Newspaper Rate Book

—1901—

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Practical results from advertising are obtained only by the combination of the best mediums at the right prices; strong, attractive and effective advertisements in the proper mediums and inserted at the right time; a thorough knowledge of and careful attention to the details of the business advertised; experienced co-operation of a reliable agency in putting into operation a successful advertising campaign. With over a quarter of a century's experience in this direction, we are in position to offer our patrons unexcelled facilities for the placing of profit bringing advertising.

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NELSON CHESMAN & CO.'S

NEWSPAPER RATE BOOK

INCLUDING A CATALOGUE OF

NEWSPAPERS AND PERIODICALS

IN THE UNITED STATES AND CANADA

Having 5,000 circulation and over, with Advertising Rates of each paper, Circulation, etc., for the year 1901.

PRICE FIVE DOLLARS.

NELSON CHESMAN & CO.
PUBLISHERS.

ST. LOUIS OFFICE,
1127-1129 Pine Street.
Home Office.

PITTSBURGH OFFICE,
355 Fifth Avenue.
Park Building.

CHICAGO OFFICE,
112-114 Dearborn Street.
Boyce Building.

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1901

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PREFACE.

In presenting the fourth edition of the Newspaper Rate Book, the publishers desire to direct the attention of advertisers and publishers to its completeness in every detail. Each annual issue has been greeted by an increased number of friends, and the expressions of approval which have come from every direction, have led to renewed effort to make the Rate Book a standard work and a recognized authority. That success has followed the effort in a very large measure is not an exaggerated claim, for the Newspaper Rate Book is now in general use in every large city in the country, and also in many foreign and colonial centers.

The compactness of the work, and the immense amount of the information furnished in condensed form and comparatively small space, account in large measure for its popularity. Another reason for its stepping so promptly into general favor may also be mentioned. The Newspaper Rate Book is replete with new features and with exclusive information. The publishers are practical advertising men, and the data collected and arranged by them include matters almost invariably overlooked in similar compilations. It is necessary to know first what is wanted, and this knowledge was only secured by the publishers as the result of years of active work in the advertising field.

Among new features designed to supply acknowledged wants is a record of the facilities of each newspaper for preparing metal advertising plates from matrices. Until the publication of our third edition in 1900, advertisers had no means of ascertaining, except by direct correspondence in each individual case, to which papers they could safely send papier mache matrices, light in weight and easy to handle, and to which they must of necessity ship heavy metal plates. The publishers of the Newspaper Rate Book took steps to secure general information on this point. The facts were carefully tabulated and used in the body of the work. The feature proved a very popular one and has been extended in the present issue. The increased use of the matrice and casting box by newspapers has made a great number of changes and corrections necessary in this issue, but the information on this, as on all other points, is reliable and up to date.

To make this feature of thorough practical value, the width of column is given, so that matrices available for each particular periodical may be forwarded. These two items are of especial value both to advertisers and publishers, and we have found more than willingness among the latter to reply to questions on the subject. The time is approaching when every newspaper claiming to be aggressive and enterprising will have a stereotyping outfit as part of its plant, and the number now able to use matrices is very much larger than it was but a single year ago.

Another exclusive item of information to be found in convenient form in the Newspaper Rate Book has relation to the date of closing forms of monthly

and other periodicals. The number of magazines is constantly on the increase, and it is no longer practicable to remember the closing day of each. It is, however, absolutely necessary to have the information at hand and the Newspaper Rate Book gives it in compact and reliable form. No other work or guide had attempted to do so before, and the new feature has been much appreciated. The dates have been revised up to the time of going to press, and the list includes new as well as old-established publications.

A glance at the table of contents will show the completeness of this issue of the Newspaper Rate Book. The first issue was a marked improvement on any other work of similar purpose, and was so regarded by advertisers and publishers. Each succeeding edition has been an improvement on its predecessor, and the fourth is submitted with the greatest confidence. The general catalogue with advertising rates, includes all newspapers having a circulation of 5000 or more, and the arrangement by states is convenient for quick reference, as well as for more deliberate calculation and research. The special list of dailies is in compact form with much needed information included, and this is further supplemented by a condensed list covering only those most prominent and influential. There is also presented in schedule form the rates charged by the daily papers of the five largest cities in the country.

Publications which appear at longer intervals—semi-weeklies and weeklies, semi-monthlies and monthlies—are all given careful attention, and the lists are as accurate and complete as it was possible to make them. Class papers have also been handled with care, and the subdivisions will be found generally convenient.

The typographical excellence of the work has been maintained. The type is clear and easily deciphered, and the reading matter is so arranged as to be pleasant to the eye. The Newspaper Rate Book has become an office requisite, and no advertiser's or publisher's library can be regarded as complete without a copy of it.

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Newspaper Advertising.

THE object of advertising is to bring together buyer and seller. The man who advertises judiciously seldom fails to secure a substantial return upon his investment; the man who expects to get something for nothing—or next door to it—is liable to be disappointed in the results of his advertising, as in his other undertakings. The most liberal advertisers are naturally those who find commercial publicity profitable, and it is to be observed that the heaviest advertisers use the newspapers and magazines more freely every year. More convincing proof that newspaper advertising pays could not be desired. The poster, dodger and the trick device may attract attention and be profitable for certain classes of advertising, but long and expensive experience has taught that the best and most permanent results come from well worded, judiciously placed, and constantly repeated announcements in the daily and periodical press.

Perhaps the most commented upon feature at the dawn of the twentieth century is the magnitude of corporations and establishments in every line of business and in every commercial center. It is not necessary to quote names, but the thoughtful reader will have noted time and again that the firms which lead are those with whose names he has become familiar through the columns of the daily or weekly newspaper, or magazine. This fact has never been so self-evident as at the present time, and it is now generally conceded that the question is no longer "Shall we advertise?", but rather "How shall we advertise to secure the best results?"

NEWSPAPER GROWTH.

To those who are asking the latter question, the Newspaper Rate Book will be especially helpful. The press of the United States has assumed proportions well in keeping with national progress and commercial growth. A quarter of a century ago there were few newspapers which could prove a circulation of 100,000 daily, and these few were strictly eastern metropolitan publications. Now the average circulation of the New York dailies is in excess of these figures, and issues of half a million and over are claimed and conceded. Papers of more than 100,000 circulation are also to be found in many of the large cities, and their number is increasing every year. The penny paper has become an institution instead of an exception, and all sorts and conditions of men, women, and children have become newspaper readers.

THE POPULAR MAGAZINE.

The monthly magazine has also kept abreast of the times in regard to its character, price, and circulation. The advance made in the art of illustrat-

ing has rendered it possible to produce a profusely illustrated, well edited magazine at a price which was not even contemplated a few years ago. The magazine has got closer to the people. It finds its way into almost every home. It is read and re-read, and is frequently preserved for future reference. Its actual circulation is larger than the sworn statements of publishers indicate, for a single copy often enters several homes, and after repeated exchanges and loans, finds its way to the second-hand store; is re-sold, and commences the round again.

THE COUNTRY PRESS.

The country press, to use a common if not entirely appropriate term, has also kept pace with the times. The weekly newspapers in the county or market town is a distinctly American institution an outcome of home pride and loyalty. It is of a higher type than formerly and it covers its field ably and completely. It enters homes where in many instances no other paper or periodical is received, and it is read by every member of the family with painstaking interest, page by page, column by column, and item by item. The advertisements are not overlooked, especially when they are illustrated with attractive cuts.

PROFITABLE ADVERTISING.

It will be seen that almost every one can be reached by means of newspaper and magazine advertising. There is abundance in the way of mediums and the choice of selection is enormous. No general rule can be laid down for the guidance of advertisers. Some secure the best results from condensed announcements inserted in a very large number of papers simultaneously. Others prefer to use the leading metropolitan papers only, finding the return commensurate with the necessarily high rates charged. Some use the country weeklies exclusively, or in connection with plans covering the daily press. Others again derive exceptional profit from a free use of magazine pages. Circumstances, and the character of the announcements, necessarily vary, and hence the need for careful selection, such as can be made by an experienced advertising agency. But where good discretion and judgment are used newspaper and periodical advertising pays, and pays well.

THE HOME FIELD.

There are many reasons for enterprise in advertising at the present time. Money is plentiful and in search of channels for profitable investment. The public is spending more because it has more to spend. Increased prosperity has brought comparative luxuries within the reach of the many, as well as creating freer buying of what may be termed the necessities of life. There is an abundant field at home, and well directed advertising can not fail to produce a higher percentage of results than ever before. We are living in an era of trade expansion in every sense of the term. Competition is keen but healthy; everyone is on the lookout for increased business and, in his own way, is inviting patronage. The judicious advertiser is the man whose efforts are seconded by publications read by those whose business he seeks. It may have been possible a generation ago to ignore such help, but those behind

the scenes know that at the present time advertising is essential to success. A business must either advance or recede, and when aggressiveness is general, it is dangerous to take a chance of being passed in the procession.

FOREIGN AND COLONIAL MEDIUMS.

To some of our readers the national policy of the country suggests ideas in the way of advertising. Our new territorial possessions offer a field for profitable enterprise, and Cuba and Mexico may also be mentioned in this connection. More business is being done by American houses in hitherto unexplored markets abroad than is generally realized, and advertising outside the United States is in many instances desirable. The publishers of the Newspaper Rate Book became impressed with this fact about two years ago and added a foreign department to their already well equipped advertising agency. The idea was a success from the start and the business of placing advertisements in papers not printed in the English language became quite a feature.

Advertisements are translated and set in type before the orders are given out, and no less than twenty-five languages are represented and used. Much of this business is done with newspapers printed in the United States, but not in the language of the country. A large and increasing percentage of the work is, however, with papers published in our new insular possessions and in the Central and South American republics. Returns from such advertisements can be easily traced. They have proved to be fully up to expectation in every respect, and demonstrate the existence of a field for enterprise, limitless in extent and of great possibilities.

SPECIAL OPPORTUNITIES.

While the terms "continuous" and "successful" are as a rule synonymous as applied to advertising, there are special occasions which call for unusual effort. The Pan-American Exposition at Buffalo is attracting visitors from all parts of the country as well as from Europe and the Latin-American countries. At Charleston this winter there will be an exposition which will also bring together people from over a large area. St. Louis is at work on the preliminaries of the Louisiana Purchase Centennial Exposition, which in 1903 will attract visitors and capital from all parts of the civilized world. In France advantage is taken by advertisers of the crowds brought to Paris by international expositions in the wording and placing of their announcements, and it may be well to consider the possibilities in this direction in regard to similar attractions on this side of the Atlantic.

FACILITIES FOR PLACING ADVERTISEMENTS.

The publishers of the Newspaper Rate Book are able to place at the disposal of advertisers the facilities of one of the best equipped advertising agencies in the world. More than a quarter of a century's continuous experience in business enables the firm to protect its clients and advance their interests in every way. Experiments are apt to be costly, and very few need be attempted when business is entrusted to a firm of long experience and established reputation.

All classes of advertising are given equal attention. The facilities of the office for executing large orders in the metropolitan dailies are unsurpassed, and to those who prefer to use less costly organs, the same care and attention can be promised. Combinations and special lists of almost any size or character can be furnished at short notice, together with estimates of cost per line or per announcement in all or any part. The offices of the firm are in St. Louis, Chicago, and Pittsburgh, giving it opportunities to cover the entire country quickly and efficiently.

NELSON CHESMAN & CO.

ST. LOUIS PITTSBURGH CHICAGO
NELSON CHESMAN & Co.
Incorporated 1888.
NEWSPAPER ADVERTISING AGENTS.
Est'd. 1874.

A CATALOGUE giving the rates, for transient and continued advertising, of the newspapers and periodicals in the United States and Canada of 5,000 circulation and over; also full descriptions of each paper (including number of pages, length and width of columns, character, circulation, etc.), of value for general advertising purposes, a few papers of less circulation being included on account of geographical location, etc. A number of publications that refuse advertisements, or that are not available for general advertisers, are omitted. No extra charge for cuts except where so stated. The list is arranged by States in alphabetical order, the papers in each city being given in successive order according to frequency of issue, dailies being first given. The word "guaranteed" means that the circulation is guaranteed by the managers of the paper. A * after circulation figures designates that a detailed statement or other proof of circulation from the publishers is on file at our office.

ALABAMA.

BIRMINGHAM

AGE-HERALD.—Every morning, and Weekly, Fridays. Democratic. Established 1881. E. W. Barrett, publisher. Subscription, daily, $8; sworn average circulation 6,690 (Sunday, 8,884); weekly $1; estimated circulation, 16,500; daily, 8 to 24 pages; weekly, 12 pages, 7 columns; length of columns, 20 inches; width, 2¼ inches. Can use matrices.

Advertising rates, daily, nonpareil, 1 inch, one time, $1.50; subsequent insertions, $1; one week, $4; one month, $12; three months, $34; six months, $65; one year, $120; 2 inches, one year, $224. E. O. D., 60 per cent.; twice a week, 45 per cent; once a week, 25 per cent of these rates; reading notices, nonpareil, 20 cents a line. Sunday, $1.50 per inch each time. Weekly, 1 inch, one week, $1.50; discounts on long time contracts. Reading notices, 25 cents a line.

LEDGER.—Every evening, except Sunday. Democratic. Established 1895. Ledger Publishing Co., publishers. Subscription, $3; claimed average circulation, for one year ending March 31, 1901, 8,544*; 8 pages, 7 columns; length of columns 20½ inches; width, 2 1-6 inches.

Advertising rates, agate, 7 cents a line; 250 lines, 6 cents; 500 lines, 5½ cents; 1000 lines, 5 cents; 2,500 lines, 4 cents; 5,000 lines, 3 cents; 7,500 lines, 2½ cents; 10,000 lines, 2 cents; 15,000 lines, 1¾ cents; by the month, 75 cents a line. Discounts, 5, 10, 15 and 25 per cent, on 2, 3, 6 and 12 months respectively. E. O. D., 15 per cent extra; 2 t. a. w., 25 per cent; 1 t. a. w., 40 per cent. Special position, 10 and 25 per cent extra. Classified, 5 cents a line (minimum charge 25 cents). Reading notices, 20 cents a line; 500 lines or more, 15 cents a line; 1,000 lines, or more, 10 cents a line.

NEWS.—Every evening, except Sunday. Democratic. Established 1887. Daily News Co., publishers. Subscription, $5; claimed average circulation, for six months, ending March 31, 1901, 11,194;* 10 to 24 pages, 7 columns; length of columns, 21 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, agate, 7½ cents a line; 7 to 12 times, 6 cents; 13 to 25 times, 5 cents; 26 to 50 times, 4 cents; 51 to 100 times, 3½ cents; 101 to 150 times, 3 cents; over 150 times, 2½ cents per line, per time. Corresponding space rates. Position extra. Classified, 1 cent a word. Reading notices, 15 and 25 cents a line.

ALABAMA CHRISTIAN ADVOCATE.—Every Thursday. Methodist Episcopal. Established 1881. Rev. S. P. West, manager. Subscription, $1.50; claimed circulation, 6,500; 16 pages, 4 columns; length of columns, 13 inches; width, 2⅝ inches.

Advertising rates, one inch one time, 75 cents; one month, $2; three months, $5; one year, $12. Reading notices, 10 cents a line.

DIXIE HOME.—Monthly, Agricultural, Established 1891. The Dixie Home Publishing Co., publishers. Subscription, 50 cents; claimed circulation, 15,000; 16 pages, 4 columns; length of columns, 12¾ inches; width, 2¼ inches.

Advertising rates, $1.50 an inch, each insertion.

MOBILE

HERALD.—Every evening, except Saturday, and SUNDAY MORNING. Democratic. Established 1893. Daily Herald Publishing Co., publishers. Subscription, $5; claimed circulation, 3,500; 4 and 8 pages; length of columns, 22 inches; width, 2¼ inches.

Advertising rates, nonpareil, daily, run of paper, 4 cents a line; 100 to 200 lines used in less than 27 insertions, 10 per cent off; 200 to 500 lines used in less than 53 insertions, 15 per cent off; 500 to 1,000 lines, in less than 79 insertions, 20 per cent off; 1,000 to 2,000 lines, in less than 105 insertions, 25 per cent off; liberal discounts on large contracts. Reading notices, brevier, 10 cents a line; liberal discounts. Special positions extra. Cuts must be on metal. "Pure reading" 20 cents.

ITEM.—Every evening except Sunday, and SUNDAY MORNING. Independent. Established 1898. Item Publishing Co., publishers. Subscription, $5; sworn circulation, 5,000; daily, 6 pages; Sunday, 12 pages; 7 columns; length of columns, 20¾ inches; width, 2⅛ inches.

Advertising rates, 500 inches, 20 cents an inch; 1,000 inches, 15 cents; 2,000 inches, 13 cents; 3,000 inches, 12 cents; 5,000 inches 10 cents. Locals ranging from 10 cents a line for 500 lines, to 5 cents a line for 5,000 lines.

REGISTER.—Every morning, except Monday, and WEEKLY, Saturdays. Democratic. Established 1820. The Register Co., publishers. Subscription, daily $10; claimed average circulation, exceeding 6,000; Sunday, 6,120; weekly, $1; estimated circulation, 6,050; 8 pages, 7 columns; length of columns, 21¼ inches, width, 2⅛ inches. Can use matrices.

Advertising rates, agate, 8½ cents a line; 6 to 11 times, 7½ cents; 12 to 25 times, 6½ cents; 26 to 51 times, 5 cents; 52 to 77 times, 4 cents; 78 to 103 times, 3 cents; 104 to 155 times, 2½ cents; 156 times and more 2 cents a line, per time. Open space used within one year, 1,400 lines, 7 cents; 2,100 lines, 6 cents; 2,800 lines, 5 cents; 4,900 lines, 4 cents; 7,000 lines, 3 cents; 10,500 lines 2½ cents; 14,000 lines, 2 cents per line. Next reading, ½ extra; full position, ¼ extra. Classified, 10 cents a line. Business notices, 15 cents a line; pure reading notices, 25 cents per line. Weekly, 1 inch, 1 time, $1,50; one month, $5.60; three months, $13; six months, $23.40; one year, $36.40.

MONTGOMERY

ADVERTISER.—Every morning, except Monday, and WEEKLY, Friday. Democratic. Established 1828. The Advertiser Co., publishers. Subscription, daily, $8; sworn average circulation, for year 1900, daily, 7,785*; Sunday, 9,129*; weekly, $1; sworn average circulation for year 1900, 9,631*; 8 to 12 pages (Sunday, 20 to 24 pages, weekly, 10 pages); 7 columns; length of columns, 21¼ inches; width, 2 1-6 inches. Can use matrices.

Advertising rates, daily and Sunday, agate, 7 cents a line, first insertion; 5½ cents, second insertion; 4 cents for third and subsequent insertions; 1,400 lines, 3½ cents a line; 2,800 lines, 3 cents; 4,200 lines, 2¾ cents; 7,000 lines, 2½ cents; 9,800 lines, 2 cents; 14,000 lines, 1¾ cents. Position extra. Reading notices, nonpareil, 18 cents a line; 100 lines, 15 cents; 500 lines, 12 cents; 1,000 lines, 10 cents. Weekly, 7 cents a line; 100 lines, 6 cents; 300 lines, 5 cents; 500 lines, 4 cents; 1,000 lines, 3½ cents; 2,000 lines, 3 cents. Classified ads., daily, Sunday or Weekly, 1 cent a word, each insertion (minimum charge 15 cents).

JOURNAL.—Every evening, except Sunday. Democratic. Established 1889. Horace Hood, Founder. Subscription, $5; estimated circulation, 4,000; 8 to 12 pages; 7 columns; length of columns, 19¾ inches; width, 2⅛ inches.

Advertising rates, per inch, per time, 50 cents; 1 inch, one month, $5; three months, $12; six months, $24; one year, $36; 2 inches, one year, $60; 3 inches, $90. Larger space at reduced rates. E. O. D., 60 per cent; twice a week, 50 per cent of daily rates. Special position, 10 per cent extra. Classified, 1 cent a word. Reading notices, 10 cents a line. Locals, 20 cents a line.

ALABAMA BAPTIST.—Every Thursday. Baptist. Established 1874. John G. Harris, Ph. D., editor and proprietor. Subscription, $1.50; sworn circulation 6,000*; 8 pages; 5 columns; length of columns, 17¾ inches; width, 2 1-6 inches.

Advertising rates, one inch one time, 75 cents; one month, 50 cents per time; three months, 30 cents; one year, 25 cents. Reading notices, 10 cents a line.

PRACTICAL WEATHER.—Monthly. Scientific. Established 1896. Lawrence Dunne, publisher. Subscription, 50 cents; guaranteed circulation, 5,000; 8 pages; 5 columns; length of columns, 16 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, 50 cents an inch, per time. Discounts for 6 inches and over, running three months and longer.

ARIZONA.

PHOENIX

GAZETTE.—Every morning, except Monday, and WEEKLY, Saturdays. Republican. Established 1880. Gazette Printing Co., Publishers. Subscription, daily, $6; estimated circulation, 2,300; weekly, $2; estimated circulation, 1,500; 8 pages, 6 columns; length of columns, 19¾ inches; width, 2⅛ inches.

Advertising rates, daily, one inch, $2 per month; discount of 25 per cent on ads of over 2 inches, running over three months. Weekly, per inch, per month, $1.25; yearly ads, 10 per cent discount; daily and weekly combined, $2,75 per inch, per month; yearly ads, 20 per cent discount. Reading notices, leaded nonpareil, 10 cents a line; subsequent insertions, 5 cents. E. O. D., full rates. Position, 25 per cent extra; classified ads, 10 cents a line first insertion; subsequent insertions, 5 cents a line.

REPUBLICAN.—Every morning, and WEEKLY, Thursdays. Republican. Established 1889. Arizona Publishing Co., Publishers. Subscription, daily, $9; claimed circulation, 5,000, weekly, $2; estimated circulation, 1,700; 8 pages, 7 columns; length of columns, 20⅝ inches; width, 2¼ inches. Can use matrices.

Advertising rates, daily. 1 inch, one time, 75 cents; subsequent insertions, 50 cents per inch; 1 inch, one week, $2,50; one month, $5; three months, $13.50; six months, $24; one year, $36. E. O. D., 2-3, twice a week, one-half full rates. Classified, ½ cent a word each insertion. WEEKLY, $2 per inch per month. Local notices, first insertion, 10 cents; subsequent insertions, 5 cents a line. Special positions from 10 to 25 per cent extra.

SOUTHWESTERN STOCKMAN.—Every Friday. Live Stock and Agricultural. Established 1884. Chas. W. Pugh, publisher. Subscription, $2.50; claimed circulation, 3,800; 16 pages, 4 columns; length of columns, 13 inches; width, 2 1-6 inches:

Advertising rates, agate, 3 cents a line, with liberal discounts for time or space. Reading notices, 15 cents per counted line, with similar discounts.

See advertisement on page 499.

TUCSON

CITIZEN.—Every evening, except Sunday, and WEEKLY, Fridays. Democratic. Established 1870. Citizens Printing and Publishing Co., publishers. Subscription, daily, $7.50; sworn circulation, 1,600; weekly, $2; sworn circulation, 1,200; 4 pages, 7 columns; length of columns, daily, 22; weekly, 23 inches; width, 2 1-6 inches.

Advertising rates, daily, per inch, one time, 50 cents; one week, $1; one month, $2; one year, $15. Reading notices, one time, 10 cents a line; subsequent insertions, 5 cents; weekly, one inch, one time, 25 cents; one month, 75 cents; one year, $7. Reading notices, one time, 5 cents a line.

STAR.—Every morning, except Monday, and WEEKLY, Thursdays. Democratic. Established 1870. Star Publishing Co., publishers. Subscription, daily, $7.50; claimed circulation, 1,800; weekly $2.50; claimed circulation, 1,500; 4 pages, 8 columns; length of columns, 23 inches; width, 2 1-6 inches.

Advertising rates, daily, 1 inch, one week, 75 cents; 1 inch two weeks, $1.25; one month, $2; weekly, one-half of daily rates. Local notices, 15 cents a line one insertion; subsequent insertions, 10 cents; classified ads, 10 cents a line, first insertion; subsequent insertions, 5 cents a line.

ARKANSAS.

EUREKA SPRINGS

POINTS.—Monthly, Literary, Established 1900. Points Publishing Co., publishers, G. E. Miller, manager. Subscription,, $1; estimated circulation, 5,000; 48 pages, 2 columns; length of columns, 7½ inches; width, 2½ inches. Can use matrices.

Advertising rates on application.

FORT SMITH

ELEVATOR.—Every Friday, Democratic. Established 1878. Weldon, Williams & Lick, publishers. Subscription, $1; claimed circulation, 7,000; 8 pages, 6 columns; length of columns, 19¾ inches; width, 2⅛ inches.

Advertising rates, 1 inch, per month, $1.50. Discounts, 2 inches in one adv., 10 per cent; 3 to 6 inches, 15 per cent; 7 to 12 inches, 20 per cent. Extra discount for time; 3 months, 10 per cent; 6 months 12 per cent; one year, 15 per cent. Special positions extra. E. O. W. same as every week. Reading notices, 10 cents a line first time, subsequent insertions, 7½ cents.

HOT SPRINGS

ARKANSAW THOMAS CAT.—Every Sunday. Literary, Hotel and Resortdom. Established 1890. J. Davis Orear, publisher. Subscription, $2; estimated circulation, 7,000, 24 pages, 3 columns; length of columns, 9 inches; width, 2 3-16 inches.

Advertising rates, one inch, one month, $2; three months, $5. Special rates by the year.

Special edition dated at Mackinac Island, Mich., from June 15 to Sept. 15.

LITTLE ROCK

ARKANSAS DEMOCRAT.—Every evening, except Sunday and SEMI-WEEKLY, Sundays and Wednesdays. Democratic. Established 1871. Arkansas Democrat Co., publishers. Subscription, daily, $6; sworn average circulation, 4,900*; semi-weekly, $1; sworn average circulation for three months ending April 30, 1901, 12,500; 8 pages, 7 columns; length of columns 21½ inches; width, 2⅛ inches.

Advertising rates, daily, agate, 2 cents a line; single insertion, or short time contracts, 4 cents a line; classified, 1 cent a word. Reading notices, brevier, 10 cents a line, count. Semi-Weekly, 3½ cents per agate line, both issues; 2½ cents a line, either issue. Reading notices, brevier, 15 cents a line.

GAZETTE.—Every morning, except Monday, and WEEKLY, Thursdays. Democratic. Established 1819. Gazette Publishing Co., publishers. Subscription, daily, $6.50; claimed circulation, 6,000; Sunday, $2; claimed circulation, 8,000; weekly, $1; claimed circulation, 8,000; 8 to 16 pages. 7 columns; length of columns, 21 inches; width, 2¼ inches.

Advertising rates, agate, daily, 4 cents a line; 1,000 to 5,000 lines, 3 cents; 10,000 lines or more, 2 cents; weekly, 5 cents a line; discounts, three months or 250 lines, 10 per cent; six months or 500 lines, 20 per cent; twelve months or 1,000 lines, 33 1-3 per cent; Classified advertisements, 1 cent a word. Reading notices, 15 and 25 cents a line, with discounts for 500 lines or more.

ADVERTISER.—Every Sunday and Wednesday. Independent. Established 1898. B. E. Patten, publisher. Subscription, $1.50; guaranteed circulation, 11,000; 4 pages, 6 columns; length of columns, 20 inches; width, 2 1-6 inches. Can use matrices.

Advertising rates, 50 cents an inch each insertion. Reading notices, 10 cents a line. Special position, 25 per cent extra. Classified, 1 cent a word each insertion.

See advertisement on page 500.

ARKANSAS BAPTIST.—Every Wednesday. Baptist. Established 1889. Arkansas Baptist Publishing Co., publishers. Subscription, $1.50; claimed circulation, 7,000; 16 pages, 4 columns; length of columns, 12½ inches, width, 2⅛ inches.

Advertising rates, 1 inch, one month, $2.40; three months, $6; six months, $9.10; one year, $15.60. Line rate on short time orders, 5 cents, agate. Brevier readers, 10 cents a line. Classified want advs., 1 cent a word.

ARKANSAS METHODIST.—Every Wednesday. Methodist Episcopal. Established 1881. Godbey & Thornburgh, publishers. Subscription, $1.50; sworn circulation, 10,000; 16 pages, 4 columns; length of columns, 13½ inches; width, 2¼ inches.

Advertising rates, 1 inch, one time, $1; three months, $8; six months, $15; one year, $25; readers, 10 cents a line.

CALIFORNIA.

FRESNO

MORNING REPUBLICAN.—Every morning except Monday, and WEEKLY, Thursday. Republican. Established, daily, 1887; weekly, 1876. The Fresno Republican Publishing Co., publishers. Subscription, daily, $6; weekly, $1.50; estimated circulation, daily, 4,200; weekly, 2,600; 8 pages, 7 columns; length of columns, daily, 21½; weekly, 23½ inches; width 2⅛ inches.

Advertising rates, daily, one inch, 1 time, 50 cents, one month, $5. E. O. D., 3-5 of daily rates; classified, 5 cents a line; 25 cents a week; 80 cents a month. Reading notices, 25 cents a line or $6 a line a month. Locals, 10 cents a line first time, 7½ cents a line subsequent insertions, or $1.50 a line a month. Weekly, 1 inch, 1 time, $1; one month $2. Reading notices, 15 cents a line first time; 12½ cents after; one month, 50 cents a line.

LOS ANGELES

EVENING EXPRESS.—Every evening except Sunday. Republican. Established 1871. Evening Express Co., publishers. Subscription, $5; sworn circulation, 10,529; 8 to 12 pages, 7 columns; length of columns, 20 inches; width, 2¼ inches; can use matrices.

Advertising rates, agate, 4 cents a line per time; one year, 3 cents a line; 6 months, 10 per cent extra; 3 months, 15 per cent; one month, 25 per cent; per inch, one time, 50 cents; one month 40 cents; three months, 35 cents; six months, 32 cents; one year, 30 cents. E. O. D., 50 cents an inch, per time. Classified, 1 cent a word. Reading notices, nonpareil, 15 cents a line, per time.

HERALD.—Every morning, and WEEKLY, Saturday. Republican. Established 1859. Herald Co., publishers. Subscription, daily and Sunday, $6; sworn average circulation for six months ending June 30, 1901, 18,373* (Sunday, for same period, 23,775*); weekly, $1; claimed circulation, 2,500; daily, 16, 18 and 20 pages (Sunday, 44 to 60); weekly, 12 pages, 7 columns; length of columns, 21 inches; width 2⅛ inches. Can use matrices.

Advertising rates, daily, agate, 6 cents a line; Sunday 7 cents; weekly, 6 cents; daily and Sunday, 6 cents if both are used. Open space, daily, 1,400 lines within one year, 5 cents a line; 2,800 lines, 4½ cents; 7,000 lines, 4 cents; 14,000 lines, 3½ cents. Sunday only, 4 times, 6 cents a line per time; three months, 5¾ cents; six months, 5½ cents; one year, 5 cents. For stated space, daily and Sunday, 7 lines or over on stated days within one year, 7 times, 5½ cents a line per time; 30 times, 5 cents; 92 times, 4½ cents; 183 times, 4 cents; 365 times, 3½ cents. Reading notices, nonpareil, daily, 25 cents a line; Sunday, 30 cents. Classified 1 cent a word; by the month, $1.50 a line.

RECORD.—Every evening except Sunday. Established 1895. Record Pub. Co., publishers. Edward W. Scripps, Pres. Subscription, $3; claimed circulation, 11,500; 4 pages, 8 columns; length of columns, 21½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, agate, 3 cents a line; for position, 3¾ cents; 500 lines to be used within one year, or a stipulated amount of space to be used on stated days each week, for one year, 2 cents a line; for position, 2½ cents. Classified ads, 5 cents a line. Reading notices, run of paper, 15 cents a line; 500 lines, 12 cents; 1000 lines, 10 cents. Pure reading, 20 cents a line; 500 lines, 17 cents; 1000 lines, 15 cents.

TIMES.—Every morning and SATURDAY TIMES AND WEEKLY MIRROR, Saturdays. Independent Republican. Established 1881. Times-Mirror Co., publishers. Subscription, daily and Sunday, $9; sworn average circulation for year 1900, 26,738; Sunday, $2.50; sworn average circulation, 45,349; weekly, $1.50; estimated circulation, 2,000; daily, 10 to 14 pages; Sunday, 28 to 42 pages and magazine supplement; weekly, 12 pages, 7 columns; length of columns, 20⅝ inches; width, 2 1-6 inches. Can use matrices.

Advertising rates, daily agate, 7 lines, one to three times, 10 cents a line; 6 times 8½ cents; one month, 5 cents; 3 months, 4½ cents; 6 months, 4¼ cents; one year 4 cents per time. Sunday where daily is also used, by the month, 6 cents a line per time; e. o. d. 2-3, twice a week, 3-5, once a week, ¼ of daily rates. Sunday, only, one time, 12 cents a line; one month, 10 cents; 3 months, 9 cents; 6 months 8½ cents; one year, 8 cents per time. Special positions extra. Reading notices, 15 cents a line, agate; leaded, 25 and 30 cents. Classified, 1 cent a word; weekly 4 cents a line first time; subsequent insertions, 2 cents a line.

CALIFORNIA CULTIVATOR.—Every Friday. Agricultural. Established 1889. Goodwin-Honeywell Publishing Co., publishers. Subscription, $1; claimed circulation, 4,000; 16 pages, 4 columns; length of columns, 12½ inches; width, 2 1-6 inches.

Advertising rates, agate, 4 cents a line; discounts: 100 lines, 5 per cent; 500 lines, 10 per cent; 1,000 lines, 15 per cent; 2,500 lines, 30 per cent. Reading notices, 6 cents per agate line each time.

CHALLENGE.—Every Wednesday. Socialistic. Established 1900. H. Gaylord Wilshire, publisher. Subscription, $1; claimed average circulation, 10,000; 16 pages, 4 columns; length of columns, 12 inches; width, 2⅛ inches.

Advertising rates on application.

PACIFIC COAST FRUIT WORLD.—Every Friday. Agricultural and Horticul-

tural. Established 1895. Fruit World Publishing Co., publishers. Subscription, $1; guaranteed average circulation, 5,000*; 20 pages, 4 columns; length of columns, 15 inches; width, 2⅛ inches. Can use matrices.
Advertising rates, agate, 4 cents a line.

SATURDAY POST.—Every Saturday. Independent. Established 1900. The Post Publishing Co., publishers. Subscription, $1; sworn average circulation, 11,022*; 24 pages, 4 columns; length of columns, 13 inches; width, 2 1-6 inches.
Advertising rates, nonpareil, 5 cents a line each insertion.
See advertisement on page 508.

LAND OF SUNSHINE.—Monthly, Established 1894. The Land of Sunshine Publishing Co. (Incorp.) publishers. Subscription, $1; claimed minimum circulation, 9,000; 64 to 120 pages; 2 columns; length of columns, 8 inches; width, 2 3-16 inches. Forms close 20th of preceding month.
Advertising rates, agate, 11 cents a line per time.

OPTIMIST.—Monthly. Literary. Established 1900. H. S. Kneedler, publisher. Subscription, $1; claimed average circulation, 10,000; 64 pages; length of columns, 4½ inches; width, 3¼ inches. Can use matrices.
Advertising rates on application.

RURAL CALIFORNIAN.—Monthly. Agricultural. Established 1877. M. G. Heintz, proprietor; C. M. Heintz, editor. Subscription, $1; claimed average circulation, 5,400; 40 pages, 3 columns; length of columns, 9¾ inches; width, 2¼ inches. Can use matrices.
Advertising rates, $1.25 per inch, per time.

OAKLAND

ENQUIRER.—Every evening except Sunday, and WEEKLY, Fridays. Independent Republican. Established 1888. Oakland Enquirer Publishing Co., publishers. Subscription, daily, $6; claimed average circulation, 5,961; weekly $1; claimed circulation, 1,325; daily, 8 pages; weekly, 16 pages, 7 columns, length of columns, 20 inches; width, 2⅛ inches. Can use matrices.
Advertising rates, per inch, 1 time, $1; one week, $3.10; one month, $9.40; three months, $24; six months, $42; one year, $72. E. O. D., 60 per cent; twice a week, 40 per cent; once a week, 25 per cent of daily rates; space contracts, 300 inches in one year, 40 cents an inch; 500 inches, 35 cents; 1,000 inches, 30 cents; 2,500 inches, 25 cents. Weekly, one inch, one time, 50 cents; one month, $1.60; 300 inches in one year, 20 cents an inch; 500 inches, 18 cents. Minion readers, 25 cents a line first time; 15 cents after; nonpareil readers, 15 cents first time; from second to sixth times, 10 cents; afterward, 5 cents a line; by the month, $1.50. Classified ads, 7 cents a line first time; 6 cents afterward; by the month, 75 cents. Solid cuts required.

TIMES.—Every morning except Sunday. Independent. Established 1851. Oakland Times Co., publishers. Subscription, $3; claimed circulation, 6,550; 4 to 8 pages, 7 columns; length of columns, 19¾ inches; width, 2⅛ inches. Can use matrices.
Advertising rates, agate, 8 cents per line; subsequent insertions, 4 cents; time discounts; E. O. D., 2-3 daily rate. Classified, same as display rate. Reading notices, 15 cents a line first time; 10 cents afterwards.

TRIBUNE.—Every evening except Sunday, and WEEKLY, Saturdays. Republican. Established 1872. Tribune Publishing Co., publishers. Subscription, daily, $6; claimed average circulation, 8,732; weekly, $1; estimated circulation, 5,768; 8 to 12 pages, 7 columns; length of cols., daily, 21 inches; width, 2⅛ inches. Can use matrices.
Advertising rates, agate, daily, per line, first insertion, 8 cents; subsequent insertions, 4 cents. Space contracts, 1,000 lines within a year, 4 cents a line; 5,000 lines, 3 cents; 10,000 lines, 2½ cents. Next reading, 10 per cent; top of column, next to reading, 25 per cent additional. Weekly, 4 cents a line. E. O. W., 5 cents each insertion. Reading notices, daily or weekly, 15 to 35 cents per line first, 10 to 25 cents per line each subsequent insertion.
See advertisement on page 441.

O ARAUTO.—Every Thursday. Portuguese. Established 1888. J. de Menezes, publisher. Subscription, $2; estimated circulation, 5,000; 8 pages, 6 columns; length of columns, 21½ inches; width, 2 3-16 inches.
Advertising rates on application.

SIGNS OF THE TIMES.—Every Thursday. Seventh-day adventist. Established 1874. Pacific Press Publishing Co., publishers. Subscription, $1.50; claimed circulation, 28,000; 16 pages, 3 columns; length of columns, 13 inches; width, 2½ inches. Can use matrices.
Advertising rates, nonpareil, 25 cents a line. Discounts; 10 per cent on one month; 20 per cent on three months; 25 per cent on six months; 33 1-3 per cent on one year. Reading notices, 40 cents per count line.

SACRAMENTO

BEE.—Every evening except Sunday. Independent Republican. Established 1857. The James McClatchy Co., publishers. Subscription, $6; sworn average circulation for year ending March 31, 1901, 7,525* 8 to 16 pages, 7 and 8 columns; (Saturday Bee. $1; sworn average circulation, 9,061*, 16 pages, 7 columns); length of columns, 21½ inches; width, 2 1-6 inches.
Advertising rates, daily, first time, 15 cents a line; each of next 3, 10 cents a line; each subsequent, 8 cents a line; after 7 insertions, 5 cents; per month, any page Publishers option, 60 cents per line; extra for specified pages. Open space used within one year; 500 lines, 5 cents a line; 1,000 lines, 4 cents; 1,500 lines, 3½ cents; 2,500 lines, 3¼ cents; 5,000 lines, 3 1-6 cents; 7,500 lines, 3 1-12 cents; 10,000 lines, 3 cents a line. Classified, 1 cent a word or 6 cents a line; by the

month, 65 cents. Special positions, extra; time discounts, 10 per cent on three months; 15 per cent on six months; 25 per cent on one year. Reading notices, preferred pages, nonpareil, 20 cents a line; minion, 25 cents; run of paper, 20 per cent less.

RECORD-UNION.—Every morning and UNION, Fridays. Republican. Established 1851. Sacramento Publishing Co., publishers. Subscription, daily, $6; estimated circulation, 6,500; weekly, $1; estimated circulation, 7,000; 8 to 12 pages, 7 columns; length of columns, 21½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, nonpareil, 1 inch, 1 time, $1.50; one week, $6.50; one month, $12.50; three months, $35; six months, $60; one year, $100. E. O. D., 2-3 of daily rates; twice a week, ½, 1 time a week, 40 per cent of daily rates. Classified advertisements, 10 cents a line. Weekly, $1.75 per inch each insertion. Special positions, 25 per cent extra. Readers, 18 to 35 cents per line in daily or weekly.

SAN DIEGO

EVENING TRIBUNE.—Every evening, except Sunday, and WEEKLY, Thursdays. Republican. Established 1895. The Tribune Co., publishers. Subscription, daily, $3; sworn average circulation, for year 1900, 4,335*; weekly, $1; sworn circulation, 1,330; daily, 8 pages; weekly, 4 pages; daily, 6; weekly, 8 columns; length of columns, daily, 18 inches, weekly, 22½ inches; width, 2⅛ inches.

Advertising rates, 1 inch in daily, 1 time, 75 cents; 1 week, $2.50; one month, $5; three months, $13; six months, $24; one year, $45. Reading notices, 20 cents a line, one month, $1.50 per line. E. O. D., 2-3 of daily price. Weekly, one inch one time, 75 cents; one month, $1.45; three months, $2.35; six months, $3.65; one year, $6.25. Readers, 15 cents a line, first time; 10 cents after.

UNION.—Every morning, and WEEKLY, Thursday. Republican. Established 1868. San Diego Union Co., publishers. Subscription, daily, $9; estimated circulation, 5,500, Sunday, 6,500; weekly, $1.50; claimed circulation, 2,000; 8 pages, 6 and 7 columns; length of columns, 19½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, 1 inch, one time, pages 2, 3, 6 and 7, $1.25; subsequent insertions, 60 cents; 1 inch, one week, $3.25; one month, $6.50; 3 months, $19; 6 months, $36; one year, $68. On pages 4, 5 and 8, one inch, one time, $1.35; one week, $4.50; one month, $9; three months, $24; one year, $84; E. O. D., 2-3 of daily rates; two times a week, ½. Classified, 5 cents a line. Minion reading notices, 25 cents; brevier, 35 cents, with discounts. Weekly, 1 inch, one time, $1.35; one month, $3; six months, $15; one year, $24.

SAN FRANCISCO

ABEND-POST.—Every evening except Sunday, SONNTAGSPOST, Sunday morning, and WEEKLY Thursdays. German. Independent. Established 1860. Abend-Post Publishing Co., publishers. Subscription, daily, $7.80; estimated circulation, 6,000 (Sunday $3; estimated, 7,000); weekly, $2.50; estimated circulation, 9,000; 4 pages, 7 columns; weekly, 4 to 6 pages, 9 columns; length of columns, daily 20 inches; weekly, 26¾ inches; width, 2⅛ inches. Office, 535 California street.

Advertising rates, daily, nonpareil, 1 inch, one time, $1; one week, $2.50; one month, $7; three months, $15; six months, $24; one year, $40. E. O. D., 25 per cent; two times a week, 35 per cent less than daily monthly rates. Special notices, first, 20 cents; subsequent insertions, 10 cents per line; bourgeois notices, 30 cents a line. Weekly or Sunday, $1 per inch each time.

BULLETIN.—Every evening except Sunday, and SUNDAY MORNING. Independent Republican. Established 1855. R. A. Crothers, proprietor. Subscription, daily, $6; sworn average circulation for five months ending May 31, 1901, 47,014* (Sunday, 44,339*); 12 pages; Saturday, 16 pages, Sunday, 32 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches. Can use matrices. Office, 233 Kearny street

Advertising rates, agate, daily, 1, time, 20 cents; subsequent insertions, 15 cents; space contracts to be used within one year, 1,000 lines or over, 14 cents; 2,500 lines, 12 cents; 5,000 lines, 10 cents; 10,000 lines, 9 cents; Special position, 25 per cent extra. Sunday, same as daily. Reading notices from 40 cents to $1 per line according to type and position. Classified ads, 10 cents a line.

CALIFORNIA DEMOKRAT. — Every morning except Sunday, SONNTAGSBLATT DES CALIFORNIA DEMOKRAT, Sundays, and CALIFORNIA STAATS ZEITUNG, Thursdays. German. Democratic. Established 1853. California Demokrat Publishing Co., publishers. Subscription, daily $7.80; claimed circulation, 5,400; Sunday, $2.50; claimed circulation, 7,500; Weekly, $2.50; claimed circulation, 6,000; 8 pages (Sunday, 12 pages), 7 columns; length of columns, 19¼ inches; width, 2⅛ inches. Can use matrices. Office, 73 Third street.

Advertising rates, daily, one square (8 lines nonpareil), one time, $1; one week, $2; one month, $6; three months, $12; on contract of six months, 10 per cent, and yearly, 15 per cent off; yearly, E. O. D., 15 per cent off. Reading notices, 20 cents a line, first time; 10 cents each subsequent insertion; 3 months, 8 cents a line per time; six months, 10 per cent; one year, 15 per cent off. Sunday or weekly display, 8 lines, $1; one month, $2; three months, $4; six months, $8; one year, $16. Reading notices, 25 cents a line first time; 12½ cents after. For over three months, 10 cents a line, per time.

See advertisement on page 438.

CHRONICLE. — Every morning and WEEKLY. Thursdays. Independent. Established 1865. M. H. De Young, proprietor. Subscription, daily, with Sunday, $6.70; sworn average circulation for one year ending February 28, 1901, 79,492*; Sunday, $2;

sworn average circulation, 91,596*; weekly, $1.50; circulation, 32,753*; 14 pages (Sunday, 20 pages; weekly, 10 pages); 7 columns; length of columns, 20¾ inches; width, 2⅛ inches. Can use matrices. Office, corner Market, Geary and Kearny streets.

Advertising rates, daily, agate, classified advertisements, 12½ cents per line; displayed 20 cents. Double columns not less than 35 lines deep, 75 cents per double line first; 55 cents each subsequent insertion; Outline cuts only used; editorial page reading notices, 37½ cents per line each insertion; local items, agate, with *, 50 cents per line each insertion. Nonpareil notices, $1 and $1.25 per line; with* 75 cents a line. Weekly, 37½ cents per line first; subsequent insertions, 25 cents. No extra charge for cuts or double columns in weekly. Special reading notices, 50 cents.

EVENING POST.—Every evening except Sunday, and WEEKLY POST, Wednesdays. Established 1871. Subscription, $4.50; claimed average circulation for nine months ending March 31, 1901, 31,029*; weekly, $1.50; claimed circulation, 10,000; 14 pages (Saturday edition, 26 to 48 pages), 7 columns; length of columns, 20 inches; width, 2⅛ inches. Office, Bush and Kearny streets.

Advertising rates, daily, agate, 10 to 100 lines, 10 cents per line; 500 to 1,000 lines, 8 cents; 2,000 to 5,000 lines, 7 cents; 10,000 to 50,000 lines, 6 cents a line; space to be used within one year. Classified, 10 cents a line. Reading notices, 50 cents a line each insertion. Next to reading matter, 10 per cent extra, full position, 20 per cent extra. Weekly, 10 cents a line each insertion.

EXAMINER. — Every morning, and WEEKLY, Thursdays. Democratic. Established 1865. W. R. Hearst, proprietor. Subscription, daily and Sunday, $7.80; guaranteed average circulation, daily for six months ending March 31, 1901, 85,853*; (Sunday, for same period, 109,310*); weekly, $1.50; guaranteed average circulation, for same period, 85,592*; daily 10 to 16 pages (Sunday, 32, and weekly, 16 pages); 7 columns; length of columns, 19½ inches; width, 2 1-12 inches. Can use matrices. Office, cor. Third and Market streets.

Advertising rates, daily, agate, 20 cents a line. Preferred positions, 25 and 30 cents a line. On contracts for space to be used within one year, combining daily and Sunday, 104 insertions (minimum space 28 lines) 5 per cent discount, or 5,000 lines, 5 per cent; 10,000 lines, 10 per cent discount. Classified advertisements are 20 cents a line one time, 15 cents a line afterwards on consecutive insertions. E. O. D., 18 cents each time. Star reading notices, agate, top head, 60 cents per line; no head, 50 cents; nonpareil (heading to count two lines) $1; minion (heading measured in minion), $1.50 a line. Sunday, 25 cents a line, agate; preferred positions, 30 and 35 cents a line. No extra charge for cuts or display, and no extra charge for broken columns, providing such ads., occupy not less than 42 lines in depth in double column; or less than 75 lines in triple column; or less than 100 lines in depth in four column advs. For less number of lines than above, 50 per cent additional charged. Weekly, 35 cents a line; preferred positions, 37½ and 40 cents a line; no discount for time or space.

L'ITALIA.—Every morning except Sunday. Italian. Republican. Established 1887. Almagia & Patrizi, publishers. Subscription, $6; estimated circulation, 5,800; 8 pages, 6 columns; length of columns, 19 3-8 inches; width, 2⅛ inches. Office, 12 Montgomery Avenue.

Advertising rates, on application.

SAN FRANCISCO CALL.—Every morning and WEEKLY CALL, Wednesdays. Republican. Established 1856. John D. Spreckles, publisher and proprietor, W. S. Leake, manager. Subscription, daily, $6; sworn average circulation for two months ending April 30, 1901, 62,309* (Sunday, $1.50); weekly, $1; claimed circulation, 12,000; daily, 10 to 16 pages Sunday, 32 pages; weekly, 16 pages, 7 columns; length of columns, 20¾ inches; width 2¼ inches. Can use matrices. Office, 701 Market street.

Advertising rates, daily, per agate, line, one time 20 cents; two times, 18 cents; three times, 17 cents; four to six times, 16 cents; seven to thirteen times, 15 cents; fourteen times, 14 cents; twenty-five to thirty times, 13 cents; three hundred and sixty-five times, 12 cents. Classified, 20 cents a line first time; 10 cents subsequent consecutive insertions. Double columns, 25 per cent extra. Special positions extra. Sunday, 25 cents a line. Reading notices, daily or Sunday, 35 cents to $1.50 a line. Weekly, ordinary, 15 cents a line; one month, 10 cents; six months, 9 cents; one year, 8 cents. Reading notices, 30 to 75 cents a line.

See advertisement on page 364.

TAGEBLATT. — Every evening except Sunday, SUNDAY morning, and WEEKLY, Thursdays. German. Labor. Established 1893. Tageblatt Association, publishers. Subscription, daily, $7.50; Sunday, $2; claimed circulation, 3,750; weekly, $2; claimed circulation, 4,480; daily, 4 pages; Sunday and weekly, 8 pages; daily and Sunday, 7, weekly, 8 columns; length of columns, 23¼ inches, width, 2⅛ inches. Can use matrices. Office, 117 Turk street.

Advertising rates, daily, 10 cents a line; one inch one month, $3; Sunday only, one inch one month, $1.50; liberal discounts on continued advertisements. Reading notices, 30 cents a line, brevier. Weekly, 10 cents a line; one inch, one month, $1.75; one year, $12. Advs. changed oftener than once a month charged extra.

VOCE DEL POPOLO.—Every evening except Sunday, and WEEKLY ECO DELLA CALIFORNIA, Thursdays, Italian, Independent. Established 1859. Carlo Pedretti & Sons, publishers. Subscription, daily, $6; claimed circulation, 5,000; Weekly, $2; circulation, 1,000; 4 pages, 8 columns; length of columns, 26 inches; width, 2¼ inches. Office, 729 Montgomery street.

Advertising rates on application.

CALIFORNIA

ARGONAUT.—Every Saturday. Independent Republican. Established 1877. Argonaut Publishing Co., publishers. Subscription, $4; claimed circulation, 14,200; 16 pages, 4 columns; length of columns, 14 inches; width, 2 3-8 inches. Office, 246 Sutter street.

Advertising rates, agate, 14 cents per line. E. O. W., 15 cents a line; next to reading matter, 16 cents a line; top of column, 17 cents a line; triple column, 20 cents a line. Business notices, 25 cents. Reading notices, 50 cents per line.

See advertisement on page 407.

BREEDER AND SPORTSMAN.—Every Saturday. Sporting. Established 1882. F. W. Kelley, publisher. Subscription, $3; estimated circulation, 6,000; 24 pages, 4 columns; length of columns, 14 inches; width 2¼ inches. Office, 22-24 Geary street.

Advertising rates, 1 inch, one time, $2; one month, $5; three months, $13; six months, $24.50; one year, $41.50. Reading notices, nonpareil, 25 cents a line; pure reading, 50 cents, count line.

BRITISH AMERICAN.—See Philadelphia.

CALIFORNIA FRUIT GROWER.—Every Saturday. Horticultural and trade. Established 1888. B. N. Rowley, publisher. Subscription, $2; claimed circulation, 6,780; 16 pages, 4 columns; length of columns, 14 inches; width, 2¼ inches. Office, 320 Sansome street.

Advertising rate, $2.50 per inch per month.

HOTEL GAZETTE.—Every Thursday. Hotel and R. R. Established 1876. Wm. P. Harris, publisher. Subscription, $3; claimed average circulation, 5,200; 96 pages, 1 column; length of column, 6½ inches; width, 3½ inches. Office, 26 Montgomery street.

Advertising rates, 1 inch, one month, $4; three months, $11.25; six months, $18; one year, $30. Reading notices, nonpareil, 50 cents a line per month; brevier, 75 cents.

JEWISH TIMES AND OBSERVER.—Every Friday. Jewish. Established 1856. Wm. Saalburg and M. S. Levy, editors and publishers. Subscription, $3; estimated circulation, 5,000; 8 pages, 5 columns; length of columns, 18¼ inches; width, 2¼ inches. Office, 420 Montgomery sreet.

Advertising rates, one square (one-half inch), one time, $1.50; one month, $2.50.

MINING AND SCIENTIFIC PRESS.—Saturdays. Mining and electrical. Established 1860. J. F. Halloran, publisher. Subscription, $3; claimed circulation, 8,352; 28 to 32 pages; 4 columns; length of columns, 13¾ inches; width, 2 5-16 inches. Office, 330 Market street.

Advertising rates, agate, 7 lines one time, $1; one month, $3; three months, $8; six months, $15; one year, $25; 1 inch, one time, $1.50; one month, $4.50; three months, $12.50; six months, $22.50; one year, $42.

MONITOR.—Every Saturday. Roman Catholic. Established 1856. Monitor Publishing Co. (incor.), proprietors. Subscription, $2.50; claimed circulation, 25,500; 20 pages, 4 columns; length of columns, 14⅛ inches; width, 2 3-16 inches. Can use matrices. Office, 37-38 Flood Building.

Advertising rates, 25 cents per agate line; 1 inch, one time, $1; 1 inch, one month, $3; preferred position, extra; special rates for larger space and time contracts, on application.

NEWS LETTER AND CALIFORNIA ADVERTISER.—Every Saturday. Independent. Satirical. Established 1856. F. Marriott, publisher. Subscription, $4, claimed average circulation for year 1900, 16,736; 28 pages, 2 columns; length of columns, 10½ inches; width, 3½ inches. Office, 5½ Kearny street.

Advertising rates, agate, first insertion, 25 cents; subsequent insertions, 15 cents a line; no discounts on less than 2,500 lines; nonpareil reading notices, 50 cents a line, minion, 75 cents a line; bourgeois, pure reading, $1 a line; position, 25 per cent extra.

PACIFIC RURAL PRESS.—Every Saturday. Agricultural. Established 1871. Dewey Pub. Co., publishers. Subscription, $2; estimated circulation, 8,856; 16 pages, 4 columns; length of columns, 13¾ inches; width, 2⅜ inches. Office, 330 Market street.

Advertising rates, agate, per line, one time, 8 cents; reading notices, 20 cents; discounts, 10 per cent on four times or 100 lines; 20 per cent on three months or 400 lines; 30 per cent on six months or 800 lines; 35 per cent on nine months or 1,500 lines, and 40 per cent on one year or 2,000 lines.

PHILOSOPHICAL JOURNAL.—Every Saturday. Spiritualist. Established 1865. Thos. C. Newman, publisher. Subscription, $1; estimated circulation, 5,000; 8 pages, 4 columns; length of columns, 14 inches; width, 2⅜ inches. Office, 1429 Market street.

Advertising rates, nonpareil, 15 cents a line.

PUBLIC OPINION.—Every Friday. Independent. Established 1880. Public Opinion Publishing Co., publishers. Subscription, $2.50; estimated circulation, 5,000; 16 pages and cover, 3 columns; length of columns, 10 inches; width, 2⅜ inches. Office, 906 Market street.

Advertising rates, $3.50 per inch per month. Yearly orders, $2.50 per inch per month.

STAR.—Every Saturday. Independent. Established 1884. James H. Barry, publisher. Subscription, $1.50; claimed average circulation for one year ending June 30, 1901, 12,300; 12 to 16 pages, 4 columns; length of columns, 12¼ inches; width, 2⅛ inches. Office, 429 Montgomery street.

Advertising rates, 1 inch, one week, $1.50; one month, $3.50; three months, $9; six months, $16.50; one year, $30. Preferred position, 10 per cent extra. Discounts on 3 inches and over. E. O. W., two-thirds of weekly rates; pure reading notices, brevier, 75 cents a line; 5 lines or over, one month, 25 cents a line each issue.

TOWN TALK.—Every Saturday. Society. Democratic. Established 1892. Town Talk Publishing Co., publishers. Subscription, $3; claimed circulation, 9,600; 28 pages, 2 and 3 columns; length of columns, 9½ inches; width, 2¼ and 3¼ inches. Office, 1019 Market street.

Advertising rates, 1 inch, one time, $2; one month, $5; three months, $12; six months, $21; one year, $36. Preferred position, 5 per cent extra. Reading notices, brevier, 50 cents a line.

VEST KUSTEN (The West Coast).—Every Thursday. Swedish. Independent Republican. Established 1886. West Coast Publishing Co., publishers, Alex. Olsson, editor and manager. Subscription, $2; claimed average circulation, 3,700; 8 pages, 6 columns; length of columns, 21 inches; width, 2⅛ inches. Can use matrices. Office, 410 Kearny street.

Advertising rates, 50 cents an inch. Discounts, 3 months, 25 per cent; 6 months, 35 per cent; one year, 40 per cent.

See advertisement on page 391.

WASP.—Every Saturday. Colored cartoons. Independent Republican. Established 1876. Wasp Publishing Co. (Incor.), publishers. Subscription, $4; guaranteed circulation, 18,000; 20 to 24 pages, 4 columns; length of columns, 11½ inches; width, 2 3-16 inches. Office, 513 Market street.

Advertising rates, agate, 12½ cents a line; 6 months, 10 cents. Special position, 25 per cent extra. Reading notices, 15 to 50 cents a line.

WAVE.—Every Saturday. Illustrated. Established 1886. The Wave Co., publishers. Subscription, $3; claimed circulation, 12,500; 16 pages, 4 columns; length of columns, 10 inches; width, 2⅛ inches. Office, 24 Montgomery street.

Advertising rates, 10 cents a line; further rates on application.

CALIFORNIA A. O. U. W.—Monthly. Ancient Order of United Workmen. Established 1897. Wm. H. Barnes, publisher. Subscription, 25 cents; claimed average circulation, 25,000; 8 pages, 4 columns; length of columns, 13¾ inches; width, 2⅜ inches. Can use matrices. Forms close 22d of preceding month. Office, 532 Clay street.

Advertising rates, $2 an inch per insertion; small ads. over 1 inch, on 3 months or longer contracts, $1.25 an inch.

GOLDEN STATE.—Monthly. Fraternal. Established 1892. Golden State Publishing Co., publishers. Subscription, $1; estimated circulation, 18,000; 16 pages, 3 columns; length of columns, 9¼ inches; width, 2¼ inches. Office, N. S. G. W. Building.

Advertising rates on application.

OVERLAND MONTHLY.—Monthly. Literary. Established 1868. F. Marriott, publisher and proprietor. Subscription, $1; claimed average circulation for six months ending May, 1901, 30,834*, not including special editions; 100 pages, 2 columns; length of columns, 7¾ inches; width, 2½ inches. Can use matrices. Forms close 15th of preceding month. Office, 5½ Kearny street.

Advertising rates, agate, per line, 35 cents; 1 page, $60; half and quarter pages, pro rata; 1 inch, $4. Discounts, 10, 15 and 20 per cent on 3, 6 and 12 months respectively.

PACIFIC COAST HOME MONTHLY.—Monthly. Home. Established 1897. Pacific Coast Home Monthly Publishing Co., publishers. Subscription, 60 cents; claimed circulation, 50,000; 16 pages, 4 columns; length of columns, 13½ inches; width, 2⅛ inches; can use matrices. Forms close 29th preceding month. Office, 3255 Twenty-Second street.

Advertising rates, agate, 12 cents a line.

TRAVELER.—Monthly. Literary. Established 1893. William V. Bryan, publisher. Subscription, $1; claimed average circulation for six months ending December 31st, 1900, 10,475; 20 pages, 4 columns; length of columns, 12 inches; width, 2⅛ inches. Can use matrices. Office, 20 Montgomery street.

Advertising rates, 1 inch, one month, $3.50; three months, $9; six months, $16.50; one year, $30; reading notices, minion, 50 cents and brevier, 75 cents.

TRESTLE BOARD.—Monthly. Masonic. Established 1887. The Trestle Board Association, publishers. Subscription, $1; estimated circulation, 14,060; 52 pages, 2 columns; length of columns, 8¼ inches; width, 2½ inches. Forms close 15th of preceding month. Office, 408 California street.

Advertising rates, nonpareil, 25 cents a line; one-fourth page, $10; ½ page, $18; 1 page, $30.

A 16-page local weekly edition is also issued; circulation, 2,000; rates same as for same period in the monthly.

SAN JOSE

HERALD.—Every evening except Sunday. Republican. Established 1851. San Jose Publishing Co., publishers. Subscription, daily, $4.50; Saturday edition, $1.50; claimed circulation, 4,000; 8 pages (Saturday, 16 pages), 7 columns; length of columns, 19⅞ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, 1 inch, one time, 75 cents; one week, $2.50; one month, $6; three months $15; six months, $27; one year, $42.00. E. O. D., three months, $10.50; six months, $16.80; one year, $29.40; 2 t. a. w., three months, $8.25; one year, $22.80; 1 t. a. w., three months, $4.50; one year, $12.60. Open space used within one year, 500 inches, 25 cents an inch; 1,000 inches, 22½ cents; 2,000 inches, 20 cents. Preferred position, 25 per cent extra. Classified, 5 cents a line; by the week, 20 cents; by the month, 50 cents. Reading notices, 5, 10, 20 and 25 cents a line.

MERCURY.—Every morning and WEEKLY. Saturdays. Republican. Established 1852. Mercury Pub. Co., publishers. Subscription, daily, $6; claimed circulation, 6,000; weekly, $1; estimated circulation, 7,000; 8 pages; daily, 7; weekly, 8 columns; length

of columns, 20 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, 1 inch, one time, $1; seven times, $4.25; one month, $9; E. O. D., 2-3 daily rate. Open space used within one year, 100 inches, 50 cents an inch; 250 inches, 40 cents; 500 inches, 35 cents; 1,000 inches, 30 cents an inch. Classified, 10 cents a line; 2 times, 13 cents; 3 times, 16 cents; one week (7 times), 28 cents. Discounts, 5 per cent on three months; 16 2-3 per cent on six months; 33 1-3 per cent on one year. Reading notices, without advertising marks, 25 cents a line; starred, 15 cents a line first time; 10 cents after.

NEWS.—Every evening except Sunday. Independent. Established 1880. C. W. Williams, publisher. Subscription, $3.50; estimated circulation, 5,100; 8 pages, 6 columns; length of columns, 19¾ inches; width, 2⅛ inches.

Advertising rates, 1 inch, one time, 50 cents; one week, $2; one month, $3.50; discount of 20 per cent on yearly contracts. E. O. D., 2-3 of daily rates. Reading notices, 10 and 15 cents; by the month, 50 and 75 cents per line per month; classified ads., 5 cents a line first time, 2½ cents after.

STOCKTON

EVENING MAIL.—Every evening except Sunday, and WEEKLY, Saturdays. Democratic. Established 1880. E. L. Colnon,

and J. J. Nunan, publishers. Subscription, daily, $5; estimated, circulation, 3,500; weekly, $2; estimated circulation, 3,500; daily, 8; weekly, 16 pages, 6 columns; length of columns, daily, 19½ inches; width, 2⅛ inches.

Advertising rates, nonpareil, daily, 1 inch per month, $5; three months, $15; six months, $24; one year, $48; classified ads., 3 lines one week, 50 cents; nothing less than 50 cents. Star notices, 12½ cents first time, by the week, 30 cents; by the month, $1 a line. Readers, 25 cents a line. Weekly, one-half of daily rates; for daily and weekly add one-fourth to daily rates.

INDEPENDENT.—Every morning except Monday, and WEEKLY, Saturdays, Republican. Established 1858. J. L. Phelps & Co., publishers. Subscription, daily, $6; estimated circulation, 3,000; weekly, $2; claimed circulation, 2,200; 16 pages, 6 columns; length of columns, 19½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, nonpariel, 10 lines, one time, $1; one week, $2.50; one month, $5; three months, $15; six months, $24; one year, $48. Star notices, 10 cents a line one time, 15 cents 2 times; 20 cents 3 times; 25 cents a week; 75 cents a month. Readers, 25 cents a line, each time. E. O. D., 2-3 of daily rates. Weekly, ½ of daily rates for display. Readers, etc., same as daily per insertion. For daily and weekly combined, add 25 per cent to daily rates.

COLORADO.

COLORADO SPRINGS

GAZETTE.—Every morning and WEEKLY, Wednesdays. Republican. Established, daily, 1878; weekly, 1872. Colorado Springs Gazette Publishing Co., publishers. Subscription, daily, $7; Sunday, $2; estimated circulation, daily and Sunday, 7,000; weekly, $1; estimated circulation, 500; 8 and 10 pages (Sunday, 24 and 28 pages), 8 columns; length of columns, 21⅛ inches; width, 2 3-16 inches.

Advertising rates, agate, 6 cents a line; 7 to 12 times, 5 cents; 13 to 25 times, 4½ cents; 26 to 50 times, 4 cents; 51 to 100 times, 3½ cents; 101 to 150 times, 3 cents; over 150 times, 2½ cents a line per time. Open space, used within one year, 1,400 lines, 5 cents a line; 2,800 lines, 4½ cents; 4,900 lines, 4 cents; 7,000 lines, 3½ cents; 10,500 lines, 3 cents; 14,000 lines, 2½ cents;. Special positions, extra. Classified, 1 cent a word. Reading notices, 10 and 20 cents a line, with discounts on 250 lines and over.

TELEGRAPH.—Every Evening, except Sunday, and SUNDAY MORNING. Independent Democratic. Established 1877. The Telegraph-Record Publishing Co., publishers. Subscription, $6; estimated circulation, 6,000; 8 to 16 pages, 7 and 8 columns; length of columns, 21 inches; width, 2 1-6 inches. Can use matrices.

Advertising rates, per inch, per time, 75 cents; 10 consecutive insertions, 60 cents; 30 times, 30 cents per inch per time. Yearly, 2 inches or less, per inch per month, $6.50; for six months, add 10 per cent; three months, 20 per cent; E. O. D., 2-3 of monthly rate. Classified, 5 cents a line first time, 4 cents after; by the week, 20 cents. Reading notices, 10 cents a line; 500 lines, 9 cents; 1,000 lines, 8½ cents.

DENVER

DENVER POST (The).—Every evening except Sunday, and SUNDAY MORNING. Independent. Established 1893. The Post Printing and Publishing Co., publishers. Subscription, $7.80, including Sunday; sworn average circulation, daily, for three months ending March 31, 1901, 29,256*; Sunday, sworn average circulation for same period, 34,396*; 10 to 12 pages; Sunday, 24 or more pages; 7 and 8 columns; length of columns, 21½ inches; width, 2⅛ inches. Can use matrices. Office, 1019 Sixteenth street.

Advertising rates, daily, agate, 10 cents a line; 6 to 25 times, 7 cents; 26 to 50 times, 6 cents; 51 to 75 times, 5 cents; 76 to 150 times, 4½ cents; over 150 times, 4 cents. Open space contracts within one year, 100 inches, 6½ cents per line; 200 inches, 6 cents a line; 500 inches, 4¾ cents a line; 1,000 inches, 4 cents a line. Sunday, 10 per cent extra. Special position, 12½ and 25 per cent extra. Classified, daily or Sunday, 5 cents a line. Reading notices, daily or Sunday, minion, 30 cents a line, with discounts for 200 lines and over. Locals, 15 cents a line, each insertion.

DENVER RECORD-STOCKMAN.—Every evening except Sunday, and WEEKLY. Commercial. Established 1886. Record-Stockman Publishing Co., publishers. Subscription, daily, $3; claimed circulation, 7,600; Weekly, $1; claimed circulation, 4,000; daily, 4; weekly, 8 pages; 7 columns; length of columns, 20 inches; width, 2⅛ inches. Can use matrices. Office, 408 Times Building.

Advertising rates, 40 cents an inch; one month, per inch, $6.50; three months, $5.85 per month; six months, $5.50; one year, $5.20, per inch, per month. E. O. D., 70 per cent; 2 t. a. w., 60 per cent; 1 t. a. w., 50 per cent of daily rates. Discounts for space: 2 inches, 10 per cent; 4 inches, 15 per cent; 6 inches, 20 per cent; 8 inches and over, 25 per cent. Reading notices, 10 cents first insertion; 5 cents after. Pure reading, 25 cents a line.

REPUBLICAN. — Every morning, and WEEKLY, Thursdays. Republican. Established 1866. Republican Publishing Co., publishers. Subscription, daily, $7.50; claimed circulation, 23,111; Sunday, $2.50; 30,000; weekly, $1; claimed circulation, 6,200; 10 to 32 pages; daily 7; Sunday and Weekly, 8 columns; length of columns, 21½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, agate, daily, 12 cents a line; 2 times consecutively, 10 cents; 3 to 6 times, 9 cents; 7 to 26 times, 7½ cents; one month, 6½ cents; three months, 6 cents; six months, 5 cents; one year, 4 cents; E. O. D., 20 per cent extra; two times a week, 40 per cent; one time a week, 60 per cent. Special position extra. Open space used within one year, 500 lines, 10 cents a line; 1,000 lines, 7 cents; 2,000 lines, 6 cents; 5,000 lines, 5 cents; 10,000 lines and over, 4 cents a line. Reading notices, 15 cents a line; Town Topics, 7½ cents. Isolated readers, 25 cents; telegraphic matter, $1 a line. Classified, 10 cents a line first time; 5 cents after. Sunday same as daily. Weekly, 3 cents per agate line. Reading notices, 10 cents a line count.

ROCKY MOUNTAIN NEWS.—Every morning, and WEEKLY, Thursdays. Independent. Established 1859. Rocky Mountain News Printing Co., publishers. Subscription, daily, $9; sworn average circulation for year 1900, 27,043*; Sunday, $2.50; sworn average circulation, for same period, 34,993*; weekly, $1; estimated circulation, 6,000; daily, 10 and 12 pages; Sunday, 32 pages or more; weekly, 12 pages, 7 columns; length of columns, 23 inches; width, 2⅛ inches. Can

use matrices. Office, Seventeenth and Lawrence streets.

Advertising rates, agate, daily, per line, one time, 12 cents; one month, 6½ cents; three months, 6 cents; six months, 5½ cents; one year, 4½ cents. Space rates, 1,000 lines, 8 cents a line; 2,000 lines, 7 cents; 5,000 lines, 6 cents; over 10,000 lines, 5 cents. Space to be used within one year. Position extra. Three t. a w., 2-3; two t. a. w., ½ daily rate. Reading notices, 25 cents a line. Classified 10 cents a line, one time; 5 cents a line after. Sunday, same as daily. Weekly, per line, one time, 5 cents; one year, 3½ cents. Nothing less than 7 lines display for any edition.

TIMES.—Every evening, except Sunday. SUNDAY TIMES, Sunday, and COLORADO WEEKLY TIMES. Wednesday. Republican. Established 1870. Times-Sun Publishing Co., publishers. Subscription, daily, $7.80; sworn circulation, 26,218; weekly, $1; sworn circulation, 27,300; daily 10 and 12 pages; Sunday, 24 pages; weekly, 12 pages, 7 columns; length of columns, 21½ inches; width, 2⅛ inches. Can use matrices. Office, 1545-1547 Lawrence street.

Advertising rates, daily, 12 cents per agate line; 2 consecutive insertions, 10 cents; 3 to 6 times, 9 cents; 7 to 26 times, 7½ cents; one month, 6½ cents; three months, 6 cents; six months, 5 cents; one year, 4 cents a line per time. E. O. D., 66 2-3 per cent; 3 t. a. w., 60 per cent; 2 t. a. w., 45 per cent; 1 t. a. w., 25 per cent of above rates. Open space used within one year, 500 lines, 10 cents a line; 1,000 lines, 7 cents; 2,000 lines, 6 cents; 5,000 to 10,000 lines, 5 cents; over 10,000 lines, 4 cents a line. Special positions additional. Local notices, 15 cents a line; by the week, 12½ cents; by the month, 10 cents. Reading notices, per line, 30 cents; 500 lines, 25 cents; 1,000 lines, 20 cents. Classified ads 10 cents a line first time, 5 cents after. Weekly, 15 cents per line. Discounts, 3 months or 500 lines, 10 per cent; 6 months or 1,000 lines, 20 per cent; one year or 2,000 lines, 30 per cent. Reading notices, same as daily.

COLORADO JOURNAL.—Every Saturday. German. Independent. Established 1872. German Publishing Co., publishers. Subscription, $2; estimated circulation, 5,000; 12 pages, 7 columns; length of columns, 21⅝ inches; width, 2⅛ inches. Office, 1452 Blake street.

Advertising rates, $1 per inch per month. Readers, 5 cents a line.

CYCLING WEST.—Every Thursday. Cycling. Established 1892. Cycling West Publishing Co., publishers. Subscription, $1; claimed circulation, 7,000; 28 pages, 2 columns; length of columns, 9¼ inches; width, 3¾ inches. Can use matrices. Office, Barclay Building.

Advertising rates, ¼ page, one time, $6; ¼ page, $10; ½ page, $18; one page, $30. Reduced rates for continuous insertions. Reading notices, 35 cents a line.

FACTS.—Every Saturday. Independent. Established 1893. The Reed Publishing Co., publishers. Subscription, $1; estimated circulation, 9,000; 4 pages, 7 columns; length of columns, 21¾ inches; width, 2 3-16 inches. Office, 1448 Curtis street.

Advertising rates, agate, 10 lines, per time, 50 cents; reading notices, 10 cents a line. Discounts, 10, 15 and 20 per cent on 3, 6 and 12 months respectively.

FIELD AND FARM.—Every Saturday. Agricultural and Live Stock. Established 1872. Lute Wilcox, publisher. Subscription, $2; claimed circulation, 15,000; 32 pages, 4 columns; length of columns, 13 inches; width, 2⅛ inches. Office, 1516 Arapahoe street.

Advertising rates, agate, 10 cents a line; 3 months or 500 lines, 9 cents; 6 months or 1,000 lines, 8 cents; one year or 2,000 lines, 7 cents. Classified, 2c a word. Reading notices, 25 cents a line.

GEORGE'S WEEKLY.—Every Saturday. Independent. Established as "New Road," 1887. The Road Publishing Co., publishers, H. George, editor Subscription, $1; claimed average circulation, 7,600; 8 pages, 7 columns; length of colnmns, 22 inches; width, 2⅛ inches. Office, 1529 Curtis street.

Advertising rates per square (10 lines agate), 25 cents.

ILLUSTRATED WEEKLY.—Every Wednesday. Family. Established 1890. The Calhoun Publishing Co., publishers. Subscription, $1; sworn circulation, 25,000; 8 pages, 7 columns; length of columns, 22 inches; width, 2⅛ inches. Can use matrices. Office, 1638 Curtis street.

Advertising rates, 8 cents a line, agate, or $1 per inch. Reading notices, 10 cents a line. No discounts.

LA NAZIONE.—Every Friday. Italian. Catholic. Established 1894. Rev. Felix Marion Lepore, publisher. Subscription, $2; estimated circulation, 8,000; 4 pages, 7 columns; length of columns, 21½ inches; width, 2⅛ inches. Office, 1509 W. 36th Avenue.

Advertising rates, 75 cents an inch, per month.

MINING WORLD.—Every Tuesday. Established 1897. World Printing Co. (Incorp.), publishers, E. M. Hawkins, editor. Subscription, $1; estimated circulation, 9,500; 8 to 16 pages, 4 columns; length of columns, 13 inches; width, 2 1-6 inches. Can use matrices. Office, 1848-50 Lawrence street.

Advertising rates, agate, 1 inch, one time, $1; one month, $2.25; three months, $6.60; six months, $11.30; one year, $18.70.

ROCKY MOUNTAIN FARMER AND MINER.—Every Monday. Farming and Mining. Established 1899. Charles Colman, publisher. Subscription, $1; guaranteed average circulation, 5,000*; 4 pages, 8 columns; length of columns, 20 inches; width, 2⅛

inches. Can use matrices. Office, 1624 Curtis street.

Advertising rates, $1 per inch each insertion.

See advertisement on page 388.

ROCKY MOUNTAIN SENTINEL.—Every Saturday. Family. Established 1887. James C. Exline, publisher. Subscription, $1; estimated circulation, 5,000; 8 pages, 7 columns; length of columns, 22 inches; width, 2⅛ inches. Can use matrices. Office, 1638 Curtis street.

Advertising rates, agate, 8 cents a line.

ROCKY MOUNTAIN WORLD. — Every Saturday. Republican. Established 1882. Halsey M. Rhoads, publisher. Subscription, $1; estimated circulation, 5,000; 8 pages; 6 columns; length of columns, 19½ inches; width, 2⅛ inches. Office, 1200 Fifteenth street.

Also publishes DENVER PRESSS every Saturday; estimated circulation, 2,750.

Advertising rates on application.

SVENSK AMERIKANSKA WESTEN (Svenska Korrespondenten).—Every Thursday. Swedish. Independent. Established 1888. Swedish Printing Co., publishers. Subscription, $1; guaranteed average circulation for six months, ending March 31, 1901, 7,000*; 8 pages, 7 columns; length of columns, 24 inches; width, 2⅛ inches. Can use matrices. Office, 118-119 Cheesman Block.

Advertising rates, display, furnished on application. Reading notices, 5 cents a line.

A. O. U. W. RECORD.—Monthly. Ancient Order United Workmen. Established 1887. The Pierce Publishing Co., publishers. Subscription, 50 cents; claimed circulation, 8,200; 8 pages; 4 columns; length of columns, 13 inches; width, 2⅛ inches.

Advertising rates, 1 inch, one month, $1; three months, $2; six months, $3.50; one year, $6; discount on larger space.

OUT-DOOR LIFE.—Monthly. Sports. Established 1897. J. A. McGuire and J. A. Ricker, publishers. Subscription, $1; guaranteed average circulation, 25,000*; 116 pages, 2 columns; length of columns, 8 inches; width, 2½ inches.

Advertising rates, 1 inch, one time, $3.50; six months, $3; one year, $2.50 per insertion; ¼ page, one time, $11.50; ½ page, $21.50; one page, $40. Special positions, 25 per cent extra. Reading notices, $4 per inch, per insertion.

LEADVILLE

HERALD DEMOCRAT.—Every morning, EVENING CHRONICLE, every evening, except Sunday, and CARBONATE CHRONICLE, Mondays. Republican. Established 1879. Leadville Publishing and Printing Co., publishers. Subscription, morning, $9; evening, $6; claimed circulation, morning, 4,000; evening, 1,400; weekly, $2; estimated circulation 1,100; morning, 8 pages; evening, 4 pages, 7 columns; length of columns, 19⅝ inches; width, 2⅛ inches.

Advertising rates, nonpareil, morning issue, 12½ cents a line first time, 6¼ cents after; 1 inch, one month (26 times), $10; three months, $27; six months, $45; one year, $75; E. O. D., 2-3 of daily rate. Reading notices, 15 cents a line each time. Evening issue, 1 inch, one month, $8.75; three months, $22.50; six months, $37.50; one year, $60; E. O. D., 2-3 of daily rates. Reading notices, 15 cents a line. Weekly, 1 inch, one month, $4; three months, $8.25; six months, $15; one year, $25.

NEWS-REPORTER.—Every evening, except Saturday and Sunday. SUNDAY MORNING. Democratic. Established 1895. News-Reporter Publishing Co., publishers. Subscription, $4.80; claimed circulation, daily, 2,000; Sunday, 3,500; 6 to 16 pages, 6 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates, 1 inch, one time, 50 cents; one week, $1.25; one month, $2; three months, $6; six months, $12; one year, $24; 2 inches, three months, $10; one year, $30; 3 inches, one year, $45. Reading notices, 10 cents a line.

PUEBLO

CHIEFTAIN.—Every morning, and COLORADO CHIEFTAIN. Thursdays. Republican. Established 1872. Chieftain Publishing Co., publishers. Subscription, daily, $5; claimed circulation, 8,200; Sunday, $2; claimed circulation, 8,600; weekly, $1; claimed circulation, 4,400; daily and weekly, 8 pages (Sunday, 12 pages), 8 columns; length of columns, 21½ inches; width, 2¼ inches.

Advertising rates, daily, agate, per line, one insertion, 8 cents; six times (not including Sunday), 4 cents per time; twenty-six times, 3 cents per line; seventy-eight times, 2¼ cents a line; position extra. Sunday only, per line, one time, 9 cents; one month, 6½ cents per line, per time; yearly orders, 2½ cents a line. Weekly, 5 cents a line; one month, 4 cents; 3 months, 3 cents; 6 months, 2½ cents; yearly orders, 2 cents a line. Reading notices, daily, 15 cents a line; Sunday, 20 cents a line; weekly, 10 cents a line, with discounts. Classified, 1 cent a word first time; ½ cent after.

CONNECTICUT.

ANSONIA

EVENING SENTINEL.—Every evening except Sunday, and WEEKLY, Wednesdays. Ind. Rep. Established, daily, 1880; weekly, 1871. J. M. Emerson, publisher. Subscription, daily, $5; sworn average circulation for year 1900, 4,800*; weekly, $1.50; estimated circulation, 4,700; daily, 8 and 12 pages; weekly, 12 and 16 pages 7 columns; length of columns, 20 inches; width, 2 1-6 inches. Can use matrices.

Advertising rates, daily, 75 cents per inch first insertion; 25 cents for each subsequent insertion; if electros are furnished, 13 1-3 cents per inch per insertion on yearly contracts; if E. O. D., 14 2-3 cents; 1 t. a. w., 20 cents. Reading notices, minion, 10 cents per line each insertion. Weekly, 25 cents an inch.

BRIDGEPORT

EVENING FARMER.—Every evening except Sunday, and REPUBLICAN FARMER, Fridays. Democratic. Established 1790. The Farmer Publishing Co., publishers. Subscription, daily, $5; estimated circulation, 4,000; weekly, $1; estimated circulation, 4,200; 8 pages; daily, 8; weekly, 7 columns; length of columns, 21¾ inches; width 2⅛ inches. Can use matrices.

Advertising rates, nonpareil, daily, ½ inch, one time, 50 cents; one week, $1.50; one month, $3; three months, $6; one year, $15; 1 inch, one time, $1; one week, $2.25; one month, $5; three months, $10; one year, $25; three times a week, 2-3; two times a week, ½; one time a week, 1-3 daily monthly rates. Daily and weekly, for three months or longer, ½ more than daily rates. Classified ads, 1 cent a word. Weekly, ½ inch, first, 75 cents; subsequent insertions, 20 cents; 1 inch, first, $1; subsequent insertions, 35 cents; three months, $5; six months, $9; one year, $16. Locals in either paper, first, 20 cents; subsequent insertions, 10 cents per line.

EVENING POST.—Every evening except Sunday. Independent. Established 1883. The Post Publishing Co., publishers. Subscription, $3; claimed average circulation, 11,198; 8 to 12 pages, 7 columns; length of columns, 19⅝ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, 1 inch, one time, $1.50; one week, $4.15; one month, $11.25; open space used within one year, 300 to 500 inches, 25 cents an inch; 500 inches, 20 cents; 1,200 inches, 16 cents 3,000 inches, 15½ cents; 6,000 inches, 15 cents. Special positions, extra. Classified, 1 cent a word. Reading notices, 20 cents a line, count.

MORNING TELEGRAM—UNION.—Every morning except Sunday. Independent. Established 1895. The Morning Union Co., publishers. Subscription, $3; guaranteed average circulation, 10,000; 8 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, less than 500 inches, 25 cents an inch; 500 inches, 20 cents; 1,200 inches, 16 cents; 3,000 inches, 15½ cents; 6,000 inches, 15 cents an inch. Special positions extra. Classified, 1 cent a word for 15 words or more. Reading notices, 20 cents per count line.

STANDARD.—Every evening except Sunday, and REPUBLICAN STANDARD, Fridays. Republican. Established 1830. The Standard Association, publishers. Subscription, daily, $6; estimated circulation, 3,500; weekly, $1; estimated circulation 2,400; 8 pages; daily, 7 columns; length of columns, 22 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, nonpareil, daily, ½ inch, one time, 50 cents; one week, $1.75; one month, $4; three months, $8; one year, $18; 1 inch, one time, $1; one week, $2.75; one month, $6.50; three months, $12; one year, $30; E. O. D., ¾ of daily rates. Reading notices, 5, 10, 15 and 30 cents a line. Classified, 10 cents a line, each insertion, up to 20 words; 1 cent a word afterwards. Special notices, ½ extra. Weekly, 1 inch, one time, $1; one month, $2.50; three months, $5; six months, $10; one year, $16. Solid cuts required.

SUNDAY HERALD.—Every Sunday. Independent. Established 1890. F. R. Swift, publisher. Subscription, $2; estimated combined circulation (Bridgeport and Waterbury), 40,000; 12 to 16 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches. Can use matrices.

Advertising rates (see Waterbury).

Issues also the WATERBURY SUNDAY HERALD.

BRIDGEWATER

LADIES' FIRESIDE JOURNAL.—Monthly Literary. Established 1899. C. B. Thompson, publisher. Subscription, 25 cents; claimed circulation. 65,000; 8 pages, 4 columns; length of columns, 14 inches; width, 2⅛ inches.

Advertising rates, agate, 25 cents a line.

CLINTONVILLE

WAYSIDE GLEANINGS.— Monthly. Literary. Established 1891. Wayside Publishing Co., publishers. Subscription 25 cents; estimated circulation, 15,000; 16 pages, 4 columns; length of columns, 12½ inches; width, 2⅛ inches. Forms close 20th of preceding month.

Advertising rates, 28 cents per agate line. Reading notices, 35 cents; no discounts.

DANBURY

NEWS.—Every evening except Sunday and Wednesday, and WEEKLY, Wednesdays. Neutral. Established 1870. Flint & Smith, publishers. Subscription, daily, $4; claimed circulation, 4,500; weekly, $1: estimated circulation, 4,000; 8 pages (weekly, 12 pages), 7 columns; length of columns, 21⅝ inches; width, 2⅛ inches.

Advertising rates, weekly, ½ inch, one time, 25 cents; one month, $1; three months, $3; one year, $9; 1 inch, one time, 50 cents; one month, $2; three months, $6; one year, $16. Reading notices, 15 cents per line. Daily combined with weekly, one inch, one week, $3; one month, $8; three months, $18; six months, $30; one year, $48. Daily alone, (5 times a week) 90 per cent; E. O. D., and weekly, 77 per cent; daily, E. O. D., 63 per cent; 2 t. a. w., 46 per cent of daily and weekly rates. Reading notices in daily, 10 cents a line.

HARTFORD

COURANT.—Every morning except Sunday, and CONNECTICUT COURANT, Mondays and Thursdays. Republican. Established 1764. The Hartford Courant Co., publishers. Subscription, daily, $8; claimed circulation, 10,200; weekly, $1; circulation, 9,000; daily, 12 to 16 pages, 7 columns; weekly, 12 pages, 7 columns; length of columns, 20½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, nonpareil, 1 inch, one time, $1,20; one week, $4; one month, $10; three months, $20; six months, $30; one year, $50; 3 inches, $140 one-year. E. O. D., ¾ daily monthly rates; business notices, 20 cents. Reading notices, 50 cents per line per time. Weekly, 1 inch, one time; $1; one month, $4; three months, $10; six months, $15; one year, $25. Reading notices same as daily. Both parts each week, 50 per cent additional.

POST.—Every evening except Sunday, and WEEKLY CONNECTICUT POST, Thursdays. Republican. Established 1856. Evening Post Association, proprietors. Subscription, daily, $6; sworn average circulation for one year ending June 1, 1901, 7,073*; weekly, $1; estimated circulation, 1,000; 12 to 16 pages, 7 columns; length of columns, 19⅝ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, 1 inch, one time, $1; one week, $3.50; one month, $8; three months, $16; six months, $25; one year, $40; 3 times a week, 2-3; two times a week, ½ daily rates. Open space used within one year, 250 inches, 50 cents an inch; 500 inches, 40 cents; 1,000 inches, 30 cents; 2,000 inches, 25 cents an inch. Reading notices, 20, 25 and 50 cents a line. Classified, 1 cent a word. Weekly, 1 inch, one time, $1; three months, $10; one year, $25.

TELEGRAM.—Every morning except Sunday. Democratic. Established 1883. Hartford Telegram Co., editors and publishers. Subscription, $5; claimed circulation, 11,200; 8 and 10 pages, 7 columns; length of columns, 21½ inches; width, 2 1-6 inches. Can use matrices.

Advertising rates, nonpareil, 1 inch, one time, $1; one week, $3; one month, $8; three months, $16; six months, $26.40; one year, $45. Position, 25 per cent extra; 200 inches to be used in twelve months, 45 cents per inch; 500 inches, 40 cents per inch; 1,000 inches, 35 cents per inch; 1,500 inches or more, 32 cents per inch. City notices, 30 cents a line. Rates for other forms of reading notice on application.

TIMES.—Every afternoon except Sunday, and SEMI-WEEKLY, Mondays and Thursdays. Democratic. Established 1817. W. O. Burr, publisher. Subscription, daily, $8; sworn average circulation for year 1900, 15,949*; semi-weekly, $1; claimed circulation, 7,000; 8 to 16 pages, 7 columns; length of columns, 22 inches; width, 2 1-6 inches.

Advertising rates, nonpareil, daily, 1 inch, one time, $1.20; one week, $4.20; one month, $12; three months, $24; six months, $36; one year, $60; ½ inch, half price for an inch; 3 inches, three months, $60; one year, $150. Special positions are extra; three times a week, ¾; two times a week, ½; one time a week, 1-3 of regular daily rates. Open space used within one year, 500 inches, 63 cents an inch; 1,000 inches, 50 cents an inch; no one insertion less than 2 inches, or more than 50 inches. Classified advertisements limited to 30 words, 25 cents for two consecutive insertions. Locals, 20 cents a line; 500 lines, 12½ cents a line. Only outline cuts inserted. Semi-weekly, 1 inch, one time, $1; one month (nine times), $8; three months, $16; one year, $40.

See advertisement on page 382.

CATHOLIC TRANSCRIPT.—Every Thursday. Catholic. Established 1876. Connecticut Catholic Publishing Co., publishers. Subscription, $1.50; guaranteed circulation exceeding 22,000; 8 to 10 pages, 7 columns; length of columns, 21¼ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, per inch, per time, $1 with discounts for 50 inches and over.

CONNECTICUT FARMER.—Every Saturday. Agricultural. Established 1879. The Farmer Publishing Co., publishers. Subscription, $1; estimated circulation, 3,500; 16 pages, 4 columns; length of columns, 12⅝ inches; width, 2¼ inches.

Advertising rates, 1 inch, one time, $1; one month, $3; three months, $8; six months, $15; one year, $25; double column, 25 per cent extra; reading notices, 25 cents a line.

GLOBE.—Every Sunday. Established 1876. Globe Publishing Co., publishers. Subscription, $2; claimed average circulation for year 1900, 8,187*; 20 to 40 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, nonpareil, 1 inch, one time, $1.50; one month, $4; three months, $9; six months, $15; one year, $26. Reading notices, 35 cents a line.

CONNECTICUT MAGAZINE.—Popular Illustrated Bi-Monthly. Issued on first of

February, April, June, August, October and December. Established 1895. E. B. Eaton, manager. Subscription, $2; guaranteed average circulation, 8,000; 100 pages, 2 columns; length of columns, 8½ inches; width, 2½ inches. Forms close 15th preceding month.

Advertising rates. agate, per line, 12 cents; one inch, one time, $1.75; three times, $1.50; six times, $1.25 per time; ¼ page, 1 time, $6; ½ page, $10; one page, $18.

MERIDEN

JOURNAL.—Every evening except Sunday. Independent. Established 1886. The Journal Publishing Co., publishers. Subscription, $8; claimed average circulation for year 1900, 6,980; 10 to 20 pages, 7 columns; length of columns, 20 inches; width of column, 2¼ inches. Can use matrices. Publishes also WATERBURY, CONN., REPUBLICAN.

Advertising rates, 1 inch, one time, $1; one week, $3.50; one month, $7; three months, $14; six months, $20; one year, $36. Each additional inch, one month, $5; three months, $9; six months, $15; one year, $25; Special positions extra. E. O. D. 2-3; twice a week, ½ daily rates. Reading notices, 15 cents a line; first page, 20 cents. Combined rate with Waterbury Republican, one inch, one month, $12; three months, $22.50; six months, $38; one year, $65. Solid cuts required.

MORNING RECORD AND REPUBLICAN.—Every morning except Sunday, and WEEKLY REPUBLICAN, Thursdays. Republican. Established 1860. The Republican Publishing Co., publishers. Subscription, daily, $6; claimed average circulation for year 1900, 7,018; weekly, $1; claimed circulation, 750; 8 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, 1 inch, one time, $1; one week, $3.50; one month, $7; three months, $14; six months, $20; one year, $36. E. O. D., 2-3 daily rates; position extra; nonpareil notices, 15 cents first time, 10 cents after; by the week, 10 cents a line; by the month, 8 cents. Weekly, 25 cents an inch, per insertion. No discount for time or space.

CONNECTICUT SCHOOL JOURNAL.—Every Thursday, except during July and August. Educational. Established 1896. Journal Publishing Co., publishers. Subscription, $1; claimed average circulation, 6,000; 16 to 32 pages, 3 columns; length of columns, 10 inches; width, 2¼ inches. Can use matrices.

Advertising rates, one inch, one time, $1; one month, 90 cents; three months, 75 cents; one year, 50 cents per time, ⅛ page (3¾ inches), one time, $3.25; ¼ page, $6; 1-3 page, $8; ½ page, $11; one page, $20. Reading notices, 15 cents per count line first time; 10 cents after.

MIDDLETOWN

PENNY PRESS.—Every evening, except Sunday. Independent Democratic. Established 1884. Claude B. King, publisher. Subscription, daily, $3; claimed circulation, 6,500; 8 pages, 7 and 8 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates, electrotype matter, daily, 80 cents an inch per time; set matter, ⅛ extra; 5 inches, 62½ cents; 100 inches, 26⅔ cents an inch; 200 inches, 16 cents; 500 inches, 12½ cents per inch; lower rate on larger contracts. Reading notices, 10 cents a line. Special quotations on very large contracts.

NEW HAVEN

EVENING LEADER.—Every evening except Sunday. Established 1892. Evening Leader Co., publishers. Subscription, $5; claimed circulation, 8,700; 12 and 16 pages, 7 columns; length of columns, 21¾ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, agate, 8 cents a line; one week, 6 cents; one month, 3½ cents; three months, 1¾ cents; six months and over, 1¼ cents a line, per time. Open space used within one year, 1,000 lines, 5 cents a line; 2,000 lines, 4 cents; 5,000 lines, 3 cents; 10,000 lines, 2 cents. 10 per cent extra for ads. less than one inch. Position 25 per cent extra. Classified, 1 cent a word. Pure reading, 25 cents per count line. Locals, 10 cents a line.

EVENING REGISTER.—Every evening, except Sunday. SUNDAY MORNING and COLUMBIAN REGISTER, Thursdays. Democratic. Established, daily, 1840; weekly, 1812. The Register Publishing Co., publishers. Subscription, daily, $6 (Sunday, $2); sworn average circulation, daily, for five months ending May 31, 1901, 12,108* (Sunday, 11,193*); weekly, $1; estimated circulation, 2,000; 12 to 16 pages (Sunday, 20 to 24; weekly, 10 to 12 pages); 7 columns; length of columns, 21 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, nonpareil, 1 inch, one time, $1.20; one week, $3.20; one month, $10; three months, $18; six months, $28; one year, $48. Double column, ¼ extra; E. O. D., ¾; two times a week, ½; one time a week, 1-3 of regular daily rates. Open space used within one year. 100 inches, 75 cents an inch; 250 inches, 60 cents; 500 inches, 50 cents; 1,000 inches, 45 cents; 1,500 inches, 40 cents an inch. Classified, 1 cent a word; one week (7 times), 5 cents a word. Reading notices, 15 cents per line. 500 lines or more in one year, 12 cents. Sunday only, 1 inch, one time, $1.50; one month, $3.75; three months, $8; six months, $12; one year, $18. Reading notices on Sunday, same as daily. Weekly, per inch, one time, 50 cents; one month, $1.25; three months, $3; six months, $4.50; one year, $6. Reading notices, 10 cents a line each time.

JOURNAL AND COURIER.—Every morning, except Sunday, and CONNECTICUT HERALD AND JOURNAL, Thursdays. Independent Republican. Established 1766. Carrington Publishing Co., publishers. Subscription, daily, $6; estimated circulation, 5,000; weekly, $1; estimated circulation, 1,700;

8 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, nonpareil, daily, 1 inch, one time, $1.20; one week, $3.20; one month, $10; three months, $18; one year, $40; 2 inches, 10 per cent discount; 4 inches, 15 per cent discount. Classified advertisements, 1 cent a word each insertion. Reading notices, 15 and 25 cents. E. O. D., ¾; twice a week, ½ daily monthly rates; weekly, 1 inch, one time, $1; one month, $2.50; six months, $9; one year, $12.

See advertisement on page 383.

PALLADIUM AND NEWS.—Every morning, except Sunday, and WEEKLY, Thursdays. Independent. Established 1828. The Palladium Co., publishers. Subscription, daily, $5; claimed circulation, 7,000; weekly, $1; circulation, 2,000; 8 to 12 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, 1 inch, one time, $1; one week, $3; one month, $8; three months, $15; one year, $36. E. O. D., 2-3 daily rates. Discounts on 2 and 3 inches, 5 per cent; over 3 inches, 10 per cent. Classified, 1 cent a word. Weekly, $1 an inch first time, 50 cents after. Reading notices, 15 cents a line.

UNION.—Every evening, except Sunday, and SUNDAY-MORNING. Democratic. Established 1871. New Haven Union Co., publishers. Subscription, daily, $3; sworn average circulation for three months ending March 31, 1901, 15,269*; Sunday, $1.50; sworn average circulation for same period, 8,843*; 8 to 12 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, nonpareil, daily, 1 inch, one time, $1.40; six times, $4.37; seven times, including Sunday, $5; twenty-six times, $12.50; thirty-one times, $14; three months, $25; six months, $37.50; one year, $62.50; E. O. D., 2-3; two times a week, ½ of regular daily monthly rates. Sunday, 1 inch, one time, $1; one month, $3; three months, $10; one year, $20. Open space, used within one year, 100 inches, 50 cents an inch; 250 inches, 40 cents; 500 inches, 35 cents; 750 inches, 30 cents; 1,000 inches, 28 cents; 2,000 inches, or more, 25 cents an inch. Special position, 15 to 33 1-3 per cent extra. Rates for reading notices on application. Classified advertisements, 1 cent a word.

STELLA d'ITALIA. — Every Saturday. Italian. Non-political. Established 1892. Paul Russo, publisher. Subscription, $2; estimated circulation, 5,000; 16 pages, 18x23.

Advertising rates on application.

YALE ALUMNI WEEKLY.—Every Wednesday from October to June inclusive. Issued as a monthly in July, August and September (40 issues per year). Educational. Established 1891. Lewis S. Welch, publisher. Subscription, $3; claimed average circulation for nine months ending April 30, 1901, 5,665; 8 to 24 pages, 4 columns; length of columns, 13½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates on application.

MOTHERS' JOURNAL.—Monthly. Established 1894. James R. Bolton & Co., publishers. Subscription, $1; estimated circulation, 5,000; 56 pages or more, 2 columns; length of columns, 7 inches; width, 2 1-6 inches. Can use matrices.

Advertising rates, nonpareil, 25 cents a line; ¼-page, one time, $7.50; ½-page, $15; full page, $25; time discounts, 10 per cent on three months, 15 per cent on six months, 20 per cent on one year. Rates for reading notices on request.

NEW LONDON

DAY.—Every evening, except Sunday. Republican. Established 1881. Day Publishing Co., publishers, (Wednesday issue sent out as a weekly edition.) Subscription, $6; claimed average circulation for year 1900, 4,690*; weekly, $1; 8 pages, 8 columns; length of columns, 21½ inches; width of columns, 2⅛ inches. Can use matrices.

Advertising rates, 100 to 200 inches, 25 cents an inch; 200 to 300 inches, 20 cents an inch; 300 to 500 inches, 16 cents an inch; 500 to 1,000 inches, 12 cents an inch; 5,000 inches and over, 10 cents an inch. Position extra. Classified, 4 lines, one time, 15 cents; three times, 25 cents. Composition, 10 cents an inch extra.

MORNING TELEGRAPH.—Every morning except Sunday. Democratic. Established 1885. Telegraph Publishing Co., publishers. Subscription, $5; estimated circulation, 4,591; 8 pages, 7 columns; length of columns, 21½ inches; width of columns, 2⅛ inches.

Advertising rates, nonpareil, 100 to 200 inches, 20 cents an inch; 200 to 300 inches, 16 cents; 300 to 500 inches, 12 cents; 500 to 1,000 inches, 10 cents; 5,000 inches and over, 8 cents. One inch, one year, $31.20; each additional inch, $20.80. Classified, 4 lines, 3 times, 25 cents. Composition, 10 cents an inch extra.

NORWICH

EVENING RECORD.—Every evening, except Sunday, and COOLEY'S WEEKLY, Fridays. Independent. Established 1876. Cleworth & Pullen, proprietors, Subscription, daily, $6; estimated circulation, 3,333; weekly 50 cents; estimated circulation, 3,249; 8 pages; 6 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates, daily, 1 inch, one time, 75 cents; one week, $2.25; one month, $5; three months, $8.50; six months, $13.75; one year, $24; weekly, 1 inch, one time, 75 cents; one month, $2; three months, $4.50; six months, $8.25; one year, $15. Reading notices, minion, 10 cents per line. Local notices, 15 cents per line in daily, 20 cents in weekly; 30 cents for both daily and weekly. Daily and weekly combined, display, 1 inch, one week $2.75; one month, $6.50; three months, $12.75; one year, $36.

CONNECTICUT

MORNING BULLETIN.—Every morning, except Sunday, and COURIER, Tuesdays and Fridays. Republican. Established, daily, 1858; semi-weekly, 1796. Bulletin Co., proprietors. Subscription, daily, $6; claimed circulation, 4,400; semi-weekly, 50 cents; claimed circulation, 6,600; daily, 8 pages, semi-weekly, 12 pages, 7 columns; length of columns, 21½ inches; width, 2¼ inches.

Advertising rates, nonparell, daily, 1 inch, one time, $1; two times, $1.50; one week, $2.75; one month, $6; three months, $12; six months, $18; one year, $30; E. O. D., 2-3; two times a week, ½; one time a week, 1-3 daily monthly rates. Special notices, ¼ extra; minion notices, 20 cents a line; by the week, 9 cents; by the month, 7 cents; local notices, 25 cents a line; "wants," 5 cents a line; semi-weekly, 1 inch, one time, 75 cents; subsequent insertions, 40 cents; three months, $5; six months, $9; one year, $16.

WATERBURY

AMERICAN.—Every evening, except Sunday, and SEMI-WEEKLY, Tuesdays and Fridays. Independent. Established 1844. American Printing Co., publishers. Subscription, daily, $8; claimed circulation, 6,500; weekly, $2; claimed circulation, 3,000; daily, 10 and 12 pages; semi-weekly, 8 and 10 pages, 7 columns; length of columns, 21½ inches; width, 2⅛ inches.

Advertising rates, daily, agate, 10 lines, one time, $1; one week, $2.25; one month, $6; three months, $12; one year, $35; E. O. D., ¾ daily monthly rates. Reading notices, 50 per cent extra; semi-weekly, Friday edition, 10 lines, one time, $1; one month, $2.50; three months, $5; one year, $12. All advertisements in Tuesday's edition, 50 per cent extra.

REPUBLICAN.—Every morning. Republican. Established 1881. The Republican Publishing Co., publishers. Subscription, $6; estimated circulation, 5,600; 8 to 16 pages; 7 columns; length of columns, 20 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, one inch, one month, $7; three months, $12; six months, $20; one year, $35. Each additional inch, one month, $5; three months, $9; six months, $15; one year, $25. See Meriden, Conn., Journal for combination rate both papers.

BEOBACHTER.—Every Saturday. German. Established 1898. M. Taschenberger, publisher. Subscription, $1.50; 8 pages, 6 columns; length of columns, 19⅝ inches; width, 2⅛ inches.

Advertising rates on application.

See advertisement on page 493.

SUNDAY HERALD.—Every Sunday. Independent. Established 1888. F. R. Swift, publisher. Subscription, $2; estimated combined circulation (Waterbury and Bridgeport), 40,000; 12 to 16 pages, 7 columns.

Issues also the Bridgeport SUNDAY HERALD.

Advertising rates, 1 inch, one time, $3; six months, $36; one year, $54; 5 inches, one time, $12; six months, $132; one year, $222.

DELAWARE.

DOVER

DELAWARE WORKMAN.—Monthly. Fraternal, (A. O. U. W.) Established 1895. J. Milton Davidson, publisher. Subscription, 60 cents. Sworn circulation, 5,081; 8 pages, 5 columns; length of columns, 18 inches; width, 2⅛ inches.

Advertising rates, ½ cent per thousand circulation.

WILMINGTON

EVENING JOURNAL.—Every evening, except Sunday. Republican. Established 1888. Journal Printing Co., publishers. Subscription, $3; claimed circulation, 6,271; 6 pages, 7 columns; length of columns, 21½ inches; width, 2 3-6 inches.

Advertising rates, agate, 1½ cents a line each insertion. No discount for time or space. Reading notices, 10 cents per counted line, brevier.

See advertisement on page 457.

EVERY EVENING.—Every evening except Sunday, and DELAWARE GAZETTE AND STATE JOURNAL, Thursdays. Independent Democratic. Established, daily, 1887; weekly, 1784. Every Evening Printing Co., publishers. Subscription, daily, $3; sworn average circulation, for three months ending March 31, 1901, 9,582*; weekly, $1; estimated circulation, 1,500; daily, 4, weekly, 8 pages, 8 columns; length of columns, 22 inches; width, 2 inches.

Advertising rates, daily, agate, first, 7 cents; subsequent insertions, 5 cents per line; per month, 60 cents; 3 months, $1.50; 6 months, $3; one year, $6. Special positions, 20 to 50 per cent extra. First page double rate. Classified, same as display. E. O. D., 60 per cent; two times a week, 45 per cent; one time a week, 25 per cent of daily monthly rates. Locals, 15 cents per line each time; local brevities, 10 cents a line. Weekly, 25 per cent of daily rates for week, month, etc.

MORNING NEWS.—Every morning except Sunday, and WEEKLY, Fridays. Independent Republican. Established 1872. Edgar M. Hoopes, publisher. Subscription, daily, $3; estimated circulation, 9,000; weekly, 50 cents; claimed circulation, 2,250; 6 pages, 7 columns; length of columns, 22 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, nonpareil, first time, 7 cents; subsequent insertions, 5 cents; one month, 50 cents; three months, $1.35; six months, $2.55; one year, $4.50 per line; position, ¼ extra. E. O. D., 60 per cent; two times a week, 45 per cent; one time a week, 25 per cent of monthly rates. Reading notices, solid, 12 cents a line first insertion; 10 cents subsequent insertions. Reading notices, leaded, 15 cents first time, 12 cents afterward. Weekly, 5 cents a line; per month, agate, 10 cents a line; solid cuts required.

See advertisement on page 366.

REPUBLICAN.—Every evening, except Sunday, and WEEKLY, Thursdays. Republican. Established 1870. Republican Printing and Publishing Co., proprietors. Subscription, daily, $3; claimed circulation, 6,300; weekly, $2; claimed circulation, 1,000; 4 pages, 8 columns; length of columns, 22 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, per line, 7 cents, first time, 5 cents after; one inch, one month, $7; three months, $18; six months (or E. O. D., one year), $30; one year, $50; weekly, one inch, one month, $1.25; three months, $3; six months, $5; one year, $8. Locals, daily or weekly 10 cents a line each insertion.

DELAWARE FARM AND HOME.—Every Thursday. Agricultural. Established 1885. Farm and Home Publishing Co., publishers. Subscription, $1; guaranteed average circulation, 6,000; 16 pages, 4 columns; length of columns, 14 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, agate, 3 cents a line. Discounts, 3 months, 10 per cent; 6 months, 15 per cent; one year, 20 per cent.

SUNDAY MORNING STAR.—Independent. Established 1881. Star Publishing Co., publishers. Subscription, $1.50; claimed average circulation, for one year, ending April 7, 1901, 7,642; 8 pages, 7 columns; length of columns, 21½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, agate 2 cents a line each insertion. No discount for time or space. First page, one time, 10 cents a line; 4 times or longer, 5 cents a line.

DISTRICT OF COLUMBIA.

PATHFINDER (P. O.)

PATHFINDER.—Every Saturday. News Review. Established 1894. Pathfinder Publishing Co., publishers. Subscription, $1; claimed average circulation, for year 1900, 29,028*; 16 pages, 4 columns; length of columns, 11⅝ inches; width, 2⅛ inches.

Advertising rates, 10 cents a line. Preferred positions, 15 cents. Discounts for 13 issues, 10 per cent; 26 issues, 15 per cent; 52 issues, 20 per cent.

WASHINGTON

EVENING STAR.—Every evening except Sunday. Independent. Established 1852. Evening Star Newspaper Co., publishers. Subscription, daily, $6; sworn average circulation, 32,295; 12 to 28 pages, 7 columns; length of columns, 21⅜ inches; width, 2 3-16 inches. Can use matrices. Office, 1101 Pennsylvania Avenue.

Advertising rates, agate, daily, 4 lines, one time, 60 cents; 1 week, $2.16; one month, $6.24; three months, $15.60; E. O. D., 2-3 of daily rates; twice a week, ½; once a week, 1-3 of daily rates. Classified, want situations, help, etc., 1 cent a word. City items, 20 cents per line. Local mention, 30 cents a line. Reading matter notices, with mark, 75 cents per line (in agate, at foot of colums, 50 cents); cuts and special positions extra. Double column advertisements less than 75 lines, and not less than 42 lines deep, 2½ cents a line extra.

POST.—Every morning. Independent. Established 1877. The Washington Post Co., publishers. Subscription, daily, $6; Sunday, $1.50; claimed average circulation, daily, for year 1900, 27,798; Sunday, for same period, 38,324; 10 to 40 pages; 8, columns; length of columns; 21⅝ inches; width, 2⅛ inches. Can use matrices. Office Post Building.

Advertising rates, daily, agate, one time, 15 cents; six times, 50 cents; one month, $1.50 (including Sunday, $1.65); three months, $3.75 (including Sunday, $4.50) per line. Classified, 4 lines, one time, 50 cents; 3 times, $1. Reading notices, 50 cents and $1 a line. Special rates for 5,000 lines or more, to be used within one year.

See advertisement on page 418.

TIMES.—Every morning, and every evening except Sunday, SUNDAY MORNING, Democratic. Established 1894. The Times Co., publishers. Subscription, morning, evening and Sunday, $6; sworn circulation, for year 1900, 40,723* (Sunday, 19,648*); 8, 10 and 12 pages, 7 columns; length of columns, 21½ inches, width, 2⅛ inches. Can use matrices. Office, Hutchins Building, D and 10th Street, N. W.

Advertising rates, daily, agate, 15 cents a line, one time; 6 times, 13 cents; 26 times, 10 cents; 52 times, 9 cents; 156 times, 7½ cents; 312 times, 6½ cents. Special rate for morning and evening, and morning, evening and Sunday combined. Line contracts on 1,000 lines, 12 cents; 2,500 lines, 9 cents; 5,000 lines, 8 cents; 10,000 lines, 7½ cents. Sunday only, 10 cents a line; line contracts for Sunday only, 1,000 lines, 5½ cents; 2,000 lines, 5 cents. Classified advertisements two cents a word first time, 1 cent a word for 3 or more days. Reading notices, 30 cents (first page, 50 cents). Telegraphic readers, $1.

ARMY AND NAVY REGISTER.—Every Saturday. Military and naval. Established 1870. Ridenour & Jenks, publishers. Subscription, $3; claimed circulation, 7,500; 20 pages, 2 and 3 columns, width, 3 and 2¼ inches. Can use matrices. Office, Post Building.

Advertising rates, agate, narrow columns, 25 cents a line; one month, 80 cents; three months, $2; six months, $3; one year, $5. Wide columns, 35 cents a line; one month, $1.10; three months, $2.70; six months, $4; one year, $6.70.

CHRONICLE.—Every Monday. Independent Republican. Family, Literary. Established 1861. J. Q. Thompson & Co., publishers. Subscription, $2; claimed average circulation, 8,920; 4 pages, 8 columns; length of columns, 25 inches; width, 2¼ inches. Office, 715 Eleventh Street, N. W.

Advertising rates, one inch, one time, $1.50; one month, $4; three months, $9; six months, $16; one year, $26; 2 inches, one year, $50. Business locals, 25 cents a line.

COLORED AMERICAN.—Every Saturday, Negro Republican. Established 1893. E. E. Cooper, publisher. Subscription, $2; estimated circulation, 15,000; 16 pages, 4 columns; length of columns 13½ inches; width, 2 1-6 inches. Office, 459 C. Street, N. W.

Advertising rates, agate, 10 cents a line. Reading notices, 25 cents per nonpareil line. Discounts, 13 times, or 1,000 lines, 5 per cent; 26 times, or 2,000 lines, 10 per cent; 52 times, or 5,000 lines, 20 per cent

See advertisement on page 511.

NATIONAL TRIBUNE.—Every Thursday, A Family Weekly. Established 1877. McElroy, Shoppell & Andrews, publishers. Subscription, $1; sworn average circulation, for one year ending March 31, 1901, 109,922*; 8 pages, 7 columns; length of columns, 21¼ inches, width, 2¼ inches. Can use matrices. Office, 339 Pennsylvania avenue, N. W.

Advertising rates, agate, 50 cents per line each insertion. Reading notices, 75 cents a line. Discounts, 10 per cent on three months or 1,000 lines; 15 per cent on six months or 2,000 lines; 20 per cent on one year or 5,000 lines; space to be used within one year.

See advertisement on page 434.

DISTRICT OF COLUMBIA

NATIONAL WATCHMAN.—Every Thursday. Democratic. Established 1892. Democratic National Watchman Publishing Co., publishers. Subscription, $1; claimed circulation, 35,000; 16 pages, 4 columns; length of columns, 15½ inches; width, 2⅛ inches. Can use matrices. Office, 1229 Pennsylvania Avenue.

Advertising rates, agate, 10 cents a line; reading notices, 25 cents.

See advertisement on page 489.

SENTINEL.—Every Saturday. Democratic. Established 1873. Louis Schade, publisher. Subscription, $3; estimated circulation, 6,000; 4 pages, 21x27. Office, 600 F Street, N. W.

Advertising rates on application.

FEATHER.—Monthly. Poultry. Established 1895. G. E. Howard & Co., publishers. Subscription, 50 cents; claimed circulation, 15,000; 32 pages, 9x12. Forms close 25th of preceding month. Office, S. W. corner 8th and H Streets.

Advertising rates, one inch, one time, $2.10; three months, $5.36; six months, $10.08; one year, $17.64. Larger space at reduced rates.

HOME MAGAZINE.—Monthly. Literary. Established 1888. Home Magazine Co., publishers. Subscription, 50 cents; guaranteed minimum circulation, 150,000*; 16 to 24 pages, 4 columns; length of columns, 14 inches; width, 2¼ inches. Forms close 15th of preceding month. Office, 1346 Florida Avenue, N. W.

Advertising rates, 75 cents per agate line. Reading notices, $1.50 a line.

INVENTIVE AGE AND PATENT INDEX. Monthly. Scientific. Established 1889. E. G. Siggers, Publisher. Subscription $1; claimed average circulation, 5,000; 16 pages, 4 columns; length of columns, 12 inches; width, 2¼ inches. Office, 918 F. Street, N. W.

Advertising rates, one inch, one time, $3; three months, $5; six months, $7.50; one year, $12. Reduced rates for larger space.

MACHINIST JOURNAL.—(Formerly of Chicago, Ill.) Monthly. Official organ of railroad machinists. Sworn circulation, 32,000. Forms close 10th of preceding month. Office, Corcoran Building.

Advertising rates on application. Advertising in charge of W. N. Gates, Cleveland, O.

DISTRICT OF COLUMBIA

NATIONAL ILLUSTRATED MAGAZINE.—Monthly. Civil Service. Established 1884. E. J. Gray, publisher. Subscription, 50 cents; claimed circulation, 50,000; 16 pages, 4 columns; length of columns, 12 inches; width, 2⅛ inches. Forms close 25th of preceding month. Office, 908-910 Pennsylvania Avenue, N. W.

Advertising rates, 25 cents per agate line. No discounts for time or space.

PATENT RECORD.—Monthly (formerly of Baltimore, Md.). Inventions. Established 1898. Patent Record Co., publishers. Subscription, $1; claimed average circulation for year ending March, 1901, 61,733; 24 pages, 4 columns; length of columns, 13⅜ inches; width, 2 1-6 inches. Can use matrices. Office, 618 F street, N. W.

Advertising rates, agate, 30 cents a line; classified wants, 40 cents. Reading notices, 60 cents a line.

PEOPLE'S JOURNAL.—Monthly. Literary. Established 1885. People's Publishing House, publishers. Subscription, 50 cents; estimated circulation, 25,000; 16 pages, 11x14. Forms close 20th of preceding month. Office, 619 E Street, N. W.

Advertising rates on application.

POSTMASTER'S ADVOCATE (The).—Successor to The Fourth Class Postmaster. Monthly. Postal matters. Established 1895. J. William McKinley, publisher. Subscription, 50 cents; estimated circulation, 30,237; 16 pages, 4 columns; length of columns, 12 inches; width, 2⅛ inches. Can use matrices. Forms close 1st day of each month for the issue of that month. Office, N. E. corner 7th and E street, N. W.

Advertising rates, agate, 15 cents a line; one inch, one time, $2; 24 inches in one year, $1.95 an inch; 48 inches, $1.90; 72 inches, $1.85; 96 inches, $1.80; 120 inches, $1.75; 144 or more inches, $1.70 an inch. Position extra. Reading notices, 25 cents a line each insertion.

SPARE-TIME STUDY.—Monthly. Educational. Established 1898. National Correspondence Institute, editors and proprietors. Subscription, 50 cents; sworn average circulation, 25,678; 16 pages, 4 columns; length of columns, 12 inches; width, 2¼ inches. Office, 509 Seventh street, N. W.

Advertising rates, 15 cents a line; $2 per inch with discounts. Reading notices, 25 cents a line.

FLORIDA.

JACKSONVILLE

METROPOLIS.—Every evening except Sunday. Democratic. Established 1887. Carter & Russell Publishing Co., publishers. Subscription, $5; sworn average circulation, 6,230; 8 and 12 pages; 6 and 7 columns; length of columns, 20 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, 1 inch, one time, $1; one week, $3; one month, $9; three months, $24; six months, $42; one year, $72. E. O. D., ¾ of daily rates. Classified ads., 1 cent a word. Locals, 20 cents a line with liberal discounts. Metal cuts required.

TIMES-UNION AND CITIZEN.—Every morning and SEMI-WEEKLY. Tuesdays and Fridays. Democratic. Established, daily, 1878; weekly, 1865. Florida Publishing Co., publishers. Geo. W. Wilson, editor; T. T. Stockton, business manager. Subscription, $10; estimated circulation, 5,000; semi-weekly, $1; estimated circulation, 6,000; 8 pages (Sunday, 16 pages), 7 columns; length of columns, 20½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, nonpareil, 10 lines, one time, $1; one week, $4; one month (December to May $12). (May to December, $8) per month; one year, $5 per month. E. O. D. 2-3; twice a week, ½ daily rate. Semi-weekly, 10 lines, one month, $4; three months, $10; six months, $18; one year, $30; 10 lines, one time, $1.

FLORIDA MAGAZINE.—Monthly. Literary. Established 1900. G. D. Ackerly, publisher. Subscription, $1; estimated circulation, 5,000; 80 pages, 2 columns; length of columns, 7 inches; width, 2½ inches.

Advertising rates, $2 an inch per time; ¼ page, $7; ½ page, $12; one page, $20, per time. Special discounts for long time contracts.

See advertisement on page 495.

LEESBURG

FLORIDA CHRISTIAN ADVOCATE.—Every Wednesday. Methodist. Established 1886. Josephus Anderson, publisher. Subscription, $1.50; estimated circulation, 3,040; 8 pages, 6 columns; length of columns, 19¾ inches; width, 2⅛ inches.

Advertising rates, 1 inch, one time, 30 cents; one month, $1; subsequent insertions, 12 cents an inch. Reading notices, 1 cent a word.

GEORGIA.

ATHENS

SOUTHERN FARMER.—Monthly. Agricultural. Established 1886. Southern Farmer Co., publishers. Subscription, $1; claimed circulation, 22,000; 36 pages, 3 columns; length of columns, 10 inches; width, 2 1-6 inches. Forms close 5th of the month. Can use matrices.

Advertising rates, agate, 15 cents a line. Reading notices, 25 cents a line; position, 10 per cent extra; discounts, 10 per cent on three times, 15 per cent on six times, 25 per cent on one year. 1 inch, one time, $2 three times, $5.40, six times, $10.20; one year, $18.

WOMAN'S WORK.—Monthly. Household. Established 1887. T. L. Mitchell, publisher. Subscription, 50 cents; guaranteed circulation, 50,000; 20 pages, 4 columns; length of columns, 13¾ inches; width, 2 3-16 inches. Forms close 25th preceding month.

Advertising rates, agate, 25 cents a line. See advertisement on page 509.

ATLANTA

CONSTITUTION.—Every morning, and WEEKLY, Mondays. Democratic. Established 1868. Constitution Publishing Co., publishers. Subscription, daily, $6; claimed circulation, 27,904 (Sunday, 35,000); weekly, $1; claimed circulation, 138,000; 10 to 38 pages, 7 columns; length of columns, 21 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, agate, daily, 10 cents; Reading notices, 25 cents per nonpareil line. Discounts: 10 per cent on 39 times, or 2,000 lines within one year; 15 per cent on 5,000 lines; 20 per cent on 78 times; 25 per cent on 10,000 lines; 33 1-3 per cent on 156 times, or 15,000 lines. Weekly, 75 cents per agate line. Reading notices, $1.50 per nonpareil line. Discounts: 10 per cent on 13 times, or 500 lines within one year; 15 per cent on 1,000 lines; 20 per cent on 26 times; 25 per cent on 1,500 lines; 33 1-3 per cent on one year, or 2,000 lines.

JOURNAL.—Every afternoon except Sunday, and SEMI-WEEKLY, Tuesdays and Fridays. Democratic. Established 1883. The Atlanta Journal (incorporated), proprietors. Subscription, daily, $5; sworn average circulation, 33,716; semi-weekly, $1; claimed circulation, 40,000; daily, 10 to 12 pages; semi-weekly, 8 pages; Saturday, 16 to 24 pages; 7 columns; length of columns, 21 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, 10 cents per agate line (opp. Editorial or last page, 15 cents); 6 times, 9 cents; one month, 6 cents; three months, 5 cents. E. O. D., 2-3 daily rates. Open space, 1,000 lines, 10 cents a line; 2,000 lines, 9 cents; 3,000 lines, 8 cents; 5,000 lines, 7 cents; 7,500 lines, 6½ cents; 10,000 lines, 6 cents; 50,000 lines, 5 cents. Classified ads 10 cents a line. Reading notices, 20, 25 and 35 cents a line; position, ¼ extra. Semi-weekly, 10 cents per line; no discount for time or space. Reading notices, 40 cents. See advertisement on page 442.

NEWS.—Every evening except Sunday. Democratic. Established 1900. Atlanta Daily News (Incorp.), publishers. Subscription, $5; sworn average circulation, 15,000; 10 to 12 pages (Saturday, 16 to 24 pages), 7 columns; length of columns, 21½ inches; width, 2 1-6 inches. Can use matrices.

Advertising rates, agate, 10 cents a line; 1,000 lines within one year, 8 cents a line; 2,500 lines, 6 cents; 4,000 lines, 5 cents; 5,000 lines, 4 cents; 7,500 lines, 3½ cents; 10,000 lines, 2½ cents a line. Classified, 1 cent a word each insertion. Reading notices, 20 cents per count line, with discounts for 250 lines and over.

CHRISTIAN INDEX.—Every Thursday. Baptist. Established 1821. T. P. Bell, publisher. Subscription, $2; guaranteed circulation, 9,000; 16 pages, 5 columns; length of columns, 15¼ inches; width, 2⅛ inches.

Advertising rates on application.

JEWISH SENTIMENT.—Every Friday. Literary, Social and Religious. Established 1895. Frank J. Cohen, editor. Subscription, $2; estimated circulation, 4,600; 20 pages, 3 columns; length of columns, 10 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, one inch, one month, $4; three months, $11.40; six months, $21.60; one year, $38.40. 2 inches, three months, $21.65; one year, $72.95. Special positions, 10 per cent extra. Reading notices, 25 cents a line.

NATIONAL.—Every Thursday. Republican. Established 1882. Benjamin Coney, publisher. Subscription, $1; estimated circulation, 5,000; 8 pages, 6 columns; length of columns, 19¾ inches; width, 2⅛ inches.

Advertising rates 50 cents an inch, each insertion.

SOUTHERN STAR.—Every Saturday. Prohibition. Established 1887. Barker Publishing Co., publishers. Subscription, $1; estimated circulation, 7,000; 8 pages, 6 columns; length of columns, 19 5-8 inches; width, 2 3-16 inches.

Advertising rates, 50 cents per inch each insertion.

SUNNY SOUTH.—Every Saturday. Literary. Family. Established 1874. The Sunny South Publishing Co., publishers. Nichols & Holliday, Advertising Managers. Subscription, 50 cents; guaranteed average cir-

culation, 50,000; 10 pages, 7 columns; length of columns, 20 inches; width, 2¼ inches.

Advertising rates, agate, 25 cents a line. Reading notices, 50 cents a line, nonpareil. No discounts for time or space.

WESLEYAN CHRISTIAN ADVOCATE.—Every Wednesday. Official organ of the Methodist Episcopal Church South. Established 1836. Rev. T. T. Christian, publisher. Subscription, $2; estimated circulation, 15,000; 16 pages, 5 columns; length of columns, 15 inches; width, 2⅛ inches.

Advertising rates, agate, 10 cents a line; 25 per cent extra for position. Reading notices, 15 cents per count line.

SOUTHERN CULTIVATOR AND DIXIE FARMER. — Semi-Monthly. Agricultural. Established 1843. Cultivator Publishing Co., publishers. Subscription, $1; estimated circulation, 25,000; 32 pages, 3 columns; length of columns, 10 inches; width, 2 1-5 inches. Can use matrices. Forms close 5th and 20th for issues 15th and 1st.

Advertising rates, agate, 15 cents a line.

ALKAHEST MAGAZINE.—Monthly (20th). Literary. Established 1896. Alkahest Publishing Co., publishers. Subscription, $1; claimed circulation, 5,000; 68 pages, 2 columns; length of columns, 8 inches; width, 2¼ inches. Forms close 25th of preceding month.

Advertising rates, one inch, per time. $1.50; ¼ page, $3.50; ½ page, $6; one page, $10.

See advertisement on page 499.

DIXIE.—Monthly. Industrial. Established 1885. Southern Industrial Publishing Co. (Incorp.), publishers. Subscription, $1; estimated circulation, 6,500; 62 pages, 9x11.

Advertising rates on application.

PLOWBOY AND COUNTRY FARMER.—Monthly. Agricultural. Established 1889. The Plowboy Co., publishers. Subscription, $1; claimed circulation, 18,500; 36 pages, 3 columns; length of columns, 10 inches; width, 2 1-6 inches. Can use matrices. Forms close 8 days in advance.

Advertising rates, agate, 11 cents a line; 10, 15 and 25 per cent discount on 3, 6 and 12 months respectively; one inch, one time, $1.50; 3 times, $4.05; 6 times, $7.65; one year, $13.50. Special position, 10 per cent extra. Reading notices, 20 cents an agate line.

SOUTHERN RURALIST.—Monthly. Agricultural. Established 1893. Southern Ruralist Co., publishers. Subscription, 25 cents; claimed circulation, 25,000; 8 pages, 4 columns; length of columns, 13½ inches; width, 2 1-6 inches. Forms close 24th of preceding month.

Advertising rates, agate, 10 cents a line; position, 10 per cent extra.

AUGUSTA

CHRONICLE.—Every morning, and SEMI-WEEKLY, Tuesdays and Fridays. Democratic. Established 1785. Augusta Chronicle Publishing Co., publishers. Subscription, daily, $6; claimed average circulation, 4,700 (Sunday, 6,130); semi-weekly, $1; claimed average circulation, 4,600; 8 to 24 pages (weekly, 8 pages), 7 columns; length of columns, 20½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, nonpareil, 1 inch, one time, $1.20; one week, $5; one month, $13; three months, $34; six months, $60; one year, $100. E. O. D., ⅔; two times a week, ½ daily monthly rates. Local business notices, 20 cents per line per time. Readers, 25 cents a line. Semi-Weekly, 1 inch, one time, $1.20; one month, $4; three months, $12; six months, $20; one year, $34.

See advertisement on page 475.

HERALD.—Every evening, except Sunday. SUNDAY MORNING, and WEEKLY, Fridays. Established 1899. Herald Publishing Co., publishers. Subscription, daily, $5; claimed circulation, 7,000 (Sunday, $1; estimated, 7,100); weekly, 30 cents; claimed circulation, 5,500; 8 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, agate, 7 cents a line with discounts, 20 to 70 per cent for 10 to 150 insertions. Reading notices, minion, 10 cents a line, with discounts for time. Weekly, 7 cents a line with discounts for time and space. Reading notices, 10 cents a line with discounts, 25 to 50 per cent for three months and one year, respectively.

See advertisement on page 498.

GEORGIA BAPTIST.—Every Thursday. Negro Baptist. Established 1880. Georgia Baptist Publishing Co., publishers; estimated circulation, 6,275; 8 pages, 5 columns; length of columns, 18 inches; width, 2⅛ inches.

Advertising rates, 50 cents an inch; one month, 40 cents; 3 months, 35 cents; 6 months, 30 cents; one year, 25 cents per time. Readers, 10 cents a line.

BARNESVILLE

GEORGIA FARMER.—Semi-Monthly. Established 1885. Georgia Farmer Co., publishers. Subscription, 50 cents; estimated circulation, 5,000; 8 pages, 6 columns; length of columns; 20 inches; width, 2⅛ inches.

Advertising rates, 50 cents an inch. Reading notices, 10 cents a line.

COLUMBUS

ENQUIRER-SUN.—Every morning, except Monday, and WEEKLY, Saturdays. Democratic. Established 1828. C. I. Groover, proprietor. Subscription, daily, $8; estimated circulation, 4,200 (Sunday, $1.50; 4,750); weekly, $1; estimated circulation, 6,000; 8 pages (Sunday, 12 to 20 pages); 6 columns; length of columns, 19¾ inches; width, 2 1-6 inches. Can use matrices.

Advertising rates, either issue, 1 inch, one time, $1; subsequent insertions, 50 cents. Reading matter and local notices, 15 cents first; subsequent insertions, 10 cents per line. Time rates, 3 cents a line, agate: discounts, 15 per cent on three months; 25 per cent on six months; 33⅓ per cent on one year.

LEDGER.—Every evening except Saturday and Sunday, SUNDAY MORNING, and WEEKLY, Fridays. Democratic. Established 1886. R. W. Page & Co., publishers. Subscription, daily, $5; guaranteed circulation, 3,500; weekly, $1; claimed circulation, 1,000; daily, 8, Sunday, 14 to 16, weekly; 8 pages, 6 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates, 10 cents an inch for electrotyped matter: 20 cents an inch for set matter on long contracts. Short time rates on application.

DALTON

THE MUSIC TEACHER AND HOME MAGAZINE.—Monthly. Music. Literary. Sunday School Lessons, etc. Established 1884. The A. J. Showalter Co., publishers. Subscription, 50 cents; claimed average circulation, 15,000; 64 pages, 2 columns; length of columns, 7 inches; width, 2¼ inches. Forms close 20th preceding month.

Advertising rates, nonpareil, 20 cents a line; $2 per inch; time discounts, 10 per cent on 6 months; 15 per cent on one year. Reading notices, 30 cents a line.

MACON

TELEGRAPH.—Every morning and WEEKLY, Thursdays. Democratic. Established 1826. Telegraph Publishing Co., publishers. Subscription, daily, $7; estimated circulation, 6,500 (Sunday, estimated, 7,500); weekly, $1; estimated circulation, 5,000; 8 pages (Sunday, 16 pages), 6 columns; length of columns, 21 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, 1 inch, one time, $1; subsequent insertions, 50 cents: one week, $3.50; one month, $10; three months, $24; six months, $42; one year, $72. Sunday only, same price as weekly. Weekly, 1 inch, one time, $1; one month, $3.25; three months, $8; six months, $15; one year, $26. E. O. D., 2-3 of daily rate. Classified ads, 1 cent a word. Reading notices, 15 cents per nonpareil line, daily or weekly.

SAVANNAH

MORNING NEWS.—Every morning, and NEWS, twice-a-week, Mondays and Thursdays. Democratic. Established 1850. J. H. Estill, publisher. Subscription, daily, $8; estimated circulation, 10,000; weekly, $1; estimated circulation, 9,000; 8 pages, 7 columns; length of columns, 21 inches; width, 2⅛ inches.

Advertising rates, daily, 10 cents per agate line. Discounts, 20, 30, 40, 50, 60 and 70 per cent, for 10, 20, 30, 50, 100 and 150 insertions. Reading notices, 20 cents per line; 30 insertions, 15 cents; 100 insertions, 10 cents; weekly, 10 cents per line. Discounts of from 10 to 40 per cent. Reading notices, 20 cents per line.

See advertisement on page 482.

PRESS.—Every evening, except Sunday. Established 1891. Democratic. Pleasant A. Stovall, publisher. Subscription, $5; guaranteed circulation, 6,800; 8 pages, 7 columns; length of columns, 21 inches; width, 2 1-6 inches. Can use matrices.

Advertising rates, one inch, one month, $10; three months, $27; six months, $48; one year, $84. Reduced graded rate for larger space. Classified ads, 1 cent a word. Local notices, 10 cents a line.

See advertisement on page 397.

MUSICAL ECHO.—Monthly, Musical. Established 1890. New York Musical Echo Co., publishers. Subscription, $1; estimated circulation, 12,000; 32 pages, 4 columns.

Advertising rates, agate, 5 cents a line.

ILLINOIS.

AURORA

NEWS.—Every evening except Sunday, and SEMI-WEEKLY, Tuesday and Fridays. Republican. Established, daily, 1874; semi-weekly, 1892. Aurora Daily News Co., publishers. Subscription, daily, $3; sworn average circulation, for year 1900, 4,235; Semi-Weekly, $2; claimed circulation, 1,500; 8 pages, 7 columns; length of columns, 22 inches; width of columns, 2 1-6 inches.

Advertising rates, daily, one inch, one time, 50 cents; one week, $1.60; one month, $4; three months, $9; six months, $15; one year, $24. E. O. D., 2-3 of daily rates. Reading notices, 15 cents a line; by the week, 40 cents a line; by the year, $10 a line. Semi-Weekly, 1-3 of daily rates; reading notices, 15 cents a line; one month, 50 cents a line; one year, $3 a line.

BELLEVILLE

POST UND ZEITUNG.—Every evening except Sunday and WEEKLY, every Thursday. German. Republican. Established 1848. Post und Zeitung Publishing Co., publishers. Subscription, daily, $5; estimated circulation, 1,000; weekly, $1.50; estimated circulation, 3,600; daily, 4 pages, weekly, 12 pages; 6 columns.

Advertising rates per inch, one time, 50 cents; 4 times, $1.50; three months, $3; six months, $5.50; one year, $10. Two inches, one year, $18.00; three inches, $25; four inches, $30.

BLOOMINGTON

PANTAGRAPH.—Every morning except Sunday, and WEEKLY, Fridays. Republican. Established 1846. W. O. Davis, publisher. Subscription, daily, $5.20; sworn average circulation, 7,847; weekly, $1; sworn average circulation, 7,621; 8 to 12 pages, 7 columns; length of columns, 23½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, nonpareil, daily, 1 inch, one time, 28 cents; one month, 24½ cents; three months, 21 cents; six months, 17½ cents; one year, 14 cents. Special rates for E. O. D., etc. Open space used within one year, 200 inches, 24½ cents an inch; 500 inches or more, 21 cents. Position extra. Reading notices, 20 cents a line. Classified, 1 cent a word. Weekly, 40 cents an inch; 100 inches, 32 cents; 300 inches, 28 cents; 500 inches, 24 cents. Reading notices, same as in daily.

THE BULLETIN.—Every evening except Saturday and Sunday, SUNDAY BULLETIN and WEEKLY; Fridays. Democratic. Established 1881. Bailey & O'Donnell, publishers. Subscription, $5.20; claimed average circulation for year 1900, 5,489 (Sunday, 7,325); weekly, $1; claimed circulation 6,112; 8 to 16 pages, 7 columns; length of columns, 19¾ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, nonpareil, one inch, one time, 80 cents; one week, $2.55; one month, $5.25; three months, $10.75; six months, $17.75; one year, $30. E. O. D., ⅓ off; twice a week, 40 per cent off; once a week 50 per cent off. Classified, ordinary, 3 lines or more, 5 cents a line; personals, 10 cents a line; matrimonial, 15 cents; medical, etc., 10 cents a line. Locals, 15 to 25 cents a line; weekly, one inch, one time, 80 cents; one month, $2; three months, $5.50; six months, $10.50; one year, $20; E. O. W., ⅔ of full rates.

SCHOOL AND HOME EDUCATION.—Monthly (July and August omitted). Educational. Established 1880. Public School Publishing Co., publishers. Subscription, $1; claimed average circulation, for nine months ending May, 1901, 8,000; 72 pages, 2 columns; length of columns, 8 inches; width, 2½ inches. Forms close on 25th of preceding month. Can use matrices.

Advertising rates, 1 inch, $3; three months, $8; five months, $13; ten months (one year), $24; 2 inches, one year, $40; one page, ten months (one year), $200; position, ¼ extra. Reading notices, 25 cents per nonpareil line.

CHAMPAIGN

NEWS.—Every evening, except Sunday, and WEEKLY (in two parts), Wednesdays and Saturdays. Republican. Established 1890. Champaign County Printing Co., publishers. Subscription, daily, $5; estimated circulation, 1,300; weekly, $1.50; estimated circulation, 3,500; daily, 8 to 16 pages; weekly, 16 to 24 pages (counting both parts); 7 columns; length of columns, 19¾ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, one inch, one year, $14.18; 4th and 5th pages, $17.74; first page, $21.28; transient, one week, 100 per cent to pro rata of yearly rate; one month, 25 per cent; three months and longer, pro-rata to yearly rate; classified, 5 cents a line, locals, 10 cents a line with discounts. Weekly, per inch, one year, $10.64. Both editions, 50 per cent extra. Discounts on amount.

CHICAGO

ABENDPOST.—Every evening except Sunday, and SONNTAGSPOST. Sunday morning, German. Established 1889. The Abendpost Co., publishers. Subscription, $3; claimed average circulation for year 1900, 41,578* (Sunday, 32,000); 8 pages (Sunday, 16 pages), 7 columns; length of columns, 21¼ inches; width, 2⅛ inches. Can use matrices. Office, 203 Fifth avenue.

Advertising rates, agate, 10 cents a line. Readers, 50 cents a line. Long-time rate, display, 5 cents a line. Sunday, 12½ cents a line; reading notices, 75 cents a line. Long time rate, display, 6 cents a line.

ARBEITER ZEITUNG.—Every evening except Sunday; FACKEL, Sundays, and VORBOTE, Wednesdays. German Socialistic. Established 1876. Arbeiter Zeitung Publishing Co., publishers. Subscription, daily, $3; Sunday, $2; weekly, $2; claimed circulation, daily, 15,000; Sunday, 24,000; weekly, 5,000; daily, 4 pages, weekly and Sunday, 8 pages; length of columns, 20¼ inches; width, 2 1-6 inches. Can use matrices. Office 45 North Clark street.

Advertising rates, 10 cents a line either edition. Discounts from 10 per cent on 1,000 lines, to 50 per cent on 10,000 lines. Classified, 1 cent a word. Reading notices, 30 and 50 cents a line with discounts.

CHICAGO DAILY GAZETTE. — Every morning. Independent. Established 1901. Chicago Daily Gazette Co., publishers. Subscription, daily, $12; Sunday, $2; daily, 8 pages; Sunday, 20 pages, 6 columns; length of columns, 15¾ inches; width, 2¼ inches. Can use matrices. Office, 163 Washington street.

Advertising rates, daily, agate, 15 cents a line; Sunday, 20 cents. Turf information, daily, 20 cents a line; Sunday, 20 cents. Amusement column, daily, 20 cents a line; Sunday, 25 cents.

CHRONICLE.—Every morning. Democratic. Established 1895. H. W. Seymour, publisher. Subscription, daily, $4; claimed circulation, 63,000; Sunday, $2; claimed circulation, 98,000; daily, 12 to 16, Sunday, 40 to 48 pages, 7 columns; length of columns, 21½ inches; width, 2¼ inches. Can use matrices. Office, 164 and 166 Washington street.

Advertising rates, agate, daily, 20 cents. Sunday, 30 cents a line; business notices, 50 cents; reading notices, $1 per line; discounts as follows: 2,500 lines or $500, 10 per cent; 5,000 lines or $1,000, 20 per cent; 7,500 lines or $1,500, 25 per cent; 10,000 lines or $2,000, 30 per cent; 12,500 lines or $2,500, 35 per cent. No display ad. of less than 10 lines taken; position extra. On orders for insertion of ordinary display running one month or longer, an extra discount is allowed if payments are made on or before the 15th of the month following that in which the ads. are printed.

See advertisement on page 446.

DAILY NEWS.—Every evening except Sunday. Independent. Established 1876. Victor F. Lawson, publisher. Subscription, $3; sworn average circulation for four months ending April 30, 1901, 289,220*; from 8 to 16 pages, 7 columns; length of columns, 21½ inches; width, 2¼ inches. Can use matrices. Office, 123 Fifth avenue.

Advertising rates, agate, 40 cents a line; classified, 18 cents. Special notices, 40 cents. Business mention, 50 cents. Business topics, nonpareil, 75 cents. Reading matter, nonpareil, with "advt." following, $1.50 per line; discounts on above display, two weeks, 10 per cent; one month, 15 per cent; three months, 25 per cent; six months, 40 per cent; one year, 45 per cent; E. O. D., one month, 10 per cent; three months, 15 per cent; six months, 25 per cent; one year, 40 per cent; two times a week, three months, 10 per cent; six months, 15 per cent; one year, 30 per cent; once a week, six months, 10 per cent; one year, 25 per cent. Discounts for classified, two weeks, 5 per cent; one month, 10 per cent; three months, 15 per cent; six months, 25 per cent; one year, 33 1-3 per cent. E. O. D., 5, 10, 15 and 25 per cent on 1, 3, 6 and 12 months, respectively; 2 t. a. w., 5, 10 and 20 per cent on 3, 6 and 12 months, respectively; 1 t. a. w., 5 and 15 per cent on 6 and 12 months, respectively. Discounts also on amounts, if preferred; no special position given; one or more display lines subject entire advt. to display rate. Cuts and heavy faced type ½ more than display rate for space of same; double columns, not less than 50 lines deep, ¼ extra; triple columns, not less than 75 lines, ½ extra.

DAILY RACING FORM.—Daily except Sunday. Racing. Established 1894. Frank H. Brunnell, publisher. Subscription, $14; claimed average circulation for year 1900, 18,000; 8 pages, 4 columns; length of columns, 12 2-7 inches; width, 2 1-7 inches.

Advertising rates on application.

DENNI HLASATEL.—Every morning, and SEMI-WEEKLY. Tuesdays and Fridays. Bohemian Labor. Established 1891. Denni Hlasatel Co., publishers. Subscription, daily, $5.20; semi-weekly, $2; estimated circulation, daily, 12,000; weekly, 10,000; 8 to 12 pages, 7 columns; length of columns, 21½ inches; width, 2⅛ inches. Can use matrices. Office, Ashland and 18th streets.

Advertising rates, one inch, one time, 75 cents; one week, $4; one month, $8; three months, $12; six months, $20; one year, $35; Reading notices, 15 cents a line. SEMI-WEEKLY, one inch, one time, 75 cents; one month, $2; three months, $5; six months, $9; one year, $15. Reading notices in semi-weekly, 10 cents a line.

DER REPUBLIKANER.—Every evening except Sunday, and SUNDAY MORNING. German. Republican. Established 1890. Der Daily Republikaner Publishing Co., publishers. Subscription, $3; estimated circulation, 10,000; 4 to 8 pages, 7 columns; length of columns, 22 inches; width, 2¼ inches. Can use matrices. Office, southwest corner Fifth avenue and Washington street.

Advertising rates, 20 cents a line.

DROVERS JOURNAL.—Every Evening except Sundays, SEMI-WEEKLY, Tuesday and Friday, and WEEKLY, Thursdays. Live Stock. Established 1869. Ellen F. Goodall, proprietor. Subscription, daily, $4; claimed circulation, 38,000; semi-weekly, $2; claimed circulation, 10,000; weekly, $1; claimed circulation, 7,500; 6 and 8 pages (weekly, 8 pages), 7 columns; length of columns, 21½ inches; width, 2¼ inches. Can use matrices. Published at Union Stock Yards.

ILLINOIS

Advertising rates, daily, agate, one time, 10 cents; discounts: 10 per cent on 1,000 lines; 20 per cent on 2,000 lines; 30 per cent on 3,000 lines; 40 per cent on 4,000 lines; 50 per cent on 5,000 lines; 60 per cent on 10,000 lines. Reading notices, 25 cents a line first time; 10 cents after; semi-weekly, one time, 7½ cents; per month, 30 cents a line. One inch, 3 months, $10.92; one year, $31.50; weekly, one time, 7½ cents; per month, 25 cents per line; one inch, 3 months, $8.50; one year, $28. Reading notices as in daily.

DZIENNIK CHICAGOSKI.—Every evening except Sunday. Polish. Democratic. Established 1890. Polish Publishing Co., publishers. Subscription, $3; claimed circulation, 9,000; 4 pages, 7 columns (Saturday, 8 pages, 6 columns); length of columns, 20 1-3 inches· width, 2 1-6 inches. Can use matrices. Office, 143 West Division street.

Advertising rates, for standing matter, daily, one inch, one month, $5; three months, $12; six months, $18; one year, 30. E. O. D., 60 per cent of daily rates; changeable ads., each issue, 3 cents per agate line, per time. Special position, 25 per cent extra. Reading notices, 10 cents a line. Classified ads., 1 cent a word.

DZIENNIK NARODOWY.—Every evening except Sunday. Polish. Established 1899. Dziennik Narodowy, publishers. Subscription, $3; estimated circulation, 5,000; 4 pages, 7 columns; length of columns, 21½ inches; width, 2¼ inches. Office, 98 W. Division street.

Advertising rates, 1 inch, per month, $3; per year, $30. Open space, 50 lines, 3 cents a line; 100 lines, 2½ cents; 300 lines, 2 cents. Classified, 1 cent a word. Readers, 10 cents a line.

EVENING POST.—Every evening except Sunday. Independent. Established 1890. J. C. Shaffer, publisher. Subscription, $5; claimed circulation, 25,000; 8 pages (Saturday edition, 12 pages), 7 columns; length of columns, 21¾ inches; width, 2¼ inches. Can use matrices. Office, 154 Washington street.

Advertising rates, per agate line, 20 cents. 300 lines, 19 cents, 500 lines, 18 cents, 1,000 lines, 17 cents, 2,000 lines, 16 cents, 3,000 lines, 15 cents, 5,000 lines, 14 cents, 10,000 lines, 13 cents, 15,000 lines, 12 cents a line. consecutive insertions one month, 15 cents a line; three months, 14 cents; six months, 13 cents; one year, 12 cents a line, per time. E. O. D., one month, 16 cents; three months, 15 cents; six months, 14 cents; one year, 13 cents; 2 t. a. w., one month, 17 cents; one year, 14 cents; 1 t. a. w., one month, 18 cents; one year, 15 cents. Classified, 15 cents; financial page, 15 cents. Reading matter, $1; business notices, 50 cents.

FREIE PRESSE.—Every morning and ABEND-PRESSE, evening, except Sunday; DAHEIM. Sundays, and WEEKLY, Tuesdays. German. Independent. Established 1871. German American Publishing Co., publishers. Subscription, daily, with Sunday, $5.20; claimed circulation, morning, 36,000; evening, 15,000; Sunday (Daheim), 56,000; weekly, $1; claimed circulation, 25,000; 8 to 24 pages, 7 columns; length of columns, 22 inches; width, 2⅛ inches. Can use matrices. Office, 92 Fifth avenue.

Advertising rates, daily, agate, 15 cents per line each insertion; Sunday, ordinary, 20 cents; reading matter, $1 per line; 50 per cent extra for cuts or broken columns. Discounts: 5,000 lines, 5 per cent; 10,000 lines, 10 per cent; 15,000 lines, 15 per cent; 20,000 lines, 20 per cent; 30,000 lines, 30 per cent; 50,000 lines, 50 per cent. Weekly rates same as Sunday.

See advertisement on page 454.

HEARST'S CHICAGO AMERICAN.—Every morning and evening except Sunday, and SUNDAY MORNING. Democratic. Established 1900. W. R. Hearst, publisher. Subscription, 1 cent a copy; Sunday 5 cents; claimed circulation, 250,000 daily, Sunday, 310,000; daily, 12 pages; Sunday, 56 to 64 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches. Can use matrices. Office, 214-216 Madison street.

Advertising rates, daily and Sunday, agate, 30 cents a line; special position, 35 and 40 cents a line. Discounts, 2½ per cent on 52 insertions within one year, or 5,000 lines; 5 per cent on 78 times, or 10,000 lines; 7½ per cent on 104 times, or 15,000 lines; 10 per cent on 156 times or 20,000 lines; 12½ per cent on 208 times, or 25,000 lines; 15 per cent on 234 times, or 30,000 lines; 17½ per cent on 260 times, or 35,000 lines; 20 per cent on 312 times, or 40,000 lines. Classified ads, 30 cents a line in evening edition, 25 cents a line Sundays. Morning edition only, classified, 15 cents a line (Help and Situations Wanted, 10 cents). Special and business notices, daily or Sunday, 30 cents a line, with discounts. Reading notices, starred or marked "advt.", $1 per line, agate. Double column ads. must be not less than 42 lines deep; triple column ads, 75 lines deep.

See advertisement on page 460.

ILLINOIS STAATS-ZEITUNG. — Every morning except Sunday; DER WESTEN, Sundays, and WEEKLY, Mondays. German. Independent. Established 1848. Illinois Staats-Zeitung Co., publishers. Subscription, morning, $5; estimated circulation, 24,000; Sunday, $2; estimated circulation, 43,000; weekly, $2; estimated circulation, 42,000; morning, 8 pages; Sunday, 24 pages, with 8-page supplement; and weekly, 12 pages, with agricultural supplement of 4 pages, 7 columns; length of columns, 21 inches; width, 2⅛ inches. Can use matrices. Office, Corner Washington street and Fifth Avenue.

Advertising rates, morning, agate, first page (nothing less than full column), $40 per column. All other pages (nothing less than $1), 12½ cents per line; classified, 10 cents a line. Business notices, 50 cents. Reading notices, 75 cents per line. Cuts, double column and full-faced reading notices, ½ extra. Sunday, first page, 1 column, each time, $45; other pages, 15 cents per line; notices, 50 cents; reading matter notices, 75 cents per line each insertion.

ILLINOIS

Weekly, 20 cents; reading matter notices, 75 cents per line.

INTER-OCEAN.—Every morning and WEEKLY, Tuesdays. Republican. Established 1872. Inter-Ocean Publishing Co., publishers. Subscription, daily, $4; claimed circulation exceeding 63,000; Sundays, exceeding 100,000; weekly, $1; claimed circulation exceeding 115,000; 12 to 16 pages; Sunday, 44 to 52 pages; weekly, 12 pages, 7 columns; length of columns, 21 inches; width, 2 3-16 inches. Can use matrices. Office, 108-110 Monroe street.

Advertising rates, daily, agate, 30 cents; special position, 25 per cent extra; business notices, 75 cents a line. Reading matter, first page, $2.50 a line; other pages, $1 a line; double column advs. must be 50 lines or more deep. No extra charge for cuts or breaking column rules. Sunday, advertising as in daily; discounts, 10 per cent on $250; 15 per cent on $300; 20 per cent on $500; 25 per cent on $1,000; 30 per cent on $1,500; 35 per cent on $2,000; 40 per cent on $2,500. Agents wanted: week-days, 5; Sundays, 7 cents a line. Weekly, ordinary, 75 cents; business notices, $1; nonpareil reading notices, $1.50; preferred reading articles, $2.50 per line, each insertion. Discounts on weekly, 5 per cent on $250; 10 per cent on $500; 15 per cent on $1,000; 20 per cent on $1,500; 25 per cent on $2,000.

See advertisement on back cover.

JEWISH COURIER.—Every evening except Sunday. SUNDAY MORNING, and CHICAGO WEEKLY. Thursdays. Hebrew. Established, daily, 1887; weekly, 1885. The Daily Jewish Courier Publishing Co., publishers. Subscription, daily, $3; estimated circulation, 5,500; weekly, $1.50; estimated circulation, 8,500; 6 to 12 pages; daily, 7; weekly, 6 columns; length of columns, 20 inches; width, 2⅛ inches. Office, 274 West 12th street.

Advertising rates, daily and Sunday, 1 inch, one month, $6; three months, $16; six months, $30; one year, $50. Position extra. Reading notices, 25 cents a line. Weekly, ½ of daily rate. Sunday and weekly, 75 per cent of daily rate.

See advertisement on page 371.

JOURNAL.—Every evening, except Sunday. Republican. Established 1844. Evening Press Co., publishers. Subscription, daily, $3; claimed average circulation for year 1900, 82,692; 8 pages (Saturday 12), 6 columns; length of columns, 20½ inches; width, 2 1-6 inches. Can use matrices. Office, 160 Washington street.

Advertising rates, daily, per agate line, each insertion, 20 cents; 2 weeks, daily or E. O. D., 18 cents a line; one month, 16 cents; three months, 15 cents; six months, 14 cents; nine months, 13 cents; one year, 12 cents; 2 t. a. w., one cent a line additional; 1 t. a. w., 2 cents a line additional. Open space used within one year, 500 lines, 18 cents; 1,000 lines, 17 cents; 2,000 lines, 16 cents; 3,000 lines, 15 cents; 5,000 lines, 14 cents; 10,000 lines, 13 cents a line. Position extra. Reading notices, $1 per line; 200 lines, 75 cents per line; classified ads, 10 cents a line.

See advertisement on page 374.

LABOR WORLD.—Every evening except Sunday. Independent. Established 1898. Labor World Pub. Co., publishers. Subscription, $3; estimated circulation, 52,000; 8 to 16 pages. 7 columns; length of columns, 19 inches; width, 2 1-6 inches. Can use matrices. Office, 176 E. Washington street.

Advertising rates, agate, 20 cents a line; reading notices, $1 a line.

LIVE STOCK WORLD.—Every day except Sunday. Agricultural. Established 1890. Hallwell & Baum Company, publishers. Subscription, $4; claimed circulation 10,000; 4 pages, 7 columns; length of columns, 22 inches; width, 2¼ inches. Can use matrices.

Advertising rates, agate, 2 cents a line with discounts for 1,000 lines and over. Reading notices, 10 cents a line count.

RECORD-HERALD.—Every morning. Independent. Established 1894. Chicago-Times Co., publishers. Subscription daily, $4; claimed circulation, 180,000; Sunday, $1; claimed circulation, 170,000; 12 to 20 pages, (Sunday, 36 pages or more), 7 columns; length of columns, 21¼ inches; width, 2 3-16 inches. Can use matrices. Office, Herald Building.

Advertising rates, daily or Sunday, agate, 30 cents a line; position next, reading, 35 cents; full position, 40 cents; Wants, For Sale Agents, etc., classified, 15 cents a line. Reading matter, nonpareil, followed by "adv.," $1.50 a line; Business topics, nonpareil, $1 a line; Special notices, agate, 40 cents a line. Discounts; 26 times, or 500 lines within one year, 5 per cent; 52 times, or 1,000 lines, 10 per cent; 104 times, or 2,000 lines, 15 per cent; 156 times, or 5,000 lines, 20 per cent; 208 times 22½ per cent; 234 times, or 10,000 lines, 25 per cent; 260 times, or 15,000 lines, 30 per cent; 312 times, or 20,000 lines 33 1-3 per cent. Full display pages, per page, $500. Publishers announcements, Educational institutions, and Summer and Winter resorts, 20 cents per agate line.

SKANDINAVEN.—Every morning and SEMI-WEEKLY, Wednesdays and Saturdays. Norwegian-Danish. Republican. John Anderson Publishing Co., publishers. Established, daily, 1871; weekly, 1865. Subscription, daily, $3; claimed circulation, 18,300; Sunday, $1; claimed circulation, 18,257; semi-weekly, $2; claimed circulation, 45,820; daily 8, Sunday 16, semi-weekly, 24 pages; 7 columns; length of columns, 19¾ inches; width, 2½ inches. Can use matrices. Office, 183 North Peoria street.

Advertising rates, agate, daily 10 cents a line (Sunday 15 cents). Discounts, one week, 10 per cent, one month, 15 per cent; three months, 25 per cent; six months, 40 per cent; twelve months, 50 per cent. Reading notices, 15 cents a line. Semi-weekly, 1 inch, one time, $1.50; six weeks, $1.40 per inch, per time; six months, $1.30 per inch

per time. Reading notices in semi-weekly, 50 cents a line.

See advertisement on page 476.

SUN.—Every evening except Sunday. Established 1868. Ellen F. Goodall publisher. Subscription $3; claimed circulation, 17,310, 4 and 6 pages, 7 columns; length of columns, 23¾ inches; width, 2½ inches. Can use matrices. Published at the Union Stock Yards. Issues also the DROVERS JOURNAL.

Advertising rates, agate, per line, one time, 10 cents; one week, 24 cents, two weeks, 36 cents; one month, 50 cents; three months, $1.40; six months, $2.69; one year, $5. E. O. D., 2-3 of daily rate. Classified advertisements, 1 cent a word. Reading notices, 20 cents a line first insertion; 10 cents subsequent insertions.

SVORNOST. — Every morning, DUCH CASU, Sundays, and AMERIKAN, Mondays and Thursdays. Bohemian. Independent. Established 1874. August Geringer, publisher. Subscription, daily, $3.50; Sunday, $2; semi-weekly, $2.50; claimed circulation, daily, 19,580; Sunday, 23,600; semi-weekly, 40,500; daily, 8 pages, Sunday 16 pages, semi-weekly, 16 to 32 pages; daily 7; Sunday and weekly, 4 columns; length of columns, daily, 20¾ inches; Sunday, 11⅝ inches; semi-weekly, 15 inches; width, 2⅛ inches. Office, 150 West Twelfth street.

Advertising rates, agate, daily, 5 cents; Sunday, 6 cents; semi-weekly, 12 cents a line.

TRIBUNE.—Every morning. Republican. Established 1847. The Tribune Co., proprietors. Subscription, daily, $4; Sunday, $2; claimed circulation, daily, 110,000; Sunday, 218,000; daily, 12 to 24 Sunday, 40 to 72 pages, 7 columns; length of columns, 21½ inches; width, 2 3-16 inches. Can use matrices. Office, corner Madison and Dearborn streets.

Advertising rates, daily, agate, 30 cents. Sundays, 40 cents; genuine salaried help wanted (except agents, salesmen, solicitors, etc.), and situations wanted, 5 cents a line, daily; 10 cents Sunday; all other classified wants, 15 cents a line. (Sunday, 25 cents). Business notices, 75 cents. Reading notices, weekday, $1; Sundays, $1.25. Cuts, breaking columns and specified positions, 25 per cent extra, two positions, 50 per cent extra. No charge for cuts in double-column matter broken. No charge for breaking columns on two or more full columns. Discounts for amounts, $300 to $500, 5 per cent; $500 to $1,000 10 per cent; $1,000 to $1,500, 20 per cent; $1,500 to $2,000, 25 per cent; $2,000 to $2,500, 30 per cent; 2,500 and above, 35 per cent. Time discounts, on 10 lines or more, daily, 10 per cent on three months; 20 per cent on six months; 30 per cent on one year. E. O. D., 5 per cent on three months; 10 per cent on six months; 15 per cent on one year.

KATOLIK.—Every Tuesday and Friday. Bohemian. Roman Catholic. Established 1893. Subscription, $2; estimated circulation, 6,000; 8 pages, 6 columns; length of columns, 19½ inches; width, 2⅛ inches. Office, 464 West 18th street.

Advertising rates, agate, 2 cents a line with discounts from 10 to 60 per cent on time ranging from two weeks to one year.

ADVANCE.—Every Thursday. Congregational. Established 1867. Advance Publishing Co., proprietors. Subscription, $2; claimed average circulation for one year ending March 31st, 1901, 20,975*; 32 to 48 pages, 3 columns; length of columns, 11¼ inches; width, 2 3-8 inches. Office, 215 Madison street.

Advertising rates, agate, per line, one insertion (less than 100 lines) 15 cents; six insertions, or 100 lines, 14 cents; thirteen insertions or 250 lines, 13 cents; twenty-six insertions or 500 lines, 12 cents; fifty-two insertions or 1,000 lines 11 cents. Advertisements occupying less than 5 lines, charged one line extra.

AMERICAN BEE JOURNAL. — Every Thursday. Bees. Established 1861. Geo. W. York & Co., publishers. Subscription, $1; claimed circulation, 7,000; 16 pages, 2 and 3 columns; length of columns, 9¾ inches; width, 2⅛ inches. Forms close Mondays. Office, 118 Michigan street.

Advertising rates, agate, 10 cents a line. Discounts; 4 times, or 100 lines, 5 per cent; 13 times, or 500 lines, 10 per cent; 26 times, or 1,000 lines, 20 per cent; one year, or 2,000 lines, 30 per cent. Reading notices, 25 cents per count line, with discounts same as for display.

AMERICAN FIELD.—Every Saturday. Sportmanship and Travel. Established 1874. American Field Publishing Co., publishers. Subscription, $4; claimed circulation, 12,000; 32 pages, 4 columns; length of columns, 14 inches; width, 2¼ inches. Office, Masonic Temple.

Advertising rates, 1 inch, one time, $2.50; each additional insertion, $2; three months, $25; six months, $40; one year, $60; Kennel advertisements 3 cents a word first insertion; each additional insertion, 2 cents a word.

AMERICAN FLORIST.—Every Saturday. Flower, Nursery and Seeds. Established 1885. American Florist Co., publishers. Subscription, $1; claimed circulation, 6,000; 28 pages or more, 3 columns; length of columns, 10 inches; width, 2⅛ inches. Forms close Thursdays. Office, 324 Dearborn street.

Advertising rates, agate, 10 cents a line; per inch, $1. Discounts, 5 per cent on 6 times; 10 per cent on 13 times; 20 per cent on 26 times; 30 per cent on one year. Smallest space, ½ inch.

BAPTIST UNION.—Every Saturday, Baptist. Established 1890. Baptist Young People's Union of America, publishers. Subscription, $1.00; estimated circulation, about 30,000; 24 pages, 3 columns; length of columns, 11 inches; width, 2¼ inches. Can use matrices. Forms close one week in advance. Office, 324 Dearborn street.

Advertising rates, agate, 20 cents a line. Reading notices, nonpareil, 50 cents a line.

ILLINOIS

Special position, 20 per cent extra. Discounts, 5 per cent on 250 lines, or 13 times; 10 per cent on 500 lines, or 13 times; 20 per cent on 1,000 lines, or 6 months; 30 per cent on 2,000 lines or one year.

BARNES, CROSBY & CO.—See advertisement on page 413.

BLADET.—Every Tuesday. Swedish. Undenominational. Established 1877. John Martenson, publisher. Subscription, $1.50; claimed average circulation for three months ending April 19, 1901, 13,200; 8 pages, 7 columns; length of columns, 21⅛ inches; width, 2¼ inches. Office, 205 Oak street.

Advertising rates 75 cents an inch.

BREEDER'S GAZETTE.—Every Wednesday. Live Stock and Agriculture. Established 1881. J. H. Sanders, Publishing Co., publishers. Subscription, $2; sworn average circulation for three months ending March 31, 1901, 47,309*; 44 to 56 pages, 4 columns; length of columns, 13 inches; width, 2⅛ inches. Office, 358 Dearborn street.

Advertising rates, agate, 100 lines or more, 30 cents a line; less than 100 lines, 40 cents a line.

See advertisement on page 389.

CANADIAN AMERICAN.—Every Saturday. Established 1883. Jamison & Sutherland, publishers. Subscription, $1; estimated circulation, 10,000; 8 pages, 6 columns; length of columns, 19½ inches; width, 2⅛ inches. Can use matrices. Office, 358 Dearborn street.

Advertising rates, agate, 10 cents a line. Discounts ranging from 10 per cent for 250 lines, to 40 per cent for 2,000 lines and upwards. Special position, 20 per cent extra. Reading notices, 25 cents per nonpareil line.

CHAMPION OF FAIR PLAY.—Every Saturday. Anti-Prohibition. Established 1889. R. J. Halle, publisher. Subscription, $2; claimed circulation, 15,000; 8 pages, 6 columns. Can use matrices. Office, Schiller Theatre Building.

Advertising rates, agate, 7 cents a line with discounts for 1,000 lines and over. Reading notices, 35 cents a line.

CHRISTIAN CENTURY.—Every Thursday. Disciples of Christ. Established 1884. Christian Century Co., publishers. Subscription, $1.50; guaranteed circulation, 13,000; 32 pages, 3 columns; length of columns, 10 inches; width, 2⅛ inches. Can use matrices. Office, 358 Dearborn street.

Advertising rates, agate, 10 cents a line. Reading notices 15 cents a line. Discounts, 100 lines 5 per cent; 250 lines, 10 per cent; 500 lines, 20 per cent; 1,000 lines, 25 per cent; 2,000 lines and upwards, 33 1-3 per cent.

CITIZEN.—Every Saturday. Established 1882. Chicago Citizen Co., publishers. Subscription, $2; claimed circulation, 17,500; 8 pages, 6 columns; length of columns, 19½ inches; width, 2⅛ inches. Can use matrices. Office, 69 Dearborn street.

Advertising rates, 10 cents per agate line, with discounts.

See advertisement on page 409.

ILLINOIS

CLUB FELLOW (The).—Every Thursday. Society, Gossip, etc. Established 1898. The Club Fellow Publishing Co., publishers. Subscription, $3; claimed average circulation, 15,300; 16 pages, 3 columns; length of columns, 11 inches; width, 2½ inches. Can use matrices. Office, Auditorium Building.

Advertising rates, on three months contract, 15 cents a line, per time; six months, 12 cents; one year, 10 cents.

See advertisement on page 421.

DE NEDERLANDER.—Every Friday. Hollandish. Republican. Established 1883. Netherland Publishing Co., publishers. Subscription, $1.50; estimated circulation, 3,000; 8 pages, 6 columns; length of columns, 19¾ inches; width, 2⅛ inches. Office, 485 Blue Island avenue.

Advertising rates on application.

DER BEOBACHTER.—Every Saturday. German. Republican. Established 1877. A. Paessler, publisher. Subscription, $2; estimated circulation, 15,000; 8 to 12 pages, 7 columns; length of columns, 21⅝ inches; width, 2⅛ inches. Office, 140 Clybonrn avenue.

Advertising rates, one inch, one time, 75 cents; one month, $2.50; three months, $7; six months, $13; one year, $25. Open space used within one year, 500 lines, 5 cents per agate line; 1,000 lines, 4 cents; 2,000 lines, 3½ cents; 3,000 lines, 3 cents; 5,000 lines 2¾ cents. Reading notices, 20 cents a line, with disconnts for 500 lines or more.

DEUTSCHE WARTE.—Every Wednesday. German. Independent. Established 1874. German Publishing Co., publishers. Subscription, $2; sworn circulation, 25,000; 8 pages, 8 columns; length of columns, 22 inches; width, 2 inches. Office, 56 Fifth avenue. Advertising department at Milwaukee, Wis.

Advertising rates on application.

DIE RUNDSCHAU.—Every Wednesday. German. Independent. Established 1879. Rundschau Publishing Co., publishers. Subscription, $1.50; claimed circulation, 30,000; 12 pages, 7 columns; length of columns, 21⅝ inches; width, 2⅛ inches. Can use matrices. Office, 358 Dearborn street.

Advertising rates, 20 cents per agate line. Discounts, 4 times, or 150 lines, 5 per cent; three months, or 500 lines, 10 per cent; six months, or 1,000 lines, 15 per cent; one year, or 2,000 lines, 25 per cent. Reading notices, nonpareil, 30 cents a line with same discounts as display (minimum, 10 lines). Special position, extra; nothing taken less than half an inch.

EAGLE.—Every Saturday. Independent. Established 1889. Henry F. Donovan, publisher. Subscription, $2; claimed circulation, 42,082; 12 pages, 7 columns; length of columns, 21½ inches; width, 2⅛ inches. Office, 172 Washington street.

Advertising rates on application.

ILLINOIS

ELITE.—Every Saturday. Society. Established 1881. Elite Co., publishers, Mary Stuart Armstrong, Pres. Subscription, $4; estimated circulation 10,000; 20 pages, 3 columns; length of columns, 9½ inches; width, 2 3-16 inches. Office, 913 Cable Building.

Advertising rates, agate, 25 cents a line. Special position, 30 cents a line; 1,000 lines, 10 cents a line. Reading notices, $1 per count line.

EPWORTH HERALD.—Every Saturday. Methodist Episcopal. Established 1890. Jennings & Pye, publishers. Subscription, $1; claimed circulation 120,000; 24 pages, 3 columns; length of columns, 11¼ inches; width, 2⅝ inches. Office, 57. Washington street.

Advertising rates, 60 cents per agate line; 26 times, or 1,000 to 2,000 lines within one year, 55 cents a line; 52 times, or 2,000 lines or more, 48 cents a line. Reading notices, $1.20 a line. Position, 10 and 20 per cent extra.

ERHOLUNGSSTUNDEN.—Every Saturday. Literary. German. Established 1875. Germania Publishing Co., publishers. Subscription, $1; sworn circulation, 22,000, 8 pages, 5 columns; length of columns, 16 inches; width, 2 inches. Office, 56 Fifth avenue. Advertising department at Milwaukee, Wis.

Advertising rates on application.

EXPRESS.—Every Saturday. Anti-monopoly. Established 1823. L. D. Raynolds, publisher. Subscription, $1; estimated circulation, 17,500; 16 pages, 4 columns; length of columns, 13¼ inches; width, 2⅛ inches. Office, 267 South Lincoln Street.

Advertising rates, agate, per line, 20 cents; reading notices, brevier, 40 cents per line. Discounts: 4 times, 20 per cent; 13 times, 25 per cent; 26 times, 30 per cent; 52 times, 40 per cent.

FARMERS' REVIEW.—Every Wednesday. Agricultural. Established 1877. Hannibal H. Chandler & Co., publishers. Subscription. $1; claimed circulation, 32,500; 16 pages, 4 columns; length of columns, 14 inches; width, 2 1-6 inches. Office, 355 Dearborn street.

Advertising rates, agate, 25 cents per line each insertion; one month, 24 cents a line; 3 months, 20 cents; 6 months, 18 cents; one year, 15 cents per line; space contract rates, 300 lines, 25 cents; 500 lines, 20 cents; 1,000 lines, 18 cents and so on to 5,000 lines at 13 cents. Reading notices, minion, 50 cents per line; same discount as display.

See advertisement on page 471.

FARMERS' VOICE.—Every Saturday. Markets. Farming. Established 1886. The Farmers' Voice Co., publishers. Subscription, $1; claimed circulation, 35,000; 16 pages, 4 columns; length of columns, 13¼ inches; width, 2¼ inches. Can use matrices. Office, 334 Dearborn street.

Advertising rates, 25 cents per agate line; 250 lines, 10 per cent discount; 500 lines, 15 per cent; 750 lines, 20 per cent; 1,000 lines, 25 per cent; 2,000 lines, 30 per cent. Reading matter, 40 cents per line leaded nonpareil.

FARM, FIELD, AND FIRESIDE.—Every Saturday. Agricultural. Established 1878. The Howard Company, publishers. Subscription, $1; sworn average circulation for six months ending April 30, 1901, 50,347*; 32 pages, 3 columns; length of columns, 10½ inches; width, 2¼ inches. Office, 215 Madison street. Also publishes FARM, FIELD and FIRESIDE MONTHLY, which see.

Advertising rates, agate, 30 cents per line. Space discounts ranging from 1 cent a line on 100 lines to 12 cents a line on 2,000 lines; reading notices one-half extra.

FARM IMPLEMENT NEWS.—Every Thursday. Farm Implements Trade. Established 1882. E. J. Baker, publisher. Subscription, $2; guaranteed average circulation for year 1900, 10,587*; 44 pages, 4 columns; length of columns, 13⅛ inches; width, 2¼ inches. Can use matrices. Office, Masonic Temple.

Advertising rates on application.

FOLKE-VENNEN.—Every Thursday. Danish-Norwegian. Religious. Established 1879. Mortensen & Crook, publishers. Subscription, $1.50; estimated circulation, 5,000; 8 pages, 6 columns; length of columns, 19¼ inches; width, 2⅛ inches. Office, 332 Grand avenue.

Advertising rates on application.

FOSTERLANDET.—Every Wednesday. Swedish. Independent. Established 1884. Fosterlandet Publishing Co., publishers. Subscription, $1.50; estimated circulation, 16,000; 8 pages, 7 columns; length of columns, 21½ inches; width, 2⅛ inches. Can use matrices. Office, 59 Dearborn street.

Advertising rates, $1 an inch.

See advertisement on page 507.

FREE METHODIST.—Every Tuesday. Methodist. Established 1867. S. K. J. Chesbro, publisher; W. B. Rose, assistant publisher. Subscription, $1.50; claimed average circulation, 6,500; 16 pages, 4 columns; length of columns, 14 inches. Office, 14-16 North May street.

Advertising rates, one inch, one time, 90 cents. Discounts, 5 per cent on one month; 10 per cent on three months; 20 per cent on six months, 33 1-3 per cent on one year.

GAZETA KATOLICKA.—Every Thursday. Polish. Catholic. Established 1871. J. F. Smulski & Co., publishers. Subscription, $2; estimated, circulation, 5,000; 8 pages, 6 columns; length of columns, 19½ inches; width, 2 3-16 inches. Office, 565 Noble street.

Advertising rates, nonpareil, 5 cents a line. Business notices, per line, 10 cents. Editorial notices, 20 cents a line.

GAZETA POLSKA.—Every Thursday, Polish. Independent Republican. Established 1873. W. Dyniewicz, publisher. Subscription, $2; estimated circulation 9,000; 8 pages, 7 columns; length of columns, 21½

inches; width, 2¼ inches. Office, 532 Noble street.

Advertising rates, 1 inch, one time, $2; one month, $4; three months, $10; six months, $17.50; one year, $30. Reading notices 25 cents a line.

GRAPHIC.—Every Saturday. Illustrated. Family News. Established 1878. M. J. Kane, manager. Subscription, $4; estimated circulation, 45,000; 16 to 24 pages, 4 columns; length of columns 13 inches; width, 2¼ inches. Can use matrices. Office, 5th avenue and Washington street.

Advertising rates, 50 cents per agate line. Preferred positions, 33 1-3 per cent extra. Reading notices, $1 per line.

HEMLANDET.—Every Thursday. Swedish. Republican. Established 1854. A. E. Johnson, publisher. Subscription, $2; claimed circulation, 30,000, 10 pages, 7 columns; length of columns, 21½ inches; width 2⅛ inches. Can use matrices. Office, 36 N. Clark street.

Advertising rates, one inch, $1.00 per time; medical advs. $1.25 per inch; preferred position, 25 per cent extra. Reading notices, 25 cents a line.

HORSEMAN.—Every Tuesday. Horse interests. Established 1881. Chicago Horseman Newspaper Co., publishers. Subscription, $3; estimated circulation, 10,000; 32 pages, 4 columns; length of columns, 14 inches; width, 2¼ inches. Office,, 358 Dearborn street.

Advertising rates, per inch, $3; one month, $10; three months, $23; six months, $36.35; one year, $58.35. Larger space at reduced rates.

HORSE REVIEW (The).—Every Tuesday. Sporting. Established 1889. John C. Bauer, publisher. Subscription, $2; estimated circulation, 16,000; 24 pages, 4 columns; length of columns, 12⅞ inches; width, 2⅛ inches. Office, 910-911 Masonic Temple.

Advertising rates, one inch, one time, $3; one month, $10; three months, $28.15; six months, $50; one year, $81.25; 2 inches, one time, $5.75; one month, $19.15; 3 months, $45; one year, $120; one page, one time, $62.50.

INTERIOR.—Every Thursday. Presbyterian. Established 1869. McCormick & Gray, publishers. Subscription, $2.50; claimed circulation, 31,900; 36 to 72 pages; 3 columns; length of columns, 11½ inches; width, 2⅜ inches. Can use matrices. Forms close one week in advance. Office, 69 Dearborn street.

Advertising rates, agate, 25 cents per line each insertion. Special positions, 20 per cent extra. Discounts: 3 months, 10 per cent; 6 months, 20 per cent; one year, 40 per cent; or for orders of $25, 10 per cent; $50, 15 per cent; $100, 20 per cent; $200, 25 per cent; $300, 30 per cent; $400, 35 per cent; $500, 40 per cent. Reading notices, 50 cents per line.

ISRAELITE.—Every Saturday. Jewish. Established 1859. Leo Wise & Co., publishers. Subscription, $2.50; guaranteed circulation, 15,325; 8 pages, 7 columns; length of columns, 21¾ inches; width. 2⅛ inches. Can use matrices. Office, 320 Dearborn street.

Advertising rates, 8 cents per agate line, reading notices, 25 cents a line; discounts, 10 per cent on 3 months or $100; 15 per cent on six months or $200; 25 per cent on one year or $400.

JEDNOTA.—Every Friday. Bohemian, Independent. Established 1899. The Bohemian Catholic Printing Co., publishers. Subscription, $1.50; claimed average circulation, 2,730; 8 pages, 7 columns; length of columns, 22 inches; width, 2¼ inches. Office, 721 Allport street.

Advertising rates, 1 inch, one month, $2; three months, $5; six months, $8.50; one year, $15; larger space at reduced rates.

See advertisement on page 385.

JOURNAL OF THE AMERICAN MEDICAL ASSOCIATION.—Every Saturday. Medical. Established 1883. American Medical Association, publishers. Subscription, $5; guaranteed average circulation, 21,000*; 112 to 128 pages, 2 and 3 columns; length of columns, 9¾ inches; width, 3¼ inches. Forms close 8 days in advance. Office, 61 Market street.

Advertising rates, 1-16 page, one time, $6.25; ⅛ page, $10; ¼ page, $15; ½ page, $25; one page, $37.50. Card announcements, 3 columns to page, one inch, one time, $2.50; 2 inches, $3.75. Further rates on application.

KATHOLISCHES SONNTAGSBLATT.—Every Sunday. German. Roman Catholic. Established 1880. William Kuhlmann, publisher. Subscription, $2; claimed circulation, 12,000; 8 pages, 5 columns; length of columns, 19¼ inches; width, 3⅛ inches. Office, 211 Cleveland avenue.

Advertising rates, 4 cents a line, per time. Reading notices, 10 cents a line.

See advertisement on page 505.

KATHOLISCHES WOCHENBLATT.—Every Wednesday. German. Catholic. Established 1859. F. X. Brandecker, publisher. Subscription $2; estimated circulation, 5,600; 8 pages, 6 columns; length of columns, 19¾ inches; width, 2⅛ inches. Office, 648 Sedgwick street.

Advertising rates, agate, 6 cents a line; business notices, 25 cents; classified advertisements, $1 per inch; one inch, one year, $25.

L'AMERICA.—Every Saturday. Italian. Established 1890. A. A. Fernandez Torre, editor. Subscription, $2; estimated circulation, 8,000; 4 pages, 7 columns, length of columns, 21½ inches; width, 2¼ inches. Office, 1572 North Sacramento avenue. Also publish LA GAZZETTA ITALIANA.

Advertising rates, one inch, one time, $1; one month, $3; three months, $5; six months, $9; one year, $15.

LA GAZZETTA ITALIANA.—Every Wednesday. Italian. Republican. Established 1899. Gazetta Italiana Publishing Co., publishers. Subscription, $2; estimated circulation, 8,000; 4 pages, 7 columns; length of

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columns, 22 inches; width, 2⅛ inches. Office, 1572 North Sacramento avenue.

Advertising rates, one inch, one time, $1; one month, $3; three months, $5; six months, $9; one year, $15.

LA TRIBUNA ITALIANA.—Every Saturday. Italian. Democratic. Established 1892. Rouga & Valerio, publishers. Subscription, $2; estimated circulation, 5,000; 4 pages, 6 columns; length of columns, 23¾ inches; width 2⅞ inches. Office, 385 S. Halstead st.

Advertising rates, one inch, one time, $1; one month, $4; three months, $6; six months, $10; one year, $18; 2 inches, one month, $5; three months, $10; one year, $30. Reduced rates for larger space.

LE COURRIER DE L'OUEST.—Every Friday. French. Independent. Established 1867. Franco-American Printing Co., publishers. Subscription, $1; estimated circulation, 15,000; 8 pages, 6 columns; length of columns, 19¾ inches; width, 2⅛ inches. Office, 321-323 New Era Building.

Advertising rates, 20 cents an inch, per time. Reading notices, 2 cents a line.

*LEDGER.—Every Wednesday. Literary and Family. Established 1872. W. D. Boyce Co., publishers. Subscription, $1; claimed circulation, 250,000; 16 pages, 4 columns; length of columns, 15 inches; width, 2¼ inches. Can use matrices. Office, Boyce Building.

Advertisements must be for the SATURDAY BLADE and LEDGER combined. Combination rates, $1.10 a line agate.

LIETUVA.—Every Friday. Lithuanian. Independent. Established 1893. Anton Olszewski, publisher. Subscription, $2; estimated circulation, 5,000; 4 pages, 8 columns; length of columns, 24 inches; width, 2¼ inches. Office, 924 Thirty-third street.

Advertising rates on application.

See advertisement on page 411.

L'ITALIA.—Every Saturday. Italian. Republican. Founded 1886 by Oscar Durante, editor. Subscription, $2; claimed average circulation, 25,000; 4 pages, 7 columns; length of columns, 22 inches; width, 2⅛ inches. Office, 101 E. Harrison street.

Advertising rates, agate, 5 cents a line each issue; classified, 15 cents a line.

LITTLE CHRONICLE (The). — Every Thursday. Juvenile. Established 1900. The Little Chronicle Publishing Co., publishers. Subscription, $1.50; claimed average circulation for year ending May 31, 1901, 10,000; 16 pages, 3 columns; length of columns, 11 inches; width, 2⅛ inches. Can use matrices. Forms close Mondays. Office, State and Randolph streets.

Advertising rates, one inch, one time, $2; ¼ page, $17; ½ page, $30; one page, $50. Discounts: 3 months, 5 per cent; six months, 10 per cent; one year, 20 per cent.

LIVE STOCK JOURNAL.—See Quincy, Ill.

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LIVING CHURCH. — Every Saturday. Episcopal. Established 1878. Young Churchman Co., publishers. Subscription, $2; estimated circulation, 17,000; 32 pages, 3 columns; length of columns, 11½ inches; width, 2⅜ inches. Forms close Mondays. Office, 153 LaSalle street. Also dated at Milwaukee, Wis.

Advertising rates, agate, 20 cents a line each insertion. 1,000 lines, or 26 times, 15 cents a line; 2,000 lines, or 52 times, 12½ cents a line.

MARKETS.—Every Thursday. Agricultural and Live Stock. Established 1885. W. O. Hoffman, publisher. Subscription, 75 cents; guaranteed average circulation, 23,000; 4 pages, 7 columns; length of columns, 21 inches; width, 2⅛ inches. Can use matrices. Office, 356 Dearborn street.

Advertising rates, agate, 15 cents per line, with time discounts. Reading notices, 30 cents per line.

MIDLAND.—Every Thursday. United Presbyterian. Established 1884. Security Publishing Co., publishers. Subscription, $1.50; claimed average circulation for year 1900, 7,000; 24 pages, 3 columns; length of columns, 11¼ inches; width, 2½ inches. Office, 358 Dearborn street.

Advertising rates, agate, 10 cents a line; discounts, 10 per cent on 70 lines; 20 per cent on 140 lines; 25 per cent on 280 lines; 30 per cent on 560 lines; 40 per cent on 1,120 lines. Reading notices, 30 cents a line count.

MISSIONS WANNEN.—Every Tuesday. Swedish. Independent. Undenominational. Established 1874. Mission Friends Publishing Co., publishers. Subscription, $1.50; claimed average circulation, 16,975; 8 pages, 7 columns; length of columns 21½ inches; width, 2⅛ inches. Office, 144 Oak street.

Advertising rates, $1 per inch, per time.

NATIONAL RURAL AND FAMILY MAGAZINE.—Every Thursday. Live Stock and Agricultural. Established 1862. Rural Press Co., publishers. Subscription, $1; guaranteed circulation, 32,500; 16 pages, 4 columns; length of columns, 14 inches; width, 2¼ inches. Office, Unity Building, 79 Dearborn street.

Advertising rates, agate, 25 cents a line, each insertion; 100 lines, 24 cents; 200 lines, 23 cents; 300 lines, 22 cents; 400 lines, 21 cents; 600 lines, 19 cents; 700 lines, 18 cents; 800 lines, 17 cents; 900 lines, 16 cents; 1,000 lines, 15 cents. Reading matter, ¼ extra.

NEW VOICE.—Every Thursday. Prohibition. Established 1884. Dickie & Wooley, publishers, Subscription, $1; sworn average circulation for one year ending April 30, 1901, 50,211*; 16 pages, 4 columns; length of columns, 13½ inches; width, 2¼ inches. Office, 323-327 East 55th street.

Advertising rates, agate, 20 cents a line; no discounts for time or space.

NEW WORLD.—Every Saturday. Roman Catholic. Established 1892. The Catholic Press Co., publishers. Subscription, $2;

*Proof of circulation on file at this office.

claimed average circulation, 15,000; 16 pages, 5 columns; length of columns, 17 inches; width, 2¼ inches. Office, 168 Adams street.

Advertising rates, agate, 14 cents a line. Reading notices, with "adv.," 25 cents per agate line; discounts of 10 to 40 per cent on amounts ranging from $25 to $500.

NORTHWESTERN CHRISTIAN ADVOCATE.—Every Wednesday. Methodist Episcopal. Established 1852. Jennings & Pye, publishers. Subscription, $1.60; claimed circulation, 30,000; 36 pages, 3 columns; length of columns, 11¼ inches; width, 2⅜ inches. Office, 57 Washington street.

Advertising rates, agate, 25 cents per line; discounts: 26 times, or 1,000 to 2,000 lines within one year, 20 per cent; 52 times, or 2,000 lines, or more, within one year. 40 per cent. Special positions, 10 to 20 per cent extra. Reading notices, double above rates.

NYA WECKO-POSTEN.—Every Wednesday. Swedish. Baptist. Established 1878. E. Wingren, publisher. Subscription, $1.50; claimed average circulation for six months ending December 31, 1900, 10,657*; 8 pages, 7 columns; length of columns, 21½ inches; width, 2⅛ inches. Can use matrices. Office, 383 Wells street.

Advertising rates, one inch, 75 cents; four insertions, 70 cents; 8 insertions, 65 cents; 13 insertions, 60 cents; 26 insertions, 55 cents; one year, 50 cents per inch per time.

ORANGE JUDD FARMER.—Western Edition of the AMERICAN AGRICULTURIST, New York.—Every Saturday. Agricultural. Established 1888. Orange Judd Co., publishers. Subscription, $1; sworn average circulation for three months ending March 31, 1901, 69,211*; 28 pages, 3 columns; length of columns, 10½ inches; width, 2⅜ inches. Can use matrices. Office, Marquette Building.

Advertising rates, per agate line, 40 cents; 250 lines, 36 cents; 500 lines, 32 cents; 750 lines, 30 cents; 1,000 lines, 28 cents. Rate on yearly orders, one inch or more 30 cents a line per time; 2 inches, 28 cents per line; reading notices, 80 cents.

POSTEN.—Every Thursday. Danish. Independent. Established 1881. C. Rasmussen Publishing Co., publishers. Subscription, $1.50; estimated circulation, 5,000; 8 pages, 7 columns; length of columns, 21 inches; width, 2 1-6 inches. Office, 161-163 Randolph street.

Advertising rates, per inch, 25 cents per time.

PRAIRIE FARMER.—Every Saturday. Agricultural. Established 1841. Rand-McNally & Co., publishers. Subscription, $1; estimated circulation, 25,000; 16 to 20 pages, 4 columns; length of columns, 14 inches; width, 2¼ inches. Can use matrices. Office, 166-168 Adams street.

Advertising rates, agate, 1 to 4 insertions, 25 cents a line; 5 to 9 insertions, 22 cents a line; 10 to 25 insertions, 20 cents a line; 26 to 38 insertions, 18 cents a line; 39 to 51 insertions, 17 cents a line; one year, 16 cents a line, per time. Corresponding discounts for space. Position not guaranteed. Reading notices in agate, 25 cents a line; in nonpareil, 30 cents; in brevier, 35 cents.

PUBLIC.—Every Saturday. Jeffersonian Democracy. Established 1898. The Public Publishing Co., publishers. Subscription, $1; claimed circulation, 6,000; 16 pages, 3 columns; length of columns, 9½ inches; width, 2⅛ inches. Can use matrices. Office, 1401 Schiller Building.

Advertising rates, agate, 5 cents a line. No discounts for time or space.

RAM'S HORN.—Every Saturday. Undenominational. Independent. Established 1890. Frederick L. Chapman & Co., publishers. Subscription, $2; guaranteed circulation, 118,000; 20 pages, 3 columns; length of columns, 11 inches; width, 2⅜ inches. Office, 110 LaSalle ave.

Advertising rates, agate, 50 cents a line, Reading notices, $1 per line, agate; discounts, 10 per cent on 1,000 lines or one year. Minimum space, 5 lines.

REFORM ADVOCATE.—Every Saturday. Jewish. Established 1890. Bloch & Newman, publishers. Subscription, $2; claimed circulation 17,872; 28 pages, 3 columns; length of columns, 10 inches; width, 2⅛ inches. Office, 204 Dearborn street.

Advertising rates, agate, 8 cents a line, 500 lines, 7 cents; 1,000 lines, 6 cents; over 2,000 lines, 5 cents. Reading notices, 15 cents per count line, with discounts for 550 lines and over.

SANDEBUDET.—Every Wednesday. Swedish. Methodist Episcopal. Established 1862. Swedish Methodist Book Concern, publishers. Subscription, $1.50; claimed circulation, 10,000; 16 pages, 4 columns; length of columns, 14 inches; width, 2¼ inches. Office, 152 Oak street.

Advertising rates, agate, $1.50 per inch, per insertion; discount on 4 inches, 10 per cent; 13 inches, 20 per cent; 26 inches, 40 per cent; 52 inches, 50 per cent. Locals, 15 cents a line, agate; discounts, 50 lines, 10 per cent; 100 lines, 20 per cent; 200 lines, 40 per cent; 400 lines, 50 per cent.

*SATURDAY BLADE.—Every Saturday. Family reading. Illustrated. Established 1888. W. D. Boyce Co., publishers. Subscription, $1; claimed circulation, 250,000; 8 pages, 7 columns; length of columns, 21½ inches; width, 2¼ inches. Can use matrices. Offices, Boyce Building.

All advertisements must be for SATURDAY BLADE and LEDGER, combined. Combination rate, $1.10 per line, agate.

SATURDAY EVENING HERALD.—Every Saturday. Established 1874. Edward Freiberger, editor and publisher. Subscription, $2; estimated circulation, 10,000; 16 pages, 3 columns; length of columns, 10⅝ inches; width, 2½ inches. Office, 735 Fine Arts Building.

*Proof of circulation on file at this office.

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Advertising rates, nonpareil, 15 cents per line. Special rates on long time advertisements.

See advertisement on page 481.

SATURDAY NIGHT DISPATCH.—Every Saturday. Independent. Established 1900. Joseph R. Dunlop, publisher. Subscription, $2; claimed average circulation, exceeding 15,000; 8 to 12 pages, 7 columns; length of columns, 22 inches; width, 2 3-16 inches. Can use matrices. Office, 112 Clark street.

Advertising rates, agate, 10 cents a line; classified, 7 cents a line.

SCANDIA.—Every Saturday. Norwegian-Danish. Independent. Established 1889. Anton B. Lange, publisher. Subscription, $1; estimated circulation, 4,000; 8 pages, 5 columns; length of columns, 16 inches; width, 2⅛ inches. Office, 122 W. Erie street.

Advertising rates, 25 cents an inch per insertion.

SENTINEL.—Every Thursday. Independent. Established 1878. Leonidas Connell, publisher. Subscription, 50 cents; estimated circulation, 7,500; 4 pages, 18x24. Office, 1700 Wabash avenue.

Advertising rates, 70 cents an inch per time, with discount for space.

SENTINEL OF LIBERTY.—(Continuing the AMERICAN SENTINEL, formerly of New York City.) Every Thursday. Reform. Established 1885. International Religious Liberty Association, publishers. Subscription, $1; claimed average circulaton for three months ending March 31, 1901, 11,167; 16 pages, 2 columns; length of columns, 9½ inches; width, 3⅜ inches. Office, 324 Dearborn street.

Advertising rates, agate, 15 cents a line.

STANDARD.—Every Saturday. Baptist. Established 1853. Goodman & Dickerson Co., publishers. Subscription, $2; estimated circulation, 15,000; 32 pages, 3 columns; length of columns, 11½ inches; width, 2¼ inches. Forms close Mondays. Office, 324 Dearborn street.

Advertising rates, agate, 15 cents per line, each insertion. Reading notices, 30 cents per agate line. Discounts, 10 per cent on 500 lines; 20 per cent on 1,000 lines; 30 per cent on 2,000 lines.

SVENSKA AMERIKANAREN.—Every Tuesday. Skandinavian. Independent. Established 1876. Swedish-American Printing Co., publishers. Subscription, $2; estimated circulation, 35,000; 12 pages, 7 columns; length of columns, 21 inches; width, 2⅛ inches. Office, 35 South Clark street.

Advertising rates on application.

SVENSKA KURIREN.—Every Tuesday. Swedish. Republican. Established 1884. Alex. J. Johnson, publisher. Subscription, $2.25; claimed circulation, 37,500; 12 pages, 7 columns; length of columns, 21 inches; width, 2⅛ inches. Office, 37 North Clark street.

Advertising rates, per agate line, per time, 10 cents.

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SVENSKA NYHETER.—(Humoristen.) Every Tuesday. Swedish. News. Established 1890. Gus Broberg, publisher. Subscription, $1; claimed circulation, 23,500; 16 to 20 pages, 5 columns; length of columns, 16 inches; width, 2⅛ inches. Office, 69 East Kinzie street.

Advertising rates, 7 cents per agate line, No discount for time or space.

See advertisement on page 510.

SVENSKA TRIBUNEN.—Every Wednesday. Swedish. Republican. Established 1889. Swedish Publishing Co., publishers. Subscription, $2; claimed circulation, 36,000; 12 pages, 7 columns; length of columns, 21¾ inches; width, 2¼ inches. Can use matrices. Office, 37 North Clark street.

Advertising rates, agate, 12 cents per line, each insertion. E. O. W., 15 cents a line per time. Discounts; one month, or 100 lines, 5 per cent; three months, or 500 lines, 10 per cent; six months, or 1,000 lines, 15 per cent; one year, or 2,000 lines, 20 per cent. Reading notices, 40 cents a line.

See advertisement on page 483.

UNION SIGNAL.—Every Thursday. Temperance. Established 1874. Woman's Temperance Publishing Association, publishers. Subscription, $1; estimated circulation, 72-000; 16 pages, 4 columns; length of columns, 13½ inches; width, 2¼ inches. Office, The Temple.

Advertising rates, agate, 30 cents per line. No discount for time or space.

UNITY.—Every Thursday. Undenominational. Established 1878. Unity Publishing Co., publishers. Subscription, $2; claimed circulation, 2,250; 16 to 24 pages, 3 columns; length of columns, 10½ inches; width, 2¼ inches. Office, 3939 Langley avenue.

Advertising rates, agate, 8 cents a line. Reading notices, 16 cents a line. Discounts, 10 per cent on 1,000 lines; 20 per cent on 5,000 lines.

VERDENS GANG.—Every Friday. Norwegian-Danish. Independent. Established 1878. Verdens Gang Publishing Co., publishers. Subscription, 50 cents; claimed circulation, 5,200; 8 pages, 7 columns; length of columns, 19¾ inches; width, 2⅛ inches. Office, 187 N. Peoria street.

Advertising rates, per inch, 50 cents per time; 10, 20 and 40 per cent discount on one, three and twelve months, respectively.

See advertisement on page 463.

VEREINS ZEITUNG GERMANIA.—Every Saturday. German. Fraternal. Established 1882. Subscription, $1.50; claimed average circulation, 11,400; 8 pages, 6 columns; length of columns, 19½ inches; width, 2⅛ inches. Office, Times Building.

Advertising rates, one inch, one time, $1; one month, $2.50; three months, $6; one year, $20.

WESTERN BRITISH AMERICAN.—Every Saturday. Established 1887. British American Co., publishers. Subscription, $2; claimed circulation, 18,500; 8 pages, 6 columns; length of columns, 20 inches; width,

2⅛ inches. Can use matrices. Forms close Thursdays. Office, 358 Dearborn street.

Advertising rates, agate, 10 cents per line. Reading notices, 25 cents; discounts ranging from 10 per cent on 250 lines, to 30 per cent on 2,000 lines.

WESTERN CATHOLIC.—Every Saturday. Roman Catholic. Established 1867. Catholic Publishing Co., publishers. John F. Keating, editor. Subscription, $2; claimed average circulation, for year 1900, 12,074; 8 pages, 15x22. Office, 926 Opera House Block.

Advertising rates, agate, 15 cents a line. Reading notices, 50 cents a line.

ZGODA.—Every Thursday. Polish. Independent. Established 1880. Polish National Alliance, publishers. Subscription, $2; estimated circulation, 12,000; 16 pages, 4 columns; length of columns, 15¼ inches; width, 2⅜ inches. Office, 102-104 W. Division street.

Advertising rates, display, 25 cents an inch, per time. Reading notices, 10 cents a line.

ZION BANNER.—Every Wednesday. Semi-Secular. Established 1901. John Alex. Dowie, publisher. Subscription, $1,50; claimed circulation, exceeding 10,000; 20 pages, 2 and 3 columns; length of columns, 11 inches; width, 2½ inches. Can use matrices. Office, 1300 Michigan avenue.

Advertising rates, agate, 10 cents a line. Discounts: one month, 5 per cent; three months, 15 per cent; six months, 25 per cent; one year, 40 per cent.

COMMERCIAL POULTRY.—Semi-Monthly. (5th and 20th.) Poultry. Consolidation 1900 of Geneseo, Ill., Poultry Graphic; Tiffin, O., Inter-State Poultryman, Columbus, O., Northern Fancier and Chatham, N. Y., Fancier's Review. Draper Publishing and Supply Co., publishers. Subscription, 50 cents; guaranteed average circulation from May to December 1901; 40,000*; 28 to 36 pages, 3 columns; length of columns, 10 inches; width, 2⅛ inches. Forms close one week in advance. Office, 324 Dearborn street. Also publishes DAIRY AND CREAMERY and WOOL MARKETS AND SHEEP, which see.

Advertising rates, agate, 20 cents a line, No discount for time or space.

DAIRY AND CREAMERY.—Semi-Monthly (1st and 15th). Dairy and Creamery. Established 1899. Draper Publishing & Supply Co., publishers. Subscription, 50 cents; guaranteed circulation, 27,500; 20 pages, 3 columns; length of columns, 10 inches; width, 2⅛ inches. Forms close 5 days in advance. Office, 324 Dearborn street.

Advertising rates, agate, 20 cents a line. Reading matter, 70 cents a line.

HOSPODARSKE LISTY.—Semi-Monthly. Bohemian. Agricultural. Established 1898. Subscription, $1; 20 pages, 4 columns; length of columns, 12½ inches; width, 2⅛ inches, Office, 464 West 18th street.

Advertising rates, agate, 3 cents a line. Discounts; 10 per cent on one month; 15 per cent on three months; 20 per cent on six months; 25 per cent on nine months; 33 per cent on one year. Reading notices, 10 cents per count line.

INTELLIGENCE.—Semi-Monthly. (See Oak Park, Ill.)

WOOL, MARKETS AND SHEEP.—Semi-Monthly (1st and 15th). Sheep and Live Stock. Established 1891. Draper Publishing and Supply Co., publishers. Subscription, 50 cents; claimed average circulation, for year 1900, 23,504; 20 to 32 pages, 3 columns; length of columns, 10 inches; width, 2⅛ inches. Office, 324 Dearborn street.

Advertising rates, agate, 20 cents a line.

ALKALOIDAL CLINIC.—Monthly. Medical. Established 1894. Dr. W. C. Abbott, publisher. Subscription, $1; sworn average circulation, 26,416; 176 pages, 2 columns; length of columns, 8 inches; width, 2½ inches. Can use matrices.

Advertising rates, one inch, one time, $5; three months, $14; six months, $24; one year, $40. Reading notices, 50 cents a line count.

AMERICAN GRAPHIC.—Monthly. Club, Society and Travel. Established 1882. Hunt & Son, publishers. Subscription, $1.50; claimed average circulation, 12,340, 40 pages, 4 columns; length of columns, 13½ inches; width, 2¼ inches. Can use matrices. Office, 92 Auditorium Building.

Advertising rates on application.

See advertisement on page 497.

AMERICAN POULTRY JOURNAL.—Monthly. Poultry. Established 1874. Geo. G. Bates, publisher. Subscription, 50 cents; claimed average circulation, 30,000; 60 to 116 pages, 3 columns; length of columns, 10 inches; width, 2⅛ inches. Office, 325 Dearborn street.

Advertising rates, 1 inch, one time, $2,10; three months, $6,30; six months, $11.34; one year, $16,80.

AMERICAN SHEEP BREEDER.—Monthly. Sheep and Wool interests. Established 1883. W. W. Burch, publisher. Subscription, $1; guaranteed average circulation for 1901, exceeding 20,000; 64 pages, 3 columns; length of columns, 10 inches; width, 2½ inches. Office, 124 Michigan avenue.

Advertising rates, 20 cents a line.

AMERICAN SWINEHERD.—Monthly. Stock Raising and Farming. Established 1885. Jas. Baynes & Son, publishers. Subscription, 50 cents; guaranteed circulation, 47,000; 52 pages, 3 columns; length of columns, 10 inches; width, 2⅛ inches. Office, 323 Dearborn street.

Advertising rates, 20 cents per agate line, each insertion. Reading notices, 40 cents.

AMERICAN YOUTH.—Monthly. Independent. Established 1888. Frank E. Dacon, publisher. Subscription, $1; claimed average circulation, 30,000; 16 to 32 pages, 4 columns; length of columns, 14 inches; width, 2⅛ inches. Can use matrices. Office, 62 No. Clark street. Also publishes CHICAGO YOUNG PEOPLE.

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Advertising rates, one inch, one time, $2.50; three months, $6.50; six months, $12; one year, $22.
See advertisement on page 429.

ARKANSAW TRAVELER.—Monthly. Humorous. Established 1880. Arkansaw Traveler Publishing Co., publishers. Subscription, 50 cents; claimed circulation, 17,000, 16 pages, 3 columns; length of columns, 9½ inches; width, 2⅛ inches. Office, Wabash avenue and South Water street.
Advertising rates, agate, 15 cents a line. Reading notices, 25 cents a line. Special discounts for larger spaces, running three months, or longer.

ASSOCIATION MEN.—Monthly, Y. M. C. A. Established 1875. International Committee Y. M. C. A., publishers. Subscription, $1; guaranteed average circulation, 20,000; 52 pages, 2 columns; length of columns, 8 inches; width, 2½ inches. Forms close, 11 days in advance. Can use matrices. Office, Association Building.
Advertising rates, agate, $2 an inch, per time; ¼ page, $7.50; one page, $25. Line rate, 20 cents.

BIRDS AND NATURE.—Monthly. Nature. Established 1897. A. W. Mumford, publisher. Subscription, $1.50; sworn average circulation, 25,000*; 48 pages, 2 columns; length of columns, 8 inches; width, 2½ inches. Forms close 15th preceding month. Office, 203 Michigan avenue.
Advertising rates, agate, 20 cents a line; ¼ page, one time, $10; ½ page, $18; one page, $30. Last cover page, $50; page opposite reading matter, $40. Discounts: three months, 5 per cent; six month, 10 per cent; 10 insertions, 20 per cent.

*BOYCE'S MONTHLY.—Monthly. Literary. Established 1897. W. D. Boyce Co., publishers. Subscription, 25 cents; claimed circulation, 1,000,000; 20 pages, 4 columns; length of columns, 15⅜ inches; width, 2⅜ inches. Can use matrices. Forms close 15th of preceding month. Office, Boyce Building.
Advertising rates, $3 per line, agate.

CAMPBELL'S ILLUSTRATED JOURNAL.—Monthly. Literary and Family. Established 1890. J. B. Campbell, publisher. Subscription, $1; sworn circulation 100,000*; 24 to 48 pages; 4 columns; length of columns, 13 inches; width, 2⅛ inches. Office, 315 Dearborn street.
Advertising rates, agate 50 cents a line. No discount for time or space. Minimum space, 7 lines.

CARTER'S CLUB LIFE MONTHLY.—Literary. Club Woman's Magazine. Established 1892. Dowdall & Co., publishers. Subscription, $1; claimed circulation, 20,000; 140 pages, 2 columns; length of columns, 8 inches; width, 2¼ inches. Can use matrices. Forms close 18th of preceding month. Office, McCormick Building, 69 Dearborn street.
Advertising rates on application.

ILLINOIS

CHICAGO YOUNG PEOPLE.—Monthly. Youth. Established 1893. Frank E. Dacons, publisher. Subscription, $1; estimated circulation, 30,000; 16 pages, 11x16. Office, 62 No. Clark street.
Advertising rates on application.

CHILD GARDEN.—Monthly. Juvenile, Education and Home. Established 1890. A. H. Proudfoot, publisher. Subscription, $1; claimed average circulation, 15,000; 40 pages, 2 columns; length of columns, 8 inches; width, 2⅝ inches. Office, 9333 Prospect avenue.
Advertising rates, 25 cents per agate line; one inch, $3; ¼-page, $10; ½-page, $18; one page, $35; discounts, 5 per cent on three months; 10 per cent on six months; 20 per cent on one year.

CLIMAX.—Monthly. Matrimonial. Established 1887. Phillips P. and M. Co., publishers. Subscription, $1; estimated circulation, 15,000; 8 pages, 6 columns; length of columns, 19½ inches; width, 2⅛ inches. Can use matrices. Forms close 25th of preceding month. Office, 513 Carroll avenue.
Advertising rates, 15 cents per agate line, each insertion.

CONGREGATIONAL NEWS.—Monthly. Congregational. Established 1887. Congregational News Co., publishers. Subscription, 75 cents; estimated circulation, 5,000; 16 pages 11x16. Office, 140 Monroe street.
Advertising rates on application.

CONGREGATIONAL WORK.—(See New York.)

CONKEY'S HOME JOURNAL.—Monthly. Literary and Musical. Established 1897. The W. B. Conkey Co., publishers. Subscription, 50 cents; guaranteed circulation, 175,000 to October, 1901 (200,000 from October); 32 to 64 pages, 3 columns; length of columns, 9¾ inches; width, 2¼ inches. Forms close on 15th of preceding month. Office, Franklin Building.
Advertising rates, agate, 80 cents a line. No discounts.
See advertisement on page 393.

CORN BELT.—Monthly. Agricultural Development. Established 1895. J. R. Griffitts, manager. Subscription, 25 cents; guaranteed minimum circulation, 20,000; 16 pages, 3 and 4 columns; length of columns, 14 inches; width, 2¼ inches. Office, 209 Adams street.
Advertising rates, agate, 20 cents a line. No discounts.

DEACONESS ADVOCATE.—Monthly. Woman's work. Established 1885. Jennings & Pye, publishers. Subscription, 50 cents; claimed circulation, 25,000; 16 pages, 4 columns; width of columns, 2⅛ inches.
Advertising rates, agate, 15 cents a line.

DRAMATIC MAGAZINE.—Monthly Dramatic. Musical. Established 1877. Dramatic Magazine Press Association, publishers. Subscription, $3; claimed circulation, 30,000; 128 to 160 pages, 2 columns; length of

*Proof of Circulation on file at this office.

columns, 8¼ inches; width, 2¼ inches. Office, Steinway Hall. Issue DRAMATIC QUARTERLY. Established 1899. Subscription, $2; 300 to 500 pages; 2 columns; length of columns, 8¼ inches; claimed circulation, 15,000. Also issues FOYER QUARTERLY.

Advertising rates, for monthly, 50 cents per agate line; ¼-page, $20; ½-page, $38; one page, $75. Quarterly same rate as monthly.

See advertisement on page 428.

ECHO.—(See Lafayette, Ind.)

ELLIOTT'S HOME MAGAZINE.—Monthly. Literary. Established 1896. Harry Elliott, publisher. Subscription, 25 cents; guaranteed circulation exceeding 50,000; 24 to 64 pages, 2 columns; length of columns, 8 inches; width, 2 1-6 inches. Can use matrices. Office, Clarkdale Station.

Also publishers WELCOME NEWS, THE SANDWICH and THE CO-OPERATIVE MAGAZINE, with combined circulation of 100,000.

Advertising rates, agate, 25 cents a line. Reading notices, 40 cents a line. All ads. for Home Magazine are inserted free in monthlies of co-operative list.

See advertisement on page 453.

FACTS AND FICTION.—Monthly. Literary. Established 1896. The Dominion Company, publishers. Subscription, $1; claimed average circulation, 75,131; 16 to 52 pages, 3 columns; length of columns, 10 inches; width, 2⅛ inches. Can use matrices. Forms close 25th of preceding month. Office, 328-334 Dearborn street.

Advertising rates, agate, 20 cents a line; ½-page, $37.50; one page, $70. Reading notices, ½ extra.

FANCIER'S WORLD.—Monthly (25th). Poultry, etc. Established 1900. F. M. Simmonds, Jr., publisher. Subscription, 50 cents; claimed circulation, 18,000; 32 pages, 3 columns; length of columns 10 inches; width, 2½ inches.

Advertising rates, 50 cents an inch, per time. No time or space discounts.

FARM, FIELD AND FIRESIDE. Monthly. Agricultural and Horticultural. Established 1900. The Howard Co., publishers. Subscription, 50 cents; claimed circulation, 15,000; 32 to 36 pages, 3 columns; length of columns, 10½ inches; width, 2¼ inches. Office, 215 Madison street.

Advertising rates, agate, 10 cents a line.

FARM, FIELD AND STOCKMAN AND MODEL FARMER.—Monthly. Agricultural. Established 1892. as Farm, Field and Stockman, Winona, Minn. The Model Farmer Co. publishers. Estimated circulation, 36,000; 16 pages, 4 columns; length of columns, 12 inches; width, 2⅛ inches. Can use matrices. Office, 40 Dearborn street.

Advertising rates, agate, 15 cents a line; special positions, 10, 15 and 25 per cent extra. Reading notices, 30 cents a line.

FINANCIAL REVIEW.—Monthly. Financial. Established 1888. The Credit Co., publishers. Subscription, $2; claimed circulation, 6,000; 48 pages, 3 columns; length of columns, 10 inches; width, 2¼ inches. Can use matrices. Office, Pontiac Building.

Advertising rates, ⅛ column, six months, $20; one year, $40; ¼ column, 6 months, $40; one year, $80. Business notices, brevier, 50 cents a line.

FINE ARTS JOURNAL.—Monthly. Art and Literature. Established 1890. F. J. Campbell, publisher. Subscription, $1.75; claimed circulation, 20,000; 72 pages, 2 columns; length of columns, 9½ inches; width, 2⅛ inches. Can use matrices. Office, Herald Building.

Advertising rates, agate, 12 cents a line, Discounts: 10 per cent on three months; 15 per cent on six months; 20 per cent on one year.

FOUR O'CLOCK.—Monday. Literary. Established 1897. Four O'Clock Publishing Co., publishers. Subscription, $1; claimed average circulation, 25,000; 32 pages, 1 double and 2 single columns; length of columns, 10 inches; width (single column), 2¾ inches. Forms close 15th preceding month. Office, 334 Dearborn street.

Advertising rates, one inch, one time $2; two inches, $3.50; ¼-page, $8; ½-page, $15; one page, $25. Reading notices, 10 cents per agate line. Discounts, 10, 15 and 25 per cent, on 3, 6 and 12 months, respectively.

See advertisement on page 489.

GARDEN AND FARM.—Monthly. Published at Chicago and Springfield, Ohio. Intensive farming, gardening, trucking, poultry and stock-raising. Established 1894. The American Farmer Co., proprietors. Subscription, 50 cents; sworn minimum circulation, for one year ending April, 1901, 60,000*; 16 pages, 4 columns; length of columns, 13 inches; width, 2¼ inches. Forms close 25th preceding month. Office, Caxton Bldg.

Advertising rates, 30 cents per agate line. No discounts for time or space. Reading notices, 45 cents a line.

GATLING GUN (Windle's).—Monthly. Independent Democratic. Established 1898. C. A. Windle, publisher. Subscription, $1; guaranteed circulation (largely in State of Illinois), 15,000; 16 pages, 2 columns; length of columns, 9½ inches; width, 3¼ inches. Can use matrices. Office, 126 Market street.

Advertising rates, 10 cents a line.

GENTLEMAN'S MAGAZINE.—Monthly. Men's Fashions. Literary. Established 1901. Wardrobe Publishing Co., publishers. Subscription, $1; 2 columns to page; length of columns, 8½ inches; width, 3⅛ inches. Office, 180-182 Monroe street.

Advertising rates, agate, 15 cents a line.

GREAT PICTURES.—Monthly. The White City Art Co., publishers. Estimated circulation, 10,000; 32 pages, 1 column; length of column, 8¾ inches; width, 5 inches. Office, Manhattan Building.

Advertising rates, agate, 25 cents a line. No discounts for time or space.

ILLINOIS

HEALTH HOMOEOPATHY.—Monthly (25th). Family. Established 1900. Hahnemann Publishing Co., publishers. Subscription, $1; estimated circulation, 22,000; 32 pages, 2 columns; length of columns, 8 inches; width, 2¼ inches. Office, 70 State street.

Advertising rates, agate, 20 cents a line. Discounts 5, 10, 15 and 20 per cent on 3, 6, 9 and 12 months respectively.

See advertisement on page 440.

HELPING HAND.—Monthly. Matrimonial. Established 1882. Helping Hand Publishing Co., publishers. Subscription, 50 cents; estimated circulation, 6,000; 4 pages, 6 columns; length of columns, 15½ inches; width, 2¼ inches. Office, 157 Washington street.

Advertising rates, agate, 20 cents a line; three months, 50 cents; six months, $1; one year, $2 per line; 10 per cent discount on 50 lines or more.

HOME ART.—Monthly (15th). Woman's Handiwork. Established 1885. Home Art Publishing Co., publishers. Subscription, $1; sworn average circulation for six months ending March, 1901, 25,000*; 32 pages, 2 columns; length of columns, 7⅞ inches; width, 2½ inches. Office, 422 Medinah Building, Jackson Boulevard.

Advertising rates, agate, 20 cents a line; discount, 10 per cent on 500 lines used within one year, or 3 months, 5 per cent; 6 months, 10 per cent; one year, 15 per cent.

HOMEFOLKS.—Monthly. Family. Established 1896. Homefolks Publishing Co., publishers. Subscription, 25 cents; guaranteed average circulation, over 75,000*; 24 pages, 4 columns; length of columns, 14 inches; width, 2¼ inches. Can use matrices. Office, Manhattan Building.

Advertising rates, agate, 30 cents per line; No discount for time or space.

HOME LIFE.—Monthly. Family. Established 1892. Home Life Publishing Co., publishers. Subscription, 35 cents; guaranteed average circulation to January, 1902, 300,000 each issue (following nine months in 1902, 400,000); 16 pages, 4 columns; length of columns, 13¼ inches; width, 2¼ inches. Forms close 25th preceding month. Office, 6 Washington street.

Advertising rates, agate, $1 a line to January, 1902; then $1.50 a line.

See advertisement on page 384.

HOUSE BEAUTIFUL (The).—Monthly. Decoration. Established 1896. Herbert S. Stone Co., publishers. Subscription, $2; claimed average circulation, 15,000; 64 to 96 pages, 2 columns; length of columns, 7⅞ inches; width, 2½ inches. Office, Eldridge Court.

Advertising rates, agate, 50 cents a line. Discounts: 5, 10 and 20 per cent on 3, 6 and 12 months respectively.

HOUSEHOLD GUEST.—Monthly. Literature. Established 1879. Household Guest Co., publishers. Subscription, 50 cents; guaranteed circulation, 500,000; 32 pages, 3 columns; length of columns, 10 5-7 inches; width, 2 1-6 inches. Forms close 25th of preceding month. Office, 358 Dearborn street.

Advertising rates, agate, $1.75 a line; reading notices, $2.25, agate measure.

See advertisement on page 429.

HOUSEHOLD REALM.—Monthly. Family. Established 1886. Household Realm Co., publishers. Subscription, $1; claimed circulation, 60,000; 20 pages, 4 columns; length of columns, 13 inches; width, 2⅛ inches. Can use matrices. Forms close 25th of preceding month.

Advertising rates, agate, 25 cents a line; ½ page, $80; one page, $145. Discounts, 3 months, 5 per cent; 6 months, 10 per cent; one year, 20 per cent. Reading notices, 40 cents a line.

ICONOCLAST (Brann's).—Monthly. Free Lance. Established 1890. J. C. Hart, publisher. Subscription, $1; claimed average circulation for six months ending April 1901, 10,000; 32 pages, 2 columns; length of columns, 10 inches; width, 2¼ inches. Office, 121 LaSalle street.

Advertising rates, 1 inch, one time, $4, three months, $8; six months, $12; one year, $16; 2 inches, one time, $7; three inches, $10; ¼ page, $15; ½ page, $25; one page, $40.

See advertisement on page 381.

INTERNATIONAL MAGAZINE.—Monthly. Literary. Established 1896. A. T. H. Brower, publisher. Subscription, $1; claimed circulation, 4,500; 88 pages or more; 2 columns; length of columns, 8 inches; width, 2½ inches. Can use matrices. Forms close 5th of preceding month. Office, 358 Dearborn street.

Advertising rates, agate, 10 cents a line; 1 inch, one time, $1.25; ¼ page, $2; ¼ page, $3; ½ page, $5.50; one page, $10. Preferred positions extra.

KINDERGARTEN MAGAZINE.—Monthly. Educational. Established 1888. Kindergarten Magazine Co., publishers. Subscription, $2; estimated circulation, 7,000; 100 pages, 1 column; length of column, 8¼ inches; width, 2¼ inches. Office, Fine Arts Building.

Advertising rates, agate, 30 cents a line, 1 inch, $3; with discounts of 5 per cent on three months, 10 per cent on six months, 20 per cent on twelve months.

MEDICAL STANDARD.—Monthly. Medical. Established 1887. G. P. Engelhard & Co., publishers. Subscription, $1.25; estimated circulation, 9,000; 100 pages, 2 columns; length of columns, 10 inches; width, 3 inches. Can use matrices. Office, 358-362 Dearborn street.

Advertising rates, 1 inch, one time, $3; three months, $7; six months, $13.50; one year, $24; ¼ column, one time, $6; ½ column, $10; ½ page, one time, $20; one page, $35.

MIDLAND REVIEW.—Monthly. Literary. Established 1900. F. A. Battey, pub-

lisher. Subscription, 25 cents; estimated circulation, 20,000; 12 pages, 4 columns; length of columns, 14¼ inches; width, 2 3-16 inches. Forms close 26th preceding month. Office, Central Bank Building.

Advertising rates, agate, 15 cents a line. Reading notices, 30 cents a line.

MISSION STUDIES.—Monthly. Missions. Established 1883. Woman's Board of Missions of the Interior, publishers. Subscription, 50 cents; estimated circulation, 5,500, 32 pages, 7x10. Office, 59 Dearborn street.

Advertising rates on application.

MODERN WOODMAN.—(See Lincoln, Neb.)

NATIONAL AGENTS' HERALD.—Monthly (15th). Established 1897. John Regan Publishing Co., publishers. Subscription, 50 cents; estimated circulation, 5,000: 8 pages, 4 columns; length of columns, 12½ inches; width, 2⅛ inches. Forms close 10th of month preceding date of issue. Office, 415-421 Dearborn street.

Advertising rates, agate, 10 cents a line; 1 inch, $1; discounts on large contracts.

NATIONAL BUILDER.—Monthly (10th). Architecture and Building. Established 1885. Porter, Taylor & Co., publishers. Subscription, $2; claimed circulation, 8,500; 28 pages, 3 columns; length of columns, 12 inches; width, 2½ inches. Office, 162 Adams Express Building.

Advertising rates, 1 inch, three months, $7; six months, $12; one year, $21; 2 inches, one year, $35; 3 inches, $50.

NATIONAL FANCIER'S JOURNAL.—Monthly. See Hinsdale, Ill.

NICHOLS' MONTHLY.—Family. Established 1899. Rowell & Nichols, publishers. Subscription, 30 cents; guaranteed average circulation, 400,000; 16 to 24 pages, 4 columns; length of columns, 14 inches; width, 2⅛ inches. Can use matrices. Forms close 25th preceding month. Office, 63 Market street.

Advertising rates, agate, $1.50 a line per time. Liberal discount for ¼, ½ and full page spaces.

See advertisement on page 506.

OUR LITTLE FOLKS MAGAZINE.—Monthly. Juvenile. Established 1878. Publishing Association of Friends, publishers. Subscription, 75 cents; estimated circulation, 9,000; 28 pages, 6x9. Office, Central Union Block.

Advertising rates on application.

OUR YOUTH'S FRIEND.—Monthly. Juvenile. Established 1888. Publishing Association of Friends, publishers. Subscription, 50 cents; estimated circulation, 8,000; 16 pages, 8x12. Office, Central Union Block.

Advertising rates on application.

PEOPLE'S HEALTH JOURNAL.—Monthly. Hygienic. Established 1885. People's Health Journal Co. (Incorp.), publishers. Subscription, $1; estimated circulation, 20,000; 8 pages, 4 columns; length of columns, 14 inches; width, 2⅛ inches. Office, 441 Dearborn avenue.

Advertising rates on application.

PROGRESS.—Monthly. Literary. Educational. Established 1895. The University Association, publishers. Subscription, $3.75; claimed average circulation, 21,164; 64 to 80 pages, 2 columns; length of columns, 8½ inches; width, 2⅝ inches. Can use matrices. Forms close 25th of preceding month. Office, Association Building.

Advertising rates, ⅛ page, six months, $56.70; one year, $100.80; ¼ page, six months, $99.20; one year, $176.40. Further rates on application.

REVIEW OF EDUCATION (formerly, Child Study Monthly).—Monthly. Educational. Established 1895. A. W. Mumford, publisher. Subscription, $1; sworn circulation, 5,000*; 64 pages, 1 column; length of column, 7½ inches; width, 4½ inches. Office, 203 Michigan avenue.

Advertising rates, agate, 15 cents a line. Discounts, 5, 10 and 20 per cent on, 3, 6 and 10 insertions respectively.

ROADMASTER AND FOREMAN.—Monthly. Established 1885. B. S. Wasson & Co., publishers. Subscription, $1; claimed circulation, 7,500; 20 pages, 4 columns; length of columns, 12½ inches; width, 2⅛ inches. Office, 23 Jefferson street.

Advertising rates on application.

Advertising in charge of W. N. Gates, Cleveland, Ohio.

RURAL LIFE.—Monthly. Agricultural and Family. Established as Western Plowman in 1881; changed to Rural Life, 1900. G. N. Armstrong, publisher. Subscription, $1; estimated circulation, 23,850; 16 to 32 pages, 2 columns; length of columns, 8¼ inches; width, 2¼ inches. Can use matrices. Office, 225 Dearborn street.

Advertising rates, agate, 30 cents a line. Discounts, 10 per cent on $250; 15 per cent on $500; 20 per cent on $1,000. Reading notices, leaded nonpareil, 50 cents a line.

SONGS AND STORIES.—Monthly. Dramatic and Musical. Established 1900. Will Rossiter, publisher. Subscription, $1; claimed circulation, 50,000; 48 pages and cover, 3 columns; length of columns, 10 inches; width, 2¼ inches. Forms close 10th of preceding month. Office, 56 Fifth ave.

Advertising rates, agate, 25 cents a line.

See advertisement on page 468.

SPORTS AFIELD.—Monthly. Sport and Natural Science. Established 1887. Sports Afield Publishing Co., publishers. Subscription, $1.50; claimed average circulation for year 1900, 23,167; 100 pages, 2 columns; length of columns, 8 inches; width, 2½ inches. Forms close 15th of month preceding date of issue. Office, 358 Dearborn street.

Advertising rates, nonpareil, 25 cents a line per time. No discounts for time or space.

ILLINOIS

SUGGESTIVE THERAPEUTICS.—Monthly. Medical. Established 1896. Psychic Publishing Co., publishers. Subscription, $1; estimated circulation, 5,000; 64 pages, 6x10. Office Herald Building.

Advertising rates on application.

THE 400.—Monthly. Society and Travel. Established 1893. Persinger & Sullivan, publishers. Subscription, 60 cents; claimed average circulation, 5,000; 16 to 32 pages, 4 columns; length of columns, 14 inches; width, 2⅛ inches. Can use matrices. Office, 66 Hartford Building.

Advertising rates, 25 cents a line.

WESTERN COLLEGE MAGAZINE.—Monthly. Educational. Inter-Collegiate. Established 1879. Western College Magazine Publishing Co., publishers. Subscription, $1; estimated circulation, 20,000; 144 pages, 2 columns; length of columns, 8 inches; width, 2¾ inches. Office, 315 Dearborn street.

Advertising rates, agate, per line, 25 cents; one inch, one time, $3; ¼ page, $10; ½ page, $18; one page, $30.

WESTERN WORLD AND AMERICAN CLUB WOMAN.—Monthly. Literary and Family. Established 1885. Western World, publishers. Subscription, $1; estimated circulation, 20,000; 16 to 64 pages, 3 columns; length of columns, 11¼ inches; width, 2⅝ inches. Forms close first of month preceding date of issue. Office, 153 LaSalle street.

Advertising rates, agate, 20 cents a line.

WHAT TO EAT.—Monthly. Culinary. Aesthetics and Home Entertainment. Established 1896. The Pierce Publishing Co., publishers. Subscription, $1; guaranteed circulation, 44,000; 64 to 80 pages, 2 columns; length of columns, 10 inches; width, 2½ inches. Forms close 5 weeks in advance. Office, Herald Building.

Advertising rates, agate, 25 cents a line each insertion; ¼ page, $15; ½ page, $30; one page, $60. Reading notices, $1 per line each insertion. Preferred positions, 25 per cent extra.

WOMAN'S MAGAZINE.—Monthly. (25th). Established 1894. The Magazine Publishing Co., publishers. Subscription, 50 cents; estimated circulation, 75,000; 16 pages, 4 columns; length of columns, 13 inches; width 2 3-16 inches. Forms close 1st of month preceding date of issue. Office, 112 Dearborn street. Also Waukegan, Ill.

Advertising rates, agate, 25 cents a line; one page, $150.

COBDEN

FRUIT GROWERS' JOURNAL.—Monthly. Horticultural. Established 1883. A. M. DuBois, publisher. Subscription, 50 cents; claimed circulation, 7,000; 8 pages, 6 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates, 1 inch, one time, $1.50; three months, $3.50; six months, $6; one year, $10. Further rates on application.

ILLINOIS

DANVILLE

INTER-STATE SCHOOL REVIEW.—Every Wednesday. Educational. Established 1891. Illinois Printing Co., publishers; subscription, $1; estimated circulation, 6,700; 16 to 24 pages, 2 and 3 columns; length of columns, 8¼ inches; width, 3⅛ and 2½ inches.

Advertising rates, 1 inch, one time, $1; one month, $2; three months, $4; one year (10 times), $9.

DECATUR

HERALD.—Every morning except Sunday, and SEMI-WEEKLY, Tuesdays and Fridays. Republican. Established 1882. Herald-Despatch Co., publishers. Subscription, daily, $5; sworn average circulation for year 1900, 4,244; semi-weekly, $1; sworn average circulation, 5,188; 8 to 16 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates, per inch, one time, 50 cents; one week, $1.50; one month, $3; three months, $6.50; six months, $11; one year $20. Larger space at reduced rates. E. O. D., 2-3 of daily rates. Locals, 10 cents a line. Semi-weekly, 2-3 of daily rate. Metal cuts required.

REVIEW.—Every evening except Sunday, SUNDAY MORNING REVIEW, and WEEKLY, twice a week, Tuesdays and Fridays. Democratic. Established, daily, 1879; weekly, 1868. The Review Publishing Co., publishers. Subscription, daily, $5; sworn average circulation for year ending March 31, 1901, 4,690*; (Sunday, 4,725*); weekly, $1; sworn average circulation, 2,745*; 8 pages (Sunday, 16 pages), 6 and 7 columns; length of columns, 20¾ inches; width, 2⅛ inches.

Advertising rates, daily, 20 cents an inch first insertion, 15 cents subsequent insertions. Sunday and weekly, 25 cents an inch first insertion, 20 cents subsequent insertions.

DE KALB

AMERICAN FANCIER AND BREEDER.—Monthly. Poultry raising. Established 1883. Frank M. Munger, publisher. Subscription, 25 cents; claimed circulation, 10,000; 12 to 20 pages, 3 columns; length of columns, 9½ inches; width, 2⅜ inches.

Advertising rates, agate, 10 cents a line; 3 months, 8 cents; 6 months, 6 cents; one year, 5 cents. No adv. less than $1 taken. Reading notices, 15 cents a line.

DWIGHT

BANNER (The).—Monthly. Sons of Veterans. Established 1895. Wm. G. Dustin, publisher. Subscription, 50 cents; claimed circulation, 14,000; 16 pages, 2 columns.

Advertising rates, $10 per inch per year.

EAST ST. LOUIS

JUVENILE MONTHLY.—Monthly. Mature Youth. Established 1898. Adolph B. Suess, publisher. Subscription, $1; 32 pages,

2 columns; length of columns, 7 inches; width, 2⅜ inches. Can use matrices.

Advertising rates, 75 cents an inch, each insertion.

See advertisement on page 429.

ELGIN

INGLENOOK.—Weekly. Dunker Church. Religious. Brethren Publishing House, publishers Subscription, $1; estimated circulation, 5,000; 32 pages, 2 columns; length of columns, 8½ inches; width, 3 inches.

Advertising rates, 50 cents an inch; three months, 45 cents an inch per time.

YOUNG PEOPLE'S WEEKLY.—Every Sunday. Young people. Established 1886. David C. Cook Publishing Co., publishers. Subscription, 75 cents; sworn average circulation, for year 1900, 232,596*; 8 pages, 4 columns; length of columns, 15 inches; width, 2½ inches. Can use matrices. Forms close 3 weeks in advance.

Advertising rates, agate, 75 cents per line. No discounts for time or space.

THE NEW CENTURY SUNDAY SCHOOL TEACHER.—Monthly. Sunday School, Religious. Established 1890. David C. Cook Publishing Co., publishers. Subscription, 60 cents; claimed average circulation, 35,000; 40 pages, 3 columns; length of columns, 9¾ inches; width, 2¼ inches. Forms close six weeks in advance. Can use matrices.

Advertising rates, agate, 25 cents a line. No discount for time or space.

EVANSTON

KATHOLISCHER JUGENDFREUND.—Monthly. English and German. Catholic. Established 1876. Aug. Benz, publisher. Subscription, $1; claimed circulation, 20,000; 32 pages, 2 columns; length of columns, 9 inches; width, 2⅞ inches.

Advertising rates, ¼ page, one time, $10; ½ page, $15; one page, $25.

FREEPORT

POULTRY TRIBUNE.—Monthly. Poultry and Swine. Established 1895. R. R. Fisher, publisher. Subscription, 50 cents; sworn average circulation, 11,000; 40 to 80 pages, 3 columns; length of columns, 9⅜ inches; width, 2⅛ inches. Forms close 20th preceding month.

Advertising rates, 1 inch, one month, $2; three months, $5; six months, $9; one year, $15. Larger space at reduced rates; business notices, 30 cents a line.

GALENA

GAZETTE.—Every evening, except Sunday, and WEEKLY, Thursdays. Republican. Established, daily, 1847; weekly, 1834. The Galena Gazette (Incorp.), publishers. Subscription, daily, $5; claimed average circulation, 720; weekly, $1.50; claimed average circulation, 6,340; daily, 4 pages; weekly, 8 pages, 7 columns; length of columns, 21 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, nonpareil, 1 inch, one time, 75 cents; one week, $2.50; one month, $4; three months, $6; six months, $9; one year, $15; 3 inches, three months, $13; one year, $30. Editorial notices, per line, 10 cents first; subsequent insertions, 5 cents. Weekly, 1 inch, one time, $1.50; one month, $3.75; three months, $9.75; six months, $13.50; one year, $22.50; 2 inches, one year, $42.75; 3 inches, one year, $60.00; editorial notices, first, 20 cents; subsequent insertions, 10 cents per line.

GENESEO

WESTERN SWINEHERD.—Monthly. Swine Breeders and Farmers. Established 1888. Will Lieberknecht, manager. Subscription, 50 cents; estimated circulation, 5,000; 16 pages, 3 columns; length of columns, 10 inches; width, 2⅜ inches.

Advertising rates on application.

HINSDALE

NATIONAL FANCIER'S JOURNAL.—Monthly. Poultry and Pet Stock. Established 1900. National Fancier's Journal Co., publishers, J. C. Pratt, editor and manager. Subscription, 50 cents; estimated circulation, 5,000; 28 pages, 3 columns; length of columns, 9¾ inches; width, 2¼ inches. Chicago office, 334 Dearborn street.

Advertising rates on application.

JOLIET

NEWS.—Every evening, except Sunday and WEEKLY, Fridays. Independent. Established 1877. The News Co., publishers. Subscription, daily, $2.60; guaranteed average circulation for one year ending April 30, 1901, 6,242*; weekly, $1; guaranteed average circulation, 2,350; 4 to 20 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, first insertion, per inch, 75 cents; subsequent insertion, 50 cents per inch; space contracts, 50 inches at 40 cents per inch; 100 inches at 35 cents per inch; further discounts on application. Reading matter, minion, 20 cents per count line; 200 lines at 15 cents per line; 500 lines at 12 cents per line; WEEKLY, 40 cents per inch; 50 inches, 25 cents per inch; 100 inches, 20 cents an inch. Reading notices, 10 cents per count line; 500 lines, 8 cents; discount of 10 per cent on all advs wholly electrotyped.

REPUBLICAN.—Every evening, except Sunday, and WEEKLY, Fridays. Republican. Established 1847. Joliet Republican Printing Co., publishers. Subscription, daily, $2.60; sworn average circulation for year 1900, 5,817*; weekly, $1; claimed circulation, 1,800; 8 pages, 7 columns; length of columns, 20 inches; width, 2 1-6 inches.

Advertising rates on application.

NATIONAL STOCK YARDS

DAILY NATIONAL LIVE STOCK REPORTER.—Every afternoon except Sunday. Live stock. Established 1890. Reporter Publishing Co., publishers. Subscription, $4; claimed average circulation, 7,500; 4 pages, 7 columns; length of columns, 18½ inches; width, 2⅛ inches.

Advertising rates, daily, agate, 4 cents a line; classified, per count line, 8 cents.

Reading notices, 15 cents per count line; first page; 25 cents a line.

NATIONAL FARMER AND STOCK GROWER.—Monthly. See St. Louis, Mo.

OAK PARK

WEEK'S CURRENT.—Every Saturday. Independent. Established 1883. E. O. Valle, publisher. Subscription, $1.25; claimed average circulation, 15,000; 16 pages, 3 columns: length of columns, 10 inches; width, 2 1-6 inches.

Advertising rates, 1 inch, one time, $1; discounts, 20 per cent on three months; 35 per cent on six months; 50 per cent on one year. Reading notices, 10 cents per agate line.

See advertisement on page 513.

INTELLIGENCE.—Semi-Monthly (1st and 15th) except July and August. Educational. Established 1880. E. O. Valle, publisher. Subscription, $1.50; claimed circulation, 12,000; 40 pages, 3 columns; length of columns, 10 inches; width, 2 1-6 inches. Forms close 10 days in advance.

Advertising rates, agate, 1 inch, one time, $1.25; 3 inches, or more, $1 per inch; discounts, 10 per cent on three months; 20 per cent on six months; 30 per cent on one year; reading notices, 10 cents a line, agate measure.

See advertisement on page 513.

STAR MONTHLY.—Family. Established 1894. Hunter Publishing Co., publishers. Subscription, 50 cents; guaranteed circulation, 100,000; 32 pages, 3 columns; length of columns, 9½ inches; width, 2⅛ inches. Forms close 15th of preceding month.

Advertising rates, agate, 50 cents a line; no time discounts; reading notices same rate; measured agate.

PEKIN

ANCHOR AND SHIELD.—Monthly. Established 1880. Anchor and Shield Publishing Co., publishers. Subscription, 60 cents; sworn average circulation, for year 1900, 20,317*; 8 pages, 4 columns; length of columns, 14 inches; width, 2 1-6 inches. Forms close 22d preceding month.

Advertising rates, $1.50 per inch; no discounts.

PEORIA

DEMOKRAT.—Every evening except Sunday and WEEKLY, Thursday. German. Independent Democratic. Established 1860. B. Cremer & Bros., publishers. Subscription, daily, $5; estimated circulation, 2,500; weekly, $2; estimated circulation, 5,200; 4 pages, 8 and 9 columns; length of columns, 24 inches; width, 2 3-16 inches.

Advertising rates, daily, 1 inch, one month, $6; three months, $15; six months, $24. Weekly, one inch, three months, $8.

EVENING STAR.—Every evening except Sunday, and SUNDAY MORNING STAR, Sundays. Established 1897. Peoria Star Co., publishers. Subscription, daily, $2.60; with Sunday, $3.64; sworn average circulation, daily, for year 1900, 15,799; Sunday, for same period, 8,375*; 8 to 12 pages (Sunday, 16 to 24), 7 columns; length of columns, 20½ inches; width, 2 1-6 inches. Can use matrices.

Advertising rates, either edition, agate, 7 cents a line; 1,000 lines, 5 cents; 2,000 lines, 4½ cents; 3,000 lines, 4 cents; 5,000 lines, 3½ cents; 10,000 lines, 3 cents; 15,000 lines, or more, 2½ cents a line; position extra. Classified, 1 cent a word. Reading notices, 25 cents to $1 a line.

See advertisement on page 486.

HERALD-TRANSCRIPT.—Every morning and WEEKLY, Thursday. Democratic. Established 1889. Herald Publishing Co., publishers. Subscription, daily, $6; weekly, $1; claimed circulation, daily, 7,621 (Sunday, 5,621); weekly, 2,200; daily and weekly, 8 pages, Sunday, 16 to 24 pages, 7 columns; length of columns, 22 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, 1 inch, daily, one time, $1; 500 to 1,000 inches in 12 months, 30 cents an inch; 1,000 to 2,000 inches, 25 cents an inch. Weekly rates same as daily; reading notices, 25 cents a line.

JOURNAL.—Every evening except Sunday, SUNDAY morning and WEEKLY, Thursdays. Established 1877. The Journal Co., publishers. Subscription, daily, $6; claimed circulation, daily, 12,000 (Sunday, $1; 7,000); weekly, 75 cents; claimed circulation, 6,800; 8 pages (Sunday and weekly 16), 8 columns; length of columns, 20¾ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, one inch, one time, $1; one week, $3 one month, $9; three months, $21; six months, $36; one year, $62.50. E. O. D., 3 months, $12.60; one year, $37.50. Classified, 1 cent a word. Sunday, $1 an inch; one inch, three months, $10; one year, $30. Special positions, 25 per cent extra. Weekly, 75 cents an inch, one time; 1 inch, one year, $15. Combined rates, daily, Sunday and weekly, 10 per cent discount. Reading notices, 20 cents a line, with liberal discounts.

See advertisement on page 386.

LOCOMOTIVE FIREMEN'S MAGAZINE.—Monthly. Illustrated. Established 1876. Brotherhood of Locomotive Firemen, publishers. Subscription, $1; sworn average circulation for four months ending April, 1901, 44,510*; 160 to 192 pages, 2 columns; length of columns, 8 inches; width, 2¼ inches. Forms close 15th preceding month.

Advertising rates, per inch, $4.75; ¼ page, $17; one page, $52. Discount of 25 per cent on yearly orders.

QUINCY

HERALD.—Every evening except Sunday, and WEEKLY, Fridays. Democratic. Established 1835. Quincy Herald Co., publishers. Subscription, daily, $5.20; claimed circulation, 6,200; weekly, $1; estimated circulation, 4,000; 8 pages, 7 columns; length of columns, 20½ inches; width, 2 1-6 inches.

ILLINOIS

Advertising rates, nonpareil, daily, 1 inch, one time, 75 cents; one week, $3; one month, $6; three months, $12; six months, $20; one year, $30. E. O. D., ¾ daily monthly rates. Reading notices, 15, 20 and 25 cents per line; special positions, 15 to 25 per cent additional. Weekly rates, same as daily, per week, month, etc. For both daily and weekly, one and one-half daily rates.

JOURNAL.—Every evening except Sunday. Independent. Established 1883. Journal Publishing Co., publishers. Subscription, $5; sworn average circulation for six months ending December 31, 1900, 11,581*; 8 pages, 7 columns; length of columns, 21⅝ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, agate, 6 cents a line; 13 insertions, 5 cents; 26 insertions, 4 cents; 51 insertions, 3 cents; 104 insertions, 2½ cents; 156 or more insertions, 2 cents a line, per time. Open space used within one year, less than 500 lines, 6 cents a line; 500 to 1,000 lines, 5 cents; 1,000 to 2,000 lines, 4 cents; 2,000 to 4,000 lines, 3 cents; 4,000 to 6,000 lines, 2½ cents; 6,000 lines, or more, 2 cents a line. Imitation style reading, 1,000 inches, or more, in one year, 2½ cents a line. Pure reading, 25 cents a line; solid nonpareil, 15 cents a line, with discounts for 100 lines and over. Classified, 1 cent a word first time; ½ cent a word each subsequent consecutive insertion.

See advertisement on page 417.

WHIG.—Every morning except Monday, and WEEKLY, Thursdays. Republican. Established 1838. The Whig Company, publishers. Subscription, daily, $5; sworn circulation, 6,875; weekly, $1; sworn circulation, 7,455; 8 to 12 pages, 7 columns; length of columns, 22 inches; width, 2¼ inches.

Advertising rates, nonpareil, daily, one inch, one time, 50 cents; subsequent insertions, per inch, 40 cents. Space rates, within one year, per inch, 50 inches, 40 cents; 100 inches, 35 cents; 200 inches, 32 cents; 300 inches, 30 cents; 400 inches, 27 cents; 500 inches, 25 cents; 1,000 inches, 22 cents; 2,500 inches, 20 cents. Reading notices, brevier, count line, for space used within a year, 100 lines, 25 cents; 200 lines, 22 cents; 500 lines, 20 cents; 1,000 lines, 15 cents; 50 per cent discount on reading notices running one month or longer without change. Classified, 5 cents a line per week. Special positions, 20 and 25 per cent extra. Weekly and Sunday, same as daily.

See advertisement on page 386.

FARMERS' CALL.—Every Thursday. Agricultural. Established 1880. John M. Stahl, publisher. Subscription, 50 cents; claimed average circulation for nine months ending March 31, 1901, 52,077; 16 pages, 3 columns; length of columns, 11 inches; width, 2¼ inches. Forms close Tuesdays.

Advertising rates, 15 cents per agate line. Reading notices, $3 per inch. Position for display advs., 20 per cent extra. No discount for time or space.

See advertisement on page 465.

LIVE STOCK JOURNAL (formerly Western Agriculturist and Live Stock Journal).—Every Thursday. Agricultural. Established 1868. T. Butterworth, proprietor and publisher. Subscription, $1; claimed circulation, 25,000; 16 pages, 4 columns; length of columns, 13 inches; width, 2¼ inches. Also dated at Chicago, Ill.

Advertising rates, $3 per inch each insertion.

See advertisement on page 439.

POULTRY KEEPER.—Monthly. Estimated circulation, 15,000; 20 pages.

Advertising rates, $1.60 per inch with time and space discounts.

RELIABLE POULTRY JOURNAL.—Monthly. Poultry. Established 1894. The Reliable Poultry Journal Publishing Co., publishers. Subscription, 50 cents; guaranteed average circulation for 1901 exceeding 40,000*; 80 to 132 pages, 3 columns; length of columns, 9⅝ inches; width, 2 1-3 inches. Forms close 25th of preceding month.

Advertising rates, agate, 25 cents a line; 10 per cent discount on four months; 20 per cent on eight months; 33 1-3 per cent on one year. Reading notices, 50 cents a line.

ROCKFORD

MORNING STAR.—Every morning except Monday, and STAR, Mondays and Thursdays. Democratic. Established, daily, 1888; Semi-Weekly, 1868. Star Printing Co., publishers. Subscription, daily, $5.20; sworn average circulation, 4,500; semi-weekly, $1; average circulation, 5,000; daily, 8; Sunday, 12 pages, 7 columns; length of columns, 20⅝ inches; width, 2⅛ inches.

Advertising rates, daily or semi-weekly, 100 inches to be used within one year, 22 cents an inch; 200 inches, 21 cents; 300 inches, 20 cents; 500 inches, 19 cents; 1,000 inches, 18 cents. Sunday, only, 10 per cent additional; position, extra. Classified, ½ cent a word. Reading notices, 15 cents a line; by the week, 75 cents; by the month, $2.50.

REGISTER GAZETTE.—Every evening except Sunday, and SEMI-WEEKLY. Tuesdays and Fridays. Republican. Established 1840. Register Gazette Co., publishers. Subscription, daily, $3; sworn average circulation for three months ending April 30, 1901, 4,711; semi-weekly, $1; sworn average circulation for same period, 7,044*; 8 to 12 pages, 7 columns; length of columns, 22 inches; width, 2 3-16 inches.

Advertising rates, daily, transient, per inch, per time, 25 cents; 100 inches, 22 cents an inch; 200 inches, 21 cents; 300 inches, 20 cents; 500 inches, 19 cents; 1,000 inches, 18 cents; 1,500 inches, 17 cents; 2,000 inches, 16 cents. Regular ads of uniform size run consecutively (or 3 times a week), and total any of above aggregates in inches, 25 per cent discount from prices quoted above. Classified, 25 words or less, one time, 25 cents; one week, $1. Reading notices, 15 cents a line. Semi-Weekly, transients 30 cents an inch, per time; 100 inches, 25 cents an inch; 200 inches, 24 cents; 300 inches, 23 cents; 500 inches, 22 cents; 1,000 inches, 21 cents.

See advertisement on page 488.

ROCKFORDS-POSTEN. — Every Friday. Swedish. Repnbican. Established 1889. Rockfords-Posten Publishing and Printing Co., publishers. Subscription, $1.50; claimed average circulation, 5,100; 8 pages, 7 columns; length of columns, 21½ inches; width, 2 1-6 inches.

Advertising rates on application.

ROCK ISLAND

AUGUSTANA.—Every Thursday. Swedish. Lutheran. Established 1854. Lutheran Augnstana Book Concern, publishers. Subscription, $1.75; claimed average circnlation, 12,876*; 16 pages, 4 columns; length of columns, 13¾ inches; width, 2¼ inches.

Also pnblishers UNGDOMSVANNEN, AUGUSTANA THEOLOGICAL QUARTERLY, AUGUSTANA JOURNAL, OLIVE LEAF, BARNENS TIDNING, and KORSBANERET.

Advertising rates, 1 inch, one time, $1.25; one month, $4.50; three months, $13; six months, $19; one year, $32. Reading notices, 15 cents a line.

SPRINGFIELD

EVENING NEWS.—Every evening except Sunday, and SEMI-WEEKLY, Tnesdays and Fridays. Republican. Established 1878. Subscription, daily, $5; claimed circulation, 6,317; semi-weekly, $1; claimed circulation, 1,800; 8 to 16 pages, 7 and 8 columns; length of columns, 21½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, one inch, one time, 50 cents; one week, $2.52; one month, $6.50; three months, $14.82; six months, $26.52; one year, $46.80; 500 lines, 3 cents a line; 1,000 lines, 2¾ cents; 5,000 lines, 2 cents; 10,000 lines, 1½ cents. Local notices, 15 cents a line, count. Classified ads, one time, 1 cent a word; per month, $1 a line. Semi-weekly 1 inch, one month, $1.20; three months, $2.60; six months, $4.42; one year, $7.80.

ILLINOIS STATE JOURNAL.—Every morning, and SEMI-WEEKLY. Tuesdays and Fridays. Republican. Established 1831. Illinois State Journal Co., publishers. Subscription, daily, $5; claimed circulation, 5,200; Snnday, $2; claimed circulation, 5,000; semi-weekly, $1; claimed circulation, 4,975; 8 pages, Sunday (16), 8 columns; length of columns, 20 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, nonpareil, daily, 1 inch, one time, 45 cents; one week, 30 cents; one month, 20 cents; three months, 13 cents; six months, 11 cents; one year, 10 cents per inch, per time. Special rates for E. O. D., etc., and for space of 3 inches and over. Open space, 100 inches, 30 cents an inch; 1,000 inches, 25 cents. Classified, 6 cents a line; one week, 4 cents; one month, 2 cents a line per time. Local notices, per line, 12 cents. Semi-Weekly, 1, t. a. w., 45 cents an inch; 2 t. a. w., 40 cents, with discounts for time and space.

ILLINOIS STATE REGISTER.—Every morning, and SEMI-WEEKLY. Tuesdays and Thursdays, and WEEKLY, Fridays. Democratic. Established 1836. H. W. Clendenln, editor; Thos. Rees, manager. Subscription, daily, $6; claimed circulation, 5,150; semi-weekly, $1; claimed circulation, 3,250 (weekly, 1,500); 8 pages, 7 and 8 columns; length of colnmns, 20½ inches; width, 2 1-6 inches. Can use matrices.

Advertising rates, daily, 1 inch, one time, 45 cents; one week, 30 cents; one month, 20 cents; three months, 13 cents; six months, 11 cents; one year, 10 cents each insertion. Semi-Weekly, one time, 45 cents; one month, 27 cents; three months, 17 cents; six months, 15 cents; one year, 13 cents each time. Weekly, one time, 45 cents; one month, 30 cents; three months, 20 cents; one year, 15 cents. Twice a week in daily same as semi-weekly; once aweek in daily or semi-weekly same as weekly. Discounts on larger spaces. Reading notices, 12 cents a line; one week, 8 cents; one month, 6 cents, if run without change of copy.

STAATS-WOCHENBLATT. — Every Friday. German. Independent. Established 1878. R. F. Sexaner, publisher. Subscription, $2; estimated circulation, 5,000; 12 pages, 7 columns; length of columns, 21 inches; width, 2 1-6 inches.

Advertising rates, 30 cents an inch each insertion; yearly rate, 15 cents an inch, per time.

FARM HOME.—Monthly. Agricultural. Established 1894. Charles F. Mills, publisher. Subscription, $1; sworn average circulation for one year ending April, 1901, 25,600*; 20 pages, 4 columns; length of columns, 13½ inches; width, 2¼ inches.

Advertising rates, agate, 20 cents a line, each insertion. No discounts for time or space; small ads of 5 lines or less, $1 per insertion.

TAYLORVILLE

SCHOOL NEWS AND PRACTICAL EDUCATOR.—Monthly. Established 1887. C. M. Parker, publisher. Subscription, $1.25; claimed average circulation for year 1900, 18,051*; 36 pages, 2 columns; length of columns, 8 inches; width, 3 inches. Forms close 15th of preceding month.

Advertising rates, 1 inch, $2 one time; two months, $3; three months, $4.50; six months, $8.55; one year, $14.85; 2 inches, one time, $3; three months, $8.55; one year, $27.35; 3 inches, one time, $4.50; three months, $11.80; one year, $42.50. Reading notices, 15 cents a line, agate; position, ¼ extra.

WAUKEGAN

WOMAN'S MAGAZINE.—(See Chicago.)

INDIANA.

DERBY

GAME BIRD.—Monthly. Poultry. Established 1892. Alex W. Cummings, Publisher. Subscription, 25 cents; claimed average circulation, for year 1900, 5,782; 64 pages, 2 columns; length of columns, 8 inches; width, 2½ inches. Can use matrices.

Advertising rates on application.

ELKHART

MENNONITISCHE RUNDSCHAU.—Every Wednesday. German, non-political. Established, 1878. Mennonite Publishing Co., publishers. Subscription, $1; estimated circulation, 5,000; 8 pages, 5 columns; length of columns, 16⅛ inches; width, 2 1-6 inches. Also publishes AMERICAN FARM, monthly, and YOUNG PEOPLE'S PAPER, monthly.

Advertising rates, agate, 8 cents a line. Reading Notices, 15 cents a line; position, 25 per cent extra. Minimum charge, $1. Discount, 5 per cent on $5; 10 per cent on $10; 15 per cent on $25; 20 per cent on $50; 25 per cent on $75, and over. Rate for American Farmer and Young People's paper, 5 cents an agate line each paper.

EVANSVILLE

COURIER.—Every morning, and SEMI-WEEKLY, Tuesdays and Fridays. Democratic. Established 1845. Murphy, Carroll & Roosa, publishers. Subscription, daily, $6; sworn average circulation, 9,640; semi-weekly, $1; sworn average circulation, 9,806; daily 8 pages; semi-weekly, 16 pages; Sunday, 16 to 20 pages, 7 columns; length of columns, 19¾ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, agate, 5 cents a line; 104 times, 2 cents; 156 times, or more, 1½ cents per line, per time. Specified positions extra. Open space, 5,000 lines, 2 cents; 10,000 lines, 1½ cents. Classified, 5 cents a line. Reading notices, 10 cents a line, with discounts for 100 lines or more. Semi-Weekly, 4 cents a line; 26 times, 3 cents; 52 times, 2 cents; 104 times, 1 cent per line per time. Corresponding space rates.

See advertisement on page 386.

DEMOKRAT.—Every morning except Monday, SUNDAY MORNING and SEMI-WEEKLY, Tuesdays and Fridays. German. Independent. Established 1854. Subscription, daily, $6; claimed circulation, 3,950; Sunday, 4,375; semi-weekly, $2; claimed circulation, 7,800; daily, 8; Sunday and weekly, 16 pages, 7 columns; length of columns, 21½ inches; width, 2 1-12 inches. Can use matrices.

Advertising rates, 9 lines, one time, 90 cents; one week, $2.40; one month, $5.20; three months, $10.14; six months, $17.16; one year, $31.20. Reading notices, 12 cents a line with discounts; classified, 10 cents a line, with discounts for three or more times. Semi-Weekly, 9 lines, one time, $1; one year, $16. Sunday, 9 lines, one time, 50 cents; one year, $16.00.

EVANSVILLE JOURNAL-NEWS.—Every evening except Sunday. JOURNAL-NEWS, Sunday morning, Republican. Established Journal, 1831; News, 1892. The Journal-News Co., publishers. Subscription, $4; sworn average circulation for six months, ending March 31, 1901, 11,581*; 8 pages, (Sunday 16 pages), 7 columns; length of columns, 21 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily or Sunday, agate, 1,000 lines to be used within a year, 3 cents a line; 2,000 lines, 2½ cents; 3,000 lines, 2 1-5 cents; 5,000 lines, 1 4-5 cents. Time rates: less than 6 times, 3½ cents a line; 6 times, 3¼ cents; one month, 2½ cents; three months, 2 cents; six months and over, 1½ cents a line per time. No adv. taken less than 7 lines. Special positions, 10 and 20 per cent extra. Classified, 5 cents a line, nonpareil; one week, 4 cents; one month, 3 cents. Reading notices, 500 lines to be used within a year, 10 cents a line; 1,000 lines, 9 cents; 2,000 lines, 8 cents; 5,000 lines, 5 cents.

HOOSIER, A. O. U. W., WATCHMAN.—Monthly A. O. U. W. Established, 1894. Walter A. Legeman, publisher. Subscription, 50 cents; claimed average circulation for year, 1900, 8,200; 8 pages, 4 columns; length of columns, 13¾ inches; width, 2⅛ inches.

Advertising rates, 50 cents an inch, per time.

FORT WAYNE

FREIE PRESSE.—Every evening except Sunday, and WEEKLY, Thursdays. German. Independent. Established 1888. Fort Wayne Freie Presse Co., publishers. Subscription, daily, $3; claimed circulation, 1,900; weekly, $1.50; claimed circulation, 2,000; daily, 4; Saturday and weekly, 8 pages, 8 columns; length of columns, 21½ inches; width, 2⅛ inches.

Advertising rates, daily, one inch, one year, $24; weekly, $12; one month, 20 per cent of yearly rate; three months, 40 per cent; six months, 70 per cent. E. O. D., 2-3 daily rates. Classified, 5 cents a line. Reading notices, daily or weekly, 6 cents a line.

JOURNAL-GAZETTE.—Every morning, and WEEKLY, Thursdays. Democratic. Established, daily Journal, 1882; weekly Journal, 1868; daily and weekly Gazette, 1863; consolidated 1899. Journal Co., publishers. Subscription, daily, $4.80; guaranteed circulation, 5,000*; weekly, $1; guaranteed circulation, 5,500*; 8 to 16 pages, 7 columns; length of columns, 22½ inches; width, 2 1-6 inches.

INDIANA

Advertising rates, one inch, one time, 50 cents; one week, (7 times), $1.75; one month, $4.50; three months, $12; six months, $22; one year, $36. E. O. D., 2-3 daily rates. Sunday only, per inch, one time, 60 cents; one month, $1.75; three months, $4.50; six months, $8; one year, $15. Reading notices, brevier, 8 cents a line each time. Classified, 1 cent a word. Weekly, same rate as Sunday.

NEWS.—Every evening except Sunday, and WEEKLY, Fridays. Republican. Established, daily, 1874; weekly, 1881. W. D. Page, publisher. Subscription, daily, $4.50; estimated circulation, 3,500; weekly, $1; estimated circulation, 1,000; 8 pages, 7 columns; length of columns, 21½ inches; width, 2¼ inches. Can use matrices.

Advertising rates on application.

SENTINEL.—Every evening except Sunday, and WEEKLY, Wednesdays. Democratic. Established, daily, 1860; weekly, 1833. E. A. K. Hackett, publisher. Subscription, daily, $5.20; sworn circulation, 6,254; weekly, $1; claimed circulation, 4,000, 8 pages (Saturdays and weekly, 16 pages), 7 columns; length of columns, 20½ inches; width, 2⅛ inches.

Advertising rates, nonpareil, daily, 1 inch, one time, 50 cents; one week, $1.50; one month, $4; three months, $11; six months, $19; one year, $36. Reading notices, 10 and 15 cents a line. Weekly, one inch, one time, 25 cents.

GOSHEN

THE COOKING CLUB.—Monthly. Household. Established 1895. Cooking Club Publishing Co., publishers. Subscription, 50 cents; guaranteed average circulation, for year 1901, 23,500*; 40 pages, 2 columns; length of columns, 9¾ inches; width, 2⅜ inches.

Advertising rates, 10 cents a line.

See advertisement on page 382.

HUNTINGTON

FARMERS' GUIDE.—Every Saturday. Agricultural, live stock. Established 1888. Guide Publishing Co., publishers. Subscription, 60 cents; guaranteed circulation, 25,000; 16 pages, 4 columns; length of columns, 14 inches; width, 2⅛ inches. Forms close Tuesdays.

Advertising rates, 15 cents per agate line; discounts, three months, 5 per cent; six months, 10 per cent; one year, 20 per cent; or space discounts; 250 lines, 10 per cent; 500 lines, 15 per cent; 750 lines, 20 per cent; 1,000 lines, 25 per cent; 2,000 lines, 30 per cent. Reading notices, 25 cents a line, count, subject to above discounts. Minimum space 5 lines.

EVENING LAMP.—Monthly, Literary. Established 1900, Ben F. Biliter, publisher. Subscription, 25 cents; claimed average circulation for four months ending March, 1901, 35,000*; 16 pages, 4 columns; length of columns, 13 inches; width, 2 3-16 inches; forms close 15th preceding month.

INDIANA

Advertising rates, agate, 10 cents a line inside pages; 12 cents a line outside; Reading notices, 25 cents a line.

See advertisement on page 373.

INDIANAPOLIS

INDIANA TRIBUNE.—Every evening except Sunday, and SUNDAY MORNING. German. Independent Democratic. Established 1876. Tribune Publishing Co., publishers. Subscription, daily, $3; claimed circulation, daily, 5,950; Sunday, $2; claimed circulation, 7,525; 8 pages (Sunday 12 to 16 pages); daily, 6; Sunday 7 columns; length of columns, daily, 22; Sunday, 24 inches; width, 2⅛ inches Office, 18 S. Alabama st.

Advertising rates, daily, one inch, one time, 50 cents; one month, $5; three months, $12; six months, $20; one year, $30. Sunday, one inch, one time, 50 cents; one month, $1.50; three months, $5; six months, $8; one year, $14. E. O. D., in daily, 2-3 daily rates. Classified, 50 cents a line. Reading notices 10 cents a line.

See advertisement on page 451.

JOURNAL.—Every morning, and INDIANA STATE JOURNAL, Wednesdays. Republican. Established 1823. Journal Newspaper Co., publishers. Subscription, daily (including Sunday), $7; sworn average circulation for six months ending March 16, 1901, 21,306*; weekly, $1; sworn circulation, 5,376; Sunday, $2; sworn average circulation for same period as daily, 13,025*; 8 pages (Sunday, 16 or more), 7 columns; length of columns, 21¾ inches; width, 2¼ inches. Can use matrices. Office, Circle street.

Advertising rates, daily, 5 cents per agate line; yearly rate, 3½ cents (Sunday, 6¼ cents), open space used within one year, 2,500 lines, 6 cents a line; 5,000 lines, 5½ cents; 7,500 lines 5¼ cents; 10,000 lines, 5 cents; 12,500 lines, 4½ cents; 15,000 lines, 4 cents a line. Reading notices, 10 to 25 cents per line in any issue. Classified, 5 cents a line. Position extra. Weekly, 3½ cents a line per time. Readers, 15 cents a line.

NEWS.—Every evening except Sunday. Independent. Established 1869. Indianapolis News Co., publishers. Subscription, $5; sworn average circulation, for three months ending March 31st, 1901, 53,132*; 12 to 24 pages; 8 columns; length of columns, 21½ inches; width, 2⅛ inches. Can use matrices. Office, 32 W. Washington street.

Advertising rates, agate, per line, per insertion, one time, 14 cents; one week, 11 cents; one month, 9½ cents; three months, 8½ cents; six months, 7½ cents; one year, 7 cents; E. O. D., one week, 12½ cents; one month, 10½ cents; three months, 9 cents; six months, 8½ cents; one year, 7½ cents; two times a week, one month, 11 cents; three months, 10 cents ;one year, 8½ cents. Open space used within one year, 1,000 lines, 12 cents a line; 2,000 lines, 11 cents; 3,000 lines, 10 cents; 5,000 lines, 9½ cents; 10,000 lines, 8½ cents. Special positions, 1-5 to 1-3 more. Classified, 1 cent a word. Reading notices, 25 cents a line; 300 lines, 18 cents; 500 lines, 15 cents; preceded by pure read-

ing, 50 cents a line; 100 lines, 40 cents; 500 lines, 35 cents; 1,000 lines, 30 cents a line.

SENTINEL.—Every morning, and INDIANA STATE SENTINEL (Weekly), Wednesdays. Democratic. Established 1822. Indianapolis Sentinel Co., publishers. Subscription, daily (including Sunday), $8; estimated circulation, 25,000; Sunday, $2; estimated circulation, 25,000; weekly, 50 cents; guaranteed circulation, 104,400; 8 pages, 7 columns; (Sunday, 20 to 32, Weekly, 8 pages); length of columns, 21¾ inches; width, 2⅛ inches. Can use matrices. Office, 27-33 N. Illinois street.

Advertising rates, agate, per line, 10 cents. Open space used within one year, 1,000 lines, 8½ cents a line; 2,000 lines, 8 cents; 3,000 lines, 7 cents; 5,000 lines, 6 cents; 10,000 lines, 5 cents; 15,000 lines, 4 cents a line; special positions, 10 to 25 per cent extra. Reading notices, agate, 25 cents a line; nonpareil, 30 cents; minion, 35 cents, with discounts for 250 lines and over. Classified, 1 cent a word; Weekly, per line, 25 cents; 500 lines, 2½ per cent discount; 1,000 lines, 5 per cent; 1,500 lines, 7½ per cent; 2,000 lines, 10 per cent; 2,500 lines, 12½ per cent; 3,000 lines, 15 per cent; 3,500 lines, 17½ per cent; 4,000 lines, 20 per cent; 4,500 lines, 22½ per cent; 5,000 lines, 25 per cent. Position, 10 to 25 per cent extra. Reading notices, per count line, agate, 50 cents a line; nonpareil, 75 cents; minion, $1. Classified, 2 cents a word.

SUN.—Every evening except Sunday. Independent. Established 1888. Sun Co., publishers. Subscription, $3; sworn circulation, 18,000; 8 pages, 7 columns; length of columns, 20 inches; width, 2¼ inches. Can use matrices. Office, 125 E. Ohio street.

Advertising rates, agate, one time 10 cents; one month, 7 cents; 52 times within one year, 5 cents a line; 104 times, 4½ cents; 156 times, 4 cents; 312 times, 3½ cents. One inch, daily, one year, $152.88; e. o. d., $87.36. Reading matter, 25 cents a line, with discounts. Classified ads, ½ cent a word.

See advertisement on page 406.

AMERICAN TRIBUNE.—Every Thursday. Family weekly. Established 1880. American Tribune Co., Publishers. Subscription, $1; claimed circulation, 30,000; 8 pages, 7 columns; length of columns, 21¾ inches; width, 2⅛ inches. Office 29 Fitzgerald Building.

Advertising rates, 10 cents per agate line, each insertion. Pure reading, 20 cents a line, per time.

BAPTIST OUTLOOK.—Every Thursday. Baptist. Established 1881. Indiana Baptist Publishing Co., publishers. Subscription, $1.75; claimed circulation, 13,700; 16 pages, 4 columns; length of columns, 13 inches; width, 2⅛ inches. Office, 69 Baldwin block.

Advertising rates, 15 cents per agate line. Discounts, three months, or thirteen times, 25 per cent; six months, or twenty-six times, 33 1-3 per cent; one year, or fifty-two times, 40 per cent. Bulk contracts, 1,000 lines, 25 per cent; 2,000 lines 33 1-3 per cent, 3,000 lines, 40 per cent.

FREEMAN.—Every Saturday. Negro. Established 1888. Geo. L. Knox & Son, publishers. Subscription, $1.50; guaranteed average circulation, 27,360*; 8 pages, 6 columns; length of columns, 19¾ inches; width, 2 1-6 inches. Office, 309 Indiana avenue.

Advertising rates, agate, 5 cents a line; 1,000 lines and over at reduced rates. Special position, 25 per cent extra. Local notices, 10 cents a line.

INDIANA FARMER.—Every Saturday. Agricultural. Established 1845. Indiana Farmer Co., Publishers. Subscription, $1; claimed circulation, 28,700; 16 pages, 4 columns; length of columns, 14 inches; width, 2¼ inches. Office, 30½-36½ N. Delaware st.

Advertising rates, agate, 25 cents per line; 100 lines, 22 cents; 250 lines, 20 cents; 500 lines, 18 cents; 1,000 lines, 16 cents; 2,000 lines 14 cents; 3,500 lines and over, 12 cents. Reading notices, leaded agate, 40 cents a line.

INDIANA WEEKLY.—Every Saturday. Illustrated. Literary. Established 1895. The Indiana Weekly Co., Publishers. Subscription, $1; estimated circulation, 6,000; 16 pages 4 columns; length of columns, 13½ inches; width, 2 1-6 inches. Office, Baldwin Building.

Advertising rates, agate, 10 cents a line; one month, 9½ cents; three months, 9 cents; six months, 8½ cents; one year, 8 cents a line, per time. Reading notices, 15 cents per count line.

JERSEY BULLETIN.—Every Wednesday. Jersey and Dairy. Established 1883. D. H. Jenkins, publisher. Subscription, $1.50; claimed circulation, 6,000; 20 to 32 pages 3 columns; length of columns 10 inches; width, 2¼ inches. Office, 124 S. Illinois street.

Advertising rates, 1 to 4 inches, $2 per inch, each insertion; ½ inch or less, $1.50 each insertion. Further rates for time and space on application.

PATRIOT PHALANX.—Every Thursday. Prohibition. Established 1885. Wm. F. and E. W. Clark, publishers. Subscription, $1; sworn average circulation, for year 1900, 9,691*; 8 pages, 6 columns; length of columns, 20 inches; width, 2⅛ inches. Office, 119 West Maryland street.

Advertising rates, 30 cents an inch. Discounts, 5, 15, 25 and 30 per cent on 1, 3, 6 and 12 months.

WESTERN HORSEMAN.—Every Friday. Sporting and stock raising. Established 1877. The Western Horseman Co., publishers. Subscription, $2; estimated circulation, 15,000; 24 pages, 3 columns; length of columns, 13¼ inches; width, 2½ inches. Office, Fitzgerald Building.

Advertising rates, 1 inch, one time, $2.25; one month, $6.75; three months, $16.75; six months, $27.80; one year, $52. Larger space at reduced rates.

OUR STANDARD.—Semi-Monthly (10th and 25th). Independent in politics, and in interest of retail liquor trades of the State. Established 1892. J. F. Callen, publisher.

Subscription, $1; estimated circulation, 5,000; 8 pages, 6 columns; length of columns, 20 inches. Office, corner Kentucky avenue and S. Illinois street.

Advertising rates, $1 per inch, per time. On running contracts, $1.25 an inch, per month.

AGRICULTURAL EPITOMIST.—Monthly. (See Spencer, Ind.)

AMERICAN FARMER, LIVE STOCK AND POULTRY RAISER.—Monthly. Established 1884. American Farmer Co., publishers. Subscription, 50 cents; guaranteed circulation, 200,000; 16 pages, 4 columns; length of columns, 13 inches; width, 2⅛ inches. Forms close 25th of preceding month. Office, 22-24 West Georgia street.

Advertising rates, agate, 50 cents per line each insertion; 10 per cent discount on yearly contracts.

See advertisement on page 491.

AMERICAN POULTRYMAN AND HARE BREEDER.—Monthly (15th). Poultry and Hares. Established 1899. American Poultryman Co., publishers. J. W. Alvis, editor. Subscription, 50 cents; claimed average circulation for six months ending May, 1901, 6,000; 24 pages, 3 columns, length of columns, 9 1-3 inches; width, 2⅛ inches. Forms close 5th of current month. Office, 12 W. Pearl street.

Advertising rates, one inch, one time, $1; three months, $2.70; six months, $4.75; one year, $8; 2 inches, one year, $15.40; 3 inches, $23; 4 inches, $29.60. Reading notices, 25 cents a line.

AWAKENER.—Monthly. Sunday School, Religious. Established 1888. John M. Ford, publisher. Subscription, 25 cents; claimed circulation, 8,500; 16 to 32 pages, 2 columns; length of columns, 9 inches; width, 2¼ inches. Office, 222 No. Delaware street.

Advertising rates, one inch, one time, $1.25; three months, $3.75; six months, $6.75; one year, $12.

See advertisement on page 387.

CHRONICLE.—Monthly. Fraternal (K. & L. of H.). Established 1888. M. E. Carleton, publisher. Subscription, 50 cents; estimated circulation, 57,500; 16 pages, 3 columns, length of columns, 10 inches; width, 2¾ inches. Office, Stevenson Bldg.

Advertising rates, agate, 20 cents a line.

EDUCATOR-JOURNAL.—Monthly. Educational. Established 1855. The Educator-Journal Co., publishers. Subscription, $1; claimed average circulation, 13,000; 48 pages, 2 columns; length of columns, 7½ inches; width, 2½ inches. Can use matrices. Office, 132 Commercial Club Building.

Advertising rates, $1.50 an inch, per time; ¼-page, $5.50; ½-page, $10; one page $17.

FANCIERS' GAZETTE.—Monthly. Poultry. Fanciers' Gazette Co. (Incorp.), publishers. Subscription, 50 cents; estimated circulation, 10,000; 48 pages, 9x12. Office, 45-49 Virginia avenue.

Advertising rates, 1 inch, one time, $2.10; three months, $6.30; one year, $16.80.

INDIANA CHRISTIAN.—Monthly. Religious. Established 1892. W. E. Hackleman, publisher. Subscription, 25 cents; claimed average circulation, 5,000; 16 pages, 2 columns; length of columns, 8½ inches; width, 3 inches. Can use matrices. Office, 15 Virginia avenue.

Advertising rates, $1 an inch, per time.

INDIANIAN.—Monthly. History and Literature. Established 1897. Indianian Company, publishers. Subscription, $1.50; estimated circulation, 5,000; 90 pages, 7x10. Office, 105 Monument Place.

Advertising rates on application.

INLAND POULTRY JOURNAL.—Monthly. Poultry. Established 1895. Inland Poultry Journal Co., publishers. Subscription, 25 cents; guaranteed circulation, 5,000; 20 or more pages, 3 columns; length of columns, 10 inches; width, 2 1-6 inches. Office, Majestic Building.

Advertising rates, 1 inch, one time, $1; three months, 2,50; six months, $4.50; one year, $7.50; 3 inches, one month, $2.25; three months, $5.75; six months, $10.50; one year, $18. Special positions, 15 per cent extra. Reading notices, brevier, 25 per cent additional to display rates.

MISSIONARY TIDINGS.—Monthly (20th). Missionary. Established 1883. The Christian Woman's Board of Missions, publishers. Mrs. Helen E. Moses, secretary and editor. Subscription, 50 cents; estimated circulation, 13,500; 36 pages, 2 columns; length of columns, 9 inches; width, 2⅛ inches. Forms close 15th of current month. Office, 152 East Market street.

Advertising rates, agate, 10 cents a line. Discounts on 250 lines and over. Time discounts; three months, 5 per cent; six months, 10 per cent; one year, 20 per cent.

NATIONAL DETECTIVE AND POLICE REVIEW.—Monthly. Criminal News. Established 1889. Review Publishing Co., publishers. Subscription, $2; estimated average circulation, 14,200; 16 pages, 3 columns; length of columns, 13 inches; width, 2⅝ inches.

Advertising rates on application.

UP-TO-DATE FARMING AND GARDENING.—Monthly (15th). Established 1898. Up-to-Date Publishing Co., publishers. Subscription, 50 cents; guaranteed circulation, 100,000*; 24 to 36 pages, 3 columns; length of columns, 11 inches; width, 2¼ inches. Forms close 30th of preceding month. Office, 227 Washington street.

Advertising rates, 40 cents per agate line.

See advertisement on page 471.

WHEELMAN'S GAZETTE.—Monthly. Established 1883. Ben L. Darrow, publisher. Subscription, 50 cents; claimed circulation, 11,000; 40 pages, 3 columns; length of columns, 10 inches; width, 2¼ inches. Can use matrices. Forms go to press 10th of

month preceding date of issue. Office, 33 W. Ohio street.

Advertising rates, nonparell, 20 cents a line; one inch, $2.10. Reading notices, brevier, 45 cents a line. Time discounts, 8 1-3 per cent on three months, 20 per cent on six months; 33-13 per cent on one year.

LAFAYETTE

COURIER.—Every evening except Sunday, and WEEKLY, Fridays. Republican. Established, daily, 1849; weekly, 1831. M. M. Mayerstein, publisher. Subscription, daily, $7.80; claimed circulation, 3,600; weekly, $1; circulation, 4,000; 8 pages (weekly, 12 pages), daily, 7 columns; length of columns, 25 5-8 inches; width, 2 1-6 inches. Can use matrices up to 7x10 inches.

Advertising rates, daily, one inch, one time, 50 cents; one week, $1.75; one month, $5; three months, $10; six months, $16; one year, $25. Readers, 10 and 15 cents. Weekly, one inch, one time, 75 cents; one month, $2.25; three months, $6.50; six months, $12.50; one year, $18.

EVENING CALL.—Every evening except Sunday, and WEEKLY, Saturdays. Established 1869. Call Pub. Co., publishers. Subscription, daily, $7.80; estimated circulation, 3,800; weekly, $1; estimated circulation, 4,100; 8 to 12 pages, 7 columns; length of columns, 19¾ inches; width, 2⅛ inches.

Advertising rates, 8 cents per inch; special position, 12 cents an inch. Irregular insertions, 15 per cent extra. E. O. D., 10 per cent extra. Classified, 30 words or less, one time, 25 cents; 3 times, 50 cents. Reading notices, 10 cents a line. Weekly, display, 10 cents an inch; position, 15 cents; e. o. w., 10 per cent extra. Above rates apply to 3 inches and over. Smaller space extra rate, and furnished on application.

JOURNAL.—Every morning except Sunday, and WEEKLY, Fridays. Democratic. Established 1829. W. Bent Wilson, publisher. Subscription, daily, $5; claimed circulation, 3,800; weekly, $1; claimed circulation, 4,300; 8 pages; weekly, 12 to 16 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates, nonparell, daily, 9 lines, one time, $1; one week, $2.25; one month, $6; three months, $12.50; 6 months, $22; one year, $40. Locals, 15 cents a line first insertion; 10 cents after. Weekly, 9 lines, one time, $1; one month, $2.50; three months, $6; six months, $11; one year, $20. Locals, 15 cents a line, each time.

HOME JOURNAL.—Every Thursday. Republican. Established 1871. Fred. R. Letcher, editor. Subscription, $1; guaranteed circulation, 6,440; 16 pages, 6 columns; length of columns, 22 inches; width, 2¼ inches. Can use matrices.

Advertising rates, one inch, one time, 25 cents; one month, 75 cents; three months, $2; six months, $3.50; one year, $6. Reading notices, 10 cents a line.

See advertisement on page 379.

ECHO.—Monthly. Musical. Established 1884. Echo Music Co., publishers. Subscription, $1;; estimated circulation, 18,000; 48 pages, 2 columns; length of columns, 8 inches; width, 2⅜ inches. Forms close 25th of preceding month.

Advertising rates, 25 cents per agate line. Reading notices, 30 cents a line. Discounts, 15 per cent on yearly orders.

LOGANSPORT

REPORTER.—Every evening except Sunday, and SEMI-WEEKLY. Tuesdays and Fridays. Independent. Established 1889. Mrs. J. E. Sutton, publisher. Subscription, daily, $5.20; claimed circulation, 2,750; semi-weekly, $1.25; claimed circulation, 2,500; 8 pages, 7 columns; length of columns, 20½ inches; width, 2⅛ inches. Issues also the ADVANCE, circulation, 2,200 weekly.

Advertising rates, daily, 1 inch, 30 cents, first insertion; subsequent insertions, 15 cents; one inch one week, 90 cents; one month, $2; one year, $18. Semi-Weekly, one inch, one time, 30 cents; one month, $1; one year, $6. Rates for "Advance" same as for semi-weekly.

MUNCIE

MORNING NEWS.—Every morning, and NEWS, Wednesdays. Established, daily, 1878; weekly, 1872. News Co., publishers. Subscription, daily, $5; estimated circulation, 5,200; weekly, $1; estimated circulation, 2,700; 8 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates, daily, 20 cents an inch, per time; 6 times, 15 cents; 12 times, 13 cents; 26 times, 12 cents; 52 times, 10 cents; 78 times, 9 cents; 312 times, 8 cents. Sunday, 25 per cent extra. Open space used within one year, 500 inches, 11 cents an inch; 1,000 inches, 10 cents; Sunday, 500 inches, 13 cents an inch; 1,000 inches, 12 cents. Locals 10 cents a line first insertion; 5 cents a line, subsequent insertions. Weekly, per inch, one time, 20 cents; 2 or more times, same as daily rate, for same number of insertions.

MORNING STAR.—Every morning. Established 1899. The Star Publishing Co. (Incorp.), publishers. Subscription, $3,65; guaranteed average circulation, for 1901, 13,000*; 8 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, agate, 2 cents a line, each insertion. No discount for time or space. Classified, ½ cent a word. Reading notices, brevier, 10 cents a line.

NEW ALBANY

MEDICAL HERALD.—Monthly. Medical. Established 1880. New Albany Medical Herald Co., publishers. Subscription, $1; guaranteed average circulation, 5,000*; 52 pages, 2 columns; length of columns, 8 inches; width, 2⅜ inches.

Advertising rates, ⅛ page, three months, $25; six months, $35; one year, $60; ¼ page, three months, $50; one year, $100; ½ page, three months, $75; one year, $150; one page, three months, $100; one year, $250; one inch, one year, $35.

NOTRE DAME

AVE MARIA.—Every Saturday. Roman Catholic. Established 1865. Rev Daniel E. Hudson, C. S. C., publisher. Subscription, $2; claimed average circulation, 24,965; 36 pages, 2 columns; length of columns, 8 inches; width, 2¾ inches. Can use matrices.

Advertising rates, agate, per line, each insertion, 20 cents; 1 inch, $2.80; ¼ page, $11.60; ½ page, $23; 1 page, $45.00; discounts, three months; 10 per cent; six months, 15 per cent; nine months, 20 per cent; twelve months, 25 per cent.

SPENCER

AGRICULTURAL EPITOMIST.—Monthly. Agricultural. Established 1882. The Epitomist Co. (Incorp.) publishers. Subscription, 50 cents; claimed average circulation, 200,000; 32 to 40 pages, 3 columns; length of columns, 10½ inches; width, 2¼ inches. Forms close 10th of preceding month. Office, Experiment Station, Spencer, Ind.

Advertising rates, agate, $1 per line. Reading notices, nonpareil, $1.65 per line, each insertion. No discounts for time or space.

TERRE HAUTE

EVENING GAZETTE.—Every evening, except Sunday, and WEEKLY, Thursday. Democratic. Established 1869. Wm. C. Ball & Co., publishers. Subscription, daily, $6.50; weekly, 96 cents; claimed average circulation, daily, 4,747 (Saturday, 5,633); weekly, 3,600; 8 to 52 pages, 8 columns; length of columns, 21¾ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily; 1 inch, one time, 40 cents; one week, $1.20; one month, $4; three months, $11.25; six months, $18; one year, $30; classified ads., 5 cents a line. Locals, 10 cents per line first time; 5 cents after. Weekly, one inch, one time, 40 cents; two or more times, 30 per cent of daily rates.

EXPRESS.—Every morning and SEMI-WEEKLY, Tuesdays and Fridays. Established, daily, 1851; Sunday, 1878; Semi-Weekly, 1823. Express Publishing Co., publishers. Subscription, daily and Sunday, $7.50. Claimed average circulation, for year ending May 31, 1901, daily, 4,578*; Sunday, 5,160*; Semi-Weekly, $1; claimed average circulation for same period, 3,874*; daily and Weekly, 8 pages; Sunday, 16 pages, 7 columns; length of columns, 21¾ inches; width, 2⅛ inches.

Advertising rates daily, one time, 25 cents an inch; one week, 20 cents; one month, 15 cents; six months, 10 cents; one year, 8 cents per inch, per time. Sunday in connection with daily, 25 per cent advance. Special rates for E. O. D., etc. Open space (not less than 12 inches a week) 1,000 inches, 12½ cents an inch; 1,500 inches, 12 cents; 2,000 inches, 11½ cents; 2,500 inches, 11 cents. Open space as wanted, 1,000 inches, 14½ cents an inch; 1,500 inches, 14 cents; 2,500 inches, 13 cents. Semi-Weekly, 25 cents an inch; 2 or more times (1 t. a. w.) 20 per cent; 2 t. a. w., 30 per cent of daily rates for same period. Classified, 5 cents a line. Reading notices, 10 cents a line first time; 5 cents after.

TRIBUNE.—Every evening except Sunday, SUNDAY MORNING and WEEKLY, Wednesdays. Republican. Established, daily, 1894; weekly, 1895; Sunday, 1900. The Tribune Co., publishers. Subscription, daily and Sunday, $5.40; sworn average circulation for three months ending March 31, 1901, 6,087*; Sunday, seven months ending March 31, 1901, 5,100*; weekly, 50 cents; claimed circulation, 2,900; 8 to 16 pages, 7 columns; length of columns, 22 inches; width, 2¼ inches. Can use matrices.

Advertising rates, daily, 5 inches, or more, one time, 20 cents per inch; one week, 18 cents; one month, 15 cents; three months, 13 cents; one year, 10 cents. Standing advertisements less than 5 inches, same rates as above, but change of copy not allowed oftener than once a week. Sunday, 25 per cent higher than daily rates. Position extra. Classified ads., 1 cent a word; weekly, 20 cents an inch; two or more weeks, 20 per cent of daily rate for same period. Local notices, 10 cents a line first insertion; 5 cents succeeding insertions of same matter.

VINCENNES

LADIES' HOME IDEAL.—Monthly. Domestic. Established 1890. The Ideal Publishing Co., publishers. Subscription, $1; estimated circulation, 14,600; 24 pages, 4 columns; length of columns, 12½ inches; width, 2⅛ inches.

Advertising rates on application.

IOWA.

BREDA

OSTFRIESSISCHE NACHRICHTEN.—Three times a month, 1st, 10th and 20th. German. Non-Partisan. Established 1881. L. Huendling, publisher. Subscription $1; claimed average circulation, 4,800; 4 pages, 6 columns; length of columns, 20 inches; width, 2¼ inches.

Advertising rates, 25 cents an inch, per time; $5 per year.

BURLINGTON

BURLINGTON JOURNAL.—Every evening, except Sunday, and WEEKLY, Wednesdays. Democratic. Established 1892. Democrat Co., publishers. Subscription, daily, $2.50; guaranteed circulation, 4,838; weekly, $1; circulation, 4,200; 8 pages, 6 columns; length of columns 20 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, for electrotyped matter, 15 cents an inch, per time; 5 cents an inch extra for composition. E. O. D., 1-3 less than daily rates. Position, 20 per cent extra. Local readers, 15 cents a line; 12½ cents for 100 lines; classified ads, ½ cent a word each insertion (minimum, 15 cents.) Weekly, 20 cents an inch, per time; daily and weekly combined 30 cents an inch.

GAZETTE.—Every evening except Sunday, and SEMI-WEEKLY. Tuesdays and Thursdays. Democratic. Established 1837. Gazette Co., publishers. Subscription, daily, $3; guaranteed circulation, 4,400; semi-weekly, $1; claimed average circulation, 6,850; 8 and 12 pages, 6 columns; length of columns 20 inches; width, 2⅛ inches.

Advertising rates, nonpareil, daily, per inch, less than 250 inches, 15 cents; 250 inches, within one year, 13 cents; if used within three months, 11 cents; six months, 12 cents; 500 inches, in one year, 12 cents. if used within three months, 9 cents, six months, 10 cents; 1,000 inches in one year, 10 cents; within three months, 8 cents; six months, 9 cents. Classified, 1 cent a word first time; ½ cent after. Semi-weekly, same as daily.

HAWK-EYE.—Every morning except Monday, and WEEKLY, Thursdays. Republican. Established 1839. J. S. Waite, editor and publisher. Subscription, daily, by mail, $4; claimed average circulation, 6,317; weekly, $1; claimed circulation, 6,750; daily, 8 to 20 pages; weekly, 12 pages, 7 columns; length of columns, 21½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, agate, 3 cents a line; 2,000 lines used within 16 months, 2 cents a line; 5,000 to 7,500 lines, 1¼ cents; 10,000 lines or more, 1 1-7 cents a line; position extra. Reading notices, 10 cents a line; 6 cents a line on thousand line contracts. Classified, 1 cent a word with discount for time. Weekly, 2 cents per agate line, each insertion. No discount for time or space. Reading notices same as daily.

See advertisement on page 443.

CEDAR RAPIDS

GAZETTE.—Every evening except Sunday, and WEEKLY, Wednesdays. Independent. Established 1883. Gazette Co., publishers. Subscription, daily, $5; estimated circulation, 6,000; weekly, $1; estimated circulation, 4,000; daily 8, weekly, 8 to 12 pages, 7 columns, length of columns 20 inches; width, 2 1-6 inches.

Advertising rates, daily, 1 inch, one time, $1; one week, $3; one month, $6; six months, $30; one year, $54. E. O. D., 2-3 daily rates. Open space used within one year, 100 inches, 60 cents an inch; 500 inches, 50 cents; 1,000 inches, 45 cents. Classified, 5 cents a line. Reading notices, minion, 25 cents a line each time. Weekly, one-third of daily rates for dsplay; reading notices same as daily.

REPUBLICAN.—Every morning except Monday, and WEEKLY, Fridays. Republican. Established 1870. Republican Printing Co., publishers. Subscription, daily, $5; sworn average circulation for six months ending April 30, 1901, 5,680*; weekly, $1; sworn average circulation, 3,500*; 8 pages, 7 columns; length of columns, 21¾ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, agate, daily, from 1¼ cents to 1½ cents a line, each time, according to position. Locals, 10 cents a line; weekly, 20 cents an inch; locals, 7½ cents a line; classified, 5 cents a line. Daily and weekly combined, one and one-fourth times daily rates.

KVINDEN OG HJEMMET.—Monthly. Norwegian-Danish, and QVINNAN OCH HEMMET. Swedish. Monthly. Household. Established 1888. N. Fr. Hansen, publisher. Subscription, 50 cents; guaranteed combined circulation, 70,000; 40 pages, 2 columns; length of columns, 10 inches; width, 2¼ inches. Forms close 5th of the month. Can use matrices.

Advertising rates, agate, 15 cents a line; reading notices, 25 cents a line. 10 per cent discount for publishers, schools, hotels and summer resorts; 20 per cent for seed advertising.

See advertisement on page 461.

ORGAN BRATRSTVA C. S. P. S.—Monthly. Bohemian. Fraternal. Established 1892. Bohemian-Slavonic Societies of United States and North America, publishers. Subscription, 32 cents; estimated circulation, 10,000; 16 pages, 9x12.

Advertising rates on application.

RAILWAY CONDUCTOR.—Monthly. Established 1884. Order of Railway Conductors, publishers. Subscription, $1; sworn circulation, 25,600; 118 pages, 2 columns; length of columns, 8 inches; width, 2⅜ inches. Forms close 10th of preceding month.

Advertising rates on application.

Advertising in charge of W. N. Gates, Cleveland, Ohio.

WESTERN PENMAN.—Monthly. Educational. Established 1884. Western Penman Publishing Co., publishers. Subscription, 60 cents; estimated circulaton, 20,000; 32 to 40 pages, 3 columns; length of columns, 10 inches; width, 2⅛ inches. Forms close 20th of preceding month.

Advertising rates, 1 inch, one month, $1.75; two months, $3.25; three months, $4.50; want ads, 20 cents a line each insertion.

CHARLES CITY

IOWA TEACHER.—Monthly. Educational. Established 1886. Teacher Printing Co., publishers. Subscription, 50 cents; estimated circulation, 15,000; 16 pages, 4 columns, length of columns, 12¾ inches; width, 2¼ inches.

Advertising rates, per inch, per time, $1.50.

CLINTON

CLINTON ADVERTISER.—(State and County editions). Tri-weekly, Tuesdays, Thursdays and Saturdays. Democratic. Established 1872. Fay Bros., publishers. Subscription, $1.50; sworn average circulation, 10,019; 8 pages, 7 columns; length of columns, 19¾ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, 35 cents an inch; no discounts.

See advertisement on page 449.

COLUMBUS JUNCTION

HAPPY HOME. — Monthly. Household. Established 1897. Home Publishing Co., publishers. Subscription, 25 cents; guaranteed average circulation, 24,000; 8 pages, 4 columns; length of columns, 12¾ inches; width, 2 1-6 inches. Forms close 20th preceding month. Can use matrices.

Advertising rates, pearl, 10 cents a line; $1.50 per inch (15 lines to the inch). Reading notices, brevier leaded, 20 cents per count line; 10 per cent discount on orders amounting to $1 and over.

COUNCIL BLUFFS

NONPAREIL.—Every morning, and WEEKLY, Thursdays. Republican. Established, daily, 1862, weekly, 1856. New Nonpareil Co., publishers. Subscription, daily, $5; claimed circulation, 5,800; weekly, $1; claimed circulation, 6,100; daily, 8 to 16 pages; weekly, 8 pages; 6 and 7 columns; length of columns, 19¾ inches; width, 2⅛ inches.

Advertising rates, daily, 1 inch, one time, 65 cents; one week, 42 cents; one month, 25 cents; three months, 20 cents; six months, 16 cents; one year, 14 cents per inch, per time; space rates, from 50 cents for 100 inches to 30 cents for 1,000 inches to be used within one year. E. O. D., 2-3 of daily rate. SUNDAY or WEEKLY, 75 cents per inch, one time; four times, 60 cents; three months, 40 cents; six months, 30 cents; one year, 25 cents per inch per time. Classified ads, one cent a word. Reading notices in any edition, 10 cents per count line with discounts for 100 lines and over.

WORD AND WAY.—Semi-monthly. Religious. Established 1885. J. G. and H. R. Lemen, publishers. Subscription, 25 cents; claimed average circulation, 17,700; 8 pages, 3 columns; length of columns, 10 inches; width, 2⅝ inches.

Advertising rates, 50 cents a line (minion). No cuts or display.

See advertisement on page 419.

CRESTON

UNION COUNTY PROGRESS.—Monthly (15th). Non-political. Established 1891. George Trumbo, publisher. Subscription, 25 cents; claimed average circulation for three months ending May, 1901, 5,275; 8 pages, 6 columns; length of columns, 20 inches; width, 2¼ inches.

Advertising rates, 50 cents an inch each insertion.

DAVENPORT

DEMOCRAT.—Every evening, except Sunday, SUNDAY MORNING and WEEKLY, Thursdays. Democratic. Established 1845. Subscription, daily, $5; estimated circulation, 3,000; weekly, $1; estimated circulation, 9,000; daily, 6 and 8 pages; weekly, 12 and Sunday 8 to 16 pages, 7 columns; length of columns, 19½ inches; width, 2⅛ inches.

Advertising rates, daily, nonpareil, 1 inch, one time, $1; one week, $3.50; one month, $8; three months, $12; six months, $18; one year, $30. E. O. D., ¾ daily rates. Weekly or Sunday, per inch, one time, $1; one month, $2.50; three months, $7; six months, $10; one year, $16. Classified ads, 4 lines, one time, or one week, 50 cents; daily and Sunday or daily and Weekly, ½ more than daily rates. Reading matter notices, 10 cents a line, daily or weekly. Yearly contracts, daily, $13.50 per line.

DER DEMOKRAT.—Every morning except Monday, SEMI-WEEKLY, Wednesdays and Saturday, and WEEKLY, Thursdays. German. Democratic. Established 1851. Lisher Printing Co., publishers. Subscription, daily, $6; estimated circulation, 3,500; semi-weekly, $3; estimated circulation, 4,000; weekly, $2; estimated circulation, 10,000; daily, 4 to 8 pages, 7 columns; length of columns, 23 inches; width, 2⅛ inches.

Advertising rates on application.

LEADER.—Every evening except Saturday and Sunday evening, SUNDAY MORNING and WEEKLY, Wednesdays. Democratic. Established 1891. Subscription, daily, $4; estimated circulation, 3,000; Sunday, $1.50; estimated circulation, 3,000; weekly, $1; estimated circulation, 8,000; daily, 8 pages; Sunday 16 pages; 7 columns; length

of columns, 19¾ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily and Sunday, 1 inch, one time, 35 cents; one month, $3.00; one year, $28. E. O. D., 60 per cent of daily rates. Classified ads, 5 cents a line. WEEKLY, 1 inch, one year, $10; 1 inch, one year, in daily and weekly combined, $34.

REPUBLICAN.—Every morning except Monday, and WEEKLY, Thursday. Republican. Established 1887. Republican Company, publishers. Subscription, daily, $4; sworn average circulation, 3,441 (Sunday, estimated, 4,200); weekly, $1; estimated circulation, 3,000; 8 pages, 7 columns; length of columns, 19¾ inches; width, 2¼ inches.

Advertising rates on application.

See advertisement on page 453.

TIMES.—Every evening, except Sunday, and SEMI-WEEKLY, Wednesdays and Saturdays. Republican. Established 1886. The Times Co., publishers; C. D. Remlers, editor, E. P. Adler, Business Manager. Subscription, daily, $5; sworn average circulation for three months ending March 31, 1901, 4,528*; semi-weekly, $1; estimated circulation, 1,200; daily, 8; Saturday, 16 pages, 6 and 7 columns; length of columns, 20 inches; width, 2½ inches.

Advertising rates, daily, 1 inch, one time, 35 cents; more than one time, fixed space, 20 cents an inch per time. Space rates, 500 inches or more, 13 cents an inch; position, 16 cents. Reading notices, (medical), 10 cents a line; yearly, 2 cents a line in brevier. Classified, ½ cent a word. Semi-Weekly, one inch, one time, 20 cents; more than one time, 10 cents. Contracts, 6 cents an inch; position, 8 cents.

IOWA CATHOLIC MESSENGER.—Every Saturday. Roman Catholic. Established 1882. Fred B. Sharon, publisher. Subscription, $2; sworn average circulation for year 1900, 4,124*; 8 pages, 7 columns; length of columns, 20½ inches; width, 2⅛ inches.

Advertising rates, nonparell, 1 inch, one time, 75 cents: one month, $2; three months, $4.50; six months, $7.50; one year, $13.50. Reduced rates for larger space. Reading notices, 15 cents per line.

POULTRY, BEE AND FRUIT JOURNAL.—Monthly. Poultry, Bees and Horticultural. Established 1899. Henry A. Skelley, publisher. Subscription, 35 cents; claimed average circulation, 5,000; 16 pages, 3 columns; length of columns, 9 inches; width, 2¼ inches.

Advertising rates, 75 cents an inch, per time. Reading notices, brevier, 10 cents a line.

DECORAH

EVANGELISCHE LUTHERESK KIRKETIDENTE.—Every Wednesday. Norwegian. Lutheran. Established 1855. Lutheran Publishing House, publishers. Subscription, $1; claimed average circulation, 7,800; 24 pages, 1 column; length of column, 18 inches; width, 6 inches.

Advertising rates, $1 an inch; $40 an inch per year.

POSTEN.—Every Friday, Norweglan-Danish. Established 1874. B. Anundsen, publisher. Subscription, $1.25; sworn average circulation for one year ending February 23, 1901, 37,846*; 8 pages, 7 columns; length of columns, 21½ inches; width, 2¼ inches.

Advertising rates, $1.50 per inch per time.

DES MOINES

IOWA CAPITAL.—Every evening, except Sunday, and WEEKLY, Thursdays. Republican. Established 1882. L. Young, publisher. Subscription, daily, $3; sworn average circulation for six months ending June 30, 1901, 17,051*; weekly, 50 cents; sworn average circulation, 20,000*; 8 pages, 7 columns; length of columns, 21½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, 42 cents an inch per time; preferred positions, 49 cents an inch. No time or space discounts. Classified, 1 cent a word; by the month, $1 per line. Pure reading notices, 25 cents per count line; business notices, 15 cents a line. Weekly, 56 cents per inch, per time; reading notices, same as daily. Classified in weekly, 2 cents a word.

IOWA STATE REGISTER.—Every morning except Monday, and WEEKLY, Fridays. Established 1856. Clarkson Bros., publishers. Subscription, daily, $5; claimed circulation, 13,000 (Sunday, 11,500); weekly, 60 cents; claimed circulation, 27,000; 8 to 24 pages, 7 columns; length of columns, 21½ inches; width, 2¼ inches. Can use matrices.

Advertising rates, nonparell, daily, per inch, one time, $1.20; one week, $3.40; one month, $8; three months, $16; six months, $28; one year, $50; E. O. D., ¾; two times, a week, 2-3; one time a week, 1-3 daily monthly rates. Classified ads, one cent a word. Local reading matter notices, 40 cents per line; reading matter notices, page at publisher's option, $20 per line per year; E. O. D., $15 per line. Weekly, per inch, one time, $3; one month, $9; three months, $24; one year, $80; E. O. W., ¾; once a month, $3 per inch each time. Local reading matter notices (page at publishers' option), $25 per line per year.

See advertisement on page 475.

LEADER.—Every morning except Monday, and WEEKLY, Thursdays. Independent. Established 1848. Strauss & Dawson, publishers. Subscription, daily, $6; sworn average circulation for six months ending June 30, 1901, 20,441* (Sunday, 22,513*); weekly, 50 cents; claimed circulation, 10,200; 8 pages, 7 columns; length of columns, 21½ inches; width, 2¼ inches. Can use matrices.

Advertising rates, daily, per agate line, 4 cents; contracts for 2,000 lines to be used within one year, 3 cents a line. Classified, 1 cent a word. Pure reading matter, 25 cents per count line; local notices, 15 cents a line. Weekly, 6 cents per agate line, each insertion. Reading notices, same as in daily. No discounts for time or space.

NEWS.—Every evening except Sunday. Independent. Established 1881. Des Moines

News Co., publishers. Subscription, daily, by carrier, $3; by mail, $1; sworn average circulation for three months ending March 31, 1901, 32,266*; 8 to 16 pages, 7 columns; length of columns, 21¾ inches; width, 2¼ inches. Can use matrices.

Advertising rates, daily, display, 4 cents per agate line. No discount for time or space. Special positions 5 to 20 per cent extra. Reading notices, 20 cents per line, count. Locals, 25 cents a line. Classified, 1 cent a word.

FARMERS' TRIBUNE.—Every Wednesday. Agricultural. Established 1878. E. T. Meredith, publisher. Subscription, $1; sworn average circulation, 31,000; 24 pages, 4 columns; length of columns, 13½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, agate, 15 cents a line; special positions, 10 per cent extra. Discounts, 4 times, or 200 lines, 10 per cent; 8 times, or 300 lines, 15 per cent; 13 times, or 500 lines, 20 per cent; 26 times, or 1,000 lines, 25 per cent; one year, or 2,000 lines, 33 1-3 per cent. Reading notices, 20 cents a line, each insertion.

IOWA HOMESTEAD.—Every Thursday. Agricultural. Established 1855. Homestead Co., publishers. Subscription, $1; guaranteed average circulation for year ending April 30, 1901, 51,809*; 36 pages, 4 columns; length of columns, 13⅜ inches; width, 2⅛ inches.

Advertising rates, 40 cents per agate line; over 24 lines in all, 35 cents a line; 50 lines, 30 cents; 75 lines, 27½ cents; 100 lines, 26 cents; 150 lines, 25 cents; 200 lines, 24 cents; 300 lines, 23 cents, and thus upward to 4,000 lines, at 18 cents a line. Readers, 40 cents a line.

IOWA STAATS ANZEIGER.—Every Thursday. German. Established 1869. Joseph Elboeck, publisher. Subscription, $2; estimated circulation, 6,000; 8 pages, 7 columns; length of columns, 22 inches, width, 2⅛ inches.

Advertising rates on application.

SPIRIT OF THE WEST.—Every Wednesday. Live Stock. Established 1890. Iowa Turf Publishing Co., publishers. Subscription, $1; claimed average circulation for year 1900, 6,400; 16 pages, 4 columns; length of columns, 13 inches; width, 2 1-6 inches.

Advertising rates, $1 an inch, each insertion.

SVITHIOD.—Every Thursday. Swedish. Republican. Established 1883. Midland Swedish Publishing Co., publishers. Subscription, $1; claimed circulation, 7,280; 8 pages, 7 columns; length of columns, 22 inches; width, 2¼ inches.

Advertising rates on application.

WALLACE'S FARMER.—Every Friday. Agricultural. Established 1874. Wallace Publishing Co., publishers. Subscription, $1; sworn average circulation, 28,000; 20 to 40 pages; 4 columns; length of columns, 14 inches; width, 2⅛ inches.

Advertising rates, 20 cents per agate line; 500 lines, 18 cents; 1,000 lines, 16 cents; 1,500 lines, 15 cents; 2,000 lines, 14 cents; 3,000 lines, 13 cents; 4,000 lines, 12 cents per line. Special position, 10 per cent extra.

GRAND ARMY ADVOCATE.—Semi-Monthly. Patriotic. Established 1881. J. F. Bishop, publisher. Subscription, $1; claimed circulation, 7,700; 16 pages, 4 columns; length of columns, 13 inches; width, 2¼ inches.

Advertising rates, agate, 7 cents a line; reading notices, 25 cents; discounts, 20 per cent on three insertions or 100 lines, 30 per cent on six insertions or 250 lines, 40 per cent on thirteen insertions or 500 lines, 50 per cent on eighteen insertions or 1,000 lines.

CHRISTIAN WORKER.—Monthly. Church of Christ. Established 1887. Christian Worker Publishing Co., publishers. Subscription, 50 cents; estimated circulation, 5,000; 16 pages, 4 columns; length of columns, 13 inches; width, 2 1-6 inches.

Advertising rates, $1 per inch, one time; subsequent insertions, 50 cents. Local notices, 25 cents a line.

CHURCH WOMAN'S MAGAZINE (The).—Monthly. Social and Religious. Established 1899. The Church Woman's Magazine Publishing Co., publishers. Subscription, $1.50; claimed average circulation, 14,000; 32 to 48 pages, 2 columns; length of columns, 8½ inches; width, 2⅛ inches.

Advertising rates, ½ inch, one time, $1; three months $2.66; six months, $5.30; one year, $9.33; one inch, one time, $2; three months, $5.30; six months, $9.33; one year, $16; 2 inches, one year, $30; 4 inches, $57.

COSMOPOLITAN OSTEOPATH. Monthly. Osteopathic. Established 1898. Cosmopolitan Osteopathic Publishing Co., publishers. Subscription, $1; estimated circulation, 12,000; 64 pages, 6x9.

Advertising rates, agate, 15 cents a line. Discounts, 5, 10 and 20 per cent on 3, 6 and 12 months.

IOWA ENDEAVORER.—Monthly. Christian Endeavor. Established 1891. Fred F. Pease, Managing Editor. Endeavorer Publishing Co., publishers. Subscription, 25 cents; claimed average circulation, 7,375; 16 pages, 4 columns; length of columns, 13 inches; width, 2⅛ inches. Can use matrices.

Also publishes THE MINNESOTA ENDEAVORER, Minneapolis, Minn. Circulation claimed, 2,000. Established 1899.

Advertising rates on application.

MILLINERY GUIDE.—Monthly, (15th). Millinery. Lederer, Strauss & Co., publishers. Sworn circulation, 6,000*; 40 pages, 2 columns; length of columns, 8 inches; width, 2½ inches. Forms close 5th of current month.

Advertising rates, agate, 11 cents a line; ½ page, one time, $11; one page, $20. Reading notices, 30 cents per count line. Discounts: 3 months, 5 per cent; 6 months, 10

per cent; 9 months, 12½ per cent; one year, 15 per cent.

PEOPLE'S POPULAR MONTHLY.—Family. Established 1896. Brown & Proper, publishers. Subscription, 50 cents; guaranteed average circulation, 50,000*; 16 pages, 4 columns; length of columns, 13 inches; width, 2¼ inches. Forms close 25th preceding month. Can use matrices.

Advertising rates, agate, 20 cents a line each insertion.

POULTRY FARMER.—Monthly. Poultry. Established 1897. Poultry Farmer Co., publishers. Subscription, 50 cents; guaranteed circulation for the year ending May, 1901, 57,166*; 16 pages 4 columns; length of columns, 13 inches; width, 2½ inches. Can use matrices. Forms close 5th of the month.

Advertising rates, one inch, one time, $2.38; three months, $6.72; six months, $12.60; one year, $23.52. Larger space at reduced rates. Reading notices, 25 cents a line.

POULTRY SUCCESS.—Monthly. Poultry. Established 1890. Emerson De Puy, publisher. Subscription, 50 cents; sworn average circulation, 18,000*; 32 to 48 pages, 3 columns; length of columns, 9½ inches; width, 2⅛ inches. Forms close 20th of the month. Can use matrices.

Advertising rates, one inch, one month, $2; three months, $6; six months, $9.50; one year, $15. Larger space at reduced rates.

DUBUQUE

EVENING GLOBE JOURNAL.—Every evening except Sunday. Independent. Established 1891. J. H. Smith, publisher. Subscription, $3; claimed circulation, 6,000; 8 pages, 7 columns; length of columns, 21 inches; width, 2⅛ inches.

Advertising rates agate, 5 cents a line, discounts, 2 weeks, 10 per cent; one month, 20 per cent; three months, 30 per cent; six months, 50 per cent; one year, 80 per cent. E. O. D., one month, 10 per cent; three months, 20 per cent; six months, 40 per cent; one year, 70 per cent. When ads exceed 30 lines and run three months or longer, extra discount of 10 per cent; 70 lines, 15 per cent; 140 lines or more, 20 per cent. Classified, 1 cent a word first time; ½ cent after; by the month, 50 cents a line. Locals, 15 cents a line. Solid cuts required.

HERALD.—Every evening, SUNDAY MORNING, and WEEKLY, Fridays. Democratic. Established, daily, 1854; weekly, 1836. Herald Printing Co., publishers. Subscription, daily, $4; claimed circulation, 4,500; weekly, 50 cents; estimated circulation, 5,400; 8 pages, 7 columns; length of columns, 19¾ inches; width, 2⅛ inches.

Advertising rates, agate, daily, one time, 50 cents an inch; six times, 20 cents, 26 times, 12 cents; 156 times, 10 cents; 312 times, 8 cents an inch per insertion; 10 cents an inch extra for changing set ads., E. O. D., 2-3 of daily rate. Rate for set ads., changed each insertion; 10 to 100 inches, 20 cents an inch; 100 inches, or more, 15 cents an inch. Reading notices, double price for space occupied. Classified ads., 1 cent a word; one week, 15 cents a line; one month, 25 cents a line. Weekly, per inch, one time, 35 cents; one month, $1; one year, $12.

TELEGRAPH.—Every evening except Sunday, SUNDAY MORNING, and SEMI-WEEKLY, Tuesdays and Fridays. Ind. Dem. Established 1870. The Telegraph Co., publishers. Subscription, daily, $3; claimed circulation, 5,846; semi-weekly, $1; estimated circulation, 15,000; 8 pages, 7 columns; length of columns, 22 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, 1 inch, one time, 75 cents; one week, $3; one month, $6.50; three months, $12.50; six months, $19.50; one year, $31. E. O. D., ¾ of daily rates; position extra; 10 cents per inch extra for changing ads. Metal base cuts required. Locals, 20 cents a line; by the week, 12½ cents. Wants, 5 cents a line. Semi-weekly, 1 inch, one week, $1; one month, $3; three months, $8.50; six months, $16.00; one year, $31. E. O. W., ¾ of full weekly rates.

See advertisements on page 507.

TIMES.—Every morning except Monday, and WEEKLY (in two parts) Tuesdays and Fridays. Republican. Established 1856. Smith-Morgan Printing Co., publishers. Subscription, daily, $3; Sunday, $1; sworn circulation, daily, 5,617 (Sunday, 8,222); weekly $1; claimed circulation, 9,000; daily, 8 pages; Sunday, 16 to 24 pages; weekly, 16 pages, 7 columns; length of columns, 21 inches; width, 2⅛ inches.

Advertising rates, agate, 5 cents a line; discounts, 10 times, 20 per cent; 20 times, 30 per cent; 30 times 40 per cent; 50 times, 50 per cent; 100 times, 60 per cent; 150 times, 70 per cent; open space, used within one year, 4,200 lines; 30 per cent; 7,000 lines, 40 per cent; 14,000 lines, 50 per cent; 28,000 lines, 65 per cent. Classified, 1 cent a word first time, ½ cent after. Locals, 15 cents a line. Sunday display, 7 cents a line, with discounts same as daily. Locals, 20 cents a line, count; weekly, 5 cents a line with discounts same as daily. Locals, 20 cents per count line.

KATHOLISCHER WESTEN.—Every Thursday. German. Roman Catholic. Democratic. Catholic Printing Company, publishers. Established 1875. Subscription, $2; claimed circulation, 8,677; 8 pages, 7 columns; length of columns, 21½ inches; width, 2¼ inches.

Issues also the LUXEMBERGER GAZETTE, weekly; estimated circulation, 3,065; and CATHOLIC TRIBUNE; claimed average circulation, 4,004. Can use matrices.

Advertising rates, nonpareil (combined), 1 inch, one time, $3; one month, $6; three months, $11.70; six months, $19.50; one year, $24. Reduced rates for larger space. Locals, 15 cents a line each insertion. Metal cuts required.

FORT MADISON

KNIGHTS' SWORD AND HELMET.—Monthly. Knights of Pythias. Established 1877. Pythian Printing Co., publishers. Subscription, $1; claimed circulation, 5,000; 12 pages, 4 columns; length of columns, 11½ inches; width, 2⅛ inches.

Advertising rates, $1 per inch, per time. Reading notices, 25 cents a line.

KEOKUK

CONSTITUTION - DEMOCRAT.—Every evening except Sunday, and WEEKLY, Wednesdays. Democratic. Established 1847. Constitution-Democrat Co., publishers. Subscription, daily, $4; claimed circulation, 4,600; weekly, $1; claimed circulation, 6,700; 8 to 16 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates, display advertisements, per inch, one time, 75 cents; one week, $2; one month, $5; three months, $10; six months, $15; one year, $25; larger space $15 for each additional inch per year. Special rates for E. O. D., etc. Position extra. Locals, 25 cents a line. Weekly, one inch, one time, 85 cents; one month, $2.50; three months, $5; six months, $7.50; one year, $13. Daily and weekly combined, one inch, one month, $7; three months, $14; one year, $35.

GATE CITY.—Every morning except Monday, and WEEKLY, Thursdays. Republican. Established 1845. Gate City Co., publishers. Subscription, daily, $5; claimed circulation, 3,240 (Sunday, 4,162); weekly, $1, claimed circulation, 5,281; daily, 8 to 12 pages, 6 to 7 columns; weekly, 12 pages, 6 columns; length of columns, 19¾ inches; width, 2⅛ inches.

Advertising rates, daily, one inch, one time, 75 cents; one week, $2; one month, $5; three months, $10; six months, $15; one year, $25. Rates for larger space on application. E. O. D., 65 per cent; twice a week, 50 per cent of daily rates. Locals, 20 cents a line. Classified ads, 1 cent a word. Special positions extra. Weekly, ½ of daily rates.

LAKE MILLS

REPUBLIKANEREN.—Every Friday. Norweglan-Danish. Republican. Established 1888. John Story, publisher. Subscription, $1; estimated circulation, 8,000; 8 pages, 6 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates on application.

MARSHALLTOWN

TIMES-REPUBLICAN.—Every evening except Sunday, and IOWA TIMES-REPUBLICAN, semi-weekly, Tuesdays and Fridays. Republican. Established, daily 1874; semi-weekly, 1858. Times-Republican Printing Co., publishers. Subscription, daily, $5; guaranteed average circulation, 4,930*; semi-weekly, $1; guaranteed average circulation, 6,909*; 8 pages, 7 columns; length of columns, 21½ inches; width, 2⅛ inches.

Advertising rates, daily, or semi-weekly, 15 cents an inch, daily, E. O. D., or E. O. D., and semi-weekly, on contracts running three months, or longer, for electrotyped matter; 20 cents an inch for set matter; 2 t. a. w., 20 cents an inch for electrotyped matter; 25 cents an inch if set. Open space used within one year, 500 inches, or more, 20 cents an inch if electrotyped; 25 cents an inch if set.

MASON CITY

FARMERS' INSTITUTE.—Monthly, Agricultural. Established 1890. Rec Stanberry, publisher. Subscription, 50 cents; estimated circulation, 28,500; 16 pages, 4 columns, length of columns, 11¾ inches; width, 2 3-16 inches.

Advertising rates, 1 inch, one time, $1.50; discounts, 20 per cent on three months, 25 per cent on four months, 30 per cent on six months, 33 1-3 per cent on one year. Reading notices, 25 cents a line.

OELWEIN

IOWA LEGION OF HONOR HERALD.—Monthly (8th). Legion of Honor. Established 1888. E. H. Burlingham, publisher. Subscription, 50 cents; estimated circulation, 6,000; 4 pages, 5 columns; length of columns, 17 inches; width, 2¼ inches.

Advertising rates on application.

OTTUMWA

COURIER.—Every evening except Sunday, and SEMI-WEEKLY, Tuesdays and Thursdays. Republican. Established 1848. Courier Printing Co., proprietors; A. W. Lee, publisher. Subscription, daily, $6; sworn average circulation for six months ending June 30, 1901, 3,709*; semi-weekly, $1.50; sworn average circulation, 6,598*; 8 to 12 pages, 7 columns; length of columns, 19¾ inches; width 2¼ inches. Can use matrices.

Advertising rates, daily, 20 cents an inch per time. Space contracts, 13 cents an inch; full position, 16 cents. Classified, ½ cent a word each time. Semi-Weekly, 25 cents an inch.

SIOUX CITY

JOURNAL.—Every morning and evening except Sunday, SUNDAY MORNING, and SEMI-WEEKLY, Tuesdays and Fridays. Republican. Established, daily, 1870; semi-weekly, 1858. Perkins Bros. Co., proprietors. Subscription, morning, $6; evening, $4; sworn average circulation for six months ending June 30, 1901, 15,166* (Sunday, $2; estimated circulation, 8,500); semi-weekly, $1; claimed average circulation, 6,200; daily, 10, 12 and 16 pages; semi-weekly, 8 and 10 pages, 7 columns; length of columns, 21 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, morning edition, per line, agate, 7 lines or more, 4 cents; 52 times, 3 cents; 104 times, 2½ cents; 156 times or more, 2 cents per line per time; 2,500 lines (minimum 14 lines) to be used within one year, 3 cents a line; 5,000 lines, 2½ cents; 10,000 lines, 2 cents. Reading

notices, per count line, 15 cents; 100 lines, 10 cents; 250 lines, 8 cents; 500 lines or more, 7 cents. Pure reading, 20 cents per count line each insertion. Evening edition. agate, 7 lines or more, 3 cents a line; 52 times, 2 cents; 104 times, 1½ cents; 156 times or more, 1 cent; 2,500 lines (minimum 14 lines), to be used within one year, 2 cents a line; 5,000 lines, 1½ cents; 10,000 lines, 1 cent. Combination rate for morning and evening editions, 20 per cent discount from individual rates, if same adv. is used in both editions.

TRIBUNE.—Every evening except Sunday, and SEMI-WEEKLY, Tuesdays and Fridays. Established daily, 1884; semi-weekly established as a weekly, 1856. The Tribune Co. (Incorp.) Publishers. Subscription, daily, $4; sworn average circulation for year 1900, 10,871*; semi-weekly, 50 cents; sworn circulation, 5,400; 8 to 16 pages, 7 columns; length of columns, 19⅝ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, agate, daily, 1 inch one time, 60 cents; 2 to 11 times, 50 cents; 12 times, 40 cents; 26 times, 35 cents; 78 times, 30 cents; 156 times, or more, 25 cents an inch per insertion. Open space used within one year, 26 to 78 inches, 60 cents an inch; 78 to 156 inches, 50 cents; 156 to 312 inches, 40 cents; 312 to 624 inches, 35 cents; 624 to 936 inches, 30 cents; 936 inches, or more, 25 cents an inch. Special positions extra. Classified ads. 1 cent a word; subsequent insertions, ½ cent. Reading notices, 3 cents and 6 cents a word, with discounts. Semi-weekly, 60 cents an inch per week; one month, 40 cents a week; six months, 30 cents; one year, 25 cents per week. Less than one inch charged as one inch.

1 t. a. w., 75 per cent of above rate. Reading notices, same as in daily.

NORTHWESTERN CATHOLIC. — Every Thursday. Roman Catholic. Established 1889. Northwestern Catholic Publishing Co., publishers. Subscription, $1.50; estimated circulation, 5,000, 8 pages, 7 columns; length of columns, 19¼ inches; width 2¼ inches.

Advertising rates 40 cents an inch; one year, $12.

UNION ADVOCATE.—Every Friday. Labor. Established 1895. Wm. H. Bastian, publisher. Subscription, $1; estimated circulation, 5,000; 8 pages, 15x22.

Advertising rates on application.

WATERLOO

EGG REPORTER.—Monthly. Egg trade. Established 1895. Fred L. Kimball, publisher. Subscription, $1; claimed circulation, 20,000; 68 pages, 2 columns; length of columns, 6½ inches; width, 2¼ inches.

Advertising rates, ¼ page, one time, $9.70; six times, $56.50; one year, $105.90; ½ page, one time, $12.95; six times, $74.25; one year, $141.70; one page, one time, $20; six times, $113; one year, $212.

CREAMERY JOURNAL.—Monthly. Trade. Established 1891. Fred L. Kimball, publisher. Subscription, $1; claimed circulation, 8,000; 36 pages, 3 columns; length of columns, 10 inches; width, 2½ inches.

Advertising rates, one inch, one time, $2; three months, $5.40; six months, $10.20; one year, $18; ⅛ page, one time, $7.50; ¼ page, $13.50; ½ page, $24; one page, $40.

KANSAS.

ATCHISON

CHAMPION.—Every evening except Sunday, and WEEKLY, Thursdays. Republican. Established 1855. Ewing Herbert, publisher. Subscription, daily, $4; estimated circulation, 1,800; weekly, $1; estimated circulation, 4,000; 4 pages, 7 columns (weekly, 8 pages); length of columns, 21 inches; width, 2⅛ inches.

Advertising rates, daily, 15 cents per inch per time. No discounts for time or space. Reading notices, 10 cents a line, brevier; by the week, 5 cents a line each time; by the month, 5 cents; Weekly, same as daily.

GLOBE.—Every evening except Sunday, and WEEKLY, Saturdays. Independent. Established 1878. Globe Publishing Co., publishers. Subscription, daily, $1.20; claimed circulation, exceeding 4,700; weekly, 25 cents; guaranteed circulation, exceeding 5,000; 4 to 8 pages, 8 columns; length of columns, 21½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily or weekly, 25 cents an inch, per time; on long time contracts, 14 cents an inch per time; position extra. Reading notices, 10 cents a line.

BELOIT

ROYAL NEIGHBOR.—Monthly. Ladies' paper exclusively. Owned and published by its subscribers, controlled by a board. Established 1900. Subscription, $1; guaranteed circulation, 115,000; 16 pages, 4 columns; length of columns, 13¾ inches; width, 2 1-6 inches. Forms close 15th preceding month. Business office, 87 Washington st., Chicago, Ill.

Advertising rates, agate, 30 cents a line. Reading notices, $1 per count line.

LAWRENCE

SELECT FRIEND. — Monthly. Select Friends. Established 1890. J. S. Boughton, publisher. Subscription, 25 cents; estimated circulation, 5,000; 24 pages, 7x10.

Advertising rates on application.

DODGE CITY

LIVE STOCK FARMER.—Monthly. Live stock and farming. Established 1899. F. A. Etrick, publisher. Subscription, 50 cents; guaranteed circulation, 5,000*; 16 pages, 4 columns; length of columns, 12 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, 50 cents an inch per time. No discount for time or space.

LEAVENWORTH

CHRONICLE TRIBUNE.—Every evening except Sunday and WEEKLY Fridays. Democratic. Established 1897. The Chronicle Printing and Publishing Co., publishers. Subscription, daily, $5.20; sworn average circulation, 3,569; weekly, 50 cents; estimated circulation, 3,000; 8 pages, 6 columns; length of columns, 19¾ inches; width, 2⅛ inches; one column printed in German, daily.

Advertising rates, 1 inch, one time, 50 cents; one month, $4; three months, $8; six months, $14; one year, $20; E. O. D., ¾; 2 t. a. w., 2-3; 1 t. a. w., 2-5 of daily rates. Classified, 5 cents a line. Reading notices, 15 and 25 cents a line.

STANDARD.—Every evening except Sunday, and WEEKLY, Fridays. Democratic. Established 1870. Standard Printing Co., publishers. Subscription, daily, $2; guaranteed circulation, 3,100; weekly, 50 cents; estimated circulation, 1,900; 4 pages, 7 columns; length of columns, 22 inches; width, 2¼ inches.

Advertising rates, nonparell, daily, 1 inch, one time, 50 cents; one month, $4; three months, $8; six months, $14; one year, $20; two inches, $40; three inches, $50; one year. E. O. D., ¾ daily monthly rates. Classified ads, 5 cents a line. Reading notices, 10 and 15 cents a line. Weekly rates same as daily. Daily and weekly, ½ off combined rates.

TIMES.—Every morning except Monday, and WEEKLY, Thursdays. Republican. Established 1857. D. R. Anthony, publisher. Subscription, daily, $3; estimated circulation, 8,500; weekly, 50 cents; estimated circulation, 11,000; 8 pages, 7 columns; length of columns, 21½ inches; width, 2⅛ inches.

Advertising rates, standing ads, nonparell, daily, 1 inch, one time, $1; one week, $3.50; one month, $8; three months, $16; six months, $28; one year, $40. E. O. D., ¾ daily monthly rates. Classified, 10 cents a line (minimum space, 4 lines). Open space rates, 500 inches in one year, 45 cents; 1,000 inches, 40 cents per inch. Reading notices, 25 cents per line. Weekly rates, $1 an inch, first insertion; 50 cents an inch each subsequent insertion. Pure reading, 20 cents a line, with discounts on large contracts. Solid cuts required.

See advertisement on page 487.

MINNEAPOLIS

KANSAS WORKMAN.—Monthly. Ancient Order of United Workmen. Established 1881. A. P. Ridder, publisher. Subscription, 50 cents; claimed circulation, 45,000; 32 pages, 2 columns; length of columns, 9 inches; width, 2⅞ inches.

Advertising rates, $2 an inch per time,

KANSAS

SPRIG OF MYRTLE.—Monthly. Knights of Pythias. Established 1886. A. P. Ridder, publisher. Subscription, 50 cents; estimated circulation, 5,000; 32 pages, 2 columns; length of columns, 9 inches; width, 2⅞ inches.

Advertising rates, 50 cents an inch per time.

OTTAWA

SELECT KNIGHT.—Monthly. Fraternal. Established 1899. Ben. D. Lillard, publisher. Subscription, 50 cents; claimed average circulation, 5,600; 8 pages, 4 columns; length of columns, 13½ inches; width, 2¼ inches. Forms close second day of month of issue.

Advertising rates, 1 inch, per time, 50 cents. Special rates on long time contracts.

TOPEKA

CAPITAL.—Every morning except Monday, and SEMI-WEEKLY, Tuesdays and Fridays. Republican. Established 1879. The Capital Publishing Co., publishers. Subscription, daily, $4; claimed average circulation, 12,673; Sunday, 13,720; semi weekly, $1; claimed average circulation, 21,647; 8 pages (Sunday, 16 pages), 7 columns; length of columns, 21¾ inches; width 2⅛ inches. Can use matrices.

Advertising rates on application.

See advertisement on page 387.

DAILY HERALD.—Every evening except Sunday. Republican. Established July, 1901. The Herald Publishing Co., publishers. Dell Keizer, manager. Subscription, $3.60; 8 pages, 7 columns, length of columns, 20 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, agate, 2 cents a line per time. No discounts for time or space. Preferred position ½ cent a line additional. Reading notices, (pure reading), 15 cents, per count line. Classified 5 cents a line, minimum charge, 25 cents.

STATE JOURNAL.—Every evening except Sunday, and WEEKLY, Thursdays. Independent Republican. Established 1874. F. P. MacLennan, publisher. Subscription, daily, $3.60; sworn average circulation, for year 1900, 13,473*; weekly, 50 cents; estimated circulation, 1,500; 8 pages, 7 columns; length of columns, daily, 20 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, agate, per line, 7 cents one time; one week, 6 cents; one month, 5 cents; three months, 4 cents; six months, 3½ cents; one year, 3 cents. Open space used within one year, 500 lines, 6 cents a line; 1,000 lines, 5 cents; 2,000 lines, 4½ cents; 3,000 lines, 4 cents; 5,000 lines, 3½ cents; 10,000 lines or more, 3 cents a line. Special positions, 10 and 25 per cent extra. Reading notices, 15, 20 and 25 cents a line, with discounts for quantity. Classified ads, 5 cents a line; by the week, 4 cents; by the month, 3½ cents. Weekly, 1 cent a line. Reading notices, 5 cents a line. Classified 5 cents a line.

KANSAS

FARMER'S ADVOCATE.—Every Friday. Agricultural. Established 1889. H. N. Gaines, publisher. Subscription, $1; claimed circulation, 23,240; 16 to 32 pages, 4 columns; length of columns, 13¾ inches; width 2¼ inches.

Advertising rates, agate, per line, one to four times, or 100 lines or less, 15 cents; four to twelve times, or 100 to 500 lines, 10 per cent discount; thirteen to twenty-five times, or 500 to 1,000 lines, 20 per cent discount; twenty-six to fifty-one times, or 1,000 to 2,000 lines, 33 per cent discount; 52 times, or 2,000 lines and over, 40 per cent discount. Reading notices, 25 cents a line.

See advertisement on page 368.

KANSAS FARMER.—Every Wednesday. Agricultural. Established 1863. Kansas Farmer Co., publishers. Subscription, $1; claimed circulation 25,000; 16 to 20 pages, 4 columns; length of columns, 14 inches; width, 2¼ inches. Can use matrices.

Advertising rates, agate, 15 cents per line. Discounts, four times or 100 lines, 10 per cent; thirteen times, or 500 lines, 20 per cent; twenty-six times, or 1,000 lines, 33 per cent; one year, or 2,000 lines, 40 per cent. Reading notices, 25 cents per count line. Cuts must have metal bases.

See advertisement on page 366.

MAIL AND BREEZE.—Every Friday. Republican. Established 1871. Arthur Capper, publisher. Subscription, $1; guaranteed average circulation, 25,500; 8 to 16 pages, 7 columns; length of columns, 21¾ inches; width, 2¼ inches.

Advertising rates, agate, 10 cents a line. Reading notices, 15 cents per count line. Discounts, 10 per cent on seven insertions, or 500 lines; 15 per cent on thirteen insertions, or 1,000 lines; 20 per cent on twenty-six insertions or 2,000 lines; 30 per cent on fifty-two insertions, or 5,000 lines.

WESTERN ODD FELLOW.—Semi-Monthly. I. O. O. F. Established 1886. Stevens & Stevens, publishers. Subscription 75 cents; guaranteed circulation, 6,000; 8 pages, 4 columns; length of columns, 13¾ inches; width, 2⅛ inches.

Advertising rates, agate, 8 cents a line. Discounts 10 per cent on 4 times, or 100 lines; 20 per cent on 12 times, or 500 lines; 33 1-3 per cent on one year, or 1,000 lines. Reading notices, 10 cents, per count line.

ILLUSTRATED POULTRY GAZETTE (The).—Monthly. Poultry. Established 1898. Gillies Printing Co., publishers. Subscription, 25 cents; claimed average circulation, 7,500; 20 to 32 pages, 4 columns; length of columns, 12 inches; width, 2⅛ inches.

Advertising rates, 1 inch, one time, $1.25; three months, $3; six months, $6; one year, $10. Reduced graded rates for larger space.

MISSOURI VALLEY FARMER.—Monthly. Established 1891. Arthur Capper, publisher. Subscription, 50 cents; sworn average circulation, 100,000*; 16 pages, 4 columns; length of columns, 13 inches; width, 2⅛ inches.

Advertising rates, agate, 40 cents a line. Time discounts are given, ranging from 10 per cent on three months, to 30 per cent on one year.

See advertisement on page 372.

WESTERN SCHOOL JOURNAL.—Monthly (10th). Educational. Established 1885. John MacDonald, publisher. Subscription, $1.25; claimed circulation, 7,500; 32 pages, 2 columns; length of columns, 9 inches; width, 3¼ inches. Forms close last day of preceding month.

Advertising rates, per agate line, 15 cents. Reading notices, 30 cents a line. Discounts, 5 per cent on 100 lines; 10 per cent on three months, or 250 lines; 15 per cent on six months or 500 lines; 20 per cent on nine months or 750 lines; 30 per cent on twelve months or 1,000 lines.

WESTERN VETERAN.—Monthly. G. A. R. Established 1884. Western Veteran Publishing Co., publishers. Subscription, $1; estimated circulation, 7,500; 16 pages, 11x16.

Advertising rates on application.

WICHITA

BEACON.—Every evening except Sunday, and WEEKLY, Fridays. Independent. Established 1872. H. J. Hagny, publisher. Subscription, daily, $4; sworn average circulation for six months ending May 31, 1901, 8,130*; weekly, 50 cents; sworn average circulation, for same period, 2,056*; 8 pages, 7 columns; length of columns, 21½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, agate, 6 cents per line; 250 lines, 5 cents; 500 lines, 4 cents; 1,000 lines, 3½ cents; 3,000 lines, 3 cents; 5,000 lines, 2½ cents; 7,000 lines, 2 cents; 10,000 lines, 1½ cents. Locals, per line 5 cents. Pure reading, 15 cents per count line. Classified ads, 5 cents a line; by the week, 4 cents; by the month, 3½ cents. Weekly, one time, 3 cents a line; 4 times, 2½ cents; 13 times, 2 cents; 26 times, 1½ cents; 52 times, 1¼ cents. For daily and weekly, add one-half weekly rates to daily rate. Reading notices, and wants, same as in daily.

EAGLE.—Every morning except Monday, and WEEKLY, Fridays. Republican. Established 1881. Murdock & Bro., publishers. Subscription, daily, $4; sworn average circulation for year 1900, 14,024*; weekly, 50 cents; sworn circulation, 7,096; 8 to 12 pages, 7 columns; length of columns, 21¾ inches; width, 2⅛ inches Can use matrices.

Advertising rates, daily, 1 inch one time, $1.40; one week, $5.60; one month, $14; three months, $37.50; six months, $70; one year, $120. E. O. D., 60 per cent of daily rates. Classified ads, 10 cents a line each insertion. Reading notices, 25 cents per line; on yearly orders, 15 cents per line. Special notices, 12½ cents per line; on yearly orders, 10 cents per line. Weekly, one inch, one time, $1.50; one month, $5; one year, $54. Reading notices, 25 cents a line; on yearly orders, 20 cents a line. Special notices same as in daily.

See advertisement on page 415.

KENTUCKY.

COVINGTON

KENTUCKY POST.—Every evening except Sunday. Independent. Established 1890. Scripps-McRea League, publishers. Subscription, $3; claimed average circulation exceeding 12,000; 8 pages, 8 columns; length of columns, 20 inches; width, 2 inches. Can use matrices.

Advertising rates, per agate line, run of paper, 2 cents; preferred position, 2½ cents; 5,000 lines or more to be used within one year, or a stipulated amount of space to be used on stated days each week for one year, 1½ cents a line; for position, 2 cents. Classified ads, 5 cents a line. Reading notices, run of paper, 20 cents a line; 500 lines, 12 cents; 1,000 lines, 8 cents per line. Pure reading, 22 cents a line; 500 lines, 15 cents; 1,000 lines, 10 cents. No adv. less than 2 inches given position.

See advertisement on page 490.

COMMONWEALTH.—Every Friday. Established 1873. L. L. Creasey, publisher. Subscription, $1; guaranteed circulation, exceeding 14,000; 8 pages, 7 columns; length of columns, 21½ inches; width, 2⅛ inches.

Advertising rates, 50 cents an inch. Reading notices, agate, 70 cents an inch. Discounts: 100 inches used within one year, 10 per cent; 300 inches, 15 per cent; 500 inches, 25 per cent; 1,000 inches, 30 per cent; 1,500 inches, 40 per cent; over 2,000 inches, 50 per cent.

HENDERSON

KENTUCKY WORKMAN.—Monthly. A. O. U. W. Established 1889. John A. Lyne, publisher. Subscription, 50 cents; guaranteed circulation, 7,000; 8 pages, 4 columns; length of columns, 13 inches; width 2⅛ inches.

Advertising rates, 25 cents an inch, each insertion.

LEXINGTON

LEADER.—Every evening except Sunday, SUNDAY MORNING and WEEKLY, Thursdays. Republican. Established 1888. Leader Printing Co., publishers. Subscription, daily, $7.50; claimed circulation, 3,493; weekly, $1; claimed circulation, 5,427; 8 pages, 7 columns (Sunday, 16 pages); length of columns, 19¾ inches; width , 2 1-6 inches. Can use matrices.

Advertising rates, daily, per inch, one time, 50 cents; one week, $1.60; per month, $5.20. E. O. D., in daily only, 60 per cent of daily rates; 2 t. a. w., 45 per cent; 1 t. a. w., 30 per cent. Sunday or weekly, per inch, one time, 50 cents; per month, $1.50. Daily and Sunday, one week, $1.80; per month, $6. Reading notices, 10 to 30 cents a line, with discounts for time or space.

MORNING DEMOCRAT.—Every morning including Sunday. Democratic. Established 1900. A. L. Calvert, manager. Subscription, $5; claimed average circulation, daily, 3,400; Sunday, 4,600; 8 pages, 6 columns; length of columns, 19⅞ inches; width, 2⅛ inches.

Advertising rates, 20 cents an inch, each insertion.

See advertisement on page 372.

MORNING HERALD.—Every morning, and PRESS TRANSCRIPT, Saturdays. Democratic. Established 1870. The Lexington Publishing Co., publishers. Subscription, daily, $6; claimed average circulation for year ending June 1, 1901, 4,628; Sunday, $2; claimed average circulation for same period, 5,045; weekly, $1; claimed average circulation, for 1900, 3,278; daily and weekly, 8 pages; Sunday, 16 to 20 pages, 6 columns; length of columns, 19¾ inches, width, 2⅛ inches. Can use matrices.

Advertising rates, one inch, one time, daily and Sunday, 50 cents; six times, $1.80; one inch one month, $6; three months, $15; six months, $25; one year, $36; 6 t. a. w., 90 per cent of daily and Sunday; 3 t. a. w., 60 per cent; 1 t. a. w., 40 per cent. Weekly, only, one time, 50 cents an inch; one month, $1.50; three months, $4; six months, $7; one year, $10. Classified daily or Sunday, 25 words or less one time, 25 cents; three times, 50 cents; one week, 75 cents; one month, $2. Reading notices, 10 cents a line. Special rates for Summer Resorts and School advertising.

KENTUCKY STOCK FARM.—Every Thursday. Trotting horse interests. Established 1884. Kentucky Stock Farm Publishing Co., publishers. Subscription, $2; claimed circulation, 8,300; 24 to 32 pages, 4 columns; length of columns, 13 inches; width, 2⅛ inches. Forms close Wednesday at noon.

Advertising rates, agate, 10 cents a line; three months 9 cents; six months, 8 cents; nine months, 7 cents; one year, 6 cents a line, per time. Specified position, 25 per cent extra.

SOUTHERN EVANGELIST.—Every Thursday. Religious. Established 1899. Southern Evangelist Co., publishers. Subscription, 75 cents; estimated circulation, 6,000; 16 pages, 4 columns; length of columns, 13 inches; width, 2⅛ inches.

Advertising rates, agate, 5 cents a line. Discounts, 10 per cent on one month, 20 per cent on two months, 30 per cent on three months, 40 per cent on six months, 50 per cent on one year. Special positions, 50 per cent extra. First page, 10 cents a line. No discounts on ads calling for position. Classified ads, 1 cent a word.

SOUTHERN SCHOOL JOURNAL.—Monthly. Educational. Established 1889. Standard Publishing Co., publishers. Subscription, $1; estimated circulation, 6,000; 20 pages, 9x12.

Advertising rates $1 an inch, with discounts.

LOUISVILLE

ANZEIGER.—Every morning except Monday, SEMI-WEEKLY, Wednesdays and Saturdays, and WEEKLY, Wednesdays. German. Democratic. Established, daily, 1849; weekly, 1851. Louisville Anzeiger Co., publishers. Subscription, daily, $9; claimed average circulation, 8,100; semi-weekly, $3.40; claimed average circulation, 5,000; Sunday, $2; claimed average circulation, 11,000; weekly, $1; estimated circulation, 10,000; 8 pages, 7 columns; length of columns, 21 inches; width, 2⅛ inches. Can use matrices. Office, 341 Green street.

Advertising rates, per square of eight lines nonpareil, one time, $1; one week, $4; one month, $12; three months, $20; six months, $32; one year, $60. Reading notices, long primer, 25 cents a line.

See advertisement on page 505.

COMMERCIAL.—Every morning, and WEEKLY, Thursdays. Republican. Established 1869. Louisville Press Co., proprietors. Subscription, daily, $6; claimed circulation, 28,000; weekly, 50 cents; claimed circulation, 18,000 (Sunday, 23,000); 8 to 24 pages, 7 columns; length of columns, 21 inches; width, 2¼ inches. Can use matrices. Office, 417 W. Market street.

Advertising rates, daily and Sunday, per line, agate, one time, 12½ cents; 26 times or 500 lines, 9½ cents; 78 times or 1,000 lines, 9 cents; 104 times or 1,500 lines, 8¾ cents; 156 times or 2,000 lines, 8½ cents; 312 times or 4,000 lines, 8 cents. Classified, 1 cent a word. Special notices, 25 cents per nonpareil line. Reading notices, 50 cents per count line. Weekly, 20 cents; 50 lines, 19½ cents; 100 lines, 19 cents; 200 lines, 18 cents; 400 lines, 16 cents; 13 times or 500 lines, 15 cents; 26 times or 600 lines, 14 cents; 800 lines, 13 cents; 52 times or 1,000 lines, 12 cents. Reading notices, minion, 60 cents per count line.

COURIER-JOURNAL.—Every morning, and WEEKLY, twice a week, on Wednesdays and Saturdays. Democratic. Established 1868. Courier-Journal Co., publishers. Subscription, daily, $6; claimed circulation, 28,000; Sunday, 38,000; weekly, $1; claimed circulation, 160,000; daily, 8 to 16; Sunday, 24 to 32 pages; weekly, 6 pages, 8 columns; length of columns, 21⅝ inches; width, 2⅛ inches. Can use matrices. Office, Fourth avenue and Green street.

Advertising rates, daily, agate, 15 cents; last page, 18 cents per line. Special notices, 25 cents; city features, 40 cents; reading matter, nonpareil, 50 cents; minion, 75 cents per line; Sunday, first page, 20 cents; other pages, 18 cents; special notices, 30 cents per line; reading matter, nonpareil, 75 cents; minion, $1 per line; weekly, ordinary, 75 cents; business notices, $1; reading matter, nonpareil, $1.25; reading matter, minion, $1.50 per line. Discounts on daily: $300, 15 per cent; $500, 20 per cent; $1,000, 25 per cent; $1,500, 35 per cent; discounts on weekly, 10 per cent on four times or 100 lines; 20 per cent on three months or 250 lines; 25 per cent on six months or 500 lines; 50 per cent on one year or 1,000 lines; 60 per cent on 2,000 lines. Special rates for schools and Summer Resorts.

See advertisement on page 492.

EVENING POST.—Every evening except Sunday. Democratic. Established 1873. Evening Post Co., publishers. Subscription, $3; sworn average circulation, for year 1900, 26,810*; 10 to 24 pages, 7 columns; length of columns, 21 inches; width, 2 1-5 inches. Can use matrices. Office, 526 Third street.

Advertising rates, agate, display, per line, under 500 lines, 9 cents; 500 lines, 8 cents; 1,000 lines, 7½ cents; 2,000 lines, 7 cents; 4,000 lines, 6½ cents; 6,000 lines, 6 cents; 8,000 lines, 5½ cents; 10,000 lines, 5 cents. Reading notices, per line, under 200 lines, 40 cents; 200 lines, 35 cents; 400 lines, 30 cents; 600 lines, 25 cents; 800 lines, 22½ cents; 1,000 lines, 20 cents; 1,200 lines, 19 cents; 1,500 lines, 18 cents.

See advertisement on page 441.

NEWS.—Every morning except Sunday. Established 1899. Louisville News Co., publishers. Subscription, $3; sworn circulation, 14,261; 8 pages, 7 columns; length of columns, 20½ inches; width, 2¼ inches. Can use matrices. Office, 417 W. Market street.

Advertising rates, agate, 8 cents per line. Discounts, 15 to 50 per cent on amounts ranging from $100 to $1,500. Special position, 5 to 25 per cent additional. Reading notices, minion, 30 cents per count line; local notices, 25 cents a line.

TIMES.—Every evening except Sunday. Democratic. Established 1884. Louisville Times Co., publishers. Subscription, $5; claimed circulation, 33,000; 8 pages, 8 columns; length of columns, 21⅝ inches; width, 2 3-16 inches. Can use matrices. Office, 504 Fourth avenue.

Advertising rates, agate, 12½ cents per line, each insertion; position 10 and 25 per cent extra; classified ads, 10 cents a line; space or amount discount on display, 500 lines, 5 per cent; 1,000 lines, 10 per cent; 3,000 lines, 20 per cent; 5,000 lines, 30 per cent; 7,500 lines, 40 per cent; 10,000 lines, 50 per cent. Reading notices, nonpareil, solid, 25 cents per line.

BAPTIST ARGUS.—Every Thursday. Religious. Established 1897. J. N. Prestridge, publisher. Subscription $2; guaranteed circulation, 6,000; 16 pages, 4 columns; length of columns, 13 inches; width, 2⅛ inches. Office, 350 Third street.

Advertising rates, agate, 5 to 10 cents a line; 50 cents to $1 an inch, according to location, size and duration of advertisement. Discount on large contracts.

KENTUCKY

CENTRAL METHODIST.—Every Thursday. Methodist. Established 1867. Central Methodist Publishing Co., publishers. Subscription, $1; estimated circulation, 5,000; 16 pages, 4 columns; length of columns, 12½ inches; width, 2⅛ inches. Office, 530 Third street.

Advertising rates, per inch, per time, 50 cents. Special positions, or reading notices, 20 per cent additional. 10 per cent discount on amounts aggregating $100; 15 per cent on $500 or more.

CHRISTIAN GUIDE.—Every Wednesday. Disciples. Established 1867. Guide Printing and Publishing Co., publishers. Subscription, $1.50; claimed circulation, 10,000; 16 pages, 4 columns; length of columns, 15¾ inches; width, 2¼ inches. Can use matrices. Office, 317 W. Walnut street.

Advertising rates, agate, 5 cents a line.

CHRISTIAN OBSERVER.—Every Wednesday. Presbyterian. Established 1813. Converse & Co., publishers. Subscription, $2.50; sworn average circulation, for six months ending March 31, 1901, 17,071*; 24 pages, 4 columns; length of columns, 14½ inches; width, 2¼ inches. Office, 512 Third street.

Advertising rates, agate, 17 cents; 50 lines, 16 cents; 100 lines, 15 cents; 250 lines, 14 cents; 500 lines, 13 cents; 1,000 lines, 12 cents; 2,100 lines, 11 cents; etc. Reading notices, 25 cents a line, nonpareil.

See advertisement on page 422.

FARMERS' HOME JOURNAL.—Every Saturday. Agricultural. Established 1865. Farmers' Home Journal Co., publishers. Subscription, $1; claimed circulation, 12,600; 8 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches. Office, 514 Third street.

Advertising rates, agate, per line, one time, 12 cents; one month, 8 cents; three months, 6 cents; six months, 5 cents; one year, 4 cents, each insertion. Space contracts, 100 lines, 8 cents; 250 lines, 7 cents; 500 lines, 6 cents; 1,000 lines, 5 cents; 2,000 lines and over, 4 cents. Reading notices, 25 cents a line first time, 15 cents after.

KATHOLISCHER GLAUBENSBOTE.—Every Thursday. German. Catholic. Independent. Established 1866. Katholischer Glaubensbote Publishing Co., publishers. Subscription, $1; claimed circulation, 6,800; 12 pages, 7 columns; length of columns, 19¾ inches; width, 2¼ inches. Can use matrices. Office, 369 East Market street.

Advertising rates, 25 cents per inch. Special position and changed advertisements, 50 cents an inch per time. Reading notices, 10 cents a line in nonpareil, brevier or long primer type. E. O. W. ads, double price. Minimum charge, $1.

OMNIBUS.—Every Sunday. German. Independent. Established 1866. Geo W. Kripenstapel, publisher. Subscription, $2; estimated circulation, 7,000; 16 pages, 6 columns; length of columns, 19½ inches; width, 2⅛ inches.

Advertising rates, nonpareil, 50 cents an inch.

PENTECOSTAL HERALD.—Every Wednesday. Methodist Episcopal. Established 1888. Pentecostal Publishing Co., publishers. Subscription, $1; sworn average circulation, for six month ending Dec. 31, 1900, 21,544*; 16 pages, 4 columns; length of columns, 13¾ inches; width, 2¼ inches. Office, 317 W. Walnut street.

Advertising rates, 25 cents an agate line.

WESTERN RECORDER.—Every Thursday. Baptist. Established 1824. Baptist Book Concern, publishers. Subscription, $2; sworn circulation, 15,384; 16 pages, 5 columns; length of columns, 15 inches; width, 2⅛ inches. Office, 642 Fourth avenue.

Advertising rates, 15 cents per agate line; 50 lines, 14 cents; 100 lines, 13 cents; 250 lines, 12 cents; 500 lines, 11 cents; 1,000 lines, 10 cents. Reading notices, 20 cents a line.

See advertisement on page 407.

HOME AND FARM.—Semi-Monthly (1st and 15th). Agricultural. Established 1876. Home and Farm Publishing Co., publishers. Subscription, 50 cents; claimed circulation, over 100,000; 16 pages, 5 columns; length of columns, 17½ inches; width, 2 1-5 inches. Forms close 5 days in advance. Can use matrices.

Advertising rates, agate, 60 cents per line, each insertion. Special positions, 10 per cent extra. Reading notices, $1 per agate line each insertion. Discounts, 6 consecutive insertions, 10 per cent; 12 consecutive insertions, 15 per cent; 24 consecutive insertions, 25 per cent. Space discounts, 15 per cent on 500 lines, 25 per cent on 1,000 lines.

See advertisement on page 435.

HOME.—Monthly. Established 1894. Tribune Printing Co., publishers. Subscription, 25 cents; claimed circulation, 15,000; 16 pages, 4 columns; length of columns, 14 inches; width, 2¼ inches. Forms close 25th of preceding month.

Advertising rates, agate, 5 cents a line or 1 cent a word.

MEDICAL PROGRESS.—Monthly. Medical. Established 1884. Medical Progress Co., publishers. Subscription, $1; claimed average circulation, 5,000; 68 pages; 2 columns; length of columns, 8 inches; width, 2⅛ inches.

Advertising rates, ⅛ page, 3 months, $25; ¼ page, $50; one page, $100; one inch, one year, $35.

PASTIME.—Monthly. Literary. Established 1899. Pastime Publishing Co., publishers. Subscription, 50 cents; estimated circulation, 8,000; 16 pages, 10x14. Forms close 20th preceding month. Office, Third and Market streets

Advertising rates on application.

KENTUCKY

THE COUNTRYSIDE.—Monthly (15th). Farm and Home. Established 1900. Countryside Publishing Co., publishers. Subscription, 50 cents; claimed circulation, 24,500; 12 to 24 pages, 4 columns; length of columns, 11¾ inches; width, 2⅛ inches. Office, 426 W. Main street.

Advertising rates, agate, 10 cents a line. Business notices, 20 cents a line; reading notices, brevier, 25 cents per count line. Discounts of 5 to 25 per cent on amounts ranging from $25 to $450 and over.

KENTUCKY

PADUCAH

NEWS.—Every evening except Sunday, and WEEKLY. Wednesday. Democratic. Established 1871. Paducah News Publishing Co., publishers. Subscription, daily, $6; claimed average circulation, 1,535; weekly, $1; claimed average circulation, 3,489; 8 pages daily, 6 weekly, 7 columns; length of columns, daily, 19¾, weekly, 21¾ inches; width, 2⅛ inches.

Advertising rates on application.

OFFICES AT
ST. LOUIS PITTSBURG CHICAGO
NELSON CHESMAN & Co.
NEWSPAPER ADVERTISING AGENTS.
Est'd. 1874.
MAIN OFFICE
ST. LOUIS

LOUISIANA.

NEW ORLEANS

DEUTSCHE ZEITUNG.—Every morning except Monday, and WEEKLY, Thursdays, German. Independent. Established 1848. German Gazette Publishing Co., publishers. Subscription, daily, $12; claimed circulation, 4,800; Sunday, $2; (Sunday and Weekly, $3); claimed circulation, 8,000; weekly, $2; claimed circulation, 6,450; 12 pages, 6 columns; length of columns, 21 2-3 inches; width, 2⅛ inches. Can use matrices. Office, 532 Poydras street.

Advertising rates, daily, nonpareil, 9 lines, one month, $12; three months, $30; six months, $50; one year, $75; 18 lines one month, $22; three months, $50; one year, $125. E. O. D., 2 3; two times a week, ½ daily monthly rates. Weekly or Sunday, 9 lines, one month, $5; three months, $12; six months, $20; one year, $30; 18 lines, one month, $9; three months, $20; six months, $32; one year, $50.

EVENING TELEGRAM.—Every evening except Sunday. Independent. Established 1891. New Orleans Telegram Publishing Co., publishers. Subscription, $5; guaranteed average circulation, 20,000; 8 to 16 pages, 7 columns; length of columns, 22 inches; width, 2⅛ inches. Can use matrices. Office, 437 Camp street.

Advertising rates, agate, per line, one time, 10 cents; one week, 40 cents; one month, $1; E. O. D., 60 per cent of daily rates; twice a week, 45 per cent; once a week, 30 per cent. Discounts, 5, 10, 15 and 25 per cent on 3, 6, 9 and 12 months respectively. Classified, 5 cents a line; by the week, 25 cents; by the month, 75 cents. Reading notices, 20 cents a line; by the week, 65 cents; by the month, $2. Special positions, 25 per cent extra.

ITEM.—Every evening, except Sunday, SUNDAY MORNING, and SEMI-WEEKLY, Wednesdays and Saturdays. Independent. Established 1878. City Item Co-operative Printing Co., publishers. Subscription, daily, $5; sworn average circulation for three months ending March 31, 1901, 17,412*; semi-weekly, $1; claimed circulation, 5,600; daily, 8 to 10 pages; Sunday, 16 to 20 pages; weekly, 8 pages, 7 columns; length of columns, 20⅝ inches; width, 2 1-16 inches. Can use matrices. Office, 336 Camp street.

Advertising rates, nonpareil 10 lines, one time, $1; subsequent insertions, 80 cents; one month, $1 per line (one week, 45 cents per line). Classified ads, 5 cents a line, one time; by the month, 75 cents; time discounts, 5 per cent on three months; 10 per cent on six months, 15 per cent on nine months, 25 per cent on one year. Transient reading notices, 15 and 20 cents per line first insertion.

L'ABEILLE.—Every morning, and WEEKLY, Saturdays. French. Democratic. Established 1827. Bee Publishing Co., publishers. Subscription, daily, $12; guaranteed circulation, 12,000 (Sunday, $2; 14,000); weekly, $3; guaranteed circulation, 13,500; 8 pages, 7 columns; length of columns, 20 inches; width, 2 inches. Office, 323 Chartres street.

Advertising rates, agate, daily, 15 cents a line; two times, 25 cents; 6 times, 60 cents; 12 times, 90 cents; one month, $1.50; three months, $4; six months, $8; one year, $10. E. O. D., 2-3 of daily rates. Classified ads, 10 cents a line; one week, 50 cents; one month, $1.50. Reading notices, 25 and 30 cents a line, with discounts. Sunday only or weekly, same rates as daily for transient ads; long time contracts, 2-7 of daily rates.

PICAYUNE.—Every morning, and SEMI-WEEKLY, Mondays and Thursdays. Independent Democratic. Established 1837. Estate of Mrs. E. J. Nicholson, publisher. Subscription, daily, $12; claimed circulation, 23,000 (Sunday, $2; 34,000); semi-weekly, $1; claimed circulation, 23,000; 12 to 16 pages (Sunday, 24 to 32 pages; semi-weekly, 10 pages), 7 columns; length of columns, 21 inches; width, 2 inches. Can use matrices. Office, 66 Camp street.

Advertising rates, agate, daily, 10 lines, one time, $1.50; subsequent consecutive insertions, $1; 10 lines, one month, $15; 20 lines, $28; 30 lines, $40; each additional 10 lines, $10. Discounts, three months, 5 per cent; six months, 10 per cent; nine months, 15 per cent; one year, 25 per cent. Classified ads, 10 cents a line; one week, 50 cents; one month, $1.50; top of column or next reading, ¼ extra; both together, 40 per cent extra. Reading notices (nothing less than three lines) solid nonpareil, 25 cents; leaded, 30 cents per line, per time; by the month, $4 and $5 respectively. Sunday, 15 cents a line each time. Semi-Weekly, each 10 lines, one time, $1.50; consecutive insertions, $1; time advertisements, 2-7 daily rates.

STATES.—Every evening except Sunday; SUNDAY MORNING, and SEMI-WEEKLY, Wednesdays and Saturdays. Democratic. Established 1859. Daily States Publishing Co., publishers. Subscription, daily, $7; guaranteed circulation, 18,443; Sunday, $1.50; guaranteed circulation, 20,457; semi-weekly, $1; estimated circulation, 5,991; daily and semi-weekly, 8 to 12 pages; Sunday, 20 to 24 pages, 7 columns; length of columns, 21 inches; width, 2 inches. Can use matrices. Office, 406-408 Camp street.

Advertising rates, nonpareil, one inch, one time, $1.50; two times, $2.50; seven times, $6; one month, $14.60; three months, $39.50; six months, $74.50; one year, $131.40. E. O. D. and Sunday, ¾ of daily rates. Classified

ads, 10 cents a line. Reading matter, 25 cents a line; seven times, $1; fourteen times, $1.50 a line; 10 cents a line after, per time. Semi-weekly, one inch, one time, $1.50; one month, $4; one year, $35.

TIMES-DEMOCRAT.—Every morning, and SEMI-WEEKLY, Tuesdays and Fridays. Democratic. Established 1863. Times-Democrat Publishing Co., proprietors. Subscription, daily, $12; estimated circulation, 22,000 (Sunday, 35,000); semi-weekly $1; estimated circulation 12,500; 12 to 24 pages 7 columns; length of columns, 20¾ inches; width, 2 inches. Can use matrices.

Advertising rates, agate, daily, 15 cents per line, first insertion, 10 cents after; one week, 60 cents; one month, $1.50; 3 t. a. w., 60 per cent of daily monthly rates; 2 t. a. w., 45 per cent; 1 t. a. w., 30 per cent. Reading mater, solid, 25 cents a line, one time; one week, $1.50; one month, $4. Reading matter, leaded, 30 cents a line; one time; one week, $1.80; one month, $5. Reading notices, local page, 30 cents a line, one time; one week, $2; one month, $6. Classified ads, 10 cents a line; by the week, 50 cents; by the month, $1.50. Special position, 25 per cent extra. Sunday only, 15 cents a line. Semi-Weekly, per line, 15 cents each insertion; one month, 50 cents. Reading notices, solid, 25 cents per line; one month, $1. Discounts, 5, 10, 15 and 25 per cent for three, six, nine and twelve months.

CHRISTIAN ADVOCATE.—Every Thursday. Methodist Episcopal Church South. Established 1850. John W. Boswell, D. D., editor and publisher. Subscription, $2; claimed circulation, 3,800; 8 pages, 6 columns; length of columns, 19⅛ inches; width, 2⅛ inches. Office, 512 Camp street.

Advertising rates, one inch, one time, 50 cents; special position, 60 cents. Reading notices, 60 cents an inch.

JEWISH SPECTATOR.—(See Memphis, Tenn.)

MORNING STAR.—Every Saturday. Catholic. Established 1868. G. T. McCunes' Sons, publishers. Subscription, $2; claimed average circulation, 8,100; 8 pages, 6 columns; length of columns, 19½ inches; width, 2⅛ inches. Office, 427 Carondelet street.

Advertising rates, 100 inches, used within one year, 20 cents an inch; 500 inches, 18 cents; 1,000 inches, 16 cents; 1,500 inches, 15 cents; 2,000 inches, 13 cents an inch.

See advertisement on page 333.

SOUTHWESTERN CHRISTIAN ADVOCATE.—Every Thursday, Methodist Episcopal. Established 1866. Eaton & Mains, publishers. Chas. C. Morse, business manager. Subscription, $1.25; guaranteed circulation, 7,000; 16 pages, 4 columns; length of columns, 13½ inches; width, 2⅛ inches. Can use matrices. Office, 429 Carondelet street.

Advertising rates, 40 cents an inch, per time.

SOUTHWESTERN PRESBYTERIAN.—Every Thursday. Presbyterian. Established, 1868. J. H. Nall, Manager. Subscription, $2; estimated circulation, 4,563; 16 pages, 4 columns; length of columns, 12¾ inches; width, 2⅛ inches. Can use matrices.

Dated also at Birmingham, Ala.

Advertising rates, per inch, $1, per time; one month, 50 cents, per time; three months, 30 cents; six months, 25 cents; one year, 20 cents, per inch, per time.

CREOLE WHISPER (The). — Monthly. Matrimonial. Established 1900. The Creole Whisper Publishing Co., publishers. Subscription, $1; estimated circulation, 6,500; 8 pages, 4 columns; length of columns, 12 inches; width, 2 1-6 inches.

Advertising rates, agate, 10 cents a line.

EGG AND POULTRY FARM JOURNAL.—Monthly. Poultry and Agricultural. Established 1899. Egg and Poultry Publishing Co., publishers. Subscription, 50 cents; estimated circulation, 6,000; 16 pages, 3 columns; length of columns; 10 inches; width, 2½ inches. Can use matrices. Office, 518 Natchez street.

Advertising rates, one inch, one time, $1; three months, $2; six months, $3; one year, $5; 2 inches, one year, $8; 4 inches, $15.

YOUNG'S MAGAZINE.—Monthly. Literary. Established 1897. Courtland H. Young, publisher. Subscription, $1; claimed circulation, 40,000; 16 pages, 3 columns; length of columns, 14 inches; width, 2¼ inches. Also dated New York City. Forms close 23d of preceding month.

Advertising rates, agate 20 cents a line; discount, 10 per cent on six months; 20 per cent on one year.

MAINE.

AUGUSTA

KENNEBEC JOURNAL.—Every morning except Sunday, and WEEKLY, Wednesdays. Republican. Established, daily, 1870; weekly, 1825. Burleigh & Flynt, publishers. Subscription, daily, $7; sworn average circulation for six months ending April 30, 1901, 4,422*; weekly, $2; sworn average circulation for same period, 2,260*; 16 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates, nonpareil, daily, 1 inch, one time, 50 cents; one week, $1.50; one month, $4; three months, $10.50; six months, $16.50; one year, $28. E. O. D., 2-3 of daily rates. Special positions extra. Open space used within one year, 100 inches, 30 cents an inch; 250 inches, 25 cents; 500 inches, 22 cents; 1,000 inches, 20 cents; 1,500 inches, 18 cents. Electrotyped matter, 15 per cent less. Classified, 4 lines, one time, 15 cents; one week, 50 cents. Local notices, 25 cents per count line; nonpareil notices, 10 cents a line first time; 5 cents after. Weekly, 1 inch, one time, 50 cents; one month, $1.50 three months, $3.50; six months, $6.66; one year, $10; ten per cent discount for daily and weekly combined. Metal cuts required.

MAINE FARMER.—Every Thursday. Agricultural. Established 1832. Maine Farmer Publishing Co., publishers. Subscription, $1; sworn circulation, 11,505; 8 pages, 7 columns; length of columns, 22 inches; width, 2⅛ inches.

Advertising rates, nonpareil, per inch, one time, 75 cents; one month, $2.50; discounts, 3 months, 5 per cent; 6 months, 7½ per cent; nine months, 10 per cent; one year, 12½ per cent. Open space used within one year, 250 inches, 65 cents an inch; 500 inches, 60 cents; 750 inches, 55 cents; 1,000 inches, 50 cents. Reading notices, 10 cents a line.

NEW AGE.—Every Friday. Democratic. Established 1867. H. M. Plaisted & Son, publishers. Subscription, $2; sworn circulation, 4,550; 8 pages, 7 columns; length of columns, 21 inches; width, 2 1-6 inches.

Advertising rates, agate, 25 cents per inch, each insertion; special position, 25 per cent extra. Reading notices, 5 cents per line, brevier.

AMERICAN WOMAN.—Monthly. Household. Established 1891. The American Woman Co., publishers. Subscription, 50 cents; guaranteed circulation, 1,000,000; 28 pages, 4 columns; length of columns, 13½ inches; width, 2¼ inches. Forms close 5th of preceding month.

Advertising rates, agate, $4 a line. Reading notices, $5 per agate line. No discount for time or space.

See advertisement on page 450.

COMFORT.—Monthly. Literary. Established 1888. W. H. Gannett, publisher (Incorp.) Subscription, 25 cents; guaranteed circulation, 1,250,000; 24 pages, 4 columns; length of columns, 15¼ inches; width, 2 3-8 inches. Forms close from 5th to 15th preceding month.

Advertising rates, per agate line, $5; Reading notices, minion, $7 per line; (count). No discount for time or space.

See advertisement on page 412.

LANE'S LIST.—Consisting of five publications, SUNSHINE, FAMILY HERALD, GOLDEN MOMENTS, LITERARY COMPANION and NATIONAL FARMER); is issued monthly; 16 to 24 pages, 4 columns; length of columns, 15 inches; width, 2 5-12 inches. Subscription for each, 25 cents. Combined guaranteed average circulation for ten months ending April 1901, 738,299*. Forms close first of month. Changes must be received by 25th of month previous.

Advertising rates, $2.75 per agate line for the papers combined. Reading notices, $4; no discounts for time or space.

See advertisement on page 402.

VICKERY & HILL'S LIST (consisting of four publications, GOOD STORIES, HEARTH AND HOME, FIRESIDE VISITOR and HAPPY HOURS), is issued monthly; 28 pages, 4 columns; length of columns, 13½ inches; width, 2¼ inches; combined guaranteed circulation, 1,500,000. Forms close 5th of preceding month.

Advertising rates, agate, $2 per line for each of the papers. Reading notices, in agate, or minion, $2.50 per line, agate measure; combination rate on the four papers, $6 a line. Reading notices, $8 a line, each insertion. No discounts for time or space.

See advertisement on page 450.

BANGOR

COMMERCIAL.—Every evening except Sunday, and WEEKLY COMMERCIAL, FARMER AND VILLAGER, Fridays. Daily independent; weekly, family and agricultural. Established 1838. J. P. Bass & Co., publishers. Subscription, daily, $6; claimed circulation, 6,853; weekly, $1; claimed circulation, 28,750; daily, 10 to 20 pages (weekly 16 pages); 8 columns; length of columns, 21½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, 1 inch, one time, 50 cents; 1 week, $1.50; 1 month, $4.50; three

months, $11.50; six months, $19; one year, $33. Special position, extra. E. O. D., 2-3; two times a week, ½; one time a week, ⅓ monthly rates. Reading notices, 15 cents a line; pure readers, 25 cents per count line; telegraph matter, 35 cents per count line. Weekly, 1 inch one time, $1.50; one month, $5; three months, $14; six months, $27; twelve months, $52; agricultural section (advs. only inserted on first page), 25 per cent additional. Full position, 25 per cent extra. Reading notices, 25 cents per count line; pure readers, 50 cents.

NEWS.—Every morning except Sunday and SEMI-WEEKLY, Tuesdays and Fridays. (Daily and Weekly Whig and Courier, merged March 13, 1900.) Republican. Established 1889. Whig established 1834. Bangor Publishing Co., publishers. Subscription, daily, $6; sworn average circulation, for one year ending February 28, 1901, 8,202*; semi-weekly, $1; sworn average circulation for year 1900, 6,812* per issue (13,624 weekly); 10 pages, 7 columns; length of columns, 21½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, nonpareil, 1 inch, one time, 50 cents; one week, $1.75; one month, $5.20; three months, $11.70; six months, $23.40; one year, $40. Open space used within one year, 250 inches, 30 cents an inch; 500 inches, 25 cents; 1,000 inches, 20 cents an inch. E. O. D., 2-3 of daily rates; position, 10 and 25 per cent extra. Reading notices, brevier, 10 cents a line; by the week, 7½ cents; by the month, 6 cents a line; by the year, 5 cents. Semi-weekly, 1 inch, one week, $1.50; one month, $3.75; three months, $9.75; six months, $18; one year, $30; one time a week, 2-3 semi-weekly rates. Metal cuts required.

BAR HARBOR

PEOPLE'S OBSERVER.—Monthly. Literary. Established 1901. Observer Publishing Co., publishers. Subscription, 50 cents; claimed average circulation, 15,000; 16 pages, 4 columns; length of columns, 12 inches; width, 2⅝ inches.

Advertising rates, agate, 10 cents a line.

LEWISTON

EVENING JOURNAL.—Every evening except Sunday, and WEEKLY, Thursdays. Established 1846. Lewiston Journal Co., publishers. Subscription, daily, $6; sworn circulation, for nine months ending April 30, 1901, 6,752*; (Saturday issue, 11,000); weekly, $2; sworn circulation, for same period, 15,407*; daily, 8 to 16 pages, 7 columns; Saturday and weekly, 32 to 48 pages; 7 columns; length of columns, 21 inches; width, 2 1-6 inches. Can use matrices.

Advertising rates, nonpareil, daily, 1 inch, one time, 75 cents; 3 times, $1.75; one week, $3; one month, $8; three months, $16; six months, $26; one year, $48. E. O. D., 2-3 daily rates. Classified, 3 nonpareil lines, 3 consecutive insertions, or less, 25 cents; by the week, 50 cents. Additional lines pro rata. Reading notices, 10 and 25 cents a line; by the year, 5 and 6 cents. Weekly, per inch, one time, $1.25; one month, $4; three months, $9; six months, $15; one year, $26. Business notices, 20 and 35 cents per line each insertion. Solid cuts required.

SUN.—Every morning except Sunday. Independent. Established 1893. Lewiston Daily Sun, publishers. Subscription, $5; estimated circulation, 4,000; 8 pages, 6 columns; length of columns, 19½ inches; width, 2⅛ inches.

Advertising rates, 1 inch, one time, 50 cents; one week; $1,25; one month, $3.50; three months, $9; six months, $13.50; one year, $20; E. O. D., 2-3, twice a week ½, once a week 1-3 of daily rates. Space contracts, 250 inches, 20 cents an inch; 500 inches, 17½ cents; 1,000 inches, 15 cents. Business notices, 10 cents a line first time; 5 cents after; pure readers, 20 cents per count line.

PORTLAND

ADVERTISER.—Every evening except Sunday, and WEEKLY, Saturdays. Republican. Established 1785. George S. Rowell, manager. Subscription, daily, $5; claimed circulation, 2,300; weekly, $1; claimed circulation, 700; daily, 8 pages; weekly, 4 pages; 6 and 8 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates, one inch, three times, $1; one week, $1.25; one month, $3.50; three months, $9; six months, $17; one year, $33. Weekly, 50 cents per inch, first time; subsequent insertions, 25 cents an inch.

EASTERN ARGUS.—Every morning, except Sunday, and WEEKLY, Thursdays. Democratic. Established 1803. Eastern Argus Publishing Co., publishers. Subscription, daily, $6; sworn average circulation for year 1900, 5,147*; weekly, $1.50; sworn average circulation for same period, 1,890*; 8 pages, 8 columns; length of columns, 19 5-8 inches; width, 2⅛ inches.

Advertising rates, daily, nonpareil, 1 inch, one or three times, $1; one week, $1.50; one month, $4; three months, $12; six months, $20; one year, $35. Position extra. E. O. D., 2-3 of daily rates. Reading notices, 15 to 25 cents a line. Weekly rates, ½ less than daily.

EVENING EXPRESS.—Every evening except Sunday. Republican. Established 1882. Evening Express Publishing Co., publishers. Subscription, $5; sworn average circulation for 1901 to June 30, 9,628; 10 and 12 pages, 7 columns; length of columns, 19½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, per inch, one time, 75 cents; 3 times, $1.50; one week, $2; one month, $6; three months, $14.50; six months, $23; one year, $40. Extra composition, 10 cents an inch; position extra. Reading notices, 25 cents a line; pure readers, 30 cents a line. Also publishes SUNDAY TELEGRAM, which see.

PRESS.—Every morning, except Sunday, and MAINE STATE PRESS, Thursdays. Republican. Established 1862. Portland Publishing Co., publishers. Subscription, daily, $6; sworn average circulation, 5,528*; weekly, $1; estimated circulation, 2,500; 8 to 12 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, 1 inch, one time, 50 cents; one week, $1.50; one month, $4; three months, $12; six months, $20; one year, $35; position extra. E. O. D., 2-3 daily rates. Special notices, 1-3 additional. Reading notices, 15 and 25 cents a line. Weekly, 1-3 less than daily rate. Reading notices, same as in daily.

SUNDAY TELEGRAM.—Every Sunday. Republican. Established 1881. Evening Express Publishing Co., publishers. Subscription, $1.50; sworn average circulation for year 1900, 6,965*; 16 to 28 pages, 7 columns; length of columns, 19½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, per inch, one time, 75 cents; one month, $2.25; three months, $6; six months, $9; one year, $15. Position 25 and 50 per cent extra. Extra composition, 10 cents an inch. Reading notices 25 cents a line; pure readers, 30 cents a line; 33 1-3 per cent discount from display rates when same adv. appears in the Evening Express.

TRANSCRIPT.—(See Westbrook, Me.)

WELCOME GUEST.—Monthly. Literature. Established 1889. F. J. Smith & Co., Inc., publishers. Subscription, 25 cents; guaranteed circulation, 400,000; 16 pages, 4 columns; length of columns, 14 inches; width, 2⅛ inches. Can use matrices. Forms close 20th of preceding month.

Advertising rates, agate, $1.50 a line (rate in effect Oct., 1901; present rate to Oct., $1.25 a line).

ROCKLAND

STAR.—Every morning except Sunday. Republican. Established 1894. D. N. Thayer, publisher. Subscription, $6; claimed circulation, 3,250; 4 pages, 8 columns; length of columns, 22 inches; width, 2⅛ inches.

Advertising rates, one inch, one time, 50 cents; one week, $1.50; one month, $5; three months, $13.50; six months, $16.50; one year, $25. E. O. D., 2-3 of daily rate. Readers, nonpareil, 10 cents a line first time, 6 cents after, or $1.25 a line by the month. Pure reading, 25 cents per count line. Metal cuts required.

COURIER - GAZETTE. — Semi - Weekly, Tuesdays and Saturdays. Republican. Established 1845. The Rockland Publishing Co., publishers. Subscription, $2; claimed circulation, 4,500; 8 pages, 7 columns; length of columns, 22 inches; width, 2⅛ inches.

Advertising rates, less than 500 inches, used within one year, 17 cents an inch; positions, 18 and 20 cents an inch; 500 inches, 16 cents; positions, 17 and 18 cents; 1,200 inches, 15 cents; positions, 16 and 17 cents. Classified, 5 lines or less, one time, 25 cents; 4 times, 50 cents. Reading notices, 10 cents per count line.

SOUTH FREEPORT

POULTRYMAN AND POMOLOGIST.—Monthly. Poultry and Fruit. Established 1889. Geo. P. Coffin, publisher. Subscription, 25 cents; guaranteed average circulation, 5,000*; 16 pages, 3 columns; length of columns, 10 inches; width, 2 3-16 inches.

Advertising rates, per inch, per time, 75 cents. Discounts: 3 months, 10 per cent; 6 months, 15 per cent; one year, 25 per cent.

WATERVILLE

TURF, FARM AND HOME.—Every Wednesday. Established 1889. Turf Publishing Co., publishers, Subscription, $1.50; claimed circulation, 6,000; 24 to 48 pages, 4 columns; length of columns, 14 inches; width, 2⅛ inches.

Advertising rates, 1 inch, one time, $1.25; one month, $4; three months, $9; six months, $15; one year, $25. Reading notices, 10 cents a line.

AMERICAN NATION.—Monthly. Established 1892. American Nation Co., publishers. Subscription, 50 cents; 16 pages, 4 columns; length of columns; 13⅝ inches; width, 2¼ inches. Can use matrices if sent to New York office, 525 Temple Court. Forms close 1st of preceding month.

Advertising rates: This paper is one of the "Sawyer Trio," which is composed of the AMERICAN NATION, HOME TREASURY and FIRESIDE GEM. Combined claimed circulation, 1,200,000. Advertising rate for the list, $4 per agate line each time. Special position (under 50 lines), $4.80 a line. Reading notices, $4.80 a line. Separate rates, for the AMERICAN NATION, $2.00. Special position, $2.40. Reading matter, $2.40; FIRESIDE GEM, $1; Special position or reading, $1.20. HOME TREASURY, $1.50; special position, or reading, $1.80. Special rate, combined list, for ¼ page, one time, $700; ½ page, $1,200; one page, $1,900.

See advertisement on page 462.

CLIFTON MONTHLY.—Household. Established 1899. Waterville Publishing Co., publishers. Subscription, 25 cents; estimated circulation, 100,000; 16 pages, 4 columns; length of columns, 13½ inches; width, 2⅛ inches. Forms close 15th of month. Can use matrices.

Advertising rates, agate, 30 cents a line. See advertisement on page 391.

FIRESIDE GEM.—Monthly. Fiction. Established 1891. Sawyer Publishing Co., publishers. Subscription, 75 cents; 16 pages, 4 columns; length of columns, 13⅝ inches; width, 2¼ inches.

For advertising rates and circulation, see AMERICAN NATION.

MAINE

HOME QUEEN.—Monthly. Family. Established in Philadelphia, Pa., 1881. Home Queen Co., publishers. Subscription, 50 cents; claimed circulation, 400,000; 16 pages, 4 columns; length of columns, 13⅝ inches; width, 2⅛ inches. Can use matrices if sent to New York office, 525 Temple Court. Forms close 15th of preceding month.

Advertising rates, agate, $1.25 a line. Reading notices, $1.50 a line. Special rate for ¼ page (189 lines), one time, $220; ½ page, $380; one page, $600.

See advertisement on page 462.

HOME TREASURY.—Monthly. Established 1893; 16 pages, 4 columns; length of columns, 13⅝ inches; width, 2¼ inches.

For advertising rates and circulation, see AMERICAN NATION.

QUESTIONS.—Monthly. Literary. Established 1896. Questions Publishing Co., publishers. Subscription, 25 cents; claimed average circulation, for three months ending March, 1901, 32,842; 16 to 64 pages, 4 columns; length of columns, 14 inches; width, 2 3-16 inches. Forms close 20th preceding month.

Advertising rates, agate, 10 cents a line. No discount for time or space.

MAINE

THE YANKEE BLADE.—Monthly (15th). Established 1841. W. M. Ladd Publishing Co. publishers. Subscription, $1; claimed circulation, 60,000; 16 pages, 4 columns; length of columns, 14¼ inches. width, 2⅛ inches. Forms close 15th preceding month.

Advertising rates, agate, 20 cents a line. No discount for time or space.

WESTBROOK

TRANSCRIPT.—(Formerly Portland, Me.) Every Wednesday. Literary and News. Established 1837. Transcript Company, publishers. Subscription, $1.50; claimed average circulation, 19,955; 8 to 16 pages, 6 columns; length of columns, 20½ inches; width, 2 1-6 inches. Can use matrices.

Advertising rates, agate, 10 cents a line. No discount for time or space. Special pages extra. Reading notices, solid nonpareil, 30 cents; solid minion, 40 cents.

See advertisement on page 513.

SUCCESS.—Monthly. Established 1894. Waterville Publishing Co., publishers. Subscription, 25 cents; guaranteed average circulation, 100,000; 16 pages, 4 columns; length of columns, 13½ inches; width, 2 1-6 inches. Forms close 15th preceding month.

Advertising rates, 30 cents per agate line.

See advertisement on page 391.

MARYLAND.

BALTIMORE

AMERICAN.—Every morning and also SEMI-WEEKLY, Tuesdays and Fridays. Republican. Established 1773. Charles C. Fulton & Co., proprietors; Felix Agnus, publisher. Subscription daily, $3; sworn average circulation, 60,500; Sunday, $1.50; sworn average circulation for year 1900, 54,334*; semi-weekly, $1; sworn average circulation, 14,898*; 12 pages (Sunday 36 pages), 8 columns; length of columns, 21 inches; width, 2⅛ inches. Can use matrices. Office, Corner Baltimore and South streets.

Advertising rates, agate, daily, inside pages, per line, 15 cents; subsequent insertions, 7½ cents; one month, per line, $1.50; E. O. D., $1.20 per month; twice a week, 95 cents per month; line contracts, 1,000 lines, 9 cents; 5,000 lines, 8 cents; 10,000 lines, 7 cents; special positions, 25 to 100 per cent extra. Pure reading notices, 50 cents to $1 a line. Semi-weekly, 20 cents per line; three months, $2 per line; six months, $3.75 per line; 12 months, $5.00 per line. Reading notices, same as daily. Sunday, 20 cents a line first time; 15 cents after; three months, $1.62½; six months, $2.86; one year, $5.20 per line. Line contracts, Sunday, 1,000 lines, 15 cents a line; 5,000 lines, 12½ cents; 10,000 lines, 10 cents a line. Pure reading same as daily. Local notices with "adv." mark, 20 cents a line in daily or Sunday; 25 cents a line in weekly.

See advertisement on page 459.

DEUTSCHE CORRESPONDENT.—Every morning, and WEEKLY, Fridays. German. Established 1841. Edward Raine, publisher Subscription, daily and Sunday, $7.50; estimated circulation, 11,000; weekly, $2.50; estimated circulation, 4,000, 12 pages, 8 columns; length of columns, 25¾ inches; width, 2⅛ inches. Can use matrices. Office, Baltimore street and Post Office avenue.

Advertising rates, nonpareil, daily, 1 inch, one time, $1.80; three times, $3.60; six times, $6.30; one month, $15; three months, $33; six months, $56; one year, $75. Special line rates for E. O. D., etc. Position extra. 1st page or 4th page reading notices, 20 cents per line, with discounts. Weekly, 15 cents a line.

JOURNAL.—Every morning except Sunday, DIE SONNTAGS POST, Sundays and DIE NEUE ZEIT. Weekly. German. Established, daily, 1881. Sunday, 1885. Journal Publishing Co., publishers. Subscription, daily, $5; estimated circulation, 6,700; Sunday, $1.50; estimated circulation, 10,000; daily, 8 pages; Sunday, 16 pages; weekly, 12 pages; 6 columns; length of columns, daily, 19¼ inches; width, 2⅛ inches. Office, 5 Post Office avenue.

Advertising rates, daily, 1 inch, one time, $1.50; one month, $15; three months, $25; six months, $35; one year, $50. Reading notices, 20 cents a line. Classified advertisements, 12½ cents a line. Sunday, one inch, one time, $1.50; one month, $4.20; three months, $10; six months, $15; one year, $20. Special positions, extra.

MORNING HERALD.—Every morning, SUNDAY HERALD and HERALD, Fridays. Independent. Established 1875. The Herald Publishing Co., publishers. Wesley M. Oler, Pres.; Frank F. Peard, Treas. and Business Manager. Subscription, daily, $3; claimed average circulation, 37,880; Sunday, $1.50; claimed average circulation, 32,951; weekly, 50 cents; estimated circulation, 17,500; 12 pages (Sunday 36 and 40 pages); daily, Sunday and weekly, 8 columns; length of columns, 21½ inches; width, 2 1-12 inches. Can use matrices. Office, Fayette and St. Paul streets.

Advertising rates, daily and Sunday, agate, 12½ a line first time; 6¼ cents afterward (nothing less than 14 lines). First page (light face type), 25 cents a line each insertion. Line contracts, 1,200 lines, 9 cents a line; 2,500 lines, 8½ cents; 5,000 lines, 8 cents; 10,000 lines, 7½ cents; 25,000 lines, 7 cents. Repeated matter on line contracts in daily, 5 cents a line; Sunday, 1½ cents less per line per time. Preferred position, 15 to 25 per cent extra. Classified, 1 cent a word each insertion. Readers, 20 and 25 cents per line each time, with discounts for 500 lines and over. Weekly, 6 cents a line. Reading notices, 15 cents per line. Discounts on display and readers, one month, 15 per cent; three months, 25 per cent; six months, 30 per cent; one year, 40 per cent.

See advertisement on page 394.

NEWS.—Every evening except Sunday. Independent. Established 1871. Evening News Publishing Co., publishers. Subscription, $3; sworn average circulation for year 1900, 37,612*; 8 to 16 pages, 7 columns; length of columns, 20½ inches; width, 2⅛ inches. Can use matrices. Office, Baltimore and Grant streets.

Advertising rates, daily, agate, per line, one time, 10 cents; each subsequent consecutive insertion, 7½ cents; 2,000 lines, 8 cents; 5,000 lines, 7 cents; 10,000 lines, 6 cents. Reading notices, nonpareil count, 15 cents a line with discounts for amounts $100 and over. Classified advertisements, 1 cent a word; one month, $1 a line.

See advertisement on page 416.

SUN.—Every morning except Sunday, and WEEKLY, Saturdays. Established 1837. Independent. A. S. Abell Co., publishers. Subscription, daily $6; estimated circulation, 65,000; weekly, $1; estimated circulation,

MARYLAND

30,000, 8 to 12 pages, 8 columns; length of columns, 25¼ inches; width, 2 1-12 inches. Office, Baltimore and South streets.

Advertising rates, agate, daily, 4 lines, one time, 60 cents; each additional insertion, 30 cents; one month, $6; every other day, 4 lines, one time, 60 cents; subsequent insertions, 35 cents; two times a week, 4 lines, one time, 60 cents; subsequent insertions, 40 cents; one time a week, 15 cents per line each insertion. First page, nonpareil, 25 cents per line each insertion; fourth page, last or local news page, agate, 20 cents per line each time (nothing less than 3 lines), weekly, 4 lines, or less before marriages, $1; after marriages, 2 lines or less, 40 cents each insertion; each additional line, 20 cents each insertion. No cents, large type or double columns inserted in either paper. Use of borders and contour type, one time rate and 50 per cent additional for portion so set.

WORLD.—Every evening except Sunday. Independent. Established 1890. The World Co., publishers. Subscription, $3; estimated circulation, 25,000; 8 pages, 7 columns; length of columns, 20 inches; width, 2⅞ inches. Can use matrices. Office, 206 N. Calvert street.

Advertising rates, agate, 10 cents a line; one month, 8 cents a line; six months, 5 cents a line; one year, 4 cents a line; 5,000 lines, 6 cents; 10,000 lines, 5 cents. Reading notices, 20 and 30 cents.

See advertisement on page 484.

BAYERISCHES WOCHENBLATT.—Every Wednesday. German. Established 1880. August Strauff & Co., publishers. Subscription, $2.50; claimed circulation, 10,600; 8 pages, 6 columns; length of columns, 18⅞ inches; width, 2⅛ inches. Office, 113 Cheapside.

Advertising rates, one inch, one time, $1; subsequent insertions, 50 cents; 1 inch, three months, $5; six months, $8; one year, $12. Reading notices, long primer, 10 cents a line.

CATHOLIC MIRROR.—Every Saturday. Roman Catholic. Official organ of Cardinal Gibbons. Established 1850. Catholic Mirror Publishing Co., publishers. Subscription, $2; estimated circulation, 16,500; 20 pages; length of columns, 14½ inches; width, 2⅛ inches. Office, 406 North Howard street.

Advertising rates, one inch, one time, $2.15; one month, $5.60; six months, $24; one year, $41.40; 2 inches one month, $10.60; one year, $57.60. Reading notices, 15 cents per line, agate.

CHIMES (The).—Every Saturday. Religious. Established 1850. Chimes Publishing Co., publishers. Subscription, $1; claimed average circulation, 22,500; 8 pages, 4 columns; length of columns, 12 inches; width, 2 1-6 inches. Can use matrices.

Advertising rates, one inch, 1 time, $2.15; one month, $5.60; three months, $14; six months, $24; one year, $41.40. Reduced rates for larger space.

MARYLAND

JEWISH EXPONENT. — (See Philadelphia.)

KATHOLISCHE VOLKS ZEITUNG.—Every Saturday. German. Catholic. Established 1860. Kreuzer Brothers, publishers. Subscription, $2.50; claimed circulation, 21,500; 8 pages, 6 columns; length of columns, 20½ inches; width, 2¼ inches. Office, 212 N. Calvert street. A supplement, called BALTIMORE, is issued for Maryland and the District of Columbia.

Advertising rates, nonpareil, per inch, one time, $1; one month, $3; three months, $8; six months, $14; one year, $25; 2 inches, one month, $5.25; one year, $42. Reading matter, 15 cents per line.

METHODIST.—Every Thursday. Methodist Episcopal. Established 1879. Baltimore Methodist Publishing and Printing Co., publishers. Subscription, $1.50; estimated circulation, 4,250; 24 pages, 3 columns; length of columns, 11¼ inches; width, 2 1-5 inches. Office, 6 South Calvert street.

Advertising rates, 1 inch, one time, $1; one month, $3.25; three months, $7.80; six months, $12.50; one year, $20. Reading notices, 10 cents a line.

METHODIST PROTESTANT. — Every Wednesday. Methodist. Established 1831. F. T. Flagg, publisher. Subscription, $2; claimed circulation, 6,000; 16 pages, 4 columns; length of columns, 13⅞ inches; width, 2¼ inches. Office, 8 E. Baltimore street.

Advertising rates, agate measure, 8 cents a line. Reading notices, 15 cents; discounts, 10 per cent on 2 times or 100 lines; 20 per cent on one month, or 200 lines; 30 per cent on three months, or 300 lines; 40 per cent on six months, or 500 lines; 50 per cent on one year, or 1,000 lines, Nonpareil type used for advertisements.

SATURDAY REVIEW.—Every Saturday. Literary. Established 1876. T. J. Wentworth, publisher. Subscription, $1; estimated circulation, 5,000; 16 pages, 11x16. Office, 228 East Baltimore street.

Advertising rates on application.

WECKER.—Every Sunday. German. Republican. Established 1851. C. H. Miller, publishers. Subscription, $1.50; estimated circulation, 7,500; 16 pages, 7 columns; length of columns, 21 inches; width, 2⅛ inches. Office, 7 Post Office avenue.

Advertising rates, 1 inch, three months, $8; six months, $12.50; one year, $20; 500 lines, agate, 7½ cents a line; 1,000 lines, 5 cents; special rates on large contracts.

FARMERS' AND PLANTERS' GUIDE.—Monthly. Agricultural. Established as the Maryland Farmer, 1864. Geo. O. Gover, publisher. Subscription, 50 cents; guaranteed average circulation, 16,425; 16 pages, 4 columns; length of columns, 12 inches; width, 2 1-6 inches. Forms close 25th preceding month. Office, 6 South Calvert street.

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Advertising rates, nonpareil, $1.50 per inch; three months, $4; six months, $7; one year, $12. Special notices, 15 cents per line first insertion, 10 cents after. Classified advs, 1 cent a word. Buyers' Directory one line, one year, $1; 2 lines, $1.75; more than 2 lines, 75 cents a line.

MONTH. — Monthly. Catholic. Established 1880. John Murphy & Co., publishers. Estimated circulation, 5,000; 150 pages, 6x10.
Advertising rates on application.

PATENT RECORD.—Monthly. See Washington, D. C.

POULTRY AND FARM.—Monthly (15th). Established 1895. Poultry and Farm Publishing Co., publishers. Subscription, 25 cents; guaranteed average circulation for year 1900, 17,874*; 16 pages, 3 columns; length of columns, 10½ inches; width, 2⅛ inches. Forms close 8th of the month. Can use matrices.

Advertising rates, 8 cents a line agate. Discounts, 5 per cent on 150 lines; 10 per cent on 300 lines; 15 per cent on 600 lines; 20 per cent on 1,200 lines. Classified, 1 cent a word.

MARYLAND

SOUTHERN FARM MAGAZINE.—Monthly. Agricultural. Established 1893. Manufacturers' Record Publishing Co., publishers. Subscription, $1; estimated circulation, 14,000; 36 pages, 3 columns; length of columns, 11¼ inches; width, 2¼ inches. Can use matrices. Forms close 15th of preceding month. Office, Manufacturers' Record Building.

Advertising rates, one inch, one time, $1.35; three months, $3.65; six months, $6.89; one year, $12.15. Reduced rate for larger space. Line rate, 12 cents, per insertion, with discounts, 5 per cent on two months; 10 per cent on three months; 15 per cent on six months; 25 per cent on one year.

SALISBURY

EASTERN SHORE FARMER AND FRUIT CULTURIST, formerly the Strawberry Culturist.—Monthly. Horticultural. Established 1893. Eastern Shore Publishing Co., publishers. Subscription, 50 cents; claimed circulation, 50,000; 16 to 20 pages, 4 columns; length of columns, 12 inches; width, 2¼ inches. Forms close 28th of preceding month.

Advertising rates, agate, 10 cents a line, each insertion.

See advertisement on page 437.

MASSACHUSETTS.

ATHOL

COTTAGER.—Monthly. Literary. Established 1882. Cottager Co., publishers. Subscription, 50 cents; guaranteed average circulation, 14,093; 8 pages, 5 columns; length of columns, 17¼ inches; width, 2¼ inches.

Advertising rates, 15 cents per agate line. Discounts, 5 per cent, on six months; 10 per cent on one year. Additional discount for over two inches.

HEALTHY HOME.—Monthly. Domestic. Hygiene. Established 1890. W. H. Brock & Co., publishers. Subscription, 50 cents; claimed average circulation, 15,137*; 4 pages, 5 columns; length of columns, 17 inches; width, 2 1-6 inches. Forms close 15th preceding month.

Advertising rates, agate, 15 cents a line. Discounts, 5 per cent on six months; 10 per cent on one year. Additional discount for over two inches.

BOSTON

ADVERTISER.—Every morning, except Sunday, and WEEKLY, Fridays. Republican. Established 1811. Advertiser Newspaper Co., publishers. Subscription, daily, $6; claimed circulation, 23,600; weekly, $1; daily, 8 pages, 7 columns; length of columns, 20⅞ inches; width, 2 1-6 inches. Can use matrices. Office, 248 Washington street.

Advertising rates, agate, daily, 1st page, 20 cents per line; financial page, 20 cents; 4th and 8th page, 15 cents. Ordinary 12½ cents a line. Real estate, auctions and Shipping., 12½ cents first time; 7½ cents afterwards. Special notices, 20 cents. Business notices, first page, 75 cents; fifth or eighth, 50 cents Locals, $1 per line. No charge for cuts or double column. Weekly, 7½ cents a line. Locals, 30 cents.

DER TELEGRAPH.—Every evening except Sunday and NEW ENGLAND STAATEN ZEITUNG. Saturdays. German. Independent. Established, daily, 1885; weekly, 1875. Telegraph Printing Co., publishers. Kraft & Rueger, proprietors. Subscription, daily, $6; claimed circulation, 5,000; weekly, $2; claimed circulation, 6,000; 4 to 6 pages (weekly, 12 pages), 6 columns; length of columns, daily, 20 inches; width, 2¼ inches. Office, 27 Beach street.

Advertising rates, weekly, per inch, per time, 40 cents; preferred positions, 25 per cent extra. Discounts; one month, 10 per cent; three months, 15 per cent; six months, 25 per cent; special notices, $1 per inch. Business notices, $1 an inch. Reading notices, 25 cents a line. Rates for daily furnished on application.

EVENING RECORD.—Every evening except Sunday. Republican. Established 1884. W. E. Barrett, publisher. Subscription, $3; claimed circulation, 103,000; 8 pages, 7 columns; length of columns, 20¾ inches; width, 2 1-7 inches. Can use matrices. Office, 248 Washington street.

Advertising rates, daily, agate, 1st page, 25 cents; 2d, 3d, 5th and 6th pages, 15 cents; 4th and 8th pages, 18 cents; 7th page, 12½ cents per line each insertion. Classified (no display), 1 cent a word. Business notices, 40 to 60 cents a line. Local notices, $1 to $1.50 a line. No extra charge for cuts or double column.

EVENING TRANSCRIPT.—Every evening except Sunday, and WEEKLY, Fridays. Independent Republican. Established 1830. Boston Transcript Co., publishers. Subscription, daily, $9; claimed average circulation, 25,337; weekly, $1.50; claimed circulation, 3,400; 10 to 32 pages, 7 columns; length of columns, 21 1-7 inches; width, 2¼ inches. Can use matrices. Office, 324 Washington street.

Advertising rates, agate, daily, 1st page, 25 cents; other outside pages and editorial page, 20 cents a line; run of paper, 12½ cents; classified, 12½ cents a line first time; 10 cents each subsequent consecutive insertion. Reading notices, 1st page, $2; other pages, $1.50 per nonpareil line; run of paper, with full rule above, 25 cents per nonpareil line; double column, 25 per cent extra. Weekly, 10 cents per line each insertion.

GLOBE.—Every morning and every evening except Sunday, and SUNDAY GLOBE. Independent. Established 1872. The Globe Newspaper Co., publishers. Subscription, daily, $6; claimed average circulation for year 1900, 189,120*; Sunday, $2; claimed average circulation for same period, 253,057*; daily, 12 to 16 pages; Sunday, 48 to 52 pages; 8 columns; length of columns, 21¾ inches; width, 2 inches. Can use matrices. Office, 236-244 Washington street.

Advertising rates, daily, classified, per line, 12½ cents; displayed, run of paper, 20 cents; 4th, 5th, editorial, facing editorial, household, financial, and last pages, 25 cents; 1st page, 40 cents each insertion; double and triple columns, one price extra for each column rule broken. Cuts and extra large type, 40 cents; 1st page, 50 cents per line. Reading notices, 50 cents to $1.50 per line; medical, daily, run of paper, 30 cents; cuts or rule work, 50 cents; classified, medical, no cuts, etc., 30 cents per line. Sunday, classified, 12½ cents; display 20 cents; special pages, 25 cents; 1st page, 50 cents; pages 4, 9 and editorial, 30 cents per line. Cuts and large type, 1st page, 70 cents; other pages, 40 cents per line. Reading notices, 50 cents to $2 a line; medical,

50 cents; classified medical, 40 cents; cuts in medical, 75 cents. Double column as in daily.

HERALD.—Every morning and evening except Sunday, and SUNDAY MORNING. Independent. Established 1846. Boston Herald Co., proprietors. Subscription, daily, $6; claimed circulation, 178,075; Sunday, $2; claimed circulation, 174,362; 12 pages (Sunday, 32 to 44 pages), 8 columns; length of columns, 22 5-8 inches; width, 2 inches. Can use matrices. Office, 255 Washington street.

Advertising rates, daily, agate, per line, each insertion, ordinary, no display, 12½ cents per line; displayed, run of paper, 25 cents; editorial page, 35 cents; first page, 40 cents; last page, 30 cents per line; if double and triple column, for each column rule broken one price extra. Cuts and extra large type, any page except 1st, 40 cents. (1st page, 50 cents); medicines and medical publications, 40 cents; medical cards, 50 cents per line. Reading notices, 50 cents to $2; Sunday, no display, 12½ cents per line; display, run of paper, 20 cents; special pages, 25 and 30 cents; editorial page, 35 cents; 1st page, 50 cents per line; double and triple column, as in daily. Cuts and extra large type, 1st page, $1; other pages, 40 cents. Reading notices, bottom of column, 1st page, $2; other pages, $1; last page, 75 cents; 10th page, preceding advertisements, 50 cents (medical, etc., as in daily). Nothing less than 25 cents each insertion, except situations, which are 5 cents a line set solid.

See advertisement on pages 374 and 380.

JOURNAL.—Every morning, including Sunday, and every evening except Sunday, and WEEKLY, Fridays, also NEW ENGLAND HOME MAGAZINE, issued weekly with Sunday Journal, and independently. (For description, see elsewhere). Republican. Established 1833. Journal Newspaper Co., proprietors. Subscription, $6; Sunday, $2; claimed circulation, 80,000; weekly, $1; claimed circulation, 31,000; daily, 8 to 12; weekly, 8; Sunday, 48 pages, and magazine supplement (New England Home Magazine) 8 columns; length of columns, 22 inches; width, 2 inches. Can use matrices. Office, 264 Washington street.

Advertising rates, daily, agate, run of paper, 15 cents; 2d page, and page facing editorial, 16 2-3 cents; editorial and last page, 18 cents; financial page, 20 cents; 1st page, 25 cents. Special notices, 25 cents; business notices, 50 and 60 cents. Reading notices, $1 to $1.50 per line. Sunday, 15 cents; special page, 20 and 25 cents; for magazine rates, see New England Home Magazine; business notices, 50 and 60 cents. Reading notices same as in daily. Classified, daily or Sunday, 10 cents; medical, classified, 15 cents per line. No extra charge for cuts or double column.

See advertisement on page 411.

POST.—Every morning. Independent Democratic. Established 1831. E. A. Grozier, editor and publisher. Subscription, daily, $3; Sunday, $1.50; claimed circulation, 159,000 (Sunday, 120,678); daily, 8 to 16 pages; Sunday, 32 to 48 pages; 7 columns; length of columns, 21 inches; width, 2⅛ inches. Can use matrices. Office, 259 Washington street.

Advertising rates, agate, daily per line, 15 cents; last page, 20 cents; 1st page, 30 cents; financial and political, 20 cents; amusements, 20 cents; new publications, 15 cents; medical, 25 cents; editorial page 18 cents; no extra charge for cuts or broken columns; classified advertisements, 12½ cents a line. Reading notices, 50 cents to $1.50 per line. Sunday, same rate as daily, excepting first page, 25 cents. Position in daily or Sunday, ¼ extra, but waived on contracts.

See advertisement on page 376.

TRAVELER.—Every evening except Sunday. Established 1824. Boston Traveler Co., publishers. Subscription, daily, $3; sworn average circulation for four months ending April 30, 1901, 68,167*; 8 to 16 pages, 8 columns; length of columns, 19¾ inches; width, 2 inches. Can use matrices. Office, 307 Washington street.

Advertising rates, daily, agate, run of paper, 12½ cents; page facing editorial, 12½ cents; editorial page, 20 cents a line; first page, 25 cents a line. Classified, 12½ cents a line. Reading notices, 50 and 75 cents and $1 per line.

AMERICAN ARCHITECT AND BUILDING NEWS.—Every Saturday. Architecture, Engineering, Decoration, Construction. Established 1876. American Architect and Building News Co., publishers. Subscription, $6; estimated circulation, 7,000; 48 pages, 3 columns; length of columns, 12 inches; width, 2 3-16 inches. Office, 211 Tremont street.

Advertising rates, 1 inch, one time, $2; one month, $7; three months, $20; six months, $35; one year, $60; 2 inches, $108.80; 3 inches, $153; 4 inches, $192 one year. Outside pages and pages next to reading matter, 50 per cent extra. Cuts at ordinary rates.

AMERICAN CITIZEN.—Every Saturday. Patriotic. Established 1891, and BRITISH AMERICAN CITIZEN, established, 1887. American Citizen Co., publishers. Subscription, $2 each paper; guaranteed combined circulation, 7,500; 8 pages, 6 columns; length of columns, 19½ inches; width, 2 1-6 inches. Office 127 A, Tremont street.

Advertising rates, 15 cents a line, agate. Discounts for continued insertions, Reading notices, 50 cents a line.

All advertisements inserted in both papers.

AMERICAN CULTIVATOR.—Every Saturday, Agricultural and Live Stock. Established 1839. George B. James, publisher. Subscription, $2; claimed circulation, 31,783. 16 pages, 4 columns; length of columns, 14 inches; width, 2¼ inches. Office, 220 Washington street.

MASSACHUSETTS

Advertising rates, agate, 35 cents; subsequent insertions, 30 cents per line; outside page, first, 40 cents; subsequent insertions, 35 cents per line. Cuts same price. Special notices, 40 cents; business notices, 50 cents per line each insertion. Reading matter notices, 75 cents per line, count each insertion. Nothing less than $2 first insertion.

AMERICAN HORSE BREEDER.—Every Tuesday. Trotting Horse Interests. Established 1881. Geo. B. James, publisher. Subscription, $2; claimed circulation, 27,943; 24 pages and over, 4 columns; length of columns, 14 inches; width, 2¼ inches. Office, 220 Washington street.

Advertising rates, per inch, one time, $3; three months, $30; six months, $45; one year, $70. Cuts same price; special notices, 40 cents a line; business notices, 50 cents; reading matter, 75 cents a line.

AMERICAN STOCK KEEPER.—Every Saturday. Live Stock. Established 1888. American Stock Keeper Publishing Co., publishers. Subscription, $1; estimated circulation, 7,000; 16 pages, 11x15. Office, 30 Broad street.

Advertising rates, $1 an inch first time, 60 cents each subsequent insertion.

ANZEIGER.—Every Saturday. German. Independent. Established 1888. F. E. Nickels, publisher. Subscription, $1.50; claimed average circulation, for year 1900, 6,300; 20 pages, 7 columns; length of columns, 20 inches; width, 2 1-6 inches. Can use matrices. Office, 132 Pearl street.

Advertising rates, one inch, one time, 75 cents; one month, $2; three months, $5; six months, $9; one year, $16; 2 inches, one time, $1.25; one month, $3.75; three months, $9; six months, $16; one year, $30. Reduced rates for larger space. Open space, used within one year, 1,000 lines, 4 cents a line; 2,000 lines, 3¾ cents; 3,000 lines, 3½ cents; 4,000 lines, 3¼ cents; 5,000 lines, 3 cents a line; position ¼ extra. Reading notices, 10 cents per agate line.

BANKER AND TRADESMAN AND MASSACHUSETTS LAW REPORTER.—Every Wednesday. Commercial and Legal. Established 1872. Banker and Tradesman Co., publishers. Subscription, $5; estimated circulation, 14,000; 24 pages, 3 columns; length of columns, 11 inches; width, 2½ inches. Office, 220 Devonshire street.

Advertising rates, $1.50 per inch, each insertion; 1st pages, $2. Discounts, three months, 10 per cent; six months, 15 per cent; one year, 25 per cent. Reading notices, 50 cents a line.

BANNER OF LIGHT.—Every Saturday. Spiritualist. Established 1857. Banner of Light Publishing Co., publishers. Subscription, $2; claimed circulation, 20,000; 8 pages, 5 columns; length of columns, 19 inches; width, 2 7-16 inches. Office, 204 Dartmouth street.

Advertising rates, agate, per line, 25 cents; discounts: 200 lines or three months, 10 per cent; 500 lines or six months, 25 per cent; 1,000 lines or one year, 40 per cent. Reading notices 50 cents per minion line.

BEACON.—Every Saturday. Independent. Established 1884. Beacon Publishing Co., publishers. Subscription, $1; estimated circulation, 8,000; 20 to 28 pages, 3 columns; length of columns, 10¼ inches; width, 2¼ inches. Office, 295 Washington street.

Advertising rates, agate, 15 cents a line or $2 per inch each insertion. Discounts, 10 per cent on four times; 25 per cent on three months; 33 1-3 per cent on six months; 40 per cent on one year.

BUDGET.—Every Saturday. Illustrated. Home. Established 1879. Budget Co., publishers. Subscription, $2.50; estimated circulation, 12,000; 16 pages, 4 columns; length of columns, 14 inches; width, 2¼ inches. Can use matrices. Office, 220 Washington street.

Advertising rates, agate, 12½ cents a line, with time discounts.

CHARLESTOWN ENTERPRISE. Every Saturday. Local. Established 1878. Charlestown Enterprise Co., Publishers. Subscription, $2; estimated circulation, 7,500; 8 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches. Office, City Square, Charlestown district.

Advertising rates, nonpareil, per inch, one time, $1; one month, $2; three months, $5; six months, $9; one year, $15. Reading notices, 10 cents a line; locals, 30 cents a line.

CHRISTIAN ENDEAVOR WORLD.—Every Thursday, Evangelical. Established 1886. Golden Rule Co., publishers. Subscription, $1; guaranteed average circulation, 95,000; 16 pages, 4 columns; length of columns, 13¼ inches; width, 2¼ inches. Office, Tremont Temple.

Advertising rates, agate, 65 cents per line. Discounts of 10, 15, 20, 25, 30, and 33 1-3 per cent on orders aggregating 100, 200, 300, 500, 1,000, and 1,500 lines respectively. Reading notices, 85 cents a line.

See advertisement on page 401.

CHRISTIAN REGISTER.—Every Thursday. Unitarian. Established 1821. Christian Register Association, publishers. Subscription, $2; claimed average circulation, 9,800; 28 to 32 pages, 3 columns; length of columns, 9¾ inches, width, 2 1-3 inches. Office, 272 Congress street.

Advertising rates, agate, 10 cents per line each insertion. Business notices, 20 cents per line (no reading matter notices inserted). Discounts, 10 per cent on four times, 15 per cent on eight times; thirteen times, 25 per cent; twenty-six times, 30 per cent; one year 35 per cent.

CHRISTIAN WITNESS.—Every Thursday. Holiness. Established 1871. Christian Witness Co., publishers. Subscription, $1.50; claimed circulation, 10,000; 16 pages, 4 columns; length of columns, 14 inches; width, 2⅛ inches. Office, 36 Bromfield street.

Advertising rates, 10 cents per agate line. Discounts, three months, 10 per cent; six

months, 20 per cent; nine months, 30 per cent; twelve months, 40 per cent. Reading notices, 25 cents per line.

COMMERCIAL.—Every Saturday, Independent. Established 1884. Commercial Newspaper Co., publishers. John D. Dwyer, editor. Subscription, $2; estimated circulation, 8,000; 8 pages, 17x24. Office, 266 Washington street.

Advertising rates on application.

COMMERCIAL BULLETIN.—Every Saturday. Established 1859. Curtis Guild & Co., publishers. Subscription, $4; estimated circulation, 12,500; 8 pages, 7 columns; length of columns, 21 inches; width, 2¼ inches. Office, 282 Washington street.

Advertising rates, agate, 6 lines, one time, $1; 6 lines, one year, $40.

CONGREGATIONALIST.—Every Saturday, Congregational. Established 1816. The Pilgrim Press, publishers. Subscription, $3; claimed circulation, 24,500; 40 pages, 3 columns; length of columns, 11½ inches; width, 2 5-16 inches. Issue also on first Saturday of each month, magazine number (60 pages, illustrated), entitled, "THE CHRISTIAN WORLD." Office, 14 Beacon street.

Advertising rates, agate, 25 cents per line each insertion. Reading notices, leaded 50 cents a line, discounts on display as follows: $25, 10 per cent; $50, 15 per cent; $75, 20 per cent; $100, 25 per cent; $250, 30 per cent; $400, 33 1-3 per cent.

COURIER.—Every Sunday. Independent. Established 1795. Joseph F. Travers, publisher. Subscription, $2.50; claimed circulation, 16,000; 4 pages, 9 columns; length of columns, 35 inches; width, 2 3-8 inches. Office, 309 Washington street.

Advertising rates, agate, 15 cents a line; double column, ¼ extra. Special notices, 20 cents per line each insertion. City notices, 25 cents. Reading notices, run of paper, 50 cents.

HOME JOURNAL.—Every Saturday. Illustrated Society and Literary. Established 1846. Subscription, $3; claimed circulation, 9,500; 24 pages, 3 columns; length of columns, 10 inches; width, 2 1-6 inches. Can use matrices. Office, cor. Summer and South streets.

Advertising rates, nonpareil, 15 cents per line each insertion. Discount of 25 per cent on three months and over, or on 1,000 lines, or more.

IDEAS.—Every Saturday. Literary, Dramatic, etc. Established 1892. Idea Publishing Co., publishers. Subscription, $1; estimated circulation, 5,000; 8 pages, 5 columns; length of columns, 15½ inches; width, 2¼ inches. Office, 61 Essex street.

Advertising rates, agate, 12½ cents a line; one inch, one time, $1.75; one month, $6.50; three months, $17; six months, $29.50; one year, $50. Reading notices 50 per cent more.

ILLUSTRATED POLICE NEWS.—Every Saturday. Sporting. Established 1842. Alden Publishing Co., publishers. Subscription, $4; claimed circulation, 50,000; 16 pages, 4 columns; length of columns, 14¼ inches; width, 2 1-6 inches. Forms close one week in advance. Office, 4 Alden street.

Advertising rates, agate, 25 cents a line. Reading notices, 50 cents a line. Discounts, 5 per cent on three months; 10 per cent on six months; 20 per cent on one year.

JOURNAL OF EDUCATION.—Every Thursday. Educational. Established 1875. New England publishing Co., publishers. Subscription, $2.50; claimed circulation, 17,500; 16 pages, 4 columns; length of columns, 13 5-8 inches; width, 2 3-8 inches. Office, 211-215 Pemberton Building, Pemberton Square.

Advertising rates, agate, 20 cents a line; one inch, $2.50; ¼ page $20; ½ page, $35; one page, $60 per time.

LIVING AGE.—Every Saturday. Literary. Established 1844. The Living Age Co., publishers. Subscription, $6; circulation, refused; 64 pages, 2 columns; length of columns, 8 inches; width, 2½ inches. Forms close Tuesday of preceding week. Office, 13½ Bromfield street.

Advertising rates, nonpareil, 25 cents a line. One page, one time, $30; ¼ and ½ pages, pro rata. Discounts, 10, 15, 25 and 33 1-3 per cent on 6, 13, 26 and 52 insertions, respectively.

MASSACHUSETTS PLOUGHMAN.—Every Saturday. Agricultural. Established 1841. Massachusetts Ploughman Publishing Co., publishers. Subscription, $2; claimed circulation, 9,849; 8 pages, 6 columns; length of columns, 20 inches; width, 2¼ inches. Office, 3 State street.

Advertising rates on application.

MORNING STAR.—Every Thursday, Free Baptist. Established 1826. A. L. Freeman, publisher. Subscription, $2; claimed circulation, 10,000; 16 pages, 4 columns; length of columns, 13¾ inches; width, 2 1-7 inches. Office, 457 Shawmut avenue.

Advertising rates, agate, 10 cents per line each insertion. Discounts, 5 per cent on two times, 10 per cent on one month; 15 per cent on two months, 20 per cent on three months; 30 per cent on six months, 35 per cent on one year.

NEW ENGLAND FARMER.—Every Saturday. Agricultural. Established 1822. George M. Whitaker, publisher. Subscription, $1.50; estimated circulation, 15,000; 8 pages, 6 columns; length of columns, 20 inches; width, 2⅛ inches. Office, 19 Pearl street. Also publishes OUR GRANGE HOMES, which see.

Advertising rates, nonpareil, one time 15 cents per line. Liberal discounts for large amounts and continued advertising.

NEW ENGLAND HOME MAGAZINE.—Every Sunday. Literary. Issued in connection with Sunday Journal, and also independently. Journal Newspaper Co., publishers. Subscription, 10 cents per copy. Claimed circulation, 80,000; 52 pages, 2 columns; length of columns, 7 6-7 inches; width, 2¾ inches. Can use matrices. Forms

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close ten days in advance. Office, 264 Washington street.

Advertising rates, agate, 20 cents a line; per page, $40; ¼ and ½ pages, pro rata. Inside cover, per line, 25 cents; per page, $50; outside cover, per line, 30 cents; per page, $60. Discounts, 5 per cent on 4 times; 10 per cent on 8 times; 15 per cent on 12 times.

NORTH SHORE, (The).—Weekly. Published only during the summer season, commencing June 29th and ending August 31st, (10 issues each season). Established, 1901. Lombard & Saylor, publishers. Circulates among the summer visitors along the North Shore of Massachusetts. Claimed average circulation, 5,000; 2 columns to page; length of columns, 7 3-8 inches; width, 2½ inches. Forms close second Saturday preceding date of issue. Office, 215 Newbury street.

Advertising rates, one inch, 5 times, $12.50; 10 times, $22.50. Nothing smaller than one inch, or less than for 5 insertions taken.

OUR GRANGE HOMES.—Every Saturday. Grange and Agricultural. Established 1885. Whitaker Publishing Co., publishers. Subscription, $1.50; estimated circulation, 5,000; 8 pages, 6 columns; length of columns, 20 inches; width, 2⅛ inches. Office, 19 Pearl street.

Advertising rates, nonpareil, 3 cents per line.

PILOT.—Every Saturday. Democratic, Roman Catholic. Established 1836. Pilot Publishing Co., publishers. Subscription, $2.50; claimed circulation, 75,000; 8 pages, 7 columns; length of columns, 21 inches; width, 2 5-16 inches. Office, 630 Washington street.

Advertising rates, agate, 20 cents a line; special pages extra. Reading notices, 40 cents to $1 a line. Discounts: four times, 10 per cent; three months, 15 per cent; six months, 25 per cent; one year, 33 1-3 per cent.

REPUBLIC.—Every Saturday. Democratic. Catholic. Established 1882. The Republic Publishing Co., publishers. Subscription, $2.50; estimated circulation, 35,000, 8 pages; 7 columns; length of columns, 21¼ inches; width, 2¼ inches. Office, 243 Washington street.

Advertising rates, agate, per line, 20 cents. Business notices, according to location, 25 to 50 cents per line. Discounts, for three months or 250 lines, 5 per cent; six months, or 500 lines, 10 per cent; one year, or 1,000 lines, 20 per cent.

SACRED HEART REVIEW.—Every Saturday. Roman Catholic. Established 1885. Review Publishing Co., publishers. Subscription, $2; estimated circulation, 40,000; 16 pages, 4 columns; length of columns, 14 inches; width, 2¼ inches. Office, 194 Washington street.

Advertising rates, agate, 20 cents a line; discounts, 5 per cent on 250 lines; 10 per cent or 500 lines, 20 per cent on 1,000 lines Reading notices, 30 cents a line.

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SATURDAY EVENING GAZETTE.—Every Saturday. Established 1813. The Evening Gazette Co., publishers. Subscription, $2.50 (foreign, $3.54); guaranteed circulation, 7,000; 8 pages, 7 columns; length of columns, 21¾ inches; width, 2¼ inches. Office, 830 Washington street.

Advertising rates, agate, 10 cents a line; 2 to 8 times, 8 cents; 13 times, 7½ cents; 26 times, 6½ cents; one year, 5½ cents a line, per time. Reading notices, 12½ cents a line; "Out and About" notices, 25 cents a line.

See advertisement on page 407.

SOUTH BOSTON INQUIRER.—Every Saturday. Established 1871. Inquirer Publishing Co., publishers. Subscription $1; estimated circulation, 5,000; 4 to 12 pages, 7, columns; length of columns, 22 inches; width, 2⅛ inches. Can use matrices. Office, 454 Broadway, South Boston district.

Advertising rates, agate, one inch, one time, $1; each subsequent time, 70 cents. Yearly contracts, 50 cents an inch per time.

TIMES.—Every Sunday. Independent. Established 1864. Elmer C. Rice, publisher. Subscription, $2; estimated circulation, 8,000; 24 pages 4 columns; length of columns, 11½ inches; width, 2¼ inches. Can use matrices. Office, 20 Hawley street.

Advertising rates, agate, 15 cents a line. Time discounts on one month and over on request.

TRUE FLAG.—Every Saturday. Fiction. Established 1851. True Flag Publishing Co. publishers. Subscription, $2.50; estimated circulation, 20,000; 8 pages, 7 columns; length of columns, 24 3-8 inches; width, 2½ inches. Office, 18 Arch street.

Advertising rates, agate, 20 cents a line, No reading notices. 10 per cent discount on 250 lines; 15 per cent on 500 lines, 20 per cent on 1,000 lines.

UNIVERSALIST LEADER, formerly Christian Leader.—Every Thursday. Universalist. Established 1819. Universalist Publishing House, publishers. Subscription, $2; claimed circulation, 22,800; 20 pages, 4 columns; length of columns, 13⅝ inches; width, 2⅛ inches. Office, 22 School street.

Advertising rates, agate, 20 cents a line; discounts, 4 times or $20, 10 per cent; 8 times, or $30, 15 per cent; 3 months, or $50, 20 per cent; 6 months, or $100, 25 per cent; one year, or $200, 30 per cent. Nonpareil reading notices, 50 per cent extra. Minion, double price.

See advertisement on page 489.

WATCHMAN.—Every Thursday. Baptist. Established 1819. The Watchman Publishing Co., publishers. Subscription, $2.50; claimed circulation, 17,000; 32 pages, 3 columns; length of columns, 11 inches; width, 2¼ inches. Office, 501 Tremont Temple.

Advertising rates, per agate line, 25 cents. Discounts, 10 per cent on 250 lines; 25 per cent on 500 lines; 30 per cent on 1,000 lines. 35 per cent on 2,000 lines; 40 per cent on 4,000 lines.

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WAVERLY MAGAZINE.—Every Saturday Literary. Established 1850. Waverly Publishing Co., publishers. Subscription, $4; claimed circulation, 30,000; 16 pages, 4 columns; length of columns, 13⅜ inches; width, 2¼ inches. Forms closes 2½ weeks in advance. Office, 15 Waverly Block, Charlestown district.

Advertising rates, 12½ cents per agate line. Discounts, one month, 5 per cent; three months, 10 per cent; six months, 15 per cent; nine months, 20 per cent; one year, 25 per cent. Reading notices, 25 cents a line.

WELLSPRING.—Every Saturday. Young People. Established, 1843. Pilgrim Press, publishers. J. H. Tewksbury, Manager. Subscription, 75 cents; estimated circulation, 86,000; 8 pages, 4 columns; length of columns, 14 inches; width, 2¼ inches. Also publishes PILGRIM TEACHER, which see. Office, Congregational House.

Advertising rates, agate, 25 cents a line. Discounts, 4 times, or 100 lines 10 per cent; 13 times, or 500 lines, 20 per cent; 26 times, or 1,000 lines 25 per cent.

YOUTH'S COMPANION.—Every Thursday. Family and Literary. Established 1827. Perry Mason Co., publishers. Subscription, $1.75; claimed circulation, 545,342; 12 to 24 pages, 4 columns; length of columns, 14¼ inches; width, 2 3-16 inches. Office, 201 Columbus avenue.

Advertising rates, agate, $4 per line. Discounts: 100 lines, 10 per cent; 200 lines, 15 per cent; 300 lines, 20 per cent, 500 lines, 25 per cent; 1,000 lines, 30 per cent. Special notices, $6 per line, count. Small advertisements of 5 lines or less charged 1 line extra. New England edition, circulation, 100,000, 75 cents a line, discounts on that edition, 5 per cent on 100 lines; 10 per cent on 200 lines; 15 per cent on 300 lines; 20 per cent on 500 lines; 25 per cent on 1,000 lines.

ZION'S HERALD.—Every Wednesday Methodist. Established 1823. Geo. E. Whitaker, publisher. Subscription, $2.50; estimated circulation, 18,000; 32 pages, 3 columns; length of columns, 11¼ inches; width, 2¼ inches. Office, 36 Bromfield street.

Advertising rates, agate, 20 cents per line each insertion. Business notices, 30 cents per line. Reading notices, 40 cents per agate line. Discounts, 10 per cent on 100 lines; 15 per cent on 200; 20 per cent on 300; 25 per cent on 500; 33 1-3 per cent on 1,000.

See advertisement on page 381.

FARM POULTRY.—Semi-Monthly. Poultry. Established 1889. Farm Poultry Publishing Co., publishers. Subscription, $1; estimated circulation, 27,498; 28 pages, 4 columns; length of columns, 12½ inches; width, 2⅛ inches. Forms close 5th and 20th of month preceding date of issue. Office, 22 Custom House street.

Advertising rates, 30 cents per agate line. 50 lines, 25 cents; 150 lines, 20 cents; 300 lines, or more, 15 cents.

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AMERICAN KITCHEN MAGAZINE.—Monthly. Culinary. Established 1894. Home Science Publishing Co., publishers. Subscription, $1; sworn average circulation, 15,000; 80 pages, 2 columns; length of columns, 8 inches, width, 2 inches. Forms close 15th preceding month. Office, 28 Oliver street.

Advertising rates, 1 inch, one time, $4; ⅛ page (2 inches), $7.50; ¼ page, $12.50; ½ page, $25; 1 page, $40; discounts: 5 per cent on three months; 10 per cent on six months; 15 per cent on nine months; 20 per cent on one year.

AMERICAN LEGION OF HONOR JOURNAL.—Monthly. Fraternal Society. Established 1879. A. L. of H. Journal Publishing Co., publishers. Subscription, 50 cents, guaranteed average circulation, 10,000; 12 pages, 2 columns; length of columns, 10 inches; width, 2 1-3 inches. Can use matrices. Office, 200 Huntington avenue.

Advertising rates, $2 per inch, first insertion; $1 each subsequent insertion. Reading notices, 25 cents per line first insertion; subsequent insertions, 15 cents.

AMERICAN PRIMARY TEACHER.—Monthly. Not issued in July and August. Educational. Established 1876. New England Publishing Co., publishers. Subscription, $1; estimated circulation, 42,000; 40 pages, 3 columns; length of columns, 10¼ inches; width, 2⅛ inches. Forms close 25th of preceding month. Office 211-215 Pemberton Building, Pemberton Square.

Advertising rates, agate, $1.75 per inch; ¼ page, per time, $20; ½ page, $30; one page, $50. Reading notices, 15 cents per agate line.

ATLANTIC MONTHLY.—Monthly. Literary. Established 1858. Houghton, Mifflin & Co., publishers. Subscription, $4; circulation, refused; 180 pages, 2 columns; length of columns, 8 3-8 inches; width, 2½ inches. Forms close 1st of preceding month. Office, 4 Park street.

Advertising rates, nonpareil, 30 cents per line each insertion. 1 page, $60; parts of pages, pro rata; discounts on three months, 5 per cent; on one year, 15 per cent.

BANKER AND INVESTOR.—Monthly. Financial. Established 1899. The Banker and Investor Co., publishers. Subscription, $2; claimed circulation, 30,000; 12 pages, 4 columns; length of columns, 16 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, agate, 20 cents a line.

BAPTIST MISSIONARY MAGAZINE.—Monthly. Baptist. Established 1803. American Baptist Missionary Union, publishers. Subscription, $1; claimed average circulation, 10,341; 40 pages, 2 columns; length of columns, 7¾ inches; width, 2 3-8 inches. Forms close 12th of month preceding date of issue. Can use matrices. Office, Tremont Temple.

Advertising rates, nonpareil, each insertion, ⅛ page, $2.50; ¼ page, $5; one page,

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$20; last page of cover, $40. Discounts, 10 per cent on three months; 15 per cent on six months; 20 per cent on nine months; 25 per cent one year.

BLACK CAT.—Monthly. Fiction. Established 1895. The Shortstory Publishing Co., publishers. Subscription, 50 cents; sworn circulation, 120,000; 48 pages, 2 columns; length of columns, 7½ inches; width, 2¼ inches. Can use matrices. Forms close 1st of preceding month. Office, 144 High street.

Advertising rates, agate, 60 cents a line each insertion; position extra and quoted on application. No discount for time or space.

BOHEMIAN (The).—Monthly. Literary. Short Stories. Established 1900. Bohemian Publishing Co. (W. L. Terhune) publishers. Subscription, $1; claimed average circulation, 30,000; 40 pages and cover, 1 column; length of column, 9⅞ inches; width, 4 inches. Can use matrices. Forms close 1st of preceding month. Office, 13 Columbia street.

Advertising rates, ¼ page, one month, $18; three months, $40; ½ page, one month, $30; three months, $70; one page, one month, $50; three months, $150.

BROWN BOOK OF BOSTON, (The).—Monthly. Established, 1900. The Bernhard-Richards Co., Ltd., publishers. Subscription, $1; guaranteed average circulation, 375,000; 24 to 48 pages, 4 columns; length of columns, 11⅞ inches; width, 2¼ inches. Forms close 1st of preceding month. Office, 101-102 Broad street.

Advertising rates, agate, $1.50 a line; no time or space discounts.

CHRISTIAN, (The).—Monthly. Religious. Established 1866. Mrs. H. L. Hastings, publisher. Subscription, $1; claimed average circulation, 6,480; 16 pages, 3 and 4 columns; length of columns, 13 inches; width, 2¼ and 3 inches. Office, 47-49 Cornhill.

Advertising rates, agate, 20 cents a line; discounts: 10 per cent on 2 insertions; 15 per cent on three months; 20 per cent on six months; 30 per cent on one year. Corresponding space discounts.

CLUB WOMAN.—Monthly. Women's Clubs. Established 1897. Helen M. Winslow, publisher. Subscription, $1; claimed circulation, 35,000; 32 to 48 pages, 2 columns; length of columns, 9 inches; width, 3¼ inches. Office, 56 Atherton Street, Egleston Square.

Advertising rates, one inch, one time, $4; ⅛ page, $8; ¼ page, $15 ½ page, $25; one page, $50. Reading notices, 50 cents a line.

COLORED AMERICAN.—Monthly. Race Literature. Established 1900. Colored Co-operative Publishing Co., publishers. Subscription, $1.50; guaranteed average circulation, 20,000; 96 pages, 2 columns; length of columns, 9 inches; width, 2¾ inches. Can use matrices. Forms close 18th preceding month. Office, 5 Park Square.

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Advertising rates, agate, 15 cents a line. one inch, $2; ¼ page, $5; ½ page, $10; one page, $20. Discounts: six months, 10 per cent; one year, 20 per cent.

COLUMBIAN.—Monthly. Household. Established 1890. L. N. Cushman, publisher. Subscription, 25 cents; guaranteed circulation, 375,000; 16 to 20 pages, 4 columns; length of columns, 14 inches; width, 2⅛ inches. Forms close 10th of preceding month. Can use matrices. Office, 394 Atlantic avenue. Publishes also the WOMAN'S HOME JOURNAL, the two known as CUSHMAN'S COUPLE.

Advertising rates, agate, $1.75 per line; reading notices, $2 a line. Combination rates with Woman's Home Journal, $3 an agate line; reading notices, $3.50.

CONGREGATIONAL WORK.—See New York City.

CONTRIBUTOR.—Monthly. Evangelical. Established 1872. James H. Earle, publisher. Subscription, $1; estimated circulation, 15,000; 16 pages, 4 columns; length of columns, 14 inches; width, 2¼ inches. Office, 178 Washington street.

Advertising rates, agate, per line, one time, 20 cents; 10 per cent discount on three months, 15 per cent on six months, 25 per cent on twelve months; 1,000 lines, 40 per cent.

COOKING SCHOOL MAGAZINE.—Monthly except July and September. Culinary art. Established 1896. Boston Cooking School, Magazine publishers. Subscription, 50 cents; claimed average circulation, 15,000; 90 to 100 pages, 2 columns; length of columns, 8 inches; width, 2½ inches. Office, 372 Boylston street.

Advertising rates, one time, full page, $50.00; half-page, $25.00; quarter page, $15.00; eighth page $8.00; one inch, $4.00. Discounts, three times, 10 per cent; six times, 20 per cent; eight times, 25 per cent; ten times, 30 per cent.

CURRENT HISTORY.—Monthly. Historical. Established 1890. Current History Co., publishers. Subscription, $1.50; claimed average circulation for year ending May, 1901, 13,500; 64 pages, 2 columns; length of columns, 8 inches; width, 2¾ inches. Office, 14 Beacon street. Advertising department, 162 Times Building, New York City.

Advertising rates, agate, 15 cents a line.

DONAHOE'S MAGAZINE.—Monthly. Catholic. Literary. Established 1879. Donahoe's Magazine Co., publishers. Subscription, $2; claimed average circulation, 47,300; 146 pages, 2 columns; length of columns, 8 inches; width, 2¼ inches. Forms close 10th of preceding month. Office, Washington and Boylston street.

Advertising rates, nonpareil, 80 cents a line; one-eighth page, $15; one-fourth page, $25; one-half page, $40; one page, $75. Discounts, 10 per cent on six months, 20 per cent on one year.

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FATHER MATHEW HERALD, (The).—Monthly. Catholic and Temperance. Established 1894. Edmond L. Grimes & Co., publishers. Subscription, $1; claimed circulation, 30,000; 16 pages, 4 columns; length of columns, 13½ inches; width, 2¼ inches. Forms close 25th of preceding month. Office, 132 Pearl street.

Advertising rates, agate, 15 cents a line. Reading notices, 25 cents a line. Discounts, 5, 10 and 20 per cent on 3, 6 and 12 months, respectively.

GERMANIA.—Monthly. German. Educational. Established 1889. Germania Publishing Co., publishers. Subscription, $1; estimated circulation, 6,000; 16 pages, 7x10. Forms close 20th preceding month. Office, 105 Summer street.

Advertising rates, 1 inch, per time, $2; ¼ page, $8; ½ page, $15; one page, $25.

GOLFER.—Monthly. Golf. Golf Publishing Co., publishers. Established 1894. Subscription, $1; estimated circulation, 50,000; 96 pages, 2 columns; length of columns, 9½ inches; width, 2½ inches. Can use matrices. Forms close 20th of preceding month. Office, 530 Atlantic avenue.

Advertising rates, agate, $1 per line; one inch, $14; ¼ page, $35; ½ page, $60; one page, $100.

See advertisement on page 504.

GOOD CHEER.—Monthly. Literary. Established 1900. Forbes & Company, publishers. Subscription, $1; 32 pages, 1 column; length of columns, 5 inches; width, 2¼ inches. Address, P. O. Box, 1478.

Advertising rates, $10 per page.

GRAND ARMY RECORD.—Monthly (15th). G. A. R., W. R. C., Sons of V. and Daughters of V. Established 1885. Ernest L. Waitt, publisher. Subscription, $1; claimed circulation, 17,364; 16 to 20 pages, 3 columns; length of columns, 10 inches; width, 2⅛ inches. Office, 31 Cornhill.

Advertising rates, agate, 20 cents a line. Reading notices, 30 cents a line. Discounts: 6 times, or 1,000 lines, 10 per cent; one year, or 2,000 lines, 15 per cent; 5,000 lines, 25 per cent.

HOUSEHOLD.—Monthly. Domestic. Established 1868. The Household Publishing Co. publishers. Subscription, $1; guaranteed circulation, 100,000, 36 pages, 4 columns; length of columns, 14¼ inches; width, 2 3-16 inches. Can use matrices. Forms close 1st of preceding month. Advertising office, 162 Times Building, New York City, N. Y.

Advertising rates, agate, 65 cents per line. No discount for time or space.

HOUSEHOLD COMPANION.—Monthly. Illustrated. Domestic. Established 1879. Budget Co., publishers. Subscription, $1; estimated circulation, 26,000; 36 pages, 3 columns; length of columns, 10 inches; width, 2¼ inches. Forms close 20th of preceding month. Office, 220 Washington street.

Advertising rates, agate, 16 2-3 cents a line; yearly rates, 15 cents.

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KNIGHTS OF HONOR REPORTER.—Monthly. Established 1878. J. A. Cummings Printing Co., publishers. Subscription, 50 cents; estimated circulation, 40,000; 16 pages, 3 columns; length of columns, 10¾ inches; width, 2¾ inches. Forms close 20th of preceding month. Office, 252 Washington street.

Advertising rates, per inch, one time, $3; three times, $7; six months, $13; one year, $23.

LITERARY REVIEW.—Monthly. Literary. Established 1896. Richard G. Badger & Co. publishers. Subscription, 50 cents; estimated circulation, 5,000; 16 pages, 9x12. Office, 157 Tremont street.

Advertising rates on application.

LITTLE FOLKS.—Monthly. Juvenile. Established 1897. S. E. Cassino, publisher. Subscription, $1; guaranteed circulation, 50,000*; 40 to 48 pages, 2 columns; length of columns, 8 inches; width, 2½ inches. Forms close 10th preceding month. Office, Salem, Mass.

Advertising rates, agate, 23 cents a line; one inch, $3.13; one page, $50; ¼ and ½ pages pro rata. Discounts, 3 months, 10 per cent; 6 months, 15 per cent; one year, 20 per cent.

MASSACHUSETTS MEDICAL JOURNAL.—Monthly (25th), Medical. Established 1881. Bay State Publishing Co., publishers. Subscription, $1; claimed average circulation for eight months ending April 19, 1901, 7,925, 48 pages, 1 column; length of column, 7½ inches; width, 4½ inches. Office, 36 Bromfield street.

Advertising rates, ¼ page, three months, $10; six months, $15; one year, $25; ½ page, three months, $15; one year, $30; ½ page, three months, $20; one year, $35; one page, three months, $25; one year, $60.

MISSIONARY HERALD.—Monthly. Congregational. Established 1804. Charles E. Swett, publisher. Subscription, 75 cents; claimed circulation, 18,000; 60 pages, 2 columns; length of columns, 8⅝ inches; width, 2¼ inches. Forms close 9th of the month. Office, 14 Beacon street.

Advertising rates, agate, 60 cents a line; ⅛ page, $10; ¼ page, $15; ½ page, $25; one page, $40, each insertion. Discounts, 5 per cent on 3 months, 10 per cent on 6 months, 20 per cent on one year.

MODERN METHODS.—Monthly, except July and August. Educational. Established 1897. New England Publishing Co., publishers. Subscription, $1; claimed average circulation, 7,000; 40 pages, 2 columns; length of columns, 10½ inches; width, 3⅛ inches. Office, 211-215 Pemberton Building, Pemberton Square.

Advertising rates, agate, 15 cents a line; $1.50 per inch; ¼ page, one time, $15; ½ page, $25; one page, $40.

MODERN PRISCILLA.—Monthly. Fancy work. Home decoration. Established 1887. Priscilla Publishing Co., publishers. Sub-

scription, $1; sworn average circulation for one year ending August, 1901, 60,270*; 32 pages, 4 columns; length of columns, 12 inches; width, 2⅛ inches. Forms close 10th of preceding month. Can use matrices. Office, 110 Boylston street.

Advertising rates, agate, 40 cents per line. Reading notices, nonpareil, 80 cents. Discounts, 5 per cent on three months or 200 lines, 10 per cent on six months or 500 lines, 15 per cent on nine months or 1,000 lines, 20 per cent on one year or 2,000 lines.

MUSICAL RECORD AND REVIEW.—Monthly. Music. Established 1840. Oliver Ditson Co., publishers. Subscription, 50 cents; estimated circulation, 20,000; 96 pages, 2 columns; length of columns, 6½ inches; width, 2¼ inches. Can use matrices. Office, 91 Equitable Building.

Advertising rates, agate, 25 cents a line; $20 per column; ½ and ¼ columns, pro rata. Discount, 5 per cent on 12 insertions.

NATIONAL MAGAZINE.—Monthly. Literary. Established 1894. Joe Mitchell Chapple Co., publisher. Subscription, $1; guaranteed circulation, 56,000; 112 to 144 pages, 2 columns; length of columns, 8¼ inches; width, 2½ inches. Forms close 10th of preceding month. Office, 91 Bedford street.

Advertising rates, agate, per line, 30 cents; one-fourth page, $12.50; one-half page, $25; one page, $50. Discounts, 5 per cent on three months, 10 per cent on six months, 25 per cent on one year; smallest adv. taken, 7 lines.

NATIONAL SPORTSMAN.—Monthly. Sporting. Established 1899. Leonard A. Frink, publisher. Subscription, $1; estimated circulation, 15,000; 132 pages, 2 columns; length of columns, 7½ inches; width, 2½ inches. Forms close 10th of preceding month. Office, 50 Bromfield street.

Advertising rates, one inch, per time, $3; ⅛ page, $5; ¼ page, $10; ½ page, $20; one page, $40. Discounts: 5 per cent on three months; 10 per cent on six months; 20 per cent on one year.

NEW ENGLAND MAGAZINE.—Monthly. Literary. Illustrated. Established 1889. Warren F. Kellogg, publisher. Subscription, $3; guaranteed average circulation for year 1900, 20,000; 136 pages, 2 columns; length of columns, 8 inches; width, 2¾ inches. Forms close 5th of preceding month. Can use matrices. Office, 5 Park Square.

Advertising rates, 30 cents per agate line; $4 per inch. One page, $60; ¼ and ½ pages, pro rata. Discounts, 10, 15, 20 and 25 per cent for three, six, nine and twelve months.

PILGRIM TEACHER (The).—Monthly. Congregational. Established 1884. J. H. Tewksbury, publisher. Subscription, 50 cents; guaranteed circulation, 16,000; 48 to 100 pages, 2 columns; length of columns, 7½ inches; width, 2⅝ inches. Office, Congregational House.

Advertising rates, agate, 15 cents a line; ¼ page, $7.50; ½ page, $15; one page, $25. (outside cover page, $30.) Discounts: 3 months, 10 per cent; 6 months, 20 per cent; one year, 25 per cent.

POPULAR EDUCATOR.—Monthly, (not issued in July and August). Educational and Literary. Established 1876. Educational Publishing Co., publishers. Subscription, $1; guaranteed circulation, 64,000; 48 pages, 3 columns; length of columns, 10½ inches; width, 2¼ inches. Forms close 10th preceding month. Office, 50 Bromfield st.

Advertising rates, 35 cents per line each insertion. One-fourth page, $35; one-half page, $70; one page, $140.

Issue also PRIMARY EDUCATION.

PRIMARY EDUCATION.—Monthly. (Not issued in July and August.) Educational. Established 1893. Educational Publishing Co., publishers. Subscription, $1; claimed circulation, 50,000; 48 pages, 3 columns; length of columns, 10½ inches; width, 2¼ inches. Forms close 10th preceding month. Office, 50 Bromfield street.

Advertising rates, 30 cents a line, agate; yearly rate 25 cents a line, per time.

Issues also the POPULAR EDUCATOR.

RAILROAD (The).—Monthly. Publishes two editions. "The Steam Railroad" and "The Electric Railroad."—Established 1901. John J. Lane, editor. Subscription, 25 cents; guaranteed circulation both editions, 10,000; 8 pages, 4 columns; length of columns, 14 inches. Office, 247 Washington street.

Advertising rates, $1 per inch, per time, covering both issues.

SOCIAL VISITOR MAGAZINE.—Monthly Literary. Established 1871. Social Visitor Publishing Co., publishers. Subscription, 25 cents claimed circulation, 55,000; 16 pages, 4 columns; length of columns, 19½ inches; width, 2⅛ inches. Forms close 15th preceding month. Office, 106 Congress street.

Advertising rates, agate, 25 cents per line each insertion. Reading notices, 40 cents per nonpareil line.

WATCHWORD AND TRUTH.—Monthly. Evangelical. Established 1878. Robert Cameron, D. D., publisher. Subscription, $1; estimated circulation, 6,500; 32 pages, 7x10. Office, 27 State street.

Advertising rates on application.

WHAT WOMEN SHOULD KNOW.—Monthly, (10th) Literary. Established 1900. The Pauline Ashley Co., publishers. Subscription, 25 cents; claimed average circulation, 4,500; 32 pages, 1 column; length of column, 8½ inches; width, 3½ inches. Office, 12 Federal street.

Advertising rates, one inch, one time, $5; three months, $8.55; six months, $16.20; one year, $28.75; 2 inches, one time, $5.70; 3 inches, $8.35; ½ page, $10.80.

See advertisement on page 488.

WOMAN'S HOME JOURNAL.—Monthly. Established 1897. L. N. Cushman, publisher. Subscription, 50 cents; guaranteed circula-

tion, 375,000; 16 to 20 pages, 4 columns; length of columns, 14 inches; width, 2⅛ inches. Can use matrices. Forms close 10th of preceding month. Office, 394 Atlantic avenue.

Advertising rates, agate, $1.75. Reading notices, $2 a line. Combination rates with the Columbian (Cushman's Couple), $3 an agate line. Reading notices, $3.50.

WOMAN'S MISSIONARY FRIEND.—Monthly. Religious and Missionary. Established 1869. Pauline J. Walden, publisher. Subscription 50 cents; claimed average circulation, 22,500; 40 pages, 2 columns; length of columns, 8 inches; width, 2¾ inches. Office, 36 Bromfield street.

Advertising rates on application.

WORKING BOY.—Monthly. Juvenile. Established 1884. Rev. John F. Ford, publisher. Subscription, 25 cents; claimed circulation, 102,000; 8 pages, 4 columns; length of columns, 14 inches; width, 2 1-6 inches.

Advertising rates, $4 per inch, 25 per cent discount on yearly contracts.

YOUNG IDEA.—Monthly except July and August. Educational. Youth. Established 1888. Allen Sisters, publishers. Subscription, 50 cents; claimed average circulation for four months ending April 1901, 6,650; 16 pages, 3 columns; length of columns, 10 inches; width, 2½ inches. Office, 4 Ashburton Place.

Advertising rates, one inch, one time, $1.50. Discounts, three months, 10 per cent; five months, 20 per cent; ten months, 50 per cent.

BROCKTON

ENTERPRISE.—Every evening except Sunday. Independent. Established 1880. Albert H. Fuller, publisher. Subscription, $5; claimed average circulation, exceeding 6,800; 12 to 16 pages, 6 columns; length of columns, 20 inches; width, 2¼ inches. Can use matrices.

Advertising rates, commercial, 25 cents per inch, per insertion. Medical, 55 cents an inch, one time; $1 for 2 times; 37 cents for each additional insertion. No discount for time or space. Classified, 5 lines or less, for 5 days or less, 25 cents; 5 cents a day over 5 days; 1 cent a line over five lines. Displayed wants; 2 cents per line each time. Reading notices, 5th page, 15 cents a line; bottom of news column, 25 cents a line each insertion.

TIMES.—Every evening except Sunday. Independent. Established 1895. W. L. Douglas, proprietor; W. R. Buchanan, publisher. Subscription, $5; claimed average circulation for year 1900, 12,387*; 8 to 12 pages, 7 columns; length of columns, 20½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, transient, per inch, one time, $1; one week, $4.50; each subsequent insertion, 50 cents. Space rates for electrotyped matter, used within one year, 100 inches, 41 cents an inch; 200 inches, 40 cents; 300 inches, 39 cents; 400 inches, 38 cents; 500 inches, 37 cents; 1,000 inches, 32 cents; 2,000 inches, 30 cents. Position extra. For set matter, add 10 per cent for composition.

EAST NORTHFIELD

RECORD OF CHRISTIAN WORK.—Monthly. (8th.) Undenominational. Organ of Northfield Schools and Chicago Bible Institute. Established 1881. W. R. Moody, publisher. Subscription, $1; claimed circulation, 17,250; 80 pages, 2 columns; length of columns, 17¾ inches; width, 2⅜ inches. Forms close 1st of current month.

Advertising rates, 20 cents per agate line; 10 per cent discount on three months, 20 per cent on six months, 25 per cent on one year.

FALL RIVER

EVENING NEWS.—Every evening except Sunday, and WEEKLY, Wednesdays. Republican. Established 1845. Almy & Milne, publishers. Subscription, daily, $6; guaranteed circulation, 6,200; weekly, $2; estimated circulation, 700; 8 pages, 7 columns; length of columns, 21½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, nonpareil, daily, one inch, one time, 80 cents; one week, $2.25; one month, $6; three months, $12; six months, $19; one year, $30. E. O. D., 70 per cent; twice a week, 60 per cent of daily rate. Weekly, one inch, one time, $1; one month, $2.15; three months, $4.40; six months, $7.50; one year, $12.80. Double column advertisements and special positions extra.

GLOBE.—Every evening except Sunday. Democratic. Established 1885. Fall River Daily Globe Publishing Co., publishers. Subscription, $6; estimated circulation, 6,500; 8 pages, 7 columns; length of columns, 22 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, per inch, one time, 90 cents; one week, $2.50; one month, $7.50; three months, $15; six months, $22.50; one year, $36. E. O. D., 2-3; twice a week, 1-2; once a week, 1-3 daily rates. 100 inches, 50 cents an inch first time, 40 cents after; 250 inches, 45 cents first time, 35 cents after; 500 inches, 40 cents first time, 30 cents after; 10 cents an inch less when cuts are used. Classified, ½ cent a word. Nonpareil reading notices, 15 cents a line.

HERALD.—Every evening except Sunday. Republican. Established 1871. Herald Publishing Co., publishers. Subscription, $6; claimed circulation, 6,500; 8 pages, 8 columns; length of columns, 21¾ inches; width, 2 1-6 inches. Can use matrices.

Advertising rates, nonpareil, one inch, one time, 75 cents; one week, $2; one month, $6 8 cents per inch for each insertion after one month. E. O. D., 2-3 of daily rates. Yearly contracts, 8 cents an inch per time. E. O. D., 10 2-3 cents; two times a week, 12 cents; one time a week, 16 cents. Special positions extra. Advs. extending across more than two columns, ¼ extra. Nonpareil

readers, 12 cents a line first time, 8 cents afterwards; brevier notices, 15 cents a line, first time; 12 cents after. Three-line classified advertisements, three times, 25 cents; one week, 50 cents.

L'INDEPENDANT.—Every evening except Sunday, and WEEKLY. Thursdays, French. Daily, Republican; Weekly. Independent. Established 1885. L'Independant Publishing Co., publishers. Subscription, daily, $3; estimated circulation, 3,700; weekly, $1; estimated circulation, 4,500; 8 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, one inch, one time, 75 cents; one week, $2; one month, $5; three months, $10; six months, $16; one year, $24. E. O. D., 2-3 daily rate. Reading notices, brevier, 15 cents a line first time; 10 cents after. Rates for weekly on application.

FITCHBURG

SENTINEL.—Every evening except Sunday, and WEEKLY. Fridays. Republican. Established, daily, 1873; weekly, 1839. Sentinel Printing Co., publishers. Subscription, daily, $5; claimed average circulation, 4,558; weekly, $1.50; claimed circulation, 1,904; 8 pages, 7 columns; length of columns, 20½ inches; width, 2⅛ inches. Can use matrices not over 3 columns wide.

Advertising rates, one inch, one time, 50 cents; one week, $1.80; one month, $4.40; three months, $8.30; six months, $12.20; one year, $20. E. O. D., 2-3 of daily rates. Classified advs, 5 cents a line; monthly orders, 2 cents a line. Weekly, one inch, one time, 50 cents; one month, $1.25, three months, $2.20; six months, $3.50; one year, $6.10.

GLOUCESTER

TIMES.—Every evening except Sunday, and WEEKLY CAPE ANN ADVERTISER, Fridays. Independent. Established, daily, 1888; weekly, 1856. Times Newspaper Co., publishers. Subscription, daily, $3.50; weekly, $2.50; sworn average circulation, daily, 5,621;* 6 to 8 pages, 7 columns; length of columns, 20 inches (weekly, 4 pages, 8 columns, 26 inches long); width, 2⅛ inches.

Advertising rates, daily, one inch, one time, 50 cents; one week, $1.75; one month, $5; three months, $11; six months, $20; one year, $38. Larger space pro rata. Classified, 4 lines or less, 25 cents first time; 2 times, 38 cents; 3 times, 50 cents; by the week, 75 cents. Special positions, extra.- Reading notices, 15 cents a line first time; (inside pages 12½ cents a line); 10 cents subsequent insertions.

See advertisement on page 485.

GREENFIELD

GAZETTE AND COURIER.—Every Saturday. Republican. Established 1792. E. A. Hall & Son, proprietors. Subscription, $2; claimed circulation, 5,789; 12 pages, 7 columns; length of columns, 20⅝ inches; width, 2 1-6 inches.

Advertising rates, nonpareil, one inch, one time, $1; one month, $2.50; three months, $5; six months, $7.50; one year, $12.

HAVERHILL

EVENING GAZETTE.—Every evening except Sunday. Independent Republican. Established 1798. Haverhill Gazette Co., publishers. Subscription, $5; sworn average circulation, 8,641*; 8 to 12 pages, 7 columns; length of columns, 19½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, nonpareil, one inch one time, 75 cents; one week; $2; one month, $6; three months, $12; $2 per inch per month after three months; one year, $30; each additional inch, $25. E. O. D., 2-3 of daily rates; twice a week, ½. Position extra. Reading notices, 15 cents a line; two or more insertions, 12½ cents; one week, 10 cents; one month, 9 cents per line, per time. Classified advs, 5 lines, one time, 30 cents; three times, 50 cents; one week, $1. Cuts must be solid.

HOLYOKE

HOLYOKE TELEGRAM.—Every evening except Sunday. Democratic. Established 1898. Holyoke Telegram Publishing Co., publishers. Subscription, $3; claimed average circulation, 5,890; 8 pages, 6 columns; length of columns, 21½ inches; width, 2 inches. Can use matrices.

Advertising rates on application.

MORNING WORLD.—Every morning except Sunday, Republican. Established 1900. J. J. Dunn, publisher. Subscription, $6; claimed circulation, 3,546; 4 pages, 7 columns, length of columns, 20 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, nonpareil, 5 cents a line. One inch, one month, $7; three months, $16; six months, $25; one year, $36; 2 inches, one month, $13; three months, $30; one year, $64; 3 inches, one month, $18; three months, $41.50; one year, $90; 5 inches, one month, $24; one year, $120. E. O. D., 2-3 daily rates, Classified, 5 cents a line. Reading notices, nonpareil, 15 cents a line; minion, 20 cents a line.

See advertisement on page 443.

TRANSCRIPT.—Every evening except Sunday, and WEEKLY, Saturdays. Republican. W. G. Dwight, publisher. Established, daily, 1882; weekly, 1856. Subscription, daily, $3; guaranteed circulation, 6,500; weekly, $1; estimated circulation, 1,000; daily, 8, weekly 4 pages, 6 columns; length of columns, 21½ inches; width, 2¼ inches. Can use matrices.

Advertising rates, nonpareil, daily, one inch, one time, $1; one week, $2.30; one month, $6.50; three months, $15; six months, $25; one year, $40. E. O. D., 2-3; twice a week, ½ daily rates. Discounts for time and space. Classified, 1 cent a word first time; ½ cent afterward. Reading notices, 10 and 25 cents a line.

LA PRESSE.—Every Tuesday and Friday. French. Established as weekly, 1895; semi-weekly, 1898. Tesson & Carignan, publishers. Subscription, $1; claimed circulation, 3,900; 4 pages, 8 columns.

Advertising rates on application.

See advertisement on page 421.

LAWRENCE

AMERICAN.—Every evening except Sunday, and SUN, every morning, and WEEKLY AMERICAN, Fridays. Republican. Established 1861. American Publishing Co., publishers. Subscription, daily, $3; claimed circulation, evening, 4,300; morning, 2,800; weekly, $1; claimed circulation, 1,500; 8 pages, 7 columns; length of columns, 20½ inches; width, 2¼ inches.

Advertising rates, nonpareil, evening issue, 1 inch, one time, 50 cents; one week, $2; one month, $4; three months, $12; six months, $18; one year, $31.20; 3 inches, one week, $5; one month, $10; three months, $25; one year, $93.60. Special rates on morning and evening combined; morning issue, one inch, one time, 75 cents; one week, $2; one month, $5; three months, $9; six months, $14; one year $22. Weekly, one inch, one time, 50 cents; one month, $1; three months, $2.50; six months, $5; one year, $7.50. Business notices, one month, daily, 5 cents per line. E. O. D., 2-3 daily rates; two times a week, ½. Classified, 3 lines, three times, 25 cents.

EAGLE.—Every morning except Sunday. Democratic. Established 1867. Hildreth & Rogers, publishers. Subscription, $3; claimed circulation, 2,500; 4 pages, 8 columns; length of columns, 24 inches; width, 2¼ inches.

Advertising rates, nonpareil, one inch, one time, 50 cents; one week, $1; one month, $1.50; three months, $6; six months, $10; one year, $18. Business notices, 10 cents a line first insertion; subsequent insertions, 5 cents a line.

Also publishes EVENING TRIBUNE, which see.

TELEGRAM.—Every evening except Sunday. Republican. Established 1884. John N. Cole, publisher. Subscription, $3; estimated circulation, 5,280; 8 to 16 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates, nonpareil, 1 inch, one time, 50 cents; one week, $1.50; one month, $4.50; three months, $9; six months, $15; one year, $30. E. O. D., 2-3 daily rates. Classified, 4 lines, one time, 30 cents; one week, 75 cents. Reading notices, 10 cents a line.

TRIBUNE.—Every evening except Sunday. Democratic. Established 1890. Hildreth & Rogers, publishers. Subscription, $3; claimed circulation, 4,500; 4 pages, 8 columns; length of columns, 24 inches; width, 2¼ inches.

Advertising rates, nonpareil, 1 inch, one time, 50 cents; one week, $1; one month, $1.50; three months, $6; six months, $10; one year, $18. Business notices, 10 cents a line first insertion; subsequent insertions, 5 cents a line.

LOWELL

COURIER.—Every evening except Sunday, and JOURNAL, Fridays. Republican. Established, daily, 1845; weekly, 1824. Courier-Citizen Co., publishers. Subscription, daily, $6; claimed circulation, 2,600; weekly, $1.50; claimed circulation 2,800; 8 to 16 pages, 7 columns; length of columns, 20½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, per inch, daily, 50 cents each insertion. Discounts, 10 per cent on two weeks, 20 per cent on one month, 25 per cent on two months, 30 per cent on three months, 50 per cent on six months; 66 2-3 per cent on one year. Locals, 15 cents a line. Weekly, 50 cents an inch. In combination with daily, ½ regular rate.

MAIL.—Every morning except Sunday, Republican. Established 1879. Morning Mail Co., publishers. Subscription, $3; estimated average circulation, 5,800; 8 pages; length of columns, 21 inches; width, 2 inches.

Advertising rates, nonpareil, 1 inch, one time, 60 cents; one week, $3; one month, $7.02; three months, $17.61; six months, $26.52; one year, $43.68. Reading notices, 18 cents per line, or 50 per cent additional to ordinary rate on time orders.

MORNING CITIZEN.—Every morning except Sunday. Non-partisan. Established 1850. Courier-Citizen Co., publishers. Subscription, $3; claimed circulation, 10,700; 8 to 16 pages; 7 columns; length of columns, 20½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, agate, one inch, one time, 50 cents, with discounts on 10 days and over. Local notices, 15 cents a line.

Issue also the COURIER. Combination rate (Citizen and Courier), 60 cents per inch, with same discounts as in Courier. Locals, 22½ cents a line.

NEWS.—Every evening except Sunday. Democratic. Established 1885. Daily News Co., publishers. Subscription, $3; claimed circulation, 11,500; 8 pages, 7 columns; length of columns, 22 inches; width, 2 1-6 inches. Can use matrices.

Advertising rates, one inch, one time, 75 cents; one week; $2; one month, $5; three months, $15; six months, $24; one year, $40; Discounts, 3 to 6 inches, 10 per cent; 6 inches and over, 15 per cent. E. O. D., 2-3 twice a week, 1-2; once a week, 1-3 daily rates. Classified ads, 10 cents a line. Local notices, 15 cents per line each insertion. Solid cuts required.

SUN.—Every evening except Sunday. Democratic. Established 1878. John H. Harrington, publisher. Subscription, $3; claimed circulation, 14,324; 8 to 12 pages, 7 columns; length of columns, 21½ inches; width, 2¼ inches.

Advertising rates, one inch, one time, 50 cents; one week, 48 cents; 10 times, 45 cents;

25 times, 40 cents; 50 times, 37 cents; 75 times, 34 cents; 150 times; 25 cents; 300 times, 20 cents per inch, per time. Open space used within one year, 100 inches, 45 cents an inch; 200 inches, 43 cents; 300 inches, 40 cents; 400 inches, 38 cents; 500 inches, 33 cents; 1,000 inches, 25 cents an inch. Reading notices, 15 cents; business notices, 10 cents per line. Classified, 1 cent a word for three insertions. Special positions extra. Metal cuts required.

SUNDAY TELEGRAM.—Every Sunday. Independent. Established 1898. D. A. Long, publisher. Subscription, $2.50; claimed average circulation, exceeding 10,000; 16 to 24 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, 60 cents an inch; 100 inches, 45 cents an inch; 200 inches, 40 cents; 300 inches, 35 cents; 500 inches, 30 cents an inch. Position 25 per cent extra; first page, 100 per cent extra. Reading notices, 15 cents a line.

HOME SUNSHINE JOURNAL.—Monthly (4th). Family. Established 1900. Home Sunshine Publishing Co., publishers. Subscription, 50 cents; claimed average circulation for four months ending April, 1901, 11,725*; 16 pages, 4 columns; length of columns, 14 inches; width, 2½ inches. Forms close 1st of current month.

Advertising rates, agate, 10 cents a line. Reading notices, 15 cents a line. No time or space discounts.

See advertisement on page 423.

LYNN

EVENING ITEM.—Every evening except Sunday, and WEEKLY. Friday. Republican. Established 1876. Hastings & Sons Publishing Co., publishers. Subscription, daily, $6; claimed circulation, 14,000; weekly, $1.50; estimated circulation, 1,300; 8 to 14 pages, 8 columns; length of columns, 21 inches; width, 2 inches. Can use matrices.

Advertising rates, daily, nonpareil, 12 lines, one time, $1.20; one week, $3.50; one month, $10; three months, $21.50; six months, $36; one year, $60. Classified, 35 words or less, one time, 50 cents: three times, $1; six times, $1.50. E. O. D., 2-3: two times a week, 1-2; one time a week, 1-3 daily rates. Reading notices, 20 cents a line, first time, 10 cents after; 300 lines in three months, 8 cents.

NEWS.—Every evening, except Sunday. Established 1898. North Shore Publishing Co., publishers. Subscription, $3; estimated circulation, 5,200; 8 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates, one inch, one time, 75 cents; one week, $2; one month, $6; three months, $15; six months, $22; one year, $36. E. O. D., 2-3 daily rate. 1,000 inches used as desired, 20 cents an inch. Reading notices, 10 cents a line. Classified ads, 20 words, one time, 10 cents; three times, 25 cents; additional lines, 3 cents a line.

NEW BEDFORD

EVENING STANDARD.—Every evening except Sunday, and REPUBLICAN STANDARD, Thursdays. Republican. Established 1850. E. Anthony & Sons (incorporated), publishers. Subscription, daily, $6; sworn average circulation for year ending April 30, 1901, 11,804*; weekly, $1.50; sworn average circulation for same period, 2,335*; daily, 10 to 20 pages; weekly, 12 to 32 pages, 7 columns; length of columns, 21 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, nonpareil, per inch, one time, $1; second time, 50 cents; one week, $2.70; one month, $7.80; 26 to 52 times, 30 cents an inch; 52 to 78 times, 29 cents; 78 to 104 times, 28 cents; 104 times, 27 cents; 156 times, 25 cents; 312 times, 22 cents per inch, per time. Classified, 1 cent a word first time; ½ cent after. Reading notices, nonpareil, 12 cents a line first time, 6 cents after; minion, 20 cents a line each insertion. Weekly, per inch, one time, $1; one month, 64 cents; three months, 48 cents; six months, 36 cents; one year, 24 cents per time.

See advertisement on page 451.

MORNING MERCURY.—Every morning except Sunday. Independent. Mercury Publishing Co., publishers, Established 1807. Subscription, $6; sworn average circulation, for year ending April 30, 1901, 3,274*; 8 to 16 pages, 7 columns; length of columns, 21 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, one inch, nonpareil, one time, 80 cents; one month, 20 cents; one year, 10 cents an inch, per time; one inch, one year, $33.80.

See advertisement on page 451.

CORREIO PORTUGUEZ.—Every Saturday. Portuguese. J. F. Escobar, publisher. Subscription, $1.50; estimated circulation, 5,000; 8 pages, 15x22.

Advertising rates, 1 to 25 inches, 20 cents an inch; 26 to 50 inches, 12 cents; 51 to 100 inches, 10 cents; 101 to 250 inches, 9 cents; 251 to 500 inches, 8 cents; 501 to 1,000 inches, 7 cents an inch.

NEWBURYPORT

HERALD.—Every morning and evening except Sunday, and WEEKLY, Fridays. Republican. Established, morning, 1832; evening, 1880; weekly, 1793. Newburyport Herald Co., publishers. Subscription, daily, $4; claimed circulation, 4,140; weekly, $1.50; claimed circulation,, 1,490; daily, 4 weekly, 8 pages; 7 columns; length of columns 21 inches; width, 2¼ inches.

Advertising rates, one inch, one time, $1; one week, $2.25; one month, $4.25; three months, $10.25; six months, $16; one year, $26.75. E. O. D., 2-3 daily rates. Reading notices, nonpareil, 10 cents a line first time, 6 cents a line after. Weekly, 1-3 daily rates. Daily and Weekly combined, 10 per cent discount. Metal cuts required.

NEWS.—Every evening except Sunday. Independent. Established 1877. News Publishing Co., publishers. Subscription, $3;

sworn average circulation for one year ending April 30, 1901, 4,939*; 4 pages, 7 columns; length of columns 20 inches; width, 2⅛ inches.

Advertising rates, one inch, one time, 75 cents; 50 cents second insertion; 25 cents each subsesuent insertion; one month, $4.80; three months, $11.40; six months, $18; one year, $30; 2 inches, one year $55.20; 3 inches, $79.20. E. O. D., 2-3 of daily rates. Classified, 4 lines, one time, 25 cents; subsequent insertions, 5 cents; over 4 lines and less than 8, double rate. Reading notices, nonpareil, 10 cents a line first time, 6 cents after. Solid cuts required.

NORTHAMPTON

HAMPSHIRE GAZETTE.—Every evening Except Sunday, and WEEKLY, Tuesdays. Republican. Established 1786. Henry S. Gere & Sons, proprietors. Subscription, daily, $5; weekly, $1.50; claimed circulation, daily, 4,050; weekly, 800; 8 pages, 7 columns; length of columns, 21½ inches; width, 2⅛ inches.

Advertising rates, nonpareil, one inch, one time, 50 cents; six times, $1.75; one month, $4; three months, $11; six months, $19; one year, $30; two inches, one year, $56; three inches, one year, $78. Classified ads., 4 lines or less, 30 cents one time; 50 cents, three times; 75 cents, six times. Full position, 30 per cent extra. Editorial notices, 10 cents per line. Rates for weekly and further rates on daily on application.

PITTSFIELD

EAGLE.—Every evening except Sunday, and WEEKLY, Wednesdays. Republican. K. B. Miller, publisher. Subscription, daily, $6; sworn average circulation for year 1900, 4,572*; weekly, $1; sworn circulation, 5,987; daily, 8 pages; weekly, 16 pages, 7 columns; length of columns, 19½ inches; width, 2⅛ inches. The weekly is Wednesday edition of daily enlarged.

Advertising rates, daily, by the inch, 15 to 50 inches, 20 cents an inch; 50 to 150 inches, 15 cents; 150 to 250 inches, 12½ cents; 250 inches, or more, 10 cents an inch.

Reading notices, 10 cents a line first time, 5 cents after. Weekly, 15 to 50 inches, 25 cents an inch; 50 to 150 inches, 20 cents; 150 to 250 inches, 16 2-3 cents; 250 inches, or more, 15 cents an inch.

SUNDAY MORNING CALL.—Every Sunday. Independent. Established 1888. Mary J. Oatman, publisher. Subscription, $2; claimed average circulation, 7,609; 16 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates, 10 cents a line, or 50 cents an inch, per time.

SALEM

EVENING NEWS.—Every evening except Sunday. Republican. Established 1880. Salem News Publishing Co., publishers; Robin Damon, manager. Subscription, $3; estimated circulation, 16,000; 8 pages, 8 columns; length of columns 22½ inches; width, 2 inches. Can use matrices.

Advertising rates, nonpareil, per inch, one time, 75 cents; one week, $2; one month, $5; three months, $12; six months, $21; one year, $37.50. Rates invariable. No discount for large space. Reading notices, 15 cents a line. E. O. D., 2-3 full rates; two times a week, 2-3 rate for E. O. D. Classified, 1 cent a word.

GAZETTE.—Every evening except Sunday. Republican. Established as a weekly 1768; as a daily, 1892. Salem Gazette Co., publishers. Subscription, $3; claimed average circulation, 4,175; 4 pages, 8 columns; length of columns, 22 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, 1 inch, one time, 50 cents; one week, $1.50; one month, $2.50; six months, $15; one year, $25. Reading notices, 5 cents a line. E. O. D., 2-3 of daily rates.

LITTLE FOLKS.—(See Boston.)

SOMERVILLE

JOURNAL.—Every Saturday. Independent Republican. Established 1868. Somerville Journal Co., publishers. Subscription, $2; claimed circulation, 6,800; 10 pages, 6 columns; length of columns, 20½ inches; width, 2¼ inches.

Advertising rates, 1 inch, one time $1; one month, $2.50; three months, $5; six months, $9; one year, $15. Reading notices, 15 cents a line.

SPRINGFIELD

NEWS.—Every evening except Sunday. Democratic. Established 1880. Daily News Publishing Co., proprietors. Subscription, $3; sworn average circulation, 7,895; 8 pages, 7 columns; length of columns, 19 inches; width, 2¼ inches. Can use matrices.

Advertising rates, agate, 1 inch, one time, 50 cents; one week, $2.25; one month, $6; three months, $16.50; six months, $30; one year, $51. E. O. D., one month, $4; three months, $10.50; six months, $18; one year, $30. Classified, 5 cents a line. Reading notices, 10 cents a line; 500 lines, 7½ cents; 1,000 lines, 6 cents. Metal cuts required.

REPUBLICAN.—Every morning and WEEKLY, Fridays. Independent. Established 1824. Samuel Bowles, publisher. Subscription, daily, $8; claimed average circulation, for year 1900, 15,103; Sunday, $2; claimed average circulation, for same period, 13,795; weekly, $1; claimed average circulation, 4,735; daily, 12 to 16 pages; Sunday, 16; weekly, 12 pages, 7 columns; length of columns 20½ inches; width, 2¼ inches.

Advertising rates, nonpareil, daily, Sunday or weekly, 5 cents per line, each insertion. Special notices, in large type, 10 cents per line; one inch, one month, daily (including Sundays), $12; three months, $30; six months, $48; one year, $70; per line, one month, $1.20; three months, $2.75; one year, $7;

three times a week, E. O. D., ½ daily monthly price. Reading notices, 15 cents per line. Sunday or weekly, per inch, one month, $2.40; three months, $7.50; six months, $12; one year, $20. Special notices, with extra display, double rates. No cuts inserted.

UNION. — Every morning, and every evening except Sunday, and WEEKLY, Thursdays. Republican. Established 1864. A. P. Langtry, editor and publisher; J. D. Plummer, manager. Subscription, morning or evening, $6 (Sunday, $2.50); sworn average circulation for six months ending June 30, 1901, 22,447* (Sunday, 13,044*); weekly, $1; estimated circulation, 1,800; daily, 8 to 12; Sunday, 16 to 20; weekly, 8 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, agate, daily, per line, one day, 10 cents; two days, 9½ cents; three days, 8½ cents; four days, 8 cents; six days, 7½ cents; one month, not including Sunday, 5 cents; three months; 4 cents; six months and over, 3¼ cents a line, per time. Reading notices, nonpareil, 15 cents a line; leaded nonpariel, 20 cents; solid minion, 40 cents. Sunday and weekly, per line, one time, 5 cents; one month, 4½ cents; three months, 4 cents; six months, 3½ cents; one year, 3 cents a line, per time.

HOMESTEAD.—Every Saturday. Society and Family. Established 1887. Phelps Publishing Co., publishers. Subscription, $2; guaranteed circulation, 6,500; 20 pages, 6 columns; length of columns, 19 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, agate, 10 cents a line; 250 lines, 8 cents; 500 lines, 7 cents; 1,000 lines, 5 cents.

NEW ENGLAND HOMESTEAD (Eastern edition of AMERICAN AGRICULTURIST, New York).—Every Saturday. Farm and Family. Established 1867. Orange Judd Co., publishers. Subscription, $1; sworn average circulation for three months ending March 31, 1901, 41,760*; 24 to 32 pages, 3 columns; length of columns, 10⅞ inches; width, 2⅜ inches. Can use matrices.

Advertising rates, per agate line, 30 cents each insertion; 250 lines, 27 cents; 500 lines, 24 cents; 750 lines, 22 cents; 1,000 lines, 20 cents. Special positions extra. One inch, one year, 22 cents per line per time. Reading notices, minion, 60 cents.

TRIBUNE.—Every Saturday. Catholic. Established 1889. Thos. F. English, publisher. Subscription, $1.50; estimated circulation, 5,000; 8 pages, 17x22.

Advertising rates on application.

FARM AND HOME.—Semi-Monthly. Agricultural. Established 1880. Phelps Publishing Co., publishers. Subscription, 50 cents; guaranteed average circulation, 350,000, each issue; 24 pages, 4 columns; length of columns, 12 inches; width, 2 1-6 inches. Forms close 5th and 20th of the month for issues 15th and 1st respectively. Can use matrices.

MASSACHUSETTS

Advertising rates, per line, agate, for either Western or Eastern edition, $1; both combined, $1.75; 250 lines, 96 cents for either or $1.68 for both; 500 lines, 92 cents for either or $1.60 for both; 750 lines, 88 cents for either or $1.53 for both; 1,000 lines, 84 cents for either or $1.45 for both; one inch for a year same rate as for 500 lines; 2 inches or more for one year, same as for 750 lines. Reading notices, $2 for either Western or Eastern edition or $3.50 for both.

GOOD HOUSEKEEPING.—Monthly, Established 1885. Phelps Publishing Co., publishers. Subscription, $1; guaranteed circulation, 50,000; 96 pages, 2 columns; length of columns, 8 inches; width, 2½ inches. Forms close 1st of month preceding date of issue. Can use matrices.

Advertising rates, agate, 30 cents a line; ¼ page, $15; ½ page, $30; one page, $60. Discounts, 5 per cent on three months; 10 per cent on six months; 15 per cent on one year. Minimum space, 7 lines.

KINDERGARTEN REVIEW. — Monthly. (July and August omitted.) Educational. Established 1891. Milton Bradley Co., publishers. Subscription, $1; estimated circulation, 5,000; 80 pages, 2 columns; length of columns, 7½ inches; width, 2⅜ inches. Can use matrices. Forms close 15th preceding month.

Advertising rates, 1 inch, one time, $1; ¼ page, $3; ½ page, $5; one page, $8.

TAUNTON

EVENING HERALD.—Every evening except Sunday. Established 1893. The Taunton Herald Co., publishers. Subscription, $3; estimated circulation, 5,100; 8 pages, 7 columns; length of columns, 21 inches; width, 2⅛ inches.

Advertising rates, 1 inch, one time, 56 cents; one week, 42 cents; one month, 28 cents; three months, 24 cents; six months, 21 cents; one year, 16 cents per inch per time. Preferred positions extra. Reading notices, 15 cents per count line.

WORCESTER

EVENING GAZETTE.—Every evening except Sunday. Independent Republican. Established 1801. Geo. F. Booth, publisher. Subscription, $6; claimed average circulation, 7,200; 8 to 12 pages, 8 columns; length of columns, 21¾ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, agate, daily, 1 inch, one time, 75 cents; one week, $2.75; one month, $8.75; three months, $18; six months, $28; one year, $48; E. O. D., 2-3; twice a week, ½ daily rate. Special position, extra. Classified, 2½ cents a line each insertion. Reading notices, 15 to 50 cents per line.

See advertisement on page 447.

EVENING POST.—Every evening except Sunday. Independent. Established 1891. Worcester Post Co., publishers. Subscription, $3; sworn average circulation, 10,000; 8, 12 and 16 pages, 7 columns; length of

MASSACHUSETTS

columns, 21 inches; width 2⅛ inches. Can use matrices.

Advertising rates, 32 cents per inch per time; 100 inches, 28 cents; 200 inches or more, 24 cents; next reading, 36 cents an inch; 100 inches, 31 cents; 200 inches or more, 27 cents; full position, 40 cents an inch; 100 inches, 35 cents; 200 inches or more, 30 cents an inch. Classified, 2½ cents a line. Reading notices, 10 cents a line.

L'OPINION PUBLIQUE.—Every evening except Sunday. French. Republican. Established 1893. Belisle Printing and Publishing Co., publishers. Subscription, $3; claimed average circulation, for year 1900, 8,157*; daily, 6 to 8 pages (Saturday, 8 to 12 pages), 7 columns; length of columns, 21 inches; width, 2 1-6 inches.

Advertising rates, per inch, one day, 60 cents; two days, 50 cents; three days, 45 cents; one week, 40 cents; one month, 30 cents; three months, 27 cents; six months, 24 cents; one year, 22 cents. Preferred position, 25 to 50 per cent extra. Special notices among reading matter, 10 cents per line. No advertisements allowed on first page. Advertisements translated free of charge. Special rates for E. O. D., etc.

SPY.—Every morning, and MASSACHUSETTS SPY, Fridays. Republican. Established 1770. The Spy Co., publishers. Subscription, daily, $6 (Sunday, $2); sworn circulation, 7,100; weekly, $2; estimated circulation, 2,500; daily, 8 pages; Sunday and weekly, 12 pages, 7 columns; length of columns, 21½ inches; width, 2¼ inches. Can use matrices.

Advertising rates, daily, or Sunday, per inch, 60 cents; one month (30 times), $10 per inch; three months, $27; six months, $46; one year, $70. Special rates for E. O. D., etc. Classified, 40 words or less, 25 cents for two insertions; six times, 75 cents; one month, $3. Reading matter, nonpareil, 15 cents per line. Weekly, one inch, one month, $2.40; three months, $7.50; six months, $12; one year, $20.

TELEGRAM.—Every morning. Republican. Established 1886. Telegram Newspaper Co., publishers. Subscription, $6; claimed average circulation, for year 1900, 20,676; Sunday, $2; claimed average circulation for same period, 21,358; daily, 10 to 16 pages; Sunday, 16 to 24 pages, 8 columns; length of columns, 23 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, 1 inch, one time, 75 cents; one week, 50 cents; one month, 35 cents per time. Discounts on repeated insertions. Classified, 3 cents a line each insertion. Reading notices, 10 cents per line. Special positions extra. Sunday, $1 per inch, one time, with liberal long time discounts.

SKANDINAVIA.—Every Wednesday. Republican. Established 1886. The Swedish Publishing Co., publishers. Subscription, $1.50; claimed circulation, 8,200; 16 pages, 8 columns; length of columns, 22 inches; width, 2½ inches.

Advertising rates, one inch, one time, 50 cents; one month, $2; three months, $5.50; six months, $10; one year, $18. Business notices, 15 cents a line.

SVEA.—Every Wednesday. Swedish. Republican. Established 1897. Svea Publishing Co., publishers. Subscription, $1.50; estimated circulation, 6,500; 12 pages, 17x24.

Advertising rates on application.

MICHIGAN.

ALLEGAN

FARMER'S FRIEND.—Monthly. Agricultural. Established 1901. Farmer's Friend Publishing Co., publishers. Subscription, 50 cents; claimed circulation, 20,000; 16 pages, 4 columns; length of columns, 13 inches; width, 2 1-6 inches.

Advertising rates, agate, 10 cents a line (minimum space, 2 lines), with discounts for 100 lines and over. Reading notices, 20 cents per count line.

See advertisement on page 445.

ANN ARBOR

AMERICAN MOTHER.— (The).—Monthly. Home. Established 1895. The American Mother Co., Ltd., publishers. Subscription, $1; sworn average circulation, 25,000; 64 pages, 2 columns; length of columns, 8 inches; width, 2½ inches. Forms close 15th preceding month.

Advertising rates, per inch, $3; per page, $30 per issue; ½ page, $15; ¼ page, $8.

LADY MACCABEE.—Monthly. Fraternal. Established 1892. Emma E. Bower, publisher. Paper is paid for out of the general fund of the order; sworn circulation, 61,000; 8 pages, 3 columns; length of columns, 12 inches; width, 2½ inches.

Advertising rates, agate, 4 cents a line per time.

SCHOOL RECORD. — Monthly. Educational. Established 1892. School Record Publishing Co., publishers. Subscription, 50 cents; estimated circulation, 4,100; 32 to 40 pages; 2 columns; length of columns, 8 inches; width, 2¼ inches. Forms close 10th of the month.

Advertising rates, 1 inch, one time, $1.50; three months, $4; one year, $12; 2 inches, 1 time, $2.75; three months, $7.50; one year, $22. Reading notices, nonparcil, 15 cents a line. Also dated at Detroit, Mich.

BATTLE CREEK

YOUTH'S INSTRUCTOR.—Every Thursday. Evangelical. Established 1852. Review and Herald Publishing Co., publishers. Subscription, 75 cents; claimed circulation, 10,000; 8 pages, 3 columns; length of columns, 16½ inches; width, 2 inches.

Advertising rates, agate, 15 cents a line; reading notices, 30 cents a line.

GOOD HEALTH.—Monthly. Health Reform. Established 1866. Good Health Publishing Co., publishers. Subscription, $1; guaranteed average circulation, 27,475; 80 pages, 2 columns; length of columns, 8½ inches; width, 2½ inches. Forms close 12th of month preceding publication.

Advertising rates, agate, per line, 20 cents each insertion; ⅛ page, $3.75; ¼ page, $7; ½ page, $12.50; one page, $25. No discounts. No ads of less than one inch taken.

MODERN MEDICINE.—Monthly. Medical. Established 1891. Modern Medicine Publishing Co., publishers. Subscription, $1; estimated circulation, 5,000; 24 pages, 7x12.

Advertising rates, ½ page, 3 months, $4; ¼ page, $7; ½ page, $12; one page, $20.

PILGRIM (The).—Monthly. Home. Established 1899. Pilgrim Publishing Co., Ltd., publishers. Subscription, $1; guaranteed circulation, 100,000; 28 to 36 pages, 4 columns; length of columns, 12½ inches; width, 2½ inches. Forms close 15th of month preceding date of issue. Can use matrices.

Advertising rates, agate, 40 cents a line.

See advertisement on page 392.

BAY CITY

TIMES PRESS.—Every evening except Sunday, and SUNDAY MORNING, and WEEKLY JOURNAL, Thursdays. Independent. Established 1878. Bay City Times Co., publishers. Subscription, $6; claimed circulation, 8,270; daily and weekly, 8 pages; Sunday, claimed circulation, 8,794; 16 pages, 6 columns; weekly, claimed circulation, 6,000; length of columns, 20 inches; width, 2¼ inches. Can use matrices.

Advertising rates, 20 cents an inch per time. No discounts for time or space; position, 10 and 25 per cent extra. Pure reading notices, 10 cents per count line. Classified advs., 1 cent per word first insertion; ½ cent per word subsequent consecutive insertions; weekly, 15 cents an inch per time. No discounts.

TRIBUNE.—Every morning except Monday, and WEEKLY, Fridays. Republican. Established 1893. Snyder & McCabe, publishers. Subscription, daily, $5; claimed circulation, 6,400; (Sunday, 6,600); weekly, $1; claimed circulation, 6,200; 8 pages (Sunday 16 pages), 7 columns; length of columns, 20 inches; width, 2½ inches Can use matrices.

Advertising rates, daily, 100 inches or less, 50 cents an inch; 100 to 300 inches, 35 cents an inch; 300 to 600 inches, 25 cents an inch; over 900 inches, 15 cents an inch. Reading notices, 7½ and 10 cents a line. Classified ads, 1 cent a word first time; ½ cent after. Weekly, 10 per cent less than daily.

MICHIGAN SUGAR BEET.—Every Friday. Agricultural. Established 1899. Sugar Beet Publishing Co., publishers. Subscription, $1; claimed average circulation for four months ending April 30, 1901, 18,334*; 8

pages, 6 and 7 columns; length of columns, 19½ inches; width, 2⅛ inches.

Advertising rates, 1 inch, one time- $1.20; one month, $4.30; three months, $12.70; six months, $23.10; one year, $42; 2 inches, one month, $7.48; three months, $24.08; six months, $43.78; one year, $79.60. Larger space at reduced rates. Reading notices, 25 cents a line.

BELDING

MICHIGAN A. O. U. W. HERALD.—Monthly. Established 1878. Oscar F. Webster, publisher. Subscription, 50 cents; estimated circulation, 5,000; 8 pages, 11x16.

Advertising rates on application.

CALUMET

SENTINELLA.—Every Tuesday. Italian. Independent. Established 1896. John Lisa, publisher. Subscription, $2; claimed circulation, 5,000; 8 pages, 6 columns; length of columns, 22 inches; width, 2¼ inches.

Advertising rates on application.

DETROIT

ABEND-POST. — Every evening except Sunday, SUNDAY MORNING and FAMILIEN BLAETTER, semi-weekly, Tuesdays and Fridays. German. Liberal Republican. Established 1854, August Marzhausen, proprietor. Subscription, daily, $7.80; estimated circulation, 7,000; semi-weekly, $2; estimated circulation, 14,000; 8 pages (Sunday, 16 or more pages), 7 columns; length of columns, daily, 21 inches; width, 2¼ inches. Can use matrices. Office, cor. Miami avenue and Wilcox street.

Advertising rates, per inch, each insertion, daily, 75 cents; discounts, 5 per cent on 100 inches; 7½ per cent on 200; 10 per cent on 300; 12½ per cent on 500 inches, etc. Sunday, 1 time, $1 an inch; semi-weekly, $1.50 an inch. Reading notices, 15 and 25 cents in daily and Sunday, and 50 cents in semi-weekly. Cuts, ½ extra. Classified ads, 1½ cents a word first time, 1 cent after.

EVENING NEWS.—Every evening, DETROIT TRIBUNE, every morning, except Sunday. and SUNDAY NEWS-TRIBUNE, Sunday morning. Independent. Established daily, 1873; Sunday, 1881. Evening News Association, publishers. Subscription, $3.65 for either morning or evening issue; sworn average circulation, daily, for year 1900, 74,852*; Sunday, 42,234*; 8 to 12 pages (Sunday, 24 pages); 8 columns; length of columns, 21⅝ inches; width, 2 inches. Can use matrices. Office, 65-69 Shelby street.

Advertising rates. agate, daily, per line, 20 cents; special location extra. By the month. 15 cents a line each time; by the year, lowest rate, 11 cents. Special line rates on E. O. D., etc., classified ads, 1½ cents a word, each insertion; business locals, 50 cents a line, with discounts ranging from 10 per cent on 100 lines to 50 per cent on 1,000 lines. Reading notices, 75 cents a line with discounts. All advertisements appear in both morning and evening editions at one rate. Sunday, agate, 12 cents a line; one month, or 1,000 lines within one year, 8 cents a line; three months, or 3,000 lines, 7½ cents a line; six months, or 5,000 lines, 7 cents; one year, or 10,000 lines, 6 cents a line. Reading notices, 50 cents per line, with discounts for 100 lines and over. Classified in Sunday, 1 cent a word.

See advertisement on page 374.

FREE PRESS.—Every morning, and TWICE A WEEK, Tuesdays and Fridays. Independent. Established 1831. Subscription, $5; sworn average circulation, 42,530; (Sunday, 52,512); Twice-a-Week, estimated circulation, 130,000; daily, 8 to 12 pages; Sunday, 24 to 40; twice a week, 8 pages, 7 columns; length of columns, 20 inches; width, 2¼ inches. Can use matrices. Office, 11-13 Lafayette avenue.

Advertising rates, agate, daily, 5th and 8th pages, 15 cents; inside pages, 12 cents. Discounts, 10 per cent for 10 insertions, 15 per cent for 20 insertions, 20 per cent for 30 insertions, 25 per cent for 50 insertions, 30 per cent for 100 insertions, 40 per cent for 150 insertions. Business notices, 35 cents; reading notices, 50 cents. Special positions extra. Sunday, 15 cents per line; 5th and 8th pages, 18 cents per line; locals, 40 cents per line; reading notices, 60 cents per line; same discounts as on daily. Twice a week, 25 cents per line per week (two insertions). Reading notices, 50 cents per line. Classified ads, daily, and Sunday, 1 cent a word.

See advertisement on page 466.

JOURNAL.—Every evening except Sunday, and SEMI-WEEKLY, Tuesdays and Fridays. Republican. Established 1883. The Detroit Journal Publishing Co., publishers. Subscription, daily, $5; claimed circulation, 30,000; semi-weekly, $1; claimed circulation, 25,000 (50,000 per week); 8 to 12 pages; 8 columns; length of columns, 21½ inches; width, 2 inches. Can use matrices. Office, Detroit Journal Building.

Advertising rates, per agate line, one time, 10 cents; three times, 9 cents; 13 times, 8½ cents; 26 times, 8 cents; 52 times, 7½ cents; 104 times, 7 cents; 156 times, 6½ cents; less than 1 inch, 10 per cent extra. Reading notices, 50 cents; local notices, 30 cents, with discounts; position extra. Wants, 1 cent a word. Semi-weekly, 8½ cents a line or $1.19 per inch; 1 inch, thirteen weeks, $1.05 per week or $13.65; 1 inch six months, $25.48; one year, $47.32; position extra.

TO-DAY.—Every evening except Sunday. Independent. Established 1900. Detroit To-Day Co., publishers. Subscription by mail, $2; carriers, $3; sworn average circulation for two months ending June 30, 1901; 25,946*; 8 pages, 7 columns; length of columns, 21½ inches; width, 2⅛ inches. Can use matrices. Office, 13-15 John R street.

Advertising rates, agate, 7 cents a line; one week, 6½ cents; one month, 5½ cents; three months, 5 cents; six months, 4 cents; one year, 3 4-7 cents a line, per time. Open space used within one year, 1,400 lines, 7

cents a line; 2,800 lines, 6 cents; 7,000 lines, 5 cents; 14,000 lines, 4½ cents; 28,000 lines, 3 4-7 cents a line; preferred positions, extra. Business locals, 20 cents a line. Reading notices, 25 cents, with discounts for 250 lines and over. Classified, 1 cent a word first time; ½ cent subsequent inscrtions.

See advertisement on page 383.

MICHIGAN VOLKSBLATT.—Every evening except Sunday. SONNTAGSBLATT, Sunday, and WOCHENBLATT, semi-weekly, Tuesdays and Fridays. German. Independent Democratic. Established 1853. Michigan Volksblatt Co., publishers. Subscription, daily, $7.20; claimed circulation, 5,421; Sunday, 5,812; semi-weekly, $2; claimed circulation, 19,796; 8 pages, 7 columns; length of colmnns, 21 inches; width, 2¼ inches. Can use matrices. Office, 93 Gratiot avenne.

Advertising rates, one inch, one time, 65 cents; 100 inches, 45 cents an inch; 200 inches, 40 cents; 500 inches, 35 cents; 1,000 inches, 30 cents. Reading notices, 20 cents a line; 500 lines, 15 cents. Semi-weekly, 1 inch, one time, $1.50; 100 inches, $1 an inch; 200 inches, 75 cents; 500 inches, 60 cents. Reading notices, 30 cents a line; 500 lines, 20 cents a line.

ANGELUS.—Every Sunday, also a monthly edition. Roman Catholic. Religious. Established 1882. The Angelus Publishing Co., publishers. Subscription, 50 cents; estimated circulation, 15,000; 10 pages (monthly, 32 pages), 3 and 4 columns; length of columns, 13 inches; width, 2 1-6 inches. Can use matrices. Office, 62-64 Griswold street.

Advertising rates, 6 cents per nonpareil line, each insertion. Discounts, 5 per cent on three months, 10 per cent on six months, 20 per cent one one year.

CHRISTIAN HERALD.—Every Thnrsday. Baptist. Established 1870. Rev. L. H. Trowbridge, publisher. Subscription, $1.50; estimated circulation, 4,500; 8 pages, 7 columns; length of columns, 21 inches; width, 2⅛ inches. Office, East Grand Circus Park.

Advertising rates, agate, 6 cents per line, each insertion. Discounts: on over 7 lines, one month, 15 per cent; three months, 20 per cent; six months, 25 per cent; nine months, 30 per cent; one year, 40 per cent. Reading notices, ½ extra.

COURIER.—Every Saturday. Independent. Established 1864. Edward Wildman, publisher. E. W. Judson, editor. Subscription, $1; claimed average circulation, 14,600; 8 to 12 pages, 8 columns; length of columns, 21½ inches; width, 2 inches. Can use matrices. Office, 44 West Larned street.

Advertising rates, nonpareil, one inch, 75 cents per time. Reading notices, 25 cents a line; 10 per cent discount on three months, 20 per cent on six months, 30 per cent on one year.

JEWISH AMERICAN.—Every Friday. Religious. Established 1900. Jewish American Publishing Co., publishers. Subscription, $2; claimed average circulation, 8,940; 8 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches. Can use matrices. Office, 85 Home Bank Building.

Advertising rates, 70 cents an inch, per time, for three months, or less; six months, 60 cents; nine months, 50 cents; one year, 40 cents an inch, per time.

MICHIGAN CATHOLIC.—Every Thursday. Roman Catholic. Established 1872. William H. Hnghes, pnblisher. Subscription, $2; estimated circulation, 4,800; 8 pages, 7 columns; length of columns, 20⅝ inches; width, 2¼ inches. Office, 64 State street.

Advertising rates made known on application.

MICHIGAN CHRISTIAN ADVOCATE.—Every Satnrday. Methodist. Established 1874. Methodist Publishing Co., publishers. Subscription, $1.50; claimed average circulation for 1900, 18,022; 16 pages, 5 columns; length of colmnns, 15½ inches; width, 2⅛ inches. Office, 21 Adams avenue, East.

Advertising rates, per agate line, 20 cents. Discounts, 10 per cent on four times or 200 lines, 15 per cent on eight times or 300 lines, 20 per cent on thirteen times or 500 lines, 25 per cent on twenty-six times or 750 lines, 30 per cent on thirty-nine times or 1,000 lines, 35 per cent on 1,500 lines, 40 per cent on fifty-two times, or 2,500 lines. Reading notices donble.

MICHIGAN FARMER AND STATE JOURNAL OF AGRICULTURE.—Every Saturday. Agricnltural. Established 1843. The Lawrence Publishing Co., publishers. Subscription, $1; claimed circulation, 42,000; 20 pages, 4 columns; length of columns, 14¼ inches; width, 2⅛ inches. Office, 73 Larned street.

Advertising rates, agate, one time, 30 cents. Discounts, 5 per cent on $20, 10 per cent on $50, 15 per cent on $150, 20 per cent on $300, 25 per cent on $450 and over. Special position, 15 and 25 per cent extra. Business notices, nonpareil, 55 cents per count line. Reading notices (brevier), 75 cents per count line each insertion.

NATIONAL INDEPENDENT.—Every Saturday. Colored. Republican. Established 1891. Geo. R. Nevels, publisher. Subscription, $2; estimated circulation, 5,000; 4 pages, 20x26. Office, 149-151 Randolph street.

Advertising rates on application.

STIMME DER WAHRHEIT.—Every Thursday. German. Roman Catholic. Established 1875. E. Andries, pnblisher. Subscription, $2; claimed circulation, 15,900; 8 pages, 7 columns; length of columns, 21¾ inches; width, 2 1-6 inches. Office, 93 Gratiot avenue.

Advertising rates, one inch, one time, $1; one month, $3; three months, $6.50; six months, $11.70; one year, $20.80.

An edition is also issued at Cleveland, Ohio. Rates cover only one edition; for both editions add 2-3 to above rates.

MICHIGAN

TRUTH.—Every Saturday. Independent. Liquor Interests. Established 1883. Burch & La Riviere, publishers. Subscription, $2; estimated circulation, 20,000; 8 pages, 7 columns; length of columns, 19¾ inches; width, 2⅛ inches. Office, 30-32 Lafayette avenue.
Advertising rates on application.

AMERICAN TYLER.—Semi-Monthly. Masonic. Established 1888. Tyler Publishing Co., publishers. Subscription, $2; claimed average circulation, 8,500; 24 to 32 pages, 3 columns; length of columns, 10½ inches; width, 2¼ inches. Office, 927 Chamber of Commerce Building.
Advertising rates, agate, 7 cents a line, each insertion. No discounts for time or space.

AMERICAN BOY.—Monthly. Juvenile. Established 1899. Sprague Publishing Co., publishers. Subscription, $1; claimed average circulation, 90,000; 32 to 40 pages, 4 columns; length of columns, 12 1-7 inches; width, 2¼ inches. Forms close 10th preceding month. Can use matrices. Office, Majestic Building.
Advertising rates, agate, 50 cents a line. No discounts.
See advertisement on page 417.

BOOK-KEEPER (The).—Monthly. Established 1888. The Book-Keeper Publishing Co., Ltd., publishers. Subscription, $1; estimated circulation 70,000; 144 to 200 pages, 2 columns; length of columns, 8 inches; width, 2¾ inches. Can use matrices. Forms close 10th of preceding month. Office, Campau Block.
Advertising rates, $5 per inch.
Also publishes BANKER'S REVIEW; advertising rates, $1.50 an inch per time.
See advertisement on page 497.

BULLETIN OF PHARMACY.—Monthly (4th). Pharmaceutical. Established 1887. Wm. M. Warren, publisher. Subscription, $1; sworn average circulation for six months ending June, 1901, 14,345*; 44 pages, 2 columns; length of columns, 9 inches; width, 6¼ inches. Can use matrices.
Also publishes THERAPEUTIC GAZETTE, MEDICAL AGE and MEDICINE. Forms close 15 days in advance. P. O. address, Box 484.
Advertising rates, ¼ page, $10; ½ page, $17; one page, $30; yearly rate, ¼ page, $100; ½ page, $180; one page, $350.

FRATERNAL INDEX.—Monthly. Fraternal. Established 1884. The Eminent Grand Commander, Order of the Star of Bethlehem, publishers. Subscription, 50 cents; claimed circulation, 7,500; 8 pages, 4 columns; length of columns, 13 inches; width, 2 1-6 inches. Office, corner West Elizabeth and Park streets.
Advertising rates, nonpareil, 12 cents a line first time; 10 cents each subsequent insertion; one inch, one time, $1; each additional inch, 75 cents, per time; 25 per cent discount if entire adv is electrotyped.

MICHIGAN

HOME STUDY.—Monthly. Technical. Established 1900. The Book-Keeper Publishing Co., publishers. Subscription, $1; claimed circulation, 15,000; 24 pages, 2 columns; length of columns, 16 inches; width, 2½ inches. Office Campau Block.
Advertising rates, $32, per page.

SUNDAY SCHOOL ADVANCE.—Monthly (10th). Sunday School. Illustrated. Established 1890. Sunday School Advance Publishing Co., publishers. Subscription, 25 cents; claimed circulation, 4,250; 16 pages, 2 columns; length of columns, 8 inches; width, 2¼ inches. Office, 54 Home Bank Building.
Advertising rates, agate, 7 cents a line. Reading notices, 10 cents a line; one inch, one time, 98 cents; three months, $2.75; six months, $5; one year, $9; ¼ page, one time, $2.50; ½ page, $4.50; one page, $8.

THERAPEUTIC GAZETTE.—Monthly (15th). Established 1880. Wm. M. Warren, publisher. Subscription, $2; claimed circulation, 11,500; 72 pages, 2 columns; length of columns, 9 inches; width, 5½ inches. Can use matrices. Forms close 15 days in advance.
Also publishes BULLETIN OF PHARMACY, which see, also MEDICAL AGE and MEDICINE; sworn combined circulation, 34,257*; P. O. Box, 484.
Advertising rates, ¼ page, $14; ½ page, $21; one page, $37. Discount, 15 per cent on six months and over. Combination rate for Therapeutic Gazette, Medical Age and Medicine, ¼ page, one year, $175; ½ page, $300; one page, $500.

FLINT

BAY VIEW MAGAZINE.—Monthly (20th). Literary. Established 1886. J. M. Hall, publisher. Subscription, $1; claimed average circulation for year 1900, 6,500; 64 pages, 2 columns; length of columns, 7½ inches; width, 2½ inches.
Advertising rates on application.

GRAND RAPIDS

DEMOCRAT.—Every morning, and MIDDLE WEST, Thursdays. Democratic. Established 1856. Grand Rapids Publishing Co., publishers. Subscription, daily, $3.60; sworn average circulation for year 1900, 16,936*; weekly, $1; guaranteed average circulation, 5,000; daily, 4 to 8 pages; weekly, 8 pages; Sunday, 12 to 24 pages, 7 columns; length of columns, 21½ inches; width, 2⅛ inches. Can use matrices.
Advertising rates, agate, 2½ cents a line; 35 cents an inch. No discounts for time or space. Reading notices, 15, 20, 30 and 40 cents a line, minion, Classified advs, 1 cent a word. Weekly, 75 per cent of daily rates.

EVENING PRESS.—Every evening except Sunday. Independent. Established 1892. The Evening Press Co., publishers. Subscription, daily, $3; sworn average circulation for year 1900, 28,834*; 6 to 8 pages;

Saturday, 12 to 16 pages, 7 columns; length of columns, 22⅛ inches; width, 2¼ inches.

Advertising rates, agate, 8 cents a line; 2 weeks, 7½ cents; one month, 7 cents; three months, 6½ cents; six months 5½ cents; one year, 4½ cents. Open space, used within one year, 1,000 lines, 7½ cents; 3,000 lines, 7 cents; 5,000 lines, 6 cents; 7,000 lines, 5 cents; 10,000 lines, or more, 4½ cents. Reading notices, minion, 25 cents a line. Classified, 1 cent a word.

See advertisement on page 374.

HERALD.—Every morning, and SEMI-WEEKLY, Tuesdays and Fridays. Republican Established 1884. E. D. Conger, manager. Subscription, daily, $5.20; sworn average circulation for three months ending June 30, 1901, 16,136* (Sunday, 12,099*); semi-weekly, $1; claimed average circulation for year 1900, 6,367; 8 pages (Sunday, 16 to 24), 7 columns; length of columns, 21 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, agate, 5 cents a line; 3 times, 4 cents a line per time; 10 times, 3½ cents; 30 times, 3 cents; 78 times, 2½ cents; 156 times or more, 1 5-7 cents a line per time. Classified, 1 cent a word first time, ½ cent after. Reading notices, 15 cents a line; 1,000 lines, 10 cents. Semi-Weekly, one inch, one time, 56 cents; 4 times, 3 cents a line per time; 13 times, 2½ cents; 52 times, 2 cents; one year, 1 5-7 cents.

MICHIGAN TRADESMAN.—Every Wednesday. Commercial. Established 1883. Tradesman Company, publishers. Subscription, $1; estimated circulation, 7,000; 36 pages, 4 columns; length of columns, 12 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, per inch, one time, 60 cents; one month, 55 cents; three months, 50 cents; six months, 45 cents; one year, 40 cents per time. E. O. W., 10 per cent additional. Reading notices, 20 cents a line.

LADIES' FANCY WORK MAGAZINE.—Quarterly. Ladies' Fancy Work. Established 1897. Fancy Work Publishing Co., publishers. Subscription, 35 cents; estimated circulation, 20,000; 96 to 112 pages, 3 columns; length of columns, 7 inches; width, 2¼ inches. Can use matrices.

Advertising rates, agate, 30 cents a line; per page, $45.

See advertisement on page 383.

HARBOR SPRINGS

LYRE (The).—Monthly. Humorous. Established 1898. John C. Wright, publisher. Subscription, 50 cents; estimated circulation, 5,000; 20 pages, 3 columns; length of columns, 8½ inches; width, 2 1-6 inches. Can use matrices.

Advertising rates, one inch, one time, 50 cents; three months, $1.30; six months, $2.60; one year, $5. Reduced graded rate for larger space.

HOLLAND

DE GRONDWET.—Every Tuesday. Hollandish. Repnblican. Established 1860. Mrs. L. Muider, publisher; J. B. Muider, manager. Subscription, $1.50; estimated circulation, 6,000; 16 pages, 6 columns; length of columns, 19¼ inches; width, 2⅛ inches.

Advertising rates, one inch one time, $1; one month, $2.50; three months, $5; six months, $6; one year, $10. Further rates on application.

ISHPEMING

SUPERIOR POSTEN.—Every Saturday. Swedish. Republican. Literary. Established 1887. A. A. Lind, publisher. Subscription,, $1.50; claimed circulation, 5,640; 8 to 10 pages, 6 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates on application.

JACKSON

CITIZEN.—Every evening except Sunday, and SEMI-WEEKLY, Tuesdays and Fridays. Republican. Established, daily, 1865; semi-weekly, 1837. James O'Donnell, publisher. Subscription, daily, $5.20; sworn average circulation for six months ending June 30, 1901, 4,029*; semi-weekly, $1; claimed circulation, 3,429; 8 pages, 6 columns; length of columns, 20 inches; width, 2 1-6 inches.

Advertising rates, daily, nonpareil, 25 cents an inch per time. Discounts: 2 weeks, 25 per cent; one month, 35 per cent; three months, 40 per cent; six months, 45 per cent; one year, 50 per cent. E. O. D., 2-3 daily rates. Classified, 1 cent a word. Reading notices, brevier, 10 cents a line. Semi-weekly, same rate as daily.

See advertisement on page 439.

MORNING PATRIOT.—Every morning except Monday. Independent Democratic. Established 1870. EVENING PRESS, every evening except Sunday. Established 1884. Independent; and WEEKLY PATRIOT (two parts), Tuesdays and Fridays. Independent Democratic. Established 1844. The Jackson Patriot Co., publishers. Subscription, morning, $5.20; claimed circulation, 3.382 (Sunday, 3.646); evening, $4.16; claimed circulation, 2,469; morning, 8 pages; evening, 8 pages; weekly and Sunday, 12 pages, 6 columns; length of columns, 20⅔ inches; width, 2¼ inches.

Advertising rates, morning, one inch, per time, 18 cents; special positions from 19 to 23 cents an inch. Evening, 14 cents an inch per time; special positions from 15 to 18 cents an inch. Above rates for electrotyped matter. 2½ and 5 cents an inch extra for composition. Time and space discounts, Classified, morning, 1 cent a word; evening, ¾ cent a word, with discounts for time. Reading notices, morning, brevier, 10 cents a line. Evening, 8 cents. Combination discount, 10 per cent when both papers are used. Weekly, 15 cents an inch per time; special positions, 16 to 19 cents an inch with time discounts. Readers, 10 cents a line.

INDUSTRIAL NEWS.—Thursdays. Independent. Established 1888. Industrial News Co., publishers. Subscription, $1; claimed average circulation, 5,500; 12 to 16 pages, 6

columns; length of columns, 20 inches; width, 2¼ inches.

Advertising rates, one inch, one month, $1.50; three months, $4; one year, $12. Reading notices, 10 cents a line first time, 7½ cents each subsequent insertion.

KALAMAZOO

GAZETTE-NEWS.—Every morning except Monday, and SEMI-WEEKLY, Tuesdays and Fridays. Democratic. Established as Gazette, 1833: News absorbed, 1900. Kalamazoo Gazette Co., publishers. Subscription, daily, $5.20; sworn average circulation for six months ending May 31, 1901, 4,629*; semi-weekly, $1; guaranteed circulation exceeding 5,000; 8 pages; 7 columns; length of columns, 21 inches; width, 2⅛ inches.

Advertising rates, agate, 2 cents a line. Discount, two weeks, daily or E. O. D., 10 per cent; one month, 15 per cent; three months, 20 per cent; six months, 30 per cent; one year, 50 per cent. Corresponding space discounts. Preferred position extra. Classified, 1 cent a word first time, ½ cent after. Reading notices, 12 cents per count line, with discounts for 1,000 lines and over.

TELEGRAPH. — Every evening except Sunday, and SEMI-WEEKLY, Tuesdays and Fridays. Republican. Established 1844. Kalamazoo Telegraph Co., publishers. Subscription, daily, $5.20; sworn average circulation for six months ending March 31, 1901, 6,790*; semi-weekly, $1; sworn average circulation for same period, 7,167*; 8 pages, 7 columns; length of columns, 21½ inches; width, 2 1-6 inches.

Advertising rates, daily, one inch, one time, 75 cents; two insertions, $1; six insertions, $2.10; monthly, 30 cents an inch; six months, 25 cents an inch; one year, 20 cents an inch per time. No ad counted less than one inch. Discounts on 4 inches and over. Classified, 1 cent a word. Reading notices, 12 cents a line. Locals, 15 cents to 25 cents a line. Semi-weekly, 50 cents an inch. Discounts, 20 per cent on three months, 30 per cent on six months, 40 per cent on nine months, 50 per cent on one year.

See advertisement on page 373.

LANSING

JOURNAL.—Every evening except Sunday, and WEEKLY, Fridays. Democratic. Established, daily, 1887; weekly, 1853. Lansing Journal Co., publishers. Subscription, daily, $5; claimed average circulation for year 1900, 2,35[illegible]*; weekly, $1; estimated circulation, 2,200; 8 pages, 15x22.

Advertising rates, daily, one inch, one time, 50 cents; one week, $1.50; one month, $3; three months, $6; six months, $12; one year, $24. Reading notices, 5 and 10 cents a line. Weekly, one inch, one time, 45 cents; one month, $1.50; three months, $4; six months, $6; one year, $10. Larger space at reduced rates. Locals, 10 cents a line first time; 5 cents each subsequent insertion.

STATE REPUBLICAN.—Every evening except Sunday, and WEEKLY (in two parts), Tuesdays and Fridays. Republican. Robert Smith Printing Co., publishers. Established 1855. Subscription, daily, $5; estimated circulation, 2,800; weekly $1; estimated circulation 3,200: 8 pages; 7 columns; length of columns, 20 inches; width, 2¼ inches.

Advertising rates, one inch, one time, 40 cents; one week, 25 cents; one month, 20 cents; three months, 15 cents; six months, 12½ cents; one year, 10 cents, per time. Classified, 1 cent a word. Reading notices, 10 cents a line, brevier. Weekly, one inch, one time, $1; one month, 80 cents; three months, 60 cents; six months, 50 cents; one year, 40 cents per time.

TIMELY TOPICS.—Every Friday during school year. Educational. Established 1897. Henry R. Pattengill, publisher. Subscription, $1; claimed average circulation for three months ending June 30, 1901, 5,260; 16 pages, 3 columns; length of columns, 9¾ inches; width, 2⅛ inches.

Advertising rates, 1 inch, one time, $1.50; 5 times, $3; 10 times, $5; 20 times, $8; 40 times, $15.

MONROE

NORTH AMERICAN HORTICULTURIST.—Monthly. Horticultural. Established 1895. The N. A. H. Publishing Co., publishers. Subscription, 50 cents; claimed circulation, 5,000; 16 pages, 11x15.

Advertising rates, one inch, one time, $1.70; 2 inches, $2.80; 3 inches, $3.70; 4 inches, $4.60. Discounts: 3 months, 10 per cent; 6 months, 15 per cent; 9 months, 20 per cent; one year, 25 per cent.

MUSKEGON

FRIHETS-BANERET.—Every Friday. Swedish. Independent. Established 1889. F. V. Engstrom, publisher. Subscription, $1; estimated circulation, 4,200; 8 to 12 pages, 6 and 7 columns; length of columns, 22 inches; width, 2½ inches.

Advertising rates, 30 cents an inch per time. Reading notices, 10 cents a line.

PORT HURON

BEE HIVE.—Monthly. Fraternal. Established 1885. The Riverside Printing Co., publishers, Port Huron, Ed. L. Young, Norwalk, O., editor. Subscription, 50 cents; sworn average circulation, for year 1900, 221,759; 16 pages; 4 columns; length of columns, 14½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates on application.

FORESTER.—(See Toronto, Ont.)

LADIES' REVIEW.—Monthly. Ladies of the Maccabees. Established 1895. Bina M. West, publisher. Subscription, 50 cents; sworn average circulation, for year ending April, 1901, 90,381*; 16 pages, 4 columns; length of columns, 11½ inches; width, 2⅛ inches.

Advertising rates, 3-10 cent an agate line per thousand circulation.

MICHIGAN MACCABEE.—Monthly. K. of Maccabee. Established 1887. Riverside Printing Co., publishers. Subscription, 50 cents; estimated circulation, 90,000; 16 pages, 11x14.

Advertising rates on application.

SAGINAW

COURIER-HERALD.—Every morning except Monday, and WEEKLY, twice a week, Tuesday and Thursday. Republican. Established 1870. Courier-Herald Co., proprietors. Subscription, daily, $4.80; claimed average circulation, for year 1900, 6,442 (Sunday, 7,443); weekly, 75 cents; claimed average circulation, 8,690; 8 to 16 pages, 7 columns; length of columns, 20 inches; width, 2 1-6 inches. Can use matrices.

Advertising rates, daily, per inch, one time, 35 cents; contracts for three months at rate of 21 cents per inch; six months, 19¼ cents; one year, 17½ cents per inch. Classified ads, 1 cent a word. Reading notices, 10 cents per line first time; contract of 1,000 lines, 7 cents per line. Weekly, one inch, one time, 50 cents; yearly orders, $2 per inch per month.

NEWS.—Every evening except Sunday, and SEMI-WEEKLY, Tuesdays and Fridays. Democratic. Established, daily, 1880; semi-weekly 1887. Evening News Co., publishers. Subscription, daily, $3; sworn average circulation for six months ending June 30, 1901, 9,604; semi-weekly, 75 cents; sworn average circulation for the same period, 8,981; 6 to 8 pages, 7 columns; length of columns, 21 inches; width, 2¼ inches. Can use matrices.

Advertising rates, agate, 3 cents a line; two weeks, 10 per cent discount; one month, 15 per cent; three months, 20 per cent; six months, 30 per cent; nine months, 40 per cent; one year, 50 per cent. Discounts of 5 to 50 per cent on number of lines used within one year, ranging from 1,000 to 10,000 lines. Preferred positions, 15 to 25 per cent extra. First page, 50 per cent. Classified, 1 cent a word first time. ½ cent after. Semi-Weekly, 4 cents a line. Reading notices, 15 cents a line, with discounts on 1,000 lines and over.

SAGINAW POST-ZEITUNG.—Every Thursday. German. Independent. Established 1887. F. & C. Reitter, publishers. Subscription, $1; claimed average circulation for six months, ending April 30, 1901, 5,500; 8 pages, 7 columns; length of columns, 21 inches; width, 2⅛ inches.

Advertising rates, one inch, one time, 60 cents; one month, $1.75; three months, $4; six months, $7; one year, $12; 2 inches, one time, $1; one month, $3; three months, $7; six months, $12; one year, $22; 3 inches, three months, $11; one year, $32; 4 inches, three months, $14; one year $41. Classified, 1 cent a word first time; ½ cent each subsequent insertion. Reading notices, 10 cents a line.

ST. JOSEPH

THRESHERMEN'S REVIEW.—Monthly. Threshers' Trade Journal. Established 1892. The Threshermen's Review Co. (Incorp.), publishers. A. H. Shoemaker, editor. Subscription, 50 cents; guaranteed average circulation, 25,000; 32 to 48 pages, 3 or 4 columns; length of columns, 13 inches; width, 2 1-6 inches. Can use matrices.

Advertising rates, agate, one inch, one time, $3; three times, $8,46; six times, $15.84; one year, $27.36. Larger space at reduced rates.

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DULUTH

HERALD.—Every evening except Sunday, and WEEKLY, Wednesdays. Independent. Established, daily, 1883; weekly, 1889. The Duluth Printing and Publishing Co., publishers. Subscription, daily, $5; claimed circulation, 11,000; weekly, $1; claimed circulation, 4,000; 8 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, agate, daily, one inch, one time, 85 cents; subsequent consecutive insertions 75 cents; one to three months, 40 cents an inch per time; over three months, 35 cents; one year, 30 cents. E. O. D., per inch, 85 cents; one to three months, 50 cents an inch per time; over three months, 45 cents; one year, 40 cents. Open space contracts, 500 inches within a year, 65 cents an inch; 1,000 inches, 50 cents; corresponding discount for larger space. Special positions extra. Classified, 1 cent a word. Reading notices, 16 to 50 cents a line. Weekly, 1 inch, one time, $1; one month, $3.60; three months, $10; six months, $18; one year, $34.

See advertisement on page 445.

NEWS-TRIBUNE.—Every morning, and WEEKLY, Saturdays. Republican. Established 1870. Duluth News-Tribune Co., publishers. Subscription, daily, $5; weekly, $1; sworn average circulation, daily, for one year ending May 31, 1901, 9,291*; Sunday, 10,000; weekly, 1,000; 8 to 24 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, agate, 5 cents a line; on contracts of one to three months, 4 cents a line; longer term contracts, 3 cents a line, per time. Position, 10, 25 and 40 per cent extra. Pure reading, 25 cents per count line. Local notices, 10 and 15 cents a line. Classified, ads, 1 cent a word. Weekly, 2 cents a line, each insertion. Reading notices, same as in daily. Discounts, 10 to 30 per cent on amounts of $25 to $200, and over.

MINNEAPOLIS

JOURNAL.—Every evening except Sunday. Independent Republican. Established 1878. Lucian Swift, manager. Journal Printing Co., proprietors. Subscription, $4; sworn average circulation, for four months ending April 30, 1901, 48,384* (Saturday issue for same period, 50,065*); 10 to 20 pages, 7 columns; length of columns, 21¾ inches; width, 2 1-6 inches. Can use matrices. Office, 47-49 Fourth street, south.

Advertising rates, per agate line, each insertion, one time, 12 cents; ten times, 10 cents; 30 times, 9 cents; 50 times, 8½ cents; 100 times, 8 cents; 150 times, 7½ cents. Preferred positions extra. Cuts must be on metal base. Reading notices, minion, 30 cents per line. Pure reading (run of news matter), 60 cents a line. Classified advertisements, 8 cents a line.

See advertisement on page 374.

TIDENDE.—Every evening except Saturday and Sunday, SUNDAY MORNING, and WEEKLY, Fridays. Norwegian-Danish. Established, daily, 1887; weekly, 1851. T. Guldbrandsen Publishing Co., publishers. Subscription, daily and Sunday, $2; claimed circulation, daily, 4,300; Sunday, 6,000; weekly, 50 cents; guaranteed average circulation exceeding 30,000; daily, 4 to 8 pages; Sunday and weekly, 8 to 12 pages, 7 columns; length of columns, 22 inches; width, 2⅛ inches. Can use matrices, but must be in Norwegian-Danish language. Office, Journal Building.

Advertising rates, daily, one time, per inch, 50 cents; six times, $2.40; one month, $9.10; three months, $23.40; six months, $42.90; one year, $78; E. O. D., 65 per cent of daily rates. Open space, used within one year, 500 inches, 40 cents an inch; 1,000 inches, 35 cents; 2,500 inches, 30 cents; 5,000 inches, 25 cents an inch. Weekly, agate, per line, 11 cents, one time; 1 inch, one time, $1.54; one month, $5.88; three months, $18.20; six months, $34.58; one year, $65.52. Reading notices, 40 cents a line in weekly, 15 cents a line in daily, with space discounts. 10 per cent off on daily and weekly combined.

See advertisement on page 396.

TIMES.—Every morning. Independent. Established 1888. Times Printing Co., publishers. Subscription, $3; Sunday only, $1; sworn average circulation, daily, for year 1900, 29,623*; Sunday, claimed average, 40,000; 8 to 32 pages, 7 columns; length of columns, 21½ inches; width, 2⅛ inches. Can use matrices. Office, 114-116 Fourth street, south.

Advertising rates, daily, agate, 5 cents a line per time. Full position, 7 cents a line. Classified advertisements, 1 cent a word; (minimum charge, 25 cents); by the week, 40 cents a line; by the month, $1.50. Reading notices, 20 cents, 40 cents and $1 a line. Sunday, 8 cents; full position, 12 cents a line. Reading notices, 30 cents to $1.50 per line. No discounts for time or space.

See advertisement on page 370.

TRIBUNE.—Every morning, every evening except Sunday, SUNDAY TRIBUNE, and FARMER'S TRIBUNE, weekly, twice a week, Tuesdays and Fridays. Republican. W. J. Murphy, publisher. Subscription, morning, $3; evening, $3; sworn average circulation, for one year ending April 30, 1901, 57,202*; (claimed average Sunday circulation, for same period, 48,894); weekly, $1; guaranteed circulation 50,000; daily and weekly, 8 to 10 pages; Sunday, 32 pages, 7

columns; length of columns, 22 inches; width, 2¼ inches. Can use matrices.

Advertising rates, agate, daily, 12 cents a line; three months' contract, 10 cents; six months, 8 cents; one year 7½ cents a line per time. Special line rates on E. O. D., etc. Classified ads, 10 cents a line, or 1 cent a word. Reading notices, 30, 50 and 75 cents a line. Weekly, 8 cents a line, agate, each issue. No time or space discounts.

See advertisement on page 400.

AFTENLAESNING.—Every Tuesday. Norwegian-Danish. Home reading. Established 1895. T. Guldbrandsen Publishing Co., publishers. Subscription, 50 cents; claimed average circulation, 6,221; 8 pages, 7 columns; length of columns, 21½ inches; width, 2¼ inches. Can use matrices. Office, Journal Building.

Advertising rates, per inch, one time, 60 cents; one month, $2.20; three months, $6.50; six months, $11.70; one year, $20.80. Special positions, 25 per cent extra. Reading notices, 15 cents a line each insertion.

FOLKEBLADET.—Every Wednesday. Norwegian. Independent. Established 1879. Folkebladet Publishing Co., publishers. Subscription, $1; claimed average circulation, 4,900; 8 pages, 6 columns; length of columns, 20 inches; width, 2¼ inches. Office, 1900 Riverside avenue.

Advertising rates on application.

FREIE PRESSE HEROLD.—Every Friday. German. Republican. Established 1869. Freie Presse Herold Printing Co., publishers. Subscription, $2; estimated circulation, 5,000; 12 pages, 7 columns; length of columns, 22½ inches; width, 2¼ inches. Office, Journal Building.

Advertising rates, per inch, one time, $1; one month, $3; three months, $6.50; six months, $11.70; one year, $20.80. Special positions extra. Open space contracts, 200 inches, 45 cents an inch; 500 inches, 40 cents; 1,000 inches, 35 cents. Reading notices, 15 cents a line.

ILLUSTRERET FAMILIE JOURNAL.—Every Friday. Norwegian Danish. Literary. Established 1881. C. Rasmussen Publishing Co., publishers. Subscription, $1.50; estimated circulation, 7,500; 16 pages, 4 columns; length of columns, 12½ inches; width, 2⅛ inches. Office, 235 Fifth avenue, south.

Advertising rates, per inch, 30 cents per time.

LUTHERANEREN. — Every Wednesday. Norwegian. Lutheran. Established 1893. United Norwegian Lutheran Church, publishers. Subscription, $1; claimed average circulation, 12,542*; 16 pages, 4 columns; length of columns, 14 inches; width, 2¼ inches. Office, 223-225 Cedar avenue.

Advertising rates, one inch, 75 cents, one time; one month, $2.80; three months, $8.45; six months, $14.30; one year, $26. Reading notices, 20 cents a line.

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NORTH AND WEST.—Every Thursday. Presbyterian. Established 1884. John S. Sherrill, publisher. Subscription, $2; claimed circulation, 5,000; 24 pages, 3 columns; length of columns, 10¾ inches; width, 2¼ inches.

Advertising rates, agate, 6 cents a line. Discounts 10 per cent on one month or 100 lines; 15 per cent on two months or 250 lines; 20 per cent on three months or 500 lines; 25 per cent on six months or 1,000 line; 30 per cent on one year of 1,500 lines. Reading notices, 10 cents per agate line.

NORTHWESTERN MILLER. — Every Wednesday. Milling. Established 1873. C. M. Palmer, proprietor. Subscription, $3; estimated circulation, 5,000; 56 pages, 11x14.

Advertising rates, per inch, per time, $3. Discounts, three months, 12½ per cent; six months, 25 per cent; one year, 50 per cent.

NYE NORMANDEN AND ALMUEVENNAN.—Every Tuesday. Norwegian. Established 1894. Foss & Lund Publishing Co., publishers. Subscription, $1; claimed circulation, 8,300; 8 pages, 7 columns; length of columns, 21¾ inches; width, 2¼ inches. Office, Tribune Building.

Advertising rates, 40 cents an inch, each insertion.

SVENSKA AMERIKANSKA POSTEN.—Every Tuesday. Swedish. Independent. Established 1883. Swan J. Turnblad, publisher. Subscription, $1; sworn average circulation, for year 1900, 42,282*; 16 pages, 7 columns; length of columns; 21¾ inches; width, 2⅛ inches. Forms close Saturday of previous week. Office, 53 Fourth street, south.

Advertising rates, agate, 15 cents a line (20 cents if with position). E. O. W., 20 cents a line. Business notices, nonpareil, 30 cents a line; pure reading, 50 cents a line. Discounts, 5 to 20 per cent for 4, 13, 26 and 52 insertions. Corresponding space discounts. No discount on medical advs.

SVENSKA FOLKET TIDNING.—Every Wednesday. Swedish. Republican. Established 1881. Swedish Print Co., of Minnesota, publishers. Subscription, $1; claimed circulation, 18,000; 12 to 16 pages, 7 columns; length of columns, 21¼ inches; width, 2⅛ inches. Office, Tribune Building.

Advertising rates, agate, 7½ cents a line; 4 times, 6½ cents; three months, 5½ cents; six months, 4½ cents; one year, 4 cents per time. Special positions, top column, next reading, 25 per cent extra. Reading notices, 20 cents a line; 250 lines, 15 cents; 500 lines or more, 12 cents.

See advertisement on page 497.

SVENSKA ROMAN BLADET.—Every Saturday. Swedish. Literary. Established 1888. C. E. Peterson, publisher. Subscription, $1.50; claimed average circulation, 12,500; 16 pages, 5 columns; length of columns,

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14 inches; width, 2⅛ inches. Office, 246 Cedar avenue.

Advertising rates, per inch, per time, 75 cents. Reading notices, brevier, 12 cents a line.

UGEBLADET.—Every Thursday. Norwegian Danish. Republican. Established 1881. C. Rasmussen Publishing Co., publishers. Subscription, $1; estimated circulation, 10,000; 8 pages, 7 columns; length of columns, 20½ inches; width, 2 1-6 inches. Office, 235 Fifth avenue, south.

Advertising rates, 40 cents an inch, per time.

VECKOBLAD. — Every Tuesday. Swedish. Republican. Established. 1884. Minneapolis Veckoblad Publishing Co., publishers. Subscription, $1.50; claimed average circulation, 16,300; 8 to 12 pages, 7 columns; length of columns, 21 inches; width, 2⅛ inches. Can use matrices. Office, 215 South Sixth street.

Advertising rates, 40 cents an inch, per time. Reading notices, 10 cents a line.

FARM, STOCK and HOME.—1st and 15th of each month. Agricultural. Established 1884. Farm, Stock and Home Co., publishers. Subscription, 50 cents; guaranteed circulation, 58,000*; 16 to 24 pages, 4 columns; length of columns, 14 inches; width, 2 1-6 inches. Forms close 8th and 23rd of the month. Office, 814 Lumber Exchange.

Advertising rates, agate, 30 cents a line; with discounts on amounts from $10 up. Reading notices from 35 cents to 70 cents a line.

NORTHWESTERN AGRICULTURIST.—Semi-Monthly. Agricultural. Established 1886. The Agricultural Co., publishers. Subscription, 50 cents; guaranteed minimum circulation, 56,000; 16 pages, 4 columns; length of columns, 14 inches; width 2⅛ inches. Forms close 9th and 24th of the month. Office, Guaranty Building.

Advertising rates, agate, 30 cents a line; 250 lines or more, 28 cents; 500 lines, 26 cents; 1,000 lines, 25 cents; 2,000 lines, 23 cents; 3,000 lines, 22 cents; 5,000 lines, 20 cents. Reading matter, brevier solid, 60 cents a line; leaded, 75 cents a line. Discounts for time, 5, 15, and 25 per cent on 6, 12 and 24 insertions, respectively. No time discounts except for consecutive insertions. Time discount is given on one inch or over only.

SKANDANAVISK FARMER JOURNAL.—Semi-monthly. Norwegian-Danish. Agricultural. Established 1883. C. Rasmussen Publishing Co., publishers. Subscription, 50 cents; estimated circulation, 5,000; 8 pages, 6 columns; length of columns, 19¾ inches; width, 2 ⅛ inches. Office, 235 Fifth avenue, South.

Advertising rates, 50 cents per inch, per time.

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SKOERDEMANNEN.—Semi-Monthly. Swedish. Agricultural. Established 1888. Skoerdemannen Publishing Co., publishers. Subscription, 75 cents; estimated circulation, 10,400; 20 pages, 4 columns; length of columns, 13 inches; width, 2¼ inches. Can use matrices. Forms close 10th and 25th of the month. Office, 2625 Chicago avenue.

Advertising rates, agate, 13 cents a line. Discounts, 6 times, 5 per cent; 12 times, 15 per cent; 24 times, 25 per cent.

SVENSKA FAMILJ JOURNAL.—Semi-Monthly. Swedish. Literary. Established 1889. C. Rasmussen Publishing Co., publishers. Subscription, $1; estimated circulation, 5,000; 16 pages, 4 columns; length of columns, 12½ inches; width, 2⅛ inches. Office, 235 Fifth avenue, South.

Advertising rates, 30 cents an inch per time.

UNGDOMMENS VEN. — Semi-Monthly. Norweglan Danish. Religious. Established 1890. Ungdommens Ven Publishing Co., publishers. Subscription, $1; claimed circulation, 7,500; 24 pages, 2 columns; length of columns, 9½ inches; width, 3¼ inches. Office, 412 Cedar avenue.

Advertising rates, 50 cents an inch, per time.

FAMILY CIRCLE.—Monthly. Household. Established 1899. R. A. McWilliams, publisher. Subscription, 50 cents; guaranteed circulation, 200,000; 20 pages, 4 columns; length of columns, 13¼ inches; width, 2¼ inches. Forms close 26th of preceding month.

Advertising rates, agate, 75 cents a line (in effect Oct., 1901. Rate to Oct., 50 cents a line). No time or space discounts.

See advertisement on page 480.

HOUSEKEEPER. — Monthly. Domestic. Illustrated. Established 1877. Housekeeper Corporation, publishers. Subscription, 50 cents; guaranteed circulation, 170,000; 36 pages, 4 columns; length of columns, 14¼ inches; width, 2⅛ inches. Last forms close 10th of the preceding month. Can use matrices. Office, 51-53 South Fourth street.

Advertising rates, agate, 65 cents per line each insertion. Reading notices, $1 per line. No time or space discounts.

See advertisement on page 482.

KEITH'S HOME BUILDER.—Monthly. Building. Established 1899. Walter J. Keith, publisher. Subscription, $1; estimated circulation, 7,500; 38 pages; type size, 5½x8½. Forms close 5th of the month. Office, 104 Lumber Exchange.

Advertising rates, $50 per page; ¼ and ½ pages pro rata. No discounts for time or space.

MINNESOTA ENDEAVORER.—(See Des Moines, Iowa.)

NORTHWESTERN CONGREGATIONALIST.—(See St. Paul.)

MINNESOTA

NORTHWESTERN HORSEMAN AND STOCKMAN.—Monthly. Established 1888. Northwestern Horseman and Stockman Publishing Co., publishers. R. F. Jones, manager. Subscription, $1; claimed circulation, 10,000; 20 to 36 pages, 4 columns; length of columns, 12 inches; width, 2 1-6 inches. Office, 43 South Fourth street.

Advertising rates, one inch, one time, $1.50; three months, $3.60; six months, $6.50; one year, $11.50; graded reduced rate for larger space.

SCHOOL EDUCATION.—Monthly, except July and August. Established 1882. School Education Co., publishers. Subscription, $1; estimated circulation, 7,000; 40 pages, 3 columns; length of columns, 9½ inches; width, 2¼ inches. Office, 1401 University avenue.

Advertising rates, one inch, one time, $1.25; ¼ page, $7; ½ page, $12; one page, $20. Outside spaces, 10 per cent extra. Readers, 25 cents a line. Discounts, 5 per cent on two months; 10 per cent on three months; 15 per cent on five months, 25 per cent on ten months.

WHAT TO EAT.—Monthly. (See Chicago, Ill.)

YOUNG PEOPLE'S COMPANION.—Monthly. Juvenile. Established 1883. Companion Publishing Co., publishers. Subscription, 50 cents; estimated circulation, 8,000; 16 pages; 11x16. Office, 2625 Chicago Avenue.

Advertising rates on application.

ST. CLOUD

DER NORDSTERN.—Every Thursday. German. Democratic. Established 1874. Nordstern Publishing Co., publishers. Subscription, $2; claimed circulation, 6,250; 12 pages, 7 columns; length of columns, 21 inches; width, 2⅛ inches.

Advertising rates, per inch, one week, $1; one month, $3; three months, $6; six months, $12; one year, $20. Two inches, one year, $35; 4 inches, $60. Reading notices, 10 cents a line.

ST. PAUL

DISPATCH.—Every evening except Sunday, and WEEKLY, Thursdays. Republican. Established 1868. Dispatch Printing Co., publishers. Subscription, daily, $5; sworn average circulation for five months ending May 31, 1901, 43,882; weekly, 75 cents; sworn average circulation, 22,905; 10 to 24 pages, 7 columns; length of columns, 21½ inches; width, 2⅛ inches. Can use matrices. Office, Fourth and Minnesota streets.

Advertising rates, daily, agate, one line, one time, 12 cents; 7 to 12 times, 10 cents; 13 to 25 times, 9 cents; 26 to 50 times, 8 cents; 51 to 100 times, 7½ cents; 101 to 150 times, 7 cents; over 150 times, 6½ cents.

Open space used within one year, 1,400 lines, 10 cents a line; 2,100 lines, 9 cents; 2,800 lines, 8½ cents; 4,900 lines, 8 cents; 7,000 lines, 7½ cents; 10,500 lines, 7 cents; 14,000 lines, 6½ cents; special positions extra.

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Reading notices, 30 and 50 cents a line with discounts on 250 lines and over on yearly contract. Classified ads, 2 cents a word. (Minimum charge, 30 cents.) Weekly, 70 cents an inch each time; readers, 30 cents a line.

See advertisement on page 426.

GLOBE. — Every morning. Democratic. Established 1870. The Globe Co., publishers. Subscription, $4; sworn average circulation 19,060*; 8 to 28 pages, 7 columns; length of columns, 21¾ inches; width, 2⅛ inches. Can use matrices. Office, Fourth and Minnesota streets.

Advertising rates, daily, or Sunday, agate, 3½ cents a line. No discounts for time or space. Preferred positions, 4 cents a line. Classified, 1 cent a word. Reading notices, 20 and 50 cents a line.

See advertisement on page 373.

NEWS.—Every evening except Sunday. Independent. Established 1900. The daily News Publishing Co., publishers. Subscription, $3; sworn average circulation, 24,682*; 4 pages (Saturday, 8 pages), 7 columns; length of columns, 22 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, agate, 5 cents a line. No discount for time or space. Reading notices, 21 cents a line. Classified, 1 cent a word. Special positions, 10 and 25 per cent extra.

See advertisement on page 456.

PIONEER PRESS.—Every morning, and WEEKLY, Thursdays. Independent. Established 1849. Pioneer Press Co., publishers. Subscription, daily, $3; sworn average circulation for year 1900, 32,519*; Sunday, $1.50; sworn average circulation for same period, 29,932*; weekly, $1; sworn average circulation, 26,443*; daily, 8 and 10 pages, 7 columns; Sunday, 18 to 32; weekly, 8 to 10 pages, 7 columns; length of columns, 21¼ inches; width, 2⅛ inches. Can use matrices. Issues also MAIL ORDER SPECIAL, Monthly.

Advertising rates, daily, agate, 11 cents a line; six times, 10 cents; 12 times, 9 cents; and thus down to a rate of 5 cents a line on 156 times. Classified ads, 2 cents a word. Reading notices from 18 to 50 cents a line. Weekly, 6 cents a line each time, for display. Reading notices same as in daily.

See advertisement on page 365.

VOLKSZEITUNG.—Every evening except Sunday, and WECHENTLICHE VOLKSZEITUNG and SAMSTAGSBLATT, Wednesdays and Saturdays. German. Independent. Established, daily, 1879; weekles, 1877. Die Volkszeitung Printing and Publishing Co., publishers. Subscription, daily, $4; sworn average circulation, daily, for year 1900, 8,736*; both weekles, combined, $2; sworn circulation, each weekly, 26,321*; 8 to 12 pages, 7 columns; length of columns, 21½ inches; width, 2¼ inches. Can use matrices. Office, 317 Minnesota street.

Advertising rates, daily, agate, 3 cents a line each insertion. Reading notices, 10

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cents per count line. Weeklies, per agate line, one time in either weekly, 6 cents; both issues, 8 cents a line. Reading notices, 18 cents per line one time a week; 25 cents a line for both issues.

A. O. U. W. GUIDE.—Every Thursday. Fraternal. Established 1882. David Ramaley, publisher. Subscription, 50 cents; sworn average circulation for five months ending April 30, 1901, 19,700; 4 pages, 6 columns; length of columns, 20 inches; width, 2⅛ inches. Office, 49 East Fourth street.

Advertising rates, agate, ½ cent a line per thousand circulation.

DER WANDERER.—Every Wednesday. German. Roman Catholic. Established 1867. Wanderer Printing Co., publishers. Subscription, $2; claimed circulation, 9,650; 12 pages, 7 columns; length of columns, 21½ inches; width, 2¼ inches. Office, 80 East Third street.

Advertising rates. 1 inch, one time, 50 cents; one month, $2; three months, $6; six months, $12; one year, $20. Discounts, on yearly contracts, 2 to 3 inches, 10 per cent; 4 to 6 inches, 15 per cent. Locals, 10 cents a line. Classified ads, 1 cent a word.

HEIMDAL.—Every Sunday. Norwegian Danish. Independent. Established 1889. Heimdal Publishing Co., publishers. Subscription, $1; estimated circulation, 5,000; 8 pages, 7 columns; length of columns, 20½ inches; width, 2⅛ inches. Office, 249 East Seventh street.

Advertising rates, 25 cents an inch per time.

MINNESOTA STATS TIDNING.—Every Wednesday. Swedish. Republican. Established 1877. Minnesota Stats Tidning Publishing Co., publishers. Subscription, $1; claimed average circulation, for year 1900, 10,100; 8 to 12 pages, 7 columns; length of columns,. 21 inches; width, 2¼ inches. Can use matrices. Office, 187 East Seventh street.

Advertising rates, 1 time, 60 cents per inch; 4 times, 50 cents; 13 times, 45 cents; 26 times, 35 cents; 52 times, 25 cents per inch per time. Reading notices, 20 cents a line, with discounts.

NATIONAL REPORTER SYSTEM.—Weekly, 44 to 116 pages, 6x10. Subscription, $45 (for any single section, $5). Established 1879. West Publishing Co., publishers. Combined claimed average circulation, 26,157 copies each week. Is issued for various sections of the country, as follows: Atlantic Reporter, Federal Reporter, New York Supplement, Northeastern Reporter, Northwestern Reporter, Pacific Reporter, Southeastern Reporter, Southern Reporter and Southwestern Reporter; also Supreme Court Reporter published semi-monthly for nine months in the year. Can use matrices. Office, 48 West Third street.

Advertising rates for the ten publications, 1 inch, one week, $3; four weeks, $12; three months, $35; six months, $60; one year, $110.

MINNESOTA

NORDVESTEN.—Every Thursday. Norwegian-Danish. Republican. Established 1880. F. C. Listoe, publisher. Subscription, $1; claimed circulation, 14,000; 8 pages, 7 columns; length of columns, 21 inches; width, 2⅛ inches. Can use matrices. Office, Chamber of Commerce Building.

Advertising rates, 50 cents an inch, with discounts.

NORTHWESTERN CHRONICLE.—Every Friday. Roman Catholic. Established 1866. Northwestern Chronicle Publishing Co., publishers. Subscription, $2; claimed circulation, 8,000; 8 pages, 7 columns; length of columns, 21 5-16 inches; width, 2⅛ inches. Can use matrices. Office, 49 East Fourth street.

Advertising rates, nonpareil, 12 lines, one time, $1; one month, $3.25; three months, $8.50 six months, $14.40; one year, $20.40. Position, 1-5 extra. Reading notices. 25 cents a line.

FARMER. — Semi-Monthly. Agricultural. Established 1882. Webb Publishing Co., publishers. Subscription, 50 cents; sworn average circulation for year ending April, 1901, 54,479*; 16 to 24 pages, 4 columns; length of columns, 13 inches; width, 2⅛ inches. Office, 47 East Fourth st.

Advertising rates, 25 cents per agate line. Discounts, 5 per cent on $10; 10 per cent on $25; 15 per cent on $75; 20 per cent on $150; 25 per cent on $300; 30 per cent on $500. Reading notices, 35 cents a line, nonpareil; 45 cents a line, brevier.

Issues also POULTRY HERALD, which see.

BACKBONE.—Monthly. Prohibition. Established 1897. State Prohibition Committee, publishers. Subscription, 25 cents; guaranteed circulation, 25,000*; 4 pages, 4 columns; length of columns, 13 inches; width, 2¼ inches. Forms close 15th of the month.

Advertising rates, $1.25 an inch with discounts: 5 per cent on six months, or $25; 10 per cent on one year, or $50. Reading notices, 25 cents a line.

DE LESTRY'S WESTERN MAGAZINE.—Monthly. Literary. Established 1897. Edmond L. De Lestry, publisher. Subscription, $1; sworn circulation, 50,000; 40 to 60 pages; 2 columns; length of columns, 8 inches; width, 2 1-6 inches. Can use matrices. Forms close 25th of preceding month. Office, 24 Union Block.

Advertising rates, $3 an inch; one page, $40.

MAIL ORDER MONTHLY.—Established 1899. J. L. Lovering, publisher. Subscription, 50 cents; claimed circulation, 250,000; 16 to 24 pages, 4 columns; length of columns, 14½ inches; width, 2 1-6 inches. Can use matrices. Forms close 25th of month preceding issue. Office, Pioneer Press Building.

Advertising rates, agate, $1 a line; page rates on application. No discounts for time or space.

See advertisement on page 451.

NORTHWEST MAGAZINE. — Monthly. Literary. Established 1883. E. V. Smalley Publishing Co., publishers. Subscription, $2; claimed circulation, 35,000; 80 pages, 3 columns; length of columns, 10½ inches; width, 2¼ inches. Forms close 15th of month preceding issue. Office, corner sixth and Jackson streets.

Advertising rates, agate, 20 cents a line, or $2.80 an inch. Reading notices, nonpareil, 40 cents a line.

OPPORTUNITY (formerly Home and Garden).—Monthly. Horticultural. Established 1892. Opportunity Publishing Co., publishers. Subscription, 50 cents; guaranteed minimum circulation, 25,000; 16 pages, 4 columns; length of columns, 14 inches; width, 2¼ inches. Forms close 10th preceding month. Office, Newspaper Row.

Advertising rates, agate, one inch, one time, $2.80; three months, $7.50; six months, $14; one year, $24; 3 inches, one time, $7.50; three months, $19; one year, $67. Reading notices, nonpareil, leaded, 40 cents a line.

PIONEER PRESS, MAIL ORDER SPECIAL.—Monthly. Established 1901. Pioneer Press Co., publishers. Subscription, 25 cents; guaranteed circulation, 100,000; 8 to 12 pages, 7 columns; length of columns, 2½ inches; width, 2 1-16 inches. Forms close on 1st of each month. Can use matrices.

Advertising rates, agate, 20 cents a line.

POULTRY HERALD.—Monthly. Poultry Raising. Established 1889. Webb Publishing Co., publishers. Subscription, 50 cents; guaranteed circulation, 10,000; 36 to 52 pages, 3 columns; length of columns, 10 inches; width, 2¼ inches. Forms close 28th preceding month. Office, 47 East Fourth street.

Advertising rates, 1 inch, one time, $1.40; three months, $4.20; six months, $6.75 one year, $12.50. Line rate, 10 cents an agate line; 50 lines, 8 cents; 100 lines, 7½ cents; 250 lines, 7 cents; 500 lines, 6 cents; 1,000 lines, 5½ cents a line.

Issue also the FARMER.

ODD FELLOWS' REVIEW.—Monthly. Odd Fellowship. Established 1885. Winn Powers, publisher. Subscription, $1; claimed circulation, 22,500; 20 pages, 4 columns; length of columns, 12 inches; width, 2¼ inches. Forms close 20th of preceding month.

Advertising rates, $2 per inch per month.

WINONA

MORNING INDEPENDENT. — Every morning except Sunday. Independent. Established 1898. Independent Publishing Co., publishers. Subscription, $3; sworn average circulation for two months ending April 30, 1901, 3,599*; 8 pages, 7 columns; length of columns, 21¾ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, 1 inch, one time, 60 cents; one week, $2; one month, $5.50; three months, $12; six months, $17; one year, $25; position extra. E. O. D., ¾ of daily rates. Classified, 1 cent a word. Reading notices, 15 and 25 cents per count line.

REPUBLICAN AND HERALD.—Every evening except Sunday, and WEEKLY, Fridays. Republican. Established, Republican, 1855; Herald, 1869. The Herald Publishing Co., publishers. Subscription, daily, $5.20, by carrier; $4 by mail; claimed circulation, 3,800; weekly, 75 cents; claimed circulation, 4,600; 8 to 16 pages, 7 columns; length of columns, 20 inches; width, 2 1-6 inches. Can use matrices.

Advertising rates, 1 inch, one time, 35 cents; one week, $1.10; one month, $3.20; three months, $7.20; six months, $12; one year, $18. E. O. D., 2-3 daily rates. Classified, 1 cent a word one time; 1½ cents for two times; 2 cents for three times; 3 cents for one week. No adv. taken for less than 15 cents. Reading notices, 10 cents a line. Weekly, 1 inch, one time, 55 cents; one month, $1.60; three months, $3.60; six months, $6; one year $9. Reading notices, same as in daily.

SONNTAGS WINONA.—Every Saturday. German. Independent Democratic. Established 1887. Joseph Leicht, publisher. Subscription, $1; guaranteed average circulation, for year 1900, 23,298; 8 to 16 pages, 7 columns; length of columns, 21 inches; width, 2 1-6 inches. Can use matrices.

Advertising rates, agate, 4 cents a line.

VOLKSBLATT DES WESTENS.—Every Thursday. German. Independent. Established 1899. Subscription, 50 cents. Claimed circulation, 28,000; 8 pages.

Advertising rates, agate, 5 cents a line.

WESTLICHER HEROLD. — Every Wednesday. German. Independent Democratic. Established, semi-weekly, 1881. Joseph Leicht, publisher. Subscription, $1; guaranteed average circulation for year 1900, 22,902; 8 to 24 pages, 7 columns; length of columns, 21 inches; width, 2 1-6 inches. Can use matrices.

Advertising rates, agate, 4 cents a line.

FARM, FIELD AND STOCKMAN—Monthly. (See Chicago, Ill.)

MISSISSIPPI.

JACKSON

CLARION-LEDGER.—Every morning except Mondays, and WEEKLY, Thursdays. Democratic. Established 1837. Clarion-Ledger Co., publishers. Subscription, daily, $6; claimed circulation, 2,250; weekly, $1; claimed circulation, 10,000; daily, 8 pages; weekly, 8 to 12 pages, 6 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates, agate, daily, per line each time, one week, 3⅛ cents; one month, 1 6-10 cents; one to three months; 1¼ cents; three to six months, ⅞ cent; six to twelve months, ½ cent. E. O. D., one week, 3¾ cents; one month, 2 1-5 cents; three to six months, 1 cent; six to twelve months, ⅝ cent. Reading notices, double display rates. Weekly, one month, 6¼ cents per line each time; one to three months, 4⅜ cents; three to six months, 3⅛ cents; six to nine months, 2½ cents; nine to twelve months, 1⅞ cents. Reading or special notices, 10 cents per line per time.

See advertisement on page 427.

BAPTIST.—Every Thursday. Religious. Established 1893. Mississippi Baptist Publishing Co., publishers. T. J. Bailey, editor and manager. Subscription, $2; claimed average circulation, 5,995; 16 pages, 3 and 4 columns; length of columns, 12½ inches; width, 2¼ inches.

Advertising rates, 50 cents an inch per time.

MERIDIAN

NEWS.—Every morning except Monday, and WEEKLY, Thursdays. Democratic. Established, daily, 1875; weekly, 1866. Meridian News Co., publishers. Subscription, daily, $5; estimated circulation, 1,100; weekly, $1; estimated circulation, 3,800; 4 to 8 pages, 7 columns; length of columns, 22 inches; width, 2⅛ inches.

Advertising rates, daily, nonpareil, one inch, one time, $1; one week, $2; one month, $3; three months, $7.50; six months, $15; one year, $25. E. O. D., 20 per cent off daily rates. Reading notices, 20 cents a line. Weekly, one inch, single insertion, $1.50; subsequent insertions, ½ daily rates. Special rates for large contracts in either or both editions.

VICKSBURG

HERALD.—Every morning except Monday, and WEEKLY, Fridays. Democratic. Established 1864. Vicksburg Printing and Publishing Co., publishers. Subscription, daily, $8; claimed circulation, 3,200 (Sunday 4,450); weekly, $1; estimated circulation, 3,000; 8 pages, 6 columns; length of columns, 19⅛ inches; width, 2⅛ inches.

Advertising rates, minion, daily, nine lines, one time, $1.50; one week, $6; one month, $12; three months, $20; six months, $36; one year, $64. Classified ads, 5 cents a line. E. O. D., ¾; two times a weeks, 2-3 daily monthly rates. Special notices, or double column, ½ extra. Weekly, nine lines, one time, $1.50; one month, $4; three months, $8; six months, $10; one year, $15; eighteen lines, three months, $14; one year, $25. For daily and weekly add ¼ to daily rates.

MISSOURI.

CARTHAGE

JASPER COUNTY DEMOCRAT.—Every morning except Monday, and WEEKLY, Thursdays, Democratic. Established 1881. Cornelius Roach, publisher. Subscription, daily, $5; claimed circulation, 1,816; weekly, $1.50; claimed circulation, 5,424; daily, 8 pages, 5 columns; length of columns, 18 inches (weekly, 12 pages, 6 columns), length of columns, 19½ inches; width, 2⅛ inches.

Advertising rates, daily, $1 an inch a month. Reading notices, 5 cents a line. Weekly, $1 an inch a month. Readers, 10 cents a line.

CHILLICOTHE

MISSOURI WORLD.—Every Wednesday. People's Party. Established 1888. Dixon & Lankford, publishers. Subscription, 50 cents; estimated circulation, 10,000; 4 pages, 8 columns; length of columns, 23½ inches; width, 2⅛ inches.

Advertising rates, agate, 7 cents a line. Reading notices, brevier, 25 cents a line. Liberal discounts for time and space.

EAGLEVILLE

HOPEFUL TREASURE.—Monthly. Literary. Established 1899. Mrs. Jessie Whitsitt, publisher. Subscription, 50 cents; sworn circulation, 6,000; 24 pages; length of columns, 15 inches; width 2¼ inches.

Advertising rates, agate, 10 cents a line, per time. Reading notices, 15 cents a line; 10 per cent discount on 2,000 lines; 20 per cent on 5,000 lines.

INDEPENDENCE

CHURCH BELLS.—Monthly. Episcopal. Established 1882. F. C. Florence, Manager. Subscription, $1; claimed average circulation, 5,000; 16 to 24 pages, 3 columns; length of columns, 12 inches; width, 2¼ inches. Also dated at Kansas City, Mo.

Advertising rates, $1 per inch per time; display or reading.

JEFFERSON CITY

MISSOURI SCHOOL JOURNAL.—Monthly. Educational. Established 1883. Howard A. Gass, publisher. Subscription, $1.25; claimed average circulation, for year 1900, 4,083*; 48 to 68 pages, 2 columns; length of columns, 8¾ inches; width, 2½ inches.

Advertising rates, one inch, one time, $1.50; one page, one time, $15; with discounts. Reading notices, 25 cents a line, brevier.

JOPLIN

DAILY GLOBE.—Every morning, except Monday. Democratic. Established 1896. The Joplin Globe Publishing Co., publishers. Subscription, $5; guaranteed average circulation, daily, 8,619; Sunday, 8,947; 8 pages (Sunday, 16 to 24 pages), 7 columns; length of columns, 20 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, agate, 4 cents a line; 2,000 lines, used within one year, 2½ cents a line; 5,000 lines, 2 cents; 10,000 lines; 1½ cents. Reading notices, 15 cents a line; 500 lines, 10 cents; 1,000 lines, 7½ cents a line.

See advertisement on page 476.

NEWS-HERALD.—Every morning except Saturday, and MINING HERALD, Fridays. Republican. Established 1900. News-Herald Newspaper Co., publishers. Subscription, daily, $5; claimed average circulation, 5,000; Sunday, $2; claimed circulation, 6,000; weekly, $1; claimed circulation, 1,100; daily 8 to 16 pages; weekly, 8 pages; Sunday, 12 to 24 pages, 7 columns; length of columns, 20 inches; width, 2¼ inches. Can use matrices.

Advertising rates, daily, 35 cents an inch, per time; one week, 80 cents; one month, $3 an inch. Yearly contracts, $2.50 an inch a month. Open space, used within one year, 1,000 inches, 20 cents an inch; 2,000 inches, 15 cents. Business locals, 10 cents a line first time; 5 cents each subsequent insertion; by the week, 25 cents; by the month, $1 per line.

KANSAS CITY

DROVERS' TELEGRAM.—Every evening except Sunday. Live Stock. Established 1884. J. H. Neff & Co., publishers. Subscription, $4; sworn circulation, 28,608; 4 pages, 7 columns; length of columns, 22 inches; width, 2 1-6 inches. Can use matrices. Office, 1710 West Sixteenth street.

Advertising rates on application.

JOURNAL.—Every morning, and JOURNAL AND AGRICULTURIST, Thursdays. Republican. Established 1854. The Journal Company, publishers. Subscription, daily and Sunday, $4; guaranteed circulation, exceeding 50,000; weekly, 25 cents; guaranteed circulation, 125,000; daily, 10 to 30; weekly, 10 to 12 pages, 7 columns; length of columns, 21 5-7 inches; width, 2¼ inches. Can use matrices. Office, Ninth and Grand avenue.

Advertising rates, daily and Sunday, agate, 10 cents a line; 3,000 to 7,500 lines, 9 cents a line; 7,500 lines, and over, 8 cents; position extra. Reading notices, 50, 75 cents and $1 per line. Classified ads, 5 cents a line. Weekly edition, 25 cents a line each insertion. No discount for time or space. Reading notices, 50 cents a line; first page, $1 a line. Position extra.

See advertisement on page 415.

MISSOURI

MAIL.—Every evening except Sunday, and WEEKLY, Tuesdays. Independent Republican. Established, daily, 1891; weekly, 1895. Kansas City Mail Newspaper Co., publishers. Subscription, daily, $2.50; claimed circulation, 7,000; weekly, 25 cents; claimed circulation, 23,000; 8 pages, 7 columns, length of columns, 20 inches; width, 2 1-6 inches. Can use matrices. Office, 508 Delaware st.

Advertising rates, agate, daily, 1 inch, one time, 50 cents; one week, $1.50; one month, $5; three months $14; six months, $25; one year, $50. Reading notices, 5 cents a line, with time discounts. Weekly, 3 cents a line; medical, 4 cents. Reading notices, 5 and 10 cents a line.

PRESSE.—Every evening, except Sunday, and WEEKLY, Thursdays. German. Republican. Established 1874. Dietzgen & Co., publishers. Subscription, daily, $6; claimed circulation, 3,360; weekly, $2; claimed circulation, 5,200; daily, 8 pages; weekly, 12 pages, 6 columns; length of columns 20 inches; width, 2⅛ inches. Office, 1026 East 18th street.

Advertising rates on application.

See advertisement on page 371.

STAR.—Every evening except Sunday, SUNDAY MORNING, and WEEKLY, Wednesdays. Independent. Established 1879. Kansas City Star Co., publishers. Subscription, daily, $5; sworn average circulation, 91,010* (Sunday, 91,010*); weekly, 25 cents; sworn average circulation, 168,428*; 8 to 16 pages, 7 columns; length of columns, 21½ inches; width, 2¼ inches. Can use matrices. Office, Eleventh st. and Grand ave.

Advertising rates, agate, 15 cents a line; 7,500 lines, 12½ cents. Reading notices from 50 cents to $1.50 a line. Classified ads, 10 cents a line. Sunday only, 20 cents a line each insertion. Weekly, 40 cents a line; no discounts. Reading notices from 50 cents to $2 a line.

See advertisement on pages 430 and 431.

TIMES.—Every morning, and WEEKLY. Fridays. Democratic. Established 1868. The Times Publishing Co., publishers. Subscription, daily, $4; sworn average circulation, 32,897 (Sunday, 38,541); weekly, 25 cents; guaranteed average circulation, exceeding 73,000; daily, 8 to 14 pages; Sunday, 16 to 24 pages; weekly, 8 to 12 pages, 7 columns; length of columns, 21 5-7 inches; width, 2¼ inches. Can use matrices.

Advertising rates, agate, daily, per line, 6 cents. Classified, solid, 5 cents a line. Reading notices, 50 cents a line. Weekly, per line, display, 15 cents. Reading matter, 30 and 50 cents. Sunday, display, 7 cents a line. Readers, 30 and 50 cents a line.

See advertisement on page 506.

WORLD.—Every evening except Sunday. Independent. Established 1894. Kellogg & Ashbaugh, publishers. Subscription, $3; sworn average circulation, 32,074*; 8 pages, 7 columns; length of columns, 21¼ inches; width, 2¼ inches. Can use matrices. Office, 1116-1118 Oak street.

MISSOURI

Advertising rates, agate, 6 cents a line, per time. Classified, 1 cent a word. Reading notices, 25 cents a line, per time.

See advertisement on page 456.

CENTRAL CHRISTIAN ADVOCATE.—Every Wednesday. Methodist. Established 1856. Jennings & Pye, publishers. Subscription, $1.60; estimated circulation, 35,000; 32 pages, 3 columns; length of columns, 11¼ inches; width, 2½ inches. Office, Nelson Building.

Advertising rates, agate, 25 cents per line 26 times, or 1,000 to 2,000 lines used within one year, 20 cents a line; 52 times, or 2,000 lines or over, 15 cents a line. Reading notices, double price. Special positions, 10 and 20 per cent extra.

INDEPENDENT.—Every Saturday. Independent. Established 1899. George Creel, editor and proprietor. Subscription, $1; claimed circulation, 21,000; 16 pages, 3 columns; length of columns, 14 inches; width, 2⅞ and 3¼ inches. Office, Rookery Building.

Advertising rates, per inch, one time, $1.25; one month, $1.15 per time; 12 times, $1.10; one year, $1 per time. Wide column, $2 per inch per time; one month, $1.75 per time; one year, $1.50.

See advertisement on page 475.

LIVE STOCK INDICATOR.—Every Wednesday. Live Stock and Agriculture. Established 1878. The Indicator Publishing Co., publishers. Subscription, $1; claimed circulation, 21,400; 20 pages, 4 columns; length of columns, 12⅞ inches; width, 2⅛ inches. Office, 203 Temple Block.

Advertising rates, agate, under 25 lines, 30 cents a line, with a graduated line rate reaching 13 cents on 300 lines and 10 cents on 4,000 lines. One inch, one month, $11.20; three months, $27; six months, $47.32; one year, $83.72. Reading notices, 30 cents a line.

OBSERVER.—Every Saturday. Colored. Independent. Established 1896. L. C. Williams, publisher. Subscription, $1.50; estimated circulation, 5,000; 4 pages, 7 columns. Office, 1007 McGee street.

Advertising rates, 30 cents an inch first time; 25 cents each subsequent insertion.

PACKER.—Every Saturday. Live Stock Markets. Provisons Grain and Produce. Established 1891. The Barrick Publishing Co., publishers. Subscription, $1; claimed average circulation, 32,528; 8 pages, 7 columns; length of columns, 21½ inches; width, 2⅛ inches. Office, Midland Bank Building.

Advertising rates, agate, 10 cents a line. Special pages, 12 cents a line. Discounts, 5 per cent on 1,000 lines; 7½ per cent on 2,000 lines; 10 per cent on 3,000 lines and over. Per inch, three months, $18.20; one year, $72.80. Reading notices, 25 cents per agate line.

WORD AND WAY.—Every Thursday. Baptist. Established 1896. Word and Way Publishing Co., publishers. Subscription,

$1; guaranteed circulation, 10,000; 16 pages, 4 columns; length of columns, 14 inches; width, 2¼ inches. Office, Ninth and Walnut streets.

Advertising rates, 8 cents per agate line; one thousand lines, 6 cents; two thousand lines, 5 cents. Reading notices, 10 cents per line, leaded nonpareil.

CHURCH BELLS.—Monthly. See Independence, Mo.

HORSE SHOW MONTHLY.—Horse Interests. Established 1895. A. E. Ashbrook, publisher. Subscription, $1; claimed average circulation, 5,000; 32 pages or more, 2 columns; length of columns, 10 inches; width, 3½ inches. Office, 304 Lyceum Building.

Advertising rates, per inch, one time, $1.50; ¼ page, $12.50; ½ page, $24; one page, $40. Discounts 10, 15, and 20 per cent on 3, 6 and 12 months respectively.

ILLUSTRATED WORLD.—Monthly. Established 1889. Illustrated World Publishing Co., publishers. Subscription, $1; claimed circulation, 13,500; 32 to 48 pages, 3 columns; length of columns, 10 inches; width, 2¼ inches. Forms close 15th of the month. Office, 1016 Wyandotte street.

Advertising rates, $1.50 an inch per month; discounts on six months and over.

MISSOURI AND KANSAS FARMER.—Monthly. Agricultural. Established 1884. Cliffe M. Brooke, publisher. Subscription, 25 cents; claimed average circulation for year 1900, 12,083; 8 pages, 6 columns; length of columns, 19¾ inches; width, 2⅛ inches. Office, 606 West 14th street.

Advertising rates, per inch, each issue, $1. Reading notices, per line nonpareil type, 10 cents. No discounts.

MISSOURI VALLEY FARMER.—Monthly. See Topeka, Kan.

POULTRY AND BELGIAN HARE STANDARD.—Monthly. Poultry and Pet Stock. Established 1899. Markward & Strickiette, publishers. Subscription, 50 cents; claimed average circulation for five months ending May 1901, 6,500; 36 to 64 pages, 3 columns; length of columns, 9 inches; width, 2⅛ inches. Office, Hall Building.

Advertising rates, per inch, one time, $1.50; three months, $3.75; six months, $6.75; one year, $12.

PYTHIAN HERALD (The).—Monthly. Fraternal. Established 1890. W. L. Stahl, publisher. Subscription, $1; claimed circulation, 12,000; 16 pages, 4 columns; length of columns, 13¾ inches; width, 2⅛ inches. Office, 818 Walnut street.

Advertising rates, agate, $2 an inch, per time; six months, $1.50 an inch per time; one year, $1 an inch, per time. Reading notices, 20 cents a line, with discounts for six months and one year.

See advertisement on page 419.

KIRKSVILLE

JOURNAL OF OSTEOPATHY. (The).—Monthly. Medical. Established 1894. American School of Osteopathy, publishers. Subscription, $1; claimed circulation, 10,000; 48 pages, 2 columns; length of columns, 8 inches; width, 2½ inches.

Advertising rates, $1.50 an inch per time.

ST. JOSEPH

GAZETTE-HERALD.—Every morning. Independent. Established 1845. Gazette Publishing Co., publishers. Subscription, daily, $4; claimed circulation, daily, 12,000; Sunday, 20,000; 8 pages, (Sunday, 20 pages), 7 columns; length of columns, 21 inches; width, 2 inches. Can use matrices.

Advertising rates, daily, agate, 2½ cents a line; Sunday, 3 cents a line. No discounts for time or space. Special positions extra, classified, 1 cent a word. Reading notices (pure), 15 cents per count line; locals, 10 cents per count line.

NEWS.—Every evening except Sunday, and WEEKLY, Fridays. Independent. Established 1874. St. Joseph Publishing Co., publishers. Subscription, daily, $3; weekly, 50 cents; sworn average circulation, daily, for year 1900, 21,097*; weekly, 5,100; 8 to 16 pages, 7 columns; length of columns, 21 inches; width, 2 inches. Can use matrices.

Advertising rates, daily, agate, 4 cents a line; with discount of one cent a line, per time for 2,000 lines, or more. Classified, 1 cent a word. Position, 25 per cent additional. Reading notices, with "adv," 50 cents per count line; solid nonpariel grouped with other paid notices, 12 cents a line. Weekly, per line, 2 cents. Reading notices, 10 cents a line.

MEDICAL HERALD.—Monthly. Medical. Established 1881. Medical Herald Co., publishers. Subscription, $2; claimed average circulation for three months ending June, 1901, 6,267; 100 pages, 2 columns; length of columns, 7½ inches; width, 2½ inches.

Advertising rates, ⅛ page, one year, $50; ¼ page, $75; ½ page, $125; one page, $200; for less time than one year, 25 per cent extra.

MODERN FARMER AND BUSY BEE.—Monthly. Established 1890. Emerson F. Abbott, publisher. Subscription, 50 cents; estimated circulation, 6,000; 24 pages, 3 columns; length of columns, 10 inches; width, 2 1-6 inches. Can use matrices. Forms close 25th preceding month.

Advertising rates, agate, 10 cents a line 28 lines, 9 cents a line; 56 lines, 8 cents; 84 lines, 7 cents; 112 lines, 6½ cents, and so on to 1,000 lines at 4 cents a line. Reading notices, 15 cents per count line.

NEBRASKA AND KANSAS FARMER.—Monthly. (See Red Cloud, Neb.)

POULTRY TOPICS.—Monthly (formerly of Warsaw, Mo.) Poultry. Established 1891. Poultry Topics Co., publishers. Subscription, 25 cents; claimed average circulation, 12,000; 24 pages, 3 columns; length of columns, 10 inches; width, 2⅛ inches.

Advertising rates, per inch, per time, $1; one-half inch pro rata.

WESTERN FRUIT GROWER.—Monthly. Horticultural and High-grade Farming. Established 1896. Union Printing Co., publishers. Subscription, 50 cents; sworn average circulation, for four months ending April 1901, 16,560*; guaranteed average circulation for year 1901, 15,000*; 16 and more pages, 4 columns; length of columns, 13 inches; width, 2⅛ inches. Can use matrices. Forms close 10th of the month.

Advertising rates, agate, 8 cents a line.

ST. LOUIS

AMERIKA.—Every morning, and WEEKLY, Wednesdays. German. Independent. Established 1872. German Literary Society, publishers. Subscription, daily, $8; estimated circulation, 12,000 (Sunday, 15,000); weekly, $2; estimated circulation, 32,000; daily, 8 to 10 pages; Sunday, 20 to 24 pages; weekly, 12 pages, 7 columns; length of columns, 20¾ inches; width, 2 1-12 inches. Can use matrices. Office, 13 and 15 North Third st.

Advertising rates on application.

EVENING CHRONICLE.—Every evening except Sunday. Independent. Established 1880. Scripps-McRae League. publishers. Subscription, $3; sworn circulation, 54,000; 8 pages, 8 columns; length of columns, 21½ inches; width, 2 inches. Can use matrices. Office, 14 and 16 South Sixth street.

Advertising rates, agate, per line, one time, 8 cents; for position, 10 cents a line. On contracts for 5,000 lines or more, to be used within one year, or a stipulated amount of space, to be used on stated days each week for one year, 7 cents; for position, 8 cents. No advertisement less than 2 inches given position. Classified, 8 cents a line. Reading notices, run of paper, 35 cents; 500 lines, 30 cents; 1,000 lines, 25 cents. Pure reading, 42 cents a line; 500 lines, 35 cents; 1,000 lines, 30 cents.

See advertisement on page 490.

GLOBE-DEMOCRAT.—Every morning, and SEMI-WEEKLY, Tuesdays and Fridays. Republican. Established 1852. The Globe Printing Co., proprietors. Subscription, daily, $6; sworn average circulation, for six months ending June 30, 1901, 88,201*; Sunday, for same period, 104,846*; semi-weekly, $1; sworn average circulation, for same time, 136,007*; 12 to 58 pages, 7 columns; length of columns, 21¼ inches; width, 2¼ inches. Can use matrices. Office, Southwest corner Sixth and Pine streets.

Advertising rates, daily, agate, one time, 25 cents; seven times, $1.50; thirty times, $4.95; each additional insertion, 13½ cents per line; amusement and last page, one time, 30 cents; thirty times, $5.82; each additional insertion, 15 cents per line; 1 t. a. w., 20 per cent extra; 2 t. a. w., including Saturday or Sunday, 30 per cent.; 3 t. a. w., including Saturday and Sunday, 33 1-3 per cent extra. Saturday or Sunday only 30 cents per line, each insertion. Local notices, Saturday or Sunday, 75 cents, other days, 50 cents. Leaded notices on editorial page, $1; Saturday and Sunday, $1.25. Advertisements before Marriages and Deaths or City News, 30 cents per line each insertion; Saturday or Sunday, 35 cents. Semi-Weekly, 65 cents. Local notices, $1 per line. Leaded notices, editorial page, $1.25; special position extra.

POST-DISPATCH.—Every evening except Sunday, and SUNDAY MORNING. Independent Democratic. Established 1852. Pulitzer Publishing Co., proprietors. Subscription, daily, including Sunday, $6; sworn average circulation, daily, for six months ending June 30, 1901, 94,753*; Sunday, for same period, 162,169*; 8 to 16 pages, daily; 40 to 60 pages, Sundays; 7 columns; length of columns, 19½ inches; width, 2¼ inches. Can use matrices. Office, 513 Olive street.

Advertising rates, agate, per line, one time, daily, 25 cents; Sunday, 30 cents; discounts on one thousand lines, or thirteen times, 10 per cent; on two thousand lines, or twenty-six times, 20 per cent; on three thousand lines, or seventy-eight times, 30 per cent; on four thousand lines or one hundred and four times, 35 per cent; on five thousand lines, or more, or one hundred and fifty-six times, or more, 40 per cent. Leaded notices, daily, 60 cents a line; Sunday, 75 cents. News style notices, daily, $1; Sunday, $1.25. Classified advertisements, 10 cents a line.

REPUBLIC.—Every morning, and SEMI-WEEKLY, Mondays and Thursdays, Democratic. Established 1808. George Knapp & Co., publishers. Subscription, daily, without Sunday, $4; sworn average circulation, for one year ending March 31, 1901, 79,977;* Sunday, $2; sworn average circulation, for same period, 86,503;* semi-weekly, $1; sworn average circulation for same time, 143,633;* daily, 10 to 24 pages; Sunday, 50 to 60 pages; semi-weekly, 16 pages, 7 columns; length of columns, 21½ inches; width, 2¼ inches. Can use matrices. Office, Seventh and Olive streets.

Advertising rates, agate, daily, one time, 25 cents; Sundays only 30 cents; three insertions, not less than three times a week; 20 cents a line, each time, either daily or Sunday; seven times, 17 cents per time; thirty times, 15 cents; sixty times, 12 cents per time. Discounts on line contracts, in either daily or Sunday, are also given. Classified, agents, ½ cent a word. Reading notices, from 60 cents to $1 in daily; 75 cents to $1.25 in Sunday issue. Semi-Weekly, 75 cents per line, one week; one month, $2.80; three months, $8.45; six months, $15.60; one year, $28.60; five hundred lines, 65 cents; one thousand lines, 55 cents; 4,000 lines, 50 cents a line. Reading matter, leaded nonpareil, per line, one week,

$1.25; one month $4.60; three months, $14.65; six months $26; one year, $46.80. Specified position, 25 per cent extra. All ads. go in both issues of Semi-Weekly.

STAR.—Every evening except Sunday, and SUNDAY MORNING. Republican. Established 1833. The Star Publishing Co., publishers. Subscription, $5; estimated circulation, daily, 80,300; Sunday, 68,700; 8 to 12 pages (Sunday 40 to 60); 7 columns; length of columns, 21¾ inches; width, 2⅛ inches. Can nse matrices. Office, corner of Ninth and Olive streets.

Advertising rates, agate, 20 cents a line; on line contracts for one thousand lines; 15 cents a line; two thousand lines, 14 cents; three thousand lines, 13 cents; five thonsand lines, 12 cents; seven thonsand five hnndred lines, 11 cents; ten thousand lines, 10 cents; discounts for repeated insertions are also given. Classified advertisements, 10 and 15 cents a line. Reading notices, local page, 50 cents; editorial page, $1; first page, $1.50; liberal discounts on line contracts for reading notices. Special position extra.

WESTLICHE POST.—Every morning except Sunday, MISSISSIPPI BLAETTER, combined Sunday edition of daily Westliche Post (morning issue), and daily Anzeiger, (evening issue), ANZEIGER, every evening except Sunday, WEEKLY. WESTLICHE POST, Fridays, and WEEKLY ANZEIGER DES WESTENS, Wednesdays. German. Republican. Established 1857. German-American Press Association, pnblishers. Subscription, morning, without Sunday, $6; evening, $3; estimated circulation, morning issne, 34,200; evening, 32,700; Sunday, 77,000; weekly, Westliche Post, $2; estimated circulation, 33,500; weekly, Angelzer Des Westens, $2; estimated circulation, 31,800; daily, 8 to 12 pages, Sunday, 42 to 56 pages; weekly, 12 pages, 7 columns; length of columns, daily, 21 inches; width, 2¼ inches. Can use matrices. Office, Broadway and Market street.

Advertising rates, agate, morning issue per line, first insertion, 15 cents; subsequent insertion, 10 cents; one month, $3.00; three months, $6; six months, $9; one year, $12. Evening issue, onc insertion, 15 cents a line; six consecutive insertions, 40 cents; one month, twenty-six times, $1.50; three months, $4; six months, $6.50; one year, $10. Sunday issue, 15 cents a line; yearly contracts, 10 cents. Weekly edition same as Sunday. Special notices, 20 cents a line, each time. Readers or locals, 50 cents a line. Want ads., 10 cents a line, first time, subsequent insertions, 5 cents. Special line rates for E. O. D., etc. Rates for 5,000 lines furnished on application.

See advertisement on page 410.

AMERICAN BAPTIST FLAG.—Every Thursday. Baptist. Established 1875. National Baptist Publishing Co., publishers. Subscription, $1.50; estimated circulation, 15,000; 16 pages, 4 columns; length of columns, 13½ inches; width, 2¼ inches. Can use matrices. Office, 2714 Olive street.

Advertising rates, agate, 10 cents per line each insertion. Reading notices, 15 cents, leaded nonparell. Discounts, 10 per cent on 5 to 250 lines, 15 per cent on 500 lines, 20 per cent on 750 lines, 25 per cent on 1,000 lines, 30 per cent on 2,000 lines.

AMERICAN TYPE FOUNDERS CO.—See advertisement on page 385.

BARNES, CROSBY & CO.—See advertisement on page 413.

BUTCHERS' AND PACKERS' GAZETTE.—Every Thursday. Meats and Packing. Established, Gazette, 1808, Butcher, 1883; merged, 1900. Butchers' and Packers' Gazette Publishing Co., publishers, John H. Schofield, Manager. Subscription, $1; claimed average circulation, 41,600; 8 pages, 7 columns; length of columns, 24 inches; width, 2⅛ inches. Office, 918 Pine street.

Advertising rates, one inch, one time, $1.50; one month, $5; three months, $10; six months, $15; one year, $25. Pure reading uotices, 50 cents a line.

CENSOR (The), formerly Dyer's News Letter.—Every Thursday. Republican. Established 1894. Geo. C. Dyer, publisher. Subscription, $2; guaranteed circulation, 32,000; 16 pages, 4 columns; length of columns, 12 inches; width, 2⅛ inches. Can nse matrices. Office, Insurance Exchange Building.

Advertising rates, agate, 6 cents a line. Reading notices, 30 cents a line.

CENTRAL BAPTIST.—Every Thursday. Baptist. Established 1865. Armstrong and Payne, publishers. Subscription, $2; average circulation, for six months ending March 31, 1901, 10,642*; 16 pages; 4 columns; length of columns, 13⅞ inches; width, 2⅛ inches. Office, 316 North Eighth street.

Advertising rates, agate, 10 cents; 1,000 lines, 7 cents; 2,000 lines 6 cents.

CENTRAL CHRISTIAN REGISTER.—Formerly Register-Review, Kansas City, Mo. Every Thursday. Christian or Disciples of Christ. Established 1888. Christian Publishing Co., pnblishers. Subscription, $1; claimed circulation, 5,000; 16 pages, 3 columns; length of columns, 11 inches; width, 2¼ inches. Office, 1522 Locust street.

Advertising rates, agate, 4 cents per line; Discounts, 10 per cent on 500 lines; 15 per cent on 1,000 lines; 25 per cent on 3,000 lines. Reading notices, 6 cents per count line, leaded nonparell.

CHRISTIAN ADVOCATE.—Every Wednesday. Methodist. Established 1850. James M. Hamlin, advertising manager. Subscription, $2; claimed circulation, 25,000; 16 pages, 5 columns; length of columns, 16 1-3 inches; width, 2 inches. Office, 1414 Locust street.

Advertising rates, agate, 25 cents per line each insertion. Notices, 50 cents per line. Discounts 10 per cent on $100; 15 per cent on $250; 20 per cent on $500; 25 per cent on $750; 35 per cent on $1,000.

MISSOURI

CHRISTIAN-EVANGELIST.—Every Thursday. Christian or Disciples of Christ. Established 1832. Christian Publishing Co., publishers. Subscription, $1.50; guaranteed circulation, for year 1900, 17,345*; 32 pages, 3 columns; length of columns, 11¼ inches; width, 2¼ inches. Office, 1522 Locust street.

Advertising rates, agate, 15 cents per line each insertion. Notices, 22½ cents per line. Discounts, 10 per cent on 500 lines; 15 per cent on 1,000 lines; 20 per cent on 2,000 lines; 25 per cent on 3,000 lines.

COLMAN'S RURAL WORLD.—Every Wednesday. Agricultural. Established 1848. N. J. Colman, publisher. Subscription, $1; claimed circulation, 50,000; 8 pages, 7 columns; length of columns, 20⅜ inches; width, 2 1-6 inches. Office, Olive and Eighth streets.

Advertising rates, agate, 15 cents a line, each insertion; 500 lines used within one year, 14 cents a line; 1,000 lines, or more, 13 cents; special positions, 25 per cent extra. Reading notices, 35 cents per count line.

DER FRIEDENSBOTE.—Every Sunday. German. Evangelical. Established 1849. Eden Publishing House, publishers. Subscription, $1; claimed circulation, 26,150; 8 pages, 3 columns; length of columns, 13 inches; width, 3 inches. Office, 1716 Chouteau avenue.

Advertising rates one inch, one time, $2; two insertions, 12½ per cent discount; six insertions, 25 per cent; twelve insertions, 33 1-3 per cent; twenty-four insertions, 50 per cent discount.

FARM MACHINERY.—Every Tuesday. Implements and Vehicle Trade. Established 1886. Midland Publishing Co., publishers. Subscription, $2; sworn average circulation, 10,288; 60 to 80 pages, 3 columns; length of columns 11 inches; width, 2¼ inches. Office, 506 Olive street.

Advertising rates, one inch, one month, $4; three months, $13; six months, $26; twelve months, $52. Reading notices, 50 cents per line.

HEROLD DES GLAUBENS.—Every Wednesday. German. Roman Catholic. Established 1850. German Printing and Publishing Association, publishers. Subscription, $2; sworn average circulation, for year 1900, 32,988*; 8 pages, 7 columns; length of columns, 20½ inches; width, 2¼ inches. Can use matrices. Office, Temple Building 19 S. Broadway.

Advertising rates, agate, one time, 12 cents a line; second insertion, 8 cents a line; third and subsequent insertions, 5 cents a line. Reading notices, double price. Discounts, 10 per cent on 104 inches; 15 per cent on 260 inches; 20 per cent on 520 inches.

HLAS.—Every Wednesday. Bohemian. Catholic. Established 1871. Bohemian Literary Society, publishers. Subscription, $2; guaranteed average circulation, 6,500*; 8 pages, 6 columns; length of columns, 19 1-7 inches; width, 2 1-6 inches. Office, 1625 S. 11th street.

Advertising rates, agate, 10 lines, three months, $5; six months, $8; one year, $13.

HUMORIST.—Every Thursday. Wit and Humor. Established 1879. Henry Hermanns, publisher. Subscription, $2; claimed average circulation, 5,000; 12 pages, 4 columns. Office, Fourth and Market streets.

Advertising rates, per inch, per time, $2; one inch, six months, $25; one year, $40; Reading notices, 50 cents a line.

JEWISH VOICE. Every Friday. Jewish. Established 1881. Rabbi M. Spitz, publisher. Subscription $2; estimated circulation, 12,000; 8 pages, 5 columns; length of columns, 17¼ inches; width, 2⅛ inches. Office, Hagan Building.

Advertising rates, $1 an inch. Reading notices, 25 cents per line.

JOURNAL OF AGRICULTURE.—Every Thursday. Agricultural. Established 1866. St. Louis Journal Publishing Co., publishers. Subscription, $1; claimed average circulation, 38,000; 16 pages, 4 columns, length of columns, 14½ inches; width, 2⅛ inches. Also publishes JOURNAL MONTHLY, which see. Office, corner Olive and Second streets.

Advertising rates, agate, 15 cents a line. Reading notices, 40 cents per nonpariel line. Discounts, three months, or 100 lines, 5 per cent; six months, or 500 lines, 10 per cent; one year, or 1,000 lines, 15 per cent.

See advertisement on page 389.

MEDICAL REVIEW.—Every Saturday, Medical. Established 1875. St. Louis Medical Review Association, publishers. Subscription, $1; claimed average circulation, 8,000; 32 pages, 2 columns. Office, 3559 Olive street.

Advertising rates on application.

MIRROR.—Every Thursday. Independent politics, literary, critical. Wm. Marion Reedy, publisher. Subscription, $2; claimed circulation, 31,000; 20 to 40 pages, 3 and 4 columns; length of columns, 11½ inches; width, 2⅛ inches. Office, 812 Security Building.

Advertising rates, display, 1,000 lines or less, 12 cents per line; 1,000 to 5,000 lines, 10 cents; larger contracts, special rates. Reading notices, $1 per count line.

MISSOURI STATE REPUBLICAN.—Every Thursday. Republican. Established 1901. E. C. Brokmeyer, publisher. Subscription, $1; 8 pages, 6 columns; length of columns, 19¾ inches; width, 2 1-6 inches.

Advertising rates on application.

OUR YOUNG FOLKS.—Every Wednesday. Christian, or Disciple of Christ. Established 1890. Christian Publishing Co., publishers. Subscription, 75 cents; claimed circulation,

17,000; 16 pages, 3 columns; length of columns, 9¾ inches; width, 2¼ inches. Office, 1522 Locust street.

Advertising rates, 10 cents per agate line, with same discounts as on CHRISTIAN EVANGELIST.

SPORTING NEWS.—Every Saturday. Sporting. Established 1886. Sporting News Publishing Co., publishers. Subscription, $2; claimed circulation, 60,000; 8 pages, 7 columns; length of columns, 20 inches; width, 2¼ inches. Can use matrices. Office, 214 North Broadway.

Advertising rates, agate, 12 cents a line. Reading notices, 50 cents per line.

SUNDAY WATCHMAN.—Every Saturday. Catholic. Established 1865. Rev. D. S. Phelan, LL. D., editor and publisher. Subscription, $2; estimated circulation, 9,000; 16 pages, 12x17. Office, 720 Chestnut street.

Advertising rates, agate, 10 cents a line. No discounts for time or space.

THE CHURCH PROGRESS AND CATHOLIC WORLD.—Every Saturday. Catholic. Established 1878. Catholic Publishing Co., publishers. Subscription, $1.50; claimed average circulation, 33,500; 8 pages, 7 columns; length of columns, 20 inches; width, 2¼ inches. Office, Fullerton Building.

Advertising rates, agate, 10 cents per line; 1,000 lines, 7 cents; 3,000 lines, 6 cents; 10,000 lines, and over, 5 cents a line; 1 inch, one month, $4; three months, $10.50; six months, $18; one year, $36. Reading notices, 25 cents per agate line.

WESTERN WATCHMAN.—Every Thursday. Roman Catholic. Established 1865. Rev. D. S. Phelan, publisher. Subscription, $2; estimated circulation, 9,000; 16 pages. Also publishes The SUNDAY WATCHMAN. Office, 720 Chestnut street.

Advertising rates, agate, 10 cents a line. No discount for time or space.

WORLD.—Every Saturday. Independent. Established 1901. St. Louis World Publishing Co., publishers. Subscription, $1; estimated circulation, 30,000; 8 pages, 7 columns; length of columns, 20½ inches; width, 2⅛ inches. Office, 815-817 Market street.

Advertising rates, agate, 10 cents a line. Reading notices, 50 cents a line.

See advertisement on page 497.

ABENDSCHULE.—Fortnightly. German. Family. Established 1854. Louis Lange Publishing Co., publishers. Subscription, $2; claimed average circulation, for year 1900, 45,500; 44 to 52 pages, 3 columns; length of columns, 11 inches; width 2⅜ inches. Office, 3600 to 3612 Texas avenue.

Advertising rates, agate, 20 cents a line (special position, 25 cents); no discounts. No reading notices.

Issue also the "Illustrated Home Journal."

ILLUSTRATED HOME JOURNAL.—Semi-monthly. Family. Established 1896. Louis Lange Publishing Co., publishers. Subscription, $1, claimed average circulation, for year 1900, 20,520; 24 pages, 3 columns; length of columns, 10½ inches; width 2½ inches. Office, 3600 to 3612 Texas avenue.

Advertising rates, agate, 10 cents a line, no discounts. No reading notices inserted. Issue also DIE ABENDSCHULE.

MEDICAL FORTNIGHTLY.—Fortnightly. Medical. Established 1892. Fortnightly Press Co., publishers. Subscription, $2; estimated circulation, 9,000; 40 pages, 7x10. Office, Century Building.

Advertising rates, one inch, one year, $15; one page, $45; ¼ and ½ pages, pro rata. Once a month, ½ rate, plus 25 per cent.

ALTRUIST, (The).—Monthly, (20th), Communist. Established 1868. The Altruist Community, publishers. A. Longley, President. Subscription, 10 cents; claimed average circulation, 10,000; 4 pages, 4 columns; length of columns, 13¼ inches; width, 2 1-6 inches. Can use matrices. Office, 2711 Franklin avenue.

Advertising rates, nonparell, 10 cents a line; two or more months, 6 cents a line per time.

AMERICAN ILLUSTRATED METHODIST MAGAZINE.—Illustrated. Established 1899. Methodist Magazine Publishing Co., publishers. Subscription, $1.50; claimed circulation, 18,000; 128 pages, 2 columns; length of columns, 8 inches; width, 2½ inches. Can use matrices. Forms close 20th preceding month. Office, 204 Olive street.

Advertising rates, agate, 20 cents a line; one page, one month, $25; one-half, one-quarter and one-eighth of a page, in proportion. Discounts, 5 per cent on three months; 10 per cent on six months; 25 per cent on one year.

AMERICAN JOURNAL OF EDUCATION.—Monthly. Educational. Established 1867. Perrin & Smith, publishers. Subscription, $1; claimed circulation, 22,000; 24 to 40 pages, 3 columns; length of columns, 9 inches; width, 2¼ inches. Forms close 25th preceding month. Office, 217 Olive street.

Advertising rates, agate, 12 cents a line; three months, 10 cents; six months, 9 cents; one year, 8 cents. Reading notices, 20 cents a line.

AMERICAN JOURNAL OF SURGERY AND GYNECOLOGY.—Monthly. Medical. Established 1889. American Journal Publishing Co., publishers. Subscription, $1; claimed circulation, 15,000; 64 pages, 2 columns; length of columns, 10 inches; width, 2 inches. Can use matrices. Office, 3727 Finney avenue.

Advertising rates, ¼ page, three months, $24; six months, $45; one year, $90; ½ page, three months, $45; one page, $90; one inch, one year, $18.

AMERICAN X-RAY JOURNAL.—Monthly. Scientific. Established 1897. Hebar Robarts, M. D., publisher. Subscription, $3; claimed average circulation, 8,000; 36 pages, 2 columns; length of columns, 8¼ inches; width, 2½ inches. Office, 8th and Olive streets.

Advertising rates, ⅛ page (2 inches) one time, $2; six months, $12; one year, $22; ¼ page, one time, $3; ½ page, $6; one page, $11.

BARNUM'S MIDLAND FARMER.—Monthly. Established 1897. Barnum's Midland Farmer Co., publishers. Subscription, 50 cents; claimed circulation, 30,000; 16 pages, (aiso 8 page supplement), 4 columns; length of columns, 11¾ inches; width, 2 1-6 inches. Forms close 20th preceding month. Office, 18 South Second street.

Advertising rates, agate, 14 cents a line; 3 times, 13 cents; 6 times, 12 cents; 8 times, 11 cents; 12 times, 10 cents. Discounts, 10 per cent on 100 lines, or over; 500 lines used in 8 months, 10 cents a line; 1,000 lines, in one year, 9 cents a line, per time. Reading notices, 20 cents per count line.

CHAPERONE MAGAZINE.—Monthly, Established 1890. Chaperone Magazine Publishing Co., publishers. Subscription, $1; estimated circulation, 97,165; 120 pages, 2 columns; length of columns, 8 inches; width, 2½ inches. Can use matrices. Forms close 22d of preceding month. Office, Chaperone Building, 2811 Locust st.

Advertising rates, nonpareil, 60 cents a line. Discounts, 5 per cent on three months, 10 per cent on six months, 25 per cent on one year.

COMMONWEALTH (The).—Monthly. Non-partisan. Established 1901. Francis A. Thornton, publisher. Subscription, $1; 56 pages or more, 1 column; length of column, 8 inches; width, 5 inches. Can use matrices. Office, Laclede Building.

Advertising rates, $30 per page; $25 per page, per time on advs. running three months or longer.

COUNTRY HOME (The).—Monthly (15th), Agricultural. Established 1901. Country Home Publishing Co., publishers. Subscription, 25 cents; guaranteed circulation, 10,000; 16 pages, 3 columns; length of columns, 10½ inches; width, 2¼ inches. Can use matrices. Forms close 10th of the month. Office, 618 Commercial Building.

Advertising rates, agate, 7 cents a line. Reading notices, 25 cents a line. No discounts for time or space.

FORD'S CHRISTIAN REPOSITORY AND HOME CIRCLE.—Monthly. Baptist. Established 1852. S. H. Ford, publisher. Subscription, $2; estimated circulation, 5,500; 84 pages, 2 columns; length of columns, 7½ inches; width, 2 1-6 inches. Office, 215 Pine street.

Advertising rates on application.

GOLDEN EGG.—Monthly. Poultry and Belgian Hare. Established 1900. M. Merceret, publisher. Subscription, 50 cents; claimed average circulation for three months ending April, 1901, 13,433*; 28 pages; 3 columns; length of columns, 9½ inches; width, 4½ inches. Office, 815 Chestnut street.

Advertising rates, one inch, one time, $1.40; three months, $4.20; six months, $7.56; one year, $11.20.

INLAND (The).—Christian Endeavor. Established 1891. Christian Endeavor Publishing House, publishers. Subscription, 50 cents; guaranteed circulation, 120,000; 16 pages, 4 columns; length of columns, 13½ inches; width, 2⅛ inches. Forms close 15th preceding month. Office, 821 Chestnut street.

Advertising rates, agate, 50 cents a line.

See advertisement on page 393.

INTERSTATE MEDICAL JOURNAL.—Monthly (15th), Medical. Established 1893. Interstate Medical Journal, publishers. Subscription, $1; claimed average circulation for five months ending May, 1901, 11,000; 112 pages, 1 column, 5x8. Can use matrices. Forms close first of current month. Office, Century Building.

Advertising rates, 1-16 page, one time, $3; three months, $8; six months, $14; one year, $24; ⅛ page, one time, $5; three months, $14; six months, $24; one year, $40; ¼ page, one time, $8; ½ page, $14; one page, $24. Reading notices, 20 cents a line.

JOURNAL MONTHLY.—Monthly. Family. St. Louis Journal Publishing Co., publisher. Subscription, 50 cents; estimated circulation, 25,000; 4 pages, length of columns, 14½ inches; width, 2⅛ inches. Office, Olive and Second streets.

Advertising rates, agate, 10 cents a line.

KUNKEL'S MUSICAL REVIEW.—Monthly. Musical. Established 1878. Kunkel Brothers, publishers. Guaranteed circulation, 30,000; 40 pages, 3 columns; length of columns, 11 inches; width, 2¾ inches. Office, 2307 Locust street.

Advertising rates, one inch three months, $12; six months, $20; one year, $35; 1-6 column (13¾ inches) 3 months, $18; 6 months, $30; one year, $50; ¼ page, (8¼ inches), 3 months, $60; ½ page, $110; one page, $175. Reading notices, 30 cents per agate line.

MEDICAL BRIEF.—Monthly. Medical. Established 1873. J. J. Lawrence, editor and proprietor. Subscription, $1; guaranteed circulation, 32,955; 164 pages, 2 columns; length of columns, 8 inches; width, 2 5-16 inches. Can use matrices. Forms close 16th of preceding month. Office, corner Ninth and Olive streets.

Advertising rates, nonpareil, 1 inch, one time, $6; six months, $30; one year, $50. Two inches, one month, $10; six months, $50; one year, $75. One page, one time, $40; one year, $400.

MEDICAL ERA.—Monthly (15th) Medical. Established 1892. S. C. Martin, M. D., publisher. Subscription, $1; guaranteed average circulation, 10,000; 64 pages, 1 column;

length of column, 8½ inches; width, 5 inches. Can use matrices. Office, 3408 Franklin avenue.

Advertising rates, ¼ page, six months, $60; one year, $100; ½ page, six months, $100; one year, $150; one page, six months, $150; one year, $250.

MEDICAL MIRROR.—Monthly. Medical. Established 1890. Love-Hadley Publishing Co., publishers. Subscription, $1; estimated circulation, 12,000; 104 pages, 7x10. Office, 4661 Maryland avenue.

Advertising rates, ⅛ page, one time, $15; three months, $20; six months, $30; one year, $45; ¼ page, one time, $20; ½ page, $25; one page, $30.

MISSIONARY RECORD.—Monthly. Missions. Established 1875. C. P. Board of Missions and Church Erection, publishers. Subscription, 35 cents. Estimated circulation, 10,000; 32 pages, 2 columns; length of columns, 8 inches; width, 2½ inches.

Advertising rates, agate, 10 cents a line; 100 lines, 8 cents; 200 lines, 7 cents; 500 lines, 6 cents; above 1,000 lines, 5 cents a line.

NATIONAL DRUGGIST.—Monthly. Drugs. Established 1882. H. R. Strong, publisher. Subscription, $1; claimed average circulation, for year ending May, 1901, 7,666; 128 pages, 2 columns; length of columns, 9¼ inches; width, 3⅛ inches. Office, 514 Century Building.

Advertising rates, one inch, one time, $6; three months, $16; six months, $30; one year, $50; ⅛ page, 1 time, $10; 1-6 page, $12; ¼ page, $15; ½ page, $24; one page, $40.

NATIONAL FARMER AND STOCK GROWER.—Monthly. Agricultural. Established 1898. Philip H. Hale, publisher. Subscription, $1; claimed average circulation, 30,000; 68 to 84 pages, 2 columns; length of columns, 8 inches; width, 2¾ inches. Office, 3899 Windsor Place.

Advertising rates, agate, 25 cents a line; 3 or more insertions, 20 cents a line, per time. Yearly contracts, 18 cents a line. No adv. taken for less than $1.

ORFF'S FARM AND POULTRY REVIEW.—Monthly. Farm and Poultry. Established 1900. Orff's Farm and Poultry Review Co., publishers. Subscription, 10 cents; claimed circulation, 16,800; 16 pages, 3 columns; length of columns, 10 inches; width, 2⅛ inches. Can use matrices. Office, 2811 Locust street.

Advertising rates, per inch, one time, $1.40; three months, $3.75; six months, $6.60; one year, $12. Reading notices, 3 cents per word each insertion.

OVERSEER.—Monthly. English and German. Ancient Order of United Workmen. Established 1879. W. F. Bohn, publisher. Subscription, 50 cents; estimated circulation, 23,119; 16 pages, 4 columns; length of columns, 14½ inches; width, 2¼ inches. Can use matrices. Office, 411 Olive street.

Advertising rates, agate, 7 cents a line.

RAILROAD TELEGRAPHER.—(Formerly of Peoria, Ill.). Monthly. Railroad Telegraphers. Order of Railroad Telegraphers, publishers. Established 1885. Subscription, $1; estimated circulation, 18,000; 130 pages, 2 columns; length of columns, 8 inches; width, 2¼ inches. Office, Fullerton Building.

Advertising rates on application. Advertising in charge of W. N. Gates, Cleveland, Ohio.

SANDERS ENGRAVING CO.
See advertisement on insert.

THE INTERNATIONAL SUNDAY SCHOOL EVANGEL.—Monthly. Undenominational. Established 1890. R. M. Scruggs, publisher. Subscription, $1; claimed average circulation for year 1900, 37,500; 44 pages, 3 columns; length of columns, 10 inches; width, 3 inches. Forms close 12th preceding month. Office, Chemical Building.

Advertising rates, 20 cents per agate line; no special positions; no discounts.

TRACKMEN'S ADVANCE ADVOCATE.—Monthly. Labor. Established 1892. Brotherhood of Railway Trackmen, publishers. Subscription, $1; sworn circulation, 15,000; 68 pages octavo. Office, 2212 Olive street.

Advertising rates on application. Advertising in charge of W. N. Gates, Cleveland, Ohio.

T. P. A. NEWS LETTER.—Monthly (15th). Commercial Travelers. Established 1897. Travelers' Protective Association, publishers. Subscription, 50 cents; sworn average circulation for six months ending June 1901. 18,583*; 20 to 24 pages, 3 columns; length of columns, 10 inches; width, 2¼ inches. Can use matrices. Forms close 10th of current month.

Advertising rates, agate, 12½ cents a line. Reading notices, nonpareil, 15 cents a line; brevier, 20 cents a line. No discounts for time or space.

WINNER.—Monthly. Literary. Established 1898. Mail Order Publishing Co., publishers. Subscription, 50 cents. Guaranteed circulation, 500,000; 24 pages, 4 columns; length of columns, 12 inches; width, 2¼ inches. Can use matrices. Forms close 20th preceding month. Office, Winner Building.

Advertising rates, agate, $1.75 a line; no discounts, except 25 per cent on full page ads. Reading notices, $2.50 per agate line.
See advertisement on page 398.

WOMAN'S FARM JOURNAL.—Monthly. Household and Garden. Established 1890. Farm Journal Publishing Co., publishers. Subscription, 25 cents; claimed average circulation, 250,000; 24 pages, 4 columns; length of columns, 12½ inches; width, 2 1-6 inches. Forms close 5th of preceding month. Office, Winner Building.

Advertising rates, agate, $1 a line. Reading notices, $1.50, nonpareil. No discount for time or space.

WOMAN'S HOME MONTHLY.—Monthly. Illustrated. Established 1886. H. M. Brockstedt, publisher. Subscription, 50 cents; claimed circulation, 25,000; 8 pages, 4 columns; length of columns, 13½ inches; width, 2¼ inches. Can use matrices. Forms close 15th preceding month. Office, 13 North 2nd street.

Advertising rates, agate, 15 cents a line. Reading notices, 15 cents a line agate measurement. No discounts for time or space.

WORD AND WORKS.—Monthly. Religious and Scientific. Established 1888. Word and Works Publishing Co., publishers. Subscription, $1; guaranteed average circulation for year ending May, 1901, 40,567*; 20 pages, 4 columns; length of columns, 15 inches; width, 2½ inches. Forms close 5th preceding month. Office, 2201 Locust street.

Advertising rates, agate, 30 cents a line; yearly rate, 24 cents.

SOUTH ST. JOSEPH

STOCK YARDS JOURNAL.—Every evening except Sunday. Live Stock Trade. Established 1897. St. Joseph Journal Publishing Co., publishers. Subscription, $4; claimed average circulation, 6,500; four pages, 6 columns (Tuesday and Friday, 7 columns); length of columns, 20 inches, width, 2¼ inches.

Advertising rates, per inch, per time, 50 cents; 25 per cent discount for one week and less than one month; one month, $7.80; three months, $21.85; six months, $39; one year, $62.40. Large space in proportion. Classified wants, 5 cents a line; $1 a line per month. Reading notices, 5 and 10 cents a line. No charge less than 30 cents.

SPRINGFIELD

LEADER DEMOCRAT.—Every evening except Sunday, and WEEKLY, Fridays. Democratic. Established 1867. Leader Publishing Co., publishers. Subscription, daily, $5.40; guaranteed average circulation, 5,250; weekly, $1; guaranteed circulation, 4,200; 8 pages, 6 columns; length of columns, 21 3-8 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, first insertion, per inch, 50 cents; each subsequent time, per inch, 20 cents; continuous advertising, first time, 25 cents; each subsequent insertion, 12 cents an inch. Special positions extra. Classified, 5 cents a line, first time; subsequent insertions, 3 cents. Reading notices, 10 cents a line; 1st page, 15 cents. Weekly same as daily.

See advertisement on page 481.

REPUBLICAN.—Every morning except Monday, and WEEKLY, Thursdays. Republican. Established, daily, 1893; weekly, 1885. Springfield Republican Co., publishers. Subscription, daily, $6; claimed average circulation for three months ending March 31, 1901, 4,275; weekly, 75 cents, estimated circulation, 2,700; daily, 8, Sunday, 12 to 16 pages, 6 columns; length of columns 21⅛ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, 1 inch, one time, 25 cents; each subsequent insertion, 20 cents; one week, 90 cents; one month, $3; one year, $30. Reading notices, brevier, 10 cents a line first time; 5 cents each subsequent insertion; weekly, per inch, one time, 20 cents; each subsequent insertion, 15 cents, one month, 60 cents; one year, $6. Reading notices, same as daily. Classified in daily, 5 cents a line, first time; 3 cents after. Minimum charge, 25 cents.

PRACTICAL FRUIT GROWER.—Semi-Monthly (5th and 20th). Established 1894. G. A. Atwood & Son, publishers. Subscription, 75 cents; claimed circulation, 4,850; 16 pages, 4 columns; length of columns, 12 inches; width, 2⅛ inches.

Advertising rates, one inch, one time, 75 cents; one month, $1.20; three months, $3.25; six months, $6; one year, $10.

TRIPLE LINK (The).—Semi-Monthly (1st and 15th). I. O. O. F. Established 1875. J. B. Jewell, editor and proprietor. Subscription, $1; sworn circulation, 8,000; 8 pages, 4 columns; length of columns, 19 inches; width, 2¼ inches.

Advertising rates, yearly space contracts, 100 to 250 inches, 60 cents an inch; 250 to 500 inches, 50 cents; 500 to 1,000 inches, 40 cents an inch.

MONTANA.

ANACONDA

STANDARD.—Every morning. Independent. Established 1889. Standard Publishing Co., publishers. Subscription, $10; sworn average circulation for year 1900, 11,891* (Sunday, for same period, 14,184*); daily 12 to 16 pages; Sunday, 22 to 28 pages; 7 columns; length of columns, 20 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, 1 inch, one time, $1; subsequent consecutive insertions, 75 cents; by the month, daily and Sunday, one to three months, 45 cents an inch; over three months, 40 cents an inch; one year, 35 cents an inch per time. E. O. D. or Sunday, $1 per inch; Sunday, or 1 time a week in daily, 1 to 3 months, 70 cents an inch; over 3 months, 63 cents an inch; one year, 56 cents an inch. Position extra. Reading notices, 15, 25 and 50 cents a line. Classified, 1 cent a word.

BUTTE

INTER-MOUNTAIN.—Every evening except Sunday, and SEMI-WEEKLY, Sundays and Wednesdays. Republican. Established, daily, 1881, semi-weekly, 1884. Inter-Mountain Publishing Co., publishers. Subscription, daily, $7.50; guaranteed circulation, 11,140*; semi-weekly, $2; estimated circulation, 5,500; 10 to 16 pages (Saturdays, 16 and 20 pages), 6 columns; length of columns, daily, 20 inches; width, 2⅛ inches.

Advertising rates, daily, nonpareil, per inch, one time, 50 cents; 6 times, 45 cents; one month, 40 cents; six months, 30 cents; one year, 25 cents per inch per time. No. E. O. D. ads of less than 5 inches taken. Classified ads., 1 cent a word; 6 times consecutively, 5 cents a line; per month, $1. Reading notices, ordinary, 10 cents a line. Pure reading, 25 cents a line. Semi-weekly, per inch, one time, 35 cents; 8 times, 25 cents; 52 times, 20 cents; 104 times, 16 cents per time. Reading notices, 10 cents a line.

MINER.—Every morning and WEEKLY, Thursdays. Democratic. Established 1876. Miner Publishing Co., publishers. Subscription, daily, $10; weekly, $1; claimed circulation, daily, 7,800; weekly, 2,200; 16 pages, 7 columns; length of columns, 19¼ inches; width, 2⅛ inches.

Advertising rates, per inch, daily, 1 time, 75 cents; one month, $7; 6 months, $6.50; one year, $6 per inch per month. E. O. D., 60 per cent of daily rates, two times a week, 40 per cent. Classified advertisements, 2 cents a word, first time, 1 cent afterward. Reading notices, 20 cents a line, first time; 15 cents subsequent insertions; by the month, $2 a line. "Butte in Brief" column, 25 cents a line each time; weekly, $2 per inch, per month.

HELENA

HERALD.—Every evening except Sunday and SEMI-WEEKLY, Tuesdays and Fridays. Republican. Established 1866. Helena Publishing Co., publishers; E. L. Boardman, manager. Subscription, daily, $9; semi-weekly, $2; sworn circulation, daily, 4,151*; semi-weekly, 3,800; 8 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates, daily, 50 cents per inch; one week, $2; one month, $6.50; three months, $17.50; six months, $32; one year, $62. E. O. D., 60 per cent of daily rate; 2 t. a. w., 50 per cent. Open space, used within one year, 300 inches, 50 cents an inch; 500 inches, 45 cents; 1,000 inches, 35 cents; 2,000 inches, 30 cents; 3,000 inches, 25 cents an inch. Position extra. Reading notices, minion, 12½ cents a line; "City in Brief" column, 20 cents a line. Classified, 10 cents a line. Semi-weekly, one inch, one time, 75 cents; four times, $2; three months, $8; six months, $13; one year, $22.

INDEPENDENT. — Every morning and SEMI-WEEKLY, Tuesdays and Fridays. Democratic. Established 1867. John S. McNeill, proprietor and publisher. Subscription, daily, $10; claimed circulation, 6,250; weekly, $2; claimed circulation, 4,500; 8 pages, 8 columns; length of columns 21½ inches; width, 2¼ inches. Can use matrices.

Advertising rates, daily per inch, one time, $1; one week (7 times), $2.50; one month, $8; three months, $22; six months, $42; one year, $72. E. O. D., 60 per cent of daily rates. Open space, used within one year, 300 inches, 50 cents an inch; 500 inches, 45 cents; 1,000 inches, 35 cents; 2,000 inches, 30 cents; 3,000 inches, 25 cents an inch. Classified advertisements, 10 cents a line; by the month, $1.50; Semi-weekly, per inch, one week, $1.50; one month, $4; three months, $12; six months, $18; one year, $36. Reading notices, 20 and 30 cents a line, daily, Sunday or Semi-weekly.

MONTANA WORKMAN.—Monthly. A. O. U. W. Established 1891. Independent Publishing Co., publishers. Subscription, $1; estimated circulation, 6,000; 4 pages, 11x16.

Advertising rates on application.

WHITE SULPHUR SPRINGS

ROCKY MOUNTAIN HUSBANDMAN.—Every Thursday. Agricultural. Established 1875. Rocky Mountain Husbandman Co., publishers. Subscription $2.50; claimed circulation, 5,760; 8 pages, 6 columns; length of columns, 19¾ inches; width, 2⅛ inches.

Advertising rates, nonpareil, 15 cents a line, with discounts, 10 to 50 per cent for time ranging from 4 to 52 times. Reading notices, 25 cents per count line.

NEBRASKA.

BLAIR

DANSKEREN. — Every Wednesday and Sunday. Danish. Non-political. Established 1892. Danish Lutheran Publishing House, publishers. Subscription, $1.50; estimated circulation, 7,100; 8 pages, 6 columns; length of columns, 20 inches; width, 2¼ inches. Can use matrices.

Advertising rates, 1 inch, one time 40 cents; 4 times, $1.20; 13 times, $3.60. Reading notices, 15 cents a line.

LINCOLN

NEBRASKA STATE JOURNAL.—Every morning and SEMI-WEEKLY, Tuesdays and Fridays. Republican. Established 1870. State Journal Co., publishers. Subscription, daily, $7.50; estimated circulation, 11,000; semi-weekly, $1; estimated circulation, 20,000; 8 to 16 pages, 7 columns; length of columns, 21¼ inches; width, 2⅛ inches. Can use matrices. Issue also the NEWS, AND WESTERN POULTRY NEWS.

Advertising rates, agate, daily and Sunday, 1 inch, 3 times or less, 98 cents; 4 times, 70 cents; 15 times, 56 cents; 50 times, 42 cents; 100 times, 35 cents; 150 times, 31½ cents per inch per time; corresponding space discounts. Classified ads, 1 cent a word. Reading notices, 25 and 35 cents a line. Semi-weekly (Friday edition only, no ads inserted in Tuesday issue), per inch, 3 times or less, 98 cents; 4 times, 70 cents; 15 times, 56 cents; corresponding space discounts. Reading notices in semi-weekly, 35 and 45 cents a line.

NEWS.—Every evening, except Sunday. Republican. Established 1879. Subscription, $3; sworn circulation, 6,303; 8 pages, 7 columns; length of columns, 21⅛ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, either singly or in combination with NEBRASKA STATE JOURNAL, one-half of latter rates.

POST.—Every evening except Sunday and NEBRASKA POST, Thursdays. Democratic. Established 1896. Nebraska Post, publisher. Subscription, daily, $5; estimated circulation, 2,800; weekly, $1; estimated circulation, 5,900; 8 pages, 6 columns; length of columns, 19¾ inches; width, 2 3-16 inches.

Advertising rates on application.

COMMONER (The).—Every Wednesday. Democratic. Established 1901. Wm. J. Bryan, editor and proprietor. Subscription, $1; guaranteed circulation, 100,000*; 12 pages, 4 columns; length of columns, 12 inches; width, 2 1-6 inches. Can use matrices.

Advertising rates, agate, 50 cents a line. No discount for time or space.

DEUTSCH-AMERIKAN FARMER.—Every Wednesday. German. Agricultural. Established 1890. Press Publishing Co., publishers. Subscription, $1; guaranteed circulation, 100,000; 8 pages, 4 columns; length of columns, 13¾ inches. Can use matrices.

Advertising rates, agate, 25 cents a line.

FREIE PRESSE.—Every Thursday. German. Non-Partisan. Established 1884. Press Publishing Co., publishers. Subscription, 85 cents; guaranteed circulation, 100,000; 8 pages, 7 columns; length of columns, 19½ inches; width, 2¼ inches. Can use matrices.

Advertising rates, agate, 25 cents a line.

NEBRASKA INDEPENDENT. — Every Thursday. Independent. Established 1889. F. D. Eager, publisher. Subscription, $1; claimed average circulation for three months ending March 31, 1901, 17,180; 8 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches Can use matrices.

Advertising rates, agate, per inch, 56 cents each time. Locals, 25 cents per count line.

MODERN WOODMAN. — Monthly. Domestic. Guaranteed circulation, 675,000; 12 to 16 pages, 7 columns; length of columns, 21½ inches; width, 2⅛ inches. Can use matrices. Forms close 15th preceding month.

Advertising rates, $2 per line with 10 per cent discount for cash with order. Reading notices, $3.50 a line. Business office, 87 Washington street, Chicago, Ill.

NEBRASKA DAIRYMAN.—Monthly. Agricultural. Established 1897. J. P. Israel, publisher. Subscription, 50 cents; claimed average circulation for year 1900, 7,118; 16 pages and cover, 3 columns; length of columns, 9½ inches; width, 2 1-6 inches. Can use matrices.

Also publishes PRODUCE REPORTER, every Saturday; circulation, 1,200.

Advertising rates, agate, 7½ cents a line for cover pages; 5 cents a line inside pages. Discounts, 3 months, 5 per cent; 6 months, 10 per cent; one year, 20 per cent.

WESTERN POULTRY NEWS.—Monthly (15th). Poultry. Established 1900. State Journal Co., publishers. Subscription, 25 cents; sworn average circulation for three months, ending May, 1901, 10,457*; 16 pages, 4 columns; length of columns, 14 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, per inch, one time, $1.50; three months, $3.75; six months, $6.60; one year, $12. Reading notices, 3 cents per word each insertion.

WESTERN SWINE BREEDER AND LIVE STOCK JOURNAL.—Monthly. Live

stock. Established 1894. E. F. Fassett, publisher. Subscription, 50 cents; guaranteed average circulation, for one year ending April, 1901, 8,479*; 16 and 20 pages, 4 columns; length of columns, 14 inches; width, 2⅛ inches.

Advertising rates, 1 inch, one time, $1.50; three months, $4; six months, $7.50; one year, $12. Larger space pro rata.

See advertisement on page 391.

NEBRASKA CITY

NEWS.—Every evening except Sunday, and WEEKLY (issued in two parts), Tuesdays and Fridays. Democratic. Established 1854. News Publishing Co., publishers. Subscription, daily, $7.20; claimed circulation, 1,385; weekly, $2; claimed circulation, 5,246; 4 pages; daily, 7; weekly, 8 columns; length of columns, daily, 21½, weekly, 22½ inches; width, 2¼ inches.

Advertising rates, 15 cents an inch first time, 12½ cents after. Reading notices, 5 cents a line; weekly, 25 cents an inch each insertion.

CONSERVATIVE (The).—Every Thursday. Independent. Established 1898. Morton Printing Co., publishers. Subscription, $1.50; claimed circulation, 12,300; 20 pages, 3 columns; length of columns, 10½ inches; width, 2½ inches.

Advertising rates, one inch, one time, $2; one month, $1.75, per time; three months, $1.50; six months, $1.25; one year, $1. Further rates on application.

See advertisement on page 391.

NORFOLK

NEBRASKA WORKMAN. — Monthly. A. O. U. W. Established 1885. W. N. Huse, publisher. Subscription, 50 cents; estimated circulation, 35,000; 8 pages, 11x16.

Advertising rates on application.

OMAHA

BEE.—Every morning, including Sunday, every evening, except Sunday, and THE ILLUSTRATED BEE. Established, daily, 1871; Illustrated Bee, 1899. The Bee Publishing Co., publishers. Subscription, daily and Sunday, $8; sworn average circulation for year 1900, 27,187*; Illustrated weekly, $2; sworn circulation, 30,000; 8 to 12, Sunday, 16 to 24 pages (Illustrated Weekly, 8 pages, 6 columns; length of columns, 15¾ inches), 7 columns; length of columns, daily and Sunday, 21¾ inches; width, 2¼ inches. Can use matrices.

Also publishes TWENTIETH CENTURY FARMER, weekly, which see.

Advertising rates, per agate line, daily, 10 cents; discounts, 20 per cent on 500 lines; 30 per cent on 1,000 lines, and thus downward to 50 per cent on 10,000 lines. Classified advertisements, 1½ cents a word, first time, 1 cent a word after. Reading notices, minion, 40 cents; by the month, $7.50 a line. Preferred positions, 10 to 25 per cent extra. Illustrated Weekly, 10 cents a line. No discount for time or space.

See advertisement on page 375.

DAILY NEWS.—Every evening except Sunday and SUNDAY MORNING. Independent. Established 1899. The Daily News Publishing Co., publishers. Subscription, $3; sworn average circulation, 21,163*; Sunday, 18,326*; 4 pages (Sunday, 16 to 22 pages; Saturday, 8 pages); 7 columns; length of columns, 21¾ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, agate, 5 cents a line. No discount for time or space. Classified, 1 cent a word. Reading notices, 21 cents a line, count. Special positions, 10 and 25 per cent extra.

See advertisement on page 456.

WORLD-HERALD.—Every morning, including Sunday; every evening except Sunday, and WEEKLY, Tuesdays. Independent. Established 1885. World Publishing Co., publishers. Subscription, daily, $4; sworn average circulation for year ending March 31, 1901, 29,700*; weekly, $1; estimated circulation, 26,000; 8 to 20 pages, 7 columns; length of columns, 21½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, agate, daily, 10 cents a line; one month, 8 cents; three months, 7 cents; six months, 6 cents; one year, 5 cents. Special line rates for E. O. D., etc. Readers, 40 cents a line, minion. Classified advertisements, 1½ cents a word, one time; two or more insertions, 1 cent a word each time. Sunday, 10 cents a line; one month, 9½ cents; 3 months, 8½ cents; 6 months, 8 cents; one year, 7 cents per line, per time. Weekly, 12 cents a line; one month, 11 cents; 3 months, 10 cents; 6 months, 9 cents; one year, 8 cents per line per time.

CENTRAL FARMER (The) formerly Nonconformist.—Every Thursday. Agricultural. Established 1879. C. Vincent, publisher. Subscription, $1; estimated circulation, 10,000; 16 pages, 4 columns; length of columns, 14 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, agate, 5 cents a line. Reading notices, 10 cents per count line. Discounts on large space and for time contracts.

DEN DANSKE PIONIER.—Every Thursday. Danish. Established 1872. Sophus F. Neble, publisher. Subscription, $2.25; guaranteed average circulation, 26,661; 8 to 12 pages, 8 columns; length of columns, 23 inches; width, 2⅛ inches.

Advertising rates, per inch, per time, 80 cents; special positions, 10 to 25 per cent extra. Discounts, 5, 10 and 15 per cent for 3, 6 and 12 months, respectively. Reading notices, 30 cents a line, with discounts for 200 to 2,000 lines of from 10 to 25 per cent.

KVETY AMERIKE.—Every Thursday. Illustrated. Bohemian. Family. Established, 1900 (consolidation of Knihovna Amerika, of Omaha, and Cmuchalek, of Chicago, Ill.). National Printing Co., publishers. Subscription, $1; claimed average circulation, for three months ending April

NEBRASKA.

30, 1901, 15,250*; 24 or more pages, 4 columns; length of columns, 13½ inches; width, 2⅛ inches.

Advertising rates, 50 cents an inch per time. Reading notices, 10 cents per count line.

See advertisement on page 455.

NEBRASKA FARMER.—Every Thursday. Agricultural. Established 1869. Nebraska Farmer Co., publishers; H. F. McIntosh, editor. Subscription, $1; claimed circulation, 27,500; 20 to 32 pages, 4 columns; length of columns, 14 inches; width, 2⅛ inches. Forms close Tuesdays. Can use matrices.

Advertising rates, agate, 18 cents a line; 3 months, or 500 lines, 15 cents; 6 months, or 1,000 lines, 12½ cents; one year, or 2,000 lines, 10 cents a line. Reading notices, 25 cents a line.

POKROK ZAPADU.—Every Wednesday. Bohemian. Established 1871. Podrok Publishing Co., publishers. Subscription, $2.50; guaranteed circulation, 15,000; 8 pages, 7 columns; length of columns, 21½ inches; width, 2⅛ inches.

Advertising rates, agate, 62½ cents an inch, per time.

ROYAL WOODMAN.—Every Tuesday. M. W. of A. Established 1897. R. C. Dozier, publisher. Subscription, $1; estimated circulation, 6,500; 8 pages, 11x16.

Advertising rates on application.

SVENSKA JOURNALAN.—Every Thursday. Swedish. Established 1887. Swedish-American Publishing Co., publishers. Subscription, $1.50; estimated circulation, 5,000; 8 pages, 7 columns; length of columns, 21½ inches; width, 2½ inches.

Advertising rates, 50 cents an inch per time. Reading notices, 10 cents a line.

TWENTIETH CENTURY FARMER.—Every Wednesday. Agricultural. Established 1900. The Bee Publishing Co., publishers. Subscription, $1; sworn average circulation, for three months, ending April 30, 1901, 27,283*; 24 pages, 4 columns; length of columns, 15¾ inches; width, 2 3-16 inches. Can use matrices.

Advertising rates, agate, 10 cents a line. Reading notices, minion, 40 cents a line. No discount for time or space.

See advertisement on page 375.

NEBRASKA.

HOSPODAR.—Bi-Weekly. Bohemian. Agricultural. Established 1891. National Printing Co., publishers. Subscription, $1; guaranteed circulation, 16,000*; 32 to 40 pages, 4 columns; length of columns, 14 inches; width, 2 1-6 inches.

Advertising rates, 65 cents per inch per time. Reading notices, 15 cents per count line.

See advertisement on page 455.

SOVEREIGN VISITOR.—Monthly. Secret Society. Established 1890. H. J. Root, publisher. Subscription, 50 cents; guaranteed circulation, 165,000; 8 pages, 7 columns; length of columns, 16 inches; width, 2⅛ inches. Forms close 1st of preceding month.

Publishes also the TIDINGS.

Advertising rates on application.

TIDINGS.—Monthly. Fraternal. Established 1898. H. J. Root, publisher. Subscription, 50 cents; guaranteed circulation, 16,000; 8 pages, 4 columns; length of columns, 13 inches; width, 2¼ inches.

Advertising rates on application.

RED CLOUD

NEBRASKA AND KANSAS FARMER AND BREEDER.—Monthly. Agricultural and Live Stock. Established 1894. The Farmer Co., publishers. Subscription, 25 cents; estimated circulation, 9,600; 16 pages, 4 columns; length of columns, 12½ inches; width, 2¼ inches. Forms close 20th preceding month. Also dated at St. Joseph, Mo.

Advertising rates, 1 inch, one month, $2.10; three months, $5.42; six months, $10.46; one year, $19.40; 2 inches, one time, $3.78; three months, $9.75; six months, $18.82; one year, $34.93.

SOUTH OMAHA

DROVERS' JOURNAL-STOCKMAN.—Every evening except Sunday. Live stock Trade. Established 1886. Journal-Stockman Co., publishers. Subscription, $4; claimed average circulation, 14,000; 4 pages, 7 columns; length of columns, 21¾ inches; width, 2⅛ inches.

Advertising rates, display, agate, 60 cents per inch per time; 5 per cent discount on 100 inches; 10 per cent on 300 inches; 15 per cent on 500 inches; 25 per cent on 1,000 inches. Reading notices, 10 cents per count line, first page, 25 cents a line. Classified ads, 10 cents per count line.

NEVADA.

VIRGINIA CITY

EVENING CHRONICLE.—Every evening except Sunday, and WEEKLY, Tuesdays. Established 1872. John H. Coleman, manager. Subscription, $8; estimated circulation, 2,200; weekly, $2; estimated circulation, 2,000; 4 pages, 7 columns; length of columns, 21 inches; width, 2 inches.

Advertising rates, nonpareil, per inch, one time, 75 cents; each subsequent time, 25 cents; $3 per inch, per month; one year, $27; Reading notices, 15 cents a line first time; 8 cents after; 75 cents per line, per month. Special position extra. Classified advertisements, 1 cent a word. Weekly, per inch, one time, $1; per month, $2. Reading notices, 15 cents a line first time; 10 cents after. Discounts: 3 months, 10 per cent; 6 months, 15 per cent; one year, 25 per cent.

TERRITORIAL ENTERPRISE. — Every morning except Monday. Republican. Established 1858. Blake & Craise, publishers, Subscription, $8; estimated circulation, 1,500; 4 pages, 6 columns; length of columns, 21¼ inches; width, 2 1-12 inches.

Advertising rates, 10 lines, nonpareil, 1 week, 75 cents; one month, $2. Reading notices, 10 cents a line first time; 5 cents a line afterward.

NEW HAMPSHIRE.

CONCORD

DAILY PATRIOT.—Every evening, except Sunday, and NEW HAMPSHIRE PATRIOT, Thursdays. Democratic. Established 1809. People and Patriot Company, publishers. Subscription, daily, $6; sworn circulation, 2,700; weekly, $1; estimated circulation, 3,400; daily, 8 pages, 6 columns; weekly, 8 pages, 7 columns; length of columns, 20 inches; width, 2½ inches.

Advertising rates, daily, 1 inch, one time, 75 cents; one week, $2; one month, $4; three months, $6.95; six months, $11; one year, $18. E. O. D., 2-3 of daily rates. Business notices, 10 cents a line. Weekly, per inch, one time, $1; one month, $2.50; three months, $7; six months, $13; one year, $20; special notices, 50 per cent additional. Business notices, 20 cents per line.

MONITOR.—Every evening except Sunday, and INDEPENDENT STATESMAN, Thursday. Republican. Established, daily, 1864; weekly, 1823. Wm. D. Chandler, publisher. Subscription, daily, $6; sworn average circulation, 2,551; weekly, $1.25; (in advance $1); sworn average circulation, 5,573; daily, 8 pages; weekly, 12 pages, 6, 7 and 8 columns; length of columns, 21 inches; width, 2⅛ inches.

Advertising rates, daily, nonpareil, 1 inch, one time, 75 cents; one week, $2; one month, $4; three months, $7; six months, $11; one year, $18; 5 inches, one year, $85. E. O. D., 2-3 daily rates. Business notices, 10 cents per line, per time. Weekly, 1 inch, one time, $1; one month, $3; three months, $9; six months, $16; one year, $28. Discounts on 5 inches and upwards, 10 to 33 1-3 per cent. Business notices, 15 cents per line each insertion.

GRANITE MONTHLY.—Literary. Historical. Established 1877. The Granite Monthly Co., publishers. Subscription, $2; estimated circulation, 5,000; 64 pages, 2 columns; length of columns, 8 inches; width, 2¼ inches.

Advertising rates, nonpareil, 15 cents a line; one inch, $1.50; one-fourth page, $5; one-half page $10; one page, $20. Discounts, 10 per cent on three months; 15 per cent on six months, 20 per cent on nine months; 25 per cent on one year.

KEENE

SENTINEL.—Every evening except Sunday, and NEW HAMPSHIRE SENTINEL, Wednesdays. Republican. Sentinel Publishing Co., publishers. Established, daily, 1890; weekly, 1799. Subscription, daily, $5; claimed circulation, 1,636; weekly, $1.50; claimed circulation, 3,742; daily, 8 pages; weekly 10 and 12 pages, 7 columns; length of columns, 20½ inches; width, 2⅛ inches.

Advertising rates, daily, 1 inch, one time, 75 cents; one week, $1.50; one month, $4.20; three months, $7.80; six months, $13.20; one year, $21.60. E. O. D., two-thirds of daily rates. Local notices, 10 cents a line, brevier. Reading notices, nonpareil, 8 cents a line first time; subsequent insertions, 5 cents a line. Weekly, one inch, one time, $1; one month, $1.75; three months, $4; six months, $7; one year, $12. Reading notices in weekly 10 and 15 cents a line.

MANCHESTER

MIRROR AND AMERICAN.—Every evening except Sunday, and MIRROR AND FARMER, Thursdays. Republican. Established 1850. The John B. Clarke Co., publishers. Subscription, daily, $6; estimated circulation, 8,000; weekly, $1; circulation, 34,000; daily, 8 to 16 pages, 7 columns; length of columns, 19½ inches; width, 2⅛ inches.

Advertising rates, daily, agate, 1 inch, one time, $1.50; one week, $4.50; one month, $10; three months, $18; six months, $28; one year, $45. E. O. D., 66 2-3 per cent of daily rates; twice a week, 50 per cent, and once a week, 33 1-3 per cent. Position, 25 per cent extra. Weekly, 25 cents per line, agate, each insertion. Discounts, $20, 10 per cent; $40, 15 per cent; $65, 20 per cent; $100, 25 per cent; $150, 30 per cent; $200, 33 1-3 per cent, etc. Minion readers, 50 cents a line; nonpareil, 45 cents.

UNION.—Every morning and evening, except Sunday, and WEEKLY, Wednesdays. Daily, Democratic; Weekly, Agricultural. Established 1851. Union Publishing Co., proprietors. Subscription, daily; $6; guaranteed circulation, 13,000*; weekly, $1; guaranteed circulation, 7,000*; daily, 10 to 24 pages; weekly, 10 to 16 pages, 7 columns; length of columns, 22 inches; width, 2 1-6 inches. Can use matrices.

Advertising rates, daily, including morning and evening editions, 1 inch, one time, $1.05; one week, $3.15; one month, $12.29; three months, $32.76; six months, $49.14; one year, $65.52. For outside pages, add 1-3 more to these rates. Classified ads, 4 cents a line. Readers 25 cents a line with discounts. Position extra. Weekly, 50 cents per inch.

ADVERTISER (and editions as follows: Derry Times, Suncook Journal, Weare Free Press, Pittsfield Reporter, Goffstown Chronicle. Alton Lake Review, Barnstead Witness, Epsom Standard, New Boston Argus, Henniker Gazette, Gilmanton Mountaineer, Deerfield Enterprise, Salem Banner, Canterbury News, Auburn Advance, Chichester Eagle, Francestown Age, Hooksett Leader, Merrimack News, Bedford Journal, Candia Transcript, Chester Herald Dunbarton Record, Deering Spectator, Hillsboro Enterprise, Loudon Messenger, Milford Examiner, Northwood Messenger, Raymond Tribune, Hampstead Courier, Epping Register and Londonderry News). Every Saturday. Independent. Established 1889. G. Franklyn Willey, General Manager. Subscription, $1. Claimed combined average circulation, 20,988; 8 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates, $1.50 per inch, per insertion, in entire list; yearly contracts, 50 cents an inch, per week; six months, 75 cents; three months, $1. Readers 50 cents per line; classified ads, 25 cents per line. No advertisement accepted for less than $4 first insertion.

NASHUA

PRESS.—Every evening except Sunday. Republican. Established 1872. Nashua Press Association, publishers. Subscription, $6; estimated circulation, 4,000; 8 pages, 15x22.

Advertising rates, one inch, one time, 75 cents; one week, $2.25; one month $5.50; three months, $10.50; six months, $16; one year, $24. Larger space at reduced rates. E. O. D., 2-3 daily rates. Reading notices, 5, 10 and 20 cents per count line.

TELEGRAPH.—Every evening except Sunday, and WEEKLY, Saturdays. Republican. Established. daily, 1869; weekly, 1832. The Telegraph Publishing Co., publishers. Subscription, daily, $6; claimed circulation, 2,200; weekly, $1; claimed circulation, 1,300; 8 pages 7 columns; length of columns, 20½ inches; width, 2⅛ inches.

Advertising rates, daily, one inch, one time, 50 cents; one week, $1.50; one month, $5; three months, $8; six months, $14; one year, $24. Pure reading notices, 15 cents. E. O. D., ¾ of daily rates. Weekly, one inch, one time, 25 cents; one month $2.50; three months, $4; one year, $12.

PORTSMOUTH

CHRONICLE.—Every morning except Sunday, and NEW HAMPSHIRE GAZETTE, Thursdays. Republican. Established, daily, 1852; weekly, 1756. F. W. Hartford, publisher. Subscription, daily, $5; estimated circulation, 3,200; weekly, $1.50; estimated circulation, 2,200; daily, 6; weekly, 8 pages; 7 columns; length of columns, daily, 21½ inches; weekly, 19¾ inches; width, 2⅛ inches.

Advertising rates, daily, one inch, one time, 75 cents; one week, $2; one month, $5; three months, $10; six months, $18; one year, $25; 3 inches, one year, $60; 4 inches, $72; weekly, one inch, one time, 75 cents; one month, $1.50; three months, $3.25; six months, $5; one year, $8.

TIMES.—Every evening except Sunday, and STATES AND UNION, Thursdays. Democratic. Established 1862. The Times Publishing Co., publishers. Subscription, daily, $4; estimated circulation, 4,400; weekly, $1.25; estimated circulation, 2,750; 8 pages, 7 columns; length of columns, 19½ inches; width, 2⅛ inches.

Advertising rates; daily, 1 inch, one time, 75 cents; one week, $2; one month, $5; six months, $12; one year, $20. Weekly, 1 inch, one time, 75 cents; one month, $2; three months, $4; six months, $6; one year, $10.

NEW JERSEY.

CAMDEN

COURIER.—Every evening except Sunday, and CAMDEN COUNTY COURIER, Saturdays. Independent Republican. Established 1882; weekly, 1876. The Courier Co., publishers. Subscription, daily, $3; claimed circulation, 7,360; weekly, $1; estimated circulation, 900; daily, 4, weekly, 8 pages, 7 columns; length of columns, 22 inches; width, 2¼ inches. Can use matrices.

Advertising rates, daily, 10 cents per line; one week, 5 cents a line each insertion; one month, 4 cents; three months, 3½ cents; six months, 3 cents; one year, 2½ cents. Weekly, one inch, one time, 75 cents; one month, $2; three months, $4.50; six months, $6; one year, $10. Reduced rates on larger space.

POST-TELEGRAM.—Every evening except Sunday. Republican. Established 1875. Post-Telegram Co., publishers. Subscription, $3; sworn average circulation for six months ending June 30, 1901, 4,775*; 8 pages, 6 columns; length of columns, 19½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, agate, 8 cents a line; three times, 6 cents; six times, 5 cents; one month, 4 cents; three months, 3 cents; six months, 2½ cents; one year, 2 cents per line, each insertion. Position extra. Classified, 1 cent a word. Reading notices in body type, 25 cents per count line.

See advertisement on page 388.

REVIEW.—Every work-day afternoon. Democratic. Established 1889. Harry B. Paul, publisher. Subscription, $3; claimed circulation, 4,500; 4 and 8 pages, 7 columns; length of columns, 21 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, agate, 10 cents a line; three times, 5 cents; one week, 4½ cents; one month, 4¼ cents; three months, 4 cents; six months, 3½ cents; one year, 3 cents per line, per time. Larger space than one inch at reduced rates. Reading notices, 10, 15 and 25 cents per line, first insertion; subsequent insertions, 50 per cent discount.

EAST ORANGE

HOME CIRCLE.—Monthly. Literary and Household. Established 1900. The Home Circle Publishing Co., publishers. Subscription, 50 cents; guaranteed average circulation, 100,000; 16 pages, 4 columns; length of columns, 13½ inches; width, 2⅜ inches.

Advertising rates, agate, 40 cents a line.

See advertisement on page 419.

ELIZABETH

JOURNAL.—Every evening except Sunday. Republican. Established 1871. Aug. S. Crane, publisher. Subscription, $6; sworn average circulation, for six months, ending March 31, 1901, 4.536*; 8 to 12 pages, 7 columns; length of columns, 21¾ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, one inch, one time, 75 cents; one week, $2.50; one month, $6; three months, $12; six months, $18; one year, $30. E. O. D., 2-3 of daily rates. Classified ads, 1 cent a word. Reading notices, brevier, 20 cents a line; nonpareil, 10 cents first insertion; subsequent insertions, ¼ less.

LEADER.—Every evening except Sunday. Independent. Established 1889. J. Madison Drake and J. Madison Drake, Jr., publishers, Subscription, $3; claimed circulation, 5,700; 8 pages, 6 columns; length of columns, 19½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates on application.

HOBOKEN

OBSERVER.—Every evening except Sunday. Democratic. The Hoboken Printing and Publishing Co., publishers. Established 1892. Subscription, $3; sworn average circulation, 16,124*; 10 pages, 7 columns; length of columns, 21¾ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, agate, 6 cents a line; one inch, one month, $6; three months, $16; six months, $28; one year, $50. No display on first page. Preferred positions, 25 per cent extra. Reading notices, 50 cents and $1. Classified ads, 1 cent a word first time, ½ cent after.

JERSEY CITY

EVENING JOURNAL.—Every evening except Sunday. Republican. Established 1867. The Evening Journal Association, publishers. Joseph A. Dear, business manager. Subscription, $6; sworn average circulation, for six months ending June 30, 1901, 15,666*; 8 to 16 pages, 8 columns; length of columns, 21 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, agate, 4 lines, one time, 50 cents; one week, $1.50; one month, $5; three months, $12; 10 lines or more, one time, 10 cents per line; subsequent insertions, 6 cents; two weeks, 70 cents; one month, $1.25; three months, $2.75; six months, $5; one year, $9; cuts, 25 per cent extra. E. O. D., and two times a week, 60 per cent and 40 per cent of daily rates. Special notices, leaded nonpareil, 15 cents; one week, 80 cents; one month, $2; three months, $5; one year, $14 per line. City notices, leaded nonpareil, before Marriages and Deaths, one time, 25 cents; one week, $1.50; one month, $4; three months, $9; one year, $25 per line, count. Pure reading matter, not less than 4 lines, 50 cents per line each insertion. Reading notices, bottom of column, nonpareil, same

rate as city notices. Minion or body type, 30 cents a line; one week, $1.75; one month, $6; three months, $12; one year, $32. Solid cuts required.

See advertisement on page 453.

NEWS.—Every evening except Sunday. Democratic. Established 1889. James Luby, publisher. Subscription, $3; claimed average circulation, 7,200; 4 to 8 pages, 8 columns; length of columns, 21 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, 10 cents per agate line; subsequent insertions, 5 cents. Classified ads, 10 cents a line first time, 5 cents after, with time discounts. Reading notices, 25 and 50 cents a line.

NEWARK

ADVERTISER.—Every evening except Sunday, and SENTINEL OF FREEDOM, Saturdays. Independent. Established, daily, 1832; weekly, 1796. Redmond F. Kernan, publisher. Subscription, daily, $5; claimed average circulation, 21,015; weekly, 50 cents; claimed circulation, 11,500; 12 to 22 pages, 7 columns; length of columns, 21½ inches; width 2¼ inches. Can use matrices.

Advertising rates, daily, agate, 10 cents a line. Reading notices, 75, 60, 40 and 30 cents a line. Discounts, 25 per cent on one month, 30 per cent on two months; 35 per cent on three months, 40 per cent on six months, 50 per cent on one year. Special line rates on E. O. D., etc. Classified ads, 1 cent a word. Weekly, $1 an inch, with discounts.

See advertisement on page 452.

EVENING NEWS.—Every evening except Sunday; NEWARK SUNDAY NEWS, Sunday. Independent. Established, daily, 1883; Sunday, 1901. Evening News Publishing Co., publishers. Subscription, daily, $5; claimed average circulation, exceeding 47,000; (Sunday, $2.50; estimated, 25,000); 10 to 20 pages; Sunday, 32 pages, 7 columns; length of columns, 23½ inches; width, 2 1-6 inches. Can use matrices.

Advertising rates, daily or Sunday, agate, 10 cents a line; special positions, 12, 15 and 20 cents a line. Discounts, one month, 10 per cent; two months, 15 per cent; three months, 20 per cent; six months, 30 per cent; one year, 40 per cent. E. O. D., and Sunday, 2-3 of above discounts; 3 t. a. w., ½; t. a. w., 1-3; 1 t. a. w., ¼ above discounts. Classified, 1 cent a word. Medical, 15 cents a line. Reading notices, agate, 30 cents a line; nonpareil, 40 cents; first page, agate, 60 cents a line; nonpareil, 75 cents a line.

See advertisement on pages 374 and 438.

FREIE ZEITUNG.—Every morning except Sunday; DER ERZAEHLER, Sundays and WEEKLY, Wednesdays. German. Independent Republican. Established, daily and Sunday, 1858; weekly, 1879. Benedict Prieth, publisher. Subscription, daily, with Sunday, $9; claimed circulation, 6,575; Sunday, $2; claimed circulation, 10,800; weekly, 50 cents; estimated circulation, 3,000; 8 to 28 pages, 7 columns; length of columns, 20¾ inches; width, 2¼ inches. Can use matrices.

Advertising rates, one inch, one time, $1; 250 inches, 35 cents an inch; 500 inches, 30 cents an inch; 1,000 inches, 25 cents an inch. Classified, 1 cent a word. Reading notices, brevier, 20 cents a line, first time; with discounts. Sunday only, one inch, one time, $1.10; one month, $3.40; one year, $18. Weekly, one inch, one month, $1.50; one year, $12.

LEDGER.—Every Saturday. Democratic. Established 1893. Newark Ledger Co., publishers. Subscription, $1; estimated circulation, 5,000; 8 pages, 7 columns; length of columns, 20½ inches; width, 2¼ inches.

Advertising rates, one inch, one time, 50 cents; one month, $1.75; three months, $4.50; six months, $8; one year, $15. Reading notices, 15 and 25 cents a line.

SUNDAY CALL.—Every Sunday. Independent. Established 1872. The Newark Call Printing and Publishing Co., publishers. Subscription, $2.50; sworn circulation, 20,000; 30 to 36 pages, 7 columns; length of columns, 23 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, agate, 10 cents a line; one inch, one month, $5; three months, $13; six months, $23.40; one year, $39. Classified ads, 1 cent a word. Reading notices, 25 cents a line, each insertion.

TOWN TALK.—Every Saturday. Independent. Established 1889. Town Talk Ptg. Co., publishers. Subscription, $2.50; estimated circulation, 8,000; 20 pages, 4 columns; length of columns, 12 inches; width, 2¼ inches.

Advertising rates, one inch, one time, $1.75; 25 inches, $1.50; 50 inches, $1.40; 100 inches, $1.25; 200 inches, $1; 500 inches, 85 cents; 1,000 inches, 75 cents. Reading notices, 25 cents a line (500 lines, 15 cents).

NEW JERSEY BAPTIST BULLETIN.—Monthly. Religious. Established 1891. D. DeWolf, publisher. Subscription, 25 cents, claimed average circulation, 5,100; 16 pages and cover, 2 columns; length of columns, 8 inches; width, 2½ inches.

Advertising rates, 35 cents an inch, per time.

RAILROAD EMPLOYEE.—Monthly. Labor. Established 1891. B. E. Chapin, publisher. Subscription, 50 cents; claimed circulation, 8,000; 16 pages, 4 columns; length of columns, 11½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, on application. Advertising in charge of W. N. Gates, Cleveland, Ohio.

PATERSON

EVENING NEWS.—Every evening except Sunday. Independent. Established 1890. The News Printing Co., publishers. Subscription, $3; guaranteed average circulation, 8,000; 8 to 16 pages, 7 columns; length of col-

umns, 21½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, one inch, one time, 75 cents; one week, $2.75; one month, $7; three months, $12; six months, $18; one year, $30; 2 inches, three months, $20; one year, $50. Open space, 500 inches, 30 cents an inch; 1,000 inches, 25 cents an inch. Classified, 3 lines, one time, 25 cents; 5 cents each additional line. Reading notices, 20 cents a line. Solid cuts required.

GUARDIAN.—Every evening except Sunday, and WEEKLY, Fridays. Democratic. Established 1836. Guardian Printing and Publishing Co., publishers. Subscription, daily, $3; estimated circulation, 7,637; weekly, $1; estimated circulation, 1,365; 8 pages, 7 columns; length of columns, 20½ inches; width, 2¼ inches.

Advertising rates, nonpareil, daily, ½ inch, one time, 50 cents; one week, $1.50; one month, $4.75; three months, $8; one year, $20; 1 inch, one time, 75 cents; one week, $2.75; one month, $7; three months, $12; one year, $30. Reading notices, 50 per cent additional. Business notices, 20 cents per line, each insertion. Weekly, one month or over, ½ daily rates. Daily and weekly, 1-3 more than daily rates.

MORNING CALL.—Every morning except Sunday. Republican. Established 1873. Call Printing and Publishing Co., publishers. Subscription, $5; guaranteed average circulation, for year 1900, 7,550*; 10 to 16 pages, 7 or 8 columns; length of columns, 22 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, one inch, one time, 75 cents; one week, $2.75; one month, $7; three months, $12; six months, $18; one year, $30. Special position extra. E. O. D., ¾ of daily rates. Classified ads, 4 lines, one time, 25 cents; 5 cents for each additional line. Reading notices 20 cents a line.

NATIONAL LABOR STANDARD.—Every Thursday. Independent. Labor. Established 1876. Labor Standard Publishing Co., publishers. Subscription, $1; claimed average circulation, for six months, ending May 31, 1901, 7,000; 8 pages, 6 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates, one inch, one time, $1; one month, $2; three months, $3.50; six months, $5.50; one year, $10; 2 inches, one time, $1.50; one month, $3; three months, $5.50; one year, $18.50; 3 inches, one year, $25; 4 inches, $35.

PLEASANTVILLE

YOUNG AMERICA.—Monthly. Juvenile. Established 1891. Isaac Risley, publisher. Subscription 25 cents; estimated circulation, 8,000; 16 pages, 4 columns; length of columns, 12¼ inches; width, 2⅛ inches. Can use matrices.

Advertising rates 10 cents a line.

TRENTON

STATE GAZETTE.—Every morning except Sunday, and WEEKLY, Thursdays. Republican. Established, daily, 1846; weekly, 1792. The John L. Murphy Publishing Co., publishers. Subscription, daily, $5; estimated circulation, 4,500; weekly, $2, estimated circulation, 5,500; daily 8, weekly 12 pages, 7 columns; length of columns, 21 inches; width, 2⅛ inches.

Advertising rates, minion, daily, one inch, one time, 75 cents; one week, $2.60; one month, $7.20; three months, $12.35; six months, $19.65; one year, $27. Business notices, first, 10 cents; subsequent insertions, 5 cents per line. Weekly, 1 inch, one time, $1.50; one month, $4.20; three months, $9.40; six months, $15.40; one year, $25; 2 inches, three months, $13.55; one year, $36. Business notices, first 20 cents; subsequent insertions, 10 cents per line.

TIMES.—Every evening except Sunday. Independent Republican. Established 1882. Trenton Times (Inc.), publishers. Subscription, $3; sworn average circulation for one year ending June 30, 1901, 9,684; 8 pages, 7 columns; length of columns, 22 inches; width, 2⅛ inches.

Advertising rates, one inch, one time, $1.20; one week, $4.20; 10 inches, or more, 50 cents an inch; 100 inches used within one year, 45 cents an inch; 250 inches, 40 cents; 500 inches, 35 cents; 1,000 inches, 30 cents; classified, 10 cents a line first time; 5 cents each subsequent insertion; one week, 35 cents; one month, $1 cents. Business notice, 10 cents a line first time; 5 cents after. Summer and Winter Resorts, 10 cents a line; by the month, 50 cents a line.

See advertisement on page 493.

TRUE AMERICAN.—Every morning except Sunday. Democratic. Established 1835. Naar, Day & Naar, publishers. Subscription, daily, $5; sworn average circulation, for year 1900, 5,281*; 10 to 12 pages, 7 columns; length of columns, 22 inches; width, 2⅛ inches.

Advertising rates, minion, one inch, one time, 50 cents; one week, $1.50; one month, $3.75; three months, $7.70; six months, $11.25; one year, $17.

SUNDAY ADVERTISER.—Every Sunday. Established 1883. Advertiser Publishing Co., publishers. Subscription, $1.50; claimed average circulation, for three months, ending March 31, 1901, 11,461*; 12 pages, 8 columns; length of columns, 23½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, one inch, one time, $1; one month, $2.25; three months, $6; six months, $9; one year, $16. Reading notices, 10 cents a line. Classified ads, 1 cent a word.

NEW MEXICO.

ALBUQUERQUE

CITIZEN.—Every evening except Sunday, and WEEKLY, Saturdays. Republican. Established, daily, 1886; weekly, 1890. Hughes & McCreight, publishers. Subscription, daily, $6; estimated circulation, 1,800; weekly, $2; estimated circulation, 1,000; 4 to 8 pages, 20x26.

Advertising rates, one inch, one month, $2.50; 2 inches, $4.50; 3 inches, $6; 4 inches, $8; over 4 inches, $2 per inch, per month; 25 per discount on 6 months and one year Reading notices, 10 cents a line first time; 5 cents each subsequent insertion.

JOURNAL DEMOCRAT.—Every morning except Monday. Republican. Established 1880. Democrat Publishing Co., publishers. Subscription, $6; claimed circulation, 1,800; 8 pages, 6 columns; length of columns, 19½ inches; width, 2¼ inches.

Advertising rates, one inch, six months or one year, per month, $2; special pages, $2.50. For more than one month and less than three months, add 20 per cent. Transient ads, 90 cents an inch. Reading notices, 10 cents a line or 75 cents a line per month.

EAST LAS VEGAS

OPTIC.—Every evening except Sunday. and WEEKLY OPTIC AND STOCK GROWER, every Thursday. Independent. Established, daily, 1879; weekly, 1884. Las Vegas Publishing Co., publishers. Subscription, daily, $8; weekly, $2; estimated circulation, daily, 1,900; weekly, 3,500. Daily, 4 pages, 8 columns; length of columns, 24 inches; width, 2 3-16 inches.

Advertising rates, 10 cents per inch per time. For one month or longer, weekly, one inch, one month, $1; three months, $2.50; six months, $4; one year, $7.50.

SANTA FE

NEW MEXICAN.—Every evening except Sunday, and WEEKLY, every Thursday. Republican. Established 1862. New Mexican Printing Co., publishers. Subscription, daily, $7.50; weekly, $2; estimated circulation, daily, 1,500; weekly, 800; 4 pages, 7 columns; length of columns, 21¾ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, $2 per inch per month. Weekly, $1 per inch per month. Additional rates and particulars on application.

NEW YORK.

ALBANY

ARGUS.—Every morning, and SEMI-WEEKLY, Tuesdays and Fridays. Democratic. Established 1813. The Argus Co., publishers. Subscription, daily, $6; sworn average circulation for six months ending May 31, 1901, 15,338*; semi-weekly, $1; claimed circulation, 11,400; 8 to 16 pages, 7 columns; length of columns, 19 4-7 inches; width, 2⅛ inches. Can use matrices. Office, Broadway and Beaver street.

Advertising rates, daily, agate, 8½ cents a line; 100 to 250 lines, 8 cents; 250 to 500 lines, 7 cents; 500 to 1,000 lines, 6 cents; 1,000 to 2,500 lines, 5 cents; 2,500 to 5,000 lines, 4½ cents; 5,000 to 10,000 lines, 4 cents; 10,000 to 15,000 lines, 3 cents; 15,000 to 20,000 lines, 2½ cents; position extra. Classified advertisements, 1 cent a word. Reading notices, 10 cents a line. Local notices, 25 cents a line. SEMI-WEEKLY, 5 cents a line each insertion. Reading notices, same as daily.

See advertisement on page 473.

EVENING JOURNAL.—Every evening, except Sunday, and WEEKLY, twice a week, on Tuesdays and Fridays. Republican. Established 1830. The Journal Co., proprietors. Subscription, daily, $3; sworn average circulation for three months ending January 31, 1901, 17,242*; weekly, $1; claimed circulation, 30,240; 8 to 20 pages, 7 columns; length of columns, 19½ inches; width, 2⅛ inches. Can use matrices. Office, 61 State street.

Advertising rates, per agate line, daily, 10 cents; 3 times, 8 cents; one week, 7½ cents; one month, 6¾ cents; three months, 6¼ cents; six months, 5 cents; one year, 3 cents a line per time. Open space used within one year, 1,000 to 3,000 lines, 5 cents a line; 3,000 to 5,000 lines, 4 cents; 5,000 lines and over, 3 cents a line. E. O. D., 2-3; twice a week, ½ daily rate. Classified, 1 cent a word. Position extra. Reading notices, 15 cents a line. Pure readers, 40 cents to $1 a line. Weekly, 15 cents a line per week (two insertions); by the year, 10 cents a line; reading notices, 15 to 40 cents a line.

See advertisement on page 382.

PRESS-KNICKERBOCKER-EXPRESS.—Every morning except Sunday, and SUNDAY PRESS, Sundays. Independent. Knickerbocker, established 1842; Express, 1847; Press, 1877. The Press Co., publishers. Subscription, daily, $6; claimed circulation, 24,700; Sunday, $2; circulation, 21,350; 6, 8 and 10 pages, 7 columns (Sunday, 12 and 16 pages); length of columns, 21½ inches; width, 2¼ inches. Can use matrices. Office, 18-20 Beaver street.

Advertising rates, daily and Sunday, agate, 10 cents a line; yearly contracts for one or more insertions a week, 5 cents a line per time. Classified advertisements, 1 cent a word. Reading notices, 25, 40 and 50 cents a line. Discounts of 10 to 25 per cent on amounts ranging from $100 to $750. Telegraphic reading matter, 50 cents per count line.

TIMES-UNION.—Every evening, except Sunday, and WEEKLY TIMES, Thursdays. Independent. Established daily, 1856; weekly, 1873. Joseph A. Farrell, publisher. Subscription, daily, $3; sworn average circulation for year 1900, 23,914*; weekly, $1; estimated circulation, 4,000; 4 to 8 pages, 8 columns; length of columns, 22 inches; width, 2 inches. Can use matrices. Office, Beaver and Green streets.

Advertising rates, agate, 10 cents a line; 100 lines, 9 cents; 200 lines, 8 cents; 400 lines, 7 cents; 750 lines, 6 cents; 1,000 lines, or more, 5 cents a line. Special positions extra. Classified ads, 1 cent a word. Reading notices, 50 cents to $1 a line. Weekly, 5 cents a line each insertion. Reading notices, 25 and 50 cents a line.

See advertisement on page 434.

COUNTRY GENTLEMAN.—Every Thursday. Agricultural. Established 1831. Luther Tucker & Sons, publishers. Subscription, $2; estimated circulation, 20,000; 20 pages, 4 columns; length of columns, 13 inches; width, 2⅛ inches. Can use matrices. Office, 395 Broadway.

Advertising rates, agate, 40 cents a line, first time; subsequent insertions, 30 cents a line; thirteen times, 25 cents; twenty-six times, 22½ cents; one year, 18 cents a line per time. First page or any special position, 50 cents per line. Special notices, 50 cents per line.

SUNDAY TELEGRAM.—Every Sunday. Independent. Established 1886. James Hill, publisher. Subscription, $1.50; estimated circulation, 42,000; 16 to 32 pages, 7 columns; length of columns, 20⅛ inches; width, 2⅛ inches. Forms close Mondays. Office, 130 State street.

Advertising rates, agate, 35 cents per line, each insertion. Reading notices, 60 cents per line.

See advertisement on page 436.

THE VATICAN AND THE CATHOLIC STAR.—Every Saturday. Roman Catholic. Established 1884. T. P. McClare, publisher. Subscription, $2; claimed circulation, 8,000; 8 pages, 6 columns; length of columns, 19½ inches; width, 2 1-3 inches. Office, 15-21 Union street. Also dated Troy, N. Y.

Advertising rates, 36 cents per inch per time.

POULTRY MONTHLY.—Poultry raising. Established 1879. Ferris Publishing Co., publishers. Subscription, 50 cents; claimed

average circulation for one year ending May 1901, 6,000*; 48 to 80 pages; 2 and 3 columns; length of columns, 10 inches; width, 3½ and 2¼ inches. Forms close 24th preceding month. Office, 39 Washington avenue.

Advertising rates, 10 cents per agate line; three months, 9 cents; six months, 8 cents; nine months, 7 cents; one year, 6 cents a line, per time. Minimum space, 10 lines.

ALDEN

NIAGARA FRONTIER (The).—Monthly (25th). Literary. Established 1901. The Morey Printing Co., publishers. Subscription, 25 cents; guaranteed circulation, 25,000; 16 pages, 4 columns; length of columns, 14 inches; width, 2⅛ inches. Can use matrices not larger than 5x10. Forms close 10th of current month.

Advertising rates, agate, 15 cents a line. Reading notices, 25 cents a line.

See advertisement on page 440.

AMSTERDAM

DEMOCRAT AND EVENING RECORDER.—Every evening, except Sunday, and WEEKLY DEMOCRAT, Thursdays. Established 1870 (Recorder, 1833). Republican. William J. Kline, publisher. Subscription, daily, $6; weekly, $1; sworn average circulation, daily, 3,001*; weekly, 1,871*; daily, 8 to 10 pages, 7 columns; weekly, 12 pages, 6 columns; length of columns, 19½ inches; width, 2⅛ inches.

Advertising rates on application.

AUBURN

BULLETIN.—Every evening, except Sunday, and SEMI-WEEKLY, Tuesdays and Fridays. Established 1870. Auburn Bulletin Co., publishers. Subscription, daily, $6; estimated circulation, 3,980; semi-weekly, $1; estimated circulation, 1,620; 8 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates, nonpareil, daily, 1 inch, one time, 65 cents; 1 week, $2.50; one month, $6; three months, $12; six months, $21; one year, $36; 4 inches, one year, $90. Semi-weekly, 1 inch, one time, 50 cents; one month, $1.75; three months, $4.25; six months, $8; one year, $14. Daily and weekly combined, one inch, one month, $7; three months, $14.50; one year, $44. Reading notices, in daily, in local column, 12 cents per line; semi-weekly, 10 cents a line. Business notices, first page, 10 cents per line, one time; one week, 50 cents; one month, $1.

BATAVIA

NEWS.—Every evening except Sunday. Republican. Established 1878. Griswold & McWain, publishers. Subscription, $2; sworn average circulation for year 1900, 5,918*; 4 to 8 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates, nonpareil, one inch, one time, 75 cents; one week, $2; one month, $5; three months, $10; six months, $18; one year, $30. E. O. D., two-thirds of daily rates, Classified, 5 lines, one time, 25 cents; 3 times, 60 cents; one week, $1. Reading notices, 10 cents a line, with liberal discounts.

BINGHAMTON

HERALD.—Every evening except Sunday. Independent. Established 1889. Evening Herald Co., publishers. Subscription, $3; sworn average circulation for six months to June 30, 1901, 9,613*; 8 to 12 pages, 7 to 8 columns; length of columns, 21¼ inches; width, 2⅛ inches.

Advertising rates, one inch, one time, $1; one week, $4.13; one month, $10; three months, $24; six months, $38; one year, $50; 2 inches, one year, $90; 3 inches, $120. E. O. D., 2-3 daily rate. Open space used within one year, 200 inches, 40 cents an inch; 500 inches, 35 cents; 1,000 inches, 30 cents an inch. Classified, 5 cents a line.

See advertisement on page 399.

LEADER.—Every evening except Sunday, and DEMOCRATIC LEADER, Fridays. Independent Democratic. Established, daily 1878; weekly, 1869. Leader Publishing Co., publishers. Subscription, daily, $3; sworn average circulation, 12,440; weekly, $1; sworn circulation, 7,676; 8 pages, 7 columns; length of columns, 19½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, nonpareil, one inch, one time, $1; one week, $3; one month, $8; three months, $16; six months, $25; one year, $50; 2 inches, 3 months, $28; one year, $90. E. O. D., 60 per cent of daily rates. Reading notices, in reading matter type, 25 cents per line. Nonpareil notices, 10 cents per line. Weekly, 1 inch, one time, $1; one month, $3.25; three months, $7.50; six months, $11; one year, $16. Reading notices, same as daily. Classified ads, 5 cents a line, with discount for time.

REPUBLICAN.—Every morning except Sunday, and BROOME REPUBLICAN, Saturdays. Republican. Established 1822. Binghamton Publishing Co., publishers. Subscription, daily, $3; sworn average circulation for six months ending December 31, 1900, 6,561*; weekly, $1; sworn circulation, 1,145; 8 pages, 7 columns; length of columns, 21¾ inches; width, 2⅛ inches.

Advertising rates, nonpareil, daily, 1 inch, one time, $1; one week, $3.50; one month, $10; three months, $20; six months, $30; one year, $40. E. O. D., three-fourths of daily rates. Open space used within one year, 75 inches, plate matter, 50 cents an inch; 100 inches, 48 cents; 250 inches, 44 cents; 500 inches, 38 cents; 1,000 inches, 28 cents; 1,500 inches, 18 cents. For composition, add 4 cents a line. Reading notices, 10 cents a line. Weekly, 1 inch, one time, $1; one month, $3; three months, $8.25; six months, $13.25; one year, $18. Double column advertisements one-fourth extra.

See advertisement on page 366.

CHRONICLE.—Every Saturday. Republican. Established 1887. Chronicle Publishing Co., publishers. Subscription, $1;

claimed average circulation, 6,017; 16 pages, 5 columns; length of columns, 15½ inches; width, 2⅛ inches.
Advertising rates on application.

HOME CIRCLE.—Monthly. Family. Established 1901. The Chronicle Publishing Co., publishers. Subscription, 50 cents; 16 pages, 4 columns; length of columns, 12 inches; width, 2⅛ inches. Forms close 20th preceding month.
Advertising rates on application.

BROOKLYN

CITIZEN.—Every evening, except Sunday, and SUNDAY MORNING. Democratic. Established 1886. Edward Pettus, publisher. Subscription, daily, with Sunday, $7; claimed average circulation, 24,000 (Sunday, 28,000); daily, 12 and 14 pages, Sunday, 24 to 36 pages, 7 columns; length of columns, 21⅞ inches; width, 2¼ inches. Can use matrices. Office, 397-401 Fulton street.
Advertising rates, agate, ordinary, 15 cents per line; editorial page, 20 cents; position, 5 cents a line extra. Classified ads, 10 and 15 cents a line; medical, 25 cents. Summer and Winter Resorts, 6 cents a line. Discounts, 33 1-3 and 5 per cent on 10,000 lines; 33 1-3 and 10 per cent on 15,000 lines; 33 1-3 and 15 per cent on 25,000 lines; 33 1-3 and 25 per cent on 35,000 lines; 33 1-3 and 33 1-3 per cent on 50,000 lines. Reading notices, 50 cents a line; editorial page, 75 cents; first page, $1;.
See advertisement on page 494.

EAGLE.—Every evening except Sunday, and SUNDAY MORNING. Independent Democratic. Established 1840. Subscription, daily, $8; estimated circulation, 45,000; (Sunday, 60,000); daily, 16 to 20 pages; Sundays, 36 to 48 pages; 7 columns; length of columns, 21⅞ inches; width, 2¼ inches. Can use matrices. Office, Eagle Building, corner Washington and Johnson streets; branch office in Borough of Manhattan, 952 Broadway.
Advertising rates, per agate line, general advertising pages, 16 cents; editorial and last pages, 25 cents. Preferred position, 30 and 40 cents a line. Less than 5 lines, charged as 5 lines. Local notices, on page facing editorial, 50 cents; last page and editorial page, $1 per line each insertion. Foot of news columns, $1.50 a line. Double column advertisements must be at least 50 lines deep. No extra charge for display, cuts or breaking column rules.

FREIE PRESSE.—Every evening except Sunday, and SUNDAY MORNING. German. Republican. Established 1864. Roehr Publishing Co., publishers. Subscription, daily, with Sunday, $4.50; estimated circulation, 14,700 (Sunday, $2; estimated, 15,000); 6 to 22 pages; 7 columns; length of columns, 23¾ inches; width, 2 1-3 inches. Can use matrices. Office, 35 Myrtle avenue.
Advertising rates, agate, daily, one time, 15 cents a line; minimum space, 3 lines, one month, $1.25; three months, $2.50; six months, $4; one year, $6 per line. Daily and Sunday, one month, per line, $1.50; three months, $3; six months, $5; one year, $7.50. E. O. D., one month, 75 cents; three months, $1.75; six months, $2.50; one year, $4 per line. Reading notices, 25, 40 and 50 cents per line each insertion. Sunday only, one time, 15 cents; one month, 40 cents; three months, 75 cents; six months, $1.25; one year, $2 per line. Classified, daily or Sunday, 10 cents a line first time; 5 cents each subsequent consecutive insertion.

STANDARD UNION.—Every evening except Sunday and SUNDAY MORNING. Republican. Established 1863. Brooklyn Union Publishing Co., publishers. Subscription, $3.50; claimed circulation, 20,000; 12 pages, 8 columns; length of columns, 23¾ inches; width, 2⅛ inches. Can use matrices. Office, 311 and 313 Washington street.
Advertising rates, agate, per line, 15 cents. Preferred position, 25 cents; editorial page, 25 cents; first page, 50 cents a line. Classified, 5 lines or less, 10 cents; 3 times, 25 cents; 10 cents for each additional line, three times. Reading notices, from 25 cents to $1 a line.

TIMES.—Every evening except Sunday. Republican. Established 1848. B. Peters & Co., publishers. Subscription, $7; claimed average circulation, 21,489; 12 to 24 pages, 7 columns; length of columns, 22 inches; width, 2¼ inches. Can use matrices. Office, 24 and 26 Broadway (Brooklyn).
Advertising rates, agate, per line, 12 cents; last page, or preferred position, 15 cents. Reading notices, 30 cents a line; editorial, second, third, fourth and fifth pages, 50 cents a line; first page, $1; classified, 10, 12 15 and 25 cents a line; solid cuts required.

SIIRTOLAINEN.—Every Tuesday and Friday. Finnish Independent. Established 1876. Finnish-American Publishing Co., publishers. Subscription, $2.25; estimated circulation, 8,000; 8 pages, 6 columns; length of columns, 19½ inches; width, 2½ inches. Office, 385 29th street.
Advertising rates, 50 cents an inch per time.
See advertisement on page 385.

BROOKLYNER REFORM.—Every Saturday. German. Democratic. Established 1870. Fr. Weldner & Co., publishers. Subscription, $1.50; claimed average circulation for year 1900, 5,200; 8 pages, 7 columns; length of columns, 22 inches; width, 2⅝ inches. Office, 105 Meserole street.
Advertising rates, 8 cents a line; per inch, one year, $20.

BROOKLYN LIFE.—Every Saturday. Illustrated. Society. Established 1889. Brooklyn Life Publishing Co., publishers. Subscription, $3; claimed circulation, 16,000; 35 pages, 3 columns; length of columns, 12 inches; width, 2¼ inches. Can use matrices. Forms close Tuesdays. Office, Eagle Building.
Advertising rates, agate, 20 cents a line. Reading notices, minion, 75 cents a line;

preferred pages extra. Discounts, 5 per cent on $100; 10 per cent on $300; 15 per cent on $500.

BROOKLYN TEACHER (The).—Monthly (20th), except July and August. Educational. Established 1897. I. N. Smith & Co., publishers. Subscription, 50 cents; claimed average circulation, 5,000; 16 pages, 3 columns; length of columns, 10 inches; width, 2¼ inches. Can use matrices. Office, 114 Livingston street.

Advertising rates, ¼ page, per time, $15; ½ page, $28; one page, $50; per line, agate, 15 cents. Discounts: 5 months, 5 per cent; 10 months, 10 per cent.

EVERY WHERE.—Monthly. Literary. Established 1894. Every Where Publishing Co., publishers. Subscription, 50 cents; guaranteed circulation, 60,000; 36 pages, 3 columns; length of columns, 9½ inches; width, 2¼ inches. Forms close 15th preceding month. Office, 308 Gates avenue. New York office, 409-411 Pearl street.

Advertising rates, agate, 30 cents a line. Discounts, 5 per cent on 250 lines; 10 per cent on 500; 15 per cent on 750; 20 per cent on 1,000 lines, in one year. Smallest space, 5 lines. Reading notices, 40 cents a line, measured agate.

See advertisement on page 426.

HOME CHEER.—Monthly. See New York City.

BUFFALO

COMMERCIAL.—Every evening except Sunday, and WEEKLY, Wednesdays. Republican. Established daily, 1835, weekly, 1810. James D. Warren's Sons, publishers. Subscription, daily, $6; claimed average circulation for year 1900, 12,496; weekly, $1; estimated circulation, 3,000; 10 to 24 pages, 7 columns; length of columns, 21½ inches; width, 2⅛ inches. Can use matrices. Office, cor. Washington and No. Division streets.

Advertising rates, agate, daily, per line, 15 cents; one week, 90 cents; one month, $1.56; three months, $3.12; six months, $4.68; one year, $7.80; E. O. D., 2-3; twice a week, ½; once a week, 1-3, daily rates. Classified, 1 cent a word (each figure and initial count a word). Local reading notices, 30 cents a line; one month, $5; three months, $10; six months, $15; one year, $25 per line. Weekly, ordinary, 10 cents per line, first, and 5 cents for subsequent insertions; per line three months, 45 cents; six months, 70 cents; twelve months, $1; metal cuts required.

COURIER.—Every morning, and WEEKLY, Wednesdays. Democratic. Established 1828. W. J. Conners, publisher. Subscription, daily, $3 (Sunday, $2); sworn average circulation for year 1900, exceeding 51,000* (Sunday, 41,000*); 8 to 12 pages (Sunday, 24 to 32 pages), 7 columns; length of columns, 21¾ inches; width, 2⅛ inches. Can use matrices. Office, 250 Main street.

Advertising rates, agate, for COURIER and ENQUIRER combined, 15 cents per line; 2 to 10 insertions, 14 cents; 11 to 26 insertions, 13 cents; 27 to 60 insertions, 12 cents; 61 to 100 insertions, 11 cents; 101 insertions, or more, 10 cents. Open space used within one year, 100 inches, per agate line, 14 cents; 250 inches, 13 cents; 500 inches, 12 cents; 700 inches, 11 cents; 1,000 inches, 10 cents per line. Reading notices, 40 cents a line, with discounts. Classified advertisements, 2 cents a word. Position extra. Sunday, 12½ cents a line; 2 to 10 times, 10 cents; 10 times or more, 8 cents. Weekly, 8 cents; one month, 5 cents; three months, 4 cents; six months, 3 cents; one year, 2 cents a line per time.

Issue also the ENQUIRER (evening daily).

DEMOKRAT.—Every evening except Sunday, and SUNDAY MORNING, and WEEKLY, Thursdays. German. Independent Democratic. Established 1837. F. C. B. Held, publisher. Subscription, daily, $6.50; estimated circulation, 6,000; Sunday, $2; estimated circulation, 6,000; weekly, $1.75; estimated circulation, 3,500; 8 pages, 7 columns; length of columns, 22 inches; width, 2⅛ inches. Office, 250 Main street.

Advertising rates, daily, 1 inch, one time, 75 cents; one week, $3; one month, $8; three months $18; six months, $30; one year, $50. Special line rates for E. O. D., etc. Reading notices, nonpareil, 15 cents a line; classified advertisements, 1 cent a word.

ENQUIRER.—Every evening except Sunday. Independent. Established 1837. W. J. Conners, publisher. Subscription, $3; sworn average circulation for year 1900, exceeding 34,000*; 10 pages, 7 columns; length of columns, 21¾ inches; width, 2⅛ inches. Can use matrices. Office, 250 Main street.

Advertising rates: See COURIER.

EVENING NEWS.—Every evening except Sunday, and SUNDAY NEWS. Republican. Established 1873. E. H. Butler, publisher. Subscription, daily, $3; sworn average circulation for year 1900, 66,852*; Sunday, $2.50; claimed circulation, 25,000; 8 pages, 8 columns (Sunday, 16 to 20 pages); length of columns, 21½ inches; width, 2⅛ inches. Can use matrices. Office, 218 Main street.

Advertising rates, daily, agate, ordinary, 20 cents per line; thirteen insertions, 15 cents; one hundred and fifty insertions, 12½ cents; position and double column, extra. Open space, used within one year, 1,000 lines, 15 cents a line; 2,000 lines, 14 cents; 3,000 lines, 13½ cents; 5,000 lines, 13 cents; 20,000 lines, or more, 12½ cents a line. Reading notices, 50 cents and $1 a line; classified advertisements, daily, or Sunday, 2 cents a word; Sunday, 15 cents a line. Yearly contracts, 8 cents a line; 2,000 lines, 8 cents; 5,000 lines, or more, 6 cents a line. Reading notices, 25 and 50 cents a line.

EVENING TIMES.—Every evening except Sunday, and SUNDAY MORNING. Democratic. Established 1879. Norman E. Mack, publisher. Subscription, daily, $3; sworn average circulation for year 1900, 41,714*; Sunday, $2.50; sworn average circulation for same period, 39,686*; 8, 10 and 12 pages, 8 columns (Sunday, 32 pages); length of col-

umns, 22 inches; width, 2¼ inches. Can use matrices. Office, 195 Main street.

Advertising rates, per agate line, daily or Sunday, 18 cents; five hundred lines, 15 cents; one thousand lines, 12 cents; twenty-five hundred lines, 9 cents; five thousand lines, 8½ cents; ten thousand lines, 8¼ cents; twenty thousand lines, 8 cents. Discounts, one year every day, 25 per cent; 6 months, 15 per cent; E. O. D., one year, 20 per cent; 6 months, 10 per cent. Preferred positions, 15 to 50 per cent extra. Double column, 25 per cent extra. Pure reading matter, 40 cents per agate line. Classified "Want" advertisements, 1 cent a word.

See advertisement on page 378.

EXPRESS.—Every morning except Sunday, ILLUSTRATED EXPRESS, Sundays, Independent Republican. Established 1846. The J. N. Matthews Co., owners. Subscription, daily, with Sunday, $5; claimed circulation, 25,000 (Sunday, 62,922); daily, 12 pages (Sunday, 20 pages); 7 columns; length of columns, 20 5-7 inches; width, 2 1-6 inches. Can use matrices. Office, 179-183 Washington street.

Advertising rates, agate, per line, 12½ cents; 2 to 11 times, 10 cents; 12 times, 9 cents; 26 times, 8 cents; 52 times, 7 cents; 78 times, 6 cents; 156 times, 5 cents a line, per time. Open space used within one year, 2,000 lines, 7½ cents; 3,000 lines, 7 cents; 5,000 lines, 6 cents; 10,000 lines, 5 cents a line. Reading notices, double display rates. Classified advertisements, 1 cent a word (Sunday issue, 2 cents a word). Sunday edition, 20 cents a line; 2, 3 or 4 times, 16 cents; 5 times, 15 cents; 9 times, 14 cents; 13 times, 13 cents; 26 times, 12 cents; 52 times, 10 cents a line, per time. Open space, used within one year, 2,000 lines, 17½ cents a line; 3,000 lines, 16 cents; 5,000 lines, 15 cents; 10,000 lines, 12½ cents a line.

POLAK W AMERYCE.—Every evening except Sunday. Polish. Republican. Established as semi-weekly, 1885; changed to daily, 1895. Estimated circulation, 5000; 4 pages, 18x24.

Advertising rates, nonpareil, 20 cents an inch. Reading notices, 5 cents a line. Further rates on application.

REVIEW.—Every morning except Sunday. Independent. Established 1898. The Buffalo Review Co., publishers. Subscription, $6; claimed average circulation, 10,500; 10 pages, 7 columns; length of columns, 21¾ inches; width, 2 3-16 inches. Can use matrices. Office, 42 So. Division street.

Advertising rates, agate, 10 cents a line; one month, 5 cents; three months, 4 cents; six months, 3½ cents; one year, 3 cents per line, per time. Reading notices, 20 cents per agate line.

VOLKSFREUND.—Every evening except Sunday, and WEEKLY, Fridays. German. Independent Democratic. Established 1868. Buffalo Volksfreund Printing Co., publishers. Subscription, daily, $6; estimated circulation, 6,200; weekly, $1.50; estimated circulation, 4,400; 8 pages, 7 columns; length of columns, 19½ inches; width, 2¼ inches. Office, 46-48 Broadway.

Advertising rates, agate, daily, 15 cents a line; second, third, fourth and eighth time, 10, 9, 8 and 7 cents respectively. One month, 5 cents; three months, 4 cents; six months, 3 cents; one year, 2 cents. Classified ads, 1 cent a word. Reading matter, 15 cents a line first time; 10 cents each subsequent insertion. Weekly, same rates as in daily.

AURORA AND CHRISTLICHE WOCHE.—Every Friday. German. Catholic. Established 1851. German Roman Catholic Orphan Asylum, publishers. Subscription, $1.50; estimated circulation, 5,000; 8 pages, 15x22. Office, 131 Broadway.

Advertising rates on application.

CATHOLIC UNION AND TIMES.—Every Thursday. Catholic. Established 1871. Buffalo Catholic Publication Co., publishers. Subscription, $2; sworn average circulation for three months ending March 31, 1901, 14,569*; 8 pages, 7 columns; length of columns, 20½ inches; width, 2⅛ inches. Office, St. Stephen's Hall.

Advertising rates, agate, 14 lines, one time, $2; one month, $6; three months, $15; six months, $25; one year, $40. Reading notices, 20 cents a line.

See advertisement on page 459.

CHRISTIAN UPLOOK.—Every Wednesday. Methodist Episcopal. Established 1850. McGeraid Publishing Co., publishers. Subscription, $1; estimated circulation, 12,000; 16 pages, 4 columns; length of columns, 13½ inches; width, 2¼ inches. Office, 457-459 Washington street.

Advertising rates, agate, 10 cents a line. Reading notices, 15 cents a line. Time discounts from 5 per cent, on two insertions, to 40 per cent on a year.

DEUTSCHES VOLKSBLATT.—Every Tuesday. German. Established 1872. German Publishing Co. (Geo. Brumder), publisher. Subscription, $1; sworn circulation, 9,000; 8 pages, 8 columns; length of columns, 22 inches; width, 2 inches.

Advertising department at Milwaukee, Wis.

Advertising rates on application.

NATIONAL ODD FELLOW.—Every Thursday. I. O. O. F. Established 1900. John C. V. Kraft, publisher. Subscription, $1; estimated circulation, 6,500; 8 pages, 16x22. Office, 361 Washington street.

Advertising rates, 1 inch, one time, $1; one month, $3; three months, $6; six months, $9; one year, $15. Reading notices, 20 and 25 cents a line.

EDUCATOR.—Monthly. Educational. Established 1889. W. Hazleton Smith, publisher. Subscription, 75 cents; estimated circulation, 20,000; 36 pages, 3 columns;

NEW YORK

length of columns, 10¾ inches; width, 2⅜ inches. Can use matrices. Forms close 20th preceding month. Office, 35 Exchange street.

Advertising rates, 15 cents per agate line. Time discounts, 10 per cent on three months, 15 per cent on six months, 20 per cent on one year. Corresponding space discounts.

EMPIRE STATE WORKMAN.—Monthly. A. O. U. W. Established 1897. G. H. Hausauer & Co., publishers. Subscription, 50 cents; estimated circulation, 30,000; 12 pages, 11x16.

Advertising rates on application.

FRATERNAL LEADER.—Monthly. Official organ of Ladies' Catholic Benevolent Association. Established 1900. Ladies' Catholic Benevolent Association, publishers. Sworn average circulation for four months ending April, 1901, 62,050*; 8 pages, 4 columns; length of columns, 13 inches; width, 2⅛ inches.

Advertising rates, $3 per inch per time. No discounts for time or space.

ROYAL TEMPLAR.—Monthly (29th or 30th). Fraternal Insurance. Established 1870. McGerald Publishing Co., publishers. Subscription, 50 cents; claimed circulation, 20,000; 8 pages, 5 columns; length of columns, 17½ inches; width, 2⅜ inches. Forms close 29th preceding month. Office, 43 Niagara street.

Advertising rates, 8 cents a line.

COHOES

EVENING DISPATCH.—Every evening except Sunday. Independent. Established 1884. J. & M. Wallace, publishers. Subscription, $3; estimated circulation, 5,000; 8 pages, 6 columns; length of columns, 19½ inches; width, 2⅛ inches.

Advertising rates, 1 inch, one time, $1; one week, $2.25; one month, $6.25; three months, $13.75; six months, $22.75; one year, $36; E. O. D., 2-3 of daily rates.

DANSVILLE

NORMAL INSTRUCTOR.—Monthly, except July and August. Educational. Established 1891. Instructor Publishing Co., publishers. Subscription, 50 cents; sworn average circulation for year ending May, 1901, 105,500*; 44 pages, 4 columns; length of columns, 11 inches; width, 2⅛ inches. Forms close 15th preceding month.

Also publishes WORLD'S EVENTS.

Advertising rates, agate, 35 cents a line; no discount for time or space.

See advertisement on page 411.

WORLD'S EVENTS.—Monthly. Literary. Established 1900. Instructor Publishing Co., publishers. Subscription, 50 cents; claimed average circulation, 35,000; 44 pages, 4 columns; length of columns, 14 inches; width, 2⅛ inches. Forms close 25th preceding month.

Advertising rates, agate, 10 cents a line.

NEW YORK

DUNKIRK

GRAPE BELT.—Semi-Weekly. Tuesdays and Saturdays. Established 1893. Dunkirk Printing Co., publishers. Subscription, $1; sworn circulation, 3,950; 8 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates, 1 inch, three months, $4; six months, $7; one year, $12, both issues. One time a week, one inch, one time, 25 cents; one month, 85 cents; three months, $2.25; six months, $4.25; one year, $8.

EAST AURORA

PHILISTINE.—Monthly. Critical. Elbert Hubbard, publisher. Subscription, $1; estimated circulation, 100,000; 32 pages 1 column; length of column, 5½ inches.

Advertising rates on application.

ELMIRA

ADVERTISER.—Every morning, except Sunday, and WEEKLY, Thursdays. Republican. Established 1853. Elmira Advertiser Association, publishers. Subscription, daily, $6; estimated circulation, 7,500; weekly, $1; claimed circulation, 12,000; 10 to 12 pages; weekly, 10 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, agate, 5 cents a line; 6 times, 4 cents; 26 times, 3 cents; 78 times, 2 cents; 156 times, 1½ cents a line per time. Classified advertisements, 1 cent a word. Locals, 15 cents; 250 lines, 10 cents per line count. Weekly, same rate as daily.

EVENING STAR.—Every evening except Sunday. Established 1888. I. S. Copeland and J. F. Woodford, publishers. Subscription, $3; guaranteed circulation, 8,500; 8 pages, 7 columns; length of columns, 19⅝ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, one inch, one time, 50 cents; one week, $1; one month, $3; three months, $8.55; six months, $17.10; one year, $34. Business locals, 10 cents a line.

GAZETTE AND FREE PRESS.—Every evening except Sunday, and WEEKLY, Thursdays. Democratic. Established 1838. The Gazette Co., publishers. Subscription, daily, $6; sworn circulation, 7,480*; weekly, $1; claimed circulation, 7,614; 8 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, agate, 6 cents a line; three times, 5 cents; one week, 4 cents; one month, 3 cents, three months, 2 cents; six months, 1½ cents; one year, 1¼ cents a line per time; 10 per cent extra for ads less than one inch. Position extra. Classified, 1 cent a word. Pure reading notices, 20 cents per count line; local notices, 7½ cents a line; weekly, 50 cents an inch each insertion.

TELEGRAM.—Every Sunday. Independent in politics. Established 1879. Harry S. Brooks, publisher. Subscription, $1.50; sworn average circulation for three months ending April 30, 1901, 43,218*; 16 to 32 pages, 7 columns; length of columns, 21½ inches; width, 2¼ inches. Forms close 5 days in advance. Can use matrices.

Advertising rates, agate, 20 cents a line; 500 lines or more, 12 cents. Reading notices, 30 cents per count line; 500 lines or more, 20 cents a line. Classified advertisements, 25 cents a line.

FLORAL PARK

MAYFLOWER. — Monthly. Floriculture and Horticulture. Established 1885. Mayflower Publishing Co., publishers. Subscription, 50 cents; claimed circulation, 300,000; 50 to 70 pages, 2 columns; length of columns, 8½ inches; width, 2¼ inches. Forms close 1st of preceding month.

Advertising rates, agate, $1.25 per line.

See advertisement on page 502.

IRVINGTON

COSMOPOLITAN. — Monthly. Literary. Illustrated. Established 1885. John Brisben Walker, proprietor. Subscription, $1; estimated circulation, 350,000; 128 to 200 pages, 2 columns; length of columns, 8 inches; width, 2⅝ inches. Forms close 1st of preceding month.

Advertising rates, agate, $2 a line; 20 per cent discount on space of not less than 3 pages to be used within one year. Smallest advertisement taken is seven lines. New York office, Times Building.

JAMESTOWN

EVENING JOURNAL.—Every evening except Sunday, and SEMI-WEEKLY, Tuesdays and Fridays. Republican. Established 1826. Journal Printing Co., publishers. Subscription, daily, $6; sworn average circulation, 3,000*; semi-weekly, $1.50; sworn average circulation, 5,200*; daily, 8, semi-weekly, 12 pages, 7 columns; length of columns, 19⅞ inches; width, 2 1-6 inches. Can use matrices.

Advertising rates, 1 inch, one time, 25 cents; one week, $1; one month, $3; three months, $7; six months, $12; twelve months, $20. E. O. D., 2-3 of daily rates. Classified 5 cents a line first time; 3 cents subsequent insertion. Semi-weekly, 1 inch, one time, 50 cents; one month, $2.75; six months, $12; one year, $20.

KINGSTON

FREEMAN.—Every evening except Sunday, and FREEMAN AND JOURNAL, Thursdays. Republican. Established, daily, 1871; weekly, 1840. J. E. Klock, publisher. Subscription, daily, $5; estimated circulation, 3,100; weekly, $1.50; estimated circulation, 1,500; 8 pages, 7 columns; length of columns, 19¾ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, nonpareil, 1 inch, one year, $24; E. O. D., 2-3; two times a week, ½; one time a week, ¼ daily monthly rates. One week, 10 per cent of yearly rate; one month, 20 per cent; three months, 40 per cent; six months, 70 per cent. Open space, 250 inches, used within three months, 25 cents an inch; 500 inches, within six months, 20 cents an inch; 1,000 inches within one year, 15 cents an inch. Classified advertisements, 1 cent a word. Business notices, one time, 10 cents; one week, 36 cents; two weeks, 60 cents per line. Weekly, 1 inch, one time, $1; one month, $2; three months, $4; six months, $7; one inch, one year, $10. Business notices, 10 cents per line each insertion.

LOCKPORT

WOMAN'S TEMPERANCE WORK.—Monthly. W. C. T. U. Established 1883. Frances W. Graham, publisher Subscription, 25 cents; claimed average circulation, for year ending May, 1901, 6,491; 8 pages, 3 columns; length of columns, 11½ inches; width, 3 inches

Advertising rates, agate, 12 cents a line. Reading notices, 25 cents per count line. Discounts, 100 lines within one year, 10 per cent; 300 lines, 20 per cent; 600 lines, 40 per cent; 1,000 lines, 50 per cent.

MILFORD

TEACHERS' GAZETTE.—Monthly, except July and August. Educational. Established 1897. Teachers' Gazette Co., publishers. Subscription, 25 cents; claimed average circulation exceeding 7,000; 16 pages, 3 columns; length of columns, 10 inches; width, 2 1-6 inches.

Advertising rates, 50 cents an inch.

NEWBURGH

NEWS.—Every evening except Sunday. Republican. Established 1885. Newburgh News Printing and Publishing Co., publishers. Subscription, $5; claimed circulation, 4,000; 4 pages, 9 columns; length of columns, 26 inches; width, 2⅛ inches.

Advertising rates, 1 inch, one time, $1; one week, $3; one month, $6.25; three months, $11; six months, $16; one year, $24. Open space, used within one year, plate matter, 100 inches, 22 cents an inch; 250 inches, 20 cents; 500 inches, 18 cents; 1,000 inches, 15 cents. For composition add 5 cents per inch. Reading notices, double rates for space occupied, set in brevier. E. O. D., 2-3 of daily rates. More than one inch, 50 per cent of inch rate, for each additional inch.

REGISTER.—Every evening except Sunday. Democratic. Established as a weekly 1796; changed to daily, 1876. Moffat & Tucker, proprietors; Almet S. Moffat, editor and manager. Subscription, $5; claimed circulation, 3,100; 4 pages, 9 columns; length of columns, 26 inches; width, 2⅛ inches.

Advertising rates, 1 inch, one time, $1.50; one week, $3.75; one year, $35. One month, 20 per cent of yearly rate; three months, 45 per cent; six months, 66 2-3 per cent.

Classified ads, 1 cent a word. Local notices in brevier, 12½ cents a line; 6 to 12 days, 8 cents a line per time.

NEW YORK

BOLLETTINO DELLA SERA.—Every evening except Sunday, and L'ITALIANO IN AMERICA, Sundays. Italian. Frugone & Balletto, publishers. Subscription, daily, $4; Sunday, $1; claimed circulation, 30,000; 4 pages, 26x43. Office, 178 Park Row.

Advertising rates, nonpareil, 5 cents a line; by the month, $4 an inch.

COMMERCIAL.—Every morning except Sunday and holidays. Commercial. Financial. Established 1795. D. O. Haynes & Co., publishers. Subscription, $8; claimed circulation, 25,000; 16 pages, 7 columns; length of columns, 20½ inches; width, 2¼ inches. Can use matrices. Office, 396 Broadway.

Advertising rates, agate, run of paper, 15 cents a line; financial page, 25 cents. Railroad time tables, 15 cents a line; no extra for cuts; varying discounts for time. Reading notices, run of paper, 50 cents a line; first, editorial and financial pages, $1 a line. Financial advertisements, 25 cents a line with discount for more than 51 insertions. Classified ads, 10 to 25 cents a line.

COMMERCIAL ADVERTISER. — Every evening except Sunday. Republican. Established 1797. Commercial Advertiser Association, publishers. Subscription, $6; estimated circulation, 21,000; 12 to 36 pages, 7 columns; length of columns, 21½ inches; width, 2¼ inches. Can use matrices. Office, 187 Broadway and 5-7 Dey street.

Advertising rates, 20 cents per agate line; financial page, 30 cents; editorial page, 40 cents; second, third, last page opposite editorial, or other special pages, 25 cents. No extra charge for double columns, 28 lines deep and over. Under 28 lines, 50 per cent extra. No extra charge for acceptable cuts. Reading notices, agate, leaded, 75 cents, $1.00, $1.25 and $1.50 per line; special position following and next reading matter, 50 per cent extra. Top column alone, double rates. Discount for daily or E. O. D., 25 per cent for one year. Same discount for 100 lines each week for one year. Space discounts for 1,000 lines and up.

COURRIER DES ETATS-UNIS.—Every morning and WEEKLY, Saturdays. French. Independent. Established 1828. H. P. Sampers & Co., publishers. Subscription, daily, $12.60; estimated circulation, 12,000. Sunday, $2.50; estimated circulation, 26,000; weekly, $5.20; estimated circulation, 28,000; daily, 4 pages (Sunday, 8 pages), 6 columns; weekly, 4 columns; length of columns, daily, 21½ inches; weekly, 14⅞ inches; width, 2 7-16 inches. Office, 195 Fulton street.

Advertising rates, daily, including Sunday, minion, one time, 12 cents; one week, 60 cents; one month, $1.25; three months, $3; six months, $5; one year, $9 per line. Three times a week, one month, 75 cents; three months, $1.85; one year, $5.35 per line. Special notices, 25 cents daily, 35 cents Sundays, per line per time. Reading notices, daily, 50 cents; Sunday, 75 cents. Sunday only, one time, 15 cents; one month, 50 cents; three months, $1.25; six months, $2.15; one year, $3 per line. Weekly, one time, 25 cents; one month, 60 cents; three months, $1.50; six months, $2.50; one year, $4 per line. Special notices, 50 cents per line each insertion. Reading notices, $1 per line. Advertisements of less than six lines charged as if occupying that space.

DAS ABEND BLATT.—Every afternoon except Sunday, and ARBEITER ZEITUNG, Sundays. Hebrew. Labor. Established 1895. Arbeiter Zeitung Publishing Association, publishers. Subscription, daily, $3; estimated circulation, 10,000; Sundays 75 cents; estimated circulation, 12,000; daily, 6 to 8 pages; Sunday, 8 pages; length of columns, 20½ inches; width, 2 1-6 inches. Office, 9 Rutgers street.

Advertising rates, agate, 5 cents a line; 7 times, 4 cents; 14 times, 3½ cents; 30 times, 3 cents; 90 times, 2½ cents; 180 times, 2¼ cents; 360 times, 2 cents per line per time. Reading notices, 10 cents a line.

EVENING JOURNAL.—Every evening except Sunday. Established 1896. W. R. Hearst, proprietor. Subscription, $3; estimated circulation, 500,000; 8 to 16 pages, 7 columns; length of columns, 20 inches; width, 2 1-7 inches. Can use matrices. Office, 162 Nassau street.

Advertising rates, agate, run of paper, 50 cents; next reading matter, 55 cents; next to and following reading matter, 60 cents a line. No advertisements on editorial or first page. Reading notices on any page except editorial or first page, $1.50 a line, agate measure. Discounts for time and amount are allowed on ads of 28 lines or over. No extra for cuts or display or broken columns, except 50 per cent extra on double column advertisements of less than 3 inches double or on triple column, less than 75 lines deep.

See advertisement on page 464.

EVENING POST.—Every evening except Sunday. Independent. Established 1801. New York Evening Post Co., proprietors. Subscription, $9; sworn average circulation for three months ending March 31, 1901, 24,160*; 8 to 16 pages, 7 columns; length of columns, 20½ inches; width, 2 3-16 inches. Can use matrices., Office, 210 Broadway.

Advertising rates, agate, inside pages, 20 cents; second, third and last pages, 25 cents; financial pages, 30 cents; page facing editorial, 30 cents. Special notices, 30 cents; editorial page, 40 cents per line each insertion. Reading notices, leaded agate, with advertisement affixed, 75 cents per line, count; $1 per line on second, third, last, financial, or facing editorial; editorial page, $2.50; first page, $2; special position, double price. Discount, 25 per cent for standing cards every day or E. O. D. one year. Also other discounts.

NEW YORK

EVENING SUN.—Every evening except Sunday. Established 1887. William M. Laffan, publisher. Subscription, $2; estimated circulation, 100,000; 10 pages, 7 columns; length of columns, 21¼ inches; width, 2¼ inches. Can use matrices. Office, 166-170 Nassau street.

Advertising rates, ordinary, 30 cents a line. Classified, agents wanted, 25 cents a line. Bankers and Brokers, Financial and Dividend ads, 20 cents; Business Chances, 15 cents; Medical (no display or cuts), 30 cents; New Publications, 15 cents. Display under classified headings, 30 cents a line for entire adv excepting Financial, Bankers and Brokers, Dividend and New Publications, for which no extra charge is made. Special notices after marriages and deaths, 40 cents. Business notices before marriages and deaths, 50 cents. Banking and financial, 50 cents. Reading notices, $1 a line; first or editorial pages, $1.50 a line. No extra for cuts. Publish also the SUN.

See advertisement on page 374.

EVENING TELEGRAM.—Every evening except Sunday. Independent. Established 1867. The Evening Telegram, publishers. Subscription, $2.50; claimed average circulation for three months ending March 31, 1901, 121,138; 6 pages, 6 columns; length of columns, 20½ inches; width, 2 5-14 inches. Can use matrices. Offices, Herald Square.

Advertising rates, agate, 25 cents a line; preferred position, next reading matter, 30 cents; full position, 35 cents a line; last page, 30 cents; first and editorial pages, 50 cents. Special rate for Bicycle and Sporting Goods, 20 cents; New Publications, 15 cents; Summer and Winter Resorts, 15 cents. No discounts from these special display rates. Classified, 1 cent a word each insertion. Reading notices, $1 and $2 a line. No extra charge for cuts or display. Discounts, 2½ per cent on 2,500 lines used within one year; 5 per cent on 52 times, or 5,000 lines; 7½ per cent on 7,500 lines; 10 per cent on 104 times, or 10,000 lines; 12½ per cent on 12,500 lines; 15 per cent on 156 times, or 15,000 lines; 17½ per cent on 17,500 lines; 20 per cent on 312 times, or 20,000 lines.

EVENING WORLD.—Every evening except Sunday. Established 1887. Press Publishing Co., proprietors. Subscription, $3.50; claimed circulation, 405,000; 8 to 16 pages, 8 columns; length of columns, 20 inches; width, 2 1-12 inches. Can use matrices. Office, Pulitzer Building.

Advertising rates, agate, ordinary, 40 cents a line; last page, 45 cents. Medical, 60 cents a line. Business or special notices, opposite editorial page, 60 cents a line. Reading notices, first page, $2.50 a line; inside pages, $1.50 a line; no extra charge for cuts, borders or acceptable display, or for breaking column rule, except on double-column advertisements less than 25 lines in depth, which are 50 per cent extra. No time discounts, but discounts allowed on amounts of $5,000 or over used in twelve months. Issue also the WORLD, and WORLD MONTHLY, which see.

NEW YORK

HERALD.—Every morning. Independent. Established 1835. James Gordon Bennett, proprietor. Subscription, $10; estimated circulation, 120,000; Sunday issue $2; estimated circulation, 245,000; daily, 12 to 16 pages; Sunday, 64 to 76 pages, 6 columns; length of columns, 20⅝ inches; width, 2¼ inches. Can use matrices. Offices, Herald Square and 23 Park Row.

Advertising rates, daily, per agate line, each insertion, ordinary, 45 cents. Personals, week-days, 50 cents; Sunday, 60 cents. Cable page notices, 80 cents. Business opportunities, 40 cents; Financial, 40 cents; Medical, 50 cents; Real Estate, week-days, 25 cents; Sundays, 30 cents. Help wanted, 10 cents a line. Special notices, 50 cents. Double column advertisements, half column deep, taken for cost of one full column. Where outline type for cuts are used, regular extra line rate for display must be charged. No extra charge for omitting column rules. Double column advertisements must be at least 50 lines deep.

HEROLD.—(See Zeitung.)

IL PROGRESSO ITALO-AMERICANO.—Every morning except Monday. Italian. Independent. Established 1879. Subscription, $8; claimed circulation, 26,000; 8 pages (Sunday, 8 pages), 9 columns; length of columns, 26½ inches; width, 2 1-6 inches. Office, 42 Duane street.

Advertising rates, 5 lines, one time, 85 cents; Sunday issue, 95 cents. Discounts on repeated insertions. 1 inch, one month, $15; three months, $35; six months, $30; one year, $100; 1 inch double column, one month, $25; three months, $60; six months, $100; one year, $160.

JEWISH HERALD.—Every evening. Hebrew. Established 1897. Mintz, Brody & Co., publishers. Subscription, $3; estimated circulation, 32,000; 8 pages. Can use matrices. Office, 132 Canal street.

Advertising rates, agate, 10 cents a line; 1,000 lines, 7 cents; 5,000 lines, 6 cents; 10,000 lines, 5 cents a line.

Issue also the VOLKSADVOCAT, weekly. Advertising rates, 15 cents a line; 1,000 lines, 7 cents.

JEWISH NEWS.—Every evening except Saturday, SUNDAY MORNING and JEWISH GAZETTE, Fridays. Jewish and English. Independent. Established 1874. Sarasohn & Son, publishers. Subscription, daily, $4; weekly, $2.50; guaranteed average circulation, daily, 40,149*; weekly, 25,000. Can use matrices. Office, 185 East Broadway.

Advertising rates, agate, daily, 10 cents a line; 6 times or 500 lines, 9 cents; 13 times, or 300 lines, 8 cents; 26 times, or 5,000 lines, 7½ cents; 52 times, or 10,000 lines, 7 cents; 156 times, 6½ cents; 312 times, 5 cents. Classified ads, 1 cent a word. Reading notices, 50 cents a line, agate; 500 lines in three months, 40 cents a line. Weekly, 15 cents a line, with discounts.

NEW YORK

JOURNAL AND ADVERTISER.—Every morning. Independent. Established 1882. W. R. Hearst, proprietor. Subscription, including Sunday, $5; claimed circulation, 300,000 (Sunday, 650,000); 16 pages (Sunday, 76); 7 columns; length of columns, 20 inches; width, 2 1-7 inches. Can use matrices. Office, 162 Nassau street.

Advertising rates, agate, week-days, 50 cents a line; next to reading matter, 55 cents; next to and following reading matter, 60 cents. No display advertisements on first, editorial or last page. Reading notices, any page except editorial or first, $1.50 a line; agate measure. Discounts for time and space are allowed on ads of 28 lines or over. No extra for cuts or display; broken columns charges same as EVENING JOURNAL, which see.

Rates for SUNDAY ISSUE, main sheet, 55 cents; supplements, 50 cents; next to reading matter, main sheet, 60 cents; next to and following reading, 65 cents; same position on supplements respectively, 55 and 60 cents.

See advertisement on page 464.

JOURNAL OF COMMERCE AND COMMERCIAL BULLETIN.—Every morning except Sunday. Commercial. Established 1827. Journal of Commerce and Commercial Bulletin (Incorporated), publishers. Subscription, $12; circulation, refused; 14 pages, 7 columns; length of columns, 21½ inches, width, 2⅝ inches. Can use matrices. Office, 19 Beaver street.

Advertising rates, agate, 20 cents per line each insertion; financial and insurance, 25 cents a line; situations wanted, 10 cents per line. Special notices, 30 cents per line. Reading notices, 50 cents and $1 a line. First page, double rates.

L'ARALDO ITALIANO.—Every morning except Monday. Italian. Established 1894. L'Araldo Italiano Publishing Co., publishers. Subscription, $6; estimated circulation, 15,000; 4 pages, 7 columns; length of columns, 20¼ inches; width, 2½ inches. Office, 71 Centre street.

Advertising rates, nonpareil, 10 cents a line. Special positions, 10 cents a line extra. Ads set in reading style and next reading matter, double display rates. Discounts, 36 lines or over, three months, 5 per cent; six months, 10 per cent; one year, 12 per cent. Sunday, 15 cents a line.

LISTY.—Every morning except Sunday, and NEDELNI LISTY, Sunday. Bohemian. Established 1875. V. W. Woytisek, publisher. Four pages, (Sunday, 16 pages); daily, 8 columns; Sunday, 5 columns; length of columns, daily, 25 inches; Sunday, 18 inches; width, 2 3-16 inches. Subscription, daily, $7; Sunday alone, $2.50; estimated circulation, daily, 5,000 (Sunday, 6,000). Office, 1397 Avenue A.

Advertising rates, 1 inch, three months, $10; 1 inch, one month, $5; 1 inch, one time, 75 cents. Classified ads, 15 cents a line one time; subsequent insertions, 5 cents. Reading notices, 20 cents a line one time; subsequent insertions, 10 cents a line. Discounts on long time contracts.

MAIL AND EXPRESS.—Every evening except Sunday. Republican. Established 1836. Subscription, $7; decline to give circulation; 12 to 24 pages, 7 columns; length of columns, 20⅝ inches; width, 2 2-7 inches. Can use matrices. Office, 203 Broadway.

Advertising rates, agate, daily, 20 cents; last page, or second, third, woman's or social pages, 25 cents; opposite editorial, and financial, 30 cents. Dramatic page, 50 cents; editorial page, 50 cents; first page, 75 cents. No extra charge for display or acceptable cuts, nor on double column advertisements except that double column advertisements less than 28 lines deep are 50 per cent extra. Selected positions, double price. Reading notices, editorial page, $2; first page, $1.50; second, third, financial, last page, and page opposite editorial, $1; run of paper 75 cents. Time and space discounts are allowed.

MORGEN JOURNAL.—Every morning. German. Independent Democratic. Established 1890. W. R. Hearst, proprietor; N S. Cohen, manager. Subscription, $3; Sunday issue only, $2.50; claimed circulation, daily, 55,000; Sundays, 65,000; week-days, 6 to 8 pages; Sunday, 48 pages, 7 columns; length of columns, 19¾ inches; width, 2 1-6 inches. Can use matrices. Office, Printing House Square.

Advertising rates, agate, daily or Sunday, ordinary, 15 cents a line; medical, 20 cents a line. Discount, 20 per cent on 5,000 lines; 33 1-3 per cent on 10,000 lines. Advertisements from the JOURNAL may be repeated same day in MORGEN JOURNAL at 12 cents a line. Classified ads, 15, 20 and 25 cents a line. No extra charge for cuts or double column, except when latter is less than 35 lines deep. Special rates on E. O. D. Reading notices, daily and Sunday, first page, $1; second and third page, daily, 60 cents; fifth and sixth pages, 40 cents.

MORNING TELEGRAPH.—Every morning. Established 1896. Daily Telegraph Co., publishers. Subscription, daily, $12; Sunday, $2; claimed circulation, daily, 33,000; Sunday, 76,260; daily, 12 pages (Sundays, 28 pages or more), 6 columns; length of columns, 19¾ inches; width, 2¼ inches. Can use matrices. Office, 116 Nassau street.

Advertising rates, agate, 15 cents a line; amusements, 35 cents a line; financial statements, 25 cents; turf notices, 40 cents; racing information, 20 cents; reading notices, 50 cents a line. Discounts on display, 1,000 lines, 10 per cent; 2,500 lines, 20 per cent; 5,000 lines, 40 per cent; 10,000 lines, 50 per cent. Time discounts, in addition to space discounts; on 1, 2 or 3 times a week for 12 months, 10 per cent; on daily insertions for 12 months, 20 per cent. Sunday issue, ¼ extra.

See advertisement on page 390.

NEW YORK

NEWS. Every evening except Sunday, and SUNDAY NEWS, Sunday. Democratic. Established 1857. New York News Publishing Co., proprietors. Subscription, daily, including Sunday, $4; estimated circulation, 200,000 (Sunday, 130,000); daily, 6 pages; Sunday, 16 pages, 7 columns; length of columns, 21 inches; width, 2¼ inches. Can use matrices. Office, 32 Park Row.

Advertising rates, daily, per line, agate, 40 cents; line discounts as follows: 5 per cent on 1,000 lines; 7½ per cent on 2,000 lines; 10 per cent on 5,000 lines; 12½ per cent on 7,500 lines; 15 per cent on 10,000 lines; 20 per cent on 15,000 lines; time discounts, daily or E. O. D., three months, 10 per cent; six months, 15 per cent; one year, 20 per cent. Agents wanted, 40 cents a line daily or Sunday. Reading notices, nonpareil, sixth page, 60 cents; fifth page, 50 cents; first, second or third page, $1. Leaded reading notices, 50 per cent extra.

PRESS.—Every morning. Republican. Established 1888. New York Press Co. (Limited), publishers. Subscription, daily, with Sunday, $6.50; claimed circulation, 115,000; 10 pages (Sunday, 30 to 36 pages), 7 columns; length of columns, 19¾ inches; width, 2¼ inches. Can use matrices. Office, 38 Park Row.

Advertising rates, agate, daily, ordinary, 30 cents per line each insertion. No extra charge for cuts or broken columns, 28 lines deep and over. Classified, 10 and 15 cents a line; financial, 15 and 25 cents a line. Reading notices, run of paper, $1 a line; editorial and first page, $1.50. Discounts, 10 per cent on three times a week for six months, 20 per cent on one year, or 10 per cent on 5,000 lines; 15 per cent on 10,000 lines; 20 per cent on 20,000 lines. Guaranteed position, 20 per cent extra. Also issues a weekly edition. Advertising rates, 10 cents a line.

STAATS ZEITUNG.—Every morning, EVENING STAATS ZEITUNG, every evening except Sunday, and WEEKLY, Wednesday. German. Independent. Established 1834. New Yorker Staats Zeitung, publishers. Subscription, morning, daily, $6; evening, $3.50; claimed circulation, morning, 49,000; evening, estimated, 34,000; Sunday, $1.50; estimated circulation, 68,000; weekly $1.50; estimated circulation, 30,000; 8 to 16 pages, 7 columns; length of columns, 21 inches; width, 2⅛ inches. Office, Tryon Row.

Advertising rates, daily, not including Sunday, agate, 22½ cents. Classified, set solid, without display, 15 cents first time; subsequent insertions, 5 cents; one week, 40 cents; two weeks, 80 cents; one month, $1.60; three months, $4.80; six months, $8; one year, $15 per line: outside page, each time, 30 cents per line. All displayed advertisements 50 per cent extra above classified rates, and advertisements containing cut or type larger than two lines are double rates of displayed matter. Special notices, 30 cents; medical, 40 cents. Business notices, 40 cents; medical, 50 cents. Reading notices, $1 to $2 per line. Double column, $1 per double column line. Sunday, same rate as for one week day, but no discounts for time or space. Weekly, 25 cents per line, per time. Nothing less than three lines in daily. Sunday or weekly. Solid cuts required.

SUN.—Every morning. Independent. Established 1833. William M. Laffan, publisher. Subscription, morning edition, $6 (including Sunday, $8); estimated circulation, 80,000 (Sunday, 120,000); daily, 10 to 12 pages, Sunday 30 to 36 pages, 7 columns; length of columns, 21¼ inches; width, 2¼ inches. Can use matrices. Office, 166-170 Nassau st.

Advertising rates, 40 cents per line, agate, each insertion. Classified, agents wanted, 25 cents a line; bankers and brokers (no extra charge for cuts or display), 40 cents; business chances, 30 cents; colleges and schools (no extra charge for cuts or display), 20 cents; financial and dividend (no extra charge for cuts or display), 40 cents; for sale 30 cents; medical, 40 cents; new publications (no extra charge for cuts or display), 25 cents. Special notices, 50 cents. Business notices, 75 cents. Reading notices, marked advertisement, first or editorial page, $2.50; other pages, $1.50. Banking and financial (after money article), 75 cents. Cuts, large type and double columns, double price.

Issue also the EVENING SUN, which see. See advertisement on page 374.

TIMES.—Every morning. Independent. Established 1851. Subscription, daily, including Sunday, $7.50; without Sunday, $6; Saturday book and art review, $1; 16 pages (Sunday, 30 pages); claimed circulation over 100,000; 7 columns; length of columns, 21¼ inches; width, 2¼ inches. Can use matrices. Office, Times Building.

Advertising rates, agate, ordinary, 30 cents per line, each insertion; any designated inside pages, 35 cents a line; opposite editorial page, 50 cents a line; last page or title page of sections, 40 cents; financial, 40 cents a line; no extra charge for cuts, broken columns or display. Reading notices, first page, $2.50; inside pages, $1.50; preferred pages, $2.

Review of Books and Art (Saturday supplement), 30 cents per line; preferred pages, 35 cents; opposite editorial page, 60 cents; no extra charge for display type or broken columns; 10 per cent discount on 52 insertions of 10 lines or more.

Financial Review (Monday supplement), 40 cents per line; 10 per cent discount on 52 insertions of 10 lines or more.

TRIBUNE.—Every morning, TRI-WEEKLY, Mondays, Wednesdays and Fridays, and WEEKLY, Thursdays. Republican. Established 1841. Tribune Association, publishers. Subscription, daily, $8; with Sunday, $10; claimed circulation, 70,000 (Sunday, 80,000); tri-weekly, $1.50; claimed circulation, 30,000; weekly, $1; estimated circulation, 150,000; daily, 16 pages; Sunday, 28 pages or more, with extra supplement, 6 columns; tri-weekly, 6 pages, and weekly, 20 and 24 pages, 4 columns; length of col-

umns, daily 22 inches; tri-weekly 22; weekly, 16 inches; width, 2⅝ inches. Can use matrices. Office, Tribune Building.

Advertising rates, agate, daily and Sunday, 35 cents a line; outside pages, 45 cents. Special notices, facing editorial page, (no display used), 40 cents. Business notices, editorial page, 60 cents. Announcements, 60 cents; agate notices before marriages, $1; nonpareil notices, $2 per line, each insertion; real estate, etc., classified and undisplayed, 25 cents per line. Tri-weekly, per week (three insertions), 25 cents; 10 per cent discount on six months, or longer. Reading notices, 75 cents and $1 a line. Weekly, 65 cents per line; one month, 60 cents; three months, 55 cents; one year, 50 cents. 100 lines to be used in three months, 60 cents a line; 250 lines, 55 cents; 1,000 lines or more within one year, 50 cents a line. Strictly agricultural advertisements, 50 cents a line, each insertion. Reading notices, $1 per line, agate. No extra charge for cuts, etc., in tri-weekly or weekly.

VOLKSZEITUNG.—Every morning and VORWAERTS, Saturdays. German. Socialistic. Established 1878. Socialistic. Co-operative Publishing Association, publishers. Subscription, daily, $6; claimed circulation, 18,000; Sunday, $2; claimed circulation, 22,000; weekly, $1; claimed circulation, 8,000; weekly, 8 pages; Sunday, 16 pages, 8 columns; length of columns, 23 inches; width, 2½ inches. Can use matrices. Office, 184 Williams street.

Advertising rates, daily, nonpareil, one time, 10 cents; three times, 25 cents; six times, 40 cents; one month, $1.25; three months, $3.50; six months, $6.50; one year, $12 per line. Sunday, 15 cents per line, one time; one month, 50 cents; three months, $1,25; six months, $2.25; one year, $4. Weekly, per line, one time, 10 cents; per inch, $25 per year. Business notices, per line, daily, 50 cents; Sunday, 50 cents; weekly, 25 cents. Also publishes "THE WORKER," English weekly edition.

WALL STREET DAILY NEWS.—Every morning except Sunday. Financial and commercial and Insurance. Established 1879. E. Martin Black, editor and proprietor. Subscription, $5; claimed circulation, 11,700; 4 pages, 4 columns; length of columns, 11½ inches, width, 2¼ inches. Office, 49 Exchange Place.

Advertising rates, agate, per line, third page, 25 cents; second page, 50 cents. Reading notices, marked advertisement, 75 cents per line.

WALL STREET JOURNAL.—Every morning, except Sunday. Financial. Established 1883. Dow, Jones & Co., publishers. Subscription, $8; estimated circulation, 5,500; 6 pages; length of columns, 22¾ inches; width, 3 5-16 inches. Office, 42-44 Broad street.

Advertising rates, including both morning and evening editions, agate, 20 cents a line, per time for financial advertising; 10 cents a line, for general or commercial advertising. Yearly contract, $1.25 a line, per month. E. O. D., 62½ cents. Minimum size of advs. on contract, 10 lines.

WORLD.—Every morning, and THRICE A WEEK WORLD, Mondays, Wednesdays and Fridays. Democratic. Established 1860. Press Publishing Co., proprietors. Subscription, morning issue, with Sunday, $8.50; claimed circulation, daily, 275,000; Sundays, 467,000. Thrice A Week, $1; claimed circulation, 135,000 per issue (400,000 per week). Daily, 12 to 16 pages; Sunday, 64 pages or more; Thrice A Week, 8 pages, 8 columns; length of columns, 20 inches; width, 2 1-12 inches. Can use matrices. Office, Pulitzer Building.

Advertising rates, daily, agate, ordinary, run of paper, 40 cents; page facing editorial or last page main sheet, 45 cents a line; Sunday, run of paper, 40 cents; first pages of supplement, 45 cents; page facing editorial, or last page main sheet, 50 cents; other pages of main sheet, 45 cents a line. No extra for cuts, borders or display, or broken columns, except for latter on advertisements less than 25 lines deep. Preferred position 10 cents a line extra. Business or special notices, 60 cents. Reading notices, week days, $1.50 to $2.50 a line; advertising items (opp. ed. page), $1 a line; Sundays, $1.50 to $3.00 a line. Thrice A Week, three insertions a week for 60 cents a line; if "copy" is changed 75 cents per week. Reading notices, $1: first page, $1.50. Discount allowed for long time and for amount.

Also publishes EVENING WORLD and WORLD MONTHLY, which see.

ZEITUNG.—Every morning except Sunday, HEROLD, every evening except Sunday, and REVUE, Sundays. German. Independent. Established 1846. New Yorker Zeitung Printing and Publishing Co., proprietors. Subscription, morning issue, $3; estimated circulation, 40,000; Sunday, $2.50; claimed circulation, 73,000; evening issue, $3; claimed circulation, 52,000. Daily, 6 to 8 pages; Sunday, 24 pages, 7 columns; length of columns, 17½ inches; width, 2⅛ inches. Can use matrices. Office, 24 North William street.

Advertising rates, display, either daily, agate, one time, 15 cents a line; ZEITUNG, per line, six times, 40 cents; one month, $1.20; three months $3; six months, $5; one year, $9. E. O. D., 2-3 daily rates. HEROLD, per line, six times, 40 cents; one month, $1.50; three months, $4; six months, $7; one year, $12. E. O. D., 2-3 daily rates. REVUE, per line, one time, 15 cents; four times, 50 cents; three months $1.30; six months, $2.50; one year, $4.50; 50 per cent extra in either paper for position, cuts or extra display. Combination rates for the three papers, one line, one month, $3; three month, $7.50; six months, $12.50; one year, $22.50. Extra for change of matter, position or extra display.

AMERIKAI NEMZETOR.—Every Monday and Thursday. Hungarian. Independent. Mrs. Gustav Sz Erdelyi, publisher.

NEW YORK

Subscription, $3; estimated circulation, 5,500; 8 pages, 16x22.
Advertising rates on application.

ATLANTIS.—Every Monday and Thursday. Greek. Literary and political. Established 1894. D. J. Vlasto, publisher. Subscription, $3; estimated circulation, 6,500; 12 pages. Office, 2-4 Stone street.
Advertising rates, $35 per inch, per year; double column, one inch, $60 a year. Further rates on application.

SLOVAK V AMERIKA.—Semi-Weekly, Tuesdays and Fridays. Slavonic. Democratic. Established 1889. John Spevak, publisher. Subscription, $2; claimed circulation, 10,000; 8 pages, 6 columns; length of columns, 20 inches; width, 2¼ inches. Office, 189 East Second street.
Advertising rates, in one issue, one inch, one time, $1; one month, $3; three months, $7; six months, $12; one year, $20; three inches, three months, $20; one year, $50. Classified, 30 words or less, 50 cents, one time; $1 for three times. Reading notices, 20 cents a line; six lines, $1. 50 per cent additional in both issues.

ADVERTISING PLATE CO.—See advertisement on page 424.

AMERICAN AGRICULTURIST.—Every Saturday. Agricultural. Established 1847. Orange Judd Co., publishers. Subscription, $1; sworn average circulation, for three months, ending March 31, 1901, 87,046*; 24 to 32 pages, 3 columns; length of columns, 10⅞ inches; width, 2⅜ inches. Office, 52 Lafayette Place.
Advertising rates, agate, 60 cents a line; 250 lines, 54 cents; 500 lines, 48 cents, 750 lines, 45 cents; 1,000 lines, 42 cents; yearly orders for one inch or over, 45 cents a line per time; two inches, or more, 42 cents, Reading notices, $1.20 a line. The AMERICAN AGRICULTURIST issues three editions, Middle States edition at New York, Western Edition at Chicago (known as the ORANGE JUDD FARMER), and the Eastern Edition at Springfield, Mass. (known as the NEW ENGLAND HOMESTEAD. Combined guaranteed circulation, 198,017. Combined rates, for three publications, $1.25 per line; 250 lines, $1.12½ a line; 500 lines, $1 per line; 750 lines, 93¾ cents per line; 1,000 lines, 87½ cents per line. One inch or more on yearly contracts, 93¾ cents a line; two inches or more, 87½ cents. Reading notices, $2.25 a line.

AMERICAN DAIRYMAN.—Every Thursday. Agricultural. Established 1877. J. E. Clark, publisher. Subscription, $1.50; estimated circulation, 15,000; 8 pages, 11x14. Office, 19 Park Place.
Advertising rates, nonpareil, 25 cents a line, with discount on 200 lines or more.

AMERICAN ECONOMIST.—Every Friday. Economic. Established 1888. American Protective Tariff League, publishers. Subscription $2; claimed circulation, 11,000; 16 pages, 3 columns; length of columns, 10 inches; width, 2¼ inches. Office, 135 West 23rd st.
Advertising rates, one inch, one time, $2; one month, $8; three months, $21; six months, $35; one year, $60; two inches, one year, $110.

AMERICAN GARDENING.—Every Saturday. Horticultural. Established 1846. James W. Withers, publisher. Subscription, $1.50; guaranteed circulation, 20,000; 20 pages, 3 columns; length of columns, 10⅝ inches; width, 2⅛ inches. Forms close Wednesdays. Office, 136 Liberty street.
Advertising rates, agate, 25 cents a line; 1,000 lines to be used in one year, 15 cents; three months, 20 cents; six months, 18 cents; twelve months, 16 cents a line per time. Reading notices, agate, 50 cents.

AMERICAN HERALD.—Every Monday. Jewish. Established 1879. Philip Cowen, publisher. Subscription, $3; claimed circulation, 14,000; 32 pages, 3 columns; length of columns, 10½ inches; width, 2¼ inches. Can use matrices. Forms close Thursday, a. m. Office, 489 Fifth avenue.
Advertising rates, 15 cents a line, with liberal discounts. Financial and Insurance, 25 cents a line. Reading notices, 50 cents per agate line.

AMERICAN HERALD.—Every Monday. Catholic. Established 1890. Michael Walsh, L.L. D., publisher. Subscription, $2.50; estimated circulation, 8,000; 8 pages, 7 columns; length of columns, 21 inches; width, 2⅛ inches. Office, 32 Park Row.
Advertising rates, 25 cents per agate line, three months, 15 cents; one year, 10 cents a line. Reading notices, 50 cents per line.

AMERICAN TYPE FOUNDERS CO.—See advertisement on page 385.

AMERIKANISCHE SCHWEIZER ZEITUNG.—Every Saturday. German. Swiss. Independent. Established 1868. Swiss Publishing Co., publishers. Subscription, $2; claimed circulation, 15,000; 8 pages, 6 columns; length of columns, 20 inches; width, 2½ inches. Can use matrices. Office, 62-64 Trinity Place.
Advertising rates, one line, nonpareil, 20 cents. Special notices, 30 cents; one inch, one time, $2; subsequent insertions, $1; one inch, three months, $8; six months, $15; one year, $26.

ARMY AND NAVY JOURNAL.—Every Saturday. Military and Naval. Established 1863. W. C. & F. P. Church, publishers. Subscription, $6; estimated circulation, 9,000; 20 to 24 pages, 4 columns; length of columns, 14 inches; width, 2¼ inches. Can use matrices. Office, 93 Nassau street.
Advertising rates, agate, per line, one time, 25 cents; one month, 80 cents; three months, $2; six months, $3; one year, $5; Reading notices, double above rates. Editorial column, 40 cents a line, one time; one month, $1.25; three months, $3; six months, $5.

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AUTOMOBILE TOPICS.—Every Saturday. Automobiles and Sports. Established 1900. E. E. Schwarzkorf, publisher. Subscription, $4; claimed average circulation, 5,000; 40 pages, 7x10. Forms close Mondays. Office, 2101 Park Row Building.

Advertising rates, one inch, per insertion, $5; ⅛ page, one time, $17.50; ¼ page, $20; ½ page, $30; one page, $50; by the year, ⅛ page, per time, $7.50; ¼ page, $10; ½ page, $15; one page, $25.

BADISCHE LANDES-ZEITUNG. — Every Saturday. German. Independent. Established 1890. M. Schneider & Co., publishers. Subscription, $2.50; claimed circulation, 7,500; 8 pages, 6 columns; length of columns, 20 inches; width, 2⅛ inches. Office, 319 Pearl street.

Advertising rates, $20 per inch per year.

BELLETRISTISCHE JOURNAL.— Every Wednesday. German. Independent. Established 1852. H. E. Schneider & Co., publishers. Subscription, $4; estimated circulation, 20,000; 8 pages, 12x17. Office, 60 Hudson Street, Hoboken, N. J.

Advertising rates, nonparell, $3 an inch; one month, $10; three months, $30; six months, $50; one year, $80.

BICYCLING WORLD AND MOTORCYCLE REVIEW.—Every Thursday. Established 1877. The Goodman Co., publishers. Subscription, $2; estimated circulation, 8,000; 40 pages or more, 3 columns; length of columns, 10 inches; width, 2¼ inches. Forms close Mondays. Office, 123-125 Tribune Building.

Advertising rates, one inch, one time, $4; one month, $3.50; three months, $3; six months, $2.75; one year, $2.50 per inch, per time; 2 inches, one time, $7; one month, $6; three months, $5.50; six months, $5; one year, $4 per time; ⅛ page, one time, $9; ¼ page, $15; ½ page, $24; one page, $40.

BILLSON, C. J.—See advertisement on page 374.

BRITISH AMERICAN.—See Philadelphia, Pa.

CATHOLIC NEWS. — Every Saturday. Catholic. Established 1886. Catholic News Publishing Co., publishers. Subscription, $1; sworn circulation, exceeding 100,000; 20 pages, 4 columns; length of columns, 15½ inches; width, 2¼ inches. Can use matrices. Office, 5 Barclay street.

Advertising rates, agate, one time, 25 cents per line. Reading notices, 50 cents. No discounts.

CHRISTIAN ADVOCATE.—Every Thursday. Methodist Episcopal. Established 1826. Methodist Book Concern, publishers. Subscription, $2.50; claimed average circulation, for six months ending June 30, 1901, 42,853*; 40 to 48 pages, 3 columns; length of columns, 11½ inches; width, 2 3-16 inches. Can use matrices. Office, 150 Fifth avenue.

Advertising rates, agate, 50 cents per line each insertion. Discounts, 10 per cent on one month or 200 lines; 15 per cent on two months or 400 lines; 20 per cent on three months or 600 lines; 25 per cent on six months or 800 lines; 30 per cent on one year or 1,000 lines; 40 per cent on 2,000 lines. Reading notices, $1 per line, each insertion, net.

CHRISTIAN HERALD.—Every Wednesday. Evangelical. Established 1877. Louis Klopsch, publisher. Subscription, $1.50; guaranteed average circulation for year 1900, 222,009*; 20 pages, 4 columns; length of columns, 12 inches; width, 2⅛ inches. Office, Bible House.

Advertising rates, agate, $1.25 per line. Reading notices, nonparell, $2.50 per line. Discounts, one month or 100 lines, 5 per cent; three months or 500 lines, 10 per cent; six months or 1,000 lines, 15 per cent; twelve months or 1,500 lines, 20 per cent Position one-fifth extra.

CHRISTIAN INTELLIGENCER.—Every Wednesday. Reformed Church. Established 1829. Christian Intelligencer Association, publishers. Subscription, $2.65; claimed average circulation, 11,200; 16 pages, 4 columns; length of columns, 14 inches; width, 2¼ inches. Office, 4 and 6 Warren street.

Advertising rates, agate, per line, each insertion, 20 cents; 250 lines used within three months, 18 cents; three months or 500 lines, 15 cents; six months or 1,000 lines, 12 cents; one year or 2,000 lines used within three months, 10 cents. Business notices, 25 cents per agate line for each insertion.

CHRISTIAN NATION.—Every Wednesday. Only weekly of the Reformed Presbyterian Church. Established 1884. Christian Nation Publishing Co., publishers. Subscription, $1.50; estimated circulation, 10,000; 16 to 24 pages, 4 columns; length of columns, 11½ inches; width, 2⅛ inches. Office, Tribune Building.

Advertising rates, per agate line, 10 cents. Reading notices, 15 cents.

CHRISTIAN WORK.—Every Thursday. Evangelical. Established 1866. J. N. Hallock, editor and proprietor. Subscription, $3; claimed circulation, 25,000; 40 to 56 pages, 3 columns; length of columns, 11 inches; width, 2⅝ inches. Can use matrices. Office, Bible House.

Advertising rates, agate, one time, 30 cents. Discounts, one month or 333 lines, 10 per cent; two months, 15 per cent; three months or 667 lines, 20 per cent; six months or 1,000 lines, 30 per cent; one year or 2,000 lines, 35 per cent; 3,000 lines, 40 per cent. No adv. less than five lines taken. Special positions, 20 per cent extra. Reading notices, 60 cents a line.

CHURCHMAN.—Every Saturday. Protestant Episcopal. Established 1844. The Churchman Co., publishers. Subscription, $3.50; claimed circulation, exceeding 20,000; 40 to 60 pages, 3 columns; length of columns, 11½ inches; width, 2¼ inches. Forms close Mondays. Office, 47 Lafayette Place.

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Advertising rates, agate, 30 cents per line each insertion; location, 40 cents. Reading notices, 50 cents a line, brevier or nonpareil, measured agate. Nothing less than $1 net each insertion. Discounts, 10 per cent on one month, 15 per cent on two months, 20 per cent on three months, or 1,000 lines; 25 per cent on six months, or 2,000 lines; 30 per cent on one year, or 3,000 lines.

CITIZEN.—Every Saturday. Society. Established 1881. New York Citizen Co., publishers. Subscription, $2; estimated circulation, 7,000; 16 pages, 13x18. Office, 114 Nassau street.

Advertising rates on application.

CLIPPER.—Every Wednesday. Theatrical and sporting. Established 1853. The Frank Queen Publishing Co. (Limited), publishers. Subscription, $4; claimed circulation, 26,000; 24 pages, 5 columns; length of columns, 17 inches; width, 2 3-16 inches. Office, 47 West 28th street.

Advertising rates, agate, 20 cents per line each insertion; 16 cents per line each insertion for ads running for three months and paid for in advance.

COLLIER'S WEEKLY.—Every Saturday. Literary. Illustrated. Established 1888. P. F. Collier & Son, publishers. Subscription, $5.20; guaranteed circulation, 260,000; 24 pages, 4 columns; length of columns, 13½ inches; width, 2¼ inches. Office, 521 W. Thirteenth street. Forms close on Saturday, two weeks previous to date of issue.

Advertising rates, per agate line, $1.25. No discounts for time or space. Special rate for schools and colleges. Reading notices, $1.50 a line.

DRAMATIC MIRROR.—Every Saturday. Dramatic. Established 1879. Harrison Grey Fiske, publisher. Subscription, $4; estimated circulation, 20,000; 28 pages, 4 columns; length of columns, 15¾ inches; width, 2⅝ inches. Office, 1432 Broadway.

Advertising rates, 18 cents per agate line; 13 times, 17 cents; 26 times, 16 cents; one year, 15 cents. Reading notices, 50 cents a line.

DRAMATIC NEWS.—Every Tuesday. Dramatic. Established 1881. Edwin S. Bettelheim, editor. Subscription, $4; claimed circulation, 27,748; 24 to 28 pages, 4 columns; length of columns, 13½ inches; width, 2½ inches. Can use matrices. Office, 1441 Broadway.

Advertising rates, agate, 25 cents a line, each insertion. Reading notices, agate, $1 per line; no preferred positions. Advertising on pages containing reading matter, double rates. Discount only on contracts over three months. Professional card rates $50 a year.

DRY GOODS ECONOMIST.—Every Saturday. Established 1846. Textile Publishing Co., publishers. Subscription, $5; claimed average circulation, 9,000; 60 pages, 4 columns; length of columns, 14 inches; width, 2¼ inches. Office, 200 Green street.

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Advertising rates, per inch, $3.50 per time; one-eight page, $18; one-fourth page, $35; one-half page, $60; one page, $120 each insertion; one inch, 3 months, $30; 6 months, $50; one year, $90. E. O. W., one year, 6 months rate. Reading notices, 50 cents a line.

ECO D'ITALIA.—Every Thursday. Italian. Independent. Established 1883. F. Tocci, publisher. Subscription, $2; estimated circulation, 5,000; 8 pages 16x22. Office, 87 Park street.

Advertising rates on application.

ELECTRICAL WORLD AND ENGINEER—Every Saturday. Electrical science. Subscription, $3; claimed circulation, 12,000; 100 pages, 4 columns; length of columns, 11 inches; width, 2 inches. Can use matrices. Office, 120 Liberty street.

Advertising rates, $1.50 per inch. Further rates on application.

EVANGELIST.—Every Thursday. Presbyterian. Established 1830. The Evangelist Publishing Co., publishers. Subscription, $3; estimated circulation, 12,000; 32 pages, 3 columns; length of columns, 11¾ inches; width, 2⅝ inches. Office, 156 Fifth avenue.

Advertising rates, agate, 12 cents a line; 1,000 lines or more, 10 cents. Reading notices 20 cents a line; 1,000 lines or more, 15 cents. Classified ads, 10 cents a line net.

EXAMINER.—Every Thursday. Baptist. Established 1823. The Examiner Co., publishers. Subscription, $2; claimed average circulation, 24,500; 32 pages, 3 columns; length of columns, 11 inches; width, 2 1-3 inches. Can use matrices. Office, 38 Park Row.

Advertising rates, agate, ordinary, 30 cents. Special notices, 50 cents per line. Reading notices, $1 per minion line; if leaded, $1.50. Discounts: thirteen times, 20 per cent; twenty-six times, 25 per cent; one year, 30 per cent.

FAMILY STORY PAPER.—Every Saturday. Literary. Illustrated. Established 1873. Norman L. Munro, publisher. Subscription, $3; estimated circulation, 150,000; 8 pages, 5 columns; length of columns, 18 inches; width, 2½ inches. Office, 24-26 Vandewater street.

Advertising rates, agate, 40 cents a line; Medical, 75 cents a line each insertion. Reading notices, 75 cents a line.

See advertisement on page 409.

FIRESIDE COMPANION.—Every Saturday. Literary. Illustrated. Established 1860. George Munro's Sons, publishers. Subscription, $3; estimated circulation, 150,000; 8 pages, 5 columns; length of columns, 19 inches; width, 2½ inches. Office, 17-27 Vandewater street.

Advertising rates, ordinary, per agate line, each insertion, 50 cents; discounts, 10 per cent on three months, 15 per cent on six months, 20 per cent on one year. Reading notices, double price.

NEW YORK

FOREST AND STREAM.—Every Saturday. Sporting. Established 1871. Forest and Stream Publishing Co., publishers. Subscription, $4; estimated circulation, 15,000; 36 pages, 4 columns; length of columns, 14 inches; width, 2¼ inches. Office, 346 Broadway.

Advertising rates, nonpareil, ½ inch, one time, $1.80; one month (five times), $5.75; three months, $11.70; six months, $19.70; one year, $30; larger space in proportion.

FREEMAN'S JOURNAL AND CATHOLIC REGISTER.—Every Saturday. Catholic. Established 1833. Rev. L. A. Lambert, editor; A. B. Ford, publisher. Subscription, $2.50; claimed circulation, 50,000; 8 pages, 6 columns; length of columns, 21 inches; width, 2¼ inches. Can use matrices. Office, 41 Barclay street.

Advertising rates, per agate line, 30 cents each insertion. Reading notices, 50 cents. Special positions, extra. Discounts, 10 to 33 1-3 per cent on 300 to 2,000 lines and over.

FREISCHUTZ.—Every Sunday. German. Humorous. Established 1866. W. V. Weber, publisher. Subscription, $2.50; estimated circulation, 10,000; 8 pages, 11x16. Office, 130 East Houston street.

Advertising rates on application.

GOLDEN HOURS.—Every Saturday. Literary. Established 1884. Norman L. Munroe, publisher. Subscription, $2.50; estimated circulation, 50,000; 20 pages, 4 columns; length of columns, 12 inches; width, 2⅛ inches. Office, 24-26 Vandewater street.

Advertising rates, agate, 50 cents per line for four insertions, or 200,000 circulation. No adv. taken for less than 4 times. Reading notices double price.

GREAT ROUND WORLD.—Every Thursday. Independent. Established 1896. Wm. C. Gates, publisher. Subscription, $2; estimated circulation, 22,000; 30 pages, 2 columns; length of columns, 8 inches; width, 2¾ inches. Office, 150 Fifth avenue.

Advertising rates, agate, 20 cents a line; one page, $30; ¼ and ½ pages, pro rata. No discounts for time or space.

HAPPY DAYS.—Every Friday. Fiction. Established 1894. Frank Tousey, publisher. Subscription, $2.50; estimated circulation, 50,000; 16 pages, 4 columns; length of columns, 14½ inches; width, 2⅝ inches. Office, 24 Union Square.

Advertising rates, 40 cents per agate line.

HARLEM LIFE.—Every Saturday. Society. Established 1891. Harlem Life Publishing Co., publishers. Millard J. Bloomer, editor. Subscription, $3; claimed circulation, 12,500; 20 pages, 3 columns; length of columns, 10½ inches; width, 2¼ inches. Can use matrices. Office, 81 East One-Hundred-and-twenty-fifth street.

Advertising rates, agate, 22 cents a line (1 inch, $3), per time. Reading notices, $1 a line. Discounts: 5 per cent on three months; 10 per cent on six months; 15 per cent on nine months; 20 per cent on one year.

The following papers:—THE BRONX BORO, YONKERS BLADE, SING SING COURIER, PEEKSKILL HOME JOURNAL, WEST CHESTER TIMES-CRITIC, NEW ROCHELLE LIFE, MOUNT VERNON ECHOES and WHITE PLAINS WEEKLY, now consolidated with Harlem Life.

HARPER'S WEEKLY.—Every Saturday. Literary. Illustrated. Established 1857. Harper & Brothers, publishers. Subscription, $4; claimed circulation, 110,000; 24 pages, 4 columns; length of columns, 14¼ inches; width, 2¼ inches. Forms close one week in advance. Office, Franklin Square.

Advertising rates, agate, $1. a line. Special reading notices, $2 per line. Discounts 10, 15, 20 and 25 per cent on 6, 13, 26 and 52 insertions, respectively.

HEBREW LEADER.—Every Friday. Jewish. Established 1848. Hebrew Leader Association, publishers. Subscription, $2; estimated circulation, 8,000; 8 pages, 6 columns; length of columns, 19½ inches; width, 2⅛ inches. Office, 23 Duane street.

Advertising rates, agate, 20 cents per line. Reading notices, 50 cents per line.

HEBREW STANDARD.—Every Friday. Jewish. Democratic. Established 1882. William J. Solomon, publisher. Subscription, $2; claimed circulation, 18,265; 12 pages, 5 columns, length of columns, 15 inches, width, 2 1-6 inches. Office, 87 Nassau street.

Advertising rates, agate, 20 cents a line. Reading notices, 30 to 50 cents a line. Discounts on time contracts.

ILLUSTRATED LONDON NEWS (American Edition).—Every Saturday. Illustrated. Established 1876. Subscription, $6; estimated circulation, 30,000; 40 pages, 4 columns; length of columns, 15¼ inches; width, 2¾ inches. Forms close two weeks in advance. Office, International News Co., 83 Duane street.

Advertising rates, agate, 50 cents per line. Discounts on 500 and 1,000 lines.

ILLUSTRATED RECORD.—Every Saturday. Sporting. Established 1892. H. J. Botthof, publisher. Subscription, $2; estimated circulation, 50,000; 16 pages, 5 columns; length of columns, 15½ inches; width, 2¼ inches. Office, William and Spruce streets.

Advertising rates, agate, 35 cents a line. Medical, 50 cents a line; no discounts. Position, ¼ extra.

INDEPENDENT.—Every Thursday. Undenominational. Established 1848. Clarence W. Bowen, publisher. Subscription, $2. Decline to give circulation; 34 pages, octavo. Can use matrices. Office, 130 Fulton street.

Advertising rates, agate, one time, 40 cents; six months, 35 cents; one year, 30 cents; 1,000 lines entitled to yearly rates.

NEW YORK

IRISH AMERICAN.—Every Saturday. Democratic. Established 1849. Lynch & Meehan, publishers. Subscription, $2.50; claimed circulation, 20,000; 8 pages, 6 columns; length of columns, 20 inches; width, 2 3-16 inches. Can use matrices. Office, 35 Warren street.

Advertising rates, agate, 40 cents a line. Special notices, 50 cents. Reading notices, $1 per line each insertion.

IRISH WORLD.—Every Saturday. Catholic. Independent. Established 1870. Patrick Ford, publisher. Subscription, $2.50; claimed circulation, 100,000; 12 to 16 pages, 7 columns; length of columns, 20½ inches; width, 2¼ inches. Can use matrices. Office, 41 Barclay street.

Advertising rates, agate, ordinary, 30 cents a line. Summer and winter resorts, schools, and colleges, new books, pianos and organs, 25 cents a line. Special positions, 20 per cent extra. Reading notices, 50 cents to $1.50 a line, agate, each insertion.

IRON AGE.—Every Thursday. Hardware. Machinery and Metal Trades. Established 1855. David Williams Co., publishers. Subscription, $5; circulation, refused; 200 to 250 pages, 3 columns; length of columns, 11 inches; width, 2¼ inches. Office, 232 William street.

Advertising rates, nonpareil, per inch, one time, $3; one month, $11.25; three months, $26.25; six months, $45; one year, $75.

JEWISH MESSENGER.—Every Friday. Jewish. Established 1857. Jewish Messenger Co., publishers. Subscription, $3; estimated circulation, 7,000; 12 to 16 pages, 4 columns; length of columns, 14½ inches; width, 2⅜ inches. Can use matrices. Office, 2 West Fourteenth street.

Advertising rates, agate, 20 cents a line. one month, per line, 15 cents; three months, 12 cents; six months, 10 cents; one year, 8 cents; per line each insertion.

JUDGE.—Every Saturday. Satirical. Illustrated. Established 1881. Subscription, $5; claimed circulation, 85,000; 16 pages, 3 columns; length of columns, 12½ inches; width, 2¼ inches. Can use matrices. Office, 110 5th avenue.

Advertising rates, agate, $1 a line; 100 lines, 90 cents; 500 lines, 80 cents; 1,000 lines, 70 cents; 2,000 lines, 60 cents. Reading notices, $1 per agate line.

See advertisement on page 379.

KURYER NOWOJORSKI.—Every Wednesday. Polish. Democratic. Established 1890. Joseph Janusz, publisher. Subscription, $1.50; estimated circulation, 7,500; 8 pages, 18x24. Office, 76 East Seventh street.

Advertising rates 50 cents an inch.

LESLIE'S ILLUSTRATED WEEKLY.—Every Thursday. Literary. Illustrated. Established 1855. Subscription, $4; claimed circulation, 85,000; 20 pages, 4 columns; length of columns, 14⅝ inches; width, 2¼ inches. Can use matrices. Forms close Wednesday of preceding week. Office, 110 5th avenue.

Advertising rates, agate, per line, each insertion, inside pages, 60 cents; outside pages, 85 cents. Reading notices, $1 per line. Discounts; three months, or 500 lines, 10 per cent; six months, or 1,000 lines, 15 per cent; twelve months or 2,000 lines, 20 per cent.

See advertisement on page 436.

LIFE.—Every Thursday. Humorous. Illustrated. Established 1882. Subscription, $5; claimed circulation, 50,000; 20 pages; 4 columns; length of columns, 10 inches; width, 2⅛ inches. Forms close two weeks in advance. Office, 19 W. 31st street.

Advertising rates, agate, 75 cents per line, each insertion. One page, $280. ¼ and ½ pages pro rata. Discounts, 13 times, or 500 lines, 10 per cent; 26 times, or 1,000 lines, 20 per cent; 52 times, or 2,000 lines, 33 1-3 per cent. Reading notices, minion, $1.50 a line.

LITERARY DIGEST.—Every Saturday. Review, etc. Established 1888. Funk & Wagnalls Co., publishers. Subscription, $3; guaranteed circulation, 100,000; 34 pages, 3 columns; length of columns, 10 inches; width, 2¼ inches. Office, 30 Lafayette Place.

Advertising rates, agate, 60 cents a line. Reading notices, 90 cents. Discounts: 4 times or 100 lines, 5 per cent; 8 times, or 250 lines, 10 per cent; three months, or 500 lines, 15 per cent; six months, or 700 lines, 20 per cent; one year, or 1,400 lines, 30 per cent.

MEDICAL JOURNAL.—Every Saturday. Medical. Established 1865. A. R. Elliott Publishing Co., publishers. Subscription, $5; claimed circulation, 13,000; 76 pages, 2 columns; length of columns, 9 inches; width, 2¼ inches. Office, 66 West Broadway.

Advertising rates, 40 cents a line. agate; ⅛ page, one time, $12; one month, $40; three months, $75; one year, $225; ¼ page, one time, $20; three months, $125; one year, $350; one page, one time, $60; three months, $350; one year, $1,000.

MEDICAL NEWS.—Every Saturday. Medical. Established 1843. Lea Brothers & Co., publishers. Subscription, $4; claimed average circulation, 7,608; 40 to 48 pages, 2 columns; length of columns, 9¼ inches; width, 3¼ inches. Can use matrices. Also publishes THE AMERICAN JOURNAL OF THE MEDICAL SCIENCES, Philadelphia, Pa. Office, 111 Fifth avenue.

Advertising rates, ⅛ page, one time, $5; one month, $20; three months, $55; six months, $95; one year, $140; ¼ page, one time, $10; ½ page, $15; one page, $20.

MEDICAL RECORD.—Every Saturday. Medical. Established 1866. Wm. Wood & Co., publishers. Subscription, $5; decline to quote circulation; 64 pages, 2 and 3 columns; length of columns, 10 inches; width, 2¼ inches. Office, 45 East 10th street.

Advertising rates, nonpareil, 1-10 column, (12 lines) 2 columns to a page, one time, $4; three months, $33; one year, $90; one col-

umn, one time, $30; three months, $200; one year $700, 1-10 column, 3 columns to page, one time, $3; three months, $25; one year, $75; ⅛ page across (15 lines) one time, $8; ½ page, $30; one page, $50.

MUSICAL COURIER.—Every Wednesday. Musical. Established 1880. Musical Courier Co., publishers. Subscription, $4; claimed average circulation, 50,000; 40 pages, 3 and 4 columns; length of columns, 14 inches; width, 2¼ inches. Can use matrices. Forms close Monday noon preceding date of issue. Office, 26th street and Broadway. Also publishes MUSICAL COURIER EXTRA, every Saturday.

Advertising rates, Wednesday edition, agate, 50 cents a line; ¼ page, per time, $100; ½ page, $175; one page, $300. No discounts for time or space except for musical cards for which special rates are given by the year. Saturday extra, agate, 20 cents a line; ¼ page, $35; ½ page, $60; one page, $100.

MY QUEEN.—Every Saturday. Literary. Established 1900. Street & Smith, publishers. Subscription, $2.50; guaranteed circulation, 100,000; 16 pages and 4-page cover, 3 columns; length of columns, 12½ inches; width, 2¾ inches. Forms close 3 weeks in advance. Can use matrices. Office, 238 William street.

Advertising rates, agate, 30 cents a line. Minimum space, 5 lines. Discount, three months, 5 per cent; six months, 10 per cent; one year, 15 per cent.

NACHRICHTEN AUS DEUTSCHLAND.—Every Wednesday. German. Independent. Established 1866. H. E. Schneider & Co., publishers. Subscription, $5; estimated circulation, 10,000; 16 pages, 13x17. Office, 60 Hudson street, Hoboken, N. J.

Advertising rates on application.

NATION (The).—Every Thursday. Independent. Established 1865. Edward P. Call, for Evening Post Publishing Co., publisher. Subscription, $3; claimed average circulation for year 1900, 7,387; 24 to 36 pages, 3 columns; length of columns, 10 inches; width, 2 3-16 inches. Office, 206-210 Broadway.

Advertising rates, agate, 15 cents per line each insertion; preferred positions, 1-5 extra. Discounts, one month, 5 per cent; three months, 12½ per cent; six months, 15 per cent; one year, 25 per cent. Discounts on amounts, 10 to 33 1-3 per cent on $100 to $2,000.

NATIONAL POLICE GAZETTE.—Every Saturday. Illustrated. Established 1846. Richard K. Fox, publisher. Subscription, $4; estimated circulation, 150,000; 16 pages, 4 columns; length of columns, 14 inches; width, 2¼ inches. Forms close Thursdays. Office, Franklin Square and Dover street.

Advertising rates, agate, one insertion, 75 cents per line; thirteen insertions, 70 cents, twenty-six insertions, 65 cents; fifty-two insertions, 60 cents a line, per time. Cash discounts: 4 insertions, 5 per cent; 3 months, 10 per cent; 6 months, 15 per cent; one year, 25 per cent. Reading matter, $5 and $2 a line, with discounts.

NORDSTJERNAN.—Every Thursday. Swedish. Independent. Established 1870. H. Johansen, publisher. Subscription, $2; claimed circulation, 9,000; 12 pages, 7 columns; length of columns, 20 inches; width, 2 1-6 inches. Can use matrices. Office, 108 Park Row.

Advertising rates, one inch, one time, 75 cents; one inch, one month or over, 65 cents, per inch, per time; yearly contracts, 60 cents an inch.

NORTH AMERICAN WEEKLY.—Every Wednesday. Fiction. Established 1886. Maurice Wolfer, publisher. Guaranteed average circulation for year 1900, 127,845;* 24 pages, 3 columns; length of columns, 10½ inches; width, 2½ inches. Can use matrices. Forms close one week in advance. Office, 338 Broadway.

Advertising rates, agate, 30 cents a line; on yearly contracts, 25 cents a line, per time. Smallest space, 5 lines.

OBSERVER.—Every Thursday. Evangelical. Established 1823. The New York Observer Co., publishers. Subscription, $3; estimated circulation, 20,000; 16 pages, 3 columns, length of columns, 11 inches; width, 2¼ inches. Office, 156 Fifth avenue.

Advertising rates, agate, 30 cents per line each insertion. Discounts on orders in 6 months; $50, 10 per cent; $100, 15 per cent; $200, 20 per cent; $300, 25 per cent. Business notices, 40 cents per line each insertion. Special rates for hotels, colleges and schools.

OUTLOOK.—Every Saturday. Unsectarian. Established 1869. William B. Howland, publisher. Subscription, $3; claimed average circulation, 93,846*; 68 to 164 pages; 2 columns; length of columns, 8 inches, width, 2⅝ inches. Forms close one week in advance for weekly; two weeks in advance for monthly issue. Office, 287 Fourth avenue.

Advertising rates, agate, 60 cents a line, ¼ page, $31.25; ½ pages, $62.50; one page, $125. 10 per cent discount on three pages; 15 per cent on six pages; 20 per cent on 12 pages.

The first issue in each month is an illustrated magazine number.

PFAISER IN AMERIKA.—Every Saturday. German. Established 1884. Voelcker Bros., publishers. Subscription, $2; estimated circulation, 7,000; 8 pages, 16x22. Office, 42-44 Bond street.

Advertising rates on application.

PHARMACEUTICAL ERA.—Every Thursday. Pharmaceutic. Established 1887. D. O. Haynes & Co., publishers. Estimated circulation, 20,000; 32 pages, 8x11. Office, 396 Broadway.

Advertising rates, $2 per inch; ¼ page, $14; ½ page, $26; one page, $50, with discounts, 5, 10, 15 and 20 per cent on 1, 3, 6 and 12 months, respectively.

NEW YORK

PLATTDEUTSCHE POST.—Every Saturday. German. Independent. Established 1883. M. Mansfeld, publisher. Subscription, $2; claimed average circulation, 16,875; 12 pages, 7 columns; length of columns, 19½ inches; width, 2⅛ inches. Can use matrices. Office, corner William and New Chambers streets.

Advertising rates, one inch one time, $2; one month, $5; three months, $10; six months, $15; one year, $25. Preferred position double. Reading notices, 40 cents per nonpareil line.

PRINTERS' INK.—Every Wednesday. Newspaper advertising. Established 1888. George P. Rowell & Co., publishers. Subscription, $5; claimed average circulation for year ending April 30, 1901, 13,546*; 48 pages, 2 columns; length of columns, 6⅞ inches; width, 26 ems, agate. Can use matrices. Office, 10 Spruce street.

Advertising rates, display, 50 cents a line, 15 lines to the inch; one page, $100. Position, one-fourth extra. Classified advertisements, 25 cents a line.

PUBLIC OPINION.—Every Thursday. Established 1885. Hasiitt Aiva Cuppy, publisher. Subscription, $3; claimed circulation, 37,000; 32 pages, 3 columns; length of columns, 10 inches; width, 2¼ inches. Office, 32 Waverly Place.

Advertising rates, agate, 15 cents a line. No discounts for time or space.

PUCK.—Every Wednesday. Humorous. Illustrated. Established 1877. Keppler & Schwarzmann, publishers. Subscription, $5; estimated circulation, 85,000; 16 pages, 4 columns; length of columns, 11½ inches; width, 2¼ inches. Office, corner Houston and Mulberry streets.

Advertising rates, agate, $1 per line each insertion. Discounts, 50 lines, 5 per cent; 100 lines, 7½ per cent; 200 lines, 10 per cent; 300 lines, 15 per cent; 500 lines, 20 per cent; 1,000 lines, 25 per cent. Smallest space 3 lines.

RIDER AND DRIVER.—Every Saturday. Established 1890. Samuel Walter Taylor, publisher. Subscription, $5; claimed average circulation, 25,000; 24 to 48 pages, 3 columns; length of columns, 10 inches; width, 2¼ inches. Forms close Tuesdays. Office, 945 Broadway.

Advertising rates, agate, 40 cents a line; thirteen insertions, 35 cents; twenty-six insertions, 30 cents; fifty-two insertions, 20 cents a line per time.

RURAL NEW YORKER.—Every Saturday. Agricultural. Established 1842. Rural Publishing Co., publishers. Subscription, $1; claimed circulation, 60,000; 16 pages, 4 columns; length of columns, 14 inches; width, 2 3-16 inches. Office, Chambers and Pearl streets.

Advertising rates, agate, ordinary, 30 cents per line each insertion. Yearly orders of 10 lines or more, or 1,000 lines to be used in a year, 25 cents per line. Reading notices, with "advertisement," per line, 75 cents.

NEW YORK

SABBATH READING.—Every Friday. Evangelical. Established 1876. John Dougall & Co., publishers. Subscription, 50 cents; guaranteed circulation, 111,000; 16 pages, 3 columns; length of columns, 11 inches; width, 2⅜ inches. Can use matrices. Forms close 10 days in advance. Office, 150 Nassau street.

Advertising rates, agate, 50 cents a line. Discounts. 10 per cent on three months, 15 per cent on six months, 20 per cent on one year. Smallest space, 5 lines.

SCHOOL JOURNAL.—Saturday, 50 issues in a year. Educational. Established 1870. E. L. Kellogg & Co., publishers. Subscription, $2.50; estimated circulation, 18,000; 24 to 48 pages, 3 columns; length of columns, 11 inches; width, 2¼ inches. Office, 61 E. Ninth street.

Advertising rates, agate, 20 cents a line. Reading notices, brevier, 35 cents a line. Discounts, 10 per cent on three months, 15 per cent on six months, 20 per cent on one year.

SCHWAEBISCHES WOCHENBLATT.—Every Wednesday. German. Established 1876. Heerbrandt Publishing Co., publishers. Subscription, $2.50; estimated circulation, 10,000; 8 pages, 6 columns; length of columns, 19½ inches; width, 2⅛ inches. Can use matrices. Office, 54 Beekman street.

Advertising rates, nonpareil, 10 cents a line. Reading matter, 7½ cents; one inch, one month, $2.50; three months, $7; six months, $13; one year, $25.

SCIENTIFIC AMERICAN.—Every Thursday. Science and Mechanics. Illustrated. Established 1845. Munn & Co., publishers. Subscription, $3; estimated circulation, 47,000; 16 pages, 4 columns; length of columns, 14 inches; width, 2¼ inches. Office, 361 Broadway.

Advertising rates, agate, inside pages, 75 cents, outside pages, $1; business and personal $1 per line each insertion. Issue also Scientific American Supplement. Weekly. Subscription, $5. Scientific American Export Edition. Monthly. Subscription, $5. Scientific American Building Edition. Monthly. Subscription, $2.50. La America Cientificate Industrial (Spanish Edition of The Scientific American). Monthly. Subscription, $3. Rates for these editions furnished on application.

SCOTTISH AMERICAN.—Every Wednesday. Neutral. Established 1857. A. M. Stewart, publisher. Subscription, $3; estimated circulation, 15,000; 8 pages, 14x22. Office, 33 Rose street.

Advertising rates on application.

SEDIA ELETTRICCA.—Every Sunday. Italian. Humorous. Established 1894. S. Granata publisher. Subscription, $2; guaranteed circulation, 5,000; 16 pages, 4 columns; length of columns, 12 inches; width, 2¼ inches. Office, 180-182 Worth street.

Advertising rates 50 cents an inch.

NEW YORK

SHOOTING AND FISHING.—Every Thursday. Established 1888. Shooting and Fishing Publishing Co., publishers. Subscription, $3.50; estimated circulation, 7,000; 20 pages, 3 columns; length of columns, 13 inches; width, 2⅛ inches. Can use matrices. Office, 293 Broadway.

Advertising rates, one inch, one time, $1.25; 2 inches, $2.20; 3 inches, $3. Discounts, 10 per cent on three months; 20 per cent on six months, or longer.

SPIRIT OF THE TIMES.—Every Saturday. Sporting. Established 1831. Alexander F. W. Leslie, publisher. Subscription, $4; claimed average circulation, for year ending April 30, 1901, 16,308; 24 to 48 pages, 4 columns; length of columns, 14 inches; width, 2¾ inches. Can use matrices. Office, Financier Building, 62-64 Trinity Place.

Advertising rates, per line, one time, 25 cents; one inch, one time, $3; three months, $26; six months, $45; one year, $70. Reading notices, 50 cents a line.

STANDARD.—Every Saturday. Illustrated. Established 1886. Standard Press Co., publishers. Subscription, $4; claimed circulation, 95,000; 24 pages; 4 columns; length of columns, 13¼ inches, with, 2¼ inches. Can use matrices. Forms close two weeks to eighteen days in advance. Office, 116 Nassau street.

Advertising rates, agate, $1 a line. Discounts, 5 per cent on 250 lines, 10 per cent on 500 lines, 15 per cent on 1,000 lines, 20 per cent on 2,000 lines, 25 per cent on 5,000 lines.

STUDIO.—Every Saturday. Fine Arts. Established 1882. Studio Publishing Co., publishers. Subscription, $5; estimated circulation, 20,000; 24 to 48 pages (besides supplements), 3 columns; length of columns, 10 inches; width, 2¼ inches. Office, 1620 Broadway.

Advertising rates, nonpareil, 20 cents per line. Discounts of 10, 15, 20 and 25 per cent on contracts for three, six, nine and twelve months respectively.

SUNDAY DEMOCRAT.—Catholic. Democratic. Established 1870. Michael Walsh, LL.D., publisher. Subscription, $2.50; estimated circulation, 7,500; 8 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches. Office, 32 Park Row.

Advertising rates, agate, ordinary, each insertion, 25 cents; city items, 30 cents; business notices, 35 cents per line.

SUNDAY UNION.—Roman Catholic. Established 1873. The Weekly Union Asociation, publishers. Subscription, $2; claimed circulation, 15,000; 8 pages, 7 columns; length of columns, 20 inches; width, 2¼ inches. Office, 229 Broadway.

Advertising rates, agate, 40 cents a line.

Issues Saturday edition under name of WEEKLY UNION and CATHOLIC TIMES. Combined circulation, estimated, 25,000.

NEW YORK

SZABADSAG.—Every Thursday. Hungarian. Established 1891. E. T. Kohanyi, publisher. Subscription, $2.50; claimed average circulation, 11,000; 12 to 16 pages, 5 columns; length of columns, 20 inches; width, 2¾ inches. Office, 209 East 4th st.

Advertising rates, $1 an inch per time; three months, 75 cents an inch per time; six months, 62 cents; one year, 50 cents. Reading notices, 25 cents a line.

TAMMANY TIMES.—Every Monday. Democratic. Established 1892. Tammany Times Co., publishers. Subscription, $2; claimed circulation, 18,000; 16 pages, 4 columns; length of columns, 11½ inches; width, 2 inches. Can use matrices. Office, 55 West 26th street.

Advertising rates on application.

TOWN AND COUNTRY.—(formerly Home Journal).—Every Saturday. Society News, Literary, Sports, Music, Drama, etc. Established 1846. Stuyvesant Company, publishers. Subscription, $3; estimated circulation, 15,000; 32 pages, 3 columns; length of columns, 11 inches; width, 2¼ inches. Office, 289 Fourth avenue.

Advertising rates, agate, 25 cents a line. Discounts: 5 per cent on $100; 10 per cent on $300; 20 per cent on $500.

TOWN TOPICS.—Every Thursday. Society. Established 1878. Town Topics Publishing Co., publishers. Subscription, $4; Decline to give circulation; 24 pages; length of columns, 11⅝ inches; width, 2⅛ inches. Office, 208 5th avenue.

Advertising rates, agate, inside pages, 75 cents per line; preferred position, 25 per cent extra. Reading notices, $3 per line. Discounts: on contracts for 250 lines, 5 per cent; 500 lines, 10 per cent; 1,000 lines, 15 per cent; 2,000 lines, 20 per cent; 5,000 lines, 25 per cent.

TURF, FIELD AND FARM.—Every Friday. Horse and Sport. Established 1865. Turf, Field and Farm Association, publishers. Subscription, $4; estimated circulation, 20,000; 32 pages, 4 columns; length of columns, 12 inches; width, 2⅛ inches. Office, Times Building.

Advertising rates, agate, one time, 10 cents; one month, 40 cents; three months, $1.30; six months, $2.50; one year, $4 per line.

VOGUE.—Every Thursday. Fashions and Society. Established 1892. Arthur B. Turnure, publisher. Subscription, $4; estimated circulation, 10,000; 24 pages, 4 columns, length of columns, 11¼ inches; width, 2 inches. Office, 3 W. Twenty-ninth street.

Advertising rates, agate, 40 cents a line; 1,000 lines or more, 30 cents a line.

VOLUNTEERS' GAZETTE.—Every Saturday. Volunteers of America, publishers. Subscription, $2; estimated circulation, 15,000; 16 pages, 4 columns; length of columns, 13½ inches; width, 2⅛ inches. Office, 1 Fourth avenue.

NEW YORK

Advertising rates, agate, 15 cents a line. Discounts: 5 per cent on one month, or 100 lines; 10 per cent on three months, or 500 lines; 15 per cent on six months, or 1,000 lines; 20 per cent on one year, or 1,500 lines.
See advertisement on page 505.

WEEKLY.—Every Saturday. Literary. Established 1855. Street & Smith, publishers. Subscription, $3; claimed circulation, 200,000; 8 pages, 5 columns; length of columns, 18½ inches; width, 2⅜ inches. Can use matrices. Office, 232-238 William street.
Advertising rates, agate, ordinary, $1.25 a line, each insertion. Reading notices, $2.50 per line.

WITNESS.—Every Wednesday. A newspaper advocating Christianity and Temperance. Established 1871. John Dougall & Co., publishers. Subscription, $1; claimed circulation, 50,000; 16 pages, 4 columns, length of columns, 15 inches; width, 2½ inches. Can use matrices. Forms close Mondays. Office, 150 Nassau street.
Advertising rates, 40 cents per agate line each insertion. Discounts: 10 per cent on three months orders or 250 lines; 15 per cent on six months or 500 lines; 25 per cent on one year or 1,000 lines. Reading notices, nonpareil, $1 a line; brevier, $1.25 a line. Smallest space 5 lines.

ADVOCATE AND GUARDIAN.—Semi-Monthly (1st and 15th). Undenominational. Established 1834. American Female Guardian Society, publishers. Subscription, $1; claimed average circulation, for the year ending April 15, 1901, 6,570; 16 pages, 3 columns, length of columns, 9¾ inches; width, 2½ inches. Office, 29 East 29th street.
Advertising rates, agate, 10 cents a line. Reading notices, 25 cents per nonpareil line. Discounts: 4 times, or 200 lines, 10 per cent; 8 times, or 500 lines, 15 per cent; 12 times, or 800 lines, 20 per cent; 24 times, or 1,000 lines, 25 per cent.
See advertisement on page 482.

AMERICAN DRUGGIST.—Second and fourth Mondays of each month. Drug Trade. American Druggist Publishing Co., publishers. Subscription, $1.50; claimed circulation, 13,000; 72 pages, 3 columns; length of columns, 10 inches; width, 2¼ inches. Office, 62 West Broadway.
Advertising rates, 1 inch one time, $4; three months, $20; six months, $35; twelve months, $55; ½-page, one time, $35; six months, $350; twelve months, $600; 1 page, one time, $60; twelve months, $1,000.

DIE GARTENLAUBE. — Semi-Monthly German. Literary. International News Co., publishers. Subscription, $2.80; guaranteed circulation, 23,600. Office, 83 Duane street.
Advertising rates, per inch (fourth cover), $5; per page, $120. Discounts: 20 per cent on 12 times.

OUR TIMES.—Semi-Monthly (except July and August). Current history of schools. Educational. Established 1891. E. L. Kellog & Co., publishers. Subscription, 50 cents; claimed average circulation, 37,850; 20 pages and cover, 2 columns; length of columns, 8 inches; width, 2¼ inches. Office, 61 East Ninth street.
Advertising rates, agate, 30 cents a line. Discounts: 3 months, 10 per cent; 6 months, 15 per cent; one year, 20 per cent.

PEDIATRICS. — Semi-Monthly (1st and 15th). Medical. Established 1896. Van Publishing Co., publishers. Subscription, $2; guaranteed average circulation, exceeding 12,000*; 40 pages, 7x10. Forms close 15th and 1st preceding date of publication. Office, 254 West 54th street.
Advertising rates, ⅛ page (2 inches), one time, $7; six times, $6; twelve times, $5; twenty-four times, $4.25, per time; ¼ page, one time, $12; twelve times, $8.50; twenty-four times, $7.25 per time; ½ page, one time, $20; one year, $12.50, per time; one page, $35; one year, $21, per time.

TELEGRAPH AGE.—Semi-Monthly (1st and 16th). Established 1883. J. B. Taltavall, publisher. Subscription, $1.50; claimed circulation, 8,000; 40 pages, 3 columns; length of columns, 9 inches; width, 2⅛ inches. Office, 253 Broadway.
Advertising rates, one inch, one time, $1.50; 2 inches, $2.75; 3 inches, $4; 4 inches, $5.25; ¼ page, $9; ½ page, $16; one page, $30. Discounts: 5, 10 and 20 per cent on 3, 6 and 12 months respectively. Reading notices, 25 cents a line.

YOUNG CATHOLIC MAGAZINE.—Semi-Monthly. Established 1865. Paulist Fathers, publishers. Subscription, $1; claimed circulation, 40,000; 16 pages, 2 columns; length of columns, 8 inches; width, 2⅝ inches. Office, 120 West 60th street.
Advertising rates, agate, 18 cents a line; ¼ page, one time, $10; ½ page, $15; one page, $25. Discounts: one month, 5 per cent; three months, 10 per cent; six months, 15 per cent; one year, 25 per cent, only when cash accompanies the order.

AINSLEE'S MAGAZINE.—Monthly. Literary. Established 1897. Street & Smith, publishers. Subscription, $1; guaranteed circulation, 140,000; 152 pages, 2 columns; length of columns, 8 inches; width, 2⅝ inches. Can use matrices. Forms close 1st of preceding month. Office, 232-238 William street.
Advertising rates, agate, 75 cents a line. One-quarter page, $40; one-half page, $80; one page, $160. Discounts: 5 per cent on 3 months; 10 per cent on 12 months; 6 pages used within one year, 10 per cent discount.

AMERICAN AUTOMOBILE. — Monthly. Established 1899. National Publishing Co., publishers. E. Gastineau, manager. Subscription, $1.50; claimed average circulation, 12,000; 32 pages, 2 columns; length of columns, 10 inches; width, 3½ inches. Can use matrices. Office, 141 West 24th street.
Advertising rates, 1-16 page, one time, $10; ⅛ page, $12.50; 1-6 page, $15; ¼ page, $20; ½ page, $35; one page, $55.
See advertisement on page 413.

NEW YORK

AMERICAN ECCLESIASTICAL REVIEW.—Monthly. Catholic. Established 1889. American Ecclesiastical Review Co., Publishers. Subscription, $3.50; estimated circulation, 5,000; 100 pages, 7x10. Office, 3 East Fourteenth street.

Advertising rates on application.

AMERICAN MAGAZINE.—Monthly. Literary. Established 1898. R. D. Boniface, publisher. Subscription, $1; claimed circulation, 75,000; 176 pages, 2 columns; length of columns, 8 inches; width, 2½ inches. Can use matrices. Forms close one month in advance. Office, 625-627 Sixth avenue.

Advertising rates, agate, 30 cents a line; ¼ page, $12.50; ½ page, $25; one page, $50.

AMERICAN MESSENGER.—Monthly. Religious. Established 1843. American Tract Society, publishers. Subscription, 25 cents; claimed average circulation, for six months ending May, 1901, 75,000; 16 pages, or more, 4 columns; length of columns, 12½ inches; width, 2 1-6 inches. Forms close 8th, preceding month. Office, 150 Nassau street.

Advertising rates, agate, 40 cents a line. Discounts: 500 lines, 10 per cent; 1,000 lines, 15 per cent; 2,000 lines, 20 per cent. No charge less than 5 lines.

AMERICAN MONTHLY REVIEW OF REVIEWS.—Literary. Established 1890. Review of Reviews Co., publishers. Subscription, $2.50; sworn average circulation, for four months, ending April, 1901, 180,250*; 128 pages, 2 columns; length of columns, 8 inches; width, 2⅝ inches. Forms close first to fifth of preceding month. Office, 13 Astor Place.

Advertising rates, agate, $1.25 a line; ¼ page, $50; ½ page, $100; one page, $200. No discount for time or space. Special position, 10 per cent extra.

AMERICAN QUEEN.—Monthly. Household. Established 1895. The American Queen Corporation, publishers. Subscription, 50 cents; sworn average circulation, for one year ending April, 1901, 362,000*; 20 pages, 4 columns; length of columns, 14 inches; width, 2¼ inches. Forms close one month in advance. Office, 31 Union Square, North.

Advertising rates, $1.50, per agate line. Discounts: 6 per cent on 250 lines; 8 per cents on 500 lines; 12 per cent on 1,000 lines; 14 per cent on 2,000 lines; 20 per cent on 3,000 lines. Reading notices, $2 per agate count line.

AMERIKANSCHE BOTSCHAFTER.—Monthly. German. Evangelical. Established 1847. American Tract Society, publishers. Subscription, 25 cents; estimated average circulation, 12,500; 8 pages, 4 columns; length of columns, 13¼ inches; width, 2¼ inches. Forms close first of month of issue. Office, 150 Nassau street.

Advertising rates, agate, 6 cents a line. No discounts for time or space. Also publishes DEUTSCHER VOLKSFREUND, religious weekly. Advertising rate, 5 cents per agate line, with discounts for 250 lines or more.

ANGLO-AMERICAN MAGAZINE.—Monthly. Literary and Review. Established 1899. The Anglo-American Publishing Co., publishers. Subscription, $2.50; estimated circulation, 10,000; 96 to 110 pages, 2 columns, length of columns, 7¾ inches; width, 2½ inches. Can use matrices. Office, 60 Wall street.

Advertising rates, $40 a page.

ARENA.—Monthly. Literary. Established 1889. The Alliance Publishing Co., publishers. Subscription, $2.50; estimated circulation, 30,000; 140 pages, 1 and 2 columns; length of columns, 8 inches; width, 2⅜ inches. Forms close 10th preceding month. Office, 19-21 W. Thirty-first street.

Advertising rates, agate, 40 cents a line; ¼ page, one time, $17; ½ page, $30; one page, $60. Discounts, 5, 10 and 20 per cent on 3, 6 and 12 months, respectively.

ARGOSY.—Monthly. Literary. Established 1882. Frank A. Munsey, publisher. Subscription, $1; claimed average circulation, 140,000; 192 pages, 2 columns; length of columns, 8¼ inches; width, 2⅝ inches. Forms close five weeks in advance. Office, 111 Fifth avenue.

Advertising rates, agate, 75 cents a line or $100 per page. Discounts, 6 insertions, ¼ page or more, within one year, 5 per cent; 12 insertions, 10 per cent. This discount does not apply to any space less than ¼ page. Position, 10 per cent extra. No advertisement of less than one inch taken.

ART AMATEUR.—Monthly. Art. Established 1879. John W. Van Oost, publisher. Subscription, $4; claimed circulation, 20,000; 32 to 48 pages, 3 columns; length of columns, 10¾ inches; width, 2¾ incnes. Forms close 8th of the month. Office, 28 Union Square.

Advertising rates, agate, 40 cents per line each insertion. Discounts, three months, 10 per cent; six months, 25 cents; one year, 40 per cent.

ART INTERCHANGE.—Monthly. Artistic Decoration. Established 1864. Art Interchange Co., publishers. Subscription, $4; estimated circulation, 20,000; 52 pages, 4 columns; length of columns, 12 1-7 inches; width, 2¼ inches. Forms close 10th of the month. Office, 7 W. Eighteenth street.

Advertising rates, per agate line, 40 cents; three consecutive months, 36 cents; six months, 30 cents; one year, 24 cents, each insertion; ¼ page (85 lines single, or 42 lines double column), one time, $30; ¼ page, $60; ½ page, $120; one page, $240.

ASSEMBLY HERALD. Monthly. (See Philadelphia, Pa.)

AUTOMOBILE (THE).—Monthly. Automobile. Established 1899. The E. L. Powers Co., publishers. Guaranteed average circulation, 10,000; 24 to 32 pages, 3 columns;

length of columns, 10 inches; width, 2 7-16. inches. Office, 150 Nassau street.

Advertising rates, one inch, one time, $6; three months, $15; six months, $24; one year, $40. Larger space at reduced rates, ¼ page, one time, $34; ½ page, $58; one page, $108.

BABYHOOD.—Monthly. Care of Infants and General Nursery. Illustrated. Established 1884. Babyhood Publishing Co., publishers. Subscription, $2; estimated circulation, 10,000; 48 pages, 2 columns; length of columns, 7¼ inches; width, 2¼ inches. Forms close 20th of the month. Office, 150 Nassau street.

Advertising rates, one page, $80; ½ page, $45; ¼ page, $25; 50 cents per agate line. Discount on three months, 5 per cent; six months, 10 per cent; one year, 25 per cent.

BAPTIST HOME MISSION MONTHLY (The).—Monthly. Religious. Established 1878. American Baptist Home Mission Monthly, publishers. Subscription, 50 cents; claimed average circulation, 10,000; 32 pages and cover, 2 columns; length of columns, 8 inches; width, 2½ inches. Can use matrices. Forms close 10th, preceding month. Office, 111 Fifth avenue.

Advertising rates, per inch, one month, $3.50; three months, $9; six months, $15; one year, $25; ¼ page, one time, $10; ½ page, $15; one page, $25.

BENZIGER'S MAGAZINE.—Monthly. Catholic. Established 1898. Benziger Brothers, publishers. Subscription, $1.50; guaranteed circulation, 35,000; 44 pages and cover; 3 columns; length of columns, 10½ inches; width, 2⅝ inches. Can use matrices. Forms close 10th preceding month. Office, 36 Barclay street.

Advertising rates, agate, 25 cents a line; 300 lines, 24 cents; 600 lines, 23 cents; 900 lines, 22 cents; 1,200 lines, 21 cents. Outside cover, ¼ page, $37.50; ½ page, $70; one page, $135, with discounts, 5, 10, 15 and 20 per cent on 3, 6, 9 and 12 months, respectively.

BOOK BUYER.—Monthly. Literary. Established 1884. Charles Scribner's Sons' publishers. Subscription, $1.50; claimed circulation, 10,000; 80 to 120 pages, 2 columns; length of columns, 7¾ inches; width, 2½ inches. Office, 155 Fifth avenue.

Advertising rates, one inch, one time, $2.80; one page, $40; ⅛, ¼ and ½ pages, pro rata. No discounts.

BOOKMAN.—Monthly. Literary. Illustrated. Dodd, Mead & Co., publishers. Established 1895. Subscription, $2; guaranteed average circulation, for 1901, 32,000*; 116 pages, 2 columns; length of columns, 7½ inches; width, 2⅜ inches. Forms close 12th preceding month. Office, 372 Fifth avenue.

Advertising rates, per agate line, 25 cents; ¼ page, one time, $12.50; ½ page, $25; one page, $50. Discounts, twelve months, 20 per cent.

BROADWAY MAGAZINE.—Monthly. Established 1897. Broadway Publishing Co., publishers. Subscription, $1; estimated circulation, 125,000; 76 pages, 2 columns; length of columns, 8 inches; width, 2¼ inches. Forms close 1st of preceding month. Office, 1123 Broadway.

Advertising rates, agate, $1 a line; one page, one time, $120; ¼ and ½ pages pro rata. Discounts, 5 and 10 per cent on 6 and 12 months, respectively.

CASSELL'S LITTLE FOLKS.—Monthly. Juvenile. Cassell & Co. (Limited), publishers. Subscription, $1.50; claimed average circulation, 24,360; 80 pages, 2 columns; length of columns, 9 inches; width, 3 inches. Office, 7-9 W. Eighteenth street.

Advertising rates, agate, 25 cents a line; ¼ page, $15; ½ page, $30; one page, $50. Discounts, 5, 10 and 20 per cent on 3, 6 and 12 months, respectively.

CASSELL'S MAGAZINE.—Monthly. Literary. Illustrated. Established 1883. Cassell & Co.(Limited), publishers. Subscription, $1.50; claimed circulation, 27,650; 110 pages, 2 columns; length of columns, 9 inches; width, 2¾ inches. Forms close 15th preceding month. Office, 7 West Eighteenth street.

Advertising rates, agate, 30 cents per line, each insertion; ¼ page, one time, $22.50; ½ page, $40; one page, $75. Discounts, three months, 5 per cent; six months, 10 per cent; one year, 20 per cent.

CASSIER'S MAGAZINE.—Monthly. Engineering. Established 1891. Cassier's Magazine Co., publishers. Subscription, $3; claimed circulation, 18,000; 154 pages, 2 columns; length of columns, 7½ inches; width, 2⅝ inches. Forms close three weeks in advance. Office, 3 West Twenty-ninth st.

Advertising rates, one inch, one year, $54; ⅛ page, one year, $96; ¼ page, one year, $156; ½ page, one year, $300; one page, one year, $600. Advertisements inserted for less than one year, 10 per cent advance on the pro rata rate.

CATERER (The).—Monthly. Hotels, Clubs and high-class restaurants. Established 1893. The Caterer Publishing Co., publishers. Subscription, $2; guaranteed average circulation, 4,500*; 64 pages, 2 columns; length of columns, 9 inches; width, 2 5-6 inches. Forms close 20th preceding month. Can use matrices. Office, 23 Park Row.

Advertising rates, one inch, one time, $3; three months, $5.75; six months, $10.75; one year, $20; ⅛ page, one time, $4.56; ¼ page, $8.50; ½ page, $15.75; one page, $28.88. Open space used within one year, 1,512 lines, 9 cents a line; 3,024 lines, 8 cents.

See advertisement on page 438.

CATHOLIC WORLD MAGAZINE.—Monthly. Literature and Science. Established 1865. Paulist Fathers, publishers. Subscription, $3; claimed average circula-

tion, 55,381; 172 pages, 2 columns; length of columns, 8 inches; width, 2¼ inches. Office, 120 West Sixtieth street.

Advertising rates, agate, 36 cents per line; ¼ page, one time, $20; ½ page, $30; one page, $50. Discounts, 5 per cent, one time; 10 per cent on three months; six months, 15 per cent; twelve months, 25 per cent, only when cash accompanies the order.

CENTURY MAGAZINE.—Monthly. Literary. Illustrated. Established 1870. The Century Co., publishers. Subscription, $4; estimated circulation, 150,000; 168 pages, 2 columns; length of columns, 8 inches; width, 2⅝ inches. Forms close 1st of preceding month. Office, Union Square.

Advertising rates, nonpareil, each insertion, per line, $1.75; ¼ page, $62.50; ½ page, $125; one page, $250. Discounts, 5 per cent on three months, 10 per cent on six months, 25 per cent on one year.

CHEERFUL MOMENTS.—Monthly. Literary. Established 1892. The Geo. W. Willis Publishing Co., publishers. Subscription, 25 cents; guaranteed circulation, 300,000; 32 pages, 3 columns; length of columns, 9½ inches; width, 2¼ inches. Forms close 20th, month preceding issue. Office, 154 East Twenty-third street.

Advertising rates, agate, $1.25 per line. Reading notices, $2 per agate line. Special positions, 10 per cent extra.

See advertisement on page 367.

CONGREGATIONAL WORK. — Monthly (except July and August). Congregational. Established 1896. Congregational Sunday School and Publishing Society, publishers. Subscription, 25 cents; estimated circulation, 80,000; 16 pages, 4 columns; length of columns, 13⅛ inches; width, 2¼ inches. Can use matrices. Office, Fourth avenue and Twenty-second street.

Also dated at Philadelphia, Boston and Chicago.

Advertising rates, agate, 60 cents a line.

CONVERTED CATHOLIC.—Monthly. Reformed Catholic. Established 1883. Rev. James A. O'Connor, publisher. Subscription, $1; claimed average circulation, 6,000; 32 pages, 2 columns; length of columns, 7¾ inches; width, 2¼ inches. Office, 142 West Twenty-first street.

Advertising rates, one inch, one year, $10; ¼ page, $35; ½ page, $60; one page, $100. Further rates on application.

COSMOPOLITAN.—(See Irvington, N. Y.)

COSMOPOLITE (The). — Formerly Parisian Illustrated Review. Monthly (25th). Literary. Established 1895. The Cosmopolite Co., publishers. M. L. Dexter, managing editor. Subscription, $1; estimated circulation, 50,000; 96 pages, 2 columns; length of columns, 8 inches; width, 2 2-3 inches. Forms close 14th of the month. Office, 4 West 22d street.

Advertising rates, agate, 35 cents a line; one page, $60; ⅛, ¼ and ½ pages, pro rata. No time or space discounts.

CRITERION. — Monthly (changed from weekly, 1900). Literary. The Criterion Publishing Co., publishers. Subscription, $1; guaranteed circulation, 30,000; 52 pages, 3 columns; length of columns, 11 inches; width, 2¾ inches. Can use matrices. Office, 41 East 21st street.

Advertising rates, agate, 25 cents a line. Discounts, 5 per cent on 1,000 lines; 10 per cent on 2,000 lines; 15 per cent on 3,000 lines; 20 per cent on 5,000 lines. One page, one time, $100; ¼ and ½ pages, pro rata.

CRITIC. — Monthly. Literary. Established 1881. Critic Company, publishers. Subscription, $2; estimated circulation, 15,000; 96 pages, 7x10. Office, 27-29 West 23d street.

Advertising rates on application.

CUPID.—Monthly. Matrimonial. Established 1885. H. B. Wellman, publisher. Subscription, $1; estimated circulation, 15,000; 10 pages, 11x14. Office, 333 Eighth avenue.

Advertising rates on application.

CURRENT LITERATURE.—Monthly. Literary. Established 1888. Current Literature Publishing Co., publishers. Subscription, $3; estimated circulation, 40,000; 128 pages, 2 columns; length of columns, 8 inches; width, 2⅝ inches. Forms close on 10th preceding month. Office, 55 Liberty street.

Advertising rates, per page, $55; ½ page, $30; ¼ page, $15. Small advertisements, 30 cents per agate line. Discounts, three months, 5 per cent; six months, 10 per cent; one year, 20 per cent.

DELINEATOR.—Monthly. Fashions. Illustrated. Established 1872. Butterick Publishing Co., publishers. Subscription, $1; claimed average circulation, for three months, ending June, 1901, 641,558*; 100 to 150 pages, 3 columns; length of columns, 9¾ inches; width, 2¼ inches. Forms close 12th of second preceding month. Office, 7 to 17 West Thirteenth street.

Advertising rates, agate, $3 per line, each insertion. No discounts for time or space.

Issue also the GLASS OF FASHION.

DESIGNER.—Monthly. Fashion and Literary. Established 1892. Standard Fashion Co., publishers. Subscription, $1; claimed average circulation, for three months ending June, 1901, 213,665*; 130 pages, 3 columns; length of columns, 9¾ inches; width, 2¼ inches. Forms close 12th of second preceding month. Office, 32 West Fourteenth st.

Advertising rates, agate, $1 a line.

DIETETIC AND HYGIENIC GAZETTE.—Monthly. Medical. Established 1884. Gazette Publishing Co., publishers. Estimated circulation, 15,000; 72 pages, 6x9. Office, 503 Fifth Avenue.

Advertising rates, one inch, three months, $25; six months, $45; one year, $75.

DRUGGISTS' CIRCULAR.—Monthly. Drug Trade. Established 1857. William O. Allison, publisher. Subscription, $1.50; estimated circulation, 17,539; 72 pages,

3 columns; length of columns, 11½ inches; width, 2¼ inches. Forms close 25th preceding month. Office, 84 William street.

Advertising rates, nonpareil, one inch, one time, $3; three months, $8.50; six months, $15; one year, $26. Transient advertisements, 25 cents a line, nonpareil.

EDUCATIONAL FOUNDATIONS.—Monthly, except July and August. Educational. Established 1888. E. L. Kellogg & Co., publishers. Subscription, $1; claimed average circulation, 18,000; 68 pages, 3¾x6 inches. Forms close 10th preceding month. Office, 61 East 9th street.

Advertising rates, agate, 20 cents a line. Advertising limited to three pages.

EL COMERCIO.—Monthly. Spanish. Export Trade. Established 1875. J. Shepherd Clark Co., publishers. Subscription, $3; claimed average circulation, 6,250; 24 pages or more, 4 columns; length of columns, 15¼ inches; width, 2⅝ inches. Office, 126 Liberty street.

Advertising rates, one inch, one year, $36; two inches, $68; three inches, $90; four inches, $116. Business notices, 50 cents a line, each insertion. Further rates on application.

ELITE STYLES.—Monthly. Fashion. Established 1895. P. Gothelf, publisher. Subscription, $1; guaranteed circulation, 60,000; 24 to 36 pages; 4 columns; length of columns, 12 inches. Forms close 12th preceding month. Office, 54 Maiden Lane.

Advertising rates, agate, 40 cents a line. Discount, 25 per cent on 1,000 lines or over.

ELLIS CO.—See advertisement on pages 404 and 405.

EMPRESS MAGAZINE.—Monthly. Family. Established 1900. E. Rosedale & Co., publishers. Subscription, $1; claimed circulation, 20,000; 32 pages, 4 columns; length of columns, 14 inches; width, 2¼ inches. Forms close 10th preceding month. Office, 150 Nassau street.

Advertising rates, per inch, per time, $3; ¼ page, $30; ½ page, $55; one page, $100. Discounts; 3 months, 5 per cent; 6 months, 10 per cent; one year, 25 per cent.

ENGINEERING MAGAZINE.—Monthly. Engineering. Established 1891. John R. Dunlap, publisher. Subscription, $3; claimed circulation, 18,000; 280 pages, 2 columns; length of columns, 8 inches; width, 2⅝ inches. Can use matrices. Forms close one month in advance. Office, 120 Liberty street.

Advertising rates, one inch, one month, $7; three months, $18; six months, $33; one year, $55. Line rate, 50 cents, agate.

EVERYBODY'S MAGAZINE.—Monthly. Literary. Established 1899. John Wanamaker, publisher. Subscription, $1; guaranteed circulation, 100,000; 130 pages and over, 2 columns; length of columns, 8 inches; width, 2¼ inches. Forms close 10th preceding month. Office, 74 East Ninth street.

Advertising rates, agate, 90 cents a line; ⅛ page, $18.75; ¼ page, $37.50; ½ page, $75; one page, $150.

EV'RY MONTH.—Literary. Music. Established 1895. Ev'ry Month Publishing Co., publishers. Subscription, $1; claimed circulation, 50,000; 32 pages, 3 columns; length of columns, 10½ inches; width, 2¾ inches. Forms close 10th preceding month. Office, 1123 Broadway.

Advertising rates, agate, 30 cents a line; ¼ page, $33.50 (112 lines); ½ page, $67.50; one page, $135.

FAMILY LIBRARY.—Monthly. Literary. International News Co., publishers. Subscription, $1.75; claimed circulation, 45,000. Office, 83 Duane street.

Advertising rates, cover pages only, whole page, $50. Discount, 20 per cent on twelve times.

FAMILY PHYSICIAN.—Health and Hygiene. Monthly. Established 1898. The Family Physician Publishing Co., publishers. Subscription, 50 cents; estimated circulation, 100,000; 32 pages, 3 columns; length of columns, 9½ inches; width, 2⅛ inches. Forms close 30th preceding month. Office, 23 Park Row.

Advertising rates, 50 cents per agate line. Readers, 75 cents a line.

See advertisement on page 432.

FASHION WORLD.—Monthly. Fashion and Story. Established 1900. Popular Fashions Co., publishers. Subscription, $1.20; claimed average circulation, for six months ending May, 1901, 250,000; 32 pages, 3 columns; length of columns, 9½ inches; width 2⅝ inches. Forms close 1st preceding month. Can use matrices. Office, 79 Fourth avenue.

Advertising rates, agate, $1 a line.

See advertisement on page 448.

FIELD AND STREAM.—Monthly. Sport. Adventure. Established 1895. John P. Burkhard Publishing Co., publishers. Subscription, $1; estimated circulation, 25,000; 72 to 80 pages, 2 columns; length of columns, 8 inches; width, 2⅝ inches. Office, Park Row Building.

Advertising rates, agate, $60 per page; $48 on yearly contract. Further rates on application.

FOOD AND DRINK.—Monthly. Culinary. Established 1899. The Food and Drink Publishing Co., publishers. Subscription, 50 cents; estimated circulation, 150,000; 36 pages, 3 columns; length of columns, 9 inches; width, 2¾ inches. Forms close 10th preceding month. Office, 23 Park Row.

Advertising rates, agate, 50 cents a line. Discounts, 5, 10 and 20 per cent on 3, 6 and 12 months, respectively

FORUM.—Monthly. Literary. Established 1886. The Forum Publishing Co., publishers. Subscription, $3; estimated circulation, 20,000; 168 pages, 2 columns; length of columns, 8 inches; width, 2½ inches. Can use

matrices. Forms close 5th of preceding month. Office, 111 Fifth avenue.

Advertising rates, agate, 75 cents a line; ¼ page, $20; ½ page, $40; one page, $80. Discounts, 5 per cent on three months, 10 per cent on six months, 20 per cent on one year.

FRANK LESLIE'S POPULAR MONTHLY.—Monthly. Literary. Illustrated. Established 1876. Frank Leslie Publishing House, publishers. Subscription, $1; guaranteed average circulation for year 1900, 133,014; 112 pages, 2 columns; length of columns, 8 inches; width, 2½ inches. Forms close five weeks in advance. Office, 141 Fifth avenue.

Advertising rates, agate, $1 a line; ¼ page, $50; ½ page, $100; one page $200. Special rates for school and book advertising.

GAILLARD'S MEDICAL JOURNAL.—Monthly. Medical. Established 1866. M. E. Gaillard, publisher. Subscription, $5; estimated circulation, 5,000; 104 pages, 8x11. Office, 32 Beekman Place.

Advertising rates on application.

GARDINER'S MAGAZINE. — Monthly. Home and literary. Established 1901. A. P. Gardiner publishing Co., publishers. Subscription, $1; estimated circulation, 100,000; 32 pages and cover, 3 columns; length of columns, 10 inches; width, 2¼ inches. Can use matrices. Office, 320 Broadway.

Advertising rates, agate, $1.25 a line.

GENTLEWOMAN. — Monthly. Literary. Fashion and household. Established 1888. Gentlewoman Publishing Co., publishers. Subscription, $1; guaranteed circulation, 400,000; 28 to 40 pages, 4 columns; length of columns, 14 inches; width, 2¼ inches. Forms close 20th preceding month. Office, German Herold Building.

Advertising rates, agate, $1.50 a line each insertion.

See advertisement on pages 404 and 405.

GLASS OF FASHION.—Monthly. Fashion. The Butterick Publishing Co., publishers. Subscription, 60 cents; claimed average circulation for three months ending May, 1901, 31,316*; 54 pages, 3 columns; length of columns, 10¼ inches; width, 2⅜ inches. Forms close 12th of second preceding month. Office, 7 to 17 West Thirteenth street.

Advertising rates, agate, 30 cents a line each insertion.

ISSUE also the DELINEATOR.

GOLF.—Monthly. Golfing. Established 1894. Harper & Brothers, publishers. Subscription, $2; estimated circulation, 15,000; 84 pages, 6x10. Office, Franklin Square.

Advertising rates $4 per inch, per time; discount 6 months, 10 per cent; one year, 20 per cent.

GOOD LITERATURE.—Monthly. Literature. Established 1892. F. M. Lupton, publisher. Subscription, 35 cents; claimed average circulation, 416,000; 24 pages, 4 columns; length of columns, 14¼ inches; width, 2¼ inches. Can use matrices. Forms close 10th of preceding month. Office, 23 to 27 City Hall Place.

Advertising rates, agate, $1.25 a line. Reading notices, in minion, nonpareil or agate, $1.50 per agate line of space ocupied. When combined with the PEOPLE'S HOME JOURNAL, display is $2.50 per line. Reading notices, $3 per line for agate space occupied. Discounts, 5 per cent on 250 lines; 10 per cent on 500 lines; 15 per cent on 1,000 lines; 20 per cent on 2,000 lines.

See advertisement on page 458.

GOOD ROADS.—Formerly L. A. W. Magazine of Cleveland, O. Monthly. Good Roads. Established 1882. Emil Grossman & Bro., publishers. Subscription, 50 cents; claimed average circulation for year 1900, 28,000; 52 pages, 2 columns; length of columns, 8 inches; width, 2½ inches. Can use matrices. Also publishes MOTOR VEHICLE REVIEW and CYCLING GAZETTE, Cleveland, O.

Advertising rates on application.

GOSPEL IN ALL LANDS.—Monthly. Missionary. Established 1880. Missionary Society of the Methodist Episcopal Church, publishers; Eugene R. Smith, D. D., manager. Subscription, 75 cents; claimed average circulation for one year ending May, 1901, 13,617; 48 pages, 2 columns; length of columns, 8 inches; width, 2½ inches. Office, 150, 5th avenue.

Advertising rates, agate, 20 cents a line.

HARDWARE DEALERS' MAGAZINE.—Monthly. Hardware. Established 1893. D. T. Mallett, publisher. Subscription, $1; guaranteed average circulation for year 1900, 11,306*; 164 to 190 pages, 2 columns; length of columns, 8 inches; width, 2½ inches. Forms close 24th preceding month. Office, 253 Broadway.

Advertising rates, 1-16 page, one month, $4; one year, $40; ⅛ page, $8 one month; one year, $80; ¼ page, $15 one month; one year, $150; one page, $45 one month; one year, $450.

HARPER'S BAZAR.—Monthly. Fashions and Literary. Illustrated. Established 1870. Harper & Brothers, publishers. Subscription, $1; claimed circulation, 125,000; 120 pages, 2 columns; length of columns, 8 inches; width, 2½ inches. Office, Franklin Square.

Advertising rates, agate, $1 per line; ¼ page, $50; ½ page, $100; one page, $200. Discounts, 10 per cent on three months; 15 per cent on six months; 20 per cent on one year.

HARPER'S NEW MAGAZINE.—Monthly. Literary. Illustrated. Established 1850. Harper & Brothers, publishers. Subscription, $4; estimated circulation, 150,000; 250 pages, 2 columns; length of columns, 8 inches; width, 2½ inches. Forms close 5th of preceding month. Office, Franklin Square.

NEW YORK

Advertising rates, agate, $1.75 a line; ¼ page, $62.50; ½ page, $125; one page, $250. Discounts, three months, 10 per cent; six months, 16 2-3 per cent; nine months, 20 per cent; one year, 25 per cent.

HAUSDOKTOR.—Monthly. German. Popular Medical. Established 1890. Dr. G. Pfingsten, editor. Subscription, $1 estimated circulation, 10,000; 16 pages, 4 columns; length of columns, 12 inches; width, 2 1-6 inches. Forms close 25th preceding month. Office, 104 John street.

Advertising rates, nonpareil, 15 cents a line; 1-16 page, one time, $4.50; three times, $12; six times, $20; one year, $35; ⅛ page, one time, $8; ¼ page, $14; ½ page, $22; one page $38.

HEALTH CULTURE.—Monthly. Hygiene. Established 1894. Health Culture Co., publishers. Subscription, $1; sworn average circulation, 12,500; 80 pages, 3 columns; length of columns, 8½ inches; width, 2⅛ inches. Forms close 20th of preceding month. Office, 481 Fifth avenue.

Advertising rates, agate, 20 cents a line; one page, one time, $30; ½ page, $15; ¼ page, $10. Discounts,, 5, 10 and 20 per cent on 3, 6 and 12 months, respectively.

HEARTHSTONE.—Monthly. Fiction. Established 1891. The A. D. Porter Co., publishers. Subscription, 25 cents; claimed circulation, 615,000; 24 pages, 4 columns; length of columns, 13¼ inches; width, 2¼ inches. Forms close 15th preceding month. Can use matrices. Office, 52 Duane street.

Advertising rates, $2.25 per agate line. Reading notices, $3.80, agate measure.

HOME CHEER.—Monthly. Household and Literary. Established 1889; Re-established 1899. R. P. Collins & Co., publishers. Subscription, 25 cents; guaranteed circulation, 100,000; 16 pages, 4 columns; length of columns, 14½ inches; width, 2¼ inches. Forms close first of month preceding date of issue. Office, 21-23 Ann street. Brooklyn office, 669-671 Gates avenue.

Advertising rates, agate, 30 cents a line. Reading notices 30 cents per line agate.

See advertisement on inside back page cover.

HOME COMFORT.—Monthly. Family Literature. Established 1898. Wm. F. Rupert, publisher Subscription, 50 cents; estimated circulation 15,000; 16 pages, 9x12. Office, 114 Fifth avenue.

Advertising rates on application.

HOME LIFE.—Monthly. Literary. Established 1899. Home Life Publishing Co., publishers. Subscription, $1; guaranteed circulation, 250,000; 16 pages, 4 columns; length of columns, 14 inches; width, 2¼ inches. (Published at White Plains, N. Y.) Can use matrices. Office, 1293-1295 Broadway.

Advertising rates, agate, 60 cents a line; ¼ page, $105; ½ page, $210; one page, $400.

See advertisement on page 423.

NEW YORK

HOME MAGAZINE.—Monthly. Literary. Established 1889. Home Magazine Publishing Co., publishers. Subscription, $1; guaranteed circulation, 75,000; 140 pages, 2 columns; length of columns, 8½ inches; width, 2¼ inches. Forms close 10th of the month. Office, 116 Nassau street.

Advertising rates, agate, 40 cents a line; one page (16 inches), one time, $80; ½ page, $45; ¼ page, $25.

HOME MONTHLY.—Literary. Established 1877. Home Publishing Co., publishers. Subscription, $1; guaranteed circulation, 400,000; 20 pages, 4 columns; length of columns, 14½ inches; width, 2¼ inches. Forms close 20th of month preceding date of issue. Office, German Herold Building.

Advertising rates, agate, $1.50 per line each insertion.

See advertisement on pages 404 and 405.

HOME TALK.—Monthly. Household. Established 1880. W. H. England, publisher. Subscription, 50 cents; claimed circulation, 300,000; 32 pages, 3 columns; length of columns, 9¾ inches; width, 2¼ inches. Forms close 15th of preceding month. Office, 325 Temple Court.

Advertising rates, agate, $1 per line; no discounts.

HOMILETIC REVIEW.—Monthly. Undenominational. Established 1876. Funk & Wagnalls Co., publishers. Subscription, $3; claimed circulation, 20,000; 134 pages, 2 columns; length of columns, 7½ inches; width, 2 1-7 inches. Forms close 5th of the month. Office, 30 Lafayette Place.

Advertising rates, ⅛ page (2 inches), one time, $7; ¼ page, $12; ½ page, $20; one page, $36. Inside cover pages, $45; last cover page, $60; minimum space, ⅛ page. Discounts, for three months, 10 per cent; six months, 20 per cent; nine months, 25 per cent; one year, 33 1-3 per cent.

HOURS AT HOME.—Monthly. Fiction. Established 1893. Frank Hodgkinson, publisher. Subscription, 30 cents; guaranteed circulation, 200,000; 16 pages, 4 columns; length of columns, 14 inches; width, 2¼ inches. Can use matrices. Forms close on 18th of month. Office, 81 Walker street.

Advertising rates, agate, 85 cents a line. Reading notices, $1.30 per agate line measure, set in agate, nonpareil or brevier.

See advertisement on page 395.

HOUSEWIFE.—Monthly. Literary and Domestic. Established 1882. The A. D. Porter Co., publishers. Subscription, 35 cents; claimed circulation, 100,000; 16 pages and cover (20 in all), 4 columns; length of columns, 14 inches; width, 2¼ inches. Can use matrices. Forms close 15th of the month. Office, 52 Duane street.

Advertising rates, per agate line, 50 cents. Reading notices, $1 a line; ¼ page (200 lines), $80; ½ page. $160; one page, $320. No discounts.

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ILLUSTRATED COMPANION.—Monthly. Fiction. Established 1880. F. B. Warner & Co., publishers. Subscription, 50 cents; guaranteed circulation, 350,000; 16 pages, 4 columns; length of columns, 14¼ inches; width, 2¼ inches. Forms close 15th of preceding month. Office, 296 Broadway.

Advertising rates, agate, $1.25 a line.

See advertisement on page 495.

INTERNATIONAL JOURNAL OF SURGERY.—Monthly. Surgical. Established 1888. International Journal of Surgery Co., publishers. Subscription, $1; claimed circulation, 28,000; 32 pages, 2 columns; length of columns, 9 inches; width, 3 inches. Forms close 15th preceding month. Office, 100 William street.

Advertising rates, ⅛ page, one month, $10; three months, $25; six months, $45; one year, $80; one page one month, $50; one year, $500.

JOURNAL OF THE TELEGRAPH.—Monthly. Telegraphy. Established 1866. Western Union Telegraph Co., publishers. Subscription, $1; claimed circulation, 25,500; 16 pages, 3 columns; length of columns, 10½ inches; width, 2¼ inches. Office, 195 Broadway.

Advertising rates, per inch, each insertion, $2. Business notices on editorial page, 50 cents a line.

JUDGE'S LIBRARY.—Monthly. Humorous. Illustrated. Established 1885. Judge Company, publishers. Subscription, $1; guaranteed minimum circulation, 55,000; 60 pages, 3 columns; length of columns, 9 inches; width, 2⅛ inches. Forms close 6th preceding month. Office, 110 Fifth avenue.

Also publishes SIS HOPKINS' Own Book, same circulation and advertising rates, as Judge's Library.

Advertising rates, per agate line, 25 cents. 20 per cent discount on yearly orders.

JUNIOR MUNSEY.—Monthly. Literary. Established 1897. The Puritan combined with it, 1901. Frank A. Munsey, publisher. Subscription, $1; claimed circulation, 190,000; 176 pages, 2 columns; length of columns, 8¼ inches; width, 2⅝ inches. Forms close five weeks in advance. Office, 111 Fifth avenue.

Advertising rates, agate, $1 a line; one page, $150; 5 per cent discount on six insertions for ¼ page or more, to be used within one year; 10 per cent on twelve insertions. No discount on less than ¼ page. No adv. of less than one inch taken. Special rate for school advertising.

KNEIPP WATER CURE MONTHLY.—(15th.) Hygiene. Established 1900. The Kneipp Magazine Publishing Co., publishers. Subscription, $1; claimed circulation, 12,000; 48 pages and cover, 5 columns; length of columns, 9½ inches; width, 2¼ inches. Forms close 5th of month of issue. Office, 111 E. Fifty-ninth street.

Also publishes AMERIKANISCHE KNEIPP BLATTER, circulation, 10,000, and

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GESUNDHEITS-KALENDER, circulation, 8,000. The two latter printed in German.

Advertising rates, agate, 30 cents a line either issue; 50 cents for both Kneipp Water Cure Monthly and Amerikanische Kneipp Blatter. One inch, three months, either issue, $5; both issues, $8; six months, $9 either issue; $15, for both.

LADIES' WORLD.—Monthly. Literary and Household. Established 1879. S. H. Moore & Co., publishers. Subscription, 40 cents; average monthly circulation for year 1900, 476,792 copies; 28 to 36 pages, 4 columns; length of columns, 14¼ inches; width, 2 3-16 inches. Forms close first of preceding month. Office, 23-27 City Hall Place.

Advertising rates, agate, per line, $2. Reading notices, $4 per line, agate measure. Open space, used within one year, 200 lines, $1.90 per line; 500 lines, $1.85; 1,000 lines, $1.80; 2,000 lines, $1.75 per line. No advertisement of less than 5 lines taken. Preferred positions extra.

See advertisement on page 477.

LANCET. — Monthly. Medical. Established 1880. J. B. Flint & Co., publishers. Subscription, $2; estimated circulation, 10,000; 88 pages, 8x11. Office, 104 Fulton street.

Advertising rates on application.

L'ART DE LA MODE.—Monthly. Fashions. Established 1882. The Morse-Broughton Co., publishers. Subscription, $3.50; claimed circulation, 50,000; 14 to 16 pages, 4 columns; length of columns, 13¾ inches; width, 2⅝ inches. Forms close 15th of second preceding month. Office, 3 East Nineteenth street.

Advertising rates, 50 cents per agate line; ⅛ page, $37.50; ¼ page, $75; ½ page, $150; one page, $300. Discounts, three months, or 250 lines, 10 per cent; six months, or 500 lines, 15 per cent; twelve months, or 1,000 lines, 25 per cent.

LE BON TON.—Monthly. Fashions. Established 1851. S. T. Taylor Co., publishers. Subscription, $3.50; estimated circulation, 50,000; 21 pages, 4 columns; length of columns, 13½ inches; width, 2¼ inches. Forms close 15th of second preceding month. Office, 930 Broadway.

Advertising rates, agate, 50 cents a line. Discounts, 10 per cent on six months; 20 per cent on one year.

LE COSTUME ROYAL.—Fashions. Established 1895. Royal Pattern Co., publishers. Subscription, $3.50; estimated circulation, 60,000; 4 columns; length of columns, [illegible] inches; width, 2¼ inches. Forms close 10th of month, two months in advance. Advertising office, 28 West Twenty-third street.

Advertising rates, agate, 50 cents a line. Discounts, 5 per cent on three months; 10 per cent on six months; 15 per cent on one year. Reading notices, $1 per agate line. Position ¼ extra.

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LEDGER MONTHLY.—Literary and Family. Illustrated. Established 1844. Robert Bonner's Sons, publishers. Subscription, $1. Guaranteed average circulation, exceeding 100,000; 44 to 52 pages, 4 columns; length of columns, 14¼ inches; width, 2¼ inches. Forms close 25th second preceding month. Can use matrices. Office, 182 William street.

Advertising rates, agate, 50 cents a line. no discounts. Reading notices, with "adv." $1 a line, agate measure.

LITERARY NEWS.—Monthly. Current Literature. Established 1879. R. R. Bowker, publisher. Subscription, $1; estimated circulation, 10,000; 32 pages, 2 columns; length of columns, 7½ inches; width, 2⅜ inches. Office, 298 Broadway.

Advertising rates, agate, one page, one time, $25; ½ page, $13.50; ¼ page, $7; ⅛ page, $4. Cover pages extra. Discounts on yearly advertisements on application.

M'CALL'S MAGAZINE AND QUEEN OF FASHION.—Monthly. Fashions. Established 1873. The McCall Co., publishers. Subscription, 50 cents; sworn average circulation, 250,000*; 56 pages, 3 columns; length of columns, 9½ inches; width, 2¼ inches. Forms close 10th of second preceding month.. Office, 113-115-117 West 31st street.

Advertising rates, agate, $1 a line; one page, $375; ¼ and ½ pages, pro rata. Discounts, 5, 10 and 15 per cent on 3, 6 and 12 insertions, respectively; 3 pages to be used within one year, at yearly rate.

See advertisement on page 463.

M'CLURE'S MAGAZINE.—Monthly. Literary. Established 1893. S. S. McClure Co., publishers. Subscription, $1; sworn average circulation, for year 1900, 360,259*; 100 pages, 2 columns; length of columns, 8 inches; width, 2¾ inches. Forms close first of preceding month. Office, 141-155 E. Twenty-fifth street.

Advertising rates, $2 a line, agate; ⅛ page, $50; ¾ page, $96; ½ page, $192; one page, $384. Discounts: 5 per cent on 6 months; 10 per cent on one year.

MACHINERY.—Monthly. Mechanical. Established 1894. The Industrial Press, Publishers. Subscription, $1; estimated circulation, 21,000; 80 pages, 3 columns; length of columns, 11 inches; width, 2 1-3 inches. Forms close 10th preceding date of issue. Also publishes STEAM ENGINEERING, which see. Office, 9-15 Murray street.

Advertising rates, $2.50 per inch, per time; 100 to 200 inches, $2.25; 200 to 300 inches, $2; 300 to 400 inches, $1.95; over 400 inches, $1.90 per inch.

MAGAZINE OF ART.—Monthly. Established 1878. Cassell & Co., Limited, publishers. Subscription, $3.50; claimed circulation, 16,500; 60 pages, 4 columns; length of columns, 10½ inches; width, 2¼ inches. Forms close 12th of preceding month. Office, 7 W. Eighteenth street.

Advertising rates, agate, 30 cents per line; ¼ page, one time, $22.50; ½ page, one time, $40; 1 page, one time, $75. Discounts; 5 per cent on three months; 10 per cent on six months; 20 per cent on twelve months.

MEDICAL EXAMINER.—Monthly (15th). Medical. Established 1890. The Medical Examiner Practitioner Co., publishers. Subscription, $2; claimed average circulation, 8,000; 64 pages, 2 columns; length of columns, 9½ inches; width, 3½ inches. Can use matrices. Office, 220 Broadway.

Advertising rates on application.

MEDICAL REVIEW OF REVIEWS.—Monthly. Medical. Established 1896. Medical Review of Reviews (Inc.), publishers. Subscription, $1; claimed average circulation for three months ending May, 1901, 10,010; 138 pages, 2 columns; length of columns, 8 inches; width, 2½ inches. Can use matrices. Office, 252 Madison avenue.

Advertising rates, ⅛ page, three months, $7.50; ¼ page, $15; ½ page, $30; one page, $60; six months and one year, pro rata.

MEDICAL TIMES.—Monthly. Medical. Established 1873. Benj. Lillard, manager. Subscription, $2; estimated circulation, 5,000; 64 pages, 6½x9½. Forms close 20th of preceding month. Office, 108 Fulton street.

Advertising rates, narrow column, $2 an inch; wide column, 1-16 page, one time, $5; ⅛ page, $8; ¼ page, $13; ½ page, $22; one page, $35. Reading notices, 40 cents a line.

MENORAH MONTHLY.—Jewish. Established 1886. Menorah Publishing Co., publishers. Subscription, $3; estimated circulation, 10,500; 110 pages, 2 columns; length of columns, 7½ inches; width, 2½ inches. Office, Temple Court.

Advertising rates, ⅛ page, one month, $7.50; three months, $15; one year, $35; ¼ page, one time, $15; one year, $60; 1 page, one time, $30; one year, $180.

METRONOME.—Monthly. Music. Established 1884. Carl Fischer, publisher. Subscription, $1; claimed average circulation, 22,500; 32 pages, 3 columns. Office, 6-8 Fourth avenue.

Advertising rates, $2 per inch. Discounts: 10 per cent on three months; 15 per cent on six months; 20 per cent on one year.

METROPOLITAN AND RURAL HOME.—Monthly. Popular Literature. Established 1885. Metropolitan and Rural Home Co., publishers. Subscription, 50 cents; guaranteed circulation, 500,000; 16 to 28 pages, 4 columns; length of columns, 14 inches; width, 2¼ inches. Forms close 14th of preceding month. Office, German Herold Building.

Advertising rates, agate, $2 a line each insertion.

See advertisement on pages 404 and 405.

METROPOLITAN MAGAZINE.—Monthly. Established 1895. Blakely Hall, publisher. Subscription, $2.75; claimed circulation, 135,000; 164 pages, 2 columns; length of columns, 8 inches; width, 2½ inches. Can use mat-

rices. Forms close one month in advance. Office, 116 Nassau street.

Advertising rates, agate, $1; a line; one page, $120; any preferred inside page, $200; fourth cover page, $300: Discounts, 5 per cent on 3 months, 10 per cent on 6 months, 15 per cent on 9 months, 25 per cent on one year.

MODERN MEDICAL SCIENCE AND SANITARY ERA.—Monthly. Medical and Sanitary. Established 1886. William Cowper Conant, publisher. Subscription, $1; claimed average circulation, 20,000; 68 pages, 1 column; length of column, 7 inches; width, 4 inches. Forms close 25th preceding month. Office, 466 West 151st street.

Advertising rates, agate, 20 cents a line; ¼ page, one time, $7; ½ page, $13; one page, $25. Discounts: 10 per cent on six months; 20 per cent on one year.

MODERN MERCHANT (The), Continuing The Buyer and Dry Goods Chronicle.—Monthly. Established 1886. The Buyer and Chronicle Co., publishers. Subscription, $2; claimed circulation, 5,000; 100 pages, 3 columns, length of columns, 10 inches; width, 2⅜ inches. Office, 396 Broadway.

Advertising rates on application.

MODERN STORIES.—Monthly. Fiction. Established 1892. Modern Stories Publishing Co., publishers. Subscription, 25 cents; claimed average circulation, 300,000; 16 pages, 4 columns; length of columns, 14 inches; width, 2¼ inches. Can use matrices. Forms close 10th to 18th of preceding month. Office, 64 Fulton street.

Advertising rates, agate, $1.25 per line. Reading notices, $2 per line, agate measure.

See advertisement on page 472.

MODES.—Monthly. Fashions. Established 1896. Modes Fashion and Pattern Co., publishers. Subscription, 50 cents; estimated circulation, 50,000; 68 pages, 3 columns; length of columns, 9½ inches; width, 2⅛ inches. Forms close 18th of second preceding month. Office, 37-39-41 E. Eighteenth st.

Advertising rates, agate, 50 cents a line.

MODES AND FABRICS.—Monthly. Fashions. Established 1890. A. P. Gardiner Publishing Co., publishers. Subscription, 50 cents; claimed circulation, 350,000; 32 pages and cover, 3 columns; length of columns, 8½ inches; width, 2⅛ inches. Forms close first of preceding month. Office, 320 Broadway.

Advertising rates, agate, $1.25 a line; position, 10 per cent extra. Reading notices, $2 a line.

MONEY.—Monthly. Non-Partisan. Currency. Established 1897. Raymond E. Dodge, publisher. Subscription, $1; claimed average circulation, for year 1900, 24,800; 32 pages, 6x9. Can use matrices. Office, 21 Park Row.

Advertising rates, agate, 40 cents a line.

MOTHERHOOD.—Monthly. Established 1897. The Motherhood Co., publishers. Subscription, $2; guaranteed circulation, 15,000; 80 pages, 2 columns; length of columns, 8 inches; width, 2¾ inches. Forms close 10th of preceding month. Office, 1 Madison ave.

Advertising rates, agate, 40 cents a line; 1 inch, $5.50; ¼ page, $15; ½ page, $25; 1 page, $50. Discounts: 10 per cent on three months; 15 per cent on six months; 25 per cent on one year.

MUNSEY'S MAGAZINE.—Monthly. Literary. Established 1886. Frank A. Munsey, publisher. Subscription, $1; claimed average circulation, for year 1900, 613,350; 160 pages, 2 columns; length of columns, 8¼ inches; width, 2⅝ inches. Forms close 5 weeks in advance. Office, 111 Fifth avenue.

Advertising rates, agate, $3 a line; 1 page, $500; ½ and ¼ pages pro rata; position, 10 per cent extra. 6 insertions ¼ page or more, within one year, 5 per cent discount; 12 insertions, 10 per cent. This discount does not apply to any space less than ¼ page. No advertisement of less than one inch taken. Special rate for school advertising.

NEW IDEA WOMAN'S MAGAZINE.—Monthly. Succeeding New Ideas for Woman's Wear, March, 1901. Household and Fashions. Illustrated. Established 1896. New Idea Publishing Co., publishers. Subscription, $1; guaranteed average circulation, for four months ending June, 1901, 61,250*; 96 pages and cover; size of page 8x11 inches; length of columns, 9½ inches, width, 2⅛ inches. Can use matrices. Forms close first of second preceding month. Office, Times Building.

Advertising rates, agate, 30 cents a line; ¼ page page, one time, $27.50; ½ page, $50; one page, $100. Minimum space, 5 lines. No discounts for time or space.

NICKELL MAGAZINE.—Monthly. Literary. Established 1892. The Nickell Publishing Co., publishers. Subscription, 50 cents; guaranteed circulation exceeding 82,000; 64 pages, 2 columns; length of columns, 7⅝ inches; width, 2⅛ inches. Can use matrices. Forms close 7th of preceding month. Office, Park Row Building.

Advertising rates, agate, 50 cents a line; one page, $80; half and quarter pages pro rata. Inside cover, per quarter page, $30. Discounts: 5 per cent on three months, 10 per cent on six months, 20 per cent on one year.

See advertisement on page 375.

NORTH AMERICAN REVIEW.—Monthly. Literary. Established 1815. G. B. M. Harvey, editor; A. D. Chandler, publisher. Subscription, $5; guaranteed circulation, 50,000; 128 pages, 2 columns; length of columns, 7¾ inches; width, 2 1-3 inches. Forms close 10th of second preceding month. Office, 11 Warren street.

Advertising rates, agate, 75 cents per line; 1 page, $100; ¼ and ½ pages, pro rata. 10 per cent extra for position. Discounts, 10 per cent on three months; 15 per cent on six months; 20 per cent on one year.

OUTING.—Monthly. Sport, Travel, Adventure and Country Life. Established 1882. Outing Publishing Co., publishers. Subscription, $3; claimed circulation, 83,000; 96 pages, 2 columns; length of columns, 8 inches; width, 2½ inches. Forms close first of preceding month. Office, 239 Fifth avenue.

Advertising rates, 75 cents per agate line; 1 inch one month, $10.50; ¼ page, one month, $31.25; ½ page, $62.50; one page, $125. Discounts: 5, 10 and 15 per cent on 3, 6 and 12 months, respectively.

PARAGON MONTHLY.—Established 1899. Paragon Publishing Co., publishers. Subscription, 50 cents; guaranteed circulation, 400,000; 24 to 32 pages; 4 columns; length of columns, 14 1-3 inches; width, 2 1-6 inches. Forms close 6th of preceding month. Office, German Herold Building.

Advertising rates, agate, $1.50 a line; no discounts.

See advertisement on pages 404 and 405.

PARISH VISITOR.—Monthly (20th). Religious. Established 1852. Thomas Whittaker, publisher. Subscription, 50 cents; claimed average circulation, 20,500; 4 pages, 5 columns; length of columns, 19½ inches; width, 2¾ inches. Office, 2 Bible House.

Advertising rates, agate, 25 cents a line.

PEARSON'S MAGAZINE.—Monthly (appearing on 15th of each month preceding date of issue). Literary. Illustrated. Established 1899. The Pearson Publishing Co., publishers. Subscription, $1; guaranteed minimum circulation, 185,000; 140 pages; 2 columns; length of columns, 8 inches; width, 2½ inches. Can use matrices. Forms close 23d, second preceding month. Office, 43 E. Nineteenth street.

Advertising rates, agate, $1.25 a line; one page, $200; one-half, one-quarter and one-eighth pages, pro rata. Discounts of 5 and 15 per cent on six and twelve insertions, respectively. Three pages, or 672 lines, within one year, 10 per cent discount.

PENMAN'S ART JOURNAL.—Monthly. Penmanship. Established 1877. Ames & Rollison Co., publishers. Subscription, $1; estimated circulation, 23,000; 30 pages, 3 columns; length of columns, 9⅝ inches; width, 2 1-6 inches. Office, 202 Broadway.

Advertising rates, agate, 20 cents a line. No advertisement taken for less than $2.

PEOPLE'S HOME JOURNAL.—Monthly. Literary. Household. Established 1885. F. M. Lupton, publisher. Subscription, 35 cents; claimed average circulation, 430,000; 20 pages, 4 columns, length of columns, 14¼ inches; width, 2¼ inches. Can use matrices. Forms close 10th of preceding month. Office, 23-27 City Hall Place.

Advertising rates, agate, $1.50 a line. Reading notices, set in minion, nonpareil or agate, $1.75 per line, agate measure, for space occupied. PEOPLE'S HOME JOURNAL and GOOD LITERATURE combined, $2.50 per line. Reading notices $3 per line, agate, for space occupied. Discounts; 5 per cent on 250 lines; 10 per cent on 500 lines; 15 per cent on 1,000 lines; 20 per cent on 2,000 lines.

See advertisement on page 458.

PHYSICAL CULTURE.—Monthly. Established 1898. Physical Culture Publishing Co., publishers. Subscription, 50 cents; estimated circulation, 100,000; 34 pages, 2 columns; length of columns, 8 inches; width, 2½ inches. Forms close 15th preceding month. Office, Townsend Building.

Advertising rates, one inch, per time, $10; ¼ page, $37.50; ½ page, $75; one page, $150; next reading matter, $1.5; back cover, $225.

POPULAR FASHIONS.—Monthly. Fashions. Established 1881. Popular Fashion Co., publishers. Subscription, $1; guaranteed circulation, 500,000; 24 pages, 4 columns; length of columns, 14⅛ inches; width, 2¼ inches. Forms close 15th of preceding month. Office, 79 Fourth avenue.

Advertising rates, agate, $2 a line, per time; no discounts for time or space. Reading notices, set in regular reading type, $3.50 a line, agate.

See advertisement on page 448.

POPULAR SCIENCE MONTHLY.—(25th.) Science. Established 1872. McClure, Phillips & Co., publishers. Subscription, $3; claimed average circulation, 10,500; 112 pages, 2 columns; length of columns, 8 inches; width, 2¾ inches. Can use matrices. Forms close 15th, current month. Office, 141-155 East 25th street.

Advertising rates, agate, 30 cents a line; ⅛ page, one time, $7; ¼ page, $12.50; ½ page, $25; one page, $50. Discounts: 10, 15 and 30 per cent on 3, 6 and 12 months, respectively.

POPULAR SCIENCE NEWS.—Monthly. Educational and Scientific. Established 1866. Lillard & Co., publishers. Subscription, $1.60; claimed average circulation, 11,653; 32 pages, 3 columns; length of columns, 10 inches; width, 2¼ inches. Forms close 15th to 18th of preceding month. Office, 108 Fulton street.

Advertising rates, agate, 30 cents a line; 1 inch, one time, $3; three months, $9; six months, $17; one year, $30.

POWER.—Monthly. Engineering. Established 1881. Power Publishing Co., publishers. Subscription, $1; guaranteed circulation, for year ending April, 1901, 30,785; 96 pages, 4 columns; length of columns, 14 inches; width, 2¼ inches. Forms close 15th preceding month. Office, Pulitzer Building.

Advertising rates, 1 inch, one month, $10; three months, $20; six months, $35; one year, $60; 2 inches, one time, $15; three months, $30; one year, $100.

PRACTICAL DRUGGIST. — Monthly. Pharmaceutic. Established 1897. Lillard & Co., publishers. Subscription, $1; estimated circulation, 12,000; 28 pages, 3 columns; length of columns, 10 inches; width, 2¼

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inches. Forms close 20th of preceding month. Office, 108 Fulton street.

Advertising rates, agate, 40 cents a line with discounts for consecutive insertions. Reading notices, 50 cents a line. One inch, one time, $5; three months, $15; six months, $25; one year, $45.

PRACTICAL TEACHER.—Monthly, except July and August. Educational. Established 1898. E. L. Kellogg & Co., publishers. Subscription, 30 cents; claimed average circulation, 25,150; 16 pages, 3 columns; length of columns, 11 inches; width, 2¼ inches. Forms close 10th preceding month. Office, 61 East 9th street.

Advertising rates, agate, 20 cents a line. Advertising space limited to two pages.

PREACHER'S MAGAZINE. — Monthly. Undenominational. Established 1890. Wilbur B. Ketcham, publisher. Subscription, $1.50; claimed minimum circulation, 5,000; 68 pages, 2 columns; length of columns, 6¾ inches; width, 2¼ inches. Office, 7 and 9 West 18th street.

Advertising rates, agate, 10 cents a line; one page $20. Discounts: 10 per cent on three months; 15 per cent on six months; 20 per cent on one year.

PRIMARY SCHOOL.—Monthly, except July and August. Educational. Established 1891. E. L. Kellogg & Co., publishers. Subscription, $1; claimed average circulation, 24,200; 40 pages, 3 columns; length of columns, 11 inches; width, 2¼ inches. Forms close 10th preceding month. Office, 61 E. Ninth street.

Advertising rates, agate, 30 cents a line. Reading notices, brevier solid, 50 cents a line. Discounts: 10 per cent on three months; 15 per cent on six months; 20 per cent on one year.

PUBLIC HEALTH JOURNAL.—Monthly. Medical and Sanitary. Established 1886. The International Board of Health Journal Co., publishers. Subscription, $1; estimated circulation, 10,000; 52 pages. Office, 18 East 17th street.

Advertising rates on application.

See advertisement on page 467.

PUCK'S LIBRARY.—Monthly. Humorous. Established 1887. Keppler & Schwarzmann, publishers. Subscription, $1; estimated circulation, 60,000; 34 pages, 3 columns; length of columns, 10 inches; width, 2⅛ inches. Forms close 10th preceding month. Office, Houston and Mulberry streets.

Advertising rates, per agate line, 50 cents. Discounts: three months, 15 per cent; six months, 20 per cent; one year, 25 per cent, Nothing less than three lines.

QUIVER.—Monthly. Literary. Illustrated. Established 1887. Cassell & Co., Ltd., publishers. Subscription, $1.50; claimed circulation, 31,500; 116 pages, 2 columns; length of columns, 8¼ inches; width, 2¾ inches. Office, 7 W. Eighteenth street.

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Advertising rates, agate, 30 cents per line each insertion; ¼ page, one time, $22.50; ½ page, one time, $40; 1 page, one time, $75. Discounts: three months, 5 per cent; six months, 10 per cent; one year, 20 per cent.

RAILWAY AND LOCOMOTIVE ENGINEERING.—Monthly. Established 1888. The Angus Sinclair Co., publishers. Subscription, $2; claimed average circulation, 23,468; 80 pages, 3 columns; length of columns, 10 inches; width, 2¼ inches. Can use matrices. Forms close 20th preceding month. Office, 95 Liberty street.

Advertising rates, $2.50 per inch; discounts for space.

RECREATION.—Monthly. Sporting. Established 1894. G. O. Shields, publisher. Subscription, $1; guaranteed circulation, 65,000*; 144 pages, 2 columns; length of columns, 7 inches; width, 2¼ inches. Forms close 5th of preceding month. Office, 23 W. Twenty-fourth street.

Advertising rates, 1 inch, one time, $16; ¼ page, $60; ½ page, $80; 1 page, $120. Discounts for six months and up. Reading notices, $1.50 a line.

REVISTA POPULAR.—Monthly. Spanish. Literary. Established 1888. J. Beniquez, publisher. Subscription, $1; estimated circulation, 10,000; 8 pages, 11x14. Office, 46 Vesey street.

Advertising rates on application.

RUDDER.—Monthly. Yachting. Established 1890. Rudder Publishing Co., publishers. Subscription, $2; estimated circulation, 10,000; 48 pages, 9x12. Office, 9 Murray street.

Advertising rates, 1-16 page, one time, $5.75; three months, $11.25; six months, $18.75; one year, $31.25; ⅛ page, one time, $11.25; ¼ page, $22.50; ½ and 1 page pro rata.

ST. ANDREW'S CROSS.—Monthly. Protestant Episcopal. Established 1886. Brotherhood of St. Andrew, publishers. Subscription, $1; claimed average circulation for year 1900, 13,480; 24 pages, 3 columns; length of columns, 10 inches; width, 2⅝ inches. Forms close 20th of preceding month. Office, 281 Fourth avenue.

Advertising rates, 30 cents per agate line. Discounts: 10 per cent on three months; 16 2-3 per cent on six months; 33 1-3 per cent on one year.

ST. NICHOLAS MAGAZINE.—Monthly. Juvenile. Established 1873. Century Co., publishers. Subscription, $3; estimated circulation, 60,000; 104 pages, 2 columns; length of columns, 8 inches; width, 2⅝ inches. Forms close one month in advance. Office, Union Square.

Advertising rates, nonpareil, $1 a line; ¼ page, $40; ½ page, $80; 1 page, $150. Time discounts on request.

SCRIBNER'S MAGAZINE.—Monthly. Literary. Established 1887. Chas. Scribner's Sons, publishers. Subscription, $3; claimed

average circulation, for year 1900, 175,000; 132 pages, 2 columns; length of columns, 7¾ inches; width, 2¼ inches. Forms close 1st of preceding month. Office, 153-157 Fifth avenue.

Advertising rates, agate, $1.50 a line; ¼ page, one time, $62.50; ½ page, one time, $125; 1 page, one time, $250. Discounts: 5 per cent on three months; 10 per cent on six months; 20 per cent on twlve months.

SHORT STORIES.—Monthly. Fiction. Established 1890. Current Literature Publishing Co., publishers. Subscription, $2.50; estimated circulation, 30,000; 128 pages, 8 inches long; columns, 2⅝ inches wide. Issued on 15th of month preceding date of issue. Forms close on the first. Office, 55 Liberty street.

Advertising rates, agate, 15 cents a line; 1 page, one time, $30; ½ page, $15; ¼ page, $7.50. Discounts: three months, 5 per cent; six months, 10 per cent; twelve months, 20 per cent.

SILVER CROSS.—Monthly. King's Daughters. Established as weekly, 1887; changed to monthly, 1901. Sliver Cross Publishing Co., publishers. Subscription, $1; guaranteed circulation, 30,000; 24 to 32 pages, 3 columns, length of columns, 11 inches; width, 2⅛ inches. Office, 156 Fifth avenue.

Advertising rates, agate, 15 cents a line. Reading notices, 25 cents. Discounts, on large contracts.

SMART SET (The).—Monthly (15th). Established 1900. Ess Ess Publishing Co., publishers. Subscription $3; claimed circulation, 100,000; 160 pages, 2 columns; length of columns, 8 inches; width, 2¾ inches. Forms close first of preceding month. Office, 1135 Broadway.

Advertising rates, agate, $1.25 a line; one page, $200; ⅛, ¼ and ½ pages pro rata. Nothing less than 7 lines taken. Discounts: 6 months, 5 per cent; one year, or three pages or more, used within one year, 10 per cent.

SNAP-SHOTS. — Monthly. Photographic. Established 1901. Snap-Shots Publishing Co., publishers. Subscription, 50 cents; estimated circulation, 50,000; 32 pages and cover, 2 columns; length of columns, 5⅝ inches; width, 1⅞ inches. Forms close 25th preceding month. Office, Townsend Building, 25th street and Broadway.

Advertising rates, agate, 25 cents a line.

See advertisement on page 445.

STEAM ENGINEERING.—Monthly (15th). Mechanical. Established 1895. The Industrial Press, publishers. Subscription, $1; claimed circulation, 24,000; 58 pages, 3 columns; length of columns, 11 inches; width, 2 1-3 inches. Forms close first of current month. Office, 9-15 Murray street. Also publishes MACHINERY.

Advertising rates, 1 inch, one month, $2.50; 48 to 75 inches used within one year, $2 per inch; 75 to 150 inches, $1.75; 150 to 250 inches, $1.65; 250 to 400 inches, $1.50, more than 400 inches, $1.45 per inch.

STRAND MAGAZINE.—Monthly. Literary. International News Co., publishers. Subscription, $1.20; sworn circulation, 250,000; 120 pages, 2 columns; length of columns, 8½ inches; width, 2½ inches. Forms close 30th of second preceding month. Office, 83 Duane street.

Advertising rates, agate, $1.25 per line; ordinary page, one time, $250; inside covers, $300; outside back (fourth page), $400. Three times or more, 90 cents a line per time.

SUCCESS.—Monthly. Literary. Established 1897. McGraw-Marden Company, publishers. Subscription, $1; guaranteed circulation, 250,000; 64 pages, 3 columns; length of columns, 12 inches; width, 2⅛ inches. Forms close first of month preceding date of issue. Office, University Building, Washington Square.

Advertising rates, agate, $1.50 per line. Reading notices, $3 a line. No discount for time or space.

SUCCESSFUL AMERICAN.—Monthly. Independent. Biographical. Established 1900. Press Biographical Co. (Incorp.), publishers. Subscription, $3; claimed circulation, 10,000; 80 to 100 pages, 2 columns; length of columns, 9 inches; width, 3 inches. Office, 13-21 Park Row.

Advertising rates, agate, 25 cents a line, ¼ page, one time, $15; ½ page, $30; one page, $50; Discounts: 3 months, 5 per cent; 6 months, 10 per cent; one year, 20 per cent.

SUNDAY-SCHOOL JOURNAL.—Monthly. Evangelical. Established 1869. Methodist Book Concern, publishers. Subscription, 60 cents; guaranteed circulation (Eastern edition only), 101,000; 52 pages, 2 columns; length of columns, 7½ inches; width, 2¼ inches. Can use matrices. Forms close first of second preceding month. Office, 150 Fifth avenue.

Advertising rates, agate (for Eastern edition only), $1 per line. Discounts: 10 per cent on three months; 15 per cent on six months; 25 per cent on one year; fourth page of cover, $1 a line each time.

TEACHERS' INSTITUTE.—Monthly, omitting July and August. Educational. Established 1878. E. L. Kellogg & Co., publishers. Subscription, $1; claimed average circulation, 35,550; 52 pages, 3 columns; length of columns, 11 inches; width, 2¼ inches. Forms close 10th preceding month. Office, 61 East Ninth street.

Advertising rates, agate, 40 cents a line; three months, 10 per cent; six months, 15 per cent; one year, 20 per cent discount. Reading notices, brevier, 70 cents per line.

TEACHERS' WORLD.—Monthly (except July and August). Educational. Established 1890. Bemis Publishing Co., publishers. Subscription, $1; claimed circulation, 45,000; 48 pages, and 8 page supplement, 3 columns; length of columns, 11 inches; width, 2 1-3 inches. Can use matrices. Forms close 15th of the month. Office, 13 Astor Place.

NEW YORK

Advertising rates, agate, 18 cents a line; ¼ page, first and last outside cover, $25; ½ page, $50; 1 page, $100 each, insertion.
See advertisement on page 496.

TOILETTES.—Monthly. Fashions. Established 1881. The Toilettes Co. (Inc.), publishers. Subscription, $2.50; guaranteed average circulation, 35,000; 34 pages, and cover, 4 columns; length of columns, 14¼ inches; width, 2⅛ inches. Can use matrices. Forms close 15th of second preceding month. Office, 26 East 22d street.

Advertising rates, agate, 50 cents a line. Discounts, 10 per cent on six months, 20 per cent on one year.

TRAINED NURSE AND HOSPITAL REVIEW.—Monthly. Established 1887. Lakeside Publishing Co., publishers. Subscription, $2; claimed circulation, 12,500; 80 pages, 2 columns; length of columns, 7⅝ inches; width, 2½ inches. Forms close 20th of preceding month. Office, 1123 Broadway.

Advertising rates, 25 cents per agate line; 1 page, $30. Discount: 5, 10 and 20 per cent for three, six and twelve months.

TRUTH.—Monthly. Artistic. Literary. Established 1886. Truth Co., publishers. Subscription, $2.50; claimed circulation, 52,-650; 48 pages, 3 columns; length of columns, 11½ inches; width, 2⅜ inches. Forms close 1st of preceding month. Office, Nineteenth street and Fourth avenue.

Advertising rates, agate, 50 cents a line each time, (minimum space, 7 lines), one page, in colors, inside, $275; back cover, lithographed in six colors, $400. Discounts, 20 per cent on column or more, to be used within one year.

UNIQUE MONTHLY.—Monthly. Literary. Established as Penny Magazine, 1896. Name changed, 1901, Unique Publishing Co., publishers. Subscription, 50 cents; guaranteed circulation exceeding 100,000; 44 pages, 3 columns; length of columns, 10 inches; width, 2¼ inches. Forms close 12th preceding month. Office, Temple Court.

Advertising rates, agate, 60 cents a line. Reading notices, $1.25 a line. No discount for time or space.
See advertisement on page 371.

VALKYRIAN.—Monthly. Swedish. Illustrated. Literary. Established 1897. Claimed circulation, 11,000; 2 columns; length of columns, 8 inches; width, 2 1-6 inches. Can use matrices. Office, 108 Park Row.

Advertising rates, ¼ page, one year, $75; ½ page, $135; full page, one year, $250.

VANITY FAIR.—Monthly. Literary and Pictorial. Established 1896. Vanity Fair Co., publishers. Subscription, $1; claimed circulation, 70,000; 68 pages, 2 columns; length of columns, 8 inches; width, 2⅜ inches. Can use matrices. Forms close first of preceding month. Office, 116 Nassau street.

Advertising rates, agate, 30 cents a line; one page, $50; ½ page, $25; ¼ page, $12.50.

NEW YORK

WELCOME FRIEND.—Monthly. Literary. Established 1882. Nason Pub. Co., publishers. Subscription, 50 cents; claimed circulation, 100,000, 8 pages, 5 columns; length of columns, 16¾ inches; width, 2⅛ inches. Can use matrices. Forms close 25th of preceding month. Office, 156 Nassau street.

Advertising rates, agate, 40 cents a line. Reading notices, 60 cents.

WERNER'S MAGAZINE.—Monthly. Established 1879. Edgar S. Werner Publishing and Supply Co., (Inc.) publishers. Subscription, $2; claimed circulation, 18,000; 110 pages, 2 columns; length of columns, 8 inches; width, 2½ inches. Forms close 20th of preceding month. Office, 43 E. Nineteenth street.

Advertising rates, $3.50 per inch per month; ¼ page, $10; ½ page, $18; one page, $30. Discounts, 10, 15, and 20 per cent on 3, 6 and 12 months respectively.

WESTCHESTER HOME LIFE.—Monthly, Established 1901. Thos. H. Davis, publisher. Subscription, $1; estimated circulation, 25,-000.

Advertising rates, agate, 15 cents a line.

WOMAN'S HOME MISSIONS.—Monthly. Methodist Episcopal. Established 1884. Mary Belle Evans, publisher. Subscription, 35 cents; claimed circulation, 17,000; 24 pages, 3 columns; length of columns, 9 inches; width, 2⅛ inches. Office, 150 Fifth avenue.

Advertising rates, agate, 20 cents a line; 10 per cent discount on three months; 20 per cent on six months; 30 per cent on one year.

WOMAN'S PHYSICAL DEVELOPMENT.—Monthly, (30th). Health. Established 1900. Physical Culture Co., publishers. Subscription, 50 cents; estimated circulation, 60,000; 48 pages, 2 columns; width of columns, 2½ inches. Office, 25th street & Broadway.

Advertising rates, one inch, one time, $5; ¼ page, $19.75; one page, $75.

WOMAN'S WORK FOR WOMAN.—Monthly. Missions. Established 1885. Woman's Foreign Missionary Society of the Presbyterian Church, publishers. Subscription, 50 cents; guaranteed average circulation, for year 1900, 20,000; 32 pages, 2 columns; length of columns, 8 inches; width, 2½ inches. Forms close 15th preceding month. Office, 156 Fifth avenue.

Advertising rates, 20 cents per line; ¼ page, $11; ½ page, $22; 1 page, $40. Discounts: 3 months, or 250 lines 10 per cent; 6 months, 15 per cent; one year, 20 per cent; 500 lines, 25 per cent; 1,000 lines, 30 per cent.

WORLD MONTHLY.—Democratic. Established 1893. Press Publishing Co., publishers. Subscription, 50 cents; guaranteed circulation, 125,000; 32 pages, 4 columns; length of columns, 15 inches; width, 2 inches. Can use matrices. Forms close 27th preceding month. Office, 53-63 Park Row.

Advertising rates, agate, 40 cents a line.

WORLD'S WORK, (The).—Monthly (20th). Literary. Political, Social and Economic Review. Established 1900. Doubleday, Page & Co., publishers. Subscription, $3; estimated circulation, 50,000; 100 pages, 2 columns; pages, 5¾x8 inches. Office, 34 Union Square, East.

Advertising rates, agate, 60 cents a line; ⅛ page, one time, $15; ¼ page, $25; ½ page, $45; one page, $90. Discounts, 3 months, 5 per cent; 6 months, 10 per cent; one year, 20 per cent.

WORLD-WIDE MISSIONS.—Monthly, except July and August. Methodist. Established 1888. Board of Missions of the Methodist Episcopal Church, publishers. Subscription, 25 cents; claimed circulation exceeding 225,000; 16 pages, 3 columns; length of columns, 10 inches. Forms close 10th of preceding month. Office, 150 Fifth avenue.

Advertising rates, 75 cents per agate line. Discounts: 500 lines, used within one year, 5 per cent; 1,000 lines, 10 per cent. Time discounts: 5 months, 5 per cent; 10 months, 10 per cent.

YOUNG'S MAGAZINE.—Monthly. See New Orleans, La.

FUR, FIN AND FEATHER.—Bi-Monthly. Sporting. Established 1868. Charles Suydam, publisher. Subscription, 50 cents; estimated circulation, 8,000; 160 pages, 6x9. Office, 114 Warren street.

Advertising rates on application.

POCKET MAGAZINE. — Bi-Monthly. Issued Feb. April, June, August, Oct. and Dec. Fiction, Humor, Literary News. Established 1895. Frederick A. Stokes Co., publishers. Subscription, 50 cents; sworn average circulation, for year 1900, 24,185*; 254 pages one column; length of column, 6¾ inches; width, 4⅝ inches. Forms close 3d of month preceding date of issue. Can use matrices. Office, 5-7 East 16th street.

Advertising rates, ½ page, one time, $15; one page, $25; inside cover, $36; outside cover, $60; page facing inside cover, $30; facing contents, $30. Discounts, 10 per cent on six insertions.

OSWEGO

PALLADIUM. — Every evening except Sunday, and WEEKLY. Fridays. Democratic. Established, daily, 1861; weekly, 1819. Palladium Printing Co., publishers. Subscription, daily, $6; claimed circulation, 3,500; weekly, $1; circulation, 4,300; 8 pages, 7 columns, length of columns, 19⅝ inches; weekly, 21½ inches; width, 2⅛ inches.

Advertising rates, daily, nonpareil, one inch one year, $25. One month, 25 per cent; three months, 40 per cent; six months, 66 2-3 per cent of yearly rate. E. O. D., ¾, 2 times a week, 60 per cent; one time a week, 40 per cent of daily rate. Reading notices, 10 cents a line. Weekly, 1 inch, one year, $15.

TIMES.—Every evening, except Sunday, and SEMI-WEEKLY, Tuesdays and Fridays. Republican. Established 1843. Oswego Publishing Co., publishers. Subscription, daily, $6; claimed circulation, 2,750; semi-weekly, $1; claimed circulation, 5,000; 8 pages, 7 columns; length of columns, 20 inches; width, 2¼ inches.

Advertising rates, daily, nonpareil, per inch, one time, 40 cents; one week, $2; one month, $4; three months, $8.50; six months, $15, one year $25. E. O. D., ¾ daily monthly rates. Special notices or special places extra. Locals 10 cents per line per time. Semi-weekly, 1 inch, 50 cents; one month, $3; three months, $7.50; one year, $20; 2 inches, $35.

PORT JERVIS

GAZETTE.—Every evening, except Sunday and SEMI-WEEKLY, Tuesdays and Fridays. Democratic. Established 1869. Gazette Publishing Co., publishers. Subscription, daily, $5; claimed circulation, 2,450; semi-weekly, $1.50; claimed circulation, 4,425; daily, 4, semi-weekly, 8 pages; daily, 9, semi-weekly, 6 columns; length of columns, daily, 22, semi-weekly, 20 inches; width, 2¼ inches.

Advertising rates, daily, one inch, one time, 60 cents; one week, $1.60; one month, $3.40; three months, $7.80; six months, $11.80; one year, $17; 2 inches, one year, $25. Locals, 10 cents a line first time, 5 cents after. Classified advertisements, 10 cents a line, with discounts. Daily and semi-weekly combined, double rates. Daily and one time a week in semi-weekly, ½ more than daily rate.

NEW YORK FARMER.—Every Thursday. Agricultural. Established 1881. The Tri-States Publishing Co., publishers. Subscription, $1; claimed circulation, 24,500; 8 pages, 7 columns; length of columns, 19½ inches; width, 2 3-16 inches. Forms close Saturday of preceding week.

Advertising rates, per agate line, 15 cents; one month, 13½ cents; three months, 12 cents; six months, 10½ cents; one year, 9 cents per line each insertion. Reading notices, minion, 25 cents a line.

POUGHKEEPSIE

NEWS-PRESS.—Every morning except Sunday, and NEWS-TELEGRAPH, Saturdays. Democratic. Established, daily, 1852; weekly, 1823. Poughkeepsie News Co., publishers. Subscription, daily, $6; estimated circulation, 4,000; weekly, $2; estimated circulation, 7,000; 8 to 16 pages, 7 columns; length of columns, 21 inches; width, 2⅛ inches.

Advertising rates, daily, 1 inch one time, 75 cents; one week, $2.30; one month, $5.65; three months, $12; six months, $19.50; one year, $30. Classified advertisements, 25 cents for five lines or $1 a week. Reading notices, 10 and 20 cents a line. Weekly, 1 inch, one time, $1.50; one month, $4.15; three months, $10.15; six months, $18.15; one year, $28.50. Reading notices in weekly, 10 and 25 cents a line. Solid metal cuts required.

NEW YORK

STAR.—Every evening except Sunday. Republican. Established 1889. R. J. Maloney, publisher. Subscription, $3; claimed circulation, 3,500; 8 pages, 6 columns; length of columns, 19½ inches; width, 2⅛ inches.

Advertising rates, 1 inch, one time, 60 cents; one week, $1.50; one month, $3.75 three months, $8; six months, $14.50; one year, $24. E. O. D., ¾ of daily rate. Classified advertisements, 1 cent a word. Local notices, brevier, 10 cents a line, first time; 8 cents after; by the month 7 cents a line.

SUNDAY COURIER.—Every Sunday. Independent. Established 1872. A. G. Tobey, publisher. Subscription, $2; estimated circulation, 3,000; 14 pages, 7 columns; length of columns, 21½ inches; width, 2¼ inches.

Advertising rates, nonpareil, 1 inch, one time, $1; one month, $2.50; three months, $5.75; six months, $9; one year, $15; 3 inches, three months, $11.75; one year, $32. Local notices, 12 cents; one month, 10 cents; one year, 8 cents per line each insertion.

Also issues an edition on Monday.

ROCHESTER

DEMOCRAT AND CHRONICLE.—Every morning, and WEEKLY, Wednesdays. Republican. Established 1832. Rochester Printing Co., publishers. Subscription, daily, $6; sworn average circulation, for year 1900, 30,284; (Sunday, for same period, 21,273); weekly, $1; sworn average circulation, 12,300; daily, 12 to 16 weekly, 12 pages, 7 columns; length of columns, 21 inches; width, 2¼ inches. Can use matrices.

Advertising rates, daily, agate, 16 cents a line; two times, 14 cents; three times, 13 cents; one week, 11 cents; one month, 7 cents; three months, 6 cents; six months, 4½ cents; one year, 4 cents. Open space, used within one year, 500 lines, 11 cents a line; 1,000 lines, 9 cents; 1,500 lines, 8 cents; 2,000 lines, 7 cents; 3,000 lines, 6 cents; 5,000 lines, 5½ cents; 10,000 lines, or more, 5 cents a line. Special line rates for E. O. D., etc. Classified advertisements, 1 cent a word. Reading notices 20 cents a line. Sunday, 18 cents a line; one month, 12 cents; three months, 7½ cents; six months, 6 cents; one year, 5 cents a line per time. Weekly, 16 cents a line, one month, 12 cents; three months, 6 cents; six months, 4 1-3 cents; one year, 3 1-2 cents per line, per time..

EVENING TIMES.—Every evening except Sunday. Independent. Established 1887. Press News Publishing Co., publishers. Subscription, $3; claimed average circulation, 12,641; 10 pages, 7 columns; length of columns, 20½ inches; width, 2⅛ inches. Can use matrices. Office, 36 State street.

Advertising rates, agate, per square of 10 lines, one time, $1; one week, $3; one month, $8; three months, $18; six months, $30; one year, $50. Special rates for E. O. D., etc. Open space used within one year, 500 lines, 8 cents a line; 1,000 lines, 5 cents; 5,000 lines, 4 cents; 10,000 lines, 3 cents; 20,000 lines and over, 2½ cents a line. Classified, 1 cent a word. Reading notices, 12, 20 and 50 cents a line.

NEW YORK

MORNING HERALD.—Every morning except Sunday, SUNDAY HERALD, Sunday, Daily, Democratic; Sunday, Independent. Established 1879. Rochester Herald Co., publishers. Subscription, daily, $6; sworn average circulation, for year 1900, 15,653* (Sunday, 21,50; sworn average circulation, for same period, 8,704*); daily, 12 to 20 pages; Sunday, 20 pages, 7 columns; length of columns, 21½ inches; width, 2⅛ inches. Can use matrices. Office, 30-32 Exchange street.

Advertising rates, daily, agate, 15 cents a line; one week, 9 cents; one month, 6 cents; three months, 4½ cents; six months, 3 cents; one year, 2½ cents a line, per time. Open space, used within one year, 500 lines, daily, 6 cents; Sunday, 5 cents; 1,000 lines, daily, 5 cents; Sunday, 4½ cents; 5,000 lines, daily, 3 cents; Sunday, 2¼ cents; and so on to 25,000 lines daily, 2 cents; Sunday, 1½ cents per line. Reading notices, 15 cents per line; Sunday only, 12 cents a line; one month, 9 cents; three months, 6 cents; six months, 5 cents; one year, 3 cents per line per time; special position, 10 to 50 per cent extra.

POST-EXPRESS.—Every evening, except Sunday, and WEEKLY, Wednesdays. Republican. Established 1862. Post-Express Printing Co., publishers. Subscription, daily, $6; sworn average circulation, 15,144; weekly, $1; estimated circulation, 5,000; 12 pages, 7 columns; length of columns, 21 inches; width, 2 1-6 inches. Can use matrices. Office, 93 Main street, East.

Advertising rates, agate, daily, 15 cents a line; two times, 25 cents; six times, 50 cents; one month, $1.20; three months, $2.70; six months, $4.50; one year, $7.50 a line. E. O. D., one month, 75 cents; three months, $1.65; six months, $2.70; one year, $4.50 a line. Classified advertisements, 1 cent a word. Reading notices, 20 cents a line. Special location, 25 and 50 per cent extra. Weekly, 1 inch, one week, $1.82; one month, $5.20; three months, $7.80; six months, $13; one year, $21.80. Reading and special notices, same as in daily.

UNION AND ADVERTISER.—Every evening, except Sunday, and WEEKLY, Wednesdays. Democratic. Established 1826. Union and Advertiser Co., publishers. Subscription, daily, $6; sworn average circulation for year 1900, 19,197*; weekly, $1; estimated circulation, 1,500; 10 to 24 pages, 7 columns; length of columns, 20½ inches; width, 2 3-16 inches. Can use matrices.

Advertising rates, agate, daily, 25 cents a line; six times, 8 cents; twelve times, 7 cents; twenty-six times, 6 cents; thirty-nine times, 5½ cents; fifty-two times, 5 cents; seventy-eight times, 4½ cents; one hundred and four times, 4 cents; one hundred and fifty-six times, 3 cents a line. Special positions extra. Classified advertisements, 1 cent a word. Reading notices, 15, 20 and 50 cents a line. Weekly, 10 cents a line, one time; one month, 22 cents; three months, 50 cents; six months, 80 cents; one year $1.20 a line. Reading notices, 10 cents.

NEW YORK

STAR.—Every Saturday and Sunday. Silver Democratic. Established 1889. Maurice F. Danihy, publisher. Subscription, $1.50; estimated circulation, 10,000; 8 pages, 7 columns; length of columns, 22 inches; width, 2 3-16 inches. Issues also a SATURDAY COUNTRY EDITION.

Advertising rates on application.

EDUCATIONAL GAZETTE. — Monthly, (except July and August). Educational. Established 1885. Educational Gazette Publishing Co. (Incorp.), publishers. Subscription, $1; claimed circulation, 20,000; 56 pages, 2 columns; length of columns, 8 inches; width, 2½ inches. Forms close 20th preceding month. Office, Chamber of Commerce Building.

Advertising rates, $1.60 per inch; one-fourth page, $7; one-half page, $10; one page, $20. Discounts, 10 per cent on three months; 15 per cent on five months; 25 per cent on ten months.

See advertisement on page 476.

GREEN'S FRUIT GROWER.—Monthly. Orchard, Garden and Nursery. Established 1881. J. Clinton Peet, business manager. Subscription, 50 cents; claimed circulation, 80,000; 12 pages, 7 columns; length of columns, 20½ inches; width, 2¼ inches. Forms close 15th preceding month. Office, South and Highland avenue.

Advertising rates, agate, 25 cents a line. (Rates advance Nov. 1, 1901, to 40 cents a line.)

MAN WITH THE HOE.—Monthly (20th). Short stories and Humorous. Established 1900. Hoe Publishing Co., publishers. Subscription, 50 cents; guaranteed average circulation, for 1901, 10,000; 32 pages, 2 columns; length of columns, 9 inches; width, 2⅝ inches.

Advertising rates $1, an inch per time; one page, $18; ¼ and ½ pages, pro rata. No discounts for time or space.

See advertisement on page 435.

VICK'S ILLUSTRATED FAMILY MAGAZINE.—Monthly. Horticultural and Household. Established 1878. Vick Publishing Co., publishers. Subscription, 50 cents; claimed circulation, 35,000; 32 pages, and cover; 4 columns; length of columns, 11 inches; width, 2¼ inches. Forms close first of preceding month. Office, Triangle Building.

Advertising rates, agate, 15 cents a line; discounts: 5 per cent on three months; 10 per cent on six months; 15 per cent on one year.

ROME

SENTINEL.—Every evening, except Sunday, and SEMI-WEEKLY. Tuesdays and Fridays. Independent Democratic. Established 1821. Rome Sentinel Co., publishers. Subscription, daily, $5; sworn average circulation, for three months, ending March 31, 1901, 3,248*; semi-weekly, $1.50; sworn circulation, 5,003*; 6 pages, 7 columns; semi-weekly, 8 pages, 7 columns; length of columns, 21¼ inches; width, 2⅛ inches.

Advertising rates, daily, 75 cents per inch; $2, one week; $5, one month; $10, three months; $18, six months; $30 per year. E. O. D., two-thirds of daily rates. Reading notices, 75 cents for 5 lines; 10 cents each additional line first insertion. Semi-weekly, 1 inch, one week, $1.50; one month; $3.75; three months, $7; six months, $12; one year, $20.

SCHENECTADY

GAZETTE.—Every morning except Sunday, and WEEKLY, Fridays. Democratic. Established, daily, 1894; weekly, 1869. Daily Gazette Co., publishers. Subscription, daily, $3; claimed average circulation, 6,989; weekly, $1; estimated circulation, 500; 6 to 8 pages; daily, 7, weekly, 7 columns; length of columns, daily, 20, weekly, 20 inches; width, 2⅛ inches.

Advertising rates, per inch, one time, 75 cents; one week, 30 cents; one month, 20 cents; three months and over, 14 cents per time. Special positions extra. Reading notices, 10 cents per count line; last page, 12 cents.

UNION.—Every evening except Sunday, and SEMI-WEEKLY. Tuesdays and Fridays. Republican. Established 1865. James H. Callanan, publisher. Subscription, daily, $6; claimed circulation, 4,296; semi-weekly, $1; claimed circulation, 4,063; 8 to 12 pages, 7 columns; length of columns, 20½ inches; width, 2⅛ inches.

Advertising rates, daily, or semi-weekly, 10 cents per inch each insertion for six months or longer. Rates for shorter period quoted on application. Classified ads., 1 cent a word (minimum 15 cents). Local notices, brevier, leaded, 25 cents a line. Reading notices, brevier, solid, 10 cents a line. Business notices, nonpareil, 5 cents a line. Position extra.

SOUTH BYRON

HINTS.—Monthly except July and August. School, Church and Home entertainments. Established 1899. A. W. Hatch, publisher. Subscription, $1; claimed average circulation, 5,000; 20 to 24 pages, 2 columns; length of columns, 8 inches; width, 2½ inches.

Advertising rates, agate, 10 cents a line.

SYRACUSE

EVENING HERALD.—Every evening except Sunday, and SUNDAY MORNING. Independent. Established, daily, 1877; Sunday, 1880. The Herald Co., publishers. Subscription, daily, $5; sworn average circulation for nine months ending April 30th, 1901, 29,096*; Sunday, $2; sworn average circulation, for same period, 26,047*; 12 to 16 pages (Sunday 32 pages), 7 columns; length of columns, 20 inches; width, 2 1-16 inches. Can use matrices. Office, 317-321 S. Warren street.

Advertising rates, daily, agate, 12½ cents a line; six times, 7 cents; one month, 5

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cents; three months, 4 cents; six months, 3½ cents; one year, 3 cents a line. 3 t. a. w., 2-3 of daily rate. Special positions extra. Classified advertisements, ½ cent a word. Reading notices, 35 cents a line, with discounts on 100 lines and over. SUNDAY, 12½ cents a line; one month, 9 cents; three months, 8 cents; six months, 7 cents; one year, 6 cents a line. Reading notices, same as in daily.

EVENING TELEGRAM.—Every evening except Sunday. Democratic. Established 1857. Courier Publishing Co., publishers. Subscription, $6; estimated circulation (3 afternoon editions), 20,000; 8 pages, 8 columns; length of columns, 19⅝ inches; width, 2 3-16 inches. Can use matrices. Office, 237 E. Genesee street.

Advertising rates on application.

JOURNAL.—Every evening except Sunday and SEMI-WEEKLY, Wednesdays, and Saturdays. Republican. Established 1829. Syracuse Journal Co., publishers. Subscription, daily, $5; sworn average circulation for three months ending Dec. 31, 1900, 13,140*; semi-weekly, $1; claimed circulation, 4,000; 12 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches. Can use matrices. Office, Journal Building.

Advertising rates, agate, daily, 10 cents a line; 6 times 8 cents; 13 times, 7 cents; 26 times, 6 cents; 52 times, or 500 lines, 5 cents; 78 times, 4 cents; 1,000 lines, 3½ cents; 156 times or more, or 2,000 lines, 3 cents; 5,000 lines, 2½ cents; 10,000 lines and over, 2 cents a line. No adv. taken for less than 7 lines. Position, 10 to 25 per cent extra. Reading notices per count line, 20 cents; 6th page, 25 cents; first page, 35 cents. Classified ads, 1 cent a word first time, ½ cent after (minimum, 25 cents). Semi-weekly, 60 cents per inch; on contracts, 40 cents; 100 inches or more, 50 per cent discount. Readers and classified advs., same as in daily.

POST-STANDARD.—Every morning and semi-weekly, Mondays and Thursdays, Republican. Established 1829. Post-Standard Publishing Co., publishers. Subscription, daily, $5; sworn average circulation, 18,843*; (Sunday, 13,643*); semi-weekly, $1; sworn average circulation, 13,203; daily, 12 to 16, semi-weekly, 8 to 12, Sunday, 20 pages; 7 columns; length of columns, 21½ inches; width, 2¼ inches. Can use matrices. Office, 136 E. Genesee street.

Advertising rates, agate, daily and Sunday, one inch, or more, 12 cents a line; 6 times, 7 cents; twelve times, 6 cents; one month, 5½ cents; three months, 4¾ cents; six months, 3½ cents; one year, 3 cents, a line per time. Special line rates for e. o. d., etc. Open space used within one year, 1,000 lines, 8 cents a line; 1.500 lines, 7½ cents; 2,000 lines, 7 cents; 3,000 lines, 6 cents; 5,000 lines, 4½ cents; 10,000 lines, 3½ cents a line; position extra. Classified advertisements, 1 cent a word. Reading notices, 25 cents per count line; over 500 lines, 20 cents; telegraphic or local readers, 40 cents a line; semi-weekly (two issues), 12 cents a line. One month, 10 cents; 3 months, 8 cents; 6 months, 6 cents; one year, 4 cents a line per time.

NORTHERN CHRISTIAN ADVOCATE.—Every Wednesday. Methodist Episcopal. Established 1840. Eaton & Mains, publishers. Subscription, $1.50; claimed circulation exceeding 8,000; 16 to 20 pages, 4 columns; length of columns, 14 inches; width, 2¼ inches. Office, University Block.

Advertising rates, agate, 10 cents a line; discounts, 10 per cent on one month; 15 per cent on two months; 20 per cent on three months; 30 per cent on six months; 50 per cent on one year. Business reading notices, 15 cents per agate line.

AMERICAN POULTRY ADVOCATE.—Monthly. Poultry. Established 1892. Clarence C. De Puy, publisher. Subscription, 25 cents; guaranteed average circulation for 1901, 25,000; 24 to 48 pages, 3 columns; length of columns, 10¼ inches; width, 2½ inches. Office, 314 East Onondago street.

Advertising rates, agate, 10 cents a line; no discounts. Smallest space, 3 lines.

SCHOOL BULLETIN.—Monthly. Educational. Established 1874. C. W. Bardeen, publisher. Subscription, $1; estimated circulation, 15,000; 24 pages, 4 columns; length of columns, 11⅞ inches; width, 2 inches. Forms close 28th preceding month. Office, 406 S. Franklin street.

Advertising rates, agate, per line, 20 cents, one time; 50 cents three months, $2 one year; 1 inch, one time, $2; three months, $5.50; six months, $10; one year, $18.

TROY

EVENING STANDARD.—Every afternoon except Sunday. Independent. Established 1877. Evening Standard Publishing Co., publishers. Subscription, $6; estimated circulation, 8,000; 4 pages, 9 columns; length of columns, 24 inches; width, 2⅛ inches. Can use matrices. Office, Franklin Square.

Advertising rates on application.

PRESS.—Every afternoon except Sunday, and WEEKLY, Wednesdays. Democratic. Established 1868. H. O'R. Tucker, publisher. Subscription, daily, $6; estimated circulation, 8,000; weekly, $1; estimated circulation, 10,000; 8 pages, 7 columns; length of columns, 19⅞ inches; width, 2⅛ inches. Office, Fourth and Fulton streets.

Advertising rates, daily, agate, per line, 15 cents; 50 inches or more, 40 cents an inch; 200 inches, 1-5 off; 500 inches 1-4 off; 1,000 inches, 1-3 off. Reading notices, 15 and 30 cents a line, with discounts. Classified advertisements, 1 cent a word. Weekly, one-fifth discount from daily rates.

See advertisement on page 377.

RECORD.—Every morning and evening except Sunday, and SEMI-WEEKLY, Wednesdays and Saturdays. Established as Post, 1812, semi-weekly, 1896. Republican. The Troy Record Co., publishers. Subscrip-

tion, morning, $5; evening, $3; guaranteed circulation, 10,300; semi-weekly, $1; estimated circulation, 8,000; 4 to 12 pages, 7 columns; length of columns, 19¼ inches; width, 2 3-16 inches. Can use matrices.

Advertising rates, agate, morning and evening, 6 cents a line; 1,000 lines within one year, 4 cents a line; 2,500 lines, 3½ cents; 5,000 lines, 3 cents; 7,500 lines, 2½ cents; 10,000 lines, 2 cents. Classified ads, 1 cent a word. Reading notices, 15 cents a line.

TIMES.—Every evening except Sunday, and SEMI-WEEKLY, Tuesdays and Fridays. Republican. Established 1851. Charles S. Francis, publisher. Subscription, daily, $6; claimed circulation, 17,716; semi-weekly, $1; claimed circulation, 10,620; 6 pages, 8 columns; length of columns, 27 inches; width, 2¼ inches. Can use matrices. Office, Broadway and Third street.

Advertising rates, daily, agate, 15 cents per line, for first; subsequent insertions, 6¼ cents; 1 inch, one year, $80. Classified advertisements, 10 cents a line. Reading notices, 15 cents a line with discounts for 500 lines or more. Cuts, ¼ extra. Semi-weekly, one inch, one time, $1.75; 4 times, $4.38; 9 times, $8.75; 13 times, $10.20; 26 times, $20.40; 52 times, $30.60; 104 times, $51. Cuts ¼ extra.

See advertisement on page 382.

NORTHERN BUDGET.—Every Sunday. Republican. Established 1797. C. L. MacArthur & Son, publishers. Subscription, $2; claimed circulation, 32,900; 20 to 24 pages, 7 columns; length of columns, 21½ inches; width, 2¼ inches. Can use matrices. Office, Budget Building, 16 Third street.

Advertising rates, agate, 15 cents per line. Local specials, 50 cents per line. Reading notices, 25 to 40 cents a line. Classified ads, first page, 10 cents a line.

See advertisement on page 447.

OBSERVER.—Every Sunday. Democratic. Established 1877. M. F. Collins, publisher. Subscription, $1; estimated circulation, 8,000; 12 pages, 7 columns; length of columns, 19¼ inches; width, 2⅛ inches. Can use matrices. Office, 285-9 River street.

Advertising rates, nonparell, 1 inch, one time, run of paper, 50 cents, 75 cents and $1, according to location; 1 inch, one year, $25; 2 inches, one year, $40; 3 inches, $55. Classified advertisements, 1 cent a word. Reading notices, 15 to 50 cents per line. Special rates on long time orders.

SUNDAY NEWS.—Every Sunday. Independent. Established 1894. Frank G. Macomber, editor; The Sunday News Co., publishers. Subscription, $1; estimated circulation, 6,800; 8 pages, 7 columns; length of columns, 21¼ inches; width, 2⅛ inches. Can use matrices. Office, 1 Clinton Place, Broadway.

Advertising rates, 50 cents an inch. Reading notices, 10 and 15 cents a line. Classified advertisements, 1 cent a word.

THE VATICAN AND THE CATHOLIC STAR.—See Albany, N. Y.

UTICA

HERALD-DISPATCH. — Every evening. Republican. Established as Herald, 1793. Utica Tribune Co., publishers. Subscription, $6; estimated circulation, 9,000; 8 pages, 8 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates on application.

OBSERVER.—Every evening except Sunday, and SEMI-WEEKLY, Wednesdays and Saturdays. Democratic. Established, daily, 1848; weekly, 1816. E. P. Bailey & Co., publishers. Subscription, daily, $6; sworn circulation, 8,944; semi-weekly, $1; claimed circulation, 10,400; 8, 10 and 12 pages, 7 columns; length of columns, 22 inches; width, 2¼ inches. Can use matrices.

Advertising rates, daily, 1 inch, one time, $1; one week, $4.50; one month, $11.25; three months, $27; six months, $45; one year, $60. E. O. D., 2-3 of daily rates. Reading notices 15 and 20 cents a line. Classified advertisements, 1 cent a word. Semi-weekly, 1 inch, one time, $1; one month, $3.25; three months, $8.50; six months, $15; one year, $20. Two insertions a week, 50 per cent additional. Readers, 15 cents a line.

PRESS.—Every morning except Sunday, and SEMI-WEEKLY, Tuesdays and Fridays. Independent. Established 1882. Otto A. Meyer, publisher. Subscription, daily, $6; sworn average circulation for one year ending May 31, 1901, 12,590*; semi-weekly, $1; sworn average circulation for same period, 9,500*; 8 to 16 pages, 7 columns; length of columns, 22 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, agate, daily, 7 cents a line; one week, 6 cents; one month, 4 cents; three months, 3½ cents; six months, 2½ cents; one year, 2 cents a line per time. Open space used within one year, 250 lines, 6½ cents; 500 lines, 6 cents; 1,000 lines, 5½ cents; 3,000 lines, 4½ cents; 5,000 lines, 4 cents; 10,000 lines, 3½ cents a line. Reading notices, 20 and 30 cents a line. Semi-Weekly, 7 cents a line; one month, 6 cents; three months, 4 cents; six months, 3 cents; one year, 2 cents a line per time. Reading notices, 15 and 20 cents a line. Classified ads, 1 cent a word.

SATURDAY GLOBE.—Every Saturday. Independent. Established 1881. William T. Baker, publisher. Subscription, $2; claimed average circulation, 107,453; 8 pages, 7 columns; length of columns, 21 inches; width, 2⅛ inches. Can use matrices. Forms close one week in advance.

Advertising rates, agate, 50 cents per line. Reading notices, $1 a count line each insertion; no discounts.

SUNDAY JOURNAL.—Every Sunday. Independent. Established 1894. Journal Publishing Co., publishers. Subscription, $2; estimated circulation, 9,000; 16 pages, 7 col-

umns; length of columns, 22 inches; width, 2⅛ inches.

Advertising rates, agate, 6 cents a line; one month, 5 cents; three months, 4 cents; six months, 3 cents; one year, 2½ cents a line per time; position extra. Reading notices, 10 cents a line.

SUNDAY TRIBUNE.—Every Sunday. Independent. Established 1877. Utica Sunday Tribune Co., publishers. Subscription, $2; estimated circulation, 8,000; 16 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates on application.

Y DRYCH.—Every Thursday. Welsh. Independent Republican. Established 1851. T. J. Griffiths, publisher. Subscription, $2; claimed circulation, 12,000; 8 pages, 6 columns; length of columns, 20 inches; width, 2¼ inches. Can use matrices.

Advertising rates, one inch, one time, $1; one month, $3.25; three months, $7; six months, $12; one year, $20. Reduced rates on larger space. Reading notices, 15 cents a line.

CAMBRIAN.—Monthly. Literary. Established 1880. T. J. Griffiths, publisher. Subscription, $1; claimed circulation, 6,000; 64 pages, 7x10; width of columns, 2½ inches. Can use matrices.

Advertising rates, agate, 10 cents a line, ¼ page, $5; ½ page, $7.50; one page, $10. Discounts, 30 per cent on three insertions within one year; 40 per cent on six insertions, 55 per cent on twelve insertions.

MONTHLY POST.—Monthly. Literary. Established 1900. The Monthly Post Co., publishers. Subscription, 50 cents; estimated circulation, 125,000; 16 pages, 4 columns; length of columns, 15¼ inches; width, 2⅛ inches.

Advertising rates, agate 50 cents a line.

WALTON

REPORTER.—Every Saturday. Democratic. Established 1882. Reporter Co., publishers. Subscription, $1; claimed average circulation, 6,086; 8 pages, 7 columns; length of columns, 19¾ inches; width, 2 1-6 inches.

Advertising rates on application.

WATERTOWN

STANDARD.—Every evening except Sunday, and SEMI-WEEKLY, Wednesdays and Saturdays. Republican. Established 1894. Standard Publishing Co., publishers. Subscription, daily, $5; claimed circulation, 5,400; semi-weekly, $1.50; claimed circulation, 5,100; 8 pages, 7 columns; length of columns, 21 inches; width, 2¼ inches.

Also publishes Richville N. Y. RECORDER; circulation, 1,500, and Philadelphia, N. Y. BUDGET MONITOR; circulation, 1,000.

Advertising rates, daily, one inch one time, 50 cents; one week, $1.75; one month, $5; three months, $10; six months, $16; one year, $25. Classified advertisements, 1 cent a word. E. O. D., 2-3 daily rates. SEMI-WEEKLY, 1 inch, one week, 75 cents; one month, $2.25; three months, $6.50; six months, $12.50; one year, $18. Reading notices, brevier, 10 cents a line.

TIMES.—Every evening except Sunday and REFORMER AND TIMES, twice a week, Wednesdays and Saturdays. Republican. Established, daily, 1860; weekly, 1850. The Brockway Co., publishers. Subscription, daily, $6; claimed circulation, 6,200; semi-weekly, $2; claimed circulation, 5,500; 8 pages, 8 columns; length of columns, 20½ inches; width, 2⅛ inches.

Advertising rates, daily, one inch, one time, 75 cents; one week, $2; one month, $5; three months, $10; six months, $17.50; one year, $26.50. E. O. D., two-thirds of daily rates. Special positions extra. Semi-weekly, 1 inch, one time, 50 cents; one month, (8 times), $4; three months, $8; six months, $14; one year, $20. Reading notices, 5 cents a line, count, with discounts on 100 lines or more.

WHITE PLAINS

HOME LIFE.—Monthly. (See New York City).

YONKERS

HERALD.—Every evening except Sunday. Democratic. Established 1846. A. P. Xavier, publisher. Subscription, $6; guaranteed average circulation, 4,791; 6 and 8 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, agate, 6 cents a line; one week, 5 cents; one month, 3 cents; three months, 2¼ cents; six months, 1⅞ cents; one year, 1 cent. Open space used within one year, 500 lines, 5 cents a line; 1,000 lines, 4½ cents; 1,500 lines, 3¾ cents; 2,000 lines, 3½ cents; 5,000 lines, 2½ cents. Reading notices, nonpareil, 2 cents a word; brevier, 3 cents.

STATESMAN.—Every evening except Sunday. Republican. Established 1883. Yonkers Publishing Co., publishers. Subscription, $6; claimed circulation, 3,500; 6 pages, 7 columns; length of columns, 21¼ inches; width, 2⅝ inches.

Advertising rates, daily, one inch, one time, $1; one week, $4; one month, $10; three months, $20; six months, $32; one year, $45. E. O. D., two-thirds of daily rates; special position, 25 per cent extra; double columns, 50 per cent extra. Reading notices, two and three cents a word. Nothing less than $1 per insertion.

NORTH CAROLINA.

CHARLOTTE

OBSERVER.—Every morning, and SEMI-WEEKLY, Tuesdays and Fridays. Democratic. Established, daily, 1886; weekly, 1891. Caldwell & Tompkins, publishers. Subscription, daily, $8; guaranteed circulation, 4,000; semi-weekly, $1; estimated circulation, 3,500; 8 to 16 pages, 6 columns; length of columns, 20 inches; width, 2 1-6 inches.

Advertising rates, daily, 1 inch, one time, $1; one week, $3.50; one month, $10; three months, $24; six months, $42; one year, $72. Special positions, extra. Classified advertisements, 10 cents a line. E. O. D., two-thirds of daily rates. Reading notices, 20 cents a line first time; 12 cents for each subsequent consecutive insertion. Semi-weekly, 1 inch, one time, $1; one month, $2.50; three months, $5; six months, $8; one year, $12; 2 inches, one year, $18; 3 inches, $22.

NEWS.—Every evening except Sunday, and SEMI-WEEKLY TIMES-DEMOCRAT, Mondays and Thursdays. Democratic. Established 1888. W. C. Dowd, publisher. Subscription, daily, $4; sworn average circulation for year 1900, 3,085*; semi-weekly, $1; sworn average circulation for same period, 4,062*; 8 pages, 6 columns; length of columns, daily, 18; semi-weekly, 20 inches; width, 2⅛ inches.

Advertising rates, daily, one inch, one time, $1; one week, $2.50; one month, $6; three months, $12; six months, $20; one year, $30. E. O. D., two-thirds of daily rates. Classified advertisements, 1 cent a word. Semi-weekly, 1 inch one time, $1; one month, $2.50; three months, $5; six months, $8; one year, $12, one time a week. For both issues semi-weekly, add one-half to these rates.

CHARLOTTE MEDICAL JOURNAL (The).—Monthly (15th). Medical. Established 1891. Drs. Register and Montgomery, publishers. Subscription, $2.50; claimed average circulation, 9,000; 164 pages, 2 columns; size of page, 6x9.

Advertising rates, ⅛ page, one time, $15; three months, $30; six months, $40; one year, $60; ¼ page, one time, $18; one year, $100; ½ page, one time, $25; one year, $175; one page, one time, $36; one year, $300.

GREENSBORO

CHRISTIAN ADVOCATE.—Every Wednesday. Methodist Episcopal, South. Established 1855. Christian Advocate Publishing Co., publishers. Subscription, $1.50; estimated circulation, 5,000; 16 pages, 4 columns; length of columns, 14 inches; width, 2¼ inches.

Advertising rates, one inch, one time, 50 cents; one month, $3; three months, $7; six months, $12; one year, $20; two inches, one year, $35; three inches, $50.

KITTRELL

STRAWBERRY SPECIALIST.—Monthly. Fruit Culture. Established 1897. O. W. Blacknall, Jr., publisher. Subscription, 50 cents; claimed average circulation, 8,000; 16 pages, 3 columns; length of column, 10 inches; width, 2¾ inches.

Advertising rates, 10 cents a line; $1 an inch.

NAZARETH

TRUTH.—Monthly. Catholic. Established 1897. Rev. Thos. F. Price, publisher. Subscription, 50 cents; estimated circulation, 8,000; 40 pages, 7x10.

Advertising rates on application.

RALEIGH

MORNING POST.—Every morning except Monday, and WEEKLY, Thursdays. Democratic. Established 1897. North Carolina Publishing Co., publishers. Subscription, daily, $5; weekly, $1; sworn average circulation, daily, 6,663*; (weekly, 14,000); daily, 8 and 16 pages; weekly, 8 pages, 6 columns; length of columns, 20 inches; width. 2⅛ inches. Can use matrices.

Advertising rates, 1 inch one time, $1; one week, $3.50; one month, $10; three months, $24; six months, $42; one year $72; E. O. D., 2-3 of daily rate. Classified, 5 cents a line. Reading notices, 20 cents a line first time, 12 cents each subsequent consecutive insertion.

NEWS AND OBSERVER.—Every morning except Monday, and NORTH CAROLINIAN, Tuesdays. Democratic. Established 1871. Josephus Daniels, publisher. Subscription, $7; claimed circulation, 7,200; weekly, $1; estimated circulation, 6,400; 8 pages, 6 columns; length of columns, 19½ inches; width, 2⅛ inches.

Advertising rates, daily, 1 inch, one time, $1; one week, $4.50; one month, $10; three months, $20; six months, $30; one year, $50; E. O. D., 2-3 of daily rate. Reading notices, 10 cents a line first time, 5 cents afterwards. Weekly rates, 1 inch, one time, $1; two times, $1.50; one month, $3; three months, $6; six months, $10; one year, $18.

Issue also the weekly, FARMER AND MECHANIC.

BIBLICAL RECORDER.—Every Wednesday. Baptist. Established 1835. Biblical Recorder Co., publishers. Subscription, $1.50; sworn average circulation for year 1900, 7,480*; 8 pages, 6 columns; length of columns, 17½ inches; width, 2⅛ inches.

Advertising rates, agate, 5 cents a line. Discounts: one month, 10 per cent; three months, 20 per cent, six months, 30 per cent; one year, 40 per cent.

CAUCASIAN.—Every Thursday. People's party. Established 1882. Caucasian Publishing Co., publishers. Subscription, $1; claimed average circulation for year 1900, 10,000 (special circulation during campaign); 4 pages, 8 columns; length of columns, 24 inches; width, 2⅛ inches.

Advertising rates, one inch, one time, $1; one month, $2; three months, $5; six months, $10; 2 inches, six months, $19.50; 3 inches, $28. Classified advertisements, 10 cents a line first time; 5 cents a line afterwards. Position, 25 per cent extra.

See advertisement on page 487.

CHRISTIAN ADVOCATE.—Every Wednesday. Methodist. Established 1855. Raleigh Advocate Co., publishers. Subscription, $1.50; guaranteed average circulation, 6,100*; 8 pages, 5 and 6 columns; length of columns, 18¾ inches; width, 2½ inches.

Advertising rates, one inch, one time, $1; one month, $3; three months, $7.50; six months, $12; one year, $18; 2 inches one year, $30; 4 inches, $45; 6 inches, $75.

FARMER AND MECHANIC.—Every Tuesday. Agricultural. Josephus Daniels, publisher. Subscription, $1; claimed circulation, 7,000; 8 pages, 6 columns; length of columns, 20 inches; width, 2¼ inches.

Advertising rates, one inch, one time, $1; two times, $1.50; one month, $3; three months, $6; six months, $10; one year, $18.

PROGRESSIVE FARMER.—Every Tuesday. Agricultural. Established 1886; claimed circulation, 12,500; 8 pages, 6 columns; length of columns, 19½ inches; width, 2¼ inches.

Advertising rates, agate, 1 inch, one time, $1.40; one month, $5.20; three months, $16.00; six months, $28.60; one year, $52. Reading notices double display rates.

WINSTON

UNION REPUBLICAN.—Every Thursday. Republican. Established 1872. Union Republican Publishing Co., publishers. Subscription, $1.50; claimed circulation, 5,000; 8 pages; 6 columns; length of columns, 20 inches; width, 2¼ inches.

Advertising rates, one inch, one time, 50 cents; one month, $1.50; three and six months, $1.25 per month; twelve months, $12.

NORTH DAKOTA.

FARGO

FRAM.—Every Tuesday and Friday. Norwegian-Danish. Independent. Established 1878. Fram Publishing Co., publishers. Subscription, $1; guaranteed circulation, 5,000; 4 and 8 pages, 6 columns; length of columns, 19¾ inches; width, 2⅛ inches.

Advertising rates, 35 cents an inch per time.

NORTH DAKOTA WORKMAN.—Monthly. A. O. U. W. Established 1895. E. C. Carruth, publisher. Estimated circulation, 7,000; 8 pages, 11x15.

Advertising rates on application.

GRAND FORKS

NORMANDEN.—Every Wednesday. Norwegian-Danish. Republican. Established 1886. Normanden Publishing Co., publishers. Subscription, 50 cents; estimated circulation, 4,700; 8 pages, 7 columns; length of columns, 22 inches; width, 2⅛ inches.

Advertising rates on application.

OHIO.

AKRON

BEACON JOURNAL.—Every evening except Sunday, and SUMMIT COUNTY BEACON, Thursdays. Republican. Established 1839. The Beacon Journal Co., publishers. Subscription, daily, $3; sworn average circulation for year ending March 31, 1901, 7,391*; weekly, $1; sworn circulation for same period, 3,850; 8 to 12 pages, 7 columns; length of columns, 20 inches; width, 2 1-6 inches. Can use matrices.

Advertising rates, daily, single insertion, $1 per inch; one inch, one year, $50; 1,000 inches in one year, 20 cents an inch; 750 inches, 25 cents; 500 inches, 30 cents; 250 inches, 40 cents; less than 250 inches, 50 cents an inch. No extra charge for next to reading position; other positions, 10 per cent extra. Business readers, 10 cents a line. Weekly, one inch, one time, $1; one year, $10.

DEMOCRAT.—Every evening except Sunday, and TIMES-DEMOCRAT, Wednesdays. Democratic. Established, daily, 1892; weekly, 1867; Akron Democrat Co., publishers. Subscription, daily, $3; sworn average circulation for six months ending January 31, 1901, 4,555*; weekly, $1; claimed circulation, 3,175; 8 to 12 pages, 7 columns; length of columns, 21½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, agate, 40 cents an inch, one time; 26⅔ cents each subsequent insertion; by the month, 20 cents an inch. Discounts, three months, 10 per cent; six months, 15 per cent; one year, 25 per cent; E. O. D., 10 per cent extra. Open space, 500 inches, 20 cents an inch; 1,000 inches, 13½ cents. Classified, 1 cent a word. Reading notices, 10 cents a line. Weekly, same as daily.

See advertisement on page 435.

PRESS.—Every evening except Sunday. Neutral. Established 1893. Scripps Publishing Co., publishers. Subscription, by mail, $1.75; claimed circulation, 6,890; 8 pages, 8 columns; length of columns, 20 inches; width, 2 inches. Can use matrices.

Advertising rates, agate, 50 cents an inch; 50 inches, 40 cents; 100 inches, 35 cents; 200 inches, 30 cents; 300 inches, 28 cents; 500 inches, 25 cents; 700 inches, 22 cents; 1,000 inches, 20 cents. Classified, 5 cents a line. Reading notices, 20 cents a line, with discounts.

DIAMOND (The).—Formerly of Palmyra, Pa. Monthly. Established 1892. The Diamond Publishing Co., publishers. Subscription, 25 cents; estimated circulation, 40,000; 16 pages, 4 columns; length of columns, 13¾ inches; width, 2⅛ inches. Can use matrices. Forms close 25th preceding month.

Advertising rates, agate, 25 cents a line.

ASHTABULA

AMERIKAN SANOMAT.—Weekly. Finnish. Independent. Established 1897. Aug. Edwards, publisher. Subscription, $1; sworn circulation, 8,100; 8 pages, 7 columns; length of columns, 19½ inches; width, 2 3-16 inches.

Advertising rates, 25 cents an inch each insertion. Reading notices, 5 cents a line.

CANTON

NEWS-DEMOCRAT.—Every evening except Sunday, and STARK CO. DEMOCRAT, Tuesdays and Fridays. Democratic. Established, daily, 1884; semi-weekly, 1833. The News-Democrat Publishing Co., publishers. Subscription, daily, $5; claimed circulation, 4,000; semi-weekly, $1; claimed circulation, 4,000; 8 pages, 6 columns; length of columns, 20 inches; width, 2¼ inches. Can use matrices.

Advertising rates per square, 8 lines nonpareil, one time, 50 cents; one week, $1.75; one month, $5; three months, $11.25; six months, $18.75; one year, $30. E. O. D., 2-3 daily rates, Reading notices, town topics, 10 cents a line. Semi-weekly, ½ daily rates, beginning with one week.

REPOSITORY.—Every evening except Sunday, SUNDAY MORNING, and STARK CO. REPUBLICAN, twice a week, Tuesdays and Fridays. Republican. Established 1815. Repository Printing Co., publishers. Subscription, daily, $5; sworn average circulation for year ending July 31, 1901, 6,701*; (Sunday, for same period, 8,073*); semi-weekly, $1; sworn average circulation, 4,198*; daily, 6 to 12 pages, 6 columns; length of columns, daily, 19½ inches; semi-weekly, 21¾ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, one square of 8 lines, nonpareil, one time, 75 cents; one week, $1.90; one month, $5; three months, $11.25; six months, $18.75; one year, $30; 2 inches, one month, $7.50; three months, $16.90; one year, $46.90. Classified, 5 lines nonpareil, or less, 2 days, 25 cents; one week (7 days), 60 cents. E. O. D., 2-3 of daily rates. Sunday only, 2-5 of daily rates. Weekly, ½ of daily rates. Readers, 10 cents a line.

ROLLER MONTHLY. — Monthly. Literary. Established 1885. Roller Printing & Paper Co., publishers. Subscription, 50 cents; estimated circulation, 6,000; 40 to 64 pages, 2 columns; length of columns, 8 inches; width, 2⅛ inches.

Advertising rates, $12 per page per month; six months, $10 per time; one year, $8; fractions of space pro rata.

CHILLICOTHE

SCIOTO GAZETTE.—Every evening except Sunday, and WEEKLY, Saturdays. Established, daily, 1892; weekly, 1800. G. W. C. Perry, publisher. Subscription, daily, $5.20; claimed circulation, 1,850; weekly, $1.50; claimed circulation, 5,000; daily, 8; weekly, 16 pages, 6 columns; length of columns, 19¾ inches; width, 2⅛ inches.

Advertising rates, daily, one inch, one time, 25 cents; one week, $1; one month, $2.50; three months, $4.50; six months, $7; one year, $12; 2 inches, one year, $20; 3 inches, $26; 4 inches, $33. Reading notices, 5 cents a line. Weekly, one inch, one month, 75 cents; three months, $2.25; six months, $4.10; one year, $7.50.

CINCINNATI

CINCINNATI ANZEIGER.—Every evening except Sunday, and SUNDAY MORNING. German. Established 1880. Anzeiger Publishing Co., publishers. Subscription, daily, $3 (including Sunday, $5); claimed circulation, 15,000; daily, 8 pages, 6 columns; (Sunday, 16 to 20 pages; 7 columns); length of columns, 19½ inches; width, 2⅛ inches. Office, corner Walnut and Canal streets.

Advertising rates on application.

COMMERCIAL TRIBUNE.—Every morning, and WEEKLY COMMERCIAL GAZETTE, Thursdays. Republican. Established 1793. The Commercial Tribune Co., publishers. Subscription, daily, with Sunday, $10; estimated circulation, 46,000 (Sunday, claimed, 59,494); weekly, 50 cents; claimed circulation, 41,460; 10 pages, 7 columns; Sunday, 40 pages, 7 columns; length of columns, 23 inches; width, 2⅛ inches. Can use matrices. Office, Fourth and Race streets.

Advertising rates, daily, agate, per line, 15 cents; 5 times, 13 cents; e. o. d., 14¼ cents; 10 times, 12 cents; e. o. d., 13¾ cents; one month, 10⅝ cents; e. o. d., 11¾ cents; 2 t. a. w., 13½ cents; 1 t. a. w., 15 cents; three months, 9 cents; e. o. d., 10⅛ cents; 2 t. a. w., 11¼ cents; 1 t. a. w., 12½ cents; six months, 8½ cents; e. o. d., 9½ cents; 2 t. a. w., 10¼ cents; 1 t. a. w., 11¼ cents; one year, 8 cents; e. o. d., 8¾ cents; 2 t. a. w., 9½ cents; 1 t. a. w., 10½ cents. Minimum space, 8 lines. Open space, used within one year, 800 lines, 15 cents a line; 1,000 lines, 12½ cents; 4,000 lines, 11¼ cents; 8,000 lines, 10½ cents; 12,000 lines, 10 cents; 16,000 lines, 9½ cents; 24,000 lines, 8¾ cents; 32,000 lines, 8 cents. Steamships, hotels, schools, publishers' announcements, summer and winter resorts, 12½ cents a line. Special positions, 20 and 25 cents extra. Pure reading notices, 75 cents a line nonpareil; "preferred specials," 25 cents a line; local reading, 30 cents a line; classified, 10 cents a line first time; 1 cent a word each subsequent time.

ENQUIRER.—Every morning, and WEEKLY, Thursdays. Democratic. Enquirer Co., publishers. Subscription, daily, including Sunday, $14; claimed circulation, 80,000 (Sunday 183,000); weekly, 75 cents; claimed circulation, 223,000; daily 8 to 12, pages; weekly, 8 pages; Sunday, 24 to 40 pages; 9 columns; length of columns, 24 inches; width, 2 1-6 inches. Can use matrices.

Advertising rates, daily, ordinary, 20 cents a line; Sunday, 25 cents. Special notices 5th page, 25 cents; Sunday, 30 cents. Local notices, 5th page, 40 cents; Sunday, 50 cents. Reading matter notices, 60 cents; Sunday, 75 cents per line each insertion. Medical cards, inside pages, 20 cents; Sunday, 25 cents; 5th and 8th pages, 25 cents; Sunday, 30 cents per line, each insertion. Weekly, 75 cents; local notices, $1. Reading notices, $1.50 per line each insertion.

See advertisement on page 403.

FREIE PRESSE.—Every morning except Sunday, SONNTAGSBLATT, Sunday, ABEND PRESSE, every evening except Sunday, and WOCHENBLATT, Wednesdays. German. Republican. Established 1874. Cincinnati Freie Presse Co., publishers. Subscription, morning, $6; claimed circulation, 11,750; evening, $3; claimed circulation, 27,900 (Sunday, 23,400); weekly, $1; claimed circulation, 9,300; evening 8, morning, 8; Sunday 24; weekly, 10 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches. Can use matrices. Office, N. W. corner Vine and Canal streets.

Advertising rates, agate, for either morning or evening issue, 50 cents an inch, per time. Reading notices, 50 cents a line. Sunday issue, or weekly, 8 lines, $1 each insertion. Reading notices, 50 cents. Discounts of 25 per cent on order covering both daily editions.

POST.—Every evening except Sunday. Independent. Established 1880. Scripps-McRae League, publishers. Subscription, $3; sworn circulation, 139,000; 8 pages, 8 columns; length of columns, 20¼ inches; width, 2 inches. Can use matrices. Office, 201 to 221 Longworth street.

Advertising rates, per agate line, 15 cents; first position, 19 cents. On contracts for 5,000 lines or more, to be used within one year, or a stipulated amount of space to be used on stated days each week for one year, 13 cents per line; first position, 16¼ cents. No advertisement less than 2 inches given position. Classified, 15 cents a line. Reading notices, run of paper, 50 cents a line; 500 lines, 42 cents; 1,000 lines, 37½ cents. Pure reading, 60 cents a line; 500 lines, 50 cents; 1,000 lines, 45 cents.

See advertisement on page 490.

TIMES-STAR.—Every evening except Sunday, and TIMES, Wednesdays. Republican. Established 1836. Times-Star Co., publishers. Subscription, daily, $3; sworn average circulation, for year 1900, 146,525*; weekly, 50c; estimated circulation, 57,000; 10 to 12 pages, 7 columns; length of columns, 22 inches; width, 2⅛ inches. Can use matrices. Office, N. E. corner 6th and Walnut streets.

Advertising rates, daily, agate, 18 cents a line; discounts, 1,000 lines, 5 per cent; 2,000 lines, 10 per cent; 3,000 lines; 12½ per cent; 4,000 lines, 15 per cent; 6,000 lines, 20

per cent; 8,000 lines, 25 per cent; 12,000 lines, 30 per cent. Reading matter, 75 cents. Special notices, 30 cents. Business notices, 25 cents per line. Weekly, 30 cents per line; 200 lines, 28 cents; 500 lines, 25 cents; 1,000 lines, 22 cents; 3,000 lines, 20 cents. Reading matter, $1 per line.

VOLKSBLATT.—Every morning except Sunday, WESTLICHE BLAETTER, Sundays, and WEEKLY, Tuesdays. German. Republican. Established 1836. Cincinnati Volksblatt Co., publishers. Subscription, daily, $8; claimed circulation, 12,700; weekly, $2; claimed circulation, 12,000; Sunday, $2; claimed circulation, 23,300; 8 to 20 pages, 7 columns; length of columns, 20 inches; width, 2 1-7 inches. Can use matrices. Office, 637 Vine street.

Advertising rates, nonpareil, daily, 12 lines, 1 time, $1,25; discounts on time contracts. Readers, 50 cents and 25 cents a line, according to location. Weekly and Sunday, same as daily.

VOLKSFREUND.—Every morning except Sunday, SONNTAGMORGEN, Sundays, and WEEKLY, Wednesdays. German. Democratic. Henry Haacke, publisher. Subscription, daily, $8; estimated circulation, 9,000; weekly, $2; claimed circulation, 15,000 (Sunday, 12,000); daily, 8 pages; Sunday, 20; 7 columns: length, 20¼ inches; width, 2⅛ inches. Office, corner Vine and Longworth streets.

Advertising rates, nonpareil, daily (without Sunday) one inch, one time, $1; 1 week, $4; one month, $12; 3 months, $20; 6 months, $32; one year, $60. Sunday or Weekly, one inch, one time, $1; one month, $3.50; three months, $9.50; six months, $18; one year, $32.

ZEITUNG.—Every evening except Sunday, and SUNDAY MORNING. German. Labor. Established 1886. Cincinnati Zeitung Co., publishers. Subscription, $5; estimated circulation, 10,000; daily, 8; Sunday, 16 pages, 7 columns. Can use matrices. Office, 1018 Walnut street.

Advertising rates on application.

AMERICAN GRANGE BULLETIN AND SCIENTIFIC FARMER.—Every Thursday. Agricultural. Established 1874. Grange Bulletin Co., publishers. Subscription, $1; claimed circulation, 40,000; 16 pages, 4 columns; length of columns, 12½ inches; width, 2⅛ inches. Office, 127 East 3d street.

Advertising rates, agate, per line, 20 cents. Special positions, 25 cents. Special reading notices, 25 cents. Discounts, 5 per cent on 3 months, or 500 lines; 10 per cent on 6 months, or 750 lines; 15 per cent on one year, or 1,000 lines.

AMERICAN ISRAELITE.—Every Thursday. Jewish. Established 1854. Leo Wise & Co., publishers. Subscription, $2.50; guaranteed circulation, 23,000*; 8 pages, 7 columns; length of columns, 21¼ inches; width, 2¼ inches. Office, corner 5th and Race streets.

Advertising rates, agate, 15 cents per line. Reading notices, 50 cents a line. Discounts, 10 per cent on 3 months or $100; 15 per cent on 6 months or $200; 25 per cent on one year or $400.

CATHOLIC TELEGRAPH.—Every Thursday. Roman Catholic. Established 1831. The Catholic Telegraph Publishing Co., publishers. Subscription, $2; claimed circulation, 17,500; 8 pages, 5 columns; length of columns, 16½ inches; width, 2⅝ inches. Office, 411 Pike Building.

Advertising rates, 75 cents an inch.

CHIC.—Every Saturday. Humorous and Social. Established 1890. Chic Publishing Co., publishers, Subscription, $2; estimated circulation, 5,000; 16 pages, 2 and 4 columns, length of columns, 10 inches; width, 2¼ and 2⅜ inches. Office, 141 E. Fourth street.

Advertising rates on application.

CHRISTIAN LEADER.—Every Monday. Disciples of Christ. Established 1886. Fred. L. Rowe, publisher. Subscription, $1.50; estimated circulation, 7,600; 16 pages, 4 columns, length of columns, 14 inches; width, 2⅜ inches. Can use matrices. Office, 422 Elm street.

Advertising rates, agate, 8 cents per line each insertion. Discounts for time and space same as on Herald and Presbyter.

CHRISTIAN STANDARD.—Every Saturday. Christian. Established 1866. Standard Publishing Co., publishers. Subscription, $2; guaranteed average circulation, for year 1900, 36,872; 32 pages, 3 columns; length of columns, 11½ inches; width, 2½ inches. Office, 216-220 East 9th street. Advertising department in charge of H. C. Hall, Campau Building, Detroit, Mich.

Advertising rates, per agate line, 15 cents. No discounts for time or space.

CHRISTLICHE APOLOGETE. — Every Thursday. German. Methodist Episcopal. Established 1838. Jennings & Pye, publishers. Subscription, $2; claimed circulation, 21,000; 32 pages, 3 columns; length of columns, 11½ inches; width, 2⅜ inches. Office, 220 W. 4th street.

Advertising rates, agate, 15 cents per line each insertion. 26 times or 1,000 lines within one year, 12 cents a line; 2,000 lines, or more, 9 cents a line. Position, extra. Nothing less than 5 lines taken. Reading notices, double above rates.

HERALD AND PRESBYTER.—Every Tuesday. Presbyterian. Established 1848. Monfort & Co., publishers. Subscription, $2.50; claimed circulation, 23,500; 32 to 48 pages, 3 columns; length of columns, 11⅝ inches; width, 2½ inches. Office, 422 Elm street.

Advertising rates, agate, 25 cents per line each insertion. Discounts; 5 per cent on 2 times or 50 lines; 10 per cent on 4 times or 100 lines; 15 per cent on 8 times or 250 lines; 20 per cent on three months; 25 per cent on 6 months or 500 lines; 33 1-3 per cent

on nine months or 750 lines; 40 per cent on one year or 1,000 lines. Reading notices, minion, 50 per cent extra.

JOURNAL AND MESSENGER.—Every Thursday. Baptist. Established 1831. Lasher & Osborne, publishers. Subscription, $2; estimated circulation, 12,270; 16 pages, 4 columns; length of columns, 16 inches; width, 2⅜ inches. Office, 177 West Fourth street.

Advertising rates, agate, 12 cents per line each insertion. Reading notices, 25 cents per count line. Discounts: 10 per cent on one month or 100 lines; 20 per cent on three months or 300 lines; 25 per cent on six months, or 500 lines; 33 1-3 per cent on 750 lines; 40 per cent on one year or 1,000 lines; 50 per cent on 2,000 lines. Special positions, 20 per cent extra.

LIVE STOCK REVIEW.—Every Thursday. Commercial. Established 1875. C. B. Murray, publisher. Subscription, $1.50; estimated circulation, 5,000; 4 pages, 12x18. Office, Brandon Building.

Advertising rates on application.

LOOKOUT.—Every Saturday. Evangelical. Established 1889. The Standard Publishing Co., publishers. Subscription, 75 cents; guaranteed average circulation, for year 1900, 27,166; 16 pages, 3 columns; length of columns, 11½ inches; width, 2½ inches. Can use matrices. Office, 216-220 East Ninth street. Advertising department in charge of H. C. Hall, Campau Building, Detroit, Mich.

Advertising rates, agate, 10 cents a line. No discounts for time or space.

MERCHANT SENTINEL.—Every Monday. Commercial. Established 1877. Razall & Co., publishers. Subscription, $1; estimated circulation, 7,000; 8 pages, 15x23. Office, 218 Longworth street.

Advertising rates, one inch, three months, $10; six months, $15; one year, $25. Reduced rates on larger space.

QUEEN CITY PRINTING INK CO.—See advertisement on page 377.

SOUTHWEST (The).—Every Friday. Independent. Established 1878. The Southwest Co., publishers. Subscription, $1; estimated circulation, 5,000; 8 pages, 6 columns; length of columns, 20 inches; width, 2¼ inches. Can use matrices. Office, 14 Home street.

Advertising rates, per inch, one time, 50 cents; three insertions, 40 cents; six insertions, 30 cents per inch, per time. Reading notices, 10 cents a line.

SPORTSMEN'S REVIEW.—Every Saturday. Sports. Established 1890. Sportmen's Review Publishing Co., publishers. Subscription, $2; claimed circulation, 32,000; 28 pages, 4 columns; length of columns, 12½ inches; width, 2 3-16 inches. Office, 15-27 W. Sixth street. (Offices in New York and Chicago.)

Advertising rates, per inch, one time, $2; three months, $1.75; six months, $1.50; one year, $1.25, per line.

See advertisement on page 475.

WAHRHEIT'S FREUND.—Every Wednesday. German. Roman Catholic. Established 1837. Benziger Bros., publishers. Subscription, $2.50; estimated circulation, 12,000; 8 pages, 8 columns; length of columns, 21½ inches; width, 2⅛ inches. Office, 343 Main street.

Advertising rates, nonpareil, one inch, one time, $1.20; one month, $3.35; three months, $9.35; six months, $15.50; one year, $25.

WESTERN CHRISTIAN ADVOCATE.—Wednesdays. Methodist Episcopal. Established 1834. David H. Moore, editor. Jennings & Pye, publishers. Subscription, $1.60, estimated circulation, 22,000; 32 pages, 3 columns; length of columns, 11½ inches; width, 2⅜ inches. Can use matrices. Office, 220 W. 4th street.

Advertising rates, agate, 25 cents per line each insertion. 26 times, or 1,000 to 2,000 lines, used within one year, 20 cents a line; one year, or 2,000 lines, or more, 15 cents a line. Position, 10 and 20 per cent extra. Reading notices, double above rates.

AMERICAN GIRL.—Monthly. Literary. Established 1899. Louis K. Liebenstein & Co., publishers. Subscription, 35 cents; guaranteed circulation, 100,000; 16 pages, 4 columns; length of columns, 14 inches; width, 2¼ inches. Can use matrices. Forms close 20th of preceding month. Office, 10 W. Third street.

Advertising rates, agate, 50 cents a line. Reading notices, in agate type, 80 cents a line.

See advertisement on page 425.

CHILDREN.—Monthly. Christian Scientists. Established 1901. Children Publishing Co., publishers. Claimed circulation, 10,000. Office, Mitchell Building.

Advertising rates, one inch, one time, $2; three months, $5.50; six months, $10.75; one year, $22. Reading notices, 25 cents a line.

EXPRESS GAZETTE.—Monthly. Established 1873. Express Gazette Publishing Co., publishers. Subscription, $1; claimed circulation, 15,000; 36 pages, 3 columns; length of columns, 9½ inches; width, 2¼ inches. Forms close 5th of the month. Office, 6th and Vine streets.

Advertising rates on application.

GRAY GOOSE.—Monthly. (See Franklin, Ohio.)

HAUS AND HERD.—Monthly. German. Literary. Established 1872. Jennings & Pye, publishers. Subscription, $1.50; claimed circulation, 10,000; 68 pages, 2 columns; length of columns, 7⅞ inches; width, 2½ inches. Office, 220-222 W. Fourth street.

Advertising rates, 10 cents a line.

HOME COURIER.—Monthly. Family. Established 1897. Home Courier Publishing

Co., publishers. Subscription, 50 cents; claimed average circulation, 150,000; 16 pages, 4 columns; length of columns, 14 inches; width, 2⅛ inches. Forms close 20th preceding month. Can use matrices. Office Miami Building.

Advertising rates, agate, 50 cents a line each insertion.

See advertisement on page 457.

MONITOR MAGAZINE.—Monthly. Literary. Established 1889. The Monitor Company publishers. Subscription, $1; estimated circulation, 7,000; 100 pages, 3 columns; length of columns, 8 inches; width, 2¼ inches. Can use matrices. Office, 518-522 Main street.

Advertising rates, agate, 7 cents per line. One inch, 98 cents; one column (8 inches) $7.84; one page (16 inches) $15.68.

NATIONAL HUMANE EDUCATOR.—Monthly. S. P. C. A. Established 1893. S. S. Schoff, publisher. Subscription, $1; estimated circulation, 20,000; 8 pages, 11x16. Office, 216 W. Fourth street.

Advertising rates on application.

PHONOGRAPHIC MAGAZINE.—Monthly. Educational. Shorthand. Established 1887. The Phonographic Institute Co., publishers. Subscription, 50 cents; guaranteed average circulation, 10,000*; 20 to 32 pages, 2 columns; length of columns, 8 inches; width, 2 5-16 inches.

Advertising rates on application.

SUNDAY SCHOOL JOURNAL.—Monthly. Evangelical. Established 1869. Jennings & Pye, publishers. Subscription, 60 cents, guaranteed circulation, Western edition, 90,000 ; 65 pages, 2 columns; length of columns, 7½ inches; width, 2¼ inches. Forms close 15th of second preceding month. Offices, 220 West 4th street.

Advertising rates, agate, (Western edition only), 50 cents per line. No discounts for time or amount.

CLEVELAND

LEADER.—Every morning, NEWS-HERALD, every evening except Sunday, TRI-WEEKLY, Tuesdays, Thursdays, Saturdays, and WEEKLY, Saturdays. Republican. Established 1848. The Leader Printing Co., publishers. Subscription, morning, $4; evening, $3; claimed average circulation, combined, 52,967 (Sunday, 37,000); tri-weekly, $2; estimated circulation, 3,000; weekly, $1; estimated circulation 20,000; 10 to 12 pages, 7 columns; length of columns, 21 inches; width, 2¼ inches. Can use matrices. Office, 146 Superior street.

Advertising rates, both editions, daily, agate, 20 cents per line. Contracts to run at regular intervals, for a year in daily will be made at 15 cents a line. Reading notices, 40 cents. Special notices, 5th page, 50 cents. Local editorial notices, 50 cents per line each insertion. "Wants," etc., 10 cents a line, each insertion. Sunday, 20 cents per line, each insertion. Notices, same rates as in daily. Weekly, 20 cents per line, each insertion.

PLAINDEALER.—Every morning, EVENING PLAINDEALER, every evening, except Sunday, and WEEKLY, Fridays. Independent-Democratic. Established 1841. Plaindealer Publishing Co., publishers. Subscription, morning edition, $5; evening edition, $3; claimed circulation, daily, 45,243; (Sunday, 40,225); weekly, $1; claimed circulation, 15,000; daily, 10 to 12 pages; Sunday, 32 to 40; 8 columns; length of columns, 20⅝ inches; width, 2⅛ inches. Can use matrices. Office, corner Superior and Bond streets.

Advertising rates, daily, or Sunday, agate, 18 cents per line; discounts on 13 times, 20 per cent, 26 times, or 1,000 lines, 25 per cent; 52 times, or 2,500 lines, 30 per cent; 78 times, or 5,000 lines, 35 per cent; 104 times, or 7,500 lines, 40 per cent; 156 times, or 10,000 lines, 50 per cent. Position ¼ extra. Reading notices, 50 cents a line. Classified advertisements, 10 cents a line. Weekly, display, 10 cents a line.

See advertisement on page 374.

PRESS.—Every evening except Sunday. Independent. Established 1878. Scripps-McRae League, publishers. Subscription, $3; sworn circulation, 100,000; 8 pages, 8 columns; length of columns, 21⅞ inches; width, 2 inches. Can use matrices. Office, 152 Seneca street.

Advertising rates, agate, 12 cents per line; first position, 16 cents; on contracts for 5,000 lines or more, to be used within one year, or a stipulated amount of space to be used on stated days each week for one year, 10 cents a line; first position, 13 cents. No ads. less than 2 inches given position. Reading notices, run of paper, 50 cents a line; 500 lines, 42 cents; 1,000 lines, 37½ cents. Pure reading, 60 cents a line; 500 lines, 50 cents, 1,000 lines, 45 cents. Classified ads., 10 cents a line.

See advertisement on page 490.

RECORDER.—Every evening except Sunday. Established 1895. Subscription, daily, $2; claimed circulation, 30,000; 4 pages, 7 columns; length of columns, 19½ inches; width, 2⅛ inches. Can use matrices. Office, 210 Seneca street.

Advertising rates, daily, agate, 20 cents a line; 6 times, 15 cents; one month, 13 cents; two months, 11 cents; three months, 10 cents; six months, 9 cents; one year, 8 cents per line each insertion. Special line rates for E. O. D., etc. Classified ads., 10 cents a line. Reading notices, 50 cents a line, with discounts, minimum rate being 30 cents a line (on 500 lines).

VOLNOST.—Daily, and WEEKLY, Mondays. Bohemian. Established, daily 1893, weekly, 1880. Bohemian Printing Co., publishers. Subscription, daily, $6; estimated circulation, 3,200; weekly, $2; estimated circulation, 2,000; daily, 4; weekly, 8 pages; daily, 7, weekly, 6 columns; length of columns, daily, 20¾ inches; weekly, 17¾ inches; width, 2 inches. Office, 127 Humboldt st.

Advertising rates on application.

OHIO

WAECHTER UND ANZEIGER.—Every evening except Sunday, and SUNDAY MORNING. German. Democratic. Established 1852. The German Consolidated Newspaper Co., publishers. Subscription, daily, $3; Sunday, $1.50; claimed circulation, daily, 25,250; Sunday, 19,175; 6 pages (Sunday, 20 pages); length of columns, 21¼ inches; width, 2⅛ inches. Can use matrices. Office, 290-292 Seneca street.

Advertising rates, agate, daily, one inch, one time, $2.10; one week, $9; one month, $28.60; three months, $62.40; six months, $93.60; one year, $124.80. E. O. D., 2-3 of daily rates. Reading notices 40 and 50 cents a line (1,000 lines, 30 cents). Classified ads, 10 cents per nonpareil line. Sunday only, per inch, per year, $39.

See advertisement on page 487.

WORLD.—Every evening except Sunday, and SUNDAY MORNING. Independent. Established, as daily, 1889. Subscription, $3; claimed average circulation, 25,000; 8 to 32 pages; 7 columns; length of columns, 21 inches; width, 2⅛ inches. Can use matrices. Office, 71 Ontario street.

Advertising rates, agate, 10 cents a line.

See advertisement on page 463.

AMERICAN SPORTSMAN.—Every Thursday. Turf. Established 1890. I. R. Sherwood, publisher. Subscription, $2; estimated circulation, 5,000; 16 pages, 4 columns; length of columns, 13 inches; width, 2¼ inches. Office, 180 St. Clair street.

Advertising rates, one inch, one time, $2; one month, $6; three months, $15; six months, $26; one year, $48; 2 inches, one month, $11.25; three months, $28; one year, $90.

CATHOLIC UNIVERSE.—Every Friday. Roman Catholic. Established 1874. The Catholic Universe Publishing Co., publishers. Subscription, $2; claimed circulation, 16,500; 8 to 16 pages, 7 columns; length of columns, 20¼ inches; width, 2 1-6 inches. Office, 8 Euclid avenue.

Advertising rates, one inch, one time, $1; Discounts, 10 per cent on one month; 15 per cent on 2 months; 25 per cent on three months; 35 per cent on six months; 50 per cent on one year.

COCKETT'S WEEKLIES. — Including THE ILLUSTRATED TIMES, Cleveland, O.; BEREA CLARION, Berea, O.; NEWS-REGISTER, Bedford, O.; THE WILLOUGHBY DELTA, Willoughby, O.; THE COLLINWOOD CHRONICLE, Collinwood, O.; THE EAST CLEVELAND SIGNAL, East Cleveland, O.; and THE CHAGRIN FALLS REPUBLICAN, Chagrin Falls, O. Every Thursday. Republican. Established 1894. Times Printing and Publishing Co., publishers. Subscription, 50 cents; claimed combined circulation, 25,000; 8 pages, 7 columns; length of columns, 21⅞ inches; width, 2⅛ inches. Office, 227 St. Clair street.

Advertising rates, nonpareil, $1 per inch. Reading notices, 25 cents per line. Discounts on 3, 6 and 12 months on application. All contract advs. go into each of the seven above named papers.

OHIO

DER CHRISTLICHE BOTSCHAFTER.—Mondays. Evangelical. Established 1836. Thomas & Mattill, publishers. Subscription, $2; estimated circulation, 20,000; 16 pages, 5 columns; length of columns, 16¼ inches; width, 2 1-6 inches. Office, 265 Woodland avenue.

Advertising rates, agate, 16 cents a line, with discounts.

EVANGELICAL MESSENGER. — Every Wednesday. Evangelical. Established 1848. Thomas & Mattill, publishers. Subscription, $2; estimated circulation, 10,000; 16 pages, 5 columns; length of columns, 16¼ inches; width, 2 1-6 inches. Office, 265 Woodland avenue.

Advertising rates, agate, 10 cents a line, with discounts.

FINANCE.—Every Saturday. Commercial. Established 1870, as "Voice," 1900, as "Finance," Geo. P. Edwards, publisher. Subscription, $5; claimed average circulation, 9,500; 40 pages, 3 columns; length of columns, 11 inches; width, 3 inches. Can use matrices. Office, 402 Electric Building.

Advertising rates, $1.50 per inch; on long time contracts, $1 an inch.

See advertisement on page 479.

GAZETTE (The).—Every Thursday. Colored. Republican. Established 1883. Harry C. Smith publisher. Subscription, $1.50; claimed average circulation, 5,000; 4 pages, 7 columns; length of columns, 21 inches; width, 2¼ inches. Can use matrices. Office, Case Library Building.

Advertising rates, one inch, one time, 50 cents; one month, $1.25; three months (13 weeks), $4; six months, $6; one year, $9; 2 inches, one year, $13; 3 inches, $20. Reading notices, 10 cents a line.

ILLUSTRATED TIMES.—(See Cockett's Weeklies.)

OHIO PRACTICAL FARMER.—Every Saturday. Agricultural. Established 1848. Lawrence Publishing Co., publishers. Subscription, $1; claimed circulation, 96,500; 24 pages, 4 columns; length of columns, 14 inches, width, 2⅛ inches. Office, 273 to 281 St. Clair street.

Advertising rates, agate, 50 cents per line, each insertion. Special position, 15 and 25 per cent additional; business notices, nonpareil, 85 cents per line count; reading type notices, $1.30 per line count. Discounts, 5 per cent on $25; 10 per cent on $70; 15 per cent on $250; 20 per cent on $500; 25 per cent on $750 and over. Issues also the MICHIGAN FARMER, Detroit. Joint display rate for both papers, 70 cents a line, with discounts on amounts ranging from 5 per cent on $45 to 25 per cent on $1,050. Minimum space, 3 lines.

OHIO

SENDBOTE. Every Wednesday. German. Baptist. Established 1866. German Baptist Publication Society, publishers. Subscription, $2; claimed circulation, 7,320; 16 pages, 4 columns; length 16 inches; width, 2½ inches. Can use matrices. Office, 959 Payne avenue.

Advertising rates, nonpareil, 12 cents a line; three months, 9 cents; six months, 7 cents; one year, 6 cents a line, per time. No reading notices.

SOCIALISTISCHER ARBEITER ZEITUNG.—Every Thursday. German. Socialistic. Established 1900. Socialist Labor Party, publishers. Subscription, $1; claimed average circulation, 6,500; 4 pages, 7 columns; length of columns, 16¾ inches; width, 2¼ inches. Office, 239 St. Clair street.

Advertising rates on application.

STIMME DER WAHRHEIT.—(See Detroit, Mich.)

TOWN TOPICS.—Every Saturday. Society. Established 1887. Cleveland Town Topics Co., publishers. Subscription, $2; estimated circulation, 5,000; 20 pages, 4 columns; length of columns, 10 inches; width, 4 inches. Office, 721-722 Caxton Building.

Advertising rates, $1.50 an inch, with time discounts.

UNION GOSPEL NEWS.—Thursdays. Undenominational. Established, 1888. The Gospel News Co., publishers. Subscription, 50 cents; sworn average circulation, for year ending April 30, 1901, 53,796; 16 pages, 4 columns; length of columns, 13 inches; width, 2¼ inches. Office, Caxton Building.

Advertising rates, 30 cents per agate line. Special positions, 20 per cent extra. Discounts: 5 per cent on 6 times, or 250 lines; 10 per cent on 13 times, or 500 lines; 15 per cent on 6 months, or 1,000 lines; 20 per cent on one year, or 2,000 lines.

See advertisement on page 455.

BROTHERHOOD OF LOCOMOTIVE ENGINEERS' JOURNAL.—Monthly. Brotherhood of Locomotive Engineers, publishers. Subscription, $1.25; sworn circulation, 37,000; 116 pages, 2 columns; length of columns, 8 inches; width, 2⅛ inches. Forms close 10th of preceding month. Office Society for Savings Building.

Advertising rates on application. Advertising in charge of W. N. Gates, Garfield Building.

BUCKEYE WORKMAN.—Monthly. A. O. U. W. Established 1894. Gilbert Howell, publisher. Subscription, 50 cents; estimated circulation, 5,500; 8 pages, 11x16. Office, 275 Woodland avenue.

Advertising rates on application.

CHAUTAUQUAN.—Monthly. Literary. Established 1876. Chautauqua Press, publishers. Subscription, $2; estimated circulation, 50,000; 200 pages, 2 columns; length of columns, 8 inches; width, 2½ inches. Forms close 8th of preceding month.

Advertising rates on application.

OHIO

CURRENT ANECDOTES.—Monthly. Religious. Interdenominational. Established 1899. Current Anecdote Co., publishers. Subscription, $1; claimed circulation, 5,000; 48 pages, 1 column; length of column 8 inches; width, 5⅛ inches. Forms close 15th of preceding month. Office, Rose Building.

Advertising rates, 5 lines, agate, $1; one inch, $2; ¼ page, $7.50; one page, $25, per time.

EVANGELISCHE MAGAZIN.—Monthly. German. Evangelical. Established 1867. Thomas & Mattill, publishers. Subscription, $1.25; estimated circulation, 15,000; 64 pages, 2 columns; length of columns, 8 inches; width, 2 7-12 inches. Forms close 10th of preceding month. Office, 265 Woodland avenue.

Advertising rates, agate, one time, 16 cents, with discounts for time and amount.

MODERN CULTURE. — (Formerly Self Culture of Akron, O.) Monthly. Literary. Established 1895. Modern Culture Magazine Co., publishers. Subscription, $1; estimated circulation, 70,000; 100 pages, 2 columns; length of columns, 8 inches; width, 2½ inches. Forms close 7th of preceding month. Office, Caxton Building.

Advertising rates, agate, 50 cents a line; one page, one time, $80; ¼ and ½ pages, pro-rata.

OLD HOMESTEAD. — Monthly. Household. Established 1880. The Old Homestead Co. (Inc.), publishers. Subscription, 25 cents; claimed average circulation, 11,000; 16 pages, 4 columns; length of columns, 12¾ inches; width, 2¼ inches. Forms close last day of preceding month. Can use matrices. Office, 316 American Trust Building.

Advertising rates, agate, per line, 11 cents. No time or space discounts. Reading notices, 20 cents a line.

RAILROAD TRAINMEN'S JOURNAL (formerly of Peoria, Ill.)—Monthly. Railroad employees. Established 1885. Brotherhood of Railroad Trainmen publishers. Subscription, $1; claimed circulation, 50,000; 132 pages, 2 columns; length of columns, 8 inches; width, 2⅛ inches. Forms close 10th of preceding month.

Advertising rates, on application. Advertising in charge of W. N. Gates, Garfield Building.

COLUMBUS

CITIZEN.—Every evening, except Sunday. Independent. Established 1899. Subscription, $3; guaranteed circulation, 18,000; 8 pages, 8 columns; length of columns, 21½ inches; width, 2 1-16 inches. Can use matrices.

Advertising rates, agate, 5,000 lines or more, used within one year, 3 cents a line; less than 5,000 lines, 5 cents a line. Classified, 1 cent a word, each insertion. Reading notices, 30 cents a line.

EVENING DISPATCH.—Every evening, except Sunday, and SUNDAY MORNING. Independent. Established 1871. W. D. Brick-

ell, publisher. Subscription, daily and Sunday, $7; claimed circulation, 20,500; Sunday, 21,000; 10 to 32 pages, 8 columns; length of columns, 21½ inches; width, 2 3-16 inches. Can use matrices.

Advertising rates, daily or Sunday, agate, one time, 8 cents a line; one week, 6 cents; one month, 4½ cents; three months, 3½ cents, 6 months, 3 cents one year, 2½ cents per line, per time. E. O. D., one week, 7 cents; one month, 5¾ cents, three months, 4½ cents, six months, 4 cents; one year, 3¼ cents. Open space 700 lines, 7 cents a line; 1,400 lines, 6 cents; 2,800 lines, 5 cents; 4,200 lines, 4½ cents; 7,000 lines, 4 cents; 14,000 lines, 3 4-7 cents. Classified, 5 cents a line; by the month, $1.25. Reading notices, 30 cents a line with discounts on 1,000 lines and more. Business notices, 20 cents per count line, with discounts for 100 lines and over.

See advertisement on page 396.

EXPRESS.—Every evening, except Sunday, Der Ohio SONNTAGSGAST, Sundays, and WEEKLY, Saturdays. German. Established, daily, 1891; Sunday, 1878; weekly, 1880. German-American Publishing and Printing Co., publishers. L. Hirsch, manager. Subscription, daily, $6; claimed circulation, 6,800; Sundays, $2; claimed circulation, 9,200; weekly, 75 cents; claimed circulation, 14,900; 8 pages (Sunday, 12 pages), 7 columns; length of columns, 19 inches; (Sunday and weekly, 21 inches); width, 2⅛ inches. Can use matrices.

Advertising rates, daily, agate, 4 cents a line; 6 times, 3½ cents; one month, 2½ cents; three months, 2 cents; six months, and over, 1¼ cents per line, per time. Open space, 1,000 lines, 3½ cents a line; 2,000 lines, 3 cents; 5,000 lines, 2½ cents; 10,000 lines, 2 cents. Special positions extra. Sunday 5 cents a line; one month, 4 cents; three months, 3 cents; six months, 2½ cents; one year, 2¼ cents. Weekly, 6 cents a line; one month, 5 cents; three months, 3½ cents; six months, 3 cents; one year, 2½ cents per line, per time. Classified, daily and Sunday, 5 cents a line; by the month, $1. Business notices, 10 cents a line. Pure readers, long primer, 15 cents a line.

See advertisement on page 447.

PRESS-POST.—Every evening, except Sunday, and SUNDAY MORNING. Democratic. Established 1827. The Press-Post Printing Co., proprietors. Subscription, daily, $6; claimed circulation, daily and Sunday, exceeding 13,000; 8 to 16 pages (Sunday, 24 pages and upwards.); 8 columns; length of columns, 20 inches; width, 2⅛ inches. Can use matrices. Also publishes ILLUSTRATED SATURDAY MAGAZINE, as supplement to Press-Post. Established 1900. 16 pages, 16x11¼ inches; width of columns, 2⅜ inches.

Advertising rates, per line, agate, daily, 10 cents; Sunday, 10 cents. Reading notices, 20 and 30 cents a line. Classified, 1 cent a word. Further rates and discounts on application. Rates for Illustrated Saturday Magazine (Supplement to Press-Post), agate, per line, 15 cents; one month, 12 cents; three months, 10 cents; six months, 9 cents; one year, 8 cents.

OHIO STATE JOURNAL.—Every morning, and SEMI-WEEKLY, Tuesdays and Fridays. Republican. Established, daily, 1848; weekly, 1811. Ohio State Journal Co., publishers. Subscriptions, daily, $6.50; Sunday, $2; weekly, $1; claimed circulation, daily, 13,471; Sunday, 18,119; Semi-weekly, average for 1900, 27,967; 8 to 48 pages, 7 columns; length of columns, 21½ inches; width, 2¼ inches. Can use matrices.

Advertising rates, daily, per agate line, 8 cents, 1 time; 6 times, 36 cents; 26 times, $1.04; 78 times, $2.34; 156 times, $3.90. Sunday, one time, 10 cents a line; one month, 32 cents; three months, 78 cents; six months, $1.30; one year, $2.08. Semi-weekly, per time, 7 cents a line. All ads appear in both issues of Semi-Weekly for one price. No discounts for time or space. Reading notices, 30 cents; locals, 15 cents; classified ads., 5 cents a line.

See advertisement on page 397.

WESTBOTE.—Every evening, except Sunday and SEMI-WEEKLY, Tuesdays and Fridays. German. Democratic. Established 1843. The Westbote Publishing Co., publishers. Subscription, daily, $6; semi-weekly, $2; claimed circulation, daily, 3,975; semi-weekly, 15,500; 8 pages, 7 columns; length of columns, 21¼ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, 1 square, 1 week, daily, $1.20; 1 month, $4.50. Semi-Weekly, 1 square, one week, $1; one month, $4. Further rates on application.

See advertisement on page 493.

AMERICAN ISSUE.—Every Friday and MONTHLY. Temperance. Established 1894. American Issue Publishing Co., publishers. Subscription, weekly, $1; monthly, 50 cents; Claimed average circulation, for weekly, 12,500; monthly, 34,000; weekly, 8; monthly, 16 pages; 3 columns; length of columns, 11 inches; width, 4 5-16 inches. Can use matrices.

Advertising rates, weekly, one inch, one time, $1; six months, $5; one year, $10; monthly, one inch, one time, $2.50; six months, $12; one year $22. Special rates for larger spaces.

CATHOLIC COLUMBIAN.—Every Saturday. Catholic. Established 1875. Columbian Printing Co., publishers. Subscription, $2; estimated circulation, 5,000; 8 pages, 6 columns; length of columns, 19⅝ inches; width, 2¼ inches.

Advertising rates, nonpareil, 1 inch, 1 time, $1; 1 month, $2.50; 3 months $5; 1 year, $12. Discounts for large space.

LIGHT OF TRUTH.—Every Saturday. Spiritualist. Established 1876. The Light of Truth Publishing Co., publishers. Subscription, $1.50; estimated circulation, 20,000; 16 pages, 4 columns; length of columns, 13 inches; width, 2⅛ inches. Can use matrices. Forms close Friday of preceding week.

Advertising rates, agate, 25 cents a line. Reading notices, 50 cents a line count. Discounts, 10 per cent on one month or 728 lines; 15 per cent on three months; 20 per cent on six months or 1,456 lines; 25 per cent on 2,484 lines; 30 per cent on 2,912 lines or one year; 40 per cent on 4,968 lines.

OHIO WAISENFREUND.—Every Wednesday. German, Catholic and Democratic. Established 1872. College Josephine, publishers. Subscription, $1.50; claimed average circulation, 34,000; 12 pages, 4 columns; length of columns, 14 inches; width, 2¼ inches. Can use matrices.

Advertising rates, nonpareil, 25 cents a line.

CITY AND COUNTRY.—Monthly. Family. Established 1881. City and Country Publishing Co., publishers. Subscription, 25 cents; estimated circulation, 20,000; 16 pages, 3 columns; length of columns, 8½ inches; width, 2¼ inches.

Advertising rates, $2.80 per inch, with time discounts.

PENMAN, ARTIST AND BUSINESS EDUCATOR.—Monthly, except July and August. Practical Education. Established 1895. Zaner & Bloser, publishers. Subscription, $1; claimed minimum circulation, 5,000; 32 pages and cover, 3 columns; length of columns, 9½ inches; width, 2¼ inches.

Advertising rates, ½ inch, per time, $1.50; one inch, $2.50; 2 inches, $4.50; ¼ page, $8.50; ½ page, $15; one page, $30. No discounts for time or space.

DAYTON

DAILY NEWS—Every evening, except Sunday, and WEEKLY, Tuesdays. Independent-Democratic. Established, daily, 1885; weekly, 1898. Evening News Publishing Co., publishers. Subscription, $3; sworn average circulation, daily, for six months ending June 30, 1901, 16,487*; weekly, 4,200; 8 pages (Saturday and Weekly, 16 pages), 7 columns; length of columns, 20½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, transient, agate, 7 cents a line; on time contracts, 2½ cents a line, each time; no ads inserted on first page. Classified, 1 cent a word each issue. Reading notices, 15 to 25 cents a line. Weekly, display, 20 cents an inch per time.

EVENING PRESS.—Every evening, except Sunday, and WEEKLY, Thursdays. Independent. Established 1892. Press Publishing Co., publishers. Subscription, daily, $3; claimed circulation, 13,000; weekly, 50 cents; claimed circulation, 3,880; 8 pages, 7 columns; length of columns, 20½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, nonpareil, one inch, one time, 75 cents; by the week, 35 cents; one inch, one month, $6.50; one year, $62.40. Reading notices, 25 cents a line. Weekly, one inch, one month, $3.25; one year, $20.

HERALD.—Every evening, except Sunday, and WEEKLY, Thursdays. Established 1879. Herald Publishing Co., publishers. Subscription, daily, $5; claimed circulation, 7,500; weekly, 50 cents; estimated circulation, 4,500; 8 pages, 8 columns; length of columns, 21¾ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, 1 inch, 1 time, 50 cents; one week, $2.50; one month, $6; yearly rate on application. Classified ads, 5 cents a line. Reading notices, 15 cents a line. weekly, one inch, one time, 50 cents; one month, $3; three months, $4.50; six months, $7.50; one year, $12.

JOURNAL.—Every morning, except Sunday, and SEMI-WEEKLY, Tuesdays and Fridays. Republican. Established, daily, 1836; semi-weekly, 1808. W. D. Bickham's Sons, publishers. Subscription, daily, $7.50; sworn circulation, 6,082*; semi-weekly, $1; claimed circulation, 4,600; 8 pages, 7 columns; length of columns, 21½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, nonpareil, daily, one inch, one time, $1; one week, $3; one month, $6; three months, $12; six months, $15; one year, $25; three times a week, 60 per cent of daily rates. Classified ads, 1 cent a line. Readers, 10, 15 and 25 cents a line. Semi-weekly, rates made known on application.

See advertisement on page 373.

HERALD OF GOSPEL LIBERTY.—Every Thursday. Christian. Established 1808. W. D. Samuel (Christian Publishing Association), publisher. Subscription, $1.50; estimated circulation, 4,000; 16 pages, 3 columns; length of columns, 13 3-16 inches; width, 2 3-16 inches.

Advertising rates, agate, 5 cents per line. Reading notices, 8 cents. Discounts: 5 per cent on two times, 10 per cent on one month, 15 per cent on two months, 20 per cent on three months, 25 per cent on 6 months, 30 per cent on 9 months, 33 1-3 per cent on one year.

LUTHERAN EVANGELIST.—Every Friday. Lutheran. Established 1876. The Evangelist Publishing Co., publishers. Subscription, $1; guaranteed average circulation, 7,000; 16 pages, 4 columns; length of columns, 13 inches; width, 2¼ inches.

Advertising rates, agate, 8 cents a line. Discounts: 5 per cent on 100 lines; 10 per cent on 4 times, or 250 lines; 20 per cent on 13 times, or 500 lines; 25 per cent on 26 times; 33 1-3 per cent on 1,000 lines; 40 per cent on one year; 50 per cent on 2,000 lines. Readers, double display rate.

RELIGIOUS TELESCOPE.—Every Wednesday. United Brethern. Established 1834. Rev. W. R. Funk, publisher. Subscription, $2; guaranteed circulation, 20,000; 32 pages, 3 columns; length of columns, 11½ inches; width, 2¼ inches.

Advertising rates, agate, 1 time, 20 cents per line. Reading notices, 30 cents per line. Discounts for time and space.

WATCHWORD.—Every Saturday. United Brethren. Established 1893. Rev. W. R. Funk, publisher. Subscription, $1; guaran-

teed average circulation. 20,000; 16 pages, 4 columns; length of columns, 11½ inches; width, 2¼ inches.

Advertising rates, agate, 15 cents a line; reading notices, 25 cents a line, with time discounts. Issued from the Religious Telescope office.

WORLD.—Every Sunday. Independent. Established 1890. World Publishing Co., publishers. Subscription, $1.75; estimated circulation, 5,000; 12 pages, 18x24.

Advertising rates on application.

YOUNG CATHOLIC MESSENGER.—Semi-monthly. Juvenile. Religious. Established 1884. G. A. Pflaum, publisher. Subscription, 50 cents; estimated circulation, 20,000; 8 pages, 3 columns; length of columns, 11 inches; width, 2¼ inches.

Advertising rates on application.

FARMER'S HOME.—Monthly. Agricultural and Family. Established 1880. Lair Bros., publishers. Subscription, 50 cents; estimated circulation, 35,300; 16 to 20 pages, 3 columns; length of columns, 10 inches; width, 2⅛ inches. Forms close 12th of the month.

Advertising rates, agate, one time, 25 cents per line; three months, 20 cents; six months, 15 cents; one year, 10 cents a line per time. Special positions one-fourth extra.

OUR BIBLE TEACHER. — Monthly. United Brethren. Established 1873. W. R. Funk, publisher. Subscription, 60 cents; claimed circulation, 6,000; 32 pages, 2 columns; length of columns, 7½ inches; width, 2¼ inches. Forms close 10th preceding month.

Advertising rates, agate, 12 cents a line. Discounts, 10, 15 and 20 per cent on 3, 6 and 12 months.

WOMAN'S EVANGEL.—Monthly. Missionary. United Brethren. Established 1881. Rev. W. R. Funk, publisher. Subscription, 50 cents; estimated circulation, 5,000; 16 pages, 8x11.

Advertising rates, agate, 10 cents a line. Discounts, 15, 20 and 25 per cent on 3, 6 and 12 months respectively.

ELYRIA

LAKESIDE MAGAZINE.—Monthly. Educational. Established 1889. Lakeside Publishing Co., publishers. J. F. Burke, manager. Subscription 60 cents. Guaranteed circulation, 25,000; 2 columns to page; length, 8 inches; width, 2½ inches. Forms close 10th preceding month. New York office, 116 Nassau street.

Advertising rates, agate, 15 cents a line.

FINDLAY

REPUBLICAN.—Every morning, except Sunday, and SEMI-WEEKLY, Tuesdays and Fridays. Republican. Established, daily, 1880; semi-weekly, 1878. Republican Company, publishers. Subscription, daily, $4.50; weekly, $1; claimed average circulation, daily, 4,350; semi-weekly, 3,800; 8 pages, 7 columns; length of columns, 20 inches; width, 2¼ inches. Can use matrices.

Advertising rates, one inch, one time, daily, 50 cents; one week, 20 cents; one year, 12 cents per inch, per time. Special position extra. Classified, 5 cents a line. Pure reading notices, 10 cents a line. 25 per cent discount for publishers, educational, summer and winter resorts advertisements.

FRANKLIN

GRAY GOOSE.—Monthly. Literary. Established 1895. Gray Goose Co., publishers. Subscription, 50 cents; claimed circulation, 40,000; 48 pages, 2 columns; length of columns, 7 inches; width, 2¼ inches. Can use matrices. Forms close first preceding month.

Advertising rates, agate, 10 cents a line. No discount for time or space.

See advertisement on page 503.

HAMILTON

REPUBLICAN NEWS.—Every evening, except Sunday, and WEEKLY TELEGRAPH, Wednesdays. Republican. Established 1879. The Republican Publishing Company, publishers. Subscription, daily, $3.50; guaranteed circulation, 5,000; weekly, $1; guaranteed circulation, 4,000; 8 to 16 pages, 6 columns; length of columns, 21½ inches; width, 2⅛ inches.

Advertising rates, daily, 20 cents an inch, with discounts; classified ads, 3 cents a line. Reading notices, 10 cents a line first time; 5 cents after. Weekly rates on application.

MANSFIELD

NEWS.—Every evening except Sunday, and WEEKLY, Thursdays. Republican. Established 1885. News Printing Co., publishers. Subscription, daily, $5.20; claimed average circulation, 3,835*; semi-weekly, $1; estimated circulation, 2,400; 8 pages, 7 columns; length of columns, 20 inches; width, of columns, 2⅛ inches.

Advertising rates, transient, 50 cents an inch, per time; 500 inches, 25 cents; 1,000 inches, 20 cents; 3,000 inches, 17 cents; 5,000 inches, 15 cents per inch. Classified, 20 words, or less, three times, 25 cents; 1 cent each additional word. Reading notices, 10 cents a line each insertion. Weekly, same rates as daily.

MEDINA

GLEANINGS IN BEE CULTURE.—1st and 15th of each month. Bee Culture. Established 1873. The A. I. Root Co., publishers. Subscription, $1; claimed average circulation, 12,500; 36 pages, 2 columns; length of columns, 8 inches; width of columns, 2⅜ inches. Forms close 10th and 25th of preceding month.

Advertising rates, agate, 15 cents per line each insertion. Discounts: 10 per cent on 3 times, or 125 lines; 16 2-3 per cent on 6 times, or 250 lines; 25 per cent on 12 times, or 500 lines; 33 1-3 per cent on 18 times, or

1,000 lines; 40 per cent on 24 times, or 2,000 lines. Reading notices, 30 cents per count line.

NEWARK

ADVOCATE.—Every evening except Sunday, and SEMI-WEEKLY, Tuesdays and Fridays. Democratic. Established, daily, 1882; semi-weekly, 1820. Advocate Printing Co., publishers. Subscription, daily, $5; guaranteed average circulation, 2,936; semi-weekly, $1; guaranteed circulation, 3,950; 8 to 12 pages, 6 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates, one time, one to 10 inches, 35 cents per inch; one month contracts, 10 cents an inch; yearly contracts, 7 cents per inch. Classified ads., 1 cent a word first time; ½ cent afterward. Locals, 10 cents a line first time; 5 cents a line after. Reading notices set solid, add one-fourth to display rates. Semi-weekly. 50 cents an inch, one time; six months, 20 cents an inch; one year, 16 cents an inch per time.

NORWALK

TEACHER'S PROGRAM.—Monthly during school year. Educational. Established 1896. Laning Printing Co., publishers. Subscription, 60 cents; estimated circulation, 10,000; 24 pages, 9x12.

Advertising rates on application.

SOMERSET

ROSARY MAGAZINE.—Monthly. Catholic. Established 1891. Dominican Fathers, publishers. Subscription, $2; claimed average circulation, 11,000; 128 to 144 pages, 1 and 2 columns; length of columns, 8 inches; width, 2¼ and 4 inches. Forms close 12th preceding month.

Advertising rates, nonpareil, 35 cents a line; 1-16 page, $3.50; ⅛ page, $6; ¼ page, $10; ½ page, $18; one page, $30. Discounts 5, 10 and 20 per cent on 3, 6 and 12 months, respectively.

SPRINGFIELD

DAILY DEMOCRAT.—Every evening except Sunday, and DEMOCRAT AND TRANSCRIPT, Thursdays. Democratic. Established 1888. The Democrat Co., publishers. Subscription, daily, $3; claimed average circulation, 5,125; weekly, $1; claimed average circulation, 3,700; daily, 4; weekly, 8 pages, daily, 8; weekly, 7 columns; length of columns, daily, 23 inches; weekly, 21 inches; width, daily, 2¼ inches; weekly, 2 1-6 inches. Can use matrices.

Advertising rates, daily, 35 cents an inch; 6 times, 30 cents; one month, 25 cents; three months, 20 cents; six months, 15 cents; one year, 12½ cents an inch, per time. Reading notices, 15 cents a line; 6 times, 13 cents; one month, 12 cents a line, per time. Weekly, 50 cents an inch; one month, $1.50; three months, $3; six months, $6; one year, $10. Reading notices, 25 cents a line; one month, 75 cents.

GAZETTE.—Every evening except Sunday, and WEEKLY, Thursdays. Established 1872. The T. E. Hammond Printing & Publishing Co., publishers. Subscription, daily, $5; claimed circulation, 4,376; weekly, $1; claimed circulation, 2,789; daily, 4; weekly, 8 pages, 6 columns; length of columns, 22 inches; width, 2⅛ inches.

Advertising rates, daily, one inch, one month, $3; three months, $6.25; six months, $10.50; one year, $16. Discounts for space exceeding 3 inches. Reading notices 10 cents a line; weekly, ½ daily rates.

PRESS-REPUBLIC.—Every morning, and WEEKLY, Thursdays. Republican. Established, daily, 1855; weekly, 1817. The Springfield Publishing Co., publishers. Subscription, $3.65; guaranteed average circulation, 8,000; weekly, $1; average circulation, 3,800; 8 to 12 pages (Sunday, 36 to 48 pages); 7 columns; length of columns, 21 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, agate, 1½ cents a line; 20 per cent extra for special positions; classified, 40 cents a line, per month. Reading notices, brevier, 15 cents a line; weekly, 1¼ cents per agate line. No discounts for time or space.

See advertisement on page 483.

THE SUN.—Every morning, and SEMI-WEEKLY, Tuesdays and Fridays. Independent. Established 1894. The Sun Publishing Co., publishers. Subscription, daily, $3.65; sworn average circulation for three months ending March 31, 1901, 5,384*; semi-weekly, $1; estimated circulation, 1,500; 6 and 8 pages, 7 columns; length of columns, 21¾ inches; width of columns, 2⅛ inches

Advertising rates, one inch, one time, 25 cents; 500 inches, 20 cents; 1,000 inches, 16 cents; 1,500 inches, 15 cents; 2,000 inches, or more, 14 cents; 25 per cent extra for composition. Classified, 7 cents a line; one week, 28 cents; one month, 65 cents a line. Reading notices, 45 cents per inch of 9 lines with discounts for 500 inches and over. Semi-weekly, one-fourth extra.

See advertisement on page 457.

NATIONAL NEW ERA.—Every Friday. Reform. Established 1873. New Era Company, publishers. Subscription, 50 cents; claimed average circulation for year 1900, 10,188*; 4 pages, 7 columns; length of columns, 21¾ inches; width, 2 1-6 inches.

Advertising rates, 50 cents an inch each insertion.

NEWS.—Every Saturday. Democratic. Established 1878. Springfield News Co., publishers. Claimed circulation, 5,500; 4 pages, 7 columns; length of column, 23¼ inches; width, 2¼ inches. Can use matrices.

Advertising rates, per inch, 40 cents. Reading matter, 8 to 20 cents per line. Discounts on long time orders.

FARM AND FIRESIDE.—First and 15th of each month. Agricultural and Family. Established 1874. The Crowell & Kirkpat-

rick Co., publishers. Subscription, 50 cents; sworn average circulation for year ending March 1901, 312,200* combined, of Western and Eastern editions (about equally divided); 20 pages, 4 columns; length of columns, 14 2-7 inches; width, 2¼ inches. Forms close 5 weeks in advance.

Advertising rates, agate, both Western and Eastern editions, $1.60 per line; 250 lines, $1.55; 500 lines, $1.50; 1,000 lines, $1.45; 2,000 lines, $1.40; 3.000 lines, $1.35 a line. Eastern and Western edition singly, ½ above rates.

FARM NEWS.—Monthly. Agricultural and Live Stock. Established 1882. The American Farmer Company, publishers. Subscription, 50 cents; sworn minimum circulation, for one year ending April, 1901, 100,000*; 16 pages, 4 columns; length of columns, 13 inches; width, 2⅛ inches. Forms close 20th preceding month.

Advertising rates, agate, 50 cents a line; reading notices, 75 cents a line agate measure. Discounts: 5 per cent on 3 months, 10 per cent on 6 months, 15 per cent on one year. No discount allowed on orders less than 5 lines per issue.

GARDEN AND FARM.—Monthly. See Chicago, Ill., for particulars.

HOME AND FLOWERS.—Monthly. Floriculture. Established 1896. Floral Publishing Company, publishers. Subscription, $1; sworn average circulation, for one year ending June, 1901, 130,812*; 36 pages, 3 columns; length of columns, 9¾ inches; width, 2¼ inches. Forms close 10th of preceding month.

Advertising rates, agate, 50 cents a line. Reading notices, $1 per line. Position, ¼ extra.

Issue also the Home Florist, quarterly, and Pets and Animals, monthly.

See advertisement on page 369.

PETS AND ANIMALS.—Monthly. Household. Established 1899. Floral Publishing Company, publishers. Subscription, 50 cents; guaranteed average circulation, 15,000; 16 pages, 3 columns; length of columns, 9¾ inches; width, 2¼ inches.

Advertising rates, agate, 10 cents a line. Reading notices, 20 cents per agate line. Position ¼ extra.

See advertisement on page 369.

WOMAN'S HOME COMPANION.—Monthly. Family. Established 1874. The Crowell & Kirkpatrick Company, publishers. Subscription, $1; sworn average circulation for one year ending March, 1901, 338,750*; 36 pages, 4 columns; length of columns, 14 2-7 inches; width, 2¼ inches. Forms close 25th of second preceding month.

Advertising rates, agate, $1.75 per line; 250 lines, $1.65; 500 lines, $1.60; 1,000 lines, $1.55; 2,000 lines, $1.50 a line.

TOLEDO

BEE.—Every evening except Sunday and SUNDAY MORNING and WEEKLY, Thursdays. Democratic. Established 1876. Bee Publishing Company, publishers. Subscription, daily, $5; claimed average circulation daily, for year 1900, 17,722* (Sunday, 21,954*); weekly, 50 cents; claimed circulation, 12,500; 8 to 24 pages, 8 columns; length of columns, 23¾ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, or Sunday, agate, 1 to 100 lines, 10 cents a line; 100 to 200 lines, 7 cents; 200 to 500 lines, 5 cents; 500 to 1,000 lines, 4 cents; 1,000 lines or more, 3 cents per line. Special position, 25 per cent extra. Classified, 4 lines or less, one time, 20 cents; one week, $1; one month, $4. Reading notices, 20 cents a line; 500 lines, 18 cents; 1,000 lines, 15 cents. Weekly, display, 10 cents a line; 100 lines, 6 cents; 500 lines, 4 cents; over 1,000 lines, 2½ cents a line. Reading notices same as in daily.

BLADE.—Every evening except Sunday, and WEEKLY, Thursdays. Republican. Established 1835. The Toledo Blade Co., publishers. Subscription, daily, $5; claimed average circulation for year 1900, 21,433*; weekly, $1; claimed average circulation for same period, 173,308*; 8 to 24 pages, 8 columns; length of columns, 21⅝ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, agate, less than 200 inches, 7 1-7 cents per line; 200 inches, 5 cents a line; 500 inches, or more, 3 4-7 cents a line. Classified, 5 cents per nonpareil line. Reading notices, minion, 20 cents a line; 1,000 lines or more, 15 cents. Weekly, agate, 75 cents a line, each insertion. Reading matter, $1 a line. Discounts on one inch or more in weekly, 3 months, 10 per cent; six months, 20 per cent; one year, 25 per cent.

See advertisement on page 501.

EVENING NEWS.—Every evening except Sunday. Independent. Established 1888. Toledo Times Co., publishers. Subscription, daily, $3; sworn average circulation for two months ending May 31, 1901, 17,517*; 8 to 16 pages, 7 columns; length of columns, 19¾ inches; width, 2⅛ inches. Can use matrices. Also publishes TOLEDO TIMES, which see.

Advertising rates, agate, 9 cents a line; 100 lines, 5 cents; 500 lines, 3½ cents; 1,000 lines, 2½ cents a line. Special position extra. Classified, 1 cent a word; one week, 5 cents a word; one month, $1 per line.

Classified advs appear in both News and Toledo Times (see Times) for one price. Pure reading, 25 cents a line; telegraphic matter, 35 cents a line. See TIMES for combination rate both papers.

EXPRESS.—Every evening except Sunday, and WEEKLY. Thursdays. German. Independent Republican. Established 1853. Toledo Express Company, publishers. Subscription, daily, $5; claimed circulation, 6,300; weekly, $1; claimed circulation, 11,200; daily, 8, weekly, 12 pages, 7 columns; length of columns, 20 inches; width, 2 1-6 inches.

Advertising rates, agate, 5 cents a line; 150 lines, 4½ cents; 500 lines, 4 cents; 1,000 lines, 3½ cents; 5,000 lines, 2½ cents; 10,000 lines, 2 cents. Classified ads, 1 cent a word. Reading notices, 25 cents a line. Weekly,

10 cents a line; 4 times, 8 cents; 3 months, 7 cents; one year, 5 cents a line per time.

TIMES.—Every morning. Republican. Established 1846 (succeeded Commercial, April 15, 1900). Toledo Times Co., publishers. Subscription, daily, $5; Sunday, $2; sworn average circulation for two months ending May 31, 1901, 9,152*; 10 to 12 pages (Sunday 16 to 24 pages), 7 columns; length of columns, 19¾ inches; width, 2⅛ inches. Can use matrices. Also publishes the EVENING NEWS, which see.

Advertising rates, per agate line, one time, 7 cents; 100 lines, 4 cents; 500 lines, 3 cents; 1,000 lines or more, 2 cents a line. Reading notices, 20 cents a line, count, with discounts for 100 lines and over. Pure reading, 25 cents a line; telegraphic matter, 35 cents. Classified, 1 cent a word; one week, 5 cents a word; 1 month, $1 a line. Classified advertising also inserted in Evening News (see News) without extra charge. Combination rate, TIMES and EVENING NEWS, display, agate, 12 cents a line; 100 lines, 7 cents; 500 lines, 5 cents; 1,000 lines, 3½ cents a line. Local readers, 35 cents a line, with discounts for 100 lines and over. Sunday, only 10 cents a line; 100 lines, 5 cents; 500 lines, 4 cents; 1,000 lines, 3 cents a line.

AMERICAN FARM AND FIRESIDE.—Every Saturday. Agricultural. Established 1871. Galen Oderkirk, publisher. Subscription, $1; claimed circulation, 7,800; 8 pages, 6 columns; length of columns, 18 inches; width, 2⅛ inches.

Advertising rates, 10 cents a line; $1 an inch per time; 20 per cent discount on one year.

See advertisement on page 377.

AMERYKA.—Every Saturday. Independent. Polish. Established 1887. A. A. Paryski, publisher. Subscription, $1.50; estimated circulation, 18,000; 8 to 32 pages, 5 columns; length of columns, 19¾ inches; width, 2¾ inches.

Advertising rates, one inch, one time, 75 cents. Readers, 15 cents a line.

SUNDAY COURIER-JOURNAL.—Every Sunday. News and Literary. Established 1868. The Courier-Journal Co., publishers. Subscription, $1.50; claimed average circulation, 5,500; 16 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates, per inch, one time, $1; one month, $3; three months, $8; six months, $12; one year, $20. 100 inches within one year, $50; 200 inches, $90; 500 inches, $175. Reading notices, brevier, 20 cents a line with discounts for 100 lines and over.

AMERICAN MEDICAL COMPEND (The).—Monthly. Medical. Established 1884. W. W. Grube, publisher. Subscription, $1; claimed average circulation, 10,000; 64 pages, 2 columns; length of columns, 8 inches; width, 2½ inches. Can use matrices.

Advertising rates, ⅛ page, three months, $7; six months, $12; one year, $20; ¼ page, three months, $12; one year, $35; ½ page, three months, $20; one year, $60; one page, three months, $35; one year, $100.

BIBLIOTEKA POLSKA.—Monthly. Polish. Literary. Established 1887. A. A. Paryski, publisher. Subscription, $2; claimed circulation exceeding 10,000 (Christmas special issue, 40,000;) 200 to 250 pages, 2 columns; length of columns, 8 6-16 inches; width, 2 11-16 inches. Can use matrices. Forms close 15th preceding month.

Advertising rates, per inch, $2 each insertion. Christmas issue, $5 per inch.

GUNNELS' MONTHLY (24th).—Literary. Established 1887. J. W. Gunnels, publisher. Subscription, 50 cents; estimated circulation, 18,000; 20 pages, 4 columns; length of columns, 13½ inches; width, 2¼ inches. Can use matrices. Publishes also THE CORRESPONDENT. Matrimonial Monthly; 8 pages, 6 columns; length of columns, 19¾ inches. Forms close 22d of current month.

Advertising rates, $1 per inch in either publication, per time; both papers, $1.50 an inch.

MEDICAL AND SURGICAL REPORTER.—Monthly (15th). Medical. Established 1880. Toledo Medical & Surgical Reporter Co., publishers. Subscription, $1; claimed circulation, 10,000; 90 pages, 7x10.

Advertising rates, ⅛ page, one time, $10; three months, $20; six months, $30; one year, $45; ¼ page, one time, $15; three months, $30; six months, $40; one year, $60; ½ page, one time, $20; one year, $90; one page, one time, $30; one year, $150. Reading notices, 50 cents a line.

WOMAN'S MEDICAL JOURNAL (The).—Monthly. Medical. Established 1893. The Hackedom Printing Co., publishers. Subscription, $2; claimed average circulation, 6,500; 72 pages, 1 column; length of column, 7 inches; width, 5½ inches.

Advertising rates on application.

XENIA

WOMAN'S MISSIONARY MAGAZINE.—Monthly. United Presbyterian. Established 1887. Marshall & Beveridge Co., publishers. Subscription, 60 cents; estimated circulation, 5,000; 28 pages, 7x10.

Advertising rates on application.

YOUNGSTOWN

TELEGRAM.—Every evening, except Sunday, and WEEKLY, Mondays. Republican. Established 1869. The Telegram Co., publishers. Subscription, daily, $6; claimed circulation, 9,800; weekly, $1; estimated circulation, 4,800; 8 to 12 pages, 8 columns; length of columns, 19½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, each insertion, 50 cents per inch; 500 inches within one year, 45 cents an inch; 1,000 inches, 35 cents; 2,000 inches, 30 cents; 3,000 inches, or more, 25 cents an inch. Classified, ½ cent a word. Pure reading notices, 25 cents a line. Weekly, 20 cents an inch per time.

OHIO

VINDICATOR.—Every evening, SUNDAY MORNING and WEEKLY, Thursdays. Democratic. Established, daily, 1889; weekly, 1868. The Vindicator Printing Co., publishers. Subscription, daily, $5; claimed average circulation, 9,900 (Sunday, 6,800); weekly, $1; claimed circulation, 7,200; daily 8, Sunday and weekly, 16 pages; daily, 8, Sunday, and weekly, 7 columns; length of columns, 22 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, one inch, one time, $1; one week, $5; one month, $10; three months, $20; six months, $32.50; nine months, $42.50; one year, $50. Discounts on 3 inches and upwards. Position, extra. Reading notices, 20 cents per line each insertion. Weekly, one inch, one time, $1; one month, $3; three months, $8; six months, $13; one year, $20. Reading notices, same as daily. Sunday edition same as weekly.

See advertisement on page 378.

ZANESVILLE

COURIER.—Every evening except Sunday, and WEEKLY, Thursdays. Republican. Established, daily, 1846; weekly, 1810. The Courier Co., publishers. Subscription, daily, $6; claimed circulation, 2,600; weekly, $1; claimed circulation, 5,400; 8 to 16 pages, 7 columns; length of columns, 19¾ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, one inch, one time, 50 cents; one month, $3; three months, $6; six months, $9; one year, $15. Weekly, one inch, one time, 50 cents; one year, $15; further rates on application.

OHIO

SIGNAL.—Every evening except Sunday, and WEEKLY, twice a week, Mondays and Thursdays. Democratic. Signal Co., publishers. Established, daily, 1879; weekly, 1864. Subscription, daily, $5.20; claimed average circulation for three months ending May 31, 1901, 3,893; weekly, $1.50; claimed circulation, 4,800; 8 pages, 6 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates, daily, one inch, electrotyped matter, 9 cents an inch, per time, next reading matter, 10 cents an inch; full position, 12 cents; composition, 5 to 9 cents an inch extra. No discounts for time or space. Classified, ½ cent a word. Reading notices, marked, 5 cents a line; unmarked, and among reading matter, 15 cents a line. Weekly, one inch, electrotyped matter, 12 cents an inch; next reading, 13½ cents; full position, 16 cents; composition, 5 to 9 cents an inch extra. Reading notices, same as in daily.

TIMES-RECORDER.—Every morning, except Sunday, and WEEKLY, Thursdays. Republican. Established, daily and weekly, 1877. Times-Recorder Co., publishers. Subscription, daily, $5.20; estimated circulation, 3,400; weekly, $1; estimated circulation, 5,200; 4 to 16 pages, 7 columns; length of columns, 19½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, or weekly, 15 cents per inch, per time. Reading notices, 10 cents a line.

OKLAHOMA.

EL RENO

AMERICAN.—Every morning including Sunday. Established July, 1901. Claimed circulation exceeding 15,000; 8 pages.

Advertising rates on application.

GUTHRIE

LEADER.—Every evening, except Sunday, and WEEKLY, Thursdays. Democratic. Established, daily, 1892; weekly, 1893. Leader Printing Company, publishers. Subscription, daily, $6; guaranteed average circulation for year 1900, 4,484*; weekly, 50 cents; guaranteed average circulation for four months ending April 25, 1901, 6,744*; 8 pages, 6 columns; length of columns, 19½ inches; width, 2¼ inches. Can use matrices.

Advertising rates, agate, 5 cents a line; 6 insertions, 2½ cents; 13 insertions, 1½ cents; one month, or over, ¾ of a cent per line per time. Discounts: on three months, 15 per cent; six months, 20 per cent; one year, 25 per cent. WEEKLY, one time, 7 cents; two times, 5 cents; 4 times, 2½ cents per line per time; same discounts.

OKLAHOMA STATE CAPITAL.—Every morning except Monday, and WEEKLY, Saturdays. Republican. Established 1889. State Capital Printing Co., publishers. Subscription, daily, $5; sworn average circulation for year 1900, 9,266*; weekly, 50 cents; sworn average circulation for same period, 15,586*; 8 pages (Sunday, 16 pages); 7 and 8 columns; length of columns, 20 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, agate, 7 cents a line; one week, 4 cents; two weeks, 3 cents; one month, or over, 1½ cents per line, per time. E. O. D., 25 per cent added to daily rates, pro rata; 1 t. a. w., 35 per cent added. Discounts on three months, 15 per cent; six months, 20 per cent; one year, 25 per cent. Reading notices, 50 per cent extra. Weekly, 10 cents a line; one month, 4 cents; discounts, same as daily. Discounts of 10 per cent when same adv is run in both daily and weekly, for three months, or longer.

See advertisement on page 505.

OKLAHOMA FARMER.—Every Wednesday. Agricultural. Established 1890. The Farmer Publishing Co., publishers; Frank H. Greer, Pres. and Manager. Subscription, 50 cents; claimed circulation, 8,300; 16 pages, 4 columns; length of columns, 13 inches; width, 2¼ inches. Can use matrices.

Advertising rates, agate, 5 cents a line; preferred position, 7 cents. Reading notices, 10 cents per nonpareil line. Discounts, 10, 15 and 25 per cent, on 3, 6 and 12 months, respectively.

See advertisement on page 368.

OKLAHOMA CITY

HOME, FIELD AND FORUM.—Monthly. Agricultural. Established 1892. Home, Field and Forum Co., publishers. Subscription, 50 cents; guaranteed circulation, 21,500; 16 pages, 4 columns; length of columns, 13¼ inches; width, 2¼ inches. Forms close 10th of the month.

Advertising rates, agate, 10 cents a line. Reading notices, 20 cents a line. Special rates on larger space.

See advertisement on page 423.

WOODWARD

LIVE STOCK INSPECTOR.—Semi-monthly. Live-stock. Established 1895. W. E. Bolton, publisher. Subscription, $1; guaranteed average circulation for year 1900, 12,000; 16 pages, 4 columns; length of columns, 12½ inches; width, 2⅛ inches.

Advertising rates, agate, 10 cents a line. Discounts, 5 per cent on three months; 10 per cent on six months; 25 per cent on one year.

OREGON.

MOUNT ANGEL

ST. JOSEPH BLATT.—Every Tuesday, German. Catholic. Established 1888. Benedictine Fathers, editors and publishers. Subscription, $1; claimed circulation, 9,846; 8 pages, 13x20.

Also publishes DER ARMEN SEELEN FREUND, monthly, 52 pages, 7x10, circulation claimed, 7,430.

Advertising rates on application.

PORTLAND

EVENING TELEGRAM.—Every evening, except Sunday. Independent Republican. Established 1878. Telegram Publishing Company, publishers. Subscription, $5; claimed average circulation for year 1900, 16,364*; 10 to 20 pages, 7 columns; length of columns, 20¾ inches, width, 2⅛ inches. Can use matrices.

Advertising rates, agate, 1 time, $1.25 per inch; one week, $4.80; one month, $14.30; one month, E. O. D., $7.15; 2 times a week, $5.40 an inch. Special position extra. Open space, used within one year, 1,000 inches, 55 cents an inch; 2,500 inches, 45 cents; 5,000 inches, 40 cents. Classified ads, 10 cents a line first time; 5 cents after. Locals 25 cents a line; 6 times, $1.25; one month, $3.50, nonpareil.

MORNING OREGONIAN.—Every morning, and OREGONIAN, Fridays. Republican. Established 1850. Oregonian Publishing Co., publishers. Subscription, daily, $7.50; claimed circulation, 24,093 (Sunday, 29,422); weekly, $1.50; claimed circulation, 21,028; 12 to 24 pages, 7 columns; length of columns, 20¾ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, agate, 12½ cents a line; 2 times, 10 cents; 5 times, 9 cents; 10 times, 8½ cents; 20 to 26 times, 8 cents; 3 months, 7 cents; six months, 6½ cents; one year, 6 cents a line, per time. Open space, 1,000 lines, 10 cents a line; 2,000 lines, 9 cents; 3,000 lines, 8½ cents; 4,000 lines, 8 cents; 5,000 lines, 7½ cents; 10,000 lines, 7 cents; 12,500 lines, or more, 6½ cents a line. Position extra. Classified, 30 cents for 15 words; 10 cents for each 5 words additional. Sunday or weekly, 12½ cents a line per time. Reading notices, 25 and 50 cents a line. Only outline cuts used.

AMERICAN HEBREW NEWS.—Every Friday. Jewish. Established 1893. Isaac Stern, publisher. Subscription, $2; estimated circulation, 2,000; 8 pages, 10x13.

Advertising rates on application.

See advertisement on page 469.

NORTH PACIFIC RURAL SPIRIT.—Every Friday. Agricultural and Live Stock. Established 1889. M. D. Wisdom, publisher. Subscription, $1.50; claimed circulation, 6,500; 16 pages, 4 columns; length of columns, 12 inches; width, 2⅛ inches.

Advertising rates, per inch, one time, 65 cents; one month, $2; three months, $5.30; six months, $8.65; one year, $16. Reading notices, 15 cents first time, 10 cents after.

NORTHWEST PACIFIC FARMER.—Every Thursday. Established 1871. Pacific Farmer Co., publishers. Subscription, $1; sworn circulation, 10,000; 16 pages, 4 columns; length of columns, 12 inches; width, 2⅛ inches.

Advertising rates, nonpareil, one inch, one time, $1; one month, $2.50; three months, $6; six months, $10; one year, $20. Two inches, one month, $4.50; three months, $10; one year, $35. Special positions, 25 per cent extra. Reading notices, brevier, 20 cents per line, first time; 10 cents after.

SUNDAY WELCOME.—Every Saturday. Independent. Established 1874. Meyer & Senosky, publishers. Subscription, $2; estimated circulation, 6,000; 4 pages, 8 columns; length of columns, 24 inches; width, 2⅛ inches.

Advertising rates, $2 an inch per month. Locals, 10 cents a line.

PACIFIC MONTHLY.—Popular. Established 1898. Pacific Monthly Publishing Company, publishers. Subscription, $1; estimated circulation, 5,000; 84 pages, 2 columns; length of columns, 8 inches; width, 2½ inches.

Advertising rates, one inch, one month, $2.50; three months, $6.75; six months, $12; one year, $18; one page, one month, $25; three months, $67.50; six months, $120; one year, $180.

SALEM

CAPITAL JOURNAL.—Every evening except Sunday, and WEEKLY, Thursdays. Republican. Established, daily, 1888; weekly, 1881. Capital Journal Publishing Co., publishers. Subscription, daily, $3; claimed circulation, 2,756; weekly, $1; claimed circulation, 2,900; 4 to 8 pages, 7 columns; length of columns 21¼ inches; width, 2⅛ inches.

Advertising rates, daily, $2 per inch per month. E. O. D., ¾ of daily rates; locals, 10 cents a line; daily and weekly, combined, $3 per inch, per month; locals, 15 cents a

line. Weekly only, $2 per inch, per month. Locals, 10 cents a line. Classified ads, 4 lines or less, 1 time, 25 cents; one week, 50 cents; one month, $1.50.

OREGON STATESMAN.—Every morning, except Monday, and SEMI-WEEKLY, Tuesdays and Fridays. Republican. Established 1852. Statesman Publishing Company, publishers. Subscription, daily, $6; claimed circulation, 3,000; weekly, $1.50; claimed circulation, 4,000; 8 pages, 6 columns; length of columns, 21½ inches; width, 2⅛ inches.

Advertising rates, daily, one inch, one time, 25 cents; 1 week, 90 cents; one month, $3; six months, $12; one year, $18; E. O. D., one week, 50 cents; one month, $2; three months, $5; six months, $8;; one year, $12. Position extra. Locals, 10 cents a line. Classified ads, 25 cents for one or three insertions of 5 lines. Semi-Weekly, 1 t. a. w., one time; 25 cents; one month, 90 cents; three months, $2.25; six months, $3.75; one year, $6; 2 t. a. w., one week, 50 cents; one months, $1.50; three months, $4.25; six months, $6.75; one year, $9.

PACIFIC HOMESTEAD.—Every Thursday. Agricultural. Established 1900. The Homestead Company, publishers. Subscription, $1; claimed circulation, 5,700; 20 pages, 4 columns; length of columns, 14 inches; width, 2⅛ inches.

Advertising rates, agate, one inch, one time, 50 cents; one month, $2; three months, $5; six months, $8; one year, $12.

A. O. U. W. REPORTER.—Monthly. Fraternal. Established 1893. Frank Davey, publisher. Sworn circulation, 10,500*; 4 pages, 6 columns; length of columns, 20 inches; width, 2¼ inches.

Advertising rates on application.

OFFICES AT
ST. LOUIS PITTSBURG CHICAGO
NELSON CHESMAN & CO.
NEWSPAPER ADVERTISING AGENTS.
Estd. 1874.
MAIN OFFICE
ST. LOUIS

PENNSYLVANIA.

ALLEGHENY

ALLEGHENIER AND PITTSBURGER SONNTAGSBOTE.—Every Saturday. German. Neutral. Established 1878. German-American Printing and Publishing Co., publishers. Subscription, $2; estimated circulation, 14,500; 8 to 16 pages, 7 columns; length of columns, 22 inches; width, 2 1-6 inches. Also dated at Pittsburg.

Advertising rates, one inch, one time, 75 cents; one year, $20. Business notices, 10 cents a line; local notices, 15 cents a line.

CHRISTIAN STATESMAN.—Every Saturday. Christian reform. Established 1867. The Christian Statesman Co., publishers. Subscription, $2; estimated circulation, 6,500; 16 pages, 4 columns, length of columns, 11½ inches; width, 2¼ inches.

Advertising rates, $1 an inch, with discounts.

ALLENTOWN

CHRONICLE AND NEWS.—Every evening except Sunday, and LEHIGH REGISTER, Wednesdays. Republican. Established 1848. Estate of Robert Iredell, publishers. Subscription, daily, $4.50; claimed circulation, 3,545; weekly, $1; estimated circulation, 1,400; 8 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, 1 inch, one time, 75 cents; one week, $2.25; one month, $5; three months, $12; six months, $18; one year, $30. E. O. D., three-fourths of daily rates. Weekly, 50 cents an inch, first time, 25 cents afterwards.

CITY ITEM.—Every evening except Sunday. Democratic. Established 1877. Cyrus Kuntz, publisher. Subscription, $4.50; estimated circulation, 3,650; 8 pages, 8 columns; length of columns, 20 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, 1 inch, one time, 75 cents; one week, $2.25; one month, $5; three months, $12; six months, $18; one year, $30. E. O. D., three-fourths of daily rates.

LEADER.—Every evening except Sunday. Independent. Established 1893. Leader Publishing Co., publishers. Subscription $3; claimed average circulation, for year 1900, 4,544; 4 to 8 pages, 6 and 7 columns; length of columns, 22 inches; width, 2 1-6 inches. Can use matrices.

Advertising rates, one inch, one time, 75 cents; one week, $2.25; one month, $5; three months, $12; six months, $18; one year, $30; E. O. D., ¾ of daily rates.

WELT-BOTE. Every Tuesday. German. Independent. Established 1854. Welt-Bote Publishing Co., Publishers. Subscription, $2; claimed circulation, 15,000; 8 pages, 7 columns; length of columns, 21 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, $2 per inch, first time, $1 per inch afterward.

ALTOONA

EVENING GAZETTE.—Every evening except Sunday. Republican. Established 1892. The Gazette Co., publishers. Subscription, $3; estimated circulation, 5,200; 8 pages, 6 columns; length of columns, 19½ inches; width, 2⅛ inches.

Advertising rates, one inch, one time, 25 cents; one week; $1; one month, $2.25; three months, $6.25; six months, $12.50; one year, $24. Classified advertisements, 1 cent a word. Reading notices, 20 cents an inch, first time, 20 per cent discount for subsequent insertions.

MIRROR.—Every evening except Sunday. Independent. Established 1874. Harry & William H. Slep, publishers. Subscription, $3; sworn average circulation, for three months, ending March 31, 1901, 7,006*; 8 pages, 7 columns; length of columns; 19½ inches; width, 2⅛ inches.

Advertising rates on application.

MORNING TRIBUNE.—Every morning except Sunday, and WEEKLY, Thursdays, Daily, Republican; Weekly, Independent. Established daily, 1873; weekly, 1855. The Altoona Tribune Co., publishers. Subscription, daily, $5; claimed circulation, 3,500; weekly, $1; claimed circulation, 2,000; 8 pages, 6 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates, daily, nonpareil, 1 inch, one time, 50 cents; one week, $2.50; one month, $4.50; three months, $9; one year, $21. Local notices, 10 cents per line, first insertion, 5 cents, subsequent insertions. Weekly, 1 inch, one time, 50 cents; one month, $3; three months, $4.50; one year, $10. Local notices same as daily.

BEAVER SPRINGS

AMERICAN BUSINESS JOURNAL.—Monthly. Literary. Established 1893. Journal Publishing Co., publishers. Subscription, 20 cents; claimed average circulation, 20,000; 8 pages, 6 columns; length of columns, 20 inches; width, 2¼ inches. Forms close on 25th of preceding month.

Advertising rates, 10 cents a line per time.

AMERICAN MONTHLY HERALD.—Monthly. Travel, Recreation, Belgian Hare, Home. Established 1896. Ambrose W. Aurand, editor and publisher. Subscription, 25 cents; guaranteed average circulation, 25,000; 16 pages, 3 columns; length of col-

umns, 10 inches; width, 2⅛ inches. Forms close 25th of preceding month.

Advertising rates, nonpareil, 10 cents a line per time.

CHESTER

TIMES.—Every evening except Sunday. Republican. Established 1876. Wallace & Sproul, publishers. Subscription, $3; sworn average circulation, for six months ending June 30, 1901, 7,708*; 8 pages, 7 columns; length of columns, 20 inches; width, 2¼ inches. Can use matrices.

Advertising rates, one inch, one time, $1.20; one week, $4.20; 10 inches, or more, 50 cents an inch. Open space, used within one year, 3,500 lines, 3 cents a line; 7,000 lines, 2½ cents; 14,000 lines, 2 cents a line, agate. Classified ads, 10 cents a line. Reading notices, run of paper, 15 cents a line first time, 10 cents second time, 5 cents afterwards.

CLEONA

PREACHERS' HELPER.—Monthly. Homiletical. Established 1894. G. Holzapfel, publisher. Subscription, $1; claimed circulation, 13,000; 64 pages, 2 columns; length of columns, 8 inches; width, 2½ inches.

Advertising rates, 12 cents per agate line; $1.60 per inch; $22.50 per half page; $40 per page. Time discounts, 5 per cent for three months, 10 per cent for six months, 15 per cent for nine months; 20 per cent for twelve months.

PULPIT.—Monthly. Sermons. Established 1889. G. Holzapfel publisher. Subscription, $1; claimed circulation, 6,500; 64 pages, 2 columns; length of columns, 8 inches; width, 2½ inches.

Advertising rates, one inch, one time, 80 cents; six times, $4; one year $6.

EASTON

ARGUS.—Every evening except Sunday, and SEMI-WEEKLY, Tuesdays and Fridays. Democratic. Established, daily, 1879; weekly, 1829. O. L. Fehr, publisher. Subscription, daily, $3; estimated circulation, 3,900; semi-weekly, $1; estimated circulation, 3,700; 4 pages, 9 columns; length of columns, 25 inches; width, 2⅛ inches.

Advertising rates, nonpareil, daily, one inch, one week, $1.25; one month, $4.50; three months $7.50; six months, $10; one year, $15. Classified advertisements, one cent a word. Reading notices, 10 cents a line. Semi-Weekly, one inch, one time, 60 cents; one month (one time a week), $1.50; one year (52 times), $6.

SUNDAY CALL.—Every Sunday. Independent. Established 1883. J. P. Correll, publisher. Subscription, $1.50; claimed circulaion, 4,700; 12 pages, 7 columns; length of columns, 19½ inches; width, 2⅛ inches.

Advertising rates, one inch, one time. 25 cents; four times, $1; three months $2.50; six months, $4; one year, $6.

EDINBORO

EDUCATIONAL INDEPENDENT.—Every Saturday (except July and August). Educational. Established 1893. Edinboro Publishing Co., publishers. Subscription, 50 cents; sworn average circulation, 32,771*; 16 pages, 3 columns; length of columns, 10½ inches; width, 2¼ inches.

Advertising rates, 12 cents per line, agate, each insertion. Reading notices, 15 cents per line. Contracts based on 40 issues a year.

ERIE

EVENING HERALD.—Every evening except Sunday, and WEEKLY, Saturdays. Independent Democratic. Established 1878. Herald Printing and Publishing Co., publishers. Subscription, daily, $6; claimed circulation, 5,700; weekly, $1; claimed circulation, 4,700; 16 pages, 7 columns; length of columns, 21½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates daily, 1 inch, one time, 50 cents; one week, $2; one month, $6; three months, $12; six months, $21; one year, $36. E. O. D., six months and one year, same as three and six months, daily. Classified ads, 1 cent a word. Reading notices, 10 cents a line. WEEKLY, 1-3 more than daily rates.

MORNING DISPATCH.—Every morning except Sunday, EVENING NEWS, every evening except Sunday, and GAZETTE, Thursdays. Republican. Established 1851. Dispatch Publishing Co., publishers. Subscription, daily, $6; claimed circulation, morning, 2,700; evening, 4,400; weekly $1.50; claimed circulation 2,900; 12 pages, 7 columns; length of columns, 20 inches; width, 2 1-6 inches.

Advertising rates, either daily, 1 inch, one time, $1; one week, $1.50; one month, $3.50; three months, $8.70; six months, $16.50; one year, $32; for morning and evening combined, add 50 per cent to rate. Reading notices, 10 cents a line. Classified, 1 cent a word, covering insertion in both dailies. WEEKLY, 1 inch, one time, $1; one month, $1.30; three months, $2.10; six months, $3.50; one year, $6.10.

TIMES.—Every evening except Sunday. Republican. Established 1888. The Times Publishing Co., publishers. Subscription, daily, $3.00; sworn average circulation, for five months, ending May 31, 1901, 7,762*; 8 pages, 7 columns; length of columns, 19½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, agate, 50 cents an inch, first time; 25 cents subsequent insertions; by the month, 20 cents an inch, per time; three months, 10 per cent discount; six months, 15 per cent; one year, 25 per cent. E. O. D., 15 per cent extra; 2 t. a w., 25 per cent; 1 t. a w., 40 per cent. Open space used within one year, 500 inches, 25 cents an inch; 1000 inches, 20 cents. Classified, 1 cent a word (minimum charge, 25 cents). Reading notices, 10 cents a line.

PENNSYLVANIA

SUNDAY MESSENGER GRAPHIC.—Every Sunday. Established 1880. Sunday Messenger Publishing Co., publishers. Subscription, $2.40; estimated circulation, 6,100; 16 pages, 7 columns; length of columns, 21½ inches; width, 2¼ inches.

Advertising rates, one inch, one time, $1; one month, $2.50; three months, $6; six months, $9; one year $12. Reading notices, 10 cents a line.

FRICKS

POULTRY ITEM.—Monthly. Poultry, etc. Established 1898. Henry H. Frick, publisher. Subscription, 25 cents; claimed average circulation, for year 1900; 6,444; 20 pages, 3 columns; length of columns, 10 inches; width, 2⅛ inches. Forms close 10th preceding month.

Advertising rates, agate, 3 lines, one month, 35 cents; three months, 90 cents; six months, $1.65; one year, $3; ½ inch, one year, $6; one inch $10; 3 inches, $27.

GERMANTOWN

INDEPENDENT GAZETTE.—Every Friday. Independent. Established, 1877. H. F. McCann, publisher. Subscription; $1; estimated circulation, 7,000; 8 pages, 18x25.

Advertising rates on application.

TELEGRAPH.—Every Friday. Family and Agricultural. Established 1830. C. Keely Hagy, manager. Subscription, $1; claimed circulation, local, 5,000; country edition, 15,000; 16 pages, 3 columns; length of columns, 12 inches; width, 2¾ inches.

Advertising rates, 10 cents a line; one month, 25 cents; three months, 75 cents; six months, $1.25; one year, $2. Reading notices, 25 cents a line.

GREENVILLE

YOUNG LUTHERAN.—Monthly. Lutheran. Established 1883. The Young Lutheran Co. (Inc.), publishers. Subscription, 50 cents; claimed average circulation, 21,000; 16 pages, 3 columns; length of columns, 9 1-6 inches; width, 2 1-3 inches.

Advertising rates, $2.50 an inch, per time.

HARRISBURG

PATRIOT.—Every morning except Sunday, and WEEKLY, Tuesdays. Democratic. Established 1858. The Patriot Co., publishers. Subscription, daily, $3; claimed circulation, 7,800; weekly, $1; claimed circulation, 4,822; 8 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates, agate, less than 1,000 lines, 4 cents per line; 1,000 lines, 3½ cents; 2,000 lines, 3 cents; 6,000 lines, 2¼ cents; 10,000 lines, 2 cents; 20,000 lines, 1½ cents. Medical ads, 30 cents an inch each time. Position, 10 to 25 per cent extra. Classified, 1 cent a word. Pure reading matter, minion, 15 cents a line. Weekly, one cent per agate line each insertion. Reading notices, minion, 10 cents a line.

See advertisement on page 485.

PENNSYLVANIA

STAR INDEPENDENT.—Every evening except Sunday, and WEEKLY. Fridays. Independent. Established 1876. B. F. Meyers, publisher. Wilmer Crow, manager. Subscription, $3; guaranteed average circulation for year 1900, 8,922; weekly, $1; estimated circulation, 2,000; 8 pages, 7 columns; length of columns, 21½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, agate, 5 cents a line; 1,000 lines used within one year, 4 cents; 2,000 lines, 3½ cents; 4,000 lines, 3 cents; 6,000 lines, 2½ cents; 8,000 lines, 2¼ cents; 10,000 lines, 2 cents; 15,000 lines, 1¾ cents; 20,000 lines, or more, 1½ cents. Special position, 10 and 25 per cent extra. Classified, 1 cent a word each insertion. Pure reading matter, 20 cents a line. Weekly, 2 cents per agate line each insertion. No time or space discounts.

TELEGRAPH.—Every evening except Sunday, and SEMI-WEEKLY, Mondays and Thursdays. Republican. Established, daily, 1856; weekly, 1831. Harrisburg Publishing Co., publishers. Subscription, daily, $3; claimed circulation, 7,500; semi-weekly, $1; claimed circulation, 4,300; daily, 8 pages; semi-weekly, 8 pages, 8 columns; length of columns, 20 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, nonpareil, daily, transient advertisements, 20 cents per line first insertion; 15 cents after; long time advertisements, 4 lines, one time, 50 cents; one week, $1.50; one month, $5; three months, $10; six months, $15; one year, $25. Medical advertisements, ½ extra. E. O. D., ¾ of daily rates. Readers, 25 cents. Business notices, 10 cents a line. Semi-Weekly, one-half the rates of daily. Pure reading matter, 25 cents a line. Metal base cuts required.

EVANGELICAL.—Every Wednesday. United Evangelical Church. Established 1888. S. L. Wiest, publisher. H. B. Kurtzier, D. D., editor. Subscription, $1.50; claimed average circulation, 8,916; 8 pages, 5 columns; length of columns, 19 inches; width, 2⅛ inches.

Advertising rates, per inch, one time, 75 cents; one month, $2.25; three months, $6; six months, $10; one year, $15.

HAZLETON

SENTINEL.—Every evening except Sunday and WEEKLY, Fridays. Republican. Established, daily, 1870; weekly, 1866. Sentinel Printing Co., publishers. Subscription, daily, $3; weekly, $1; claimed circulation, 4,800 (weekly, 1,500); 4 to 6 pages, 7 columns; length of columns, 21 inches; width, 2¼ inches.

Advertising rates, 100 inches, 25 cents an inch; 500 inches, 20 cents; 800 inches, 16 cents; 1,200 inches, 13 cents; 2,000 inches or more, 12 cents. Locals, 15 cents a line, first time, 10 cents subsequent insertions; by the month, 7 cents a line per time.

PENNSYLVANIA

JOHNSTOWN

DEMOCRAT.—Every morning except Sunday, and WEEKLY, Fridays. Democratic. Established, daily, 1888; weekly, 1863. Warren Worth Bailey, publisher. Subscription, daily, $3; sworn average circulation for five months ending May 31, 1901, 4,823*; weekly, $1; estimated circulation, 4,300; daily, 8 to 16, weekly, 8 pages, 7 columns; length of columns, 18⅝ inches; width, 2⅛ inches.

Advertising rates, daily, one inch, one time, 50 cents; one month, $6; two months, $10; three months, $11.52; six months, $20.23; one year, $31.20. Classified ads, 5 cents a line. Reading notices, 10 cents a line first time; 5 cents a line after. WEEKLY, one inch, one time, 50 cents; one month, $1.62; one year, $10.

TRIBUNE.—Every evening except Sunday, and WEEKLY, Fridays. Republican. Established, daily, 1873; weekly, 1853. Geo. T. Swank, editor and proprietor. Subscription, daily, $5; claimed circulation, 3,241; weekly, $1.50; claimed circulation, 2,903; 4 to 8 pages; daily, 8, weekly, 7 columns; length of columns, 21 inches; width, 2⅛ inches.

Advertising rates, daily, one inch, one time, 50 cents; one week, $2.37; one month, $6; three months, $11.16; six months, $14.62; one year, $21.56. Classified ads, 5 cents a line. Reading notices, 5 cents a line. WEEKLY, one inch, one time, 50 cents; one month, $1.62; six months, $6.50; one year, $10.

LANCASTER

EXAMINER.—Every evening except Sunday, and SEMI-WEEKLY, Wednesdays and Saturdays. Independent Republican. Established, daily, 1872; weekly, 1825. Thos. B. and Harry B. Cochran, publishers. Subscription, daily, $5; claimed circulation, 5,100; semi-weekly, $1.50; claimed circulation, 5,200; 8 pages, 7 columns; length of columns, 20½ inches; width, 2¼ inches.

Advertising rates, daily, nonpareil, ½ inch, one time, 40 cents; two times, 60 cents; one week, $1.25; one month, $3.50; one year, $5; one inch, one time, 75 cents; one week, $2.50; one month, $7; three months, $12; six months, $18; one year, $28; 2 inches, three months, $20; one year, $45; each additional inch, per year, $15. E. O. D., ¾; two times a week, 2-3; one time a week, ½ of the above rates. Local notices, 10 cents per line each insertion. Semi-weekly (one time a week), one inch, one time, 75 cents; one month, $2; three months, $4.25; six months, $7; one year, $12; each additional inch, one year, $10. For both editions semi-weekly, add 50 per cent to these rates. Solid cuts required.

See advertisement on page 429.

INTELLIGENCER.—Every evening except Sunday, and SEMI-WEEKLY, Wednesdays and Saturdays. Democratic. Established 1794. Steinman & Foltz, publishers. Subscription, daily, $5; semi-weekly, $1.50; estimated circulation, daily, 5,500; semi-weekly, 4,500; 6 to 8 pages, 8 columns; length of columns, 19¼ inches; width, 2⅛ inches.

PENNSYLVANIA

Advertising rates, daily, one inch, one time, 75 cents; one week, $2.50; one month, $7; three months, $12; six months, $18; one year, $28. E. O. D., ¾ of daily rates. Business notices, 10 cents a line, first time; 7½ cents after; semi-weekly, 10 cents a line first time, 5 cents after.

MORNING NEWS.—Every morning except Sunday. Republican. Established 1890. The Morning News Co., publishers. Subscription, $5; estimated circulation, 5,000; 4 pages, 7 columns; length of columns, 22¼ inches; width, 2¼ inches.

Advertising rates, one inch, one time, 75 cents; one week, $2.50; one month, $7; three months, $12; six months, $18; one year, $28. E. O. D., ¾ daily rates. Reading notices, 10 cents a line first time; 7½ cents a line after.

NEW ERA.—Every evening except Sunday, and SEMI-WEEKLY, Wednesdays and Saturdays. Independent Republican. Established 1877. The New Era Printing Co., publishers. Subscription, daily, $5; claimed circulation, 6,500; semi-weekly, $1.50; claimed circulation, 8,000; 8 pages, 7 columns; length of columns, 21½ inches; width, 2⅛ inches.

Advertising rates, nonpareil, daily, 1 inch, one time, 75 cents; one week, $2.50; one month, $7; three months, $12; one year, $28; 24 lines, one year, $45. E. O. D., ¾ of daily rates. Semi-weekly, first, 10 cents; subsequent insertions, 5 cents per line.

HOMŒOPATHIC ENVOY.—Monthly. Homoeopathy. Established 1891. E. P. Anshutz, publisher. Subscription, 25 cents; claimed average circulation, 9,000; 8 pages, 2 columns; length of columns, 9½ inches; width, 3¾ inches.

Advertising rates, agate, 10 cents a line.

PENNSYLVANIA SCHOOL JOURNAL.—Monthly. Educational. Established 1852. J. P. McCaskey, publisher. Subscription, $1.60; estimated circulation, 6,500; 48 to 56 pages, 2 columns; length of columns, 7½ inches; width, 2⅝ inches.

Advertising rates, one page, one month, $25; three months, $60; one year, $180.

UNITED STATES VOLUNTEER.—Monthly. Military and Naval. Established 1899. The Volunteer Publishing Co., publishers. Subscription, 50 cents; estimated circulation, 10,000; 32 pages, 2 columns; length of columns, 7½ inches; width, 2⅛ inches.

Advertising rates, agate, $2.50 an inch. Discounts, 5, 10 and 20 per cent on 3, 6 and 12 months respectively.

LEBANON

EVENING REPORT.—Every evening except Sunday, and SEMI-WEEKLY, Wednesdays and Saturdays. Independent. Established 1890. Report Publishing Co., publishers. Subscription, daily, $3; guaranteed average circulation exceeding 3,000*; semi-weekly, $1; guaranteed average circulation exceeding 1,500*; 4 to 8 pages, 8 columns; length of

columns, 19¾ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, one inch, one time, 75 cents; one week, $2; one month, $5; three months, $10; six months $16; one year, $24. E. O. D., ¾ of daily rates; first page, double price. Local notices, 10 cents a line, first time, 5 cents afterward. Discounts on 1,000 lines or more. Semi-weekly, rates on application.

NEWS.—Every evening except Sunday, and SEMI-WEEKLY, Mondays and Thursdays. Established, daily, 1872; semi-weekly, 1894. Schropp, Light & Schropp, publishers. Subscription, daily, $3; estimated circulation, 3,000; semi-weekly, $1; estimated circulation, 2,300; 4 pages, 20x26.

Advertising rates, electrotyped matter, one time, 25 cents an inch; one week, 15 cents; three months, 8½ cents; six months, 7½ cents; one year, 7 cents. E. O. D. ⅔ daily rates. Open space, electrotyped matter, 250 inches, 12 cents an inch; 500 inches, 10 cents; 1,000 inches, 9 cents; 1,500 inches and over, 8 cents. Composition, 5 cents an inch extra. Classified, 1 cent a word. Reading notices, 5 cents a line.

LIBONIA

PARK'S FLORAL MAGAZINE.—Monthly. Floriculture. Established 1871. George Watt Park, publisher. Subscription, 25 cents; sworn average circulation for one year ending April, 1901, 354,525*; 24 to 52 pages, 2 columns; length of columns, 7½ inches; width, 2 1-6 inches. Forms close 18th of preceding month.

Advertising rates, agate, $1.25 a line. Reading notices, same rate for space occupied.

See advertisement on pages 404 and 405.

McKEESPORT

NEWS.—Every evening except Sunday. Independent. Established 1884. Daily News Publishing Co., publishers. Subscription, $3; claimed circulation, 5,300; 8 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates, 40 cents an inch, first time, 25 cents an inch after; $3 an inch by the month. E. O. D., 2-3 daily rate. Classified, 1 cent a word. Local notices, 10 cents a line, first time, 8 cents after.

TIMES.—Every evening except Sunday. Republican. Established 1871. W. S. Abbott, publisher. Subscription, $3; claimed circulation, 4,000; 8 pages, 7 columns; length of columns, 19¾ inches; width, 2⅛ inches.

Advertising rates, one inch, one time, 25 cents; by the month, 15 cents an inch; by the year, 10 cents an inch. Reading notices, 8 cents per line, brevier.

MEADVILLE

TRIBUNE-REPUBLICAN.—Every morning, EVENING REPUBLICAN, every evening except Sunday, and WEEKLY REPUBLICAN, Wednesdays. Republican. Established, Republican daily, 1884; weekly, 1850; Tribune, 1884. Tribune Publishing Co., publishers. Subscription, morning, $5; claimed circulation, 2,250; evening, $3; claimed circulation, 1,500; weekly, $1.50; claimed circulation, 6,000; daily, 4, weekly, 12 pages, 7 columns; length of columns, 21¾ inches; width, 2 1-6 inches.

Advertising rates, display, morning, daily, 7½ cents an inch; evening, daily, 6 cents an inch; both dailies combined, 10 cents an inch. Reading notices, brevier, 7½ cents a line in each edition; both dailies combined, 10 cents a line. Double column extra. Weekly edition, 25 cents an inch for display. Reading notices, 15 cents a line. Metal cuts required.

PENNSYLVANIA FARMER.—Every Thursday. Agricultural. Established 1880. H. C. Crawford, and A. Gaston, publishers. Subscription, $1; claimed circulation, 3,000; 8 pages, 6 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates, first position, 20 cents an inch each insertion; second position, 16 cents an inch; 20 per cent discount on yearly contracts. Readers, 2 cents a line, nonparell.

MECHANICSBURG

FARMER'S FRIEND AND GRANGE ADVOCATE.—Every Saturday. Agricultural. Established 1873. Thomas Printing House, publishers. Subscription, $1; estimated circulation, 8,000; 8 pages, 6 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates, 30 cents an inch. Reading notices, 10 cents a line.

MEDIA

DELAWARE CO. AMERICAN.—Every Saturday. Established 1855. Thos. V. Cooper & Sons, publishers. Subscription, $2; claimed circulation, 7,300; 8 pages, 7 columns; length of columns, 20½ inches; width, 2 1-6 inches.

Advertising rates, agate, 10 cents a line, with discounts.

LEDGER.—Every Saturday. Republican. Established 1891. John B. Robinson, publisher. T. Speer Dickson, editor. Subscription, $1.50; estimated circulation, 5,000; 4 pages, 9 columns; length of columns, 26½ inches; width, 2¼ inches.

Advertising rates, one inch, one time, $1; one month, $1.75; three months, $2.75; six months, $4.25; one year, $7.50.

See advertisement on page 443.

MONTROSE

INDEPENDENT REPUBLICAN.—Every Saturday. Republican. Established 1855. Taylor & Ainey, publishers. Subscription, $2; estimated circulation, 4,800; 8 pages, 7 columns; length of columns, 21½ inches; width, 2⅛ inches.

Advertising rates, 75 cents an inch, with discounts.

PENNSYLVANIA

NEW CASTLE

NEW CASTLE HERALD (formerly Courant Guardian).—Every evening except Sunday, and WEEKLY, Wednesdays. Republican. Established, daily, 1887; weekly, 1857. The New Castle Herald Co., publishers. Subscription, daily, $5; claimed average circulation, 3,500; weekly, $1; claimed circulation, 5,500; 8 pages; daily, 6 or 7 columns, weekly, 7 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates, daily, 1 inch, one week, $2.25; one month, $5; three months, $10; six months, $16; one year, $25. E. O. D., three-fourths of daily rates. Locals, 10 cents a line. Classified advertisements, 4 lines one week, 50 cents. Weekly, 1 inch, one time, $1; one month, $1.50; six months, $5; one year, $7.50. Metal cuts required.

NEWS.—Every evening except Sunday, and WEEKLY, Wednesdays. Republican. Established, daily, 1830; weekly, 1874. The News Co., publishers. Subscription, daily, $5; estimated average circulation, 5,490; weekly, $1; estimated average circulation, 6,220; daily, 8, weekly, 12 pages, 7 columns; length of columns, 20½ inches; width 2⅛ inches.

Advertising rates, daily, 1 inch, one time, $1; one week, $2.25; one month, $5; three months, $10; six months, $16; one year, $25. E. O. D., ¾ daily rate. Weekly, 1 inch, one time, $1; one month, $1.50; three months, $3; six months, $5; one year, $7.50.

NORRISTOWN

HERALD.—Every evening except Sunday and WEEKLY, Mondays. Republican. Established, daily, 1869; weekly, 1799. Morgan R. Wills, publisher. Subscription, daily, $3; estimated circulation, 5,300; weekly, $1.50; estimated circulation, 3,000; daily, 4; weekly, 8 pages; 8 columns; length of columns, 20¾ inches; width, 2⅛ inches.

Advertising rates, nonpareil, daily, 7 cents a line first time; 10 cents for 2 times; 15 cents for 4 times; per inch, one month, $3; three months, $8; six months, $15; one year, $24. E. O. D., one-third less; weekly, per inch, one time, $1; one month, $2; three months, $4; six months, $6; one year, $12; one inch, one year, in both daily and weekly, $30. Local notices, 10 cents a line first time; 5 cents after.

OIL CITY

DERRICK.—Every morning, and SEMI-WEEKLY, Tuesdays and Fridays. Independent. Established 1872. Derrick Publishing Co., publishers. Subscription, daily, $7; estimated circulation, 4,900; semi-weekly, $1; estimated circulation, 10,000; 8 pages, 6 and 7 columns; length of columns, 19⅝ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, 1 inch, one time, $1; one week, $2; one month, $4; three months, $12; six months, $24; one year, $48. Locals, brevier, 25 cents a line. Semi-Weekly, 1 inch, one time, $2; one month, $4; three months, $12; six months, $24; one year, $48. Daily and semi-weekly combined, one inch, one time, $2.50; three months, $13; one year, $72.

OXFORD

BLOODED STOCK. — Monthly. Live Stock. Established 1896. C. E. Morrison, publisher. Subscription, 50 cents; estimated circulation, 15,000; 16 pages, 3 columns.

Advertising rates, 20 cents a line.

PHILADELPHIA

ABEND-POST.—Every evening except Sunday. German. Republican. Established 1866. Central Newspaper Union, publishers. Subscription, $5; claimed average circulation, 21,000; 4 pages, 8 columns; length of columns, 23½ inches; width, 2 1-16 inches. Can use matrices. Office, 335 North Sixth street.

Advertising rates, nonpareil, one time, 10 cents; one week, 35 cents; one month, $1; three months, $2; six months, $3; one year, $5 per line. Local notices, 20 cents. Local business notices, 10 cents per line.

DEMOKRAT.—Every morning except Sunday. NEUE WELT, Sundays, and VEREINIGTE STAATEN ZEITUNG, Wednesdays. German. Independent. Established 1838. Philadelphia Demokrat Publishing Co., publishers. Subscription daily, $5; estimated circulation, 38,000; Sunday, $2.50; estimated circulation, 36,000; weekly, $2.50; estimated circulation, 9,000; daily, 8 pages, 7 columns (Sundays, 20 pages, weekly, 16 pages); length of columns, 20½ inches; width, 2 1-16 inches. Can use matrices. Office, 612-614 Chestnut street.

Advertising rates, agate, for either edition, on less than 5,000 lines, 12 cents a line; 5 per cent discount on 5,000 lines; 10 per cent on 10,000 lines. Special rates for standings ads, running every day, and not more than four changes during the year, one month, $1.75 per agate line; three months, $4.50; six months, $7.65; one year, $12. Classified advertisements, 10 cents a line. Reading notices, 50 cents and $1 a line. Financial, 15 cents a line.

EVENING BULLETIN.—Every evening except Sunday. Republican. Established 1847. William L. McLean, publisher. Subscription, $3; guaranteed average circulation for year 1900, 124,855*; 12 to 16 pages, 7 columns; length of columns, 21 inches; width, 2¼ inches. Can use matrices. Office, 612 Chestnut street.

Advertising rates, agate, on contract, 20 cents per line. Transient and preferred position, 25 cents a line. Discounts, 5 per cent on 1,000 lines, 10 per cent on 3,000 lines, 15 per cent on 5,000 lines, 20 per cent on 10,000 lines. Double column advertisements must be at least 35 lines deep, triple 70 lines. Classified advertisements, 15 cents to 20 cents per line. Reading notices, $1 and $2 per agate line. Financial, 25 cents a line.

EVENING HERALD.—Every evening except Sunday. Independent. Established 1866. Herald Publishing Co., publishers.

Subscription, $3; estimated circulation, 8,000; 4 pages, 7 columns; length of columns, 19⅝ inches; width, 2⅛ inches. Can use matrices. Office, 21 South Seventh street.

Advertising rates, agate, per line, one time, 15 and 20 cents; 10 per cent discount on 200 lines; 15 per cent on 500 lines, 20 per cent on 1,000 lines; 25 per cent on 2,000 lines, etc. Special notices, 20 cents per line each insertion. Reading notices, 25 and 50 cents per line.

EVENING ITEM.—Every evening except Sunday, and SUNDAY MORNING. Republican. Established 1847. The Item Publishing Co., publishers. Subscription, daily, $3; sworn average circulation 160,000; Sunday, $1; sworn average circulation for year 1900, 184,000; daily, 10 to 12 pages, 8 columns (Sunday, 16 to 20 pages, 8 columns); length of columns, 21 inches; width, 2 inches. Can use matrices. Office, 28 South Seventh street.

Advertising rates, daily, agate, one time, 30 cents; by the year, 25 cents per line each insertion. Classified advertisements, 12½ cents a line. Medical, 25 cents. Reading notices, 75 cents to $1.50 per count line each insertion. Business notices, 50 cents a line. Sunday, same as daily.

See advertisement on page 474.

EVENING TELEGRAPH.—Every evening except Sunday. Independent Republican. Established 1864.. Barclay H. Warburton, president. Subscription, $3; claimed average circulation, 100,000; 16 pages, 7 columns; length of columns, 21 inches; width, 2⅛ inches. Can use matrices. Office, 704 Chestnut street.

Advertising rates, per agate line, 20 cents each insertion; financial, 25 cents a line, Classified advertisements, 10 to 15 cents a line. City items, 25 cents per count line. Notices, 50 cents. Special notices, 20 cents. Reading matter, $1 per line. Special reading matter, $2 a line. Display contracts, 5,000 lines, 15 cents a line; 10,000 lines, 12 cents; or 26 times and upward, daily, or E. O. D., 15 cents a line per time; daily, or E. O. D., one year, 12 cents a line per time. Financial contracts, 5000 lines, 20 cents a line; 10,000 lines, 15 cents, or 26 times and upward, daily, or E. O. D., 20 cents a line per time; one year, 15 cents.

See advertisement on page 483.

GAZETTE.—Every morning, and every evening except Sunday, SONNTAGS GAZETTE, Sunday, and WEEKLY, Saturdays. German. Established 1879. German Daily Gazette Publishing Co., publishers. Subscription (morning or evening), $3; claimed circulation, 46,526; Sunday, 44,000; weekly, 30,000; daily, 8 pages, Sunday and weekly, 20 pages, 7 columns; length of columns, 21 inches; width, 2¼ inches. Can use matrices. Office, 924 Arch street.

Advertising rates, daily, agate, 15 cents a line; medical, 20 cents a line. Reading notices, 50 cents a line. Discounts, 26 insertions, 5 per cent; 156 insertions, 10 per cent; 352 insertions, 15 per cent; corresponding line discounts. Sunday issue or weekly, 15 cents a line, with discounts of 5 per cent on three months; 7½ per cent on six months, and 12½ per cent on a year. Reading notices same as in daily.

See advertisement on page 485.

INQUIRER.—Every morning. Independent Republican. Established 1829. Philadelphia Inquirer Co., publishers. Subscription, $3; guaranteed average circulation exceeding 170,000; 14 to 16 pages; Sunday, 48 to 56 pages, 8 columns; length of columns, 22 inches; width, 2⅛ inches. Can use matrices. Office, 1109 Market street.

Advertising rates, agate, 25 cents a line; (first page, $1) financial, 25 cents a line; medical, 30 cents; nonpareil notices, 50 cents a line; pure reading, minion, $1 a line (first page, $2); special position, 50 per cent extra; discounts, 2½ per cent on 26 insertions, or 1,000 lines, 3¾ per cent on 52 insertions, or 2,000 lines; 5 per cent on 78 insertions, or 3,000 lines, 6¼ per cent on 104 insertions, or 5,000 lines; 7½ per cent on 156 insertions, or 7,000 lines; 10 per cent on 312 insertions, or 10,000 lines; no discounts on medical, financial, new publications, educational or classified advertising.

See advertisement on pages 374 and 433.

NORTH AMERICAN.—Every morning including Sunday. Independent Republican. Established 1771. Sunday, 1901. Subscription, $3; claimed circulation exceeding 175,000 (Sunday, 200,000); 16 pages, 7 columns; length of columns, 20¾ inches; width, 2¼ inches. Can use matrices. Office, corner Broad and Sansom streets.

Advertising rates, agate, 25 cents per line, each insertion. Special positions, 30 and 35 cents. Publications, 15 cents; amusements, 25 cents; financial, 25 cents. Classified ads, 10 and 15 cents a line. Discounts, 26 times, or 2,500 lines, 2½ per cent; 52 times, or 5,000 lines, 5 per cent; 156 times, or 7,500 lines, 7½ per cent; 312 times, or 10,000 lines, 10 per cent. Reading notices, leaded agate, or brevier, starred, or marked "adv," $1 a line. Sunday rate same as daily.

PRESS.—Every morning, and WEEKLY, Wednesdays. Republican. Established 1857. The Press Co., publishers. Subscription, daily, $6; estimated circulation, 60,000; Sunday, $2.50; estimated circulation, 120,000; weekly, $1; estimated circulation, 8,000; 14 to 16 pages (Sunday, 50 to 58 pages), 8 columns; length of columns, 21½ inches; width, 2 1-16 inches. Can use matrices. Office, corner Seventh and Chestnut streets.

Advertising rates, daily, agate, per line, 20 cents (2d and 3d page, 25 cents); preferred position, 5 cents a line extra. Sunday, 25 cents a line. Classified advertisements from 15 to 25 cents; business opportunities and wants, 10 cents a line, daily; 15 cents, Sunday. Classified medical, 40 cents a line. Special notices, 20 cents. City items, 40 cents. Reading notices ** $1 per count line each insertion; first page, $2; double column advertisements must be at least 35 lines deep. No extra charge. Week-

ly, 10 cents per line each insertion. Reading notices, starred, 50 cents per line. Metal cuts required.

PUBLIC LEDGER.—Every morning except Sunday. Independent. Established 1836. George W. Childs Drexel, publisher. Subscription, $6; claimed circulation, 70,000; 16 to 24 pages, 7 columns; length of columns, 20½ inches; width, 2 1-5 inches. Can use matrices. Office, corner Sixth and Chestnut streets.

Advertising rates, display, agate, 30 cents per line each insertion; agate, lower case, 20 cents a line; classified, 15 and 20 cents a line; readers before "Marriage," and before "Shipping," 30 cents solid, 50 cents display; readers on last page, 30 cents solid, 50 cents display; no extra charge for borders or cuts, or for breaking column rules; double column advertisements must be at least 50 lines deep.

RECORD.—Every morning. Independent Democratic. Established 1870. Record Publishing Co., publishers. Subscription, daily, $3; Sunday, $1; sworn average circulation, daily, for year ending May 15, 1901, 186,356*; Sunday, for same period, 156,679*; 14 to 20 pages, 8 columns; length of columns, 24 inches; width, 2 1-16 inches. Can use matrices. Office, 917-919 Chestnut street.

Advertising rates, daily, agate, 25 cents a line; agate reading, preceding marriages, 30 cents a line; medical advertising, 40 cents a line; financial, 25 cents; preferred position, 10 to 40 per cent extra. Miscellaneous wants, 15 cents a line. Reading notices (heads measured as agate), $1 a line count; Sunday, same as daily, except that ordinary display is 20 cents a line (medical, 40 cents); discount on daily, 2½ per cent on twenty-six times; 5 per cent on fifty-two times; 6¼ per cent on seventy-eight times; 7 per cent on ninety-one times; 7½ per cent on one hundred and fifty-six times; 8 per cent on two hundred and eight times; 10 per cent on three hundred and twelve times. Discount on Sunday, 2½ per cent on thirteen times; 5 per cent on six months; 7½ per cent on 39 insertions; 10 per cent on one year. There are also line discounts on daily and Sunday, ranging from 2½ per cent on 2,500 lines, to 25 per cent on 100,000 lines.

See advertisement on page 470.

TAGEBLATT.—Every morning except Sunday, and SONNTAGSBLATT, Sunday. German. Labor. Established 1877. Philadelphia Tageblatt Publishing Association, publishers. Subscription, daily, $3; claimed circulation, 45,000; Sunday, $2; claimed circulation, 52,000; daily, 4 pages, Sunday, 12 pages, 8 columns; length of columns, 25 inches; width, 2 1-12 inches. Can use matrices. Office, 613 Callowhill street.

Advertising rates, daily, nonpareil, 1 inch, one week, $4; one month, $10; three months, $25; six months, $35; one year, $60; 5 inches, three months, $65; six months, $100; one year, $200. Sunday, one inch, one time, $1.20; one month, $3; three months, $7; six months, $12; one year, $20; 5 inches, three months, $30; six months, $50; one year, $80. Special notices, 10 cents a line first time; 5 cents a line after.

TIMES.—Every morning. Independent. Established 1875. The Philadelphia Times, publishers. Subscription, daily, $3; estimated circulation, 70,000; Sundays, $2; estimated circulation, 60,000; daily, 12 to 16 pages (Literary Supplement in Saturday edition); Sunday, 32 pages, and Illustrated Magazine, 7 columns; length of columns, 21 inches; width, 2⅛ inches. Can use matrices. Office, Times Building, Chestnut and Eighth streets.

Advertising rates, daily, per agate line, each insertion, 20 cents. Publications, 12 cents; Educational, hotels and resorts, 10 cents. Preferred positions, 5 cents a line extra. Reading notices, $1 and $1.50 per line per time. Agents and Help Wanted, 5 cents a line. Discounts, daily, for display, 5 per cent on 2,500 lines within one year; 10 per cent on 5,000 lines; 15 per cent on 7,500 lines; 20 per cent on 10,000 lines; 25 per cent on 20,000 lines.

ADVOCATE.—Every Saturday. Independent. Established 1885. Advocate Publishing Co., publishers. Subscription, $1; estimated circulation, 11,500; 4 pages, 7 columns; length of columns, 23½ inches; width, 2⅛ inches. Office, 113 North Twelfth street.

Advertising rates, 1 inch, one time, $1.

AMERICAN FRIEND.—Every Thursday. Friends. Established 1847. American Friend Publishing Co., publishers. Subscription, $1.50; claimed average circulation, 6,992; 24 pages, 2 and 3 columns; length of columns, 9⅝ inches; width, 2¼ inches. Forms close 10 days in advance. Office, 718 Arch street.

Advertising rates, agate, 10 cents a line; discounts, 20 per cent on four times, 30 per cent on three months; 40 per cent on six months; 50 per cent on one year. Space discounts (in lieu of time discounts): 100 lines, 30 per cent; 250 lines, 20 per cent; 500 lines, 30 per cent; 1,000 lines, 40 per cent; 1,500 lines, 50 per cent.

AMERICAN MEDICINE.—Weekly. Medical. Established 1901. American Medicine Publishing Co., publishers. Subscription, $4; guaranteed average circulation, 16,000; size of type page, 7x9½. Office, 1321 Walnut street.

Advertising rates, $16 per page, per issue; ⅛, ¼ and ½ pages pro rata.

AMERICAN TYPE FOUNDERS CO.—See advertisement on page 385.

BAPTIST COMMONWEALTH.—Every Thursday. Baptist. Established 1868. Incorporated 1900. Harper & Brother Co., publishers. Subscription, $1.50; estimated circulation, 12,000; 24 pages, 3 columns; length of columns, 10¾ inches; width, 2⅛ inches. Office, Harper Building, 200 S. 10th street.

Advertising rates, agate, 15 cents a line; three months, 10 cents; yearly, 7 cents a

line per time; 5,000 lines used within one year, 7 cents a line; one inch, 26 times, $26; 52 times, $50. Reading notices, starred, 25 cents a line.

BRITISH AMERICAN.—Every Saturday. Established 1887. British American Publishing Co., publishers. Subscription, $1; claimed circulation, 28,000; 8 pages, 6 columns; length of columns, 15½ inches; width, 2⅛ inches. Office, Sixth and Chestnut streets.

Advertising rates, agate, 8 cents a line, with discounts for one month and one year.

Circulation offices also at New York, Boston and San Francisco.

CATHOLIC STANDARD AND TIMES.—Every Saturday. Roman Catholic. Established 1866. Catholic Standard and Times Publishing Co., publishers. Subscription, $2; sworn circulation, 19,665; 8 and 10 pages, 7 columns; length of columns, 20½ inches; width, 2¼ inches. Can use matrices. Office, 211 S. 6th street.

Advertising rates, nonpareil, per line, 10 cents. Special notices, 15 cents. Reading matter, 25 cents per line, each insertion. No discounts.

See advertisement on page 499.

CHRISTIAN INSTRUCTOR. — Every Thursday. United Presbyterian. Established 1844. Collins & Co., publishers. Subscription, $1.50; claimed circulation, 7,500; 16 pages, 4 columns; length of columns, 14 inches; width, 2¼ inches. Office, 1522 Chestnut street.

Advertising rates, agate, 6 cents per line: 1,500 lines, 4 cents a line. Special notices, solid, 10 cents per count line. Reading notices, leaded, 15 cents a line count.

See advertisement on page 408.

CHRISTIAN RECORDER.—Every Thursday. (Negro.) African Methodist Episcopal. Established 1852. R. H. W. Leak, publisher. Subscription, $1; claimed circulation, 8,000; 8 pages, 6 columns; length of columns, 17 inches; width, 2⅛ inches. Office, 631 Pine street.

Advertising rates, agate, 4 cents a line; 1,500 lines, 3 cents a line; special notices, double price. Reading notices, leaded, triple price; no discounts.

CHRISTIAN STANDARD AND HOME JOURNAL.—Every Saturday. Methodist. Established 1865. Christian Standard Co. (Limited), publishers. Subscription, $1.50; claimed circulation, 15,000; 20 pages, 3 columns; length of columns, 13⅜ inches; width, 2⅜ inches. Office, 921 Arch street.

Advertising rates, agate, 10 cents per line each insertion; 1,500 lines, 7½ cents a line. Special notices, double price; reading notices, leaded, triple price per count line.

See advertisement on page 408.

CHURCH STANDARD.—Every Saturday. Protestant Episcopal. Established 1830. Church Standard Co., publishers. Subscription, $3; estimated circulation, 12,000; 32 pages, 3 columns; length of columns, 11½ inches; width, 2½ inches. Can use matrices. Office, 133 South Twelfth street.

Advertising rates, agate, 15 cents a line; reading notices, 30 cents; discounts, 10 per cent on one month, or 250 lines; 15 per cent on two months, or 500 lines; 20 per cent on three months, or 1,000 lines; 25 per cent on six months, or 1,500 lines; 30 per cent on one year, or 2,000 lines.

EPISCOPAL RECORDER.—Every Thursday. Reformed Episcopal. Established 1822. The Religious Press Association, publishers. Subscription, $2.50; claimed average circulation, 4,000; 20 pages, 5 columns; length of columns, 11 inches; width, 2⅛ inches. Office, 901-902 Witherspoon Building.

Advertising rates, agate, 5 cents a line; 1,500 lines used within one year, 4 cents a line.

See advertisement on page 408.

FORWARD.—Every Saturday. Presbyterian. Presbyterian Board of Publication, publishers. Claimed circulation, 170,000; 8 pages, 4 columns; length of columns, 13 6-7 inches; width, 2¼ inches. Forms close Monday of the third week preceding. Office, Witherspoon Building.

Advertising rates, agate, 50 cents a line. Discount 10 per cent on 1,000 lines, or more, used within one year.

GOLDEN DAYS.—Every Saturday. Juvenile. Illustrated. Established 1880. Jas. Elverson, publisher. Subscription, $3; claimed circulation, 100,000; 16 pages, 4 columns; length of columns, 12¼ inches; width, 2¼ inches. Forms close 20 days in advance. Office, corner 9th and Spruce streets.

Advertising rates, agate, 75 cents per line each insertion; four times, 70 cents; thirteen times, 65 cents; six months, 60 cents; one year, 50 cents a line per time.

GUARDIAN ANGEL.—Every Saturday. Roman Catholic and Family. Established 1867. Daniel F. Gillin, publisher. Subscription, 75 cents; claimed circulation, 33,000; 8 pages, 4 columns; length of columns, 12 inches; width, 2 1-6 inches. Office, Elmwood avenue and Seventy-second street.

Advertising rates 20 cents a line per time; $2 per inch.

See advertisement on page 377.

IL VESUVIO.—Every Saturday. Italian. Independent Republican. Established 1886. F. J. Scannapieco, publisher. Subscription, $1; estimated circulation, 9,600; 8 pages, 7 columns; length of columns, 21½ inches; width, 2⅛ inches. Office, 738 South Eigth street.

Advertising rates on application.

JEWISH EXPONENT.—Every Friday. Jewish News. Established 1883. Jewish Exponent publishing Co., publishers. Subscription, $3; claimed circulation, 8,500; 10 to 12 pages, 5 columns; length of columns, 18 inches; width, 2⅛ inches. Can use mat-

rices. Office, 606 Chestnut street. Also dated at Baltimore, Md.

Advertising rates, agate, 10 cents a line single insertion, 6 cents a line for running ads.

LUTHERAN.—Every Thursday. Lutheran. Religious. Established 1861. Lutheran Board of Publication, publishers (official organ). Subscription, $2; claimed average circulation, 7,500; 16 pages, 4 columns; length of columns, 13 inches; width, 2⅛ inches. Office, 1522 Arch street.

Advertising rates, agate, 6 cents a line; 1,500 lines or more, 4 cents a line. Special notices, solid, double display rate, per counted line. Reading notices, three times display rate, per counted line.

See advertisement on page 408.

LUTHERAN OBSERVER.—Every Friday. Lutheran. Established 1826. Lutheran Observer Association, publishers. Subscription, $2; claimed circulation, 17,500; 32 pages, 3 columns; length of columns, 10¾ inches; width, 2¼ inches. Office, Real Estate Trust Building.

Advertising rates, agate, per line, 12 cents, 1,500 lines, 9 cents a line. Special notices, double price. Reading notices, leaded, triple price, per counted line.

See advertisement on page 408.

MEDICAL JOURNAL.—Every Saturday. Medical. Established 1898. Philadelphia Medical Publishing Co., publishers. Subscription, $3; guaranteed average circulation for 1901, 13,500; 44 pages, 2 columns; length of columns, 9¾ inches; width, 3⅜ inches. Office, 1716 Chestnut street.

Advertising rates, 1-16 page, one time, $4; one month, $11; three months, $30; six months, $50; one year, $85; ⅛ page, one time, $6; ¼ page, $11; ½ page, $18; one page, $30.

METHODIST.—Every Saturday. Methodist. Established 1876. F. B. Clegg, publisher. Subscription, $1.50; claimed circulation, 5,750; 16 pages, 4 columns; length of columns, 14 inches; width, 2½ inches. Can use matrices. Office, 1013 Arch street.

Advertising rates, agate, per inch, $1; subsequent insertions, 80 cents. Discounts of 5, 10 and 20 per cent for three, six and twelve months.

NORD AMERIKA.—Saturdays. German. Roman Catholic. Established 1872. John Wiesler, Jr., publisher. Subscription, $2.50; estimated circulation, 6,000; 8 pages, 6 columns; length of columns, 20 inches; width, 2¼ inches. Office, 1216 North Fifth street.

Advertising rates, 10 lines one time, $1; one month, $3; three months, $8; six months, $15; one year, $25. Reading notices, 50 cents a line.

PEOPLE (The).—Every Friday. Prohibition. Established 1885. The People Co., publishers. Subscription, $1; claimed average circulation, 5,248; 8 pages, 6 columns; length of columns, 20 inches; width, 2⅛ inches. Forms close Mondays. Office, 900 Chestnut street.

Advertising rates, agate, 5 cents a line. No discounts for time or space.

PRACTICAL FARMER.—Every Saturday. Agricultural. Established 1855. The Farmer Co., publishers. Subscription, $1; sworn average circulation, 46,096; 16 pages, 4 columns; length of columns, 13 inches; width, 2 3-16 inches. Forms close 10 days in advance. Office, 1711 Filbert street.

Advertising rates, agate, 30 cents a line. Reading notices, nonpareil, 50 cents a line. Discounts: 10 per cent on three months or 250 lines, 20 per cent on six months or 500 lines, 30 per cent on nine months or 1,000 lines, 40 per cent on one year or 2,500 lines.

PRESBYTERIAN.—Every Wednesday. Presbyterian. Established 1830. Presbyterian Publishing Co., publishers. Subscription, $2.50; claimed circulation, 12,000; 32 pages, 3 columns; length of columns, 11 inches; width, 2⅜ inches. Office, 36 South 16th street.

Advertising rates, agate, 18 cents per line. Special notices, 36 cents; reading notices, leaded, 54 cents. Discounts, 5 per cent on two times; 10 per cent on one month; 15 per cent on two months; 20 per cent on three months; 30 per cent on six months; 40 per cent on one year.

PRESBYTERIAN JOURNAL.—Every Thursday. Presbyterian. Established 1875. The Presbyterian Journal Co., proprietors. Subscription, $1.50; guaranteed circulation, 6,500; 24 pages, 3 columns; length of columns, 11 inches; width, 2⅛ inches. Office, 1328 Chestnut street.

Advertising rates, agate, 10 cents per line; three months, 8 cents; six months, 7 cents; one year, 6 cents per line per time.

PRZYJACIEL LUDER.—Every Friday. Polish. Political. Established 1898. Wm. Wendt & Son, publishers. Subscription, $1; claimed average circulation, 17,000; 4 pages, 8 columns; length of columns, 24 inches; width, 2¼ inches. Office, 2636 East Dauphin street.

Advertising rates, 1 inch, inside pages, one year, $10; last page, $18; first page, $24.

REFORMED CHURCH MESSENGER.—Every Thursday. Reformed Church. Established 1827. Reformed Church Publication Board, publishers. Subscription, $2; claimed circulation, 12,000; 16 pages, 4 columns; length of columns, 13½ inches; width, 2⅛ inches. Office, 1306 Arch street.

Advertising rates, 8 cents per agate line; 1,500 lines, 6 cents a line. Special notices, double price. Reading notices, leaded, triple price per count line.

See advertisement on page 408.

RURAL FARMER.—Every Saturday. Established 1880. Rural Farmer Publishing Co., publishers. Subscription, 50 cents; sworn average circulation for year 1900,

34,448*; 16 to 20 pages, 3 columns; length of columns, 10 inches; width, 2⅛ inches. Forms close Fridays. Office, 160 Dock street.

Advertising rates, 25 cents a line, agate; yearly rate, 10 cents a line.

SATURDAY EVENING POST.—Every Saturday. Literary. Established 1728. Curtis Publishing Co., publishers. Subscription, $1; claimed circulation, 315,000; 20 to 32 pages, 4 columns; length of columns, 12⅛ inches; width, 2¼ inches. Forms close 4 weeks in advance.

Advertising rates, agate, $1.75 per line each insertion, ¼ page, $225; one page, $900. Special rates for periodicals, books, schools and colleges; $1.25 per agate line; one page, $800; ¼ page and ½ page, pro rata.

SATURDAY NIGHT.—Every Saturday. Literary. Illustrated. Established 1865. James Elverson, publisher. Subscription, $3; estimated circulation, 50,000; 8 pages, 5 columns; length of columns, 18¾ inches; width, 2⅜ inches. Office, corner Ninth and Spruce streets.

Advertising rates, agate, $1.25 a line, each insertion. Cuts double rates. No discounts.

SPORTING LIFE.—Every Saturday. Sporting. Established 1882. Sporting Life Publishing Co. publishers. Subscription, $2; claimed circulation, 40,000; 16 pages, 4 columns; length of columns, 13⅛ inches; width, 2⅛ inches. Forms close Wednesdays. Office, 34 South Third street.

Advertising rates, agate, 15 cents a line. No discounts for time or space. Reading notices, 25 cents per agate line.

SUNDAY DISPATCH.—Republican. Established 1848. James L. Hall, publisher. Subscription, $1.50; claimed circulation, 20,000; 8 pages, 7 columns; length of columns, 19¾ inches; width 2⅛ inches. Office, northeast corner Sixth and Chestnut streets.

Advertising rates, agate, 10 cents a line; editorial page, 20 cents. Discounts, 5 per cent on 13 times; 10 per cent on 25 times; 19 per cent on one year. Classified, financial, 15 cents a line. Special notices, 25 cents a line; miscellaneous, 10 cents. Reading notices, nonpareil, 25 cents; minion, 50 cents a line.

SUNDAY SCHOOL TIMES.—Every Saturday. Nonsectarian. Established 1859. The Sunday School Times Co., publishers. Subscription, $1; claimed circulation, 112,894; 16 pages, 4 columns; length of columns, 12 inches; width 2⅛ inches. Office, 1031 Walnut street.

Advertising rates, agate, 80 cents per line each insertion; discount of 10 per cent on 1,000 lines.

See advertisement on page 408.

TAGGART'S TIMES.—Every Sunday. Independent Republican. Established 1863. S. E. Hudson & Co. Publishing Co., publishers. Subscription, $2; estimated circulation, 25,000; 8 pages, 8 columns; length of columns, 23 inches; width, 2 inches. Office, 146 South Sixth street.

Advertising rates, agate, 15 cents per line each insertion. Special notices, 20 cents a line. Business and local notices, 25 and 50 cents. Reading notices, 50 cents per line.

WEST PHILADELPHIA PRESS.—Every Saturday. Republican. Established 1877. A. E. Story, publisher. Subscription, 50 cents; claimed circulation, 13,500; 8 pages, 7 columns; length of columns, 19 inches; Can use matrices. Office 631 Chestnut street.

Advertising rates, 50 cents an inch each insertion. Discounts, 10 per cent on one month; 15 per cent on three months; 20 per cent on six months; 25 per cent on one year. Local notices, following reading matter, 10 cents a line.

YOUNG FOLKS' CATHOLIC WEEKLY. Every Saturday during school year from second Saturday in September to June inclusive. Roman Catholic. Established 1889. H. L. Kilner & Co., publishers. Subscription, $1; claimed average circulation for six months ending May 31, 1901, 16,000*; 8 pages, 3 columns; length of columns, 9½ inches; width, 2⅜ inches. Office, 824 Arch street.

Advertising rates, agate, 20 cents a line.

YOUNG PEOPLE.—Every Saturday. Established 1881. American Baptist Publication Society, publishers. Subscription, 50 cents; claimed circulation, 80,000; 8 pages, 4 columns; length of columns, 14¼ inches; width, 2⅛ inches. Office, 1420 Chestnut street.

Advertising rates, 50 cents a line, agate.

AGENTS' WORLD.—Monthly. Established 1894. Edward C. Stark, publisher. Subscription, 50 cents; claimed circulation, 50,000; 16 pages, 4 columns; length of columns, 13 inches; width, 2⅛ inches. Forms close 25th of preceding month. Office, 1113 Arch street.

Advertising rates, agate, 25 cents a line each insertion. Reading notices, 40 cents a line. No discounts for time or space.

See advertisement on page 396.

AMERICAN CHURCH SUNDAY SCHOOL MAGAZINE. — Monthly. Protestant Episcopal. Established 1883. American Church Sunday School Magazine Co., publishers. Subscription, $1.25; claimed average circulation, 5,843; 140 pages, 2 columns; length of columns, 7 inches; width, 2⅝ inches. Forms close on 15th of preceding month. Office, 103 South Fifteenth street.

Advertising rates, 1 inch, one time, $1.75; three months, $4; six months, $8; one year, $15.

AMERICAN JOURNAL OF THE MEDICAL SCIENCES.—Monthly. Medical. Established 1820. Lea Brothers & Co. publishers. Subscription, $4; guaranteed circulation, 6,500; 126 pages and plate illustrations, 1 column; length of column, 8¼ inches; width, 4¼ inches. Can use matrices. Office, 706-708 Sansom street.

PENNSYLVANIA

Advertising rates, 1-16 page, one time, $3.50; three months, $10; six months, $15; one year, $25; ¼ page, one time, $5; three months, $14; one year, $40; ¼ page, one time, $10; one year, $65; ½ page, one time, $15; one year, $115; one page, one time, $25; one year, $200.

ASSEMBLY HERALD.—Monthly. Presbyterian. Established 1899. General Assembly of the Presbyterian Church, publishers. Subscription, 50 cents; guaranteed circulation, 44,000; 52 to 56 pages, 2 columns; length of columns, 7¾ inches; width, 2½ inches. Office, 218 Hale Building. Also New York City, 156 Fifth avenue.

Advertising rates, agate, 25 cents a line; one page, one time, $50; ¼ and ½ pages pro rata. Discounts, 3 months, 10 per cent; 6 months, 15 per cent; one year, or 3 pages used within one year, 25 per cent.

AUGSBURG SUNDAY SCHOOL TEACHERS' MONTHLY.—Lutheran. Established 1875. Lutheran Publication Society, publishers. Subscription, 55 cents; claimed circulation, 14,800; 64 pages, 2 columns; length of columns, 7⅝ inches; width, 2⅜ inches. Can use matrices. Office, 1424 Arch street.

Advertising rates, agate, 15 cents a line; ¼ page, $4; ½ page, $7; 1 page, $12; discount of 20 per cent on six months.

BAPTIST SUPERINTENDENT.—Monthly. Established 1884. American Baptist Publication Society, publishers. Subscription, 25 cents; claimed circulation, 9,800; 16 pages octavo. Office, 1420 Chestnut street.

Advertising rates, agate, 10 cents a line.

BAPTIST TEACHER.—Monthly. Baptist. Established 1869. American Baptist Publication Society, publishers. Subscription, 50 cents; claimed circulation, 75,000; 64 pages, 2 columns; length of columns, 7⅝ inches; width, 2¼ inches. Forms close 15th of second preceding month. Office, 1420 Chestnut street.

Advertising rates, agate, 40 cents per line. Discounts, three months, 5 per cent; six months, 7½ per cent; one year, 10 per cent.

Issue also the SENIOR QUARTERLY, ADVANCED QUARTERLY, INTERMEDIATE QUARTERLY and PRIMARY QUARTERLY, GOOD WORK, the BAPTIST SUPERINTENDENT and YOUNG PEOPLE.

CHURCH PRESS MAGAZINES.—Monthly. Religious. Publishes 30 magazines, one each day of the month, except Sundays, under different headings, for individual churches in Philadelphia, Boston, Washington, D. C.; New York, etc. Established 1890. Claimed combined average circulation, 35,684; 16 pages, 2 columns; length of columns, 8 inches; width, 2½ inches. Office, 200 South Tenth street.

Advertising rates, ½ inch, per time in 10 magazines, $2.50; 20 magazines, $4.50; 30 magazines, $6.75; one inch, $4.50, $8 and $12 for 10, 20 and 30 magazines, respectively; 2 inches, $8, $15 and $22.50 for 10, 20 and 30 magazines, respectively.

PENNSYLVANIA

CONGREGATIONAL WORK.—(See New York City.)

ETUDE.—Monthly. Musical. Established 1883. Theodore Presser, publisher. Subscription, $1.50; guaranteed average circulation, for year ending April, 1901, 48,250*; 68 pages, 3 columns; length of columns, 11½ inches; width, 2⅞ inches. Forms close 20th of preceding month. Office, 1708 Chestnut street.

Advertising rates, agate, 30 cents a line; discounts, 10 per cent on three months; 15 per cent on six months; 20 per cent on one year; one page, one time, $120.

FARM JOURNAL.—Monthly. Agricultural. Established 1877. Wilmer Atkinson Co., publishers. Subscription, 50 cents; claimed average circulation for year 1900, 467,525; 24 pages, 3 columns; length of columns, 10½ inches; width, 2¼ inches. Can use matrices. Forms close 10th of preceding month. Office, 1024 Race street.

Advertising rates, per agate line, January, $2.50; February, $2.50; March, $3.00; April, $2.50; May, $2.00; June,, $2.00; July, $2.00; August, $2.00; September, $2.00; October, $2.00; November, $2.50; December, $2.50.

FASHIONS.—Monthly. Established 1891. Fashions Publishing Co., publishers. Subscription, $1; claimed circulation, 235,000; 20 pages, 4 columns; length of columns, 14 inches; width, 2¼ inches. Forms close first of preceding month. Office, 718-724 Arch street.

Advertising rates, agate, 1.25 a line.

GOOD WORK.—Monthly. Baptist. Established 1892. American Baptist Publication Society, publishers. Subscription, 10 cents; claimed circulation, 27,500; 16 pages, 3 columns; length of columns, 9¾ inches; width, 2¾ inches. Office, 1420 Chestnut street.

Advertising rates, agate, 25 cents a line.

HEIDELBERG TEACHER.—Monthly. Religious. Established 1873. S. S. Board of the Reformed Church, publishers. Subscription, 60 cents; claimed average circulation exceeding 10,000; 40 pages, 2 columns; length of columns, 8 inches; width, 2½ inches. Forms close 15th second preceding month. Office, 1308 Arch street.

Advertising rates, agate, 12 cents a line.

HOME VISITOR.—Monthly. Established 1896. Home Visitor Co. (Incorp.), publishers. Subscription, 50 cents; guaranteed circulation, 200,000; 16 to 24 pages, 4 columns; length of columns, 13 inches; width, 2¼ inches. Can use matrices. Forms close 20th of preceding month. Office, 1813 North Sixteenth street.

Advertising rates, agate, $1 a line.

See advertisement on page 395.

HOUSE AND HOME.—Monthly. Household. Established 1883. S. I. Bell Co., publishers. Subscription, $1; estimated circulation, 50,000; 96 pages, 2 columns; length

of columns, 7½ inches; width, 2⅜ inches. Office, 234 S. Fourth street.

Advertising rates agate, 25 cents a line; three months, 22 cents; six months, 13 cents; one year, 15 cents a line. Reading notices, 30 cents a line.

HOUSEHOLD JOURNAL.—Monthly. Established 1887. Household Journal Publishing Co., publishers. Subscription, $1; guaranteed circulation, 200,000; 16 pages, 4 columns. Can use matrices. Forms close 25th of preceding month. Office, 1813 North Sixteenth street.

Advertising rates, agate, 50 cents a line.

LADIES' HOME JOURNAL.—Monthly. Domestic. Established 1883. Curtis Publishing Co., publishers. Subscription, $1; claimed average circulation for year 1900, 879,048; nonreturnable by news companies; 48 pages, 4 columns; length of columns, 14¼ inches; width, 2¼ inches. Forms close 10th of second preceding month. Office, 425 Arch street.

Advertising rates, per agate line $6 each insertion; one-fourth page (200 lines), $1,000; one page, $4,000. No discounts for time or space.

LEISURE HOURS.—Monthly. Literary. Art and Music. Established 1886. Charles A. Dixon, publisher. Subscription, $1; claimed average circulation, 75,000; 38 pages, 3 columns; length of columns, 11½ inches; width, 2½ inches. Forms close 15th of preceding month. Office, 908 Arch street.

Advertising rates, 40 cents per agate line. No discounts.

LIFE AT HOME.—Monthly. Household. Established 1899. Albert E. L. Binns, publisher. Subscription, 50 cents; guaranteed average circulation, 82,000; 32 pages, 3 columns; length of columns, 10 inches; width, 2¼ inches. Forms close 20th of preceding month. Office, Ninth and Filbert streets.

Advertising rates, agate, 20 cents a line. No discounts for time or space.

LIPPINCOTT'S MAGAZINE.—Monthly. Literary. Established 1868. J. B. Lippincott Co., publishers. Subscription, $2.50; estimated circulation, 40,000; 175 pages, 2 columns; length of columns, 8 inches; width, 2½ inches. Forms close 30 days in advance. Office, Washington Square.

Advertising rates, less than one-fourth page, nonpareil, 75 cents per line each insertion; one-fourth page, $30; one-half page, $55; one page, $100. Discounts, 5, 10 and 25 per cent for 3, 6 and 12 months.

LUTHERAN MISSIONARY JOURNAL.—Monthly. Evangelical-Lutheran. Established 1880. Lutheran Publication Society, publishers. Subscription, 30 cents; claimed circulation, 14,000; 32 pages, 2 columns; length of columns, 7¾ inches; width, 2½ inches. Forms close 10th preceding month.

Advertising rates, 1 inch, one time, $1.50. Discounts, 5 per cent on three months, 10 per cent on six months, 20 per cent on one year.

MEDICAL BULLETIN.—Monthly. Medical. Established 1879. The F. A. Davis Co., publishers. Subscription, $1; estimated circulation, 6,500; 84 pages, 2 columns; length of columns, 8¼ inches; width, 2½ inches. Office, 1914 Cherry street.

Advertising rates, one-eighth page, one time, $5; three months, $14; six months, $22; one year, $40; one-fourth page one time, $8; one year, $65; one-half page, one time, $15; one year, $110; one page, one time, $25; one year, $200.

MEDICAL COUNCIL.—Monthly. Medical. Established 1895. J. J. Taylor, M. D., publisher. Subscription, $1; estimated circulation, 15,000; 80 pages, 7x10. Office, Twelfth and Walnut streets.

Advertising rates, agate, 45 cents a line; ⅛ page, $10; ¼ page, $15; ½ page, $25; one page, $45.

MEDICAL SUMMARY.—Monthly. Medical. Established 1879. R. H. Andrews M. D., publisher. Subscription, $1; sworn circulation, 10,000; 72 pages, 2 columns; length of columns, 8¼ inches; width, 2½ inches. Office, 2321 Park avenue.

Advertising rates, one-fourth page, six months, $45; one year, $80; one-half page, six months, $80; one year, $150; one page, six months, $150; one year, $250; one inch, one year, $25.

MEDICAL TIMES AND REGISTER.—Monthly. Medical. Established 1870. Medical Publishing Co., publishers. Subscription, $1; estimated circulation, 8,000; 64 pages, 7x10. Office, Betz Building.

Advertising rates, one inch, one time, $3; three months, $9; six months, $15; one year, $25; ⅛ page, one time, $5; ¼ page, $10; ½ page, $15; one page, $25.

MEDICAL WORLD.—Monthly. Medical. Established 1883. C. F. Taylor, M. D., publisher. Subscription, $1; guaranteed average circulation, exceeding 27,000; 80 pages, 2 columns; length of columns, 8¼ inches; width, 2½ inches. Forms close 15th of preceding month. Office, 1520 Chestnut street.

Advertising rates, one-sixteenth page (one inch), one time, $5; three months, $12; six months, $22; one year, $40; one-half page, one time, $25; three months, $69; one year, $220; one page one year, $400.

NEW IDEAS.—Monthly. Agents and Inventors. Established 1895. New Ideas Publishing Co., publishers. Subscription, 50 cents; guaranteed circulation, 150,000; 16 to 24 pages, 4 columns; length of columns, 13 inches; width, 2⅛ inches. Can use matrices. Last forms close 25th preceding month. Office, 1222 Frankford avenue.

Advertising rates, 75 cents per agate line. Reading notices, $1 per agate line. No discounts for time or space.

See advertisement on page 397.

PENNSYLVANIA HERALD. — Monthly. Sunday School. Religious. Established 1894. Rev. Charles Roads, D. D., publisher. Subscription, 25 cents; guaranteed average circulation, 10,000; 16 pages, 2 columns; length of columns, 8 inches; width, 2¼ inches. Office, 1420 Chestnut street.

Advertising rates, agate, 7 cents a line; ¼ page, one time, $3.50; ½ page, $6; one page, $10. Special positions, 1-5 extra. 10 per cent discount on yearly contracts.

RECORDER.—Monthly (26th). Fraternal Mystic Circle Co. Established 1892. Haag & Parris, publishers. Subscription, 50 cents; guaranteed average circulation, 16,000; 8 and 12 pages, 3 columns; length of columns, 13⅝ inches; width, 3 inches. Forms close 20th preceding month. Can use matrices. Office, 153 North Third street.

Advertising rates, 25 cents a line; one inch, per time, $2.50; 2 inches, $4; 4 inches, $7.50; 8 inches, $14; 16 inches, $25. Discounts, 5 per cent on six months; 10 per cent on one year. Reading notices double.

SUN. — Monthly. Agents. Established 1894. C. W. Congdon, publisher. Subscription, 50 cents; claimed average circulation, exceeding 20,000; 16 pages, 4 columns; length of columns, 13½ inches; width, 2⅛ inches. Forms close 15th preceding month. Office, 2257 North Van Pelt street.

Advertising rates, agate, 20 cents a line.

TABLE TALK.—Monthly. Culinary and Household. Established 1885. Table Talk Publishing Co., publishers. Subscription, $1; sworn circulation, 24,000; 76 pages, 2 columns; length of columns, 8 inches; width, 2½ inches. Forms close 10th of preceding month. Office, 1113 Chestnut street.

Advertising rates, agate, 1 inch, one time, $4; one page, $60; ½ and ¼ page, pro rata. Special positions, 10 per cent additional. Reading notices, 75 cents a line. Discounts, three months, 5 per cent; six months, 10 per cent; twelve months, 20 per cent.

TRAFFIC.—Monthly. Industrial. Established 1892. Burk & McFetridge Co., publishers. Subscription, $1.50; estimated circulation, 15,000; 24 pages, 4 columns; length of columns, 11½ inches; width, 2¼ inches. Office, 306 and 308 Chestnut street.

Advertising rates, agate, 1 inch one time, $2.50; three months, $6; six months, $10; one year, $18; ¼ page (12 inches), one time, $30; three months, $35; six months, $65; one year, $125; one page, one time, $75; one year, $400.

WESTMINSTER TEACHER.—Monthly. Presbyterian. Established 1872. The Presbyterian Board of Publication and Sabbath School Work, publishers. Subscription, 60 cents; claimed circulation, 72,000; 48 pages, 2 columns; length of columns, 8¾ inches; width, 2½ inches. Forms close first of preceding month. Office, 1319 Walnut street.

Advertising rates, agate, 45 cents a line (nothing less than 5 lines); one page, one time, $75; ¼ and ½ page pro rata. Discounts, 10 per cent on three months; 15 per cent on six months; 20 per cent on one year.

WOMEN'S IDEAS.—Monthly. For Women. Established 1897. Dorothy Black, publisher. Subscription, 50 cents; guaranteed average circulation, 100,000; 20 pages, 4 columns; length of columns, 12½ inches; width, 2 1-6 inches. Can use matrices. Forms close 20th of preceding month. Office, Sixteenth and Morse streets.

Advertising rates, 50 cents a line. No discounts for time or space.

CHRISTIANITY IN EARNEST. — Bimonthly. Methodist Episcopal. Established 1889. Board of Church Extension of M. E. Church, publishers. Subscription, 50 cents; guaranteed circulation, 35,000; 48 pages, 2 columns; length of columns, 7 inches; width, 2¼ inches. Office, 1026 Arch street.

Advertising rates, one-half page, one time, $20; six months, $50; one year, $75; one page, one time, $30; six months, $75; one year, $150.

PITTSBURGH

BEOBACHTER. — Every morning and WEEKLY. Thursdays. German. Democratic. Established 1880. Peter Yochum, Jr., publisher. Subscription, daily, $3.50; claimed circulation, 6,800; Sunday, $1.50, claimed circulation, 8,400; weekly, $1.50; estimated circulation, 6,500; daily, 4, weekly, 8, Sunday, 8 to 12 pages, 8 columns; length of columns, 22¼ inches; width, 2⅛ inches. Office, 412 Diamond street.

Advertising rates, daily, Sunday or weekly, 1 inch, one time, 75 cents; one week, $3; one month, $8; three months, $18; six months, $30; one year, $50. Reading notices, long primer, 15 cents a line.

CHRONICLE TELEGRAPH.—Every evening except Sunday, and WEEKLY, Thursdays. Republican. Established 1841. Chronicle Telegraph Publishing Co., publishers. Subscription, daily, $3; sworn average circulation, 56,814*; weekly, $1; estimated circulation, 25,000; 14 pages, 8 columns; length of columns, 21¼ inches; width, 2⅛ inches. Can use matrices. Office, 347-349 Fifth avenue.

Advertising rates, daily, agate, 18 cents per line one time; six times, 14 cents; one month, 11 cents; three months, 9 cents; six months and over, 7 cents a line per time. Open space used within one year, ranging from 1,000 lines at 14 cents a line to 14,000 lines at 7 cents. Classified ads, 1 cent a word. Business notices, 30 cents a line each time; pure reading, 50 cents a line. Weekly, 22½ cents a line; three months, $2.50; six months, $4.50; one year, $7.50 a line. Business notices same as daily.

COMMERCIAL GAZETTE.—Every morning except Sunday. Republican. Established 1786. Pittsburgh Commercial Gazette (Incorp.), publishers. Subscription, $3; sworn average circulation, 47,332*; 8 to 12

pages, 8 columns; length of columns, 21¾ inches; width, 2⅛ inches. Can use matrices. Office, 347-349 Fifth avenue.

Advertising rates, agate, per line one time, 18 cents; six times, 14 cents; 12 times, 12 cents; one month, 11 cents; two months, 10 cents; three months, 9 cents; 104 times, 8 cents; 156 times, 7 cents. Corresponding space rates ranging from 1,000 lines at 14 cents, to 14,000 lines at 7 cents; position extra. Classified ads 1 cent a word each insertion. Business notices, 30 cents a line.

DISPATCH.—Every morning, and WEEKLY, Thursdays. Independent. Established 1846. Dispatch Publishing Co., publishers. Subscription, daily, $6; sworn circulation, 51,084; Sunday, $2.50; sworn circulation, 72,860; weekly, $1; estimated circulation, 4,000; 12 to 32 pages, 8 columns; length of columns, 21 inches; width, 2¼ inches. Can use matrices. Office, Diamond and Smithfield streets.

Advertising rates, daily (not including Sunday), agate (nothing less than 7 lines), one time, 18 cents a line; one week, 14 cents; one month, 11 cents; three months, 8 cents; six months, 7 cents; one year, 6 cents a line per time. Special line rates for E. O. D., etc. Sunday only, 20 cents a line; three months, 18 cents; six months, 16 cents; one year, 14 cents a line per time. Weekly, 12 cents a line; three months, 11 cents; six months, 10 cents; yearly rate, 8 cents. Space contracts nsed within one year, 13 cents to 7 cents in daily; 20 to 14 cents in Sunday; 11 to 5 cents in weekly, for amounts ranging from 1,000 to 20,000 lines. Special rate for hotels, resorts and school advertising. Local or reading notices, 25 cents to $1 per nonpareil line, according to position, time and space.

See advertisement on page 459.

LEADER.—Every evening except Sunday, and SUNDAY MORNING. Independent. Established 1864. Leader Publishing Co., publishers. Subscription, daily, $6; estimated average circulation, 29,566; Sunday, $2.50; estimated average circulation, 35,886; 10 to 16 pages (Sunday, 32 pages), 7 columns; length of columns, 21 inches; width, 2⅛ inches. Can use matrices. Office, 431 Fifth avenue.

Advertising rates, daily, agate, 15 cents a line; one week, 14 cents; one month 10 cents; three months, 7 cents; six months, 6 cents; one year, 5½ cents a line per time. Special line rates on E. O. D., etc. Classified ads, 1 cent a word. Reading notices, 30 cents per line; 500 lines or more, 20 cents. Sunday, 15 cents a line, one time; two months, 14 cents; three months, 12 cents; six months, 11 cents; one year, 10 cents a line per time.

POST.—Every morning. Democratic. Established 1842. The Post Printing and Publishing Co., publishers. Subscription, daily, $3; sworn average circulation for year 1900, 61,232*; Sunday, $2; average for three months ending March 31, 1901, 59,336; 8 to 28 pages; 8

columns; length of columns, 21 inches; width, 2⅛ inches. Can use matrices. Office, 324 Fifth avenue.

Advertising rates, daily, agate, one line, one time, 18 cents; 2 times, 16 cents; 3 times, 14 cents; 7 times, 13 cents; two weeks, 12 cents; three weeks, 11 cents; one month, 10 cents; three months, 8 cents; six months, 7 cents; one year, 6 cents a line per time. Special line rates for E. O. D., etc. Preferred positions, 15 to 25 per cent extra. Corresponding space rates. Classified ads, 10 cents a line. Reading matter, 30 and 50 cents a line. Local notices, 20 cents; telegraphic notices, $1 a line. Sunday, 13 cents a line; one month, 15 cents; three months, 12 cents; six months, 11 cents; one year, 10 cents a line.

PRESS.—Every evening except Sunday, and SUNDAY MORNING. Independent. Established 1884. Press Publishing Co., publishers. Subscription, daily, $3; sworn average circulation, daily, for five months ending June 30, 1901, 77,376*; Sunday, $2.50; claimed circulation, 55,000; daily, 10 to 24 pages; Sunday, 32 to 40 pages, 8 columns; length of columns, 21½ inches; width, 2¼ inches. Can use matrices. Office, 325 Fifth avenue.

Advertising rates, daily, agate, 18 cents a line; 6 times, 13 cents; 12 times, 12 cents; 18 times, 11 cents; 26 times, 10 cents; two months, 9 cents; three months, 8 cents; six months, 7 cents; twelve months, 6 cents per line per time. Special line rates for E. O. D., etc. Space contracts as follows: 2,000 lines used within one year, 12 cents; 5,000 lines, 10 cents; 10,000 lines, 8 cents; 20,000 lines, 7 cents a line; minimum space one inch. Special positions 10 and 25 per cent extra. Sunday only, 18 cents a line; one month, 16 cents; three months, 13 cents; six months, 11 cents; one year, 9 cents. Classified, 1 cent a word. Reading notices, 30 and 50 cents a line.

See advertisement on page 374.

SLOVAK DAILY.—Every evening except Sunday. Slavonic. Independent. Established 1901. Slovak Publishing Co., publishers. Subscription, $5; 4 pages, 7 columns; length of columns, 22 inches; width, 2¼ inches. Can use matrices. Office, 612-614 Grant street.

Advertising rates on application.

TIMES.—Every morning except Sunday. Republican. Established 1880. The Pittsburg Times, publishers. Subscription, $3; sworn average circulation, 52,110*; 8 pages, 8 columns; length of columns, 22 inches; width, 2¼ inches. Can use matrices. Office, 336 Fourth avenue.

Advertising rates, agate, per line, one time, 17 cents; three times, 15 cents; one week, 13 cents; one month, 10 cents; three months, 8 cents; six months, 7 cents; one year, 6 cents. Special line rates on E. O. D., etc. Space contract rates: on 1,000 lines, 15 cents; on 2,000 lines, 13 cents; 3,000 lines, 11 cents; 5,000 lines, 9 cents; 10,000 lines, 8

cents; 20,000 lines, 7 cents. Reading notices, 50 cents a line. Classified ads, 10 cents a line.

VOLKSBLATT UND FREIHEITS FREUND.—Every morning, and WEEKLY, Thursdays. German. Republican. Established, daily, 1848; weekly, 1834. Neeb-Hirsch Publishing Co., publishers. Subscription, daily $3.50; estimated circulation, 20,000 (Sunday, $1.50; estimated, 10,000); weekly, $1; estimated circulation, 6,000; 8 pages; Sunday, 16 pages, 7 columns;; length of columns, 20¾ inches; width, 2¼ inches. Can use matrices. Office, 525 Smithfield street.

Advertising rates, daily, per square (½ inch), one time, $1; one week, $4; one month, $13; three months, $27; six months, $45; one year, $78; Sunday, ½ inch, one time, $1; one month, $4; three months, $9.75; six months, $15.60; one year, $26; weekly, ½ inch one time 75 cents; one month, $2.25; three months, $5.85; six months, $9.75; one year, $15.60. Reading notices, 25 cents a line.

ALLEGHENIER AND PITTSBURGER SONNTAGSBOTE.—(See Alleghany, Pa.)

AMERIKANSKO SLOVENSKE NOVINY. —Every Thursday. Slavonic. Established 1886. P. V. Rovnianek & Co., publishers. Estimated circulation, 37,000; 4 and 8 pages. Office, 612-614 Grant street. Also publishes SLOVAK DAILY and RARASEK.

Advertising rates, one inch, one time, $1; one month, $3; three months, $7; six months, $12; one year, $20; 2 inches, one time, $1.75; one month, $5; three months, $10; one year, $35. Reading notices, 20 cents a line.

CATHOLIC.—Every Wednesday. Catholic. Established 1844. Catholic Publishing Co., publishers. Subscription, $1.50; claimed circulation, 14,000; 16 pages, 4 columns; length of columns, 15 inches; width, 2½ inches. Office, 347 Fifth avenue.

Advertising rates, one inch, one time, $1.20; one month, $4.50; three months, $12; six months, $20; one year, $35. Reading notices, 20 cents a line.

CHRISTIAN ADVOCATE.—Every Thursday. Methodist Episcopal. Established 1833. James A. Moore, publisher. Subscription, $1; claimed average circulation, 25,224*; 16 pages, 4 columns; length of columns, 15¾ inches; width, 2½ inches. Office, 524 Penn avenue.

Advertising rates, agate, 11 cents a line; book ads, 8 cents a line. Discounts, 10 per cent on one month, or 200 lines; 15 per cent on two months, or 500 lines; 20 per cent on three months, or 750 lines; 25 per cent on six months, or 1,000 lines; 33 1-3 per cent on 1,500 lines; 40 per cent on one year, or 2,000 lines. Readers, 25 cents per nonpareil line.

CHRISTIAN UNION HERALD.—Every Saturday. United Presbyterian. Established 1880. United Presbyterian Board of Publication, publishers. Subscription, 80 cents; claimed circulation, 23,000; 16 pages, 3 columns; length of columns, 11½ inches; width, 2 ½ inches. Forms close Friday of preceding week. Office, 209 Ninth street.

Advertising rates, agate, 20 cents a line. Discounts, 4 times, 10 per cent; three months, 20 per cent; six months, 30 per cent; one year, 40 per cent. Reading notices, 40 cents per count line.

GAZETA PITTSBURGSKA.—Every Saturday. Polish. Established 1885. Z. Chrzanowski, publisher. Subscription, $1.50; claimed circulation, 5,000; 8 pages, 6 columns; length of columns, 19½ inches; width, 2⅛ inches. Office, corner Seventeenth and Liberty streets.

Advertising rates, 1 inch, one time, 50 cents; one month, $2; three months, $4; six months, $6; one year, $12; 3 inches and over when plates are used or matter not changed 20 cents an inch per time. Reading notices, 10 cents a line; 6 lines, 50 cents. Further rates on application.

See advertisement on page 397.

JEWISH CRITERION.—Every Friday. Society and Home. Established 1895. Geo. A. Levy, publisher. Subscription, $2; estimated average circulation, 6,500; 16 pages, 3 columns; length of columns, 10¾ inches; width, 2½ inches. Can use matrices. Office, 202 Ferguson Block.

Advertising rates, one inch, one time, $1; one month, $3.50; three months, $10; six months, $19; one year, $32. Position, 10 per cent extra. Reading notices, locals, 20 cents a line; 500 lines, 15 cents; 1,000 lines, 12½ cents.

LABOR WORLD. — Every Thursday. Labor. Labor World Publishing Co., publishers. Subscription, $1.50; claimed average circulation for three months ending March 31, 1901, 10,702; 8 pages, 5 columns; length of columns, 20 inches; width, 2¾ inches. Can use matrices. Office, 420 Diamond street.

Advertising rates, 40 to 50 cents an inch. Locals, 10 cents a line.

METHODIST RECORDER.—Every Saturday. Methodist Protestant. Established 1839. F. W. Pierpont, publisher. Subscription, $2; estimated circulation, 6,700; 24 pages, 3 columns; length of columns, 11¾ inches; width, 2 1-3 inches. Office, 422 Fifth avenue.

Advertising rates, agate, per line, one time, 10 cents. Reading notices, 20 cents a line. Discounts on four insertions, 25 per cent; three months, 40 per cent; one year, 50 per cent.

NATIONAL LABOR TRIBUNE.—Every Thursday. Labor. Established 1873. Joseph Telford, publisher. Subscription, $2; estimated circulation, 14,000; 8 pages, 7 columns; length of columns, 20½ inches; width, 2⅛ inches. Office, Fifth avenue and Smithfield street.

PENNSYLVANIA

Advertising rates, 1 inch, one time, $1.25; one month, $4; three months, $10; six months, $18; one year, $32.

NATIONAL STOCKMAN AND FARMER. Every Thursday. Live Stock and Agricultural. Established 1877. The Axtell-Rush Publishing Co., publishers. Subscription, $1; estimated circulation, 44,000; 36 pages, 3 columns; length of columns, 11 inches; width, 2⅝ inches. Forms close one week in advance. Office, 203 Shady avenue.

Advertising rates, agate, 30 cents per line. Discounts: three months, or 500 lines, 27 cents per line; six months, or 1,000 lines, 25 cents per line; twelve months, or 2,000 lines, 24 cents per line. Business notices, 50 cents per line count.

See advertisement on page 414.

PRESBYTERIAN BANNER.—Every Thursday. Presbyterian. Established 1814. Presbyterian Banner Publishing Co., publishers. Subscription, $2; claimed circulation, 15,500; 32 pages, 3 columns; length of columns, 11½ inches; width, 2⅞ inches. Can use matrices. Office, 604 Penn Building.

Advertising rates, agate, 15 cents per line. Preferred position, ¼ extra. Reading notices, 25 cents per nonpariel line. Discounts, 10 per cent on one month, or 200 lines; 20 per cent on three months, or 750 lines; 25 per cent on six months, or 1,000 lines; 33 1-3 per cent on nine months, or 1,500 lines; 40 per cent on one year, or 2,000 lines.

UNITED PRESBYTERIAN.—Every Thursday. United Presbyterian. Established 1842. Murdoch, Kerr & Co., publishers. Subscription, $1.50; guaranteed average circulation, 12,736; 16 and 20 pages, 4 columns; length of columns, 11½ inches; width, 2¼ inches. Can use matrices. Office, 209 Ninth street.

Advertising rates, agate, 10 cents per line. Discounts 10 per cent on 500 lines, 15 per cent on one month; 20 per cent on three months, or 1,000 lines; 30 per cent on six months, or 2,000 lines; 40 per cent on one year, or 3,000 lines. Reading notices, 25 cents per nonparell line.

VOLKSFREUND.—Every Friday. Jewish. Established 1888. The Volksfreund, publishers. Subscription, $1; claimed circulation, 5,000; 8 to 16 pages, 5 columns; length of columns, 17¼ inches; width, 2 1-16 inches. Office, 824 Fifth avenue.

Advertising rates, one inch, one year, $10; 2 inches, $16; 3 inches, $22.

WIELKOPOLANIN. — Every Thursday. Polish. Catholic. Political and Social. Established 1899. The Polish Printing and Publishing Co., publishers. Subscription, $1.50; estimated circulation, 12,000; 8 pages, 7 columns; length of columns, 22⅝ inches; width, 2⅛ inches. Forms close Tuesdays, A. M. Office, 56, 22d street.

Advertising rates, per inch, 35 cents per time; one inch, three months, $4.29; six months, $8.06; one year, $15.08; 3 inches, one month, $3.84; three months, $12.09; six months, $23.40; one year, $42.12. Large advs. over three months duration, 25 cents an inch. Reading notices, 10 cents a line.

BIBLE TEACHER.—Monthly. United Presbyterian. Established 1870. United Presbyterian Board of Publication, publishers. Subscription, 60 cents; claimed average circulation for year 1900, 7,000; 36 pages, 6x9. Office, 209 Ninth street.

Advertising rates on application.

KEYSTONE ENDEAVORER.—Monthly. Christian Endeavor. Established 1893. Keystone Endeavor Co., publishers. Subscription, 50 cents; estimated circulation, 10,000; 8 pages, 4 columns; length of columns, 12 inches; width, 2⅛ inches. Office, 305 Fourth avenue.

Advertising rates, agate, one inch, $1, first time; subsequent insertions, 75 cents; yearly orders, 65 cents an inch. Readers, 10 cents a line, with discounts.

RARASEK.—Monthly. Slavonic. Humorous. P. V. Rovnianek & Co., publishers. Subscription, $1; estimated circulation, 10,000; 8 pages, 3 columns; length of columns, 11¼ inches; width, 2½ inches. Office, 612-614 Grant street.

Advertising rates, one inch, one year, $10.

POTTSVILLE

EVENING CHRONICLE.—Every evening except Sunday, and STANDARD, Fridays. Independent Democratic. Established, daily, 1875; weekly, 1859. The Chronicle Publishing Co., publishers. Subscription, daily, $3; claimed circulation, 6,500; weekly, $1; claimed circulation, 1,800; 4 to 8 pages, 7 columns; length of columns, 21 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, and weekly, (both papers), agate, 5 cents per line first time, 3 cents second time and 2 cents afterwards; 1,000 inches or more within one year, 12 cents an inch. Business notices, solid brevier, 10 cents first time, 5 cents afterwards. Classified ads, 1 cent a word each insertion. Reading notices, one time, 10 cents; every subsequent insertion, 5 cents per line.

REPUBLICAN.—Every evening except Sunday, and SCHUYLKILL REPUBLICAN, Saturdays. Republican. Established, daily, 1884; weekly, 1872. J. H. Zerbey, publisher. Subscription, daily, $3; estimated circulation, 7,000; weekly, $2; estimated circulation, 1,500; 4 to 8 pages; daily, 8, weekly, 6 columns; length of columns, 21¼ inches; width, 2⅛ inches.

Advertising rates, nonpareil, 5 cents a line first time, second time 3 cents, subsequent insertions, 2 cents a line; one inch, one month, $5; three months, $13; six months, $22.50; one year, $36. E. O. D., ¾ of daily rates. Classified ads, 10 cents a line first time, 5 cents for second time, and 3 cents a line after. Reading notices, 5, 10 and 15 cents a line. Weekly, 1-6 of daily rates.

READING

EAGLE.—Every evening except Sunday, SUNDAY MORNING, and WEEKLY, Saturdays. Independent. Established, daily, 1868; Sunday, 1877; weekly, 1840. Jesse G. Hawley, publisher. Subscription, daily, $5; sworn average circulation for year 1900, 15,141* (Sunday, 8,220·); weekly, $2; sworn average circulation for same period, 3,896*; daily, 6 to 8 pages; Sunday, 10 to 16 pages; weekly, 12 to 16 pages; 8 columns; length of columns, 20 inches; width, 2 1-12 inches. Can use matrices.

Advertising rates, daily and Sunday, agate, per line, one time, 8 cents; one week, 28 cents; one month (30 times), 90 cents; longer time, 3 cents per line each insertion. Special positions extra. Local notices, reading type, 25 cents a line, with discounts; agate notices, 6 cents a line, with discounts. Classified advertisements at display rates. No cuts or large type inserted. Weekly, per line, one time, 8 cents; one month, 15 cents; three months, 27 cents; six months, 50 cents; one year, 80 cents. Special notices, ¾ extra. Locals, 10 cents per line, with discounts.

EVENING TELEGRAM.—Every evening except Sunday. Democratic. Established 1887. Reading Telegram Co., publishers. Subscription, $3; claimed circulation, 5,100; 6 and 8 pages, 7 columns; length of columns, 21 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, nonpareil, per line, one time, 6 cents; one week, 19 cents; one month, 38 cents; three months, 70 cents; six months, $1.20; one year, $2 a line.

TIMES.—Every morning except Sunday, and BERKS AND SCHUYLKILL JOURNAL, Saturdays. Republican. Established daily, 1857; weekly, 1816. Reading Times Publishing Co., publishers. Subscription, daily, $5; claimed circulation, 4,850; weekly, $1.50; claimed circulation, 3,350; 8 pages, 6 to 8 columns; length of columns, 22½ inches; width, 2⅛ inches.

Advertising rates, per line, nonpareil, one time, 6 cents; two times, 10 cents; three times, 13 cents; one week, 22 cents; one month, 45 cents; three months, 85 cents; six months, $1.45; one year, $2.65 per line. Weekly, per line, one time, 10 cents; two times, 12 cents; one month, 16 cents; two months, 35 cents; six months, 50 cents; one year, 80 cents.

LABOR ADVOCATE.—Every Saturday. Labor news. Established 1900. Harry F. De Gour, publisher. Subscription, $1; estimated circulation, 5,000; 4 to 8 pages, 6 and 7 columns; length of columns, 19 and 22 inches; width, 2 1-6 inches.

Advertising rates, nonpareil, 6 cents a line; one month, 16 cents; three months, 35 cents; six months, 65 cents; nine months, 95 cents; one year, $1.20 a line. Reading notices 10 cents a line.

See advertisement on page 457.

READING ADLER.—Every Saturday. German. Democratic. Established 1796. Ritter & Co., publishers. Subscription, $1.50; claimed circulation, 5,000; 6 to 8 pages, 7 columns; length of columns, 21 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, per inch, one time, $1.20; one month, $2; three months, $4.20; six months, $6; one year, $9.60.

Also publishes READING WEEKLY NEWS, circulation, 4,000

REFORMED CHURCH RECORD.—Every Thursday. Reformed Church. Established 1888. Daniel Miller, publisher. Subscription $1.25; claimed circulation, 4,900; 4 pages, 8 columns; length of columns, 20¼ inches; width, 2⅛ inches.

Advertising rates, 1 inch, 1 month, $1.50; three months, $3; six months, $5; one year, $8.

SCRANTON

REPUBLICAN.—Every morning, and WEEKLY, Wednesday. Republican. Established, daily, 1867; weekly, 1856; Sunday, 1883. Joseph A. Scranton & Son, publishers. Subscription, daily, $6; estimated circulation, 9,000; Sunday, $2; estimated circulation, 5,000; weekly, $1; estimated circulation, 3,000; 8 to 12 pages (Sunday, 12 pages) 7 columns; length of columns, 21½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, less than 500 inches, 25 cents an inch; 500 inches, 20 cents; 1,200 inches, 16 cents; 3,000 inches, 15½ cents; 6,000 inches, 15 cents. Special positions extra. Classified ads., 1 cent a word. Business notices, leaded minion, 15 cents per line each insertion. Sunday, one inch, one time, $1; one month, $3; three months, $6.50; six months, $12; one year, $20. Business notices, 15 cents per line, each insertion. Weekly, one inch, one time, $1; one month, $2.50; three months, $6; six months, $9; one year, $15. Business notices, 10 cents per line per time. Metal cuts required.

TIMES.—Every evening except Sunday. Democratic. Established 1869. Edward J. Lynett, publisher. Subscription, $3; sworn average circulation for year 1900, 16,841*; 8, 10 and 12 pages, 7 columns; length of columns, 21¼ inches; width, 2⅛ inches.

Advertising rates, daily, per inch, one time, $1; one week, $5; one month, $13; three months, $20; six months, $39; one year, $78. E. O. D., three-fourths of daily rates. Classified advertisements, ½ to 1 cent a word. Pure reading matter, 25 cents per count line.

TRIBUNE.—Every morning except Sunday. Republican. Established 1891. O. F. Byxbee, publisher. Subscription, $6; claimed average circulation for year 1900, 10,579*; 8 to 12 pages, 7 columns; length of columns, 21½ inches; width, 2⅛ inches. Can use matrices.

PENNSYLVANIA

Advertising rates, less than 500 inches, 25 cents an inch; 500 inches, 20 cents; 1,000 inches, 16 cents; 3,000 inches, 15½ cents, 6,000 inches, 15 cents an inch. Special positions, 10 to 20 per cent extra. Classified advertisements, 1 cent a word. Reading notices, 15 cents a line.

TRUTH.—Every evening except Sunday. Independent. Established 1884. Barrett & Jordan, publishers. Subscription, $3; claimed average circulation, 16,000; 8 and 12 pages, 7 columns; length of columns, 21 9-16 inches; width, 2⅛ inches.

Advertising rates, nonpareil, one inch per time, 75 cents; on contract, 30 cents an inch per time. Discounts, 250 inches, 10 per cent; 500 inches, 20 per cent; 750 inches, 25 per cent; 1,000 inches, 30 per cent; 1,500 inches, 35 per cent; 2,000 inches, 40 per cent; 3,000 inches and upwards, 50 per cent. Classified, 1 cent a word. Reading notices, 15 cents per line. Preferred positions extra.

See advertisement on page 461.

DIOCESAN RECORD.—Every Saturday. Roman Catholic. Established 1890. Neil McTague, publisher. Subscription, $1; guaranteed circulation, 8,000; 8 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates, per inch, one time, 50 cents; one month, 35 cents; three months, 30 cents; six months, 25 cents; one year, 20 cents per time. Reading notices, 5 to 15 cents a line.

SUNDAY FREE PRESS.—Every Sunday. Independent Democratic. Established 1871. Jas. J. Mahon, publisher. Subscription, $1; claimed average circulation, 10,700; 8 to 20 pages, 7 columns; length of columns, 20½ inches; width, 2⅛ inches.

Advertising rates, per inch, per time, 5 cents per thousand circulation. Reading notices, 10 to 20 cents per line.

THE SCRANTONIAN.—Every Sunday. Independent. Established 1897. Richard Little, publisher. Subscription, $1; estimated circulation, 12,000; 12 pages, 7 columns; length of columns, 21½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, 1 to 5 inches, one time, $1 per inch; one month, 85 cents; three months, 80 cents; six months, 70 cents; one year, 60 cents per inch, per time. Reading notices, nonpareil, 15 cents a line; minion, 20 cents; pica, 30 cents. Special positions extra.

SCIENCE AND INDUSTRY.—Monthly. Stationary and Marine Engineering and Electricity. Established 1896. The Colliery Engineer Co., publishers. Subscription, $1; claimed average circulation 25,917*; 92 pages, 2 columns; length of columns, 8 inches; width, 2½ inches.

Advertising rates, $3.90 per inch per issue; 2 inches, $7.15; 3 inches, $10.40; ¼ page, $13; ½ page, $23.40; one page, $43.35.

PENNSYLVANIA

WASHINGTON

REPORTER.—Every evening except Sunday. Republican. Established 1808. Christman Publishing Co., publishers. Subscription, $1; claimed average circulation for six months ending April 30th, 1901, 5,484; 8 pages, 7 columns; length of columns, 19¾ inches; width, 2⅛ inches.

Advertising rates, one inch, one time, 84 cents; one week, $2.04; one month, $4; three months, $7.50; six months, $15; one year, $30. Reading notices, 8 cents a line first time; 4 cents each subsequent insertion. Discount of 10 to 25 per cent on amounts ranging from $10 to $75.

WEST CHESTER

LOCAL NEWS.—Every evening, except Sunday. Established 1872. William H. Hodgson, publisher. Subscription, $3; claimed circulation, 14,000; 4 pages, 8 columns; length of columns, 23¼ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, agate, per line, one time, 10 cents; two times, 15 cents; one week, 30 cents; one month, 85 cents; three months, $1.75; six months, $4; one year, $7. Classified advertisements, 10 cents a line. E. O. D., one week, 25 cents; one year, $4.50. Local notices, 25 cents a line.

MORNING REPUBLICAN.—Every morning except Sunday. Republican. Established 1808. Horace F. Temple, proprietor. Subscription, $3; guaranteed circulation, 7,218; 8 pages, 6 columns; length of columns, 20 inches; width, 2 1-6 inches. Can use matrices.

Advertising rates, daily, transient, 50 cents an inch, first time; 30 cents an inch after; three months, 20 cents an inch per time; six months, 18 cents; one year, 16 cents. E. O. D., three months, 24 cents; six months, 22 cents; one year, 20 cents per inch, per time. Classified, 1 cent a word. Reading notices ,10 cents a line per time. Business locals, 3 months, 10 cents a line; 6 months, 7 cents; one year, 5 cents.

WEST GROVE

SUCCESS WITH FLOWERS.—Monthly. Floriculture. Established 1889. Success With Flowers Publishing Co., (Inc.) publishers. Subscription, 25 cents; claimed circulation, 62,000; 32 pages, 2 columns; length of columns, 8½ inches; width, 2¼ inches. Forms close 10th of preceding month.

Advertising rates, agate, 45 cents a line; three months, 40 cents; six months, 35 cents; one year, or 200 lines, 30 cents. One page, $70.

WILKESBARRE

EVENING LEADER.—Every evening except Sunday. SUNDAY MORNING and UNION LEADER, Fridays. Democratic. Established 1849. Edward F. Bogart, publisher.

PENNSYLVANIA

Subscription, daily, $6; estimated circulation, 6,000 (Sunday, $2; 9,500); weekly, $1; estimated circulation, 2,900; 8 pages, 7 columns; length of columns, 21½ inches; width, 2⅛ inches.

Advertising rates, nonpareil, 1 inch, one time, $1; one week, $3.50; one month, $9; three months, $16; six months, $30; one year, $48. E. O. D., ¾ of daily rates. Locals, 20 and 25 cents. Sunday only 75 cents an inch each time. Locals, 15 cents a line. Weekly, 1-3 ofdaily rates for week, month or year.

NEWS.—Every morning, and DOLLAR NEWS, Saturdays. Daily, Democratic: Sunday and Weekly, Independent. Established, daily, 1884; Sunday and weekly, 1878. News Publishing Co., publishers. Subscription, daily, $4.20; claimed circulation exceeding 4,000 (Sunday, $2; estimated 5,000); weekly, $1; claimed circulation, 800; 8 pages, 7 columns; length of columns, 20¼ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, nonpareil, daily, 1 inch, one time, 50 cents; three times, $1; per month, $2; daily and Sunday, $3.50 an inch per month; Sunday only, 75 cents an inch each time. Reading notices in daily, 10 cents; in Sunday, 15 cents a line. Weekly, 50 cents per inch each insertion. Reading notices, 5 cents per line.

RECORD.—Every morning except Sunday, and RECORD OF THE TIMES, Tuesdays and Fridays. Republican. Established, daily, 1873; weekly, 1832. Wilkesbarre Record Co., publishers. Subscription, daily, $6; sworn average circulation for five months ending May 31, 1901, 11,862*; semi-weekly, $1; sworn average circulation for same period, 4,118*; 8 to 16 pages, 7 columns; length of columns, 21½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, one inch, one time, $1; one week, 50 cents per time; one month, 50 cents; three months, 28 cents; six months, 24 cents; one year, 21 cents. Position extra. E. O. D., ¾ daily rate. Special notices, 10 cents a line. Reading notices, 10 and 20 cents a line. Rates for semi-weekly, 1 t. a. w. 1-3 of daily rates; both issues ½ daily rate. In combination with daily, 1-6 of daily rate.

TIMES.—Every evening except Sunday, and WEEKLY, Saturdays. Republican. Established, daily, 1890; weekly, 1895. Times Co., publishers. Subscription, daily, $4.80; claimed circulation, 9,416; weekly, $1; claimed circulation, 2,550; 8 to 12 pages, 7 to 8 columns; length of columns, 20 inches, width, 2⅛ inches. Can use matrices.

Advertising rates, daily, 1 inch, one time, $1; one week, $4.50; one month, $11.50; three months, $23; six months, $36; one year, $56. E. O. D., ¾ of daily rates; position, 25 to 50 per cent extra. Special notices, first page, 10 cents a line. Business notices, 20 cents a line. Weekly, display rates ¼ of daily rates for week or longer. Metal cuts required.

PENNSYLVANIA

WILLIAMSPORT

GAZETTE AND BULLETIN. — Every morning, and TRI-WEEKLY. Republican. Established, daily, 1868. O. S. Brown, publisher. Subscription, daily, $3; sworn circulation, 6,150; tri-weekly, $1.25; claimed circulation, 3,850; 8 pages; daily, 6, tri-weekly, 8 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates, daily, nonpareil, one inch, one time, $1; one week, $3.60; one month, $9; three months, $15.50; six months, $23.50; one year, $37.50; 2 inches, one year, $65 E. O. D., two-thirds of daily rates. Double column, 25 per cent extra. Position, extra. Locals, 20 cents per line. Tri-weekly, 1 inch, one time, $1; one month, $2.50; three months, $5; six months, $8; one year, $12.

See advertisement on page 369.

SUN.—Every evening except Sunday, and TRI-WEEKLY, Mondays, Wednesdays and Fridays. Democratic. Established 1870. J. W. Sweely, publisher. Subscription, daily, $3: sworn average circulation five months ending May 31, 1901, 7,849*; tri-weekly, $1.25; sworn average circulation for same period, 4,020*; 8 pages, 6 columns; length of columns, 20½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, agate, 6 cents a line; one week, 4 cents; one month, 3 cents; three months, 2 cents; six months, or more, 1½ cents per line, per time. Open space used within one year, 1,000 lines, 4 cents a line; 2,000 lines, 3 cents; 5,000 lines, 2½ cents; 10,000 lines, 1½ cents. Position extra. Pure reading, 20 cents per count line. Classified, 1 cent a word. Tri-Weekly, 75 cents an inch each insertion. Special rate in combination with daily.

PENNSYLVANIA GRIT.—Every Sunday. Independent. Established 1882. Grit Publishing Co., publishers. Subscription, $2; sworn average circulation for year 1900, 104,316*; 12 to 16 pages, 7 columns; length of columns, 21 inches; width, 2 1-6 inches. Can use matrices. Forms close 5 days in advance.

Advertising rates, agate, 40 cents a line. Reading notices, 60 cents a line, agate measure. Position, one-fifth extra (not given on less than 20 lines). Discount, 10 per cent cash with order.

See advertisement on page 506.

TEACHERS' ADVOCATE.—Monthly. Not issued in July and August. Established 1896. H. G. Phillips, publisher. Subscription, 50 cents; claimed circulation, 18,000; 24 pages, 3 columns; length of columns, 11 inches; width 2¼ inches. Forms close 15th preceding month.

Advertising rates, one inch one time, $2; ¼ page, $15; ½ page, $25; one page, $50. Discounts, 20 per cent on 3 months; 25 per cent on 6 months; 30 per cent on 10 months.

YORK

DAILY.—Every morning except Sunday, and SEMI-WEEKLY, Wednesdays and Saturdays. Democratic. Established 1870. Subscription, daily, $4; claimed circulation, 3,700 semi-weekly, 75 cents; claimed circulation, 6,000; 4 to 8 pages; 6 columns; length of columns, daily, 21½ inches; semi-weekly, 19½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, 1 inch, one time, 35 cents; one week, $1.35; one month, $2.75; three months, $7; one year, $17.35. E. O. D., two-thirds of daily rates. Readers, one half extra. Semi-weekly, 1 inch, one year, $8. Metal cuts required.

DISPATCH.—Every evening except Sunday, and WEEKLY, Fridays. Republican. Established, daily, 1876; weekly, 1864. Hiram Young, editor. Subscription, daily, $3; sworn average circulation, for year, 1900, 5,431*; weekly 50 cents; estimated circulation, 2,500; 4 pages, 8 columns; length of columns, 22½ inches; width, 2 1-6 inches. Can use matrices.

Advertising rates, nonpareil, 1 inch, one time 50 cents; one week, $1.67; one month, $4; three months, $9.33; six months, $18; one year, $28. E. O. D., two-thirds of daily, rates. Local readers 10 and 15 cents a line.

Classified advertisements, 6 lines for 35 cents, one time, or $1.70 one week. Weekly, 1 inch, one time, 50 cents; one month, $2; three months, $5; six months, $8; one year, $12.

GAZETTE.—Every morning, and SEMI-WEEKLY, Wednesdays and Saturdays. Democratic. Established 1796. Gazette Co., (Limited), publishers. Subscription, daily, $3; guaranteed average circulation 4,000; semi-weekly, 75 cents; circulation, 7,000; 6 to 8 pages; 7 columns; length of columns, 19¾ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, nonpareil, 1 inch, one time, 50 cents; one week, $1.25; one month, $2.50; three months, $6.24; six months, $10.92; one year, $18.78. Sunday only, 1 inch, one time, 50 cents; one month, $1; three months, $1.04; six months, $1.82; one year, $3.12. Daily and Sunday combined, one inch, one month, $3; three months, $7.28; one year, $21.90. Semi-weekly, 1 inch one time, 50 cents; one month, $1.35; one year, $6.24. Locals, first page, 10 cents; other pages, 5 cents per line. Classified advertisements, 6 lines for 25 cents, one time, or $1.25 per week.

See advertisement on page 372.

RHODE ISLAND.

NEWPORT

HERALD.—Every morning except Sunday. Independent. Established 1892. Newport Herald Publishing Co., publishers. Subscription, $6; claimed circulation, 2,675; 8 pages, 6 columns; length of columns, 19⅝ inches; width, 2⅛ inches.

Advertising rates, 1 inch, one time, $1; one week, $2.25; one month, $6; three months, $13; six months, $18.50; one year, $25. Position extra. E. O. D., ¾ of daily rates; double column, 25 per cent extra. Reading notices, ½ extra for space occupied. Metal cuts required.

NEWS.—Every morning except Sunday, and JOURNAL AND NEWS, Saturdays. Independent. Established, daily, 1846; weekly, 1867. T. T. Pitman, publisher. Subscription, daily, $6; claimed average circulation, for year 1900, 3,705; weekly, $2; estimated circulation, 600; 8 pages, 7 columns; length of columns, 20⅝ inches; width, 2⅛ inches.

Advertising rates, daily, nonpareil, one inch, one time, $1; one week, $2.25; one month, $6; three months, $13; six months, 18.50; one year, $25. E. O. D., ¾ of daily rates; double column ¼ extra. Reading notices, ¾ extra for space occupied. Position next reading, ¼ extra.

PAWTUCKET

EVENING TIMES.—Every evening, except Sunday. Republican. Established 1885. Times Publishing Co., publishers. Subscription, $3; guaranteed average circulation, 15,000; 10, 12 and 16 pages, 8 columns; length of columns, 22 inches; width, 2 1-16 inches. Can use matrices.

Advertising rates, nonpareil, 1 inch, one time, $1.20; one week, $2.70; one month, $8.50; three months, $21; six months, $36; one year, $62. E. O. D., 2-3; twice a week, ½; once a week 1-3 daily rates; open space used within one year, 250 inches, 54 cents an inch; 500 inches, 48 cents; 1000 inches, 42 cents; 1,500 inches, 37½ cents. Classified, 25 cents for 3 lines, nonpareil, first time; 15 cents after. Double column if less than 3 inches deep, 10 per cent extra. Special positions, 15 to 25 per cent extra. Reading notices, 10 and 20 cents a line each time.

See advertisement on page 481.

PROVIDENCE

EVENING BULLETIN.—Every evening, except Sunday. Independent. Established 1863. Providence Journal Co., publishers. Subscription, $6; claimed circulation, 39,407; 10 to 14 pages, 8 columns; length of columns, 22¼ inches; width, 2 1-16 inches. Can use matrices.

Advertising rates, per agate line, for run of paper, 1 time, 10 cents; 6 times, 6 cents; 26 times, 5 1-3 cents; 52 times, 4 2-3 cents; 78 times, 4 1-3 cents; 156 times, 4 cents. Preferred position extra. Reading notices, same as Journal.

EVENING TELEGRAM.—Every evening except Sunday, SUNDAY TELEGRAM, Sunday morning, and WEEKLY, Mondays. Independent Democratic. Daily and Sunday established 1876; weekly, 1899, Providence Telegram Publishing Co., publishers. Subscription, daily, $5; claimed average circulation for year 1900, 34,371*; Sunday, $2; claimed average circulation for same period 33,894*; weekly 50 cents; claimed circulation, 1,046; daily, 16 to 20, Sunday, 32 to 52 pages, 8 columns; length of columns 20 inches; width, 2 1-12 inches. Can use matrices.

Advertising rates, daily, per agate line, one time, 10 cents; two times, 8 cents; one week, 7½ cents; one month, 5½ cents; three months, 5 cents; six months, 4½ cents; one year, 4 cents. Special line rates for E. O. D., etc. First page 10 cents a line each time. Sunday, 10 cents a line; three months, 7 cents; one year, 6 cents per line per time. Special rates on standing ads. without position. Reading notices, 20 to 50 cents per line.

See advertisement on page 372.

JOURNAL.—Every morning, and MANUFACTURERS' AND FARMERS' JOURNAL, semi-weekly, Mondays and Thursdays. Independent. Established 1820. Providence Journal Co., publishers. Subscription, daily, $6; claimed circulation, 13,988; Sunday, $2; claimed circulation, 16,200; semi-weekly, $1; claimed circulation, 1,100; 10 pages, 8 columns; length of columns, 22¼ inches; width, 2 1-16 inches. Can use matrices.

Advertising rates, daily, agate for run of paper, one time, 10 cents; 6 times, 5 cents per line; 26 times, 4 1-3 cents; 52 times, 3 2-3 cents; 78 times, 3 1-3 cents; 156 times, 3 cents; Classified, 10 cents a line first time, 5 cents after. Double column advertisements, 21 lines double (42 in all), and upward, 20 per cent additional. Special notices, 12 cents per line. Readers, from 20 to 40 cents a line. Rates for preferred positions and for daily Journal and Bulletin combined on application.

NEWS.—Every evening, except Sunday, and WEEKLY, Thursdays. Republican. Established, daily, 1890; weekly, 1892. The News Publishing Co., publishers. Subscription, daily, $3; guaranteed circulation, 10,000; weekly, $1; estimated circulation, 1,000; 8 pages, 7 columns; length of columns, 20½ inches; width 2 1-6 inches. Can use matrices.

Advertising rates, agate, 7½ cents a line; one week, 20 cents a line; one month, 60 cents; three months, $1.65 a line; all insertions after three months, 2 cents a line per time; one line six months, $3; one year, $5. E. O. D., same as daily for one-half the period. Classified ads, 1 cent a word. Reading notices, 15 and 20 cents a line. Weekly, one-third of daily rates. Readers, two-thirds of daily rates.

PROVIDENCE VISITOR.—Every Saturday. Roman Catholic. Established 1875. Visitor Printing Co., publishers. Subscription, $2; estimated circulation, 5,000; 8 pages; length of columns, 21 inches; width, 2⅛ inches.

Advertising rates, per square (10 lines agate), 25 cents, each insertion.

WOONSOCKET

EVENING CALL.—Every evening except Sunday. Independent. Established 1892. Evening Call Publishing Co., publishers. Subscription, $2.50; sworn average circulation for year 1900, 6,649; 4 to 8 pages, 8 columns; length of columns, 24 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, nonpareil, 1 inch, one time, 60 cents; one week, $2.50; one month, $5; three months, $12.50; six months, $23; one year, $38.40. Preferred positions, extra. E. O. D., 2-3 of daily rates. Classified, 3 lines, 3 times, 25 cents; one week, 50 cents; one month, $1.25. Reading notices, 10 to 20 cents per line.

EVENING REPORTER.—Every evening except Sunday. Independent. Established 1873. Woonsocket Reporter Co., publishers. Subscription, $2.50; claimed circulation, 6,400; 8 pages, 7 columns; length of columns, 19¾ inches; width, 2 inches. Can use matrices.

Advertising rates, nonpareil, per inch, 60 cents; one week, $2.40; one month, $6; three months, $13.80; six months, $23.52; one year, $37.44. E. O. D., 2-3; twice a week, ½ of daily rates. Reading notices, 8 to 20 cents per line. Preferred positions 25 to 50 per cent extra. Classified ads, 5 cents a line.

SOUTH CAROLINA.

CHARLESTON

NEWS AND COURIER.—Every morning, and SEMI-WEEKLY, Wednesdays, and Saturdays. Democratic. Established 1803. The News and Courier Co., publishers. Subscription, daily, $10; estimated circulation, 8,000; Sunday, $2; estimated circulation, 7,000; semi-weekly, $1; estimated circulation, 6,000; 8 pages, 6 columns (semi-weekly, 12 pages); length of columns, 20 inches; width, 2⅛ inches.

Advertising rates, agate, 10 cents a line, discounts, 20 per cent on 10 times; 30 per cent on 20 times; 40 per cent on 30 times; 50 per cent on 60 times; 60 per cent on 100 times; 70 per cent on 150 times. Space discounts (50 lines or more, each insertion required); 500 lines, 20 per cent; 1,000 lines, 30 per cent; 2,500 lines, 40 per cent; 5,000 lines 50 per cent. Sunday, same rates and discount as daily. Semi-weekly, 5 cents a line with discounts same as for daily. Minimum space, 5 lines. Special notices, 10 cents a line; business notices, 25 cents a line.

See advertisement on page 407.

COLUMBIA

STATE.—Every morning, and SEMI-WEEKLY, Tuesdays and Fridays. Democratic. Established 1891. The State Co., publishers. Subscription, daily, $8; semi-weekly, $2; claimed circulation, daily, 4,808; semi-weekly, 1,500; 8 pages, 7 columns; length of columns, 20½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, one inch, one week, $5; one month, $12; three months, $26; six months, $42; one year, $60. E. O. D., 60 per cent of daily rates. Reading notices, 25 cents; special notices, 15 cents a line. Sunday only, one inch, one time, $1; one month, $2.25; six months, 30 cents an inch; one year, 25 cents an inch. Semi-weekly, same as Sunday. Special position extra.

WAY OF FAITH.—Every Thursday. Religious. Established 1890. The Oliver Gospel Mission, publishers. Subscription, $1; guaranteed circulation, 7,800; 16 pages, 4 columns; length of columns, 14 inches; width, 2¼ inches.

Advertising rates, 30 cents an inch, per time; discounts on 2 inches and more, running three months, or longer.

GREENVILLE

BAPTIST COURIER.—Every Thursday. Baptist. Established 1869. Keys & Thomas, publishers. Subscription, $2; claimed circulation, 5,500; 16 pages 4 columns; length of columns, 13½ inches; width, 2⅛ inches.

Advertising rates, nonpareil, one inch, one time, $1; one month, $2.50; three months, $6; one year, $12; 3 inches, one time, $2.25; one month, $6; three months, $12; one year, $30.

ORANGEBURG

SOUTHERN CHRISTIAN ADVOCATE.—Every Thursday. Methodist Episcopal, South. Established 1837. R. Lewis Berry & Co., publishers. Subscription, $2; guaranteed circulation, 5,000; 16 pages, 4 columns; length of columns, 14 inches; width, 2⅛ inches.

Advertising rates, one inch one time, $1; one month, $3; three months, $6.45; six months, $10.52; one year, $14; 2 inches, one year, $26.88; 3 inches, $38.72; 4 inches, $49.59.

SOUTH DAKOTA.

ABERDEEN

DAKOTA RURALIST.—Every Thursday. Established 1887. W. E. Kidd, publisher. Subscription, $1; claimed average circulation for year 1900, exceeding 4,000;; 8 pages, 6 columns.; length of columns, 20 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, 20 cents per inch. Reading notices, 5 cents a line couut.

DAKOTA FARMER.—Semi-monthly. Agricultural. Established 1881. W. F. T. Bushnell Co., publishers. Subscription, $1; claimed circulation, 23,780; 16 to 20 pages, 4 columns; length of columns, 14 inches; width, 2⅛ inches.

Advertising rates, agate, 20 cents a line. Discounts, 5 per cent on three times or $15; 10 per cent on six times or $35; 20 per cent on twelve times or $75; 33 1-3 per cent on one year or $150. Reading notices, agate, 25 cents a line; brevier, 35 cents. Pure reading 50 per cent extra. Special position extra.

SOUTH DAKOTA WORKMAN.—Monthly. A. O. U. W. Established 1891. Chas. E. Baldwin, publisher. Subscription, 50 cents; estimated circulation, 10,000; 4 pages, 15x22.

Advertising rates on application.

SCOTLAND

SOUTH DAKOTA AND WESTERN ADVOCATE.—Monthly (15th). Literary. Established 1901. Charles C. King, publisher. Subscription, $1; claimed average circulation, 10,000; 16 pages, 3 columns; length of columns, 11½ inches; width, 2¾ inches.

Advertising rates, per inch, one time, $1.40; three months, $4; six months, $7.56; one year, $13.44. Reading notices, brevier, 15 cents a line.

See advertisement on page 507.

SIOUX FALLS

ARGUS-LEADER.—Every morning except Sunday, and every evening except Sunday, and SEMI-WEEKLY. Tuesdays and Fridays. Republican. Established, morning, 1892; evening, 1885; weekly, 1880. Tomlinson & Day, publishers. Subscription, morning, $4; evening, $4; sworn average circulation, 4,000; semi-weekly, $1; estimated circulation, 1,800; 8 pages, 7 columns; length of columns, 19½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, one inch, one day, 50 cents; one week, $1.25; one month, $4; three months, $12; six months, $22; one year, $37. Reading notices, 10 cents a line, brevier. Semi-weekly, 1-3 of daily rates. Daily and semi-weekly, 1¼ of daily rates.

PRESS.—Every morning except Monday, and WEEKLY, Thursdays. Independent. Established 1883. Press Publishing Co., publishers. Subscription, daily, $5; estimated circulation, 3,500; weekly, $1; estimated circulation, 2,500; 8 pages, 7 columns; length of columns, 19½ inches; width, 2⅛ inches.

Advertising rates, per inch, daily, one time, 18 cents, with discounts: 10 per cent on one one month; 20 per cent on three months; 30 per cent on six months; 50 per cent on one year, daily or E. O. D.; classified, 1 cent a word. Reading notices, 10 cents a line. Weekly, 50 per cent additional to daily rates.

SUCCESSFUL FARMER.—Semi-monthly, Agricultural. Established 1892. Farmer Printing Co., publishers. Subscription, $1; claimed circulation, 12,000, exclusive of special editions; 16 to 24 pages, 4 columns; length of columns, 16 inches; width, 2¼ inches. Can use matrices.

Advertising rates, agate, 10 cents a line per time. Discounts: 5 per cent on three months or $15; 10 per cent on six months or $30; 20 per cent on one year or $100.

YANKTON

DAKOTA FREIE PRESSE.—Every Wednesday, German. Republican. Established 1873. Krause & Ellerman, publishers. Subscription, $2; claimed circulation, 4,300; 10 pages, 6 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates on application.

TENNESSEE.

CHATTANOOGA

EVENING NEWS.—Every evening except Sunday, and WEEKLY, Thursdays. Democratic. Established 1888. News Publishing Co., publishers. Subscription, daily, $5; guaranteed circulation, daily, 15,500; weekly, 50 cents; guaranteed circulation, 10,000; daily, 8 to 20 pages, 8 columns; weekly, 8 pages, 8 columns; length of columns, 22¾ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, per agate line, 6 cents; 250 lines, 5 cents; 500 lines, 4 cents; 1,000 lines, 3½ cents; 3,000 lines, 3 cents; 5,000 lines, 2¾ cents; 10,000 lines, 2¼ cents. Preferred position, 10 and 15 per cent extra. Classified, 1 cent a word; by the month, $1 a line. Reading notices, 15 cents a line. Weekly, same rate as daily.

TIMES.—Every morning, and WEEKLY, Thursdays. Democratic. Established 1869. George W. Ochs, publisher. Subscription, daily, $9; guaranteed circulation, 12,000*; (Sunday, 20,000*); weekly, 50 cents; guaranteed circulation, 20,000; 8 to 32 pages, 8 columns; Sunday, 20 to 24 pages; length of columns, daily, 21 inches; width, 2 1-6 inches. Can use matrices.

Advertising rates, nonpareil, daily (not including Sunday), 75 cents per inch first time, 50 cents for second time and 40 cents for subsequent insertions; one inch, one month, $7.50. Reading notices, minion, 15 cents per line first time, 10 cents after. Classified ads, 1 cent a word. No ads taken for less than 25 cents. E. O. D., ¾ of daily rates. Sunday, one inch, one time, $1; subsequent insertions, 75 cents. Reading notices, same as in daily. Weekly, one inch one insertion, $1; one month, $3. Reading notices, 15 cents a line.

PRESS.—Every Friday, Republican. Established 1877. Press Publishing Co., publishers. Subscription, $1; claimed circulation, 4,850; 8 pages, 6 columns; length of columns, 20 inches; width, 2½ inches.

Advertising rates, per inch, one time, 33⅓ cents; each additional insertion, 25 cents. Discounts: 10 per cent on $25; 15 per cent on $50; 25 per cent on $100; 40 per cent on $200. Reading notices, 10 cents a line; 500 lines, 8 cents; 1,000 lines, 7 cents.

TRADESMAN.—Semi-Monthly, (1st and 15th). Industrial. Established 1878. The Tradesman Publishing Co., publishers. Subscription, $2; claimed average circulation, 7,250; 128 pages, 3 columns; length of columns, 10 inches; width, 2 1-6 inches.

Advertising rates, one inch, three months, $8.62; six months, $15; one year, $25; 2 inches, three months, $16.56; one year, $48; 3 inches, three months, $24.15; one year, $70. Further rates on application.

TRI-STATE FARMER AND GARDENER.—Monthly. Agricultural. Established 1897. News Publishing Co., publishers. Subscription, 50 cents; claimed circulation, 20,700; 24 pages, 4 columns; length of columns, 15½ inches; width, 2¼ inches. Can use matrices. Forms close 25th of preceding month.

Advertising rates, per inch, one time, $2; three months, $4.50; six months, $8; one year, $16.80. Discounts: 5, 10 and 20 per cent on 3, 6 and 12 months, respectively. Reading notices, 25 cents a line.

JACKSON

WHIG.—Every morning except Monday, and WEEKLY, Saturdays. Democratic. Established 1842. Simmons & Newton, publishers. Subscription, daily, $5; estimated circulation, 2,000; weekly, 50 cents; estimated circulation, 3,000; 8 pages, 6 columns; length of columns, 19¾ inches; width, 2⅛ inches.

Advertising rates, daily, one inch, one time, 80 cents; one week, $2.25; one month, $5; three months, $12; six months, $20; one year, $30. E. O. D., ¾ daily rates. Local readers, 10 cents a line first, 5 cents after. Classified, 1 cent a word. Weekly, one inch, one time, $1; one month, $4; three months, $10; six months, $15; one year, $20. Locals, 10 cents a line. For daily and weekly combined, add 30 per cent to daily rates. Sunday only, ½ daily rates.

KNOXVILLE

JOURNAL AND TRIBUNE.—Every morning, and WEEKLY, Wednesdays. Republican. Established 1839. The Journal and Tribune Co., publishers. A. F. Sanford, Pres. and manager. Subscription, daily, $8; claimed average circulation, 9,347; weekly, $1; claimed average circulation, 12,368 (Sunday, 11,326); 8 to 24 pages (weekly, 12 pages), 7 columns; length of columns, daily 22 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, nonpariel, one inch one time, 75 cents; 2 to 7 times, 60 cents per inch per time; 8 to 15 times 50 cents; 16 to 30 times, 45 cents; 31 to 60 times, 40 cents; 61 to 100 times, 35 cents; 101 to 150 times, 32 cents; over 150 times, 30 cents per inch per time. Open space used within one year, 100 inches, 50 cents an inch; 200 inches, 45 cents; 300 inches, 40 cents; 500 inches, 35 cents; 700 inches, 32 cents; 1,000 inches, 30 cents. Classified, 1 cent a word. Reading notices, 15 cents a line, with discounts for 100 lines and over. Sunday and weekly, each, same as daily.

See advertisement on page 465.

SENTINEL.—Every evening except Sunday, and WEEKLY, Wednesdays. Democratic. Established 1886. The Knoxville Sentinel Co., publishers. Subscription,

daily, 10 cents a week; sworn average circulation for year 1900, 6,162*; weekly, $1; claimed average circulation, 2,600; 8 pages, 8 columns; length of columns, 21¾ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, less than 700 lines, 6 cents a line; 700 lines, 5 cents; 1,400 lines, 4 cents; 2,800 lines, 3 cents; 4,200 lines, 2½ cents; 6,300 lines, 2 cents; 10,000 lines, 1½ cents. Preferred position, 10 to 25 per cent extra. Classified ads, 1 cent a word (minimum, 15 cents). Reading notices, 15 cents a line; 250 to 500 lines, 12 cents; 1,000 lines, 10 cents. Weekly, same as daily.

AMERICAN HOMES.—Monthly. Architectural and Domestic. Established 1895. American Homes Publishing Co., publishers. Subscription, $1; claimed average circulation, 13,000; 64 pages, 2 columns; length of columns, 8 inches; width, 2¼ inches. Can use matrices. Forms close 12th of preceding month.

Advertising rates, agate, 20 cents per line; one page, one time, $45; ¼ and ½ pages, pro rata.

MEMPHIS

COMMERCIAL APPEAL.—Every morning, and WEEKLY, Tuesdays. Democratic. Established 1840. Commercial Publishing Co., publishers. Subscription, daily, with Sunday, $7.50; sworn average circulation, daily, for six months ending June 30, 1901, 25,160*. (Sunday, 29,475*); weekly, 50 cents; sworn average circulation, for same period, 68,133*; daily, 8 to 12 pages; Sunday, 28 to 36 pages, 7 columns; length of columns, 21 inches; width, 2⅛ inches. Can use matrices.

Advertising rates on application.

EVENING SCIMITAR.—Every evening except Sunday. Democratic. Established 1881. The Scimitar Publishing Co., publishers. Subscription, $5; claimed average circulaion for six months ending May 31, 1901, 15,000; 10 to 20 pages, 7 columns; length of columns, 21½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, agate, 10 cents a line; three times, 8 cents; one week, 7 cents; one month, 5½ cents; 39 times, 5 cents; 52 times, 4½ cents; three months, 3½ cents; 156 times, 3 cents; one year, 2 cents a line per time. Open space, 500 lines, 9 cents a line; 1,000 lines, 8 cents; 1,500 lines, 7 cents; 2,000 lines, 6½ cents; 3,000 lines, 6 cents; 5,000 lines, 5½ cents; 10,000 lines, 5 cents. Special positions extra. Classified ads, 5 cents a line; 6 count words to the line; by the week, 25 cents; by the month, 75 cents. Reading notices, 25 cents a line. E. O. D., 60 per cent of daily rates.

See advertisement on page 368.

JEWISH SPECTATOR.—Every Friday. Jewish. Established 1885. Rabbi M. Samfield, publisher. Subscription, $2; estimated circulation, 8,000; 8 to 10 pages, 5 columns; length of columns, 18¼ inches; width, 2⅛ inches. Issued also at New Orleans, La.

Advertising rates, one inch, one insertion, 75 cents; one month, $1.50; three months, $4; six months, $7; one year, $15. Reading matter, 12½ cents a line, with discounts.

COTTON PLANTERS' JOURNAL.—Semi-monthly (1st and 15th). Agricultural. Established 1897. Journal Printing and Publishing Co., publishers. Subscription, $1; guaranteed average circulation for 1901, 9,000*; 36 pages, 3 columns, length of columns, 9¾ inches; width, 2⅛ inches.

Advertising rates, one inch, per time, $1; special positions extra. Reading notices, 10 cents per agate line. Discounts, 10 per cent on six months; 20 per cent on one year.

NASHVILLE

AMERICAN.—Every morning, and WEEKLY, Thursdays. Democratic. Established 1830. American Company, publishers. Subscription, daily, $8; estimated circulation, 14,500 (Sunday, 17,000) weekly, 50 cents; estimated circulation, 50,000; 8 to 24 pages, 8 columns; length of columns, 21¾ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, agate, daily, 8 cents a line; 700 lines, 7½ cents; 1,400 lines, 7 cents; 2,800 lines, 6 cents; 4,200 lines, 5 cents; 7,000 lines, 4½ cents; 9,800 lines, 4 cents; 14,000 lines, 3½ cents. Classified ads, 1 cent a word. Reading notices, 25 cents a line, with discounts. Weekly 25 cents a line; 100 lines, 24 cents; 200 lines, 23 cents; 300 lines 22 cents; 500 lines, 20 cents; 1,000 lines, 18 cents.

See advertisement on page 449.

BANNER.—Every evening except Sunday, and WEEKLY, Wednesdays. Independent Democratic. Established 1876. Banner Publishing Co., publishers. Subscription, daily, $5; sworn average circulation for year 1900, 16,267*; weekly, $1; circulation, 4,000; 8 pages, 7 columns; length of columns, 21½ inches; width, 2 1-6 inches. Can use matrices.

Advertising rates, display, agate, 9 cents a line; 700 lines, 7½ cents; 1,400 lines, 7 cents; 2,800 lines, 6 cents; 4,200 lines, 5 cents; 7,000 lines, 4½ cents; 9,800 lines, 4 cents; 14,000 lines, 3½ cents. Position extra. Classified ads, 8 cents a line. Readers, 25 cents a line. Weekly, 10 cents a line; 100 lines, 9 cents; 200 lines, 8 cents; 500 lines, 6 cents; 1,000 lines, 5 cents; 2,000 lines, 4 cents.

See advertisement on page 417.

DAILY NEWS.—Every evening except Sunday, and SUNDAY MORNING. Democratic. Established July, 1901. The News Publishing Co., publishers. Subscription, 1 cent a copy (10 cents a week including Sunday), $5 per year; claimed circulation, 12,000; 8 pages (Sunday, 16 to 24 pages), 7 col-

umns; length of columns, 21 9-16 inches; width, 2⅛ inches Can use matrices.

Advertising rates, agate, 50 inches or more inserted on regular stated days, 75 cents an inch; 100 inches, 70 cents; 200 inches, 65 cents; 300 inches, 60 cents; 500 inches, 54 cents; 750 inches, 47 cents; 1,000 inches, 40 cents. Less than 50 inches, $1 per inch. Open space used within one year, 50 inches, 85 cents an inch; 100 inches, 80 cents; 200 inches, 75 cents; 300 inches, 70 cents; 500 inches, 64 cents; 750 inches, 57 cents; 1,000 inches, 50 cents. Classified, 1 cent a word. Reading notices (pure reading), 23 cents a line; city items, 12½ cents. Metal cuts required.

BAPTIST AND REFLECTOR.—Every Thursday. Baptist. Established 1835. Rev. Edgar E. Folk, D. D., publisher. Subscription, $2; claimed average circulation, 6,500; 16 pages, 3 and 4 columns; length of columns, 14 inches; width, 2⅛ inches.

Advertising rates, nonpareil, per inch, first time, $1; one to six months, 65 cents; yearly contracts, 56 cents an inch per time. Reading notices, 12 cents per counted line, reading type.

CHRISTIAN ADVOCATE.—Every Thursday. Methodist. Established 1837. Barbee & Smith, publishers. Subscription, $2; estimated circulation, 15,000; 20 pages, 5 columns; length of columns, 15 inches; width, 2 1-6 inches. Forms close on Mondays of current week.

Advertising rates, $1.50 an inch per time. Discounts on application. Business notices, 20 cents a line.

CUMBERLAND PRESBYTERIAN.—Thursdays. Presbyterian. Established 1840. Cumberland Presbyterian Publishing House, publishers. Subscription, $1.50; claimed circulation, 15,600; 32 pages, 3 columns; length of columns, 11 inches; width, 2⅛ inches.

Advertising rates, agate, 15 cents per line; 13 times, or 500 lines, 13 cents; 26 times, or 1,000 lines, 11 cents; 52 times, or 2,000 lines, 9 cents. Reading notices, 20 cents a line, agate, per time. Preferred positions, 20 per cent extra.

EPWORTH ERA.—Every Thursday. A Young People's paper. Evangelical.. Established 1894. Barbee & Smith, publishers. Subscription, $1; claimed circulation, 11,500; 12 pages, 3 columns; length of columns, 10½ inches; width, 2⅛ inches.

Advertising rates, agate, 6¼ cents a line.

GOSPEL ADVOCATE.—Every Thursday. Church of Christ. Established 1858. Gospel Advocate Publishing Co., publishers. Subscription, $1.50; sworn circulation, 10,000*; 16 pages, 4 columns; length of columns, 13½ inches; width, 2¼ inches.

Advertising rates, 10 cents per agate line; three months, or 500 lines, 9 cents; six months, or 1,000 lines, 8 cents; one year, or 2,000 lines, 7 cents a line per time. Reading notices, 20 cents per nonpareil line.

MIDLAND METHODIST.—Every Wednesday. Methodist Episcopal Church, South. Established 1871. O. W. Patton, publisher. Subscription, $1.50; claimed average circulation, 6,418; 16 pages, 4 columns; length of columns, 13½ inches.

Advertising rates, 60 cents an inch. Reading notices, 10 cents a line, count.

SUNDAY SCHOOL WORK. — Weekly. Sunday School. Cumberland Presbyterian. Established as Bible Study, 1888. Cumberland Presbyterian Publishing House, publishers. Subscription, 75 cents; claimed circulation, 6,000; 8 pages, 3 columns; length of columns, 11 inches; width, 2¼ inches.

Advertising rates, agate, 8 cents a line; 13 times, or 250 lines, 7 cents; 26 times, or 500 lines, 6 cents; 52 times, or 100 lines, 5 cents.

TENNESSEE FARMER. — Every Saturday. Live Stock and Agriculture. Established 1886. Tennessee Farmer Publishing Co., publishers. Subscription, $1; estimated circulation, 6,000; 16 pages, 4 columns; length of columns, 13 inches; width, 2 1-6 inches.

Advertising rates, agate, 10 cents a line. Reading notices, 25 cents a line, count. Discounts: 10 per cent on one month; 20 per cent on two months, 30 per cent on three months, 40 per cent on six months, 50 per cent on one year.

See advertisement on page 378.

CONFEDERATE VETERAN. — Monthly. Established 1893. S. A. Cunningham, publisher. Subscription, $1; guaranteed average circulation, 20,000; 48 pages, 3 columns; length of columns, 9¼ inches; width, 3 inches

Advertising rates, agate, one inch, one month, $1.50; six months, $8; one year, $15; Reading notices, 25 cents a line, brevier.

FARM AND TRADE.—Monthly. Agricultural, Live Stock and Household. Established 1891. Farm and Trade Publishing Co., publishers. Subscription, 50 cents; sworn circulation, 6,300; 16 pages, 4 columns; length of columns, 13 inches; width, 2⅛ inches. Forms close 25th of preceding month.

Advertising rates, agate, 10 cents a line; one inch, one time, $1; three months, $2.40; six months, $4.20; one year, $7.20; 2 inches, one time, $1.80; three months, $4.25; six months, $7.50; one year, $13; three inches, one year, $18; five inches, one year, $25.

ILLUSTRATED YOUTH AND AGE.—Monthly. Young People and Family. Illustrated. Established 1890. Youth and Age

TENNESSEE

Publishing Co., publishers. Subscription, 50 cents; guaranteed average circulation, 50,000*; 52 to 100 pages, 2 columns; length of columns, 7½ inches; width, 2⅛ inches. Can use matrices. Forms close 25th of preceding month.

Advertising rates, 25 cents per agate line. Reading notices, agate, 40 cents per line. No discounts for time or space.

MISSIONARY. — Monthly. Presbyterian Missions. Established 1863. Executive Committee of Foreign Missions, publishers. Subscription, 50 cents; estimated circulation ,10,000; 48 pages, 7x10.

Advertising rates on application.

REVIEW OF MISSIONS. — Monthly. Methodist. Established 1879. Board of Missions, M. E. Church, publishers. Subscription, 50 cents; estimated circulation, 12,000; 64 pages, 7x10.

Advertising rates, 1 inch, one time, $1.25; 6 times, $6.50; 12 times, $12.

SOUTHERN PRACTITIONER.—Monthly. Medical and Surgical. Established 1879. Deering J. Roberts, M. D., editor and publisher. Subscription, $1; claimed average circulation, 6,000; 80 pages, 1 column; length of column, 7 inches; width, 4 inches.

Advertising rates, ¼ page, one time, $8; three months, $15; six months, $24; one year, $40; ½ page, one time, $10; three months, $24; one year, $64; one page, one time, $16; one year, $100. Reading notices, 20 and 25 cents a line.

SOUTH-WEST SCHOOL JOURNAL.—Monthly. Educational. Established 1895. Claude J. Bell, publisher. Subscription, $1; estimated circulation, 6,000; 40 to 52 pages, 2 columns; length of columns, 8 inches; width, 2¾ inches.

Advertising rates, one inch, one time, $1.50; ⅛ page (2 inches), $3; ¼ page, $5; ½ page, $9; one page, $15; 33 1-3 per cent discount for contracts running three months and longer. Reading notices, 15 cents a line.

SUNDAY SCHOOL MAGAZINE.—Monthly. Methodist Episcopal, South. Established 1870. Barbee & Smith, publishers. Subscription, 50 cents; claimed average circulation, 40,000; 64 pages, 2 columns; length of columns, 7½ inches; width, 2⅛ inches. Forms close first week of preceding month.

Advertising rates, agate, 25 cents per line; one inch, one month, $3.50. Discounts, 10 per cent on three months, 15 per cent on six months, 25 per cent on one year.

WOMAN'S MISSIONARY ADVOCATE.—Monthly. Missionary. Established 1880. Barbee & Smith, Agents. M. E. Church, South, publishers. Subscription, 50 cents; estimated circulation, 10,000; 32 pages, 2 columns. Can use matrices.

Advertising rates on application.

OFFICES AT
NELSON CHESMAN & CO.
NEWSPAPER ADVERTISING AGENTS
ESTD. 1879.
MAIN OFFICE ST. LOUIS

TEXAS.

AUSTIN

EVENING NEWS.—Every evening except Sunday. Democratic. Established 1891. News Publishing Co., publishers. Subscription, $3; estimated circulation, 2,750; 4 pages, 6 columns; length of columns, 19½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, nonpareil, 1 inch, one time, 50 cents; one week, $1; one month, $3; three months, $8.50; six months, $16; one year, $30. E. O. D., 2-3 of daily rates; twice a week, ½; once a week, 1-3 daily rates. Reading notices, 10 cents a line first time, 5 cents after; one month, 3 cents a line.

STATESMAN.—Every morning and SEMI-WEEKLY, Wednesdays and Saturdays. Democratic. Established 1871. Statesman Publishing Company, publishers. Subscription, daily, $6; estimated circulation, 4,500 (Sunday, 5,500); semi-weekly, $1; estimated circulation, 5,000; 8 pages (Sunday, 8 to 16 pages), 6 columns; length of columns, 19¾ inches; width, 2⅛ inches.

Advertising rates, minion, one time, $1.50 per inch; one week (7 times), $6; one month (30 times), $15; after 3 months, 50 cents an inch per time, with discounts. Readers, 20 cents a line. Classified ads., 1 cent a word. Semi-weekly, per inch, one time, $1.50; one month (8 times), $6.50; 26 times, $18; 52 times, $32; 104 times, $50; one time a week, 2-3 of semi-weekly rates. Reading notices same as in daily.

TRIBUNE.—Every evening except Sunday, and SUNDAY MORNING. Democratic. Established 1898. Tribune Publishing Co., publishers. Subscription, $4; sworn circulation, 2,777* (Sunday, claimed 3,300); 6 and 12 pages, 17x24.

Advertising rates, daily, one inch, one time, $1.50; one week, $6; one month, $12; three months, $31.50; six months, $58.25; one year, $110. Reduced rates for larger space. 3 t.a.w., 3-5; 2 t.a.w., 2-5; 1 t.a.w., 1-4 daily rates. Reading notices, 15 cents a line first time, 10 cents after. Sunday same rate as daily.

FIRM FOUNDATION.—Every Tuesday. Church of Christ. Established 1884. J. W. Jackson & Co., publishers. Subscription, $1; estimated circulation, 8,200; 8 pages, 4 columns; length of columns, 14½ inches; width, 2½ inches.

Advertising rates, nonpareil, 8 cents a line; 50 cents an inch. Discounts on long contracts.

TEXAS POSTEN. — Every Thursday. Swedish. Independent. Established 1896. Swedish American Publishing Co., publishers. M. J. Knapp, manager. Subscription, $1.50; guaranteed average circulation, 3,550; 8 pages, 7 columns; length of columns, 21¾ inches; width, 2⅛ inches.

Advertising rates, 25 cents an inch, per time. Locals, 10 cents a line first time; 5 cents after. Further rates on application.

See advertisement on page 447.

TEXAS VORWARTS. — Every Friday. German. Independent. Established 1883. German Publishing Co., publishers. Subscription, $2.50; estimated circulation, 6,000; 8 pages, 13x20.

Advertising rates on application.

BEAUMONT

HERALD.—Every morning. Established 1901. Beaumont Herald Publishing Co., publishers. Daily, 8 pages; Sunday, 16 pages; 7 columns.

Advertising rates, agate, 5 cents a line; Reading notices, brevier, 10 cents a line. Classified, 1 cent a word. No discount for time or space.

BROWNSVILLE

EL PORVINIR.—Tuesdays and Sundays. Spanish. Independent. Established 1890. Paulino S. Preciado, publisher. Subscription, $3; 6 pages, 3 columns; length of columns, 12 inches; width, 2⅔ inches.

Advertising rates on application.

See advertisement on page 449.

DALLAS

NEWS. — Every morning and SEMI-WEEKLY, Tuesdays and Fridays. Independent. Established 1885. A. H. Belo & Co., publishers. Subscription, daily, $10; decline to give circulation; semi-weekly, $1; daily, 10 to 32 pages; semi-weekly, 8 pages, 7 columns; length of columns, 20⅝ inches; width, 2 3-16 inches. Can use matrices.

Advertising rates, nonpareil, daily, per line, one time, 15 cents; two times, 25 cents; three times, 34 cents; seven times, 62 cents; fourteen times, 97 cents; one month, $1.52; first page, 100 per cent extra; eighth page, 50 per cent extra. E. O. D., 2-3 daily monthly rates. Reading matter, two and two-fifths times greater than display rates. Semi-weekly, per line, one time, 20 cents; two consecutive insertions, 35 cents; 3 times, 48 cents; 4 times, 60 cents; 5 times, 68 cents per line; 6 or more times, 12½ cents each insertion. Reading matter, double for space occupied. Classified, 1 cent a word, one time; 3 cents a word for 4 times; 4 cents a word for 7 times; ½ cent a word each time for 10 or more insertions. For contracts for both Dallas and Galveston NEWS, add 2-3 to regular rates for each.

TIMES HERALD.—Every evening except Sunday, and SUNDAY MORNING. Democratic. Established 1876. Times Herald Printing Co., publishers. Subscription, $5; estimated circulation, 7,400; 8 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, per inch, one time, $1.25; seven days, $4; one month, $12; three months, $30; six months, $48; one year, $84. Reading notices, 25 cents per count line.

BAPTIST STANDARD.—Every Thursday. Baptist. Established 1888. Baptist Standard Publishing Company, publishers. Subscription, $2; claimed average circulation, 20,000; 16 pages, 5 columns; length of columns, 15½ inches; width, 2¼ inches.

Advertising rates, agate, 17 cents a line, one time; 6 times, 16 cents; 13 times, 15 cents; 19 times, 14 cents; 26 times, 13 cents; 39 times, 12 cents; 52 times, 10 cents; corresponding line discounts, ranging from 17 cents a line for 100 lines to 10 cents a line for 3,500 lines. Position, 1-5 extra. Reading notices, 30 cents per count line.

BEAU MONDE.—Every Saturday. Society. Established 1896. Mrs. Hugh N. Fitzgerald, publisher. Subscription, $3; estimated circulation, 10,000; 12 pages, 9x12.

Advertising rates on application.

CHRISTIAN COURIER. — Every Thursday. Disciples. Established 1888. G. A. Faris, editor and publisher. Subscription, $1.50; claimed average circulation, 5,127; 16 pages, 3 and 4 columns; length of columns, 12½ inches; width, 2⅛ and 2⅝ inches.

Advertising rates, agate, 6 cents a line. Reading notices, 8 cents a line. Discounts: 10 per cent on six months, 20 per cent on one year. Special positions 1-5 extra.

DEMOCRAT. — Every Tuesday. Democratic. Established 1891. N. T. Blackwell, publisher. Subscription, $1; claimed circulation, 5,161; 8 pages, 7 columns; length of columns, 20 inches; width, 2 1-6 inches. Can use matrices.

Advertising rates, agate, per line, one time, 5 cents; two times, 4 cents; one month, 3 cents; one year, 2 cents a line per time. Reading notices, brevier, double rate for space occupied.

Also publishes THE GINNER AND MILLER; monthly; claimed circulation 8,000; 20 pages, 9x13.

Advertising rates, per inch, $2 with discounts for time. Reading notices, 35 cents a line.

FARM AND RANCH.—Every Saturday. Agricultural. Established 1883. Texas Farm and Ranch Publishing Co., publishers. Subscription, $1; sworn average circulation, 42,500*; 16 pages, 4 columns; length of columns, 13½ inches; width, 2 1-6 inches.

Advertising rates, agate, 30 cents per line each insertion. Reading notices, 70 cents per count line each insertion. Special positions, 20 per cent extra. Discounts, 150 lines in one contract, 5 per cent; 250 lines, 10 per cent; 500 lines, 15 per cent; 1,000 lines, 20 per cent; 2,000 lines, 25 per cent; 3,000 lines, 30 per cent.

See advertisement on page 444.

JOURNAL (The). — Comprising TEXAS FARM JOURNAL, TEXAS STOCK JOURNAL, DALLAS COUNTY FARM JOURNAL and FORT WORTH JOURNAL. Known as THE BIG FOUR, formerly, Texas Stock and Farm Journal. Every Wednesday. Stock and Farm. Established 1880. Stock and Farm Journal Co., publishers. Subscription, each paper, $1; claimed combined circulation, 48,000; 8 pages, 8 columns; length of columns, 20¼ inches width, 2⅛ inches. Can use matrices.

Advertising rates, including all editions, agate, 25 cents a line; 182 lines used within three months, 20 cents a line; 3,000 lines within one year, 17½ cents a line. Special notices, classified, 2 cents a word. Reading notices, 30 cents a line.

PRESBYTERIAN RECORD. — Every Thursday. Presbyterian. Established 1892. Presbyterian Publishing Co., publishers. Subscription, $2; estimated circulation, 5,000; 16 pages, 11x15.

Advertising rates, agate, 5 cents a line. Reading notices, nonpareil, 7½ cents a line. Discounts ranging from 5 per cent on $50, to 30 per cent on $500.

SOUTHERN MERCURY.—Every Thursday. Reform. Established 1880. Southern Mercury Co., publishers. Subscription, $1; claimed average circulation, 22,561; 16 pages, 4 columns; length of columns, 12½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, agate, 8 cents per line.

See advertisement on page 439.

TEXAS BAPTIST-HERALD. — Every Thursday. Baptist. Established 1855. S. A. Hayden & Son, publishers. Subscription, $2; estimated circulation, 15,000; 16 pages, 4 columns; length of columns, 15 inches; width, 2⅝ inches. Can use matrices.

Advertising rates, 16 cents per agate line. Discounts, 5 per cent on 1,000 lines, 10 per cent on 2,000, 15 per cent on 3,000, 20 per cent on 4,000, 25 per cent on 5,000, 30 per cent on 10,000 lines. Reading notices, 20 cents a line count.

See advertisement on page 437.

TEXAS CHRISTIAN ADVOCATE .— Every Thursday. Methodist. Established 1846. L. Blaylock, publisher. Subscription, $2; claimed circulation, 22,000; 16 pages, 4 columns; length of columns, 15 inches; width, 2⅛ inches.

Advertising rates, agate, 25 cents per line each insertion. Discounts, 5 per cent on $100; 10 per cent on $200; 15 per cent on $300; 20 per cent on $500, 25 per cent on $1,000. Reading notices, 35 cents; special positions, 25 per cent additional.

See advertisement on page 387.

TEXAS FARMER.—Every Saturday. Agricultural. Established 1878. Texas Farmer Publishing Co., publishers. Subscription, $1; claimed circulation, 30,000; 16 pages, 4 columns; length of columns, 12½ inches; width, 2¼ inches. Can use matrices.

Advertising rates, agate, 30 cents a line. Reading matter, nonpareil, 35 cents a line. Discounts, 5 per cent on $100; 10 per cent on $200; 15 per cent on $300; 25 per cent on $500; 30 per cent on $1,000. Special positions, ¼ extra.

FELD UND FLUR. — Monthly. German. Agricultural. Established 1898. Feld und Flur Publishing Co., publishers. Subscription, 50 cents; guaranteed circulation, 6,946; 16 pages, 4 columns; length of columns, 12⅝ inches; width, 2⅛ inches. Forms close 15th of the month.

Advertising rates, $1.50 an inch, per time. Discounts on one order for 12 inches, 5 per cent; 24 inches, 12½ per cent; 36 inches, 15 per cent; 48 inches, 20 per cent; 72 inches, 25 per cent; 144 inches, 30 per cent.

SOUTHERN HOME.—Monthly. Household. Established 1879. Southern Home Publishing Co., publishers. Subscription, 35 cents; estimated circulation, 30,000; 16 to 20 pages, 4 columns; length of columns, 13½ inches; width, 2¼ inches. Forms close 25th of preceding month.

Advertising rates, agate, 15 cents a line.

FORT WORTH

MAIL-TELEGRAM. — Every evening except Sunday, and WEEKLY, Fridays. Democratic. Established 1884. The Telegram Co., publishers. Subscription, $2; claimed average circulation for year 1900, 6,394*; weekly, 50 cents; estimated circulation, 1,800; 8 pages, 7 columns; length of columns, 20½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, 1 inch, one time, $1.50; one week, $5.25; one month, $14.60; two months, $27; three months, $39.50; six months, $74.50; one year, $131.40. E. O. D., ½ of daily rates; twice a week, 1-3; once a week ¼ of daily rates. Special positions extra. Reading notices, brevier, 15 cents; 2 times, 22½ cents; 6 times, 52½ cents. Classified ads, 1 cent a word. Weekly, ¾ of daily rates.

REGISTER.—Every morning, except Monday, Democratic. Established 1896. Register Publishing Company, publishers (A. J. Sandegard, Gen. Mangr.). Guaranteed average circulation for year 1900, 10,029 (Sunday, 11,382); 8 to 16 pages, 7 columns; length of columns, 21 inches; width, 2¼ inches. Can use matrices.

Advertising rates on application.

See advertisement on page 453.

FORT WORTH JOURNAL.—(See Dallas.)

GALVESTON

NEWS.—Every morning, and SEMI-WEEKLY Mondays and Thursdays. Independent. Established 1842. Incorporated 1881. A. H. Belo & Co., publishers. Subscription, daily, $10; claimed circulation, 13,000 (Sunday, 15,000); semi-weekly, $1; circulation, 20,000; 8 to 32 pages, 7 columns; length of columns, 20⅝ inches; width, 2¼ inches. Can use matrices.

Advertising rates, nonpareil, daily, per line, one time, 15 cents; two times, 25 cents; three times, 34 cents; seven times, 62 cents; fourteen times, 97 cents; one month, $1.52; first page, 100 per cent extra; last page, 50 per cent extra. E. O. D., 2-3 daily monthly rates. Reading matter, two and two-fifths times greater than display rates. Semi-weekly, per line, one time, 20 cents; six or more consecutive insertions, 12½ cents every issue, or 14 cents one time a week; E. O. W., 18 cents per line each insertion. Reading matter, double for space occupied. Classified, daily, 1 cent a word, one time; 3 cents a word for 4 times; 4 cents a word for 7 times; ½ cent a word each time for 10 or more insertions.

Issue also the DALLAS NEWS, which see.

TRIBUNE.—Every evening, except Sunday. Independent-Democratic. Established, daily, 1887. Galveston Tribune, Inc., publishers. Subscription, by mail, $5; city, $6; claimed circulation, 5,230; 4 to 8 pages, 7 columns; length of columns, 20½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, nonpareil, 11 cents a line, one time; two times, 18 cents; six times, 37 cents; one month, 67 cents. Reading notices, nonpareil, 25 cents a line; one week, 84 cents; one month, $2 per line. Discounts, 10 per cent on 50 lines; 15 per cent on 100 lines; 20 per cent on 200 lines.

OPERA GLASS.—Every Saturday. Society. Established 1879. Robert C. Johnson & Co., publishers. Subscription, $2; estimated circulation, 6,500; 8 pages, 6 columns; length of columns, 19⅝ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, ½ inch, one month, $3; 1 inch, one month, $5; three months, $11.50; six months, $20; one year, $30. Special notices, 25 per cent more than ordinary rates.

TEXAS POST.—Every Thursday. German. Established 1869. Island City Publishing Co., publishers. Subscription, $2; claimed average circulation for year 1900, 5,743; 8 pages, 6 columns; length of columns, 19¼ inches; width, 2¼ inches. Can use matrices.

Advertising rates, $1 an inch one time; one month, $2.

HALLETTSVILLE

OBZOR.—Semi-monthly, (1st and 15th). Bohemian. Agricultural. Established 1899. F. Fabian, publisher. Subscription, 80 cents. estimated circulation, 5,400; 16 to 24 pages, 4 columns; length of columns, 11 inches; width, 2¼ inches.

Advertising rates on application.

HOUSTON

HERALD.—Every evening except Sunday, Democratic. Established 1885. W. H. Bailey, publisher. Subscription, $5; claimed circulation, 6,513; 4 and 8 pages, 8 columns; length of columns, 21¾ inches; width, 2⅛ inches.

Advertising rates, agate, 1,000 lines within one year, 5 cents a line; 2,000 lines, 4½ cents; 3,000 lines, 4 cents; 4,000 lines, 3½ cents; 5,000 lines, 3 cents; 7,500 lines, 2½ cents; 10,000 lines, 2 cents. Reading notices, one time, 20 cents per count line; 2 times, 15 cents; 3 times, 10 cents. Further rates on application.

See advertisement on page 386.

POST.—Every morning, and SEMI-WEEKLY, Mondays and Thursdays. Democratic. Established 1885. Houston Printing Co., publishers. Subscription, daily, $10; claimed average circulation for year 1900, 13,785*; Sunday, 18,936*; semi-weekly, for 1900, 27,599*; 10 to 28 pages, 7 columns; length of columns, 20 inches; width, 2¼ inches. Can use matrices.

Advertising rates, daily, one inch, one time, $1.50; one week (7 times), $7.50; one month (30 insertions), $16.80; three months, $45.40; six months, $85.65; one year, $151; four times a week, ¾ of these rates; three times a week, ½. Special positions extra. Reading matter, 25 cents per line; 10 cents each insertion if ordered 15 times or more. Semi-weekly, per inch (1 insertion a week), ordinary, 1 time, $1.80; one month, $5; three months, $13.50; six months, $25.50; one year, $45. Twice a week, one month, $7; three months, $18.90; six months, $35.70; one year, $63. E. O. W. ads, charged according to number of insertions. Open space used within one year, 1,000 lines, 9 cents a line; 2,500 lines, 8 cents; 5,000 lines, 7½ cents; 10,000 lines, 6 cents; 15,000 lines, 5 cents. Reading matter, 25 cents per line; if ordered for two or more insertions, 20 cents per line.

See advertisement on page 495.

DEUTSCHE ZEITUNG UND ANZEIGER.—Every Thursday. German. Democratic. Established 1872. M. Tiling, publisher. Subscription, $2; estimated circulation, 5,000; 8 pages, 6 columns; length of columns, 20 inches; width, 2¼ inches.

Advertising rates on application.

TEXAS WORLD.—Every Saturday. Independent Democratic. Established 1889. Mrs. J. H. Palmer, publisher. Subscription, $2; estimated circulation, 12,800; 8 pages, 6 columns.

Advertising rates, $2 per inch per month.

LAREDO

LA CRONICA.—Every Saturday. Spanish. Established 1900. N. Idar, publisher. Subscription, $1.50; 4 pages, 18x24.

Advertising rates on application.

See advertisement on page 437.

SAN ANTONIO

EXPRESS.—Every morning, and SEMI-WEEKLY, Tuesdays and Fridays. Independent Democratic. Established 1865. Express Publishing Co., publishers. Subscription, daily, $10; claimed circulation, 12,600 (Sunday, 18,500); semi-weekly, $1; claimed circulation, 19,000; 10 to 36 pages (weekly, 8 and 12 pages); 7 columns; length of columns, 19¾ inches; width, 2¼ inches. Can use matrices.

Advertising rates, nonpareil, daily, 1 inch, one time, $1.50; one week (7 times), $6; one month, $15; three months, $39.50; six months, $69.50; one year, $127.75; three times a week, ½; two times a week, 1-3; once a week, ¼ of daily rates. Reading matter, 20 cents a line; by the month, $3 a line. Classified ads, 1 cent a word for 15 words or more. Semi-weekly (1 time a week only), per inch, $1.50; one month, $4.25; three months, $9; six months, $15.60; one year, $26.

See advertisement on page 469.

FREIE PRESSE FUER TEXAS.—Every evening, except Sunday, and WEEKLY, Thursdays. German. Republican. Freie Presse Fuer Texas Publishing Company, publishers. Subscription, daily, $10; claimed circulation, 850; weekly, $2.50; claimed circulation, 7,800; daily, 4 pages, 7 columns; weekly, 16 pages, 6 columns; length of columns, 21 inches; width, 2¼ inches.

Advertising rates, daily, one inch, one month, $6; three months, $14; six months, $20; one year, $35; weekly, one inch, one month, $5; three months, $12; six months, $20; one year, $30. Larger space at reduced rates.

LIGHT.—Every evening except Sunday, SUNDAY MORNING. Republican. Established 1881. San Antonio Light Publishing Co., publishers. Subscription, $5; claimed circulation, 6,500; 8 pages, 6 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates, 1 inch, one time, $1.50; one month, $8; three months, $21; six months, $32; twelve months, $54; 2 inches, one year, $84. Classified, 2 lines, one time, 15 cents; over 2 lines, 1 cent a word. Locals, 20 cents a line first time with discounts. Metal cuts required.

TEXAS STOCKMAN AND FARMER.—Every Tuesday. Agricultural and live-stock. Established 1881. Texas Stockman and Farmer Publishing Co., publishers. Subscription, $1; claimed circulation, 13,500; 16 pages, 4 columns; length of columns, 13 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, agate, 10 cents a line. Reading notices, 25 cents. Discounts, 10 per cent on one month, or 100 lines; 20 per cent on three months, or 400 lines; 30 per cent on six months, or 800 lines; 40 per cent on nine months, or 1,500 lines; 50 per cent on one year, or 2,000 lines.

TEXAS

WACO

MORNING TIMES HERALD.—Every morning, and WEEKLY, Thursdays. Democratic. Established 1895. Waco Publishing Company, publishers. Subscription, daily, $9; claimed circulation, 7,225; weekly, 50 cents; claimed circulation, 3,450; daily, 8 to 16, weekly, 8 pages, 7 columns; length of columns, 21½ inches; width, 2¼ inches.

Advertising rates, one inch, one time, $1.25; one week, $4; one month, $12; three months, $30; six months, $48; one year, $84. E. O. D., 2-3 of daily rates. Classified ads, one cent a word. Weekly only, same as daily. Sunday only, ¼ added to daily rates. Reading notices, 20 cents a line, with discounts. Metal cuts required.

TELEPHONE.—Every evening except Sunday, and WEEKLY, Saturdays. Established 1892. Telephone Publishing Co., publishers. Subscription, daily, $4.80; estimated circulation, 2,500; weekly, $1; claimed circulation, 3,000; 8 to 12 pages, 6 columns; length of columns, 19½ inches; width, 2⅛ inches.

TEXAS

Advertising rates, daily, 1 inch, one time, 75 cents; one week, $2.55; one month, $5; three times a week, 2-3; twice a week, ½ of daily rates. Reading notices, 20 cents a line. Weekly, 1 inch, one month, $2.50.

GUARDIAN.—Monthly. Educational. Established 1881. S. L. Morris, publisher. Subscription, $1; claimed circulation, 5,000; 32 pages, 3 columns; length of columns, 9½ inches; width, 2¼ inches.

Advertising rates, agate, 5 cents a line.

WAXAHACHIE

ENTERPRISE.—Every Friday. Democratic. Established 1875. Enterprise Publishing Co., publishers. Subscription, $1; claimed average circulation for year ending March 10, 1901, 5,180; 8 to 12 pages, 6 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates, 15 cents an inch, each insertion.

UTAH.

OGDEN

STANDARD.—Every evening except Sunday, and SEMI-WEEKLY, Tuesdays and Fridays. Independent Republican. Established 1870. Wm. Glasmann, publisher. Subscription, daily, $9; semi-weekly, $1.50; claimed circulation, daily, 3,448; semi-weekly, 5,212; 8 pages, 6 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates, daily, one inch, one time, 30 cents. For more than one issue, either daily or semi-weekly, for cuts or electros, 16 cents an inch, per time; if composition, add 25 per cent; if preferred position not wanted, deduct 25 per cent.

INDUSTRIAL UTAH.—Semi-monthly. Agricultural. Horticultural. Established 1900. J. A. Wright and B. F. Thomas, publishers. Subscription, $1; claimed average circulation, 9,000; 16 pages, 3 columns; length of columns, 10 inches; width, 2⅝ inches.

Advertising rates, one inch, one month, $1.50; 2 inches, $2.50; 3 inches, $3. Further rates for longer time on application.

SALT LAKE CITY

DESERET EVENING NEWS.—Every evening except Sunday, and SEMI-WEEKLY, Mondays and Thursdays. Organ of the Mormon Church. Established 1850. Subscription, daily, $9; sworn average circulation for three months ending March 31, 1901, 4,327* (Saturday issue average same time, 6,125*); semi-weekly, $2; sworn average circulation, 21,000; length of columns, 21 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, 75 cents an inch first insertion, subsequent insertions, 50 cent an inch; 100 inches, 50 cents an inch; 200 inches, 47 cents; 300 inches, 45 cents; 500 inches, 40 cents. Special rates on standing plate advertisements in all editions. Classified ads, 1 cent a word. Minion readers, 15 cents a line; 1,000 lines, 10 cents; 2,000 lines, 8 cents a line. Semi-Weekly, $2.25 an inch first time, $1.50 after. Readers in semi-weekly, 30 cents a line, with discounts for time.

See advertisement on page 482.

HERALD.—Every morning, and SEMI-WEEKLY, Wednesdays and Saturdays. Democratic. Established 1870. Herald Co., publishers. Subscription, daily, $10; sworn average circulation for year 1900, 7687* (Sunday, 9,697*); semi-weekly, $1.50; sworn average circulation for same period, 5,498*; 8 to 24 pages, 7 columns; length of columns, 21½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, agate, 8 cents a line first time, 4 cents each subsequent insertion; one month, 2½ cents; three months, 10 per cent discount; six months, 20 per cent; one year, 30 per cent. E. O. D., 20 per cent extra; 2 times a week, 40 per cent; one time a week, 60 per cent. Sunday only, 5 cents a line. Open space, 2,500 lines, 2½ cents a line; 5,000 lines, 2¼ cents; 10,000 lines, 1¾ cents a line. Special position, 15 and 25 per cent extra. E. O. D., 2-3 of daily rates. Classified ads, 1 cent a word. Nonpareil readers, 10 cents a line; brevier, 15 cents. Semi-Weekly, 2½ cents a line each insertion; 20 per cent discount when used with daily.

See advertisement on page 461.

TRIBUNE.—Every morning, and SEMI-WEEKLY, Tuesdays and Fridays. Independent Republican. Established 1870. Tribune Publishing Co. (Incorporated), publishers. Subscription, daily, $12; estimated circulation 9,598 (Sunday, 14,150); semi-weekly, $2; estimated circulation, 5,553; 8 to 20 pages, 7 columns; length of columns, 21½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, nonpareil, one inch, one time, $1.40; one week, $6.65; one month, $18.50; three months, $36; six months, $60; one year, $95. Classified ads, 10 cents a line. Semi-Weekly rates same as daily. Yearly orders, 65 per cent of daily. Special notices, 15 cents a line each time. Reading notices, 25 cents a line. E. O. D., 2-3 of daily rates. Special position, ½ extra. Metal cuts required.

JUVENILE INSTRUCTOR.—Semi-monthly. Mormon. Established 1866. Deseret Sunday School Union, publishers. Subscription, $2; estimated circulation, 8,000; 40 pages, 2 columns; length of columns, 8½ inches; width, 2⅜ inches.

Advertising rates on application.

YOUNG WOMAN'S JOURNAL.—Monthly. Mormon. Established 1889. Subscription, $1; sworn average circulation for six months ending May, 1901, 10,000*; 48 pages, 2 columns; length of columns, 7½ inches; width, 2⅜ inches.

Advertising rates furnished on application.

VERMONT.

BRATTLEBORO

WINDHAM COUNTY REFORMER.—Semi-weekly. Tuesdays and Fridays. Democratic. Established 1876. C. H. Davenport, publisher. Subscription, $1.50; claimed average circulation, 5,913; 8 to 12 pages, 7 columns; length of columns, 21½ inches; width, 2⅛ inches.

Advertising rates, nonpareil per inch, one time, $1; one week, $1.25; one month, $1.75; three months, $5.50; six months, $9.50; one year, $18; each additional inch up to 4 inches, $15 per year; once a week, 2-3 above rates. Classified, 2 cents a word first time; 1 cent afterwards. Business notices, nonpareil, 10 cents a line. Reading notices, brevier, 25 cents a line. Metal cuts required.

VERMONT PHOENIX.—Every Friday. Republican. Established 1834. O. L. French, publisher. Subscription, $1.50; estimated circulation, 4,535; 10 pages, 7 columns; length of columns, 21 inches; width, 2⅛ inches.

Advertising rates, one inch, one time, $1; one month, $2; three months, $4; six months, $7.50; one year, $13. Reading notices, 10 cents a line.

HOLSTEIN FRIESIAN REGISTER.—Monthly. Stock. Established 1886. Frederick L. Houghton, publisher. Subscription, $1.50; estimated circulation, 5,000; 32 pages, 6x9.

Advertising rates on application.

BURLINGTON

FREE PRESS.—Every morning except Sunday, and WEEKLY, Thursdays. Republican. Established, daily, 1847; weekly, 1827. Free Press Association, publishers. Subscription, daily, $6; claimed average circulation for year 1900, 4,649; weekly, $1; claimed circulation, 5,000; 8 pages (weekly, 12 pages), 8 columns; length of columns, 22 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, nonpareil, per inch, one time, $1; one week, $3; one month, $7; three months, $12.50; six months, $20; one year, $30. E. O. D., 2-3; twice a week, ½; once a week, 1-3 full rates. Classified, 5 cents a line; by the week, 25 cents. Special positions extra. Weekly, per inch, one time, $1; one month, $3.25; three months, $6; six months, $9; one year, $15. Discounts on 3 inches and over. Reading notices, 15 to 25 cents a line. Weekly, in connection with daily, $1 a month in addition to daily rates. Metal cuts required.

NEWS.—Every evening except Sunday. Established 1894. News Publishing Co., publishers. Subscription, $3; claimed circulation, 5,289; 8 pages, 7 and 8 columns; length of columns, 21½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, per inch, per time, 50 cents. Discounts: 20 per cent on one month; 40 per cent on three months, 50 per cent on six months; 60 per cent on one year. E. O. D., one year, 33 1-3 per cent discount. Position extra. Classified, 5 cents a line. Reading notices, nonpareil, 5 cents a line; under advertising rule, ½ more than display rates.

INTERNATIONAL MONTHLY.—Monthly. Literary. Established 1900. Frederick A. Richardson, publisher. Subscription, $4; claimed average circulation, 21,758; 150 pages, 2 columns; length of columns, 8½ inches; width, 2¾ inches. Can use matrices. Forms close 15th preceding month. New York office, Mail and Express Building.

Advertising rates, agate, 20 cents a line; on long time orders, 15 cents a line per time; per page, one time, $30; ⅛, ¼ and ½ pages, pro rata.

ESSEX JUNCTION

BURLINGTON SUBURBAN LIST.—Comprising Burlington Clipper, Essex Record, Essex Eagle, Richmond Gazette, Hinesburgh Recorder, Shelburne Review, Jericho Reporter, Winooski Journal, and Milton Rays. Weekly. Republican. Essex Publishing Co., publishers. Claimed combined average circulation for year 1900, 7,347; pages, 15x21.

Advertising rates on application.

MONTPELIER

ARGUS AND PATRIOT.—Every evening except Sunday, and WEEKLY, Wednesdays. Daily, Independent; Weekly, Democratic. Established, daily, 1897, weekly, 1821. Argus and Patriot Co., publishers. Subscription, weekly, $1.50; daily, $3; guaranteed average circulation, 2,500; weekly, 4,000; daily, 4 pages, 8 columns; weekly, 4 pages, 10 columns; length of columns, daily, 22; weekly, 28¼ inches; width, 2⅛ inches.

Advertising rates, nonpareil, daily, per inch, one time, 50 cents; one week, 30 cents; one month, 20 cents; three months, 12½ cents; six months, 10 cents; one year, 8 cents per inch per time. E. O. D., add 25 per cent per insertion. Reading notices, ordinary, 33 1-3 per cent in advance of display rates; minion, 15 cents a line. Weekly, one inch, one time, 75 cents; one month, $2; three months, $4.50; six months, $7.50; one year, $15. Reading notices, minion, 15 cents a line. 10 per cent discount for daily and weekly combined.

VERMONT WATCHMAN.—Every Wednesday. Republican. Established 1806. Vermont Watchman Co., publishers. Subscription, $2; claimed circulation, 4,200; 8 pages, 7 columns; length of columns, 20 inches; width, 2¼ inches. Publishes also Daily Journal; circulation, 2,500.

Advertising rates. weekly, one inch, one time, $1; one month, $2.25; three months, $4.50; six months, $7.75; one year, $14.25. Daily, per inch, one time, 40 cents; one week, $1; combination rate, 4 inches or more, three months, or longer, 10 per cent discount from combined rate.

RUTLAND

HERALD.—Every morning except Sunday, and WEEKLY, Thursdays. Republican. Established 1794. The Herald and Globe Association, publishers. Subscription, daily, $6; estimated circulation, 3,200; weekly, $1; claimed circulation, 4,000; 4 pages (weekly, 8 pages), 8 columns; length of columns, 24 inches; width, 2⅛ inches.

Advertising rates, daily, nonpareil, ½ inch one time, 50 cents; one week, $1.75; one month, $4; three months, $7.50; one year, $16; one inch, one time, 80 cents; one week, $2.80; one month, $7; three months, $14; six months, $20; one year, $30. Classified ads, 5 cents a line. Double columns and special positions, 25 per cent extra. E. O. D., ¾; twice a week, ½; once a week, 1-3 daily rates. Reading notices, 10 cents a line. Weekly, one inch, one time, $1.85; one month. $5.95; three months, $9; six months, $13; one year, $20. Reduced rate for larger space.

ST. ALBANS

MESSENGER.—Every evening except Sunday, and WEEKLY, Thursdays. Republican. Established 1837. St. Albans Messenger Co., publishers. Subscription, daily, $5; sworn circulation, 1,711; weekly, $1; claimed circulation, 4,026; 8 pages (weekly, 12 pages), 7 columns; length of columns, 21 inches; width, 2¼ inches. Can use matrices.

Advertising rates, daily, nonpareil, one inch, one time, 40 cents; one week, $1.40; one month, $3.50; subsequent months, $1 a month. E. O. D., 2-3 of daily rates. Classified ads, 10 cents a line first time, 5 cents after. Reading notices, 10 and 25 cents a line. Weekly. one inch, one time, 50 cents; one month, $2; subsequent months, $1.

OFFICES AT
NELSON CHESMAN & CO.
NEWSPAPER ADVERTISING AGENTS
ESTD. 1874
MAIN OFFICE ST. LOUIS

VIRGINIA.

DANVILLE

METHODIST.—Monthly. Methodist. Established 1892. Methodist Laymen's Union, publishers. Subscription, 25 cents; guaranteed circulation, 3,000; 4 pages, 7 columns; length of columns, 22 inches; width, 2 1-6 inches. Forms close 28th preceding month.

Advertising rates, 1 inch, one time, 75 cents. Further rates on application.

DAYTON

THE MUSICAL MILLION.—Monthly. Musical. Established 1870. The Ruebush-Kieffer Co., publishers. Subscription, 50 cents; claimed circulation, 10,000; 16 pages and cover, 3 columns; length of columns, 9½ inches; width, 2¼ inches.

Advertising rates, one inch, one time, $1; three months, $2.50; six months, $4.50; one year, $8.

EMPORIA

VIRGINIA FARMER.—Monthly. Agricultural. Established 1897. Farmer Co., publishers. Subscription, 50 cents; claimed average circulation, 40,000; 8 pages, 7 columns; length of columns, 22 inches; width, 2¼ inches.

Advertising rates, agate, 25 cents a line; three months, or 200 lines, 23 cents; six months, or 500 lines, 21 cents; one year, or 2,000 lines, 17 cents; 4,000 lines, 15 cents.

NORFOLK

LANDMARK.—Every morning except Monday. Independent Democratic. Established 1873. Subscription, $5; claimed average circulation, 6,100; 8, 12 and 16 pages, 6 and 7 columns; length of columns 21⅝ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, nonpareil, one square (9 lines), one time, 75 cents; subsequent insertions, 40 cents; one inch, two weeks, $5; one month, $8; three months, $20; six months, $33; one year, $60. Classified ads., 1 cent a word. Reading notices, 20 cents a line first time; 15 cents after.

VIRGINIAN-PILOT.—Every morning except Monday, and TWICE A WEEK VIRGINIAN-PILOT, Tuesdays and Fridays. Democratic. Established 1865. The Virginian and Pilot Publishing Company, publishers. Subscription, $5; sworn average circulation, 9,749* (Sunday, 10,622*); TWICE A WEEK, $1; claimed circulation, 2,400; daily, 12 to 24 pages, 6 and 7 columns; twice a week, 6 to 8 pages, 7 columns; length of columns, 19⅝ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, nonpareil, one inch, one time, $1; 30 inches, 80 cents; 60 inches, 70 cents; 120 inches, 60 cents; 500 inches, 40 cents; 1,000 inches, 35 cents. Classified ads, one cent a word (nothing less than 25 cents). Reading notices, 20 cents a line, first time; 500 lines, 15 cents. Twice a week, nonpareil, one inch, one time, 50 cents; one week, 75 cents; one month, $2; three months, $5; six months, $9.50; one year, $18.

See advertisement on page 369.

PETERSBURG

INDEX-APPEAL.—Every morning except Sunday, and WEEKLY (in two parts), Tuesdays and Fridays. Independent. Established 1865. R. P. Barham, publisher. Subscription, daily, $5; claimed circulation, 4,800; weekly, $1; claimed circulation, 1,967; daily, 6, weekly, 8 pages, 7 columns; length of columns, 19¾ inches; width, 2⅛ inches.

Advertising rates, daily, 8 lines, nonpareil, one time, 75 cents; one week, $3; one month, $8.50; three months, $24; six months, $40; one year, $50. E. O. D., 80 per cent of daily rates. Reading notices, 15 cents a line. Weekly, 8 lines, one time, 50 cents; one month, $1.25; three months, $3; six months, $5; one year, $8. Locals, 25 cents per line in daily edition.

RICHMOND

DISPATCH.—Every morning except Monday, and WEEKLY (in two parts), Mondays and Thursdays. Democratic. Established 1850. The Dispatch Co., publishers. Subscription, daily, $5; claimed circulation, 10,187 (Sunday, 16,500); weekly, $1; claimed circulation, 12,500; 8 to 24 pages, 7 columns; length of columns, 21½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, agate, daily, less than 700 lines, 7 1-7 cents a line; 700 lines, 6 cents; 1,400 lines, 5½ cents; 2,800 lines, 5 cents; 4,200 lines, 4½ cents; 7,000 lines, 4 cents; 9,800 lines 3½ cents; 14,000 lines, 3 cents a line. Special positions, 12½ and 25 per cent extra. Classified, same as display. Reading notices, minion, 25 cents a line, with discounts for 100 lines and over. Weekly, less than 700 lines, 9 cents a line; 700 lines, 6½ cents; 4,200 lines, 5 cents; 7,000 lines, 4 cents a line.

NEWS.—Every evening except Sunday. Independent. Established 1899. News Publishing Co., publishers. Subscription, $3; claimed circulation, 8,000; 8 pages, 7 columns; length of columns, 20¼ inches; width, 2¼ inches.

Advertising rates, agate, 82 cents an inch; 50 inches, 76 cents; 100 inches, 70 cents; 200 inches, 64 cents; 300 inches, 59 cents; 500 inches, 54 cents; 1,000 inches, 46 cents an inch. Special position, extra. Reading notices, 15 cents a line.

VIRGINIA

TIMES.—Every morning except Monday, LEADER. every evening, except Sunday, and WEEKLY, Wednesdays. Democratic. Established 1886. Times Company, publishers. Subscription, morning, $5; evening, $3; combined average circulation, 25,000 (Sunday, estimated, 9,800); weekly, $1; claimed average circulation, 4,500; 6 to 16 pages, 7 columns; length of columns, 21 inches; width, 2 1-6 inches. Can use matrices.

Advertising rates, agate, less than 700 lines used within one year, 10 cents a line; 700 lines, 9 cents; 1,400 lines, 8 cents; 2,800 lines, 7 cents; 4,200 lines, 6½ cents; 7,000 lines, 6 cents; 9,800 lines, 5½ cents; 14,000 lines, 5 cents a line. Special positions extra. Reading notices, nonpareil, 25 cents a line; 100 lines, 22 cents; 500 lines, 20 cents; 1,000 lines, 18 cents; 1,500 lines, 17 cents; 2,000 lines, 15 cents a line. Classified, 1 cent a word (minimum, 25 cents). These rates include both Times and Leader. No ad accepted for either paper singly. Weekly, 1 inch or more, 4 cents per agate line each time.

See advertisement on page 425.

CENTRAL PRESBYTERIAN (The).—Every Wednesday. Presbyterian. Established 1837. James P. Smith, publisher. Subscription, $2; claimed average circulation, 4,413*; 16 pages, 4 columns; length of columns, 13 inches; width, 2¼ inches.

Advertising rates, 1 inch, one month, $3.25; three months, $7.50; six months, $12; one year, $20; two inches, one month, $5.50; one year, $36; three inches, one month, $7.25; one year, $50.

CHRISTIAN ADVOCATE.—Every Thursday. Methodist Episcopal, South. Established 1832, Consolidated with Baltimore Christian Advocate 1901. The Advocate Publishing Co., publishers. Subscription, $1.50; estimated circulation, 10,500; 16 pages, 3 columns; length of columns, 13½ inches; width, 2½ inches.

Advertising rates, nonpareil, 5 cents a line, with discounts. Reading notices, set solid, 10 cents a line. Preferred position, extra.

RELIGIOUS HERALD.—Every Thursday. Baptist. Established 1827. The Religious Herald Company, publishers. Subscription, $2; claimed circulation, 8,000; 16 pages, 3 and 4 columns; length of columns, 13 inches; width, 2⅛ and 2⅝ inches.

Advertising rates, nonpareil, 1 inch, one time, $1; one month, $4; six months, $22; one year, $40. E. O. W., 5 per cent extra. Nonpareil reading notices, 10 cents a line.

SOUTHERN CHURCHMAN.—Every Saturday. Protestant Episcopal. Established 1836. Southern Churchman Co., publishers. Subscription, $2; claimed circulation, 4,600; 16 pages, 4 columns; length of columns, 13 inches; width, 2⅛ inches.

Advertising rates, 70 cents an inch. Discounts, one month, 5 per cent; three months, 20 per cent; six months, 30 per cent; one year, 50 per cent.

BIBLE READER AND SUNDAY MAGAZINE.—Monthly, Undenominational. Established 1891. Bible Reader Company, publishers. Subscription, 50 cents; claimed average circulation, 25,625; 16 pages, 4 columns; length of columns, 12½ inches; width, 2⅛ inches. Forms close 10th of preceding month.

Advertising rates, agate, 10 cents a line. 10 per cent discount on 1,000 lines or more, to be used within one year.

CHRISTIAN MONTHLY.—Monthly. Disciples. Established 1900. Julian C. Anderson, publisher. Subscription, 35 cents; claimed circulation, 5,000; 24 pages, 3 columns; length of columns, 9½ inches; width, 2¼ inches.

Advertising rates, 50 cents an inch, per time. No discounts for time or space. Reading notices, 5 cents per nonpareil line.

FARMER STUDENT (The).—Monthly. Educational. Farm. Established 1900. Farmer Student Co., publishers. Subscription, 50 cents; estimated circulation, 14,500; 16 to 24 pages, 3 columns; length of columns, 10¼ inches; width, 2⅛ inches.

Advertising rates, agate, 15 cents a line.

FOREIGN MISSION JOURNAL.—Monthly. Baptist. Established 1850. Foreign Mission Board of Southern Baptist Convention, publishers. Subscription, 35 cents; claimed average circulation for six months ending April, 1901, 24,000*; 36 pages, 2 columns; length of columns, 7½ inches; width, 2⅛ inches. Forms close 15th preceding month.

Advertising rates, 1 inch, one time, $2; three times, $5; six times, $9; one year, $17; 3 inches, one time, $5; three times, $14; six times, $27; one year, $50.

SOUTHERN PLANTER.—Monthly. Agricultural. Established 1840. Southern Planter Publishing Co., publishers. Subscription ,50 cents; claimed average circulation, 11,675; 50 pages, 3 columns; length of columns, 9 inches; width, 2⅛ inches. Forms close 25th of preceding month.

Advertising rates, per inch, one month, $1.50; discounts, 5 per cent on three months, 10 per cent on six months, 15 per cent on one year. Reading notices, agate, 15 cents per line.

WASHINGTON.

SEATTLE

POST-INTELLIGENCER.—Every morning, and WEEKLY, Thursdays. Republican. Established 1865. Post-Intelligencer Co., publishers. Subscription, daily and Sunday, $7.50; Sunday, $2; weekly, $1; claimed circulation, daily, 24,290; Sunday, 29,300; weekly, 18,700; daily, 12 to 16; Sunday, 36 to 44; weekly, 12 to 14 pages; 7 columns; length of columns, 20 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, agate, one time, 10 cents a line; one week, 6½ cents; one month, 5 cents; three months, 4½ cents; six months, 3¾ cents; one year, 3½ cents. Special line rates for E. O. D., etc. Open space, used within one year, 500 lines, 8 cents a line; 1,000 lines, 7 cents; 2,000 lines, 6 cents; 3,000 lines, 5¾ cents; 5,000 lines, 5¼ cents; 7,500 lines, 5 cents; 14,000 lines, or over, 4½ cents a line. Special positions, extra. Reading notices, starred, 45 cents a line, with discounts for 250 lines and over; unmarked notices (pure reading), 50 cents a line. Classified, 10 cents a line. Weekly, 12½ cents a line; 4 times, or 100 lines, 8 cents; 13 times, or 50 lines, 6 cents; 26 times, or 1,000 lines, 5½ cents; 52 times, or 2,000 lines, 5 cents. Sunday only 12½ cents a line; 4 times, or 100 lines, 11 cents; 13 times, or 500 lines, 9 cents; 26 times, or 1,000 lines, 7½ cents; 52 times, or 2,000 lines, 7 cents. Unmarked pure readers, Sunday, 62½ cents a line.

SEATTLE STAR.—Every evening except Sunday. Independent. Established 1899. Star Publishing Co. publishers. Subscription, $3; sworn average circulation, for year ending March 31, 1901, 5,067*; 4 pages, 9 columns; length of columns, 21½ inches; width, 2 inches. Can use matrices.

Advertising rates, per inch, one time, 60 cents; one week, 54 cents; one month, 48 cents; three months, 42 cents; six months, 36 cents; one year, 30 cents per inch per time. E. O. D., per inch, one month, 54 cents; three months, 48 cents; six months, 42 cents; one year, 36 cents. Open space, ranging from 42 cents for 250 inches used within three months, to 30 cents an inch for 4,000 inches within one year. Classified, 5 cents a line; one week, 4 cents; one month, 3½ cents. Reading notices, 30 cents a line; one week, 25 cents; one month, 18 cents a line per time.

TIMES.—Every evening except Sunday, and WEEKLY, Fridays. Independent. Established 1888. The Times Printing Co., publishers. Subscription, daily, $5; claimed average circulation for six months, ending June 30, 1901, 24,334*; weekly, $1; claimed average circulation for same period, exceeding 6,000; daily, 10 to 30 pages; weekly, 12 to 16 pages; 7 columns; length of columns, 22 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, agate (minimum space 14 lines), 8 cents a line; 3 to 6 times, 7 cents; 7 to 12 times, 6½ cents; 13 to 26 times, 6 cents; 27 to 52 times, 5½ cents; 53 to 104 times, 5 cents; 105 to 156 times, 4½ cents; over 156 times, 4 cents a line, per time. Open space used within one year, 7,000 lines, 7 cents a line; 10,500 lines, 6½ cents; 14,000 lines, 6 cents; 21,000 lines, 5½ cents; and so on to 56,000 lines at 3 4-7 cents. Classified, 1 cent a word. Locals, 25 cents a line; pure reading, 40 cents a line. Weekly, two-thirds of daily rates.

See advertisement on page 471.

VESTRA POSTEN.—Every Friday. Swedish. Independent. Established 1889. A. M. Vold & Co., publishers. Subscription, $1; claimed circulation, 2,500; 8 to 10 pages, 6 columns; length of columns, 19¾ inches; width, 2⅛ inches.

Advertising rates, 25 cents an inch.

See advertisement on page 512.

SPOKANE

CHRONICLE.—Every evening except Sunday, and WEEKLY, Thursdays. Republican. Established 1885. Chronicle Publishing Co., publishers. Subscription, daily, $4; claimed average circulation for year ending March 31, 1901, 6,562*; weekly, $1; claimed circulation, 2,200; 8 pages, 6, 7 and 8 columns; length of columns, 21¼ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, 1 inch, one time, 75 cents; one week, $2.25; one month, $7. Discount of 5 per cent on three months, 10 per cent on six months, 15 per cent on one year. Special positions extra. Classified ads, 1 cent a word. E. O. D., 60 per cent of daily rates. Reading notices, 15 and 30 cents a line. Weekly, per inch, one time, 75 cents; one month, $2.50; readers, same as daily. Time discounts, same as daily.

SPOKESMAN-REVIEW.—Every morning, and SEMI-WEEKLY, Mondays and Thursdays. Independent Republican. Established, daily, 1885; semi-weekly, 1883. W. H. Cowles, publisher. Subscription, daily, $10; sworn average circulation for year ending March 31, 1901, 10,052* (Sunday, for same period, 12,075*); semi-weekly, $1; sworn average circulation, 17,023*; daily, 10 to 16 pages; semi-weekly, 8 to 12 pages; Sunday, 24 to 32 pages, 7 columns; length of columns, 21½ inches; width 2⅛ inches. Can use matrices.

Advertising rates, agate, daily, 10 cents a line; one week, 5 cents; one month, 3¾ cents; three months, 3½ cents; six months, 3¼ cents; one year, 3 cents. Special position extra. Open space, 500 lines, daily, 9

cents a line; Sunday, 10 cents; 1,000 lines, daily, 8 cents; Sunday, 9 cents; 5,000 lines, daily, 5½ cents; Sunday, 6 cents; 10,000 lines, daily, 4½ cents; Sunday, 5 cents a line. Reading notices, from 16 to 40 cents a line. Sunday issue, 11 cents a line, with discounts for time contracts. Semi-Weekly, 10 cents a line, with discounts (yearly orders, 5 cents a line per time). Classified, 10 cents a line in each edition, first insertion, 5 cents a line each subsequent consecutive insertion. Metal cuts required.

TACOMA

LEDGER.—Every morning and WEEKLY, Thursday. Repnblican. Estabilshed, daily, 1883; weekly, 1880. The Tacoma Ledger Co., publishers. Subscription, daily, $7.50; Sunday, $2; claimed circulation, daily, 7,990 (Sunday, 8,879); weekly, $1; claimed circulation, 4,500; 8 to 24 pages, 7 columns; length, 20 inches; width, 2 1-6 inches. Can use matrices.

Advertising rates, per time, per inch. 75 cents; Sunday only, per inch, each insertion, $1; daily and Sunday, discount one week (7 insertions), 10 per cent; two weeks, 15 per cent; three weeks, 20 per cent; one month (30 insertions), 30 per cent; six months, 35 per cent; one year, 40 per cent; weekly, $1 an inch. Discounts, 10, 15, 20 and 25 per cent on 3, 6, 9 and 12 months respectively. Classified ads, 1 cent a word. Reading notices, nonparcil, locals, 25 cents per count line each insertion; minion locals, 40 cents. Pure reading matter, per count line, each insertion, 50 cents.

NEWS.—Every evening except Sunday, and SEMI-WEEKLY, Tuesdays and Fridays. Independent. Established 1882. Daily News Publishing Co., publishers. Subscription, daily, $5; weekly, $1; sworn average circulation, daily, for year ending June 30, 1901, 10,784*; weekly, 4,603; 8 to 24 pages, 7 columns; length of columns, 21 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, 60 cents an inch; discounts as follows, 6 times, 10 per cent; 12 times, 15 per cent; 18 times, 20 per cent; 26 times, 30 per cent; three months, 35 per cent; six months, 40 per cent; one year, 50 per cent. Open space, used within one year, 500 inches, 40 cents an inch; 1,000 inches, 35 cents; 2,000 inches, 32½ cents; 3,500 inches, 30 cents. Preferred positions, 25 per cent extra. Classified, 90 cents a line per month. Transient classified, 1 cent a word. Reading notices, 15, 20 and 30 cents a line, with discounts for time. Weekly, 60 cents an inch. Discounts, 10, 15, 20 and 25 per cent on 3, 6, 9 and 12 months respectively.

NORTHWEST HORTICULTURIST. AGRICULTURIST AND STOCKMAN.—Monthly. Farm and Orchard. Established 1887. Horticuitnrist Publishing Co., publishers. Subscription, 50 cents; estimated circulation, 2,500; 24 pages, 4 columns; length of columns, 12¾ inches; width, 2⅛ inches. Forms close 15th of preceding month.

Advertising rates, agate, 10 cents a line, or $1.25 per inch per month. Reading notices, 20 cents per line. Discounts, 10 per cent on three months; 15 per cent on six months, 20 per cent on nine months, 25 per cent on one year.

STATE.—Monthly. Literary. Established 1897. Leonard Fowler, publisher. Subscription, $1; estimated circulation, 5,000; 56 pages, 8x11.

Advertising rates, $3 an inch; 25 per cent discount on yearly contracts.

WALLA WALLA

STATESMAN. — Every evening except Sunday, and WEEKLY, Saturdays. Democratic. Estabilshed 1861. Statesman Publishing Co., publishers; C. H. Goddard, manager. Subscription, daily, $6; weekly, $1.50; claimed average circulation for three months ending March 31, 1901, 1,250; weekly, 3,600; 8 pages, 6 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates on application.

WEST VIRGINIA.

CHARLESTON

WEST VIRGINIA SCHOOL JOURNAL.—Monthly. Educational. Established 1874. J. R. Trotter, publisher. Subscription, $1; claimed circulation, 4,500; 56 pages, 2 columns; length of columns, 10 inches; width, 2½ inches. Can use matrices.

Advertising rates, 1 inch, one time, $1; three months, $2; six months, $3.50; one year, $6.

HUNTINGTON

BAPTIST BANNER.—Every Wednesday. Baptist. Established 1889. The Banner Printing Co., publishers. Subscription, $1; estimated circulation, 4,250; 8 pages, 5 columns; length of columns, 18 inches; width, 2¼ inches.

Advertising rates, one inch, one time, 25 cents; one month, $1; three months, $3; six months, $5.50; one year, $10.

PARKERSBURG

STATE JOURNAL.—Every evening except Sunday, and WEEKLY, Thursdays. Republican. Established 1869. State Journal Co., publishers. Subscription, daily, $5; claimed circulation, 2,300; weekly, $1; claimed circulation, 4,200; 8 pages, 7 columns; length of columns, 21 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, nonpareil, daily, one inch, one time, 50 cents; one month, $5; three months, $10; six months, $15; one year, $25. E. O. D., ¾ of daily rates. Local notices, 15 cents a line first time, 10 cents after. Weekly, one inch, one time, $1; one month $2; three months, $5; six months, $8; one year, $12.

WHEELING

INTELLIGENCER.—Every morning except Sunday, and WEEKLY, Thursdays. Republican. Established 1852. John Frew, publisher. Subscription, daily, $5.20; estimated circulation, 5,800; weekly, $1; circulation, 4,000; 8 pages, 7 columns; length of columns, 22⅛ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, nonpareil, daily, 10 lines, one time, 75 cents; one week, $3; one month, $8; three months, $16; six months, $26; one year, $40. E. O. D., 2-3 of daily monthly rates Weekly, 10 lines, one time, $1; one month, $3; three months, $6.50; six months, $10.50; one year, $16.

NEWS.—Every evening except Sunday, SUNDAY MORNING. Independent. Established 1890. News Publishing Co., publishers. Subscription, daily, $5; Sunday, $1.50; sworn average circulation, daily, for six months ending March 31, 1901, 6,271*; Sunday, for same period, 5,865*; daily, 8, Sunday, 24 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, per inch, one time, 75 cents; one week, $2.50; one month, $8; three months, $15; one year, $45. Open space, used within one year, 100 inches, 35 cents an inch; 500 inches, 30 cents; 1,000 inches, 25 cents. Consecutive insertions on fixed space, aggregating 1,800 inches in one year, 12 cents an inch; 1,000 inches, 13 cents. E. O. D., 20 per cent advance of these rates. Classified ads, 1 cent a word. Reading notices, 10 cents a line. Sunday, per inch, one time, $1; one month, $3; three months, $8; one year, $20.

REGISTER.—Every morning and WEEKLY, Wednesdays. Democratic. Established 1863. West Virginia Printing Co., publishers. Subscription, daily, $6; claimed circulation, 9,600; Sunday $2.60; claimed circulation, 14,000; weekly, $1; claimed circulation, 7,600; 8 pages (Sunday, 20 to 24, and weekly, 12 pages), 7 columns; length of columns, 21¾ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, agate, one time, 7 cents a line; 6 times, 4½ cents; one month, 3¼ cents; three months, 2¾ cents; six months, 2 cents; one year, 1½ cents per line per time. E. O. D., 2-3 daily rate. Add 10 per cent for ads less than one inch. Sunday, per line, one time, 9 cents; 4 times, 6½ cents; three months, 5½ cents; six months, 4½ cents; one year, 3½ cents. Weekly, per line, one time, 7 cents; one month, 5½ cents; three months, 4½ cents; six months, 3½ cents; one year, 3 cents. Special positions, extra. Classified, any edition, 1 cent a word (nothing less than 25 cents). Reading notices, any edition (not less than 10 lines), first time, 15 cents a line; 12½ cents after. Locals (nothing less than $1), first time, 12 cents a line; 10 cents after.

See advertisement on page 369.

WISCONSIN.

APPLETON

MONTAGS BLATT.—Every Monday. German. Independent. Established 1890. H. W. Meyer, publisher. Subscription, $1.25; claimed circulation, 5,850; 8 pages, 6 columns; length of columns, 9¼ inches; width, 2⅛ inches.

Advertising rates, 1 inch, one time, 75 cents; one month, $2; three months, $4.50; six months, $7.50; one year, $12.50. Larger space at reduced rates. Business locals, 15 cents a line.

VOLKSFREUND.—Every Thursday. German. Independent. Established 1870. H. W. Meyer, publisher. Subscription, $1.25; claimed circulation, 5,900; 8 to 10 pages, 6 columns; length of columns, 19¼ inches; width, 2⅛ inches.

Advertising rates same as Montags Blatt.

EAU CLAIRE

LEADER.—Every morning except Monday, and WEEKLY, Saturdays. Democratic. Established 1875. Leader Co., publishers. Subscription, daily, $5; estimated circulation,, 3,500; weekly, $1; estimated circulation, 3,750; 8 to 12 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates, nonpareil, daily, 1 inch, one time, 50 cents; one week, $1.80; one month, $5.20; three months, $10.92; six months, $15.60; one year, $24.96. Weekly, add 20 per cent to daily rates. Reading matter, in daily, 13 cents a line; in weekly, 20 per cent additional.

REFORM.—Every Tuesday. Norwegian. Prohibition. Established 1884. Fremad Publishing Co., publishers. Subscription, $1; claimed average circulation for year 1900, 5,186; 8 pages, 6 columns; length of columns, 20 inches; width, 2¼ inches.

Advertising rates, 25 cents an inch, per time. Readers, 5 cents a line.

FORT ATKINSON

HOARD'S DAIRYMAN.—Every Friday. Dairying and Stock. Established 1895. W. D. Hoard Co., publishers. Subscription, $1; claimed circulation, 35,000; 20 to 24 pages, 4 columns; length of columns, 13 inches; width, 2⅛ inches.

Advertising rates, 25 cents per agate line, with discounts. 1 inch, one month, $13.44; three months, $36.40; six months, $61.88; one year, $80.08. Reading notices, 50 cents per nonpareil line.

INDEPENDENCE

WISCONSIN GOOD TEMPLAR.—Every Thursday. I. O. G. T. Society. Established 1891. Geo. A. Markham, publisher. Subscription, $1; claimed average circulation, 5,090; 8 pages, 4 columns; length of columns, 14 inches; width, 2⅛ inches.

Advertising rates, 10 cents an inch, per time. Reading notices, 20 cents an inch.

JANESVILLE

GAZETTE.—Every evening except Sunday, and SEMI-WEEKLY, Wednesdays and Saturdays. Republican. Established 1845. Gazette Printing Co., publishers. Subscription, daily, $6; sworn average circulation, 2,831; semi-weekly, $1.50; claimed average circulation, 4,086; 6 to 16 pages, 6 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates, daily, 1 inch, one time, 25 cents; one month, $2; three months, $5; six months, $7.50; one year, $12. Semi-weekly, 1 t. a. w., 1 inch, per insertion, 25 cents; one year, $9. Daily and semi-weekly (1 t. a. w.), 1 inch, one year, $18.

LA CROSSE

PRESS.—Every evening except Sunday. Independent. Established 1889. Gelatt & Nimocks, publishers. Subscription, $4; claimed circulation, 4,600; 8 pages, 6 columns; length of columns, 20 inches; width 2⅛ inches. Can use matrices.

Advertising rates, 1 inch, one time, 50 cents; one week, $2; one month, $4; six months, $15; one year, $24.

BOYCOTT'S NEWS BUDGET. — Every Saturday. Established 1892. W. J. Boycott, publisher. Subscription, 50 cents; claimed circulation, exceeding 7,000; 8 pages, 6 columns; length of columns, 20 inches; width, 2⅛ inches. Can use matrices.

Advertising rates 20 cents an inch, per time.

MADISON

DEMOCRAT.—Every morning except Monday, and WEEKLY, twice a week, Wednesdays and Saturdays. Democratic. Established, daily, 1852, weekly, 1856. Democrat Printing Co., publishers. Subscription, daily, $5; estimated circulation, 2,400; weekly, $1; estimated circulation, 4,200; daily, 4, Sunday and weekly, 8 pages, 7 columns; length of columns 21⅞ inches; width, 2⅛ inches.

Advertising rates, agate, daily, 1 inch, one time, 75 cents; one week, $1.75; one month, $3.50; three months, $6.50; six months, $10.50; one year, $19.50; 2 inches, one year, $31; 3 inches, $40. Classified, 5 cents a line. E. O. D., 2-3 of daily rate. Weekly, 1 inch, one time, 75 cents; one month, $2; three months, $4; six months, $6.50; one year, $10; Reading notices, 10 cents a line, brevier.

WISCONSIN

STATE JOURNAL.—Every evening except Sunday, and WEEKLY, Fridays. Republican. Established 1839. State Journal Printing Co., publishers. Subscription, daily, $6; estimated circulation, 2,000; Weekly, $1; estimated circulation, 3,000; daily, 8 pages, 6 columns; weekly, 8 pages, 7 columns; length of columns, daily, 20 inches; weekly, 22 inches; width, 2⅛ inches.

Advertising rates, nonpareil, daily or weekly, 6 cents an inch, per time, for electrotyped matter; set matter, 10 cents an inch; position 10 and 20 per cent extra. Reading notices, 10 cents a line.

AMERIKA.—Every Wednesday. Norwegian. Republican. Established 1884. Amerika Publishing Co., publishers. Subscription, $1; claimed circulation, 8,000; 12 pages, 6 columns; length of columns, 19¼ inches; width, 2⅛ inches.

Advertising rates, 50 cents an inch, per time.

WISCONSIN FARMER.—Every Thursday, Agricultural. Established 1881. The Wisconsin Farmer Co., publishers. Subscription, $1; claimed circulation, 18,000; 16 pages, 4 columns; length of columns, 13 inches; width, 2½ inches.

Advertising rates, agate, 30 cents per line, 1 insertion; 25 lines, 25 cents; 50 lines, 20 cents; 75 lines, 18½ cents; 100 lines, 17 cents; 150 lines, 15 cents; 200 lines, 13½ cents; 300 lines, 13 cents; 400 lines, 12½ cents; 500 lines, 12 cents; 700 lines, 11½ cents; 1,000 lines, 11 cents; 2,000 lines, 10½ cents; 4,000 lines, 10 cents a line. Reading notices 30 cents a line.

AMERICAN THRESHERMAN.—Monthly. Established 1898. B. B. Clarke, publisher. Subscription, 50 cents; claimed average circulation, for year ending May, 1901, 70,125*; 64 to 96 pages; 4 columns; length of columns, 12 5-6 inches; width, 2 1-6 inches.

Advertising rates, agate, one inch, one time, $7.88; three times, $22.95; six times, $43.88; one year, $79.65. Reading notices, 75 cents a line or $6.50 an inch of 9 brevier lines.

MILWAUKEE

EVENING WISCONSIN.—Every evening except Sunday, and WEEKLY, Saturdays. Republican. Established, daily, 1847; weekly, 1836; Cramer, Aikens & Cramer, publishers. Subscription, daily, $6; sworn average circulation for six months ending June 30, 1901, 20,253*; weekly, 50 cents; estimated circulation, 20,000; 8 pages, 7 columns; length of columns, 22 inches; width 2⅛ inches. Can use matrices.

Advertising rates, agate, daily, per line, one time, 8 cents; 2 times, 7½ cents; 3 times, 7 cents; 6 times, 6½ cents; one month, 5½ cents; three months, 5 cents; six months, 4½ cents; one year, 4 cents a line, per time. Open space, used within one year, 250 lines, 7 cents; 500 lines, 6 cents; 1,000 lines, 5 cents; 5,000 lines, 4½ cents; 14,000 lines, 4 cents a line. Classified, 5 cents a line (minimum, 5 lines). Reading notices, 35 cents a line, with discounts for 300 lines and over. Weekly, per line, 10 cents; one month, 9 cents; three months, 7 cents; six months or more, 6 cents. Preferred positions, 10 and 25 per cent extra.

See advertisement on page 389.

FREE PRESS.—Every morning, including SUNDAY. Independent Republican. Established, 1901. Milwaukee Free Press Co., publishers. Subscription, $5; claimed average circulation, 16,000; daily, 10 to 12 pages; Sunday, 16 to 24 pages, 7 columns; length of columns, 21⅝ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, agate, 8 cents a line; 1,000 lines within one year, 7 cents; 2,500 lines, 6 cents; 4,000 lines, 5 cents; 5,000 lines, 4 cents; 7,500 lines, 3 cents; 10,000 lines, 2½ cents. Preferred position, 15 and 25 per cent extra. Classified, 1 cent a word. Reading notices (pure reading), 30 cents a line; local notices, 20 cents.

See advertisement on page 420.

GERMANIA UND ABEND POST.—Every evening except Sunday, GERMANIA-SONNTAGS-POST, Sundays, and WEEKLY, GERMANIA, Tuesdays. German. Independent. Established 1872. Germania Publishing Co., publishers. Subscription, daily, $3; claimed circulation, 23,000; weekly, $1; sworn circulation, 90,000 (Sunday, 23,000); daily 8 pages; Saturday, 16 pages; Weekly, 8 pages, 8 columns; length of columns, 22½ inches; width, 2 inches. Office, Germania Building.

Advertising rates, on application.

HEROLD. — Every morning, including SUNDAY. and SEMI-WEEKLY, Tuesdays and Fridays. German. Independent. Established 1861. The Herold Co., publishers. Subscription, $3; guaranteed circulation, exceeding, 15,000*; semi-weekly, $1.50; estimated circulation, 22,000; 8 and 12 pages, 7 columns; length of columns 22½ inches; width, 2 inches. Can use matrices. Office, 431-435 Broadway.

Advertising rates, agate, 3 cents a line each insertion. Sunday only, 4 cents a line Semi-weekly, 6 cents a line. Position ¼ extra.

See advertisement on page 433.

JOURNAL.—Every evening except Sunday, and WEEKLY, Thursdays. Democratic. Established 1882. Journal Company, publishers. Subscription, $5; sworn average circulation, for year ending April 30, 1901, 24,457*; weekly, $1; estimated circulation, 14,000; 8 to 16 pages, 7 columns; length of columns, 21½ inches; width, 2 1-6 inches. Can use matrices. Office, corner Michigan and Milwaukee streets.

Advertising rates, daily, agate, 11 cents a line; 6 times, 10 cents; 12 times, 9 cents; 26 times, 8 cents; 52 times, 7 cents; 78 times, 6 cents; 104 times, 5½ cents; 156 times, 5 cents; corresponding space rates. Preferred position, 15 and 25 per cent extra. Classified

ads, 1 cent a word. Reading notices, 50 cents a line, with discounts for 250 lines and over. Weekly, 10 cents a line; one month, 8 cents; three months, 7 cents; six months, 6 cents; one year, 5 cents a line per time.

See advertisement on page 478.

NEWS.—Every evening except Sunday. Independent. Established 1886. News Publishing Company, publishers. Subscription, $3; sworn average circulation, for year ending February 28, 1901, 20,367*; 8 to 16 pages, 7 columns; length of columns, 21½ inches; width, 2¼ inches. Can use matrices. Office, 219 W. Water street.

Advertising rates, agate, one time, 7 cents a line; one week, 6 cents; one month, 5 cents; three months, 4½ cents; six months, 4 cents; one year, 3½ cents a line. Corresponding space rates. Position 10 and 25 per cent extra. Classified ads, 1 cent a word. Reading notices, 40 and 50 cents a line, with discounts on 250 lines and over.

SENTINEL.—Every morning, and WEEKLY, Thursdays. Republican. Established 1837. Lansing Warren, publisher. Subscription, daily, $6; daily and Sunday, $7.80; claimed circulation, 26,300 (Sunday, estimated, 25,000); weekly, 75 cents; claimed circulation, 25,200; 12 to 16 pages, 7 columns; length of columns, 21⅝ inches; width, 2¼ inches. Can use matrices. Office, 89-93 Mason street.

Advertising rates, daily and Sunday, agate, under 500 lines, 9 cents; 500 lines, 8 cents; 1,000 lines, 7 cents; 2,000 lines, 6½ cents; 3,000 lines, 6 cents; 4,000 lines, 5½ cents; 6,000 lines 5¼ cents; 10,000 lines, 5 cents per line. Position ½ cent, per line, extra, for next reading; 1 cent a line for full position. Classified ads in daily, 10 cents per count line. Reading notices (pure reading) 50 cents a line; locals, 25 cents a line. Weekly, less than 300 lines, 7 cents a line; 300 lines, 6½ cents; 500 lines, 6 cents; 1,000 lines, 5½ cents; 2,000 lines, 5¼ cents; 3,000 lines, 5 cents. Special positions ½ and 1 cent a line extra. Classified, 5 cents per count line. Reading notices, 40 cents a line; locals, 25 cents.

SEE-BOTE.—Tuesdays and Fridays. German. Independent Democratic. Established, 1851. P. V. Deuster Co., publishers. Subscription, $2.50; estimated circulation, 10,000; 8 pages, 17x24. Office, 96 Mason street.

Advertising rates on application.

ACKER UND GARTENBAU ZEITUNG, —Every Saturday. German. Agricultural. Established 1870. Herold Company, publishers. Subscription, $1; guaranteed average circulation, exceeding 70,000; 16 to 24 pages, 4 columns; length of columns, 12½ inches; width, 2¼ inches. Can use matrices. Office, 431-435 Broadway.

Advertising rates, agate, per time, 20 cents a line. Reading notices, 30 cents a line.

CATHOLIC CITIZEN.—Every Saturday. Catholic. Established 1870. Citizen Company, publishers. Subscription, $2; claimed circulation, 15,000; 8 pages, 7 columns; length of columns, 21½ inches; width, 2¼ inches. Can use matrices. Office, Wisconsin Building.

Advertising rates, agate, 10 cents a line. Discounts: 10 per cent on $10 to $50; 25 per cent for contracts over $50. Special positions, ¼ extra. Reading notices, 50 cents a line.

COLUMBIA.—Every Thursday. German Catholic. Established 1872. Columbia Publishing Company, publishers. Subscription, $2; estimated circulation, 7,100; 8 pages, 7 columns; length of columns, 23 inches; width, 2⅛ inches. Can use matrices. Office, 96 Mason street.

Advertising rates, one inch, one time, 60 cents; one month, $2.50; three months, $7; six months, $12.50; one year, $20. Business notices, 15 cents a line.

DOMACNOST.—Every Wednesday. Bohemian. Republican. Established 1880. Ant. Novak, publisher. Subscription, $2.50; claimed circulation, 9,000; 24 pages, 4 columns; length of columns, 15 inches; width, 2¼ inches. Can use matrices. Office, 408 Montgomery Building.

Advertising rates, one inch, one month, $1; three months, $2.50; six months, $4; one year, $6. Reading notices, 10 and 15 cents a line.

EXCELSIOR.—Every Thursday. German. Roman Catholic. Established 1883. Excelsior Publishing Co., publishers. Subscription, $2; claimed average circulation, for year 1900, 6,403; 8 pages, 7 columns; length of columns, 21½ inches; width, 2⅛ inches. Can use matrices. Office, 89 Mason street.

Advertising rates, 1 inch, one time, $1; one month, $2.50; three months, $6; six months, $10; one year, $15. Reading notices, 15 and 25 cents a line.

Also publishes LA CROSSE PATRIOT, claimed average circulation, 1,430.

HAUS AND BAUERNFREUND.—Every Friday. German. Agricultural and Industrial. Established 1873. Germania Publishing Co., publishers. Subscription, $1; sworn circulation, 85,000; 8 pages, 5 columns; length of columns, 16¼ inches; width, 2⅛ inches. Office, Germania Building.

Advertising rates on application.

LIVING CHURCH.—(See Chicago, Ill.)

NORTHWESTERN CHRONICLE. — (See St. Paul, Minn.)

VORWAERTS.—Every Sunday, and DIE WAHRHEIT, Saturdays. German. Labor. Established 1881. V. L. Berger, publisher. Subscription, Sunday, $2; claimed circulation, 9,554; weekly, $2; claimed circulation,

7,932; 8 pages, 7 columns; length of columns, 22½ inches. Office, 614 State street.

Advertising rates, Sunday, one inch, one time, 50 cents; weekly, one inch, one time, 40 cents, with discounts on over 200 inches. Locals 15 cents a line, with discounts.

OUR YOUNG PEOPLE.—Semi-Monthly. Catholic. Established 1892. The Young People Co., publishers. Subscription, $1; claimed circulation, 11,500; 48 pages, 2 columns; length of columns, 7½ inches; width, 2¼ inches. Office, 146-150 Fourth street.

Advertising rates, nonpareil, per line, 17 cents. Discounts, 15 per cent on six months; 25 per cent on one year. One inch, one time, $2; six times, $1.85; twelve times, $1.65; one year, $1.50, each insertion.

AMERICAN SCHOOL BOARD JOURNAL.—Monthly. Educational. Established 1891. Wm. George Bruce, publisher. Subscription, $1; claimed circulation, 23,000; 40 pages, 4 columns; length of columns, 12 inches; width, 2½ inches. Can use matrices. Forms close two weeks in advance. Office, 372-376 Milwaukee street.

Advertising rates, per insertion, agate, $2.80 per inch; preferred position, 25 per cent extra. Reading notices, 50 cents per line. Discounts, 10 per cent for six months, 20 per cent for twelve months.

BADGER.—Monthly. Household. Established 1898. Badger Publishing Co., publishers. Subscription, 25 cents; claimed average circulation, 35,000; 16 pages, 4 columns; length of columns, 14½ inches; width, 2½ inches. Can use matrices. Forms close 26th preceding month. Advertising department, 155 Washington street, Chicago, Ill.

Advertising rates, agate, 20 cents a line. See advertisement on page 506.

PEOPLE'S COMPANION.—Monthly (15th). Literary. Established 1899. Edwin De Longe, publisher. Subscription, 25 cents; claimed average circulation, since July, 1900, 8,000; 12 to 16 pages, 4 columns; length of columns, 13 inches; width, 2 1-6 inches. Can use matrices. Office, 6 Preusser Building.

Advertising rates, 5 cents a line; per inch, 50 cents. Discount of 15 per cent when whole adv. is electrotyped.

WESTERN TEACHER.—Monthly (except July and August). Educational. Established 1892. S. Y. Gillan & Co., publishers. Subscription, $1; guaranteed circulation, 12,000; 52 pages, 2 columns; length of columns, 8⅛ inches; width, 2½ inches. Can use matrices.

Advertising rates, 1 inch, one month, $2; three months, $5.50; five months, $8.50; ten months (one year), $16. Reading notices, 40 cents a line, agate. Special positions, 1-5 extra.

OSHKOSH

NORTHWESTERN.—Every evening except Sunday, and WEEKLY, Saturdays, Republican. Established, daily, 1868; weekly, 1849. The Hicks Printing Co., publishers.

Subscription, daily, $4; sworn average circulation, for three months ending March 31, 1901, 5,139*; weekly, $1; claimed circulation, 1,500; daily, 8 to 12, weekly, 8 pages, 7 columns; length of columns, 21½ inches; width, 2 1-6 inches.

Advertising rates, per inch, one time, 50 cents; one week, 45 cents; one month, 21 cents; one year, 15 cents per inch, per time. E. O. D., ¼ additional; twice a week, 1-3; once a week, ½ additional. Space rates, 100 inches in six months, 30 cents an inch; 500 inches, 25 cents; 1,000 inches, 20 cents. Reading notices (city items), 15 cents a line. Weekly, 12 cents an inch, each insertion. Reading notices (city items), 10 cents a line.

TIMES.—Every morning, except Monday, and WEEKLY, Saturdays. Independent Democratic. Established 1866. Times Publishing Company, publishers. Subscription, daily, $5; guaranteed average circulation, 7,500 (Sunday, 8,000); weekly, $1; estimated circulation, 3,000; daily, 8, 12 and 16 pages; Sunday 12 and 16 pages; weekly, 8 pages; daily, 7 columns; length of columns, 21 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, one inch, one time, 50 cents; 100 to 250 inches, 28 cents an inch; 250 to 500 inches, 25 cents; 500 to 750 inches, 22 cents; 750 to 1,000 inches, 18 cents. Special positions, 12½ and 25 per cent extra. Classified, 5 cents a line. Business notices (reading matter type), 15 cents a line first time, 10 cents each subsequent insertion. Weekly, one inch, one month, $1; one year, $10.

See advertisement on page 437.

RACINE

EVENING TIMES.—Every evening except Sunday, and UTLEY'S DOLLAR WEEKLY, Wednesdays. Established 1879. Times Printing Co., publishers. Subscription, daily, $3; claimed circulation, 3,500; weekly, $1; claimed circulation, 4,900; daily, 8 pages; weekly, 16 pages, 6 columns; length of columns 20 inches; width, 2⅛ inches.

Advertising rates, 1 inch, one day, 75 cents; one week, $2.75; one month, $4.50; three months, $9.75; six months, $15.60; one year, $30; two inches, one year, $42; four inches, $66. E. O. D., 3-4 of daily rates. Special positions, 15 and 25 per cent extra. Classified, 5 cents a line; one week, 18 cents; one month, 52 cents a line. Minimum 5 lines. Reading notices, 10 cents a line. Weekly, 1 inch, one month, $1.50; one year, $12.

JOURNAL.—Every evening except Sunday, and WEEKLY, Wednesdays. Republican. Established 1856. Journal Printing Co., publishers. Subscription, daily, $6.00; sworn average circulation, for three months ending March 31, 1901, 3,028*; weekly, $1; estimated circulation, 3,950; daily, 8 pages, 6 columns; weekly, 12 pages, 7 columns; length of columns, 19¾ inches; width, 2 3-16 inches. Can use matrices.

Advertising rates, daily, one inch, one time, 65 cents; one week, $2.80; one month, $6.80; three months, $14.56; six months, $20.80;

one year, $33.28. Classified ads, 5 cents a line, one time; one week, 3 cents a line each insertion. Weekly, add 30 per cent to daily rates.

SLAVIE.—Mondays and Thursdays. Bohemian. Independent Democratic. Established 1861. J. Elias, J. J. Kral and J. Stehlik, publishers. Subscription, $3.00; claimed circulation, 9,000; 8 pages, 6 columns; length of columns, 20 inches; width, 2¼ inches.

Advertising rates on application.

WISCONSIN AGRICULTURIST.—Every Thursday. Agricultural. Established 1877. Wisconsin Agriculturist Company, publishers. Subscription, 60 cents; sworn average circulation, 29,000*; 16 to 24 pages, 4 columns; length of columns, 13½ inches; width, 2¼ inches.

Advertising rates, agate, 15 cents per line; 500 lines or 26 times, 10 lines or more, 14 cents; 1,000 lines or 52 times, 10 lines, or more, 13 cents. Reading notices, brevier, 35 cents a line each time.

See advertisement on page 435.

WEST SUPERIOR

EVENING TELEGRAM.—Every evening, except Sunday. Established 1890. Evening Telegram Company, publishers. Subscription, $6; sworn average circulation, for nine months ending April 30, 1901, 5,485*; 8 to 32 pages, 6 to 8 columns; length of columns, 21½ inches; width, 2 1-6 inches. Can use matrices.

Advertising rates, one inch, one time, 75 cents; one week or less consecutively, 50 cents an inch per time; regular contracts, 30 cents an inch; 312 inches used within one year, 30 cents an inch; 500 inches, 28 cents; 700 inches, 25 cents; 1,200 inches, 22½ cents. Composition, 4 cents an inch additional. Classified ads, 1 cent a word. Readers, 10 cents a line; 100 lines, 8 cents.

LEADER.—Every morning except Monday. Republican. Established 1890. The Superior Leader Co., publishers. Subscription, $5; estimated circulation, 3,800; Sunday, $2; estimated circulation, 4,000; 8 to 16 pages, daily, 6, Sunday, 7 columns; length of columns, 19¼ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, 1 inch, one time, 50 cents; one week, $2; one month, $6; three months, $12; six months, $22; one year, $40. Business notices, 10 cents a line first time, 8 cents after. Classified ads, 5 cents a line. E. O. D., 2-3 of daily rates.

DOMINION OF CANADA.

BRITISH COLUMBIA.

VANCOUVER

PROVINCE.—Every morning and evening, except Sunday, and WEEKLY, Thursdays. Independent. Established 1893. W. C. Nichol, manager. Subscription, daily, $5; sworn average circulation, 6,164; weekly, $1; estimated circulation, 3,750; daily, 10 to 16 pages, weekly, 8 pages, 7 columns; length of columns, 21 inches; width, 2⅛ inches.

Advertising rates, nonpareil, daily, 10 cents a line; 300 lines, 8 cents; 500 lines, 6 cents; 750 lines, 4 cents; 1,000 lines, 3 cents; 2,000 lines, 2½ cents; 3,000 lines, 2¼ cents; 5,000 lines, 2 cents; 10,000 lines and over, 1½ cents a line. Position 15 and 25 per cent extra. Classified ads, 1 cent a word. Reading notices, 15 cents a line. Weekly, 5 cents a line for display; 500 lines, 3 cents; 1,000 lines, 2 cents; 2,000 lines, 1 cent a line. Reading notices, 5 cents per count line.

WORLD.—Every evening, except Sunday, and SEMI-WEEKLY, Tuesdays and Fridays. Liberal. Established 1888. World Publishing Company, publishers. Subscription, daily, $5; estimated circulation, 7,000; semi-weekly, $1; estimated circulation, 9,000; 8 to 12 pages, 7 and 8 columns; length of columns, 22 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, nonpareil, 10 cents a line, first time; subsequent consecutive insertions, 5 cents. Irregular insertions, 10 cents a line each time; one week, 30 cents; one month, 50 cents; three months, $1.35; six months, $2.55; one year, $4.50 per line. E. O. D., 60 per cent of daily rate. Open space, 100 lines, 10 cents a line; discount, 10 per cent for each 100 lines up to 500; over 500 lines, 5 cents a line; 1,000 lines, 4 cents; 5,000 lines, 3 cents: Position extra. Classified, 1 cent a word. Semi-weekly, 12½ cents a line, first time; 8 cents after; one month, 30 cents; three months, 75 cents; six months, $1.25; one year, $2 per line. Reading matter, 50 per cent additional. Metal cuts required.

VICTORIA

COLONIST.—Every morning except Monday, and SEMI-WEEKLY, Mondays and Fridays. Conservative. Established 1823. Colonist Printing and Publishing Co. (Limited), publishers. Subscription, daily, $6; claimed circulation, 4,000; semi-weekly, $1.50; claimed circulation, 3,000; 8 pages, 6 columns; length of columns, 19½ inches; width, 2¼ inches.

Advertising rates, nonpareil, daily, 1 inch, one time, $1.20; one week, $3.60; one month, $6; three months, $15; six months, $24; one year, $36. E. O. D., ¾ of daily rates. Classified ads, 1 cent a word. Reading notices, 20 and 30 cents a line. Semi-weekly, 1 inch, one week, $1.20; one month, $4; one year, $24.

TIMES.—Every evening except Sunday, and WEEKLY, twice a week. Tuesdays and Fridays. Liberal. Established 1884. Times Printing and Publishing Co. (Limited), publishers. Subscription, daily, $5; estimated circulation, 3,500; weekly, $1.50; estimated circulation, 2,500; 8 pages, 7 columns; length of columns, 19½ inches; width, 2⅛ inches. Can use matrices.

Advertising rates on application. Classified ads, 1 cent a word.

MANITOBA.

WINNIPEG

MANITOBA FREE PRESS.—Every morning except Sunday, EVENING NEWS BULLETIN, every evening except Sunday, and WEEKLY, Thursdays. Liberal. Established 1872. The Manitoba Free Press Co., publishers. Subscription, morning, $6; evening, $3; claimed average circulation, 15,904; weekly, $1; claimed circulation, 10,459; daily, 8 to 16 pages, 7 columns; weekly, 16 pages; length of columns, daily, 22¼ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, agate, daily, 10 cents per line first insertion; one week, 30 cents; one month, 75 cents; three months, $2.10; six months, $4.05; one year, $7.60. Special line rates for E. O. D., etc.; preferred position, 25 per cent extra. Classified, agents, etc., 30 words or less, 25 cents; one week, $1.25; one month, $4.25; weekly, per line, one time, 10 cents; one month (6 times), 40 cents; three months, $1; six months, $1.75; one year, $2.50. For daily and weekly combined, add ¼ to daily rates.

TELEGRAM.—Every morning except Sunday, and WEEKLY, Thursdays. Conservative. Established 1894. Telegram Printing Company (Limited), publishers. Subscription, daily, $4; claimed average circulation for four months ending April 30, 1901, 5,353*; weekly, $1; claimed average circulation for same period, 5,666*; daily, 8 pages; Saturday and weekly, 12 to 16 pages; 7 columns; length of columns, 22 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, nonpareil, daily, 5,000 lines, 2½ cents a line; 10,000 lines, 2 cents; 20,000 lines, 1½ cents a line. Weekly, 1½ times daily rate.

TRIBUNE.—Every evening, except Sunday, and WEEKLY, Thursdays. Independent Liberal. Established 1890. Tribune Publishing Company, publishers. Subscription, daily, $3; weekly, $1; claimed average circulation for six months ending December 31, 1900, 8,201; weekly, 12,231; daily, 8 to 16, weekly, 16 to 20 pages, 7 columns; length of columns 21½ inches; width 2⅛ inches. Can use matrices.

Advertising rates, daily, 10 cents per nonpareil line first, and 5 cents each subsequent consecutive insertion; otherwise, 10 cents each insertion; one week, 25 cents; one month, 50 cents; three months, $1.35; six months, $2.55; one year, $4.50; E. O. D., 60 per cent of daily rates. Classified, 1 cent a word. Readers, double display rates. Weekly, 12½ cents per line first time; 8 cents subsequently. Contract rates, per line, one month, 30 cents; three months, 75 cents; six months, $1.25; one year, $2. Position extra. Readers in weekly, ½ extra. Special rates on large contracts. Metal cuts required.

FARMERS' ADVOCATE AND HOME MAGAZINE (The). — Semi-monthly. Agricultural. Established 1866. The William Weld Co., Ltd., publishers. Subscription, $1; estimated circulation, 6,700; 28 to 36 pages, 4 columns; length of columns, 13 inches; width, 2⅛ inches.

Advertising rates, agate, 10 cents a line; three months, 9 cents; six months, 8 cents; nine months, 7 cents; one year, 6 cents. Reading notices, with "adv," affixed, 20 cents a line.

NOR'WEST FARMER. — Semi-monthly. Agricultural. Established 1882. The Stovel Company, publishers. Subscription, $1; claimed average circulation for four months ending April, 1901, 12,163*; 36 pages, 4 columns; length of columns, 12 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, agate, 10 cents a line; per inch, one time, $1.40; three months (6 issues), $7.56; six months (12 issues), $13.44; one year (24 issues), $20.16. Open space used within one year, 500 lines, 8 cents a line; 1,000 lines, or over, 6 cents a line, agate. Reading notices, $2 an inch.

WESTERN HOME MONTHLY. — Mail order. Established 1900. The Home Publishing Co., publishers. Subscription, 50 cents; claimed average circulation for four months ending April 1901, 30,000*; 16 pages, 4 columns; length of columns, 12 inches; width, 2¼ inches. Can use matrices. Forms close 20th preceding month.

Advertising rates, nonpareil, 15 cents a line. Reading notices, 25 cents a line. No discounts for time or space.

NEW BRUNSWICK.

FREDERICKTON

GLEANER.—Every evening except Sunday, and WEEKLY, Wednesdays. Conservative. Established 1884. James H. Crocket, publisher. Subscription, daily, $5; estimated circulation, 1,800; weekly, $1; estimated circulation, 6,000; daily, 4; weekly, 8 pages, 20x26.

Advertising rates on application.

ST. JOHN

GLOBE.—Every evening except Sunday, and WEEKLY, Wednesdays. Liberal. Established 1861. St. John Globe Publishing Co., publishers. Subscription, daily, $5; claimed circulation, 4,275; weekly, $1; claimed circulation, 1,600; 8 pages, 7 columns; length of columns, 21 inches; width, 2⅛ inches.

Advertising rates, nonpareil, per inch, one time, $1; one week, $2.25; one month, $5; six months, $20; one year, $30. E. O. D., 25 per cent off. Reading notices, first, 15 cents per line; subsequent insertions, 5 cents; Weekly, 1 inch, one time, 60 cents; one month, $1.50; three months, $4; six months, $7; one year, $10.

ST. JOHN STAR.—Every evening except Sunday. Established 1900; 4 pages, 6 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates on application.

SUN.—Every morning except Sunday, and SEMI-WEEKLY, Wednesdays and Saturdays. Liberal Conservative. Established 1878. Sun Printing Co., publishers. Subscription, daily, $5; claimed circulation, 4,100; semi-weekly, $1; circulation, 7,000; daily, 8 pages, 6 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates, 100 lines, nonpareil, 80 cents per time on yearly contracts; E. O. D., 90 cents; 2 t.a.w., $1.20; 1 t.a.w., $1.50. Daily and semi-weekly, one year, 85 cents per time; E. O. D. and semi-weekly, 95 cents; semi-weekly only, $2.00. 10 per cent extra for three months and over; 20 per cent for less than three months. Reading notices, 70 and 100 per cent more than display rates.

TELEGRAPH.—Every morning except Sunday, and SEMI-WEEKLY, Wednesdays and Saturdays. Liberal. Established 1862. John W. Gilmor, manager. Subscription, daily, $5; claimed circulation, 5,000; semi-weekly, $1; claimed circulation, 8,000; daily, 8 pages, Saturday, 16 pages, 7 columns; semi-weekly, 8 to 16 pages, 7 columns; length of columns, 26 inches; width, 2 3-16 inches.

Advertising rates, nonpareil, daily, per inch, one time, $1; one month, $5; three months, $12; six months, $20; one year, $30. One inch, E. O. D., one month, $3.50; three months, $8; one year, $20. Business notices, 5 lines or over, one time, 10 cents. Weekly, 1 inch, one time, $1; one month, $3; three months, 7; one year, $20.

MESSENGER AND VISITOR. — Every Wednesday. Baptist. Established 1885. Maritime Baptist Publishing Co. (Limited), publishers. Subscription, $1.50; guaranteed average circulation, 5,000; 16 pages, 3 and 4 columns; length of columns, 14¼ inches; width, 2¼ inches.

Advertising rates, nonpareil, 30 cents an inch. Discounts: 5 per cent on three months; 10 per cent on six months; 20 per cent on one year.

PROGRESS.—Every Saturday. Established 1888. Progress Printing and Publishing Co. (Limited), publishers. Subscription, $2; estimated circulation, 13,640; 16 pages, 5 columns; length of columns, 17½ inches; width, 2⅛ inches.

Advertising rates, 1 inch, one time, $1; subsequent insertions, 50 cents; 1 inch, three months, $7.50; six months, $12; one year, $20. Reading notices, 5 cents per line on contracts of 1,000 lines or over.

NOVA SCOTIA.

HALIFAX

ACADIAN RECORDER.—Every evening except Sunday, and TRI-WEEKLY, Mondays, Wednesdays and Fridays. Liberal. Established 1813. Blackadar Bros., publishers. Subscription, $5; estimated circulation, 4,000; 4 pages, 8 columns; length of columns, 24½ inches; width, 2 1-16 inches.

Advertising rates, daily, nonpareil, one inch, one time, $1; one week, $2.50; one month, $7.50; three months, $14.25; six months, $20.75; one year, $31.

HALIFAX HERALD (The).—Every morning except Sunday, EVENING MAIL, every evening except Sunday, and SEMI-WEEKLY, Wednesdays and Saturdays. Established 1875. Herald Printing and Publishing Co., publishers. Subscription, morning edition, $5; sworn average circulation, combined, daily, 10,771* (Herald, 6,443; Mail, 4,328); semi-weekly, $1; sworn average circulation, 4,863*; 8 to 16 pages; daily editions, 6 and 7 columns; semi-weekly, 6 columns; length of columns, 21½ inches; width, 2 1-16 inches.

Advertising rates, daily, morning or evening, nonpareil, one inch, one time, $1; first insertion, 25 cents for repeated insertions; one week, $2.25; one month, $6; three months, $15; six months, $25; one year, $40; 2 inches, one year, $75; 3 inches, $100. Position, 10 to 25 per cent extra. Classified ads, one cent a word for three insertions. E. O. D., 7-10 of daily rates. Reading notices, 10 cents per line first insertion, 5 cents after. Semi-weekly, one inch, one month, $4; six months, $15; one year, $25.

PRESBYTERIAN WITNESS.—Every Saturday. Presbyterian. Established 1848. Henry W. Barnes, publisher. Subscription, $1.50; claimed average circulation, 3,725; 8 pages, 5 columns; length of columns, 17½ inches; width, 2¼ inches.

Advertising rates, $1 an inch. Further rates on application.

TRURO.

NEWS.—Every evening except Sunday, and WEEKLY NEWS, Thursdays. Independent. Established, daily, 1891; weekly, 1892. News Publishing Co., publishers. Subscription, daily, $3; estimated circulation, 750; weekly, $1; sworn average circulation, 5,100; daily, 8 pages; weekly, 12 to 16 pages; daily, 14x20; weekly, 17x22.

Advertising rates on application.

YARMOUTH

TIMES.—Tuesdays and Fridays. Liberal Conservative. Established 1883. J. D. Rolston, publisher. Subscription, $1.50; estimated circulation, 5,000; 4 pages, 20x27.

Advertising rates on application.

ONTARIO.

BRANTFORD

EXPOSITOR.—Every evening except Sunday, and WEEKLY, Thursdays. T. H. Preston, publisher. Reform. Daily established 1873; weekly, 1852. Subscription, daily, $3; sworn circulation, 3,746; weekly, $1; sworn circulation, 2,100; 8 to 12 pages, 7 columns; length of columns, 21 inches; width, 2 1-6 inches.

Advertising rates, daily, nonpareil, 2 cents a line; 2,000 lines, 1¾ cents; 3,000 lines, 1½ cents; 5,000 lines, 1¼ cents; 10,000 lines, 1 cent a line. Special positions, extra. Classified, 1 cent a word first time; ½ cent after. Reading notices, 4 cents a line, with discounts on 2,000 lines and over. Weekly same as daily. Further rates on application.

GRIMSBY

CANADIAN HORTICULTURIST.—Monthly. Horticultural. Established 1878. Fruit Growers' Association of Ontario, publishers. Subscription, $1; estimated circulation, 5,400; 48 pages, 2 columns; length of columns, 7½ inches; width, 2¾ inches.

Advertising rates on application.

GUELPH

MERCURY AND ADVERTISER.—Every evening except Sunday, and WEEKLY, Thursdays. Established 1845. McIntosh & Galbraith, publishers. Subscription, daily, $3; sworn average circulation for year 1900, 1,943*; weekly, $1; sworn average circulation for same period, 4,911; daily, 4, weekly, 8 pages, 8 columns; length of columns, 26 inches; width, 2 1-6 inches.

Advertising rates, daily, 8 cents a line first time; subsequent insertions, 2 cents a line; yearly, $1 per line. Weekly, 10 cents a line first time; subsequent insertions, 4 cents a line; yearly, $1 per line. Daily and weekly, combined, $1.50 a line for one year.

HAMILTON

HERALD.—Every evening except Sunday. Independent. Established 1889. Herald Printing Co., of Hamilton, Ltd., publishers. Subscription, $3; claimed circulation, 10,000; 8 to 16 pages, 7 to 8 columns; length of columns, 22 inches; width, 2⅛ inches.

Advertising rates, transient, per agate line, 10 cents; one inch, one time, $1.40, with discounts. Classified ads, 1 cent a word. Further rates on application.

MORNING POST.—Every morning except Sunday. Independent. Established 1900. The Morning Post, publishers. Jas. A. Livingston, Business Manager. Subscription, $3; claimed circulation, 5,600; 8 pages, 17x24.

Advertising rates, 10 cents a line; one week, 6 cents; one month, 2½ cents; three months, 2 cents; six months, 1½ cents; one year, 1 cent. Minimum space, 20 lines. For less space, add 25 per cent; 3 times a week, ¾; 2 times a week, ½; 1 time a week, 1-3 daily rate. Open space used within one year, less than 1,000 lines, 4 cents; 1,000 to 5,000 lines, 3 cents; 5,000 to 10,000 lines, 2½ cents; 10,000 lines and over, 2 cents. Position, 25 per cent extra. No cuts or double column on first page.

SPECTATOR.—Every evening except Sunday, and TWICE A WEEK, Wednesdays and Saturdays. Conservative. Established 1846. Spectator Printing Co., publishers. Subscription, daily, $3; sworn average circulation for year 1900, 8,453; semi-weekly, $1; claimed circulation, 8,000; daily, 8 to 16 pages, 8 columns; Twice a Week, 8 pages, 7 columns; length of columns, Twice a Week, 21 13-16 inches; width, 2⅛ inches. Can use matrices.

Advertising rates on application.

TIMES.—Every evening except Sunday, and SEMI-WEEKLY, Wednesdays and Saturdays. Reform. Established 1857. Times Printing Co., publishers. Subscription, daily, $3; claimed circulation, 7,000; semi-weekly, $1; claimed circulation, 7,500; daily, 8 pages, 7 columns; semi-weekly, 12 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates, agate, daily, one time, 10 cents per line; one month, 65 cents; three months, $1.25; six months, $2; one year, $3; first and eighth pages, double rate. E. O. D., 20 per cent off; 2 t. a. w., 30 per cent off; 1 t. a. w., 40 per cent off. Space contracts, 1,000 lines, 6 cents a line; 2,000 lines, 5 cents; 3,000 lines, 4 cents; 5,000 lines, 3 cents. Special positions extra. Classified ads, 1 cent a word. Reading notices, 15 and 25 cents a line. Semi-weekly, one time a week, 15 cents per line, each insertion; three months, 75 cents; six months, $1.25; one year, $2. Both issues, three months, $1 a line; six months, $1.50; one year, $3.

KINGSTON

BRITISH WHIG.—Every evening except Sunday, and WEEKLY, Thursdays. Liberal. Established 1834. E. J. B. Pense, publisher. Subscription, daily, $5; claimed average circulation, 2,907; weekly, $1; claimed average circulation, 5,826; daily, 6 to 10 pages, weekly, 12 pages, 7 columns; length of columns, 20½ inches; width, 2⅛ inches.

Advertising rates, nonpareil, daily, one inch, one time, $1.20; one week, $2.50; one month, $4.80; three months, $8.64; six months, $14.40; one year, $24. E. O. D., 60 per cent of daily rates. Classified ads, 1 cent a word. Reading notices, brevier, 15

cents a line. Weekly, 1 inch, one time, $1.80; one month, $3.40; three months, $6; six months, $10.80; one year, $18.

CANADIAN FREEMAN.—Every Wednesday. Catholic. Liberal. Established 1885. P. Daley, publisher. Subscription, $1; estimated circulation, 5,500* 8 pages, 15x22.
Advertising rates on application.

LINDSAY

WATCHMAN-WARDER.—Every Thursday. Liberal-Conservative. Established 1836. George Lytle, publisher. Subscription, 75 cents; claimed circulation, 5,000; 12 pages, 6 columns; length of columns, 20 inches; width, 2⅛ inches.
Advertising rates, $6 per inch, per year. Reading notices, 5 cents a line; 500 lines, 4 cents; 1,000 lines, 3 cents a line.

LONDON

ADVERTISER.—Every evening (two editions) except Sunday, and WESTERN ADVERTISER. Fridays. Reform. Established 1863. London Advertiser Co. (Limited), publishers. Subscription, daily, $4.50; sworn average circulation for year 1900, 8,688*; weekly, 75 cents; claimed circulation, 20,200; 8 to 16 pages; daily, 6 and 7 columns; weekly, 6 columns; length of columns, 20 inches; width, 2 1-6 inches. Can use matrices.
Advertising rates, daily, nonpareil, 10 lines, one time, $1; one week, $5; one month, $10; three months, $22; six months, $34; one year, $50. Special line rates for E. O. D., etc. Special position, 25 per cent extra. Classified, 1 cent a word. Reading notices, 5 cents a line on yearly contracts. Weekly, 15 cents per line each insertion; nine times, $1.20; three months, $1.60; six months, $2.85; one year, $4.50 per line. Reading notices, ½ extra. Locals, 20 cents a line.

FREE PRESS.—Every morning, noon and evening except Sunday, and WEEKLY, Thursdays. Established, daily, 1859; weekly, 1847. Free Press Printing Co., publishers. Subscription, daily, $3; sworn average circulation for year 1900, 12,531*; weekly, $1; claimed circulation, 8,000; daily, 8 pages, 7 columns; Saturday and weekly, 16 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches.
Advertising rates, daily, agate, 10 lines, one week, $5; one month, $10; three months, $22; six months, $34; one year, $50. E. O. D., 10 lines, one month, $7.50; three months, $14; six months, $22; one year, $33. Special positions, 25 to 100 per cent extra. Classified, 1 cent a word. Weekly, per line, per time, 12 cents; three months, 8 cents a line per week; six months, 7 cents; one year, 6 cents. Local notices, 15 cents a line.

NEWS.—Every noon and evening except Sunday. Independent. Established 1896. The News Printing and Publishing Co. Ltd., publishers. Subscription, $3; claimed circulation, 8,249; 8 to 12 pages, 6 and 7 columns; length of columns, 21½ inches; width, 2 1-6 inches.

Advertising rates, per inch, one week, $4; one month, $9; three months, $18; six months, $30; one year, $45; 3 t.a.w., two-thirds daily rates. Discounts for space, 3 to 5 inches, 10 per cent; 6 to 10 inches, 15 per cent; 11 to 15 inches, 20 per cent; 16 to 20 inches, 25 per cent. Open space used within one year, 1,000 lines, 4 cents a line; 2,000 lines, 3 cents; 3,000 lines, 2½ cents; 5,000 lines, 2 cents; 10,000 lines, 1½ cents; 20,000 lines, 1¼ cents a line. Classified, 1 cent a word. Local notices, 15 cents a line.

CATHOLIC RECORD.—Every Saturday. Roman Catholic. Established 1878. Thos. Coffey, publisher. Subscription, $2; claimed circulation, 11,000; 8 pages, 6 columns; length of columns, 19½ inches; width, 2⅛ inches.
Advertising rates, nonpareil, 6 cents per line. Reading notices, 8 cents a line.

FARMERS' ADVOCATE AND HOME MAGAZINE (The).—Semi-monthly. Agricultural. Established 1866. The William Weld Co. Ltd., publishers. Subscription, $1; estimated circulation, 18,000; 36 pages, 4 columns; length of columns, 13 inches; width, 2⅛ inches.
Advertising rates, agate, per line, each insertion, 20 cents; three months, 17½ cents; six months, 12½ cents; one year, 10 cents a line per time. Reading notices, with "adv" affixed, 40 cents a line.

ORILLIA

CANADIAN WORKMAN.—Monthly. A. O. U. W. Established 1879. John Curran, publisher. Subscription, 50 cents; guaranteed average circulation for six months ending June, 1901, 44,272*; 8 pages, 5 columns; length of columns, 18 inches; width, 2 1-6 inches.
Advertising rates, 4 cents per inch per thousand circulation; $1.64 an inch on 44,000 circulation.

OTTAWA

CITIZEN.—Every morning and evening except Sunday, and SEMI-WEEKLY, Tuesdays and Fridays. Conservative. Established 1844. Ottawa Citizen Co., Limited, publishers. Subscription, morning, $6; evening, $3; estimated circulation, combined, 11,500; semi-weekly, $1; estimated circulation, 6,000; 8 pages, 7 and 8 columns; length of columns, 20 inches; width, 2 1-6 inches.
Advertising rates, agate, morning and evening, 10 cents a line; 1,000 lines, 8 cents; 2,000 lines, 6 cents; 3,000 lines, 5 cents; 4,000 lines, 4 cents. Classified, 1 cent a word. Reading notices, double display rates. Semi-weekly, 1,000 lines, 6 cents a line; 5,000 lines, 4 cents. Position in any edition extra. No display taken less than 10 lines, or readers less than 5 lines.

EVENING JOURNAL.—Every evening except Sunday, and THE OTTAWA VALLEY JOURNAL, Tuesdays and Fridays. Independent. Established 1885. The Journal Printing Co. (Limited), publishers. Sub-

scription, daily, $3; sworn average circulation for nine months ending April 30, 1901, 8,122*; semi-weekly. $1; sworn average circulation for same period, 5,138*; 10 pages (Saturday, 12 to 20 pages), 7 columns: length of columns, 21½ inches; width, 2¼ inches.

Advertising rates, agate, 10 cents a line first time; subsequent insertions, 5 cents a line. E. O. D., 6 cents a line; 2 times a week, 7 cents. Position, 10 to 50 per cent extra. Reading notices, 10 cents a line (black type, double). Semi-Weekly, 1 line, per month (8 insertions), 30 cents; three months, 60 cents; six months, $1; one year, $1.50 per line; one time a week, 2-3 of these rates. Irregular display (line) contracts either edition, ranging from 3 cents a line for 1,000 lines, to 1½ cents for 10,000 lines.

FREE PRESS.—Every evening except Sunday, and SEMI-WEEKLY, Mondays and Thursdays. Liberal. Established 1869. C. W. Mitchell, publisher. Subscription, daily, $3; sworn circulation, 9,500; semi-weekly, $1; estimated circulation, 6,500; 10 to 12 pages (Saturday, 16 pages), 8 columns; length of columns, 21¼ inches; width, 2⅛ inches. Can use matrices.

Advertising rates, daily, agate, first insertion, 10 cents per line; subsequent insertions, 5 cents; one month, 65 cents; three months, $1.25; six months, $2; one year, $3 a line. E. O. D., one month, 50 cents per line; one year, $2. Reading notices, 10 cents per line each insertion. Semi-weekly, per line, first insertion, 10 cents; subsequent insertions, 5 cents; three months, 75 cents; six months, $1.20; one year, $1.50.

UNITED CANADA.—Every Saturday. Independent and Catholic. Established 1888. J. D. Grace, publisher. Subscription, $1.50; estimated circulation, 5,000; 8 pages, 15x22.

Advertising rates on application.

TORONTO

EVENING NEWS.—Every evening except Sunday. Independent. Established 1880. News Printing Co., publishers. Subscription, $3; sworn average circulation for year 1900, 41,573*; 8 pages (Saturday, 28 pages), 7 and 8 columns; length of columns, 21½ inches; width, 2¼ inches. Can use matrices. Office, 106 Yonge street.

Advertising rates, agate, daily, 12½ cents per line; 10 lines or less, three months, $58.50; six months, $97.50; one year, $156. E. O. D., three months, $34.10; six months, $58.50; one year, $97.50. Classified ads, one cent a word. Reading notices, double display rates.

EVENING TELEGRAM.—Every evening except Sunday. Independent. Established 1876. J. Ross Robertson, publisher. Subscription, $3; sworn average circulation, for year 1900, 25,144*; 10, 12 and 16 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches.

Advertising rates, agate, ordinary, 10 lines or less, 60 cents; reading type, 25 cents per line each insertion; ordinary, one month, $1.25; three months, $3.30; six months, $5.40; one year, $9 per line. No advertisement or notice charged less than 10 lines. Classified ads, 1 cent a word.

GLOBE.—Every morning and evening except Sunday, and GLOBE AND CANADA FARMER, Wednesdays. Reform. Established 1844. Globe Printing Co., publishers. Subscription, daily, $4; sworn average circulation, for year 1900, 47,120*; Saturday, $1.75; 28 to 32 pages; weekly, $1; estimated circulation, 23,000; 16 pages, 7 columns; length of columns, 21¾ inches; width, 2⅛ inches. Can use matrices. Office, Yonge and Melinda streets.

Advertising rates, daily, agate, 15 cents per line; 10 lines, three months, $70.20; six months, $117; one year, $187.20. E. O. D., three months, $40.95; six months, $70.20; one year, $117. Classified ads, 1 cent a word; 4 cents a word 6 times. Reading matter notices, 30 cents per line per time. Weekly, 15 cents per line, per time. Reading notices in weekly, 30 cents a line. Less than 10 lines charged as 10 in either paper.

See advertisement on page 399.

MAIL AND EMPIRE.—Every morning except Sunday, and WEEKLY, Thursdays. Liberal Conservative. Established 1872. The Mail Printing Co., publishers. Subscription, daily, $4; sworn average circulation, for year 1900, 41,181*; weekly, $1; claimed average circulation, 20,685; 8 to 24 pages 7 columns; length of columns, 21½ inches; width, 2⅛ inches. Can use matrices. Office, cor. Bay and King streets.

Advertising rates, daily, agate, 15 cents per line, each insertion; 10 lines or less, three months, $70.20; six months, $117; one year, $187.20. E. O. D., three months, $40.95; six months, $70.20; one year, $117. Classified ads, 1 cent a word; 6 times, 4 cents a word. Readers, 30 cents a line. Less than 10 lines of display or notices charged as 10. Weekly rates, same as daily for period run.

TORONTO DAILY STAR.—Every evening except Sunday. Independent. Liberal. Established 1893. Star Printing and Publishing Co. (Limited), publishers. Subscription, $3; claimed circulation, 17,000; 10 to 12 pages (Saturday 20 to 24 pages), 7 columns; length of columns, 20¼ inches; width, 2¼ inches. Office, corner Yonge and Adelaide streets.

Advertising rates, ordinary display, agate, 10 lines or less, one time, $1; three months, $31; six months, $48; one year, $85. E. O. D., 10 lines or less, three months, $18; six months, $31; one year, $48. Classified ads, 1 cent a word.

WORLD.—Every morning. Independent. Established 1880. The World Newspaper Co. (Limited) publishers. Subscription, daily, $3 (with Sunday, $5); sworn average circulation, for year 1900, 25,727 (Sunday, 8,474); 8 pages or more, 8 columns; length of columns, 23 inches; width, 2⅛ inches. Can use matrices. Office, 53 Yonge street.

Advertising rates, agate, 10 cents per line each insertion. Classified ads, 1 cent

a word. Reading notices, 25 cents a line. Line contracts, 2,000 lines, 6 cents a line; 5,000 lines, 5 cents; 10,000 lines, 4 cents. Preferred position, 25 per cent extra. Sunday, same as daily.

CANADIAN BAPTIST.—Every Thursday. Baptist. Established 1855. Standard Publishing Co., publishers. Subscription, $1.50; sworn average circulation for 1900, 5,883*; 16 pages, 4 columns; length of columns, 13¾ inches; width, 2⅝ inches. Office. 9 Richmond street, West.

Advertising rates, nonpareil, 4 cents a line each insertion; 4 insertions and upward, 3 cents a line.

CANADIAN CHURCHMAN. — Every Thursday. Episcopal. Established 1875. Frank Wootten, publisher. Subscription, $2; claimed circulation, 9,750; 16 pages, 4 columns; length of columns, 12¼ inches; width, 2 1-7 inches. Office, Cor. Church and Court streets.

Advertising rates, nonpareil, 20 cents per line first insertion; $1 per line, 3 months; $1.75 per line, six months; $3 per line, one year.

CANADIAN CONGREGATIONALIST. — Every Thursday. Congregational. Established 1854. Henderson & Co., publishers. Subscription, $1; estimated circulation, 5,000; 12 pages, 9x13. Office, 8-10 Lombard street.

Advertising rates on application.

CATHOLIC REGISTER. — Every Thursday. Roman Catholic Established 1893. Catholic Register Co., publishers. Subscription, $1.50; claimed circulation, 15,000; 8 pages, 6 columns; length of columns, 21½ inches; width, 2 1-6 inches. Office, 9 Jordan street.

Advertising rates, per line, one month, 25 cents; three months, 50 cents; six months, 85 cents; one year, $1.50 a line.

CHRISTIAN GUARDIAN.—Wednesdays. Methodist. Established 1829. Methodist. Book and Publishing House, publishers. Subscription, $1; claimed average circulation, 22,825; 16 pages, 5 columns; length of columns, 15¼ inches; width, 2 1-6 inches. Office, 29-33 Richmond street, West.

Advertising rates, nonpareil, 20 cents per line each insertion; one month, 60 cents; three months, $1.50; six months, $2.75; one year, $5 per line. Special positions, 10 per cent extra. Special notices, ¼ more. No reading notices inserted. Solid cuts required.

CITIZEN AND COUNTRY.—Every Friday. Labor and Socialist. Established 1898. The Social Progress Co., Ltd., publishers. Subscription, 50 cents; claimed average circulation for five months ending May 31st, 1901, 6,318; 4 pages, 7 columns; length of columns, 20 inches; width, 2⅛ inches. Can use matrices. Office, 293 King street, West.

Advertising rates, 3 cents a line; 2,000 lines, or over, 2 cents a line.

FARMING WORLD. — Every Tuesday. Agricultural. Established 1882. D. T. McAinsh, publisher. Subscription, $1; claimed average circulation, 10,590; 28 pages, 3 columns; length of columns, 10½ inches; width, 2⅛ inches. Office, Confederation Life Building.

Advertising rates on application.

NORTH-ENDER. — Every Thursday. Independent. Established 1887. North-Ender Publishing Co., publishers. C. A. Wilson, manager. Subscription, 50 cents; guaranteed circulation, 4,000; 4 pages, 7 columns; length of columns, 21½ inches; width, 2¼ inches. Issue also the WEST-ENDER, EAST-END ECHO and WEST END ECHO; combined claimed circulation, 12,000; including NORTH-ENDER, 16,000. Office, 751 Yonge street.

Advertising rates for the four papers, $4 an inch, with discounts.

PRESBYTERIAN REVIEW. — Every Thursday. Presbyterian. Established 1883. The Presbyterian Review Co., publishers. Subscription, $1.50; claimed circulation, 8,000; 24 to 32 pages, 3 columns; length of columns, 11½ inches; width, 2¼ inches. Can use matrices. Office, 30 Front street, West (P. O. Box 2464).

Advertising rates on application.

SATURDAY NIGHT.—Every Saturday. Literary. Illustrated. Established 1887. Sheppard Publishing Co., publishers. Subscription, $2; sworn average circulation for year 1900, 17,025*; 12 pages, 6 columns; length of columns, 19½ inches; width, 2½ inches. Can use matrices. Office, 26-28 Adelaide street, West.

Advertising rates, agate, 100 lines 9 cents; 200 lines, 8 cents; 500 lines, 7 cents; 1,000 lines, 6 cents; 2,500 lines 5 cents a line. Top column next r. m. 2 cents per line extra; next r. m., 1 cent a line extra.

SENTINEL AND ORANGE AND PROTESTANT ADVOCATE.—Every Thursday. Established 1870. E. F. Clarke, publisher. Subscription, $1; claimed circulation, 17,000; 10 pages, 7 columns; length of columns, 21½ inches; width, 2 1-6 inches. Office, 26 Adelaide street, West.

Advertising rates, agate, 10 cents per line for one insertion; three months, 50 cents; six months, 85 cents; one year, $1.50. Reading notices, double price.

SUN. — Every Wednesday. Agricultural. Established 1891. The Sun Printing Co., publishers. Subscription, $1; sworn average circulation for year 1900, 15,486*; 10 pages, 7 columns; length of columns, 21 inches; width, 2¼ inches. Can use matrices. Office, 26-28 Adelaide street, West.

Advertising rates, agate, 8 cents a line; 200 lines, 7 cents; 500 lines, 6 cents; 1,000 lines, 5 cents; 3,000 lines 4 cents a line; 4 inches, one year, 4 cents a line per time; under 4 inches 15 per cent advance; under 2 inches, 25 per cent advance. Special position. 10 and 20 per cent extra.

See advertisement on page 443.

ONTARIO

TOILER (The).—Every Thursday. Labor. Established 1900. The Trades and Labor Council, publishers. Subscription, 50 cents; guaranteed average circulation, 15,000; 4 pages, 7 columns; length of columns, 21¼ inches; width, 2 1-6 inches. Can use matrices.

Advertising rates, agate, 2½ cents a line; position, 3 cents a line.

TRUTH.—Every Saturday. Literary. Established 1870. S. Frank Wilson, publisher. Subscription, $3; claimed circulation, 4,000; 28 pages, 4 columns; length of columns, 12 inches; width, 2⅛ inches. Can use matrices. Office, 81 Adelaide street, West.

Advertising rates, agate, 10 cents per line single insertion; one month 40 cents per line; three months, $1.25 per line; six months, $2.25 per line; one year, $3 per line. Reading matter, double price.

CANADIAN TEACHER. — Semi-monthly (1st and 15th) except July and August. Educational. Established 1887. The Educational Publishing Co., publishers. Subscription, $1.25; claimed circulation 6,000; 64 pages, 2 columns. Office, Confederation Life Building.

Advertising rates on application.

CANADIAN WHEELMAN.—Semi-Monthly. Bicycling. Established 1883. Canadian Wheelman Publishing Co. (Ltd.), publishers. Subscription, $1; estimated circulation, 6,500; 60 pages, 9x12. Office, Saturday Night Building.

Advertising rates on application.

CYCLING.—Semi-monthly. Bicycling. Established 1890. W. H. Miln & Co., publishers. Subscription, $1; estimated circulation, 5,000; 16 to 48 pages, 2 columns; length of columns, 8¾ inches; width, 2⅝ inches. Can use matrices. Office, 24 King street, West.

Advertising rates, ¼ page, one time, $3; ¼ page, $5; ½ page, $8; one page, $15.

CANADIAN EPWORTH ERA.—Monthly. Epworth League. Established 1899. Methodist Book and Publishing House, publishers. Subscription, 50 cents; claimed average circulation for year 1900, 5,717; 32 pages, 3 columns; length of columns, 11 inches; width, 2⅛ inches. Can use matrices. Office, Wesley Building.

Advertising rates, nonpareil, 10 cents a line. Discounts: 3 months, 20 per cent; month, 35 per cent; one year, 50 per cent.

CANADIAN HOME JOURNAL.—Monthly. Established 1895. J. S. Robertson Co., publishers. Subscription, $1; estimated circulation, 10,000; 32 pages, 4 columns; length of columns, 11½ inches; width, 2 1-6 inches. Office, Mail Building.

Advertising rates, one inch, per time, $1.25; one year, $12; ¼ page, one time, $4; ¼ page, $8; ½ page, $16; one page, $30.

ONTARIO

CANADIAN MAGAZINE.—Monthly. Literary. Established 1892. Ontario Publishing Co., Ltd., publishers. Subscription, $2.50; estimated circulation, 23,000; 112 pages, 2 columns; length of columns, 7⅞ inches; width, 2⅝ inches. Office, 63 Yonge street.

Advertising rates, agate, 20 cents a line; ¼ page, $8; ½ page, $15; one page, $30. Discounts, 5 per cent on three months, 10 per cent on six months, 15 per cent on one year.

DESIGNER.—Monthly. Fashions. Established 1883. Standard Fashion Co., publishers. Subscription, $1; guaranteed average circulation, 12,000; 130 pages, 3 columns; length of columns, 9¾ inches; width, 2⅛ inches. Forms close 8th of second preceding month. Office, Wesley Building.

Advertising rates, agate, 6 cents a line; one page, per time, $20; ½ page, $10. Minimum space, 10 lines.

DOMINION MEDICAL MONTHLY.—Monthly. Medical. Established 1893. The Nesbitt Publishing Co., publishers. Subscription, $1; estimated circulation, 5,000; 100 pages, 7x10. Office, 99 Confederation Life Building.

Advertising rates on application.

FORESTER (The).—Monthly. Official organ of the Independent Order of Foresters. Established 1881. Subscription, $1; sworn average circulation, 172,000; 48 to 64 pages, 2 columns; length of columns, 8 inches; width, 2½ inches.

Advertising rates, 60 cents per agate line each insertion. Advertising in charge of the Forester Advertising Bureau, Port Huron, Mich.

LADIES' JOURNAL.—Monthly. Fashions and literary. Established 1879. S. Frank Wilson, publisher. Subscription, $1; guaranteed circulation, 30,000; 36 pages, 4 columns; length of columns, 12¼ inches; width, 2⅛ inches. Can use matrices. Office, 73-81 Adelaide street, West.

Advertising rates, agate, 30 cents per line each insertion; three months, 85 cents; six months, $1.50; one year, $2.50 per line. Minimum space, 5 lines. Reading notices, double price.

MISSIONARY OUTLOOK.—Monthly. Methodist. Established 1880. Rev. A. Sutherland, publisher. Subscription, 40 cents; estimated circulation, 10,000; 16 pages, 9x13. Office, Methodist Mission Rooms.

Advertising rates on application.

SUNDAY SCHOOL BANNER.—Monthly. Sunday School Teachers' Journal. Established 1866. Methodist Book and Publishing House, publishers. Subscription, 60 cents; claimed average circulation, 16,592; 64 pages, 2 columns; length of columns, 6 inches; width, 2 1-6 inches. Office, 29-33 Richmond street, West.

ONTARIO

Advertising rates, nonpareil, 20 cents per line, one time; three months, 45 cents; six months, 80 cents; one year, $1.50 per line. Solid cuts required.

TRAVEL AND RECREATION.—Monthly. Travel. Established 1897. Travel and Recreation Publishing Co., publishers. Subscription, $1; estimated circulation, 7,000; 26 pages, 9x12. Office, 40 Toronto street.

Advertising rates on application.

MASSEY-HARRIS ILLUSTRATED.—Bi-Monthly. 1st of every alternate month. Non-political. Established 1897. The Massey Press, Ltd., publishers. Subscription, 30 cents; claimed circulation, 35,000; 68 pages, 2 columns; length of columns, 7½ inches; width, 2½ inches. Office, 927 King street, West.

Advertising rates, ½ inch, one time, $1.60; one inch, $3; 2 inches, $5.75; 4 inches, $11; ½ page, $21; one page, $40. Reduced rates for continued insertions. Open space used within one year, 250 lines, 21 cents a line; 500 lines, 20 cents; 1,000 lines, 19 cents; 2,000 lines, 17½ cents; 3,000 lines, 16 cents.

ONTARIO

WOODSTOCK

SENTINEL-REVIEW. — Every evening, except Sunday and WEEKLY, Thursdays. Liberal. Established 1854. Andrew Pattullo, publisher. Subscription, daily, $3; sworn circulation, 2,918; weekly, $1; sworn circulation, 5,026; daily, 8 pages, 7 columns; weekly, 16 to 20 pages, 7 columns; length of columns, 20¾ inches; width, 2 1-6 inches.

Advertising rates nonpareil, 10 cents a line first time; 4 cents after; one inch, daily, one month, $1.50; three months, $4.50; six months, $9; one year, $18. Classified ads, one cent a word first time, ½ cent after. Locals, 15 cents a line first time, 10 cents after. Weekly only 50 per cent advance of daily rates.

PRINCE EDWARD ISLAND.

SUMMERSIDE

JOURNAL.—Every Wednesday. Conservative. Established 1865. W. A. Brennan, publisher. Subscription, $1; claimed circulation, 5,300; 8 pages, 7 columns; length of columns, 22 inches; width, 2⅛ inches.

Advertising rates, one inch, one time, 50 cents; one month, $1.25; three months, $3.15; six months, $5.40; one year, $9.

Also issues P. E. I. AGRICULTURIST.

PRINCE EDWARD ISLAND AGRICULTURIST.—Every Saturday. Agricultural. Established 1882. W. A. Brennan, publisher. Subscription, $1.25; claimed circulation, 5,600; 8 pages, 6 columns; length of columns, 22 inches; width, 2⅛ inches.

Advertising rates, 1 inch, one time, 50 cents; one month, $1.25; three months, $3.15; six months, $5.40; one year, $9.

QUEBEC.

LEVIS

QUOTIDIEN.—Every evening except Sunday, WEEKLY L'HEBDOMADAIRE, and WEEKLY LE JOURNAL DE FRASERVILLE. French. Independent. Established 1879. Joseph Mercier, publisher. Subscription, daily, $2.50; claimed circulation, 6,230; weekly, 50 cents; claimed circulation (L'Hebdomadaire), 4,920; (Le Journal de Fraserville), 1,830; 4 pages, 7 columns; length of columns, 22½ inches; width, 2⅛ inches.

Advertising rates on application.

MONTREAL

GAZETTE.—Every morning except Sunday, and WEEKLY, Thursdays. Established 1778. Gazette Printing Co., publishers. Subscription, daily, $6; sworn circulation, 9,215; weekly, 50 cents; estimated circulation, 3,000; 8 to 16 pages, 7 columns; length of columns, 21 inches; width, 2⅛ inches. Can use matrices. Office, St. Francis, Xavier and Craig streets.

Advertising rates, agate, in daily, one time, 10 cents; subsequent insertions, 5 cents; one month, $1; three months, $2.50; six months, $4; one year, $6 per line. E. O. D., 10 cents a line first time; subsequent insertions, 6 cents a line per time; two times a week, 10 cents a line first time; subsequent insertions, 8 cents; one time a week, 10 cents a line per time. Classified ads, 1 cent a word. Weekly, one time, 10 cents; one month, 35 cents; three, months, 85 cents; six months, $1.35; one year, $2 per line.

HERALD.—Every evening except Sunday, Independent. Established 1808. Herald Co., publishers. Subscription, daily, $3; claimed circulation, 15,751; 10 pages, 7 columns; length of columns, 21 inches; width, 2⅛ inches. Office, 603-605 Craig street.

Advertising rates, agate, daily, one time, 15 cents; 10 lines, three months, $31; six months, $52.50; one year, $84. Reading notices, triple price.

LA PATRIE.—Every evening except Sunday, and WEEKLY (See Le Cultivateur). French. Liberal. Established 1879. La Patrie Publishing Co., Ltd., publishers. Subscription, daily, $3; sworn average circulation, 30,547; 8 to 24 pages, 7 columns; length of columns, 21½ inches; width, 2 1-6 inches. Can use matrices, but must be in French. Office, 77-81 St. James street.

Also publishes JOURNAL OF AGRICULTURE AND HORTICULTURE, which see.

Advertising rates, daily, agate, per line, 10 cents first insertion; subsequent insertions, 6 cents; 1,000 lines, 5½ cents a line; 2,000 lines, 5 cents; 3,000 lines, 4½ cents; 5,000 lines, 4 cents; 10,000 lines, 3½ cents; 20,000 lines, 3 cents a line, to be used within one year. Regular space every day, 25 per cent off; E. O. D., 12½ per cent; twice a week, 10 per cent; preferred positions 10 and 25 per cent extra. Reading and special notices double display rates.

See advertisement on page 401.

LA PRESSE.—Every evening except Sunday, and WEEKLY, Thursdays. French. Established 1884. T. Berthiaume, publisher. Subscription, $3; sworn average circulation, for nine months ending April 30, 1901, 68,514*; weekly, $1; sworn average circulation, for same period, 39,255*; 8 to 24 pages, 7 columns; length of columns, 21½ inches; width, 2 1-6 inches. Can use matrices. Office, La Presse Building.

Advertising rates, agate, 15 cents per line first insertion; 1,000 lines, 9 cents; 2,000 lines, 8½ cents, with larger discount on larger amounts. Preferred positions, 15 to 50 per cent extra. Reading notices, double price. Classified ads, 1 cent a word. Personals, 2 cents a word. Weekly, same as daily.

STAR.—Every evening, except Sunday, and FAMILY HERALD AND WEEKLY STAR, Wednesdays. Independent. Established 1869. Graham & Co., publishers. Subscription, daily, $3; sworn average circulation for year ending March 31, 1901, 57,757*; weekly, $1; sworn average circulation for same period, 117,550*; daily, 10 to 12 pages; weekly, 24 pages, 8 columns; length of columns, 21½ inches; width, 2 1-6 inches. Office, 163-165-167-169 St. James street.

Advertising rates, agate, daily, 12½ cents per line each insertion; nothing less than 5 lines; 5 lines, one month, $13; three months, $34; six months, $63; one year, $95. Special notices, double ordinary rates. 50 to 100 lines daily, 5 per cent discount; 100 lines and over, 10 per cent. Special positions, 10 to 25 per cent extra. Weekly, per line one time, 45 cents; 5 lines or less, one month, $9.55; three months, $21.95; six months, $38; one year, $58.50; 10 lines, one month, $18.15; three months, $41.71; six months, $72.20; one year, $111.15. Reduced graded rate for larger space. E. O. W., 1-3 less than weekly rate. Open space used within one year. 500 lines, 24 cents a line; 1,000 lines, 22 cents; 2,000 lines, 21 cents; 3,000 lines, 20 cents; 5,000 lines, 19 cents; 10,000 lines, 18 cents; 20,000 lines, 16 cents.

WITNESS.—Every evening except Sunday, and WEEKLY, Tuesdays. Established daily, 1860; weekly, 1846. John Dougall & Son, publishers. Subscription, daily, $3; estimated circulation, 14,000; weekly, $1; estimated circulation, 25,000; daily, 12, Saturday, 24 to 32, weekly, 20 pages, 5 columns; length of columns, 17 inches; width, 2¼ inches.

QUEBEC

Advertising rates, agate, daily, 10 cents per line first time; subsequent insertions, 5 cents; 5 lines, one month, $6; three months, $17; six months, $30; one year, $50; 10 lines, one month, $11; three months, $28; six months, $48; one year, $75. Special notices, 20 cents a line, in agate (brevier, 40 cents). E. O. D., 1-3 less than ordinary rates; two times a week, 50 per cent less; once a week, 40 per cent of above prices. Cuts or large type, double price. Patent medicine ads, not desired. Weekly, 20 cents per line each time; three months, $2.25; six months, $4; one year, $7.50. No extra for cuts in weekly.

L'AURORE.—Every Saturday. French. Literary and Religious. Established 1866. L'Aurore Publishing Co., publishers. Subscription, $1; estimated circulation, 1,500; 20 pages, 2 and 3 columns; length of columns, 17 inches. Office, Craig and St. Peter streets.

Advertising rates on application.

See advertisement on page 421.

LE CANARD.—Every Saturday. French. Humorous. Established 1878. A. P. Pigeon, publisher. Subscription, 50 cents; claimed average circulation, 10,000; 8 pages, 4 columns; length of columns, 12 inches; width, 2 1-3 inches. Can use matrices. Office, 1798 St. Catherine street.

Advertising rates, agate, 10 cents a line first time; 5 cents after; 1,000 to 2,000 lines, 3 cents; 3,000 to 5,000 lines, 2½ cents; 6,000 to 10,000 lines, 2 cents a line. Special position, 25 per cent extra.

LE CULTIVATEUR.—Every Wednesday. French. Agricultural. Established 1873. L. J. Tarte & Frere, publishers. Subscription, $1; sworn circulation exceeding 28,000; 12 to 16 pages, 7 columns; length of columns, 21 inches; width, 2 1-6 inches. Office, 78-81 St. James street.

Advertising rates, agate, 1,000 lines, 5 cents a line; 2,000 lines, 4 cents; 3,000 lines, 3½ cents; 5,000 lines, 3 cents; 20,000 lines, 2½ cents a line, space to be used within one year.

LE MONDE ILLUSTRE.—Every Saturday. French. Literary. Illustrated. Established 1884. La Cie d' Imprimerie Le Monde Illustre, publishers. Subscription, $3; claimed average circulation for three months ending May 31, 1901, 9,752; 24 pages, 4 columns; length of columns, 12½ inches; width, 2¼ inches. Office, 42 Jaques Cartier Square.

Advertising rates, per line, three months, 45 cents; six months, 75 cents; one year, $1.25.

LE SAMEDI.—Every Saturday. French. Society. Illustrated. Established 1889. Polrer, Bessette & Co., publishers. Subscription, $2.50; guaranteed average circulation for six months ending March 31, 1901, 15,494*; 40 pages, 4 columns; length of columns, 12¼ inches; width, 2 3-16 inches. Office, 35 St. James street.

QUEBEC

Advertising rates, agate, 1 inch, one time, $1.50; one month, $5; three months, $10; six months, $15; one year, $25; 1,000 line contract, 5 cents a line; 2,000 lines, 4 cents; 5,000 lines, 3 cents; 10,000 lines, 2¾ cents a line.

NORTHERN MESSENGER. — Weekly. Undenominational. Established 1866. John Dougall & Son, publishers. Subscription, 30 cents a year; claimed circulation, 51,525; 12 pages, 3 columns; length of columns, 12⅝ inches; width, 2½ inches. Office, corner Craig and St. Peter streets.

Advertising rates, agate, 50 cents per line each insertion.

SUNDAY SUN.—Every Sunday. Independent. Established 1894. Sunday Sun Publishing Co., publishers. Subscription, $2; estimated circulation, 6,000; 8 pages, 17x24. Office, 117 St. Francois Xavier street.

Advertising rates, agate, 5 cents a line.

TRUE WITNESS AND CATHOLIC CHRONICLE. — Every Saturday. Roman Catholic. Established 1850. True Witness Printing and Publishing Co. (Limited), publishers. Subscription, $1; foreign, $1.50; estimated circulation, 15,000; 8 pages, 6 columns; length of columns, 20 inches; width, 2¼ inches. Office, 2 Busby street.

Advertising rates furnished on application.

JOURNAL OF AGRICULTURE AND HORTICULTURE.—Semi-monthly. Agricultural. Established 1878. La Patrie Publishing Company, publishers. Subscription, $1; sworn circulation, French edition, 46,000; English edition, 7,000; 24 pages, 2 columns; length of columns, 11 inches; width, 2⅞ inches. Office, 77-81 St. James street.

Advertising rates, agate, 16 cents a line per time.

PRESBYTERIAN RECORD. — Monthly. Presbyterian. Established 1876. Rev. E. Scott, editor. Subscription, 50 cents; claimed circulation, 46,500; 52 pages, 2 columns; length of columns, 7¾ inches; width, 2½ inches. Office, Y. M. C. A. Building.

Advertising rates, one inch, one month, $5; three months, $12; six months, $20; one year, $32.

ROD AND GUN IN CANADA.—Monthly. Sports. Established 1899. Rod and Gun Publishing Co., publishers. Subscription, $1; estimated circulation, 5,000; 20 pages, 9x12. Office, 603 Craig street.

Advertising rates on application.

QUEBEC

EVENEMENT.—Every evening except Sunday. Independent. Conservative. Established 1867. L. J. Demers & Bro., publishers. Subscription, $3; claimed circulation, 12,800; 4 to 8 pages, 7 columns; length of columns, 22 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, nonpareil, 10 cents a line. Further rates on application.

QUEBEC

LE JOURNAL DES CAMPAGNES.—Thursdays. French. Conservative. Established 1854. L. J. Demers & Bro., publishers. Subscription, $1; claimed circulation, 4,600; 8 pages, 7 columns; length of columns, 22 inches; width, 2⅛ inches. Can use matrices.

Advertising rates, nonpareil, 1 cent a line each insertion. Further rates on application.

Issues also EVENEMENT, which see.

LE SOLEIL.—Every evening except Sunday, and WEEKLY, Thursdays. French. Established 1880. Ernest Pacaud, publisher. Subscription, daily, $3; sworn average circulation, 10,000; weekly, $1; estimated circulation, 4,000; daily, 8, weekly, 4, Saturday, 12 to 20 pages, illustrated; 8 columns; length of columns, 23 inches; width, 2⅛ inches. Can use matrices if in French.

Advertising rates on application.

MERCURY.—Every evening except Sunday. Independent. Established 1805. George Stewart, publisher. Subscription, $3; estimated circulation, 3,800; 4 pages, 7 columns; length of columns, 20 inches; width, 2¼ inches.

Advertising rates, nonpareil, 10 cents a line first time; 5 cents for subsequent insertions. Liberal discounts on long time orders.

TELEGRAPH.—Every evening except Sunday, and SATURDAY BUDGET, Saturdays. Independent. Established, daily, 1874; weekly, 1871. Frank Carrel, publisher. Subscription, daily, $2.50; sworn circulation, 5,400; weekly, $1; estimated circulation, 1,500; 8 pages, 6 columns; length of columns, daily, 21½, weekly, 22¼ inches; width, 2 1-16 inches.

Advertising rates, daily, agate, one inch, one time, 75 cents; one week, $3.50; one month, $10; three months, $25; one year, $75; 1,000 lines, used within one year, $25; 5,000 lines, $75; 10,000 lines, $125. Position extra. Classified, 25 words, one time, 25 cents; one week, 75 cents. Reading notices, 1,000 lines, 5 cents a line; 2,000 lines, 4 cents. Weekly, 10 cents a line, first time; 5 cents for subsequent insertions.

ENSEIGNEMENT PRIMAIRE.—Monthly. French. Educational. Established 1880. C. J. Magnan, publisher. Subscription, $1.25; claimed circulation, 5,500; 64 pages, 1 column; length, 10 inches; width, 7 inches.

Advertising rates on application.

ST. JOHNS

NEWS AND EASTERN TOWNSHIPS ADVOCATE.—Every Friday. Conservative. Prints seven publications under different headings for outlying towns. Established 1848. E. R. Smith & Son, publishers. Subscription, $1; estimated combined circulation, 5,500; 12 pages, 18x24.

Advertising rates, transient, 10 cents a line; one inch, three months, $10; six months, $18; one year, $35. Larger space at reduced rates. Reading notices, 25 cents a line. These rates include insertion in entire list.

A Desirable List of Publications

IN MEXICO, CUBA, PUERTO RICO, SANTO DOMINGO AND JAMAICA, W. I., WITH RATE, PER INCH, PER TIME.

[Prices mentioned are in United States money, for each insertion, per inch space, single column width.]

MEXICO.

Aguascalientes,	El Catolico	S. M.	$0.10
	El Republicano	W'y	.12
	El Vigia	W'y	.12
Chihuahua...	El Norte	S. W'y	.15
	El Propagador	W'y	.09
	La Idea Libre	S. W'y	.15
Culiacan.....	El Moniter Sinalvense	W'y	.12
Cordoba.....	Boletin Municipal	W'y	.10
Ciudad Juarez.	La Revista Internacional	W'y	.12
Durango.....	El Domingo	W'y	.18
	El Periodico Oficial	S. W'y	.15
	La Idea	S. W'y	.10
Guadalajara..	Diario De Jalisco	D'y	.15
	El Correo De Jalisco	D'y	.15
	El Estado De Jalisco	3 T. A. W.	.21
	El 2 De Abril	W'y	.09
	El Obreo Catolico	W'y	.09
	El Reproductor Catolico	W'y	.57
	El Sol	D'y	.15
	El Siglo XX	D'y	.12
	El Tapatio	W'y	.15
	Juan Panadero	S. W'y	.21
	La Libertad	W'y	.15
Guanajuato..	El Barratero	W'y	.06
	La Opinion Libre	W'y	.12
Guaymas.....	Correo De Sonora	D'y	.15
	El Domingo	W'y	.15
	El Imparcial	D'y	.12
	El Norticioso	D'y	.10
	El Trafico	W'y	.16
Hermosillo...	El Sol	W'y	.15
Leon.....	Pueblo Catolico	W'y	.15
Lerdo de Tejada,	La America Independente	W'y	.18
Matamoras...	El Matamorense	W'y	.06
	El Sol de Mayo	3 T. A. W.	.10

Mazatlan	Correo De La Tarde	D'y	.15
	La Prensa	D'y	.15
Mexico City	Convencion Radical Obrera	W'y	.30
	Correo Espanol	D'y	.30
	Correo De Mexico	W'y	.30
	Diario Del Hogar	D'y	.30
	El Chisme	W'y	.30
	El Comico	W'y	.30
	El Correo De Los Estados	W'y	.30
	El Economista	W'y	.30
	El Espanol	D'y	.30
	El Hacendado Mexicano	Mo.	2.00
	El Hijo Del Ahuizote	W'y	.30
	El Imparcial	D'y	2.25
	El Lazo De Union	S. W'y	.15
	El Mundo Diario	D'y	.30
	El Mundo Illustrado	W'y	.30
	El Nacional	D'y	.30
	El Observador	W'y	.50
	El Pais	D'y	.30
	El Popular	D'y	.30
	El Tiempo	D'y	.30
	El Universal	D'y	.39
	Juan Panadero	W'y	.30
	La Gazeta Comercial	D'y	.30
	La Nacion Espanola	D'y	.30
	La Patria	D'y	.24
	La Voz Del Telegrafo	W'y	.30
	Mexican Herald	D'y	1.50
	Minero Mexicano	W'y	.30
	Revista Agricola	S. M.	.36
	Voz De Mexico	D'y	.30
Merida	El Eco Del Comercio	S. W'y	.21
	La Revista De Merida	S. W'y	.15
Monterey	El Expectador	D'y	.15
	La Defensa	D'y	.21
	Monterey Daily Globe	D'y	.42
Morelia	El Centinela	W'y	.09
	El Comercio	W'y	.15
	El Periodico Oficial	S. W'y	.21
	La Libertad	W'y	.09
Nogales	El Estado De Sonora	W'y	.21
Oaxaca	El Anunciador	W'y	.15
Orizaba	El Cosmopolita	W'y	.15
	El Reproductor	W'y	.15
Puebla	El Observador Judicial	W'y	.21
	El Siglo XX	D'y	.24
San Luis Potosi,	El Estandarte	D'y	.15
Saltillo	El Estado De Coahuila	W'y	.15
	Heraldo Del Saltillo	D'y	.15
Tampico	El Cronista	3 T. A. W.	.06
	El Porvenir	W'y	.12
	La Hoja Blanca	W'y	.09
Toluca	La Gazeta De Gobierno	W'y	.21
Vera Cruz	Dictamen Publico	D'y	.21
Zacatecas	El Observador Zacatecano	W'y	.15
	La Rosa Del Tepeyac	W'y	.15

CUBA.

Cardenas	Cardenas Herald	D'y	.15
Cienfugos	El Imparcial	D'y	.21
	La Colonia Espanola	D'y	.09
	La Voz Del Pueblo	D'y	.15
Havana	Cuba Y America	Mo.	1.80
	El Avisador Comercial	D'y	.78
	El Bombero De Cuba	W'y	.16
	El Comercio	D'y	.30
	El Criterio Libre	D'y	.24
	El Debate	D'y	.60
	El Diario De La Marina	D'y	1.20
	El Eco De Galicia	W'y	.24
	El Figaro	W'y	.78
	El Heraldo Espanol	D'y	.21
	El Leon Espanol	D'y	.21
	El Nuevo Pais	D'y	.69
	El Pilareno	W'y	.10
	El Siglo	W'y	.15
	Gazeta De Los Ferrocarriles	S. Mo.	.42
	Gazeta De Policia	W'y	.14
	Gazeta Musical	W'y	.24
	La Concordia	D'y	.12
	La Discusion	D'y	.60
	La Escuela Moderna	S. Mo.	.42
	La Gran Lojia	S. Mo.	.36
	La Libertad	D'y	.15
	La Lucha	D'y	.96
	La Revista Del Foro	Mo.	.42
	Las Guasimas	D'y	.21
	Revista De Construct Y Agrimensura	Mo.	.36
	Revista De Ferrocarriles	S. Mo.	.27
	Union Espanola	D'y	.84
Manzanillo	El Democracia	D'y	.18
	El Reporter	D'y	.18
Matanzas	El Correo De Matanzas	D'y	.24
	El Eco Espanol	D'y	.21
Pinar Del Rio	La Fraternidad Espanola	D'y	.21

PUERTO RICO.

Mayaguez	El Imparcial	D'y	$0.18
	La America	D'y	.16
	La Brujia	D'y	.12
Ponce	Correo De Puerto Rico	D'y	.18
	La Democracia	D'y	.21
	La Opinion	D'y	.18
	The News	D'y	.12
San Juan	El Boletin Mercantil	D'y	.21
	San Juan News	D'y	.48

SANTO DOMINGO.

Puerta Plata.	Ecos Del Norte	W'y	$0.09
	El Norticiero	D'y	.09
	El Porvenir	W'y	.09
	El Pregonero	W'y	.12
Santo Domingo,	El Eco De La Opinion	D'y	.18
	El Liberal	D'y	.18
	Ibero Americano	D'y	.09
	La Lucha	3 T. A. W.	.09
	Nuevo Regimen	S. W'y	.09

JAMAICA, WEST INDIES.

Kingston	Gleaner	D'y	$0.30
	Telegraph	D'y	.25
Montego Bay.	New Century	W'y	.21

HAWAIIAN ISLANDS.

Honolulu	Bulletin	D'y	$0.42
	Chinese News	3 T. A. W.	.24

COMPLETE LIST OF DAILIES.

A COMPLETE LIST OF THE DAILY PAPERS (INCLUDING WEEKLY, SEMI-WEEKLY AND SUNDAY EDITIONS), THE RATES FOR WHICH ARE GIVEN IN THE GENERAL CATALOGUE IN THIS VOLUME AND HAVING A CIRCULATION OF FIVE THOUSAND OR OVER OR SPECIALLY DESIRABLE FOR GENERAL ADVERTISING.

[D. stand for daily, S. for Sunday, W. for weekly, S. W. for semi-weekly, T. W. for tri-weekly, M. for morning, E. for evening.]

ALABAMA

Birmingham,	News	D	11,000
	Age-Herald	D	6,690
	Age-Herald	S	8,884
	Age-Herald	W	16,500
	Ledger	D	8,544
Mobile	Register	D	6,000
	Register	S	6,120
	Register	W	6,050
	Item	D	5,000
	Herald	D	3,500
Montgomery,	Advertiser	D	7,785
	Advertiser	S	9,129
	Advertiser	W	9,631
	Journal	D	4,000

ARIZONA

Phoenix	Gazette	D	2,300
	Gazette	W	1,500
	Republican	D	5,000
	Republican	W	1,700
Tucson	Citizen	D	1,600
	Citizen	W	1,200
	Star	D	1,800
	Star	W	1,500

ARKANSAS

Little Rock,	Gazette	D	6,000
	Gazette	S	8,000
	Gazette	W	8,000
	Democrat	D	4,900
	Democrat	W	12,500

CALIFORNIA

Fresno	Republican	D	4,200
	Republican	W	2,600
Los Angeles,	Eve. Express	D	10,529
	Herald	D	18,373
	Herald	S	23,775
	Herald	W	2,500
	Record	D	11,500
	Times	D	26,738
	Times	S	45,349
	Times	W	2,000
Oakland	Enquirer	D	5,961
	Enquirer	W	1,325
	Times	D	6,550
	Tribune	D	8,732
	Tribune	W	5,768
Sacramento,	Bee	D	7,525
	Bee	Sat	9,061
	Record Union	D	6,500
	Record Union	W	7,000
San Diego,	Evening Tribune	D	4,335
	Tribune	W	1,380
	Union	D	5,500
	Union	S	6,500
	Union	W	2,000
San Francisco,	Abend Post	D	6,000
	Sonntag Post	S	7,000
	Abend Post	W	9,000
	Bulletin	D	47,014
	Bulletin	S	44,339
	Cali Demokrat	D	5,400
	Cali St. Zeitung	W	6,000
	Sontags Blatt des Cal. Dem	S	7,500
	Chronicle	D	79,492
	Chronicle	S	91,596
	Chronicle	W	32,753
	Evening Post	D	31,029
	Post	W	10,000
	L'Italia	D	5,800
	Examiner	D	85,853
	Examiner	S	109,310
	Examiner	W	85,592

San Francisco,	S. Fran. Call	D	62,309
	S. Fran. Call	W	12.000
	Tageblatt	D	3,750
	Tageblatt	W	4,480
	Voce del Popolo	D	5,000
	Voce del Popolo	W	1,000
San Jose	Herald	D	4,000
	Mercury	D	6,000
	Mercury	W	7,000
	News	D	5,100
Stockton	Evening Mail	D	3,500
	Mail	W	3,500
	Independent	D	3,000
	Independent	W	2,200

COLORADO

Colorado Springs,	Gazette	D	7,000
	Telegraph	D	6,000
Denver	Denver Eve. Post	D	29,256
	Post	S	34,396
	Denver Record-Stockman	D	7,600
	Denver Record-Stockman	W	4,000
	Republican	D	23,111
	Republican	W	6,200
	Republican	S	30,000
	Rocky Mt. News	D	27,043
	Rocky Mt. News	S	34,993
	Rocky Mt. News	W	6,000
	Times	D	26,218
	Times	W	27,300
Leadville	Herald Democrat	M	4,000
	Herald Democrat	E	1,400
	Herald Democrat	W	1,100
	News-Reporter	D	2,000
	News-Reporter	S	3,500
Pueblo	Chieftain	D	8,200
	Chieftain	S	8,600
	Chieftain	W	4,400

CONNECTICUT

Ansonia	Evening Sentinel	D	4,800
	Sentinel	W	4,700
Bridgeport,	Eve. Farmer	D	4,000
	Farmer	W	4,200
	Evening Post	D	11,198
	Morn. Telegram-Union	D	10,000
	Standard	D	3,500
	Standard	W	2,400
Danbury	News	D	4,500
	News	W	4,000
Hartford	Courant	D	10,200
	Courant	W	9,000
	Evening Post	D	7,073
	Post	W	1,000
Hartford	Telegram	D	11,200
	Times	D	15,949
	Times	W	7,000
Meriden	Journal	D	6,980
	Record and Rep.	D	7,018
	Republican	W	750
Middletown,	Penny Press	D	6,500
New Haven,	Eve. Leader	D	8,700
	Evening Register	D	12,108
	Register	S	11,193
	Register	W	2,000
	J'n'l and Courier	D	5,000
	J'n'l and Courier	W	1,700
	Palladium News	D	7,000
	Palladium News	W	2,000
	Union	D	15,209
	Union	S	8,845
New London,	Day	D	4,690
	Morn. Telegraph	D	4,591
Norwich	Morning Bulletin	D	4,400
	Courier	S-W	6,600
	Evening Record	D	3,383
	Cooley's Weekly	W	3,249
Waterbury,	American	D	6,500
	American	S-W	3,000
	Republican	D	5,600

DELAWARE

Wilmington,	Every Eve.	D	9,582
	Delaware Gaz.	D	1,500
	Evening Journal	D	6,271
	Morning News	D	9,000
	News	W	2,250
	Republican	D	6,300
	Republican	W	1,000

DISTRICT OF COLUMBIA

Washington,	Evening Star	D	32,295
	Post	D	27,798
	Post	S	38,324
	Times	D	40,723
	Times	S	19,648

FLORIDA

Jacksonville,	Metropolis	D	6,230
	Times Union and Citizen	D	5,000
	Times Union and Citizen	S-W	6,000

GEORGIA

Atlanta	Constitution	D	27,904
	Constitution	S	35,000
	Constitution	W	138,000
	Journal	D	33,716
	Journal	S-W	40,000
	News	D	15,000

Augusta..	Chronicle	D	4,720
	Chronicle	S	6,130
	Chronicle	S-W	4,600
	Herald	D	7,000
	Sunday Herald	S	7,100
	Herald	W	5,500
Columbus,	Enquirer Sun	D	4,200
	Enquirer Sun	S	4,750
	Enquirer Sun	W	6,000
	Ledger	D	3,500
	Ledger	W	1,000
Macon...	Telegraph	D	6,500
	Telegraph	S	7,500
	Telegraph	W	5,000
Savannah,	Morning News	D	10,000
	News	W	9,000
	Press	D	6,800

ILLINOIS

Aurora...	News	D	4,235
	News	S-W	1,500
Belleville.	Post and Zeitung	D	1,000
	Post and Zeitung	W	3,600
Bloomington	Pantagraph	D	7,847
	Pantagraph	W	7,621
	The Bulletin	D	5,489
	The Bulletin	W	6,112
Champaign,	News	D	1,300
	News	W	3,500
Chicago..	Abendpost	D	41,578
	Abendpost	S	32,000
	Abend Presse (Freie Presse)	E	15,000
	Arbeiter Zeitung	D	15,000
	Arbeiter Zeitung	S	24,000
	Arbeiter Zeitung	W	5,000
	Chicago Daily Gazette	D	
	Gazette	S	
	Chronicle	D	63,000
	Chronicle	S	98,000
	Daily News	D	289,220
	Daily Racing Form	D	18,000
	Denni Hlasatel	D	12,000
	Hlasatel	W	10,000
	Der Republicaner	D	10,000
	Drovers' Journal	D	38,000
	Drovers' J'r'l	S-W	10,000
	Drovers' Journal	W	7,500
	Dziennik Chicagoski	D	9,000
	Dziennik Narodowy	D	5,000
	Evening Post	D	25,000
	Freie Presse	M	36,000
	Freie Presse (Daheim)	S	56,000
Chicago..	Freie Presse	W	25,000
	Hearst's Chicago American	D	250,000
	Hearst's Chicago American	S	310,000
	Ill. St. Zeitung	M	24,000
	Ill. St. Zeitung	S	43,000
	Ill. St. Zeitung	W	42,000
	Inter-Ocean	D	63,000
	Inter-Ocean	S	100,000
	Inter-Ocean	W	115,000
	Jewish Courier	D	5,500
	Jewish Courier	W	8,500
	Journal	D	82,692
	Labor World	D	52,000
	Live Stock World	D	10,000
	Record-Herald	D	180,000
	Record-Herald	S	170,000
	Skandinaven	D	18,300
	Skandinaven	S	18,257
	Skandinaven	W	45,820
	Svornost	D	19,580
	Svornost (Duch Casu)	S	23,600
	Svornost (Amerikan)	W	40,500
	Sun	D	17,310
	Tribune	D	110,000
	Tribune	S	218,000
Decatur..	Herald	D	4,244
	Herald	W	5,188
	Review	D	4,690
	Review	S	4,725
	Review	W	2,745
Galena...	Gazette	D	720
	Gazette	W	6,340
Joliet.....	News	D	6,242
	News	W	2,350
	Republican	D	5,817
	Republican	W	1,800
National	Stock Yards, Nat'l Live Stk. Rep'r	D	7,500
Peoria...	Demokrat	D	2,500
	Demokrat	W	5,200
	Evening Star	D	15,799
	Sunday Star	S	8,375
	Herald-Transcript	D	7,621
	Herald-Transcript	S	5,621
	Journal	D	12,000
	Journal	S	7,000
	Journal	W	6,800
Quincy...	Herald	D	6,200
	Herald	W	4,000
	Journal	D	11,581
	Whig	D	6,875
	Whig	W	7,455
Rockford.	Morning Star	D	4,500
	Star	W	5,000

Rockford.	Register Gazette..D	4,711
	Reg'r Gazette..S-W	7,044
Springfield, Ills.	State Journ.D	5,200
	Ills. State Journ...S	5,000
	Ills. State Journ.S-W	4,975
	Ills. State Reg....D	5,150
	Ills. State Reg..S-W	3,250
	Ills. State Reg....W	1,500
	News .....D	6,317
	News .....W	1,800

INDIANA

Evansville,	Courier.....D	9,640
	Courier .....S	9,640
	Courier .....S-W	9,806
	Demokrat .....D	3,950
	Demokrat .....S	4,375
	Demokrat .....W	7,800
	Journal-News ....D	11,581
	Journal-News .....S	11,963
Ft. Wayne,	Freie Presse....D	1,900
	Freie Presse .....W	2,000
	Journal-Gazette ..D	5,000
	Journal-Gazette ..W	5,500
	News .....D	3,500
	News .....W	1,000
	Sentinel .....D	6,254
	Sentinel .....W	4,000
Indianapolis,	Ind. Tribune..D	5,950
	Ind. Tribune.....S	7,525
	Journal .....D	21,306
	Journal .....S	13,025
	Journal .....W	4,590
	News .....D	53,132
	Sentinel .....D	25,000
	Sentinel .....S	25,000
	Sentinel .....W	104,400
	Sun .....D	18,000
Lafayette,	Courier .....D	3,600
	Courier .....W	4,000
	Evening Call .....D	3,800
	Call .....W	4,100
	Journal .....D	3,800
	Journal .....W	4,300
Logansport,	Reporter.....D	2,750
	Reporter .....S-W	2,500
Muncie...	Morning News....D	5,200
	Morning Star.....D	13,000
Terre Haute,	Eve. Gazette..D	4,747
	Eve. Gazette....Sat	5,633
	Gazette .....W	3,600
	Express .....D	4,578
	Express .....S	5,160
	Express .....S-W	3,874
	Tribune .....D	6,087
	Tribune .....S	5,100
	Tribune .....W	2,900

IOWA

Burlington,	Burlington Jrn..D	4,838
	Burlington Journ.W	4,200
	Gazette .....D	4,400
	Gazette .....W	6,850
	Hawkeye .....D	6,317
	Hawkeye .....W	6,750
Cedar Rapids.	Gazette.....D	6,000
	Gazette .....W	4,000
	Republican .....D	5,680
	Republican .....W	3,500
Council Bluffs,	Nonpareil...D	5,800
	Nonpareil .....W	6,100
Davenport,	Democrat .....D	3,000
	Democrat .....W	9,000
	Leader .....D	3,000
	Leader .....S	3,000
	Leader .....W	8,000
	Der Demokrat ...D	3,500
	Der Demokrat..S-W	4,000
	Demokrat .....W	10,000
	Republican .....D	3,441
	Republican .....S	4,200
	Republican .....W	3,000
	Times .....D	4,904
	Times .....S-W	1,200
Des Moines,	Iowa St. Reg...D	13,000
	Iowa State Reg...S	11,500
	Iowa State Reg..W	27,000
	Capital .....D	17,051
	Capital .....W	20,000
	Leader .....D	20,441
	Leader .....S	22,513
	Leader .....W	10,200
	News .....D	32,266
Dubuque..	Eve. Globe-Jour..D	6,000
	Herald .....D	4,500
	Herald .....W	5,400
	Telegraph .....D	5,846
	Telegraph .....S-W	15,000
	Times .....D	5,617
	Times .....S	8,222
	Times .....W	9,000
Keokuk..	Constitution Dem.D	4,600
	Constitution Dem W	6,700
	Gate City .....D	3,240
	Gate City .....S	4,162
	Gate City .....W	5,281
Marshalltown	Times - Republican .....D	4,930
	Times Republican S-W	6,909
Ottumwa.	Courier .....D	3,709
	Courier .....S-W	6,598

Sioux City,	Journal	M & E	15,166
	Journal	S	8,500
	Journal	S-W	6,200
	Tribune	D	10,871
	Tribune	W	5,400

KANSAS

Atchison,	Champion	D	1,800
	Champion	W	4,000
	Globe	D	4,700
	Globe	W	5,500
Leavenworth,	Chronicle-Tribune	D	3,569
	Chronicle-Tribune	W	3,000
	Standard	D	3,100
	Standard	W	1,900
	Times	D	8,500
	Times	W	11,000
Topeka...	Capital	D	12,673
	Capital	S	13,720
	Capital	S-W	21,647
	Herald	D	
	State Journal	D	13,473
	State Journal	W	1,500
Wichita..	Beacon	D	8,130
	Beacon	W	2,056
	Eagle	D	14,024
	Eagle	W	7,096

KENTUCKY

Covington,	Kentucky Post	D	12,000
Lexington,	Leader	D	3,493
	Leader	W	5,427
	Morning Democrat	D	3,400
	Morning Democrat	S	4,600
	Morning Herald	D	4,628
	Morning Herald	S	5,045
	Herald	W	3,278
Louisville,	Anzeiger	D	8,100
	Anzeiger	S	11,000
	Anzeiger	S-W	5,000
	Anzeiger	W	10,000
	Commercial	D	28,000
	Commercial	S	23,000
	Commercial	W	18,000
	Courier-Journal	D	28,000
	Courier-Journal	S	38,000
	Courier-Journal	W	160,000
	Evening Post	D	26,810
	News	D	14,261
	Times	D	33,000
Paducah,	News	D	1,535
	News	W	3,489

LOUISIANA

New Orleans,	Item	D	17,868
	Item	S-W	5,600
	Deutsche Zeitung	D	4,800
	Deutsche Zeitung	S	8,000
	Deutsche Zeitung	W	6,450
	L'Abeille	D	12,000
	L'Abeille	S	14,000
	L'Abeille	W	13,500
	Picayune	D	23,000
	Picayune	S	34,000
	Picayune	S-W	23,000
	States	D	18,443
	States	S	20,457
	States	S-W	5,991
	Telegram	D	20,000
	Times-Democrat	D	22,000
	Times-Democrat	S	35,000
	Times-Demo.	S-W	12,500

MAINE

Augusta..	Kennebec Jour'l	D	4,422
	Kennebec Jour'l	W	2,260
Bangor...	Commercial	D	6,853
	Commercial	W	28,750
	News	D	8,202
	News	S-W	6,812
Lewiston,	Evening Jour'l	D	6,752
	Evening Jour'l	Sat.	11,000
	Journal	W	15,407
	Sun	D	4,000
Portland..	Advertiser	D	2,300
	Advertiser	W	700
	Eastern Argus	D	5,147
	Eastern Argus	W	1,860
	Evening Express	D	9,628
	Press	D	5,528
	Press	W	2,500
Rockland,	Star	D	3,250

MARYLAND

Baltimore,	American	D	60,500
	American	S	54,334
	American	S-W	14,898
	Deutsche Corresp.	D	11,000
	Deutsche Corresp.	S	11,000
	Deutsche Corresp.	W	4,000
	Journal	D	6,700
	Journal	S	10,000
	Morning Herald	D	37,880
	Morning Herald	S	32,951
	Herald	W	17,500
	News	D	37,612
	Sun	D	65,000
	Sun	W	30,000
	World	D	25,000

MASSACHUSETTS

Boston...	Advertiser	D	23,600
	Advertiser	W	
	Der Telegraph	D	5,000
	Der Telegraph	W	6,000
	Evening Record	D	103,000

Boston	Eve. Transcript	D	25,337
	Transcript	W	3.400
	Globe	D	189.120
	Globe	S	253.057
	Herald	D	178.075
	Herald	S	174.362
	Journal	D & S	80.000
	Journal	W	31.000
	Post	D	159.000
	Post	S	120.678
	Traveler	D	68.167
Brockton,	Enterprise	D	6,800
	Times	D	12,387
Fall River,	Evening News	D	6,200
	News	W	700
	Globe	D	6.500
	Herald	D	6.500
	L' Independant	D	3,700
	L' Independant	W	4,500
Fitchburg,	Sentinel	D	4,558
	Sentinel	W	1.904
Gloucester,	Times	D	5.621
Haverhill,	Evening Gazette	D	8,541
Holyoke	Morning World	D	3.546
	Telegram	D	5.800
	Transcript	D	6.500
	Transcript	W	1,000
Lawrence,	Sun	M	2,800
	American	E	4,300
	American	W	1.500
	Eagle	D	2,500
	Telegram	D	5,280
	Tribune	E	4.500
Lowell	Courier	D	2,600
	Courier	W	2,800
	Morning Citizen	D	10,700
	Mail	D	5.800
	News	D	11.500
	Sun	D	14,324
Lynn	Evening Item	D	14,000
	Item	W	1,300
	News	D	5,200
New Bedford,	Eve. Stand	D	11,804
	Standard	W	2,335
	Morning Mercury	D	3,274
Newburyport,	Herald	D	4,140
	Herald	W	1,490
	News	D	4,939
Northampton,	Hampsh. Gaz.	D	4,050
	Hampshire Gaz	W	800
Pittsfield,	Eagle	D	4,572
	Eagle	W	5,987
Salem	Evening News	D	16,000
	Gazette	D	4,175
Springfield,	News	D	7,895
	Republican	D	15,103
	Republican	S	13,795
	Republican	W	4,735
Springfield,	Union	D	22,447
	Union	S	13,044
	Union	W	1,800
Taunton	Evening Herald	D	5,100
Worcester,	Eve. Gazette	D	7,200
	Evening Post	D	10,000
	L'Opinion Publique	D	8,157
	Spy	D	7,100
	Spy	W	2.500
	Telegram	D	20,676
	Telegram	S	21,358

MICHIGAN

Bay City,	Times-Press	D	8,270
	Times-Press	S	8,794
	Journal	W	6,000
	Tribune	D	6,400
	Tribune	S	6.600
	Tribune	W	6,200
Detroit	Abend Post	D	7.000
	Abend Post	S-W	14,000
	Detroit Tribune	M	74.852
	Evening News	E	
	News-Tribune	S	42,234
	Free Press	D	42.530
	Free Press	S	52.512
	Free Press	W	130.000
	Journal	D	30.000
	Journal	S-W	25.000
	To-Day	D	25,946
	Volksblatt	D	5,421
	Sonntagsblatt	S	5.812
	Wochenblatt	S-W	19.796
Grand Rapids,	Democrat	D	16.936
	Democrat	W	5.000
	Evening Press	D	28.834
	Herald	D	16.136
	Herald	S	12.099
	Herald	S-W	6,367
Jackson	Citizen	D	4.020
	Citizen	S-W	3.429
	Morning Patriot	D	3.382
	Patriot	S	3,646
	Patriot	W	3,120
	Evening Press	E	2,469
Kalamazoo,	Gazette-News	D	4,629
	Gazette-News	S-W	5,000
	Telegraph	D	6,790
	Telegraph	S-W	7,167
Lansing,	Journal	D	2,391
	Journal	W	2.200
	State Republican	D	2,800
	State Republic'n	S-W	3,200
Saginaw	Courier Herald	D	6,442
	Courier Herald	S	7.443
	Courier Herald	W	8,690
	News	D	9,604
	News	S-W	8,981

MINNESOTA

Duluth...	Herald	D	11,000
	Herald	W	4,000
	News-Tribune	D	9,291
	News-Tribune	S	9,291
	News-Tribune	W	1,000
Minneapolis,	Journal	D	48,384
	Journal	Sat.	50,065
	Tidende	D	4,300
	Tidende	S	6,000
	Tidende	W	30,000
	Times	D	29,623
	Times	S	40,000
	Tribune	D	57,202
	Tribune	S	48,894
	Tribune	W	50,000
St. Paul..	Dispatch	D	43,882
	Dispatch	W	22,905
	Globe	D	19,060
	Globe	S	20,000
	News	D	24,682
	Pioneer Press	D	32,519
	Pioneer Press	S	29,932
	Pioneer Press	W	26,443
	Volkszeitung	D	8,736
	Wechentliche Volkszeitung	W	26,321
	Samstagsblatt	W	26,321
Winona..	Independent	D	3,599
	Repub'n and Herald	D	3,800
	Repub'n and Herald	W	4,600

MISSISSIPPI

Jackson..	Clarion-Ledger	D	2,250
	Clarion-Ledger	W	10,000
Meridian.	News	D	1,100
	News	W	3,800
Vicksburg,	Herald	D	3,200
	Herald	S	4,450
	Herald	W	3,000

MISSOURI

Carthage.	Jasper Co. Democrat	D	1,816
	Jasper Co. Democrat	W	5,424
Joplin....	Globe	D	8,619
	Globe	S	8,947
	News-Herald	D	5,000
	News-Herald	S	6,000
	News-Herald	W	1,100
Kansas City,	Drovers' Telegram	D	28,608
	Journal	D	50,000
	Journal	W	125,000
	Mail	D	7,000
	Mail	W	23,000
	Presse	D	3,360
	Presse	W	5,200
	Star	D	91,010
	Star	W	168,428
	Star	S	91,010
	Times	D	32,897
	Times	S	38,541
	Times	W	73,000
	World	D	32,074
St. Joseph,	Gazette-Herald	D	12,000
	Gazette-Herald	S	9,200
	News	D	21,097
	News	W	5,100
St. Louis,	Amerika	D	12,000
	Amerika	S	15,000
	Amerika	W	32,000
	Evening Chronicle	D	54,000
	Globe-Democrat	D	88,201
	Globe-Democrat	S	104,846
	Globe-Democrat	S-W	136,007
	Post-Dispatch	D	94,753
	Post-Dispatch	S	162,169
	Republic	D	79,977
	Republic	S	86,503
	Republic	S-W	143,633
	Star	D	80,300
	Star	S	68,700
	Westliche Post	M	31,800
	Anzeiger	E	29,000
	Miss. Blaetter	S	77,000
	Westliche Post	W	33,500
	Anzeiger des Westens	W	31,800
South St. Joseph,	Stock J'l	D	6,500
Springfield,	Leader-Demo	D	5,250
	Leader-Democrat	W	4,200
	Republican	D	4,275
	Republican	W	2,700

MONTANA

Anaconda,	Standard	D	11,891
	Standard	S	14,184
Butte....	Intermountain	D	11,140
	Intermountain	S-W	5,500
	Miner	D	7,800
	Miner	W	2,200
Helena...	Herald	D	4,151
	Herald	W	3,800
	Independent	D	6,250
	Independent	S-W	4,500

NEBRASKA

Lincoln...	Neb. State Jour'l	D	11,000
	Neb. State Jour'l	W	20,000
	News	D	6,303
	Post	D	2,800
	Neb. Post	W	5,900

Nebraska City,	News	D	1,385
	News	W	5,246
Omaha	Bee	D	27,187
	Ill. Bee	W	30,000
	Daily News	D	21,163
	News	S	18,326
	World-Herald	D	29,700
	World-Herald	W	26,000
South Omaha,	Drovers' Journal-Stockman	D	14,000

NEVADA

Virginia City	Eve. Chronicle	D	2,200
	Chronicle	W	2,000
	Territorial Enterprise	D	1,500

NEW HAMPSHIRE

Concord	Daily Patriot	D	2,700
	N. H. Patriot	W	3,400
	Monitor	D	2,551
	Statesman	W	5,573
Keene	Sentinel	D	1,636
	Sentinel	W	3,742
Manchester,	Mirror and Amer.	D	8,000
	Mirror & Farmer	W	34,000
	Union	D	13,000
	Union	W	7,000
Nashua	Press	D	4,000
	Telegraph	D	2,200
	Telegraph	W	1,300
Portsmouth,	Chronicle	D	3,200
	N. H. Gazette	W	2,200
	Times	D	4,400
	States and Union	W	2,750

NEW JERSEY

Camden	Courier	D	7,360
	Courier	W	900
	Post-Telegram	D	4,775
	Review	D	4,500
Elizabeth,	Journal	D	4,536
	Leader	D	5,700
Hoboken,	Observer	D	16,124
Jersey City,	Eve. Journal	D	15,666
	News	D	7,200
Newark	Advertiser	D	21,015
	Advertiser	W	11,500
	Evening News	D	47,000
	News	S	25,000
	Freie Zeitung	D	6,575
	Freie Zeitung	S	10,800
	Freie Zeitung	W	3,000
Paterson,	Evening News	D	8,000
	Guardian	D	7,637
	Guardian	W	1,365
	Morning Call	D	7,550
Trenton	State Gazette	D	4,500
	State Gazette	W	5,500
	Times	D	9,684
	True American	D	5,281

NEW MEXICO

Albuquerque,	Citizen	D	1,800
	Citizen	W	1,000
	Journal Democrat	D	1,800
East Las Vegas,	Optic	D	1,900
	Optic and Stock-Grower	W	3,500

NEW YORK

Albany	Argus	D	15,838
	Argus	S-W	11,400
	Evening Journal	D	17,242
	Journal	W	30,240
	Press, Knickerbocker Express	D	24,700
	Press, Knickerbocker Express	S	21,350
	Times-Union	D	23,914
	Times-Union	W	4,000
Amsterdam,	Democrat	D	3,001
	Democrat	W	1,871
Auburn	Bulletin	D	3,980
	Bulletin	S-W	1,620
Batavia	News	D	5,918
Binghamton,	Herald	D	9,613
	Herald	W	1,000
	Leader	D	12,440
	Leader	W	7,676
	Republican	D	6,561
	Republican	W	1,213
Brooklyn,	Citizen	D	24,000
	Citizen	S	28,000
	Eagle	D	45,000
	Eagle	S	60,000
	Freie Presse	D	14,700
	Freie Presse	S	15,000
	Standard Union	D	20,000
	Times	D	21,489
Buffalo	Commercial	D	12,496
	Commercial	W	3,000
	Courier	D	51,000
	Courier	S	41,000
	Demokrat	D	6,000
	Demokrat	S	6,000
	Demokrat	W	3,500
	Enquirer	D	34,000
	Evening News	D	66,852
	News	S	25,000
	Evening Times	D	41,714
	Times	S	39,686
	Express	D	25,000
	Express	S	62,922
	Polak W.Ameryce	D	5,000

Buffalo	Review	D	10,500
	Volksfreund	D	6,200
	Volksfreund	W	4,400
Cohoes	Evening Dispatch	D	5,000
Elmira	Advertiser	D	7,500
	Advertiser	W	12,000
	Evening Star	D	8,500
	Gaz. and Free Press	D	7,480
	Gaz. and Free Press	W	7,614
Jamestown,	Eve. Journal	D	3,000
	Journal	S-W	5,200
Kingston,	Freeman	D	3,100
	Freeman	W	1,500
Newburgh,	News	D	4,000
	Register	D	3,100
New York,	Bolletino della Sera	D	30,000
	Commercial	D	25,000
	Commerc'l Adver.	D	21,000
	Cour. Etats Unis	D	12,000
	Cour. Etats Unis	S	26,000
	Cour. Etats Unis	W	28,000
	Das Abend Blatt	D	10,000
	Das Abend Blatt	S	12,000
	Evening Journal	D	500,000
	Evening Post	D	24,160
	Evening Sun	D	100,000
	Evening Telegram	D	121,138
	Evening World	D	405,000
	Herald	D	120,000
	Herald	S	245,000
	Il Progresso Italo.	D	26,000
	Jewish Herald	D	32,000
	Jewish News	D	40,149
	Jewish News	W	25,000
	Journal and Advertiser	D	300,000
	Journal	S	650,000
	Journal of Commerce		
	L'Araldo Italiano	D	15,000
	Listy	D	5,000
	Nedelin Listy	S	6,000
	Mail and Express	D	
	Morgen Journal	D	55,000
	Morgen Journal	S	65,000
	Morn. Telegraph	D	33,000
	Morn. Telegraph	S	76,260
	News	D	200,000
	News	S	130,000
	Press	D	115,000
	Staats Zeitung	M	49,000
	Staats Zeitung	S	68,000
	Staats Zeitung	W	30,000
	Staats Zeitung	E	34,000
	Sun	M	80,000
	Sun	S	120,000
New York,	Times	D	100,000
	Tribune	D	70,000
	Tribune	S	80,000
	Tribune	T-W	30,000
	Tribune	W	150,000
	Volks Zeitung	D	18,000
	Volks Zeitung	S	22,000
	Volks Zeitung	W	8,000
	Wall St. Journal	D	5,500
	Wall St. News	D	11,700
	World	M	275,000
	World	S	467,000
	World (each issue)	T-W	135,000
	Zeitung	M	40,000
	New Yorker Revue	S	73,000
	Herold	E	52,000
Oswego	Palladium	D	3,500
	Palladium	W	4,300
	Times	D	2,750
	Times	S-W	5,000
Port Jervis,	Gazette	D	2,450
	Gazette	S-W	4,425
Poughkeepsie,	News-Press	D	4,000
	News-Press	W	7,000
	Star	D	3,500
Rochester,	Democrat and Chronicle	D	30,284
	Democrat and Chronicle	S	21,273
	Democrat and Chronicle	W	12,300
	Morning Herald	D	15,653
	Sunday Herald	S	8,704
	Herald	W	3,600
	Post Express	D	15,144
	Post Express	W	5,000
	Evening Times	D	12,641
	Union and Adv'r	D	19,197
	Union and Adv'r	W	1,500
Rome	Sentinel	D	3,248
	Sentinel	S-W	5,003
Schenectady,	Gazette	D	6,989
	Gazette	W	500
	Union	D	4,296
	Union	S-W	4,063
Syracuse	Evening Herald	D	29,096
	Herald	S	26,047
	Evening Telegram	D	20,000
	Journal	D	13,200
	Journal	W	4,000
	Post-Standard	D	18,843
	Post-Standard	S	13,643
	Post-Standard	S-W	13,203
Troy	Evening Standard	D	8,000
	Record	D	10,300
	Record	S-W	8,000

Troy	Press	D	8,000
	Press	W	10.000
	Times	D	17,716
	Times	W	10,620
Utica	Herald-Dispatch	D	9,000
	Observer	D	8,944
	Observer	S-W	10,400
	Press	D	12,590
	Press	S-W	9,500
Watertown	Standard	D	5,400
	Standard	S-W	5,100
	Times	D	6,200
	Times	W	5,500
Yonkers	Herald	D	4,791
	Statesman	D	3,500

NORTH CAROLINA

Charlotte,	Observer	D	4,000
	Observer	S-W	3,500
	News	D	3,085
	News	S-W	4,062
Raleigh	News Observer	D	7,200
	News Observer	W	6,400
	Morning Post	D	6,663
	Post	W	14,000

OHIO

Akron	Beacon-Journal	D	7,391
	Beacon-Journal	W	3,850
	Democrat	D	4,555
	Times-Democrat	W	3,175
	Press	D	6,890
Canton	News-Democrat	D	4,000
	News-Democrat	W	4,000
	Repository	D	6,701
	Repository	S	8,073
	Repository	W	4,198
Chillicothe,	Scioto Gazette	D	1,850
	Scioto Gazette	W	5,000
Cincinnati,	Anzeiger	D	15,000
	Anzeiger	S	15,000
	Commercial Trib.	D	46,000
	Commercial Trib.	S	59,494
	Commercial Gaz.	W	41,460
	Enquirer	D	80.000
	Enquirer	S	183,000
	Enquirer	W	223,000
	Freie Presse	M	11,750
	Freie Presse	E	27,900
	Sonntagsblatt	S	23,400
	Freie Presse	W	9.300
	Post	D	139,000
	Times-Star	D	146,525
	Times-Star	W	57,000
	Volksblatt	D	12,700
	Volksblatt	S	23,300
	Volksblatt	W	12,000
	Volksfreund	D	9,000
Cincinnati,	Volksfreund	S	12,000
	Volksfreund	W	15.000
	Zeitung	D and S	10,000
Cleveland,	Leader	D	52.967
	Leader	S	37.000
	Leader	T-W	3,000
	Leader	W	20,000
	Plaindealer	D	45,243
	Plaindealer	S	40,225
	Plaindealer	W	15,000
	Press	D	100.000
	Recorder	D	30,000
	Volnost	D	3,200
	Volnost	W	2,000
	Waechter und Anzeiger	D	25,250
	Waechter und Anzeiger	S	19,175
	World	D	25,000
Columbus,	Eve. Dispatch	D	20.500
	Dispatch	S	21.000
	Citizen	D	18,000
	Express (Ger.)	D	6.800
	Express (Ger.)	W	14.900
	Express	S	9,200
	Press-Post	D	18.000
	Press-Post	S	18,000
	State Journal	D	13,471
	State Journal	S	18,119
	State Journal	S-W	27,967
	Westbote	D	3,975
	Westbote	S-W	15,500
Dayton	Herald	D	7.500
	Herald	W	4,500
	Evening Press	D	13,000
	Press	W	3.880
	Journal	D	6,082
	Journal	W	4,600
	Daily News	D	16,487
	News	W	4,200
Findlay	Republican	D	4,350
	Republican	S-W	3,800
Hamilton,	Republican News	D	5,000
	Republican News	W	4,000
Mansfield,	News	D	3,835
	News	S-W	2,400
Newark	Advocate	D	2,936
	Advocate	W	3,950
Springfield,	Daily Democrat	D	5,125
	Democrat	W	3,700
	Gazette	D	4,376
	Gazette	W	2,789
	Press Republic	D	8,000
	Press Republic	S	8,000
	Press Republic	W	3,800
	The Sun	D	5,384
	The Sun	S-W	1,500

Toledo	Bee	D	17,722
	Bee	S	21,954
	Bee	W	12,500
	Blade	D	21,433
	Blade	W	173,308
	Evening News	D	17,517
	Express (Ger.)	D	6,300
	Express (Ger.)	W	11,200
	Times	D	9,152
	Times	S	7,570
Youngstown,	Telegram	D	9,800
	Telegram	W	4,800
	Vindicator	D	9,900
	Vindicator	S	6,800
	Vindicator	W	7,200
Zanesville,	Courier.	D	2,600
	Courier	W	5,400
	Signal	D	3,893
	Signal	W	4,800
	Times-Recorder	D	3,400
	Times-Recorder	W	5,200

OKLAHOMA

El Reno	American	D	15,000
Guthrie	Leader	D	4,484
	Leader	W	6,744
	State Capital	D	9,266
	State Capital	W	15,586

OREGON

Portland,	Evening Telegram.	D	16,364
	Oregonian	D	24,093
	Oregonian	S	29,422
	Oregonian	W	21,028
Salem	Capital-Journal	D	2,756
	Capital-Journal	W	2,900
	Statesman	D	3,000
	Statesman	S-W	4,000

PENNSYLVANIA

Allentown,	Chronicle&News.	D	3,545
	Chronicle& News.	W	1,400
	City Item	D	3,650
	Leader	D	4,544
Altoona	Gazette-	D	7,006
	Mirror	D	6,500
	Tribune	D	3,500
	Tribune	W	2,000
Chester	Times	D	7,708
Easton	Argus	D	3,900
	Argus	S-W	3,700
Erie	Evening Herald	D	5,700
	Herald	W	4,700
	Morning Dispatch.	D	2,700
	Evening News	D	4,400
	Gazette	W	2,900
	Times	D	7,762
Harrisburg,	Patriot	D	7,800
	Patriot	W	4,822
	Star-Independent	D	8,922
	Star-Independent	W	2,000
	Telegraph	D	7,500
	Telegraph	S-W	4,300
Hazelton.	Sentinel	D	4,800
	Sentinel	W	1,500
Johnstown,	Democrat	D	4,823
	Democrat	W	4,300
	Tribune	D	3,241
	Tribune	W	2,903
Lancaster,	Examiner	D	5,100
	Examiner	S-W	5,200
	Morning News	D	5,000
	New Era	D	6,500
	New Era	S-W	8,000
	Intelligencer	D	5,500
	Intelligencer	S-W	4,500
Lebanon	Evening Report	D	3,000
	Report	S-W	1,500
	News	D	3,000
	News	S-W	2,300
McKeesport,	News	D	5,300
	Times	D	4,000
Meadville,	Tribune Repub.	M	2,250
	Tribune Repub.	E	1,500
	Tribune Repub.	W	6,000
New Castle,	N. Cast. Herald.	D	3,500
	N. Castle Herald.	W	5,500
	News	D	5,490
	News	W	6,220
Norristown,	Herald	D	5,300
	Herald	W	3,000
Oil City	Derrick	D	4,900
	Derrick	S-W	10,000
Philadelphia,	Abend Post	D	21,000
	Demokrat	D	38,000
	Demokrat	S	36,000
	Demokrat	W	9,000
	Evening Bulletin	D	124,855
	Evening Herald	D	8,000
	Evening Item	D	160,000
	Sunday Item	S	184,000
	Evening Teleg'ph.	D	100,000
	Gazette (Ger)	D	46.526
	Gazette (Ger)	W	30,000
	Gazette (Ger)	S	44,000
	Inquirer	D	170,000
	Inquirer	S	170,000
	North American.	D	175,000
	North American	S	200.000
	Press	D	60,000
	Press	S	120,000
	Press	W	8,000
	Public Ledger	D	70,000
	Record	D	186,356

Philadelphia, Record	S	156,679
Tageblatt	D	45,000
Tageblatt	S	52,000
Times	D	70,000
Times	S	50,000
Pittsburgh, Beobachter	D	6,800
Beobachter	S	8,400
Beobachter	W	6,500
Chronicle-Tele	D	56,814
Chronicle-Tele	W	25,000
Commercial Gaz.	D	47,332
Dispatch	D	51,084
Dispatch	S	72,860
Dispatch	W	4,000
Leader	D	29,566
Leader	S	35,886
Post	D	61,232
Post	S	59,386
Press	D	77,376
Press	S	55,000
Slovak Daily	D	
Times	D	52,100
Volksblatt und Freiheits Freund	D	20,000
Volksblatt und Freiheits Freund	S	10,000
Volksblatt und Freiheits Freund	W	6,000
Pottsville. Even'g Chronicle	D	6,500
Chronicle	W	1,800
Republican	D	7,000
Republican	W	1,500
Reading. Eagle	D	15,141
Eagle	S	8,220
Eagle	W	3,896
Evening Tele	D	5,100
Times	D	4,850
Times	W	3,350
Scranton. Republican	D	9,000
Republican	S	5,000
Republican	W	3,000
Times	D	16,841
Tribune	D	10,579
Truth	D	16,000
Washington Reporter	D	5,484
West Chester, Local News	D	14,000
Republican	D	7,218
Wilkes-Barre, Eve. Leader	D	6,000
Leader	S	9,500
Leader	W	2,900
Record	D	11,862
Record	W	4,118
News	D	4,000
News	S	5,000
News	W	800
Times	D	9,416
Times	W	2,550
Williamsport, Gaz. & Bul'n.	D	6,150
Gaz. & Bul'n.	T-W	3,850
Sun	D	7,849
Sun	T-W	4,020
York. Dispatch	D	5,431
Dispatch	W	2,500
Daily	D	3,700
Weekly	W	6,000
Gazette	D	4,000
Gazette	S-W	7,000

RHODE ISLAND

Newport. Herald	D	2,675
News	D	3,705
News	W	600
Pawtucket, Evening Times	D	15,000
Providence, Eve Bulletin	D	39,407
Evening Tele	D	34,371
Telegram	S	33,894
Telegram	W	1,046
Journal	D	13,988
Journal	S	16,200
Journal	S-W	1,100
News	D	10,000
News	W	1,000
Woonsocket, Evening Call	D	6,649
Evening Reporter	D	6,400

SOUTH CAROLINA

Charleston, News & Courier	D	8,000
News & Courier	S	7,000
News & Courier	S-W	6,000
Columbia. State	D	4,808
State	S-W	1,500

SOUTH DAKOTA

Sioux Falls, Argus-Leader	D	4,000
Argus-Leader	S-W	1,800
Press	D	3,500
Press	W	2,500

TENNESSEE

Chattanooga, Evening News	D	15,500
News	W	10,000
Times	D	12,000
Times	S	20,000
Times	W	20,000
Jackson. Whig	D	2,000
Whig	W	3,000
Knoxville, Sentinel	D	6,162
Sentinel	W	2,600
Journal-Tribune	D	9,347
Journal-Tribune	S	11,326
Journal-Tribune	W	12,368
Memphis. Commercial App'l	D	25,160
Commercial App'l	S	29,475

Memphis.	Commercial App'l.	W	68,133
	Evening Scimitar.	D	15,000
Nashville.	American	D	14,500
	American	S	17,000
	American	W	50,000
	Banner	D	16,267
	Banner	W	4,000
	News	D	12,000

TEXAS

Austin....	Evening News	D	2,750
	Statesman	D	4,500
	Statesman	S	5,500
	Statesman	S-W	5,000
	Tribune	D	2,777
	Tribune	S	3,300
Beaumont,	Herald	D	
Dallas....	News	D	Refused
	News	S	
	News	S-W	
	Times-Herald	D	7,400
Fort Worth,	Mail-Telegram.	D	6,394
	Mail-Telegram	W	1,800
	Register	D	10,029
	Register	S	11,382
Galveston,	News	D	13,000
	News	S	15,000
	News	S-W	20,000
	Tribune	D	5,230
Houston..	Herald	D	6,513
	Post	D	13,785
	Post	S	18,936
	Post	S-W	27,599
San Antonio,	Express	D	12,600
	Express	S	18,500
	Express	S-W	19,000
	Freie Presse	D	850
	Freie Presse	W	7,800
	Light	D	6,500
Waco.....	Telephone	D	2,500
	Telephone	W	3,000
	Times-Herald	D	7,225
	Times-Herald	W	3,450

UTAH

Ogden....	Standard	D	3,448
	Standard	S-W	5,212
Salt Lake City,	Deseret News.	D	4,337
	Deseret News...	Sat.	6,125
	Deseret News ..	S-W	21,000
	Herald	D	7,687
	Herald	S	9,697
	Herald	S-W	5,498
	Tribune	D	9,598
	Tribune	S	14,150
	Tribune	S-W	5,553

VERMONT

Burlington,	Free Press	D	4,649
	Free Press	W	5,000
	News	D	5,289
Montpelier,	Argus and Patriot	D	2,500
	Argus & Patriot.	W	4,000
	Journal	D	2,500
	Watchman	W	4,200
Rutland..	Herald	D	3,200
	Herald	W	4,000
St. Albans,	Messenger	D	1,711
	Messenger	W	4,026

VIRGINIA

Norfolk...	Landmark	D	6,100
	Virginian-Pilot	D	9,749
	Virginian-Pilot	S	10,622
	Virginian-Pilot	S-W	2,400
Petersburg,	Index-Appeal	D	4,800
	Index-Appeal	W	1,967
Richmond,	Dispatch	D	10,187
	Dispatch	S	16,500
	Dispatch	W	12,500
	News	D	8,000
	Times	M	25,000
	Leader	E	
	Times	S	9,800
	Times	W	4,500

WASHINGTON

Seattle....	Post-Intelligencer	D	24,200
	Post-Intelligencer	S	29,300
	Post-Intelligencer.	W	18,700
	Star	D	5,067
	Times	D	24,334
	Times	W	6.000
Spokane..	Chronicle	D	6,562
	Chronicle	W	2,200
	Spokesman-Rev'w.	D	10,052
	Spokesman-Rev'w.	S	12,075
	Spok'sm'n-Re'w.	S-W	17,023
Tacoma..	Ledger	D	7,990
	Ledger	S	8,879
	Ledger	W	4,500
	News	D	10,784
	News	W	4,603
Walla-Walla,	Statesman	D	1,250
	Statesman	W	3,600

WEST VIRGINIA

Parkersburg,	State Journal..	D	2,500
	State Journal	W	4,200
Wheeling.	Intelligencer	D	5,800
	Intelligencer	W	4,000

Wheeling.	News	D	6,271
	News	S	5,865
	Register	D	9,600
	Register	S	14,500
	Register	W	7,600

WISCONSIN

Eau Claire,	Leader	D	3,500
	Leader	W	3,750
Janesville.	Gazette	D	2,831
	Gazette	W	4,086
La Crosse,	Press	D	4,600
Madison..	Democrat	D	2,400
	Democrat	W	4,200
	State Journal	D	2,000
	State Journal	W	3,000
Milwaukee,	Eve. Wisconsin	D	20,253
	Wisconsin	W	20,000
	Free Press	D	16,000
	Free Press	S	10,000
	Germania	D	23,000
	Germania	W	90,000
Milwaukee,	Herold	D	15,000
	Herold	S	15,000
	Herold	S-W	22,000
	Journal	D	24,457
	Journal	W	14,000
	News	D	20,367
	Sentinel	D	26,300
	Sentinel	S	25,000
	Sentinel	W	25,200
Oskosh...	Northwestern	D	5,139
	Northwestern	W	1,500
	Times	D	7,500
	Times	S	8,000
	Times	W	3,000
Racine....	Journal	D	3,028
	Journal	W	3,050
	Times	D	3,500
	Times	W	4,900
W. Superior,	Telegram	D	5,485
	Leader	D	3,800
	Leader	S	4,000

CANADA.

BRITISH COLUMBIA

Vancouver,	Province	D	6,164
	Province	W	3,750
	World	D	7,300
	World	S-W	9,000
Victoria..	Colonist	D	4,000
	Colonist	S-W	3,000
	Times	D	3,500
	Times	W	2,500

MANITOBA

Winnipeg.	Free Press	D	15,904
	Free Press	W	10,459
	Tribune	D	8,201
	Tribune	W	12,231
	Telegram	D	5,353
	Telegram	W	5,666

NEW BRUNSWICK

Frederickton,	Gleaner	D	1,800
	Gleaner	W	6,000
St. John..	Globe	D	4,275
	Globe	W	1,600
	Sun	D	4,100
	Sun	S-W	7,000
	Telegraph	D	5,000
	Telegraph	S-W	8,000

NOVA SCOTIA

Halifax...	Acadian Recorder	D	4,000
	Morning Herald	M	10,771
	Evening Mail	E	
Halifax..	Herald	S-W	4,863
Truro....	News	D	750
	News	W	5,100

ONTARIO

Brantford,	Expositor	D	3,746
	Expositor	W	2,100
Guelph...	Mercury & Adver.	D	1,943
	Mercury & Adver.	W	4,911
Hamilton.	Herald	D	10,000
	Morning Post	D	5,600
	Spectator	D	8,453
	Spectator	S-W	8,000
	Times	D	7,000
	Times	W	7,500
Kingston.	British Whig	D	2,907
	British Whig	W	5,826
London...	Advertiser	D	8,688
	Advertiser	W	20,200
	Free Press	D	12,531
	Free Press	W	8,000
	News	D	8,249
Ottawa...	Evening Journal	D	8,122
	Journal	S-W	5,138
	Citizen	D	11,500
	Citizen	S-W	6,000
	Free Press	D	9,500
	Free Press	S-W	6,500
Toronto..	Daily Eve. News	D	41,573
	Daily Star	D	17,000
	Evening Teleg'm	D	25,144

Toronto..	Globe	D	47,120
	Globe	W	23.000
	Mail and Empire	D	41,181
	Mail and Empire	W	20,685
	World	D	25,727
	World	S	8,474
Woodstock,	Sentinel-Review	D	2,918
	Sentinel-Review	W	5,026

QUEBEC

Levis.....	Quotidien (Fr.)	D	6,230
	L'Hebdomadaire	W	4,920
	Le Journal de Fraserville	W	1,830
Montreal.	Gazette	D	9,215
	Gazette	W	3,000
Montreal.	Herald	D	15,751
	La Presse (Fr.)	D	68,514
	La Presse (Fr.)	W	39.255
	La Patrie (Fr.)	D	30,547
	Le Cultivateur	W	28,000
	Star	D	57,757
	Star	W	117,550
	Witness	D	14,000
	Witness	W	25,000
Quebec...	Evenement (Fr.)	D	12,800
	Jour'l des Camp	W	4,600
	Le Soleil (Fr.)	D	10,000
	Le Soleil	W	4,000
	Mercury	D	3,800
	Telegraph	D	5,400
	Telegraph	W	1.500

Semi-Weekly or Weekly Newspapers

WITH A CIRCULATION OF FIVE THOUSAND OR OVER. SUNDAY PAPERS ARE NOT INCLUDED IN THIS LIST, A SEPARATE LIST OF SUNDAY PAPERS BEING ELSEWHERE GIVEN.

	ALABAMA		
Birmingham	Herald (Dem.)	Fri.	16,500
	Alabama Christian Advocate (Meth.)	Thurs.	6,500
Mobile	Register (Dem.)	Sat.	6,050
Montgomery	Advertiser (Dem.)	Fri.	9,631
	Alabama Baptist (Bap.)	Thurs.	6,000
	ARKANSAS		
Fort Smith	Elevator (Dem.)	Fri.	7,200
Hot Springs	Arkansaw Thomas Cat	Sun.	7,000
Little Rock	Advertiser	Sun. and Wed.	11,000
	Arkansas Gazette (Dem.)	Thurs.	8,000
	Arkansas Baptist (Bap.)	Wed.	7,000
	Arkansas Democrat (Dem.)	Sun. & Wed.	12,500
	Arkansas Methodist (Meth.)	Wed.	10,000
	CALIFORNIA		
Los Angeles	Challenge	Wed.	10,000
	Pacific Fruit World	Fri.	5,000
	Saturday Post	Sat.	11,022
Oakland	Tribune (Rep.)	Sat.	5,768
	Arauto (Portuguese)	Wed.	5,000
	Signs of the Times	Thurs.	28,000
Sacramento	Bee (Sat. Ed.)	Sat.	9,061
	Union (Ind. Rep.)	Fri.	7,000
San Francisco	Abend Post (Ger., Ind. Rep.)	Thurs.	9,000
	Argonaut (Ind. Rep.)	Sat.	14,200
	Breeder and Sportsman (Sport)	Sat.	6,000
	Cali. Staats Zeitung (Ger., Dem.)	Thurs.	6,000
	Call (Rep.)	Wed.	12,000
	California Fruit Grower	Sat.	6,780
	Chronicle (Ind.)	Thurs.	32,753
	Examiner (Ind.)	Thurs.	85,592
	Hotel Gazette	Thurs.	5,200
	Jewish Times and Observer	Fri.	5,000
	Mining and Scientific Press	Sat.	8,352
	Monitor (Catholic)	Sat.	25,500
	News Letter (Lit. and Com'l)	Sat.	16,736
	Philosophical Journal	Sat.	5,000
	Post (Ind.)	Wed	10,000
	Pacific Rural Press (Agri.)	Sat.	8,856
	Public Opinion (Ind.)	Fri.	5,000
	Star (Ind.)	Sat.	12,300
	Town Talk (Dem.)	Sat.	9,600
	Wasp (Ind. Rep.)	Sat.	18,000
	Wave (Lit.)	Sat.	12,500
San Jose	Mercury (Rep.)	Sat.	7,000

COLORADO

Denver	Colorado Journal (Ger., Ind.)	Sat.	5,000
	Colorado Weekly Times	Wed.	27,300
	Cycling West (Cycling)	Thurs.	7,000
	Facts (Ind.)	Sat.	9,000
	Field and Farm (Agri.)	Sat.	15,000
	George's Weekly (Ind.)	Sat.	7,600
	Illustrated Weekly	Wed.	25,000
	La Nazione (Ital.)	Fri.	8,000
	Mining World	Tues.	9,500
	Rocky Mountain Farmer and Miner	Mon.	5,000
	Rocky Mountain News	Thurs.	6,000
	Rocky Mountain Sentinel	Sat.	5,000
	Rocky Mountain World (Rep.)	Sat.	5,000
	Republican (Rep.)	Thurs.	6,200
	Svenska Amerikanska Westen (Swed. Ind.)	Thurs.	7,000

CONNECTICUT

Hartford	Catholic Transcript	Thurs.	22,000
	Courant (Rep.)	Mon. and Thurs.	9,000
	Times (Dem.)	Mon. and Thurs.	7,000
Meriden	Conn. School Journal	Thurs.	6,000
New Haven	Stella d'Italia (Ital.)	Sat.	5,000
	Yale Alumni Weekly	Wed.	5,665
Norwich	Courier (Rep.)	Tues. and Fri.	6,600

DELAWARE

Wilmington	Del. Farm and Home	Thurs.	6,000

DISTRICT OF COLUMBIA

Pathfinder	Pathfinder	Sat.	29,028
Washington	Army and Navy Register	Sat.	7,500
	Chronicle (Ind. Rep.)	Mon.	8,920
	Colored American (Rep.)	Sat.	15,000
	National Tribune (Ind.)	Thurs.	109,922
	National Watchman (Dem.)	Thurs.	35,000
	Sentinel	Sat.	6,000

FLORIDA

Jacksonville	Times-Union	Tues. and Fri.	6,000

GEORGIA

Atlanta	Christian Index (Bap.)	Thurs.	9,000
	Constitution (Dem.)	Mon.	138,000
	Journal (Dem.)	Tues. and Fri.	40,000
	National (Rep.)	Thurs.	5,000
	Southern Star (Prohib.)	Sat.	7,000
	Sunny South (Lit.)	Sat.	50,000
	Wesleyan Christian Advocate (Meth.)	Wed.	15,000
Augusta	Georgia Baptist	Thurs.	6,275
	Herald	Fri.	5,500
Columbus	Enquirer-Sun	Sat.	6,000
Macon	Telegraph	Thurs.	5,000
Savannah	News (Dem.)	Mon. and Thurs.	9,000

ILLINOIS

Bloomington..	Pantagraph (Rep.)	Fri.	7,621
	The Bulletin (Dem.)	Fri.	6,112
Chicago.....	Advance (Cong.)	Thurs.	20,975
	American Bee Journal	Thurs.	7,000
	Amerikan (Bohem., Ind.)	Mon. and Thurs.	40,500
	Am. Field (Sport)	Sat.	12,000
	Am. Florist	Sat.	6,000
	Baptist Union (Bap.)	Sat.	30,000
	Bladet (Swed.)	Tues.	13,200
	Breeder's Gazette (Stock)	Wed.	47,309
	Canadian American	Sat.	10,000
	Champion of Fair Play	Sat.	15,000
	Chicago Weekly (Heb.)	Thurs.	8,500
	Christian Century (Chris.)	Thurs.	13,000
	Citizen (Ind.)	Sat.	17,500
	Club Fellow (The)	Thurs.	15,300
	Der Beobachter (Ger.)	Sat.	15,000
	Deutsche Warte (Ger., Ind.)	Wed.	25,000
	Die Rundschau (Ger.)	Wed.	30,000
	Drover's Journal (Live Stock)	Thurs.	7,500
	Drover's Journal	Tues. and Fri.	10,000
	Eagle (Ind.)	Sat.	42,082
	Elite (Society)	Sat.	10,000
	Epworth Herald (Meth.)	Sat.	120,000
	Erholungsstunden (Ger., Lit.)	Sat.	22,000
	Express (Ind.)	Sat.	17,500
	Farmer's Review (Agr'l)	Wed.	32,500
	Farmer's Voice (Agr'l)	Sat.	35,000
	Farm, Field and Fireside (Agr'l)	Sat.	50,347
	Farm Implement News	Thurs.	10,587
	Free Methodist (Meth.)	Tues.	6,500
	Folke-Vennen (Danish-Norw.)	Thurs.	5,000
	Fosterlandet (Swed., Ind.)	Wed.	16,000
	Freie Presse (Ger., Ind.)	Tues.	25,000
	Gazeta Katolicka (Polish)	Thurs.	5,000
	Gazeta Polska (Polish, Ind. Rep.)	Thurs.	9,000
	Graphic	Sat.	45,000
	Hemlandet (Swed., Rep.)	Thurs.	30,000
	Hlasatel (Bohem)	Tues. and Fri.	10,000
	Horseman	Tues.	10,000
	Horse Review (The)	Tues.	16,000
	Illinois Staats Zeitung (Ger., Ind.)	Mon.	42,000
	Interior (Pres.)	Thurs.	31,900
	Inter-Ocean (Rep.)	Tues.	115,000
	Israelite (Jew)	Sat.	15,325
	Journal of the Am. Med. Ass'n	Sat.	21,000
	Katholisches Sonntagsblatt (Ger.)	Sun.	12,000
	Katholisches Wochenblatt (Ger.)	Wed.	5,600
	Katolik (Bohem.)	Tues. and Fri.	6,000
	La Gazzetta Italiana (Ital.)	Wed.	8,000
	La Tribuna Italiana (Ital., Dem.)	Sat.	5,000
	Le Courrier de L'Ouest (Fr.)	Fri.	15,000
	Ledger (Fam.)	Wed.	250,000
	L'America (Ital.)	Sat.	8,000
	Lietuva (Lithuanian)	Fri.	5,000
	L'Italia (Ital.)	Sat.	25,000

Chicago	Little Chronicle (Juv.)	Thurs.	10,000
	Living Church (Epis.)	Sat.	17,000
	Markets (Stock)	Thurs.	23,000
	Midland (Pres.)	Thurs.	7,000
	Missions Wannen (Swed., Evan)	Tues.	16,978
	National Rural (Agr'l)	Thurs.	32,500
	New Voice (Prohib.)	Thurs.	50,211
	New World (Cath.)	Sat.	15,000
	N. W. Christian Advocate (Meth.)	Wed.	30,000
	Nya Wecko Posten (Swed., Bap.)	Wed.	10,657
	Orange Judd Farmer (Agr'l)	Sat.	69,211
	Posten (Dan., Ind.)	Thurs.	5,000
	Prairie Farmer (Agr'l)	Sat.	25,000
	Public	Sat.	6,000
	Ram's Horn (Unsectarian)	Sat.	118,000
	Reform Advocate (Reform Jew)	Sat.	17,872
	Sandebudet (Swed., Meth.)	Wed.	10,000
	Saturday Blade	Sat.	250,000
	Saturday Evening Herald	Sat.	10,000
	Saturday Night Dispatch	Sat.	15,000
	Sentinel	Thurs.	7,500
	Sentinel of Liberty (Reform)	Thurs.	11,167
	Skandinaven (Nor.-Dan., Rep.)	Wed. and Sat.	45,820
	Standard (Bap.)	Sat.	15,000
	Svenska Amerikanaren (Swed., Ind.)	Tues.	35,000
	Svenska Kuriren (Swed., Ind.)	Tues.	37,500
	Svenska Nyheter (Swed.)	Tues.	23,500
	Svenska Tribunen (Swed., Rep.)	Wed.	36,000
	Union Signal (Temp.)	Thurs.	72,000
	Verdens Gang (Nor.-Dan., Ind.)	Fri.	5,200
	Vereins Zeitung	Sat.	11,400
	Vorbote (Ger., Socialist)	Wed.	5,000
	Western Brit. American	Sat.	18,500
	Western Catholic (Cath.)	Sat.	12,074
	Zion Banner	Wed.	10,000
	Zgoda (Polish)	Thurs.	12,000
Danville	Inter-State School Review	Wed.	6,700
Decatur	Herald (Rep.)	Mon. and Fri.	5,188
Elgin	Inglenook (Rel.)		5,000
	Young People's Weekly (Unsec.)	Sun	232,596
Galena	Gazette (Rep.)	Thurs.	6,340
Oak Park	Week's Current (Ind.)	Sat.	15,000
Peoria	Demokrat (Ger., Ind. Dem.)	Thurs.	5,200
	Journal (Ind.)	Thurs.	6,800
Quincy	Farmer's Call	Thurs.	52,077
	Live Stock Journal (Agr'l)	Thurs.	25,000
	Whig (Rep.)	Thurs.	7,455
Rockford	Register-Gazette	Tues. and Fri.	7,044
	Rockfords-Posten (Swed.)	Fri.	5,100
	Star	Mon. and Thurs.	5,000
Rock Island	Augustana (Swed., Luth.)		12,876
Springfield	Staats Wochenblatt (Ger., Ind.)	Fri.	5,000
	INDIANA		
Evansville	Courier (Dem.)	Tues. and Fri.	10,309
	Demokrat (Ger., Ind. Dem.)	Tues. and Fri.	7,800

Fort Wayne..	Journal-Gazette (Dem.)	Thurs.	5,500
Huntington...	Farmer's Guide	Sat.	25,000
Indianapolis..	Am. Tribune	Thurs.	30,000
	Baptist Outlook (Baptist)	Thurs.	13,700
	Freeman (Col., Ind. Rep.)	Sat.	23,760
	Indiana Farmer (Agr'l)	Sat.	28,700
	Ind. State Journal	Wed.	5,376
	Indiana Weekly	Sat.	6,000
	Jersey Bulletin	Wed.	6,000
	Patriot Phalaux	Thurs.	9,691
	State Sentinel (Dem.)	Wed.	104,400
	Western Horseman	Fri.	15,000
Lafayette.....	Home Journal (Rep.)	Thurs.	6,440
Notre Dame...	Ave Maria (Cath.)	Sat.	24,965

IOWA

Burlington....	Gazette (Rep.)	Tues. and Thurs.	6,850
	Hawkeye (Rep.)	Thurs.	6,750
Clinton.....	Clinton Advertiser (Dem.)	Tues., Thurs. and Sat.	10,019
Council Bluffs,	Nonpareil (Rep.)	Thurs.	6,100
Davenport....	Demokrat (Ger., Dem.)	Thurs.	10,000
	Democrat (Dem.)	Thurs.	9,000
	Leader (Dem.)	Wed.	8,000
Decorah.....	Evangelische Lutheresk Kirketidente	Wed.	7,800
	Posten (Nor., Fam.)	Fri.	37,846
Des Moines...	Capital	Thurs.	20,000
	Iowa Homestead (Agr'l)	Thurs.	51,809
	Iowa State Register (Rep.)	Fri.	25,400
	Farmer's Tribune	Wed.	31,000
	Leader (Ind.)	Thurs.	10,200
	Spirit of the West (Live Stock)	Wed.	6,400
	Staats Anzeiger (Ger.)	Thurs.	6,000
	Svithiod (Swed., Rep.)	Thurs.	7,280
	Wallace's Farmer	Fri.	28,000
Dubuque.....	Herald (Dem.)	Fri.	5,400
	Katholischer Westen (Ger.)	Thurs.	8,677
	Telegraph (Ind. Dem.)	Tues. and Fri.	15,000
	Times (Rep.)	Tues. and Fri.	9,000
Keokuk.....	Constitution-Democrat (Dem.)	Wed.	6,700
	Gate City (Rep.)	Thurs.	5,281
Lake Mills...	Republikaneren (Norw.-Dan., Rep.)	Fri.	8,000
Marshalltown,	Times Republican	Tues. and Fri.	6,909
Ottumwa.....	Courier (Rep.)	Tues. and Thurs.	6,598
Sioux City,...	Journal (Rep.)	Tues. and Fri.	6,200
	N. W. Catholic	Thurs.	5,000
	Tribune	Tues. and Fri.	5,400
	Union Advocate	Fri.	5,000

KANSAS

Atchison.....	Globe	Sat.	5,500
Leavenworth.	Times (Rep.)	Thurs.	11,000
Topeka.....	Farmer's Advocate (Agrl.)	Fri.	25,000
	Capital (Rep.)	Tues and Fri.	21,647
	Kansas Farmer (Agrl.)	Wed.	25,000
	Mail and Breeze (Rep.)	Fri.	25,500
Wichita.....	Eagle (Rep.)	Fri.	7,096

KENTUCKY

Covington	Commonwealth (Dem.)	Fri.	14,000
Lexington	Kentucky Stock Farm (Horse)	Thurs.	8,300
	Leader (Rep.)	Thurs.	5,427
	Southern Evangelist (Rel.)	Thurs.	6,000
Louisville	Anzeiger (Ger.)	Wed. and Sat.	5,000
	Anzeiger (Ger., Dem.)	Wed.	10,000
	Baptist Argus (Rep.)	Thurs.	6,000
	Central Methodist	Thurs.	5,000
	Christian Guide (Chr.)	Wed.	10,000
	Christian Observer (Pres.)	Wed.	17,071
	Commercial (Ind.)	Thurs.	28,000
	Courier-Journal	Wed. and Sat.	160,000
	Farmer's Home Journal (Agrl.)	Sat.	12,600
	Katholischer Glaubensbote (Ger., Cath.)	Thurs.	6,800
	Omnibus (Ger., Lit.)	Sun.	7,000
	Pentecostal Herald (Undemon.)	Wed.	21,544
	Western Recorder (Bap.)	Thurs.	15,384

LOUISIANA

New Orleans	Deutsche Zeitung (Ger., Ind.)	Thurs.	6,450
	Item (Ind.)	Wed. and Sat.	5,600
	L'Abeille (Fr.)	Sat.	13,500
	Morning Star	Sat.	8,100
	Picayune (Dem.)	Mon and Thurs.	23,000
	States (Dem.)	Wed. and Sat.	5,991
	S.W. Christian Advocate (Meth.)	Thurs.	7,000
	Times-Democrat (Ind. Dem.)	Tues. and Fri..	12,500

MAINE

Augusta	Maine Farmer (Agrl.)	Thurs.	11,505
Bangor	Commercial Farmer and Villager (Ind. and Agrl)	Fri.	28,750
	News (Rep.)	Tues. and Fri.	6,812
Lewiston	Journal	Thurs.	15,407
Waterville	Turf, Farm and Home	Wed.	6,000
Westbrook	Portland Transcript (Lit.)	Wed.	19,955

MARYLAND

Baltimore	American (Rep.)	Tues. and Fri.	14,898
	Bayerisches Wochenblatt (Ger.)	Wed.	10,600
	Catholic Mirror (Cath.)	Sat.	16,500
	Chimes (Rep.)	Sat.	22,500
	Herald (Ind.)	Fri.	17,500
	Kath. Volks Zeitung (Ger.)	Sat.	21,500
	Methodist Protestant (Meth.-Prot.)	Wed.	6,000
	Saturday Review	Sat.	5,000
	Sun (Ind.)	Sat.	30,000

MASSACHUSETTS

Boston	Advertiser (Rep.)	Fri.	
	Am. Architect and Building News	Sat.	7,000
	American Citizen (Patriotic)	Sat.	7,500
	American Cultivator (Agrl.)	Sat.	31,783
	American Horse Breeder (Stock)	Tues.	27,943

Boston	American Stock Keeper	Sat.	7,000
	Anzeiger (Ind.)	Sat.	6,300
	Banker and Tradesman (Com.)	Wed.	14,000
	Banner of Light (Spirit.)	Sat.	20,000
	Beacon (Lit.)	Sat.	8,000
	Budget (Society)	Sat.	12,000
	Christian Endeavor World	Thurs.	95,000
	Christian Register (Unit.)	Thurs.	9,800
	Christian Witness (Holiness)	Thurs.	10,000
	Commercial	Sat.	8,000
	Commercial Bulletin (Com.)	Sat.	12,500
	Congregationalist	Sat.	24,500
	Courier (Ind.)	Sun.	16,000
	Home Journal (Society)	Sat.	9,500
	Ideas (Society)	Sat.	5,000
	Illustrated Police News	Sat.	50,000
	Journal (Rep.)	Fri.	31,000
	Journal of Education (Edu.)	Thurs.	17,500
	Living Age (Lit.)	Sat.	
	Massachusetts Ploughman (Agrl.)	Sat.	9,849
	Morning Star (Free Bap.)	Thurs.	10,000
	N. E. Farmer (Agrl.)	Sat.	15,000
	N. E. Home Magazine	Sun.	80,000
	N. E. Staaten Zeitung	Sat.	6,000
	North Shore		5,000
	Our Grange Home	Sat.	5,000
	Pilot (Cath.)	Sat.	75,000
	Republican (Dem. Cath.)	Sat.	35,000
	Sacred Heart Review (Cath.)	Sat.	40,000
	Saturday Evening Gazette (Rep.)	Sat.	7,000
	South Boston Inquirer (Local)	Sat.	5,000
	Times (Ind.)	Sun.	8,000
	True Flag (Lit.)	Sat.	20,000
	Universalist Leader	Thurs.	22,800
	Watchman (Bap.)	Thurs.	17,000
	Waverly Magazine (Lit.)	Sat.	30,000
	Wellspring	Sat.	86,000
	Youths Companion (Lit.)	Thurs.	545,342
	Zion's Herald (Meth.)	Wed.	18,000
Greenfield	Gazette and Courier (Rep.)	Sat.	5,789
New Bedford	Corrcio Portuguez (Portuguese)		5,000
Pittsfield	Eagle (Rep.)	Wed.	5,987
Somerville	Journal (Ind. Rep.)	Sat.	6,800
Springfield	Homestead (Local)	Sat.	6,500
	N. E. Homestead (Agrl.)	Thurs.	41,760
	Tribune (Cath.)	Sat.	5,000
Worcester	Skandinavia (Rep.)	Wed.	8,200
	Svea (Swed.)	Wed.	6,500

MICHIGAN

Battle-Creek	Youth's Instructor	Thurs.	10,000
Bay City	Journal (Ind. Rep.)	Thurs.	6,000
	Mich. Sugar Beet	Fri.	18,334
	Tribune (Rep.)	Fri.	6,200
Calumet	Sentinella (Ital., Ind.)	Tues.	5,000
Detroit	Angelus (Cath.)	Sun.	15,000
	Courier (Ind.)	Sat.	14,600

Detroit	Familien Blatter (Ger., Rep.)	Tues. and Fri.	14,000
	Free Press (Fam.)	Tues. and Fri.	130,000
	Jewish American	Fri.	8,940
	Journal (Rep.)	Tues. and Fri.	25,000
	Michigan Chris. Advocate (Meth.)	Sat.	18,022
	Michigan Farmer (Agrl.)	Sat.	42,000
	National Independent	Sat.	5,000
	Stimme Der Wahrheit (Ger., Dem.)	Thurs.	15,900
	Truth (Ind.)	Sat.	20,000
	Wochenblatt (Ger., Dem.)	Tues. and Fri.	19,796
Grand Rapids,	Herald	Tues. and Fri.	6,367
	Middle West (Dem.)	Thurs.	5,000
	Michigan Tradesman (Coml.)	Wed.	7,000
Holland	DeGrondwet (Hol.)	Tues.	6,000
Ishpeming	Superior Posten (Swed., Rep.)	Sat.	5,640
Jackson	Industrial News (Ind.)	Thurs.	5,500
Kalamazoo	Gazette-News (Dem.)	Tues. and Fri.	5,000
	Telegraph (Rep.)	Tues. and Fri.	7,167
Lansing	Timely Topics (Educ.)	Fri.	5,260
Saginaw	Courier-Herald (Rep.)	Tues. and Thurs.	8,690
	News (Dem.)	Tues. and Fri.	8,981
	Post Zeitung (Ger.)	Thurs.	5,500

MINNESOTA

Minneapolis	Aftenlaesning (Nor.-Dan.)	Tues.	6,221
	Farmer's Tribune (Agrl.)	Tues and Fri.	50,000
	Freie Presse Herold (Ger.)	Fri.	5,000
	Illusteret Familie Journal (Nor.-Dan., Lit.)	Fri.	7,500
	Lutheraneren (Norweg.)	Wed.	12,542
	North and West (Pres.)	Thurs.	5,000
	N. W. Miller	Wed.	5,000
	Nya Normanden (Nor.)	Tues.	7,800
	Svenska Amerik, Posten (Swed., Ind.)	Tues.	42,282
	Svenska Folkets Tidning (Swed., Rep.)	Wed.	18,000
	Svenska Roman Bladet (Swed. Lit.)	Sat.	12,500
	Tidende (Nor., Ind.)	Fri.	30.000
	Ugebladet	Thurs.	10,000
	Veckoblad (Swed., Rep.)	Tues.	16,300
St. Cloud	Nordstern (Ger., Dem.)	Thurs.	6,250
St. Paul	A. O. U. W. Guide (Frat.)	Thurs.	19,700
	Dispatch (Rep.)	Thurs.	22,905
	Minnesota Stats Tidning (Swed., Rep.)	Wed.	10,100
	National Reporter System (Legal)		26.157
	Nordvesten (Nor.-Dan., Ind. Rep.)	Thurs.	14,000
	Northwestern Chronicle (Cath)	Fri.	8,000
	Pioneer-Press (Rep.)	Thurs.	26,443
	Samstagsblatt (Ger., Ind.)	Sat.	26.321
	Wechentliche Volkszeitung	Wed.	26,321
	Wanderer (Ger. Cath.)	Wed.	9,650

Winona	Sonntags Winona (Ger., Ind. Dem.)	Sat.	23,298
	Volksblatt des Westen	Thurs.	28,000
	Westlischer Herold (Ger., Ind. Dem.)	Wed.	22,902

MISSISSIPPI

Jackson	Baptist	Thurs.	5,996
	Clarion-Ledger (Dem.)	Thurs.	10,000

MISSOURI

Carthage	Jasper Co. Democrat	Thurs.	5,424
Chillicothe	World (Pop.)	Wed.	10,000
Kansas City	Central Christian Advocate (Meth.)	Wed.	35,000
	Independent	Sat.	21,000
	Journal and Agriculturist (Rep.)	Thurs.	125,000
	Live Stock Indicator	Wed.	21,400
	Mail (Ind.)	Tues.	23,000
	Observer	Sat.	5,000
	Packer (Mkts.)	Sat.	32,528
	Presse (Ger., Rep.)	Thurs.	5,200
	Star (Ind.)	Wed.	168,428
	Times (Dem.)	Tues. and Fri.	73,000
	Word and Way (Bap.)	Thurs.	10,000
St. Joseph	News (Ind.)	Fri.	5,100
St. Louis	Am. Baptist Flag (Bap.)	Thurs,	15,000
	Amerika (Ger.)	Wed.	32,000
	Anzeiger des Westens (Ger.)	Wed.	31,800
	Butchers' and Packers' Gazette	Thurs.	41,600
	Censor (The) (Rep.)	Thurs.	32,000
	Central Baptist (Bap.)	Thurs.	10,642
	Central Christian Register (Chr.)	Thurs.	5,000
	Christian Advocate (Meth.)	Wed.	25,000
	Christian Evangelist (Chr.)	Thurs.	17,345
	Colman's Rural World (Agrl.)	Wed.	50,000
	Der Friedensbote (Ger.)	Sun.	26,150
	Farm Machinery	Tues.	10,288
	Globe-Democrat (Rep.)	Tues. and Fri.	136,007
	Herold des Glaubens (Ger., Cath.)	Wed.	32,988
	Hlas (Bohem. Cath.)	Wed.	6,500
	Humorist	Thurs.	5,000
	Jewish Voice	Fri.	12,000
	Journal of Agriculture (Agrl.)	Thurs.	38,000
	Medical Review	Sat.	8,000
	Mirror	Sat.	31,000
	Missouri State Repub	Thurs.	20,000
	Our Young Folks (Disciple)	Wed.	17,000
	Republic (Dem.)	Mon. and Thurs.	143,633
	Sporting News (Sport)	Sat.	60,000
	Sunday Watchman (Cath.)	Sat.	9,000
	The Church Progress (Cath.)	Sat.	33,500
	Westliche Post (Ger., Rep.)	Fri.	33,500
	Western Watchman (Cath.)	Thurs.	9,000
	World	Sat.	30,000

MONTANA

Butte	Inter-Mountain	Sun. and Wed.	5,500
White Sulphur Springs, R. M. Husbandman (Ag)		Thurs.	5,760

NEBRASKA

Blair	Danskeren (Dan.)	S. W.	7,100
Lincoln	Commoner (The) (Dem.)	Wed.	100,000
	Deutsche-Amerikan Farmer (Ger.)	Wed.	100,000
	Freie Presse (Ger., Non.-Part.)	Thurs.	100,000
	Nebraska Independent (Ind.)	Thurs.	17,180
	Nebraska Post (Dem.)	Thurs.	5,900
	State Journal (Rep.)	Tues. and Fri.	20,000
Nebraska City,	Conservative (The)	Thurs.	12,300
	News (Dem.)	Tues and Fri.	5,246
Omaha	Central Farmer (Agrl.)	Thurs.	10,000
	Illustrated Bee		30,000
	Danske Pioneer (Dan., Ind. Dem.)	Thurs.	26,621
	Kvety Amerike (Bohem.)	Thurs.	15,250
	Nebraska Farmer	Thurs.	27,500
	Nebraska Tribune and Post Tribune	Tues. and Fri.	8,000
	Pokrok Zapadu (Bohem.)	Wed.	15,000
	Royal Woodman	Tues.	6,500
	Svenska Journalen (Swed.)	Thurs.	5,000
	Twentieth Century Farmer (Agrl)	Wed.	27,283
	World-Herald (Dem.)	Tues.	26,000

NEW HAMPSHIRE

Concord	Independent Statesman (Rep.)	Thurs.	5,573
Manchester	Mirror and Farmer (Rep.)	Thurs.	34,000
	Union (Dem.)	Wed.	7,000
	Advertiser (Ind.)	Sat.	20,988

NEW JERSEY

Newark	Ledger (Dem.)	Sat.	5,000
	Sentinel of Freedom (Ind.)	Sat.	11,500
	Town Talk (Society)	Sat.	8,000
Paterson	Nat'l Labor Standard	Thurs.	7,000
Trenton	State Gazette (Rep.)	Thurs.	5,500

NEW YORK

Albany	Argus (Dem.)	Tues. and Fri.	11,400
	Country Gentleman (Agrl.)	Thurs.	20,000
	Journal (Rep.)	Tues. and Fri.	30,240
	The Vatican (Cath.)	Sat.	8,000
Binghamton	Chronicle (Rep.)	Sat.	6,017
	Leader (Dem.)	Fri.	7,676
Brooklyn	Brooklyner Reform (Ger., Dem.)	Sat.	5,200
	Life (Society)	Sat.	16,000
	Siirtolainen (Finnish)	Tues. and Fri.	8,000
Buffalo	Aurora Christliche Woche (Ger., Cath.)	Fri.	5,000
	Catholic Union and Times (Cath.)	Thurs.	14,000
	Christian Uplook (Meth.)	Wed.	12,000
	Deutsches Volksblatt (Ger.)	Tues.	9,000
	Natl. Odd Fellow	Thurs	6,500
Elmira	Advertiser (Rep.)	Thurs.	12,000
	Gazette	Thurs.	7,614
	Telegram	Sun.	43,218
Jamestown	Journal (Rep.)	Tues. and Fri.	5,200

New York....	American Agriculturist (Agrl.)	Sat.	87,046
	American Economist	Fri.	11,000
	American Dairyman	Thurs.	15.000
	American Gardening (Hort.)	Sat.	20,000
	American Herald (Cath.)	Mon.	8,000
	American Hebrew (Lit. and Relig.)	Fri.	14,000
	Amerikai Nemzetor (Hung.)	Mon. and Thurs.	5,500
	Amerikanische Schweizer Zeitung (Ger. Ind.)	Sat.	15,000
	Arbeiter Zeitung (Hebrew)	Sun.	12,000
	Army and Navy Journal	Sat.	9,000
	Atlantis (Greek)	Mon. and Thurs.	6,500
	Automobile Topics	Sat.	5,000
	Badische Landes-Zeitung (Ger., Ind.)	Sat.	7,500
	Belletristische Journal (Ger., Ind.)	Wed.	20.000
	Bicycling World	Thurs.	8,000
	Catholic News (Cath.)	Sat.	100,000
	Christian Advocate (Meth.)	Thurs	42,303
	Christian Herald (Evan.)	Wed.	222,009
	Christian Intelligencer (Ref. Church),	Wed.	11,200
	Christian Nation (Scotch-Pres.)	Wed.	10,000
	Christian Work (Evan.)	Thurs.	25,000
	Churchman (Ep.)	Sat.	20,000
	Citizen	Sat.	7,000
	Clipper (Drama)	Wed.	26,000
	Collier's Weekly (Lit.)	Sat.	260,000
	Courrier des Etas Unis (Fr., Ind.)	Sat.	28,000
	Dramatic Mirror (Drama)	Sat.	20,000
	Dramatic News (Drama)	Tues.	27,748
	Dry Goods Economist (Trade)	Sat.	9,000
	Eco d'Italia (Ital.)	Thurs.	5,000
	Electrical World	Sat.	12,000
	Evangelist (Pres.)	Thurs.	12,000
	Examiner (Bap.)	Thurs.	24,500
	Family Story Paper (Lit.)	Sat.	150,000
	Fireside Companion (Lit.)	Sat.	150,000
	Forest and Stream (Sport)	Sat.	15,000
	Freeman's Journal (Cath.)	Sat.	50,000
	Freischutz (Ger.)	Sun.	10,000
	Golden Hours (Lit.)	Sat.	50,000
	Great Round World	Thurs.	22,000
	Happy Days (Juv.)	Fri.	50,000
	Harlem Life	Sat.	12,500
	Harper's Weekly (Lit.)	Sat.	110,000
	Hebrew Leader	Fri.	8,000
	Hebrew Standard	Fri.	18,265
	Illustrated London News (Lit.)	Sat.	30,000
	Illustrated Record	Sat.	50,000
	Independent (Evan.)	Thurs.	Refused
	Irish-American (Dem.)	Sat.	20,000
	Irish World (Ind.)	Sat.	100,000
	Iron Age (Com.)	Thurs.	Refused
	Jewish Gazette (Ind.)	Fri.	25,000
	Jewish Messenger (Jewish)	Fri.	7,000

New York....	Judge (Humor)	Sat.	85,000
	Kuryer Nowojoiski (Pol.)	Wed.	7,500
	Leslie's Illustrated Weekly (Lit.)	Thurs.	85,000
	Life (Humor)	Thurs.	50,000
	Literary Digest (Lit.)	Sat.	100,000
	Medical Journal	Sat.	13,000
	Medical News	Sat.	7,608
	Medical Record	Sat.	Refused
	Musical Courier	Wed.	50,000
	My Queen (Lit.)	Sat.	100,000
	Nachrichten aus Deutschland (Ger.)	Wed.	10,000
	Nation (Ind.)	Thurs.	7,387
	National Police Gazette (Sport)	Sat.	150,000
	Nordstjernan (Swed.)	Thurs.	9,000
	North American Weekly	Sat.	127,845
	Observer (Evan.)	Thurs.	20,000
	Outlook (Evan.)	Sat.	93,846
	Pfaiser in Amerika (Ger.)	Sat.	7,000
	Pharmaceutical Era	Thurs.	20,000
	Plattdeutsche Post (Ger., Ind.)	Sat.	16,875
	Printer's Ink (Adv.)	Wed.	13,546
	Public Opinion (Lit.)	Thurs.	37,000
	Puck (Humor)	Wed.	85,000
	Rider and Driver (Sport)	Sat.	25,000
	Rural New Yorker (Agrl.)	Sat.	60,000
	Sabbath Reading (Evan.)	Fri.	111,000
	School Journal (Edu.)	Sat.	18,000
	Schwaebischer Wochenblatt (Ger.)	Wed.	10,000
	Scientific American (Mech.)	Thurs.	47,000
	Scottish-American	Wed.	15,000
	Sedia Elettricca (Ital.)	Sun.	5,000
	Shooting and Fishing	Thurs.	7,000
	Slovak V Amerike (Slav.-Dan.)	Tues. and Fri.	10,000
	Spirit of the Times (Sport)	Sat.	16,308
	Staats Zeitung (Ger., Ind.)	Sat.	30,000
	Standard (Sport. and Drama)	Sat.	95,000
	Studio	Sat.	20,000
	Sunday Democrat	Sun.	7,500
	Sunday Union	Sun.	15,000
	Szabadsag (Hung.)	Thurs.	11,000
	Tammany Times (Dem.)	Mon.	18,000
	Town and Country (Soc.)	Sat.	15,000
	Town Topics (Society)	Thurs.	Refused
	Tribune	Mon., Wed. and Fri.	30,000
	Tribune (Rep.)	Thurs.	150,000
	Turf, Field and Farm (Sport)	Fri.	20,000
	Vogue (Society)	Thurs.	10,000
	Volunteer's Gazette	Sat.	15,000
	Vorwaerts (Volkszeitung)	Sat.	8,000
	Weekly (Lit.)	Sat.	200,000
	Witness (Evan.)	Wed.	50,000
	World (Dem.)(each issue)	Mon., Wed., Fri.	135,000
Oswego,.....	Times (Rep.)	Tues. and Fri.	5,000
Port Jervis,..	New York Farmer (Agr'l.)	Thurs.	24,500
Poughkeepsie.	News Telegraph (Dem.)	Sat.	7,000

Rochester,....	Democrat and Chronicle (Rep.) ...	Wed.	12,300
	Post Express (Rep.)	Wed.	5,000
	Star	Sat. and Sun.	10,000
Rome,.....	Sentinel (Dem.)	Tues. and Fri.	5,003
Syracuse,....	Northern Christian Advocate(Meth.)	Wed.	8,000
	Post-Standard (Rep.) ..	Mon. and Thurs.	13,203
Troy.....	Northern Budget (Ind.).....	Sun.	32,900
	Observer (Dem.)	Sun.	8,000
	Press (Dem.)	Wed.	10,000
	Record (Rep.)	Wed. and Sat.	8,000
	Times (Rep.)	Tues. and Fri.	10,620
Utica,.....	Drych (Welch, Rep.)	Thurs.	12,000
	Observer (Dem.)	Wed. and Sat.	10,400
	Press (Ind.)	Tues. and Fri.	9,500
	Saturday Globe (Ind.)	Sat.	107,453
Walton	Reporter	Sat.	6,086
Watertown,...	Reformer and Times (Rep.)	Wed.and Sat.	5,500
	Standard	Wed. and Sat.	5,100

NORTH CAROLINA

Greensboro,...	Christian Advocate (Meth.)	Wed.	5,000
Raleigh,.....	Biblical Recorder (Bap.)	Wed.	7,480
	Caucasian	Thurs.	10,000
	Christian Advocate (Meth.)	Wed.	6,100
	Farmer and Mechanic (Agr'l)....	Tues.	7,000
	North Carolinian (Dem.)	Tues.	6,400
	Post	Thurs.	14,000
	Progressive Farmer (Agr'l)	Tues.	12,500
Winston,.....	Union Republican	Thurs.	5,000

NORTH DAKOTA

Fargo,.....	Fram (Nor.-Dan., Ind.) ..	Tues and Fri.	5,000

OHIO

Ashtabula....	Amerikan Sanomat, (Finnish, Ind.).	Thrs.	8,100
Chillicothe....	Scioto Gazette (Rep.)	Sat.	5,000
Cincinnati,....	American Grange Bulletin (Agr'l)	Thurs.	40,000
	American Israelite (Jewish)	Thurs.	23,000
	Catholic Telegraph (Cath.)	Thurs.	17,500
	Chic	Sat.	5,000
	Christian Leader (Disciple)	Mon.	7,600
	Christian Standard (Chr.)	Sat.	36,872
	Christliche Apologete (Ger. Meth.)	Thurs.	21,000
	Commercial Gazette (Rep.)	Thurs.	41,460
	Enquirer (Dem.)	Thurs.	223,000
	Herald and Presbyter (Pres.)	Tues.	23,500
	Journal and Messenger (Bapt.)...	Thurs.	12,270
	Live Stock Review (Com.).....	Thurs.	5,000
	Lookout (Evang.)	Sat.	27,166
	Merchant Sentinel	Mon.	7,000
	Southwest (Ind.)	Fri.	5,000
	Sportsmen's Review	Sat.	32,000
	Times (Rep.)	Wed.	57,000
	Volksblatt (Ger., Ind. Rep.).....	Tues.	12,000
	Volksfreund (Ger., Dem.).....	Wed.	15,000
	Wochenblatt (Freie Presse).....	Wed.	9.300
	Wahrheits Freund (Ger., Cath.) ...	Wed.	12,000
	Western Christian Advocate (Meth)	Wed.	22,000

Cleveland,....	American Sportsman	Thurs.	5,000
	Catholic Universe (Cath.)	Fri.	16,500
	Christliche Botschafter(Ger., Evan.)	Mon.	20,000
	Cockett's Weeklies	Thurs.	25,000
	Evangelical Messenger (Evan.)	Wed.	10,000
	Finance	Sat.	9,500
	Gazette (Col. Rep.)	Thurs.	5,000
	Leader (Rep.)	Sat.	20,000
	Ohio Farmer (Agr'l)	Sat.	96,500
	Plain Dealer (Dem.)	Fri.	15,000
	Sendbote (Ger.. Bap.)	Wed.	7,320
	Socialistische Arbeiter Zeitung(Ger.)	Th.	6,500
	Town Topics (Society)	Sat.	5,000
	Union Gospel News	Thurs.	53,796
Columbus,....	American Issue	Fri.	12,500
	Catholic Columbian (Cath.)	Sat.	5,000
	Light of Truth (Spirit)	Sat.	20,000
	Express (Ger.)	Sat.	14,900
	Ohio State Journal (Rep.)	Tues and Fri.	27,967
	Ohio Waisenfreund (Ger.)	Wed.	34,000
	Westbote (Ger., Dem.)	Tues. and Fri.	15,500
Dayton,.....	Lutheran Evangelist (Luth.)	Fri.	7,000
	Religious Telescope (United Brethren)	Wed.	20,000
	Watchword (Relig.)	Sat.	20,000
	World	Sun.	5,000
Springfield...	New-Era (Reform)	Fri.	10,188
	News	Sat.	5,500
Toledo,.....	American Farm and Fireside.(Ag.)	Sat.	7,800
	Ameryka (Polish, Ind.)	Sat.	18,000
	Bee (Dem.)	Thurs.	12,500
	Blade (Rep.)	Thurs.	173,308
	Express (Ger.)	Thurs.	11,200
Youngstown..	Vindicator (Dem.)	Thurs.	7,200
Zanesville,....	Courier	Thurs.	5,400
	Times-Recorder (Rep.)	Thurs.	5,200

OKLAHOMA

Guthrie.....	State Capital (Rep.)	Sat.	15,586
	Leader	Thurs.	6,744
	Oklahoma Farmer	Wed.	8,300

OREGON

Mt. Angel,....	St. Joseph Blatt. (Ger. Cath.	Tues.	9,846
Portland,.....	Northwest Pacific Farmer (Agr'l)	Thurs.	10,000
	Northwest Pacific Rural Spirit (Agr'l)	Fri.	6,500
	Oregonian (Rep.)	Fri.	21,028
	Sunday Welcome	Sun.	6,000
Salem.....	Pacific Homestead	Thurs.	5,700

PENNSYLVANIA

Allegheny.	Allegheiner and Pittsburger Sonntagsbote (Ger.)	Sat.	14,500
	Christian Statesman	Sat.	6,500
Allentown,....	Welt Bote (Ger., Ind.)	Tues.	15,000
Edinboro.....	Educational Independent	Sat.	32,771

Germantown..	Independent Gazette	Fri.	7,000
	Telegraph (Agr'l)	Fri.	15,000
Harrisburg,...	Evangelical (Evan.)	Wed.	8,966
Lancaster,....	Examiner (Rep.)	Wed and Sat.	5,200
	New Era (Ind. Rep.)	Wed. and Sat.	8,000
Meadville.....	Tribune-Republican (Rep.)	Wed.	6.000
Mechanicsburg,	Farmer's Friend (P. of H.)	Sat.	8,000
Media,.....	American	Sat.	7,300
	Ledger	Sat.	5,000
New Castle,...	Herald (Rep.)	Wed.	5,500
	News (Rep.)	Wed.	6,200
Oil City,.....	Derrick	Tues. and Fri.	10,000
Philadelphia...	Advocate (Ind.)	Sat.	11,500
	American Friend (Friends)	Thurs.	6,992
	American Medicine	——	16,000
	Baptist Commonwealth	Thurs.	12,000
	British American	Sat.	28,000
	Catholic Standard (Cath.)	Sat.	19,665
	Christian Instructor (U. P.)	Thurs.	7,500
	Christian Recorder (Col.Af. Meth.)	Thu.	8,000
	Christian Standard (Inter-Denom.)	Sat.	15,000
	Church Standard (Epis.)	Sat.	12,000
	Forward (Pres.)	Sat.	170,000
	Gazette (Ger.)	Sat.	30,000
	Golden Days (Juv.)	Sat.	100,000
	Guardian Angel (R. C.)	Sat.	33,000
	Il Vesuvio (Ital.)	Sat.	9,600
	Jewish Exponent	Fri.	8,500
	Lutheran	Thurs.	7,500
	Lutheran Observer (Luth.)	Fri.	17,500
	Medical Journal (Med.)	Sat.	13,500
	Methodist (Meth.)	Sat.	5,750
	Nord Amerika (Ger., Cath.)	Sat.	6,000
	People (The) (Prohib.)	Thurs.	5,248
	Practical Farmer (Agr'l)	Sat.	46,096
	Presbyterian (Pres.)	Wed.	12,000
	Presbyterian Journal (Pres.)	Thurs.	6,500
	Press (Rep.)	Wed.	8,000
	Przyjaciel Luder (Pol.)	Fri.	17,000
	Reformed Church Messenger (Ref. Ch.)	Thurs.	12,000
	Rural Farmer	Sat.	34,448
	Saturday Evening Post (Lit.)	Sat.	315,000
	Saturday Night (Lit.)	Sat.	50,000
	Sporting Life (Sport)	Sat.	40,000
	Sunday School Times (Evan.)	Sat.	112,894
	Vereinigte Staaten Zeitung (Ger., Dem.)	Wed.	9,000
	West Philadelphia Press (Rep.)	Sat.	13.500
	Young Folk's Catholic Weekly	Sat.	16.000
	Young People (Bap.)	Sat.	80,000
Pittsburgh,...	Beobachter (Ger.)	Thurs.	6,500
	Amerikansko Slovenske Noviny	Thurs.	37,000
	Catholic (Cath.)	Wed.	14,000
	Christian Advocate (Meth.)	Thurs.	25,224
	Christian Union Herald (U. P.)	Sat.	23,000
	Chronicle-Telegraph	Thurs.	25,000

Pittsburgh....	Gazeta Pittsburgska (Pol.)	Sat.	5,000
	Jewish Criterion (Society)	Fri.	6,500
	Labor World	Thurs.	10,702
	Methodist Recorder	Sat.	6,700
	National Labor Tribune	Thurs.	14,000
	National Stockman and Farmer (Agr'l)	Thurs.	44,000
	Presbyterian Banner (Pres.)	Thurs.	15,500
	United Presbyterian (U. P.)	Thurs.	12,756
	Volksblatt und Freiheits Freund	Thurs.	6,000
	Volksfreund (Jewish)	Fri.	5,000
	Wielkoplainen (Pol.)	Thurs.	12,000
Reading,.....	Adler (Ger., Dem.)	Sat.	5,000
	Labor Advocate	Sat.	5,000
Scranton,.....	Diocesan Record (Cath.)	Sat.	8,000
Williamsport,.	Grit	Sun.	104,316
York.....	Gazette	Wed. and Sat.	7,000
	"Weekly"	Wed. and Sat.	6,000

RHODE ISLAND

Providence....	Visitor (Cath.)	Sat.	5,000

SOUTH CAROLINA

Charleston,...	News and Courier (Dem.)	Wed and Sat.	6,000
Columbia.....	Way of Faith (Holiness)	Thurs.	7,800
Greenville,...	Baptist Courier (Bap.)	Thurs.	5,500
Orangeburg...	Southern Christian Advocate	Thurs.	5,000

TENNESSEE

Chattanooga,.	News (Dem.)	Thurs.	10,000
	Times (Dem.)	Thurs.	20,000
Knoxville,....	Journal-Tribune	Wed.	12,368
Memphis.....	Commercial Appeal (Dem.)	Tues.	68,133
	Jewish Spectator (Jewish)	Fri.	8,000
Nashville.....	American (Dem.)	Thurs.	50,000
	Baptist and Reflector (Bap.)	Thurs.	6,500
	Christian Advocate (Meth.)	Thurs.	15,000
	Cumberland Presbyterian (Pres.)	Thurs.	15,600
	Epworth Era	Thurs.	11,500
	Gospel Advocate (Chr.)	Thurs.	10,000
	Midland Methodist	Wed.	6,418
	Sunday School Work	——	6,000
	Tennessee Farmer	Sat.	6,000

TEXAS

Austin,.....	Firm Foundation (Church of Ch.)	Tues	8,200
	Statesman (Dem.)	Wed. and Sat.	5,000
	Vorwarts (Ger.)	Fri.	6,000
Dallas,.....	Baptist Standard	Thurs.	20,000
	Beau Monde	Sat.	10,000
	Christian Courier	Thurs.	5,127
	Democrat	Tues.	5,161
	Farm and Ranch (Agr'l)	Sat.	42,500
	News	Tues. and Fri.	Refused
	Presbyterian Record	Thurs.	5,000
	Southern Mercury	Thurs.	22,561
	Texas Baptist and Herald (Bap.)	Thurs.	15,000

Dallas.....	Texas Christian Advocate (Meth.)	Thurs.	22,000
	Texas Farmer (Agr'l)	Sat.	30,000
	Texas Stock Journal (Agr'l)		48,000
	Texas Farm Journal (Agr'l	Wed.	
	Fort Worth Journal (Agr'l)		
	Dallas Co. Farm Journal (Agr'l)..		
Galveston,....	News (Ind.)	Mon. and Thurs.	20,000
	Texas Post (Ger.)	Thurs.	5,743
	Opera Glass (Society)	Sat.	6,500
Houston,.....	Deutsche Zeitung und Anzeiger (Ger)	Thurs.	5,000
	Post (Dem.)	Mon. and Thurs.	27,599
	Texas World	Sat.	12,800
San Antonio,.	Express (Ind. Dem.)	Tues. and Fri.	19,000
	Freie Press fuer Texas (Ger., Rep.)	Thurs.	7,800
	Texas Stockman and Farmer (Stock)	Tues.	13,500
Waxahachie,.	Enterprise (Dem.)	Fri.	5,180

UTAH

Ogden,.....	Standard	Tues. and Fri.	5,212
Salt Lake City,	Deseret News (Mormon).	Mon. and Th.	20,882
	Herald (Dem.)	Wed. and Sat.	5,498
	Tribune	Tues. and Fri.	5,553

VERMONT

Brattleboro,..	Windham County Reformer (Dem.)	Tues. and Fri.	5,913
Burlington,...	Free Press (Rep.)	Thurs.	5,000
Essex Junc.,.	Burlington Suburban List	——	7,347

VIRGINIA

Richmond,....	Christian Advocate (Meth.)	Thurs.	10,500
	Dispatch (Dem.)	Mon. and Thurs.	12,500
	Religious Herald (Bap.).....	Thurs.	8,000

WASHINGTON

Seattle,.....	Post Intelligencer (Rep.)	Thurs.	18,700
	Times (Ind.)	Fri.	6,000
Spokane,.....	Spokesman-Review (Rep.)	Mon. and Thurs.	17,023

WEST VIRGINIA

Wheeling,....	Register (Dem.)	Wed.	7,600

WISCONSIN

Appleton,....	Montags Blatt (Ger)	Mon.	5,850
	Volksfreund (Ger.)	Thurs.	5,900
Eau Claire...	Reform (Norw. Prohib.)	Tues.	5,186
Fort Atkinson,	Hoard's Dairyman (Dairy)	Fri.	35,000
Independence.	Wis. Good Templar	Thurs.	5,090
La Crosse.....	Boycott's News Budget.....	Sat.	7,000
Madison,.....	Amerika (Nor. Rep.)	Wed.	8,000
	Wisconsin Farmer	Thurs.	18,000
Milwaukee....	Acker und Gartenbau Zeitung (Ger., Agr'l)..	Sat.	70,000

Milwaukee...	Catholic Citizen (Cath.)	Sat.	15,000
	Columbia (Ger., Cath.)	Thurs.	7,100
	Domacnost (Bohem.)	Wed.	9,000
	Excelsior (Ger. Cath.)	Thurs.	6,408
	Germania (Ger., Ind.)	Tues.	90,000
	Haus und Bauernfreund (Ger., Agr'l)	Fri.	85,000
	Journal und Herold (Ger., Ind.)	Tues. and Fri.	22,000
	Journal (Dem.)	Thurs.	14,000
	See-Bote (Ger.)	Tues. and Fri.	10,000
	Sentinel (Rep.)	Thurs.	25,200
	Die Wahrheit (Ger.)	Sat.	7,932
	Wisconsin (Rep.)	Sat.	20,000
Racine,.....	Slavie (Bohem., Ind. Dem.)	Mon. and Thurs.	9,000
	Wisconsin Agriculturist (Agr'l)	Thurs.	29,000

CANADA.

BRITISH COLUMBIA

Vancouver,...	World (Lib.)	Tues. and Fri.	9,000

MANITOBA

Winnipeg,....	Free Press (Ind.)	Thurs.	10,459
	Telegram (Con.)	Thurs.	6,280
	Tribune (Ind.)	Thurs.	12,231

NEW BRUNSWICK

Frederickton.	Gleaner	Wed.	6,000
St. John.....	Messenger and Visitor (Bap.)	Wed.	5,000
	Progress (Lit.)	Sat.	13,640
	Sun (Lib.-Con.)	Wed. and Sat.	7,000
	Telegraph (Lib.)	Wed. and Sat.	8,000

NOVA SCOTIA

Truro.....	News	Thurs.	5,100
Yarmouth....	Times	Tues. and Fri.	5,000

ONTARIO

Hamilton.....	Spectator	Wed. and Sat.	8,000
	Times (Ref.)	Wed. and Sat.	7,500
Kingston.....	Canadian Freeman (Cath)	Wed.	5,500
	Whig (Lib.)	Thurs.	5,826
Lindsay.....	Watchman and Warder (Lib.-Con.)	Thurs.	5,000
London.....	Catholic Record (Cath.)	Sat.	11,000
	Free Press (Con.)	Thurs.	8,000
	Western Advertiser (Ref.)	Fri.	20,200
Ottawa.....	Citizen	Tues. and Fri.	6,000
	Free Press (Lib.)	Mon. and Thurs.	6,500
	Journal (Ind.)	Tues. and Fri.	5,138
	United Canada (Ind. and Cath.)	Sat.	5,000

Toronto	Canadian Baptist (Bap.)	Thurs.	5,883
	Canadian Churchman (Epis.)	Thurs.	9,750
	Canadian Congregationalist	Thurs.	5,000
	Catholic Register (Cath.)	Thurs.	15,000
	Christian Guardian (Meth.)	Wed.	22,825
	Citizen and Country (Labor)	Fri.	6,318
	Farming World, (Agrl.)	Tues.	10,590
	Globe (Lib.)	Wed.	23,000
	Mail and Empire (Con.)	Thurs.	20,685
	Presbyterian Review (Pres.)	Thurs.	8,000
	Saturday Night (Fiction.)	Sat.	17,025
	Sentinel (Orange, Prot.)	Thurs.	17,000
	Sun.	Wed.	15,486
	Toiler (Labor)	Thurs.	15,000
Woodstock	Sentinel	Thurs.	5,026

PRINCE EDWARD ISLAND

Summerside	Journal	Wed.	5,300
	P. E. Island Agriculturist	Sat.	5,600

QUEBEC

Montreal	Cultivateur (Fr.)	Wed.	28,000
	Family Herald and Star (Ind.)	Wed.	117,550
	Le Canard (Humor.)	Sat.	10,000
	La Presse (Fr., Ind.)	Thurs.	39,255
	Le Monde Illustre	Sat.	9,752
	Northern Messenger (Undenom.)	Thurs.	51,525
	Samedi (Fr. Lit.)	Sat.	15,494
	Sunday Sun	Sun.	6,000
	True Witness (Cath.)	Sat.	15,000
	Witness (Evan.)	Tues.	25,000
St. Johns	News (Conserv.)	Fri.	5,500

List of Monthlies and Semi-Monthlies

With an issue of 5,000 copies or over.

ALABAMA

Birmingham..	Dixie Home	15,000
Montgomery..	Practical Weather	5,000

ARKANSAS

Eureka Springs,	Points	5,000

CALIFORNIA

Los Angeles..	Land of Sunshine	9,000
	Optimist	10,000
	Rural Californian	5,400
San Francisco,	California A. O. U. W.	25,000
	Golden State	18,000
	Overland Monthly	30,834
	Pacific Coast Home Monthly	50,000
	Traveler	10,475
	Trestle Board	14,060

COLORADO

Denver	A. O. U. W. Record	8,200
	Out Door Life	25,000

CONNECTICUT

Bridgewater..	Ladies' Fireside Journal	65,000
Clintonville...	Wayside Gleanings	15,000
Hartford	Connecticut Magazine (Bi. Mo.)	8,000
New Haven..	Mothers' Journal	5,000

DELAWARE

Dover	Delaware Workman	5,081

DISTRICT OF COLUMBIA

Washington..	Feather	15,000
	Home Magazine	150,000
	Inventive Age	5,000
	Machinist's Journal	32,000
	National Illustrated Magazine	50,000
	Patent Record	61,733
	People's Journal	25,000
	Postmasters' Advocate	30,237
	Spare Time Study	25,678

FLORIDA

Jacksonville..	Florida Magazine	5,000

GEORGIA

Athens	Southern Farmer	22,000
	Woman's Work	50,000
Atlanta	Alkahest	5,000
	Dixie	6,500
	Plowboy and Country Farmer	18,500
	Southern Cultivator (S. M.)	25,000
	Southern Ruralist	25,000
Barnesville	Georgia Farmer (S. M.)	5,000
Dalton	Music Teacher	15,000
Savannah	Musical Echo	12,000

ILLINOIS

Bloomington	School and Home Education	8,000
Chicago	Alkaloidal Clinic	30,000
	American Graphic	12,340
	American Poultry Journal	30,000
	American Sheep-Breeder	20,000
	American Swineherd	47,000
	American Youth	30,000
	Arkansaw Traveler	17,000
	Association Men	20,000
	Birds and Nature	25,000
	Boyce's Monthly	1,000,000
	Campbell's Illustrated Journal	100,000
	Carter's Monthly (Club Life)	20,000
	Child Garden	15,000
	Climax	15,000
	Commercial Poultry (S. M.)	40,000
	Congregational News	5,000
	Conkey's Home Journal	175,000
	Corn Belt	20,000
	Dairy and Creamery (S. M.)	27,500
	Deaconess Advocate	25,000
	Dramatic Magazine	30,000
	Elliott's Home Magazine	50,000
	Facts and Fiction	75,131
	Fancier's World	18,000
	Farm, Field and Fireside	15,000
	Farm, Field and Stockman and Model Farmer	36,000
	Financial Review	6,000
	Fine Arts Journal	20,000
	Four O'clock	25,000
	Garden and Farm	60,000
	Gatling Gun	15,000
	Gentlemen's Magazine	
	Great Pictures	10,000
	Health Homeopathy	22,000
	Helping Hand	6,000
	Home Art	25,000
	Homefolks	75,000
	Home Life	300,000
	Hospodarske Listy (S. M.)	
	House Beautiful	15,000
	Household Guest	500,000
	Household Realm	60,000
	Iconoclast (Brann's)	10,000

Chicago	Kindergarten Magazine	7,000
	Medical Standard	9,000
	Midland Review	20,000
	Mission Studies	5,500
	National Agent's Herald	5,000
	National Builder	8,500
	Nichols' Monthly	400,000
	Our Little Folks' Magazine	9,000
	Our Youths' Friend	8,000
	People's Health Journal	20,000
	Progress	20,505
	Review of Education	5,000
	Roadmaster and Foreman	7,500
	Rural Life	23,850
	Songs and Stories	50,000
	Suggestive Therapeautics	5,000
	Sports Afield	23,167
	The "400"	5,000
	Western College Magazine	20,000
	Western World	20,000
	What to Eat	44,000
	Woman's Magazine	75,000
	Wool, Markets and Sheep (S. M.)	23,504
	Young People	30,000
Cobden	Fruit Grower	7,000
De Kalb	American Fancier and Breeder	10,000
Dwight	Banner	14,000
Elgin	New Century S. S. Teacher's Monthly	35,000
Evanston	Katholischer Jugenfreund	20,000
Freeport	Poultry Tribune	11,000
Geneseo	Western Swineherd	5,000
Hinsdale	National Fancier's Journal	5,000
Oak Park	Intelligence (S. M.)	12,000
	Star Monthly	100,000
Pekin	Anchor and Shield	20,317
Peoria	Locomotive Fireman's Magazine	44,510
Quincy	Poultry Keeper	15,000
	Reliable Poultry Journal	40,000
Springfield	Farm Home	25,600
Taylorville	School News	18,051

INDIANA

Derby	Game Bird	5,782
Evansville	Hoosier A. O. U. W. Watchman	8,200
Goshen	The Cooking Club	23,500
Huntington	Evening Lamp	35,000
Indianapolis	American Farmer and Poultry Raiser	200,000
	American Poultryman and Hare Breeder,	6,000
	Awakener	8,500
	Chronicle	57,500
	Educator-Journal	13,000
	Fancier's Gazette	10,000
	Indiana Christian	5,000
	Indianian	5,000
	Inland Poultry Journal	5,000
	Missionary Tidings	13,500
	National Detective	14,200
	Our Standard (S. M.)	5,000
	Up-to-Date Farming	100,000

Indianapolis	Wheelmen's Gazette	11,000
Lafayette	Echo	18,000
New Albany	Medical Herald	5,000
Spencer	Agricultural Epitomist	200,000
Vincennes	Ladies' Home Ideal	14,600

IOWA

Cedar Rapids	Kvinden Og Hjemmet	70,000
	Railway Conductor	25,600
	Western Penman	20,000
Charles City	Teacher	15,000
Columbus Junc.,	Happy Home	24,000
Council Bluffs,	Word and Way (S. M.)	17,700
Creston	Union Progress	5,275
Davenport	Poultry Bee and Fruit Journal	5,000
Des Moines	Christian Worker	5,000
	Christian Women's Magazine	14,000
	Cosmopolitan Osteopath	12,000
	Grand Army Advocate (S. M.)	7,700
	Iowa Endeavorer	7,375
	Millinery Guide	6,000
	People's Popular Monthly	50,000
	Poultry Farmer	57,166
	Poultry Success	18,000
Fort Madison	Knight's Sword and Helmet	5,000
Mason City	Farmer's Institute	28,500
Oelwein	Ia. Legion of Honor Herald	6,000
Waterloo	Creamery Journal	8,000
	Egg Reporter	20,000

KANSAS

Beloit	Royal Neighbor	115,000
Dodge City	Live Stock Farmer	5,000
Lawrence	Select Friend	5,000
Minneapolis	Kansas Workmen	45,000
	Sprig of Myrtle	5,000
Topeka	Illustrated Poultry Gazette	7,500
	Missouri Valley Farmer	100,000
	Western Odd Fellow (S. M.)	6,000
	Western School Journal	7,500
	Western Veteran	7,500

KENTUCKY

Henderson	Kentucky Workman	6,000
Lexington	So. School Journal	6,000
Louisville	Home	15,000
	Home and Farm (S. M.)	100,000
	Medical Progress	5,000
	Pastime	8,000
	The Countryside	24,500

LOUISIANA

New Orleans	Creole Whisper	6,500
	Egg and Poultry Farm Journal	6,000
	Young's Magazine	40,000

MAINE

Augusta	American Woman	1,000,000
	Comfort	1,250,000

Augusta.....	Vickery & Hill's List.....	1,500,000
	Fireside Visitor,	
	Good Stories,	
	Happy Hours,	
	Hearth and Home,	
	Lane's List.....	738,299
	Sunshine,	
	Family Herald,	
	Golden Moments,	
	Literary Companion,	
	National Farmer.	
Bar Harbor...	People's Observer	15,000
Portland.....	Welcome Guest.....	400,000
South Freeport,	Poultry and Pomologist.....	5,000
Waterville....	Clifton Monthly.....	100,000
	Sawyer's Trio	1,200,000
	American Nation,	
	Fireside Gem,	
	Home Treasury.	
	Home Queen.....	400,000
	Questions	32,842
	Yankee Blade.....	60,000
Westbrook....	Success	100,000

MARYLAND

Baltimore....	Farmers' and Planters' Guide.....	16,425
	Poultry and Farm.....	17,874
	Southern Farm Magazine.....	14,000
Salisbury.....	Eastern Shore Farmer and Fruit Culturist.....	50,000

MASSACHUSETTS

Athol.....	Cottager	14,093
	Healthy Home.....	15,137
Boston.....	American Kitchen Magazine.....	15,000
	American Legion of Honor Journal.....	10,000
	American Primary Teacher.....	42,000
	Atlantic Monthly.....	
	Banker and Investor.....	30,000
	Baptist Missionary Magazine.....	10,341
	Black Cat.....	120,000
	Bohemian	30,000
	Brown Book of Boston.....	375,000
	Christian (The).....	6,480
	Club Woman.....	35,000
	Colored American Mazazine.....	20,000
	Columbian	375,000
	Contributor	15,000
	Cooking School Magazine.....	15,000
	Current History	13,500
	Donahoe's Magazine	47,300
	Farm Poultry (S-M.).....	27,498
	Father Mathew Herald.....	30,000
	Germania	6,000
	Golfer	50,000
	Grand Army Record.....	17,364
	Household	100,000
	Household Companion.....	26,000

Boston	Knights of Honor Reporter	40,000
	Literary Review	5,000
	Little Folks	50,000
	Mass. Medical Journal	7,925
	Missionary Herald	18,000
	Modern Methods	7,000
	Modern Priscilla	60,270
	Musical Record and Review	20,000
	National Magazine	56,000
	National Sportsman	15,000
	New England Magazine	20,000
	Pilgrim Teacher	16,000
	Popular Educator	64,000
	Primary Education	50,000
	Railroad (The)	10,000
	Social Visitor	55,000
	Watchword and Truth	6,500
	Woman's Home Journal	375,000
	Woman's Missionary Friend	22,500
	Working Boy	102,000
	Young Idea	6,650
East Northfield	Record of Christian Work	17,250
Lowell	Home and Sunshine Journal	11,725
Springfield	Farm and Home (S-M.)	350.000
	Kindergarten Review	5,000
	Good Housekeeping	50,000

MICHIGAN

Allegan	Farmer's Friend	20,000
Ann Arbor	American Mother (The)	25,000
	Lady Maccabee	61,000
Battle Creek	Good Health	27,475
	Modern Medicine	5,000
	The Pilgrim	100,000
Belding	Mich. A. O. U. W. Herald	5,000
Detroit	American Boy	90,000
	American Tyler (S.-M.)	8,500
	Bookkeeper	70,000
	Bulletin of Pharmacy	6,500
	Home Study	19,000
	Fraternal Index	7,500
	Sunday School Advance	5,000
	Therapeutic Gazette	11,500
Flint	Bay View Magazine	6,500
Grand Rapids	Ladies Fancy Work Magazine (Quarterly)	20,000
Harbor Springs	Lyre	5,000
Monroe	No. American Horticulturist	5,000
Port Huron	Bee Hive	221,759
	Ladies' Review	90,381
	Mich. Maccabee	90,000
St. Joseph	Threshermen's Review	25,000

MINNESOTA

Minneapolis	Family Circle	200,000
	Farm, Stock and Home (S-M.)	58,000
	Housekeeper	170,000
	Keith's Home Builder	7,500
	Northwestern Horseman and Stockman	10,000

Minneapolis..	Northwestern Agriculturist (S-M.).....	56,000
	School Education.....	7,000
	Skandanavisk Farmer Journal (S-M.)..	5,000
	Skoerdemannen (S-M.) (Swed.)	10,400
	Svenska Family Journal	5,000
	Ungdommens Ven (S-M.) (Nor-Dan.)..	7,500
	Young People's Companion.....	8,000
St. Paul.....	Backbone	25,000
	Mail Order Monthly.....	250,000
	Farmer (S-M.).....	54,479
	Northwest Magazine.....	35,000
	Odd Fellow's Review.....	22,500
	Opportunity	25,000
	De Lestry's Western Magazine.....	50,000
	Pioneer Press Mail Order Special.....	100,000
	Poultry Herald.....	10,000

MISSOURI

Eagleville....	Hopeful Treasure.....	6,000
Independence.	Church Bells.....	5,000
Kansas City..	Horse Show Monthly.....	5,000
	Illustrated World.....	18,500
	Missouri and Kansas Farmer.....	12,083
	Poultry and Belgian Hare Standard....	6,500
	Pythian Herald	12,000
Kirksville....	Journal of Osteopathy.....	10,000
St. Joseph....	Medical Herald	6,267
	Modern Farmer.....	6,000
	Poultry Topics	12,000
	Western Fruit Grower.....	15,000
St. Louis.....	Abendschule (Fort).....	45,500
	Altruist	10,000
	American Journal of Education.....	22,000
	American Journal of Surgery.....	15,000
	American Illustrated Methodist Magazine	18,000
	American X-Ray Journal.....	8,000
	Barnum's Midland Farmer.....	30,000
	Chaperone Magazine.....	97,165
	Commonwealth	
	Country Home.....	10,000
	Ford's Christian Repository and Home Circle	5,500
	Golden Egg.....	13,433
	Illustrated Home Journal (S-M.).....	20,520
	Inland Monthly.....	120,000
	International Sunday School Evangel..	37,500
	Interstate Medical Journal.....	11,000
	Journal Monthly.....	25,000
	Kunkel's Musical Review.....	30,000
	Medical Brief.....	32,955
	Medical Era.....	10,000
	Medical Fortnightly.....	9,000
	Medical Mirror.....	12,000
	Missionary Record.....	10,000
	Orff's Farm and Poultry Review.....	16,800
	Overseer	23,119
	Railroad Telegrapher.....	18,000

St. Louis	T. P. A. News Letter	18,583
	Trackman's Advance Advocate	15,000
	Winner	500,000
	Woman's Farm Journal	250,000
	Woman's Home Monthly	25,000
	Word and Works	40,567
Springfield	Triple Link (S-M.)	8,000

MONTANA

Helena	Montana Workman	6,000

NEBRASKA

Lincoln	Modern Woodman	675,000
	Nebraska Dairyman	7,118
	Western Poultry News	10,457
	Western Swine Breeder	8,479
Omaha	Hospodar (Boh.) (B.-W.)	16,000
	Sovereign Visitor	165,000
	Tidings	16,000
Red Cloud	Nebraska and Kansas Farmer	9,600

NEW HAMPSHIRE

Concord	Granite Monthly	5,000

NEW JERSEY

East Orange	Home Circle	100,000
Newark	N. J. Baptist Bulletin	5,100
	Railroad Employee	8,000
Pleasantville	Young America	8,000

NEW YORK

Albany	Poultry Monthly	6,000
Alden	Niagara Frontier	25,000
Brooklyn	Brooklyn Teacher	5,000
	Everywhere	60,000
Buffalo	Educator	20,000
	Empire State Workman	30,000
	Fraternal Leader	62,050
	Royal Templar	20,000
Dansville	Normal Instructor	108,500
	World's Events	35,000
East Aurora	Philistine	100,000
Floral Park	Mayflower	300,000
Irvington	Cosmopolitan	350,000
Lockport	Woman's Temperance Work	6,491
Milford	Teachers' Gazette	7,000
New York	Advocate and Guardian (S.-M.)	6,570
	Ainslee's Magazine	140,000
	American Automobile	12,000
	American Druggist (S-M.)	13,000
	American Ecclesiastical Review	5,000
	American Magazine	75,000
	American Messenger	75,000
	American Review of Reviews	180,250
	American Queen	362,000
	Amerikansche Botschafter	12,500
	Anglo American Magazine	10,000
	Arena	30,000

New York....	Argosy	140,000
	Art Amateur	20,000
	Art Interchange	20,000
	Automobile (The)	10,000
	Babyhood	10,000
	Baptist Home Mission Monthly	10,000
	Benziger's Magazine	35,000
	Book Buyer	10,000
	Bookman	32,000
	Broadway Magazine	125,000
	Cassell's Little Folks	24,360
	Cassell's Magazine	27,650
	Cassier's Magazine	18,000
	Catholic World Magazine	55,381
	Century Magazine	150,000
	Cheerful Moments	300,000
	Congregational Work	80,000
	Converted Catholic	6,000
	Cosmopolite (The)	50,000
	Criterion	30,000
	Critic	15,000
	Cupid	15,000
	Current Literature	40,000
	Delineator	641,558
	Designer	213,665
	Dietetic and Hygienic Gazette	15,000
	Druggist's Circular	17,539
	Educational Foundations	18,000
	El Comercio (Span.)	6,250
	Elite Styles	60,000
	Empress Magazine	20,000
	Engineering Magazine	18,000
	Everybody's Magazine	100,000
	Ev'ry Month	50,000
	Family Library	45,000
	Family Physician	100,000
	Fashion World	250,000
	Field and Stream	25,000
	Food and Drink	150,000
	Forum	20,000
	Frank Leslie's Popular Monthly	183,014
	Fur, Fin and Feather (Bi-Mo.)	8,000
	Gaillard's Medical Journal	5,000
	Gardiner's Magazine	100,000
	Gartenlaube (Ger.) (S-M.)	23,600
	Gentlewoman	400,000
	Glass of Fashion	31,316
	Golf	15,000
	Good Literature	416,000
	Good Roads	28,000
	Gospel in all Lands	13,617
	Hardware Dealer's Magazine	11,036
	Harper's Bazar	125,000
	Harper's New Magazine	150,000
	Hausdoktor	10,000
	Health Culture	12,500
	Hearthstone	615,000
	Home Cheer	100,000

New York	Home Comfort	15,000
	Home Life	250,000
	Home Magazine	75,000
	Home Monthly	400,000
	Home Talk	300,000
	Homiletic Review	20,000
	Hours at Home	200,000
	Housewife	100,000
	Illustrated Companion	350,000
	International Journal of Surgery	28,000
	Journal of the Telegraph	25,500
	Judge's Library	50,000
	Junior Munsey	190,000
	Kneipp Water Cure Monthly	12,000
	Ladies' World	475,792
	Lancet	10,000
	L'Art de la Mode	50,000
	Le Bon Ton	50,000
	Le Costume Royal	60,000
	Ledger Monthly	100,000
	Literary News	10,000
	McCall's Magazine	250,000
	McClure's Magazine	360,259
	Magazine of Art	16,500
	Medical Examiner	8,000
	Medical Review of Reviews	10,010
	Medical Times	5,000
	Menorah Monthly	10,500
	Metronome	22,500
	Metropolitan and Rural Home	500,000
	Metropolitan Magazine	135,000
	Modern Medical Science	20,000
	Modern Merchant (The)	5,000
	Modern Stories	300,000
	Modes	50,000
	Modes and Fabrics	350,000
	Money	24,800
	Motherhood	15,000
	Munsey's Magazine	613,350
	New Idea Woman's Magazine	61,250
	Nickell Magazine	82,000
	North American Review	50,000
	Our Times (S-M.)	37,850
	Outing	83,000
	Paragon Monthly	400,000
	Parish Visitor	20,500
	Pearson's Magazine	185,000
	Pediatrics (S-M.)	12,000
	Penman's Art Journal	23,000
	People's Home Journal	430,000
	Physical Culture	100,000
	Pocket Magazine (Bi-Mo.)	24,185
	Popular Fashions	500,000
	Popular Science Monthly	10,500
	Popular Science News	11,653
	Power	30,785
	Practical Druggist	12,000
	Practical Teacher	25,150

New York....	Preacher's Magazine	5,000
	Primary School	24,200
	Public Health Journal	10,000
	Puck's Library	60,000
	Quiver	31,500
	Railway and Locomotive Engineering	23,468
	Recreation	65,000
	Revista Popular	10,000
	Rudder	10,000
	St. Andrew's Cross	13,480
	Scribner's	175,000
	St. Nicholas	60,000
	Short Stories	30,000
	Silver Cross	30,000
	Smart Set (The)	100,000
	Snap Shots	50,000
	Steam Engineering	24,000
	Strand Magazine	250,000
	Success	250,000
	Successful American	10,000
	Sunday School Journal	101,000
	Teacher's Institute	35,550
	Teacher's World	45,000
	Telegraph Age (S-M.)	8,000
	Toilettes	35,000
	Trained Nurse and Hospital Review	12,500
	Truth	52,650
	Unique Monthly	100,000
	Valkyrian	11,000
	Vanity Fair	70,000
	Welcome Friend	100,000
	Werner's Magazine	18,000
	Westchester Home Life	25,000
	Woman's Home Missions	17,000
	Woman's Physical Development	60,000
	Woman's Work for Woman	20,000
	World Monthly	125,000
	World's Work	50,000
	World Wide Missions	225,000
	Young Catholic Magazine	40,000
Rochester....	Educational Gazette	20,000
	Green's Fruit Grower	80,000
	Man With The Hoe	10,000
	Vick Illustrated Family Magazine	35,000
South Byron.	Hints	5,000
Syracuse.....	American Poultry Advocate	25,000
	School Bulletin	15,000
Utica.....	Cambrian	6,000
	Monthly Post	125,000

NORTH CAROLINA

Charlotte.....	Medical Journal	9,000
Kittrell.....	Strawberry Culturist	8,000
Nazareth.....	Truth	8,000

OHIO

Akron	Diamond (The)	40,000
Canton	Roller Monthly	6,000
Cincinnati	American Girl	100,000
	Children Monthly	10,000
	Express Gazette	15,000
	Haus and Herd (Ger.)	9,000
	Home Courier	150,000
	Monitor Magazine	7,000
	National Humane Educator	20,000
	Phonographic Magazine	10,000
	Sunday School Journal	90,000
Cleveland	Brotherhood Locomotive Eng. Journal	37,000
	Buckeye Workman	5,500
	Chautauquan	50,000
	Current Anecdote	5,000
	Evangelische Magazin (Ger.)	15,000
	Modern Culture	75,000
	Old Homestead	11,000
	Railroad Trainmen's Journal	50,000
Columbus	American Issue	34,000
	City and Country	20,000
	Penman and Artist	5,000
Dayton	Farmers' Home	35,300
	Our Bible Teacher	6,000
	Woman's Evangel	5,000
	Young Catholic Magazine (S-M.)	20,000
Elyria	Lakeside Magazine	25,000
Franklin	Gray Goose	40,000
Medina	Gleanings in Bee Culture (S-M.)	12,500
Norwalk	Teacher's Program	10,000
Somerset	Rosary Magazine	11,000
Springfield	Farm News	100,000
	Farm and Fireside (S-M.)	312,200
	Home and Flowers	130,812
	Pets and Animals	15,000
	Woman's Home Companion	338,750
Toledo	American Medical Compend	10,000
	Biblioteka Polska	10,000
	Gunnell's Monthly	18,000
	Medical and Surgical Reporter	10,000
	Woman's Medical Journal	6,500
Xenia	Woman's Missionary Magazine	5,000

OKLAHOMA

Oklahoma City	Home, Field and Forum	21,500
Woodward	Live Stock Inspector (S-M.)	12,000

OREGON

Mt. Angel	Der Armen Seelen Freund	7,430
Salem	A. O. U. W. Reporter	10,500
Portland	Pacific Monthly	5,000

PENNSYLVANIA

Beaver Springs	American Business Journal	20,000
	American Monthly Herald	25,000

Cleona	Preacher's Helper	13,000
	Pulpit	6,500
Fricks	Poultry Item	6,444
Greenville	Young Lutheran	21,000
Lancaster	Homeopathic Envoy	9,000
	Pennsylvania School Journal	6,500
	United States Volunteer	10,000
Libonia	Park's Floral Magazine	354,525
Oxford	Blooded Stock	15,000
Philadelphia	Agents' World	50,000
	American Church Sunday School Magazine	5,843
	Am. Journal of the Medical Sciences	6,500
	Assembly Herald	44,000
	Augsburg Sunday School Teacher	14,800
	Baptist Superintendent	9,800
	Baptist Teacher	75,000
	Christianity in Earnest (B-M.)	35,000
	Church Press Magazines	35,684
	Etude	48,250
	Farm Journal	467,525
	Fashions	235,000
	Good Work	27,500
	Heidelberg Teacher	10,000
	Home Visitor	200,000
	House and Home	50,000
	Household Journal	200,000
	Ladies' Home Journal	879,048
	Life and Home	82,000
	Leisure Hours	75,000
	Lippincott's Magazine	40,000
	Lutheran Missionary Journal	14,000
	Medical Bulletin	6,500
	Medical Council	15,000
	Medical Summary	10,000
	Medical Times and Register	8,000
	Medical World	27,000
	New Ideas	150,000
	Pennsylvania Herald	10,000
	Recorder	16,000
	Sun	20,000
	Traffic	15,000
	Table Talk	24,000
	Westminster Teacher	72,000
	Women's Ideas	100,000
Pittsburgh	Bible Teacher	7,000
	Keystone Endeavorer	10,000
	Rarasek (Slav.)	10,000
Scranton	Science and Industry	25,917
West Grove	Success with Flowers	62,000
Williamsport	Teachers' Advocate	18,000

SOUTH DAKOTA

Aberdeen	Dakota Farmer (S-M)	23,780
	South Dakota Workman	10,000
Scotland	So. Dakota and Western Advocate	10,000
Sioux Falls	Successful Farmer (S-M.)	12,000

TENNESSEE

Chattanooga	Tradesman	7,250
	Tri-State Farmer	20,700
Knoxville	American Homes	13,000
Memphis	Cotton Planter's Journal (S-M.)	9,000
Nashville	Confederate Veteran	20,000
	Farm and Trade	6,328
	Illustrated Youth and Age	50,000
	Missionary	10,000
	Review of Missions	12,000
	Southern Practitioner	6,000
	South West School Journal	6,000
	Woman's Missionary Advocate	10,000
	Sunday School Magazine	40,000

TEXAS

Dallas	Feld und Flur (Ger.)	6,946
	Ginner and Miller	8,000
	Southern Home	30,000
Hallettsville	Obzor	5,400
Waco	Guardian	5,000

UTAH

Ogden	Industrial Utah (S-M.)	9,000
Salt Lake City	Juvenile Instructor (S-M.)	8,000
	Young Woman's Journal	10,000

VERMONT

Brattleboro	Holstein Friesian Register	5,000
Burlington	International Monthly	21,758

VIRGINIA

Dayton	Musical Million	10,000
Emporia	Virginia Farmer	31,375
Richmond	Bible Reader and Sunday Magazine	25,625
	Christian Monthly	5,000
	Farmer Student	14,500
	Foreign Mission Journal	24,000
	Southern Planter	11,675

WASHINGTON

Tacoma	State	5,000

WISCONSIN

Madison	American Thresherman	70,125
Milwaukee	American School Board Journal	23,000
	Badger	35,000
	Our Young People (S-M.)	11,500
	People's Companion	8,000
	Western Teacher	11,000

CANADA.

MANITOBA

Winnipeg.....	Farmers' Advocate (S. M.).....	6,700
	Nor'-West Farmer	12,163
	Western Home Monthly.....	30,000

ONTARIO

Grimsby.....	Canadian Horticulturist	5,400
London.....	Farmers' Advocate (S.-M.).....	18,000
Orillia.....	Canadian Workman.....	44,272
Toronto.....	Canadian Epworth Era.....	5,717
	Canadian Magazine	23,000
	Canadian Home Journal.....	10,000
	Canadian Teacher	6,000
	Canadian Wheelman	6,500
	Cycling (S. M.).....	5,000
	Designer	12,000
	Dominion Medical Monthly.....	5,000
	Forester (The).....	172,000
	Ladies' Journal	30,000
	Massey-Harris Illustrated (Bi-Mo.).....	35,500
	Missionary Outlook	10,000
	Sunday School Banner.....	16,592
	Travel and Recreation.....	7,000

QUEBEC

Montreal.....	Journal d'Agriculture, Illustrated (Fr.)..	46,000
	Journal of Agriculture (Eng. Edition)..	7,000
	Presbyterian Record	46,500
	Rod and Gun in Canada.....	5,000
Quebec.....	Enseignement Primaire (Fr.).....	5,500

RELIGIOUS LIST.

A LIST OF THE RELIGIOUS PAPERS IN THE UNITED STATES AND CANADA WITH A CIRCULATION OF FIVE THOUSAND COPIES OR OVER PER ISSUE, THE ADVERTISING RATES FOR THEM BEING GIVEN ELSEWHERE IN THIS VOLUME.

	ALABAMA		
Birmingham	Alabama Christian Advocate	W'y	6,500
Montgomery	Alabama Baptist	W'y	6,000
	ARKANSAS		
Little Rock	Arkansas Baptist	W'y	7,000
	Arkansas Methodist	W'y	10,000
	CALIFORNIA		
Oakland	Signs of the Times	W'y	28,000
San Francisco	Jewish Times and Observer	W'y	5,000
	Monitor	W'y	25,500
	CONNECTICUT		
Hartford	Catholic Transcript	W'y	22,000
	GEORGIA		
Atlanta	Christian Index	W'y	9,000
	Wesleyan Christian Advocate	W'y	15,000
Augusta	Georgia Baptist	W'y	6,275
	ILLINOIS		
Chicago	Advance	W'y	20,975
	Baptist Union	W'y	30,000
	Bladet	W'y	13,200
	Christian Century	W'y	13,000
	Epworth Herald	W'y	120,000
	Folke-Vennen	W'y	5,000
	Free Methodist	W'y	6,500
	Gazeta Katolicka	W'y	5,000
	Interior	W'y	31,900
	Israelite	W'y	15,325
	Katolik	S.-W.	6,000
	Katholisches Sonntagsblatt	W'y	12,000
	Katholisches Wochenblatt	W'y	5,600
	Living Church	W'y	17,000
	Midland	W'y	7,000
	Missions Wannen	W'y	16,978
	New World	W'y	15,000
	N. W. Christian Advocate	W'y	30,000
	Nya Wecko Posten	W'y	10,657
	Ram's Horn	W'y	118,000
	Reform Advocate	W'y	17,872

Chicago	Sandebudet	W'y	10,000
	Standard	W'y	15.000
	Union Signal	W'y	72,000
	Western Catholic	W'y	12,074
	Association Men	Mo.	20,000
	Congregational News	Mo.	5,000
	Mission Studies	Mo.	5,500
Elgin	Inglenook	W'y	5,000
	Young People's Weekly	W'y	232,596
	New Century S. S. Teachers' Monthly	Mo.	35,000
Evanston	Katholischer Jugenfreund	Mo.	20,000
Rock Island	Augustana	W'y	12,876

INDIANA

Indianapolis	Baptist Outlook	W'y	13,700
	Awakener	Mo.	8,500
	Indiana Christian	Mo.	5,000
	Missionary Tidings	Mo.	13,500
Notre Dame	Ave Maria	W'y	24,965

IOWA

Council Bluffs	The Word and the Way	S. M.	17,700
Decorah	Evangelische Lutherisk Kirketidente	W'y	7,800
Des Moines	Christian Worker	W'y	5,000
	Church Woman's Magazine	Mo.	14,000
	Iowa Endeavorer	Mo.	7,375
Dubuque	Katholischer Westen	W'y	8,677
Sioux City	N. W. Catholic	W'y	5,000

KENTUCKY

Lexington	Southern Evangelist	W'y	6,000
Louisville	Baptist Argus	W'y	6,000
	Central Methodist	W'y	5,000
	Christian Guide	W'y	10,000
	Christian Observer	W'y	17,071
	Katholischer Glaubensbote	W'y	6,800
	Pentecostal Herald	W'y	21,544
	Western Recorder	W'y	15,384

LOUISIANA

New Orleans	Morning Star	W'y	8,100
	South Western Christian Advocate	W'y	7,000

MARYLAND

Baltimore	Catholic Mirror	W'y	16,500
	Chimes	W'y	22,500
	Katholische Volks Zeitung	W'y	21,500
	Methodist Protestant	W'y	6,000

MASSACHUSETTS

Boston	Banner of Light	W'y	20,000
	Christian Endeavor World	W'y	95,000
	Christian Register	W'y	9,800
	Christian Witness	W'y	10,000
	Congregationalist	W'y	24,500
	Morning Star	W'y	10,000

Boston	Pilot	W'y	75,000
	Republic	W'y	35,000
	Sacred Heart Review	W'y	40,000
	Universalist Leader	W'y	22.800
	Watchman	W'y	17,000
	Zion's Herald	W'y	18,000
	Baptist Missionary Magazine	Mo.	10,341
	Christian (The)	Mo.	6,480
	Contributor	Mo.	15,000
	Donahoe's Magazine	Mo.	50,000
	Father Mathew Herald	Mo.	30,000
	Missionary Herald	Mo.	18,000
	Pilgrim Teacher	Mo.	16,000
	Watchword and Truth	Mo.	6,000
	Woman's Missionary Friend	Mo.	22,500
East Northfield,	Record of Christian Work	Mo.	17,250
Springfield	Tribune	W'y	5,000

MICHIGAN

Battle Creek	Youth's Instructor	W'y	10,000
Detroit	Angelus	W'y	15,000
	Jewish American	W'y	8,940
	Michigan Christian Advocate	W'y	18,022
	Stimme der Wahrheit	W'y	15,900
	Sunday School Advance	Mo.	5,000

MINNESOTA

Minneapolis	Lutheraneren	W'y	12,542
	North and West	W'y	5,000
	Ungdommens Ven	S. Mo.	7,500
St. Paul	Der Wanderer	W'y	9,650
	Northwestern Chronicle	W'y	8,000

MISSISSIPPI

Jackson	Baptist	W'y	5,996

MISSOURI

Independence	Church Bells	Mo.	5,000
Kansas City	Central Christian Advocate	W'y	35,000
	Word and Way	W'y	10,000
St. Louis	American Baptist Flag	W'y	15,000
	Central Baptist	W'y	10,642
	Central Christian Register	W'y	5,000
	Christian Advocate	W'y	25,000
	Christian Evangelist	W'y	17,345
	Church Progress (The)	W'y	33,500
	Der Friedensbote	W'y	26,150
	Herold des Glaubens	W'y	32,988
	Jewish Voice	W'y	12,000
	Our Young Folks	W'y	17,000
	Sunday Watchman	W'y	9,000
	Western Watchman	W'y	9,000
	American Ill. Methodist Magazine	Mo.	18,000
	Ford's Christian Repository	Mo.	5,500
	Inland Monthly	Mo.	120,000
	International S. S. Evangel	Mo.	37,500
	Missionary Record	Mo.	10,000

NEW JERSEY

Newark	N. J. Baptist Bulletin	Mo.	5,100

NEW YORK

Albany	The Vatican	W'y	8,000
Buffalo	Aurora Christliche Woche	W'y	5,000
	Catholic Union and Times	W'y	14,569
	Christian Uplook	W'y	12,000
N. Y. City	American Hebrew	W'y	14,000
	American Herald	W'y	8,000
	Catholic News	W'y	100,000
	Christian Advocate	W'y	42,853
	Christian Herald	W'y	222,009
	Christian Intelligencer	W'y	11,200
	Christian Nation	W'y	10,000
	Christian Work	W'y	25,000
	Churchman	W'y	20,000
	Evangelist	W'y	12,000
	Examiner	W'y	24,500
	Freeman's Jour'l and Cath. Register	W'y	50,000
	Hebrew Leader	W'y	8,000
	Hebrew Standard	W'y	18,265
	Independent	W'y	
	Observer	W'y	20,000
	Outlook	W'y	93,846
	Sabbath Reading	W'y	111,000
	Sunday Democrat	W'y	7,500
	Sunday Union	W'y	6,000
	Volunteer's Gazette	W'y	15,000
	Witness	W'y	50,000
	Advocate and Guardian	S. Mo.	6,572
	American Ecclesiastical Review	Mo.	5,000
	American Messenger	Mo.	75,000
	Amerikansche Botschafter	Mo.	12,500
	Baptist Home Mission Monthly	Mo.	10,000
	Catholic World Magazine	Mo.	55,381
	Congregational Work	Mo.	80,000
	Converted Catholic	Mo.	6,000
	Gospel in all Lands	Mo.	13,617
	Parish Visitor	Mo.	20,500
	Preacher's Magazine	Mo.	5,000
	St. Andrew's Cross	Mo.	13,480
	Silver Cross	Mo.	30,000
	Sunday School Journal	Mo.	101,000
	Woman's Home Missions	Mo.	17,000
	Woman's Work for Woman	Mo.	20,000
	World Wide Missions	Mo.	225,000
Syracuse	Northern Christian Advocate	W'y	8,000

NORTH CAROLINA

Greensboro	Christian Advocate	W'y	5,000
Nazareth	Truth	Mo.	8,000
Raleigh	Biblical Recorder	W'y	7,480
	Christian Advocate	W'y	6,100

OREGON

Mt. Angel	St. Joseph Blatt	W'y	9,846

OHIO

Cincinnati....	American Israelite	W'y	23,000
	Catholic Telegraph	W'y	17,500
	Christian Leader	W'y	7,600
	Christian Standard	W'y	36.872
	Christliche Apologete	W'y	21,000
	Herald and Presbyter	W'y	23,500
	Journal and Messenger	W'y	12,270
	Lookout	W'y	27,166
	Wahrheits Freund	W'y	12,000
	Western Christian Advocate	W'y	22,000
	Children Monthly	Mo.	10,000
	Sunday School Journal	Mo.	90,000
Cleveland.....	Catholic Universe	W'y	16,500
	Der Christliche Botschafter	W'y	20,000
	Evangelical Messenger	W'y	10,000
	Sendbote	W'y	7,320
	Union Gospel News	W'y	53,796
	Current Anecdotes	Mo.	5,000
	Evangelische Magazin	Mo.	15.000
Columbus...	Catholic Columbian	W'y	5,000
	Light of Truth	W'y	20.000
	Ohio Waisenfreund	W'y	34.000
Dayton.....	Lutheran Evangelist	W'y	7,000
	Religious Telescope	W'y	20.000
	Watchword	W'y	20,000
	Our Bible Teacher	Mo.	6.000
	Woman's Evangel	Mo.	5.000
	Young Catholic Messenger	S. Mo.	20,000
Somerset.....	Rosary Magazine	Mo.	11,000
Xenia.....	Woman's Missionary Magazine	Mo.	5,000

PENNSYLVANIA

Allegheny....	Christian Statesman	W'y	6,500
Cleona.....	Preacher's Helper	Mo.	13,000
	Pulpit	Mo.	6,500
Greenville....	Young Lutheran	Mo.	21,000
Harrisburg...	Evangelical	W'y	8,966
Philadelphia..	Baptist Commonwealth	W'y	12,000
	Catholic Standard	W'y	19,665
	Christian Instructor	W'y	7,500
	Christian Recorder	W'y	8,000
	Christian Standard	W'y	15.000
	Church Standard	W'y	12,000
	Forward	W'y	170,000
	Guardian Angel	W'y	33,000
	Lutheran	W'y	7,500
	Lutheran Observer	W'y	17,500
	Methodist	W'y	5,750
	Nord Amerika	W'y	6,000
	Presbyterian	W'y	12,000
	Presbyterian Journal	W'y	6,500
	Reformed Church Messenger	W'y	12,000
	Sunday School Times	W'y	112,894
	Young Folk's Catholic Weekly	W'y	16,000
	American Church S. S. Magazine	Mo.	5,843

Philadelphia..	Assembly Herald	Mo.	44,000
	Augsburg Sunday School Teacher	Mo.	14,800
	Baptist Superintendent	Mo.	9,800
	Baptist Teacher	Mo.	75,000
	Church Press Magazines	Mo.	35,684
	Good Work	Mo.	27,500
	Heidelberg Teacher	Mo.	10,000
	Lutheran Missionary Journal	Mo.	14,000
	Pennsylvania Herald	Mo.	10,000
	Westminster Teacher	Mo.	72,000
	Young People	Mo.	80,000
	Christianity in Earnest	Bi. Mo.	35,000
Pittsburgh...	Christian Advocate	W'y	25,224
	Catholic	W'y	14,000
	Christian Union Herald	W'y	23,000
	Methodist Recorder	W'y	6,700
	Presbyterian Banner	W'y	15,500
	United Presbyterian	W'y	12,756
	Volksfreund	W'y	5,000
	Bible Teacher	Mo.	7,000
	Keystone Endeavorer	Mo.	10,000
Scranton.....	Diocesan Record	W'y	8,000

RHODE ISLAND

Providence...	Visitor	W'y	5,000

SOUTH CAROLINA

Columbia.....	Way of Faith	W'y	7,800
Greenville....	Baptist Courier	W'y	5,500
Orangeburg..	Southern Christian Advocate	W'y	5,000

TENNESSEE

Memphis.....	Jewish Spectator	W'y	8,000
Nashville.....	Baptist and Reflector	W'y	6,500
	Epworth Era	W'y	11,500
	Christian Advocate	W'y	15,000
	Cumberland Presbyterian	W'y	15,600
	Gospel Advocate	W'y	10,000
	Midland Methodist	W'y	6,418
	Sunday School Work	W'y	6,000
	Missionary	Mo.	10,000
	Review of Missions	Mo.	12,000
	Sunday School Magazine	Mo.	40,000
	Woman's Missionary Advocate	Mo.	10,000

TEXAS

Austin.....	Firm Foundation	W'y	8,200
Dallas.....	Christian Courier	W'y	5,127
	Presbyterian Record	W'y	5,000
	Texas Baptist and Herald	W'y	15,000
	Texas Baptist Standard	W'y	20,000
	Texas Christian Advocate	W'y	22,000

UTAH

Salt Lake City,	Juvenile Instructor	S. M.	8,000
	Young Woman's Journal	Mo.	10,000

VIRGINIA

Richmond....	Christian Advocate	W'y	10,500
	Religious Herald	W'y	8,000
	Bible Reader	Mo.	25,265
	Christian Monthly	Mo.	5,000
	Foreign Mission Journal	Mo.	24,000

WISCONSIN

Milwaukee...	Catholic Citizen	W'y	15,000
	Columbia	W'y	7,100
	Excelsior	W'y	6,408
	Our Young People	S. M.	11,000

NEW BRUNSWICK

St. John.....	Messenger and Visitor	W'y	5,000

ONTARIO

Kingston.....	Canadian Freeman	W'y	5,500
London.....	Catholic Record	W'y	11,000
Ottawa.....	United Canada	W'y	5,000
Toronto.....	Canadian Baptist	W'y	5,883
	Canadian Churchman	W'y	9,750
	Canadian Congregationalist	W'y	5,000
	Catholic Register	W'y	15,000
	Christian Guardian	W'y	22,825
	Presbyterian Review	W'y	8,000
	Sentinel and Orange and Protestant	W'y	20,000
	Sunday School Banner	W'y	16,592
	Canadian Epworth Era	Mo.	5,717
	Missionary Outlook	Mo.	10,000

QUEBEC

Montreal.....	True Witness and Catholic	W'y	15,000
	Northern Messenger	W'y	51,525
	Presbyterian Record	Mo.	46,500

AGRICULTURAL LIST.

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ALABAMA

Birmingham	Dixie Home	Mo.	15,000

CALIFORNIA

Los Angeles	Pacific Fruit World	W'y	5,000
	Rural Californian	Mo.	5,400
San Francisco	California Fruit Grower	W'y	6,780
	Pacific Rural Press	W'y	8,856

COLORADO

Denver	Field and Farm	W'y	15,000
	Rocky Mountain Farmer and Miner	W'y	5,000

DELAWARE

Wilmington	Delaware Farm and Home	W'y	6,000

DISTRICT OF COLUMBIA

Washington	Feather	Mo.	15,000

GEORGIA

Athens	Southern Farmer	Mo.	22,000
Atlanta	Plowboy and Country Farmer	Mo.	18,500
	Southern Cultivator and Dixie Farmer	S. M.	25.000
	Southern Ruralist	Mo.	25,000
Barnesville	Georgia Farmer	S. M.	5,000

ILLINOIS

Chicago	Live Stock World	D'y	10,000
	Breeders' Gazette	W'y	47,309
	Farmer's Review	W'y	32,500
	Farmer's Voice	W'y	35,000
	Farm, Field and Fireside	W'y	50,347
	Markets	W'y	23,000
	National Rural	W'y	32,500
	Orange Judd Farmer	W'y	69,211
	Prairie Farmer	W'y	25,000
	Commercial Poultry	S. M.	40,000
	Dairy and Creamery	S. M.	25,000
	Hospodarske Listy	S. M.	
	Wool Markets and Sheep	S. M.	23,504
	American Poultry Journal	Mo.	30.000
	American Sheep Breeder	Mo.	20,000

Chicago	American Swineherd	Mo.	47,000
	Corn Belt	Mo.	20.000
	Fanciers' World	Mo.	18,000
	Farm, Field and Fireside Monthly	Mo.	15,000
	Farm, Field and Stockman and Model Farmer	Mo.	36,000
	Garden and Farm	Mo.	60,000
	Rural Life	Mo.	23,850
Cobden	Fruit Grower	Mo.	7,000
De Kalb	American Fancier and Breeder	Mo.	10,000
Freeport	Poultry Tribune	Mo.	11,000
Geneseo	Western Swineherd	Mo.	5,000
Hinsdale	National Fanciers' Journal	Mo.	5,000
Quincy	Farmer's Call	W'y	52.077
	Live Stock Journal	W'y	25.000
	Poultry Keeper	Mo.	15,000
	Reliable Poultry Journal	Mo.	40,000
Springfield	Farm Home	Mo.	25,600

INDIANA

Derby	Game Bird	Mo.	5.782
Huntington	Farmers' Guide	W'y	25,000
Indianapolis	Indiana Farmer	W'y	28,700
	Jersey Bulletin	W'y	6,000
	American Farmer and Poultry Raiser	Mo.	200,000
	Fancier's Gazette	Mo.	10.000
	Inland Poultry Journal	Mo.	5,000
	Up-to-Date Farming	Mo.	100.000
Spencer	Agricultural Epitomist	Mo.	200,000

IOWA

Davenport	Poultry, Bee and Fruit Journal	Mo.	5,000
Des Moines	Farmer's Tribune	W'y	31,000
	Iowa Homestead	W'y	51,809
	Wallace's Farmer	W'y	28,000
	Poultry Farmer	Mo.	57,166
	Poultry Success	Mo.	18,000
Mason City	Farmers' Institute	W'y	28,500

KANSAS

Dodge City	Live Stock Farmer	Mo.	5,000
Topeka	Farmer's Advocate	W'y	25,000
	Kansas Farmer	W'y	25,000
	Illustrated Poultry Gazette	Mo.	7,500
	Missouri Valley Farmer	Mo.	100,000

KENTUCKY

Lexington	Kentucky Stock Farm	W'y	8,300
Louisville	Farmers' Home Journal	W'y	12,600
	Home and Farm	S. M.	100,000

LOUISIANA

New Orleans	Egg and Poultry Farm Journal	Mo.	6,000

MAINE

Augusta	Maine Farmer	W'y	11,505
Bangor	Commercial Farmer and Villager	W'y	28,750
South Freeport,	Poultryman and Pomologist	Mo.	5,000
Waterville	Turf, Farm and Home	W'y	6,000

MARYLAND

Baltimore	Farmers' and Planters Guide	Mo.	16,425
	Poultry and Farm	Mo.	17,874
	Southern Farm Magazine	Mo.	14,000
Salisbury	Eastern Shore Farmer and Fruit Culturist	Mo.	50,000

MASSACHUSETTS

Boston	American Cultivator	W'y	31,783
	American Stock Keeper	W'y	7,000
	Massachusetts Ploughman	W'y	9,849
	New England Farmer	W'y	15,000
	Our Grange Homes	W'y	5,000
	Farm Poultry	S. M.	27,498
Springfield	New England Homestead	W'y	41,760
	Farm and Home	S. M.	350,000

MICHIGAN

Allegan	Farmers' Friend	Mo.	20,000
Bay City	Michigan Sugar Beet	W'y	18,334
Detroit	Michigan Farmer	W'y	42,000
Monroe	No. American Horticulturist	Mo.	5,000

MINNESOTA

Minneapolis	Farmers' Tribune	S. W'y	20,000
	Farm, Stock and Home	S. M.	58,000
	Northwestern Agriculturist	S. M.	56,000
	Skandanavisk Farm Journal	S. M.	5,000
	Skordemannen	S. M.	10,400
	Northwestern Horseman and Stockman	Mo.	10,000
St. Paul	Farmer	S. M.	54,479
	Opportunity	Mo.	25,000
	Poultry Herald	Mo.	10,000

MISSOURI

Kansas City	Live Stock Indicator	W'y	21,400
	Missouri and Kansas Farmer	Mo.	12,083
	Poultry and Belgian Hare Standard	Mo.	6,500
St. Joseph	Modern Farmer and Busy Bee	Mo.	6,000
	Poultry Topics	Mo.	12,000
	Western Fruit Grower	Mo.	15,000
St. Louis	Colman's Rural World	W'y	50,000
	Journal of Agriculture	W'y	38,000
	Barnum's Midland Farmer	Mo.	30,000
	Country Home	Mo.	10,000
	Golden Egg	Mo.	13,433
	National Farmer and Stock Grower	Mo.	30,000
	Orff's Farm and Poultry Record	Mo.	16,800
	Woman's Farm Journal	Mo.	250,000

MONTANA

White Sulphur Springs, Rocky Mountain Husbandman		W'y	5,760

NEBRASKA

Lincoln	Deutsche Amerikan Farmer	W'y	100,000
	Nebraska Dairyman	Mo.	7,118
	Western Poultry News	Mo.	10,457
	Western Swine Breeder	Mo.	8,479
Omaha	Central Farmer	W'y	10,000
	Nebraska Farmer	W'y	27,500
	Twentieth Century Farmer	W'y	27,283
	Hospodar	Bi-W'y	16,000
Red Cloud	Nebraska and Kansas Farmer	Mo.	9,600

NEW HAMPSHIRE

Manchester	Mirror and Farmer	W'y	34,000

NEW YORK

Albany	Country Gentleman	W'y	20,000
	Poultry Monthly	Mo.	6,000
Floral Park	Mayflower	Mo.	300,000
N. Y. City	American Agriculturist	W'y	87,046
	American Dairyman	W'y	15,000
	American Gardening	W'y	20,000
	Rural New Yorker	W'y	60,000
Port Jervis	New York Farmer	W'y	24,500
Rochester	Green's Fruit Grower	Mo.	80,000
	Vick's Illustrated Family Magazine	Mo.	35,000
Syracuse	American Poultry Advocate	Mo.	25,000

NORTH CAROLINA

Kittrell	Strawberry Specialist	Mo.	8,000
Raleigh	Farmer and Mechanic	W'y	7,000
	Progressive Farmer	W'y	10,000

OHIO

Cincinnati	American Grange Bulletin	W'y	40,000
Cleveland	Ohio Farmer	W'y	96,500
Dayton	Farmers' Home	Mo.	35,300
Medina	Gleanings in Bee Culture	S. M.	12,500
Springfield	Farm and Fireside	S. M.	312,200
	Farm News	Mo.	100,000
	Home and Flowers	Mo.	130,812
Toledo	American Farm and Fireside	W'y	7,800

OKLAHOMA

Guthrie	Oklahoma Farmer	W'y	8,300
Oklahoma City,	Home, Field and Forum	Mo.	21,500
Woodward	Live Stock Inspector	S. M.	12,000

OREGON

Portland	Northern Pacific Rural Spirit	W'y	6,500
	Northwestern Pacific Farmer	W'y	10,000
Salem	Pacific Homestead	W'y	5,700

PENNSYLVANIA

Fricks	Poultry Item	Mo.	6,444
Germantown	Telegraph	W'y	15,000
Libonia	Park's Floral Magazine	Mo.	354,525
Mechanicsb'g	Farmer's Friend	W'y	8,000
Philadelphia	Practical Farmer	W'y	46,096
	Rural Farmer	W'y	34,448
	Farm Journal	Mo.	467,525
Pittsburgh	National Stockman and Farmer	W'y	44,000
West Grove	Success with Flowers	Mo.	62,000

SOUTH DAKOTA

Aberdeen	Dakota Farmer	S. M.	23,780
Sioux Falls	Successful Farmer	S. M.	12,000

TENNESSEE

Chattanooga	Tri-State Farmer and Gardener	Mo.	20,700
Memphis	Cotton Planters' Journal	S. M.	9,000
Nashville	Farm and Trade	Mo.	6,328
	Tennessee Farmer	W'y	6,000

TEXAS

Dallas	Feld und Flur (Ger.)	S. M.	7,000
	Texas Farmer	W'y	30,000
	Texas Farm and Ranch	W'y	42,500
	Texas Stock Journal Texas Farm Journal Fort Worth Journal Dallas County Farm Journal.	W'y	48,000
San Antonio	Texas Stockman and Farmer	W'y	13,500

UTAH

Ogden	Industrial Utah	S. M.	9,000

VIRGINIA

Emporia	Virginia Farmer	Mo.	31,375
Richmond	Farmer Student	Mo.	14,500
	Southern Farmer	Mo.	11,675

WISCONSIN

Ft. Atkinson	Hoard's Dairyman	W'y	35,000
Madison	Wisconsin Farmer	W'y	18,000
Milwaukee	Acker and Gartenbau Zeitung	W'y	70,000
	Haus und Bauernfreund	W'y	85,000
Racine	Wisconsin Agriculturist	W'y	29,000

MANITOBA, CAN.

Winnepeg	Farmers' Advocate	S. M.	6,700
	Nor-West Farmer, etc	Mo.	12,163

ONTARIO

Grimsby	Canadian Horticulturist	Mo.	5,400
London	Farmers' Advocate	S. M.	18,000
Toronto	Farming World	W'y	10,590
	Sun	W'y	15,486

P. E. ISLAND

Summerside	P. E. I. Agriculturist	W'y	5,600

QUEBEC

Montreal	Journal of Agriculture (Eng. edition	Mo.	7,000
	Journal D'Agriculture Illustre	Mo.	46,000
	Le Cultivateur	W'y	28,000

SUNDAY PAPERS

With a circulation of 5,000 or more per issue.

ALABAMA

Birmingham	Age Herald	8,884
Mobile	Register	6,120
Montgomery,	Advertiser	9,129

ARKANSAS

Little Rock	Gazette	8,000

CALIFORNIA

Los Angeles	Herald	23,775
	Times	45,349
Sacramento	Record-Union	6,500
San Diego	Union	6,500
San Francisco,	Call	62,309
	Bulletin	44,339
	Chronicle	91,596
	Examiner	109,310
	Sonntagsblatt Des Cali. Dem	7,500
	Sonntagspost (Abend Post)	7,000
San Jose	Mercury	6,000

COLORADO

Colorado Springs,	Gazette	7,000
	Telegraph	6,000
Denver	Sunday Post	34,396
	News	34,993
	Republican	30,000
	Times	26,218
Pueblo	Chieftain	8,600

CONNECTICUT

Hartford	Globe	8,187
New Haven	Register	11,193
	Union	8,845
Waterbury	Republican	5,100
	Sun. Herald (also Bridgeport) combined.	40,000

DELAWARE

Wilmington	Sunday Morning Star	7,642

DISTRICT OF COLUMBIA

Washington	Post	38,324
	Times	19,648

FLORIDA

Jacksonville	Times Union and Citizen	5,000

GEORGIA

Atlanta	Constitution	35,000
Augusta	Chronicle	6,130
	Herald	7,100
Macon	Telegraph	7,500
Savannah	News	10,000

ILLINOIS

Bloomington	The Bulletin	7,325
Chicago	Chronicle	98,000
	Courier (Jewish)	5,500
	Daheim (Freie Presse)	56,000
	Denni Hlasatel	6,100
	Der Republikaner	10,000
	Der Westen (Staats Zeitung)	43,000
	Die Fackel (Arbeiter Zeitung)	24,000
	Duch Casu (Svornost)	23,600
	Hearst's Chicago American	310,000
	Inter Ocean	100,000
	Record-Herald	170,000
	Skandinaven	18,257
	Sonntagspost (Abendpost)	32,000
	Tribune	218,000
Peoria	Herald-Transcript	5,621
	Journal	7,000
	Star	8,375
Quincy	Whig	6,875
Springfield	State Journal	5,000

INDIANA

Evansville	Courier	9,406
	Journal-News	11,963
Fort Wayne	Journal-Gazette	5,000
Indianapolis	Indiana Tribune	7,525
	Journal	13,025
	Sentinel	25,000
Muncie	Star	13,000
Terre Haute	Express	5,160
	Tribune	5,100

IOWA

Burlington	Hawkeye	6,411
Cedar Rapids,	Republican	5,680
Council Bluffs,	Nonpareil	5,800
Des Moines	Leader	22,513
	Register	11,500
Dubuque	Telegraph	5,846
	Times	8,222
Sioux City	Journal	8,500

KANSAS

Leavenworth	Times	8,500
Topeka	Capital	13,720
Wichita	Eagle	14,026

KENTUCKY

Lexington....	Herald	5,045
Louisville.....	Anzeiger	11,000
	Commercial	23,000
	Courier-Journal	38,000
	Omnibus (Ger.)	7,000

LOUISIANA

New Orleans.	Deutsche Zeitung	8,000
	Item	17,868
	L'Abeille (French)	14,000
	Picayune	34,000
	States	20,457
	Times-Democrat	35,000

MAINE

Portland.....	Telegram	6,965

MARYLAND

Baltimore....	American	54,334
	Deutsche Correspondent (German)	11,000
	Herald	32,951
	Sonntags Post (Journal)	10,000
	Wecker (Ger.)	7,500

MASSACHUSETTS

Boston.....	Globe	253,057
	Herald	174,362
	Journal	80,000
	Post	120,678
Lowell.....	Sunday Telegram	10,000
Pittsfield.....	Sunday Morning Call	7,609
Springfield....	Republican	13,795
	Union	13,044
Worcester....	Spy	7,100
	Telegram	21,358

MICHIGAN

Bay City.....	Times-Press	8,794
	Tribune	6,600
Detroit.....	Abend Post	7,000
	Free Press	52,512
	News Tribune	42,234
	Sonntagsblatt (Ger.)	5,812
Grand Rapids,	Democrat	16,936
	Herald	12,099
Saginaw.....	Courier-Herald	7,443

MINNESOTA

Duluth.....	News-Tribune	9,291
Minneapolis..	Tidende	6,000
	Times	40,000
	Tribune	48,894
St. Paul.....	Globe	20,000
	Heimdal	5,000
	Pioneer Press	29,932

MISSOURI

Joplin	Globe	8,947
	News Herald	6,000
Kansas City	Journal	50,000
	Star	91,010
	Times	38,541
St. Joseph	Gazette-Herald	20,000
St. Louis	Amerika	15,000
	Globe-Democrat	104,846
	Mississippi Blaetter (Westliche Post)	77,000
	Post-Dispatch	162,169
	Republic	86,503
	Star	68,700

MONTANA

Anaconda	Standard	14,184
Butte	Miner	7,800
Helena	Independent	6,250

NEBRASKA

Lincoln	State Journal	11,000
Omaha	Bee	26,360
	News	18,326
	World-Herald	29,700

NEW JERSEY

Newark	Freie Zeitung	10,800
	News	25,000
	Sunday Call	20,000
Trenton	Sunday Advertiser	11,461

NEW YORK

Albany	Argus	15,895
	Press	21,350
	Sunday Telegram	42,000
Brooklyn	Citizen	28,000
	Eagle	60,000
	Freie Presse (Ger.)	15,000
Buffalo	Courier	41,000
	Demokrat (Ger.)	6,000
	Illustrated Express	62,922
	News	25,000
	Times	39,686
Elmira	Telegram	43,218
New York	Courrier des Etas Unis (Fr.)	26,000
	Bollettino della Sera	30,000
	Das Abend Blatt	12,000
	Herald	245,000
	Il Progresso Italo Americano	26,000
	Journal	650,000
	L'Araldo Italiano	15,000
	Morgen Journal (Ger.)	65,000
	News	130,000
	New Yorker Revue (Ger.)	73,000
	Nedelin Listy	6,000
	Press	115,000
	Staats-Zeitung	68,000

New York....	Sunday Telegraph	76,260
	Volks Zeitung	22,000
	Sun	120,000
	Times	100,000
	Tribune	80,000
	World	467,000
Poughkeepsie,	Sunday Courier	8,000
Rochester....	Democrat and Chronicle	21,273
	Sunday Herald	8,704
	Sunday Star	10,000
Syracuse.....	Herald	26,047
	Post-Standard	13,643
Troy.....	Northern Budget	32,900
	Observer	8,000
	Sunday News	6,800
Utica.....	Tribune	8,000
	Sunday Journal	9,000
	NORTH CAROLINA	
Raleigh.....	Morning Post	6,663
	News and Observer	7,200
	OHIO	
Canton.....	Repository	8,073
Cincinnati....	Anzeiger	15,000
	Commercial Tribune	59,494
	Enquirer	183,000
	Sonntagsblatt (Freie Presse)	23,400
	Sonntag Morgen (Volksfreund)	12,000
	Westliche Blaetter (Volksblatt)	23,300
Cleveland.....	Leader	37,000
	Plain Dealer	40,225
	Waechter und Anzeiger	19,175
	World	25,000
Columbus.....	Dispatch	21,000
	Ohio State Journal	18,119
	Press-Post	18,000
	Sonntagsgast (Express)	9,200
Springfield...	Press Republic	7,325
	The Sun	5,384
Toledo.....	Bee	21,954
	Courier-Journal	5,500
	Times	7,570
Youngstown..	Vindicator	6,800
	OREGON	
Portland.....	Oregonian	29,422
	PENNSYLVANIA	
Erie.....	Messenger-Graphic	6,100
Philadelphia..	Sonntags Gazette	44,000
	Inquirer	170,000
	Item	184,000
	Neue Welt (Ger. Demokrat)	36,000
	North American	200,000
	Press	120,000
	Record	156,679
	Sonntagsblatt (Ger.)	52,000
	Sunday Dispatch	20,000
	Taggart's Times	25,000
	Times	50,000

Pittsburgh	Beobachter	8,400
	Dispatch	72,860
	Leader	35,886
	Post	59,386
	Press	55,000
	Volksblatt und Freiheits Freund	10,000
Reading	Eagle	8,220
Scranton	Republican	5,000
	Sunday Free-Press	10,700
	The Scrantonian	12,000
Wilkes-Barre	News	5,000
Williamsport	Grit	104,316
	RHODE ISLAND	
Providence	Journal	16,200
	Telegram	33,894
	SOUTH CAROLINA	
Charleston	News	7,000
	TENNESSEE	
Chattanooga	Times	20,000
Knoxville	Journal-Tribune	11,326
Memphis	Commercial Appeal	29,475
Nashville	American	17,000
	News	12,000
	TEXAS	
Austin	Statesman	5,500
Beaumont	Herald	
Dallas	News	Refused
	Times-Herald	7,400
Fort Worth	Register	11,382
Galveston	News	15,000
Houston	Post	18,936
San Antonio	Express	18,500
	UTAH	
Salt Lake City,	Herald	9,697
	Tribune	14,150
	VIRGINIA	
Norfolk	Landmark	6,100
	Virginian Pilot	10,622
Richmond	Dispatch	16,500
	Times	9,800
	WASHINGTON	
Seattle	Post-Intelligencer	29,300
Spokane	Spokesman-Review	12,075
Tacoma	Ledger	8,879
	WEST VIRGINIA	
Wheeling	News	5,865
	Register	14,500
	WISCONSIN	
Milwaukee	Free Press	10,000
	Herold (Ger.)	15,000
	Sentinel	25,000
	Germania Sonntags Post	23,000
	Vorwaerts (Ger.)	9,554
Oshkosh	Times	8,000

CANADA.

Toronto	World	8,474

FOREIGN LANGUAGE PAPERS

GERMAN PAPERS

CALIFORNIA

San Francisco,	Abendpost	D'y	6,000
	Abendpost	W'y	9,000
	Sonntagspost (Abendpost)	Sun.	7,000
	California Demokrat	D'y	5,400
	California Staats Zeitung	W'y	6,000
	Sonntagsblatt Des Cali. Dem	Sun.	7,500
	Tageblatt	D'y	3,750
	Tageblatt	W'y	4,480

COLORADO

Denver	Colorado Journal	W'y	5,000

CONNECTICUT

Waterbury	Beobachter	W'y	

ILLINOIS

Belleville	Post und Zeitung	D'y	1,000
	Post und Zeitung	W'y	3,600
Chicago	Abendpost (Ind.)	D'y	41,578
	Abend Presse (Freie Presse)	Ev'g	15,000
	Sonntagspost (Abendpost)	Sun.	32,000
	Arbeiter-Zeitung (Soc.)	D'y	15,000
	Arbeiter-Zeitung (Fackel)	Sun.	24,000
	Der Beobachter (Rep.)	W'y	15,000
	Der Republikaner	D'y and Sun.	10,000
	Deutsche Warte (Ind.)	W'y	25,000
	Die Rundschau	W'y	30,000
	Erholungsstunden (Lit.)	W'y	22,000
	Freie Presse (Rep.)	Morn.	26,000
	Freie Presse (Daheim)	Sun.	56,000
	Freie Presse (Rep.)	W'y	25,000
	Illinois Staats Zeitung (Ind.)	D'y	24,000
	Illinois Staats Zeitung (Ind.)	W'y	42,000
	Illinois Staats Zeitung (Der Westen).	Sun.	43,000
	Katholisches Sonntagsblatt (Cath.)	Sun.	12,000
	Katholisches Wochenblatt (Cath.)	W'y	5,600
	Vereins Zeitung	W'y	11,400
	Vorbote (Society) (Arbeiter Zeitung)	W'y	5,000
Evanston	Katholischer Jugenfreund	Mo.	20,000
Peoria	Demokrat (Ind. Dem.)	D'y	2,500
	Demokrat (Ind. Dem.)	W'y	5,200
Springfield	Staats Wochenblatt	W'y	5,000

INDIANA

Evansville	Demokrat (Ind.)	D'y	3,950
	Demokrat	Sun.	4,375
	Demokrat	W'y	7,800
Fort Wayne	Freie Presse	D'y	1,900
	Freie Presse	W'y	2,000
Indianapolis	Indiana Tribune	D'y	5,950
	Indiana Tribune	Sun.	7,525

IOWA

Breda	Ostfriessische Nachrichten	3 t. a. Mo.	4,800
Davenport	Der Demokrat (Dem.)	D'y	3,500
	Der Demokrat (Dem.)	W'y	10,000
	Der Demokrat (Dem.)	S.-W'y	4,000
Des Moines	Iowa Staats Anzeiger	W'y	6,000
Dubuque	Catholic Tribune (Cath.)	W'y	4,004
	Katholischer Westen (Cath.)	W'y	8,677

KENTUCKY

Louisville	Anzeiger (Dem.)	D'y	8,100
	Anzeiger (Dem.)	Sun.	11,000
	Anzeiger	W'y	10,000
	Anzeiger (Dem.)	S.-W'y	5,000
	Katholischer Glaubensbote (Cath.)	W'y	6,800
	Omnibus (Lit.)	Sun.	7,000

LOUISIANA

New Orleans	Deutsche Zeitung	D'y	4,800
	Deutsche Zeitung	W'y	6,450
	Deutsche Zeitung	Sun.	8,000

MARYLAND

Baltimore	Bayerisches Wochenblatt	W'y	10,600
	Deutsche Correspondent	D'y	11,000
	Deutsche Correspondent	W'y	4,000
	Deutsche Correspondent	Sun.	11,000
	Journal	D'y	6,700
	Sonntagspost (Journal)	Sun.	10,000
	Katholische Volkszeitung (Cath.)	W'y	21,500
	Wecker	Sun.	7,500

MASSACHUSETTS

Boston	Anzeiger	W'y	6,300
	Der Telegraph	D'y	5,000
	New England Staaten Zeitung	W'y	6,000
	Germania	Mo.	6,000

MICHIGAN

Detroit	Abend Post (Rep.)	D'y and Sun.	7,000
	Familien Blatter (Rep.)	S. W'y	14,000
	Michigan Volksblatt	D'y	5,421
	Sonntagsblatt (Volksblatt)	Sun.	5,812
	Wochenblatt (Volksblatt)	S-W'y	19,796
	Stimme der Wahrheit (Cath., Dem.)	W'y	15,900
Saginaw	Saginaw Post-Zeitung	W'y	5,500

MINNESOTA

Minneapolis..	Freie Presse Herold	W'y	5,000
St. Cloud.....	Nordstern (Dem.)	W'y	6,250
St. Paul.....	Volkszeitung (Ind.)	D'y	8,736
	Volkszeitung (Samstagsblatt)	W'y	26 321
	Volkszeitung (Wechentliche)	W'y	26,321
	Wanderer (Cath.)	W'y	9,650
Winona.....	Sonntags Winona	W'y	23,298
	Volksblatt des Westen	W'y	28,000
	Westlicher Herold	W'y	22,902

MISSOURI

Kansas City..	Presse (Rep.)	D'y	3,360
	Presse	W'y	5,200
St. Louis.....	Abendschule (Educ.)	Bi-W'y	45,500
	Amerika	D'y	12,000
	Amerika	Sun.	15,000
	Amerika	W'y	32,000
	Der Friedensbote	W'y	26,150
	Herold des Glaubens (Cath.)	W'y	32,988
	Overseer (A. O. U. W.) (Eng and Ger.)	Mo.	23,119
	Westliche Post (Morning) (Rep.)	Morn.	34.200
	Westliche Post (Miss. Blaetter)	Sun.	77,000
	Westliche Post (Anzeiger)	Evg.	32,700
	Westliche Post	W'y	53,500
	Westliche Post (Anzeiger des Westens	W'y	31,800

NEBRASKA

Lincoln.....	Freie Presse	W'y	100,000
	Deutsch Amerikan Farmer	W'y	100,000
Omaha.....	Nebraska Tribune and Post Tribune.	S-W'y	8,000

NEW JERSEY

Newark.....	Freie Zeitung	D'y	6,575
	Freie Zeitung	Sun.	10,800
	Freie Zeitung	W'y	3,000

NEW YORK

Brooklyn.....	Brooklyner Reform	W'y	5,200
	Freie Presse (Ind.)	D'y	14,700
	Freie Presse	Sun.	15,000
Buffalo.....	Aurora Christliche Wocke	W'y	5,000
	Demokrat (Ind., Dem.)	D'y and Sun.	6,000
	Demokrat	W'y	3,500
	Deutsches Volksblatt	W'y	9,000
	Volksfreund	D'y	6,200
	Volksfreund	W'y	4,400
New York....	Amerikanische Schweizer Zeitung (Ind.)	W'y	15,000
	Arbeiter Zeitung	Sun.	12,220
	Abend Blatt	D'y	11,539
	Badische Landes-Zeitung	W'y	7,500
	Belletristische Journal	W'y	20,000
	Herold (Ind.) (Zeitung)	D'y	52,000

New York....	Morgen Journal (Ind.)	D'y	55,000
	Morgen Journal	Sun.	65,000
	Nachrichten Aus Deutschland	W'y	10,000
	New Yorker Revue (Zeitung)	Sun.	73,000
	Pfaiser in Amerika	W'y	7 000
	Plattdeutsche Post (Ind.)	W'y	16,875
	Schwaebiches Wochenblatt	W'y	10.000
	Staats-Zeitung	Morn.	45,000
	Staats-Zeitung	Ev'g	34.000
	Staats-Zeitung	Sun.	68,000
	Staats-Zeitung	W'y	30,000
	Volkszeitung (Socialistic)	D'y	18,000
	Volkszeitung	Sun.	22,000
	Vorwaerts (Socialist)	W'y	8,000
	Zeitung (Ind.)	Morn.	40,000
	Amerikansche Botschafter	Mo.	12,500
	Amerikanische Kneipp Blatter	Mo.	10,000
	Die Gartenlaube	S-Mo.	23,600
	Gesundheits-Kalender	Mo.	8,000
	Hausdokter	Mo.	10,000

OHIO

Cincinnati....	Abend Presse	D'y	27,900
	Anzeiger	D'y	15.000
	Anzeiger	Sun.	15,000
	Christliche Apologete (Meth.)	W'y	21,000
	Freie Presse	D'y	11.750
	Freie Presse (Wochenblatt)	W'y	9,300
	Freie Press (Sontagsblatt)	Sun.	23,400
	Haus und Herd (Lit.)	Mo.	10,000
	Volksblatt (Rep.)	D'y	12,700
	Volksblatt	W'y	12,000
	Volksfreund (Dem.)	D'y	9,000
	Volksfreund	W'y	15,000
	Wahrheits Freund (Cath.)	W'y	12.000
	Westliche Blatter (Ind. Rep.)	Sun.	23.300
	Zeitung	D'y and Sun.	10.000
Cleveland....	Christliche Botschafter (Evan.)	W'y	20.000
	Evangelische Magazin (Evan.)	Mo.	15.000
	Sendbote (Bap.)	W'y	7,320
	Socialistische Arbeiter Zeitung	W'y	6.500
	Waechter und Anzeiger (Dem.)	D'y	25,250
	Waechter und Anzeiger	Sun.	19,175
Columbus....	Express	D'y	6.800
	Express (Sonnstagspost)	Sun.	9,200
	Express	W'y	14,900
	Ohio Waisenfreund	W'y	34,000
	Westbote	D'y	3.975
	Westbote	S-W'y	15,500
Toledo.....	Express	D'y	6,300
	Express	W'y	11,200

OREGON

Mt. Angel.....	St. Joseph Blatt (Rel.)	W'y	9,846
	Der Armen Seelen Freund	Mo.	7,430

PENNSYLVANIA

Allegheny....	Allegheneier and Pittsburger Sonntagsbote	W'y	14,500
Allentown....	Welt-Bote (Ind.)	W'y	15,000
Philadelphia..	Abend-Post (Rep.)	D'y	21,000
	Demokrat (Ind.)	D'y	38,000
	Neue Welt (Demokrat)	Sun.	36,000
	Vereingte Zeitung (Ind.)	W'y	9,000
	Gazette	D'y	46,526
	Sonntags Gazette	Sun.	44,000
	Gazette	W'y	30,000
	Nord Amerika (Cath.)	W'y	6,000
	Tageblatt	D'y	45,000
	Tageblatt (Sonntagsblatt)	Sun.	52,000
Pittsburgh....	Beobachter (Dem.)	D'y	6,800
	Beobachter	Sun.	8,400
	Beobachter	W'y	6,500
	Volksblatt und Freiheits-Freund	D'y	20,000
	Volksblatt und Freiheits Freund	Sun.	10,000
	Volksblatt und Freiheits-Freund	W'y	6,000
Reading.....	Adler	W'y	5,000

TEXAS

Austin.....	Vorwarts	W'y	6,000
Dallas.....	Feld und Flur	Mo.	6,946
Houston.....	Deutsche Zeitung und Anzeiger	W'y	5,000
Galveston....	Texas Post	W'y	5,743
San Antonio..	Freie Presse fur Texas	D'y	850
	Freie Presse	W'y	7,800

WISCONSIN

Appleton.....	Montags-Blatt (Ind.)	W'y	5,850
	Volksfreund (Ind.)	W'y	5,900
Milwaukee...	Acker und Gartenbau Zeitung (Agr'l)	W'y	70,000
	Columbia (Cath.)	W'y	7,100
	Excelsior (Cath.)	W'y	6,408
	Germania-Abendpost (Ind.)	D'y and Sun.	23,000
	Germania (Ind.)	S-W'y	90,000
	Haus und Bauernfreund (Agr'l and Indus.)	W'y	85,000
	Herold (Ind.)	D'y	15,000
	Herold	W'y	22,000
	Herold	Sun.	15,000
	See-Bote	S-W'y	10,000
	Vorwaerts	Sun.	9,554
	Die Wahrheit	Sat.	7,932

NORWEGIAN-DANISH PAPERS

ILLINOIS

..Chicago....	Folke-Vennen	W'y	5,000
	Posten (Ind.)	W'y	5,000
	Scandia	W'y	4,000
	Skandinaven (Rep.)	D'y	18,300
	Skandinaven	S-W'y	45,820
	Skandinaven	Sun.	18,257
	Verdens Gang (Ind.)	W'y	5,200

IOWA

Cedar Rapids.	Kvinden og Hjemmet	Mo.	70,000
Decorah	Evangelische Lutheriske Kirketidente (Rel.)	W'y	7,800
	Posten (Fam.)	W'y	37,846
Lake Mills	Republikaneren (Rep.)	W'y	8,000

MINNESOTA

Minneapolis.	Aftenlaesning (Fam.)	W'y	6,221
	Folke-bladet	W'y	4,900
	Illustreret Familie Journal	W'y	7,500
	Lutheraneren	W'y	12,542
	Nye Normanden	W'y	8,300
	Skandinavisk Farmer Journal	S-Mo.	5,000
	Tidende	D'y	4,300
	Tidende	W'y	30,000
	Tidende	Sun.	6,000
	Ugebladet	W'y	10,000
	Ungdommens Ven	S-Mo.	7,500
St. Paul	Heimdal (Ind.)	S-Mo.	5,000
	Nordvesten (Ind. Rep.)	W'y	14,000

NEBRASKA

Blair	Danskeren (Ind.)	S-W'y	7,100
Omaha	Danske Pioneer (Ind. Dem.)	W'y	26,621

NORTH DAKOTA

Fargo	Fram (Ind.)	S-W'y	5,000
Grand Forks	Normanden	W'y	4,700

WISCONSIN

Eau Claire	Reform	W'y	5,186
Madison	Amerika (Rep.)	W'y	8,000

PAPERS PRINTED IN SWEDISH

CALIFORNIA

San Francisco.	Vest Kusten	W'y	3,700

COLORADO

Denver	Svensk Amerikanska Westen	W'y	7,000

ILLINOIS

Chicago	Bladet (Relig.)	W'y	13,200
	Fosterlandet (Fam.)	W'y	16,000
	Hemlandet (Rep.)	W'y	30,000
	Missions-Wannen (Evan.)	W'y	16,978
	Nya Wecko Posten (Bap.)	W'y	16,657
	Sandebudet (Meth.)	W'y	10,000
	Svenska Amerikanaren (Ind.)	W'y	35,000
	Svenska Kuriren (Ind.)	W'y	37,500
	Svenska Nyheter	W'y	23,500
	Svenska Tribunen (Rep.)	W'y	36,000
Rockford	Rockfords-Posten	W'y	5,100
Rock Island	Augustana (Luth.)	W'y	12,876

IOWA

Des Moines	Svithiod (Rep.)	W'y	7,280

MASSACHUSETTS

Worcester	Skandinavia (Rep.)	W'y	8,200
	Svea	W'y	6,500

MICHIGAN

Ishpeming	Superior Posten (Rep.)	W'y	5,640
Muskegon	Frihets-Baneret	W'y	4,200

MINNESOTA

Minneapolis	Skordemannen (Agrl.)	S-Mo.	10,400
	Svenska Amerikanska Posten	W'y	42,282
	Svenska Folkets Tidning	W'y	18,000
	Svenska Roman Bladet	W'y	12,500
	Svenska Family Journal	S-Mo.	5,000
	Veckoblad (Rep.)	W'y	16,300
St. Paul	Minn. Stats Tidning (Rep.)	W'y	10,100

NEBRASKA

Omaha	Svenska Journalen	W'y	5,000

NEW YORK

New York	Nordstjernan	W'y	9,000
	Valkyrian	Mo.	11,000

TEXAS

Austin	Texas Posten	W'y	3,550

WASHINGTON

Seattle	Vestra Posten (Ind.)	W'y	2,500

PAPERS PRINTED IN BOHEMIAN

ILLINOIS

Chicago	Denni Hlasatel	D'y	12,000
	Hlasatel	W'y	10,000
	Hospodarske Listy	S-Mo.	
	Jednota	W'y	2,730
	Svornost	D'y	19,580
	Amerikan (Svornost)	S-W'y	40,500
	Duch Casu (Svornost)	Sun.	23,600
	Katolik	S-W'y	6,000

MISSOURI

St. Louis	Hlas	W'y	6,500

NEBRASKA

Omaha	Hospodar	B. W.	16,000
	Kvety Amerike	W'y	15,250
	Pokrok Zapadu	S-W'y	15,000

NEW YORK

New York	Listy	D'y	5,000
	Nedelin Listy	Sun.	6,000

OHIO

Cleveland	Volnost	D.	3,200
	Volnost	W'y	2,000

TEXAS

Hallettsville	Obzor	S-M.	5,400

WISCONSIN

Milwaukee	Domacnost	W'y	9,000
Racine	Slavie	S-W'y	9,000

PAPERS PRINTED IN FRENCH

	ILLINOIS		
Chicago	Le Courrier DeL'Ouest	W'y	15,000
	LOUISIANA		
New Orleans	L'Abeille	D'y	12,000
	L'Abeille	W'y	13,500
	L'Abeille	Sun.	14,000
	MASSACHUSETTS		
Fall River	L'Independant	D'y	3,700
	L'Independant	W'y	4,500
Holyoke	La Presse	S-W'y	3,500
Worcester	L'Opinion Publique	D'y	8,157
	NEW YORK		
New York	Courrier des Etats Unis	D'y	12,000
	Courrier des Etats Unis	W'y	28,000
	Courrier des Etats Unis	Sun.	26,000
	QUEBEC		
Levis	Quotidien	D'y	6,230
	L'Hebdomadaire	W'y	4,920
	Le Journal de Fraserville	W'y	1,830
Montreal	La Patrie	D'y	30,547
	La Presse	D'y	68,514
	La Presse	W'y	39,255
	Le Canard	W'y	10,000
	Le Cultivateur	W'y	28,000
	Le Monde Illustre	W'y	9,752
	Le Samedi	W'y	15,494
	L'Aurore	W'y	1,500
	Journal d'Agriculture	Mo.	46,000
Quebec	L'Evenement	D'y	12,800
	Journal Des Campagnes	W'y	4,600
	Le Soleil	D'y	10,000
	Le Soleil	W'y	4,000
	Enseignement Primaire	Mo.	5,500

PAPERS PRINTED IN ITALIAN

	CALFORNIA		
San Francisco	L'Italia	D'y	5,800
	Voce del Popolo	D'y	5,000
	Eco della California	W'y	1,000
	COLORADO		
Denver	La Nazione	W'y	8,000
	CONNECTICUT		
New Haven	Stella d'Italia	W'y	5,000
	ILLINOIS		
Chicago	La Gazetta Italiana	W'y	8,000
	La Tribuna Italiana	W'y	5,000
	L'Italia	W'y	25,000
	L'America	W'y	8,000

MICHIGAN

Calumet	Sentinella	W'y	5,000

NEW YORK

New York	Eco d'Italia	W'y	5,000
	Il Progresso Italo Americano	D'y and Sun.	26,000
	L'Araldo Italiano	D'y and Sun.	15,000
	Bollettino della Sera	D'y	30,000
	Sedia Elettricca	Sun.	5,000

PENNSYLVANIA

Philadelphia	Il Vesuvio	W'y	9,600

PAPERS PRINTED IN POLISH

ILLINOIS

Chicago	Dziennik Chicagoski	D'y	9,000
	Dziennik Narodowy	D'y	5,000
	Gazeta Katolica	W'y	5,000
	Gazeta Polska	W'y	9,000
	Zgoda	W'y	12,000

NEW YORK

Buffalo	Polak W Ameryce	D'y	5,000
New York	Kuryer Nowojorski	W'y	7,500

OHIO

Toledo	Ameryka	W'y	18,000
	Biblioteka Polska	Mo.	10,000

PENNSYLVANIA

Philadelphia	Przyjaciel Luder	W'y	17,000
Pittsburgh	Gazeta Pittsburgska	W'y	5,000
	Wielkoplainen	W'y	12,000

LITHUANIAN NEWSPAPERS

ILLINOIS

Chicago	Lietuva	W'y	5,000

PAPERS PRINTED IN FINNISH

NEW YORK

Brooklyn	Siirtolainen	S-W'y	8,000

OHIO

Ashtabula	Amerikan Sanomat	W'y	8,100

PAPERS PRINTED IN PORTUGUESE

CALIFORNIA

Oakland	Arauto	W'y	5,000

MASSACHUSETTS

New Bedford	Correio Portuguez	W'y	5,000

PAPERS PRINTED IN HOLLANDISH

ILLINOIS

Chicago	De Nederlander	W'y	3,000

MICHIGAN

Holland	De Grondwet	W'y	6,000

PAPERS PRINTED IN HEBREW

ILLINOIS

Chicago	Jewish Courier	D'y and Sun.	5,500
	Jewish Courier (Chicago Weekly)	W'y	8,500

NEW YORK

New York	Das Abend Blatt	D'y	10,000
	Das Abend Blatt	Sun.	12,000
	Jewish Herald	D'y	32,000
	Jewish News	D'y	40,149
	Jewish News	W'y	25,000
	Volks Advocat (Jewish Herald)	W'y	....

PENNSYLVANIA

Pittsburgh	Volksfreund	W'y	5,000

HUNGARIAN PAPERS

NEW YORK

New York	Amerikai Nemzetor	S-W'y	5,500
	Szabadsag	W'y	11,000

SLAVONIC PAPERS

NEW YORK

New York	Slovak V. Amerike	S-W'y	10,000

PENNSYLVANIA

Pittsburgh	Amerikansko Slovenske Noviny	W'y	37,000
	Rarasek	Mo.	10,000
	Slovak	D'y	....

SPANISH PAPERS

NEW YORK

New York	El Comercio	Mo.	6,250
	Revista Popular	Mo.	10,000

TEXAS

Brownsville	El Parvenir	S-W'y
Laredo	La Cronica	W'y

PAPERS PRINTED IN GREEK

NEW YORK

New York	Atlantis	W'y	6,500

EDUCATIONAL PUBLICATIONS

With a circulation of 5,000 or more per issue.

	CONNECTICUT		
Meriden	Connecticut School Journal	W'y	6,000
	DISTRICT OF COLUMBIA		
Washington	Spare Time Study	Mo.	25,678
	ILLINOIS		
Bloomington	School and Home Education	Mo.	8,000
Chicago	Fine Arts Journal	Mo.	20,000
	Kindergarten Magazine	Mo.	7,000
	Little Chronicle	W'y	10,000
	Progress	Mo.	21,164
	Review of Education	Mo.	5,000
Danville	Inter-State School Review	W'y	6,700
Oak Park	Intelligence	S.Mo.	12,000
Taylorville	School News & Practical Educator	Mo.	18,051
	INDIANA		
Indianapolis	Educator-Journal	Mo.	13,000
	IOWA		
Cedar Rapids	Western Penman	Mo.	20,000
Charles City	Iowa Teacher	Mo.	15,000
	KANSAS		
Topeka	Western School Journal	Mo.	7,500
	MASSACHUSETTS		
Boston	American Primary Teacher	Mo.	42,000
	Germania (Ger.)	Mo.	6,000
	Journal of Education	W'y	17,500
	Modern Methods	Mo.	7,000
	Popular Educator	Mo.	64,000
	Primary Education	Mo.	50,000
	Young Idea	Mo.	6,650
Springfield	Kindergarten Review	Mo.	5,000
	MICHIGAN		
Detroit	Bookkeeper	Mo.	70,000
	Home Study	Mo.	19,000
Lansing	Timely Topics	W'y	5,260
	MINNESOTA		
Minneapolis	School Education	Mo.	7,000
	MISSOURI		
St. Louis	American Journal of Education	Mo.	22,000

NEW YORK

Brooklyn	Brooklyn Teacher	Mo.	5,000
Buffalo	Educator	Mo.	20,000
Dansville	Normal Instructor	Mo.	108,500
Milford	Teacher's Gazette	Mo.	7,000
New York	Educational Foundations	Mo.	18,000
	Our Times	S.Mo.	37,850
	Penman's Art Journal	Mo.	23,000
	Practical Teacher	Mo.	25,150
	Primary School	Mo.	24,200
	School Journal	W'y	18,000
	Teacher's Institute	Mo.	35,550
	Teacher's World	Mo.	45,000
Rochester	Educational Gazette	Mo.	20,000
Syracuse	School Bulletin	Mo.	15,000

OHIO

Cincinnati	National Humane Educator	Mo.	20,000
	Phonographic Magazine	Mo.	10,000
Cleveland	Chautauquan	Mo.	50,000
Elyria	Lakeside Magazine	Mo.	25,000
Norwalk	Teacher's Program	Mo.	10,000

PENNSYLVANIA

Edinboro	Educational Independent	W'y	32,771
Lancaster	Penn. School Journal	Mo.	6,500

TEXAS

Waco	Guardian	Mo.	5,000

WISCONSIN

Milwaukee	Am. School Board Journal	Mo.	23,000
	Western Teacher	Mo.	12,000

CANADA

Toronto	Canadian Teacher	Mo.	6,000
Quebec	L'Enseignement Primaire	Mo.	5,500

MEDICAL JOURNALS

With a circulation of 5,000 or more copies.

ILLINOIS

Chicago	Alkaloidal Clinic	Mo.	26,416
	Health Homeopathy	Mo.	22,000
	Journal of the Am. Med. Ass'n	W'y	21.000
	Medical Standard	Mo.	9,000
	People's Health Journal	Mo.	20,000

INDIANA

New Albany	Medical Herald	Mo.	5,000

IOWA

Des Moines	Cosmopolitan Osteopath	Mo.	12,000

KENTUCKY

Louisville	Medical Progress	Mo.	5,000

MASSACHUSETTS

Athol	Healthy Home	Mo.	15,137
Boston	Mass. Medical Journal	Mo.	7,925

MICHIGAN

Battle Creek	Good Health	Mo.	27,475
	Modern Medicine	Mo.	5,000
Detroit	Bulletin of Pharmacy	Mo.	6,500
	Therapeutic Gazette	Mo.	11,500

MISSOURI

Kirksville	Journal of Osteopathy	Mo.	10,000
St. Joseph	Medical Herald	Mo.	6,267
St. Louis	American Journal of Surgery	Mo.	15,000
	American X-Ray Journal	Mo.	8,000
	Interstate Medical Journal	Mo.	11,000
	Medical Brief	Mo.	32,955
	Medical Era	Mo.	10,000
	Medical Fortnightly	Fortnight	9,000
	Medical Mirror	Mo.	12,000
	Medical Review	W'y	8,000
	National Druggist	Mo.	7,666

NEW YORK

New York	American Druggist	S-Mo.	13,000
	Babyhood	Mo.	10,000
	Dietetic and Hygiene Gazette	Mo.	15,000
	Druggists' Circular	Mo.	17,539

New York	Family Physician	Mo.	100,000
	Gaillard's Medical Journal	Mo.	5,000
	Hausdokter (Ger.)	Mo.	10,000
	Health Culture	Mo.	12,500
	International Journal of Surgery	Mo.	28,000
	Lancet	Mo.	10,000
	Medical Examiner	Mo.	8,000
	Medical Journal	W'y	13,000
	Medical News	W'y	7,608
	Medical Record	W'y	
	Medical Review of Reviews	Mo.	10,010
	Medical Times	Mo.	5,000
	Modern Medical Science	Mo.	20,000
	Motherhood	Mo.	15,000
	Pediatrics	S-Mo.	12,000
	Pharmaceutical Era	W'y	20,000
	Physical Culture	Mo.	100,000
	Practical Druggist	Mo.	12,000
	Public Health Journal	Mo.	10,000
	Trained Nurse		12,500
	Woman's Physical Development	Mo.	60,000

OHIO

Toledo	American Medical Compend	Mo.	10,000
	Medical and Surgical Reporter	Mo.	10,000
	Woman's Medical Journal	Mo.	6,500

PENNSYLVANIA

Lancaster	Homeopathic Envoy	Mo.	9,000
Philadelphia	Am. Journal of the Medical Sciences	Mo.	6,500
	American Medicine	W'y	16,000
	Medical Bulletin	Mo.	6,500
	Medical Council	Mo.	15,000
	Medical Journal	W'y	13,500
	Medical Summary	Mo.	10,000
	Medical Times and Register	Mo.	8,000
	Medical World	Mo.	27,000

TENNESSEE

Nashville	Southern Practitioner	Mo.	6,000

ONTARIO

Toronto	Dominion Medical Monthly	Mo.	5,000

Leading Sporting and Athletic Papers

	CALIFORNIA		
San Francisco	Breeder and Sportsman	Sat.	6,000
	COLORADO		
Denver	Cycling West	Thurs.	7,000
	Out Door Life	(Mo.)	25,000
	ILLINOIS		
Chicago	American Field	Sat.	12,000
	Horseman	Tues.	10,000
	Horse Review	Tues.	16,000
	Sports Afield	(Mo.)	23,167
	INDIANA		
Indianapolis	Western Horseman	Fri.	15,000
	Wheelman's Gazette	(Mo.)	11,000
	KENTUCKY		
Lexington	Kentucky Stock Farm	Thurs.	8,300
	MASSACHUSETTS		
Boston	American Horse Breeder	Tues.	27,943
	Golfer	(Mo.)	50,000
	Illustrated Police News	Sat.	50,000
	National Sportsman	(Mo.)	15,000
	MISSOURI		
St. Louis	Sporting News	Sat.	60,000
	NEW YORK		
New York	Automobile Topics	Sat.	5,000
	Bicycling World	Thurs.	8,000
	Clipper	Wed.	26,000
	Dramatic Mirror (Theat.)	Sat.	20,000
	Dramatic News	Tues.	27,748
	Field and Stream	(Mo.)	25,000
	Forest and Stream	Sat.	15,000
	Fur, Fin and Feather	(Bi-Mo.)	8,000
	Golf	(Mo.)	15,000
	Illustrated Record	Sat.	50,000
	National Police Gazette	Sat.	150,000
	Outing	(Mo.)	83,000
	Recreation	(Mo.)	65,000
	Rider and Driver	Sat.	25,000
	Rudder	(Mo.)	10,000
	Shooting and Fishing	Thurs.	7,000
	Spirit of the Times and Sportsman	Sat.	16,308
	Standard	Sat.	95,000
	Turf, Field and Farm	Fri.	20,000
	OHIO		
Cincinnati	Sportsmen's Review	Sat.	32,000
Cleveland	American Sportsman	Thurs.	5,000
	PENNSYLVANIA		
Philadelphia	Sporting Life	Sat.	40,000
	CANADA		
Toronto	Canadian Wheelman	(S-Mo.)	6,500
	Cycling	(S-Mo.)	6,000
Montreal	Rod and Gun in Canada	(Mo.)	5,000

LEADING JUVENILE PAPERS

Papers with a circulation of over 5,000 copies devoted to the interests of children.

	ILLINOIS		
Chicago	American Youth	(Mo.)	30,000
	Child Garden	(Mo.)	15,000
	Kindergarten Magazine	(Mo.)	7,000
	Little Chronicle	Sat.	10,000
	Our Little Folks Magazine	(Mo.)	9,000
	Our Youth's Friend	(Mo.)	8,000
	Young People	(Mo.)	30,000
Elgin	Young People's Weekly	(Sun.)	232,596
	MASSACHUSETTS		
Boston	Little Folks	(Mo.)	50,000
	Working Boy	(Mo.)	102,000
	Young Idea	(Mo.)	6,650
	Youth's Companion	Thurs.	545,342
Springfield	Kindergarten Review	(Mo.)	5,000
	MICHIGAN		
Detroit	American Boy	(Mo.)	90,000
	MINNESOTA		
Minneapolis	Young People's Companion	(Mo.)	8,000
	MISSOURI		
St. Louis	Our Young Folks (Disciple)	Wed.	17,000
	NEW JERSEY		
Pleasantville	Young America	(Mo.)	8,000
	NEW YORK		
New York	Cassell's Little Folks	(Mo.)	24,360
	Golden Hours	Sat.	50,000
	Happy Days	Fri.	50,000
	St. Nicholas	(Mo.)	60,000
	OHIO		
Cincinnati	Children Monthly	(Mo.)	10,000
	PENNSYLVANIA		
Philadelphia	Forward (Pres.)	Sat.	170,000
	Golden Days	Sat.	100,000
	Young People	Sat.	80,000
	Young Folk's Catholic Weekly	Sat.	16,000
	UTAH		
Salt Lake City,	Juvenile Instructor	(S-Mo.)	8,000
	TENNESSEE		
Nashville	Illustrated Youth and Age	(Mo.)	50,000
	WISCONSIN		
Milwaukee	Our Young People	(S-Mo.)	11,500

SUNDAY SCHOOL PAPERS

A list of publications with a circulation of over 5,000 copies devoted to Sunday School Topics.

ILLINOIS

Elgin	New Century S. S. Teacher's Monthly,	Mo.	35,000

INDIANA

Indianapolis	Awakener	Mo.	8,500

MICHIGAN

Battle Creek	Youth's Instructor	W'y	10.000
Detroit	Sunday School Advance	Mo.	5,000

MISSOURI

St. Louis	The International S. S. Evangel	Mo.	37,500

NEW YORK

New York	Congregational Work	Mo.	80,000
	Sunday School Journal	Mo.	101,000

OHIO

Cincinnati	Sunday School Journal	Mo.	90,000

PENNSYLVANIA

Greenville	Young Lutheran	Mo.	21,000
Philadelphia	American Church Sunday School Magazine	Mo.	5,843
	Augsburg Sunday School Teacher	Mo.	14,800
	Baptist Superintendent	Mo.	9,800
	Baptist Teacher	Mo.	75,000
	Pennsylvania Herald	Mo.	10,000
	Sunday School Times	W'y	112,894
	Westminster Teacher	Mo.	72,000
	Young People	W'y	80,000
Pittsburgh	Bible Teacher	Mo.	7,000

TENNESSEE

Nashville	Sunday School Magazine	Mo.	40,000

UTAH

Salt Lake City,	Juvenile Instructor	S-Mo.	8,000

ONTARIO

Toronto	Sunday School Banner	Mo.	16,592

A SPECIAL LIST OF

LEADING MAGAZINES

			Publisher's Rate per Line.	Circulation.
	NEW YORK			
New York,...	Ainslee's Magazine	agate	$ .75	140,000
	Amer. Review of Reviews	agate	1.25	180,250
	Arena	agate	.40	30,000
	Argosy	agate	.75	140,000
	Cassell's Magazine	agate	.30	27,650
	Century	nonpareil	1.75	150,000
	Cosmopolite	agate	.35	50,000
	Cosmopolitan	agate	2.00	350,000
	Current Literature	agate	.30	40,000
	Forum	agate	.75	20,000
	Harper's New Magazine	agate	1.75	150,000
	Junior Munsey	agate	1.00	190,000
	Leslie's Popular Monthly	agate	1.00	183,014
	McClure's	agate	2.00	360,259
	Metropolitan Magazine	agate	1.00	135,000
	Munsey's Magazine	agate	3.00	613,350
	Nickell Magazine	agate	.50	82,000
	North American Review	agate	.75	50.000
	Outing	agate	.75	83,000
	Pearson's Magazine	agate	1.25	185,000
	Quiver	agate	.30	23,320
	Recreation	nonpareil	1.33⅓	65,000
	Scribner's Magazine	agate	1.50	175,000
	St. Nicholas	nonpareil	1.00	60,000
	Strand Magazine	agate	1.25	250,000
	OHIO			
Cleveland.....	Chautauquan	agate	.50	50,000
	Modern Culture	agate	.50	70,000
	MASSACHUSETTS			
Boston.....	Atlantic Monthly	nonpareil	.30	
	Black Cat	agate	.60	120,000
	Donahoe's Magazine	agate	.80	47,300
	National Magazine	agate	.30	56,000
	New England Magazine	agate	.30	20,000
	MISSOURI			
St. Louis.....	Chaperone Magazine	nonpareil	.60	97,165
	PENNSYLVANIA			
Philadelphia..	Ladies' Home Journal	agate	6.00	879,048
	Lippincott's Magazine	nonpareil	.75	40,000
	CALIFORNIA			
San Francisco.	Overland Monthly	agate	.35	30,834

PAPERS DEVOTED TO

FASHIONS AND HOUSEKEEPING

			Publisher's Rate per Line.	Circulation.
	DISTRICT OF COLUMBIA			
Washington	Home Magazine	agate	.75	150,000
	INDIANA			
Goshen	The Cooking Club	agate	.10	23,500
	MAINE			
Waterville	Home Queen	agate	1.25	400,000
	MASSACHUSETTS			
Boston	American Kitchen	agate	.284-7	15,000
	Household	agate	.65	100,000
	Modern Priscilla	agate	.40	60,270
Springfield	Good Housekeeping	agate	.30	50,000
	MINNESOTA			
Minneapolis	Housekeeper	agate	.65	170,000
	NEW YORK			
New York	American Queen	agate	1.50	362,000
	Delineator	agate	3.00	641,558
	Designer	agate	1.00	213,665
	Elite Styles	agate	.40	60,000
	Fashion World	agate	1.00	250,000
	Food and Drink	agate	.50	150,000
	Gentlewoman	agate	1.50	400,000
	Glass of Fashion	agate	.30	31,316
	Harper's Bazar	agate	1.00	125,000
	Housewife	agate	.50	100,000
	L'Art de la Mode	agate	.50	50,000
	Le Bon Ton	agate	.50	50,000
	Ladies' World	agate	2.00	476,792
	Le Costume Royal	agate	.50	60,000
	McCall's Magazine	agate	1.00	250,000
	Modes	agate	.50	50,000
	Modes and Fabrics	agate	1.25	350,000
	New Idea Woman's Mag.	agate	.30	61,250
	Popular Fashions	agate	2.00	500,000
	Toilettes	agate	.50	35,000
	OHIO			
Springfield	Woman's Home Companion	agate	1.75	338,750
	PENNSYLVANIA			
Philadelphia	Fashions	agate	1.25	235,000
	Ladies' Home Journal	agate	6.00	879,048
	Table Talk	agate	.40	24,000
	ONTARIO			
Toronto	Designer	agate	.06	12,000

A LIST OF

Leading Religious Weeklies

With the rate for a 10 line advertisement for the periods mentioned below.

				One Time	One Month	Three Months	Six Months	One Year
Ga.	Atlanta,	Wesleyan C'n Advocate	15,000	$1 00	$4 00	$13 00	$26 00	$52 00
Ill.	Chicago,	Advance,	20,975	1 50	6 00	16 90	31 20	57 20
"	"	Baptist Union,	30,000	2 00	7 60	23 40	41 60	72 80
"	"	Epworth Herald,	120,000	6 00	24 00	78 00	143 00	249 60
"	"	Interior,	31,900	2 50	10 00	29 25	52 00	78 00
"	"	Living Church,	17,000	2 00	8 00	26 00	39 00	65 00
"	"	N. W. Christian Advocate,	30,000	2 50	10 00	32 50	52 00	78 00
"	"	Ram's Horn,	118,000	5 00	20 00	65 00	130 00	234 00
"	"	Standard,	15,000	1 20	4 80	12 48	21 84	37 44
"	"	Union Signal,	72,000	3 00	12 00	39 00	78 00	156 00
"	Elgin,	Young People's Weekly,	232,596	7 50	30 00	97 50	195 00	390 00
Ind.	Indianapolis,	Baptist Outlook,	13,700	1 50	6 00	14 63	26 00	46 80
Ky.	Louisville,	Christian Guide,	10,000	50	2 00	6 50	13 00	26 00
"	"	Christian Observer,	17,071	1 70	6 80	19 50	36 40	67 60
"	"	Pentecostal Herald,	21,544	2 50	10 00	32 50	58 50	117 00
"	"	Western Recorder,	15,222	1 50	6 00	16 90	31 20	57 20
Mass.	Boston,	Banner of Light,	20,000	2 50	10 00	29 25	48 75	78 00
"	"	Christian Endeavor World,	95,000	6 50	26 00	76 05	143 65	253 50
"	"	Christian Register,	9,800	1 00	3 60	9 75	18 20	33 80
"	"	Christian Witness,	10,000	1 00	4 00	11 70	20 80	31 20
"	"	Congregationalist,	24,500	2 50	10 00	29 25	55 25	97 50
"	"	Morning Star,	10,000	1 00	3 60	10 40	18 20	33 80
"	"	Pilot,	75,000	2 00	7 20	22 10	39 00	69 33
"	"	Sacred Heart Review,	40,000	2 00	8 00	26 00	49 40	93 60
"	"	Universalist Leader,	22,800	2 00	7 20	20 80	39 00	72 80
"	"	Watchman,	17,000	2 50	10 00	32 50	58 50	97 50
"	"	Zion's Herald,	18,000	2 00	8 00	23 40	44 20	78 00
Mich.	Detroit,	Christian Advocate,	18,022	2 00	7 20	20 80	39 00	62 40
Mo.	Kansas City,	Central Christian Advocate,	35,000	2 50	10 00	32 50	52 00	78 00
"	St. Louis,	American Baptist Flag,	15,000	1 00	3 60	11 70	23 40	44 20
"	"	Central Baptist,	10,642	1 00	4 00	13 00	26 00	52 00
"	"	Christian Advocate,	25,000	2 50	10 00	32 50	65 00	117 00
"	"	Christian Evangelist,	17,345	1 50	6 00	19 50	39 00	70 20
N. Y.	Buffalo,	Christian Uplook,	12,000	1 00	3 60	9 75	18 20	31 20
"	New York,	Catholic News,	100,000	2 50	10 00	32 50	65 00	130 00
"	"	Christian Advocate,	42,853	5 00	18 00	25 00	97 50	182 00
"	"	Christian Herald,	222,009	12 50	47 50	146 25	276 25	520 00
"	"	Christian Intelligencer,	11,200	2 00	8 00	19 50	31 20	52 00
"	"	Christian Work,	25,000	3 00	10 80	31 20	54 60	101 40
"	"	Churchman,	20,000	3 00	10 80	31 20	58 50	109 20
"	"	Evangelist,	12,000	1 20	4 80	15 60	31 20	62 40

LEADING RELIGIOUS PAPERS—Continued.

			One Time	One Month	Three Months	Six Months	One Year
N. Y. New York,	Examiner,	24,500	3 00	12 00	31 20	58 50	109 20
" "	Observer,	20,000	3 00	12 00	39 00	70 20	132 60
" "	Outlook,	93,846	6 00	24 00	78 00	156 00	312 00
" "	Sabbath Reading,	111,000	5 00	20 00	58 50	110 50	208 00
" "	Witness,	50,000	4 00	16 00	46 80	88 40	156 00
Ohio, Cincinnati,	Christian Standard,	36,872	1 50	6 00	19 50	39 00	78 00
" "	Christlische Apologete,	21,000	1 50	5 40	15 60	27 30	50 70
" "	Herald and Presbyter,	23,500	2 50	9 00	26 00	48 75	78 00
" "	Journal and Messenger,	12,270	1 20	4 32	12 48	23 40	37 44
" "	Lookout,	27,166	1 00	4 00	13 00	26 00	52 00
" "	Western Christ'n Advocate,	22,000	2 50	10 00	32 50	52 00	78 00
" Cleveland,	Union Gospel News,	53,796	3 00	12 00	35 10	66 30	124 80
" Dayton,	Religious Telescope,	20,000	2 00	7 20	20 80	39 00	69 33
" "	Watchword,	20,000	1 50	5 40	15 60	29 25	52 00
Pa. Philadelphia,	Baptist Commonwealth,	12,000	1 50	6 00	13 00	26 00	36 40
" "	Catholic Standard,	19,665	1 00	4 00	13 00	26 00	52 00
" "	Christian Standard,	15,000	1 00	4 00	13 00	26 00	52 00
" "	Lutheran Observer,	17,500	1 20	4 80	15 60	31 20	62 40
" "	Presbyterian,	12,000	1 80	6 48	18 72	32 76	56 16
" "	Reformed Ch. Messenger,	12,000	80	3 20	10 40	20 80	41 60
" "	Sunday School Times,	112,894	8 00	32 00	104 00	208 00	416 00
" "	Young People,	80,000	5 00	20 00	65 00	130 00	260 00
" Pittsburgh,	Christian Advocate,	25,224	1 10	3 96	11 44	21 45	34 32
" "	Christian Union Herald,	23,000	2 00	7 20	20 80	36 40	62 40
" "	Presbyterian Banner.	15,500	1 50	5 40	15 60	29 25	46 80
" "	United Presbyterian,	12,756	1 00	3 40	10 40	18 20	31 20
Tenn. Nashville,	Christian Advocate,	15,000	1 25	5 00	15 00	30 00	60 00
" "	Cumberland Presbyterian,	15,600	1 50	6 00	16 90	28 60	46 80
Tex. Dallas,	Texas Baptist and Herald,	15,000	1 60	6 40	20 80	41 60	83 20
" "	Baptist Standard,	20,000	1 70	6 80	19 50	33 80	52 00
" "	Texas Christ'n Advocate,	22,000	2 50	10 00	32 50	65 00	123 50
Va. Richmond,	Bible Reader,	25,625	1 00	4 00	13 00	26 00	52 00
Ont. Toronto,	Christian Guardian.	22,825	2 00	6 00	15 00	27 50	50 00

Leading Agricultural Papers

CIRCULATION 20,000 AND OVER

With the rate for a 10 line advertisement for the periods mentioned below.

WEEKLIES, one month is 4 insertions; three months, 13 insertions; six months, 26 insertions; one year, 52 insertions.
SEMI-MONTHLIES, one month, 2 insertions; three months, 6 insertions; six months, 12 insertions; one year, 24 insertions.
MONTHLIES, one month, 1 insertion; three months, 3 insertions; six months, 6 insertions; one year, 12 insertions.

				One Time	One Month	Three Months	Six Months	One Year
Ga.	Athens,	Southern Farmer (Mo.)	22,000		$1 50	$ 4 05	$ 7 65	$13 50
"	Atlanta,	Southern Cultivator (S-M.)	25,000	$1 50	3 00	9 00	18 00	36 00
"	"	Southern Ruralist (Mo.)	25,000		1 00	3 00	6 00	12 00
Ill.	Chicago,	Breeder's Gazette (W'y)	47,309	4 00	16 00	30 88	58 50	110 50
"	"	Commercial Poultry (S-M.)	40,000	2 00	4 00	12 00	24 00	48 00
"	"	Corn Belt (Mo.)	20,000		2 00	6 00	12 00	24 00
"	"	Farm, Field and Fireside (W'y)	50,347	3 00	12 00	37 70	72 80	130 00
"	"	Farm, Field and Stockman and Model Farmer (Mo.)	36,000		1 50	4 50	9 00	18 00
"	"	Farmer's Review (W'y	32,500	2 50	9 60	26 00	46 80	78 00
"	"	Farmer's Voice (W'y)	35,000	2 50	10 00	32 50	58 50	110 50
"	"	Garden and Farm (Mo.)	60,000		3 00	9 00	18 00	36 00
"	"	Markets (W'y)	23,000	1 50	6 00	15 60	26 00	39 00
"	"	National Rural (W'y)	32,500	2 50	10 00	31 20	59 80	104 00
"	"	Orange Judd Farmer (W'y)	69,211	4 00	16 00	52 00	93 60	166 40
"	"	Prairie Farmer (W'y)	25,000	2 50	10 00	26 00	46 80	83 20
"	"	Rural Life (Mo.)	23,850		3 00	9 00	18 00	36 00
"	Quincy,	Farmer's Call (W'y)	52,077	1 50	6 00	19 50	39 00	78 00
"	"	Live Stock Journal (W'y)	25,000	2 50	10 00	32 50	65 00	130 00
"	"	Reliable Poultry Journal (Mo.)	40,000		2 50	7 50	13 50	20 00
"	Springfield,	Farm Home (Mo.)	25,600		2 00	6 00	12 00	24 00
Ind.	Huntington,	Farmer's Guide (W'y)	25,000	1 50	6 00	17 55	33 15	58 50
"	Indianapolis,	American Farmer (Mo.)	200,000		5 00	15 00	30 00	60 00
"	"	Ind. Farmer (W'y)	28,700	2 50	10 00	28 60	52 00	93 60
"	"	Up to Date Farming (Mo.)	100,000		4 00	12 00	24 00	48 00
"	Spencer,	Agricultural Epitomist (Mo.)	200,000		10 00	30 00	60 00	120 00
Iowa,	Des Moines,	Homestead (W'y)	51,809	4 00	14 00	33 80	62 40	109 20
"	"	Farmer's Tribune (W'y)	31,000	1 50	5 40	15 60	29 25	52 00
"	"	Wallace's Farmer (W'y)	28,000	2 00	8 00	26 00	52 00	93 60

LEADING AGRICULTURAL PAPERS—Continued.

				One Time	One Month	Three Months	Six Months	One Year
Iowa,	Mason City,	Farmer's Inst. (W'y) (1-inch)	28,500	1 50	6 00	15 60	27 30	52 00
Kan.	Topeka,	Farmer's Advocate (W'y)	25,000	1 50	5 40	15 60	26 13	46 80
"	"	Kansas Farmer (W'y)	25,000	1 50	5 40	15 60	26 13	46 80
"	"	Missouri Valley Farmer (Mo.)	100,000		4 00	10 80	20 40	31 60
Ky.	Louisville,	Home and Farm (S-M.)	100,000	6 00	12 00	32 40	61 20	108 00
Me.	Bangor,	Commercial Farm and Villager (W'y) (1-inch)	28,750	1 50	5 00	14 00	27 00	52 00
Md.	Salisbury,	Eastern Shore Farmer (Mo.)	50,000		1 00	3 00	6 00	12 00
Mass.	Boston,	American Cultivator (W'y)	31,783	3 50	12 50	39 50	78 50	156 50
"	"	Farm Poultry (S-M.)	27,498	3 00	6 00	15 00	30 00	48 00
"	Springfield,	Farm and Home (S-M.)	350,000	17 50	35 00	105 00	210 00	420 00
"	"	New England Homestead (W'y)	41,760	3 00	12 00	39 00	70 20	124 80
Mich.	Detroit,	Michigan Farmer (W'y)	42,000	3 00	12 00	37 05	70 20	132 60
Minn.	Minneapolis,	Farm, Stock and Home (S-M.)	58,000	3 00	6 00	17 10	32 40	61 20
"	"	N. W. Agriculturist (S-M.)	56.000	3 00	6 00	18 00	36 00	72 00
"	St. Paul,	Farmer (S-M.)	54,479	2 50	5 00	14 25	27 00	54 00
"	"	Opportunity (Mo.) (1-inch)	25,000		2 80	7 50	14 00	24 00
Mo.	St. Louis,	Barnum's Midland Monthly (Mo.)	30,000		1 40	4 20	8 40	16 80
"	"	Colman's Rural World (W'y)	50,000	1 50	6 00	19 50	39 00	72 80
"	"	Journal of Agriculture (W'y)	38,000	1 50	6 00	19 50	39 00	78 00
"	"	Nat'l Farmer and Stock Grower (Mo.)	30,000		2 50	6 00	12 00	24 00
"	"	Woman's Farm Journal (Mo.)	250,000		10 00	30 00	60 00	120 00
Neb.	Lincoln,	Deutsch Am. Farm. (W'y)	100,000	2 50	10 00	32 50	65 00	130 00
"	Omaha,	Nebraska Farmer (W'y)	27,500	1 80	7 20	19 50	32 50	52 00
"	"	Twentieth Century Farmer (W'y	27,283	1 00	4 00	13 00	26 00	52 00
N. H.	Manchester,	Mirror and Farmer (W'y)	34,000	2 50	10 00	29 25	52 00	97 50
N. Y.	Albany,	Country Gentleman (W'y)	20,000	4 00	13 00	32 50	58 50	91 00
"	Floral Park,	Mayflower (Mo.)	300,000		12 50	37 50	75 00	150 00
"	New York,	Am. Agriculturist (W'y)	87,046	6 00	24 00	78 00	140 40	249 60
		Combination rate, Orange Judd Farmer, Chicago; New England Homestead, Springfield, Mass., and American Agriculturist, New York, combined circulation,	198,017	12 50	50 00	162 50	292 50	520 00
"	"	American Gardening (W'y)	20,000	2 50	10 00	26 00	46 80	83 20
"	"	Rural New Yorker (W'y)	60,000	3 00	12 00	39 00	78 00	130 00
"	Port Jervis,	New York Farmer (W'y)	24,500	1 50	5 40	15 60	27 30	46 80
"	Rochester,	Vick's Ill. Magazine (Mo.)	35,000		1 50	4 50	9 00	18 00
Ohio,	Cincinnati,	American Grange Bulletin (W'y)	40,000	2 00	8 00	24 70	46 80	88 40

LEADING AGRICULTURAL PAPERS—Continued.

				One Time	One Month	Three Months	Six Months	One Year
Ohio,	Cleveland,	Ohio Farmer (W'y)	96,500	5 00	20 00	61 75	117 00	221 00
		In combination with Detroit, Mich., Farmer.		7 00	28 00	86 45	163 80	309 40
"	Dayton,	Farmer's Home (Mo.)	35,300		2 50	6 00	9 00	12 00
"	Springfield,	Farm, Field and Fireside (S-M.)	312,200	16 00	32 00	96 00	192 00	384 00
"	"	Farm News (Mo.)	100,000		5 00	14 25	27 00	51 00
"	"	Home and Flowers (Mo.)	130,812		5 00	15 00	30 00	60 00
Okl.	Oklahoma City,	Home, Field and Forum (Mo.)	21,500		1 00	3 00	6 00	12 00
Pa.	Libonia,	Park's Floral Magazine (Mo.)	354,525		12 50	37 50	75 00	150 00
"	Philadelphia,	Farm Journal (Mo.)	467,525					
		May, June, July, Aug., Sept, Oct.			20 00	60 00	120 00	
		Jany., Feby., April, Nov., Dec.			25 00	75 00		
		March.			30 00			
"	"	Practical Farmer (W'y)	46,096	3 00	12 00	35 10	62 40	93 60
"	"	Rural Farmer (W'y)	34,448	2 50	10 00	32 50	65 00	83 20
"	Pittsburgh,	Natl. Stockman and Farmer (W'y)	44,000	3 00	12 00	35 10	65 00	124 80
"	West Grove,	Success with Flowers (Mo.)	62,000		4 50	12 00	21 00	36 00
S. D.,	Aberdeen,	Dakota Farmer (S-M.)	23.780	2 00	4 00	10 80	19 20	32 00
Tenn.	Chattanooga,	Tri-State Farmer (Mo.) (1-inch)	20,700		2 00	4 50	8 00	16 80
Tex.	Dallas,	Farm and Ranch (W'y)	42,500	3 00	12 00	39 00	70 20	132 60
"	"	Texas Farmer (W'y)	30,000	3 00	12 00	39 00	78 00	148 20
"	"	Texas Stock Journal, Texas Farm Journal, Fort Worth Journal, Dallas Co. Farm Journal (W'y)	48,000	2 50	10 00	32 50	65 00	130 00
Va.	Emporia,	Virginia Farmer (Mo.)	31,375		2 50	6 90	12 60	20 40
Wis.	Fort Atkinson,	Hoard's Dairyman (W'y)	35,000	2 50	9 60	26 00	44 20	57 20
"	Milwaukee,	Acker und Gartenbau (W'y)	62,500	2 00	8 00	26 00	52 00	104 00
"	Racine,	Wisconsin Agriculturist (W'y)	29,000	1 50	6 00	19 50	35 10	67 60

Monthlies and Semi-Monthlies

A Representative List with the price for 10 lines for the various periods mentioned below. The price for Semi-Monthlies is for two insertions a month.

				One Month	Three Months	Six Months	One Year
D. C.	Washington,	Home Magazine,	150,000	$ 7 50	$ 22 50	$ 45 00	$ 90 00
Ill.	Chicago,	Boyce's Monthly,	1,000,000	30 00	90 00	180 00	360 00
"	"	Conkey's Home Journal,	200,000	8 00	24 00	48 00	96 00
"	"	Elliott's Home Magazine,	50,000	2 50	7 50	15 00	30 00
"	"	Homefolks,	75,000	3 00	9 00	18 00	36 00
"	"	Home Life, (Rate to be advanced Jan. 1902, 50 per cent.)	300,000	10 00	30 00	60 00	120 00
"	"	Household Guest,	500,000	17 50	52 50	105 00	210 00
"	"	Household Realm,	60,000	2 50	7 50	15 00	30 00
"	"	Nichol's Monthly,	400,000	15 00	45 00	90 00	180 00
"	Oak Park,	Star Monthly,	100,000	5 00	15 00	30 00	60 00
Ia.	Des Moines,	People's Popular Monthly,	50,000	2 00	6 00	12 00	24 00
Ky.	Louisville,	Home and Farm (S. M.),	100,000	12 00	32 40	61 20	108 00
Me.	Augusta,	Comfort,	1,250,000	50 00	150 00	300 00	600 00
"	"	American Woman,	1,000,000	40 00	120 00	240 00	480 00
"	"	Vickery & Hill's List: Fireside Visitor, Good Stories, Happy Hours, Hearth and Home,	1,500,000	60 00	180 00	360 00	720 00
"	"	Lane's List: Sunshine, Family Herald, Golden Moments, Literary Companion, National Farmer,	738,299	27 50	82 50	165 00	330 00
"	Portland,	Welcome Guest, (Rate to be advanced Oct., 1901, 20 per cent.)	300,000	12 50	37 50	75 00	150 00
"	Waterville,	Clifton Monthly,	100,000	3 00	9 00	18 00	36 00
"	"	Sawyer Trio: American Nation, Fireside Gem, Home Treasury.	1,200,000	40 00	120 00	240 00	480 00
"	"	Home Queen,	400,000	12 50	37 50	75 00	150 00
"	Westbrook,	Success,	100,000	3 00	9 00	18 00	36 00
Mass.	Boston,	Black Cat,	120,000	6 00	18 00	36 00	72 00
"	"	Brown Book of Boston,	375,000	15 00	45 00	90 00	180 00
"	"	Columbian, Combination rate with Woman's Home Journal, $3 per line.	375,000	17 50	52 50	105 00	210 00

MONTHLIES AND SEMI-MONTHLIES—Continued.

				One Month	Three Months	Six Months	One Year
Mass.	Boston,	Household,	100,000	6 50	19 50	39 00	78 00
"	"	Woman's Home Journal, See Columbian for combined rate.	375,000	17 50	52 50	105 00	210 00
"	Springfield,	Farm and Home (S. M.),	350,000	35 00	105 00	210 00	420 00
Mich.	Battle Creek,	The Pilgrim,	100,000	4 00	12 00	24 00	48 00
"	Detroit,	American Boy,	90,000	5 00	15 00	30 00	60 00
Minn.	Minneapolis,	Housekeeper,	170,000	6 50	19 50	39 00	78 00
"	"	Family Circle, (Rate to be advanced Oct., 1901, 50 per cent.)	150,000	5 00	15 00	30 00	60 00
"	St. Paul,	Mail Order Monthly,	250,000	10 00	30 00	60 00	120 00
"	"	Pioneer Press Mail Order Special,	100,000	2 00	6 00	12 00	24 00
Mo.	St. Louis,	Winner,	500,000	17 50	52 50	105 00	210 00
N. J.	East Orange,	Home Circle,	100,000	4 00	12 00	24 00	48 00
N. Y.	Brooklyn,	Everywhere,	60,000	3 00	9 00	18 00	36 00
"	Dansville,	Normal Instructor,	108,500	3 50	10 50	21 00	42 00
"	Floral Park,	Mayflower,	300,000	12 50	37 50	75 00	150 00
"	N. Y. City,	American Queen,	362,000	15 00	45 00	90 00	180 00
"	"	Broadway Magazine,	125,000	10 00	28 50	54 00	96 00
"	"	Cheerful Moments,	300,000	12 50	37 50	75 00	150 00
"	"	Delineator,	641,558	30 00	90 00	180 00	360 00
"	"	Designer,	213,665	10 00	30 00	60 00	120 00
"	"	Everybody's Magazine,	100,000	6 00	18 00	36 00	72 00
"	"	Ev'ry Month,	50,000	3 00	9 00	18 00	36 00
"	"	Family Physician,	100,000	5 00	15 00	30 00	60 00
"	"	Fashion World,	250,000	10 00	30 00	60 00	120 00
"	"	Gentlewoman,	400,000	15 00	45 00	90 00	180 00
"	"	Glass of Fashion,	31,316	3 00	9 00	18 00	36 00
"	"	Good Literature,	416,000	12 50	37 50	75 00	150 00
"	"	Hearthstone,	615,000	22 50	67 50	135 00	270 00
"	"	Home Cheer,	100,000	3 00	9 00	18 00	36 00
"	"	Home Life,	250,000	6 00	18 00	36 00	72 00
"	"	Home Magazine,	75,000	4 00	12 00	24 00	48 00
"	"	Home Monthly,	400,000	15 00	45 00	90 00	180 00
"	"	Home Talk,	300,000	10 00	30 00	60 00	120 00
"	"	Hours at Home,	200,000	8 50	25 50	51 00	102 00
"	"	Housewife,	100,000	5 00	15 00	30 00	60 00
"	"	Illustrated Companion,	350,000	12 50	37 50	75 00	150 00
"	"	Ladies' World,	476,792	20 00	60 00	120 00	240 00
"	"	Ledger Monthly,	100,000	5 00	15 00	30 00	60 00
"	"	McCall's Magazine,	250,000	10 00	28 50	54 00	102 00
"	"	Metropolitan Magazine,	135,000	10 00	28 50	54 00	90 00
"	"	Metro. & Rural Home,	500,000	20 00	60 00	120 00	240 00
"	"	Modern Stories,	300,000	12 50	37 50	75 00	150 00
"	"	Paragon Monthly,	400,000	15 00	45 00	90 00	180 00
"	"	People's Home Journal, Combination rate, $2.50 a line with Good Literature.	430 000	15 00	45 00	90 00	180 00
"	"	Popular Fashions,	500,000	20 00	60 00	120 00	240 00

MONTHLIES AND SEMI-MONTHLIES—Continued.

				One Month	Three Months	Six Months	One Year
N. Y.	N. Y. City,	Success,	250,000	15 00	45 00	90 00	180 00
"	"	The Smart Set,	100,000	12 50	37 50	71 25	135 00
"	"	Truth,	52,650	5 00	15 00	30 00	60 00
"	"	Unique Monthly,	100,000	6 00	18 00	36 00	72 00
"	"	Vanity Fair,	70,000	3 00	9 00	18 00	36 00
"	"	Welcome Friend,	100,000	4 00	12 00	24 00	48 00
"	"	World Monthly,	125,000	4 00	12 00	24 00	48 00
"	Utica,	Monthly Post,	125,000	5 00	15 00	30 00	60 00
Ohio,	Akron,	Diamond,	40,000	2 50	7 50	15 00	30 00
"	Cincinnati,	American Girl,	100,000	5 00	15 00	30 00	60 00
"	"	Home Courier,	150,000	5 00	15 00	30 00	60 00
"	Cleveland,	Modern Culture,	70,000	5 00	15 00	30 00	60 00
"	Springfield,	Farm and Fireside (S.M.),	312,200	32 00	96 00	192 00	384 00
"	"	Farm News,	100,000	5 00	14 25	27 00	51 00
"	"	Home and Flowers,	130,812	5 00	15 00	30 00	60 00
"	"	Wom. Home Companion,	338,750	17 50	52 50	105 00	210 00
Pa.	Libonia,	Park's Magazine,	354,525	12 50	37 50	75 00	150 00
"	Philadelphia,	Farm Journal,	467,525				
		May, Jun., Jul., Aug., Sept., Oct.,		20 00	60 00	120 00	
		Jan., Feb., Apr., Nov., Dec.,		25 00	75 00		
		March,		30 00			
"	"	Home Visitor,	200,000	10 00	30 00	60 00	120 00
"	"	Household Journal,	200,000	5 00	15 00	30 00	60 00
"	"	Ladies' Home Journal,	879,048	60 00	180 00	360 00	720 00
"	"	Life at Home,	82,000	2 00	6 00	12 00	24 00
"	"	New Ideas,	150,000	7 50	22 50	45 00	90 00
"	"	Women's Ideas,	100,000	5 00	15 00	30 00	60 00

LEADING DAILY NEWSPAPERS

With the circulation per issue and the advertising rate per line for one insertion.

Albany, N. Y.

Argus	.08½	15,838
Journal	.10	17,242
Press-Knickerbocker Express	.10	24,700
Times Union	.10	23,914

Atlanta, Ga.

Constitution	.10	27,904
Journal	.10	33,716
News	.10	15,000

Baltimore, Md.

American	.15	60,500
Herald	.12½	37,880
News	.10	37,612
Sun	.15	65,000
World	.10	25,000

Boston, Mass.

Advertiser	.12½	23,600
Evening Record	.12½	103,000
Evening Transcript	.12½	25,337
Globe	.20	189,120
Herald	.25	178,075
Journal	.15	80,000
Post	.15	159,000
Traveler	.12½	68,167

Brooklyn, N. Y.

Eagle	.16	45,000
Citizen	.15	24,000
Standard Union	.15	20,000
Times	.12	21,489

Buffalo, N. Y.

News	.20	66,852
Courier	.15	51,000
Enquirer	.15	34,000
Times	.18	41,714

Charleston, S. C.

News and Courier	.10	8,000

Chicago, Ill.

Chronicle	.20	63,000
Daily Gazette	.15	
Daily News	.40	289,220
Evening Post	.20	25,000
Freie Presse	.15	36,000
Hearst's Chicago American	.30	250,000
Inter-Ocean	.30	63,000
Ill. Staats Zeitung	.12½	24,000
Journal	.20	82,692
Record-Herald	.30	180,000
Tribune	.30	110,000

Cincinnati, O.

Comm'cial Tribune	.15	46,000
Evening Post	.15	139,000
Enquirer (Sun.,25)	.20	80,000
Times-Star	.18	146,425

Cleveland, O.

Leader	.20	52,967
Press	.12	100,000
Plaindealer	.18	45,243
Recorder	.20	30,000
World	.10	25,000

Columbus, O.,

Citizen	.05	18,000
Dispatch	.08	20,500
Press Post	.10	18,000
Ohio State Journal	.08	13,471

Dallas, Tex.

News	.15	Refused

Dayton, O.

News	.07	16,487
Press	.06¼	13,000

Denver, Colo.

Post	.10	29,256
News	.12	27,043
Republican	.12	23,111
Times	.12	26,218

Des Moines, Ia.

State Register	.10	13,000
Leader	.04	20,441
News	.04	32,266
Iowa Capital	.03	17,051

Detroit, Mich.

Detroit Tribune, M.. / Evening News, E...	.20	74,852
Free Press	.12	42,530
Journal	.10	30,000
Today	.07	25,946

Galveston, Tex.

News	.15	13,000

Grand Rapids, Mich.

Democrat	.02½	16,936
Herald	.05	16,136
Press	.08	28,834

Houston, Tex.

Post	.12½	13,785

Indianapolis, Ind.

Journal	.05	21,306
News	.12	53,132
Sentinel	.10	25,000
Sun	.10	18,000

Kansas City, Mo.

Journal	.12½	50,000
Star	.15	91,010
Times	.06	32,897
World	.06	32,074

Los Angeles, Cal.

Herald	.06	18,373
Times	.10	26,738

Louisville, Ky.

Commercial	.12½	28,000
Courier Journal	.15	28,000
News	.08	14,261
Post	.09	26,810
Times	.12½	33,000

Memphis, Tenn.

Commercial-Appeal	.10	25,160
Evening Scimitar	.10	15,000

Milwaukee, Wis.

Evening Wisconsin	.10	20,253
Free Press	.08	16,000
Journal	.11	24,457
News	.07	20,367
Sentinel	.09	25,200

Minneapolis, Minn.

Times	.05	29,623
Journal	.12	48,384
Tribune	.12	57,202

Nashville, Tenn.

American	.08	14,500
Banner	.09	16,267
News	.07 1-7	12,000

Newark, N. J.

Advertiser	.10	21,015
News	.10	47,000

New Orleans, La.

Item	.10	17,868
Picayune	.15	23,000
States	.12½	18,443
Telegram	.10	20,000
Times-Democrat	.15	22,000

New York, N. Y.

Commerc'l Adv'tiser	.20	21,000
Herald	.45	120,000
Journal (Sun.55)	.50	300,000
Evening Journal	.50	500,000
Evening Post	.20	24,160
Evening Telegram	.25	121,138
Evening World	.40	405,000
Mail and Express	.20	Refused
Morning World	.40	275,000
Morgen Journal	.15	55,000
News	.40	200,000
Press	.30	115,000
Sun (Morning)	.40	80,000
Sun (Evening)	.30	100,000
Staats Zeitung (M)	.22½	45,000
Staats Zeitung (E)	.22½	34,000
Telegraph	.15	33,000
Times	.30	100,000
Tribune	.35	70,000
Zeitung (Morning)	.15	40,000
Herold (Evening)	.15	52,000

Omaha, Neb.

Bee	.10	27,187
News	.05	21,163
World-Herald	.10	29,700

Philadelphia, Pa.

Bulletin	.20&.25	124,855
Demokrat	.12	38,000

Philadelphia, Pa.

Evening Telegraph	.20	100,000
Gazette	.15	46,526
Inquirer	.25	170,000
Item	.30	160,000
North American	.25	175,000
Press	.18	60,000
Record (Sun., 20)	.25	186,356
Public Ledger	.30	70,000
Times	.20	70,000

Pittsburgh, Pa.

Dispatch	.18	51,084
Commercial Gazette	.18	47,332
Chronicle Telegraph	.18	56,814
Leader	.15	29,566
Post	.18	61,232
Press	.18	77,376
Times	.17	52,100

Portland, Ore.

Oregonian	.12½	24,093

Providence, R. I.

Journal	.10	13,988
Bulletin	.10	39,407
News	.07½	10,000
Telegram	.10	34,371

Richmond, Va.

Dispatch	.07½	10,187
Times and Leader	.10	25,000

Rochester, N. Y.

Democrat & Chr'cle	.16	30,284
Herald	.15	15,653
Post-Express	.15	15,144
Times	.10	12,641
Union & Advertiser	.15	19,197

St. Louis, Mo.

Chronicle	.08	54,000
Anzeiger (Evening)	.15	32,700
Globe-Democrat	.25	88,201
Post-Dispatch	.25	94,753
Republic	.25	79,977
Star	.20	80,300
Westliche Post (M)	.15	34,200

St. Paul, Minn.

Dispatch	.12	43,882
Globe	.10	19,060
News	.05	24,682
Pioneer Press	.11	32,519

Salt Lake City, Utah.

Deseret News	.06¼	4,337
Herald	.08	7,687
Tribune	.12	9,598

San Francisco, Cal.

Bulletin	.20	47,014
Call	.20	62,309
Chronicle	.20	79,492
Examiner	.20	85,853
Post	.15	31,029

Seattle, Wash.

Post-Intelligencer	.10	24,200
Times	.08	24,334

Springfield, Mass.

Republican	.05	15,103
Union	.10	22,447

Syracuse, N. Y.

Herald	.12½	29,096
Journal	.10	13,200
Post Standard	.12	18,843

Toledo, O.

Blade	.07 1-7	21,433
Bee	.10	17,390
News	.09	17,517
Times	.07	9,152

Topeka, Kan.

Capital	.08⅓	12,673
State Journal	.07	13,473

Troy, N. Y.

Press	.15	8,000
Record	.06	10,300
Times	.15	17,716

Washington, D. C.

Star	.15	32,295
Post	.15	27,798
Times	.15	40,723

Wichita, Kan.

Beacon	.06	8,130
Eagle	.10	14,024

CANADA

Montreal, Que.

La Patrie	.10	30,547
Presse	.15	68,514
Star	.12½	57,757

Toronto, Ont.

News	12½	41,573
Telegram	.06	25,144
Globe	.15	47,120
Mail & Empire	.15	41,181
World	.10	25,727

Halifax, N. S.

Herald	.08⅓	10,771

Winnipeg, Manitoba.

Free Press	.10	15,904

A LIST OF LEADING

SEMI-WEEKLY or WEEKLY PUBLICATIONS

With the advertising rate per line.

Albany, N. Y.		
Argus	.05	11,400
Journal	.15	30,240
Atlanta, Ga.		
Constitution	.75	138,000
Journal (S-W.)	.10	40,000
Bangor, Me.		
Commercial	.12½	28,750
News (S-W)	.06¼	6,812
Baltimore, Md.		
American (S-W.)	.20	14,898
Herald	.06	17,500
Sun	.20	30,000
Boston, Mass.		
Journal	.06¼	31,000
True Flag	.20	20,000
Waverly Magazine	.12½	30,000
Youth's Companion	4.00	545,342
Chattanooga, Tenn.		
News	.06	10,000
Times	.08⅓	20,000
Chicago, Ill.		
Amerikan (Svornost)	.12	40,500
Freie Presse	.20	25,000
Ill. Staats Zeitung	.20	42,000
Inter Ocean	.75	135,000
Saturday Blade-Ledger	1.10	500,000
Skandinaven	.10¾	45,820
Cincinnati, O.		
Commercial Gazette	.15	41,460
Enquirer	.75	223,000
Times Star	.30	57,000
Cleveland, O.		
Leader	.20	20,000
Plaindealer	.10	15,000
Columbus, O.		
Express (Ger.)	.06	14,900
Ohio State Journal	.07	27,967
Covington, Ky.		
Commonwealth	.10	14,000
Dallas, Tex.		
News	.20	Refused
Denver, Col.		
Col. Weekly Times	.15	27,300
Des Moines, Ia.		
Capital	.07	20,000
Leader	.06	10,200
State Register	.25	27,000
Detroit, Mich.		
Free Press (S. W.)	.25	130,000
Journal (S. W.)	.08½	25,000
Dubuque, Ia.		
Telegraph	.08⅓	15,000
Elmira, N. Y.		
Advertiser	.05	12,000
Sunday Telegram	.20	43,218
Galveston, Tex.		
News	.20	20,000
Guthrie, Okl.		
State Capital	.10	15,586
Houston, Tex.		
Post (S. W.)	.15	27,599
Indianapolis, Ind.		
American Tribune	.20	30,000
Sentinel	.25	104,400
Kansas City, Mo.		
Journal	.25	125,000
Mail	.03	23,000
Times	.15	73,000
Star	.40	168,428
Knoxville, Tenn.		
Journal-Tribune	.06¼	12,368
Leavenworth, Kan.		
Times	.08⅓	11,000
Lewiston, Me.		
Journal	.10 5-12	15,407
Lincoln, Neb.		
Commoner	.50	100,000
Frele Presse	.25	100,000
State Journal	.08 1-6	20,000
Little Rock, Ark.		
Advertiser	.04 1-6	11,000
Democrat	.03½	12,500

Los Angeles, Cal.		
Saturday Post	.05	11,022
Louisville, Ky.		
Commercial	.20	18,000
Courier Journal	.75	160,000
Manchester, N. H.		
Mirror and Farmer.	.25	34,000
Memphis, Tenn.		
Commercial Appeal.	.35	68,133
Milwaukee, Wis.		
Journal	.10	14,000
Sentinel	.09	25,200
Wisconsin	.12	20,000
Minneapolis, Minn.		
Farmer's Tribune	.08	50,000
Minn. Tidende	.11	30,000
Nashville, Tenn.		
American	.25	50,000
New Orleans, La.		
L'Abeille	.15	13,500
Picayune	.15	23,000
Times-Democrat	.15	12,500
New York, N. Y.		
Collier's Weekly	1.25	260,000
Courrier Des Etats Unis	.25	24,000
Family Story Paper.	.40	150,000
Fireside Companion.	.50	150,000
Harper's Weekly	1.00	110,000
Judge	1.00	85,000
Leslie's Weekly	.60	85,000
Life	.75	50,000
New York Weekly.	1.25	200,000
North American Weekly	.30	127,845
Puck	1.00	85,000
Staats Zeitung	.25	30,000
Tribune	.65	150,000
World (Tri-W.)	.60	135,000
Omaha, Neb.		
Illustrated Bee	.10	30,000
World-Herald	.12	26,000
Philadelphia, Pa.		
Gazette (Ger.)	.15	30,000
Saturday Ev'g Post.	1.75	315,000
Pittsburgh, Pa.		
Chronicle-Telegraph	.22½	25,000
Richmond, Va.		
Dispatch	.09	12,500
Salt Lake City, Utah.		
Deseret News	.12½	21,000
San Antonio, Tex.		
Express (S. W.)	.12½	19,000
San Francisco, Cal.		
Call	.15	12,000
Chronicle	.37½	32,753
Examiner	.35	85,592
Post	.10	10,000
St. Louis, Mo.		
Anzeiger des Westens	.15	31,800
Globe-Democrat (S. W.)	.65	136,007
Republic (S. W.)	.75	143,633
Westliche Post	.15	33,500
World	.10	30,000
St. Paul, Minn.		
Dispatch	.05	22,905
Pioneer Press	.06	26,443
Volkszeitung	.06	26,321
Spokane, Wash.		
Spokesman Review	.10	17,023
Syracuse, N. Y.		
Post-Standard (S.W.)	.12	13,203
Toledo, O.		
Blade	.75	173,308
Bee	.10	12,500
Topeka, Kan.		
Capital (S.W.)	.03	21,647
Mail and Breeze	.10	25,500
Troy, N. Y.		
Times	.14½	10,620
Utica, N. Y.		
Saturday Globe	.50	107,453
Washington, D. C.		
National Tribune	.50	109,922
Westbrook, Me.		
Portland Transcript.	.10	19,955

CANADA

London, Ont.		
Western Advertiser.	.15	20,200
Toronto, Ont.		
Globe	.15	23,000
Mail and Empire	.15	20,685
Montreal, Que.		
Family Herald and Star	.45	117,550
Presse	.15	39,200
Witness	.20	25,000
Winnipeg, Manitoba.		
Free Press	.10	10,459
Tribune	.12½	12,231

NEW YORK DAILY PAPERS

ADVERTISING RATES Single Insertion.		Display	Classified	Special Notices	Readers	Bus. Notices	Cuts	Extra for Double Column
Journal,	Morning,	$0.50	$	$	$1.50	$		If 42 linesno extra
Journal,	Sunday,	.55			1.50			
Journal,	Evening,	.50			1.50			
†World,	Morning,	.40			1.50 to 2.50	.60		If 25 linesno extra
§World,	Sunday,	.40			1.50 to 3.00			
†World,	Evening,	.40		.60	1.50 to 2.50	.60		
*Herald,	Morning,	.45		.50		.75	Double	
*Herald,	Sunday,	.40		.50			Double	
Sun,	Morning,	.40		.50	1.50 to 2.50	.75	Double	Double
Sun,	Sunday,	.40		.50	1.50 to 2.50	.75	Double	Double
Sun,	Evening,	.30		.40	1.00 to 1.50	.50		
Tribune,	Morning,	.35	20-25	.40	1.00 to 2.00	.60		
Tribune,	Sunday,	.35	20-25	.40	1.00 to 2.00	.60		
Times,	Morning,	.30			1.50 to 2.50			
Times,	Sunday,	.30			1.50 to 2.50			
Morgen Journal (Gr.),	Morning,	.15			.40 to 1.00			
Staats Zeitung (Gr.),	Morning	.22½	.15	.30	1.00 to 2.00		Extra	Extra
Staats Zeitung,	Sunday,	.22½	.15	.30	1.00 to 2.00		Extra	Extra
Staats Zeitung,	Evening,	.22½		.25	.75 to 1.00		Extra	Extra
News,	Evening,	.40			.50 to 1.00			
News,	Sunday,	.40			.50 to 1.00			
New Yorker Zeitung,	Morning,	.15		.25	.50 to 1.00			
New Yorker Herold (Gr.),	Ev'ng,	.15		.25	.50 to 1.00			
New Yorker Revue (Gr.),	Sund'y,	.15		.25	.50 to 1.00			
Press,	Morning,	.30			1.00 to 1.50			
Press,	Sunday,	.30			1.00 to 1.50			
Morning Telegraph,	Morning,	.15	.15		.50			
Sunday Telegraph,		.18¾	.15		.50			
Evening Post,		.20		.30	.75 to 2.00			
Commercial Advertiser,	Evening,	.20			.75 to 1.50			Extra
Mail and Express,	Evening,	.20		.30	.75 to 2.00			If 28 linesno extra
Evening Telegram,		.25			1.00 to 2.00			
Brooklyn Eagle, Evening & Sun.		.16	.16		.50 to 1.50			Must be 50 lines no extra

†Medical, 60 cents. *Medical, 50 cents. §Medical, 75 cents.

CHICAGO DAILY PAPERS

ADVERTISING RATES Single Insertion.		Display	Classified	Special Notices	Readers	Bus. Notices	Cuts	Extra for Double Column
Tribune,	Morning,	$ .30	$ .15	$	1.00 to 5.00	$ .75	¼ extra	¼
Tribune,	Sunday,	.40	.25		1.25 to 5.00	.75	¼ extra	¼
Daily News,	Evening,	.40	.18	.40	1.50	.75	½ extra	¼
Chronicle,	Morning,	.20	.10		1.00 to 2.50	.50		
Chronicle,	Sunday,	.30	.15		1.00 to 2.50	.50		
Gazette,	Morning,	.15						
Gazette,	Sunday,	.20						
Hearst's Chicago American,	Morning and Evening,	.30	15-30	.30	1.00			
Hearst's Chicago American,	Sunday,	.30	.25	.30	1.00			
Record-Herald,	Morning,	.30	.15	.40	1.00 & 1.50			*
Record-Herald,	Sunday,	.40	.15	.40	1.00 & 1.50			*
Inter-Ocean,	Morning,	.30	.05		1.00 to 2.50	.75		*
Inter-Ocean,	Sunday,	.30	.07		1.00 to 2.50	.75		*
Evening Post,	Evening,	.20	.15		1.00	.50		
Journal,	Evening,	.20	.10		1.00			
Freie Presse,	Morning & Even'g,	.15	.10		.75			
Daheim,	Sunday,	.20	.10		1.00			
Staats Zeitung,	Morning,	.12½	.10		.75	.50	¼ extra	¼
Der Westen,	Sunday,	.15	.15		.75	.50	¼ extra	¼
Arbeiter Zeitung,	Evening,	.10	.10		.30 to .50	.30		
Die Fackel,	Sunday,	.10	.10		.30 to .50	.30		
Abendpost,	Evening,	.10	.10		.50			
Skandinaven,	Morning,	.10	.10		.15 to .30			
Skandinaven,	Sunday,	.15	.10		.30	.20		

*No extra charge if rule is omitted, but double column advs. must be at least 50 lines deep; triple column, 75 lines; four columns, 100 lines deep.

PHILADELPHIA DAILY PAPERS

ADVERTISING RATES Single Insertion.		Display	Classified	Special Notices	Readers	Bus. Notices	Cuts	Extra for Double Column
*Press,	Morning,	$ .20	$ .15	$ .20	1.00	$		
Public Ledger,	Morning,	.30	.15		.30 to .50			
†Record,	Morning,	.25	.10		1.00			
Record,	Sunday,	.20	.10		1.00			
Evening Item,		.30	.10		.75 to 1.50	.50	¼ extra	
§Inquirer,	Morning,	.25		.50	1.00 to 2.00			
Times,	Morning,	.20	.10	.20	1.50	.50		
Demokrat (Ger.),	Morning,	.12	.10		.50 to 1.00			
(German) Gazette,	Morning,	.15			.50			
Evening Bulletin,		.20	.15		1.00 to 2.00			
Evening Telegraph,		.20	.10	.20	1.00 to 2.00			
Evening Herald,		.15		.25	.50			
North American,	Morning,	.25	.10-.15		1.00			
Tageblatt (Ger.),	Morning,	.10						
Abend-Post (Ger.),	Evening,	.10			.20			

*Proprietary and medical, 25c; classified medical, 40c. †Medical, 40c. §Medical, 30c.

ST. LOUIS DAILY PAPERS

ADVERTISING RATES Single Insertion.		Display	Classified	Special Notices	Readers	Bus. Notices	Cuts	Double Column
Republic,	Morning,	$ .25	$	$	$.60 to 1.00	$		
Republic,	Sunday,	.30			.75 to 1.00			
†Globe-Democrat,	Morning,	.25			1.00	.50		
Globe-Democrat,	Sunday,	.30			1.25	.75		
Evening Chronicle,	Daily,	.08	.08		.35 to .42			
Post-Dispatch,	Evening,	.25	.10		.60 to 1.00			
Post-Dispatch,	Sunday,	.30	.10		.75 to 1.25			
Star,	E. & S.	.20			.50 to 1.50	.50		
Westliche Post,	Morning,	.15	.10	.20	.50			
Anzeiger,	Evening,	.15	.10	.20	.50			
Westliche Post,	Sunday,	.15	.10	.20	.50			
Amerika,	Morning,	.10			.25			
Amerika,	Sunday,	.10			.30			

†Saturday only, 30 cents.

BOSTON DAILY PAPERS

ADVERTISING RATES Single Insertion.		Display	Classified	Special Notices	Readers	Bus. Notices	Cuts	Extra for Double Column
†Globe,	Morning,	$ .20	$ .12½	$	$.50 to 1.50	$	Double	½
†Globe,	Sunday,	.20	.12½		.50 to 2.00		Double	½
*Herald,	Morning,	.25	.12½		.50 to 2.00		40c.	½
Herald,	Sunday,	.20	.12½		.50 to 2.00		40c.	½
Journal,	Morning,	.15	.10	.25	1.00 to 1.50	.50-.60		
Journal,	Sunday,	.15	.10		1.00 to 1.50	.50-.60		
Traveler,	Evening,	.12½	1cwd.		.50 to 1.00			
Post,	Morning,	.15	.12½		.50 to 1.50			
Advertiser,	Morning,	.12½		.20	1.00	.50		
Evening Record,		.12½			1.00 to 1.50	.40-.60		
Evening Transcript,		.12½			.25 to 2.00			¼

†Medical, week days, 30c; Sundays, 50c. †Medical, classified, no display, 40c. *Medicines, 40c.

PALACE HOTEL
SAN FRANCISCO CAL

San Francisco, March 9, 1901.

Nelson Chesman & Co
ST. LOUIS, Mo.
Gentlemen:-

I am wiring you to close the contract for the WINE OF CARDUI advertising with the San Francisco CALL. Please see that the copy reaches them promptly.

I have been here since March 1st and have observed the newspaper situation as critically as possible. And I am surprised at the progress the CALL has made. The circulation records were opened to me and I found the net average for January 1901 to be 58,866 and for February 59,173. It is running about 60,000 this week. Nearly all of this circulation goes to the homes, the street and railroad sales being small.

The local advertisers speak very highly of the CALL, and use it very extensively.

Very truly yours.
J. A. Patten Secretary.
THE CHATTANOOGA MEDICINE CO.

For further information, sample copy and advertising rates, address
C. GEO. KROGNESS, Foreign Advertising Manager,
1634 Marquette Building, CHICAGO, ILL.
Long Distance Telephone, Central 2619.

The Pioneer Press.

ST. PAUL, MINN.

J. N. JACKSON, SUPT. OF ADV.

CONDÉ HAMLIN, GENERAL MGR.

AVERAGE CIRCULATION FOR 1900:

DAILY, 32,519. SUNDAY, 29,932.
WEEKLY, 26,443.

"SAINT PAUL"

Our readers are the people of moderate incomes, as well as the richer ones of Minnesota, the two Dakotas, Western Wisconsin, Northern Iowa, and scattering beyond to the Pacific coast.

PIONEER PRESS readers can be reached through no other newspaper.

STEPHEN B. SMITH,
Eastern Adv. Representative,
30 TRIBUNE BUILDING, NEW YORK, N. Y.

Morning News

Wilmington, Delaware.

The Newsdealers and News Agents of the city of Wilmington and vicinity sell more copies of THE MORNING NEWS than any other two Wilmington or Philadelphia papers combined.

We will furnish a sworn statement to any advertiser.

HOT OR COLD
Kansas is Right

And for 37 years the "old reliable" KANSAS FARMER has been the most popular and paying weekly medium in the west for advertisers. We hustle business all the time. We give a satisfactory service for a reasonable price. Let us serve you.

ADDRESS

KANSAS FARMER CO.,

TOPEKA, KANSAS.

IN BINGHAMTON, N. Y.

You can only reach the BEST buying classes, as well as 20,000 readers living within twenty-five miles of the city, through the columns of the

Binghamton Morning Republican

Only morning daily—full Associated Press service—largest bona fide subscription of any paper in its field. Three dollars a year. Advertising rates made known on application.

BINGHAMTON PUB. CO., - Binghamton, N. Y.

300,000

PAID SUBSCRIBERS

Is what we claim and prove for

CHEERFUL MOMENTS

"The mail-order man must get returns, or he must stop advertising, and if he continues to advertise time after time in the same publication, you may chalk it up in large red letters that that publication is bringing him profits."

CHAS. AUSTIN BATES in "Current Advertising."

Look over the files of "Cheerful Moments" and you will find that advertisers stay with it month after month. It pays them and it will pay you. . . . . .

Advertising Rates . . . . $1.25 per line

SEND FOR SAMPLE COPY, RATE CARD, ETC.

Cheerful Moments

154 East 23d Street, New York City

THE FARMERS ADVOCATE

TOPEKA, KANSAS.

A NEWSPAPER for the Farmer, Laborer and the Home. Has a special field in Kansas, Oklahoma and the Indian Territory. It reaches more of the farmers and wage-workers of that region than any other medium. Its readers are prosperous and intelligent. If you have anything to sell, THE FARMERS ADVOCATE can and will do you good service. For advertising rates, etc., address . . . . . .

THE FARMERS ADVOCATE

TOPEKA, KANSAS.

THE OKLAHOMA FARMER

GUTHRIE, OKLAHOMA.

A Weekly Paper Devoted to

AGRICULTURE
HORTICULTURE
LIVE STOCK

By The Farmer Publishing Co.
(INCORPORATED)

The Only Farm Paper Printed in Oklahoma and Indian Territory.

Printed at the Territorial Capital, run on a latest improved perfecting press and set on linotype machines. All home print and thoroughly up-to-date. A distinctive paper in an exclusive field. Sixteen pages, 4 columns, 15 inches long to the page.

FRANK H. GREER,
President and Manager.

THE MEMPHIS

EVENING SCIMITAR

Brightest and Best in the South.

The only afternoon daily newspaper in the large and metropolitan city of Memphis, whose population is **110,000.**

Circulates in over **200** surrounding towns by carrier.

Member of the **Associated Press.**

Publishes from ten to sixteen pages daily, handsomely illustrated, having its own Art and Engraving Department.

Average circulation for the past six months... **15,000 Daily**

For rates on advertising and other information, apply to

R. A. CRAIG,
In charge of Foreign Advertising.

41 Times Building, New York.
87 Washington Street, Chicago.

GAZETTE AND BULLETIN

WILLIAMSPORT, PA.,

Is read by the best people of central Pennsylvania, because it is the leading newspaper of that section.

SWORN AVERAGE CIRCULATION:

Daily 6150 Tri-Weekly 3850

If you want results place your advertisement in the GAZETTE AND BULLETIN and you'll find it will pay you. For rates, etc., address

Home and Flowers

Sworn Average Circulation for year ending June, 1901, 130,812

Pets and Animals

Monthly Guaranteed Circulation, 15,000 Copies.

Two publications without Rivals. Sample copies, rate cards and full information on application.

The Floral Publishing Company

SPRINGFIELD, OHIO.

F. H. THOMAS Western Manager,
1634 Marquette Building, CHICAGO, ILL.
H. G. SOMMERMAN, Eastern Manager,
504 Temple Court, NEW YORK, N. Y.

O. S. BROWN, PUBLISHER.

Virginian-Pilot

NORFOLK, VA.

A HEALTHY GROWTH. As an illustration of the healthy growth of the Virginian-Pilot in popular favor the following figures are respectfully submitted from the sworn statements of the Virginian-Pilot:

Average Daily Circulation 1897.....	6,077
Average Daily Circulation 1898.....	7,820
Average Daily Circulation 1899.....	8,060
Average Daily Circulation 1900.....	9,378
Average Daily Circulation 4 mos. 1901	9,547
Average Daily Circulation April, 1901	9,674
Av. Sunday Circulation, April, 1901..	10,359

Our present sworn average—Daily, **9,749**; Sunday, **10,622.**

The records of the Norfolk post office show that the Virginian-Pilot paid about **70** per cent of the entire newspaper postage for the year ending March 31st, 1901—the remaining 30 per cent is divided between other newspapers and newsdealers.

The Virginian-Pilot not only predominates in out-of-town circulation, but its city circulation is more than double that of either of its local contemporaries.

Place your advertisement where it will do the most good. . . .

THE

WHEELING REGISTER

WHEELING, WEST VIRGINIA.

PUBLISHED

DAILY—SUNDAY—WEEKLY

West Virginia is one of the most prosperous states in the United States. It has large manufacturing, mining, timber and agricultural industries. West Virginia has become, in the volume of product, the first among the states for oil and lumber, the second for coke, and the third for coal. It is traversed by a large number of railroads. It has 36 new railroads projected, 8 of which are now under construction. Wheeling is the leading city and the WHEELING REGISTER its leading newspaper.

Rural Mail Delivery

In the Northwest is fully installed, and

The Minneapolis Times

Covers the field thoroughly. THE TIMES' rural delivery is guaranteed to be double that of any other twin-city daily, and exceeds the combined delivery of all other Northwest dailies.

THE TIMES

Is the greatest mail order medium west of Chicago, and prints more paid classified advertisements than any paper in its field.

The Times Newspaper Co.

W. E. HASKELL, - - President.
CHAS. A. O'DONNELL, Advertising Mgr.

WILLIAMS & LAWRENCE, Representatives.

87 Washington St., CHICAGO. 81-82 Tribune Bldg., NEW YORK.

ESTABLISHED 1887.

The Daily Jewish Courier

Every Evening.

The news of the day in Yiddish.

ESTABLISHED 1885.

THE CHICAGO WEEKLY

Every Thursday.

A Family Paper.

H. S. WOLF, - - - Manager.

Probably the most enterprising of all these papers published in foreign languages is the daily Jewish Courier. The Courier is just as enterprising as the American papers—perhaps even more enterprising than some of them. The paper was founded over a decade ago in Chicago, and has prospered ever since. Today it prints between 5,000 and 6,000 papers every afternoon, and scatters them on every side of Chicago. Its influence among the Jewish race of the city is wide-spread and strong. The paper prints a weekly edition, which has a circulation almost twice as large as the daily and which is sent all over the world. The weekly has subscribers which are located as far away as South Africa. — Chicago Chronicle, April 24, 1898.

ADDRESS:

The Daily Jewish Courier,

274 West 12th St., CHICAGO, ILL.

The Unique Monthly

Best and Brightest Five Cent Monthly in the world.

5 cents a copy. - 50 cents a year.

Under its new management *The Unique Monthly* differs from all other monthly publications by covering a wider range of subjects than the higher priced magazines, and combining all their best qualities in addition to

FEATURES OF SPECIAL INTEREST TO EVERY MEMBER OF THE HOUSEHOLD, FROM THE YOUNGEST TO THE OLDEST.

Guaranteed circulation upward of 100,000 copies and growing every month.

Rates on application.

Forms close 12th day of each month for following month's issue.

W. L. BEADNELL, Manager, - *Temple Court, NEW YORK.*

Kansas City Presse

Consolidated with

POST AND TRIBUNE

THE Only German Daily in Kansas City, Mo., and Kansas City, Kansas. The Weekly has a big circulation in the States of Missouri, Kansas and Oklahoma Territory.

Publisher, DIETZGEN & CO. PHIL DIETZGEN, Manager.

Best Mail Order Medium in the West!

The Missouri Valley Farmer

TOPEKA, KANSAS.

100,000 Circulation Guaranteed and Proven by Post Office Receipts.

All authorities on mail order business agree that THE FARMER is the best patron of mail order houses. Our circulation of 100,000, among farmers of the Southwest, obtained by advertising, reaches the cream of mail order buyers. No other medium has a list that will equal it.

The Missouri Valley Farmer

Is printed on its own fast perfecting press.
Published monthly.
Rate 40 cents a line.
Send your order to

NELSON CHESMAN & CO.

THE MORNING DEMOCRAT

LEXINGTON, KY.

Guarantees to advertisers the largest sworn paid circulation of any daily paper published in Central Kentucky. It carries daily 25 per cent more local advertising than either of its contemporaries. It reaches the homes of people who have money to spend.

It is, therefore, the best advertising medium in the rich blue grass section of Kentucky.

For rates, sample copies, etc., address,

THE MORNING DEMOCRAT CO.

A. L. CALVERT, GENERAL MANAGER,

LEXINGTON, KY.

Or,

E. T. PERRY, Tribune Building, NEW YORK CITY.

...YORK...

Is an important manufacturing city in Pennsylvania, and is surrounded by a rich farming country.

The Gazette

Reaches a class of well-to-do people in this section, which makes it an exceptionally good medium for advertisers.

AVERAGE CIRCULATION
Daily, 4,000. Sunday, 4,000.
Semi-Weekly, 7,000.

Include the Gazette in your list. For rates, etc., address

The Gazette,

YORK, PA.

"Rhode Island's Greatest Newspaper"

The PROVIDENCE TELEGRAM

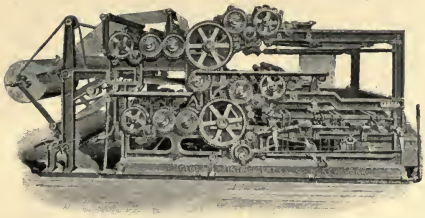
Evening ⌀ Sunday ⌀ Weekly

Circulation record for entire year 1900, evening, 34,371 copies daily; Sunday, 33,894 copies per issue. Largest circulation in New England outside of Boston.

Advertising record during the year 1900: The Evening and Sunday Telegram published 387,850 inches of paid advertising. This was 127,463 inches more than was published in the Daily and Sunday Providence Journal, and 26,095 inches more than was published in the Evening Bulletin and Sunday Journal combined. During the past four years the Telegram has beaten the Journal by 377,664 inches and the Evening Bulletin and Sunday Journal combined by 133,914 inches of paid advertising.

"Want" Ads The Telegram published more Want Ads than all other R. I. Newspapers combined. The record for 28 months, ending December 31, 1900, was: Telegram, 534,986; Journal, 144,188; Bulletin, 153,844.

☞No Rhode Island newspaper pretends to rival the Telegram in size, circulation and advertising patronage.



Only Stereotype Press in Southwestern Michigan.

THE

Kalamazoo Telegraph

DAILY and SEMI-WEEKLY.

Guaranteed largest circulation in Southwestern Michigan. Associated Press Dispatches, Mergenthaler Linotype Machines. Circulation, daily, 6800; semi-weekly, 7000.

KALAMAZOO TELEGRAPH CO.

KALAMAZOO, MICH.

THE

Evening Lamp

HUNTINGTON, IND.

A monthly family story paper of high order.

Select reading, illustrated pages for the boys and girls.

No story runs longer than three issues.

Complete stories in every number.

Reaches 35,000 homes each month.

Big premiums paid subscription solicitors.

No shady or questionable matter of any kind admitted to its columns.

Advertising Rates furnished on application.

THE ST. PAUL GLOBE

being the only Democratic daily paper in the Twin (and Metropolitan) Cities of Minnesota, makes its circulation more exclusive than that of any other paper in the territory tributary thereto. The vast majority of Globe readers cannot be reached through any other medium.

CIRCULATION FOR APRIL.

Ernest P. Hopwood, superintendent of circulation of the St. Paul Globe, being duly sworn, deposes and says that the actual circulation of the St. Paul Globe for the month of April, 1901, was as follows:

Total for Month, 571,800
Average per Day, 19,060

ERNEST P. HOPWOOD.

Subscribed and sworn to before me, this 31st day of April, 1901. H. P. PORTER,
(Notarial Seal) Notary Public, Ramsey Co., Minn.

FURTHER PROOF IS READY

The Globe invites any one and every one interested to at any time make a full scrutiny of its circulation lists and records, and to visit its press and mailing departments to check and keep tab on the number of papers printed and the disposition made of the same.

Advertising Rates

Advertising rates (as per card, on application) are fair and inflexible.

Eastern Representative,
CHARLES H. EDDY,
10 Spruce St., New York City.

Western Representative,
WILLIAMS & LAWRENCE,
87 Washington St., Chicago.

The Dayton Journal

Is recognized everywhere as the leading newspaper of the handsomest city in the West, and is always included in the list of indispensables by shrewd, wide-awake advertisers who judge by results. THE JOURNAL possesses in a marked degree the two important elements of publicity—namely, influence and circulation. That is **circulation that counts,** and which means the number of papers **paid for,** and not merely the number printed.

Address THE DAYTON JOURNAL, Dayton, Ohio.

10 Links in

THIS CHAIN OF

Splendid Dailies

Minneapolis Journal
Chicago Journal
Grand Rapids Evening Press
Detroit News and Tribune
Cleveland Plain Dealer
Pittsburg Press
Philadelphia Inquirer
Newark News
New York Sun
Boston Herald

FOREIGN ADVERTISING DEPARTMENT, C. J. Billson, Manager.
NEW YORK OFFICE, - - - 86, 87, 88 Tribune Bldg.
CHICAGO OFFICE, - - - 307-308 Stock Exchange Bldg.
JOHN H. GLASS, - - - - Manager Western Office.

The Nickell Magazine

IS THE ONLY FIVE-CENT ILLUSTRATED SHORT-STORY MAGAZINE PUBLISHED.

The circulation is now over 82,000 monthly, and steadily increasing. We cannot tell you all about it in this space, but we will be very glad if you will write us for a sample copy.

THE NICKELL PUBLISHING CO.,

732 Park Row Building, - - - NEW YORK.

With the exception of a select few in its class

The Omaha Bee

Carries more foreign advertising—day in and day out—than any other daily paper in the United States. It reaches all the important points in Nebraska and Western Iowa, and because it alone can be used to cover this territory **it pays to be in the Bee.**

The 20th Century Farmer

Published by the Bee Publishing Co., has the largest circulation of any farm journal in its territory—Nebraska and Western Iowa. One advertising rate—10 cents a line. **Use it as long as it pays,** and it pays to reach these farmers because they have money.

The Illustrated Bee

Is the only illustrated household paper west of the Mississippi and east of the Rockies printing fine half-tone illustrations. Nearly 30,000 circulation in country towns and cities in Nebraska and Western Iowa—10c a line.

THE BEE PUBLISHING CO., OMAHA.

CHICAGO OFFICE, 1640 Unity Bldg., - - - - M. R. UHL, Mgr.
NEW YORK OFFICE, 2328 Park Row Bldg., - - S. C. STEVENS, Mgr.

AVERAGE DAILY CIRCULATION

OF THE

Boston Post

....159,000....

EXCEEDS THAT OF ANY THREE OTHER MORNING NEWSPAPERS IN NEW ENGLAND *combined*

You can't half cover Boston and New England without the BOSTON POST.

American Farm and Fireside,

COMBINING CIRCULATION OF THE AMERICAN OF CRESTLINE AND TOLEDO, OHIO, AND AMERICAN FARM AND FIRESIDE, FINDLAY, OHIO.

Published at TOLEDO, OHIO.

ADDRESS US IF YOU DESIRE TO REACH GOOD HOMES WITH GOOD ADVERTISING.

The American Farm and Fireside,

G. ODERKIRK. M. D., Publisher, TOLEDO, OHIO.

The Troy Press

Has a commanding circulation, excelling by thousands any of its contempories. It is read by all sorts of people, but more universally in the homes of the great middle class, which forms the backbone of the purchasing public. Its local advertising patronage is the largest, and the leading merchants of Troy freely acknowledge that the benefits accruing from

THE PRESS

transcend those from any other medium.

IT IS A COMPLETE NEWSPAPER,

with miscellaneous and unique features pictorial and others to enhance its sales, and every department is carefully edited. In brief,

THE TROY PRESS

speaks for itself, and any trained advertiser will discern its character and evident prosperity by scrutinizing its pages. Convenient in form, neatly printed and habitually giving the fullest and freshest news, it challenges comparison and invites the attention of all up-to-date advertisers in legitimate lines of trade.

Cheap News Ink

makes a paper look the part

Cheap News Ink

versus News Ink that is cheap.

A NEWS INK THAT IS CHEAP

is manufactured by

The Queen City Printing Ink Co.

Established 1860. . CINCINNATI, OHIO.

Who have had forty years' experience in making News Ink, to meet the requirements, such as the speed of the press, the texture of the paper, the temperature of the press room, etc. It goes farther, adds to the look of a paper, and is ***CHEAP***, or at least ***ECONOMICAL***, which is the ***TEST*** for the word ***CHEAP***.

ESTABLISHED 1867.

THE GUARDIAN ANGEL.

The oldest and best of the Catholic Weekly Juveniles

HANDSOMELY ILLUSTRATED

Approved and recommended by Archbishops, Priests and religious communities. The largest circulation of any paper of its class. Advertising rates furnished on application to

DANIEL F. GILLIN, Publisher, 72d and Elmwood Av., PHILADELPHIA, PA.

If you want to reach the Democrats of Western New York State, you should use the columns of . . . . . .

THE

BUFFALO

TIMES

The leading Democratic newspaper of New York State outside of Greater New York . . .

IF YOU DON'T USE
THE TIMES
YOU DON'T REACH
THE DEMOCRATS.

NORMAN E. MACK,
Editor and Publisher,
BUFFALO, - - N. Y.
NEW YORK OFFICE, - Tribune Bldg.
CHICAGO OFFICE, - - Boyce Bldg.

TENNESSEE FARMER
NASHVILLE, TENNESSEE.

Only weekly Farm and Stock journal in the State. Official organ State Agricultural and Live Stock Departments. Sample copy free . . . . . .

THE PEOPLE'S PAPER
THE
Youngstown Vindicator
YOUNGSTOWN, OHIO.
DAILY - SUNDAY - WEEKLY

BRIGHT, clean and reliable. A home paper, acknowledged to have the largest circulation in Eastern Ohio, excepting Cleveland. Advertisers always secure the best results, because THE VINDICATOR goes into the homes of the people and possesses their confidence. For sample copy, rates, etc., address

THE VINDICATOR PRINTING CO.
YOUNGSTOWN, OHIO.
WM. F. MAAG, Manager and Treasurer.

THE HOME JOURNAL

LAFAYETTE, IND.

THE OLDEST.
THE LARGEST.
THE BEST.

Lafayette is located in the rich Wabash Valley, one of the grandest spots on this earth, where there are more wealthy farmers to the square inch than can be found in the same amount of territory in any other part of the country . . . . . .

THE HOME JOURNAL WILL PUT YOU BEFORE THE RIGHT CLASS OF PEOPLE—THOSE WHO HAVE MONEY TO SPEND.

F. R. LETCHER, Editor.

JUDGE

THE GIANT OF THE WEEKLIES.

Don't blot this from your memory that the last issue of each month is *An extra big number.*

ADVERTISE IN IT

W. F. COOK, Advertising Manager.

The Boston Herald

PUBLISHED ALL DAY.

For one flat price the advertiser gets the benefit of all editions. . . . . .

The Sunday Herald

COVERS NEW ENGLAND

Established over
FIFTY YEARS.

New England's Greatest Newspaper.

Brann's Iconoclast

IS WHAT its name implies, a destroyer of idols, an enemy of idol worship. It is daring and fearless. It attacks hypocrisy and fraud, no matter where its strokes fall. Religious cant and political sham are handled without gloves. The ICON is a distinct periodical—never dull, always interesting. Has a large circulation among literary people. Ad. rates on application to

J. C. Hart 121 LaSalle St., Chicago.

ESTABLISHED 1823.

ZION'S HERALD BOSTON, MASS.

This paper is an excellent advertising medium because

1. It is the only Methodist paper published in New England.
2. The Methodist denomination is the largest Protestant denomination in these six states except one.
3. As the oldest Methodist paper in the world it has gathered a constituency which believes in it.
4. As a religious paper it effects strongly the home life.
5. It is read by a class of people who buy with care and pay for what they buy.
6. Others have found it profitable.
7. It reaches each week 18,000 families of the very best of the country.

RATES AND SAMPLES ON REQUEST

Charles Parkhurst, D. D., Editor.
Geo. E. Whitaker, Publisher.

Advertisers

...SWORN... CIRCULATION IN 1900 WAS 15,949 ...DAILY...

Renew their Contracts in

The Hartford Times

THEY can feel influence of their TIMES advertising in their sales. The returns are direct. The TIMES prints and sells more papers than all other Hartford journals combined.

Only daily in New England that doesn't take back unsold copies.

THE TIMES

Hartford, Conn.

Albany Evening Journal

Best Newspaper AND Largest Circulation

Great One Cent Family Publication

The only Republican paper in Albany County—and the county is Republican in politics. . . .

Special Representatives:

S. S. Vreeland. W. R. Emery,
150 Nassau St., 306 Record-Herald Bld.,
NEW YORK CHICAGO

THE JOURNAL CO.
Albany, New York

Daily, 17,716. Semi-Weekly, 10,620.

RESULTS TELL THE STORY.

..The..

Troy Times

DAILY and SEMI-WEEKLY.

BEST ADVERTISING MEDIUMS in the State of New York for quick returns. Estimates cheerfully furnished.

CHARLES S. FRANCIS,
TROY, N. Y.

THE COOKING CLUB

DEVOTED to Foods, Cooking and Culinary matters. Reaches the housewife. A permanent medium because it is kept for daily reference to the hundreds of valuable recipes; elegantly printed; new colored illustrated cover each month. Circulation guaranteed to exceed 23,500 monthly. Circulates from Nova Scotia to Mexico, and in every State in the Union.

A YEAR'S RECORD.

STATE OF INDIANA, } ss.
ELKHART CO.

Personally appeared before me, Thomas A. Starr, President of The Cooking Club Publishing Company, who on his oath, swears that the circulation of The Cooking Club has been as set forth in the following statement: March, 15,080; April, 15,370; May, 15,645; June, 15,810; July, 16,025; August, 16,335; September, 16,515; October, 16,600; November, 17,344; December, 17,820—all in 1900. January, 18,976; February, 20,335; March and following regular circulation in 1901 will exceed 22,500 monthly.

THOS. A. STARR.

Subscribed and sworn to before me this 8th day of February, 1901.

CHARLES A. WEHMEYER,
Notary Public.

Nothing but News and an Opinion or Two.
12,000 said they wanted it before it started; 25,000 insist upon receiving it now.

Detroit's Pioneer Penny Paper

"TO-DAY"

Distinctive in Name Nature and Growth

It gives the record of the passing day in Terse Form and Large Type. Its watchword is, "Nothing but News and an Opinion or Two."

A splendid constituency was assured through advance subscriptions. That constituency has been doubled in three months. Measuring its worth by deeds, not years, discerning local and foreign advertisers are contracting for space in the columns of this popular and prosperous, this compact and independent chronicle.

No Daily Paper is Read with Greater Interest or Thoroughness in Detroit and Michigan than "TO-DAY."

"To-day's" Rural Mail Edition, reaching the Intelligent Farmers of Michigan, is a Valuable Medium for Mail Order Announcements.

Published Daily Except Sunday—Without Date Lines in its Dispatches—by

The DETROIT TO-DAY CO.,
DETROIT, - MICH.

Do it To-day; To-day does it.

Ladies' Fancywork Magazine

Issued in January, April, July and October.

PRICE, 35c A YEAR. SINGLE COPIES, 10c.

Sold by 6,500 Dry Goods Merchants, Western News Co. and Subscription.

PRONOUNCED by critics and art needlework authorities to be the best, most complete and comprehensive publication of its kind. The Ladies' Fancywork Magazine is devoted to home culture of Art Needlework, Embroidery, Lace, Crochet, Knitting, Home decoration and Ladies' Dress Fashions, in advance, for the respective seasons. It contains from 8 to 25 beautiful colored plates, giving exact photographic reproductions of Flowers, Birds, Insects, Butterflies, Fruits, Leaves, etc., taken from actual embroidery, and faithfully represents the shadings and colors; also length and direction of stitches. No household is complete without a copy of this useful and beautiful periodical.

From 30 to 60 highest class halftone engravings will also appear in each number, together with colored plates, and from 15 to 50 illustrative cuts to facilitate and assist the worker in reproducing any piece of art needlework displayed in the

Published by
FANCYWORK PUB. CO.

LADIES' FANCYWORK MAGAZINE,
28 Tower Block, Grand Rapids, Mich.

FOR LEGITIMATE ADVERTISERS

LONG EXPERIENCE has proved that no better morning medium exists in the city and vicinity of New Haven, Conn., than the **Journal and Courier.**

For over **Half a Century** it has been as **it is Today,** the family paper of the city. The **Oldest Daily** in Connecticut; an outgrowth of the Weekly Journal (still published), established in 1766. It pursues a clean, conservative, reliable course and knowingly permits no questionable matter of any kind to appear in its columns.

Single Copies 3 Cents — 50 Cents a Month — $6 a Year

Advertising rates on application.

THE CARRINGTON PUBLISHING CO.

The Morning Star

NEW ORLEANS.

SWORN TO CIRCULATION - - - **8,100**

WE ARE endorsed by Catholic dignitaries of the entire world.
In direct touch with every Catholic institution in the six surrounding States.

Our field is exclusively our own, and cannot be penetrated by the secular press.

BEFORE SUNSET

Send an order for the insertion of your advertisement in

HOME LIFE

We get our advertising by making a fair rate, and putting out the circulation we claim, and

HOLD IT BY THE RESULTS WE GIVE.

CIRCULATION (GUARANTEED)

OCTOBER, - - -	300,000
NOVEMBER, - - -	300,000
DECEMBER, - - -	300,000

Following Nine Months, 400,000 each issue

Rate $1.00 per agate line, if you make yearly contract before December 20th. Send for rate card and sample copy. Address . . . . .

HOME LIFE PUBLISHING CO.,
6 EAST WASHINGTON ST.,
CHICAGO, ILL.

Siirtolainen

Is the leading and the only semi-weekly Finnish newspaper in America. Subscription rates $2.25 per year; advertising rates 50 cents per inch per insertion, single column.

FINNISH-AMERICAN PUBLISHING CO.

385 39TH STREET
BROOKLYN, N. Y.

JEDNOTA

CHICAGO, ILL.

Bohemian-Independent Published Every Friday.

An excellent advertising medium to reach the Bohemian class in Chicago.

GIVE IT A TRIAL.

For rates, etc., address

The Bohemian Catholic Printing Co.,
721 Allport Street,
CHICAGO, ILL.

BEST TYPE
& PRINTING MACHINERY

Everything used by the up-to-date printer carried in stock and furnished on short notice. Write for estimates.

AMERICAN TYPE FOUNDERS COMPANY

BOSTON, NEW YORK, PHILADELPHIA, BALTIMORE, PITTSBURGH, BUFFALO, CINCINNATI, CLEVELAND, CHICAGO, ST. LOUIS, DENVER, SPOKANE, KANSAS CITY, MINNEAPOLIS, LOS ANGELES, SAN FRANCISCO, PORTLAND, OREGON

Set in "Post" Old Style Roman No. 1. 6 Point Colonial Border No. 256. 5 feet, $1.40

.. THE ..

Quincy Daily Whig

THE OLD RELIABLE

NEVER so good as NOW

OFFICIAL CITY and COUNTY PAPER.

25 rural routes out of the city 25

THE WEEKLY WHIG

reaches the farmers, the best of them. Advertisements pay in either daily or weekly

.. THE ..

Peoria Journal

DAILY—Evening.
SUNDAY—Morning.
WEEKLY.

The only Associated Press Evening Paper in the City.

A strictly Metropolitan (penny) daily. Circulation over *12,000*, and increasing very fast.

Weekly for Farmers PAYS ADVERTISERS.

FOR RATES AND INFORMATION ON THE FOUR PAPERS ON THIS PAGE, ADDRESS CARRICO BROS. & ALLEN, EXCLUSIVE WESTERN REPRESENTATIVES, 112 DEARBORN ST., CHICAGO.

Evansville Courier

(INDIANA)

Daily, Sunday, Semi-Weekly.

ONLY DAILY MORNING ENGLISH NEWSPAPER

CIRCULATION GUARANTEED 9,640 daily, 9,806 Semi-Weekly

HENRY C. MURPHY, Manager

THE ONLY daily afternoon paper, and the largest local circulation and the best results for advertisers

Houston Daily Herald

HOUSTON, TEXAS.

Carrico Bros. & Allen,
Sole Representatives,
811-812 Boyce Bldg., CHICAGO, ILL.

IN THE
LOUISIANA
PURCHASE
TERRITORY

THE SANDERS
ENGRAVING CO. HOLLAND BLDG. ST. LOUIS
STANDS ALONE
as the largest finest & most complete
Illustrating, Engraving and
Electrotyping Establishment

When
You Need
Engravings
FOR ADVERTISEMENTS,
YOUR PAPER, LETTER HEADS,
OR BOOK ILLUSTRATIONS,
Remember and

"WRITE TO
SANDERS
ST. LOUIS"

ENGRAVINGS
BY EVERY MODERN METHOD
WE ISSUE SPECIAL SPECIMEN BOOKS
SHOWING WORK BY THE DIFFERENT PROCESSES
TELL US WHAT YOU ARE FIGURING ON AND
WE WILL SEND SPECIMENS WITH PRICES
Sanders
Engraving Co.
ST. LOUIS
MO.

"'Twas in the newspaper, and all the world now knows it."

KANSAS—The "Sunflower State."

The Topeka Capital

'TWAS IN THE NEWSPAPER THE PLAIN TRUTH AND ALL THE WORLD NOW KNOWS IT.

ACTUAL AVERAGE CIRCULATION FOR THE FULL YEAR UP TO JANUARY 1, 1901:

Daily, ...	*12,673*
Sunday, ...	*13,720*
Semi-Weekly, ...	*21,647 each issue.*

The CAPITAL is the direct road to the homes and hearts of the best people of Kansas. It reaches every city and county in the State, and in circulation, character and confidence of the people, has no rival.

The CAPITAL pays in postage every year over $5,000 cash, or at least $500 more than all the other forty-five papers in Topeka combined. The truth of this statement cannot be questioned or controverted.

THE S. C. BECKWITH SPECIAL AGENCY, SOLE AGENTS FOREIGN ADVERTISING

43 to 49 Tribune Building, ... NEW YORK.
469 The Rookery, ... CHICAGO.

THE AWAKENER

The official organ of the State Sunday School Association of Indiana.

Circulation 8,500 Monthly.

A first-class medium for shrewd advertisers. Advertising rates on application.

AWAKENER PUB. CO.

222 N. DELAWARE STREET,

INDIANAPOLIS, - - - INDIANA.

Texas Christian Advocate

FIFTY-FIVE YEARS OLD,

Has the largest circulation of any religious paper in the South or Southwest, covering Texas and New Mexico; the official organ of five Methodist Episcopal Conferences, South, whose total membership is more than two hundred thousand . . . . . .

L. BLAYLOCK, Publisher

DALLAS, TEXAS.

Camden Post-Telegram

CAMDEN, N. J.

A Twentieth Century Newspaper Published in a City of **75,000 People**

Guaranteed Circulation

OVER **4,100** DAILY

SEND FOR RATE CARD

You cannot cover Camden, N. J., and vicinity unless your advertisement is in the **Post-Telegram**, the leading daily newspaper in South Jersey.

Large Circulation among the Farmers, Miners, Stock Growers, Homeseekers and their Families throughout the United States, Canada and Mexico.

CHAS. COLMAN, Editor and Manager.
Address all Mail Matter to P. O. Box 850.

The Rocky Mountain Farmer and Miner

Published Weekly by the Farmer and Miner Publishing Company,

1624 CURTIS STREET, DENVER, COLORADO.

A journal devoted to the development of the Mineral and Agricultural resources of the Far West, and such information as pertains to the interests of Homeseekers and Investors in Mineral, Agricultural Lands, Stock Growers, etc.

Subscription by mail, $1.00 per annum, invariably in advance. Advertising rates on application.

ESTABLISHED 1866.

Journal of Agriculture

AND . . .

Journal Monthly

PUBLISHED BY THE

ST. LOUIS JOURNAL PUBLISHING CO.

The Journal of Agriculture

Goes to 40,000 of the best farmers in the richest agricultural region of the world.

For nearly 40 years it has been the leading farm paper of the Mississippi Valley, and therefore its advertising, as well as its reading columns, carry peculiar weight with its readers.

The Journal Monthly

Is issued in magazine form, with colored covers, handsome illustrations and a literary bill of fare that is not surpassed by any other publication of its kind in the country.

The story feature and the family departments are made especially prominent.

A duo that covers the whole rural field in the richest region of the world, fully, economically and effectively.

The... *Milwaukee, Wis.*

Evening Wisconsin

Best Advertising Medium in Milwaukee.

In a Recent Case in Court Affecting the Evening Wisconsin, Mr. George P. Miller, President of the T. A. Chapman Company, the Second Largest Advertiser in Milwaukee, Testified as Follows:

"Now let me ask you that if at that interview of April 7, 1900, you said to Mr. Aikens that you considered the EVENING WISCONSIN a better advertising medium than any of the other papers?"

"Yes, sir, I did."

"Did you also say to him that for that reason you had always paid the EVENING WISCONSIN a higher rate per inch than the other evening papers, or words to that effect?"

"Yes, sir."

"That was true, was it?"

"That was true."

"That is true you said it and true you did it?"

"Yes, sir, and true I meant it."

"That was said in the presence of the three defendants, was it not?"

"Yes."

The Man with the Coin

47,309

SWORN CIRCULATION.

State of Illinois, } ss.
County of Cook, }

L. K. Hildebrand, Secretary of the J. H. SANDERS PUB. CO., being duly sworn, deposes and says that the weekly edition of THE BREEDER'S GAZETTE, for 13 weeks ended March 27, 1901, have been as follows:

Jan. 2	48,000	Feb. 20	47,500
" 9	47,000	" 27	47,500
" 16	46,000	Mch. 6	47,000
" 23	47,500	" 13	47,000
" 30	47,500	" 20	47,500
Feb. 6	47,500	" 27	47,500
" 13	47,500		
			615,000

Average for 13 weeks.... **47,309.**

L. K. HILDEBRAND.

Subscribed and sworn to before me, a notary public in and for the county aforesaid, this 11th day of April, 1901. IRA E. BUNN,
(Seal.) Notary Public.

47,309

The solid, substantial farmer, who's a credit to his calling and his home and native land; the farmer who stands well in his community, who is a leader in thought and action—that's the sort o' man you find when you find a reader of the

BREEDER'S GAZETTE CHICAGO, ILL.

There is no agricultural paper in the country which reaches more intelligence or greater wealth than the BREEDER'S GAZETTE. It is distinctly the business farmer's paper. We do not recommend it for "clap-trap" schemes, but for a legitimate proposition which ought to appeal to men of sense and dollars, the BREEDER'S GAZETTE has not a peer in the Union. Its steady growth in circulation is perhaps the best indication of its standing among farmers. **And every copy is paid for.**

Send for Sample Copies and Rates.

J. H. Sanders Pub. Co., Chicago, Ill.

It Means Something

To be the best dressed paper in all New York. It means a make-up out of the ordinary is bound to be more inviting to the eye, that the reader is bound to see more of the general contents, that the advertisements get more attention, that the advertiser gets more publicity, and that the everyday and Sunday editions of

THE MORNING

TELEGRAPH

give an advertiser the kind of satisfaction he wants, at a price he is satisfied to pay. THE MORNING TELEGRAPH costs five cents a copy, and an army of buyers at that price means that an army of intelligent persons consider it worth more than any other newspaper in New York City. Apart from its novel, vigorous, fearless handling of the general news of the day, The Morning Telegraph is noted for its ***special feature*** and ***exclusive items,*** unobtainable elsewhere. THE SUNDAY TELEGRAPH includes all these features, with additional sections teeming with tellable tales of persons and things ***really*** worth talking about. Its picture supplement is ***superior to anything*** in newspaperdom ***anywhere,*** with high class half tones printed on first-class book paper. Rates and other details from advertising agencies, or from the publishers,

The Daily Telegraph Company

NEW YORK, U. S. A.

Do you want

To reach the best farmers in the great Missouri Valley?

Do you want

To advertise your wares in the only paper that thoroughly covers the territory that will raise more wheat and corn this year than any other section of the country?

If you do

Send for rates and such other information as you may need.

Western Swine Breeder

LINCOLN, NEB.

One Swedish Newspaper

It is a clean, 8-page paper, full of local news, and is the recognized medium of all the Swedish Societies in California and along the Pacific Coast. It has been established for fifteen years.

"Vestkusten" (THE WEST COAST)

Has a large circulation along the Coast in California, as well as in Oregon and Washington, and has a field entirely its own.

For Advertisers

Who want to reach the constantly growing and prosperous population of Swedish Farmers, Mechanics, Merchants, etc., on the Pacific Coast, now numbering about 100,000, and constituting a thrifty, consuming class of people, there is no better medium than the VESTKUSTEN. Rates reasonable. Address—

WEST COAST PUBLISHING CO.

410 Kearny St., San Francisco, Cal.

ALEX. OLSSON, Editor and Mgr.

Clifton Monthly

of Waterville, Maine.

Success

of Westbrook, Maine.

New management. Circulation growing monthly. Proven by postoffice receipts. Forms close 15th of month preceding date of issue. Order through agencies or direct. 5 per cent may be deducted if you send cash with the order.

50 Cents a Line for Both Papers.

Nearly ¼ of a cent a line per thousand.

Waterville Pub. Co.,

WATERVILLE, MAINE.

A JOURNAL OF CONSEQUENCE

The Conservative

J. STERLING MORTON
EDITOR

THE MORTON PRINTING CO.

PUBLISHERS

NEBRASKA CITY, NEBRASKA

A CURIOSITY

A monthly magazine which secured

100,000

CIRCULATION

85 per cent of which was paid for at $1.00 per year, before its publishers entered the general advertising field.

The Pilgrim

A MAGAZINE OF PROGRESS,

EDITED BY

WILLIS J. ABBOT,

Battle Creek, New York, Chicago.

One of the handsomest publications in America.

OUR MOTTO: We prove results and circulation.

We give you a sworn circulation. We show you postoffice receipts. If you are not advertising in THE PILGRIM you are losing money. It pays advertisers. Over 100,000 paid subscribers now. For particulars, advertising rates, etc., address

MARC M. REYNOLDS *Advertising Manager,*

1047 MARQUETTE BLDG. CHICAGO.

The Inland SAINT LOUIS

The Most Popular Religious Family Paper in the World.

Circulation Over 120,000 Copies.

PUBLISHED MONTHLY.

Forms close on the 20th of the month preceding issue. We will make it a condition of any advertising contract that we will prove the circulation of THE INLAND to exceed 120,000 copies per issue, or no pay will be expected for advertising done. Any advertisement can be stopped at any time for any reason. Address

THE INLAND, St. Louis, Mo.

EDGAR F. ALDEN, Advertising Manager.

NEW YORK OFFICE, 500 Temple Court. CHICAGO OFFICE, Boyce Building.

Conkey's Home Journal

Is now printed on a new double deck Web press made especially for printing this progressive publication.

The press is the latest production of the highest skill in press making. No publication has better and few have equal advantages for first-class, rapid printing. Our large and growing circulation demands the quickest facilities. We guarantee 175,000 circulation for August and September and over 200,000 by October, and there will be a liberal increase for each month during the coming year. Advertisements will be accepted with the condition that the circulation shall be proved by mailing receipts.

CONKEY'S HOME JOURNAL

Is especially adapted for the moderate home where there is a piano or an organ. The musical features, household departments and entertaining stories are just the kind that please these people.

There is no publication more highly appreciated by readers, and no other offers subscribers such good value for the price.

Further information and sample copy on request.

Address ***W. B. CONKEY COMPANY, Chicago, Ill.***

STRIDING STRAIGHT
TO THE FRONT

BUSIER, BRIGHTER,
BETTER THAN EVER

THE BALTIMORE MORNING AND SUNDAY HERALD

All Purchasers of Publicity Will Note:

1st.—That the Morning and Sunday Herald now leads in the field of Baltimore Journalism.

2nd.—It has character, quality and an individuality all its own.

3rd.—It is read by the masses as well as the monied classes.

4th.—Every copy printed means a possible purchaser.

5th.—The Morning and Sunday Herald circulates through news-dealers in Maryland, Delaware, Pennsylvania, Virginia, West Virginia, North Carolina, South Carolina, Georgia, Tennessee, Florida.

6th.—The Herald is an all-round paying proposition for advertisers and purchasers of space. A traveling agent of a large and leading house states that it is the most satisfactory paper in Baltimore to contract with, as he knows exactly what he is buying, and, furthermore, he is enabled to buy at a satisfactory price.

7th.—The Baltimore field cannot be covered without using the Herald, Morning and Sunday; and, furthermore, it can thus be covered cheaper than in any other way.

EDUCATING THE RISING GENERATION.

The Herald has been doing this for twenty-five years to great advantage to itself and others interested. During that time the Herald has grown from an infant to a giant, and to-day occupies a commanding position in the field of Baltimore journalism. The phenomenal growth of the Herald has nothing of the element of luck about it. It has borne the fruits of brains, energy and capital concentrated and continued in the right direction. The Herald's business life is an open book. Housed in its own home, the most modern and palatial of any Baltimore newspaper, its mechanical facilities are the best of any Baltimore newspaper, and all passers on the street can see its mammoth presses in active operation.

THE HERALD PUBLISHING COMPANY,

FAYETTE AND ST. PAUL STREETS, BALTIMORE, MARYLAND.

WESLEY M. OLER, PRESIDENT.
FRANK F. PEARD, BUSINESS MANAGER.

The S. C. Beckwith Special Agency, { 43, 44, 45, 47, 48, 49 TRIBUNE BLDG., NEW YORK.
469 THE ROOKERY, CHICAGO.

If You Want Results at Low Cost
Use

"The Home Visitor"

OF Philadelphia, Penna.

RATE
$1.00
Per Line

Circulation entirely subscription of

200,000

PROVEN BY POST OFFICE RECEIPTS.

Write for Further Information to the

Home Visitor Publishing Co., Inc.
Philadelphia, Penna.

It is a Fact that

Hours at Home

Will pay you as well as any and better than most mail order publications. Guaranteed circulation 200,000 copies. Rate 85c per agate line. Last form closes on 18th of month preceding date of issue. Address

HOURS AT HOME,

81 Walker Street, - - NEW YORK CITY.
Western Office, 1208 Boyce Bldg., CHICAGO, ILL.

PUSH BUSINESS BY BUSINESS PUSH

Rate Card Agents' World

A four column, sixteen page, Progressive monthly for the Agent, Inventor, and wide-a-wake people generally. Circulates everywhere in the United States.

Circulation, 50,000 Monthly.

Display—25 cents per agate line each insertion.
Reading Notices—40 cents per agate line.
Absolutely no time or space discounts.
All Advertisements inserted alongside reading matter.
Discounts for Cash—5 per cent may be deducted from prices named if copy of advertisement and check in full settlement accompany the order.
☞Last forms close the 25th of the month preceding publication. All orders for discontinuance must reach us by the 15th. Orders received direct or through any reliable agency.

Address THE AGENTS' WORLD
1113 Arch Street,
PHILADELPHIA, PA.
EDWARD C. STARK, - Publisher.

The average circulation of the

Weekly

Minneapolis Tidende

IS OVER

30,000 Copies

which is the largest circulation of any weekly paper in Minnesota. Its entire circulation is paid in advance and it is unequaled as a medium for reaching the large and prosperous Scandinavian population of the Northwest.

For advertising rates and further information address

Minneapolis Tidende

Journal Bldg. - MINNEAPOLIS, MINN.

Every Evening and Sunday Morning

Just a Reminder ——THAT

. . . THE . . .

Columbus Dispatch

HAS

The Largest Circulation

(Both in the City and Surrounding Territory)

Of Any Paper Published in Central Ohio.

Press

Savannah, - Georgia.

Only
Afternoon
Paper

LARGEST CIRCULATION

Covers this territory thoroughly.
Everybody reads it.
The paper for advertisers.
Moderate rates.
Best service.

P. A. STOVALL, President.
W. E. DAWSON, Bus. Mgr.

NEW IDEAS

PHILADELPHIA, PA.

THERE is no mail order publication that carries a better line of advertising, or that gives better results in proportion to cost, than NEW IDEAS. It reaches the right kind of people and takes good care of its advertisers. The average circulation is over **150,000** monthly.

"Our 10 line ad. in NEW IDEAS has averaged $62.00 per month (248 replies per month) for six months ending December 31, 1900. The ad. calls for 25c direct. This does not include $175.00 of business obtained from our 'Be Your Own Boss' circular sent to persons and small firms who sent coin on first order reply. NEW IDEAS gave us the start, as our first ad. was placed in your paper 2½ years ago. Here's our hand the coming century."

Yours truly,
McCLAIN CO., Akron, O.

"You no doubt will be pleased to learn that by a careful comparison of the relative values of the different papers we have used the past season—at a cost per reply and per sale calculation — NEW IDEAS stands well to the front."

SEARS, ROEBUCK & CO., Chicago.

The rate is only 75c an agate line. If you have not seen a late copy of NEW IDEAS, send for one at once.

NEW IDEAS PUB. CO.
1210 Frankford Ave., Phila., Pa.

IT HAS AN EXCLUSIVE FIELD

The Ohio State Journal

Is the only morning paper in Columbus, Ohio (population 125,000). It has had for the past year the largest growth in advertising of any newspaper in Central Ohio, because local advertisers appreciate that it offers the best value for the money of any medium in Columbus. Address

The Ohio State Journal Company
Columbus, Ohio.

J. P. McKINNEY, Advertising Representative,
88 Potter Building, New York. 705 Boyce Building, Chicago.

GAZETA PITTSBURGSKA

THE GREAT POLISH WEEKLY

AN EXCELLENT ADVERTISING MEDIUM.

For rates, sample copies and other information, address

GAZETA PITTSBURGSKA

2006 Penn Avenue, PITTSBURGH, PA.

THE

Winner Magazine

ST. LOUIS, MO.

500,000

copies each issue to paid subscribers, guaranteed and proven in any way desired. Rate, ***$1.75 per line flat.***

FORMS CLOSE TWENTIETH OF MONTH PREVIOUS.

A Mail-Order Paper
For Mail-Order Men,
By Mail-Order Men,
To Mail-Order People.

WELL PRINTED, WELL EDITED,
WELL DISTRIBUTED,
WELL READ.

The best paper they get, and those who get it pay for it. Sample on application to

THE WINNER,

Winner Building, - - ST. LOUIS, MO.

E. G. LEWIS, Business Manager.
H. E. NICHOLS, Secretary.

The Evening Herald and the Trusts.

We buy our paper of a Trust.
We bought our typesetting machines of a Trust.
Our display type cost a price fixed by a Trust.

Our presses cost us what trade combinations said they should, and the oil which lubricates them came from the vats of the Standard Oil Company.

Our typewriters were bought at the price of the Typewriter Trust.

Our type making and type setting is done by a Labor Trust.

And still The Herald prospers, because it has a monopoly of its field and controls the immense output of the hot iron which is entering the souls of those who try to persuade themselves that they are its competitors.

In this day of Trusts why not put yours in a paper which is strong enough to succeed in spite of them—and which, in addition, is something of a monopoly itself. There are others—but not real ones—in the field, which is filled by The Evening Herald.

Perhaps by this time you know more than you did at the beginning.

Will you profit by it? ? ? ? ?

The Evening Herald Co.
Binghamton, New York.

In Canada

The leading advertisers of the world say that after years of experience, some of them more than a third of a century,

The Globe
TORONTO

Has no equal in the Dominion as an advertising medium.

Rates and Sworn Statement of Circulation Furnished on Application.

The Globe
Toronto, Canada.

CHICAGO OFFICE
Boyce Building

NEW YORK OFFICE
Tribune Building

Henry Bright, Representative

...The...

Minneapolis Tribune.....

(Minnesota's Greatest Newspaper.)

Has an unduplicated circulation as large in the city of Minneapolis as all other English dailies combined.

Average FOR DAILY 57,202

(Year ending April 30th, 1901.)

Ask for THE TRIBUNE'S detailed monthly statement—the most complete circulation record in America.

Its Accuracy Guaranteed to Advertisers.

Representatives:

Stephen B. Smith,
Tribune Building,
New York.

C. Geo. Krogness,
Marquette Building,
Chicago.

THE CHRISTIAN ENDEAVOR WORLD

Just as surely as you can know a man by the company he keeps, you can know a circulation by the advertisers it attracts. Our own columns for the past ten years tell unmistakably of a good, solid home circulation, and we guarantee 95,000 copies weekly.

GEORGE W. COLEMAN, Adv. Manager, . . . Tremont Temple, Boston.

C. A. GOODWIN, Association Bldg., Chicago. L. B. BROMFIELD, Temple Court, N. Y.

95,000 Guaranteed Every Week

Hundreds of Advertisers
In Canada and the United States unite in declaring that

La Patrie

Is the most profitable French medium in Canada.

Nothing can convince you of the Truth of our statement and theirs except a Trial.

WRITE TO-DAY FOR OUR RATES

La Patrie Publishing Company, Ltd.

77-79 and 81 St. James St., Montreal.

Lane's List.

PUBLISHED AT AUGUSTA, MAINE.

Five Popular, Family, Monthly, Illustrated Papers, Circulating in Small Towns and Rural Districts almost entirely. They give Advertisers:

1. An established reputation built on thirty-one years experience with the dwellers in small towns and country.

2. A circulation exceeding 715,000 copies actually mailed to individual address for every edition reaching patrons early in the month.

3. Constant effort on the publishers part to keep the papers before the producing population of America.

4. Three and a half million readers who have learned how to trade through what is called mail order business.

5. An opportunity to reach the thrifty homes of over seven hundred thousand families at the lowest possible cost.

6. Low rates, best service, proven circulation, and, above all, RESULTS.

THEY ARE THE CREAM OF MAIL ORDER PAPERS.

Address all Correspondence:

LANE'S LIST,

(INCORPORATED)

——*BRANCHES*——

Temple Court, - - NEW YORK.
Marquette Building, - CHICAGO.

Augusta, Maine.

The Enquirer

CINCINNATI, OHIO.

Daily Sunday Weekly

THE ENQUIRER has been known for years as the leading Democratic paper of the West. It enjoys a

National Reputation

And is quoted far and near in leading and prominent journals throughout the country. Its advertising patronage is large, and the fact that nearly all of the prominent advertisers use its columns year after year is evidence not only of its great popularity, but of its pulling qualities as an advertising medium.

OUR CIRCULATION

DAILY	*SUNDAY*	*WEEKLY*
80,000	183,000	223,000

The Daily covers an exclusive field in Cincinnati, while the Sunday edition not only thoroughly covers the city, but extends to all the towns and villages in Southern Ohio and Northern Kentucky.

The Weekly has a large general circulation, reaching out and embracing the small towns and villages and farming communities throughout the West and South.

Make Your Wants Known

Through THE ENQUIRER'S medium, and practical results are sure to follow.

The Enquirer Company

CINCINNATI, OHIO.

Big Circulations ALWAYS!

We keep our papers moving all the time by persistent and tremendous advertising, and thousands of new and fresh names are added daily on our subscription books.

The Ellis Papers

HAVE GUARANTEED CIRCULATION

THE PARAGON MONTHLY
Circulation 400,000—Rate $1.50 per Line

METROPOLITAN AND RURAL HOME
Circulation 500,000—Rate $2.00 per Line

THE GENTLEWOMAN
Circulation 400,000—Rate $1.50 per Line

PARK'S FLORAL MAGAZINE
Circulation 350,000—Rate $1.25 per Line

THE HOME MONTHLY
Circulation 400,000—Rate $1.50 per Line

Over Two Million Circulation

Big advertisers use our papers regularly month after month, year after year. WHY? THEY PAY.

THE C. E. ELLIS CO.

713-719 Temple Court Building
NEW YORK

112 Dearborn Street
CHICAGO

Advertisers

"The survival of the fittest" is a term peculiarly well adapted to the mail-order papers, for with this class nothing but results count—no results, no survival.—*Advertising Experience.*

The Editor of *Advertising Experience* is exactly right, but he should have included the general advertiser. The Ellis "papers that pay" survive and are phenomenally successful because they have TREMENDOUS CIRCULATIONS, and do invariably give great results to the general advertiser.

Every copy of the 2,000,000 monthly circulation reaches a live reader. No returns—they are not newsstand periodicals.

Advertisers in our papers never pay for thousands of unsold "DEAD" copies—copies returned by news companies.

Our 2,000,000 copies each month are sent direct by mail to live country people who read advertisements—they have the habit of reading advertisements firmly fixed.

We spend a fortune each year in ADVERTISING to get these readers.

The prosperous condition of our business depends solely and entirely upon placing direct into the hands of the country people millions of copies of our papers. That is the reason our papers survive.

We not only survive, but we grow, progress—expand.

With our long and extended experience we know we must send by mail direct to the millions of people who read advertisements and who will subscribe for our papers.

We have over 2,000,000 circulation each month among *live reading country people*, and in these prosperous times this circulation is rapidly increasing.

For rates and further information ABOUT THESE PAPERS, address

THE C. E. ELLIS COMPANY

Temple Court Building, NEW YORK CITY
112-114 Dearborn Street, - - CHICAGO

The Gentlewoman, New York, - -	**400,000,**	**$1.50**	**Agate Line**
Metropolitan and Rural Home, New York,	**500,000,**	**2.00**	**"**
Home Monthly, New York, - - -	**400,000,**	**1.50**	**"**
The Paragon Monthly New York, - -	**400,000,**	**1.50**	**"**
Park's Floral Magazine, Libonia, Pa., -	**350,000,**	**1.25**	**"**

THE INDIANAPOLIS SUN

IS THE PIONEER PENNY PAPER OF INDIANA

The Indianapolis Sun

is the leading penny paper of Indiana

The Indianapolis Sun

covers an EXCLUSIVE FIELD in its territory

WITHOUT USE OF THE COLUMNS OF

The Indianapolis Sun

it is impossible for an advertiser to reach the entire field in which this paper is published

The Indianapolis Sun

HAS A LARGER CIRCULATION AND ADVERTISING PATRONAGE THAN ANY DAILY PAPER IN INDIANA, WITH A SINGLE EXCEPTION

THE
NEWS
AND
COURIER
CHARLESTON, S. C.

THE NEWS AND COURIER is the only daily morning paper published in Charleston.
THE NEWS AND COURIER has the largest circulation of any paper in Charleston, or in the county, or in the First Congressional District.
THE NEWS AND COURIER has the largest circulation of any daily paper in the state.
THE NEWS AND COURIER is valuable to advertisers more for the class and quality of its circulation than for the number of copies printed. TRY IT.

FOR RATES, ADDRESS
THE NEWS AND COURIER,
CHARLESTON, S. C.
Or H. C. FAULKNER, Special Agent,
23 Park Row, New York, N. Y.

1824 ESTABLISHED 1824
WESTERN RECORDER
Published by
The Baptist Book Concern
LOUISVILLE, KY.

Sworn Circulation 15,384
The Pride of
Southern Baptists.

High-class or high-priced goods require a high quality in an advertising medium for proper exploiting.
THE
Saturday Evening Gazette
IS
Boston's Society Paper.
Guaranteed the largest society medium in New England. Original and up-to-date.
We are in our own six-story block.

Of course you want to get more business. Then why don't you try an advertisement in the leading weekly of the Pacific Coast
THE ARGONAUT?
It's the Best Medium because it reaches the greatest number of people of means. Its readers are buyers.
Send for Free Sample Copy and ADVERTISING RATES
The Argonaut Publishing Co.,
246 Sutter St., SAN FRANCISCO, CAL.

These People Spend Money.

You can get some of it in TWO WAYS and in TWO PLACES by Advertising in these papers

FROM THE UNITED STATES

The Sunday School Times (Issued 43 Years)	This famous weekly, familiar to hundreds of thousands of teachers, parents, ministers, and adult Bible students, has changed its form. In its new dress of better paper, illustrations, type, and printing, it is The "Greater" Sunday School Times, more worthy than ever of a place in every Christian home and on every advertiser's list who has anything good to sell to good people in the best religious homes of the different denominations.

FROM THE MIDDLE STATES

THE LUTHERAN OBSERVER (Issued 75 Years)	Is the oldest, and exceeds in circulation all the other English Lutheran papers published in this country. It is the leading Lutheran organ. Its readers are the substantial old family Lutheran people.
THE CHRISTIAN STANDARD (Issued 36 Years)	Is non-sectarian, but is largely taken by Methodists—its aim being the promotion of Christian Holiness. Its readers are serious people, thoughtful, forward looking and well-to-do.
THE REF'D CHURCH MESSENGER (Issued 69 Years)	Official organ of the Reformed Church of the United States, commonly known as the German Reformed. Its readers are mainly staid, responsible people in the older parts of the country—a suburban and farming people, provident and thrifty.
THE LUTHERAN (Issued 45 Years)	The official English organ of the General Council of the Evangelical Lutheran Church—the High Church Lutherans. Its readers are prosperous people—well-to-do families.
THE EPISCOPAL RECORDER (Issued 81 Years)	The only periodical of the Reformed Episcopal Church. Its readers are the highly cultivated, earnest people of means. A paper of much influence and without a rival in its work.
THE CHRISTIAN INSTRUCTOR (Issued 58 Years)	United Presbyterian, which sect contains over 140,000 members. So ably edited as to draw the utmost confidence of its readers, who are sound in their church loyalty, prosperous, steady, comfortable.

Write to us about what you wish to advertise. We will tell you the cost and whether all or some of these papers are best adapted for your use

THE RELIGIOUS PRESS ASSOCIATION

902 Witherspoon Building, PHILADELPHIA

The New York Family Story Paper

PUBLISHED WEEKLY. CIRCULATION 150,000.

ADVERTISING RATES

Per Agate Line, per issue, ... 40 cts.
Reading Notices, per Line, each insertion, 75 cts.
Medical, if acceptable, per Line, . . . 75 cts.

No deviation from these rates.
No extra charge for cuts or electrotypes.

All Orders for Advertising must be addressed,

T. L. BROPHY, - Advertising Manager.
100 William Street, NEW YORK.

THE CHICAGO CITIZEN

FAMILY NEWSPAPER.

16,000 Circulation. Established 23 Years.

A FIRST-CLASS ADVERTISING MEDIUM.

FOR RATES, ETC., APPLY TO EITHER OFFICE OF NELSON CHESMAN & CO.

The Largest German-American Newspapers

In circulation, prestige and result-producing qualities for advertising, are the St. Louis

WESTLICHE POST (Morning Issue.)
Circulation 34,200.

ANZEIGER (Evening Issue.)
Circulation 32,700.

MISSISSIPPI-BLAETTER (Combined Sunday Issue.)
Circulation 77,000.

WEEKLY WESTLICHE POST
Circulation 33,500.

WEEKLY ANZEIGER DES WESTENS
Circulation 31,800.

Covering not only St. Louis, the population of which is over three-fifths German, but the entire Southwest, Illinois, Iowa, Nebraska and all Western states.

We carry every line of local and foreign advertising in our pages which appears in this section of the country, and no English paper in this city excels our publications in quality and quantity of news, advertising and circulation.

We guarantee returns of advertising in our papers.

We recognize the mutuality of interests between advertiser and newspaper publisher, and want every advertiser to be satisfied with the returns or we do not want his money.

Ask any wholesale or retail druggist, any business house in St. Louis about the merits of our publications and they will tell you you must use the WESTLICHE POST and ANZEIGER if you want to be successful in St. Louis and its territory and be sure of results.

Some of our regular advertisers are:

McLean Medicine Co., Blees Military Academy, National Biscuit Co., Wm. A. M. Noyes, Salzer Seed Co., J. C. Ayer, Winslow Soothing Syrup, LaLance & Grosjean, Swanson Rheumatic Cure Co., American Wine Co., Coulter Optical Co., Standard Mfg. Co., Cheney & Co., Paris Medicine Co., Franklin Furniture Co., Dr. Dalton, Chattanooga Medicine Co., Castoria, Von Mohl Co., Dr. Whitehall, Connecticut Mutual Life Ins. Co., Dr. McLaughlin, Aetna Life Insurance Co., Davol Med. Co., Murray Hill Pub. Co., Pond's Extract, Ely Cream Balm, Liebig & Co., Seven Sutherland Sisters, Dodds Medicine Co., Gail Borden Milk Co., World Mfg. Co., Allcock's Porous Plasters, Dr. Peter Fahrney, North German Lloyd, Hamburg-American Line, Stuarts Dyspepsia Cure, Pyramid Drug Co., South Bend Remedy Co., Cash Buyers Union, Jno. A. Smith, Dr. Horne, Improved Elastic Truss Co., Altenheim Med. Inst., Zaegel & Co., Dr. Leininger, Golden Specific Co., State Medical Inst., Hazeline, Dr. W. Gilmore, Postum Cereal Co., Prof. Crystal, California Fig Syrup Co., King, Harvard Co., M. Summers, James W. Gedney, C. I. Hood, & Co., Hiscox & Co., Ferd. T. Hopkins, Dr. Archambault, The Bluine Co., Dr. G. H. Bobertz, Fielsher Bros., Stearns Electric Paste, Bain & Chapman, Geo. W. Hoffman, Prof. Weltmer, Havana Medicine Co., Dr. Sweany, Holland-American Line, Hunyadi Janos, Wool Soap, Michigan Stove Co., McCormick Harvester Co., Victor Mfg. Co., Jesse French Piano Co., Des Peres Distilling Co., Dr. R. Schiffman, Loring & Co., Cuticura Soap, Hostetter & Co., Chas. A. Vogeler Co., Carter Medicine Co., Dr. Richter Publishing House, Eimer & Amend, Jas. Pyle & Son, Hoofland Herb Tea Co., Eisner & Mendelson, Aug. Barth, P. Neustaedter & Co., Jayne's Expectorant, Sapollo, Radway & Co., J. L. Childs Seed Co., J. W. Wupperman, Brown's Troches, Private Klinik, Munyon H. H. R. Co., Warner's Safe Cure, Washburn, Crosby Co., Dr. Sanden Electric Belt Co., Abbey Effervescent Co., Bonnell's Reliable Cough Cure, Smith & Co., Dr. C. C. Moore, Herculean Oil Co., R. T. Booth Co., Lydia Pinkham, Regal Shoe Co., Dr. Hunter, Equitable Life Insurance Co., Prudential Life Insurance Co., Mutual Life Insurance Co., American Tobacco Co., Peruna Drug Co., Church Medical Co., E. J. Worst, Sears, Roebuck & Co., Royal Baking Powder Co., Dr. Slocum, Cascarets, Lea & Perrin, Wells, Richardson & Co., Scott's Emulsion, Duffy Malt Whiskey Co., Dr. Tutt, Chichester Chemical Co., Imperial Chemical Co., Humphrey Medicine Co., Stuttgarter Underwear, Earl & Wilson, Sexine Pills, Dr. Miles Medical Co., Dr. Harter Med. Co., Hayner Distilling Co., Dr. Burkhardt, New York Life Insurance Co., St. James Ass'n, Wetmore Tobacco Co.

GERMAN-AMERICAN PRESS ASSOCIATION,
Edw. L. PREETORIUS, JOHN SCHROERS, Managers, ST. LOUIS, MO.

THE LARGEST CIRCULATION, WITH BUT ONE EXCEPTION, IN THE HOMES OF BOSTON AND NEW ENGLAND.

The Boston Journal

Prominent advertisers realize the fact that the home paper is the kind that gives permanent and paying results.

The Boston Journal Gives the best introduction to thousands of the best families of Boston and New England.

ADVERTISING RATES MODERATE, WITH ONE PRICE COVERING INSERTION IN ALL EDITIONS OF ANY SPECIFIED DAY—THREE MORNING, FIVE EVENING EDITIONS—WITH PRACTICALLY NO DUPLICATE CIRCULATION.

NO EXTRA CHARGES OF ANY KIND.

Journal Newspaper Co., Boston, Mass.

LIETUVA

PUBLISHED WEEKLY

THIS paper, which is devoted to the interests of the Lithuanians in America, has been published in Chicago since 1893, and forms the only profitable method by which advertisers can reach this very numerous portion of the residents of the United States.

The advertising rates are moderate, and firms using space in its columns are invariably pleased with results.

Address,

LIETUVA,

924 Thirty-Third Street.

CHICAGO.

Six Million Dollars

Represents the monthly earnings of the readers of

Normal Instructor.

The INSTRUCTOR goes to the better class of country and village school teachers, and last year enjoyed an average circulation of

108,500 Copies Monthly.

As a high-grade Mail Order journal it has no superior.

Rates (flat) 35c a line.

T. F. orders solicited.

All orders accepted under absolute guarantee of circulation claimed—at least 100,000 each issue.

INSTRUCTOR PUBLISHING CO.

DANSVILLE, N. Y.

COMFORT

THE KEY TO

A MILLION AND A QUARTER HOMES.

THAT TELLS THE STORY.

No other publication in the whole round world has so many readers, reaches so many families, brings so great results as

Comfort

THE PLAIN PEOPLE'S POPULAR PAPER.

THE BEST MAIL ORDER MEDIUM PRINTED.

NOW IN ITS FOURTEENTH YEAR OF CONSTANT SUCCESS

W. H. GANNETT, Publisher, Augusta, Maine.

(INCORPORATED)

BOSTON, - - - - John Hancock Building.
NEW YORK, - - - - - - Tribune Building.
CHICAGO, - - - - - - Marquette Building.

"SIGN OF A GOOD CUT."

DO YOUR ILLUSTRATIONS HIT BACK?

After the first bold front to attract attention, do they swing with your argument and pound it home on the fellow you're after? We have and apply that kind of ***advertising sense*** to advertising illustrations made at the "Sign of a Good Cut."

WE HAVE ENOUGH ARTISTS TO GO 'ROUND NO MATTER HOW VARIED YOUR SUBJECTS.

OUR PLATE WORK IS ALL THAT IS CLAIMED FOR THE BEST.

OUR CAPACITY IS EQUAL TO ANY DEMAND.

BARNES-CROSBY CO.

OFFICES, ART ROOMS AND FACTORIES

TIMES BUILDING,
WASHINGTON ST. AND 5TH AVE.
CHICAGO.

CONTINENTAL BANK BLDG.,
4TH AND OLIVE STS.
ST. LOUIS.

THE... American Automobile

Is the leading publication of its kind in America. It is a high-class illustrated monthly and is a record and review of motor locomotion throughout the world.

15 cents per Copy; $1.50 per Year.
Foreign Subscriptions, $2.00.

Sold by the AMERICAN NEWS CO., and all its branches.

National Publishing Company,

141 West 24th Street, - NEW YORK CITY.

There are Agricultural Papers and Live Stock Papers, "but the greatest of these" is the

National Stockman and Farmer

PITTSBURGH, - - PENNA.

It covers completely the richest farming and live stock country in the world. The prosperity of its patrons for the next few years is assured. Heaviest crops on record. Higher prices for farm products and live stock. It always has paid—will pay now better than ever.

YOU ARE NOT "IN IT" IF
YOU ARE NOT IN IT.

BE SURE THAT Nelson Chesman & Co. put the NATIONAL STOCKMAN on the list. Samples and other information cheerfully furnished. Subscription books wide open. Investigation invited.

THE

Wichita Eagle's

...Field...

Is Southwest Kansas and Oklahoma and Indian Territory

The twelve counties that produced 6,946,679 bushels of wheat in 1900 lie within a radius of 100 miles of

WICHITA

Thirteen counties immediately adjoining the twelve referred to raised 22,330,507 bushels.

The Eagle's Circulation is Greater in its field than all other dailies combined

THE S. C. BECKWITH SPECIAL AGENCY

43, 44, 45, 47, 48, 49 Tribune Building, New York City.
469 The Rookery, Chicago.

R. P. MURDOCK, - - - - - BUSINESS MANAGER.

'TWAS IN THE NEWSPAPER'S THE PLAIN TRUTH AND ALL THE WORLD NOW KNOWS IT

The Kansas City Journal

DAILY & SUNDAY *50,000*

WEEKLY *125,000*

GUARANTEED CIRCULATION

Address *The Kansas City Journal*

KANSAS CITY, MO.

or *The J. E. VanDoren Special Agency*

Publishers' Direct Representatives

1104-5 Boyce Building, Chicago.

407-8-9 and 10 Temple Court, New York.

The Only One

All *the* papers in Baltimore have excellent circulations, but THE NEWS is *the* only paper that PUBLISHES a statement *of* its DAILY circulation. Every advertiser has free access to *the* circulation records *and* holds an annual pass to *the* press room.

No doubt all *the* papers give each advertiser *the* lowest rate. But THE NEWS is *the* only paper that opens its books, accounts *and* contracts so that *the* advertiser may assure himself that he is "on *the* ground floor."

The character *of* THE NEWS is KNOWN, *the* extent *of* its circulation is KNOWN *and* its rates are KNOWN. This makes *the* purchase *of* advertising space in THE NEWS as simple *and* safe as buying a government bond.

The Baltimore News

Facts About... The Quincy Journal.

QUINCY is the largest town on the Mississippi river between St. Louis and St. Paul—which are 729 miles apart, and the largest town between Chicago and Kansas City—which are 489 miles apart. Quincy is 146 miles from St. Louis, by rail; 226 miles from Kansas City, 315 from Omaha and 263 miles from Chicago. This gives THE JOURNAL a field pecutiarly its own, and in this field THE JOURNAL circulates supreme. It is the only daily newspaper printed in this field that has a general circulation throughout it.

This field of which we speak—THE JOURNAL'S field—covers an area of 25,000 square miles; a field more than three times as large as Massachusetts, and larger than Massachusetts, Connecticut, Rhode island, New Jersey and Delaware combined. This field is the very heart and garden spot of the Mississippi Valley. In it live a million and a quarter of thrifty, industrious, intelligent, progressive people. Quincy is the population, industrial and commercial center of this field, and into this field more copies of THE DAILY JOURNAL are sent than all the other daily papers printed outside the field, combined, send into it.

THE JOURNAL is one of the largest, most expensively gotten up, and is the most widely circulated daily paper in the State of Illinois outside of Chicago; and its circulation exceeds, with one exception, that of any daily newspaper printed in Missouri outside of St. Louis and Kansas City. THE JOURNAL uses more print paper, more printers' ink and pays more second-class postage than all the other daily and weekly papers in Quincy combined.

The foregoing statements are absolutely true, and THE JOURNAL will be glad to make them a basis for advertising contracts.

The circulation of THE JOURNAL exceeds that of all other Daily and Weekly Newspapers published in Quincy. Sworn average circulation 11,581 per day.

Williams & Lawrence,

59 Tribune Building, New York.
87 Washington St., Room 609, Chicago.

Advertising Representatives.

THE AMERICAN BOY.

(Extract from the Detroit Journal)

EACH number of THE AMERICAN BOY, the magazine published in Detroit by the Sprague Publishing Co., brings fresh evidence of permanency, of success of aim and of solid growth along the lines conceived and laid out by its editor and founder, Wm. C. Sprague. The June number shows that the magazine is "finding itself"—that it is settling down to a consistency in its editorial treatment and business policy that will fix its individuality, personalizing it in the minds of its readers and building up that feeling of sympathy between editor and reader that is one of the intangible, but nevertheless extremely valuable assets of every successful publication. It is the only distinctively boys' paper in the country, and as such occupies an important and responsible place. It has been its editor's aim to pitch its tone high, but not so high that the boys who read it will miss its dominant note. To that end he is making THE AMERICAN BOY clean, entertaining, helpful, bright and attractive, while rigorously eliminating the sensational, improbable and unduly exciting. This careful policy results in a publication for boys that any family may admit to the home circle without fear.

The secret of the marvelous success of this high-grade publication is fully explained in this extract.

Advertisers get good results. Rates 50c per agate line flat.

The SPRAGUE PUBLISHING COMPANY,
Detroit, Mich.

THE
Nashville Banner

Tennessee's Leading Newspaper.

Circulation guaranteed to be more than double that of any other Nashville daily. The only Nashville paper that swears to its circulation and allows advertisers the privilege of examining its books and records.

Leads in Local and Foreign Advertising.

Advertisers Want Buyers...

If you want your advertisement to reach the buying class of the National Capital, you must necessarily use the

Washington Post

The leading morning newspaper in a city of 300,000 inhabitants, with a perfect house-to-house delivery service. It is pre-eminently the Family Newspaper of Washington. **Clean, Bright and Newsy.** THE POST possesses in a marked degree the confidence of its readers, a factor which has largely to do with bringing results to investors in advertising space. For rates, address

The Washington Post

WASHINGTON, D. C.

—OR—

GEO. BATTEN, 38 Park Row, New York.

A MAIL ORDER PUBLICATION THAT "PULLS."

HOME CIRCLE,

EAST ORANGE, N. J.

Guaranteed Circulation 100,000 Copies Monthly.

ADVERTISING RATES TO SEPT. 1, 1901, 20 Cents per Agate Line.
RATES ADVANCED SEPT., 1901, to 40 Cents a Line.

If you want results, make your wants known through the medium of HOME CIRCLE.

THE HOME CIRCLE PUBLISHING CO.,
EAST ORANGE, N. J.

.. THE ..

PYTHIAN HERALD

A fraternal monthly publication with a bona fide circulation of 12,000 copies monthly.

Reaches a class of well-to-do people who have money to spend, and who can be reached through no other source.

Make your wants known through the *PYTHIAN HERALD* and you will get results.

W. L. STAHL, Publisher,
818 WALNUT ST.,
Kansas City, - Mo.

The Word *AND* The Way

Eight Pages Semi-Monthly

Published at
COUNCIL BLUFFS, IOWA,
J. G. and H. R. LEMEN,
Editors and Publishers.

THE WORD AND THE WAY

Is a religious paper, non-sectarian, devoted to the interests of the homeless and afflicted of earth, and goes to the best homes of every land.

MILWAUKEE HAS A POPULATION OF 300,000

The Milwaukee Free Press

WISCONSIN'S NEW MORNING DAILY.

The Popular ONE CENT Family Paper.

CIRCULATION

DAILY	SUNDAY
16,000	10,000

The FREE PRESS has the support of the State Administration and the confidence of the people of Milwaukee and Wisconsin, as evidenced by the fact that before their first number was issued they secured over 10,000 paid subscribers in Milwaukee and vicinity, which has since been increased to 16,000. The projectors of the FREE PRESS believe that the time has arrived when the development of the State of Wisconsin and the growth of its metropolis afford a field for newspaper competition. This belief apparently is shared by very many citizens in Milwaukee and throughout the State, whose cordial support enabled the paper to secure a list of subscribers in advance as has required years of effort for other papers previously established to obtain.

ADVERTISING RATES. In Effect June 10, 1901.

Display Advertising—DAILY and SUNDAY EDITION—Per Agate Line.

Less than 250 lines	$0.08	5000 lines, to be used within 12 months	$0.04
1000 lines, to be used within 12 months	.07	7500 lines, to be used within 12 months	.03
2500 lines, to be used within 12 months	.06	10000 lines, to be used within 12 months	.02½
4000 lines, to be used within 12 months	.05		

PREFERRED POSITIONS (When Available.)

Next to reading matter, extra 15 per cent. Top of column, next to reading matter, or first following next to reading matter, extra 25 per cent. Top column, with reading matter on both sides, not allowed.

READING NOTICES.

Pure reading, per count line	$0.30
Local notices, per count line	.20
500 lines, local notices, to be used within one year, per count line	.15

"WANT" ADVERTISEMENTS.

One cent per word each insertion. Minimum charge for single insertion, 20 cents. A discount of 25 per cent will be given on yearly contracts.

ADDITIONAL INFORMATION.

Size of each edition—Columns, 13 ems wide, 285 agate lines in length, 7 columns. Daily edition—10 to 12 pages; Sunday, 16 to 24 pages. Copy—All copy subject to approval. Payments—All advertising payable monthly. Advertisements two columns wide no extra charge.

A. FRANK RICHARDSON,

SPECIAL REPRESENTATIVE,

Chicago Stock Exchange Bldg., - CHICAGO.
Temple Court, - - - - NEW YORK.

LA PRESSE,

HOLYOKE, MASS.

LA PRESSE is the only French paper in Western Massachusetts. It was first issued as a weekly in 1895, and its circulation increased to such an extent that it was changed to a semi-weekly in 1898. It is the only French paper for over 20,000 French people.

LA PRESSE is delivered only to subscribers who pay in advance, and advertisers know the value of such a constituency. Advertising in LA PRESSE pays. You ought to use our columns. Our paper will give you good results.

TESSON & CARIGNAN, Editors, Holyoke, Mass.

L'Aurore

A LITERARY and RELIGIOUS FRENCH WEEKLY

PUBLISHED EVERY SATURDAY

An excellent advertising medium to reach the best class of French people in Canada and United States.
GIVE US A TRIAL.
Advertising Rates on Application.

L'AURORE PUBLISHING COMPANY, MONTREAL, QUEBEC.

THE

CLUB FELLOW

A Weekly Journal Devoted to TERSE, Crisp and Fearless Society Gossip. . . .

A good medium for advertisers desiring to reach the better element.

Auditorium Building,
...CHICAGO...

A FEW FACTS ABOUT

The Christian Observer

Founded September 4, 1813.

The Oldest Religious Newspaper in the World.

IT HAS been edited and owned by the Converses (father and sons) for 70 odd years. It is the best family newspaper in the Southern States. It is the leading paper of the Southern Presbyterian Church with its 200,000 members. It has a larger circulation than the combined circulation of all the other Presbyterian papers in the south. Annual reports of the U. S. Post-office Department show that it pays more newspaper postage than is paid by all the newspapers combined in the majority of the first-class postoffices in the United States—the total amount of postage received from all the newspapers combined is less than that paid by

The Christian Observer.

Advertisers will be permitted to verify its claims as to circulation by access to its books and postoffice receipts.

Only clean and reliable business is advertised. Its circulation is correctly stated.

Converse & Co., Publishers,

512 Third St., Louisville, Ky.

THE
Home Sunshine Journal
LOWELL, MASS.

Is rapidly increasing its circulation. Our advertisers write us that they are well satisfied with the results.

Our papers go into thrifty homes—mostly in the small towns and villages—just the class of buyers advertisers desire to reach.

Write us for rates and sample copy.

Home Sunshine Publishing Co.,
LOWELL, MASS.

One advertisement in the home is worth one hundred on the highway. If you contemplate exchanging commodities for coin, you must go where the coin is.

NEW YORK HOME LIFE
America's Leading Magazine

Circulates wherever the Eagle flies its wings. It is a home paper for home loving people. Its monthly output is 250,000 copies.

While the advertising rates for New York Home Life are now but 60 cents per agate line, there is apt to be an advance in the price for its space in the near future.

The subscription price of New York Home Life is ONE DOLLAR PER YEAR. A sample copy will be sent to any address on receipt of ten cents, stamps or silver.

Address all communications to
THOS. H. DAVIS, Gen'l Mgr.,
NEW YORK HOME LIFE
1293 and 1295 Broadway,
NEW YORK CITY.

Home, Field and Forum

Oklahoma's Agricultural & Live Stock Paper.

A. J. Henthorn,
Editor and Prop.

Circulation 21,500

Advertising Rates:
Reading Notices 20 cents per line.
Display Advertisements 10 cents per line.
Breeders' Cards of one inch and a copy of paper one year for $15.00.

Agricultural Advertising Pays *OKLAHOMA CITY, OKLA.*

A THOUSAND TONS OF PLATES FURNISHED TO AMERICA'S ADVERTISERS IN 1900 BY

THE ADVERTISING PLATE CO.

FOUNDRIES AND SHIPPING POINTS

NEW YORK - CHICAGO - ATLANTA - DALLAS - KANSAS CITY - SAN FRANCISCO

MAIN OFFICES

POSTAL TELEGRAPH BUILDING, 253 BROADWAY, NEW YORK

WESTERN CONTRACTING OFFICE

71 AND 73 WEST ADAMS STREET, CHICAGO

You can Talk to Virginians

On any Business Proposition Through

The Daily Times (Morning)

—AND—

The Evening Leader

of Richmond, Va.

25,000 Daily Circulation Guaranteed.

Richmond's Favorite Ad. Medium.

Virginia's Greatest Newspapers

For further particulars address

N. M. SHEFFIELD, TRIBUNE BUILDING, NEW YORK, or U. S. Express Bldg., Chicago, Ill.

"An Hour of Experience Is Worth An Age of Theory"

THE AMERICAN GIRL

IS published by men who have experience, both as advertisers and publishers, they know the class of people the advertiser wants to reach; add to this a fair and honest count in circulation coupled to an interesting paper for the reader and you have the merits of the AMERICAN GIRL, a combination that is sure to bring results.

100,000 Proven Monthly Circulation

RATE 50 CENTS PER LINE

Forms close 20th of month preceding date of publication. Correspond direct or through any responsible agency.

The American Girl,

10 W. Third Street Cincinnati, Ohio

Will Carleton's Magazine,

Published Monthly.

GUARANTEED CIRCULATION **60,000** NO SAMPLE CIRCULATION

Subscription Circulation Exceeds 50,000.

ADVERTISING RATES—March 1st, 1901.

LINE RATE.

30 Cents per Agate Line. - - - - - 40 Cents per Line, Net, for Reading Notice.

DISCOUNTS.

250 Lines, 5 per Cent.
750 Lines, 15 per Cent.

500 Lines, 10 per Cent.
1,000 Lines, 20 per Cent.

Space must be used within one year to earn discount.

PREFERRED SPACE—2d and 4th Cover. Discounts do not apply on this space.

One full page, 400 lines, $150. One-half page, 200 lines, $75. One-quarter page, 100 lines, $40.

Each full page measures 6¾x9½ inches and contains 400 agate lines. **Each column** is 2¼ inches wide and contains 134 lines. **Number of columns**, 3 to each page. **Forms close** on the 15th of each month preceding date of issue for inside pages, and on the 10th for cover pages. **No advertisement** less than five lines accepted. **Copy** for inside pages must be in our hands by the 10th, and for cover by the 5th of preceding month.

EVERYWHERE PUB. CO. BROOKLYN, N. Y. MANHATTAN OFFICE, 409-411 Pearl St.

Sample copies sent to advertisers on request.

...*THE*...

St. Paul Dispatch

is carrying more advertising than any other daily paper in St. Paul or Minneapolis, including the Sunday editions of the morning papers. Here is the record for last year:

ST. PAUL.

		COLUMNS.
DISPATCH,	Six days	11,168
Pioneer Press,	Seven days	8,807
Globe,	Seven days	7,665
MINNEAPOLIS.		
Journal,	Six days	10,955
Tribune,	Seven days	10,367
Times,	Seven days	10,368

CIRCULATION.

Average for year 1900	43,383
Average January 1st to June 1st, 1901	43,882

Sworn to and guaranteed.

ALL ADVERTISING IN THE

"St. Paul Dispatch"

Is Strictly Cash

No Trades or Exchanges.

The "ST. PAUL DISPATCH" claims to have a greater bona fide paid circulation than any other paper in Minnesota.

Published by the

Dispatch Printing Company

Geo. Thompson, Pres.
C. W. Hornick, Mgr.
ST. PAUL, - MINN.

"LEADING MAIL ORDER PAPER"

The Clarion-Ledger

Jackson, Miss.

Largest, Oldest and Best Paper in Mississippi.
The Official Journal for 25 Years.
Bona fide Circulation in Every County.
Published at the State Capital.

Daily
AND
Weekly

Advertisers desiring to make their business known in Mississippi could not select a better medium than

The Clarion-Ledger

Circulation **10,000**

It is in its 67th year, and having been the "Official Journal" for the past 25 years, and publishing all official matter emanating from the state departments, it has a larger constituency than any other Mississippi paper.

Flat Advertising Rates Only.

Want ads published at one cent per word, payable always in advance.

Address **The Clarion-Ledger Co.**

Jackson, Miss.

We Reach
Theatre Goers
Who Have Money to Spend

The Dramatic Magazine
25c a copy ⌀ $2.50 a year

Issued monthly. 128 pages. Enamel paper. Finest illustrations. It reaches the audience as well as the manager. Send 16 cents for a sample copy. None free.

The Dramatic Quarterly
50c a copy ⌀ $2.00 a year

Issued quarterly. 320 pages of best illustrations from the Dramatic Magazine. Finest of all magazines. Send 36 cents for a sample copy. None free.

Stage & Foyer Chat
25c a copy ⌀ $1.00 a year

Issued quarterly. 300 pages printed on fine paper. Fully illustrated. A handsome publication. Send 18 cents for a sample copy. None free.

Correspondents and Representatives Wanted

Dramatic Press Association
Steinway Hall, Chicago, U. S. A.

MENTION THIS PUBLICATION WHEN WRITING TO ADVERTISERS.

500,000 Guaranteed Circulation 500,000

...THE...

Household Guest

Offers the best advertising medium for mail order advertisers. If you have ever tried the HOUSEHOLD GUEST, you know it; if not, do so and be convinced. It pays other advertisers—why not you

?

Rates on application, or through any responsible advertising agency.

THE HOUSEHOLD GUEST COMPANY

358 Dearborn Street,
CHICAGO, ILL.

EASTERN OFFICE:
1227 American Tract
Society Building,
NEW YORK CITY.

"The American Youth"

Established in 1888

FRANK E. DACONS, Editor and Publisher,

CHICAGO, ILL.

16 to 32 pages, illustrated. Politics, Literature, etc. Largest FOREIGN circulation of any youth's publication in America. Monthly circulation 30,000 copies. In line with the standard publications of the country. Advertising rates published in every issue.

FRANK E. DACONS, Editor.

THE

Examiner

LANCASTER, PA.

Daily and Semi-Weekly

LARGEST CIRCULATION.
Best advertising medium in the garden county of the State.

For rates and further information, address—

T. B. & H. B. COCHRAN,

PUBLISHERS AND PROPRIETORS,

LANCASTER, - - PA.

The Juvenile Monthly

IS THE leading periodical of *EAST ST. LOUIS, ILLINOIS,* the substantial growth of which is a marvel, "With no Boom," it has increased one hundred per cent. in a decade.

Manufacturing interests have found in her contiguous coal fields and numerous railroad lines, the desired requisites for an ideal location. Her municipal insti utions have kept pace with her commercial progress. Her churches, schools and public buildings evince the spirit of material progress, while her excellent library, containing many thousand volumes, attests the ethical progress she has made. Advertisers cannot afford to ignore this growing metropolis, and can find no better medium to address the best citizens of East St. Louis than the JUVENILE MONTHLY. It reaches the progressive and intelligent citizens. It is the women's favorite. It is progressive.

For rates address,

ADOLPH B. SUESS, East St. Louis, Ill.

THE

KANSAS CITY STAR.

DAILY AND SUNDAY.

The daily average paid circulation for the month of June, 1901, was 91,010.

Twice the combined circulation of all the other Kansas City newspapers. More Stars are sold and delivered to actual paid-up subscribers in Kansas City than there are houses in Kansas City.

Kansas City Paid Circulation, 47,879
Out-of-town Paid Circulation, 43,131
Total, 91,010

OUT-OF-TOWN means out in the Golden Wheat Belt of Kansas and Oklahoma. The largest wheat crop ever known was harvested in Kansas this year.

THE Kansas City Weekly Star's

circulation is mostly among the prosperous farmers and stock raisers of

THE GOLDEN WHEAT BELT

OF

KANSAS, OKLAHOMA

AND THE

INDIAN TERRITORY.

THE LARGEST WHEAT CROP ever known was gathered this year in this golden belt. The people of this vast territory are unaffected by the drought. A population of 50,000 people has been added this year to the Star's own territory by the opening to settlement of the Kiowa and Comanche Indian Lands. With five consecutive big wheat crops this part of the Southwest is

This Year the best mail order field in the United States.

The actual one year paid-in-advance circulation of The Weekly Star for the month of June, 1901, was as follows:

JUNE 5, 167,171
12, 168,052
19, 168,894
26, 169,596

ADVERTISING RATE.—40 Cents Per Line Flat.

SURE CURE FOR A SICK BUSINESS

When a man is ill, he calls in his doctor.
When business is dull and you wish to increase your sales

...You Should Advertise In...

The Family Physician

An advertisement in this popular and widely read health magazine acts like an elixir of life on trade. It goes largely among those in need of aids to health, is especially valuable as a means of publicity for makers of good remedies, and is also a high class advertising medium for any good article. It is sure to give health and tone to your business.

We guarantee the circulation to be not less than

100,000 Copies Each Month or No Charge.

ADVERTISING RATES.

Display, per Agate line (7 words to line) - - - -	50c
Special Reading Matter Notices, per Agate line - - -	75c

We desire to call the attention of manufacturers and dealers in articles for the use of the sick and for the restoration and preservation of health to this magazine as a valuable advertising medium. A systematic and special effort is being made to place **The Family Physician** in the hands of invalids, and those interested in the care of invalids, and it is impossible that its advertising pages will not prove of value to those who desire to reach specially this class of people. It must also prove valuable for all who wish to reach an intelligent public with any good article.

Send your orders through any responsible Advertising Agency, or direct to

THE FAMILY PHYSICIAN

23 PARK ROW - NEW YORK CITY

The Greatest
REPUBLICAN
CIRCULATION
in the
United States.

ACTUAL PAID CIRCULATION, after deducting all free or unsold copies, over

170,000

Copies both Daily and Sunday.

The Philadelphia Inquirer

Has kept forging steadily ahead in popularity, enterprise and circulation, until now it stands far in the lead of all the other newspapers in Pennsylvania.

Always fighting for and with the people; victory in every undertaking has crowned it with success, and this is the strongest possible proof of its value as an advertising medium.

Advertisements in THE INQUIRER always bring positive results.

THE PHILADELPHIA INQUIRER,

1109 Market Street, Philadelphia, Pa.

NEW YORK OFFICE, - - Nos. 86-87 Tribune Building.
CHICAGO OFFICE, - - 308 Stock Exchange Building.

A Free Distribution of Kirk's "JAP ROSE" Soap in Milwaukee

THREE newspapers invite their readers to call at a certain newspaper office for a free sample of soap.

The Milwaukee Herold

Alone advertised a distribution at its office, and almost 50 per cent. more samples were called for here than at the other offices.

WHY?

Of the total paid daily circulation of the Milwaukee Herold, exceeding 14,500, over 11,175 papers are delivered in Milwaukee homes.

Milwaukee, Wis., Nov. 24, 1900.

The Herold Company, Milwaukee, Wis.

Gentlemen: The large circulation and remarkable drawing qualities of the Milwaukee Daily Herold were thoroughly proven to me and my assistants on the occasion of our free distribution of samples of James S. Kirk & Co.'s "JAP ROSE" Soap, made at your office November 23d and 24th, 1900. Our brief announcement in your paper brought thousands of your people from all over the city and county. Three of us were busy from early in the morning until late in the evening supplying the demand of a constantly changing throng for these samples. In making a comparison of the result of our distribution as to which Milwaukee paper brought the largest number of people, I found that in the face of the fact that the three other papers used did not mention your office as a place of distribution, almost double the number of samples were called for at your office. You are to be congratulated upon this remarkable showing, and in consequence I am in a position from my own knowledge to recommend your valuable medium to every advertiser in the Union seeking German patronage, as it is unquestionably the strongest Milwaukee paper to bring returns. Very truly yours,

JOHN KIEFER, JR.,
Representing James S. Kirk & Company.

The Times-Union

(48th Year)

Consolidated by John H. Farrell

THE TIMES-UNION is the leading paper of the Capital City of the Empire State. It is a popular family paper, prints all the news that is not objectionable, as furnished by the Associated Press, the Publishers' Press, and its own corps of special correspondents throughout the world.

THE TIMES-UNION requires the capacity and speed of TWO of R. Hoe & Co.'s triple deck presses to meet the demands of its large and happy circle of readers. It makes advertising contracts on the basis that

Its Paid Daily Circulation is Greater than the Combined Circulation of all the Other Albany Dailies.

Little advertisements of Agents Wanted, Personals, For Sale, To Rent, Lost, Found, Boarders, Business Chances, etc., etc., cost only ONE CENT A WORD for each insertion. All little advertisements are cash (or stamps) with order. They are too numerous to keep ledger accounts of them.

Display Advertising Rates on Application.

Issued Every Thursday **The Weekly Times** *Terms: $1.00 A YEAR*

JOSEPH A. FARRELL, Manager,

Times-Union Building, Cor. Beaver and Green Sts. *Albany, N. Y.*

The National Tribune

THE NATION'S FAVORITE FIRE-SIDE PAPER

Read Weekly in Over **100,000** **American Homes**

If you want to interest American home folk, its big circulation among intelligent, prosperous people, guarantees big returns.

ADVERTISING RATES.

Display, - - 50c. per agate line.
Reading Notices, 75c. per line.

Discount—10% 13t, 15% 26t, 20% 52t.

THE NATIONAL TRIBUNE,

WASHINGTON, D. C.

HENRY BRIGHT,
TRIBUNE BUILDING,
N. Y. CITY.
Eastern Representative.

J. P. LIMEBURNER,
ADAMS EXPRESS B'LD'G,
CHICAGO, ILL.
Western Representative.

The AKRON DEMOCRAT COMPANY ⌀ Capital $25,000

Publishers of

The Akron Daily Democrat (Established 1892)

The Akron Times-Democrat (Weekly. Established 1867)

The only Daily and Weekly Democratic Papers in Summit County.

25,000 word leased wire service; Mergenthaler Linotype Machines; Goss-Web Perfecting Press. The Democratic vote in Summit County in 1900 was 8,500. These people are only reached by our publications.

ED. H. DeLaCOURT, Business Manager. EDW. S. HARTER, Editor.

For rates, etc., address

The Akron Democrat Co., AKRON, OHIO.

THE **South** AND **South-West** Are covered most effectively and thoroughly by **Home** AND **Farm**

Published at Louisville, Ky.

SEMI-MONTHLY.

THE GREAT HOME PAPER OF THE SOUTH.

THE GREAT FARM JOURNAL OF THE SOUTH.

ESTABLISHED 1876.

Goes to the most intelligent and progressive farmers and BRINGS RESULTS TO ADVERTISERS.

YOU CAN REACH MORE PROSPEROUS WISCONSIN COUNTRY PEOPLE

through the

Wisconsin Agriculturist

Racine, Wisconsin,

THAN YOU COULD BY USING FIFTY COUNTY WEEKLIES.

Clever, Unique, Original ⌀ ⌀ No other Magazine like it ⌀ ⌀ ⌀ ⌀

The Man with the Hoe

The New Magazine of Humor, Short Stories and New Thought

A LITERARY HIT!

Pronounced wherever introduced the most entertaining little publication in print. We let the contents speak for itself. Keep it in mind. . . . . .

5c On sale at all news stands 5c

Geo. K. Higbie & Co., Publishers

ROCHESTER NEW YORK

AS AN ADVERTISING MEDIUM

The TELEGRAM is sold in every city and town within 100 miles of Albany. In Albany the sale exceeds that of all other Sunday papers combined.

THE SUNDAY TELEGRAM

ALBANY, N. Y.

PRINTS ALL THE NEWS

THE CIRCULATION IN TROY

We maintain a Troy office with three people in charge, and sell more papers in Troy and suburbs than any paper printed.

For Rates, etc., apply to either office of NELSON CHESMAN & CO.

LESLIE'S WEEKLY.

AMERICA'S GREATEST ILLUSTRATED PAPER.

ESTABLISHED 1855.

Found in every Reading Room, Library, Hotel, and for sale on every railroad train and news-stand. Also has a large home circulation. The best general advertising medium in this country. Rates on application, or ask Nelson Chesman & Co., or any other good agent.

LESLIE'S WEEKLY, 110 Fifth Ave., New York.

W. L. MILLER, Advertising Manager.

The Texas Baptist-Herald

DALLAS, TEXAS

The State-Wide Organ for the 200,000 White Baptists of Texas and the Territories. Rates furnished by any reliable agency or the publishers.

La Cronica

Published Every Saturday

—AT—

LAREDO, TEXAS.

An excellent advertising medium to reach the Spanish people of this section.

...ADVERTISING RATES ON APPLICATION...

N. IDAR, Publisher.

WISCONSIN'S DEMOCRATIC DAILY.

The Oshkosh Times...

COVERS the rich and prosperous portion of northern Wisconsin. Six hours ahead of all other morning papers. Full telegraphic reports and Mergenthaler linotype machines. To reach the people of northern Wisconsin you must use

THE OSHKOSH TIMES.

THE TIMES PUBLISHING COMPANY,

OSHKOSH, WIS.

Eastern Shore Farmer and Fruit Culturist

Formerly The Strawberry Culturist

...Established 1893...

A monthly paper for Business Men, for Farmers, Gardeners and Fruit Growers. It goes to the best Farmers and Business Men in the United States and Canada. 50,000 circulation, read by 200,000 people.

ADVERTISING RATES

Ten cents per agate line each insertion. One dollar and forty cents per inch each insertion.

Eastern Shore Publishing Co., Salisbury, Md.

California Demokrat

SAN FRANCISCO, CAL.
ESTABLISHED . . 1853.

The circulation of our publication is far in excess of that of all other German papers published on the coast combined. Its standing as the leading German paper is and always has been unquestioned.

DAILY—WEEKLY—SUNDAY.

PUBLISHED BY

California Demokrat Pub. Co.

73 THIRD STREET,
SAN FRANCISCO, CALIFORNIA.

$80,000,000 A YEAR.

"The Choicest Circulation Obtainable."

THE CATERER

Is paid for every month by 4,500 hotel, club and restaurant men—proprietors, managers and stewards. These 4,500 subscribers purchase at the very lowest estimate (verified by State reports) $80,000,000 worth of perishable supplies every year, in addition to the numerous sums invested in new equipment, furnishing and decoration, and exclusive of the millions devoted to building and construction. Through THE CATERER you can place your full-page advertisement befor this collection of big buyers every month for a year for only $240 net. Furthermore you cannot reach them directly by any other publication, and **to reach them indirectly would cost you fifty times our rates.**

Sample copies and full particulars will be promptly sent on application to

THE CATERER PUB. CO.,
23 PARK ROW - - - NEW YORK

The Newark Sunday News

Established February 24, 1901, is on a par with

The Newark Evening News

It is the best Sunday paper published in New Jersey. Advertisers now cover Newark and suburbs **seven** days a week, thoroughly and with **one** paper. The daily sales of

The Newark Evening News

now over **47,000.**

EVENING NEWS PUBLISHING CO., 215-217 Market St., Newark, N. J.

R. F. R. HUNTSMAN, New York Representative.....St. Paul Bldg., 220 Broadway.
CHAS. J. BILLSON, Special Adv. Agent.....Stock Exchange Bldg., Chicago, Ill.
W. H. DAGGETT.....227 Washington St., Boston, Mass.
LOUIS M. PORTER, Special Adv. Agent, 222 Strand, Outer Temple, W. C., London, Eng.

EVERYBODY WANTS THE

Live Stock Journal

To reach the best buyers in the great live stock and agricultural states in the Mississippi Valley, the richest country on earth.

THE LIVE STOCK JOURNAL Formerly Western Agriculturist and Live Stock Journal (monthly), is now The Live Stock Journal (weekly), and has enjoyed the largest increase in circulation of any paper of its class since making it a weekly. Has the largest circulation of any paper in Quincy, or in the

Upper Mississippi Valley Territory

The Live Stock industry is enjoying the highest prosperity. You cannot reach our readers with any other paper.

The Live Stock Journal stands at the head for successful practical advertising, is the Pioneer Stock Journal of America (established 1868), and the recognized authority on live stock. It reaches the masses. Start in now and join our prosperity.

Published weekly. $1.00 a year. Handsomely printed and illustrated.

T. & T. A. Butterworth, Publishers,

QUINCY, ILL., AND CHICAGO.

Jackson Citizen

DAILY AND SEMI-WEEKLY.

Daily, ... Established 1865
Weekly, . . . Established 1837

THE DAILY CITIZEN is the leading paper in central Michigan; largest in size and its circulation is far greater than any other in Jackson. The CITIZEN establishment is provided with improved presses and Mergenthaler linotype machines and all the accessories essential to issuing a live newspaper. It is the only establishment in Jackson having Mergenthaler machines. The semi-weekly enjoys a large circulation. The two papers are desirable advertising mediums. The two circulate among the best residents of Jackson and adjoining counties. Reference is made to the commercial reports as to the resources and reliability of the paper in Jackson. The CITIZEN requests advertisers to look at the standing of the various papers in the business world. This is a sure evidence of the value of each paper as an advertising medium. Advertisers will find their announcements in the CITIZEN will reach a large circle of readers in this portion of Michigan . . . . . .

JAMES O'DONNELL, - - PUBLISHER

The Southern Mercury

NONE BETTER IN TEXAS.

Established 1880.

Price $1.00 per year.

DALLAS, TEXAS.

TWENTY YEARS WITHOUT OMITTING A SINGLE ISSUE

Is a pretty fair record for a weekly paper in Texas. This is evidence of its value as an advertising medium. Its constituents are found in every one of the 256 Counties in the State. Strictly a paper of the people who raise the products and pay the taxes of the great Lone Star State.

MILTON PARK,
EDITOR AND MANAGER.

Your Eye Is constantly on the alert for good advertising mediums.

Don't Overlook the **Niagara Frontier**

Because it is published for the benefit of those who wish to reach the buying class. It goes to active Agents and Mail Order buyers throughout the United States.

The rate is low. We give first-class service. We do not bunch all our advertising onto the back pages, but give every advertiser a position invariably next to reading matter.

Circulation 25,000, Guaranteed.

Rate 15 cents per line.

Send copy direct, or through your advertising agent. Send remittances by P. O. or Express Money Order or Registered Letter. Address,

THE NIAGARA FRONTIER, Alden, N. Y., Erie Co.

HEALTH HOMŒOPATHY

Is a family magazine of superior merit.

It is educational in character, and has back of it 15,000 physicians.

It practically has unlimited circulation, and goes into the best homes of every cultured community.

It offers one of the very best mediums for "Mail Order" business in the country.

Correspondence Solicited.

Hahnemann Publishing Co.

312 Bay State Building, 70 State Street, - - CHICAGO.

The OAKLAND, CAL., TRIBUNE

with a guaranteed circulation exceeding **8,600** copies daily, easily leads in its own city

ITS ADVERTISING COLUMNS ARE ALWAYS WELL FILLED WITH THE ANNOUNCEMENTS OF THE LEADING LOCAL MERCHANTS IN ALMOST EVERY BRANCH OF TRADE.

Oakland is a City of nearly 70,000 inhabitants, and the Tribune covers it thoroughly.

The E. Katz Adv. Agency, Special Agents, Temple Court, New York City, and United States Express Bldg., Chicago.

Write a LETTER

To any merchant or resident of Louisville and ask about the standing, the prestige, the popularity and the growth of the

Evening Post

Then you will see that we are telling you the truth when we say The Evening Post has more readers in Louisville and throughout the State of Kentucky than any daily in the State. Therefore it should be the best proposition as an advertising medium. Our advertisers say it is. Why should you be an exception?

THEO. E. KOHLHASS,

New York Office ⸗ 120 Tribune Bld.

W. W. STOUFFER ⸗ Business Mgr.

There are only nineteen cities in the United States having a daily paper with a larger circulation than THE ATLANTA JOURNAL.

Atlanta ranks number forty-three on the list of cities, according to the last census.

The Atlanta Journal

Ranks number twenty, thus covering its field completely.

It challenges any two daily papers in Georgia combined to equal its circulation.

The newspaper directories accord it from twelve to fifteen thousand more circulation than its next highest competitor.

The local advertisers of Atlanta patronize it more largely than any other paper.

In circulation, prestige and influence, it has passed all other papers in what are known as the cotton producing States.

The average circulation during May, 1901, was 33,716.

The semi-weekly journal has an average circulation of fully 40,000, and is read by the thriftiest farmers of the South.

'TWAS IN THE NEWSPAPER THE PLAIN TRUTH AND ALL THE WORLD NOW KNOWS IT

For advertising rates, address

THE JOURNAL, ATLANTA, GA.,

OR

The S. C. Beckwith Special Agency,

43, 44, 45, 47, 48, 49 Tribune Building, New York City.
469 The Rookery, Chicago.

THE

HOLYOKE

MORNING WORLD

THE ONLY MORNING PAPER IN

A CITY OF 50,000

Advertising rates reasonable and furnished on application to

Holyoke World

HOLYOKE MASS.

The Weekly Sun

26 Adelaide St., West, TORONTO

Is **most thoroughly up-to-date agriculturally**, and reaches the most progressive farmers.

Being strictly independent, opposing influences militating against the farmer, and persistently advocating reforms in his interests, THE SUN enjoys a warmer support and a greater confidence of its subscribers than any paper in Canada.

F. W. Hodson, Livestock Commissioner, Ottawa, says: "No better publication reaches my office from any quarter."

J. A. McFeeters, Agricultural College, Guelph, writes: "The Weekly Sun is one of the best farmers' papers published."

SWORN average weekly circulation, year ending December 31, 1900, **15,486.**

Advertisers' letters indicate most satisfactory results. Fake and questionable "ads" declined. Rates and any further information cheerfully supplied. Also sample numbers.

MEDIA LEDGER

PUBLISHED AT MEDIA, PA., EVERY SATURDAY

THE BEST ADVERTISING MEDIUM IN A COUNTY POPULATED WITH NEARLY 100,000 PEOPLE . . . .

JOHN B. ROBINSON, PUBLISHER,

T. SPEER DICKSON, Editor.

THE

Burlington Hawk-Eye

Daily and Weekly

IOWA'S FOREMOST DAILY NEWSPAPER

Largest circulation of any morning daily in a city of the same number of inhabitants west of Chicago. Actual average circulation for year 1900:

Daily, 6,317 Weekly, 6,750

You cannot cover this territory thoroughly unless you use the HAWK-EYE. Sample copies and rates on application.

THE HAWK-EYE COMPANY,

Burlington, Iowa.

There is a Demand

For good goods well advertised, and the best agents and dealers are always anxious to handle them.

Goods Advertised in **Farm and Ranch**

Are Well Advertised

IN Texas, Arkansas, Louisiana, Oklahoma and Indian Territories, and manufacturers have no trouble securing the best agents or dealers after using its columns, and the agents or dealers have no trouble selling the goods.

Over 40,000

Intelligent, prosperous families pay for and read FARM AND RANCH, because it is the

Best Family, Farm and Stock Paper

published in the Southwest.

Farm and Ranch

343 Main St., Dallas, Tex. - 35-37 Randolph St., Chicago.
928 American Tract Society Bldg., New York.

LEADS
All Minnesota Papers
(Outside St. Paul and Minneapolis)

The
Duluth
Evening
Herald

11,000 Daily
4,000 Weekly

THE
FARMERS'
FRIEND....
ALLEGAN, MICH.,

With a bona fide circulation of
20,000 Copies Each Month,
and covering a field rich in Agriculture, offers the best inducement to advertisers desiring to reach the farmers of Michigan. You cannot make any mistake in placing your adv. in

THE FARMERS' FRIEND

ADVERTISING RATES, 10 CENTS A LINE, AGATE.

Snap-
Shots

THE only Five-Cent Magazine in the world printed on finest wood-cut paper from finest half-tones. The first issue was dated February, 1901. The issue for April, 1901, was exactly 8,400 more than the first issue, and the gait has been kept up ever since. This only gives you a vague idea of how SNAP-SHOTS sells.

The Great Little Five-Cent Magazine

Advertising rates, 25 cents a line, $25.00 a page.

IF you want to know how advertising in SNAP-SHOTS pays, ask any of our present advertisers.

SNAP-SHOTS, Townsend Building, 25th Street and Broadway, NEW YORK....

The Question of Rates

is secondary to that of service. In Chicago and its tributary field, for instance, you should remember that

The Chronicle

is preeminently the home paper, and its readers, who rely upon it for accuracy and fidelity to their interests, extend that confidence to the advertiser whose announcement appears in its columns.

Troy Northern Budget A Sunday Paper Published at TROY, N. Y.

The following are some of its Features:

It was born in 1797; Member of the Associated Press; Largest Amount of Telegraphic Dispatches in Northern New York; Largest Paper in New York State outside of New York City—24 pages; Official Paper, City and County; Greatest number of transient, small advertisements; Greatest number of Amusement advertisers; Official organ of Postoffice in publishing list of unclaimed letters; only paper in Troy having a special religious editor and devoting page or more to that department; only paper having special society editor and department; only paper having special fraternal and secret society department with special editor; financial page with special dispatches from New York, Boston and Philadelphia; page of comic cuts; two pages devoted to women; page devoted to children.

C. L. MAC ARTHUR & SON, ***Publishers and Proprietors***

Budget Building, TROY, N.Y.

Taegliche Columbus Express

The oldest German Daily in Central Ohio.

Der Ohio Sonntagsgast

The only German Sunday paper in Central Ohio.

Reach all German families in Columbus and vicinity, and are the best German advertising mediums in the State.

Woechentliche Columbus Express

Covers Ohio, Indiana, Michigan, Wisconsin, Illinois and Iowa.

Full information and sample copies on application.

German-American Pub. & Ptg. Co.

P. O. BOX 750.

L. HIRSCH, Mgr. COLUMBUS, O.

Worcester Evening Gazette

WORCESTER, - MASS.

A 2 cent evening paper read in the homes. Has a larger delivered circulation than any other Worcester newspaper.

Marshall Field, the great merchant, said: "I would rather advertise in one newspaper reaching the homes than in forty sold on the street."

The Gazette is a "Home" Newspaper.

Texas Posten

An Independent Swedish Weekly, issued at Austin, Texas, every Thursday.

THE ONLY SCANDINAVIAN PAPER in this great, enterprising Empire State, with its many Scandinavian settlements and thousands of Scandinavian homes. The constantly **increased circulation** proves **TEXAS POSTEN** to be the best advertising medium, and in fact the only one by which to reach all the Scandinavians here. The great demand for advertising space makes it necessary to enlarge the publication by September first.

☞Advertising rates very low and furnished on application. Circulation Guaranteed.

A POPULAR MEDIUM FOR MAIL ORDER ADVERTISERS IS

Popular Fashions

With a guaranteed circulation of

500,000 Copies

Another popular medium is

Fashion World

With a guaranteed circulation of

250,000 Copies

In making up your list you cannot afford to skip either of these publications. They are both strong pullers and bring **results** to the advertiser. These publications combined reach 750,000 homes throughout the United States, and are not only read thoroughly by their women subscribers, but are carefully preserved for future reference.

If you want to reach this intelligent class of readers, no better mediums are offered than **Popular Fashions** and **Fashion World.**

For further information, sample copies, rates, etc., address

Popular Fashions Company,

79 FOURTH AVENUE, NEW YORK CITY, N. Y.

THE...
CLINTON
ADVERTISER

STATE AND COUNTY EDITIONS.

Most Successful Tri-Weekly in the West.

Sworn Average Circulation

10,019.

Flat rate of 35 cents an inch.

FAY BROTHERS,

PUBLISHERS,
CLINTON, IOWA.

El Porvinir

BROWNSVILLE, TEXAS.

A Weekly Spanish Newspaper

An Excellent Advertising Medium

Reaches a class that do not, as a rule, read other newspapers. They have confidence in

El Porvinir,

and an advertisement in its columns is sure to command attention. TRY IT.

Paulino S. Preciado,
Publisher.

Nashville American

THE ONLY MORNING DAILY PUBLISHED IN NASHVILLE

CIRCULATION:
Daily, - 14,500
Sunday, - 17,000
Weekly, - 50,000

TO COVER NASHVILLE AND THE SURROUNDING TERRITORY, YOU MUST USE THE AMERICAN.

AMERICAN COMPANY,

Publishers, NASHVILLE, TENN.

YOU ARE NOT PAYING FOR EXPERIENCE

when you advertise in the Vickery & Hill Publications. They are sure and steady payers. Advertising is not placed in them on the basis of sentiment or friendship. The space runs into too much money for this. **Advertisers watch their returns from these publications closer than from any others.** They know that it is not what they pay for their advertising in the Vickery & Hill Publications, but the profit they make on their investment that is important. We do not, nor could we get a different lot of advertisers each issue. **It is the advertiser who uses our publications continuously that we rely upon.** For this reason we must and do give the very best value for the money. A glance through our late publications will show that we are still doing business with the same advertisers who used our mediums from one to ten years ago. **The amount of advertising we carry is the best proof that advertisers are pleased with the results we give them.**

THE CIRCULATION OF THE

VICKERY & HILL LIST is never below 1,500,000

AND THAT OF

THE AMERICAN WOMAN never below 1,000,000

each month, making a combined circulation of 2,500,000 each issue with no duplication. You can practically reach every mail order buyer in the United States by using space continuously in these great publications alone. **Read what the following advertisers (who are still with us) said a year ago:**

New York.
For genuine results not a paper on the list can beat the Vickery & Hill Collection. What we want is more like them.
AMERICAN MEDICINE CO.

Bridgewater, Conn.
We can not speak too highly of your list as valuable mediums for general mail order advertising. For mail order pullers the results have excelled all other mediums in existence.
CHAS. B. THOMPSON,
(American Trust Co.)

Roselle, N. J.
We consider your list A1. We can truthfully recommend it to every mail order dealer, large or small. We find that it gives quick and plenteous results.
L. E. GOGGINS & Co.

Chicago.
So long as your publications yield us as good returns as they have done in the past we intend to stay with you.
BULLOCK, WARD & CO.

Baltimore.
Will say that we consider your list second to none
LORRIMER & CO.

Adams, N. Y.
I do not think I have missed an issue of your papers in twelve years, and I certainly should not use them in this way if they did not pay me.
W. S. RICE.

Battle Creek, Mich.
We consider the Vickery & Hill List of papers among the best advertising mediums we use. From our one-inch advertisements one insertion last spring we received over 650 inquiries, and from a previous insertion of the same ad one time in Hearth and Home alone we received almost 400 inquiries.
Eureka Weavers Supply Works.

Chicago.
I placed a sixty-line ad in Vickery & Hill List for January, and in American Woman for February. Up to last Saturday I had received 1,400 replies CONTAINING MONEY OR STAMPS, besides numerous inquiries. Yesterday I received about fifty replies JAMES LEE,
(Home Art Picture Co.)

A fair trial will convince any advertiser that what we say is so. Send an order through your advertising agency or write for rates and sample copies to

E. H. BROWN, 714 Boyce Building, Chicago, C, D. COLMAN, 520 Temple Court, New York, or to VICKERY & HILL PUBLISHING CO., Augusta, Maine.

To reach the 100,000 thrifty New Englanders, living in and around

New Bedford, Mass.

the one **sure way** is through the advertising columns of these three papers

The Evening Standard
Average daily circulation 11,804

The Morning Mercury
Average daily circulation 3,274

The Republican Standard
Average daily circulation 2,835

Combined Advertising Rates furnished by GEO. S. FOX, Adv. Mgr.

Mail Order Monthly Magazine

(The Big Western Monthly.) **ST. PAUL, MINN.**

Circulation Over **250,000**

Almost entirely in the West, from Canada to Mexico, where two-thirds of all the Mail-Order business comes from. This publication has the largest circulation in the West. Rate $1.00 per agate line, 10 per cent. off, cash with order.

Forms close on the 25th preceding issue.

If you have the stuff to sell, we have the medium to sell it. Give it a trial. If it don't pay, don't stay.

Special Representative,
W. B. HERMAN,
1208 Boyce Bldg., Chicago, Ill.

Home Office,
805 and 806 Pioneer Press Bldg.,
St. Paul, Minn.

(Sample copy on request.)

Indiana Tribune...

ESTABLISHED 1876.

The Only One-Cent German Daily in the State of Indiana.

Daily—Evening—8 pages. *Sunday Morning—12 to 16 pages.*

The INDIANA TRIBUNE has a larger circulation in Central Indiana than any other German paper. It carries the highest class of advertising, both home and foreign, and invites new business.

TRIBUNE PUBLISHING CO., Publishers, *INDIANAPOLIS, IND.*

THE

Newark Daily Advertiser

Newark, New Jersey

NOW in the seventieth year of its publication carries five of the largest advertisers in the world as follows: Vin Mariani, Lydia Pinkham's Compound, Dr. Greene's Nervura, Peruna Drug Mfg. Company and Dr. Kilmer's Swamp Root.

During the season of summer resort advertising of 1900 the DAILY ADVERTISER published 400 per cent. more cash paid summer resort advertising than any other daily newspaper published in New Jersey. Its rate for two-thirds of this business was thirty-three and one-third per cent. higher than any other paper in the state ever asked or ever received for this class of business.

The Daily Advertiser Circulation is among the homes of the best people in Newark, Orange, East Orange, West Orange, South Orange, Belleville, Harrison, Arlington, Kearney, Montclair, Morristown, Bloomfield, Verona, Caldwell and the surrounding territory. Its readers are people of wealth and those most likely to patronize summer and winter resorts. Its Information Bureau is consulted by thousands of people each year.

This bureau is the only one of its kind in the State of New Jersey.

...For Rates Address...

Redmond F. Kernan

...Publisher...

Know What You Pay For

The most profitable advertising medium of North Texas is the

FORT WORTH MORNING REGISTER

WATCH HOW IT'S GROWING

The guaranteed average circulation for twelve months

Daily.	Sunday.
7,846 - 1898 -	8,538
9,219 - 1899 -	10,864
10,029 - 1900 -	11,382

For advertising rates, sample copies, etc., address

The Morning Register, Ft. Worth, Tex.

ELLIOTT'S LIST, - - CHICAGO

Elliott's Home Magazine
The Co-Operative Magazine
The Sandwich
Welcome News

GUARANTEED CIRCULATION, 100,000 PER MONTH.

25 cents per agate line for all four magazines. 5 per cent discount cash with order. Liberal discount on time contracts.

Write W. M. GRIDLEY, 518 Holland Bldg., St. Louis, Mo., Special Representative for U. S., except Chicago and New York.

The Evening Journal

JERSEY CITY, N. J.

Average Daily Circulation for the year 1900, 15,106.

Average Daily Circulation for First Six Months, 1901, 15,666.

A HOME and not a street circulation. Local advertisers and best houses of New York steadily increase their use of the Evening Journal's advertising columns.

The Republican

is the only Morning Daily in Davenport, Iowa. By means of its carrier system it thoroughly covers Davenport and tributary Territory, reaching a solid, substantial community, whose ability to buy is second to none in the country.

THE REPUBLICAN

guarantees a sworn average circulation of 3,441 copies each day. An advertiser cannot cover Scott County without its use.

The E. Katz Advertising Agency,

SPECIAL AGENTS,

Temple Court, New York City and U. S. Express Bldg., Chicago.

THERE ARE OVER
FOUR HUNDRED THOUSAND
GERMANS IN CHICAGO

IF YOU WANT TO
CATCH THEIR TRADE....
ADVERTISE IN THE CHICAGO

FREIE PRESSE

(Published every Morning and Weekly)

ABEND-PRESSE

(Published every Evening) and

DAHEIM

(The Great German Sunday Paper)

FOR....
SAMPLE COPIES,
RATES, ETC.,
ADDRESS

GERMAN-AMERICAN
PUBLISHING CO.

CHICAGO, ILLINOIS

OR, NELSON CHESMAN & CO.

ST. LOUIS, CHICAGO & PITTSBURGH

The 600,000 Bohemians

OF THE

Great Central West

Are having the greatest prosperity of their whole lives. Farmers, factorymen and tradesmen are equally prosperous, because for honesty, industry and thrift, they excel other nationalities. The great bulk of these people are obliged to get their knowledge through their language, for they cannot read English. For a quarter of a century we have published here the papers for their needs.

Our Weekly

KVETY AMERICKE

Is a high-class illustrated family paper, much like the Youths' Companion of Boston. It interests and instructs every member of the family, for it is made by a number of the leading editors in this language.

OUR

BI-WEEKLY HOSPODAR

Is substantially the only agricultural paper published right in the midst of the homes of the Bohemian people of this section. It has the patronage of the LEADING implement factories of the United States to a degree far beyond ANY PRECEDENT (as a perusal will show). Our readers know that these papers will not carry schemes to catch the unwary, neither will they talk on any subject that can estrange those who read them. Such conduct compels our people to RELY upon every statement they will make, no matter whether it be in EDITORIAL or ADVERTISING. Your goods shown to these people through these papers will bring you their orders and you will get a profit that will not fail to satisfy the most exacting.

Isn't this "Good Enough?"

THE UNION GOSPEL NEWS

Undenominational Religious Weekly

Guaranteed and Proved Circulation

EXCEEDING 50,000 COPIES EACH ISSUE.

CLEVELAND POST OFFICE.

OFFICE OF THE POSTMASTER.

Cleveland, Cuyahoga Co., Ohio, May 21, 1901.

To whom it may concern:

This is to certify that the records of this office show that the actual weight of the fifty-two issues of the UNION GOSPEL NEWS mailed through this office during the year ending May 1, 1901, was four hundred ten thousand three hundred ten (410,310) pounds.

C. C. DEWSTOE, *Postmaster.*

A New Department Beginning with October, 1901, we are to have a two years' course in Bible Study, conducted by Rev. JAMES M. GRAY, D. D., of Boston. As a Bible teacher DR. GRAY is without a peer, and he promises to make this the best course of his life. This course of lessons is bound to bring us thousands of new subscribers. We shall make a very vigorous subscription campaign, during the Summer and Fall, in which we shall spend several thousand dollars in placing a prospectus of this Bible Study course in the hands of practically every Minister in the country and as many Sunday-School Superintendents and Teachers as we can possibly reach.

Increased Circulation By January 1, 1902, we shall have at least **75,000** paid subscriptions on our list, and by May 1, 1902, fully **100,000**.

Present Rate Our present rate is based on a circulation of 50,000. Such an increase in circulation as we have indicated, ***and which is sure to come,*** will naturally call for an increase in our rate on new contracts. On contracts placed now advertisers will be getting the benefit of the increase in circulation, as it comes, and at the present rate. Isn't it a good time to get under cover? ***The Union Gospel News pays others. It will pay YOU!***

THE GOSPEL NEWS COMPANY, *Caxton Building,* CLEVELAND, O.

H. G. SOMMERMAN,
WESTERN REPRESENTATIVE,
BOYCE BLDG., CHICAGO.

YATES & KIMBALL,
EASTERN REPRESENTATIVES,
1031 TEMPLE COURT, N. Y.

THE KANSAS CITY WORLD

F. W. KELLOGG, Manager.

The only one-cent paper in a center of population numbering more than half a million. Sworn Daily Average Circulation, May, 1901, : : : : : : : : : :

32,074

THE OMAHA DAILY NEWS

MEL. UHL, Manager.

Has a larger Daily Circulation than either of its contemporaries (morning and evening combined). Sworn Daily Average Circulation, June, 1901, : : : : : : : : : :

21,163

THE ST. PAUL DAILY NEWS

J. HARRY LEWIS, Manager.

The only one-cent paper in Saint Paul. Sworn Daily Average Circulation, June, 1901, : : : : : : : : : : : : : :

24,682

These are One-Cent evening newspapers and reflect the hustling, busy spirit of the west. They are owned and controled by F. W. Kellogg, J. Harry Lewis, L. V. Ashbaugh, and B. D. Butler.

Circulation figures will be made a part of every contract; we guarantee advertisers that we have only one rate for advertising.

BOOKS OPEN.

FOREIGN ADVERTISING DEPARTMENT.

B. D. BUTLER,
MANAGER,
705-707 Boyce Building, Chicago.

JAS. F. ANTISDEL,
EASTERN REPRESENTATIVE,
52 Tribune Building, New York.

LOSING MONEY?

Listen! Over 200 advertisers can testify monthly to the earning capacity of

THE HOME COURIER

with 150,000 paid subscribers, proven by P. O. receipts. Many advertisers value all inquiries equally, when it is a fact well known to all publishers that an inquiry from one paid subscriber will produce from three to four times more money returns than from a similar number of bought names.

ONLY 50 CENTS PER LINE FLAT.

Forms close prompt on the 20th. Get on the winning side and send in a trial order direct or through your agency.

The Home Courier Publishing Co. Miami Bldg., Cincinnati, Ohio.

ADVERTISERS CANNOT COVER

DELAWARE

WITHOUT USING THE WILMINGTON

EVENING JOURNAL

Daily average sworn circulation for the four months ending February 14, 1901,

6271

The **Only Paper**

OF ITS KIND

Published in a community of

....OVER...

150,000

PEOPLE

...THE...

LABOR ADVOCATE

WEEKLY

Official Organ Federated Trades' Council.

Advertising rates for the asking.

THE LABOR ADVOCATE,

READING, PA.

The Light of the Day is

THE DAILY MORNING SUN

Independent. Only 1 cent. Issued every morning. Six and eight pages. Receives night Associated Press Report. Sworn circulation for 1900, **5,219** daily. Why is the SUN the light of the day? Because its readers watch for it early in the morning to brighten the day. The SUN is the only paper in Springfield that makes a *detailed* sworn statement of circulation. Books always open for advertisers. Come and see us.

THE SUN PUBLISHING CO., Springfield, Ohio.

They Stand at the Head!

The People's Home Journal

AND Good Literature

HAVE NOW *841,000*

Paid-in-Advance Subscribers

The average circulation for 1901 will be in the neighborhood of **900,000**

Advertising Rates (for the Present) only $2.50 per Agate Line.

F. M. LUFTON, Publisher,

Nos. 23, 25 and 27 City Hall Place, New York.

The Pittsburg Dispatch.

DAILY. — WEEKLY. — SUNDAY.

A Newspaper that is A Newspaper

with a news service unexcelled by any daily newspaper in the country, and with a

Circulation that Circulates

An advertising medium that you cannot afford to miss if you wish to thoroughly cover the field in and around Pittsburg.

Our BONA FIDE CIRCULATION
Daily, 51,084
Sunday, 72,860

circulated in a rich, prosperous territory covering a radius of sixty miles or more, and with a population of nearly 2,000,000. Old and experienced advertisers will tell you that it is necessary to use the

PITTSBURG DISPATCH

if you wish to thoroughly cover this territory and get results.

If you are not already aware of this fact, a trial order will convince you. For rates and other information, address

THE DISPATCH PUBLISHING CO.,

New York Office, 146 Times Building. *PITTSBURG, PA.* **Chicago Office, 1206 Boyce Building.**

COLD FACTS

THE BALTIMORE SITUATION

Total number of lines of paid advertising in the

Baltimore American

IN 1900 **5,000,000**

The American carries half of all the paid advertising placed in the four English papers of Baltimore. Further comment is unnecessary. Where others place their patronage you may follow. Daily average sworn circulation, 60,300.

CHAS. C. FULTON & CO.

FELIX AGNUS, Publisher.

Chicago Office, 1634 Marquette Building, C. Geo. Krogness, Adv. Mgr.
New York Office, 165 World Building, Chas. H. George, Correspondent.
D. P. Bevans, Adv. Manager.

Affidavit of Circulation of the

CATHOLIC UNION and TIMES

BUFFALO, N. Y., March 29, 1901.

William A. King, being duly sworn, deposes and says: That he is manager of the Buffalo Catholic Publication Company, of Buffalo, New York; that said Buffalo Catholic Publication Company is publisher of the CATHOLIC UNION AND TIMES, a weekly religious paper printed at its offices in St. Stephen's Hall; that during the three months of January, February and March, 1901 (13 weeks), there were printed of said CATHOLIC UNION AND TIMES 189,400 copies, an average of 14,569 copies per week; that of this total not more than 500 copies per week were used for advertisers, free copies, exchanges, use of agents, etc., and that an average of at least 14,000 copies per week were sent to paid subscribers.

(Signed) WM. A. KING.

Sworn and subscribed to before me, this 29th day of March, 1901.

TIMOTHY P. DONOVAN,
Notary Public (with seal) in and for Erie County, New York.

CIRCULATION

300,000

Sunday
Chicago
American

W. R. HEARST, Editor

Lowest Rate per Thousand Circulation of any Newspaper in the United States except the New York Journal

THE SALT LAKE HERALD

OVER 50% Gain in Circulation during 1900

The leading Democratic Daily of Utah, Idaho, Wyoming and Nevada. If you want to cover the Rocky Mountain region, **YOU MUST USE** The Herald.

Sworn Average Circulation, 1900, . .	7687
Sworn Average Circulation, 1899, . . .	4996
	2662 GAIN.

THE Scandinavian Twins,

Kvinden og Hjemmet
..and Qvinnan och Hemmet

Guaranteed Sworn Circulation
70,000 Copies

A Scandinavian Woman Journal
Established in 1888

N. Fr. Hansen, Business Manager
Cedar Rapids, Iowa

Chicago Office:
Henry DeClerque
701 Schiller Bldg.

New York Office:
Henry DeClerque
719 Temple Ct.

Good Times in Scranton

The wages of the Anthracite miners has recently been increased ten per cent. and the miners are working full time, while the men are paid in cash every two weeks.

THIS opens up the **Twentieth Century** with a big business boom for **Scranton**, and makes it a desirable field to advertise in.

The Scranton Truth

Circulates over 16,000 copies daily in the industrial heart of Pennsylvania. For these, and other reasons, advertising in the **SCRANTON TRUTH**, during the year 1901, will be a paying investment.

THE SCRANTON TRUTH *BARRETT & JORDAN, Props.*

Sawyer Trio

1,200,000 copies mailed to mail order buyers every month.

$4.00 a line.

Home Queen

400,000 copies mailed to mail order buyers every month.

$1.25 a line.

No better mail order mediums published, as is attested by the always well-filled columns.

ASK NELSON CHESMAN & CO.

Send for a copy of

Our Silent Partner

The Sawyer Publishing Co.

Sawyer Building,
WATERVILLE, MAINE.

Temple Court Building, NEW YORK CITY.

THE CLEVELAND WORLD

(TWELFTH YEAR)

Publishes more original, literary, high-class and exclusive matter than all other Cleveland papers combined.

"SEEING IS BELIEVING"

The WORLD is the best afternoon paper published in Cleveland. Its Sunday morning edition of 32 pages has no superior in Ohio. Advertisers cannot cover the field without using the WORLD. For rates and further particulars, address

THE S. C. BECKWITH SPECIAL AGENCY

Tribune Building, - - NEW YORK
The Rookery, - - - - CHICAGO

VERDENS GANG

THE cheapest and best Scandinavian Weekly Paper in America. . . . .

Price, per year, - 50 cents.

For advertising rates, write to

VERDENS GANG PUBLISHING CO.
183 NORTH PEORIA STREET,
CHICAGO, - - - - ILLINOIS.

McCall's Magazine

250,000 PAID SUBSCRIBERS.
No Magazines given away.

THE FOREMOST FASHION MAGAZINE OF THE DAY.

Subscription Books always open to Advertisers. . . . .

Advertising rates on application to the Publishers, or to any reputable Advertising Agency.

THE McCALL CO.
113-115 West 31st St., NEW YORK.
D. L. DAVIS, Advertising Mgr.

Advertising results bring the greatest amount of advertising ever printed in a newspaper.

Advertising always comes in greatest volume to the paper giving the most results, and in this the NEW YORK JOURNAL AND ADVERTISER BEATS THEM ALL.

3 records have been broken within 12 months by the

New York Journal

AND ADVERTISER,

W. R. HEARST.

Easter Edition, April 8, 1900,

359¾ COLUMNS

This beat the Journal's Christmas edition December 10, 1899 (which beat the best previous record of any newspaper by 12½ columns), by 39½ columns, and the Herald's Easter edition by 34 columns.

Christmas Edition, Dec. 9, 1900,

392½ COLUMNS

This beat all previous records, not only the Journal's own records, but the records of all other newspapers in the United States; beat the Herald's Christmas edition (the next highest), December 16, 1900, by 117½ columns.

Easter Edition, April 7, 1901,

414¼ COLUMNS

This, of course, beat again all records made by any newspaper in the country, beating the Journal's best record and making a standard for volume of advertising greater than was ever reached by any newspaper in the world in any one issue.

Knoxville Is the THIRD City in Tennessee according to the Census of 1900

Memphis, First
Nashville, Second
Knoxville, Third
Chattanooga, Fourth

The Journal-Tribune

Is the FIRST Paper in Knoxville
The ONLY Morning and Sunday paper in Knoxville
The ONLY 2-cent Daily in the State (All others 5c)
The ONLY Republican Daily in the South

COVERS EAST TENNESSEE, WESTERN NORTH CAROLINA, NORTHERN GEORGIA AND SOUTHWESTERN VIRGINIA

LARGEST CIRCULATION GUARANTEED

...FOR TWENTY YEARS...

THE *Farmer's Call*

HAS BEEN PUBLISHED AT

QUINCY, ILL.

Which is the central point of the richest agricultural territory in the United States; and in a territory equal in area to the average state,

The Farmer's Call

Is the only farm paper published. Weekly, 16 or more pages. Rate less than

ONE THIRD OF A CENT PER THOUSAND CIRCULATION.

YOU CAN COVER MICHIGAN
BY USING ONE PAPER

The Detroit Free Press

CIRCULATION

Daily..... 42,530
Sunday..... 52,512
Semi-Weekly..... 130,000
65,000, Twice a Week.

The Semi-Weekly Free Press is the best mail order medium in Michigan.

Flat rate 25c an agate line per week, giving two insertions for one rate.

J. E. Van Doren Special Agency

1104-5 Boyce Building, Chicago, Ill.
407-410 Temple Court, New York City, N. Y.

☞ **Direct Representatives and Managers Foreign Advertising Department.**

THE PUBLIC HEALTH JOURNAL

A MONTHLY JOURNAL, PUBLISHED BY

THE PUBLIC HEALTH JOURNAL CO., NEW YORK

FACTS FOR MANUFACTURERS OF MEDICAL SPECIALTIES...

OUR REASONS FOR PUBLISHING THE PUBLIC HEALTH JOURNAL

Are that we wish to bring before the medical profession the most recent advances in sanitary science and in effective therapeutics and to revive the use of many old and valuable remedies which physicians have forgotten.

ABOUT OUR CIRCULATION.

In order to get advertising patronage all the medical journals claim a certain circulation. As such claims are usually regarded with much distrust by advertisers, we refrain from making any claims on this point and shall submit every month post office receipts which are positive proof of the number of pounds weight of journals posted, from which the actual circulation can be readily computed.

FAVORABLE POSITION OF ADVERTISEMENTS.

We call special attention to the fact that all advertisements are printed next to reading matter and must therefore be noticed by every reader.

EVERY COPY SAVED

OF ROSSITER'S MAGAZINE

"SONGS AND STORIES"

BECAUSE we **furnish free** to **every subscriber self binders,** and because every number contains complete sheet music of popular songs of the day, **NOT CHESTNUTS.** Every copy contains up-to-date stage talk, with the finest portraits of professionals, also lots of original short stories—not re-hashed junk.

WE PROVE BY EVERY COPY

that we are putting out the finest printed color work magazine in America—bar none! If you think we lie—send for a copy.

50 THOUSAND 25 CENTS A LINE

YOUR AD remains in the HOMES for LIFE!

SONGS and STORIES, 56 - 5th Ave., Chicago, Ill.

American Hebrew News

PORTLAND, - - OREGON.
PUBLISHED EVERY FRIDAY.

An excellent advertising medium to reach the Jewish people of the Northern Pacific States. You cannot reach them through any other channel. Advertising rates furnished on application.

ISAAC STERN, = = Publisher,

164 SECOND STREET, PORTLAND, OREGON.

Absolutely Without Competition in Its Field.

The San Antonio Express

The only morning daily published in the entire field west of the Colorado River—completely covering Southwest Texas. REACHES the entire Mexican Republic from 24 to 60 hours ahead of all its American competitors, and has a larger circulation in Mexico than ANY OTHER English newspaper.

A Paying Proposition from Start to Finish. Advertise in the EXPRESS and the results will be satisfactory.

THE S. C. BECKWITH SPECIAL AGENCY

SOLE AGENTS FOREIGN ADVERTISING,

43, 44, 45, 47, 48, 49 Tribune Bldg., . . . NEW YORK.
469 "The Rookery," . . . . . CHICAGO.

GATHERING *the* HARVEST

Sow your seeds of publicity in fruitful soil, if you wish to gather a rich harvest. Philadelphia is famous for its productiveness and

The Philadelphia Record

Is its leading newspaper; advertisers all over the country using extensively its profit-bringing columns.

AVERAGE FOR YEAR ENDING MAY 15, 1901:

186,350 Copies Daily; rate 25c a line.

156,679 Copies Sunday; rate 20c a line.

Our rate card is replete with interesting advertising information. ASK FOR IT.

The Seattle Daily Times

For the Twelve Months ending June 30, 1901:

The total circulation for the last six months of 1901 aggregated . **3,820,538**
Average circulation per diem, ... **24,334**

Total circulation for the month of June, 1901, ... **619,582**
Average per diem for the month, ... **24,783**

THE SEATTLE DAILY TIMES consumed **153,000 lbs.** of white paper in its publication in the month of **June**, 1901.

That consumption exceeded the **total amount** required to publish **all the other dailies published in the State of Washington** during the same period.

THE SEATTLE DAILY TIMES has a larger circulation than any other daily or Sunday newspaper published north of San Francisco. This is not idle talk, for **THE TIMES** will forfeit **one thousand dollars** if the statement be not true.

THE SEATTLE DAILY TIMES charges a less rate **per thousand of circulation** than any other daily paper published on the Pacific coast.

For further information touching the circulation, price of advertising or other matters, apply to

THE TIMES PRINTING CO., Seattle, Washington.

DO YOU WANT TO REACH THE FARMERS OF ILLINOIS?

FARMERS' REVIEW

CHICAGO, ILL.,

Is the medium you want. It has a larger bona-fide circulation in the **State of Illinois** than any other weekly agricultural paper.

For Results Use Farmers' Review.

For rates, etc., address

HANNIBAL H. CHANDLER & CO.

PUBLISHERS,

355 Dearborn Street, CHICAGO, ILL.

100,000 CIRCULATION GUARANTEED 100,000

Practical results are sure to follow if your advertisement is placed in

Up-To-Date Farming and Gardening

THE GREATEST SUCCESS OF ALL AGRICULTURAL PAPERS.

UP-TO-DATE FARMING AND GARDENING is distinct and unlike any other farm or garden paper in a few respects.

FIRST. It has secured a larger subscription list than any other agricultural paper in the same length of time. This was accomplished on merit. The people will subscribe for a paper that teaches.

SECOND. It carries more advertising than any other agricultural paper with one exception. Known circulation, low rate, good results did it.

THIRD. It is the only paper that we know of that has proved its circulation from its first issue, thus inspiring the confidence of advertisers.

UP-TO-DATE is known as the Farmers' Advance Agent for up-to-date methods, and the Peerless advertising medium.

UP-TO-DATE has a guaranteed circulation of 100,000 copies, and every copy goes to a live, hustling tiller of the soil. Here is the advertisers' opportunity at only 40 cents a line. You would pay many other publishers $2.00 a line for equal circulation.

Form closes last day of month.

J. A. EVERITT, Pub., Indianapolis, Ind.

And all leading Advertising Agents.

The Most
CONVINCING
ARGUMENT

And the best proof of the Paying Qualities of a mail order medium is the amount of advertising constantly carried in its columns.

If the leading mail order advertisers use space in such a publication liberally you will make no mistake if you also use it. If you are not acquainted with

Modern Stories

Send for a recent copy, and ask your agent regarding its pulling qualities. Its circulation is guaranteed to be over 300,000 COPIES EVERY MONTH IN THE YEAR.

It reaches the intelligent, prosperous, and BUYING CLASS in the small towns and villages north, south, east and west—those who depend upon the Metropolitan centers for their personal and home requirements.

RATE—$1.25 per line, agate. Forms close 18th of month preceding date of issue.

Modern Stories Publishing Co.
64 Fulton Street, NEW YORK.

The Argus

ALBANY, N. Y.

READ BY THE PURCHASING CLASSES.

Can be found in more homes within a radius of 100 miles of New York State's Capital than that of any of its competitors. Send for sample copy and compare. . . . . .

ADDRESS:

THE ARGUS COMPANY,

ALBANY, N. Y.

160,000 CIRCULATION!

Philadelphia Item

DAILY and SUNDAY, ONE CENT.

The Evening Item has more paid circulation than **all** the evening papers **combined.**

The Sunday Item has more circulation than **all** the **five cent** papers **combined.**

The circulation of **The Item** is divided as follows:

Lawyers,	5,000
Business Men,	25,000
College Students,	5,000
Art Patrons and Students,	5,000
Musicians and Lovers of Music,	10,000
Families,	75,000
Sporting Readers,	5,000
Theatrical Readers,	25,000
Political Readers,	5,000
	160,000

The Item is the **only** Philadelphia paper that publishes Departments every day devoted to **Law, Art, Music, Politics, Theatricals,** etc., edited by well-known experts, which makes it an **authority** on such matters.

"The Item leads—others follow!"

THE

S. C. BECKWITH SPECIAL AGENCY

Sole Agents Foreign Advertising,

43, 44, 45, 47, 48, 49 Tribune Building, New York.
469 "The Rookery," Chicago.

BEST ADVERTISING MEDIUM FOR REACHING LOVERS OF OUT-DOOR SPORTS.

THE SPORTSMEN'S REVIEW.

OFFICES,
CINCINNATI, CHICAGO, NEW YORK.

AN ILLUSTRATED WEEKLY.

TWO DOLLARS PER YEAR,
SINGLE COPIES 5 CTS.

HAS THE LARGEST CIRCULATION
Of any periodical of this class. Correspondence solicited. For Advertising Rates and other information, address

SPORTSMEN'S REVIEW PUBLISHING CO.
CINCINNATI, O.

Kansas City's Great Weekly.
CLEAN AND KEEN

THE ...Independent

Published Every Saturday.

ADVERTISERS will find no better medium for calling attention to their offerings. THE INDEPENDENT is read by the intelligent and well-to-do not only of Kansas City, but of the cities and towns throughout the Southwest. It is read by people who have money to buy. It goes into the homes, and is read at leisure. It is read all week. It has a guaranteed circulation of over

21,000 COPIES.

The quality and quantity of its local advertising is an index of its value as an advertising medium.

The INDEPENDENT,
Kansas City, Mo.

Augusta (Ga.) Chronicle
Established in 1785

Largest circulation of any paper in Eastern Georgia or Western Carolina. ONLY MORNING PAPER IN AUGUSTA. Advertising rates furnished on application.

THE

Iowa State Register

DAILY
SUNDAY
WEEKLY

In circulation and influence it stands without a peer throughout the State of Iowa. It reaches the intelligent, thrifty, progressive class, which makes its columns invaluable to the advertiser.

Send for rates and sample copies.

CLARKSON BROTHERS,
Proprietors
DES MOINES, IOWA.

The Joplin Daily Globe

—BY—

The Joplin Globe Publishing Co...

JOPLIN, MISSOURI.

GUARANTEED CIRCULATION:
DAILY - 8,619.
SUNDAY 8,947.

For advertising rates or other information address home office, or our **Eastern Representatives**
E. Katz Advertising Agency,
230-234 Temple Court,
Or, New York.
317-318 U. S. Express Bldg.,
Chicago.

Circulation:

The circulation of THE JOPLIN DAILY and SUNDAY GLOBE is guaranteed to exceed double the circulation of any other daily paper published in Southwest Missouri.

The Only morning paper published in the mining district of Southwest Missouri with *FULL ASSOCIATED PRESS REPORT.*

The Only paper that has a complete carrier circulation in

	POP.		POP.
Joplin.....	30,000	Carthage	10,000
Galena.....	13,000	Carterville	8,000
Webb City.....	12,000	Aurora.....	6,000

Also a large number of smaller towns within a radius of 60 miles of Joplin.

The Best patronized Want pages. Carries daily more classified ads than all other dailies in Southwest Missouri combined.

The Largest and best equipped newspaper plant in the Missouri-Kansas lead and zinc mining district. Only paper using stereotype perfecting press.

ENLARGED | IMPROVED | UNRIVALED

Educational Gazette

POPULAR IN BOTH SCHOOL and HOME

Its 56 pages are filled with the choicest material, embracing subjects from the pens of the strongest contributors in the educational field. Its readers are intelligent and its extensive circulation should make it valuable to the general advertiser.

THE BEST EDUCATIONAL MAGAZINE EVER OFFERED FOR

$1.00 a year

EDUCATIONAL GAZETTE
PUBLISHING CO. (Incorp.)
ROCHESTER. - - NEW YORK.

SKANDINAVEN

Daily, Sunday and Semi-Weekly Editions

Established 1865

The largest circulation of any Scandinavian paper in the United States.

For advertising rates, apply to

JOHN ANDERSON PUB. CO.

183-187 N. Peoria St.
CHICAGO, ILL.

THE LADIES' WORLD

FOR THE COMING YEAR WILL ECLIPSE ALL FORMER RECORDS IN POINT OF CIRCULATION . . . .

GOES INTO NEARLY HALF A MILLION HOMES.

Gives Advertisers More

for their money than can be secured from any other publication in the household class. Is a leader in this, the best class of mediums, for reaching the well-to-do women of America . . . . . .

ONLY REPUTABLE ADVERTISING ACCEPTED

S. H. Moore & Co., Publishers

NEW YORK

The Reason

The Milwaukee Journal

Is the best advertising medium published at
M I L W A U K E E

Is Because

It has the LARGEST CIRCULATION
of any DAILY NEWSPAPER printed in
W I S C O N S I N

The Journal

HAS persistently fought the advertisers' battle, as well as its own, in demanding that the Milwaukee newspapers tell what circulation they have and charge for nothing else.

THE JOURNAL made one of its evening competitors take its claimed circulation figures out of its columns and has a standing offer to give $1,000 to any advertiser or advertising agency who will prove with the complete records that the city circulation alone of THE JOURNAL is not larger than is the total circulation of either of the other English evening papers of Milwaukee.

A Weekly Financial, Commercial and Real Estate Newspaper.

Finance

GEO. P. EDWARDS,
EDITOR AND GENERAL MANAGER.

Cleveland, Ohio.

ALL OHIO BANKERS, BROKERS AND CAPITALISTS GENERALLY ARE SUBSCRIBERS TO FINANCE.

Published at 405 Electric Bldg., Cleveland, Ohio, U. S. A.
...BY THE...
Finance Publishing Co.

THE Family Circle

THE BEST MAIL ORDER PUBLICATION IN THE WESTERN FIELD

CIRCULATION EXCEEDS

150,000 COPIES per MONTH

PROVEN EVERY MONTH BY POST-OFFICE RECEIPTS

After Oct. 1, 1901, Circulation will be

OVER 200,000

Present rate 50 cents per agate line. Rate after Oct. 1, 1901, 75 cents a line.

THE FAMILY CIRCLE has a splendid reputation as **a Business Puller** for its advertisers. Circulates in the best Mail Order sections of the country.

PUBLISHED MONTHLY BY

The Family Circle Pub. Co.

320-328 Kasota Building,

Minneapolis, - Minnesota.

The Times

PAWTUCKET, R. I.

LARGEST AND BEST PENNY PAPER IN NEW ENGLAND

10, 12 and 16 Pages Daily.

GUARANTEED DAILY CIRCULATION, 15,000

IS the only paper which thoroughly reaches the whole people of Northern Rhode Island and bordering towns in Massachusetts.

COVERS A TERRITORY REPRESENTING A POPULATION OF ABOUT **125,000...**

A POPULAR AND EFFECTIVE ADVERTISING MEDIUM.

IT'S....

The Leader-Democrat

IN SPRINGFIELD, MO.

ESTABLISHED 1867.

THE LEADER-DEMOCRAT should be on the list of every general advertiser, as it is impossible to cover the rich and prosperous section of Southern Missouri and Northern Arkansas without it.

Guaranteed daily issue exceeding 5200 copies.

Guaranteed weekly issue exceeding 4200 copies.

Address for sample copies and rates, THE LEADER-DEMOCRAT, Springfield, Missouri.

The Saturday Evening Herald

THE JOURNAL OF CHICAGO SOCIETY.

ESTABLISHED 1874.

SOCIETY, DRAMA, LITERATURE, HUMOR and SATIRE.

Subscription Rates, $2.00 per year.

EDWARD FREIBERGER,

EDITOR AND PUBLISHER,

735 Fine Arts Bldg., CHICAGO.

Sample Copies Free.

The Morning News

Savannah, Georgia

SAVANNAH is one of the great commercial cities of the country, and the outlet for the products of half of the South Atlantic States. It is the second cotton port, and the largest naval stores port in the world, and is also an important lumber and rice port. It is the center of the wealth, culture and business of two States. Its growth during the past few years has equaled the extraordinary records of cities in the Northwest. The **MORNING NEWS** is its only morning paper; it has no competitor in its territory, and reaches every business man and every comfortable home in Savannah and fifty surrounding counties. It was established in 1850. It is one of the four or five really great and influential papers of the whole South.

Rates upon Application. Every Assistance in Placing Orders.

H. C. FAULKNER, Northern Manager.

NEW YORK OFFICE, 23 PARK ROW, N. Y.

The... Housekeeper

(NOW IN ITS 24th YEAR)

Is so handsome, attractive and reliable that it holds the confidence and support of 162,000 regular subscribers. Its growth has been steady and stable. Its regular monthly issue

EXCEEDS 170,000 COPIES.

Send for sample copy and map showing circulation by States. After examining these you will conclude that THE HOUSEKEEPER will be **a good medium for your advertising.** Flat rate, 65c per agate line.

The Housekeeper Corporation,

MINNEAPOLIS, MINN.

Advertisers in Religious Publications

have several important points to consider in determining which of them is the best medium through which to reach people whom they desire to interest in what they have to offer. It will be apparent to discriminating advertisers that

The Advocate & Guardian

New York (Established in 1834)

fills all requirements in a manner which makes it the best possible medium. It has a constituency of the very highest character, intelligence, social position and wealth, who have money to spend for what they desire.

It has a bona fide paid circulation extending to every State and Territory in the Union, and being undenominational, it is not confined to any particular sect.

It accepts absolutely no advertising of a questionable nature, and its readers look upon anything advertised in its pages as bearing the personal indorsement of the editor and managers.

The Advocate and Guardian is a 16-page semi-monthly, undenominational paper, containing interesting articles on current and religious topics, with Children's, Home and other departments. It is essentially a home paper.

Orders and correspondence relating to advertising should be addressed to J. E. Jewett, Manager Advertising Department, 29 East 29th Street, New York.

"Strongest Paper in the World"

It is the official organ of the Mormon community, which embraces over a quarter of a million people, noted for their thrift, and reaches practically every family in it, besides many thousands of non-Mormons.

Sworn Circulation Figures:

Daily	4,000
Saturday	6,000
Semi-weekly	21,000

Facts, easily proved, show that, in the influence it exerts in the homes of its subscribers, . . .

The Deseret News,

(Established 1850)

SALT LAKE CITY, UTAH,

Is Beyond Question

The Strongest Paper in the World.

Eastern office, 194-195 Times Bldg., New York.

In Charge of B. F. CUMMINGS,

Manager foreign advertising, from the home office of the paper, to whom all correspondence relating to foreign advertising should be addressed.

IT MAKES BUSINESS

1,000,000 EYES

WILL SEE YOUR AD. IN

The Evening Telegraph ..OF.. PHILADELPHIA

AMERICA'S GREATEST AFTERNOON NEWSPAPER

ITS READERS HAVE MONEY TO SPEND

Circulation Reaches 100,000 Families. Growing Every Day.

WRITE FOR STATEMENTS AND ADVERTISING RATES

IT SELLS FOR ONE CENT.

THE RECORD OF

The Svenska Tribunen

Is of a character which calls for your most earnest consideration. It is a compact and reliable up-to-date newspaper, and reaches 36,000 substantial Swedish-American farmers and business men who need the goods and can pay cash for them. For advertising rates, address

Svenska Tribunen,

Suite 401-403, 59 Dearborn St., CHICAGO, ILL.

Many of Springfield's largest advertisers use the

Press-Republic

To the exclusion of all other Springfield, Ohio, papers. Their names and addresses will be furnished upon request. We will pay

$100.00 IN GOLD

To the first advertiser proving that the circulation of the PRESS-REPUBLIC is less than the combined circulation of all other Springfield dailies. We guarantee an actual daily average of 8,000 . . . . . .

LACOSTE & MAXWELL

Eastern Representatives,

38 PARK ROW, NEW YORK.

THE Great Want
Medium of Baltimore

Established 1890

The Baltimore World

The pioneer one cent afternoon newspaper of **Baltimore.**

Has the second largest solid paid circulation in Baltimore. It does not rely on street sales. Ninety per cent of its circulation is home circulation. It has the largest carrier force of any daily newspaper in the city. Its **Want Columns** lead all other papers.

Being the recognized paper of the masses, it reaches exclusively a class of people invaluable to the advertiser. Advertising rates on application to the **Home Office.**

THE NEWSPAPER THERMOMETER

The total number of MORNING NEWSPAPERS sold by newsdealers in all parts of Philadelphia as published by the Philadelphia Inquirer, February 2, 1901, and subsequently verified by the German Daily Gazette:

	COPIES.		COPIES.
INQUIRER	*17,854*	*PUBLIC LEDGER*	*2,616*
RECORD	*15,756*	*GERMAN DEMOKRAT*	*1,827*
NORTH AMERICAN	*7,899*	*PRESS*	*1,507*
GERMAN GAZETTE	*4,183*	*GERMAN TAGEBLATT*	*856*
TIMES	*4,134*		

PHILADELPHIA

German Daily Gazette

MORNING, EVENING, SUNDAY AND WEEKLY EDITIONS.

It has a larger paid daily circulation than that of all the other local German Dailies combined. : : : : : :

924 ARCH STREET — PHILADELPHIA.

In HARRISBURG, Penna.,

It's THE PATRIOT that carries more advertising, both foreign and local, than any other Harrisburg newspaper. You know what that means.

Largest Fishing Port in America. One of the Finest Summer Resorts on the

North Shore

SUBSCRIPTION $3.50 Per year.

Send for sample copy and advertising rates

Before You Place Advertising Orders Be Sure to Investigate the Claims of the

Gloucester Daily Times

CIRCULATION fully covers this field and exceeds all other Gloucester dailies on Cape Ann and vicinity combined—an average of 5,621 daily.

Good Service Guaranteed.

TIMES NEWSPAPER CO., Gloucester, Mass.

PEORIA EVENING STAR

PEORIA, ILLINOIS

PUBLISHED DAILY, EVENING AND SUNDAY MORNING. HAS MORE CIRCULATION THAN ANY OTHER DAILY IN THE STATE OF ILLINOIS, OUTSIDE OF CHICAGO.

Average Daily Sworn Circulation for the Year of 1900, as follows:

JANUARY 1, 1900, TO DECEMBER 31, 1900.

DAILY, - - - - - - - - - -	15,799
DAILY AND SUNDAY, - - - - - -	14,682
SUNDAY ONLY, - - - - - - - -	8,375

Circulation Guaranteed by the Advertisers' Guarantee Association. The following is self-explanatory:

Chicago, Ill., September 12th, 1900.

PEORIA STAR PUBLISHING CO., Peoria, Ill.:

Gentlemen:—I am pleased to receive the report which is before me of the fine condition that the Star is in, with its magnificent circulation, its enterprise, and its up-to-date principles. I presume the writer was in the same condition of mind that nearly all the general advertisers are—that your paper was not nearly so large as it really is, and not nearly as valuable as it really is for advertising purposes. We therefore take pleasure in handing you certificate of guarantee, and will take the same pleasure in presenting you to the general advertisers of this country in such a manner that results must follow that will be pleasing to you. Respectfully,

ADVERTISERS' GUARANTEE CO.,
H. R. MASON, General Manager.

STEVE W. FLOYD SPECIAL AGENCY, OF NEW YORK AND CHICAGO,

SPECIAL AGENTS.

Advertising placed through any legitimate Newspaper Agency in the United States or Canada, or direct *PEORIA STAR CO., PEORIA, ILL.*

It Stands High.

Our circulation has been invest'gated by the leading business men of Cleveland, and this resulted in placing us ***second,*** in point of circulation, of all the Cleveland Dailies.

...THE...

"Waechter und Anzeiger"

DAILY AND SUNDAY.

The Only German Daily in Cleveland, Cuyahoga County, and Northern Ohio

WE REACH THEM ALL.

600,000 is the population of Cuyahoga County. Almost 40% are Germans. Our readers are well-to-do people. They like their news in their own language. No street sales. Our paper goes directly to the homes. This means a paying medium for advertisers.

NO OTHER WAY

To reach the German people of Northern Ohio. No better way could be asked. The "Waechter und Anzeiger" does the work. The rates are low.

Daily reaches more than 25,000; Sunday exceeds 19,000.

THE GERMAN CONSOLIDATED NEWSPAPER CO.,
290-292 Seneca St., CLEVELAND, O.

...THE...

Caucasian

Published every Thursday in the year at Raleigh, N. C. The leading weekly paper in

NORTH CAROLINA

Average circulation for year ending Dec. 31st, 1900,

10,000 COPIES

Enters into the homes of the farmer and mechanic. Only legitimate advertising solicited. Advertising rates low. Subscription, $1 per year. Address

Caucasian Publishing Co.

Raleigh, N. C.

IN Leavenworth, Kansas

The Times

Guarantees triple the local circulation of any other paper, and postoffice receipts

Show The Times

Pays 90 per cent. of the receipts of the Leavenworth post-office for second-class matter.

Daily 8,500 Weekly 11,000

D. R. ANTHONY, Publisher.

Rockford Register-Gazette

Established 1840

Leading family newspaper of Northern Illinois. Population of city, 35,000. Sworn daily average for first four months of 1901, 4,711; Semi-weekly 7,044. A paper that is a success itself, helps others succeed.

WHAT WOMEN SHOULD KNOW

A 32 page magazine published the 10th of every month. 5 cents a copy; by yearly subscription, 50 cents. Our magazine is devoted wholly to the interests of women. It is full of useful information and the different departments are classified, so that they may be easily referred to at all times.

CONTENTS

In the Kitchen
Toilet Whispers
Floral Hints
Embroidery
Physical Culture
"Modes"
What to Eat
Home Doctor
College Songs
Lace Work
Our Library Card
Advice Gratis

A Complete Novel in Each Number

The Pauline Ashley Co.

12 FEDERAL STREET, BOSTON, MASS.

P. O. Box 3265. *Copyrighted 1900.*

The Universalist Leader

BOSTON, MASS.

(Formerly THE CHRISTIAN LEADER.)

A combination of all the Universalist religious papers in the United States, including . .

THE BOSTON CHRISTIAN LEADER,
THE CHICAGO UNIVERSALIST,
THE AUGUSTA (ME.) GOSPEL BANNER
and "TO-DAY," a monthly, formerly published in Philadelphia.

THE UNIVERSALIST LEADER, covering as it now does the entire Universalist Denomination, must certainly be a medium too desirable for advertisers to overlook. Circulation larger than any Denominational Weekly in New England, with possibly one exception. **Rates Low. Send for Figures to**

H. W. BELL, Business Manager, 22 School Street, Boston, Mass.

CIRCULATION NATIONAL—GUARANTEED.

NATIONAL WATCHMAN

Published Weekly by
NATIONAL WATCHMAN PUBLISHING CO.
Washington, D. C.

The Substantial Character of Subscribers Generally Makes this Journal an Exceptionally Good Advertising Medium.

The National Watchman reaches the intelligent reading and thinking people in all sections. It is elevated in tone. No questionable advertising accepted. Its subscribers patronize advertisers in its columns because they have implicit faith in the management of the paper, and do not expect to be deceived. It has Home and Agricultural Departments in addition to the general and political character of the paper.

The following General Mail-Order Advertisers have Renewed Contracts for 1901:

Dr. Kilmer & Co., German Kali Works, Peruna Drug Mfg. Co., Dr. Hathaway, Dr. Miles Medical Co., Dr. Horne Electric Belt Co., Sears, Roebuck & Co., Natural Body Brace Co., Cheney Medicine Co., Stuart Dyspepsia Tablets and many others.

IT PAYS THEM AND WILL PAY YOU.

Rates Reasonable. Send for Sample Copy.

Address ADVERTISING MANAGER,

NATIONAL WATCHMAN, Washington, D. C.

FOUR O'CLOCK

The only typical Western Magazine;
Like no other periodical in the world;
Always something new;
Characteristic in its individuality.

ESSENTIALLY a magazine of short stories, prose pastels, poems and jokes, which are dramatic, allegorical, intense, humorous, pathetic, wise and nonsensical. Any phase of life with the elements of human nature, of experience, of fancy, or imagination find place in its pages. Originality is the policy; optimism the Leitmotif.

Among the writers for Four O'Clock are such names as: Ople Read, Stanley Waterloo, Myrtle Reed, William Lightfood Visscher, J. K. LeBaron, Carey Culbertson, Gertrude Potter Daniels and F. Ernest Holman.

Among the artists are Carl Werntz, H. C. Burdt, Jos. C. Leyendecker, Henry Hutt, I. T. McCutcheon, William Schmedtgen, Mattie E. Colwell, and Walter W. Whitehead.

First-Class Advertising Medium for First-Class Advertisers. No other accepted. Sample copy free. Mention this book.

FOUR O'CLOCK PUBLISHING CO.

334 Dearborn St., CHICAGO.

THERE ARE JUST FOUR

NEWSPAPERS REPRESENTED IN THE

SCRIPPS-McRAE LEAGUE.

The Cincinnati Post,

With its daily sworn-to average of over 139,000 copies, covers Cincinnati more thoroughly than any other newspaper published in Cincinnati. If any advertiser carefully investigates the paid circulation of the newspapers published in Cincinnati, he will find the Post **leads** by over 40,000

The Cleveland Press,

Having a daily sworn-to paid circulation of over 100,000—greater by many thousands than all other Cleveland dailies combined. No advertiser can cover Northern Ohio without placing his advertising in the PRESS.

The St. Louis Chronicle

Has an actual sworn-to paid circulation of over 54,000 daily. Advertisers use the CHRONICLE because it pays. If you want to reach the army of buyers in St. Louis, place your advertising in the CHRONICLE.

The Covington, Ky., Post

Only daily published in Covington, Ky., and the only paper of any importance published in that part of Kentucky. It goes into over 12,000 homes, and everything considered, is the cheapest space offered in Kentucky. For rates, etc.,

ADDRESS

F. J. CARLISLE, MANAGER FOREIGN ADVERTISING,

SCRIPPS-McRAE PRESS ASSOCIATION

Eastern Office,
52 Tribune Building,
New York.

Western Office,
116 Hartford Building
Chicago, Ill.

A Peculiar Paper

There is published at Indianapolis, Ind., a PECULIAR PAPER. It is the only one of its kind. There is no other like it. While strictly agricultural, it also deals with the absorbing topics of public interest—the great questions of the day—which affect the farmer's welfare, thus offering to the farmer a slice of

Palatable Meat

Sandwiched between the upper and nether pieces of his bread. The AMERICAN FARMER gives the American farmer food along the line of economic questions as well as an agricultural and stock-growing diet. It does not

Cram The Farmer

With the dry routine of farm notes, to the exclusion of everything else, but presents him with a good, cooling draught as a relish to his food.

In every voting precinct in the leading western states the AMERICAN FARMER has a reliable agent constantly looking after its interests. This is why its circulation continues to grow as no other paper, and why its

Pulling Powers

Are unequalled. The advertiser can get into an agricultural paper almost anywhere. But there are agricultural papers and agricultural papers, but only one AMERICAN FARMER, and the advertiser is wise who puts this Peculiar Paper on his list.

American Farmer

22-24 W. Georgia St., - - INDIANAPOLIS, IND.

SOLON L. GOODE, Gen'l Mgr. CHAS. N. GOODE, Asst. Sec.

THE Courier Journal,

Daily—Sunday

The Twice-a-Week Courier Journal,

Weekly — Twice-a-Week.

The Courier Journal

is the one morning daily of the middle west and the southern portions of the United States that has a recognized individuality; a newspaper of force and ability that commands the patronage of the best buyers in its territory. Its Daily, Sunday and Weekly editions afford advertisers the largest circulation in the South.

CIRCULATION

DAILY, - - - - 28,000
SUNDAY, - - - - 38,000
WEEKLY, twice-a-week 160,000

FOR ADVERTISING RATES, ADDRESS

The COURIER JOURNAL CO.

LOUISVILLE, KY.

BEOBACHTER

WATERBURY, CONN.

To reach the Germans in Western and Southwestern Connecticut, it is necessary to use the advertising columns of the

BEOBACHTER.

THE ONLY GERMAN PAPER IN WATERBURY.

Advertising Rates on Application.

TRENTON TIMES

covers **all** that portion of **NEW JERSEY** lying within twenty-five miles of the State capital, which in itself, has 75,000 people, and which is a busy industrial and political center.

Average Circulation for year ending June 30th, 1901, sworn, 9,684.

An advertiser can cover this district completely by an advertisement in the

TRENTON TIMES

Der Westbote.

(ESTABLISHED 1843.)

GERMAN DEMOCRATIC ORGAN FOR OHIO.

Daily and Semi-Weekly. Advertising Rates Cheerfully Furnished.

210 SOUTH HIGH STREET,

COLUMBUS, OHIO.

The Brooklyn Citizen

Fulton, Adams and Willoughby Sts., N. Y. City,

BOROUGH OF BROOKLYN.

A Progressive and Popular Paper of the Greater New York.

DAILY AFTERNOON EDITION,
12 to 16 pages, 2 cents.

SUNDAY MORNING EDITION,
24 to 32 pages, 3 cents.

Essentially a Newspaper.—THE BROOKLYN DAILY CITIZEN is now in its fifteenth year. It is essentially a newspaper for the home circle. While distinguished for enterprise, care has been taken from the beginning of its career to admit nothing to its columns that would offend the moral sense of self-respecting people.

In Politics.—In politics it is Democratic, but its Democracy has never prevented it from condemning evil in Democrats, or upholding men of other parties who did right. **It is the organ of citizens, irrespective of party, who make the public well-being their first consideration.**

Educational Affairs.—The attention which it gives educational affairs has secured for it a practical monopoly of the favor of nearly three thousand teachers in the public schools.

Public Movements.—Similarly, the admirable manner in which it has caused the various public movements in which ladies have been engaged to be reported, has made it the chief medium of news for the refined, social, benevolent and fashionable life of Brooklyn.

Advertisers.—The people, whom it is the object of nearly all important advertisers to reach, are precisely those who read THE CITIZEN. It offers no encouragement to either criminal classes or those who suffer a depraved taste. Its appeal is wholly to what is virtuous, honest, self-supporting and thoughtful in the community.

Enormously Successful.—THE CITIZEN has been enormously successful. It owns the splendid building in which it is housed, and which is the most valuable piece of business property in the city.

The Equipment.—The equipment of THE CITIZEN is complete and up-to-date in all respects. Its composing-room is filled with typesetting machines of the latest pattern; its pressroom is adorned with specimens of the skill of the Hoes, of New York, and the Goss Company, of Chicago.

Specimen Copies, Rates, Etc., on Application.

THE ONE BEST PAPER IN TEXAS IS

The Houston Post

Because it has the largest circulation for the price charged. If you desire to participate in the prosperity of the Lone Star State, write for rates or information.

The Houston Post

G. J. PALMER
Bus. Mgr.

Houston, Texas

OR FOREIGN Representatives

The S. C. Beckwith Special Agency
469 The Rookery CHICAGO
43 to 49 Tribune Bldg. NEW YORK

Shrewd Advertisers use this Medium because it covers such a distinct field.

ESTABLISHED 1868.

Florida Magazine

An Illustrated Monthly

$1 a Year.
Single Copies 10 cents.

Card Rates for Advertisers

One page, 5x7½ inches	$20	per	time
½ page,	12	"	"
¼ page,	7	"	"
Per inch,	2	"	"

Special discounts for long time contracts.

G. D. ACKERLY, Publisher,
Jacksonville, Fla.

ONE OF THE BEST.

A trial ad. if keyed and a record kept of the replies, will convince you, as others have been convinced, that

The Illustrated Companion

IS ONE OF THE BEST paying mediums there is for a mail order advertiser to use.

GUARANTEED CIRCULATION

350,000

MONTHLY.

Rate for space, $1.25 a line. Orders for advertising space may be sent through any responsible agency, or direct to

The Illustrated Companion,

296 Broadway, NEW YORK.

Is The

Teachers' World

ON YOUR LIST?

ESTABLISHED 12 YEARS UNDER SAME MANAGEMENT.

THE REPRESENTATIVE JOURNAL OF ITS CLASS.

OUR SUBSCRIBERS RECEIVE ABOUT

Three Million Dollars

PER MONTH AGGREGATE SALARIES.

THEY buy and use what other women buy and use. Anything appealing to feminine good taste and judgment finds ready purchasers through our columns.

Bemis Publishing Co.

13 Astor Place, *New York City.*

LET US SEND YOU SAMPLE COPY.

THE BOOK-KEEPER
Detroit, Mich.

SEE HOW IT PULLS!

Office of the Shaw-Walker Co., Makers of Card Systems.
Muskegon, Mich., June 22, 1901.
"The Book-Keeper" Co., Detroit, Mich.
Dear Sirs—We wish there were more magazines like "The Book-Keeper" that we could advertise in. If we could get even one-half as good returns, dollar for dollar of cost, in Munsey's, McClure's, Saturday Evening Post, Success and the other expensive magazines that we do in "The Book-Keeper," we should be more than satisfied. "The Book-Keeper" heads our list for results. Very truly yours,
THE SHAW-WALKER CO.

It costs just $80 per page per insertion to advertise in "The Book-Keeper," smaller spaces in exact proportion. One rate to all. Proofs of circulation cheerfully furnished upon request.

The Book-Keeper Pub. Co., Ltd.
Detroit, Mich.

ESTABLISHED 1882.

PUT IT ON THE LIST.

AMERICAN GRAPHIC,

CLUB, SOCIETY AND TRAVEL.

STRICTLY UP TO DATE. IF YOU WISH TO REACH THE MEMBERSHIP OF 515 OF THE LEADING AMERICAN CLUBS, WE CAN PLEASE YOU.

92 AUDITORIUM BUILDING, CHICAGO.

Established 1881.
$1.00 per year in advance.

About 400 Wide-awake Advertisers

Used the columns of the SVENSKA FOLKETS TIDNING last year with the very best results.

Svenska Folkets Tidning

Is the leading Swedish weekly of the Northwest, 12 to 16 pages, 18 x 24, with an average bona fide circulation of 18,000 every week. Try it.
Sample copies, rates, etc., cheerfully furnished.

SVENSKA FOLKETS TIDNING,
MINNEAPOLIS, MINN.

The St. Louis World

Circulation
30,000

Published Weekly by

St. Louis World Pub. Co.,
815-817 Market Street, - ST. LOUIS, MO., U. S. A.

SUBSCRIPTION RATES:

One Year	$1 00
Six Months	50
Single Copy	01

ADVERTISING RATES:

Display per line, agate measure	10c
Reading notices per line	50c

THE
Augusta, Ga., Herald

The Most Widely Circulated in South-Eastern Georgia.

Daily	7,000,	subscription price	$5.00	per	annum.
Sunday	7,100,	" "	1.00	"	"
Weekly	5,500,	" "	.30	"	"

Advertising Rates the Most Reasonable of Any Paper with Equal Circulation in the South

T. J. Sheron,
Business Manager,
AUGUSTA, GA.

New York Office, 23 Park Row.

H. C. Faulkner, Eastern Representative.

MANY WORTHY PEOPLE

Are disposed to judge an advertisement by the company it keeps. If your advertisement is clean and honest it will find good company in

THE

Catholic Standard and Times

Nothing that is objectionable in the slightest degree is admitted to the columns of this paper, which is the official organ of the Archdiocese of Philadelphia and the foremost Catholic weekly of the country. Our rate card upon application.

The Catholic Standard and Times Pub. Co.

PHILADELPHIA, PA.

Southwestern Stockman.... Farmer and Feeder

The only Live Stock and Farm Journal published in Arizona.

Established in 1884.

We cover a field where a large share of the trading is necessarily done by mail, and for this reason advertisers must find it a profitable medium.

Any reputable advertising agency will quote you rates.

CHAS. W. PUGH, Publisher

PHOENIX, ARIZONA.

THE ALKAHEST MAGAZINE

The only first-class magazine in the South. The circulation is the most thorough, the largest, and reaches the best class of people of any monthly publication in Southern States. It established a CO-OPERATIVE Lyceum System which has become a phenomenal success, and through this alone is doubling its circulation list every year.

HISTORY OF GROWTH

Oct., 1900—Regular subscription list, 4,000; circulation 5,000.

Aug., 1896—Established by John Young Garlington, size 32 pages, narrow width.

Jan., 1898—Size increased to 52 pages, regular magazine width; subscription list 246.

June, 1898—Sold to present management, Mr. and Mrs Andrew M. McConnell. Subscription list doubled to 500.

Dec., 1898—Subscription list doubled to 1,000.

Oct., 1899—Subscription list doubled again to 2,000.

Oct., 1900—Subscription list doubled to 4,000.

Look for 8,000 by Oct., 1901.

This success has been won from merit and perseverance alone.

Special Rates for the year

One page, one time	$10 00	One year	$100 00
One-half page, one time	6 00	One year	60 00
One-fourth page, one time	3 50	One year	35 00
One inch, one time	1 50	One year	10 00

The South is the one developing section of the country; progressive advertisers cannot afford to miss this most thorough medium of reaching its best class.

Alkahest Publishing Company,

Andrew M. McConnell, Pres.,

English-American Building. **ATLANTA, GA.**

THE

Little Rock Advertiser

ESTABLISHED 1898

Little Rock is the heart and soul of Arkansas. The Advertiser is the most popular and widely read paper in the capital city.

Guaranteed Average Circulation **11,000**

A few of the many reasons why The Advertiser is unquestionably the most profitable advertising medium in Arkansas are:

Prints the Most Papers.
Read by the Most People.
Is the Most Popular Newspaper.
Brings the Largest and Most Regular Results.

ADVERTISING RATES REASONABLE

B. E. PATTEN, Editor and Proprietor
Little Rock, Ark.

The Toledo Blade

TOLEDO, OHIO.

The Blade is the daily paper in Toledo which fulfills all requirements, as to quantity and quality of circulation, in the greatest degree. Its circulation is larger than that of any other paper published there. It is emphatically the home paper, read in the family circle, by the women buyers as well as the men. A current week its circulation by days was as follows:

Monday, May 27, 1901,	**21,800**
Tuesday, May 28, 1901,	**21,800**
Wednesday, May 29, 1901,	**21,700**
Thursday, May 30, 1901,	**21,300**
Friday, May 31, 1901,	**21,700**
Saturday, June 1, 1901,	**24,800**
Total for the week,	**133,100**
Average daily circulation,	**22,183**

Year by year The Blade's circulation grows, proportionately to the increase in the population of Toledo. Notice this steady, solid growth in the following comparison of one week's circulation with that of the corresponding weeks of the previous six years. The only departure from it is the boom in 1898, due to popular interest in the Spanish war:

1895	1896	1897	1898	1899	1900	1901
14,000	15,000	16,400	19,000	19,200	20,800	21,800
14,000	15,000	16,400	25,500	19,200	20,800	21,800
14,000	15,000	16,400	25,500	19,300	20,400	21,700
14,000	15,100	16,400	25,300	19,600	20,800	21,300
14,000	15,000	16,500	25,100	19,400	21,100	21,700
20,000	19,900	20,000	30,500	22,800	24,700	24,800
90,000	95,000	102,100	150,900	119,500	128,600	133,100
DAILY AVERAGES.						
15,000	15,834	17,017	25,150	19,917	21,433	22,183

The Toledo Weekly Blade

A NEWSPAPER WITH A NATIONAL CIRCULATION.

Circulation for last week of May, 1901, . 153,000
Average circulation for 1900, ... 173,308

We shall be glad to verify our published circulation figures to the satisfaction of any one who desires to investigate. The advertiser has a right to know exactly what he is buying when he advertises in the columns of a newspaper.

FOR ESTIMATES ON ADVERTISING, ADDRESS

THE BLADE, TOLEDO, OHIO.

There is a Best!!!

THE MAYFLOWER

is the largest, handsomest and

BEST FLORAL MAGAZINE

published in America, and is sent only to paid-in-advance yearly subscribers.

"MAYFLOWERS"

are not glanced at and then thrown away, for nearly all preserve their copies and have them bound, in this way getting a very good Encyclopedia on the subject of Floral Culture. We reach mainly women living in rural and suburban districts away from the great marts of trade, and as a mail order medium

"THE MAYFLOWER"

has but few superiors. Ask the Nelson Chesman Company about it. Full particulars and sample copy on application to

F. K. KAUFFMAN,
Western Representative,
402-115 Dearborn St.
CHICAGO, ILL.

H. M. CARLETON,
Manager Advertising Dept.,
Temple Court,
NEW YORK CITY.

The Gray Goose

Franklin, Ohio.

Formerly of Cincinnati, O.

A Monthly Magazine of Original Short Stories.

5 CENTS A COPY.

A BONA-FIDE CIRCULATION OF

40,000

COPIES EACH MONTH.

50 CENTS A YEAR.

An excellent advertising medium to reach the homes of a well-to-do class who have money to spend. Give it a trial. You will find it will pay you.

ADVERTISING RATES: 10 Cents per Agate Line, Flat.

For further information address

The Gray Goose Co.,

FRANKLIN, - - - - - OHIO.

THE GOLFER

BOSTON, MASS.

Established-1894-Established

The Oldest Golf Publication in America

Official Organ of the United States Golf Association
Official Organ of the Intercollegiate Golf Association
Official Organ of the Central New York Golf League
Official Organ of the Western Golf Association
Official Organ of the Southern Golf Association
Official Organ of the Northern Golf Association
Official Organ of the National Roque Association

Current Advertising

The Golfer carries all current advertising that amounts to current advertising in the strict sense.

Send for a sample copy and see the current advertising The Golfer carries.

THE GOLFER

Boston, Mass.

"Ask Any Agent Anywhere"

G. S. SCHUHMANN, PRESIDENT. H. S. COHN, SECRETARY AND TREASURER.

DAILY, SEMI-WEEKLY AND WEEKLY

Louisville Anzeiger

NO. 341 WEST GREEN STREET

THE ANZEIGER is the only daily newspaper published in the German language south of the Ohio; is the official advertising medium of the city of Louisville, and has a wide circulation throughout the States of Kentucky, Indiana, Tennessee, Alabama, Georgia, Mississippi, Arkansas and Louisiana.

Address all letters to

LOUISVILLE ANZEIGER CO., - - - 341 West Green Street, LOUISVILLE, KY.

IF YOU, as an advertiser, wish to reach the Catholic Germans in the West—numbering in Chicago alone nearly 50,000 families, whose 40 churches are among the finest and costliest in the city—you cannot do it more effectually nor reach them with so little cost in any other way than by using the

Katholisches Sonntagsblatt

(Circulation 12,000)

Catholic German Journal, published weekly at Chicago, Ill., since 1870. Advertising rates are exceedingly low and will be furnished on application. ONE PRICE to all. Orders accepted direct or through any reliable agency. Take no substitute, and do not allow interested parties to dissuade you from using a religious paper. For advertising rates, etc., apply to

WM. KUHLMANN, Publisher

211 Cleveland Ave.,

CHICAGO, ILL.

ADVERTISERS

Wishing to reach the best class of people should use the

Volunteer's Gazette

NEW YORK

Issued Every Saturday

Circulation 15,000 Weekly

For rates, etc., see description in the Catalogue in this volume.

THE OKLAHOMA STATE CAPITAL DAILY and WEEKLY. Official Paper of Oklahoma, Logan County and the City of Guthrie.

Only Associated Press Paper in Oklahoma and Indian Territories.

Full morning franchise. Published at the Capital of Oklahoma, and in the largest town and commercial center of Oklahoma and Indian Territories. The daily is 8 pages of seven columns or 8 pages of eight columns each. Sunday, 16 pages of seven columns each. Weekly, 8 pages of eight columns. Average circulation for 1900 (per detailed and certified statement)—daily, 9,266; weekly, 15,586.

It is set on three duplex Mergenthaler type-setting machines, owned by this office. It is run on the latest improved perfecting press, with a capacity of 25,000 per hour.

Population of Oklahoma, 1900 (U. S. census), ... 398,331
Population of Indian Territory, 1900 (U. S. census), 391,961
Total of the two Territories, ... 790,292

The DAILY and WEEKLY STATE CAPITAL go to every post office in Oklahoma and Indian Territories. Only through these papers can this great population be reached. The great State papers of all this territory are the daily and weekly OKLAHOMA STATE CAPITAL. No other daily in the territory approaches one-half of the circulation of the DAILY STATE CAPITAL, and no other weekly paper has one-third the circulation of the WEEKLY STATE CAPITAL. THE STATE CAPITAL was founded on April 22, 1889, the day on which Oklahoma was opened to settlement, and it has the undisputed distinction of being **the first paper published in Oklahoma.**

STATE CAPITAL PRINTING CO., GUTHRIE, OKLA.

Then there is PENNSYLVANIA GRIT with its news, bright stories, profusion of pictures, and many special practical features that enter into the home life of more than 100,000 families among the great middle classes, the wage earners and liberal livers and spenders of the country.

The average circulation for 1900 was 104,316 copies. The present circulation is over 120,000 copies weekly and the average for the year 1901 will be thousands greater than last year's.

Size up your needs, size up GRIT, size up the field and you will be convinced like others that GRIT offers one of the finest advertising propositions of the day.

The low rate and big returns keep available space nearly always filled by advertisers who have "discovered us". Let us send you sample copies, rates, etc. GRIT PUBLISHING CO., Williamsport, Pa.

Advertisers

Have caught on to the wonderful "pulling" power of . . .

THE BADGER,

Milwaukee, Wis.

The increased volume of advertising appearing in each successive issue and the fact that the same advertisers are using our columns month after month, is the best proof that it is a paying medium. For profitable RESULTS (not a flood of cheap, worthless inquiries that do not pay to follow up), you can find no better publication.

We Guarantee Results

Equal to any Mail Order Paper published in proportion to cost, whether of large or small circulation, new or old. A BROAD STATEMENT. Will you let us prove it? Send us a "keyed" ad. for our next number. Rate, 20 cents a line. Last forms close 26th of month previous to issue. Address,

THE BADGER,

ADVERTISING DEPARTMENT,

155 E. Washington St., - - CHICAGO.

ASK THE POSTMAN ABOUT THE CIRCULATION OF

The Kansas City Weekly Times

OVER 73,000 Paid Subscribers GUARANTEED

A Democratic Weekly which circulates in Missouri, Kansas, Oklahoma, Indian Territory, Iowa and Nebraska.

The postmaster at Kansas City, Mo., is authorized to answer all inquiries concerning the circulation of the Daily, Sunday and Weekly Times.

Rate 15c per Agate Line Flat

The Kansas City Times Co., Publishers,

KANSAS CITY, MO.

The S. C. Beckwith Special Agency,

AGENTS FOREIGN ADVERTISING,

Chicago - New York

CIRCULATION 400,000 CIRCULATION

Eastern Representative:

C. H. GUILD,

132 Nassau St., New York.

A mail order paper going to the homes of 400,000 mail order buyers each month.

Circulation absolutely proved by original post office receipts, paper bills, printing bills, wrapping and mailing bills.

NO PROOF, NO PAY.

Rates and circulation subject to advance.

Forms close 25th of month preceding date of issue. Information and sample copy free on request. Address all letters to . . . .

ROWELL & NICHOLS, Publishers,

63-65-67-69 Market St., CHICAGO, ILL

TELEPHONE MAIN 3732.

A Problem and its Solution.

The Problem If THE TELEGRAPH has a larger circulation in the homes of Dubuque than the three other daily papers combined, in how many more homes will your ads be read if you advertise in THE TELEGRAPH than they would be by advertising in the three other daily papers . . . . ?

The Solution By careful canvass of the city for directory, we have solved the above problem and the figures are herewith given.

These are the actual figures of the circulation of the four daily papers in the homes of Dubuque as shown by the house-to-house canvass made for directory.

Globe-Journal	2,047
Evening Herald	312
Times	182
Total	2,765

Evening Telegraph - 3,846
Telegraph more than all others, 1,081.

The mail circulation of THE DAILY TELEGRAPH is 2,000, making a total daily circulation of 5,846.

The guaranteed circulation of the Semi-Weekly Telegraph is 15,000, the largest in the state. Investigate and be convinced.

For Iowa, South Dakota and Black Hills advertising, investigate the

South Dakota and Western Advocate

SCOTLAND, S. D.

CORRESPONDENCE SOLICITED.

Put money in your purse and your ad. in . . . .

Fosterlandet

A bright, newsy and well-edited Family Newspaper, which reaches 16,000 Swedish homes. For rates apply to

Swedish Publishing Co.

Suite 401-403, 59 Dearborn St.

CHICAGO, - - ILLINOIS.

THE

Saturday Post

Los Angeles, Cal.

The Post is a twenty-four page weekly family paper with a sworn circulation of more than

11,000 Copies Each Week

The Post goes into the homes of the people of Southern California.

If you want to reach these people advertise in

The Saturday Post

Los Angeles, California.

401-2 STIMSON BUILDING.

We Want High Grade Ads. Can We Get Them From You?

ADVERTISERS—We offer you: Circulation, 50,000 copies. Proof of circulation or no charge. Position, next to reading matter. Character, high.

SPACE DISCOUNTS—½ col. (7 in.), 5%; 1 col., 10%; 2 cols., 15%; 4 cols. (1 page), 20%.

CASH DISCOUNT—5%.

Only first-class matter accepted. Parties without good commercial rating must send cash with order. Cuts must not be over 2 3-16 inches wide. Copy for an issue should reach us by 25th of previous month. An advertisement that will pay anywhere, will pay in

WOMAN'S WORK, ATHENS, GEORGIA.

SVENSKA NYHETER

(SWEDISH NEWS)

Formerly HUMORISTEN	Published Weekly in the Swedish Language

The only one-dollar-a-year Swedish newspaper in Chicago. Is in the front rank among its kind—bright, newsy, enterprising and prosperous. The circulation—strictly payable in advance—is large, constantly pushed and therefore increasing. We give more circulation for the money than any other Swedish newspaper. It pays the advertiser and

SVENSKA NYHETER carries more paid advertising than any other Swedish newspaper in Chicago.

GUS BROBERG,

PUBLISHER,

69 East Kinzie Street, - - - CHICAGO.

The

Colored American

A National Negro Paper.

It gives all the news.
It tells what the negro is doing.
It reflects the highest thoughts and the best achievements.
It belongs to no clique or faction, but represents the whole people.
It is not a party organ, but stands for the principles of the Republican party.
It is not a patent back, but its columns teem with spicy, original matter.

Subscription price, $2 per year; $1.10 for six months; 60c for three months.

Terms, Invariably in Advance. Sold by all News Dealers.

Address

..THE..

Colored American

E. E. Cooper, Manager,
Washington, D. C.

Vestra Posten

Swedish Weekly Journal — Published Every Friday

J. W. Martin — A. Olson

THE BEST

Advertising Medium

TO REACH THE

Swedish People

ON THE

Pacific Coast

Rooms 58-59-60 Sullivan Block
Seattle - Wash.

OLDEST SWEDISH PAPER IN THE NORTHWEST

LARGEST CIRCULATION

WHEN YOU HAVE ANYTHING
TO ADVERTISE
APPEALING TO
SCHOOL PEOPLE
USE

THE INTELLIGENCE

THE ONLY
NATIONAL SCHOOL JOURNAL
PUBLISHED
WEST OF NEW YORK,
SEMI-MONTHLY.
CHICAGO.

A Paper for Busy Readers

USE IT IF YOU WANT TO REACH BRIGHT, BUSY PEOPLE OF ALL CLASSES IN CITY, TOWN AND COUNTRY.

"THE WEEK'S CURRENT" IS AN EIGHTEEN-YEAR-OLD SECULAR WEEKLY NEWSPAPER OF HIGH GRADE, WHICH HAS A STEADILY INCREASING CONSTITUENCY OF NOW 15,000 SUBSCRIBERS WHO PAY $1.25 A YEAR IN ADVANCE FOR IT BECAUSE IT HAS THE REPUTATION OF BEING A CLEAN, RELIABLE NEWS-JOURNAL, WHICH COMPRESSES IN A CRISP, TERSE STYLE THE IMPORTANT NEWS OF THE WORLD, AND THE DISCUSSION OF POLITICAL, COMMERCIAL AND INDUSTRIAL TOPICS EN RAPPORT WITH INTELLIGENT PEOPLE.

The Week's Current, *OAK PARK, Chicago, Ill.*

THE **PORTLAND TRANSCRIPT**

EXPERIENCED ADVERTISERS will tell you that you cannot cover New England unless you use the ***Portland Transcript.*** Its average circulation ***is 19,995 each issue.*** The great bulk of its circulation is in the New England States, among the well-to-do families, and there is no other way in which you can reach its subscribers without using a large number of papers printed in different cities. The ***Transcript*** embodies features of most interest to the various departments in the average New England Home and it has a recognized value in the eyes of every member of the family.

TRANSCRIPT CO., Publishers, Westbrook, Me.

HOME CHEER

A FAMILY JOURNAL

IS A HIGH-CLASS medium at a low class price. It is exclusively a woman's paper, bright, clean and wholesome. Devoted to the interests of the household.

Subscription price, 25 cents a year. The entire edition is printed on beautiful super-calendered paper.

Half-tone cuts can be used to advantage in illustrated advertisements. Designing and engraving free for advertisers. *The circulation is over 100,000 copies every month, proved by Post-Office receipts.*

The Advertising Rate is 30 cents per agate line, less than 3-10 of a cent a line per thousand of proved circulation.

Forms close on the first day of the month preceding month of issue.

Specimen copies mailed FREE on request.

R. P. COLLINS & CO.,

PUBLISHERS,

21-23 ANN STREET, - - - - - - - NEW YORK.

Daily 63,000....Sunday Over 100,000....Weekly [illegible]

Chicago Inter Ocean

Always American.

Always Republican.

No other paper in Chicago has made such wonderful gains in circulation and advertising during the past six months as The Inter Ocean . . . . . .
With its combined News Service of the Associated Press, New York Sun Service, and New York [illegible] Special Cable News, it has been able to publish more exclusive news in advance of all its competitors . . . .
With its new building, one of the most attractive in the world, which is equipped throughout with all the latest modern electrical appliances, it is able to publish its editions in a first-class manner . . . .
The advertising rates are lower than any other Chicago paper and the results obtained by advertisers are unexcelled. For rates apply to any [illegible] advertising agency or address

Chicago Inter Ocean, Chicago, Ill.